

Wednesday, February 18, 2009

SBA open house spotlights CIBRE, Leadership Center

Oakland University's School of Business Administration will host an open house from 3:30-6 p.m. on Wednesday, March 18, to formally introduce the school's new Center for Integrated Business Research and Education (CIBRE) and officially open its recently renovated leadership and advising center.

Alumni, business professionals, partners and others with an interest in advancing Michigan's economic development are invited to learn more about how CIBRE is supporting economic development in the region and enhancing the SBA's focus on preparing business professionals, researchers and students for the rapid changes in today's business world.

CIBRE also is developing special programs that focus on the need to reeducate and retrain workers displaced by changes in the region's economic landscape.

The open house also will include tours of the SBA's new student leadership and advising center, with SBA graduate and undergraduate students available as tour guides. The center is designed to offer a one-stop shop of services for SBA undergraduate and graduate students.

For more information about the open house, visit the SBA Web site at www.sba.oakland.edu. To RSVP for the event, contact Lisa Desmet at desmet@oakland.edu.

SUMMARY

Alumni, business professionals, partners and others interested in advancing the state's economic development are invited to learn more about these resources.

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