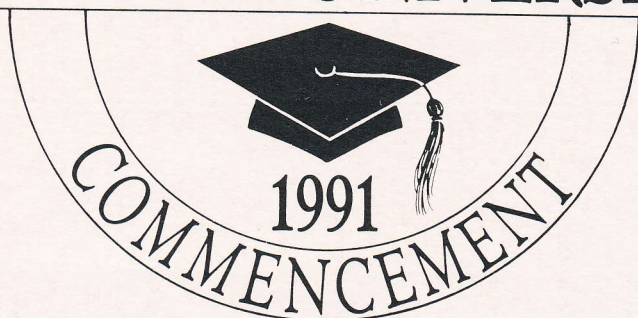

OAKLAND UNIVERSITY





The motto of Oakland University, "*Seguir Virtute E Canoskenza*," which is incorporated in its seal, has a distinguished origin, Canto XXVI, 1. 120, of Dante's *Inferno*.

These are the final words of Ulysses' great speech to his men urging them to sail on and on in pursuit of knowledge and experience of the world—even beyond the pillars of Hercules, traditionally the frontier and limit of legitimate exploration.

This is the three-line stanza:

*Considerate la vostra semenza
Fatti non foste a viver come bruti
Ma per seguir virtute e canoskenza*

*Consider your birth
You were not made to live like brutes
But to follow courage and knowledge*

SCHOOL OF BUSINESS ADMINISTRATION

June 1, 1991
10 a.m.

Howard C. Baldwin Memorial Pavilion
Oakland University
Rochester, Michigan

ORDER OF CEREMONY

Processional

Eleftherios N. Botsas, *Marshal*
Augustin K. Fosu, *Deputy Marshal*

Exordium

Ronald L. Tracy, *Chair*
Department of Economics

Peroration

Timothy S. Mescon, *Dean*
School of Business Administration
Kennesaw State College

Presentation of Special Awards

George E. Stevens, *Dean*
School of Business Administration

Investiture

Keith R. Kleckner
Senior Vice President for Academic Affairs and Provost

Awarding of Degrees

Graduate Degrees
George Dahlgren, *Vice Provost and Dean of Graduate Study*

Undergraduate Degrees

George E. Stevens
John E. Tower, *Associate Dean*
School of Business Administration

Alumni Welcome

Linda A. Watza, BS '86, *President*,
School of Business Administration Alumni Affiliate

Valediction

Keith R. Kleckner

Recessional

*The audience is requested to stand
during the processional and the recessional.*

ON ACADEMIC REGALIA

An edifying note contributed by a certain anonymous doctor of philosophy

On at least two solemn occasions during the academic calendar—spring and fall commencement—the faculty of the university publicly displays its full academic regalia and participates in the liturgy of processional and recessional, that curious coming and going that symbolizes the ceremony of commencement. The purposes of commencement are well known, but the reasons for the peculiar garb of the celebrants and their odd order of march are often as obscure to the audience as they are, in fact, to the faculty itself. This note may serve to explain academic dress and the professional pecking order it costumes.

Contemporary academics are descendants of clerical schoolmen in the universities of medieval Europe. Like the clergy, members of the bench and bar, and other learned professions, the medieval scholar clothed himself in heavy robes to stay warm in unheated stone buildings. Like all members of a hierarchical society, the medieval faculties rejoiced in visible insignia of rank. These outward signs of accomplishment and authority were tailored into the robes. Although the need for such voluminous garments to keep the scholar from freezing is long past, the use of them as emblems of dignity remains. You will observe that all caps and gowns worn by our faculty

are black, with certain disturbing exceptions. Black was the color adopted by mutual agreement among American universities at the end of the 19th century. In Europe each university has its own distinctive gown, varying in color and cut from all others. A European academic assemblage is a far gaudier occasion than its counterpart in America. Recently, certain universities in this country rashly broke the agreement and authorized robes in their own colors: for example, the crimson of Harvard and the green of Dartmouth may be seen in our ranks. This unsuitable spontaneity has been frowned on by sister institutions, yet the mavericks not only persist in their madness, but gain adherents to their ranks with each passing year.

There are three basic academic degrees: the baccalaureate or bachelor's degree, the master's degree, and the doctorate. A special style of robe is prescribed for each. The bachelor's gown is sparsely cut, neat, but a bit skimpy and unadorned, as befits apprentices. The master's gown is still simple, but fuller, sports a sleeve of extraordinary design impossible to describe, and has a hood draped from the shoulders down the back. Once used to keep the frost from the tonsured heads of medieval clerks, the hood now is solely a badge of a degree of scholarly achievement. The master's hood is small and

narrow, but displays the colors of the institution that awarded the degree. If you knew the colors of American universities, you could easily identify whence came our masters. The doctoral robe is the most handsome of academic raiment. Generous of cut, of fine aristocratic stuff, it is faced with velvet and emblazoned with velvet chevrons on the ample sleeves. You will note that most of the velvet facings and chevrons are black, but that some are of other colors. According to personal taste, the doctor may display the color of his doctoral degree on his sleeves and facings: light blue for education, pink for music, apricot for nursing, orange for engineering, and many more. The royal blue of the Doctor of Philosophy (Ph.D.) is the most commonly seen in liberal arts institutions such as Oakland. The doctor's hood is the most elegant of all academic appurtenances. Large and graceful, it is lined in satin with the colors of the university that awarded the degree and is bordered with the color of the degree itself. Most academic costumes include the square cap called a mortarboard; the doctor's tassel may be either black or gold — tassels of all other degrees are black and stringy.

To instructed eyes, the order of march in the processional and recessional reveals the standing of individuals in the institution's formal hierarchy. In the processional the order of entrance into the hall is, quite fittingly, from most junior to most senior. The baccalaureate candidates enter first, followed successively by the masters and doctoral candidates

with the whole separated from the faculty by a decent interval. In the faculty order, the instructors precede the assistant professors who in turn are followed by the associate professors. The august full professors bring up the rear. After a respectful distance come the deans who in turn are separated by a significant space from the awful majesty of the platform party, the president, the vice president, and the members of the board of trustees. All remain standing until the board is seated. After the ceremony, the order of recessional is the reverse of the processional. The greatest dignitaries stream out of the hall first, with the artfully organized ranks of priority wallowing in their wake.

It is hoped that these notes may make more intelligible the spectacle you are witnessing today. A discerning intelligence may detect in it many clues to an understanding of the academic profession as it confronts the ambiguities of the future with ancient wisdom and dignified confidence.

DEGREES AWARDED

DECEMBER 1990

MASTER OF BUSINESS ADMINISTRATION

Maureen Elizabeth Bitter
Thomas Carlyle Brown
Judith Ellen Byrne
Craig Everlove
Michael Daniel Frakes
Robert Wilson Gunn, Jr.
Marcella A. Hanyok
Rick Allen Hickman
Robert Gerard Hogan
Astrid Jorgens
Mark Alan Kaurich
Ann O'Brien Kiiskila
Franklin Lawrence Kiiskila
Tanja Kurichh
Janet Carol McBride
Lisa G. Mitchell
Catherine Ann Moore
Richard Frank Nowak II
Kevin Patrick O'Flynn
Daniel E. Stross
Halina Tymrakiewicz
Janice Kay Walch
Mark A. Wirth

BACHELOR OF SCIENCE

Accounting

Christine Ann Begola
Kris Ann Beloungea
Andrew Francis Callahan
Christine Ann Chronowski
Kim Marie Dickinson
Angela Dee Fagan
Jeffrey Paul Freeman
Mary Catherine Fryc
Katherine Reebel Glumb
Robin Lee Hawkins
Diane M. Hults
Renee Lisa Kelly
Keith Kevin Krier

James Patrick LaFace
Michael J. McClear
Shelley Lynn Michaud
James Leonard Ossowski
Brian Phillips
Kathleen Ann Porter
Renae Roxanne Rogala
Laura Kay Schwesinger
Nancy Szeliga
Ann Marie Tomlinson
Susan M. VanDeWater

Economics

Linda Marie Hynes*
Lee Patrick Zumbrunnen

Finance

John Angelo
Sandra Jean Armstrong
Claudia Melanie Bauer
Steven E. Benedettini
Deanna Linde Booth
Randal A. Boxley
Sharon Raina Dion
Daniel F. Fortunato
Tracy L. Fralick
Carie Ann Harris
Jill Janeen Hicks
Gregory Thomas Hunter
Barbara S. Kane
Mary Rose Kerner
Christy Marie Kiefus
Jeffrey H. Kosloski
Todd Patrick Ladson
Audrey Eve MacArthur
Thomas Floyd Marsh
Jennifer Lynn Metzger
Keith Miles Nabozny
Thanya Louise Newman
Nancy Ann Paye

*Receiving Bachelor of Arts degree with major
in Economics from the College of Arts and
Sciences

Gwendolyn M. Pelc
Robert G. Rashid, Jr.
Charles Bryan Smith
Paul Joseph Socha
Laurie Ann Turkawski
Mark A. Urbin

General Management

Patrick Henry Carsley
Kim Anne Crawford
Linda L. Curtiss
Brad William Dauble
Linda Elena Dimichele
Angela Carol Flowers
Michael Thomas Grobbel
Diane Annette Jacobson
Nancy Ann King
Amy Lynn LaFleur
Mark Joseph Millinkov
Theresa Jeannine Olson
Thomas Mark Parrott
Gary G. Piotrowski
Shelley Jean Rae
Shari Ann Rewalt
Jennifer Marie Scarsella
Craig M. Sicilia
Annette Marie Stachura
Rebecca Lynn Stemmler
Daniel J. Stewart
Sharon Ann Stroinski
Krista Leigh Wahlman

Human Resources Management

Mary Beth Grajewski
Rochelle T. Holman
Marian Renee Zutantas

Management Information Systems

Marie Lynn Bartoski
James Michael Cavellier
Vicki Anne Dorazio
Jeffrey C. Gale
Lisa M. Gattler
Richard Louis Goulette
Cynthia L. Hoffman
Jeffrey Milton Humphreys
Kenneth M. Johnston
Susan Elizabeth Knowlton
Jacqueline Ann Kray

Eric Robert Kurtycz
Kathleen Mary Mchale
Roula Mylonas
Jerry Robert Roek
John Richard Scalzi
Josephine Mary Simonetti
John Suessine
Denise M. Terry

Marketing

Tracy Lynn Aho
Joyce D. Babin-Kaganac
Thomas A. Beckett
Steven E. Benedettini
Candace Clare Byrnes
Timothy Robert Dunlop
Thomas Georg Folger
Michael Paul Graff
Kay Margaret Granthen
Mary Lynne Guastella
Annette Marie Hedblom
Joseph A. Hines
Varinder Kaur Kahlon
Kenneth Clark Kaszubinski
Linda M. Keenan
Ellene Masouras
Thomas Joseph McClure
Todd Douglas Poli
Luis Carlos Purgly
Scott Gerald Raedel
Laura Kay Schwesinger
Jane M. Taormina
Janine Lisa Topalian
Laura Jane Townsend
Susan Liana Trump

CANDIDATES FOR DEGREES

APRIL 1991

MASTER OF BUSINESS ADMINISTRATION

Ben Allweiss
Dean Alan Baker
Martin Dean Bilderbeck
David H. Bretz
Barbara Anne Broecker
Renee Tracey Campbell
Amy Suzanne Cannello
Andrica T. Clawson
Mark A. Clawson
Daniel David DuHame
Michael Scott Foos
Mark Dana Guthrie
Keith C. Kreager
Jack Erich Lohrer
Vicky Spring Love
Berthold Martin
Richard Philip Messina
Kevin G. Mets
Gwendolyn Eve Miller
Harris Isaac Miller
David Michael Mooney
Larry Paul Neal
Donald Andrew Pietrowski
James K. Pratt
Linda Sue Puzey
Robert Scott Redmer
Lynne Marie Thompson
Scott William Thorpe
Cynthia Lynn Weil
Jeffrey Allen Welch
Herbert Allen Williams
Victor Yue

BACHELOR OF SCIENCE

Accounting

Matthew D. Ankley
Laura Rene Bechard
Catherine R. Berard
Briar Allen Buck

Sherri Lynn Cagle
Virginia S. Capicchioni
Diane Casanova
John R. Cramer
Helen Anne Creek
Donna Marie Cupp
Gerald Andrew Durand
Pamela Ann Ferro
Irene P. Kramer
Thomas Eugene Lottie
Christopher A. Michael
Kathleen Chadwick Mitchell
Carol A. Oldenburg
Kanisha Patel
James Robert Poteet
Charles G. Pry
Rebekka Rae Pund
Theresa Anne Schena
Katheline Sue Schulte
Michael Joseph Schulte
Tracey A. Sheptak
Beverly Ann Sikora
John G. Smigiel
John Patrick Stebbins
Barbara M. Thoms
Peggy A. Upton
Gregory Michael Verrier
Christine Marie Whitehead
Darrell T. Whitney
Jeffrey D. Wills
David Alan Wolff
Norman Lee Wright, Jr.
Amelia Laura Yodhes

Economics

Jeffrey David Bricker*
Thomas R. Byars
John Capozzoli*
Dale Francis Coats*
Gary R. Craig
Scott Christopher Gorte

*Receiving Bachelor of Arts degree with major
in Economics from the College of Arts and
Sciences

Michael William Koper
Titus Emanuel Martin*
Colleen Ewald Ruelle*
Catherine M. Stafford
Michael Lawrence Szydowski*

Finance

Deborah Jean Anderson
Deborah Ann Banfill
Gwendolyn Melanie Berg
Lisa Beth Bollaert
Jon Curtis Boutorwick
Richard Arlen Burns, Jr.
Virginia S. Capicchioni
Nicole Marie Carlin
Paul Brian Cavazos
Guy D. Cole
John R. Cramer
Paula Ann DeVisch
Hong Tuyet Dinh
Cheryl Ann Einheuser
Jennifer Anne Everhart
Danyl J. Gingell
Korina Atkinson Hampton
Cindy J. Harned
Jackson Shields Hurford III
Mark Steven Julien
Julia Maria Leonardi
Juliana Patricia Marcola
Anthony Mattina
Daniel K. McCurdy
Camile Moseley
Laura Lee Nahabedian
John P. Phelps
Karen Ann Ricken
Theresa Anne Schena
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Robert Edward Spilski
Keith E. Spondike
Colleen R. Stacer
John William Suggs III
Scott J. Thole
Mary A. Tobin
Joy Ann Wehner
Sherri Gaye Zack

General Management

Sylvie Suzanne Boesser
K. Elizabeth Byrd
Patrick Richard De Rey
Cathy A. Dorosh
Kellie Marie Fitzgerald
Heather Sue Holmes
Marilyn Kolodziejski-Lorenc
Michelle J. Seymour
Donna Marie Simmons
James Allen Vincenzetti
Martha Anne Woods

Human Resources Management

Andrea Lynne Beaupre
Cathrene Anne Behrens
Danielle Suzanne Buckley
Marie Czarny
Michele L. Dunham
Christine Marie Hennessy
Leesa Marie Janiga
Lynn Karidis
Lisa Ann Marie Lohn
David C. Martin
Susan Elaine McNine
Natalie Clare Miller
Eileen M. Murtaugh
Lynda Geralyn VanBommel

Management Information Systems

Anthony William Apone
Thomas Edward Aubuchon
Heidi Lynn Barel
Michael Charles Basso III
Laura Rene Bechard
Rita Borraccio
Nicole Marie Carlin
Teri Ann Clements
James William Craig
Michelle JoAnne DeLuca
Martin Scott Ebel
Elspeth Anne Galloway
Angela Laurie Gibson
Jeffery James Jensen
Tonya Evette Jones
Jeffrey Edward Kepich
Michael Roland Klaiber

James Gerard Kocis
Gretchen Elizabeth Nash
Ann Marie Muzik
Marilyn O'Brien
Joan Renee Patterson
Christine Marie Pilgrim
Patricia M. Powell
Stacy Ann Schoening
Richard L. Sobodash
Virginia Ann Spagnuolo
Linda Renee Stadt
Scott Douglas Trosen
Timothy Jyh-Yih Tsiang
Dennis Michael Wigman
Mary Jo A. Wilson
John Michael Yarema

Marketing

Kristen Lisa Adams
Scott Michael Anschuetz
Karen Elizabeth Argano
Yvette Lynn Buonocore
Thomas Bernard Canale
John William Chase
Debra J. Cheney

Maura H. Conroy
Kurt Gunter Daehnert
Dawnaree DeBoer
Joann Carolyn Doran
Brian Michael Foran
Marybeth Ann Hollenkamp
Daniel James Jankowski
Renee Elizabeth Johnson
Christopher James LeBoulch
Juliana Patricia Marcola
Shawn Marie McDonald
Marci Kay Measel
Salvatore Frank Messina
Michele Lee Mocerì
Savita Kumari Monroe
Lois Alexandra Murphy
Ronald Steven Nakic
Terri Lyn Neuman
Jennifer Ann Pacholski
Thomas Edward Schmitt
Elizabeth A. Shelbo
Dante Charles Spagnolo
Kristy Lee Taylor
Matthew James Vondrasek

HONORS COLLEGE

The Honors College has been established by the faculty of the College of Arts and Sciences for highly motivated students who wish an unusually challenging undergraduate education. It provides a specially designed general education and additional requirements in conjunction with a departmental major in the College of Arts and Sciences or in one of the professional schools. The graduates listed below have completed programs in both Honors College and the School of Business Administration and are identified by white cords worn over academic regalia.

CANDIDATES APRIL 1991

Elsbeth Anne Galloway
Tracey A. Sheptak

UNIVERSITY AND SCHOOL HONORS

At each commencement Oakland University extends special recognition to those students who have attained outstanding levels of academic achievement.

The University Senate, acting on the advice of its Committee on Academic Standing and Honors, authorizes University Honors at three levels for those students who have completed 62 credits or more at Oakland, with cumulative averages as follows:

<i>Summa Cum Laude</i>	3.90-4.00
<i>Magna Cum Laude</i>	3.75-3.89
<i>Cum Laude</i>	3.60-3.74

Students who have earned University Honors wear a gold cord over their academic regalia.

Each student who has a record of superior achievement in a major field of study is awarded school honors and is identified by a red cord worn over academic regalia.

ACADEMIC HONORS ORGANIZATION

Membership in the Golden Key National Honor Society is indicated by a purple cord with white tassels worn over academic regalia.

HONORS AWARDED DECEMBER 1990

UNIVERSITY HONORS

SUMMA CUM LAUDE

Diane M. Hults
Kathleen Ann Porter

MAGNA CUM LAUDE

Nancy Szeliga

CUM LAUDE

Lisa M. Gattler
Laura Kay Schwesinger

SCHOOL HONORS

Accounting

Christine Ann Chronowski
Mary Catherine Fryc
Robin Lee Hawkins
Diane M. Hults
Keith Kevin Krier
Shelley Lynn Michaud
James Leonard Ossowski
Kathleen Ann Porter
Renaë Roxanne Rogala
Laura Kay Schwesinger
Nancy Szeliga

Finance

Steven E. Benedettini
Sharon Raina Dion
Gregory Thomas Hunter

General Management

Rebecca Lynn Stemmler

Management Information Systems

Lisa M. Gattler
Richard Louis Goulette
Cynthia L. Hoffman
Kenneth M. Johnston
John Richard Scalzi

Marketing

Steven E. Benedettini
Mary Lynne Guastella
Laura Kay Schwesinger

HONORS AWARDED

APRIL 1991

UNIVERSITY HONORS

SUMMA CUM LAUDE

Peggy A. Upton

MAGNA CUM LAUDE

Beverly Ann Sikora

David Alan Wolff

CUM LAUDE

Thomas Edward Aubuchon

Catherine R. Berard

Sylvie Suzanne Boesser

K. Elizabeth Byrd

Debra J. Cheney

Maura H. Conroy

Martin Scott Ebel

Lynn Karidis

Jeffrey D. Wills

SCHOOL HONORS

Accounting

Laura Rene Bechard

Catherine R. Berard

Virginia S. Capicchioni

Helen Anne Creek

Donna Marie Cupp

Gerald Andrew Durand

Carol A. Oldenburg

Katheline Sue Schulte

Beverly Ann Sikora

Peggy A. Upton

Jeffrey D. Wills

David Alan Wolff

Economics

Scott Christopher Gorte

Catherine M. Stafford

Finance

Thomas Clayton Seib

Sherri Gaye Zack

General Management

Sylvie Suzanne Boesser

K. Elizabeth Byrd

Patrick Richard De Rey

Human Resources Management

Marie Czarny

Lynn Karidis

Management Information Systems

Thomas Edward Aubuchon

Laura Rene Bechard

Teri Ann Clements

Martin Scott Ebel

Elsbeth Anne Galloway

Jeffrey Edward Kepich

Christine Marie Pilgrim

Stacy Ann Schoening

Linda Renee Stadt

Dennis Michael Wigman

Marketing

Karen Elizabeth Argano

Yvette Lynn Buonocore

Debra J. Cheney

Maura H. Conroy

Marybeth Ann Hollenkamp

Michele Lee Mocerri

Terri Lyn Neuman

Elizabeth A. Shelbo

These lists were current at the time of printing this commencement program. Changes occurring too late to be included are reflected on the diplomas and transcripts of graduates.

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Automotive Division, Carlson Companies, Inc.

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Executive Vice President
Comerica Incorporated

James K. Croll
Sales Vice President
AT&T

Michael W. Grieves
President
Data Systems Network Corporation

William R. Halling
Managing Partner
KPMG Peat Marwick

John G. Middlebrook
General Manager
Pontiac Motor Division
General Motors Corporation

Kenneth E. Myers
President
William Beaumont Hospital Corporation

Harold A. Poling
President and Chief Executive Officer
Ford Motor Company

Arthur P. Ronan
President, Automotive Operations
Rockwell International Corporation

Alan E. Schwartz
Senior Partner
Honigman, Miller, Schwartz & Cohn

George H. Seifert
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IBM

A. Robert Stevenson
Vice President, Public Affairs
K mart Corporation

James R. Wilbert
Partner
Coopers & Lybrand

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Phyllis Law Googasian *Vice Chairperson*

Larry W. Chunovich

Andrea L. Fischer

David Handleman

L. Brooks Patterson

Stephan Sharf

James A. Sharp, Jr.

Ex officio

Joseph E. Champagne, *University President*

John H. De Carlo, *Secretary*

Robert J. McGarry, *Treasurer*



Rochester, Michigan