

Wednesday, March 1, 2000

Today Show weatherman brings sunny message to OU

Al Roker, amiable star and weatherman of NBC's Today Show, will visit Oakland University March 21 to inspire audience members to strive for excellence and live life to the fullest. He will also talk candidly about network television and his family life.

The Student Life Lecture Board is hosting the 3 p.m. event in Meadow Brook Theatre. Tickets for the lecture will be available at the CSA Service Window, 49 Oakland Center. Tickets are free for OU students; \$5 for OU faculty, staff and OU alumni association members; and \$7 for guests and the public.

Al's on-air duties involve much more than weathercasting. His daily encounters with visitors from across America on the plaza outside Studio 1-A are a highlight of the Today Show. He also conducts celebrity interviews, cooking segments and technology updates. As a feature reporter, Al has developed a continuing series for Today called Today's Dad featuring parenting tips for fathers. Al's Big Adventure Series has Al bobsledding with the U.S. Olympic Team, rescuing sea lions in the Pacific Ocean, and scuba diving with sharks.

This lecture will be interpreted for the deaf. Anyone needing special assistance to attend the lecture should call the Center for Student Activities Office, 49 Oakland Center, at (248) 370-2400.

Oakland University is a comprehensive state-supported institution of higher education located in suburban Oakland County, Michigan. OU offers undergraduate programs in 74 areas and graduate programs in 59 areas. Dedicated to preparing learners for the 21st-century workplace and society, the university is organized into the College of Arts and Sciences and the schools of Business Administration, Education and Human Services, Engineering and Computer Science, Health Sciences, and Nursing.

SUMMARY

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