



Moving Forward

Student Affairs Departments

Campus Recreation

Career Services

Center for Multicultural Initiatives

Center for Student Activities

Dean of Students

Disability Support Services

First Year Advising Center

Gender & Sexuality Center

Graham Health Center

Oakland Center

Orientation & New Student Programs

OU Counseling Center

Pre-College Programs

Project Upward Bound

Student Technology Center

The Tutoring Center

University Housing

Veterans Support Services



Financial Assistance and Enrollment



Reducing student loan debt
and making OU affordable



6,500 students received
merit and need-based
financial aid

Of students receive
75% some level of financial
assistance

1ST Record FTIAC enrollment
with 2,751 students

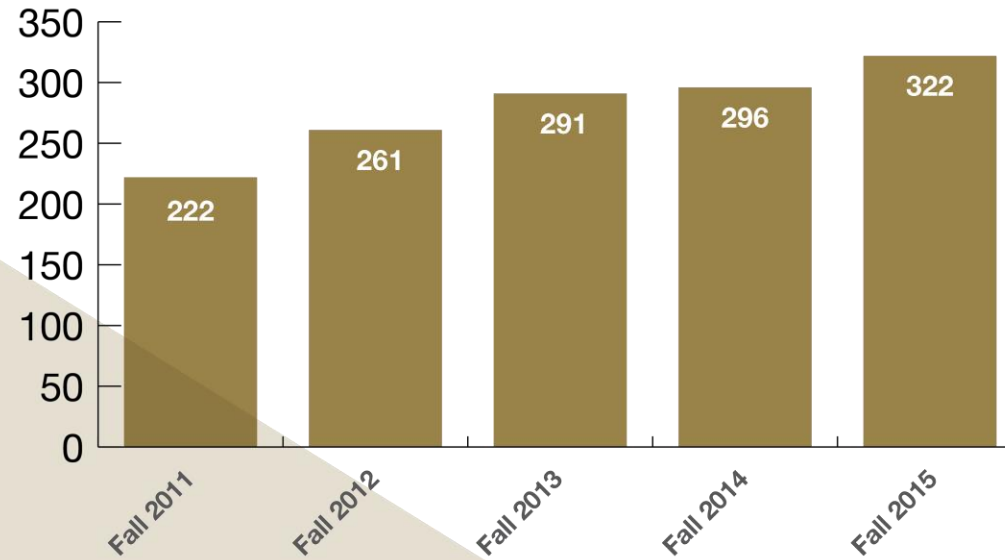


Record number of
Presidential Scholars

Veterans Support Services



Veterans, service members, and dependents of veterans



“Military Friendly School”
for six consecutive years



Member of the
Consortium of Michigan
Veterans Educators



Blue Ribbon School



Guarantee the '8 keys'
to success at
Oakland University



First Year Advising Center



Intentional and
intrusive model

Change in full-time freshmen entering OU in
Fall 2011 vs. Fall 2014



6%

Overall retention



6%

Retention of Minority Students



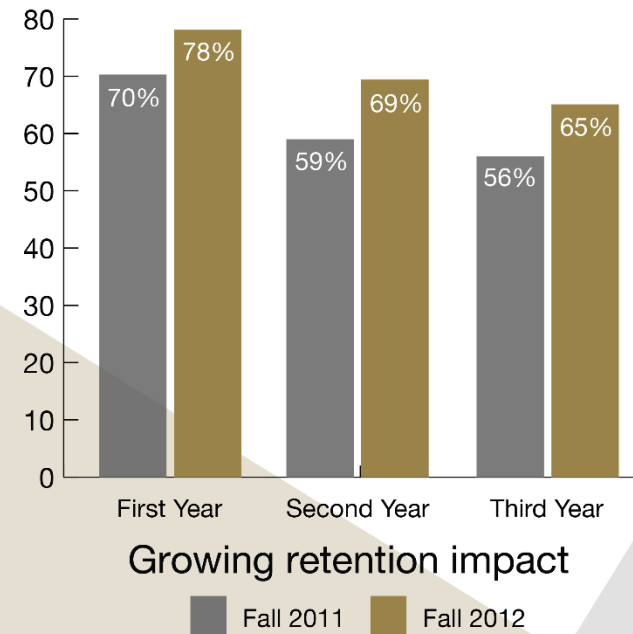
9%

Retention of Housing Students



13%

Retention of Undecided Students



5%

Increase in retention
of FTIAC to graduation

=

\$4.6M

Housing



Higher retention and
greater engagement
in university life



2,700 students
in the residence halls

6

Unique learning
communities

100%

Occupancy rate



Oak View Hall
Opened Fall of 2014



Home of the
Honors College



Southern Housing Complex
750 bed A&E approved
Fall 2018

28%

Projected increase
in number of
residential students

STUDENT AFFAIRS

OAKLAND
UNIVERSITY™

The Oakland Center

\$ \$40 million proposed
expansion



\$

\$4.2 million renovation

1.66M Visitors in FY 2015

BARNES & NOBLE Barnes & Noble
Bookstore

OAKLAND
UNIVERSITY
Credit Union

Oakland University
Credit Union



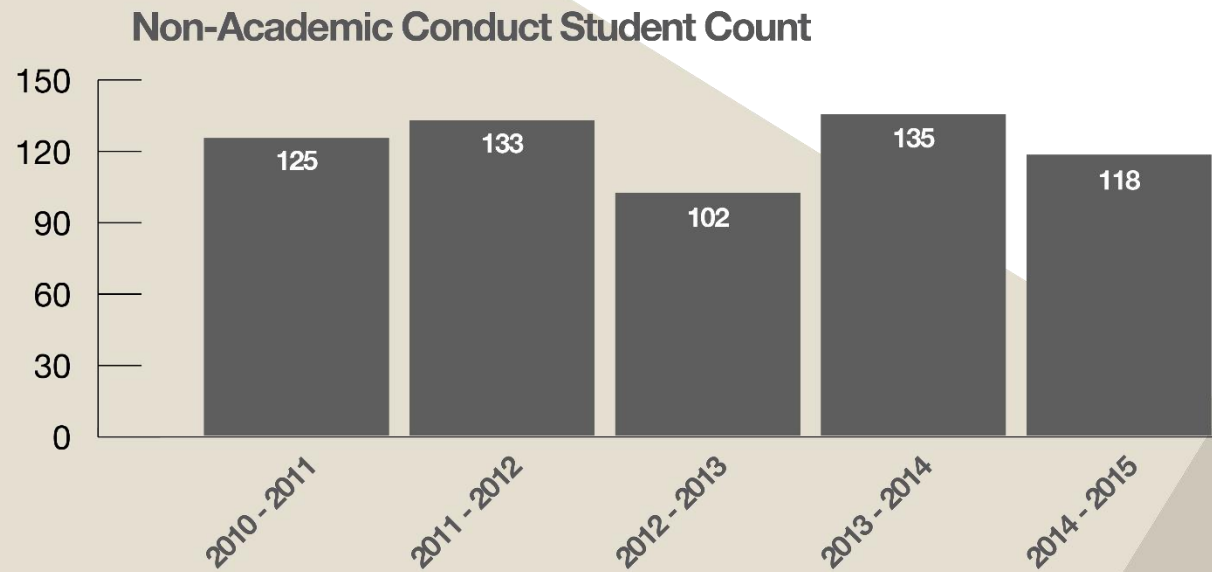
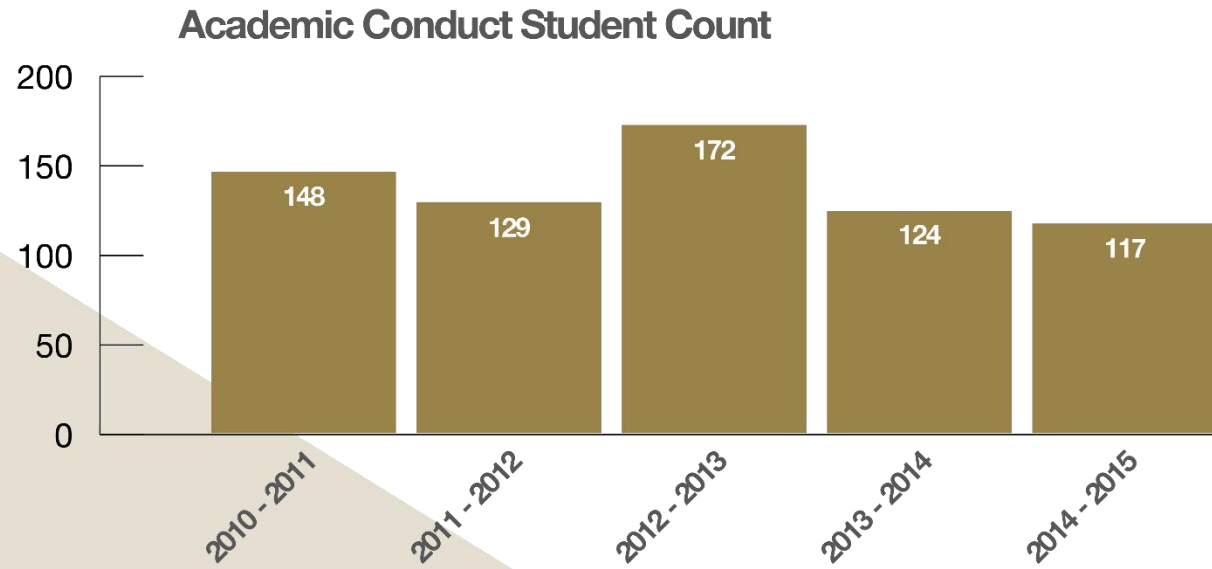
Student Congress
WXOU Radio
Oakland Post News



BEAR CAVE

au bon pain®

Dean of Students



Student Advocacy



Upholds Civility
& Inclusion



Student Conduct



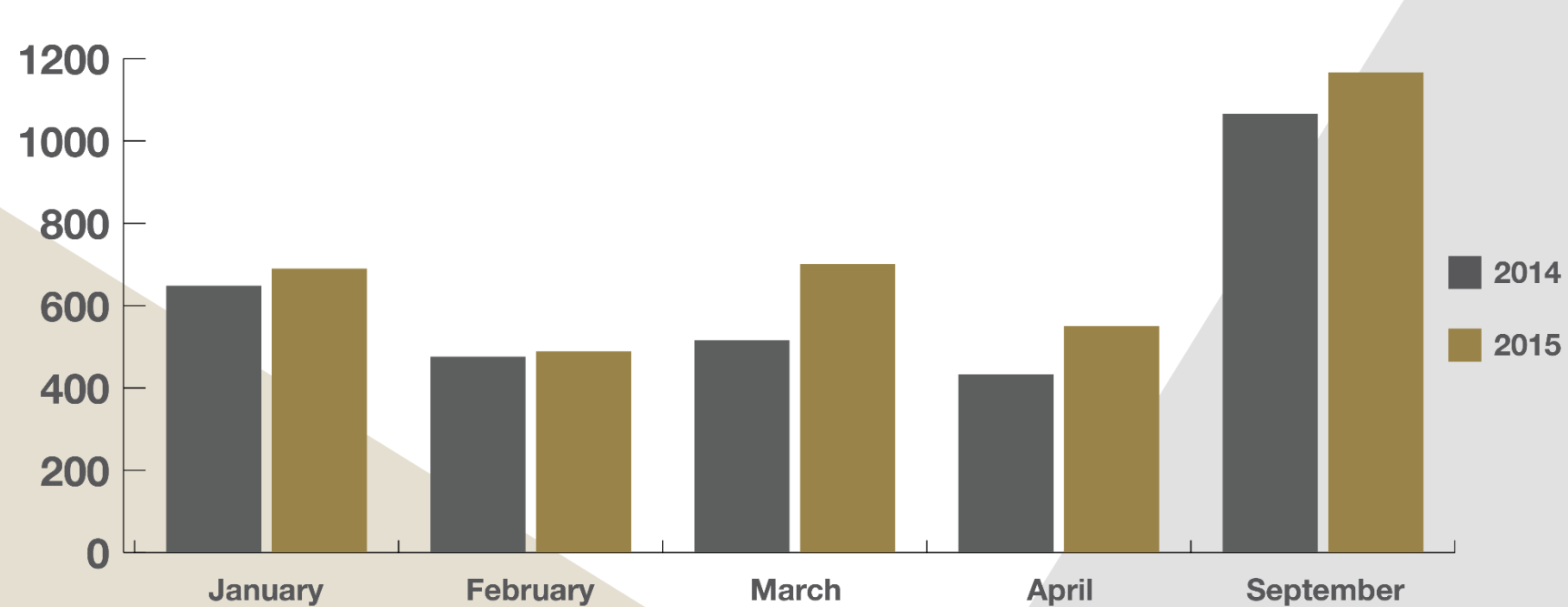
Crisis intervention

Student Technology Center

54,000
Student visits

5,500
Technical concepts taught

Consistent increase in
mentor interactions over previous year



78

Available Software
Business productivity,
video production, print,
web and more.

39

Technology Loan Program
Laptops, iPads, GoPros,
Microphones, Google Glass
and more.

Tutoring Center - Supplemental Instruction

SI Impact

.54

Overall increase in GPA
across disciplines

GPA of SI vs. No SI

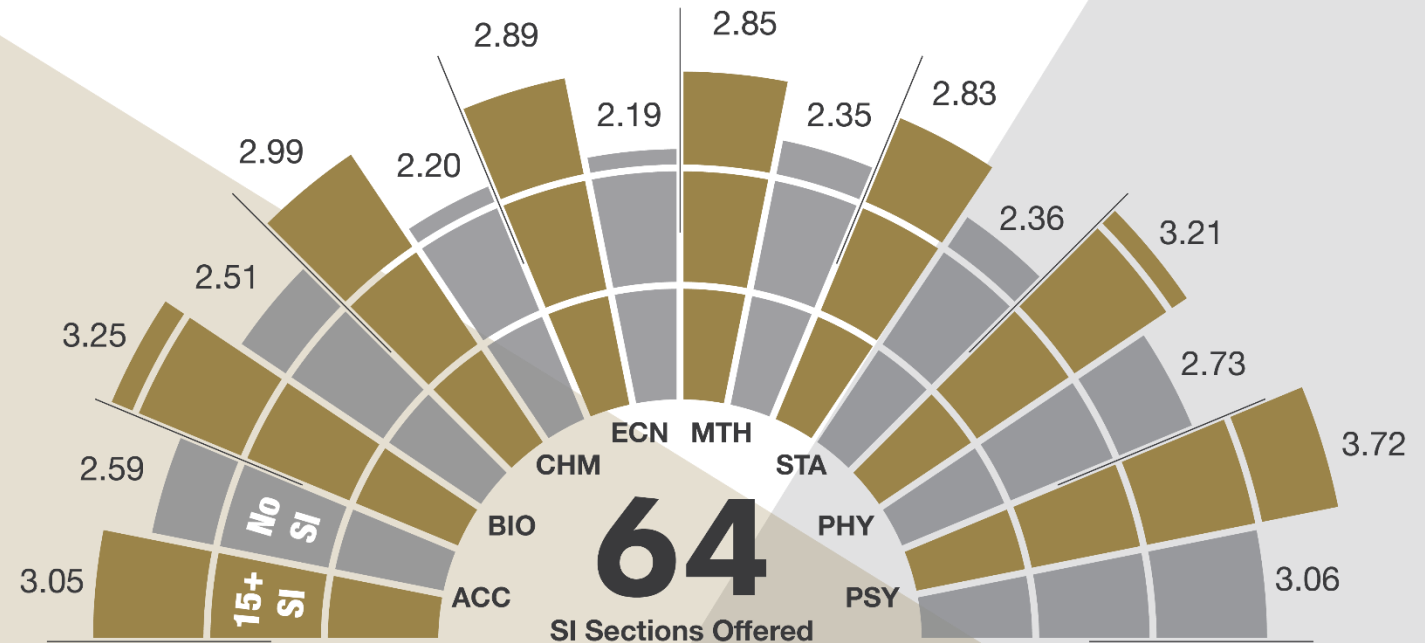
All disciplines
(Fall 2014 – Winter 2015)

3.08

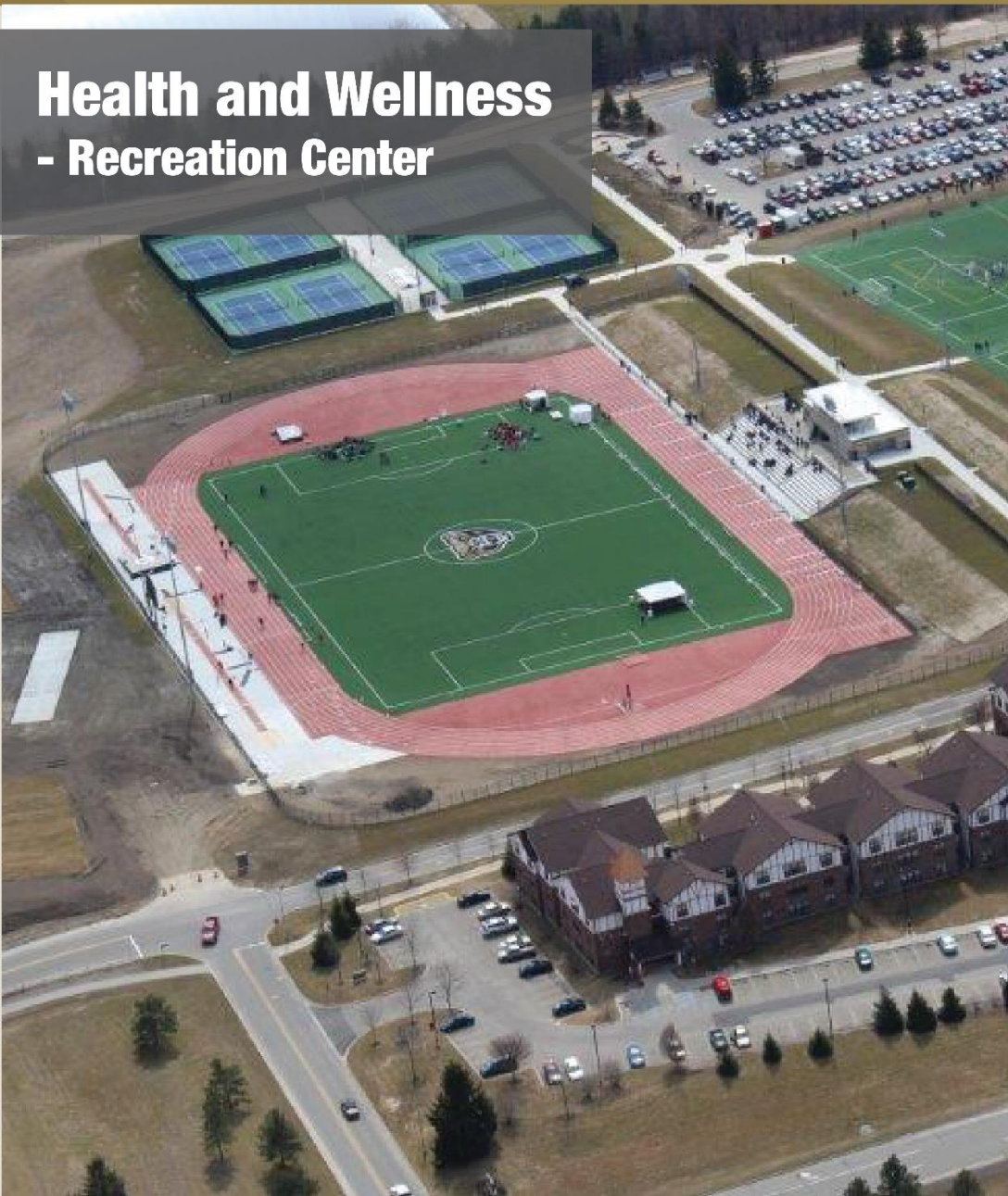
Average for students who
attended SI 15 times or greater

2.54

Average GPA of students
who never attended SI



Health and Wellness - Recreation Center



\$7.8 million Recreation and Athletic Outdoor Complex

Expanded intramural and club sport programs

Extended season length due to artificial surface

Student usage up 9.2% in FY15 - 174,000+ entries
- Unique students up by 6.5%

Employee usage up by 23% in FY15 - 8,400+ entries
- 784 unique employees up by 9.8%



Health and Wellness

OU Counseling Center



Added two Psychologists
- Reduced wait-time

OUCC ratio: 1 staff per 3,766 students
- 5.5 FTE Psychologists
- 2.0 FTE Interns
- National average: 1 staff per 2,000 students

2014-2015 Academic Year

504

Clients

3,740

Clinical hours

209

Students

+23%

488

Hours

+12%

Emergency / Crisis work

Graham Health Center



Nurse Practitioner model with Consulting Physicians

Part-time Psychiatrist

2.0 FTE Clinicians

Acute healthcare

Health education

Disease prevention

2014-2015 Academic Year



1,902

Unique patients



3,495

Total visits

Career Services

Destination Survey Results



97% of graduates employed stay in MI

88% placement rate

79% of jobs are related to career plans

Top industries

- 1 Health Care
- 2 Engineering
- 3 Retail
- 4 Manufacturing

Student and Employer Engagement

↑ **26%** Employer ↑ **23%** Student

On-Campus interviews since 2010

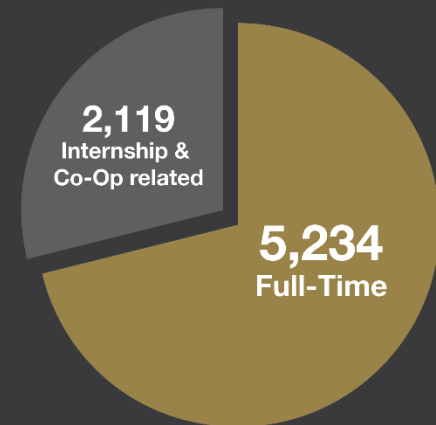
↑ **52%**

Student appointments since 2010

Top reasons for student visits:

- 1 Resume/Cover Letter Review
- 2 Internship/Co-op Discussion
- 3 Mock-Practice Interviews
- 4 Career Advising Discussion
- 5 Career Fair Preparation

Career Fairs and Job Postings



7,353

total job postings in 2015

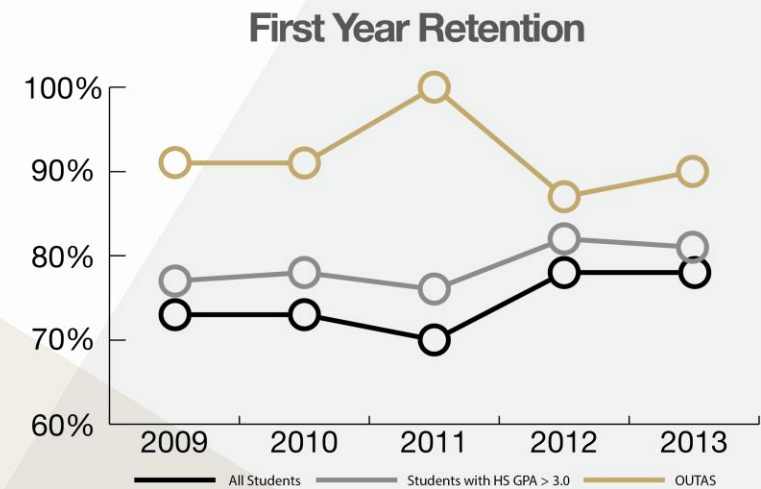
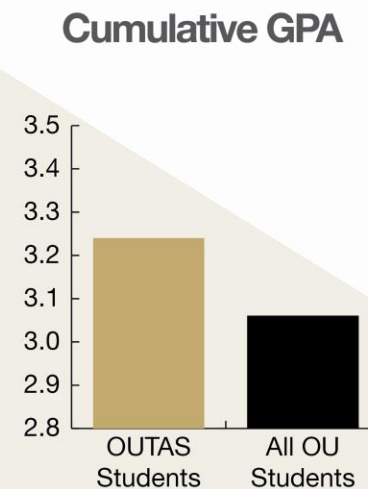
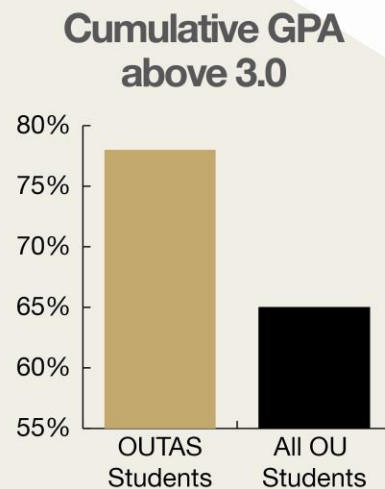
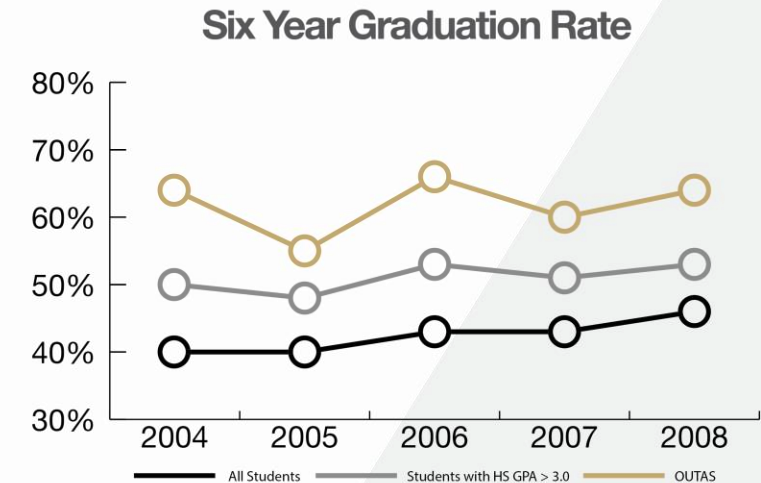
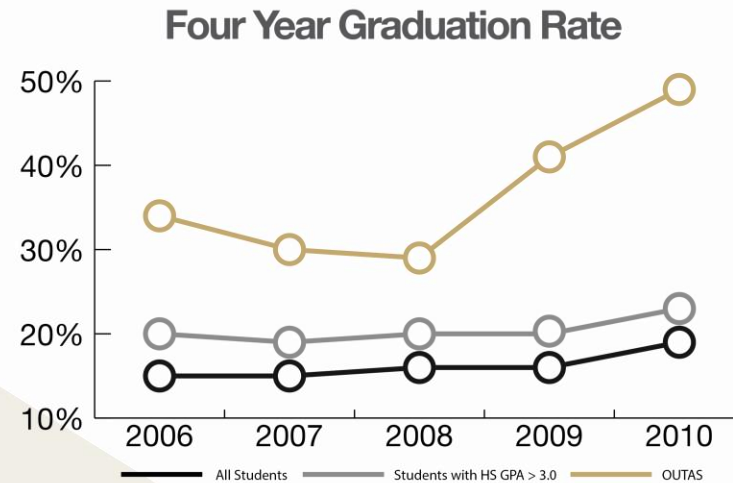
↑ **90%** Employer ↑ **137%** Student

Career Fair participation since 2010

Diversity - Center for Multicultural Initiatives



OUTAS (Oakland University Trustee Academic Success)



STUDENT AFFAIRS

OAKLAND
UNIVERSITY™

Center for Student Activities

280+

Student organizations



Leadership
development



22 Greek Life
organizations

GSC

Gender and
Sexuality Center

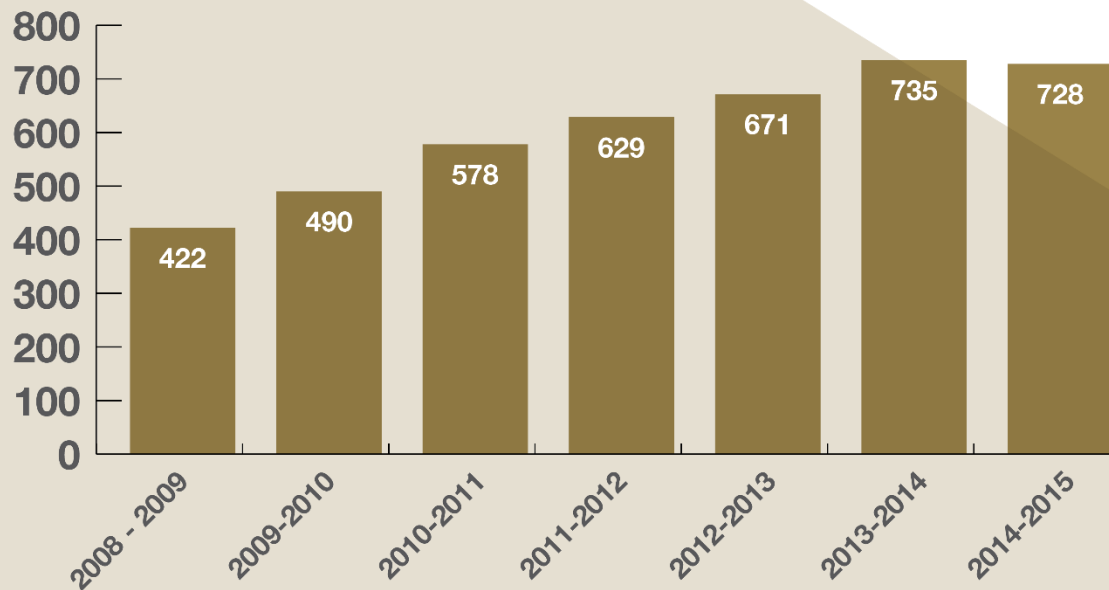
4599

Community outreach
volunteers

Diversity - Disability Support Services

Advocacy and assistance for students with disabilities

Population Trend since 2008



Disabled Students 2014-2015

ADD & ADHD	219
Psychological/Autism/Aspergers	170
Medical	154
Learning Disability	109
Blind & Visually Impaired	28
Hearing Impaired/Deaf/Hard of Hearing	17
Closed Head Injury	18
Mobility/Physical	9
Cognitive Impaired	1
Short Term	3
Total	728

College Readiness and Pipeline Programs

Project Upward Bound

Helps 133 students enter and succeed in higher education
50 year anniversary
- Longest running program of it's kind in the nation
Federally-funded

Pre-College Programs

Academic, social, career, and cultural enrichment programs
3,000+ visits

Vision



New Housing

750 beds, 600 seat cafeteria
Learning Communities



Oakland Center Expansion

Expand and enhance meeting
rooms, social spaces and food court



Career Services

Increase space available to
accommodate growing employer
demand for interview space



Student Life Experience and Technology

