



Monday, August 16, 2004

OUAA, Parisian sponsor 'Celebrate OU Day'

By **Dawn Pauli**, contributing writer

Shop 'til you drop, save money and support the **Oakland University Alumni Association** (OUAA) at the same time during "Celebrate Oakland University Day" at Parisian department stores.

Through a special partnership with **Parisian**, store patrons may purchase a 20-percent discount coupon for only \$5 to use at the Parisian stores located at the Village of Rochester Hills and Laurel Park Place in Livonia on Saturday, Aug. 28. The discount may be used on regularly priced and sales merchandise (some restrictions apply). This offer is open to the public.

All proceeds benefit the OUAA Scholarship Fund, which awards more than \$40,000 in scholarships to OU students each year. OUAA membership dues and contributions support the scholarship fund, which recognizes deserving students. To date, the OUAA has awarded about \$700,000 in scholarships to OU students.

"We are especially appreciative of this partnership with Parisian," said Jamie Simek, assistant director of Alumni Relations. "Not only are OU supporters and store patrons able to take advantage of a great discount at Parisian, they are supporting OU students through the OUAA Scholarship fund. We look forward to more partnerships with Parisian in the future as they are dedicated supporters of Oakland University."

Coupons can be purchased through the **Oakland University Alumni Association** at the John Dodge House and at select locations on campus. Coupons also will be available at Parisian Aug. 28.

For more information, contact the OUAA at (248) 370-3700 or oualumni@oakland.edu.

SUMMARY

Shop 'til you drop, save money and support the Oakland University Alumni Association (OUAA) at the same time during "Celebrate Oakland University Day" at Parisian department stores. Through a special partnership with Parisian, store patrons may purchase a 20-percent discount coupon for only \$5 to use at the Parisian stores located at the Village of Rochester Hills and Laurel Park Place in Livonia on Saturday, Aug. 28. All proceeds benefit the OUAA Scholarship Fund, which awards more than \$40,000 in scholarships to OU students each year.

Created by CareTech Administrator (webservices@caretechsolutions.com) on Monday, August 16, 2004
Modified by CareTech Administrator (webservices@caretechsolutions.com) on Monday, August 16, 2004
Article Start Date: Tuesday, August 17, 2004