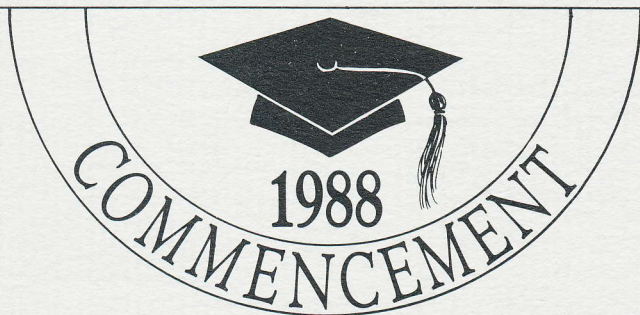

OAKLAND UNIVERSITY





The motto of Oakland University, "*Seguir virtute e canoskenza*," which is incorporated in its seal, has a distinguished origin: Canto XXVI, 1. 120, of Dante's *Inferno*.

These are the final words of Ulysses' great speech to his men urging them to sail on and on in pursuit of knowledge and experience of the world—even beyond the pillars of Hercules, traditionally the frontier and limit of legitimate exploration.

This is the three-line stanza:

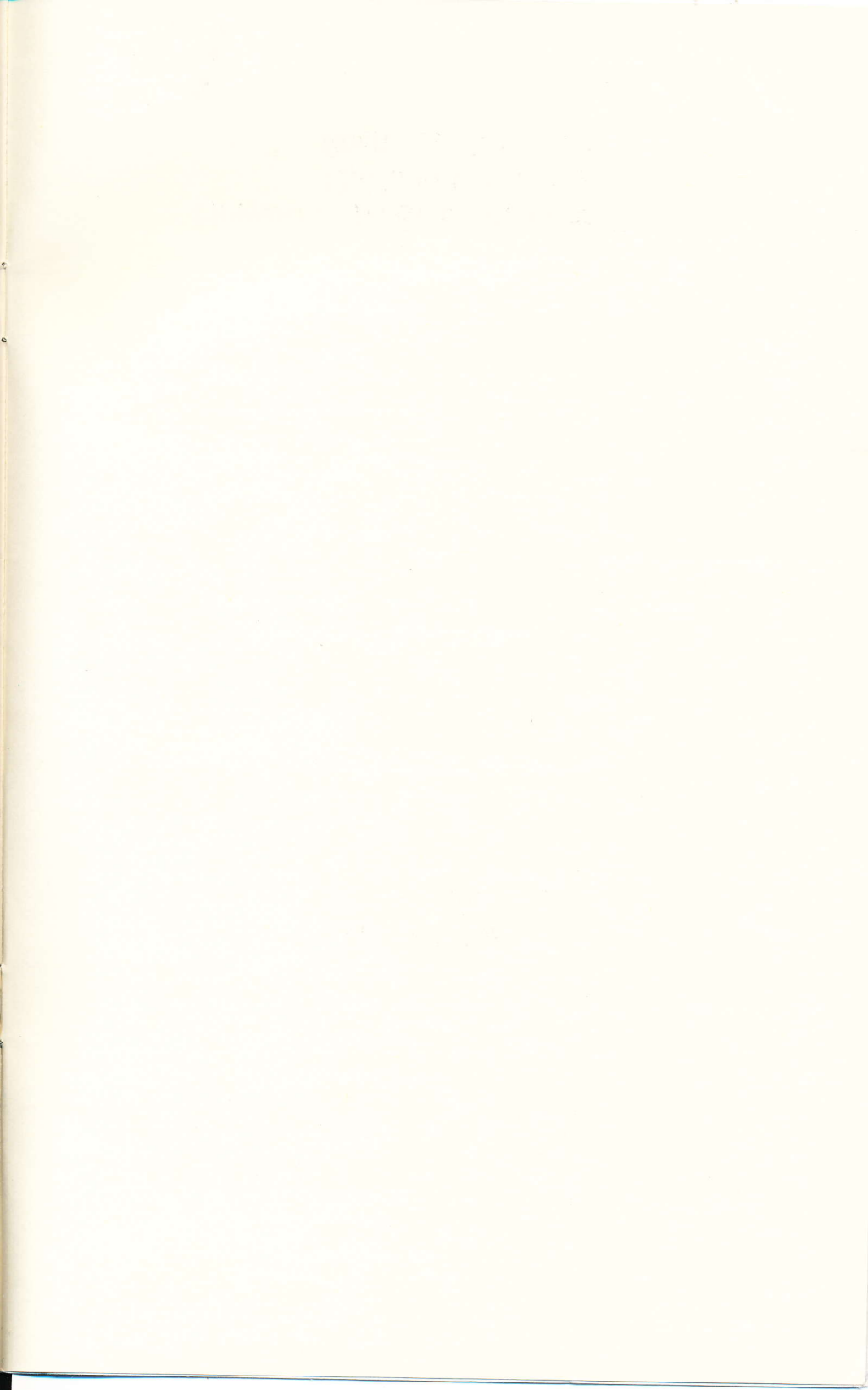
*Considerate la vostra semenza
Fatti non foste a viver come bruti
Ma per seguir virtute e canoskenza*

*Consider your birth
You were not made to live like brutes
But to follow courage and knowledge*

SCHOOL OF BUSINESS ADMINISTRATION

June 4, 1988
9 a.m.

Howard C. Baldwin Memorial Pavilion
Oakland University
Rochester, Michigan



ORDER OF CEREMONY

Processional

Eleftherios N. Botsas, *Marshal*

Exordium

Lizabeth A. Barclay, *Associate Professor*
School of Business Administration

Peroration

Marina v.N. Whitman, *Vice President and Group Executive*
General Motors Corporation

Presentation of Special Awards

Ronald M. Horwitz, *Dean*
School of Business Administration

Investiture

Keith R. Kleckner, *Senior Vice President for University Affairs and Provost*

Awarding of Degrees

Ronald M. Horwitz
John E. Tower, *Associate Dean*
School of Business Administration

Alumni Welcome

Steven McPherson, B.S. '84, *Vice President,*
School of Business Administration Alumni Affiliate

Valediction

Keith R. Kleckner

Recessional

*The audience is requested to stand
during the processional and the recessional.*

ON ACADEMIC REGALIA

An edifying note contributed by a certain anonymous doctor of philosophy

On at least two solemn occasions during the academic calendar—spring and fall commencement—the faculty of the university publicly displays its full academic regalia and participates in the liturgy of processional and recessional, that curious coming and going that symbolizes the ceremony of commencement. The purposes of commencement are well known, but the reasons for the peculiar garb of the celebrants and their odd order of march are often as obscure to the audience as they are, in fact, to the faculty itself. This note may serve to explain academic dress and the professional pecking order it costumes.

Contemporary academics are descendants of clerical schoolmen in the universities of medieval Europe. Like the clergy, members of the bench and bar, and other learned professions, the medieval scholar clothed himself in heavy robes to stay warm in unheated stone buildings. Like all members of a hierarchical society, the medieval faculties rejoiced in visible insignia of rank. These outward signs of accomplishment and authority were tailored into the robes. Although the need for such voluminous garments to keep the scholar from freezing is long past, the use of them as emblems of dignity remains. You will observe that all caps and gowns worn by our faculty

are black, with certain disturbing exceptions. Black was the color adopted by mutual agreement among American universities at the end of the 19th century. In Europe each university has its own distinctive gown, varying in color and cut from all others. A European academic assemblage is a far gaudier occasion than its counterpart in America. Recently, certain universities in this country rashly broke the agreement and authorized robes in their own colors: for example, the crimson of Harvard and the green of Dartmouth may be seen in our ranks. This unsuitable spontaneity has been frowned on by sister institutions, yet the mavericks not only persist in their madness, but gain adherents to their ranks with each passing year.

There are three basic academic degrees: the baccalaureate or bachelor's degree, the master's degree, and the doctorate. A special style of robe is prescribed for each. The bachelor's gown is sparsely cut, neat, but a bit skimpy and unadorned, as befits apprentices. The master's gown is still simple, but fuller, sports a sleeve of extraordinary design impossible to describe, and has a hood draped from the shoulders down the back. Once used to keep the frost from the tonsured heads of medieval clerks, the hood now is solely a badge of a degree of scholarly achievement. The master's hood is small and

narrow, but displays the colors of the institution that awarded the degree. If you knew the colors of American universities, you could easily identify whence came our masters. The doctoral robe is the most handsome of academic raiment. Generous of cut, of fine aristocratic stuff, it is faced with velvet and emblazoned with velvet chevrons on the ample sleeves. You will note that most of the velvet facings and chevrons are black, but that some are of other colors. According to personal taste, the doctor may display the color of his doctoral degree on his sleeves and facings: light blue for education, pink for music, apricot for nursing, orange for engineering, and many more. The royal blue of the Doctor of Philosophy (Ph.D.) is the most commonly seen in liberal arts institutions such as Oakland. The doctor's hood is the most elegant of all academic appurtenances. Large and graceful, it is lined in satin with the colors of the university that awarded the degree and is bordered with the color of the degree itself. Most academic costumes include the square cap called a mortarboard; the doctor's tassel may be either black or gold — tassels of all other degrees are black and stringy.

To instructed eyes, the order of march in the processional and recessional reveals the standing of individuals in the institution's formal hierarchy. In the processional the order of entrance into the hall is, quite fittingly, from most junior to most senior. The baccalaureate candidates enter first, followed successively by the masters and doctoral candidates

with the whole separated from the faculty by a decent interval. In the faculty order, the instructors precede the assistant professors who in turn are followed by the associate professors. The august full professors bring up the rear. After a respectful distance come the deans who in turn are separated by a significant space from the awful majesty of the platform party, the president, the vice president, and the members of the board of trustees. All remain standing until the board is seated. After the ceremony, the order of recessional is the reverse of the processional. The greatest dignitaries stream out of the hall first, with the artfully organized ranks of priority wallowing in their wake.

It is hoped that these notes may make more intelligible the spectacle you are witnessing today. A discerning intelligence may detect in it many clues to an understanding of the academic profession as it confronts the ambiguities of the future with ancient wisdom and dignified confidence.

DEGREES AWARDED DECEMBER 1987

MASTER OF BUSINESS ADMINISTRATION

Michael Bontumasi
Scott Edward Burke
Gail A. Cebelak
Andrea Rene DelFranco
Kevin R. DeVita
Darrell Jerome Friedmann
Kimberlee Anne Gonchoroff
Craig Edward Goniwiecha
George Allan Guba
Marc Louis Guzzardo
Suzanne Marie Huening
Ronald Frank Kasper
Patricia Regina Maguire
Robert R. Mayer
Michael Thomas Muneio
Julie VanHouten Panetta
Sherry Rona Piper
Kalynn Gibson Potter
Michael Joseph Rastigue III
Kurt Ira Shader
Richard Arthur Stebbins
Kathryn Albers Sullivan
Margot Winkel
Lisa Marie Yakmalian

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David Alexander
John Ronayne Anstett
Renee Mary Corej
Vessa Fefopoulos
Diana J. Borowski
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Dawn M. Klinger
Cheryl Rane Koshewitz
Michael Phillip Kramer
Kimberly Goins Kurzeja
Debra L. Miller
Kevin Eugene Potts
Edward Harold Radatz
Eric Charles Stolze
Laurie Mae VanPelt
Kelly Ann White
Marylis A. Wozniacki
Kevin Zwierzchowski

Economics

Michael Warren Carlen
Kevin Scott Dulin
Alan Dale Guiles
Allen John Lenart
Kristin Ann Rudzki

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John Fredrick Borowski
Linda Marie Bujan
Darcee Lynn Burton
Carole Lynn Carmichael
Cheryl Ann Crow
Cheryl Lynne Cunningham
Robert J. Goscicki
Scott Gerald Harbaugh
Kerry Douglas Koger
Mary Elizabeth Loccy
Lisa R. Long
Kathleen M. Mihalich
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Karen Elizabeth Schroeder
Donna M. Yantus

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John Louis Humphreys
Brenda Lee McKenzie
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Susan Lynn Sebastian
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Sandra Louise Hewitt
Tracy Diane Hoad
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Patricia Ann Laurencelle
Kimberly J. Leone
David Liano
George Michael Lundin
Lori Sue Moffitt
Nick Stephen Montagna
Cheryl Ann Pfaffmann
Steven Charles Phillips
Brian Arthur Schiefer
Moiria D. Tangen
Deborah Ann Tuccini
Michael T. Watson
Julie Ann Wiederhold

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Monte Paul Oberlee
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Sonya Phyllis Rogers
Laura Ann Wisnieski
Susan L. Wixson

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Mary Beth Pagano
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Charles John Surinck
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Suzanne Heinzelman
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Dolores Mendlewski
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Sondra Childers Nevitt
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Lori Ann Piccinini
Allen Douglas Poag
Celeste Gerette Poniatowski
George Bechtel Riley III
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David L. Sciturro
Joni Therese Shimshock
Vickie Ann Simpson
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Wayne Earl Waldrup
Carol Joyce Wangler

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Suzana Bogoevska
Susanne Marie Brenz
John Edward Brzozowski
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Rose Slone
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Craig John Wozena
David Joseph Zawacki

Quantitative Methods
Joni Lynn Brooks

UNIVERSITY AND SCHOOL HONORS

At each commencement Oakland University extends special recognition to those students who have attained outstanding levels of academic achievement.

The University Senate, acting on the advice of its Committee on Academic Standing and Honors, authorizes University Honors at three levels for those students who have completed 62 credits or more at Oakland, with cumulative averages as follows:

<i>CUM LAUDE</i>	3.60-3.74
<i>MAGNA CUM LAUDE</i>	3.75-3.89
<i>SUMMA CUM LAUDE</i>	3.90-4.00

Each student who has a record of superior achievement in a major field of study is awarded School Honors.

HONORS AWARDED DECEMBER 1987

UNIVERSITY HONORS

MAGNA CUM LAUDE

Carole Lynn Carmichael

CUM LAUDE

John Ronayne Anstett

Mary Elizabeth Locey

Debra L. Miller

Laurie Mae VanPelt

Diane Carol Watassek

Management Information Systems

Aimee Blake

Robert Brake

Heather Paquette

SCHOOL HONORS

Accounting

John Ronayne Anstett

Dawn Klinger

Debra L. Miller

Kevin Potts

Laurie Mae VanPelt

Kevin Zwierzchowski

Economics

Kristin Ann Rudzki

Finance

Darcee Burton

Carole Lynn Carmichael

Mary Elizabeth Locey

General Management

Floyd Grytzeli

Steven Penny

Human Resources Management

Kathleen Smith

Diane Carol Watassek

HONORS AWARDED

APRIL 1988

UNIVERSITY HONORS

MAGNA CUM LAUDE

Greg A. Dorais

CUM LAUDE

Marilyn Kay Borland
Paul Richard Haggerty
Gweneth Lee Kohler
Kelli Jo Lauria
Sandra Ann Lombardi
Lynn Marie Makaroff
Rosario Joseph Ortisi

SCHOOL HONORS

Accounting

Marilyn Kay Borland
Daniel Dreyer
Robert Dutkiewicz
Paul Richard Haggerty
Sandra Ann Lombardi
Rosario Joseph Ortisi

Economics

Steven Lohnes

Finance

Dean Campbell
Lynn Marie Makaroff
Lola Stull

General Management

Monte Oberlee
Laura Wisnieski

Management Information Systems

Paul Bianchi
Greg Dorais
Thomas Fairbrother
Kelli Jo Lauria
Kathryn Myers
Margaret Myers
Sondra Nevitt
Michael Pagett
Christina Rotondo
David Scitunno
Joni Shimshock
Linda Sparschu
Carol Wangler

Marketing

Suzana Bogoevska
Lucia DeSantis
Jennifer Fox
Rebecca James
Gweneth Lee Kohler
Valiena Kurtenbach
Kara Lapko
Mari-Ann McQuater

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Rochester, Michigan