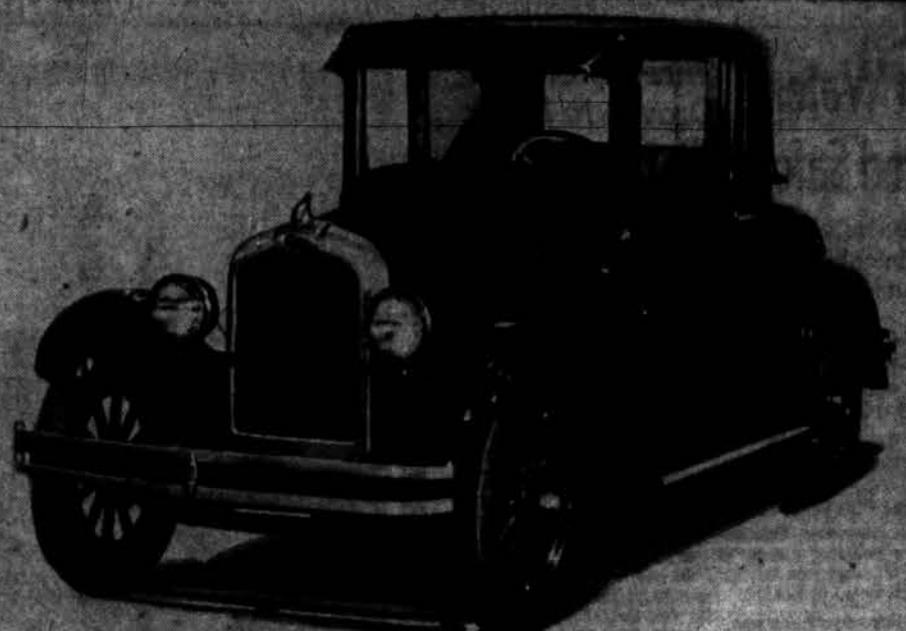




First Oakland—1907



First Pontiac—1926

The Weather
U.S. Weather Bureau Forecast
Cool Tonight, Fair Tomorrow
Details Page 2.

115th YEAR

THE PONTIAC PRESS

Home
Edition

★★★ PONTIAC, MICHIGAN MONDAY, AUGUST 19, 1957—72 PAGES

ASSOCIATED PRESS UNITED PRESS PHOTOS
INTERNATIONAL NEWS SERVICE

7c

Gala Parade Tonight to Launch Celebration

Quiz Teamster Vice President on Phony Locals

Einar Mohn Accused of Issuing Charters at Hoffa's Request

WASHINGTON (AP)—Einar O. Mohn, executive vice president of the Teamsters Union, was called for questioning today about testimony that he issued charters for phony locals in New York in a power play engineered by James R. Hoffa.

Hoffa, Midwest boss of Teamsters and heir apparent to Dave Beck as president of the giant union, also is slated to testify before the Senate Rackets Committee tomorrow, or possibly late today.

The committee neared the end of its probe into charges that Hoffa teamed with racketeer Johnny Dio and other New York mobsters in an effort to extend his sway into the New York area.

Mohn, Beck's right-hand man in the union, balked at answering questions about other Teamster affairs when he appeared last winter before the regular Senate investigations subcommittee.

He challenged that group's jurisdiction. He was cited for contempt of Congress and now is awaiting trial.

However, Mohn told a newsman he would answer the Rackets Committee's questions without invoking any Fifth Amendment privileges against possible self-incrimination—widespread practice among previous committee witnesses.

Thomas L. Hickey, a Teamster vice president and a candidate for union president, told the committee last week Hoffa originated the plan to set up the phony locals in an effort to assure additional votes for his candidate, John O'Rourke, for president of the New York Joint Council of Teamsters.

These locals, with officers but no members, had voting rights in the council election.

The establishment of the locals was denounced as a fraud against the union by Martin Lacey, whom O'Rourke unseated. O'Rourke, in an earlier appearance before the committee, declined to answer questions about Teamster affairs, the election or any relationship between him and Hoffa.

Auburn Heights Woman Leads Weather Contest
Still maintaining a strong lead in our Hottest Moment in August contest is Christiana Laschinsky, of 883 Coughlan Dr., Auburn Heights, who nailed the day's high right on the nose.

Straining to beat that 92 high recorded on August 3, 91 degrees has been the very highest the mercury has managed to climb in trying to top the hot spot so far.

What maneuvers the mercury will pull during the next 12 days is anyone's guess. That \$200 U.S. Savings Bond still may be yours.

Work to Retrieve 4 Persons Die Bodies in Tunnel in Bus Accident

OSWEGO, N. Y. (AP)—Workmen resumed efforts today to recover the bodies of three construction men from a tunnel under Lake Ontario where one rescue-worker already had died and more than a dozen had been felled by gas.

The three construction men were killed yesterday when an unexplained explosion ripped through the 6,250-foot water tunnel, which runs through rock 100 feet below the lake bottom.

Efforts to retrieve the three bodies were called off during the night after the death of Lloyd Matteson, 32, of nearby Scriba, one of approximately 100 workers who had tried to reach the blast area.

Operations were resumed this morning after the installation of ventilating equipment.

Matteson's oxygen ran out about 1,500 feet inside the gas-filled tunnel. Fellow workers said he began running toward the entrance, apparently became panicky and tore off his oxygen mask. Then he collapsed and died. Other workers took his body to the surface.

Two coastguardsmen located the bodies last night, eight hours after the explosion. The bodies were almost a mile inside the tunnel which is being built as part of a new city water supply system.

The cause of the explosion was not determined.

The three killed were John Lago, 40, electrician, Oswego; Phil Aylor, 36, Harrisonburg, Va., the tunnel foreman; and Linwood P. Heiston, 47, general superintendent, formerly of Elkton, Va., and more recently of Niagara Falls, N.Y.

Members of the International Mailers Union are on strike at the News. They walked out Saturday morning complaining they had been asked to work overtime after putting in a double shift on Friday.

The IMU has no contract with any of the three papers, but claims to represent a majority of the mailers at the News. It has asked the National Labor Relations Board to hold an election to determine the bargaining agent.

Publishers' contracts covering mailing room employees are with the International Typographical Union. ITU mailers replaced the strikers at the News Saturday but truck drivers belonging to the Teamsters Union refused to cross IMU lines to pick up papers.

The establishment of the locals was denounced as a fraud against the union by Martin Lacey, whom O'Rourke unseated. O'Rourke, in an earlier appearance before the committee, declined to answer questions about Teamster affairs, the election or any relationship between him and Hoffa.

Auburn Heights Woman Leads Weather Contest
Still maintaining a strong lead in our Hottest Moment in August contest is Christiana Laschinsky, of 883 Coughlan Dr., Auburn Heights, who nailed the day's high right on the nose.

Straining to beat that 92 high recorded on August 3, 91 degrees has been the very highest the mercury has managed to climb in trying to top the hot spot so far.

What maneuvers the mercury will pull during the next 12 days is anyone's guess. That \$200 U.S. Savings Bond still may be yours.

Free Girl's Bike Free Boy's Bike! Boys and girls come to with your parents. Enter and win a bike free. No purchase necessary. George's Newport, 14 N. Saginaw.

Free Girl's Bike Free Boy's Bike! Boys and girls come to with your parents. Enter and win a bike free. No purchase necessary. George's Newport, 14 N. Saginaw.

Blowout Causes Vehicle to Crash Into Barrier on Jersey Expressway

WALL TOWNSHIP, N.J. (AP)—A Public Service bus bound from Atlantic City to New York blew a tire and smashed into a Garden State Parkway abutment here yesterday, killing four persons and injuring 30 others.

The huge vehicle, traveling 50 miles per hour when the blowout occurred, skidded for 100 yards and smashed into the concrete barrier with such force that the bus' roof was peeled back to the fourth seat.

Rescue crews used acetylene torches to free five of the injured.

Three passengers were dead on arrival at Fitch Memorial Hospital, Neptune. A fourth died at the hospital some hours later.

State police tentatively identified two of the victims as Eva H. Distenfeld, Brooklyn, N.Y.; and Lena Greenberg, New York.

The accident, most serious on the superhighway since it opened in 1954, occurred in the West Belmar section where Route 38 passes over the parkway. It came at a time when thousands of weekenders were returning home from the shore.

The crash scene was one of broken bodies and scattered luggage. As rescue workers swarmed to the area, traffic was backed up for miles both on the parkway and on Route 38.

The labor leader called his plan a "positive and practical proposal for making an effective beginning in stopping and reversing the inflationary trend."

Reuther told the auto leaders, whose contracts with the UAW run out next spring around June 1, that "we are not asking you to

(Continued on Page 2, Col. 5)

Congratulations for Pontiac



CURTICE

Congratulations to Pontiac Motor Division and its employees on the occasion of the 50th anniversary have been received by S. E. Knudsen, general manager, from Harlow H. Curtice, president of General Motors. His message follows:

"I take pleasure in extending warmest congratulations to the folks of Pontiac Motor Division on the 50th birthday of their great organization.

"Pontiac," as the name of a motor car, is not among the oldest but certainly among the most highly respected in the industry—and deservedly so.

"We are proud of Pontiac Motor Division as a member of our General Motors family and proud to be an industrial citizen of the Pontiac community. I am certain that in the years ahead both will continue to make great progress together."

Harlow H. Curtice, president
General Motors Corporation

Reuther Asks 'Big Three' to Slash Prices on Cars

DETROIT (AP)—Walter P. Reuther, president of the United Auto Workers, has asked the auto industry's Big Three to cut car prices in return for modified union contract demands.

There was no immediate comment from the auto firms.

Reuther wrote the heads of Chrysler Corp., General Motors Corp. and Ford Motor Co. asking them to cut auto prices by at least \$100 a car.

He said in return the UAW would modify its new contract demands next year.

The labor leader called his plan a "positive and practical proposal for making an effective beginning in stopping and reversing the inflationary trend."

Reuther told the auto leaders, whose contracts with the UAW run out next spring around June 1, that "we are not asking you to

(Continued on Page 2, Col. 5)

Tonight's Parade to Cause Change in Traffic Routes

Traffic arrangements during the anniversary parade were announced today.

Starting at 4 p.m., parking will be prohibited on both sides of Saginaw street, from Parke to Oakland; both sides of Oakland from Saginaw to Baldwin; and both sides of Sanderson from Oakland to Cass.

Alternate traffic routes suggested by Capt. Koren are: North and south—Use Johnson, Cass and Bagley to Wilson or South Blvd., then back to Saginaw, or Howard and Perry to Parke and back to Saginaw.

East and west—Use Johnson, Montcalm, Franklin, Parke, Wilson or South Blvd.

BULLETIN

NEW YORK (AP)—The board of directors of the New York Giants voted today to move the team's baseball franchise to San Francisco in 1958.

In Today's Press

Comics 62
County News 4
Editorials 6
Markets 66
Obituaries 10
Pot-O-Gold Puzzle 60
Sports 55 thru 57
Theaters 60
TV & Radio Programs 63
Wilson, Earl 60
Women's Pages 14 thru 17

From Spoke Wheels to Fuel Injection—50 Years of Pontiac

It All Started in Murphy's Buggy Shop—in 1907

The buggy shop was quiet that afternoon in 1907 as owner Edward M. Murphy strolled through it, meditatively scratching his head with a pencil. The hum of work in his busy carriage works had been stilled by the quitting whistle.

But the hum in Murphy's head was not stilled. It had become more than a hum, in recent months, and taken on the sputtering explosiveness of a gasoline engine. Buggies were selling well, and his buggies had a reputation for craftsmanship. But...

But these new & useless carriages showed promises, much more promises than many realized. Now was the time to get into this dynamic business of the future.

He paced off one end of the fac-

tory once again, and made a decision. That should be enough space to start making horseless carriages.

Fifty years ago next Wednesday, the far-sighted Mr. Murphy organized the Oakland Motor Car Co., with capital of \$200,000.

Auto pioneer A.P. Brush had already established himself by designing a successful one-cylinder Cadillac, and also the Brush car.

From him, Murphy acquired the rights to a two-cylinder engine.

The sleek Pontiac of today started right then.

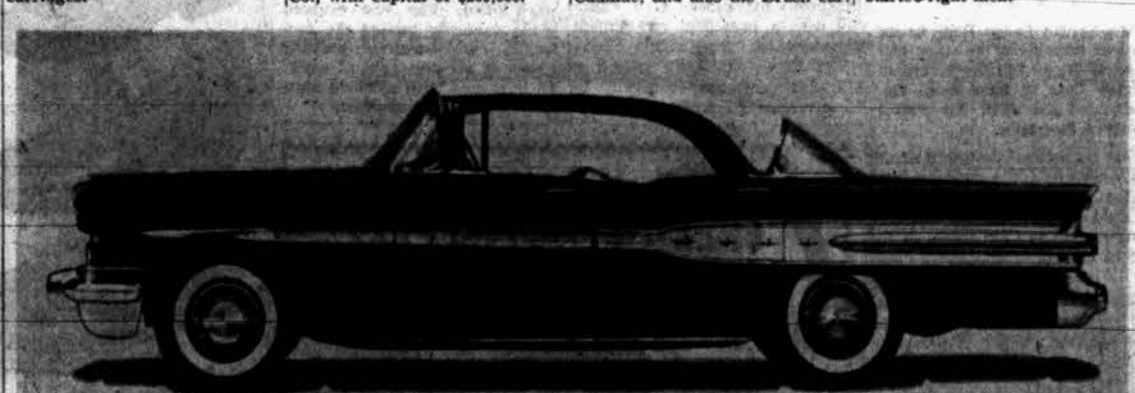
Edward Murphy was the general manager during that first year of producing the Oakland. The two-cylinder model failed to gain the popular eye of the public, but the next development certainly did.

In 1908 the Oakland model K was introduced, and it won immediate approval of the public which was becoming more and more auto conscious.

The model K was a powerful four-cylinder model that caught on as a hill climber. Priced competitively, it proved a climber on early sales charts too, and production rose from 278 in 1908 to 1,035 in 1909. The Oakland was truly on its way.

Such climbing popularity meant expansion, expensive ex-

(Continued on Page 20, Col. 1)



1957 Pontiac

Event Heralds Pontiac Motor's Golden Year

Colorful Marching Units, Championship Bands to Spark Procession

The young at heart will turn out at 6:30 p. m. for the glitter and glamor of a gala parade as Pontiac celebrates the 50th anniversary of the Pontiac Motor Division of General Motors.

Colorful marching units, championship bands, Scottish bagpipers, high-stepping majorettes and dozens of other famous acts and floats will spark the procession as it moves up S. Saginaw street from Rapid to Sanderson.

A motorcycle escort from the Pontiac Police Dept. will lead the way, followed by a color guard from the city's own 703rd Reserve Tank Battalion.

The Milford High School Marching Band will follow, ahead of the car carrying local officials.

Among the 10 huge floats, all drawn by new Pontiacs, will be that of the Chamber of Commerce, bearing a huge medallion of Chief Pontiac emblazoned in gold, the symbol of Pontiac Motor Division.

On the float will be The Pontiac Press' Miss Front Page for August, flanked by two previous title holders, Miss April and Miss June.

From Detroit will come two nationally famous bands: The St. Andrew Society Junior Pipe Band, in traditional colorful kilts, and the Detroit Edison Post, American (Continued on Page 2, Col. 3)

Pot-O-Gold Grand Prize Now Is \$2,200

Since no winner turned up after checking last week's Pot-o-Gold—all 16,168 entries—a grand total of \$2,200 is awaiting the lucky person who wins this week's puzzle. That person may easily be you. Get entries in early—to beat someone else and to beat the deadline. Don't forget, entries must be postmarked by Aug. 27 to be eligible. They must be sent on the back of a postcard.

Those in envelopes will not be accepted.

The puzzle appears on page 60, so go to it, and good luck.

Fair, Cool Weather Due to Continue

The weather outlook for Pontiac and vicinity tonight is fair and cool with a low of 53 to 57 degrees.

Tomorrow will be fair and mild, with the mercury climbing to a high of 78 to 80.

In an extended weather outlook, the U. S. Weather Bureau has forecast temperatures will average near the normal 81 high and normal 61 low for the next five days. Showers are expected about Thursday and Saturday.

In downtown Pontiac the lowest temperature recorded preceding 8 a.m. was 60. At 2 p.m. the mercury registered 77.

Sylvan Waters Believed Safe

Sanitation Head Expects 'No Pollution' Report on State Analysis

Sylvan Lake is not polluted and is safe for swimming. That is the belief of the Oakland County Health Department's sanitation director, Russell Colton, who took samples of the water last week.

Colton expects his belief will be borne out by laboratory analysis of last week's sampling and by a separate investigation soon by the Michigan Department of Health.

The possibility of pollution was posed earlier this month to the county and the Pontiac City Commission. Bruce J. Annett, a realtor who lives on the lake, asked the city and other communities bordering on the lake to take action in what Annett believed was a serious pollution problem.

Colton, however, reported otherwise. He said today that inspection of sewage drains and plants indicates the lake's purity meets state standards.

"I seriously doubt that Sylvan Lake has suffered from pollution for several years now," said Colton.

Colton added that he also had examined Otter Lake and streams that eventually find their way into Sylvan Lake. They were satisfactory, too, he said.

Annett had said that he and other residents of the lake were afraid to go in swimming.

'Big Three' Asked to Cut Car Prices

(Continued From Page One)

take any risk that we are not prepared to share.

"Transcending both labor and management interests by far are the interests of the American people as a whole in a stable price level.

"For that reason, we are confident our members will be willing to take the consequences in collective bargaining if the price reductions we propose should make it impossible to meet all of their just demands and still maintain a reasonable rate of profit."

Reuther said earlier that when new contract negotiations begin next year his 1½-million-member union's top goal would be a shorter work week and more take-home pay.

The Reuther plan, if accepted, would become effective when the new 1958 models go on sale this year.

Suffers Broken Ankle in 2-Car Collision

A 16-year-old youth, Maurice J. Post of 2960 St. Clair St. received a fractured right ankle in a two-car collision Saturday afternoon.

His car and one driven by George Brown, 29, of 35 Mechanic St., collided at the intersection of Second and Auburn. Post's condition today at Pontiac General Hospital is satisfactory.

Business Outlook Good

NEW YORK (INS)—The National Industries Conference Board said today a survey of 205 industrial concerns shows the majority are optimistic regarding the fall business outlook. Most expect increased new business and higher dollar billings; many are planning to boost their rates of production and look for improvement in their before-tax profits in the remainder of the year. Some soft spots, such as squeeze on profit margins and weakness in steel output, were also cited by the respondents.

The Weather

PONTIAC AND VICINITY—Fair and cool tonight. Tomorrow fair and mild. High today 74 to 76. Low tonight 54 to 56. High tomorrow 76 to 80. Wind southerly at 3 to 15 miles an hour today becoming variable and light tonight.

Today in Pontiac
Lowest temperature preceding 5 a.m. 61. At 8 a.m.: Wind velocity 3 m.p.h. Direction—E-W.

Sun sets Monday at 7:28 p.m.
Sun rises Tuesday at 5:44 a.m.
Moon sets Monday at 2:22 p.m.
Moon rises Tuesday at 12:21 a.m.

Downcast Temperatures
5 a.m. 61 11 a.m. 70 7 p.m. 72
6 a.m. 62 12 m. 71 8 p.m. 73
7 a.m. 63 1 p.m. 72 9 p.m. 74
8 a.m. 64 2 p.m. 73 10 p.m. 75
9 a.m. 65 3 p.m. 74 11 p.m. 76
10 a.m. 66 4 p.m. 75 12 m. 77
11 a.m. 67 5 p.m. 76 1 p.m. 78
12 m. 68 6 p.m. 77 2 p.m. 79
1 p.m. 69 7 p.m. 78 3 p.m. 80
2 p.m. 70 8 p.m. 79 4 p.m. 81
3 p.m. 71 9 p.m. 80 5 p.m. 82
4 p.m. 72 10 p.m. 81 6 p.m. 83
5 p.m. 73 11 p.m. 82 7 p.m. 84
6 p.m. 74 12 m. 83 8 p.m. 85
7 p.m. 75 1 p.m. 84 9 p.m. 86
8 p.m. 76 2 p.m. 85 10 p.m. 87
9 p.m. 77 3 p.m. 86 11 p.m. 88
10 p.m. 78 4 p.m. 87 12 m. 89
11 p.m. 79 5 p.m. 88 1 p.m. 90
12 m. 80 6 p.m. 89 2 p.m. 91
1 p.m. 81 7 p.m. 90 3 p.m. 92
2 p.m. 82 8 p.m. 91 4 p.m. 93
3 p.m. 83 9 p.m. 92 5 p.m. 94
4 p.m. 84 10 p.m. 93 6 p.m. 95
5 p.m. 85 11 p.m. 94 7 p.m. 96
6 p.m. 86 12 m. 95 8 p.m. 97
7 p.m. 87 1 p.m. 96 9 p.m. 98
8 p.m. 88 2 p.m. 97 10 p.m. 99
9 p.m. 89 3 p.m. 98 11 p.m. 100
10 p.m. 90 4 p.m. 99 12 m. 101
11 p.m. 91 5 p.m. 100 1 p.m. 102
12 m. 92 6 p.m. 101 2 p.m. 103
1 p.m. 93 7 p.m. 102 3 p.m. 104
2 p.m. 94 8 p.m. 103 4 p.m. 105
3 p.m. 95 9 p.m. 104 5 p.m. 106
4 p.m. 96 10 p.m. 105 6 p.m. 107
5 p.m. 97 11 p.m. 106 7 p.m. 108
6 p.m. 98 12 m. 107 8 p.m. 109
7 p.m. 99 1 p.m. 108 9 p.m. 110
8 p.m. 100 2 p.m. 109 10 p.m. 111
9 p.m. 101 3 p.m. 110 11 p.m. 112
10 p.m. 102 4 p.m. 111 12 m. 113
11 p.m. 103 5 p.m. 112 1 p.m. 114
12 m. 104 6 p.m. 113 2 p.m. 115
1 p.m. 105 7 p.m. 114 3 p.m. 116
2 p.m. 106 8 p.m. 115 4 p.m. 117
3 p.m. 107 9 p.m. 116 5 p.m. 118
4 p.m. 108 10 p.m. 117 6 p.m. 119
5 p.m. 109 11 p.m. 118 7 p.m. 120
6 p.m. 110 12 m. 119 8 p.m. 121
7 p.m. 111 1 p.m. 120 9 p.m. 122
8 p.m. 112 2 p.m. 121 10 p.m. 123
9 p.m. 113 3 p.m. 122 11 p.m. 124
10 p.m. 114 4 p.m. 123 12 m. 125
11 p.m. 115 5 p.m. 124 1 p.m. 126
12 m. 116 6 p.m. 125 2 p.m. 127
1 p.m. 117 7 p.m. 126 3 p.m. 128
2 p.m. 118 8 p.m. 127 4 p.m. 129
3 p.m. 119 9 p.m. 128 5 p.m. 130
4 p.m. 120 10 p.m. 129 6 p.m. 131
5 p.m. 121 11 p.m. 130 7 p.m. 132
6 p.m. 122 12 m. 131 8 p.m. 133
7 p.m. 123 1 p.m. 132 9 p.m. 134
8 p.m. 124 2 p.m. 133 10 p.m. 135
9 p.m. 125 3 p.m. 134 11 p.m. 136
10 p.m. 126 4 p.m. 135 12 m. 137
11 p.m. 127 5 p.m. 136 1 p.m. 138
12 m. 128 6 p.m. 137 2 p.m. 139
1 p.m. 129 7 p.m. 138 3 p.m. 140
2 p.m. 130 8 p.m. 139 4 p.m. 141
3 p.m. 131 9 p.m. 140 5 p.m. 142
4 p.m. 132 10 p.m. 141 6 p.m. 143
5 p.m. 133 11 p.m. 142 7 p.m. 144
6 p.m. 134 12 m. 143 8 p.m. 145
7 p.m. 135 1 p.m. 144 9 p.m. 146
8 p.m. 136 2 p.m. 145 10 p.m. 147
9 p.m. 137 3 p.m. 146 11 p.m. 148
10 p.m. 138 4 p.m. 147 12 m. 149
11 p.m. 139 5 p.m. 148 1 p.m. 150
12 m. 140 6 p.m. 149 2 p.m. 151
1 p.m. 141 7 p.m. 150 3 p.m. 152
2 p.m. 142 8 p.m. 151 4 p.m. 153
3 p.m. 143 9 p.m. 152 5 p.m. 154
4 p.m. 144 10 p.m. 153 6 p.m. 155
5 p.m. 145 11 p.m. 154 7 p.m. 156
6 p.m. 146 12 m. 155 8 p.m. 157
7 p.m. 147 1 p.m. 156 9 p.m. 158
8 p.m. 148 2 p.m. 157 10 p.m. 159
9 p.m. 149 3 p.m. 158 11 p.m. 160
10 p.m. 150 4 p.m. 159 12 m. 161
11 p.m. 151 5 p.m. 160 1 p.m. 162
12 m. 152 6 p.m. 161 2 p.m. 163
1 p.m. 153 7 p.m. 162 3 p.m. 164
2 p.m. 154 8 p.m. 163 4 p.m. 165
3 p.m. 155 9 p.m. 164 5 p.m. 166
4 p.m. 156 10 p.m. 165 6 p.m. 167
5 p.m. 157 11 p.m. 166 7 p.m. 168
6 p.m. 158 12 m. 167 8 p.m. 169
7 p.m. 159 1 p.m. 168 9 p.m. 170
8 p.m. 160 2 p.m. 169 10 p.m. 171
9 p.m. 161 3 p.m. 170 11 p.m. 172
10 p.m. 162 4 p.m. 171 12 m. 173
11 p.m. 163 5 p.m. 172 1 p.m. 174
12 m. 164 6 p.m. 173 2 p.m. 175
1 p.m. 165 7 p.m. 174 3 p.m. 176
2 p.m. 166 8 p.m. 175 4 p.m. 177
3 p.m. 167 9 p.m. 176 5 p.m. 178
4 p.m. 168 10 p.m. 177 6 p.m. 179
5 p.m. 169 11 p.m. 178 7 p.m. 180
6 p.m. 170 12 m. 179 8 p.m. 181
7 p.m. 171 1 p.m. 180 9 p.m. 182
8 p.m. 172 2 p.m. 181 10 p.m. 183
9 p.m. 173 3 p.m. 182 11 p.m. 184
10 p.m. 174 4 p.m. 183 12 m. 185
11 p.m. 175 5 p.m. 184 1 p.m. 186
12 m. 176 6 p.m. 185 2 p.m. 187
1 p.m. 177 7 p.m. 186 3 p.m. 188
2 p.m. 178 8 p.m. 187 4 p.m. 189
3 p.m. 179 9 p.m. 188 5 p.m. 190
4 p.m. 180 10 p.m. 189 6 p.m. 191
5 p.m. 181 11 p.m. 190 7 p.m. 192
6 p.m. 182 12 m. 191 8 p.m. 193
7 p.m. 183 1 p.m. 192 9 p.m. 194
8 p.m. 184 2 p.m. 193 10 p.m. 195
9 p.m. 185 3 p.m. 194 11 p.m. 196
10 p.m. 186 4 p.m. 195 12 m. 197
11 p.m. 187 5 p.m. 196 1 p.m. 198
12 m. 188 6 p.m. 197 2 p.m. 199
1 p.m. 189 7 p.m. 198 3 p.m. 200
2 p.m. 190 8 p.m. 199 4 p.m. 201
3 p.m. 191 9 p.m. 200 5 p.m. 202
4 p.m. 192 10 p.m. 201 6 p.m. 203
5 p.m. 193 11 p.m. 202 7 p.m. 204
6 p.m. 194 12 m. 203 8 p.m. 205
7 p.m. 195 1 p.m. 204 9 p.m. 206
8 p.m. 196 2 p.m. 205 10 p.m. 207
9 p.m. 197 3 p.m. 206 11 p.m. 208
10 p.m. 198 4 p.m. 207 12 m. 209
11 p.m. 199 5 p.m. 208 1 p.m. 210
12 m. 200 6 p.m. 209 2 p.m. 211
1 p.m. 201 7 p.m. 210 3 p.m. 212
2 p.m. 202 8 p.m. 211 4 p.m. 213
3 p.m. 203 9 p.m. 212 5 p.m. 214
4 p.m. 204 10 p.m. 213 6 p.m. 215
5 p.m. 205 11 p.m. 214 7 p.m. 216
6 p.m. 206 12 m. 215 8 p.m. 217
7 p.m. 207 1 p.m. 216 9 p.m. 218
8 p.m. 208 2 p.m. 217 10 p.m. 219
9 p.m. 209 3 p.m. 218 11 p.m. 220
10 p.m. 210 4 p.m. 219 12 m. 221
11 p.m. 211 5 p.m. 220 1 p.m. 222
12 m. 212 6 p.m. 221 2 p.m. 223
1 p.m. 213 7 p.m. 222 3 p.m. 224
2 p.m. 214 8 p.m. 223 4 p.m. 225
3 p.m. 215 9 p.m. 224 5 p.m. 226
4 p.m. 216 10 p.m. 225 6 p.m. 227
5 p.m. 217 11 p.m. 226 7 p.m. 228
6 p.m. 218 12 m. 227 8 p.m. 229
7 p.m. 219 1 p.m. 228 9 p.m. 230
8 p.m. 220 2 p.m. 229 10 p.m. 231
9 p.m. 221 3 p.m. 230 11 p.m. 232
10 p.m. 222 4 p.m. 231 12 m. 233
11 p.m. 223 5 p.m. 232 1 p.m. 234
12 m. 224 6 p.m. 233 2 p.m. 235
1 p.m. 225 7 p.m. 234 3 p.m. 236
2 p.m. 226 8 p.m. 235 4 p.m. 237
3 p.m. 227 9 p.m. 236 5 p.m. 238
4 p.m. 228 10 p.m. 237 6 p.m. 239
5 p.m. 229 11 p.m. 238 7 p.m. 240
6 p.m. 230 12 m. 239 8 p.m. 241
7 p.m. 231 1 p.m. 240 9 p.m. 242
8 p.m. 232 2 p.m. 241 10 p.m. 243
9 p.m. 233 3 p.m. 242 11 p.m. 244
10 p.m. 234 4 p.m. 243 12 m. 245
11 p.m. 235 5 p.m. 244 1 p.m. 246
12 m. 236 6 p.m. 245 2 p.m. 247
1 p.m. 237 7 p.m. 246 3 p.m. 248
2 p.m. 238 8 p.m. 247 4 p.m. 249
3 p.m. 239 9 p.m. 248 5 p.m. 250
4 p.m. 240 10 p.m. 249 6 p.m. 251
5 p.m. 241 11 p.m. 250 7 p.m. 252
6 p.m. 242 12 m. 251 8 p.m. 253
7 p.m. 243 1 p.m. 252 9 p.m. 254
8 p.m. 244 2 p.m. 253 10 p.m. 255
9 p.m. 245 3 p.m. 254 11 p.m. 256
10 p.m. 246 4 p.m. 255 12 m. 257
11 p.m. 247 5 p.m. 256 1 p.m. 258
12 m. 248 6 p.m. 257 2 p.m. 259
1 p.m. 249 7 p.m. 258 3 p.m. 260
2 p.m. 250 8 p.m. 259 4 p.m. 261
3 p.m. 251 9 p.m. 260 5 p.m. 262
4 p.m. 252 10 p.m. 261 6 p.m. 263
5 p.m. 253 11 p.m. 262 7 p.m. 264
6 p.m. 254 12 m. 263 8 p.m. 265
7 p.m. 255 1 p.m. 264 9 p.m. 266
8 p.m. 256 2 p.m. 265 10 p.m. 267
9 p.m. 257 3 p.m. 266 11 p.m. 268
10 p.m. 258 4 p.m. 267 12 m. 269
11 p.m. 259 5 p.m. 268 1 p.m. 270
12 m. 260 6 p.m. 269 2 p.m. 271
1 p.m. 261 7 p.m. 270 3 p.m. 272
2 p.m. 262 8 p.m. 271 4 p.m. 273
3 p.m. 263 9 p.m. 272 5 p.m. 274
4 p.m. 264 10 p.m. 273 6 p.m. 275
5 p.m. 265 11 p.m. 274 7 p.m. 276
6 p.m. 266 12 m. 275 8 p.m. 277
7 p.m. 267 1 p.m. 276 9 p.m. 278
8 p.m. 268 2 p.m. 277 10 p.m. 279
9 p.m. 269 3 p.m. 278 11 p.m. 280
10 p.m. 270 4 p.m. 279 12 m. 281
11 p.m. 271 5 p.m. 280 1 p.m. 282
12 m. 272 6 p.m. 281 2 p.m. 283
1 p.m. 273 7 p.m. 282 3 p.m. 284
2 p.m. 274 8 p.m. 283 4 p.m. 285
3 p.m. 275 9 p.m. 284 5 p.m. 286
4 p.m. 276 10 p.m. 285 6 p.m. 287
5 p.m. 277 11 p.m. 286 7 p.m. 288
6 p.m. 278 12 m. 287 8 p.m. 289
7 p.m. 279 1 p.m. 288 9 p.m. 290
8 p.m. 280 2 p.m. 289 10 p.m. 291
9 p.m. 281 3 p.m. 290 11 p.m. 292
10 p.m. 282 4 p.m. 291 12 m. 293
11 p.m. 283 5 p.m. 292 1 p.m. 294
12 m. 284 6 p.m. 293 2 p.m. 295
1 p.m. 285 7 p.m. 294 3 p.m. 296
2 p.m. 286 8 p.m. 295 4 p.m. 297
3 p.m. 287 9 p.m. 296 5 p.m. 298
4 p.m. 288 10 p.m. 297 6 p.m. 299
5 p.m. 289 11 p.m. 298 7 p.m. 300
6 p.m. 290 12 m. 299 8 p.m. 301
7 p.m. 291 1 p.m. 300 9 p.m. 302
8 p.m. 292 2 p.m. 301 10 p.m. 303
9 p.m. 293 3 p.m. 302 11 p.m. 304
10 p.m. 294 4 p.m. 303 12 m. 305
11 p.m. 295 5 p.m. 304 1 p.m. 306
12 m. 296 6 p.m. 305 2 p.m. 307
1 p.m. 297 7 p.m. 306 3 p.m. 308
2 p.m. 298 8 p.m. 307 4 p.m. 309
3 p.m. 299 9 p.m. 308 5 p.m. 310
4 p.m. 300 10 p.m. 309 6 p.m. 311
5 p.m. 301 11 p.m. 310 7 p.m. 312
6 p.m. 302 12 m. 311 8 p.m. 313
7 p.m. 303 1 p.m. 312 9 p.m. 314
8 p.m. 304 2 p.m. 313 10 p.m. 315
9 p.m. 305 3 p.m. 314 11 p.m. 316
10 p.m. 306 4 p.m. 315 12 m. 317
11 p.m. 307 5 p.m. 316 1 p.m. 318
12 m. 308 6 p.m. 317 2 p.m. 319
1 p.m. 309 7 p.m. 318 3 p.m. 320
2 p.m. 310 8 p.m. 319 4 p.m. 321
3 p.m. 311 9 p.m. 320 5 p.m. 322
4 p.m. 312 10 p.m. 321 6 p.m. 323
5 p.m. 313 11 p.m. 322 7 p.m. 324
6 p.m. 314 12 m. 323 8 p.m. 325
7 p.m. 315 1 p.m. 324 9 p.m. 326
8 p.m. 316 2 p.m. 325 10 p.m. 327
9 p.m. 317 3 p.m. 326 11 p.m. 328
10 p.m. 318 4 p.m. 327 12 m. 329
11 p.m. 319 5 p.m. 328 1 p.m. 330
12 m. 320 6 p.m. 329 2 p.m. 331
1 p.m. 321 7 p.m. 330 3 p.m. 332
2 p.m. 322 8 p.m. 331 4 p.m. 333
3 p.m. 323 9 p.m. 332 5 p.m. 334
4 p.m. 324 10 p.m. 333 6 p.m. 335
5 p.m. 325 11 p.m. 334 7 p.m. 336
6 p.m. 326 12 m. 335 8 p.m. 337
7 p.m. 327 1 p.m. 336 9 p.m. 338
8 p.m. 328 2 p.m. 337 10 p.m. 339
9 p.m. 329 3 p.m. 338 11 p.m. 340
10 p.m. 330 4 p.m. 339 12 m. 341
11 p.m. 331 5 p.m. 340 1 p.m. 342
12 m. 332 6 p.m. 341 2 p.m. 343
1 p.m. 333 7 p.m. 342 3 p.m. 344
2 p.m. 334 8 p.m. 343 4 p.m. 345
3 p.m. 335 9 p.m. 344 5 p.m. 346
4 p.m. 336 10 p.m. 345 6 p.m. 347
5 p.m. 337 11 p.m. 346 7 p.m. 348
6 p.m. 338 12 m. 347 8 p.m. 349
7 p.m. 339 1 p.m. 348 9 p.m. 350
8 p.m. 340 2 p.m. 349 10 p.m. 351
9 p.m. 341 3 p.m. 350 11 p.m. 352
10 p.m. 342 4 p.m. 351 12 m. 353
11 p.m. 343 5 p.m. 352 1 p.m. 354
12 m. 344 6 p.m. 353 2 p.m. 355
1 p.m. 345 7 p.m. 354 3 p.m. 356
2 p.m. 346 8 p.m. 355 4 p.m. 357
3 p.m. 347 9 p.m. 356 5 p.m. 358
4 p.m. 348 10 p.m. 357 6 p.m. 359
5 p.m. 349 11 p.m. 358 7 p.m. 360
6 p.m. 350 12 m. 359 8 p.m. 361
7 p.m. 351 1 p.m. 360 9 p.m. 362
8 p.m. 352 2 p.m. 361 10 p.m. 363
9 p.m. 353 3 p.m. 362 11 p.m. 364
10 p.m. 354 4 p.m. 363 12 m. 365
11 p.m. 355 5 p.m. 364 1 p.m. 366
12 m. 356 6 p.m. 365 2 p.m. 367
1 p.m. 357 7 p.m. 366 3 p.m. 368
2 p.m. 358 8 p.m. 367 4 p.m. 369
3 p.m. 359 9 p.m. 368 5 p.m. 370
4 p.m. 360 10 p.m. 369 6 p.m. 371
5 p.m. 361 11 p.m. 370 7 p.m. 372
6 p.m. 362 12 m. 371 8 p.m. 373
7 p.m. 363 1 p.m. 372 9 p.m. 374
8 p.m. 364 2 p.m. 373 10 p.m. 375
9 p.m. 365 3 p.m. 374 11 p.m. 376
10 p.m. 366 4 p.m. 375 12 m. 377
11 p.m. 367 5 p.m. 376 1 p.m. 378
12 m. 368 6 p.m. 377 2 p.m. 379
1 p.m. 369 7 p.m. 378 3 p.m. 380
2 p.m. 370 8 p.m. 379 4 p.m. 381
3 p.m. 371 9 p.m. 380 5 p.m. 382
4 p.m. 372 10 p.m. 381 6 p.m. 383
5 p.m. 373 11 p.m. 382 7 p.m. 384
6 p.m. 374 12 m. 383 8 p.m. 385
7 p.m. 375 1 p.m. 384 9 p.m. 386
8 p.m. 376 2 p.m. 385 10 p.m. 387
9 p.m. 377 3 p.m. 386 11 p.m. 388
10 p.m. 378 4 p.m. 387 12 m. 389
11 p.m. 379 5 p.m. 388 1 p.m. 390
12 m. 380 6 p.m. 389 2 p.m. 391
1 p.m. 381 7 p.m. 390 3 p.m. 392
2 p.m. 382 8 p.m. 391 4 p.m. 393
3 p.m. 383 9 p.m. 392 5 p.m. 394
4 p.m. 384 10 p.m. 393 6 p.m. 395
5 p.m. 385 11 p.m. 394 7 p.m. 396
6 p.m. 386 12 m. 395 8 p.m. 397
7 p.m. 387 1 p.m. 396 9 p.m. 398
8 p.m. 388 2 p.m. 397 10 p.m. 399
9 p.m. 389 3 p.m. 398 11 p.m. 400
10 p.m. 390 4 p.m. 399 12 m. 401
11 p.m. 391 5 p.m. 400 1 p.m. 402
12 m. 392 6 p.m. 401 2 p.m. 403
1 p.m. 393 7 p.m. 402 3 p.m. 404
2 p.m. 394 8 p.m. 403 4 p.m. 405
3 p.m. 395 9 p.m. 404 5 p.m. 406
4 p.m. 396 10 p.m. 405 6 p.m. 407
5 p.m. 397 11 p.m. 406 7 p.m. 408
6 p.m. 398 12 m. 407 8 p.m. 409
7 p.m. 399 1 p.m. 408 9 p.m. 410
8 p.m. 400 2 p.m. 409 10 p.m. 411
9 p.m. 401 3 p.m. 410 11 p.m. 412
10 p.m. 402 4 p.m. 411 12 m. 413
11 p.m. 403 5 p.m. 412 1 p.m. 414
12 m. 404 6 p.m. 413 2 p.m. 415
1 p.m. 405 7 p.m. 414 3 p.m. 416
2 p.m. 406 8 p.m. 415 4 p.m. 417
3 p.m. 407 9 p.m. 416 5 p.m. 418
4 p.m. 408 10 p.m. 417 6 p.m. 419
5 p.m. 409 11 p.m. 418 7 p.m. 420
6 p.m. 410 12 m. 419 8 p.m. 421
7 p.m. 411 1 p.m. 420 9 p.m. 422
8 p.m. 412 2 p.m. 421 10 p.m. 423
9 p.m. 413 3 p.m. 422 11 p.m. 424
10 p.m. 414 4 p.m. 423 12 m. 425
11 p.m. 415 5 p.m. 424 1 p.m. 426
12 m. 416 6 p.m. 425 2 p.m. 427
1 p.m. 417 7 p.m. 426 3 p.m. 428
2 p.m. 418 8 p.m. 427 4 p.m. 429
3 p.m. 419 9 p.m. 428 5 p.m. 430
4 p.m. 420 10 p.m. 429 6 p.m. 431
5 p.m. 421 11 p.m. 430 7 p.m. 432
6 p.m. 422 12 m. 431 8 p.m. 433
7 p.m. 423 1 p.m. 432 9 p.m. 434
8 p.m. 424 2 p.m. 433 10 p.m. 435
9 p.m. 425 3 p.m. 434 11 p.m. 436
10 p.m. 426 4 p.m. 435 12 m. 437
11 p.m. 427 5 p.m. 436 1 p.m. 438
12 m. 428 6 p.m. 437 2 p.m. 439
1 p.m. 429 7 p.m. 438 3 p.m. 440
2 p.m. 430 8 p.m. 439 4 p.m. 441
3 p.m. 431 9 p.m. 440 5 p.m. 442
4 p.m. 432 10 p.m. 441 6 p.m. 443
5 p.m. 433 11 p.m. 442 7 p.m. 444
6 p.m. 434 12 m. 443 8 p.m. 445
7 p.m. 435 1 p.m. 444 9 p.m. 446
8 p.m. 436 2 p.m. 445 10 p.m. 447
9 p.m. 437 3 p.m. 446 11 p.m. 448
10 p.m. 438 4 p.m. 447 12 m. 449
11 p.m. 439 5 p.m. 448 1 p.m. 450
12 m. 440 6 p.m. 449 2 p.m. 451
1 p.m. 441 7 p.m. 450 3 p.m. 452
2 p.m. 442 8 p.m. 451 4 p.m. 453
3 p.m. 443 9 p.m. 4

Fiji Isles Important

LONDON — The 322 islands which comprise the Fiji colony of Great Britain spread across approximately 100,000 square miles and comprise an important land holding in the southwest Pacific.

FILM Developing

SUPER-SIZE
BLACK and WHITE
Snapshots
FOR ONLY

4¢

Compare These Features:
* PRICE & QUALITY
* DECKLED EDGES
* DATE
* SHARP CONTRAST
* LIFETIME FADEPROOF
Best Prints Guaranteed by Electric Eye Process!

Only genuine EASTMAN KODAK papers and chemicals are used to assure best pictures. Bring SIMMS your films.

photo finishing

Bring SIMMS Your
Color Films
for Fastest and Finest
PROCESSING
Sent "Special Delivery" Daily
DIRECT TO
EASTMAN-KODAK

* MOVIES * SLIDES
* COLOR PRINTS

You are certain of "BEST POSSIBLE" pictures when your films are processed by the COMPANY THAT MADE THEM and you get them back QUICKER when you bring them to SIMMS.

SIMMS
PHOTO NEEDS — Main Floor

Approve \$6,385,000 for State Air Bases

WASHINGTON — Future construction totaling \$6,385,000 for four Michigan Air Force bases was included in a compromise bill approved by a House-Senate conference committee Saturday.

The bill still is subject to House and Senate approval and does not actually provide money for the projects. This is in a separate measure.

The Michigan bases include: In

ASTHMA NEFRIN
For Quick, Safe
ASTHMA RELIEF

Wherever you are... Whenever you need it

POCKET SIZE NEBULIZER \$6.75
with 1/2 oz. Solution "A" Inhalant

SIMMS
98 N. Saginaw — Main Floor

CAMERA DEPT.
Tonight & Tuesday Specials!

Kodak
KODACOLOR FILM

EASTMAN KODACOLOR
Color Film

Popular 620, 128 & 127 Sizes

Regular \$1.25 **90¢**
Values

Beautiful snapshots in full color in most make cameras. No limit — buy all you want.

—for Argus or Airquip Cameras

Slide Magazines
Holds 36 Color Slides (2x2)

Regular \$2.25 **1.38**
List

For projectors with automatic changers. All metal. Famous AIRQUIP brand.

SIMMS
CAMERA DEPT. — Main Floor

Red-German Talks Still Deadlocked

viat-West German trade and repatriation talks in Moscow does not mean negotiations have broken down.

But, he said, the state of affairs in Moscow is serious.

The talks are deadlocked over the issue of repatriation.

West Germany claims there are

Red-German Talks Still Deadlocked

BAD NEUSTADT, Germany — Foreign Minister Heinrich von Brentano says the recall of Ambassador Rolf Lahr from the So-

viat-West German trade and repatriation talks in Moscow does not mean negotiations have broken down.

But, he said, the state of affairs in Moscow is serious.

The talks are deadlocked over the issue of repatriation.

West Germany claims there are

SIMMS Says - "Happy Birthday"

To PONTIAC MOTORS Management & Employees



See the Golden Pontiac Now on Display on the Court House Platform — Saginaw at W. Huron St.

Simms joins with all residents of Pontiac and Oakland County in extending best wishes to our biggest industry. Everyone can be proud of the fine reputation "our car" has throughout the entire country.

Dollar-for-Dollar You Can't Beat a Pontiac
Penny-for-Penny You Can't Beat Simms Values

PONTIAC MOTOR DIVISION'S

Anniversary 50th Celebration

Don't Miss the
BIG PARADE
Tonight
at 6:30 P.M.

Bands, floats, drum majorettes, etc. It will be worthwhile to come and bring the family. Take the opportunity to register for your free chances on the Pontiac car.

You May WIN the

PONTIAC CATALINA

To Be GIVEN AWAY — August 27th

Nothing to write—no slogans to create... everyone has equal chance to win.

FREE

Get Your **FREE TICKETS** Every Time You Visit SIMMS—No Purchase Necessary

Shop at SIMMS TONIGHT — Open Every MONDAY Until 10 P. M.

Don't Wait Until Simms Is "Sold Out"

We know our ABC's on...

Back to school NEEDS

Biggest Style Selection
Girls' Fall
Dresses

32 Quality
Sizes 3 to 6X
\$1.66

Sizes 7 to 14
\$1.89
SANFORIZED
—Easy to Wash

Button and fancy trims... wide hems... short sleeves... fitted waists... full skirts... plaids and patterns

Tonite & Tuesday Only!
MISSES' Blouses
\$2 Values
\$1.59

2 for \$3
Fine broadcloths in solid colors & patterns. Tailored style. Sanforized. Sizes 38 to 38.

Popular Brief Style
Girls' Panties
Sizes 2 to 14
39¢
3 Pairs \$1.00
Elastic waist & leg bands. Long wearing rayon. Easy to wash.

Fruit-of-the-Loom
Girls' Anklets
Plain and Design Cuffs
4 pr. **\$1.00**

Sizes 4 to 11. White & colors. 1st quality.

SIMMS

Compare Prices Anywhere—It's Simms for Savings on GYM SHOES

Made and Guaranteed by TYER RUBBER CO.

Small Sizes
7 to 12
12 1/2 to 2 **\$1.98**

Sizes 2 1/2 to 6. \$2.19
Sizes 6 1/2 to 12. \$2.29
Full cushion, balanced support, white rubber soles, laced to toe style as pictured in black canvas.

TYER'S Suction-Cup
Basketball Shoes
All Sizes
Youths' to 11
Men's to 13
Non-skid tread, heavy duty soles. White or black canvas uppers. Arch support.

SPECIALLY PURCHASED — Greatly Undepriced
Fully Lined—100% Wool
Boys' Suburbans
Regular \$12.50 Quality
Sizes 6 to 18 **\$5.44**

Tonite and Tuesday Only!
Popular style winter coat in choice of colors. Quilted rayon lined, warmly inner-lined. Limited stock, we expect a "sell-out" early on this group.

BOYS' Hooded Style
Extra Warm—100% Wool
Convoy Coats
Original \$15.95 Values
All Sizes 6 to 18 **\$7.88**

This season's style hit. All wool inner-lined, lustrous rayon-quilt lined. Removable hood, barrel button tab front.

SIMMS

98 N. SAGINAW ST. Pontiac's Bargain Store Since 1934



DOUBLE KNEES
BOYS' "Big Leads"
Dungarees

Heavy 10-oz. Denim
\$1.69 2 Pr. **\$3.00**

First quality in famous brand. Sanforized, non-shrink, easy to launder. Zipper fly. Vulcanized double knees.



Plaids and Patterns
Boys' Flannel Shirts
Regular \$1.98
Sizes 8 to 18. All wanted colors in long wearing cotton flannel.



Popular Blazer Stripes
Boys' Socks
Nylon Reinforced Heel & Toe
6 Prs. **88¢**

Packaged in 6 assorted colors. Elastic tops. Mercerized cotton.

SIMMS

98 N. SAGINAW ST. Pontiac's Bargain Store Since 1934

Open Tonight Shop SIMMS 'til 10 P. M.

EXTRA SAVINGS Tonight and Tuesday When You CLIP THESE COUPONS

YOU MUST BRING THESE COUPONS TO BUY AT THESE PRICES!

Here are another 9 SUPER-SPECIALS for you thrifty shoppers who have learned that clipping SIMMS coupons pays off in big savings. Get your share of the bargains. Shop tonight and Tuesday.

BRING THIS ADV. WITH YOU GUARANTEED SAVINGS!

* NONE SOLD AT THESE LOW PRICES WITHOUT COUPONS *

CLIP COUPON SAVE!

VALUABLE COUPON
This Coupon Worth 20c
Iodent No. 2 Toothpaste
2 TUBES—
Two 50c tubes priced without coupon at 69c — now only 49c. (LIMIT — 4 tubes.)
49¢
DRUGS — Main Floor

VALUABLE COUPON
Hang-Up, Pocket Style
Shoe Storage Bags
Regular \$1.50 Quality
Holds six pairs of men's or ladies' shoes. Heavy plastic, extra reinforced. (LIMIT — 2 only.)
69¢
DRUGS — Main Floor

VALUABLE COUPON
Easy to Install — With Hinges
Hardwood Toilet Seats
Regular \$5.95 Quality
Select-grain hardwood in white stain-resistant enamel. Chrome hinges. (LIMIT — 1.)
3.27
PLUMBING DEPT. — 2nd Floor

VALUABLE COUPON
Fine White Muslin
"Canon" Sheets
TWIN Size DOUBLE Bed
Reg. \$2.19 **1.74** Reg. \$2.39 **1.94**
Choice of 72 or 81" widths, full 108" lengths. Flare 1 1/2" (except meeting). (LIMIT 4)
DOMESTICS — Basement

VALUABLE COUPON
Most Famous Brands
5¢ Chewing Gum
\$1.00 Value
Choose from Wrigleys, Beechnut, Dentyne, etc. (LIMIT—1 carton.)
52¢
CANDY DEPT. — Main Floor

VALUABLE COUPON
Rayon-Acetate Gabardine
Girls' Skirts
Regular \$2.00 Quality
Complete with belt. Super value for back-to-school. Red or blue. Sizes 8 to 14. (LIMIT—2.)
97¢
GIRLS' WEAR — Main Floor

VALUABLE COUPON
Famous EASTMAN KODAK
Brownie Holiday Camera
Regular \$3.25 Value
Takes 8 pictures on 127 size film. Black/white or color. (LIMIT—1.)
2.29
CAMERAS — Main Floor

VALUABLE COUPON
1st Quality—All Rubber
Toilet Top Tray
Regular 98¢ Value
4 colors. Standard 19 1/2" x 6 1/2" inch. 3 sections hold tissue box, toiletries. (LIMIT—1.)
59¢
HOUSEWARES — 2nd Floor

VALUABLE COUPON
Our Lowest-Ever Price
Lady Sunbeam Shaver
Regular \$14.95
Factory guaranteed. Five colors. With case. No trade-in necessary... (LIMIT—1.)
7.69
SUNDRIES — Main Floor

Bring This Adv. With You

SIMMS BROTHERS

98 N. Saginaw St. — Pontiac's Bargain Store

Weather-Resistant RED CEDAR Wood Kids' PICNIC TABLE

19x36x22 Inches
Regular \$9.95 Value
\$5.88

Sturdy, strong red cedar wood picnic table for years of outdoor fun for the kiddies. Big 19x36-inch top, stands 22-inches tall, seats attached to both sides of the table, as shown. KD model.

98 N. Saginaw **SIMMS** — 2nd Floor

TONIGHT and TUESDAY Special!

ALL STEEL—Chrome Plated

First Quality **Sunbeam** Famous Brand

Ironing Tables
★ 12 Height Adjustments ★

Regular \$13.95 **\$8.88**
Deluxe Quality

• Ventilated Surface for Cooler Ironing
• Self-Leveling Legs
• For Standing or Sit-Down Ironing

LIMITED STOCK — Only 100 to go at this low price!

SIMMS
LAUNDRY NEEDS — 2nd Floor

2nd FLOOR SPECIALS — Tonite & Tuesday

20 GALLON — Galvanized
GARBAGE CAN
\$3.49 Quality
—With COVER
\$2.48

Ample size for most family use. Galvanized steel, corrugated sides, raised bottom. Drop side handles. 1 to each customer.

GALVANIZED—Leakproof
Wash Tubs
Large No. 2 Size
As pictured. Dented or finishing flaws (2nds) but guaranteed leakproof.

\$1.22

Hardware Dept. **SIMMS** BROTHERS — 2nd Floor

Marry in Late Summer Rites

**Bettie A. Dillon,
Tom Dodd Wed**

**Former Residents Marry
in Greenfield; to Teach
at Orion This Fall**

WESTACRES—Two former residents of this community were married in Greenfield, Ohio when Thomas Elwood Dodd claimed Bettie Ann Dillon as his bride at 2:30 p.m. Saturday.

The Rev. Clair S. Emerick performed the double-ring ceremony before an altar decorated with yellow and white flowers, palms, and candles in First Presbyterian Church. One hundred and fifty guests were present.

The bridegroom is the son of Mr. and Mrs. Virgil A. Dodd of Dartmouth road, Clarkston; the bride's parents are Mr. and Mrs. Joseph B. Dillon of Greenfield.

The bride chose a gown of hand clipped Chantilly lace and nylon tulle. The deep portrait neckline was fashioned with a scalloped edge of lace embroidered with sequins and pearls. The same trimming was applied to the sleeves. The bouffant skirt alternated ruffles of lace and tulle down the back to form a chapel-length train.

A double scalloped coronet of iridescent paillettes and seed pearls held the chapel-length veil of illusion. Her bouquet was a shower arrangement of white and yellow roses.

Attending her sister as maid of honor was Norma Jean Dillon and Patricia Sowers of Farmington was her bridesmaid.

Best man was Robert Shepherd of Hamilton, Ohio; and seating the guests were the bridegroom's brother, Richard Dodd, James Amell of Pontiac, and David McDowell of Detroit.

Following the wedding reception held in the church parlors, the couple left for a wedding trip to northern Michigan.

Upon returning, they will be at home at 225 Darling Dr., Lake Orion. Both will be members of the Lake Orion school faculty this fall.

Wilson-Wilson Rite Saturday

Say Vows in Lapeer

LAPEER—A double-ring ceremony Saturday in the Church of the Immaculate Conception, united Mary Josephine Wilson with William Clyde Wilson of 7811 Rutland St., Detroit. The Rev. Fr. Joseph J. Bohr, officiated.

The bride is the daughter of Mr. and Mrs. Myron J. Wilson of Lapeer and the bridegroom is the son of Mrs. Ella Wilson of Detroit.

Given in marriage by her father, the bride chose a waist-length gown of Chantilly lace over white satin. The fitted bodice featured long sleeves pointed at the wrists, and a full skirt. Her fingertip veil of illusion was

fastened to a Juliet cap of Chantilly lace. She carried a cascade bouquet of white carnations, stephanotis and ivy.

Clare Wilson, sister of the bridegroom, was maid of honor and the bridesmaid was Mrs. Dale Freeman of Royal Oak.

The best man was John McNamara of Dearborn and seating the guests were Lt. (jg) David P. Wilson and Vaughn LaRoue.

A reception was held at 1:30 p.m. in the Lapeer Country Club after which the couple left for a Canadian honeymoon. They will reside in Detroit.

**Pennells Honeymoon
in Upper Peninsula**

NORTH BRANCH—Honeymooning in the Northern Peninsula are Mr. and Mrs. David Roy Pennell, whose marriage in the local Methodist church took place at 8 o'clock Saturday evening.

The Rev. Karl W. Patow, pastor, read the service for the double-ring ceremony, before a background of lighted candles.

Gwendolyn E. Schank, the daughter of Mrs. Katherine Schank of North Branch, was given in marriage by her brother, Karl Schank, of Columbiaville. Her floor-length gown was of embroidered white tulle over satin, with a Sabrina neckline and finger-tip veil.

The bride's sisters, Mrs. Sheldon Shirer of Birmingham and Mrs. Dennis Locklin of Attica, served respectively as matron of honor and bridesmaid.

Shariyn Shirer, also of Birmingham, attended as junior bridesmaid. The flowers were borne by Caroline Schank of Columbiaville.

Kingsbury Plans School Opening on September 16

METAMORA—Richard Delano, director of Kingsbury School south of here, says about 60 students are expected when school opens Sept. 16.

There were 33 pupils in the independent school last year. A two-room addition was completed last fall, increasing the capacity to 70 children of from pre-school through eighth grade ages.

Forty-four are enrolled in the summer day camp sessions now in progress at the school. Swimming and riding classes are featured in the program.

(Advertisement)

Bladder 'Weakness'

It worried by "Bladder Weakness" (Getting Up Night or Bed Wetting, too frequent, burning or itching urination, or strong smelling, cloudy urine, due to common kidney and bladder irritations, try CRYSTEX for quick help. 30 years use prove safety for young and old. Ask druggist for CRYSTEX under money-back guarantee. See how fast you improve.

Cockroaches

One Full Year Guarantee From Houses, Apartments, Grocery Stores and Restaurants. Remain out only one hour. No signs used.

Rox Ex Company

1011 Pont. St. Bk. Bldg. FE 4-9485

**Avon Men Attend
Lutheran Confab**

ROCHESTER—Attending the 76th Annual Lutheran Convention at Ann Arbor this week are the Rev. Walter C. Gerken of St. John Lutheran Church, Vicar Marion F. Pierson, Erwin G. Bauer, and

Lloyd Ohngren and the Rev. Norman Kuck and Emil Cischold, from Gethsemane Lutheran Church. Sessions last from Monday through Thursday.

Limerick, Eire, has a new glider club with 80 members and expects 160 members before long.

**SPECIAL
FOR AUGUST ONLY**

**Complete Cleaning & Adjusting
Your Furnace with Our**

• 10 STAR SERVICE •

* VACUUM CLEAN Combustion Chamber
* VACUUM CLEAN Smoke Pipe
* CLEAN All Filters
* OIL and ADJUST Blower Motor

* OIL and ADJUST Burner Motor
* OIL and CLEAN Burner Fan
* OIL and CLEAN Pump
* INSTALL New Nozzle
* ADJUST All Controls

**WE CLEAN
'EM ALL**

\$14.95

OIL, COAL and GAS
FURNACES
Phone Today FE 4-1504

Established 1910

A. Elbling & Sons

73 S. Parke

FE 4-1504

Labor Shortage Session Slated

**Lack of Skilled Workers
in State to Be Probed
at MSU Conference**

EAST LANSING (AP)—A persistent Michigan shortage of skilled workers in many mechanical trades and technical fields and what to do about it will be discussed at a conference scheduled at Michigan State University Sept. 23-24.

Also to be discussed is simultaneous unemployment among unskilled and semi-skilled Michigan workers.

The conference is being sponsored by Gov. Williams' Full Employment and Training Committee. Max Horton is chairman of it and the Michigan Employment Security Commission.

"The purpose of the conference," Horton said in announcing it, "is to orient labor, management and educators of Michigan in the overall skilled and technical manpower problems which beset this state, and look for means of solving some of them."

William F. Patterson, special career assistant to the U.S. Secretary of Labor who is concentrating on enlargement of apprenticeship and training programs, will be a principal speaker Sept. 23.

Seymour L. Wolfheim, chief of manpower and employment statistics, will discuss "Prospective Needs for Skilled and Technical Workers" on the same program.

Strikers in England Ordered to Work

LONDON (AP)—Sixteen thousand striking marketmen and dockers went back to work today — on union orders.

The strikes had immobilized 100 ships at London docks and caused a fruit and vegetable shortage. The trouble started five weeks ago in London's Covent Garden produce market where 4,000 employees struck in protest against a new job-classification plan.

The marketmen agreed by a narrow vote to accept the new work plan after Frank Cousins, head of the powerful Transport and General Workers Union, appealed to the strikers to return to work.

A Covent Garden spokesman said the new work plan, merging certain labor groups, was working smoothly and had eased truck congestion at the market.

3 Trustees Walk Away From Prison Farm

JACKSON (AP)—A police search was underway today for three trustees who walked away from a prison farm near Southern Michigan Prison.

Officials identified the convicts who walked away from the farm yesterday as Ben Smith, 26, Detroit; Rolie Spradlan, 33, Ingham County; and Roy Weaver, 24, Detroit.

They said Smith was serving a 1-15 year sentence for armed robbery; Spradlan was serving 2-14 years for uttering and publishing and Weaver was serving 2-15 years for armed robbery.

LOST 40 lbs

RENNEL DOES THE WORK

LANSING, MICH.—"Using Rennel right in my own home my weight went from 140 to 120, my dress from 30 to 22 and my bust 28 to the dress size I want to be. I feel fine, eat anything I want and will call Rennel my friend for all time. Words just can't explain how well it works. You must try it. Get Rennel. It does the work for you." writes Mrs. Wm. Schwartz, 304 Maple Hill.



Pontiac Press Photos
OUTDOORAMA—Thousands of residents from the Pontiac and Detroit areas flocked to "Outdoorama" this weekend, which is sponsored annually by the Multi-Lakes Conservation Assn. Taking part in the skeet shooting at the Commerce Township event was (top) Mrs. Iris Rupp of Detroit. Below, Ben Hardesty of 3905 Quarton Rd., tries his hand at fycasting.

Fenton Kiwanis Slates Sunday 'Lake-O-Rama'

HOLLY—A huge water festival is being planned by the Lake Fenton Kiwanis club for next Sunday, Aug. 25.

The Kiwanians are hoping to make their "Lake-O-Rama" celebration the biggest event of the year.

A large midway will be set up at Jimmie Mills Point, where commercial displays and concessions will be opened at noon.

Among attractions of the day will be a water pageant, aerial and boat show, a queen contest, races, "Kiwanis Komei Karnival," a fireworks display over the water and a concluding dance at 9:30 p.m., at the Yacht Club.

Pravda Again Hits at Purged Leaders

MOSCOW (AP)—After almost two weeks' respite, Pravda returned today to the attack on former Premier Georgi Malenkov and three other Kremlin leaders purged last June by Communist party boss Nikita Khrushchev.

"The anti-party group which had been torn away from the life of the party and country did not want to understand new conditions and new situations," an editorial in the Communist party newspaper said.

Students of Communist methods of expression said the editorial did not necessarily mean the four had been deprived of their party membership.

Scouting Event Due November

**Annual Meet of District
Council to Be at Jane
Addams, Royal Oak**

Annual meeting of the Detroit Area Council, District 1, Boy Scouts of America, will be held at 6:30 p.m., Nov. 7, at Jane Addams School, Royal Oak. The announcement was made today by District Chairman Frank McGinnis.

"This meeting, which will carry the theme 'You Make the Difference' is truly one of the highlights of scouting activity," says McGinnis, "as it represents the medium through which outstanding Boy Scout efforts are publicly recognized and rewarded."

To plan and coordinate the many important phases of this annual "special night," McGinnis has appointed the Hon. Judge Fletcher L. Renon as Committee Chairman. His committee is composed of William Romalin, James Buchanan, Paul Webb, Dale Olsen and William Kramer.

More than 500 civic leaders, Scout officers, parents and Scouts are expected to be on hand at the dinner-meeting to witness the presentations of the following awards: "Scouter Award," "Scouter Key," "Arrowhead Honor" and "Den Mother's Award."

Foster-Ward Reunion

ALMONT—The Foster-Ward reunion was held at the Old Mill, Dryden, on Sunday, with Richard Ward of Almont as host. Seventy members were present for the potluck dinner. The reunion in 1958 will be held at the home of Mr. and Mrs. Keith Clark in Imlay City.

Doctors Planning December Wedding

Mr. and Mrs. Lyle A. Torrant of Jackson have announced the engagement of their daughter, Dr. Ruth Elizabeth Torrant, to Dr. Edwin Oliver Sheldon Jr., son of Mr. and Mrs. Edwin Oliver Sheldon of Romeo.

Dr. Torrant and Dr. Sheldon received their AB degrees from the University of Michigan and Oberlin College respectively. Both were June graduates of the U. of M. Medical School and now are internists at St. Luke Hospital, Chicago.

A December wedding is planned.

See Busy September for Farm Bureaus

METAMORA—The Farm Bureau here foresees a busy September with meetings, fall camp and the fall festival on the agenda.

The festival will be an event of Saturday, Sept. 14.

The Fall Camp for Farm Bureau District No. 8 will be held at Skinner Lake Sept. 17 and 18.

Meetings are slated on Sept. 6 at Mariette Methodist Church for the District No. 5 county resolutions committee for Farm Bureau and Sept. 9 at the church for roll call managers and community group committees.

AUGUST PAINT BONANZA!

Linoleum Tile
First Quality
9x9
7c
Ea.

SYMPHONY
LATEX
WALL PAINT
Regular \$3.89
\$5.95 Gal.

HEAVY DUTY
PAN & ROLLER SET
Only a Few Left—
Better Hurry!
79c

1c PAINT SALE!
OUTSIDE WHITE
HOUSE PAINT
Buy One at Reg.
Price and Get
Another for
Only 1c
\$3.98
Gal.

WALL TILE
2' 3' 4'
NO LIMIT!
Odd Lots 1c Ea.

MASTER PAINTERS'
DUO WEAR
Porch and Deck
Regular \$4.95
Brick, Concrete,
Metal, Wood, etc.
\$2.79
Gal.

DO IT YOURSELF MART

256 S. Saginaw St.

Formerly Mac's
Paint & Tile

Owned and Operated by W. N. McCandless

AUGUST HOURS:

Open Mon., Tues., Thurs. and Sat.

9 to 6; Fri. 9 to 9

Closed Wed. 12:30 Noon for August

PLENTY OF FREE PARKING!

FE 2-1026

METRO FURNITURE Wishes to Extend Its Heartiest Congratulations to PONTIAC MOTOR DIVISION'S

Anniversary 50th Celebration

Metrol "Highlights"

**3 Complete Rooms
for Today's Living!**

\$20 PER MONTH

A TERRIFIC BARGAIN FOR YOUNG HOMEMAKERS ON A BUDGET

Free Delivery!

LIVING ROOM OUTFIT

- 3-Pc. Sectional Or
- Handsome Sofa
- Overstuffed Chair
- 2 Step Tables
- Matching Chair
- Coffee Table
- 2 Lamps

KITCHEN OUTFIT

- Large chrome-plated stainless steel
- New colored, enameled drain
- White enameled steel cabinet

BEDROOM OUTFIT

- Double Dresser
- Chair
- Bookcase Bed
- Formica Home Mattress
- Box Spring

Deal Direct with METRO No Thanks Co.

OPEN MONDAY AND FRIDAY 'TIL 9

Metrol

FE 2-0179 fine furniture

25 SOUTH SAGINAW



Shop
Tonight
'til
9

Joins

PONTIAC MOTOR DIVISION'S Anniversary 50th Celebration

with TERRIFIC BARGAINS FOR YOU!

WIN This New 1957
4 Door PONTIAC Hardtop!



Get Your
**FREE Tickets at
WAITE'S Now!**

No purchase necessary, just ask for Free entry blank every time you shop at Waite's! Drawing to be held Aug. 27, you do not have to be present to win!

Special Purchase!

30-Line Straightline® OUTDOOR DRYER



9⁹⁸
\$19.98 Value

Room to Dry
30 Sheets at a Time!

Imagine... paying half of what you'd expect for this fabulous KamKap 30-line dryer. Plastic covered lines are 72" long... room to dry 30 sheets at a time. Dryer opens and closes like an umbrella... no pins or gadgets to fuss with. Split center-post for easier handling. Sets up in a jiffy right in your backyard!

Ground
Socket
Included!

Charge Yours at Waite's... Fifth Floor

Special Anniversary Savings!

Stain-Proof "MARLITE" TOP TABLES in 4 Beautiful Styles!



22" h. x 24" l.
24" w.



24 1/2" h. x 16" l.
x 16" w.

Usually
\$14.98

7⁹⁹
Each

★ Corner Table (shown)

★ Lamp Table (shown)

★ Coffee Table

15" h. 32" l. x 15 1/4" w.

★ Step Table

22" h. x 24" l. x 15 1/4" w.

Just look at the savings on these beautiful "Marlite" top tables that resist heat, scratches, alcohol! Your choice of either mahogany or limed oak finishes in fine furniture woodgrain. They're sturdy too, with hardwood frames and legs. Hurry in!

Charge Them at Waite's... Street Floor

Attractive new window luxury at savings!

Fully Lined DRAW DRAPERIES

in your choice of new
modern or floral prints

Single Width by 90" long

Reg. \$12.95 **6⁹⁹**
pr.

Double by 90" Reg. 29.95 **14⁹⁹**
pr.

Triple by 90" Reg. 39.95 **21⁹⁹**
pr.

Select your new fully lined draperies at 50th Anniversary savings! Expertly tailored... attractive new prints, either modern or floral. Choose either brown or pink. Hurry in now!

Charge Them at
Waite's... Fourth Floor



Save \$3.13 on Two

Slumberon Rayon and Nylon Blend BLANKETS

2 for 8⁷⁷ Reg. \$5.95 Ea.



Choose your new
Slumberon blankets
today! Washable...
mothproof... satin binding.
They're extra warm, soft
and luxurious. Long lasting too!
Select from 5 colors!

Red
Pink
Blue
Green
Yellow

Charge Several at Waite's... Fourth Floor

Special Sale!

Adjustable... Brass Finish PULLEY LAMPS

Reg. \$14.98

10⁹⁸

Wall or Ceiling
Fixture...
Same Price!



Smart new modern beret shape pulley lamps at special savings! Made of gleaming brass with white enamel diffuser. These fine quality lamps add distinction to your home and blend well with almost any decor. Each lamp uses two bulbs for even, efficient lighting. Save today!

Charge Them at Waite's... Fifth Floor

Men's Famous Name Broadcloth Pajamas

at Terrific
Savings!



Values to
\$5.95 **2⁹⁹**

Sanforized premium and combed woven cotton broadcloth pajamas, comfortably cut. Your choice of middy or notched collar coat style. Several good-looking patterns and colors. Famous brand, hurry in!

Charge Several at Waite's... Street Floor

Save 99¢ on

Flannel and Denim SHIRT and JEAN SETS



Reg. \$2.98 **1⁹⁹**

Sizes 3 to 6x

These sturdy, attractive shirt and jean sets are just right for your active child's playtime! The blue denim jeans are lined with flannel that matches the shirts. In several attractive patterns, and Sanforized to resist shrinkage.

Charge Them at Waite's... Second Floor

50% Off on Packed Sets! 16-Pc. Service for 4 Tweed Dinnerware



Reg. \$5.98

2⁹⁹

• 4 Plates
• 4 Cups
• 4 Saucers
• 4 Bread Plates

Open
Stock
20% Off!

Here is a really delightful idea in dinnerware! A lovely tweed pattern, turquoise over white that accents a table beautifully. Best of all you can add to your set at savings because open stock is available at 20% off! Hurry in!

Charge Yours at Waite's... Fifth Floor

Clear Plastic JUMBO GARMENT BAGS

Holds up to 16 garments!



\$1.29 Value!

88¢

Matching Suit
and Dress Bags
Also Available!

Now you can buy these clear plastic bags with colored trim for only 88¢! Made of sturdy vinyl plastic—satisfaction guaranteed! Non-tilt frame... moth resistant... dust and moisture proof. Has zipper 54" long. Hurry in!

Charge Yours at Waite's... Street Floor

Men's First Quality WOOL ARGYLES

made with Australian
Kroy Processed Wool!

Reg. \$1.50

99¢



Fine wool diamond Argyle socks with nylon reinforced heel and toe. Processed so there is very little shrinkage—always fit! Sizes 10 1/2 to 13.

Charge Several Pair at Waite's... Street Floor

Expertly Tailored Flannel Sportshirts in Stripes and Plaids!

Reg. \$1.39

99¢

Sizes 6 to 16

Where else but Waite's could you find a terrific value like this! Expertly tailored flannel sportshirts in plaids and stripes... just the thing for your boy on the cool days ahead. Washfast colors... lined convertible collar. In blue, red, grey, yellow or brown. Save!



Charge Him at Waite's... Second Floor

Congratulations Pontiac Motor

An entire community greets The Pontiac Motor Division today with a spontaneous and resounding round of applause.

Pontiac is 50 years old.

★ ★ ★

Of course, it all started as the "Oakland," but when the Oakland car fell on unhappy days and found an indifferent public acceptance, General A. R. GLANCY introduced the Pontiac automobile. This new car was offered rather tentatively and almost on a trial basis, but the general public greeted it with enthusiasm and orders began to tumble over each other, accompanied by cold cash of the realm.

★ ★ ★

It was a tremendously heartening experience as the Oakland Motor Car Company was looking the gaunt and ghostly shadows of liquidation squarely in the face.

★ ★ ★

Few local residents were aware of the critical situation. In retrospect, this may have been fortunate for circumstances underwent a quick change and everyone "lived happily ever after." But for a time, this city faced the complete loss of an organization that now employs between twelve and fifteen thousand people.

We shudder to contemplate Pontiac without Pontiac and the payoffs that spell prosperity and a good living to so many fine people.

★ ★ ★

Consistently, The Pontiac Motor Division has manufactured a splendid car. The local product has measured up well and withstood rigid comparison with the giants of the industry. And make no mistake; the automobile battle has been one of the fiercest and most competitive fights in all American industry.

★ ★ ★

We have enjoyed top managerial ability. We have benefited by the direction of a competent organization that holds its own in the roughest competition there is. Our plant workers have been skilled and understanding. The entire team has united and played ball together, with all concerned recognizing a mutual interest. There can be no jobs for anyone if management fails. And there can be no jobs for anyone if the execution of the work along the line is slipshod, dowdy and indifferent.

Everyone counts.

Everyone is important.

★ ★ ★

Actually, there aren't many plants in the United States as large and as successful as Pontiac Motor and the accompanying Fisher Body Division; for you can't sell a naked Pontiac chassis, no matter how well it's fashioned.

When the Oakland started, this city was around 10,000. Today it approximates 80,000. Automotive activities have been responsible.

★ ★ ★

Often we hear that "cities

shouldn't have all their eggs in one basket."

This is sound reasoning. Basically, it's unassailable.

And yet, if you DO have all your eggs in one basket, isn't this automotive basket a lovely receptacle? We're probably better off to have had all our eggs in the most prosperous basket than to have had them "diversified" in other baskets less successful. The principle of diversification is ideal, but when you lack diversification, it's very, very comforting to have the concentration take place in the strongest basket of all.

★ ★ ★

And so, on this happy and auspicious occasion. The Press wishes the Pontiac Motor Division, its managements, its employees and all their friends a "Happy Birthday."

The entire area is very, very proud of you and your tremendous success.

"A CONTROVERSY has arisen in Russia as to how STALIN died."—Press report. On the negative side, one may safely conclude that he didn't die as one who "wraps the drapery of his couch about him, and lies down to pleasant dreams."

Doings Get Start

No Effort Being Spared to Make It a Big Event

Reflect: What we should do on what Pontiac might be if there hadn't been an Aug. 28, 1907.

Whether you live in Pontiac or anywhere else in this area, please take this as my personal invitation to attend the Big Citywide Extravaganza, put in by the

Downtown Merchants Association as a sendoff for the golden anniversary of Pontiac Motor Division

full particulars of which are being chronicled in these columns.

We're in absolute agreement with

Jack Arundsen

of Birmingham, who writes us in deploring Emily Post and all other good manners in eating green corn. He says the only way is "both elbows on the table and harmonica action from ear to ear, and let the butter spatter where it may."

Quite jubilant over his first garden venture is

Leon Lind

of Keego Harbor, who now has new potatoes as large as baseballs and thinks by the way they're growing he may have 'em "as large as basket balls."

Inside advice from the dean of Pontiac theater managers,

Art Sanford,

brings me word that, beginning on Sept. 28,

"The Ten Commandments" will be shown at the Oakland.

A real blue ribbon bouquet for our 4-H Club Fair comes from

Jack Morganside

of Birmingham. He also attended the Ionia Fair the same week, which he says "was stinking with politics," while at our fair "there wasn't even a smell."

Pontiac area hens are doing stunts. Two local restaurants tell me that they've found eggs with three yolks, and

Mrs. Bernard Beerstetcher

of 8795 Edgewood Park Drive, reports one with two yolks and another small complete egg with hard shell, all inside one large shell.

That excellent variety of potatoes, "The Pontiac,"

developed locally several years ago, now has spread over a good part of the nation. It is good in both quality and yield, mealy and dry when it reaches the table, also quite ideal for that rapidly increasing trade, the potato chip. Oregon people recently visiting here when asked if they had ever heard of this variety, replied, "We raise 'em."

Verbal Orchids to—

August F. Smith

of 263 Edison St.; eighty-first birthday.

Philemon Carrolton

of Birmingham; eighty-fourth birthday.

Fred Swazey

of Oxford; eighty-eighth birthday.

Mrs. Charles F. Huhlein

of Metamora; ninety-fourth birthday.



No Open-Sesame... but It Doesn't Hurt

David Lawrence Says:

Interest Conflicts Overemphasized

WASHINGTON—What was good for Procter & Gamble, the big soap company, is now to be good for the country and vice versa. For Neil McElroy, named to succeed Charles E. Wilson as secretary of defense, is one of the ablest businessmen in the country.

But it is a curious commentary on the depths to which pseudo-morality has sunk nowadays that McElroy has been required, in effect, to prove himself even more pure than Ivory soap, which is only "99 and 44/100 per cent pure" as the famous slogan goes.

He has been compelled to meet Congressional solicitude on the subject of "conflict of interest," which, of course, is concerned with how much soap the government buys from his company.

This happens to be very little in proportion to the money spent for other things, such as motors and cars and trucks and tanks, which an automotive company can manufacture. Procter & Gamble makes good soap, but will the award of a contract by any military procurement officer who buys the product to help wash the faces of our troops now be a suspect?

McElroy had to dispose of whatever stock he held in other companies, but the Senate Committee permitted him to retain his holdings in Procter & Gamble and also his pension and insurance benefits from that company.

The same privilege was granted when the late Martin Durkin was confirmed as secretary of labor and took a "leave of absence" from his post in the plumbers union.

TRANSPARENT, HYPOCRITICAL The "conflict of interest" phobia is one of the most transparently hypocritical things that has happened to American public life. Wilson had to sell his General Motors stock, which since he has been in office, has risen tremendously in value. So Wilson had to sacrifice any such gain—and it is a sizable amount.

Likewise, he gave up, as does McElroy, a salary running close to \$300,000 a year—and all this just to get \$22,500 a year from the government, plus all the headaches and the suspicions of crookedness which the "conflict of interest" doctrine awakens in the public mind.

The assumption is that, if a public official owns stock in a company which does business with the government, he will somehow shape governmental action so as to give more profit to his own company than it would otherwise earn if he were not in office.

The unsoundness of this attitude

The Country Parson



"I'm never as interested in getting people to do right as in helping them to understand why they should."

official basis for insuring honesty in government becomes apparent when it is noted that, while both Charlie Wilson and Neil McElroy can sell their stocks and separate themselves from their previous businesses, they cannot take any action to convince Congress that they will separate themselves from the friendships of a life time.

If they were the kind of men who would forget their oath of office—which requires them to be faithful to the government they are pledged to serve—they wouldn't need to be former stockholders in any company to throw things its way.

CLEAN OWN HOUSES

Appropos of the "conflict of interest" doctrine, it is curious that, while some members of Congress cry out loudly about it, very little is done by various senators and representatives themselves to clear their own skirts. Should they continue to hold stock in any company or industry which may be affected by legislation before Congress or which does business with any government department?

Should any member of Congress accept a "lecture" fee or "ex-

penses" or anything of value from a labor union or a business organization or any group which has or may have an interest in legislation before Congress?

It's easy enough to reduce the issue to an absurdity and, if all concerned would merely assume fundamental honesty in government and punish any breach, there would be no "conflict of interest" problem.

There certainly is no way that Congress can "legislate honesty" and, even in this era of suspicion and class warfare, there ought to be more faith placed in men who have won the esteem of their countrymen and their neighbors for their honesty and integrity. (Copyright, 1957)

THOUGHTS FOR TODAY

Submit yourselves to every ordinance of man for the Lord's sake: whether it be to the king, as supreme.—1 Peter 2:13.

Reverence the highest; have patience with the lowest. Let this day's performance of the meanest duty be thy religion.—Margaret Fuller Ossoli.

Dr. William Brady Says:

Traffic Not Only Hazard for August Vacationers

Sad to say, a good many of you will not return from vacation. In fact some of you won't arrive at the place where you plan to visit.

Either you or the other fellow will drive carelessly or recklessly and bingo! Here we go into the deep blue yonder.

But traffic hazards aren't the only ones. At least one second degree sunburn (burn with blisters) to teach some vacationists discretion about exposure to direct sunlight or indirect sunlight, reflected by water or sand to skin kept carefully in the shade.

An indoor worker who plans to take an outdoor vacation should train for it by exposing the skin to sunlight for gradually increasing periods of time twice daily, if possible, or anyway once a day. Begin with five minutes and increase duration of the exposure five minutes a day until some tanning becomes evident; after that increase the duration of the exposure 10 minutes a day.

The secret of acquiring a good tan lies in cautious graduation of exposure, which should always terminate for the day if or when the skin shows first degree burn—erythema, flushing, redness.

★ ★ ★

LIPSTICK HELPS

Heavy zinc oxide ointment applied to the lips the nose or the entire face will of course protect from sunburn. So will lipstick of dark shade. Some such preparation is particularly desirable to protect the lip when sunlight is intense, for lip sunburn is painful and slow to heal.

To relieve sunburn cover the part with soft cloths wet with a solution of aluminum acetate, 15 grains to the pint of water.

If vesicles or blisters form, the condition becomes surgical. Quit monkeying with it and procure the

services of a physician and surgeon.

Signed letters, not more than one page or 100 words long pertaining to personal health and hygiene, and disease, diagnosis or treatment, will be answered by Dr. William Brady, if a stamped, self-addressed envelope is sent to The Pontiac Press, Pontiac, Michigan. (Copyright 1957)

Case Records of a Psychologist:

Discusses Care of Children's Teeth

Donnie's mother has almost slipped into the common dental trap which has deceived millions of parents. Beware of the number 66. Before your child is well launched into his first year at school, he has 4 teeth which are permanent. There will be no "spare tires" for them, so don't let them decay.

By DR. GEORGE W. CRANE Case V-361: Donnie G., aged 6, will start to school next term. "Dr. Crane, Donnie's back teeth are showing some decayed spots," his mother began.

"Do you think it would be advisable for me to send him to the dentist now or should I just wait till he sheds these baby teeth?"

"I realize dentists say decayed teeth should be treated, but is it worth while to spend good money filling baby teeth?"

TOOTH FACTS

Beware, parents, that you don't fall into the common dental trap which has engulfed millions of parents in past generations. For most dads and mothers still fail to realize that at the age of six, a child gets his first permanent teeth.

They are the sixth teeth from the midline in front. And they erupt at about the sixth year.

Remember this magic number, namely 66, meaning the sixth tooth at the sixth year!

Voice of the People

'North Ender' Advocates New City Commissioners

I have nothing against the City Commission personally, but I would like to know why this bond issue has to come up again. What we need is a new City Commission next election. What happens to all the money the Hospital takes in? This Hospital has been in the city of Pontiac long time, and no money.

What about the improvements we (at the North End) have been promised since 1939? We are told 'next year' the sewer will come in Meadowlawn, Cherrylawn and Cloverlawn. Then 'next year' when we ask, we are told 'no money.' Could someone please tell me where our tax money goes?

We have no roads, no sidewalks, no street signs, no sewer (our basement is wet all the time and the septic tank does not work for there is no place for it to drain now).

We are not the only ones like this. I am beginning to think 'next year' does not come. Some of our Commissioners think that we at the North end live like Indians in the woods. We are getting fed up with that 'next year' stuff.

North Ender

'Thanks for Help With Blood Bank'

In appreciation for the wonderful response to Troy's first blood bank, the chairman and co-workers would like to thank the more than 200 people who came and the 165 who were able to donate their blood. We would also like to express thanks to the MOMS Club of Troy, the Collective PTAs of Troy, the Ark Committee of the Clawson Rainbow Girls, the Dynamic Manufacturers, Inc. and to any and all who helped.

Mrs. Edward Yankauskas Publicity Chairman

Troy

'City Doesn't Need More Policemen'

I see in The Press help wanted ads they need policemen in the city of Pontiac. If I were not so old, I would apply for the job. I happened to be in a cafe at 3 a.m. Tuesday, Aug. 13. I don't believe it's even in the city limits.

As we drove into the parking lot, a police car with two officers was leaving. When we entered the cafe, six more officers were seated at a table, taking a coffee break I guess.

I don't think the police department needs any more officers if they can spare eight officers at one time for a coffee break.

Wondering

Support Drag Strip Urges Teenager

For those people who don't know what drag strip racing is all about, the strip consists of two wide lanes about the size of a four lane highway and about 1/4 mile long with a hard surface. The object is to see how fast your car can get from the starting line to a one quarter mile mark.

There are several different classes for the differently equipped cars, so everyone has a chance. All cars are inspected carefully so that they are safe! It is far safer for everyone than racing on the highways.

So come on, folks, make our highways safer. Get your sons to join the Oakland County Timing Strip Assn. They can join by coming to the fifth floor of the Oakland County Jail for our meeting Aug. 29 at 8 p.m. Everyone who is interested is welcome.

Hopful Teenager

'Taxpayer' Asks, Enjoy the Boxing?

I wonder if the police enjoyed the boxing the other night at Wisner Stadium? There must have been well over 15 just standing around.

A Taxpayer

Questions, Prayers Offered 'Agnostic'

Now that Agnostic has had his fit of laughter about Christians, I would like to ask him a few things. Would you like to see everyone embrace your religion? Then why do you and other unbelievers spend so much money on writings by those of your same opinions?

You are hitchhiking on many good things that were brought about by Christianity. Wouldn't it be true that you would be among the first to commit suicide if this nation would become Godless?

I believe that you are a very troubled person with a great aching in your heart. Your decision has made you a very lonely and bitter man. My prayers and the prayers of thousands of others will be directed to the salvation of your soul. I will not hide behind an alias.

James Wingerter

Clarkston.

Portraits

By JAMES J. METCALFE

Keep every friend you ever make... By showing that you care... If only by a brief hello... In time you have to spare... How ever often one of them... May turn to you for aid... Be generous as you can be... Let not that friendship fade... You never know when you will need... A friend forever true... And someone you neglected may... Have lost all love for you... In any case, each friendship is... An article of gold... A really prized possession... Should treasure, love and hold... However any certain one... May seem a special gem... Remember all your other friends... And do keep all of them. (Copyright, 1957)

Smiles

A girl marries a fellow to lean on his strong arm and sometimes winds up sitting on his neck.

Three's company and two is too often an argument.

A popular person is one who enjoys being bored.

Lots of stenographers halt dictation because they're spell-bound.

A smile a minute is the speed that makes everybody feel happier.

Every young man dreams the time when he'll become old and useful.

Chewing gum factories ought to give stenographers birthday presents.

★ ★ ★

Never mistake these six-year molars for "baby" teeth, and thus delay about having them filled. For a child has only 20 "baby" or "milk" teeth which will be replaced by a second set later on.

These 20 are arranged, five on each side, above and below. But whenever you see a sixth tooth, guard it carefully.

Although a healthy adult has 32 teeth, 12 of these never come in but once. There are thus no "spare tires" to replace them.

SURE DENTAL WAGER

If you wish a fairly sure dental wager as to which teeth in the jaws of a stranger will either be missing or else carrying gold crowns, bet on the sixth tooth.

For most parents in previous years disregarded these six-year molars until it was almost too late to salvage them.

In fact, just look in the mouths of present grade school kids and you will still realize the all-too-common American dental tragedy.

For these six-year molars are the most neglected of all our human teeth. And unless parents are very alert to dental facts, they will figure, like Donnie's mother, that these six-year molars will soon be replaced by a second set.

DENTAL SURGEONS

And here are a few more facts that most of you readers may not have realized in the past, namely, that the dentist is the only doctor whose college diploma declares him to be a surgeon.

The D.D.S. degree which dentists hold, means Doctor of Dental Surgery. Dentists also wield tremendous (Copyright 1957)



THE PONTIAC PRESS

Pontiac 13, Michigan
Trade Mark
Published from Two Pontiac Press Buildings

HAROLD A. FRIEDMAN
President and Publisher

STELLA HANCOCK
Executive Vice President and Advertising Director

JOHN A. RILEY
Assistant Advertising Manager

WILLIAM H. FRIEDMAN
Vice President and Business Manager

JOHN W. FRIEDMAN
Secretary and Editor

ROBERT E. TIER
Managing Editor

Entered at Post Office, Pontiac, as second class matter

MEMBERS OF THE ASSOCIATED PRESS

The Associated Press is entitled exclusively to the use for publication of all local news printed in this newspaper as well as all AP news dispatches.

This Pontiac Press is delivered by carrier for 40 cents a week; where carrier service is not available by mail to Oakland, Ontario, Livingston, Madison, LeRoy and Washington Counties it is \$12.00 a year; elsewhere in Michigan and all other places in the United States \$10.00 a year. All mail subscriptions payable in advance. Phone Pontiac 92-2131.

MEMBERS OF AUDIT BUREAU OF CIRCULATIONS

Asiatic Flu No Wholesale Killer—but Epidemic Could Paralyze Cities

WASHINGTON (NEA) — Before the coming winter is over, the chances are about one in three that you will have bared your arm for a doctor and been shot with three cubic centimeters of vaccine to ward off Asiatic flu.

That's the present goal of health officials—to have enough shots of the new flu vaccine available to inoculate 60 million persons at least by Feb. 1, and probably sooner.

If you—and enough others—do take the shots:
You'll probably have nothing more than a slightly sore arm for

Some morning this winter you could wake up and find your business was barely running because half the drivers were laid up at the same time . . .
Fire trucks answering alarms with skeleton crews; police ranks cut by a sudden wave of sickness . . .

COULD BE YOU
And even worse, you could wake up with fever, sore throat, cough

and aching muscles. You hopefully dial the doctor and find he's got a fever too, his nurse is out with the flu, and he's got a list of patients just like you a yard long.

That's what could happen if Asiatic flu should sweep the nation in wholesale epidemic proportions.

And that's why the U. S. Public Health Service and the American Medical Association are shifting into high gear in a program to make the new vaccine available—and get you to step up for a shot in the arm.

If you have to wait a little while when you do step up, however, it's because the big fear of health authorities is the way an epidemic could paralyze whole cities.

URGENT PRIORITY
U. S. Surgeon General LeRoy E. Burney and other officials are urging that communities set up a priority system that would, in effect, immunize essential services. They recommend that priority be given:

First: To the nation's 13 million doctors, nurses and others who will be taking care of the sick.

Second: To policemen, firemen and workers in transportation, communications, etc. (The armed forces, for example, will get four million of the first eight million shots produced.)

You need only one shot of the vaccine and you'll be immune for about a year, the PHS figures. You'll pay about the same as any other widely-used vaccine shot would cost—from a dollar or so in a clinic, for instance, up to what

degrees and you'd have to put up with it for three to five days, along with the other symptoms of general discomfort.

But so far, only three Asiatic flu victims in the United States have died. Health officials believe secondary infections such as pneumonia were responsible for the deaths.

As an added precaution, the Public Health Service has asked manufacturers of antibiotics to step up production to help prevent other more dangerous diseases from moving in if you're laid low by the Far East virus.

(Advertisement) (Advertisement)

Science Shrinks Piles New Way Without Surgery

**Finds Healing Substance That Does Both—
Relieves Pain—Shrinks Hemorrhoids**

New York, N. Y. (Special) — For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery.

In one hemorrhoid case after another, "very striking improvement" was reported and verified by doctors' observations.

Pain was relieved promptly. And, while gently relieving pain, actual reduction or retraction (shrinking) took place.

And most amazing of all—this improvement was maintained in cases where doctors' observations were continued over a period of many months!

In fact, results were so thorough that sufferers were able to make such astonishing statements as "Piles have ceased to be a

problem!" And among these sufferers were a very wide variety of hemorrhoid conditions, some of 10 to 20 years' standing.

All this, without the use of narcotics, anesthetics or astringents of any kind. The secret is a new healing substance (Bio-Dyne)—the discovery of a world-famous research institution. Already, Bio-Dyne is in wide use for healing injured tissue on all parts of the body.

This new healing substance is offered in suppository or ointment form called Preparation H. Ask for individually sealed convenient Preparation H suppositories or Preparation H ointment with special applicator. Preparation H is sold at all drug stores. Satisfaction guaranteed or money refunded.

*Bio-Dyne is a registered trademark of the U. S. Pat. Off.

Like's Weak Leadership May Ruin Last 3 Years

By JAMES MARLOW
Associated Press News Analyst

WASHINGTON (AP)—Unless President Eisenhower asserts more leadership than he did in 1957, Congress may make a wreck of his last three years in the White House.

What happened to his foreign aid program Thursday—the House cut it to ribbons—can well be a foretaste of things to come.

This year, instead of leading firmly, Eisenhower wobbled all over the Washington scene: backing away from what he proposed, turning cool on what he called for, and undercutting what he urged. He's chalked up a series of big losses.

In his first four years, Eisenhower followed a policy of avoiding personal conflict and offending no one. This kept him out of the White House and helped him retain his personal popularity.

And Congress was docile, if only because he was the most powerful political figure in the country. He was popular with the people and

could still run for a second term. He did and won.

But under the recently amended Constitution, this must be his last term. He can't run again. Democrats haven't had to worry about him so much as a political force any more.

And, since he can't run again and carry them to victory, Republicans have lost some of their need for him too.

Yet Eisenhower continues to act as he did before the second term began, but more weakly and hesitantly: as if all he has to do is ask for what he wants and get it.

He doesn't seem to realize that now he has to fight.

Here are examples of how, instead of leading, he has floundered around in 1957 with disastrous results to what he said he wanted:

Budget—He had scarcely sent his record peacetime budget to Congress before he began saying maybe Congress could cut it. He talked so indecisively that Congress rushed in and slashed.

Then, in desperation, to halt the massacre, he had to make a personal, nationwide TV appeal for public support.

Federal aid to education — He had called on Congress for years for this program. Almost at the instant the House began considering it, he turned cool. Why? The reason given was this:

It wasn't precisely the kind of program he wanted, although it was the only one he had a chance of getting. He sat silent while his own Republicans took the school aid bill up an alley and killed it.

They did it by joining Northern Democrats in writing in an amendment aimed at the South: no segregated school could get the money. Then they switched and joined Southern Democrats in voting to kill the bill entirely.

Through this ordeal Eisenhower never lifted a finger. But the next day the White House said he was disappointed.

Civil rights — All year he had been calling his civil rights bill "moderate and decent." But as soon as the Southerners opened up on it, calling it loaded and full of cunning, Eisenhower began to have second thoughts.

He told a news conference he had just been reading the bill—this bill had been available more than a year — and didn't understand some parts of it. This cleared him of responsibility for what was in the bill.

It also gave the impression he never had bothered to read it before. More than that: It gave support to the Southerners' fight against the bill and split some of the Northern supporters of it.

Foreign aid—In his budget message of January he asked for \$4,363,000,000. But he never formally asked for the money until he sent a special message to Congress May 21. And then he voluntarily chopped almost 500 million dollars off his January request.

This summer the House and

Senate cut the figure another 500 millions by putting a ceiling of \$3,367,000,000 on what he could get. Congress yet hadn't voted the actual money. Eisenhower found out the House wanted to give him even less.

In a last-minute effort to save his bill he did three things in a row last week: talked with congressional leaders; called a special news conference to warn he might have to call a special session of Congress if he didn't get the ceiling figure; and issued a statement asking for the money.

Now Roll Their Own to Avoid Price Boost

LANSING (AP)—Smokers are rolling their own in Lansing.

Local merchants reported a run on hand-operated, roll your own, cigarette machines.

One dealer reported he had sold more machines since July 1 than in the previous five years.

Another said he had sold 300 kits in the past month compared to the usual dozen for the period.

The spurt in sales started with the price hike on most brands and the increase in the state cigarette tax, both coming in July.

KRESGE'S DISCOUNT CAMERA SHOP

DOWNTOWN STORE ONLY

COMPLETE MOVIE OUTFIT
800 watt prof. beam movie camera, 6000 tripod screen, only **\$84.95**

NEW "G-E" MASCOT #2 LIGHT METER **\$9.00**

ARGUS "75" Portrait Outfit
Includes • Album • Close Up Att. **\$19.95**

24 HOUR PHOTO FINISHING
EXPERT FILM DEVELOPING GUARANTEED

Congratulations PONTIAC MOTOR DIVISION ON YOUR 50th ANNIVERSARY

FEDERAL'S CLOSED TUESDAY
to prepare for
FEDERAL DAYS
Sale begins Wed., 9:30 A.M.

LEWIS—FINE FURNITURE

PONTIAC MOTOR 50th BIRTHDAY-FEATURE at LEWIS FURNITURE CO.



WROUGHT IRON CHAIR COVERED IN DURABLE ARMOR-WEIGHT

BY *Boltaflex*

Here is the newest idea in Modern Versatility—for the thousand-and-one times you need an extra chair without cluttering up your room.

Well-made and unusually comfortable, this chair will serve every need—from another seat for TV to additional space for that extra guest. Also picture a pair of them on each side of your fireplace or near your large window. Place two or more side by side to form a modern sectional sofa.

Upholstered in famous Armor-Weight Boltalex which is strong and durable, easy to care for, easy to clean. Your choice of modern colors that will compliment any home. Modestly priced to fit easily into every budget.

WIN A 1957 PONTIAC 4 Door Hard Top
Get Your Free Tickets Downtown Now
Everybody has an equal chance. Simply register your name at a Downtown store—you do not have to be present to win.

FREE CUSTOMER PARKING IN REAR OF STORE

LEWIS fine furniture
South Saginaw Street at Corner of Orchard Lake Avenue

Regular \$34.95 FEATURE PRICE \$29.95 EACH
2 FOR \$58.88 TERMS ARRANGED

14 KARAT GOLD Matched WEDDING RINGS
Our Reg. \$17.95
BOTH FOR \$12.95
Easy Terms
Georges-Newports
Jewelry Dept. 74 N. Saginaw St.

BRING IN YOUR SHOES FOR FREE REPAIR ESTIMATES
Neisner's Shoe Repair
48 N. Saginaw Street

GEORGE MILLER, SHELTON AUTO-BODY SERVICE
Complete AUTO COLLISION SERVICE
BUMPING—PAINTING ARC and GAS WELDING FRONT END ALIGNMENT—FRAME STRAIGHTENING—ALL OVER PAINT JOBS.
All Work Guaranteed See Geo. Miller
FE 2-5921
154 Orchard Lake Road

Look for the "SMALL" Print for the "BIG" Bargains in TOM'S Ad on Page 12 in This Issue!

HOME OWNERS!
Ask us about:
The NEW type of home owners' insurance. All your policies in one with only one expiration date!
FIRE—WIND—THEFT—LIABILITY—ETC. DWELLING AND FURNISHINGS
SAVE UP TO 25%
See or Call
MAYNARD JOHNSON
GENERAL INSURANCE
807 Community National Bank
Phone FE 4-4523

OPEN TONIGHT
OPEN MONDAY, THURSDAY, FRIDAY 'TIL 9
TUESDAY, WEDNESDAY, SATURDAY 'TIL 6

Wall Tile SPECIAL 50% Off
Reg. Now
5c 2 1/2c
4c 2c
2c 1c

It's "B & G" for Tile Savings!

This Week's Special COUNTER TOPPING
Mica, Vinyl, Linoleum, Sandran.
1/3 off

Corktone Asphalt 3 Shades Box of 80. **\$5.95**

Armstrong Inlaid Linoleum TILE 5x9 NOW **7 1/2¢** Each Our Reg. 15c

RUBBER TILE 3x8 **9¢** **SPATTER ASPHALT TILE** 9x9x1/8 **4¢** Ea.

Free Parking **B & G TILE OUTLET** Easy Terms
FE-8-3717 1055 WEST HURON ST. PONTIAC



\$61⁹⁵ OFF

on this Brand New

Speed Queen Full Size AUTOMATIC WASHER!

Regular Price \$199.95! Now—

\$138

No Money Down!

This automatic Speed Queen gives you flexible controls—agitator washing action—heavy duty performance—extra capacity—and much more.

Plus **FREE**

Coaster Wagon filled with Tide

New Matching Automatic Dryer
Only **\$118**
\$2.00 Weekly!

New 1958 Speed Queen WRINGER WASHER

With Big 20-Gallon Porcelain Enamel Washtub!

Regular Price \$119.95! Now Only—

\$68

No Money Down! \$1.00 Weekly!



Now **SPEED QUEEN** Portable Console Ironer

Reg. \$129.95

No Money Down **\$68**

As Little As **25¢** a Day on Our Budget Bank Meter Plan!



SAVE \$151⁹⁵

on This New 1957

PHILCO 2-DOOR

Giant 11 Cu. Ft. Refrigerator!

Regular \$419.95! Now—

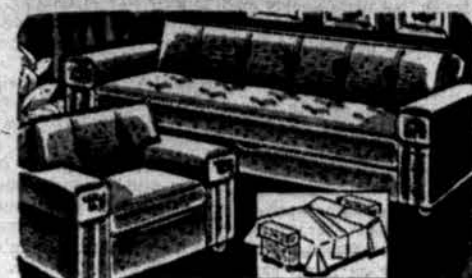
\$268

No Money Down—2 Years to Pay

Fully automatic, air-conditioning to keep your foods fresher. Double door separate freezer, shelves in door.

WKC CELEBRATES PONTIAC MOTOR'S 50th ANNIVERSARY WITH A GIGANTIC... **Value HARVEST**

NO MONEY DOWN - 2 YEARS TO PAY!



Floor Sample Sofa Beds

Regular \$29.95

\$38

No Money Down—Pay 50¢ Weekly



Complete Hollywood Bed Sets

Reg. \$79.95

\$38

Modern plastic-upholstered headboards plus comfortable mattress and box spring. Choice of colors.

No Money Down—\$1.00 Weekly



DELUXE 5-PC. DINETTE SET

Reg. \$79.95

\$38

Phenomenal dinette value that seats 4! Top quality plastic table top defies wear! Luxury-type seats and backs on chairs. Extra chairs available.

No Money Down—\$1.00 Weekly



MAPLE BUNK BEDS

Regular \$34.95

\$17

Sturdy, satin-smooth maple finish bunk beds... perfect for the boys' room. Buy now and save half! Matching chest \$17.

No Money Down

FABULOUS VALUES
as we get ready for new fall models



LANE CEDAR CHESTS

Reg. \$49.95

\$49⁹⁵

SOME MODELS AS LOW AS

\$49⁹⁵

As little as \$1.00 weekly

No Money Down!



Regular \$229.95 Modern LIVING ROOM OUTFIT!

Gorgeous complete modern ensemble at a fraction of its true worth! Packed with style and comfort features! Consists of modern sofa and lounge chair with buoyant innercoil construction... contemporary plastic-top occasional tables, arm chair, plus 2 hand-decorated china lamps!

Pay Only \$2.00

\$149

PAY ONLY \$2.00 WEEKLY



7-Pc. Modern Bedroom Suite in Handsome Modern Styling

Regular \$229.95

\$149

Including Innerspring Mattress & Box Spring

Terrific buy on a beautiful suite that has a spacious double dresser, roomy chest and smart bookcase bed... bright brass drawer pulls, 2 boudoir lamps!

\$2.00 Weekly!



8-Pc. Glowing Maple BEDROOM ENSEMBLE

Don't miss this special offer! Glowing maple bed, chest and dresser, plus comfortable mattress and spring. TWO boudoir lamps included at no extra charge.

No Money Down—\$1.50 Weekly

\$98

OPEN
Monday and
Friday Nights
Until 9

WKC
108 NORTH SAGINAW

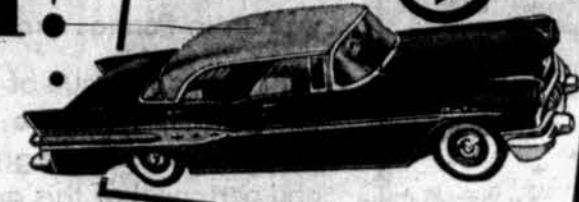
FREE
Parking in
Our Lot
Behind Store



WIN a New 1957 PONTIAC 4-Door Catalina FREE!

Get Your Entry Blanks at WKC

No obligation—No purchase necessary, nothing to write—Just come in today!



New 3-Speed PORTABLE PHONOGRAPH

Regular \$24.95

\$16⁶⁶

50¢ Weekly

Plays 45, 78 and 33 1/3 r.p.m. records. In leatherette case. Easy to carry.



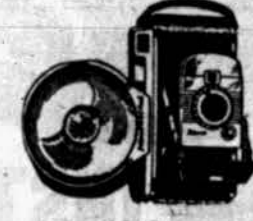
3-Piece Tapered LUGGAGE SET

Regular \$22.50

\$12⁹⁵

50¢ A Week

Travel in style and comfort... with this expertly made lifetime quality luggage like top-flight leather luggage.



Polaroid Camera

14-Day Free Trial and FREE demonstration.

\$1⁰⁰

50¢ Weekly



POP-UP TOASTER

Electric Toaster \$7.77

perfection.

50¢ Weekly



ESKIMO FAN

Worth 3 times as much. Low price.

\$4⁹⁵

50¢ Weekly



Automatic Skillet

Has famous Westinghouse Thermostat.

\$7⁷⁷

50¢ Weekly



Electric Broil Master

Cooks, broils, toasts, from snacks to entire meals.

\$4⁹⁵

Add to Your Account



Hoover Steam Iron

Regularly sells for \$9.95

\$9⁹⁵

No Money Down!



West Bend Percolator

Automatically shuts off when coffee is done.

\$8⁸⁸

No Money Down

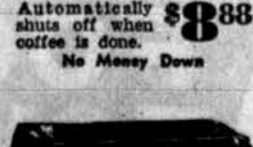


Waffle Iron & Grill

Specially priced for late summer clearance.

\$7⁷⁷

50¢ Weekly



FREE Metal Typewriter Table

With Your New UNDERWOOD Portable Typewriter

\$69⁹⁵

NO MONEY DOWN — \$1.00 Weekly

\$20 TRADE-IN Allowance for any old Watch
Regardless of Age, Make or Condition



BENRUS

17-Jewel Waterproof Automatic Watch!

Self-winding, anti-magnetic, guaranteed waterproof, shock resistant and unbreakable mainspring and many more fine features.

Sells Everywhere for... \$49.50

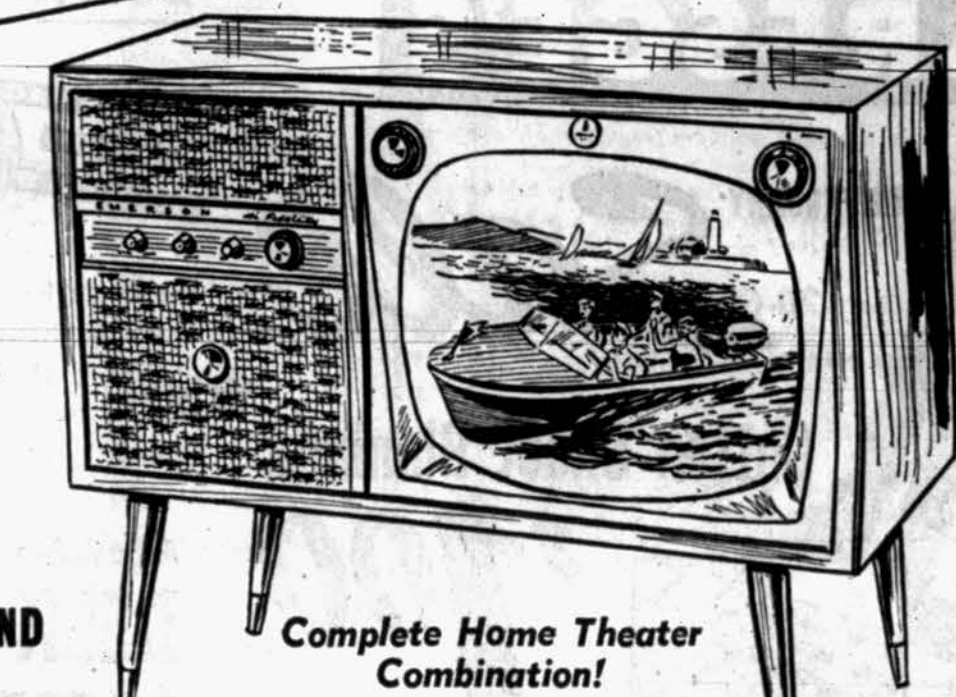
Less Your Old Watch in Trade... \$20.00

YOU **\$29⁵⁰** PAY ONLY

NO MONEY DOWN! PAY 50¢ WEEKLY!



SELF-WINDING
Guaranteed WATERPROOF*
*If crystal, crown and case remain intact



BRAND NEW

Complete Home Theater Combination!

Emerson 21-Inch TV-RADIO-PHONO Combination With Twin Speaker

High Fidelity Sound!

SAVE \$100

Big, luxurious 21" television with the most advanced engineering features. Twin-Speaker High-Fidelity sound system, Super-heterodyne Radio. Automatic 4-Speed Record Changer. Slide-out phonograph drawer for easy loading of records. Modern lowboy cabinet blends with mahogany or blond furniture!

Regular Price \$398

\$298

with trade

NO MONEY DOWN—TAKE 2 YEARS TO PAY!

World's First 8 Transistor Pocket Radio

• Eight transistors for full-fidelity tone and outstanding performance.
• Tri-position handle acts as easel stand, carrying handle and folds away completely.
• Smartly styled "Nebobreak" cabinet available in a variety of colors.
• Priced at less than 5 transistor radios.

Sensationally Low \$1.00 Weekly

\$44 including batteries



Emerson... CLOCK RADIO

50¢ a Week! **\$17⁸⁸**

Powerful Radio. Telechron clock wakes you to music automatically. Latest 1957 models.

Deaths in Pontiac and Nearby Areas

MRS. STELLA P. COLLINS

Service for Mrs. Stella P. Collins, 68, who lived with her son at 3055 LeBrosse, will be held at 8 p.m. tomorrow from the Donelson-Johns Funeral Home. The body will be taken to Orland, Ind. for service and burial Wednesday afternoon. Mrs. Collins died this morning at Pontiac General Hospital.

A retired school teacher, she had taught in Michigan schools for 22 years. Her son, Don, survives.

THOMAS B. FEFEL

Thomas B. Fefel, 64, of 118 Marquette St., died Saturday at the Veterans' Hospital, Dearborn, following an illness of nine months.

He was employed as an inspector at Pontiac Motor Division.

Surviving besides his wife, Edith, are three sisters, and two brothers.

Services will be held at 2 p.m. tomorrow at Sparks-Griffin Funeral Home, with Rev. Edmund I. Watkins, of the Joslyn Avenue United Presbyterian Church, officiating. Burial will be in White Chapel Memorial Cemetery.

JANEY HUDSON

Service for Janey Hudson, 65, of 118 E. Howard, will be held at 1:30 p.m. tomorrow from the First Baptist Church, with burial in Oak Hill Cemetery. The Rev. H. H. Savage will officiate. Miss Hudson died Saturday at Pontiac General Hospital.

She was a member of the First Baptist Church and the Loyal Philanthia Class. Miss Hudson was last employed at the Murray Body Co., Detroit, where she worked for 32 years.

Surviving are a sister, Florence, who resided with her, and three brothers, Lester and Charles of Pontiac, and James of Clawson.

PENNY ANN LEMARBE

Penny Ann LeMarbe, daughter of Mr. and Mrs. William LeMarbe, of 4 Liberty St., died two hours after birth at St. Joseph Mercy Hospital Friday.

At 2:30 p. m. this afternoon

prayer service was held at the Brace-Smith Funeral Home, with Father Thomas, of St. Benedict's Catholic Church, officiating. Burial was in Mt. Hope Cemetery.

MRS. HOWARD M. SHOW

Service for Mrs. Howard M. (Anne) Show, 78, of 451 Lakeview will be held at 11 a.m. Wednesday from the Donelson-Johns Funeral Home, with burial in Lakeside Cemetery. Mrs. Show died yesterday at her home.

Besides her husband, a sister, Mrs. S. E. Smith of Kalamazoo, survives.

MRS. LEONARD SLATER

Mrs. Leonard (Willie) Slater, 37, of 11 S. Sagley St., died yesterday, following an illness of five years. She was a member of St. Michael's Catholic Church and the Daughters of Isabella.

Surviving besides her husband and mother, Mrs. William Starr, are children, Kenneth, Antoinette, Charolotte, and Denise, all at home, and three sisters.

Her body is at the Brace-Smith Funeral Home.

MRS. LOREN SPARKS

Mrs. Loren (Frances A.) Sparks, 48, of 283 S. Paddock St., died suddenly at her home yesterday.

Surviving are her husband and children Lora Lynn, Raydith and Edward, all at home, and Russell, who is stationed at Fort Leonard Wood, Mo.

Her body is at the Sparks-Griffin Funeral Home.

RICHARD BLISS

LAPEER — Service for Richard Bliss, 49, of 348 Turrell Ave., who died Thursday night will be in St. Paul Lutheran Church at 3:30 p.m. Friday, with burial in Stiles Cemetery. His body is at the Baird Funeral Home here.

MRS. CARL EHRCKE

WOLVERINE LAKE — Service for Mrs. Carl (Laneta) Ehrcke, 44, of 875 Lucille Dr., will be at 1 p.m.

Wednesday from the Richardson-Bird Funeral Home, The Rev. O. A. Gerken will officiate at Glen Eden Cemetery. Mrs. Ehrcke, died in University Hospital yesterday, after eight months of illness.

She is survived by her husband; four children, Wayne, James and Carol, all at home and Louis in the U. S. Army; two brothers, Glenn Gerard and Robert Moe, both of Northville, and four sisters, Mrs. Nettie McGinnis of Detroit, Mrs. Albert Churchill of Crosswell and Mrs. Elizabeth Lysle and Mrs. Wilma Hamlin, both of Northville.

ROY JOHNSON

WHITE LAKE TOWNSHIP — Service for Roy Johnson, 87, of Saginaw, former Highland and Davisburg resident, will be at 1:30 p.m. Wednesday from Richardson-Bird Funeral Home, Milford. Burial will be in Sunset Hills Cemetery, Flint. Mr. Johnson died suddenly yesterday at the Harry Beaumont home in White Lake Township.

He is survived by three daughters, Mrs. Harold Hiller of Oak Lawn, Ill., Mrs. Harley Haddock of Saginaw and Mrs. Robert James of Philadelphia; and a sister.

JOSEPH LAPEER

LAPEER — Service for Joseph Lapeer, 39, of 3017 Inlay City Rd., who died of a heart ailment Sunday morning, will be at 3:30 p.m. Wednesday from the Baird Funeral Home. Burial will be in Waterbury Cemetery in Tuscola County. The body will be at the family residence until Wednesday morning.

He is survived by his wife, Margaret; two daughters, Linda May and Kathleen; one son, Michael Paul, his mother, Mrs. Evelyn Mae Butler of Lapeer; five sisters, Mrs. Robert Foster of Highland Park, Mrs. Wilber Clair of Springfield, Mo., Mrs. Dean Lawrence of Dryden, Mrs. George May of Ferndale and Mrs. Neil Walker of Inlay City; one brother, Lee Lapeer of Columbiaville and a half-

brother, Bruce Butler of Lake Orion.

MARTIN G. MCNUTT

LAPEER—Martin G. McNutt, 86, died at 1 o'clock Sunday morning while attending a wedding reception at the Deerfield Township Hall.

Service will be at 1:30 p.m. Tuesday in the Baird Funeral Home here, with burial in Mt. Hope Cemetery.

Mr. McNutt, who had been a barber in Five Lakes near here for 38 years, is survived only by a half sister, Mrs. Gertrude Day of Berkley.

CORNEALIUS PERSFUL

WATERFORD TOWNSHIP — Service for Cornealius Persful, 63, of 5674 Williams Lake Rd., who died Saturday at his home, will be at 2 p.m. Tuesday from Coats Funeral Home, Drayton Plains. Burial will be in Drayton Plains Cemetery, with the Rev. Robert Garner officiating.

DARLEEN GAYE ROUSE

WALLED LAKE — Graveside Service for Darleen Gaye Rouse, three-weeks-old daughter of Mr. and Mrs. Robert L. Rouse Jr. of 138 Leon Rd., was to be conducted at 1 p.m. today by Richardson-Bird Funeral Home at the Wallied Lake Cemetery. The Rev. William Reiker was to officiate.

The infant, who died yesterday in Pontiac Osteopathic Hospital, is survived by her parents; two sisters, Susan and Deborah, and her grandparents, Mr. and Mrs. Raymond Shovan of Colorado and Mr. and Mrs. Robert L. Rouse Sr. of Florida.

MRS. MYRON VAN SYCKLE

DRAYTON PLAINS — Service for Mrs. Myron (Elizabeth Rose) Van Syckle, 79, of 4171 Solway, will be at 1 p.m. Wednesday from the Coats Funeral Home here. Burial will be in Drayton Plains Cemetery, with the Rev. Walter Teeuwissen Jr. officiating. Mrs. Van Syckle, died at her home early today after a long illness.

She is survived by her husband, and a daughter, Mrs. Gladys Balke of Drayton Plains.

Deaths Elsewhere

JERUSALEM, Israel Sector (U)—Rabbi Aharon Rokach, 80, leader of the Jewish Hasidic movement and the last survivor of a line of Hasidic rabbis, died yesterday.

TURIN, Italy (U)—Giovanni Farina, 72, a pioneer in automobile body designing, died yesterday.

ASCOT, England (U)—The Maharajah of Morvi, 39, who once owned the largest string of race horses in India, died Saturday. The maharajah's father ruled Morvi, in western India, when it was a princely state, but abdicated in 1948 when it merged with the state of Saurashtra.

NEW YORK (U)—Orville Harden, 63, retired vice president of the Standard Oil Co. of New Jersey, died Saturday.

LOS ANGELES (U)—Clinton Howard Martin, 79, owner of newspapers in Colorado, Idaho and Washington from 1902 to 1920 and later operator of printing shops in Berkeley, Calif., and West Los Angeles.

CHIETI, Italy (U)—Costante D'Inzeo, noted Italian horseman and one of the foremost figures in Italian sport for many years. Died Saturday.

NEW HAVEN, Conn. (U)—Ezekiel Stoddard Bronson, 79, member of a prominent New Haven family and former president and treasurer of the Taff Realty Corp., died yesterday.

CHICAGO (U)—George Watson, 57, dialectician and veteran radio network announcer, died yesterday. He joined the Columbia Broadcasting System station in Chicago in 1936 and previously was an announcer for the National Broadcasting Co. He was born in St. Paul, Minn.

MEXICO CITY (U)—Earl G. Thurman, a professor at Tyler, Tex., Junior College, died Saturday.

Foodtown extends Congratulations on

PONTIAC MOTOR DIVISION'S Anniversary 50th Celebration

The progress made during the past fifty years reflects the skilled workmanship on the part of every man and woman in Pontiac's most modern plant.

All Pontiac is proud of the car that bears the name of our great city and we at Foodtown's two great stores extend sincerest congratulations to the management and personnel of this great automobile organization on fifty years of progress.

May your future be even greater than your achievements of the past.

(signed) Ed Adler

CHALK UP these FOOD SAVINGS



CRISCO

3 LB. CAN 69^c

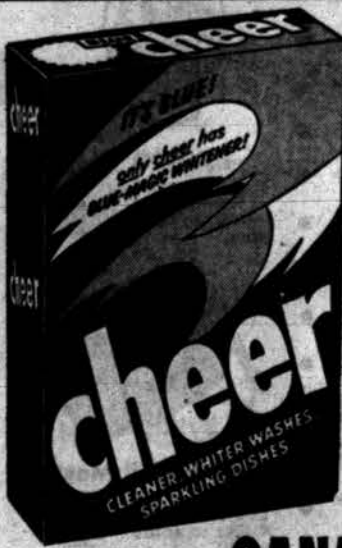


INSTANT COFFEE

NESTLE'S

69^c

Large 4 Oz. Jar



CHEER

LARGE PKG. 25^c

Hygrade Lean



CANADIAN BACON

WHOLE OR IN PIECE

79^c lb.

It's a Pleasure to Shop at



AIR COOLED FOR YOUR SHOPPING COMFORT

1200 BALDWIN

7580 HIGHLAND RD.

at Columbia

at Williams Lake Road—M-59

BOTH MARKETS OPEN ALL DAY SUNDAY

KRESGE'S

ANNIVERSARY

Sale

Cotton Sheet Blankets

\$1.00

- Size 60" x 76"
- Plaid Patterns
- Washable

Fluffy-soft, cozy-warm cotton sheet blankets that are perfect for year-round use. They're so easy to wash, too! In a choice of rose or blue plaid patterns.

GET YOUR FREE ENTRY BLANKS AT KRESGE'S DOWNTOWN! — NO PURCHASE NECESSARY —

Everyone has an equal chance to win—nothing to write, no elegance to create... Just ask for tickets FREE when you visit Kresge's Downtown.

DOWN TOWN Pontiac



We salute Pontiac Motor Division on Their Golden Anniversary and in tribute to the people of the City of Pontiac. We are celebrating by offering our special Anniversary sale prices to you!

Adjustable DESK LAMP

For Only

\$2.99



New 14" high gooseneck desk lamp "spotlights" your studies. Has heavy black base, swivel type metal flared back shade. A terrific buy at \$2.99! In black, brass, red and green.

Reg. \$1.19 Boys' Pre-Shrunk
FLANNELETTE SHIRTS

Anniversary Sale

99^c

Save 20c! Soft cotton flannel in bold plaids, checks, and Ivy League stripes—all pre-shrunk. Made with sports collars, back yokes, two-button cuffs. Sizes 6 to 16.

Reg. \$1.39 Girls' Bouffant

Nylon Slips

Anniversary Sale

99^c

Save 40c. All nylon, needs no ironing. Soft nylon bodice; taffetized nylon and nylon net ruffles, nylon lace trim. Fun to wear. Sizes 4 to 14.



81,000 Executed by Peiping Rulers This Year

Soviet Rule by Blood Continues in Red China

UNITED NATIONS, N.Y. (INS)—The 20th Century has seen plenty of bloodshed but western minds still react with shock when a top official in Red China casually reveals that 190,000 anti-communists were arrested and 81,000 executed by the Peiping rulers during the year ending June 1957.

Yet Chang, Ting-Cheng, Communist procurator-general, gave this purge figure to the fourth session of the National People's Congress in the Chinese Red capital as calmly as the Kremlin Bosses ordered the wiping out of the Hungarian freedom fight with a blood bath.

All this rolling of heads has been done on the claim by the Red bosses that the culprits are "counter-revolutionaries" who connive for the overthrow of the Communist regime or who may be "thinking" in those terms.

The liquidation drive is still on in full force, as almost daily dispatches from inside China and via Hong Kong indicate.

The length to which this toll of Communist victims can extend is well marked in the cool announcement by Mao Tse-Tung a couple of months ago that 800,000 were knocked off between 1949 and 1954, reliable nationalist Chinese estimates put this extermination figure at 15,000,000, a veritable sea of blood which western minds find difficult to comprehend.

However, it must be remembered that Stalin in the 30 years of his terrible rule executed or killed by slow concentration camp procedure some 22,000,000. The present-day Kremlin bosses have yet to swing open the gates of the slave labor and concentration camps. In Hungary alone, they have deported thousands either to Siberia or into remote Balkan satellite areas.

In searching about for the causes impelling the Peiping Reds to act this drastically, it can only be assumed by western observers that the Chinese Communists fear an uprising on the mainland comparable to the Hungarian revolt against the Kremlin.

Vice President Chen Shaeng of nationalist China supported this view by stating:

"The time is near for the eruption of a large scale anti-Communist revolution on the Chinese mainland. The publicized 'social reforms' were doomed to failure because the Communist system has already reached a dead end in Soviet Russia and its European satellites."

Chen cited the adverse results of the Chinese Communists sponsored "rectification" movement as evidence of the frustration of the Reds in trying to consolidate their rule of tyranny on the mainland. He declared that the Communist dictatorship forcibly imposed on the people must be a "temporary and passing phase."

Normally, western people view

Labor Day Weekend to Aid Audrey 'Bee'

LAKE CHARLES, La. (AP)—The Labor Day weekend will give volunteers an extra working day which will allow them to build seven new homes for victims of Hurricane Audrey.

The Red Cross said yesterday the "building bee" in hurricane-leveled Cameron Parish will continue during the three-day weekend. Putting in an extra working day will be volunteers from building trades unions in Shreveport, Alexandria, New Orleans, Leesville, Baton Rouge, and Lake Charles.

The Red Cross, which is providing material and specifications, said 10 new homes are ready to be occupied and five more will be built next weekend.

Names Foreign Chief

MANILA (AP)—President Carlos P. Garcia said today he would appoint Felixberto Serrano, Philippine ambassador to the United Nations, as foreign secretary. Serrano will replace Raul Manglapus, who resigned as acting foreign secretary to run for the Senate on the Progressive party ticket in the November elections.

Gales Capsize 4 Boats

MANILA (AP)—Strong gales capsized four fishing boats off western coast of Luzon yesterday. Eight fishermen were reported missing and believed drowned.

People 60 to 80 Tear Out This Ad

...and mail it today to find out how you can still apply for a \$1,000 life insurance policy to help take care of final expenses without burdening your family.

You handle the entire transaction by mail with OLD AMERICAN of KANSAS CITY. No obligation. No one will call on you! Write today, simply giving your name, address and age. Mail to Old American Ins. Co., 3 West 9th, Dept. L821A, Kansas City, Missouri.

with some skepticism reports of large scale liquidations and unrest in sealed-off countries like Russia and those behind the Iron Curtain. However, the daily sweep of the iron broom wielded by the Peiping Reds is chronicled for the western world by the Communist officials themselves and the leading controlled daily newspapers.

Thus, in announcing the arrest of 190,000 and liquidation of 80,000 anti-Communists, the procurator-general blandly told the Red Congress that the slogan guiding the authorities is: "Where there is opposition, there will be elimination."

The Red procurator-general said many among the 190,000 arrested were spies sneaked into the mainland from coastal areas and fifth columns found in Red China's industrial enterprises. He said in Peiping 23.07 per cent had previous records of having either publicly denounced the Chinese Reds or acted in defiance of Communist rule; 8.55 per cent were engaged in fighting the Communists before 1949; 28.49 per cent had beaten up or killed Communist cadres; 17.79 per cent were anti-Red underground elements in mines and factories; and 20.1 per cent were members of Hui Tao Meng, an anti-Communist secret society.

As one Nationalist Chinese diplomat said: "To come right down to it, you were born a fanatic Com-

unist or you are just living for the day in China when your number comes up and it is time for you to die."

Undoubtedly, many of the current victims are the "suckers" who accepted in good faith Mao's baited declaration that criticism

of the regime can "bloom" contentedly and that anybody in the land can blow his top against the Communist leaders.

Those "rightists" are intellectuals who fell for that trap are now languishing in jail or are minus their heads. The favorite charge

rigged up by the terror courts was espionage for intelligence agencies in the U.S., Central Intelligence Agency, the report claimed that "landing parties" of such agencies

had in cases been wiped out along coastal areas. This is the blood-stained regime seeking a seat in U.N.

TENDER, SLICED
BEEF LIVER
33¢ Lb.

BAZLEY
CASH MARKET

LEAN BEEF
SHORT RIBS
29¢ Lb.

BLADE CUT
PORK CHOPS
45¢ Lb.

MILD CURED
Sliced BACON
39¢ Lb.

QUEEN COLBY
MILD CHEESE
43¢ Lb.

TENDER BEEF
POT ROAST
37¢ Lb.

LEAN, MEATY
SPARE RIBS
Lb. 35¢

PAN-REDI
Fryers Lb. 39¢

TENDER BEEF
CLUB STEAKS
Lb. 59¢

PORK LIVER
Lb. 10¢

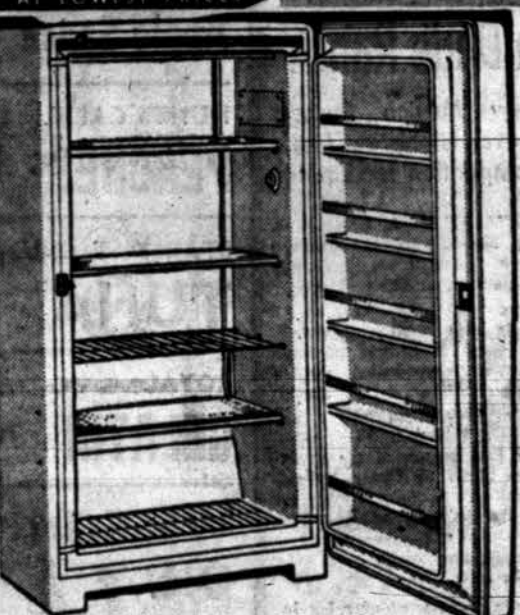
This Valuable Coupon Entitles the Bearer to a 1 Lb. Limit Sliced

Good
Tues
and
Wed.

With Meat Purchase

The GOOD
HOUSEKEEPING
SHOP

FAMOUS BRANDS
AT LOWEST PRICES



Big 13 Cu. Ft. RCA Whirlpool

FREEZER
Reg. \$359.95
\$248

Holds 432 pounds of frozen foods at zero cold, 16 square foot shelf area, 5 shelves. Five Year Warranty.

RCA Whirlpool
8 Cu. Ft. 1957 Luxury
REFRIGERATOR



Reg. \$239.95
\$168
With Trade

Plus flood lite, chill tray, cold control dial, deep door shelves.

Free Delivery! Free Installation! Free 1 Year Service!

CONGRATULATIONS

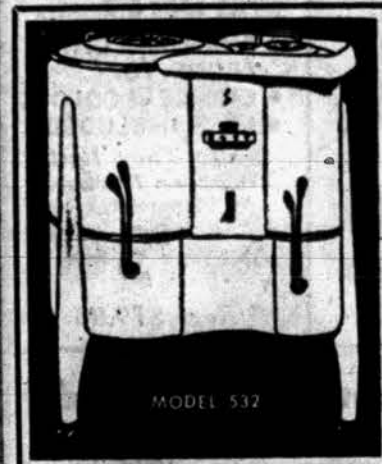
PONTIAC MOTOR DIVISION

ON YOUR 50th ANNIVERSARY

RCA WHIRLPOOL
Deluxe Wringer
WASHER
\$128 WITH TRADE

Large family size washer — Skirted model — Large safety wringer.

NO MONEY DOWN!



Reduced \$50! Big Value

RCA Victor
21" TV Console
\$199.95 WITH TRADE

You get \$50 off — our lowest price ever for this big console with 21" overall diagonal screen and 263 sq. in. viewable area. It also gives you high-sharp-and-easy tuning — RCA Silverama Tube with full year warranty.



Free Delivery... Installation and Service
90 Days Same as Cash



The GOOD HOUSEKEEPING Shop
of PONTIAC
51 WEST HURON ST. Open Monday and Friday
UNTIL 9 P.M. FE 4-1555

Georges Newport
74 N. Saginaw St.
We Give Holden's Trading Stamps

We Join Everyone in Celebrating

PONTIAC
MOTOR

DIVISION'S

50th

Anniversary
Celebration

Win a New Pontiac. Get Your Free Entry Blanks at Georges-Newports.

QUALITY WITHSTANDS THE TIMES!

Pontiac Motor Division celebrates a Half Century of Fine Car Making. We at Georges-Newports wish them even greater success in the next 50 years.

THERE IS NO SUBSTITUTE FOR QUALITY That's why Georges-Newports are "famous for Quality Brands" and will strive to bring you the Best.

HERE ARE 50 OF THE HUNDREDS OF FAMOUS BRANDS THAT WILL SAVE YOU MANY DOLLARS!

QUALITY BRANDS IN CHILDREN'S WEAR

"Jack Borgenicht" Girls' Dresses, 3 to 14... 3.99
Regal Sweaters, tots to teens... 2.99
St. Mary Coats, tots to teens... 24.99
B.V.D. Boys' Shirts, sizes 3 to 16... 1.99
Levi Cinch Belts, boys' 6 to 18... 3.99
Curly Dispers, regular 3.75 doz... 2.97
Beacon Infant Blankets, special... 2.99

Quality Ladies' Dresses Coats, Furs

Bendit Waist Dresses, washable jersey... 3.99
Swirl Classic Dresses, sizes 10 to 44... 6.99
Mindy Ross Dresses, junior 5 to 15... 12.99
Loftees Knit Dresses, new fall styles... 29.99
Taller Mode Dresses, for tall girls... 19.99
Thunderbird Car Coats, for casual wear... 29.99
Petite Miss Coats, for smaller women... 59.99
Haldon Allegro Coats, man-made fur... 69.99
Bryson Mouton Lamb, special priced... 99.00

Quality Ladies' Wear Sportswear

Berkshire Sheer Nylons, full colors... 1.09
Mojud Lingerie, priced from... 2.98
Vanity Fair Lingerie, priced from... 2.95
Perma-Lift Girdles, priced from... 5.00
Playtex Brassieres, priced from... 2.50
Ship 'n Shore Blouses, fall styles... 2.99
Canterbury Orion Sweater, new colors... 6.99
Mayfair Ladies' Skirts, smart styles... 5.99
Classy Hand Bags, large, small types... 3.99

QUALITY MEN'S WEAR SPORTSWEAR

B.V.D. Sport Shirts, fall patterns... 2.99
Marlboro Dress Shirts, pure white... 3.99
Masterbuilt Dress Pants, new styles... 8.99
Healthknit Underwear, priced from... .89
Fruit of the Loom Underwear, priced from... .49
Berkley Car Coats, toggle style... 19.99
Paris Leather Belts, priced from... 1.50
Marlboro Sport Jacket, fancies, checks... 24.99

QUALITY BRANDS FOR HOME NEEDS

Cannon Mulin Sheets, full size... 2.49
Cannon Bath Towels, full 22x44... .59
Sheer-Back Curtains, tie-back style... 6.99
Louis Hand Cakes, kitchen & bathroom... 1.99
Bates Bedspreads, full, twin sizes... 6.99
Bates Yard Goods, sew and save... .39
Beacon Nylon Blanket, full size... 3.99

Quality Brands Shoes for the Family

Town & Country, ladies' casuals... 8.95
Diane Debs, ladies' dress shoes... 9.95
Frat House, ladies' sport shoes... 4.99
Pell Parrots, boys', girls' shoes... 4.99
Little Scout, boys', girls' shoes... 4.99
Rand & Rand Craft, men's dress sport shoes... 7.99

Quality Jewelry Appliances, Luggage

Forever Yours Diamond, set... 49.50
Elgin Wrist Watches, for ladies... 44.50
1847 Roger Bros., 52-pc. silver set... 79.95
Genuine Birthstone Rings, special... 9.95
"I Love You" wedding rings... 12.95
Samsonite Luggage, priced from... 15.00

50th

Anniversary Celebration

MONDAY THROUGH THURSDAY

Trousers
Slacks
Bermudas

CLEANED
and
SKIRTS
Up to
6 Pleats

PRESSED

49^c

What a value for fine quality cleaning! Each garment French-Glo Finished FREE. Bring them in early in the week... wear, then cleaned, pressed, immaculate on the weekend.

JOIN OUR SILVER-DOLLAR CLUB!

FRENCH-GLO

TEL-HURON SHOPPING CENTER

1-HOUR VALET

FE 5-7934

Bowling Ball Stolen From Gutter (Street)

KANSAS CITY, Kan. (AP)—B. G. Van Natta reported it to police when his bowling ball went into the gutter.

His car door swung open on a turn and the ball rolled out of the car into the street, Van Natta related.

Before he could retrieve it, another motorist leaped from a car, grabbed the ball and sped away.

San Francisco Hospital Gives Weekend Service

SAN FRANCISCO — Mount Zion Hospital in San Francisco is providing weekend service for busy persons who need short-term hospitalization, but can't find time for it during the work week.

Patients may enter Friday evening and leave Sunday after X-ray, laboratory, and other types of treatment, even including some forms of surgery.

Debate Issues Stumping Congress

National Student Group to Argue on Civil Rights

ANN ARBOR, Mich. (AP)—American students, using free and honest argument as their only weapon, meet this week to thrash out the problems that stump their elders: civil rights in the United States and help for the Communist-ridden people of Eastern Europe.

The occasion is the 10th congress of the U.S. National Student Assn., opening Tuesday for 10 days.

On the University of Michigan campus in Ann Arbor, 900 delegates, chosen by the students of student governments of 250 U.S. colleges and universities, meet as representatives of more than 800,000 American college youths.

The U.S. National Student Congress comes on the heels of the

World Youth Congress in Moscow. Between the two there is more than 5,000 miles difference. Their methods and objectives are a world apart.

While the World Youth Congress was designed as a platform for Soviet propaganda, the U.S. congress likely will turn up disputes and controversies that to the Soviet eye would be interpreted as weakness and division.

But a look at the action in last year's congress at the University of Chicago indicates that, despite the hot debate over civil rights, the students were able to form their own official stands.

The tough floor fight on segregation concluded on the principle that "segregation in education is unethical and unwise." At the same time the congress took no specific action to encourage desegregation, and a move to have the student congress' Educational Affairs Committee set up a meeting of Southern delegates to discuss desegregation never got off the ground.

All of this happened last summer, before the U.S. Congress even began its civil rights debate.

The USNSA was formed after World War II as the American student sought an organization that could speak for him without the clattering Soviet line that pervaded so many student organizations of that time.

It has come a long way in its first 10 years. At this congress, the student delegates will tackle such problems as federal aid to undergraduates, segregation, whether to support students in rebellion torn Cuba and Algeria, whether to establish cooperative programs with students in Eastern Europe.

Opera Big Hit on Dude Ranch

New Mexico Success Proves Highbrow Music Competition for Rodeos

SANTA FE, N.M. (INS) — A young New Yorker has made a success of one of the most risky entertainment ventures of 1957.

He is John Crosby, 31, a well-to-do opera lover and musician with the unprecedented idea of staging operas on a New Mexico dude ranch.

The first season of the newly-created Santa Fe Opera Association has passed the midway point now—but if Crosby and his aides wanted to rest on their laurels at this point, they would have some to lean upon.

Their opera went over big in the high sagebrush country more accustomed to rodeos and cowboy ballads.

Crosby, a part-time Santa Fe resident and assistant director of Columbia University's Opera Workshop, says nearly every performance in the 482-seat amphitheater on the San Juan ranch north of Santa Fe has been sold out.

Extra performances of such operas as Puccini's "Madame Butterfly," and Igor Stravinsky's, "The Rake's Progress," have been scheduled to round out the season to the end of August.

The opera, presented under desert stars in the foothills of the Sangre de Cristo Mountains, draws patrons from Santa Fe, Los Alamos, and even Albuquerque, 65 miles away.

It also is making a hit with summer tourists traveling through the area already famous for its Indian pueblos, prehistoric cliff ruins and summer climate.

Saigon Chief Returns

SAIGON (AP)—South Viet Namese President Ngo Dinh Diem flew back to Saigon today after a five-day visit to Thailand.

"Where the Price Is Right, Day or Night"

SURE FIRE SALE

A SURE FIRE SALE IS A SALE WHERE THE PRICES ARE SO LOW THAT EVERYONE GETS A GOOD DEAL. THIS SALE IS ABSOLUTELY SURE FIRE!

3

COMPLETE ROOM OUTFITS

ALL FOR ONE LOW PRICE!

\$295

Easy Terms

BUY NOW! REG. \$577.95

SAVE \$283.95

FREE Parking

MODERN 10-PIECE LIVING ROOM SUITE!

YOUR CHOICE: 2-PC. SECTIONAL, COUCH AND CHAIR OR SOFA BED AND CHAIR

- Included:**
- 2 Step Tables
 - Cocktail Table
 - 2 Beautiful Table Lamps
 - 1 Beautiful Picture
 - 2 Throw Pillows

WHILE THEY LAST THIS ENTIRE ROOM PURCHASED SEPARATELY

ONLY \$129

Reg. \$229.00

Choice of Decorator Colors

MODERN 10-PIECE BEDROOM OUTFIT!

Included:

- Large 51" Double Dresser
- Tilting Beveled Mirror
- Matching Chest
- Bookcase Bed
- Sealy Innerspring Mattress
- Sealy Box Spring
- 2 Boudoir Lamps
- 2 Foam Rubber Pillows

WHILE THEY LAST THIS ENTIRE ROOM PURCHASED SEPARATELY

ONLY \$150

Reg. \$269.00

5-PIECE DINETTE SET!

- BURN and CHIP PROOF TOP
 - CHOICE OF COLORS
 - LEAF INCLUDED
- While They Last! This Room Purchased Separately**
- ONLY \$34⁹⁵
- Reg. \$79.95

DETECTO SCALES



Lifetime Service Guarantee!

- Magnif-Eye Dial Precision
- Vinyl Safety Mat

Reg. \$12.95

Now for a Limited Time—Only

\$4⁵⁰

Ironing Board COVER and PAD SET

Guaranteed Scorch and Burn Proof

Reg. \$4.95

ONLY \$1⁰⁰



4-Piece Hollywood Bed

- Innerspring Mattress
- Box Spring
- Headboard
- Sturdy Legs

Reg. \$69.95

\$45⁹⁵

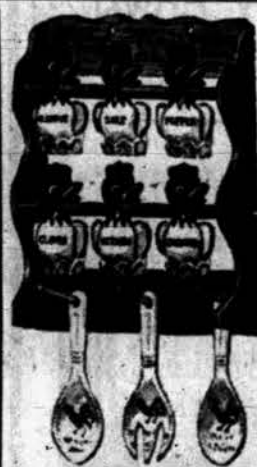


8-Pc. Maple BUNK BEDS

- 2 Beds
- 2 Mattresses
- 2 Springs
- Guard Rail
- Ladder

Reg. \$89.95

\$56⁹⁵



10-Pc. Spice Set

Imported hand set of six rooster shakers, cake carver, salad fork and spoon, Wood hanging rack, Cash and carry.

\$1

10 pc Magnetized Household SCREW DRIVERS with Hanging Rack



- 11" Extra Heavy Duty
- 9" Heavy Duty
- 8" Slim Jim
- 7" Philips-Type
- 6" Philips-Type
- 5 1/4" Cabinet-Type
- 5 1/4" Pocket Size
- 3 1/4" Midget Size
- 3" Stubby
- 2 1/4" Stubby Philips

Reg. \$2.39

Value

ORCHARD FURNITURE COMPANY

164 ORCHARD LAKE AVENUE ★ PONTIAC

Pictures Typify Similar Selections

TOM'S

NORTHWOOD MARKETS

ALWAYS THE BEST FOR LESS

888 ORCHARD LAKE RD.

Open Daily 'til 9 P. M.

Open Sunday 'til 5 P. M.

TOM'S FIRST OF THE WEEK
"BIG BARGAINS" in "SMALL PRINT"
PLUS OUR EVERY LOW SHELF PRICES

PET MILK TALL CAN **10^c**

PHILLIP'S TOMATOES 303 CAN **10^c**

TRELLIS JUNE PEAS 303 CAN **10^c**

KRAFT'S MIRACLE WHIP QT. JAR **39^c**

MUSSELMAN'S Apple Sauce 2 300 JARS **25^c**

HUNTS CALIF. PEACHES Sliced or Half Large Can **25^c**

STAR KIST CHUNK TUNA 4 REG. CANS **98^c**

ROYAL GELATIN 8 DELICIOUS FLAVORS—PKG. **5^c**

WESSON OIL 1/2 GAL. JUG **89^c**

HOLIDAY ROLLED Boneless Ham Ready to Eat **69^c lb.**

TENDER, YOUNG, PLUMP, GOV'T INSP. BROILER TURKEYS 4 to 10 lb. Average **39^c lb.**

SHADY NOOK GRADE "A" LARGE EGGS DOZ. **49^c**

LAND O' LAKES BUTTER LB. PRINT IN 1/4's **69^c**

BEECHNUT INSTANT COFFEE 4 Oz. Jar **69^c**

FANCY LARGE GREEN PEPPERS 3 for **14^c**

U. S. NO. 1 MICH ONIONS 3 lbs. **19^c**

U.S. NO. 1 DUCHESS APPLES 3 pounds **25^c**

15^c THIS COUPON 15^c GOOD

TOWARDS THE PURCHASE OF ANY 1 LB CAN OF YOUR FAVORITE COFFEE
COUPON EXPIRES AUG. 29, 1957 — LIMIT ONE!

We Reserve the Right to Limit Quantities

ACID Indigestion?

GET FAST SAFE RELIEF
WITH PLEASANT TASTING MANDY



PROVED BEST BY MILLIONS IN YEARS OF USE!
NEVER OVER-ALKALIZES!
PRESCRIPTION PURE INGREDIENTS!

INSIST ON GENUINE



Still Only 10^c... Worth A Million When You Need Them!

PEOPLE'S FOOD-O-MAT and SUPER MARKET

JOIN IN THE BIG

PONTIAC MOTOR DIVISION'S

Anniversary 50th Celebration

FREE

PORTABLE TELEVISION BOYS'-GIRLS' BIKES

GIVEN IN OUR INDIAN COLORING CONTEST!
EVERY BOY & GIRL MAY ENTER! NOTHING TO BUY!
FREE ENTRY BLANKS AT EITHER STORE!

Simple . . . yes . . . just pick up an entry blank. Color the Indian Chief Pontiac. Fill in your name and address and age . . . return blank to People's store before 9 P. M. Wednesday, Aug. 28th. ENTER AS OFTEN AS YOU LIKE! Judges will award prizes to best coloring entrants. Winner to be announced September 12th.



Michigan U. S. No. 1

POTATOES

25 Lb. Bag

49^c

Special Low Price
GOLD STANDARD

SALMON

39^c

TALL
1 LB.
CAN



Hamilton
GRADE "A" SMALL
Fresh Eggs

3 \$1

DOZEN ONLY



LAWRENCE
ASPARAGUS

19^c

SPECIAL
VALUE

All Prices
Effective Thru
Thurs., Aug. 22

TALL
NO. 300
CAN

Lean, Meaty

SPARE RIBS

49^c

lb.

Kraft's New
GOLDEN
Shortening

3 Lb.
Tin

69^c



PEOPLE'S

FOOD-O-MAT

465 E. Pike Street Corner Sanford Street

Ph. FE2-1298

SUPER-MARKET

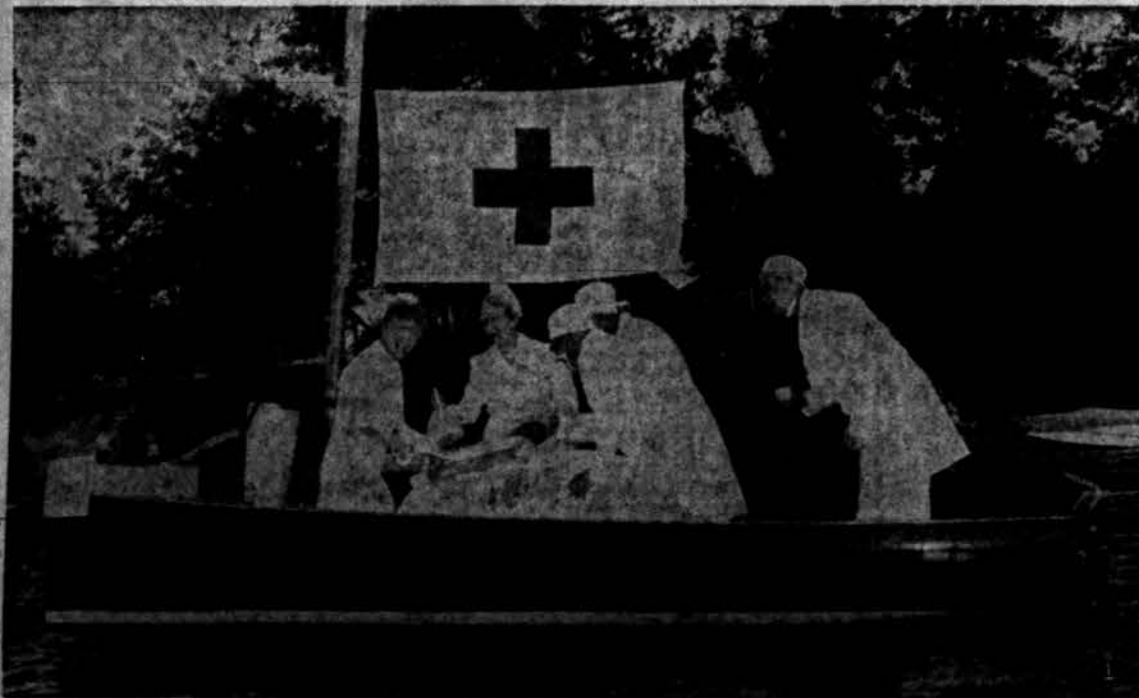
700 Auburn Ave.

Ph. FE5-8311



Activity was at a fever pitch Saturday evening before the Watkins Lake Yachting Club Venetian Night. Here boats of both classes, motor and sail-

boat, are finishing last minute preparations for the contest.



Winning third place in the sailboat category was a hospital ship. Among those "cutting up" were Jim Parshall, Beth Smith, Mr. and Mrs. Paul Saghy and Harm Gillam. After the floats were judged, some

100 people gathered at the Brown Williams home on Watkins Lake for a barbecue, dancing and presentation of the prizes.

Milk-Fed Revolution Going On

LINCOLN, Neb. (INS) — A quiet revolution has been going on in recent years in the nation's milkshed.

The nutritious food is still the same but the method of getting it into the family refrigerator and the baby's bottle is changing.

The United States Department of Agriculture says the big departure in milk distribution is to less home delivery and more purchases in stores with other foods.

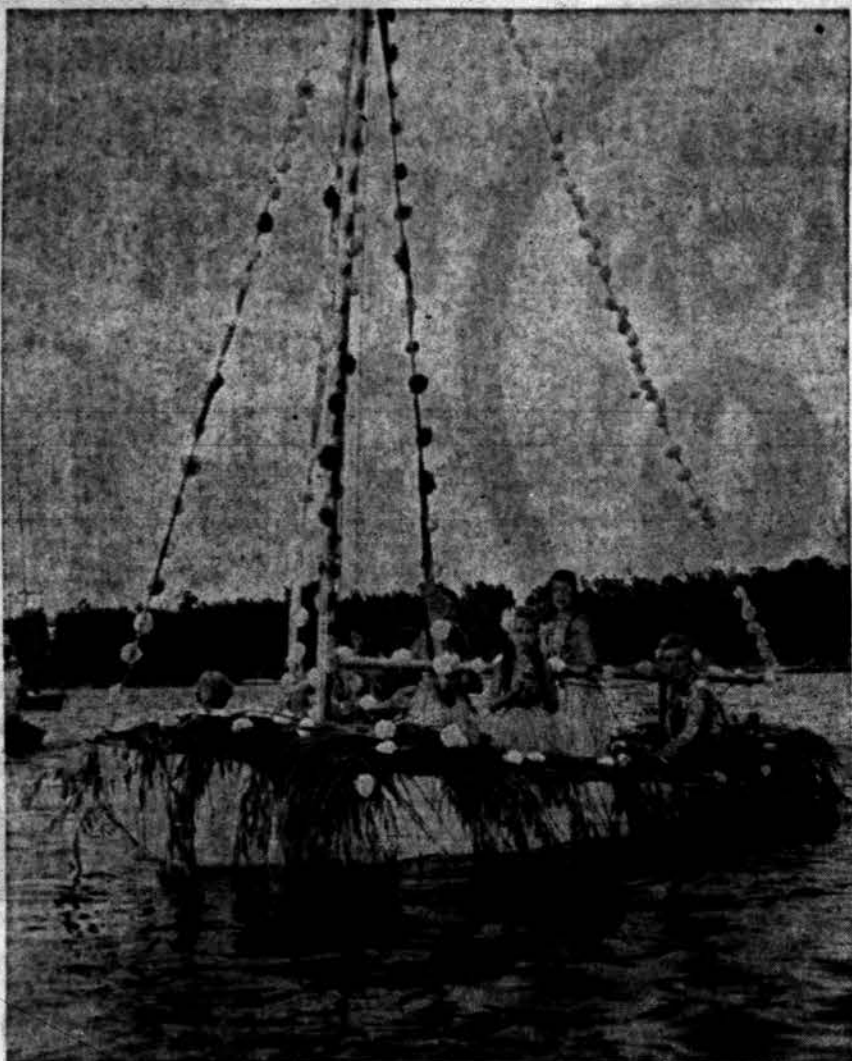
Chief spark in this trend, the USDA says, is the advent of the carton package for milk which is outmoding the old heavy milk bottle that deliverymen were admonished to keep quiet.

BIGGER CONTAINER
The trend is also to larger containers, with half-gallon, and in some cases gallon, cartons growing in popularity.

The tendency to store sales by milk distributors is bringing about a pricing differential that favors the shopper who picks up her own milk rather than waits for the milkman to bring it.

This can be a fair savings since the USDA estimates that 23 per cent of the consumer price of milk is in distribution costs.

Dealers also are leaning more to discounts on home deliveries of larger amounts of milk and milk products, so the savings is showing up not only for the store buyer but for the route purchaser as well.



On a Hawaiian float were (left to right) Kathie and Kristie Vandenberg, Ellen Oakes and Mrs. Irv Oakes. This boat, owned by the Oakes, was towed

the third place winner, in the motorboat category, belonging to the Vandenberg.

Personal News of Interest in Area

Mrs. F. B. Huston Entertains Club

East Montclair street home of Mrs. F. B. Huston was the scene of the meeting of the Academy of Friendship Club of Pontiac Chapter 360. Mrs. Doris Michalluck, Mrs. Edward McLeod, Mrs. Lawrence Charter, Mrs. Vernon Taylor, Mrs. Henry Landry and Mrs. Edna Hawley were initiated into the club. Cohostesses for the Thursday evening event were Mrs. Howard McCord, Mrs. Roy Post, Mrs. C. J. Cavalier and Mrs. John Denham.

Joseph L. Bennett of Illinois avenue and his son, Don, have just returned by plane after spending a month visiting relatives and traveling through England and Scotland. They left for the vacation from Montreal on the Empress of England.

Visiting at the Oneida road home of Mr. and Mrs. J. B. Jewell until Tuesday are Mr. and Mrs. R. H. Suehrstedt and son, Richard Joseph, of Cleveland, Ohio.

Mr. and Mrs. Ray H. Lowe of Fremont street and Mr. and Mrs. John R. Blacker of Gingell court have returned home after spending the past two weeks vacationing in the Black Hills.

For several days last week, Mrs. William Carrigan of Lowell street entertained members of her card club at her summer home, Willo-Rene, in Port Austin. Guests included Mrs. Albert Ehler, Mrs. James Baynes, Mrs. Joann Callihan and Mrs. Louis Germaine. Out-of-town guests were Mrs.

George Edwards of Clarkston, Mrs. Austin Webb of Port Austin and Mrs. Olive K. Casey of Milwaukee.

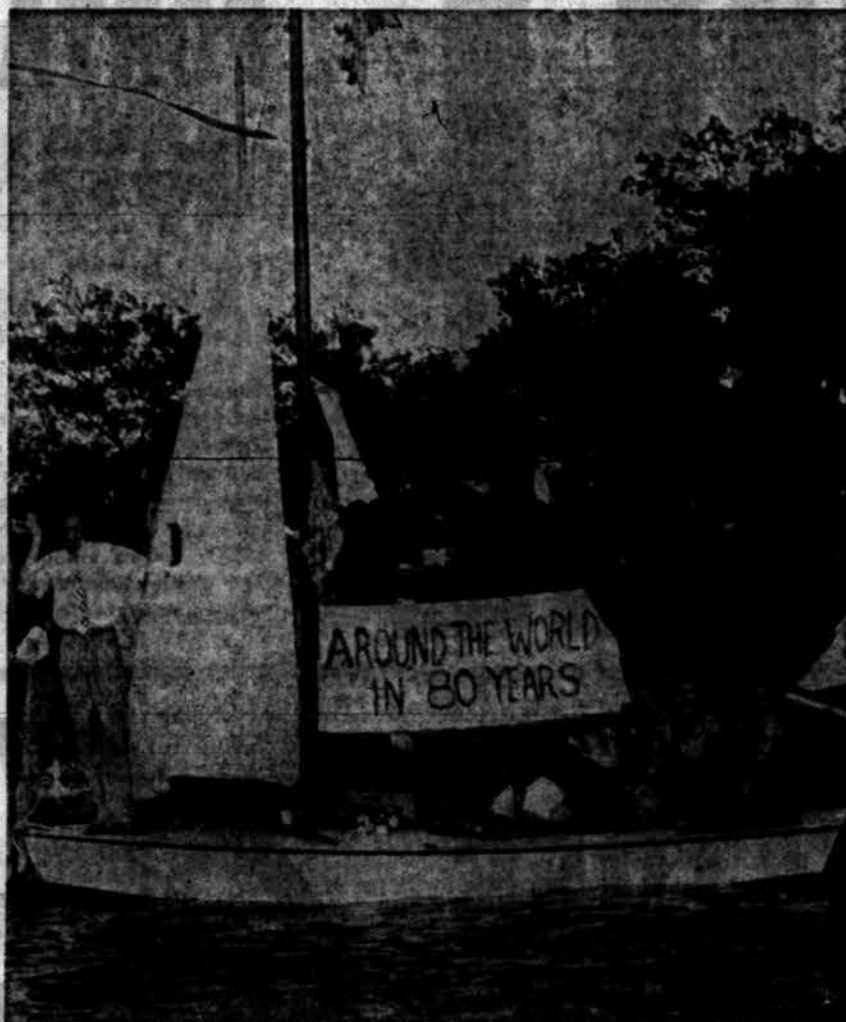
Born to Mr. and Mrs. William C. Pfahler Jr. (nee Margaret Schmansky) of Clayburn street, at St. Joseph Mercy Hospital on August 17 was a daughter, Deborah Kaye. Mr. and Mrs. Eugene Schmansky of West avenue are the infant's maternal grandparents. Paternal grandparents are Mr. and Mrs. William C. Pfahler of Sylvan Lake.



"Barnum and Brede" entered by Art Hoover, Mr. and Mrs. Bruce Brede and the Fred Bredes won

first prize in the sailboat category. Thirteen sailboats were entered in competition for the best float.

Venetian Night Holds Excitement for Watkins Lake Residents



Named the most ridiculous boat in the Watkins Lake Venetian Night was "Around the World in 80 Years." Be-

ginning their long trip are the Sheldon Coverts and Mr. and Mrs. Guye Duffield.

Kathryn Kramp Wed in Church Rite

Two-hundred and fifty guests attended the wedding of Kathryn Ann Kramp and Thomas J. Schmidt, Saturday evening. The ceremony was performed by Rev. Malcolm K. Burton in First Congregational Church at 8 o'clock.

Kathryn is the daughter of Mr. and Mrs. L. Clare Kramp of Auburn road. Parents of the bridegroom are Mrs. Peter Schmidt and the late Mr. Schmidt of Pittsburgh, Pa.

For her wedding, Kathryn chose a floor-length gown of pale ivory imported Douioni silk with a deep "V" neckline accented by iridescent sequins and seed pearls. Long sleeves tapering to points — princess style and a bouffant flounce creating a brush train were features of the gown.

CASCADE BOUQUET
A cap of Duopioni silk accented with seed pearls secured her four tiered illusion veil of matching silk. A cascade arrangement of white gladiolus and lilies centered with white orchid comprised the bridal bouquet.

Mrs. James Hulen of Milwaukee was matron of honor wearing a cornflower blue dress of iridescent tulle featuring scoop neckline, three-quarter sleeves, a fitted bodice and bouffant skirt.

Bridesmaids, Janet Zalik and Carol Messer wore dresses identical to the matron of honor and carried cascade arrangements of pink gladiolus. Serving as flower girl was Janet Dorn, niece of the bridegroom from Pittsburgh, Pa. She wore a dress of pink nylon organza and a headpiece of Carol Amling rose buds. She carried a white basket of pink petals.

Attending the bridegroom as best man was Alex Kish of Pittsburgh and ushers were William Schmidt, Herman

Schmidt, Ralph Schmidt, brothers of the bridegroom, also of Pittsburgh. Also serving as ushers were Jack Allman, cousin of the bridegroom of Pittsburgh, and Richard Kramp, brother of the bride.

For the reception immediately following the ceremony in the church parlors, Mrs. Kramp chose a mauve sheath dress of sand crepe with accessories of deeper mauve and corsage of Carol Amling roses on her purse, Mrs. Schmidt wore a dress of blue lace with black accessories and a

corsage of Carol Amling roses. The bride, a graduate of Michigan State University, was a member of Delta Delta Delta sorority. The bridegroom was a graduate of Alma College where he was a member of the Delta Gamma Tau fraternity. When the couple left for a honeymoon in Washington, D. C., the bride had changed to a tailored dress of butternut chiffon wool with patent accessories and the orchid from her bridal bouquet. Upon returning the couple will reside in Utica.

Kathryn Ann Kramp and Thomas J. Schmidt were united in marriage Saturday evening in First Congregational Church. Parents of the bride are Mr. and Mrs. L. Clare Kramp of Auburn road. Thomas's parents are Mrs. Peter Schmidt and the late Mr. Schmidt of Pittsburgh, Pa.



MRS. THOMAS J. SCHMIDT

Pre-School Tots Form Little U.N.

Capital's Nursery Includes Children of Many Lands

By ANNETTE DAVIS
(For Jane Ends)

WASHINGTON — There's a little United Nations in Washington where the members don't need translators or earphones to understand one another.

At a recent meeting one member nudged and pulled on the sleeve of her neighbor until she got him to admire the picture of a tiger she had found in a book. She was 3-

Four pages today in Women's Section

year-old Anjum Ahmad, newly arrived from Pakistan, and she spoke no English.

Her mother had enrolled her in the Powell Pre-School Play Program, one of approximately 60 cooperative nurseries sponsored by the District of Columbia's Department of Recreation.

FIRST OF KIND

The district program for 3 and 4 year olds was started in 1939 and, according to a survey made last year, is the only city-sponsored cooperative nursery in the country. Each group has a trained recreation leader who is assisted by the mothers who serve one morning a week.

The nurseries have always had many foreign children, mostly from the embassies. Last year children from 13 countries in Europe, Asia, and South America were enrolled.

Mrs. Selma Hill, leader of the Powell Pre-School group, said the non-English speaking mothers were reluctant at first to participate but they soon learned that sign language works very well with small children of any country.

PROMOTES UNDERSTANDING

And, as one mother from India told me, the program offers an excellent opportunity for foreign women to work closely with American mothers and find out how they live.

Also, she added, there is the chance to work with mothers from other countries.

"We forget our political differences when our children are concerned," she said.

The children have no trouble rationalizing international boundaries. One morning during a game of cowboys and Indians, 4-year-old Vipul Rai from Delhi stopped the game to exclaim, "I'm not one of your Indians. I'm a real Indian." After that he was known as the "real" Indian of the group.

In the Powell Pre-School group, the atmosphere of the nursery is symbolized by a verse the children learn to recite before having juice and crackers. As the leader held a lighted candle, they said:

Little candle burning bright,
Now you share with us your light,
Many we always learn to share
With all children everywhere.

Attend Rally

Mr. and Mrs. C. H. Kitson and Mrs. Hector McClellan, representing Post 1370 Veterans of Foreign Wars, attended a fifth district rally in East Detroit Sunday. Auxiliary 1370 received a citation for voluntary aid given to the Cancer Society.

Bake Dough on Big Pan Cut in Bars

Mrs. Kohler's Fruit Cookies Are Mixed Like Butter Cake

By JANET ODELL
Pontiac Press Home Editor

Baking cookie batter in a large sheet and cutting it into bars is an easy way to make cookies. Mrs. Carl Kohler of Waterford Hill suggests such a recipe.

A new resident in this area, Mrs. Kohler is not yet active in many groups. She loves to cook and entertain. With a new home she is having ample opportunity to indulge her gardening hobby.

FRUIT BARS

By Mrs. Carl Kohler

1/2 cup shortening
1/2 teaspoon each salt, cloves, nutmeg
1/2 teaspoon cinnamon
1/2 cup brown sugar, firmly packed
2 eggs, unbeaten
1 cup seeded raisins
1 cup nut dates
1 cup currants
1/2 cup chopped nuts
1/2 cup sifted flour
1/2 teaspoon soda
1/2 cup milk

Cream shortening, add sugar, then beat in eggs. Sift dry ingredients together, stir nuts and fruit in. Then add flour mixture to creamed mixture alternately with milk.

Pour into greased cookie sheet (one with sides!) and bake 20-25 minutes in a 375-degree oven. Let cool slightly, then cut into bars. These may be frosted or dusted with confectioners sugar.

Mrs. Dean Feted at Party

Mrs. William J. Dean Jr. was honored Saturday with a stork shower. Co-hostessing the luncheon at Devon Gables were Mrs. T. L. Stickey and Mrs. James E. Dearing.

Among the guests were Mrs. Stephen J. Cronan, Mrs. Berkeley W. McKibben, Mrs. William Donahue, Mrs. William J. Dean, Mrs. Frank Holmes, Mrs. William Archambeau, Mrs. Robert Goring, Mrs. Paul Boeding of Birmingham, Mrs. James McLean, Mrs. Thomas Moffat, Mrs. Howard Deeter, Mrs. Dennis Steiner, Mrs. Robert Schmidt of Peoria, Ill. and Mrs. Bud Bartels of Detroit.

Club Gathers at Hammond Lake

Thirty members and four guests of Better Home and Garden Club gathered at the home of Mrs. Thomas Uden on Hammond Lake.

Chairman of the day, Mrs. Joseph Phillips, was assisted by Mrs. V. R. Spencer, Mrs. E. P. Hutton and Mrs. Dewey Allen. Mrs. Phillips and Mrs. William Mustard presented a skit at the Thursday meeting.

160 Attend Event

Karl Schultz home on Opdyke road was the scene of the Oakland County Electrical Contractors Association picnic Thursday evening. One hundred sixty people attended the event. Chairman of the affair was Art Edison, assisted by Ben Jones and Felix Ballard.

IMPERIAL BEAUTY SALON

Now at
219 Auburn Ave.

Light and Springy Adaptable CURLS with a new PERMANENT WAVE

Make Your Appointment Now
FE 4-2878
Edith Stenson, owner



Indian Family Say:

We oldest children shop 'em in Pontiac... also believe in quality, leadership... we join heap big pow wow on

PONTIAC MOTOR DIVISION

50th Anniversary

The MARGARET ANN SHOP

Riker Bldg.

37 W. Huron



MRS. JON HOLMBERG HENRIKSON

Melinda Farr Booth Is Married

Silver vases of Easter lilies adorned the altar of Christ Church Cranbrook at 6 p.m. Saturday for the wedding of Melinda Farr Booth and Jon Holmberg Henrikson. The Rev. William Norvell performed the ceremony.

The Henry Scripps Booths of Thornlea, Bloomfield Hills are parents of the bride. The bridegroom's parents are Mr. and Mrs. Henry E. Henrikson of Delray Beach, Fla.

For her wedding the bride wore an original Miranda with Elizabethan lines. It was fashioned of candlelight illusion with its tightly fitted bodice etched in Alencon lace which also formed tendrils down a voluminous skirt.

WEARS CRINOLINE

A deep finely tucked flounce around the bottom of the skirt was worn over a huge crinoline. The gown was fashioned with a chapel-length train. The bride wore a point d'esprit Brussels lace veil that fell from bands of lace encrusted with pearls. She carried an arrangement of white roses and lily-of-the-valley.

Mary Margaret Campbell of Bloomfield Hills assisted the bride as honor attendant. A sister of the bride, Martha Ellen Booth, Josephine Boswell of Cynthiana, Ky., Ellen Virginia Flint, Joan Elizabeth Lang of Pleasant Ridge, Judith Ann Earle of Birmingham and Elizabeth Ann Kirk served as the bridesmaids.

ATTENDANTS IN WHITE

The attendants were gowned alike in full white silk organza dresses closely embroidered in small blue flowers. They wore headbands of blue feathers and carried nosegays of miniature pink and garnet roses.

Hollis Elizabeth Booth, niece of the bride, and Douglas Mann Booth, a nephew of the bride were the ringbearers. Hollis wore white organza accented around the waist with

tiny blue bows and a headband of forget-me-nots and stephanotis.

As best man was Frederick Donald Slaughter of Bristol, Tenn. Seating the guests were the bride's brother, Stephen F. Booth of Birmingham, Charles Gordon Langdon of Detroit, Franklin Lee Slaughter of Bristol, Tenn., John Edward Houston of Dania, Fla., Richard Frank Scott of DeLand, Fla. and Thomas Gerity of Orange City, Fla.

For her daughter's wedding, Mrs. Booth wore a gown of horizon blue organza in waltz-length with the full skirt accented by appliques of blue satin roses. Her small hat was made of loops of organza and

she wore phalaenopsis orchids attached to her purse. The bridegroom's mother chose a pink organza with matching feather headpiece. She pinned a rubrum lily to her purse.

Dinner and dancing were held on the upper terrace of the Booth's home, "Thornlea."

For a three-week trip to Bermuda and New York the new Mrs. Henrikson wore an ice blue and white checked cotton suit with navy accessories. The couple will live in DeLand, Fla.

The bride was graduated from Kingswood School Cranbrook and attended Stetson University in DeLand, Fla. Mr. Henrikson is a senior at Stetson University.

Sober Princess Meg 27 Next Wednesday

By FRED DOERFLINGER

LONDON (INS) — When Queen Elizabeth and the Duke of Edinburgh tour the United States this autumn the thoughts of many Britons will be diverted to a girl they left behind.

Princess Margaret, who has always hoped to visit America, will remain entrenched in the everyday palace routine which has replaced the exciting and titivating royal round of past years.

And Britons will take time out to worry, as they have for some time past, about their favorite princess.

The gay, vivacious, fun-loving Margaret of escapades and protocol-flouting has disappeared. She has been replaced by a quiet, sober ultra-conventional young woman. She looks lonely, appears to get no more kicks out of life and seems to be resigned to a routine and trivial round of royal chores.

Margaret will be 27 next Wednesday and though the nation had expected the passage of time and her experience in renouncing group Captain Peter Townsend to mellow her, the British are frankly nonplussed that the process apparently has gone so far.

Margaret only occasionally makes the headlines these days. The flurry of recent reports of a romance with the good-looking polo-playing Irish blueblood Lord Patrick Beresford were not really taken seriously. It was the old familiar pattern of a few dates followed by an invitation to Windsor Castle for the Ascot races.

SAME OLD RECORD

This Ascot romance record has been played so many times with so many young eligibles without a happy ending that it has long since worn thin.

Margaret has virtually deserted the social whirl. She apparently is boycotting night clubs and almost ignoring cafe society. So the gossips have little to talk about.

Even the mass-circulation press, which doesn't miss a bet when it comes to royalty, has had little to offer than speculation on whether Margaret has gained weight or whether a resurrected truck was responsible for more daring décolletage.

CARRYING TORCH?

The public, seeing a somewhat pathetic shadow of a once scintillating, dynamic personality, cannot believe that maturity alone has wrought the change. There is the inevitable whispering that Meg is still carrying the torch for globe-trotting Peter Townsend.

Certainly there is no detectable sign that their princess has lost her heart and is preparing

to end her days of spinsterhood. Will she, many ask these days, end up "on the shelf", a victim of duty before love?

There is no doubt that Margaret has tied herself more tightly to mother's figurative apron strings. Apart from a tour of East Africa last autumn there have been no really important assignments for her and official palace spokesman state no future trips have been planned.

Yet Queen Elizabeth II has been to Portugal, Denmark and Paris this year and is visiting Canada and the United States this October. The Queen Mother toured the Central African Federation last summer and is scheduled to visit Australia and New Zealand next spring.

Why, many are wondering, is Margaret being left behind? Her love of travel is well known. She has proved herself a first-rate goodwill ambassador and Americans, Canadians and others are eager to play host to her.

For years past Meg has time and again particularly indicated how keen she is on visiting the United States. But while her sister and brother-in-law enjoy White House hospitality Margaret has to be content with sponsoring three colorful fiestas pink, galway grey and wild orchids—to commemorate the visit.

All this has led some to suspect that Margaret may possibly be in the royal dog house although there is absolutely no evidence of any deterioration in her relations with the queen. But Meg is gaining a reputation of always being a bridesmaid and never a bride in more than affairs of heart.

Margaret presents a picture, to much of the nation of a rather lonely, possibly desperately unhappy or at least dissatisfied young woman, with little to occupy or interest her and without the compensation of having a husband and family about her.

Whether this picture is over-painted or not, it is causing some concern and stimulating certain sympathy.

Margaret's birthday next Wednesday will be marked by the usual family party at Balmoral Castle, Scotland. If the weather is fine the Queen and her sister probably will join the huntsmen on the moors for the equally usual picnic lunch.

WCTU Holds Annual Picnic

Pontiac Lake home of Mrs. Joseph Green was the setting for the Anna Gordon and Francis Willard WCTU annual picnic Thursday. Twenty-six

members and guests were present.

Among the guests were Mrs. L. G. Rowley, WCTU state vice president; Mrs. George Perkins, vice president of the 18th district; Mrs. J. J. Little, Mrs. Herbert Flemington and Mrs. Leah Patton.

Cool... Lovely

... Lasting!

PERMANENTS

machine, machineless \$5.00
coldwave... from

Styled Hair
Cutting from \$1.50

ANNALIESE BEAUTY SHOP

(Over Tasty Bakery)

58 1/2 N. Saginaw St. Open Friday Evening

FE 2-5699



Congratulations to

PONTIAC MOTOR

on

50 Years of Manufacturing
One of America's Finest Cars
(we think it's the greatest)



... from one of
Pontiac's oldest
retail stores...
established over
50 years ago...

WIGGS

24 WEST HURON ST.

"An Old Store—but Not Old-Fashioned"

Fashion Leadership...



We Salute
Pontiac Motor
Division

on Their
50th
ANNIVERSARY

LEADERS in the Field of Fashion
in Cars... with
their beautiful

1957 PONTIAC CHIEFTAIN

We are proud of our 41 years
of this same fashion leadership
in our community...
and look forward to
going hand in hand
with Pontiac Motor Division
in the future.



Register at
ARTHUR'S



WIN

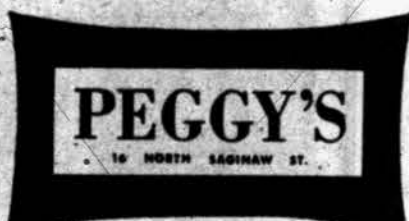
A 1957

PONTIAC

4 Door Hardtop

Arthur's
Your Fashion Store

See the
Anniversary
Parade
Tonight
6:30 P. M.



Shop Tonite
'til 9 P. M.
These
Specials on
Sale Tonite!

SPECIAL PURCHASE

Famous Make
ROLL-UP SLEEVE
BLOUSES
Regular \$4.95 Values
for This Event—Only
\$2.99

Stripes, Prints,
Plaids, Solids



We are happy
to give you a
ticket on the beautiful
Golden Pontiac!... No
Purchase Necessary!

SPECIAL PURCHASE

Canterbury Sweaters

Fur Orlon and Cashmere Blend

Long Sleeve Cardigans
Were \$12.95
\$7.90

Long Sleeve Slip-ons
Were \$10.95
\$6.90

Short Sleeve Slip-ons
Were \$8.95
\$5.90

Beware Branding Child as Selfish

By MURIEL LAWRENCE
Under psychoanalysis, a nervous self-distrustful woman recalled a certain childhood experience. For her sixth birthday she was given a coral pin. She loved it. One day her mother asked to borrow it. The child said no. Outraged, the mother called her a "selfish brat" and refused to speak to her for two days.

The patient, reliving this painful memory 30 years later, told her doctor. "My mother had a habit of giving things away. Or losing them. I feared that she would give away or lose my pin. So I didn't refuse it because I was selfish but because I was

afraid of her carelessness. But I didn't dare tell her I thought her careless. I didn't dare even know I thought it. Her misjudgment of me that day founded my family

reputation for 'selfishness' — the problem of my life."

I report this story for a Mrs. M. who dislikes a recent column of mine about a mother who

loaned a daughter's radio to a younger child without its owner's permission. When the daughter objected, she too was called "selfish."

Writes Mrs. M., "Selfish is what the girl was. Why shouldn't the mother have said so?" Because such judgment is often misjudgment.

DANGER IN JUDGING

Like the patient who was driven to psychoanalysis to recover her stolen innocence, children are unable to give us their true reasons for refusing to share a belonging. It is more dangerous to diagnose the refusals as "selfishness" than it is to diagnose a physical disease we know nothing about.

A child's development of unselfishness is spiritual growth and is not our responsibility.

Our baby arrives here already containing his power to love precisely as an acorn arrives containing its power to become an oak tree. We did not endow him with this power. It's not our business to direct its development.

When we interfere in his spontaneous growth into love by condemning him as "mean" and "selfish," we show ourselves to be as foolish as we'd be to rail and scold the acorn for refusing to expand itself.

If parents feel it necessary to do God's work for Him, I can't see why they bother believing in Him.

Community Votes for Operators, Not Dial Phones

VAN ALSTYNE, Tex. (INS) — It isn't that the residents of tiny Van Alstyne, Tex., are against progress, they just feel a friendly telephone operator has it all over dial phones.

In a survey of the town's 375 telephone subscribers, local operator service was favored by 98 per cent.

"One of the reasons the people here want to keep the system like it is," says Mayor Roscoe Garver, "is that operators usually know where everybody is."

"If anyone needs a doctor and he's not in his office, the operator can locate him without trouble."

"A dial can't find your doctor when he's not near his phone. 'Don't get us wrong,' he added. 'We're in favor of progress, but the old telephone system fits our needs better.'"

Don't Ruin Hair Effect

By VIVIAN BROWN
AP Newsfeature Beauty Editor
New hairdos are short, cool and collected.

The latest coiffures are designed to keep hair off that hot spot, the nape of the neck. "But if you wear the new

hairdos," cautions Ruel, stylist for Coiffures Americana salons, "avoid the scraped tight look, harsh and unappealing, resorted to by girls trying to look and feel cool."

Ruel has designed "nymph" hairdos, coiffed in wide shadowy waves that give dignity and allure to statuesque types in particular. These fall simply and sculpturally with no curls, tightness or fussy detail.

It's not the only hairdo Ruel advises, but it is typical of the gentle hairdos that may be given full play without cluttering the back of the head.

For daytime wear, the nymph hairdo is center-parted, deeply dipped on the temples, and is combed downward into two, whisper waves, turned under at ear length.

To achieve this effect the hair is fluffed at the sides and then brushed under. The nape hair is picked up and cleverly twisted into a big looped curl at the top of the center back.

For evening the hair may be swooped up into a high coil that leaves the neck gracefully free. The nape hair is turned over and pinned to support side and top hair which rests about it. The effect is real cool.

Line Inner Soles

Here's an idea for those who don't like to wear stockings in hot weather. Cut waxed paper the size of shoe inner soles and insert in shoes. This simple gimmick keeps feet from sticking to the lining. Shoes also stay cleaner.

Give to Shoemaker

If you have difficulty making your black suede shoes come clean, take them to your shoemaker and let him do an expert job. When he's finished, they'll both look and be clean. And they won't rub off on your stockings.



From left to right, the tailored suit in periwinkle colored wool features unusual pocket arrangement; the overcoat of burnt sugar colored nylon has collar and belt of beige chamois; the short evening dress

of rde brocade is draped on sides in shell form, and the cocktail dress of knitted silk in turquoise and green stripes has a turquoise chiffon ribbon around the hips.

FINAL CLEARANCE

of
SUMMER STOCK
Savings Up to 65%

SKIRTS	Reg. \$5.98	\$2
PEDAL PUSHERS	Reg. to \$7.98	\$3
SHORTS	Reg. to \$5.98	\$2
BLOUSES	Reg. to \$3.98	\$2

Knee Length Hose 84c pr. 2 pr. \$1.50

2-PC. CO-ORDINATES

Reg. to 18.98
Your Choice \$5

All Sales Final

Charge Accounts Invited!

BOBETTE

CORSET SHOP

14 N. Saginaw St. (Strand Theater Bldg.)

CLAYTON'S and FRIGIDAIRE

JOIN TOGETHER IN OFFERING THEIR

Congratulations

... to all the people at Pontiac Motors on this historic celebration of Pontiac Motor Division's 50th Anniversary.

We are proud to live and do business in a community with folks like you, who through devotion to your job, hard work, and your pride in Pontiac have succeeded in building a better car for over 50 years!

ANNIVERSARY SPECIAL—THIS WEEK ONLY!



\$160 TRADE-IN

on this Big Deluxe 14.1 Cu. Ft.
DOUBLE-DOOR FRIGIDAIRE

Regularly \$629.95
Sells for **\$469.95** with trade

YOU MAY SAVE EVEN MORE. TOO, if your trade-in refrigerator is in better than average condition, or a newer model, we may be able to offer you more than the regular \$160 trade-in allowance! So if you have been thinking about getting a new refrigerator... act now!

Model CP 141
LOADED WITH EXCLUSIVE FRIGIDAIRE DELUXE FEATURES
Easy Terms Available

OPEN MONDAY AND FRIDAY EVENINGS 'TIL 9 P. M.

CLAYTON'S

Special Consideration to All GM Personnel

3605 Orchard Lake Rd.

Telephone FE 5-9474

Keego Harbor

* FREE PARKING RIGHT AT OUR FRONT DOOR *

FURNITURE and APPLIANCES

By ANNE HEYWOOD

As everyone knows, it is an irritation that makes an oyster sprout a pearl. So, too, some sort of bad break quite often makes a person sprout success.

For each person who just naturally moves into success, I can give you 10 who were pushed into it by one of life's tragedies.

Louise is one such person. For obvious reasons she

doesn't want me to use her full name.

HELPED OTHERS

Louise is in her late twenties, the eldest of a family of six. She went to work right after high school. Partly because of her earnings, the other five children—two girls, two boys—were able to go to college.

In due course the others married, but Louise was always just too busy for dates. Eventually, she rose to a big job in her company.

Then her father died and her mother suffered a mild heart attack, so it was decided that Louise should stay home and nurse her.

FORCED INTO IT

"I wanted to pay a woman to take care of Mother," Louise told me gravely, "because I'm not a good practical nurse. Besides, I could well afford to pay someone. But she wouldn't hear of it—nobody but a relative would do. The others couldn't leave their families, so it was up to me."

"I gave up my job and stayed home to nurse Mother day and night. The others helped out financially, but their contribution amounted to a bare subsistence."

"Just about that time, one of the big firms in the city moved to our community. Naturally, this was a boon to local workers who were offered jobs in the company."

"I used to sit and look out the window, watching the girls on their way to work—the place is just down the road a quarter of a mile from us—and wishing I could get a job there. But that was out of the question."

GOT AN IDEA

"Finally, I had an idea. There was no cafeteria or suitable eating place nearby for the employees, so I decided to set up a lunch box service. The doctor said it would be all right to hire someone to look after Mother for three hours a day."

Those three hours were as precious as emeralds!

"I called on the personnel director of the plant, and got his enthusiastic backing. I read up on sandwiches, purchasing and all kinds of things. Then I got started. I offered a choice of three box lunches at modest prices."



Two eminently wearable coats of Scotch tweed. The feminine greatcoat (left) will be seen many places this fall and winter, as will the fitted reefer with small notched collar.

Pontiac's New One-Price Permanent Wave Shop
ALL PERMANENTS

\$3.75

Complete with Cut and Set

NONE HIGHER

You Get All This:

- Custom Haircut
- Permanent by an experienced, licensed operator
- Styled Set
- Guarantee... a complete wave for \$3.75. None higher.

No Appointment Necessary—Come Any Time!

Phone FE 8-3560

HOLLYWOOD

WAVE SHOP

78½ N. Saginaw

(Over Bazley's)

Receives Certificate

Mrs. Olive Burgess was presented the Volunteer Special Service Certificate for serving 200 hours in hospitals when Oakland County Gold Star Mothers Chapter 34 met Friday evening. Mrs. Margaret McDonald hosted the meeting at Adah Chelly library.

Wins Trophy

The Fashion Your Figure Club met at Oakland Park for an annual softball game and picnic. Mrs. Lenora McLean won the trophy at the Thursday event for losing the most weight.

To Wed Sept. 21

Mr. and Mrs. Laurence Samson of Robinwood avenue announce the engagement of their daughter, Mary Ann to Donald Vincent Menard. The prospective bridegroom's parents are Mrs. Stanley Downs of Hadley road, Millford, and John Menard of Lake Angelus road. The couple will be married Sept. 21 in St. Michael Church.

WILLIAM K. COWIE

Custom Upholstery
25 Years of Practical Experience
252 S. Telegraph FE 4-1857
16 Block South of Veebels

Tasty Sandwiches

Seafest Ice Cream
Popular Prices
RIKER FOUNTAIN
Riker Bldg. Lobby

BIRTHDAY Congratulations...

Pontiac Motor Division

Mid-Summer SALE

Save Up to 50%

Chairs Davenports
FROM **\$40** FROM **\$50**

Now is the perfect time to have your old furniture redesigned and reupholstered... We have a splendid selection of finest quality fabrics in Bolt Ends at tremendous reductions.

All Work Guaranteed for 5 Full Years

WILLIAM WRIGHT

Furniture Makers and Upholsterers
278 Orchard Lake Ave. Phone FE 4-8558
Serving Pontiac Homemakers for Over 24 Years!

'Aunt' Title Problem for Mother

By EMILY POST

"Dear Mrs. Post: I would appreciate your advice concerning the following matter. I have a 2-year-old son. A close neighbor and friend has two young children who are being taught to call my husband and me Aunt Mary and Uncle John.

"I have no objection whatever to their calling us this, but I have always felt that this title should be reserved for real relatives and prefer to train my children to call them and other neighbors and friends Mr. and Mrs. Could this possibly offend them, or must we have our child call them Aunt and Uncle in return?"

Answer: It certainly should not offend them but as there are people who are super-sensitive, it might be better to explain to them your feelings about the titles Aunt and Uncle and ask them what they would like your child to call them.

"Dear Mrs. Post: We would like to have a reception line in the church vestibule after our marriage because a majority of the guests are not going to the reception. If we do, who stands in this? Should those who will be at the reception also go down the line? Or, let me put it this way: Is it necessary to have another receiving line again at home?"

Answer: When the reception at the house is limited to the families and fewest friends, it is courteous for the bride and groom with no formal receiving line to wait in the vestibule of the church to enable their friends who are not going to the reception to give them their good wishes. Those invited to the house go on ahead and wait there to greet the bride and groom.

"Dear Mrs. Post: My boy friend thinks a girl is out of order in thanking a man after dancing with him. He says the girl is doing him the favor of dancing, therefore he should be the one to thank her."

Answer: You are both right. He thanks her first and then she either says thank you, or makes an appreciative remark such as "I enjoyed the dance."

"Dear Mrs. Post: When someone thanks you for a favor, is it proper to say, 'Don't mention it?'"

Answer: No, it is better to smile and say something like "I'm so glad I was able to help you."



5821

Pattern No. 5821 contains hot-iron transfer for both designs; color chart; stitch illustrations.

Send 25c in coins, your name, address and the Pattern Number to Anne Cabot, The Pontiac Press, 372 W. Quincy Street, Chicago 6, Illinois.

It's ready! The 1937 Needlework Album—fifty-six colorful pages showing many pretty designs; plus directions for making 3 crochet items and a quilt. Only 25c a copy!

FLUFF-DRY SERVICE

Makes Mondays Sunny-days

What a relief to send all your family wash to Pontiac Laundry! Oceans of gentle suds and many rinsings make it oh-so-bright! Clothes and towels are fully dried and folded. Then when Careful Don returns them there's almost nothing left to do. Wouldn't you like this service?

Free Plastic Bag with Dry Cleaning

DRY CLEANERS

PONTIAC Laundry

7-Hour Service at
540 E. Telegraph Road
FE 2-8101

Make Home an Oasis Against Strain, Fatigue

By JOSEPHINE LOWMAN

It is a startling fact that in the United States alone there are around seven million widows. The majority of their husbands died, not in old age, but during the productive years of their lives.

There is much more likelihood that you will be a widow than that your husband will be left alone. Why is this? No doubt many factors play their part, one of the most important being the pressure

the average man feels in providing the standard of living his family expects.

Men literally work themselves to death to give those they love what they want and what they themselves want them to have. Of course, in some instances personal ambition drives men on past their endurance, but more often it is the needs and desires of their families.

Too much driving of himself and

too little relaxation, too much weight and too little exercise, too much sudden strenuous exercise for which his body is not trained, too few interests outside his work, too much strain and too little laughter, too much criticism and not enough praise—all of these have a part in shortening the life expectancy of men.

WIFE CAN HELP

You, his wife, can play a terrific role in keeping your husband alive. You can see that his nutrition is in line with the latest findings of science. If he is overweight you can plan menus which are attractive and tempting but not fattening. You can nag him (if necessary) in order to get him to the doctor for regular physical examinations.

Probably more important than anything, you can see to it that your home is a relaxing, warm, gay "utens" oasis for him. You can encourage him in exploring any hobbies he may like. You can indulge in mild exercise such as swimming, golf, walking or ping pong, with him.

You can provide an opportunity for rest when he first comes home after a day's work. You can control your social life so that he is not expected to work all day and stay up all night.

You can let him know that you would much rather have him than a lot of money to enjoy alone later on. Actually I feel certain that many wives of successful men would trade some of their luxuries for more companionship; would be as happy as jacks with much less money and much more time with their husbands.

BUT, life gets both husband and wife by the throat. It takes so much more money to live comfortably today, than it used to. The years pass and these things are left unsaid and hardly realized. It requires thought and planning to sidestep this situation.

A man is under terrific strain when he has to battle the world at his office and then come home to hecticness and pessimism. The women in the home can do much to help her husband avoid that heart attack, that stroke and many other maladies to which he may fall heir.

CANCER TESTS IMPORTANT

One would think that the wide publicity which has been given to cancer danger signals must have alerted everyone. Yet thousands of people die each year because they disregarded one of these signals or failed to have periodic physical examinations.

Breast cancer and uterine cancer account for most of the cancer in women. Cancer of the uterus, or womb, is the second greatest cancer killer of women. Each year around 45,000 women develop uterine cancer. Sixteen thousand died of this disease last year.

Yet today there is a test which could practically banish this form of cancer since it leads to early detection. This detection technique is known as cell or cytologic examination.

In order to understand the importance of this examination one must have some knowledge of what cancer is. A mysterious and orderly process of cellular division continues until a plant or animal or a man is full grown. Then some control in the body exerts its influence and growth stops.

CELLS OUT OF CONTROL

Cancer cells are cells gone wild. They have escaped the control, and multiply and grow without reason. Cancer is not willing to remain in one spot. Sooner or later bits of tissue break off and travel through the blood stream and lymph glands to other portions of the body where they take root and grow.

Uterine cancer much more oft-



Some men reach an early grave because they drive themselves and don't take time to relax. No matter how busy one is, it is wise to find time to rest and relax a few minutes each day.

Today's Coed Sets Sights on Marriage as Career

Modern Miss Is Smarter, Happier Than College Girl of Generation Ago

By RUTH MILLETT

A university professor says that today's coed's main ambition is to get married, have children and have a home in the suburbs.

If that is the case, the girls in college today are going to have it all over their mothers.

For the college girls of a generation ago were talking big about careers. Marriage wasn't outlawed in their scheme of things, but was a rather minor matter, not half so important as a glamorous career in business or a profession.

And what happened to the mamas of today's coeds? They got married, of course. But many of them never completely got over thinking they might have missed a bet in not going after that career.

And many of them fell into the habit of thinking of themselves as "just housewives" who somehow hadn't quite lived up to all their high ambitions.

It is a little sad for a girl to feel that because she has a higher education she is above housekeeping, that when she settles for being a housewife she is settling for less than she might have achieved.

Today's coeds—knowing that marriage is what they want—ought to avoid that pitfall.

And many of them fell into the trap to avoid the fate of the college-trained woman who turns up her nose at marriage only to find that by the time she thinks marriage is what she wants all the suitable men her age already have wives or are looking for wives among a younger crop of girls.

Mama may have had career stars in her eyes when she was the age of her coed daughter. But the daughter will probably make a happier wife and mother for never having set her hopes on any career but marriage.

Milk Stains Vanish

Don't cry over spilled milk if the culprit is wearing washable clothing. Milk stains disappear when soiled garments are soaked in lukewarm water before laundering in your washer and automatic clothes dryer.

Size Not Only Thing Deciding Orange Vitamins

Laboratory tests have disproved the common impression that oranges and orange juices are all more or less the same when it comes to the vital natural vitamin C content which is necessary for growth, development and nutrition.

Oranges that look large and beautiful may be woefully lacking in this essential ingredient and oranges that appear small and juiceless may be rich in natural vitamin C. You just can't tell by looking. Soil, weather, season and other growing conditions appear to be the controlling factors.

The discovery of this natural vitamin C difference is of extreme importance to a child's health. No longer can it be assumed that any orange juice will provide the necessary daily minimum.

But how can the natural vitamin C content of an orange be determined? Usually it can't. With the fresh fruit it is impossible unless laboratory instruments designed to measure this factor are on hand. But with canned juice there may be some indication on the label.

DIEM'S

PONTIAC MOTOR DIVISION'S 50th Anniversary Special!

MONDAY and TUESDAY ONLY . . .

1,000 Pairs of Ladies' Shoes

Odds and Ends

\$2.99 PAIR 2 PAIR \$5.00

Values to \$16.95

DIEM'S SHOES

87 North Saginaw St. FE 2-2492

OPEN MONDAY AND FRIDAY NIGHTS

"Where Fit Comes First"

en begins in the cervix than in the body of the womb. There is reason to believe that cancer may remain for long periods in the upper layer of cells without spreading. However, in most cases localized cancer sooner or later breaks out.

The simple procedure of taking a sample of vaginal mucus for pathological cell examination can detect cancer or localized cancer long before any other symptoms such as bleeding occur.

I would like to quote from a new Public Affairs Committee pamphlet which is called "Cell Examination—New Hope in Cancer." It is written by Doctor Charles S. Cameron, Medical and Scientific Director of The American Cancer Society from 1947 to 1956. As most

PARK AT OUR FRONT DOOR!

Bloomfield

ASHION SHOP

1662 S. Telegraph Rd.

SHOP EVERY NIGHT 'TIL 9
SATURDAY 'TIL 6

1

DAY WONDER SALE

WEDNESDAY ONLY!

Bargain Close-Out of
All Summer Apparel

If Your Size Is Here, It's
Half Its Original Price

Bloomfield

1662 S. Telegraph Rd.

ASHION SHOP

BERKSHIRE STOCKING SALE

Starts Today
until
August 31st

Fabulous once-a-year savings!
Including Berkshires with the exclusive
Nylace Kantrun Top and Toe-Ring to
stop runs from top or toe.

Come in and choose your favorite styles at these low prices.			
Reg. 1.65	NOW	1 ²⁹	3 FOR 3 ⁷⁹
Reg. 1.50	NOW	1 ¹⁹	3 FOR 3 ⁴⁹
Reg. 1.35	NOW	1 ⁰⁹	3 FOR 3 ¹⁹

SHIRTWAISTER

by
Serbin



in dark
cottons,
stripes
and
plaids

Campus and career girls alike choose fashion's pet shirtwaister—in fall's newest cottons that are distinctively Ivy look! Cut for comfort, styled for a host of occasions. Brown, red, or navy—in misses sizes 10-18. 12.95

Summer Blouses

Values to 5.95

\$2 To \$3

Summer Dresses

Values to 29.95

\$7 To \$15

Sportswear

Entire remaining stock. Shorts,
tapered pants, jackets, cover tops.

1/2 OFF

Cocktail Dresses

were 29.95, now

\$15

were 39.95, now

\$20

Spring Coats

entire remaining stock,
wear them for fall

1/2 OFF

Suits

What's left,
your choice

1/2 OFF

Summer bags,
some leathers

1/2 OFF

Skirts

cottons and
pastel flannels

1/2 OFF

SUMMER JEWELRY

1/2 OFF

Cotton slips, gowns, P. J.'s . . . now 1/3 off

ALL SALES FINAL! NO RETURNS!

WHEEL CHAIRS

Best & Newest
Folding
WHEEL CHAIRS

Reclining and Sales
FROM
"BAGGERS"
ADULT
TO
"TINY-TOTS"
SIZES

12 3-4577 20 4-5947

MICHIGAN FIRST AID

Invalids Needs — Stethoscope Supplies

1621 S. Woodward, Royal Oak
3 Doors North of 10 Mile

Trip Presents Many Hazards

Plan to Take Tour of Russia? — 'Don't!'

LONDON (INS) — The first British motorists to tour Russia under the Kremlin's new drive-it-yourself vacation plan have a word of advice for anyone thinking of following in their tire tracks — "Don't!"

Among the half-dozen cars to cross the Iron Curtain with Western tourists were scout cars from Britain's two auto organizations, the Royal Automobile Club (RAC) and the Automobile Assn. (AA).

The RAC advance man, Maj. Jerry Stanley, reports with stiff-

lipped British reserve that a Soviet tour for the average British Sunday driver still isn't "quite practical."

The AA — which had arranged the tours with Intourist, the Soviet State Travel Agency — was rather more circumspect, but the implication was the same.

Road Service Manager Ronald Hayes, who headed the AA exploratory team, allowed that if the Western motorist "goes to Moscow wanting to see how the Russians live, to look at Moscow and enjoy its culture, he will have a most interesting holiday."

LONG GAS HOPS

Hayes warned, however, that the visiting motorist had better be prepared for long hops between garage and filling stations. He recommended taking along a couple of five-gallon gas cans, a full tool kit and a spare coil and condenser.

The AA has now made arrangements to airtighten spares to Moscow in case a member's car breaks down.

The Times of London's correspondent, novelist Peter Fleming,

who drove all the way to Yalta, also warned prospective tourists they would need "some knowledge of Russian, reasonable powers of endurance, an adventurous spirit and an equable temperament."

He found that the Intourist-advertised amenities — when he did find them — "exist only in a rudimentary form."

And the Intourist "guide-interpreter" who is assigned to each car, whatever his language abilities, was almost hopeless as a guide since he had never been over the route before.

The trip from Brest to Moscow and down to Yalta does offer one thrill for the British motorist, however. He can tool along the well-surfaced main highways at top speed for thousands of miles, something he can't do at home on Britain's antiquated roads.

Bad Day for Presidents

WASHINGTON — Three American presidents died on July 4. They were John Adams, Thomas Jefferson and James Monroe.

WORRIED OVER DEBTS?

If you are unable to pay your personal debts or bills when due, see MICHIGAN CREDIT COUNSELLORS and arrange for payments you can afford, regardless of how much or how many you owe.

NO SECURITY OR ENDORSERS REQUIRED
ONE PLACE TO PAY

Member American Association of Credit Counsellors

"Let 9 Years of Credit Counselling Experience Assist You"

Hours: Daily 9 to 5, Wed. and Sat. 9 to 1, Evenings by App't.

MICHIGAN CREDIT COUNSELLORS

1116 S. Saginaw FE 5-6424 Above Oakland Theater

PONTIAC MOTOR DIVISION'S

Anniversary 50th Celebration

Special values! Celebration savings that will pack the store Monday night and all day Tuesday! Savings you'll long remember!

Look at These Savings! Buy Now—You Don't Need the Cash! just say CHARGE IT!

216 Summer Tropical Suits

Dacron Blends—Our Regular \$35, \$40 and \$45 Sellers

\$22 and \$28

We Urge You to Come In! See for Yourself How You Save!

289 Year-'Round Weight Suits

All Wool Sharkskin—Our Regular \$55 and \$60 Sellers

\$39⁸⁵ and \$44⁸⁵

Stock Up Now! Buy An Armful at This Price!

Famous Brand Shirts

\$3.95, \$4.95 and \$5.95 Shirts

Short Sleeve Sport Shirts
Long Sleeve Sport Shirts
Knit Gaucho Shirts
Famous Brand Dress Shirts

2 for \$5

just say CHARGE IT!

Hurry, Get In Early!

Wool and Orlon
**Sleeveless
Sweaters**
\$6 Values

\$3⁹⁵

Last Call! Out They Go!

SMART
**SPORT
COATS**
\$35 Values

\$19⁸⁵

What a Buy!

Crease Resistant
**FALL
SLACKS**
\$10 Values

\$7⁹⁵

We're giving these away
\$3.95 to \$8.95

**SCHOOL
JACKETS**
\$2⁶⁹ and \$4⁸⁹

You Must Come Early!

\$1.50 and \$2.00
**FAMOUS BRAND
TIES**

\$1
\$2.50 FAMOUS
BRAND
BELTS 89^c

Stock Up Now!

Fine Wool
**Long Sleeve
SWEATERS**

\$5⁹⁵

Shop Monday Night 'til 9 P. M., Tuesday 'til 5:30 P. M.

Shop These Early Week
A&P VALUES!

Special! Monday and Tuesday Only!

"SUPER-RIGHT" CHOICE CENTER CUT

PORK CHOPS **79^c**
LB. ONLY

Also—"SUPER-RIGHT" RIB PORTION

Pork Loin Roasts **39^c**
LB.

Oven-Ready Turkeys 16 TO 22 LB. SIZES **37^c**

Thick-Sliced Bacon "SUPER-RIGHT" RANCH STYLE **2 LB. PKG. 1.19**

Canadian Style Bacon "SUPER-RIGHT" CENTER PORTION LB. 93^c END PORTION LB. **85^c**

DEL MONTE

Pineapple-Grapefruit Drink

A NEW
TASTE
SENSATION!

3 46-OZ. CANS 79^c

A&P—OUR FINEST QUALITY

Grapefruit Sections **3 16-OZ. CANS 49^c**

A&P FANCY, SOLID PACK

White Meat Tuna **3 7-OZ. CANS 79^c**

MARVEL

Vanilla or Neapolitan

**Ice
Cream**

**HALF
GALLON
CARTON 59^c**

SULTANA

Salad Dressing

QUART JAR **35^c**

A&P—RED, SOUR, PITTED

Cherries

3 16-OZ. CANS 49^c

SAVE 16c ON JANE PARKER

Cherry Pie **THIS WEEK ONLY 39^c**

Spanish Bar Cake DELICIOUS MEDIUM SPICED ONLY **33^c**

LARGE 6-SIZE—SWEET AND JUICY

Honeydew Melons **EA. 59^c**

LIBBY'S—PINK OR REGULAR

Lemonade

10 6-OZ. CANS 99^c

SUNNYBROOK SMALL GRADE "A"

Fresh Eggs DOZ. **35^c**

Prices effective through Tuesday, Aug. 30th

AMERICA'S FOREMOST FOOD RETAILER . . . SINCE 1859

A&P Super Markets
THE GREAT ATLANTIC & PACIFIC TEA COMPANY

WIN
A 1957
PONTIAC
4 Door
Hard Top

Get Your Free Tickets
AT BARNETT'S
No Purchase Necessary!

Barnett's
150 NORTH SAGINAW

DOWNTOWN PONTIAC ASSOCIATION**50th
Birthday
PARTY**

for
**PONTIAC
MOTOR CAR CO.**

**CALENDAR
of EVENTS****TONIGHT 6:30 P. M.**Colorful, Spectacular, Thrilling
PONTIAC MOTOR ANNIVERSARY**PARADE**

FEATURING:

ST. ANDREWS SOCIETY JUNIOR
KILTIE PIPE BAND
DETROIT EDISON AMERICAN
LEGION POST
CHAMPIONSHIP BAND
HURON VALLEY SCHOOLS
MARCHING BAND
FLOATS, BEAUTY QUEENS,
MOUNTED HORSE UNITS

SAGINAW STREET, OAKLAND AVENUE
PARADE ROUTE

**All Week-Long Downtown****50th ANNIVERSARY
BARGAIN VALUES!**

Downtown Pontiac's the place to shop
all week . . . Downtown stores are
featuring extra-special values during
Pontiac Motor 50th Anniversary Week
. . . August 19th - 28th.

**6000 PARKING SPACES IN
DOWNTOWN PONTIAC****Wednesday, Aug. 28th, Elks Temple****PONTIAC CHAMBER OF
COMMERCE RECEPTION**

Honoring General Motors Corporation
Officials and Pontiac Motor Division
Officials. Contact FE 5-6148 for ticket
and reservation.

GIGANTIC FREE STAGE SHOW**Wisner Memorial Stadium****TUESDAY, AUGUST 27th - 8:30 P. M.**

featuring

- ★ JOHNNY LONG and HIS ORCHESTRA with Debbie Brown
- ★ THE FOUR STEP BROTHERS, Rhythm Dancers Supreme
- ★ THE TERRY SISTERS, Delightful Songsteresses
- ★ THE PETTICOATS, Four Lovely Voices Blended in Harmony
- ★ ROBERT MAXWELL, Rock and Roll Harpist
- ★ JOHNNY PULEO and HIS HARMONICA GANG,
Comedy and Music Mixed So Well

*Scintillating star talent from stage, TV, radio and screen***GET TICKETS From DOWNTOWN STORES**

(You must have an admission ticket to get into the stadium
Tuesday, Aug. 27 . . . ask your downtown merchant for yours)

When making purchases in Downtown Stores ask for
FREE ADMISSION TICKETS TO THE ANNIVERSARY SHOW!

WIN THE GOLDEN ANNIVERSARY PONTIAC

See the car on display on the Courthouse lawn. Enter as often as you like . . .
ask your Downtown Pontiac Merchants for FREE ENTRY BLANKS . . . nothing
to buy, you don't have to be present to win.

FREE ENTRY BLANKS

Ask for Them in Downtown
Pontiac Stores



Pontiac Motor History Spans Fifty Years

(Continued From Page One)

panion. To the rescue came W. C. Durant, and the then-forming General Motors Corporation. Negotiations ended, and on January 26, 1909, the Oakland Motor Car Co. joined GM.

Production continued its upward spiral as Lee Dunlap took over as general manager in 1909-10, reaching 4,000 cars in 1910. During the management of George P. Daniels, 1911-14, Oakland introduced its first six-cylinder model, and also offered a four-cylinder with a self-starter.

Charles W. Nash took over the reins in 1916, and by the time general manager Fred W. Warner stepped out in 1920, some 52,000 Oaklanders were rolling off the lines annually.

George H. Hannum supervised the busy Oakland works from 1921-23, but it was during the administration of Alfred R. Glancy, 1924-30, that the real winner was born.

In January, 1928 a new car was introduced, bearing the name of our great Pontiac chief. The famous Indian and our growing city became known through the land that year, when an amazing 78,000 cars were assembled and delivered.

The original Pontiac creed that lasts through today was born with this new auto: give the people much more in value, in extra beauty and luxury, in better performance, for little more in price. Making its bow to the auto-buying public in the New York Automobile Show, no one dreamed that in a few short years, the step-child of the Oakland would eclipse its partner.

In six years, the Oakland would be dead, completely overshadowed by the still-rising Pontiac of popularity.

If those close to the expanding Pontiac's record breaking year for a new car, 1927 really had them muttering.

In its second year of infancy in the auto market, Pontiac marked up 127,000 units sold—nearly double the first year.

General Motor's share of the market rose from 19 per cent to 43 per cent, in a single year.

With the increased sales, still additional expansion was demanded. A \$5 million foundry rose, and in 1928, Pontiac's many-windowed famous "daylight" plant was completed, on 246 acres on the northern edge of the city.

New in 1932, was a change in name. Now the letterhead read, "Pontiac Motor Company," the last step before the present "Pontiac Motor Division" of General Motors.

Irving J. Reuter guided the Pontiac during the year 1931, being replaced by William S. Knudsen in 1932 and 1933. From April, 1932 to October, 1933, the sales departments of Buick, Olds and Pontiac were combined and moved to the General Motors building in Detroit.

The manufacturing plant here was under the supervision of W. S. Knudsen, president of GM at the time. Assisting him was F. O. Tanner, as manufacturing manager.

Harry J. Klingler became general manager of Pontiac, after taking Chevrolet to the top of the industry as sales manager. In 1933, Pontiac concentrated on a new straight eight engine, but

later returned a six cylinder car to the line.

Customers got a larger selection in 1935, when Pontiac offered two sixes, a deluxe and a standard model.

The previous year the first of the "Silver Streaks" had captured the public interest, with sales doubling again.

Klingler remained as head of the rapidly expanding division though these years, not leaving until he turned the reins over to Arnold Lentz in 1951. Pre-depression production record for Pontiac had been 210,000, but in 1937, this was broken when production tallies reached 236,000. A new axle plant helped boost production, and an apprentice training school was organized.

Pontiac continued its design transition from the squarish style of early models to the streamlined, rounded corners and flowing lines. The headlights descended into the fenders just as the lights of Europe were blasted out by Nazi bombers in 1939.

The struggle on the continent didn't affect Pontiac immediately, but by an odd coincidence, Pontiac produced its first "Torpedo" model in 1940. The "Torpedo" line became an actuality in a short year or two, as Pontiac turned to producing the devastating under-water devices to help keep the world free.

Fresh styling and three complete lines were the offer in 1941, including the very popular "slantback" model. Sales hit 330,000 with a large backlog at the end of the year. But arriving now were the first defense orders.

Sale and production of the swept-fender 1942 model came to a halt shortly after it started, with cutbacks and auto rationing ordered. Pontiac was already busy in war production work in December, 1941, Japanese bombs rained down on Pearl Harbor.

Quickly converted to further war work, Pontiac was the first to win a Navy "E" for excellence. This honor came less than one month after war was declared.

Where the famous Silver streaks had moved down the lines before, much more dangerous silver streaks—torpedoes—began rolling from the plant in record numbers. Included in the war projects were rapid-firing Oerlikon 20 mm anti-aircraft guns, Bofors 40 mm guns, Diesel engine parts, precision tank axles, 155 mm shells, rocket bombs and other vital parts for military vehicles.

Five additional stars were added, one by one, to the "E" flag awarded for tops in quality production.

The Oerlikon anti-aircraft cannon had originally been designed for hand production by men skilled in the watchmakers art. With the help of Navy Ordnance experts, Pontiac turned its attention to mass production of this some nine months before Pearl Harbor and within weeks after the first hand-built pilot models, these guns were being shipped out to Allied forces throughout the world.

After VE and VJ days, the car-hungry public began looking again for shiny new transportation. Plant expansion was the order of the day again, with additions to almost every department. George Delaney, a veteran auto

engineer, succeeded Ben Anshel as chief engineer.

The high demand for cars and huge backlog of orders shelved plans for a new Pontiac, and the assembly lines kept busy turning out a modification of the '36.

The year 1948 found Pontiac fifth in the industry, and still climbing. A redecorated model with Hydramatic drive was popular with the buying public, and the lines kept clanking them out. But on the drawing board was a real eye-stopper, destined to set more production records.

When the '49 model left the design board and pulled out on the nation's highways, it set off a whole new backlog of orders that took months to fill. Following the trend of longer, lower and wider styling which continues today, it brought more than 336,000 people to signing on the dotted line—another record year for Pontiac.

Fenders swept back to the rear quarter panel, two-tone top and bottom paint jobs reached new popularity, and bigger windows added to the beauty.

Approaching the Pontiac car's silver anniversary in 1951, Pontiac aimed at a record production of 460,000—a long haul from the 77,000 in 1926.

Arnold Lentz, who became executive assistant to the general manager in 1947, moved up to general manager, to be followed in 1952 by Robert M. Critchfield.

(MORE) Having compiled an outstanding production record in the World War II war effort, Pontiac was called upon again in 1951 to aid the defense program. Contracts for the Bofors anti-aircraft gun, a new air-

craft cannon and the Otter, an amphibious cargo carrier, were awarded to the company.

With that type of defense work on hand, ground was broken in the same year for a new defense work building.

The engineering staff moved into its new building that year, about the same time the 4,000,000th Pontiac was rolling off the line.

More defense work rolled in with a rocket parts contract and the Pontiac cars sported a new dual range hydramatic transmission.

1954 was a big year with the announcement that Pontiac would get a big share of the billion dollar GM expansion program.

The 5,000,000th Pontiac came off the line and in October the brand new V-8 engine plant opened for production of engines for the 1955 models.

The new, low silhouette 1955 car with the V-8 engine was the biggest thing in Pontiac history. Officials set a 450,000 car goal and went soaring high above it for an all-time record of 554,000.

In another field, the division introduced its Safari station wagon, soon to blossom out as the style leader in that area.

In 1956 S. E. Knudsen carried on a family tradition when he was named general manager on July 1. His father had been a Pontiac Division General Manager and the president of GM.

The 6,000,000th car was produced in August and the same month E. M. Estes took over as chief engineer.

Late in the year the division in-

troduced a fuel injection engine and a 317 horsepower stock production engine.

This year the division broadened its horizons with the announcement that it would be the U. S. marketing agent for the Vauxhall Victor, an English-made car.

The expansion program progressed with the announcement last week that the new sewage disposal plant is open.

History is made each day and there is little doubt that Mr. Murphy's head-scratching idea of 50 years ago is a whopping success today.

Navy Sent Praises of Torpedo Building

Torpedo building work carried on during World War II resulted in some belated congratulations for Pontiac Motor Division in a 1951 letter from the Navy Department.

In the letter, a Navy spokesman related how torpedo 4847, built by Pontiac, had never reached the war zone.

It had, instead, been held back for training work.

At the time of the letter, the torpedo had been training fired 110 times and 96 of the shots had been "hot, straight and normal."

Costs of accidents in the United States would have clothed every man, woman and child in 1956. The 10th president of the United States, John Tyler, had two wives, gold opera glasses to that sharp shooting lady, Annie Oakley. Queen Victoria gave a pair of

congratulations,

Pontiac Motor Division

On Your

50th Anniversary

We're Nearly "50", Too! Est. — 1912

PONTIAC PAINT MFG. CO.

17-19 S. Perry St. FE 5-6184

Congratulations

PONTIAC

MOTOR

DIVISION'S

50th

GOLDEN

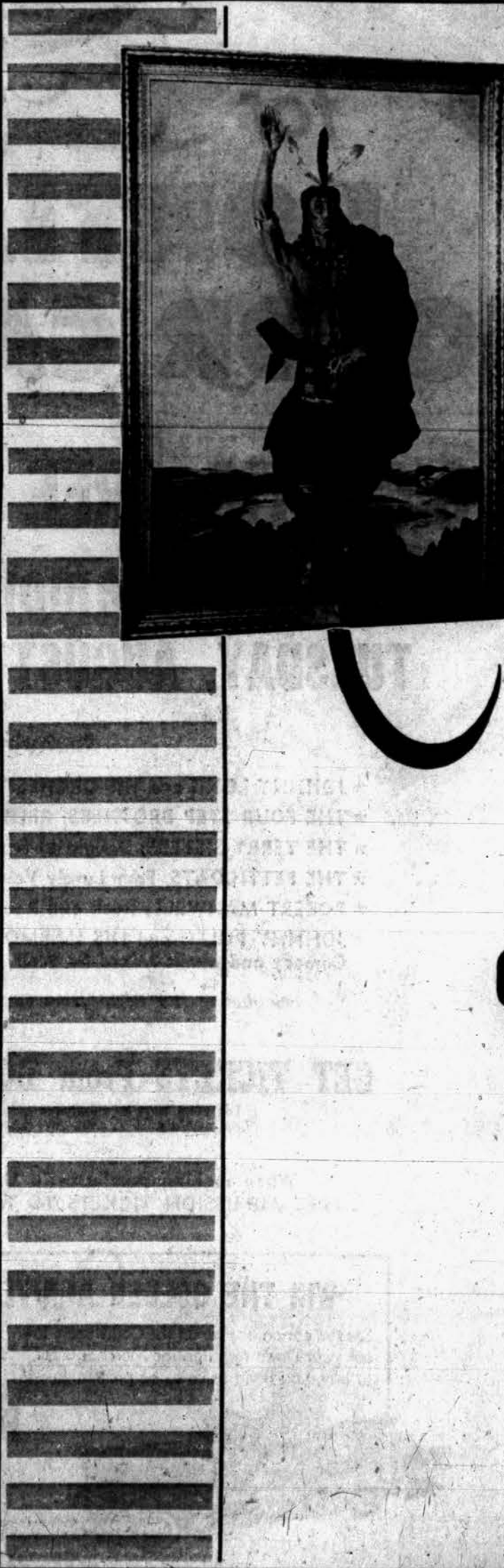
Anniversary Celebration

To General Motors and to all its employees—A wonderful achievement, and outstanding accomplishment in the automotive industry.

MEN'S WEAR

PONTIAC

106 N. SAGINAW



Congratulations

PONTIAC MOTOR DIVISION

on Your

GOLDEN ANNIVERSARY

Community

National Bank

OF PONTIAC

Branch Offices at W. Huron at Tilden... N. Perry at Glenwood... Keego Harbor... Walled Lake... Union Lake... Milford and Bloomfield Hills

Member Federal Deposit Insurance Corporation

It's Bugle Heralding Adventurous Week

Monday Called as Good a Day as Any Other

NEW YORK (U)—Many people who believe in the old philosophy about here today and gone tomorrow sometimes wonder whether Monday is the day to be here. They are prisoners of the wrong kind of thinking. Any day is a good day to be in this world, and Monday, if a man approaches it with the right attitude, is as good a day as any other to appreciate life—if that's the kind of a thing a fellow enjoys, as most people do. The trouble with Monday is that

it is the least welcome day of the week for hereditary reasons. Everybody inherits Monday. It runs in every family. If you check every family all the way back, remorselessly, you will find that somewhere amid the shy bones of the skeleton in the closet is a hidden Monday.

Too many people think of Monday as a limp hello to tomorrow that follows a livid weekend. They would break the back of the surly camel by trying to make him tote

the straw reminders of yesterday's hay, reaped in the weekend sunshine.

This is the wrong attitude. Monday, approached moderately and with a constructive attitude, is not so much the dismal morning twilight of an epic essay into living, as it is a bugle call of adventure.

Yes, that is the way to regard Monday—as the bright doorway to another good clean week of opportunity.

Good old Monday, the solid get-your-feet-back-on-the-ground day, the day man forsakes the pursuit

of the wilderness of pleasure and resumes the pursuit of the wilderness of duty.

No matter how poverty-ridden a man may be in terms of piled up cash or the currency of the spirit, he has a wealth of Mondays in his life. There are very few hoarders of Monday, and

those who do deserve their collections.

But every now and then a man gets to thinking about his obligations in this world, not only to himself, but to posterity.

A guy can't take it with him.

So—What better gift can a man make to posterity than mortal Monday morning? What else would he rather leave behind him?

Resume Lake Hunt for Bodies of Three

CHICAGO (U)—Search will be resumed today for the bodies of three persons who drowned yesterday when their small boat, caught in the backwash of a Great Lakes ore carrier, struck the side of a steamship and capsized in the Calumet River.

They are Mrs. Florence Struthers, 30; Bert Hansen, 33, and his wife Jeanette, 30.

Mrs. Struthers' husband, John, 31, and Nicholas Benda, 25, owner and pilot of the 14-foot boat, were rescued.

In Salisbury, Rhodesia, where current is cheap, more electricity now is used, home for home, than in any other world city, power experts claim.

CONGRATULATIONS

Pontiac Motor Division

and . . .

We congratulate all the fine employees of Pontiac Motors Division who have contributed in their own ways to the building of a real top quality product, during Pontiac Motors great 50 year history.

We are sincerely proud to be associated with Pontiac Motors in a mutual effort to give the motoring public more for their dollar.



15 Minutes
on the
Bargain
Boulevard
to Oxford

HOMER HIGHT
MOTORS, INC.

Your Quality Suburban CHEVROLET-
PONTIAC-BUICK Dealer at Oxford

"Before You Buy Anywhere, See
Homer Hight for a Deal That's Right"

160 S. Washington St., Oxford, Mich. OA 8-2528

Automobiles
Said Hurting
Umbrella Sales

CINCINNATI (U)—A New Jersey umbrella maker says the automobile is folding up the umbrella business.

Irving Hollander, president of F. Hollander & Son, Inc., told a reporter yesterday that American males now consider a car their umbrella.

"Whoever thinks about taking a walk nowadays? They jump in the car and go for a ride," Hollander said.

Hollander, an exhibitor at the Tri-State Food Market Operators Conference, which started yesterday, said he is trying to interest grocers in his wares because umbrellas are an "impulse item" for women.

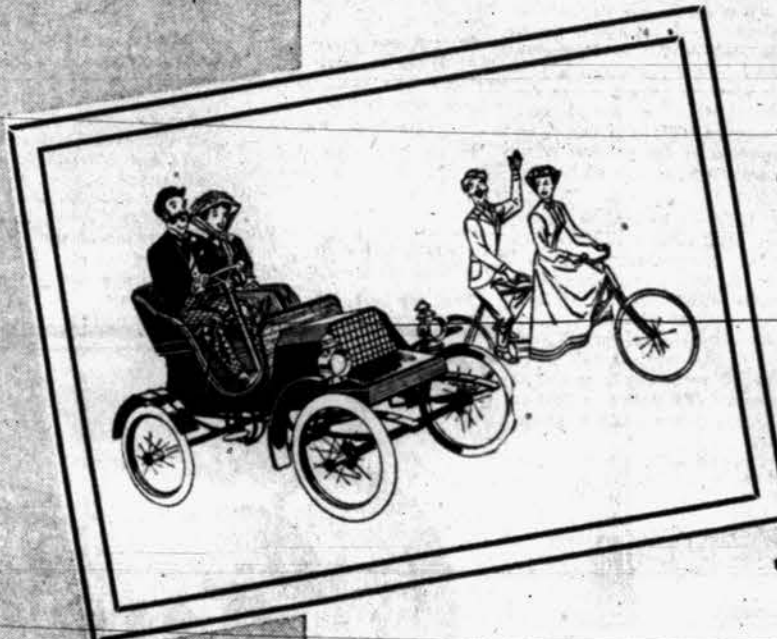
He said, "Get a woman in a grocery store with a little extra money and you can sell her almost anything if it looks good and the price is right."

Insurance Payments Up

HARTFORD, Conn. — Life insurance companies paid their policyholders and beneficiaries in the United States in 1956 some \$16,100,000 every 24 hours, on the average. The year's aggregate benefit payments were \$5,878,200,000, an increase of \$495,500,000 from the year before and more than twice the payments of 10 years ago.



FIRST DREAM — The original Pontiac Motor Division "dream" car was this 1934 Parisienne, a semi-convertible embodying several features familiar to Pontiac owners of the day — grill, tail fins, silver streaks — and a few to become familiar later — winged hood ornament, star designs on side.



50 Years Ago . . .

PONTIACS
LOOKED DIFFERENT!

But even then, as today, the folks who built Pontiacs were building a better automobile!

A better automobile, because as always, in every Pontiac to come "off-the-line" is reflected the pride of those people who had a part in producing it.

Now we are celebrating Pontiac Motor Division's 50th Anniversary. And we at Osmun's welcome this opportunity to express our highest praise to everyone at Pontiac Motor, from the man in the front office to the man on the assembly line, who because of that pride in their product have built a reputation for PONTIAC over the past 50 years of being a BETTER CAR!



50 Years Ago . . .

THE MEN WHO
OWNED PONTIACS
LOOKED DIFFERENT!

But even then, as today, when men selected their wearing apparel they demanded quality!

Because, as always, quality shows . . . it's reflected in finer fabrics, detailed tailoring, better fit, handsome styling, longer wear.

Small wonder then that Osmun's have become Pontiac's favorite menswear stores, that they continue to grow in size and reputation, that they continue to add more famous-name brands to their already ample stocks of fine clothing. A look at Osmun's slogan, "THE STORES THAT HAVE NEVER COMPROMISED ON QUALITY," tells the story of their success!

We invite you to stop in at either of Osmun's two fine stores at your earliest convenience, browse around, look over our tremendous selections of new Fall suits, topcoats, sportswear and furnishings.

The Stores That Have Never Compromised on Quality

Osmun's

TEL-HURON STORE

Open Monday, Thursday,
Friday, Saturday Evenings

DOWNTOWN STORE

Open Monday and
Friday Evenings

We Salute . . .

PONTIAC MOTOR DIVISION'S

on Their

50th

Anniversary

. . . and join in the Celebration. We have been a part of this same quality leadership in Pontiac for over 23 years . . . fitting the youth of our city in BACK TO SCHOOL SHOES.

Pigskin Shags

Take top honors on any campus for quality, fit and comfort.

Sizes 6½ to 12
Widths A to D

9.98



Grinnell Saddle

Fits smoothly and comfortably and gives a well poised look. In black and white, brown and white, or all gray.

Sizes 4½ to 11 Widths AAA to C

7.98



DOWN TOWN

Gillies

SHOE
STORE

26 W. Huron

REGISTER
often . . . to
WIN
the 1957
PONTIAC



FE 2-7440



Busy Semon 'Bunky' Knudsen GM's Youngest Division Head

Six Millionth Pontiac Had Company Figuring

When Pontiac Motor Division produced its six millionth car in 1956, officials of the company did some fast figuring to come up with these six million-car production figures.

In that span, nine and a half million tons of steel were used, along with two million tons of iron and 1,200,000 tons of rubber, glass, fabrics, plastics and lubricants.

Twins and triplets are on the increase, along with the expanding birth rate. In 1954 (the latest year in which the Office of Vital Statistics covered the subject), there were 43,220 sets of twins born and 396 sets of triplets.

Semon E. Knudsen, vice president of General Motors and general manager of Pontiac Motor Division, is 44 — the youngest car division head in GM — and it's probably a good thing, what with all the sales and dealer meetings that he attends across the country.

Sales and dealer meetings, automobile shows, speaking engagements, sessions with his streamlined management team, and a host of other commitments, plus arduous and often long office hours, keep Semon "Bunky" Knudsen on the go most of the time, but he doesn't mind.

To him it is a vital and necessary part of his job. Being a relatively young man



SEMON E. KNUDSEN

has distinct advantages in his case. Recently, during one of those long and normally tiresome trips, a friend asked Knudsen if he was tired out from the strenuous schedule. "Yes, I am tired," was the reply. "But I don't mind — I bounce back quickly — besides it's a lot of fun."

Among the first to arrive for work in the morning, he is also among the last to leave. He likes department heads to work out their problems, delegating them a large portion of authority and responsibility, while at the same time maintaining an open-door policy.

Never one to run his business entirely from the office, Knudsen believes that to thoroughly understand any situation a person needs to get out where the work is being done, and he takes a genuine interest in talking to members of his national sales organization, as well as Pontiac dealers.

At the office he is prone to drop in on staff members rather than summon them to his own office.

He also enjoys excursions to the various plants for a first-hand picture of how manufacturing operations are functioning. In the plant at Pontiac he is well known and liked, for it was there that he began his GM career in 1939 on a special manufacturing assignment.

He attended Dartmouth College and after his graduation from Massachusetts Institute of Technology in 1936, Knudsen spent three years gaining practical experience in independent Detroit machine shops. At Pontiac Motor he served as chief inspector of the

defense plant, car assembly superintendent and assistant general master mechanic.

In 1949, he became director of GM's Central Office Process Development section and in 1953 was transferred to Indianapolis as assistant manufacturing manager of aircraft engine operations. The following year he became manufacturing manager.

Knudsen, who was nicknamed "Bunky" by his father, the late L. General William S. Knudsen, former president of GM and the nation's wartime production director, was appointed general manager of the Detroit Diesel Engine Division in 1955 and was made general manager of Pontiac on July 1, 1956.

One of his first actions on coming to Pontiac as general manager was to remove the famous silver streaks from the car. Since then he has completely reorganized his staff to peak efficiency, and is determined to move Pontiac up from its present enviable sixth place in the auto industry.

The removal of the silver streaks, like many other changes he has made, is aimed at higher sales among a broader age group. "You can sell older people a young car, but you can't sell young people an old one," states the energetic Knudsen.

To keep a close watch on quality and performance, Knudsen likes to drive different models, just off the assembly line, to and from home each night.

His wife, the former Miss Florence Anne McConnell whom he married in 1938, his daughter, Judy, and son Peter have their own Pontiacs, and their two youngest daughters, Lisa and Kris, have a while to wait.

Though he denies he found it any tougher than anyone else to climb high in GM's echelons, other General Motors men believe Semon Knudsen had to have more on the ball and work extra hard to achieve his present status.

They say he had to make his

own way without any personal assists from his famous father, who was president of General Motors from 1937 to 1946.

The elder Knudsen was not famous when S. E. was born in Buffalo in 1913. He was then shop foreman in a metal working plant (later bought out by Ford Motor Co.)

By the time Semon was in high school, though, his dad was head of the Chevrolet division. It was in 1928, when the elder Knudsen told his son he was going to give him his first new car — a thrilling prospect for a 16-year-old.

Semon went down to the Chevy plant to get the car — and found it completely disassembled. An attached note said it would be his when he assembled it himself, which Semon did in about two months, by working after school.

Aside from his inborn interest in all things mechanical, Knudsen enjoys golfing and swimming. Golf is probably his favorite form of relaxation, for about the time he graduated from M.I.T., he entertained the idea of taking the game up professionally.

Had he followed this early impulse he might have been another Sammy Snead, because it's a safe bet that whatever "Bunky" Knudsen sets out to do, he'll do it — and successfully too.

4-Door Sedans Tops in Biggest Year—'55

When Pontiac Motor Division hit its peak year in 1955 with 554,000 cars sold, four-door sedans accounted for almost half of the car sales.

The sedans were 42 per cent of the total sales, with hard top Catalinas running a close second with 31 per cent of sales.

Two-door sedans were next, at 16 per cent while station wagons accounted for almost seven per cent and convertibles about four per cent.

Wedding rings are placed on the third finger of the left hand because of an old Egyptian belief that a nerve ran from that finger to the heart.



FIRST MILESTONE — In 1935 Pontiac Motor Division rolled this two-door sedan off the line, its one millionth car produced in nine years of making Pontiacs. The milestone was big enough

in the history of the company — and the city — to warrant a parade down Saginaw street honoring the historic car.

WE WISH TO EXTEND OUR HEARTY

Congratulations
to Pontiac Motor Division
on your **50th** Anniversary
1907 - 1957

"You Can Put Your Trust in G & M Garages"

G & M Construction Co.

2260 Dixie Hwy.

North of Telegraph Rd.

FE 2-1211

1907

1957

Congratulations
ON YOUR
50th Year of Progress



We at Ward's Home Outfitting Company take this opportunity of congratulating the Pontiac Motor Company on their fiftieth year of progress . . .

We are especially proud to have been of service to hundreds of Pontiac's workmen in furnishing their homes with restful, comfortable furniture of quality.

The craftsmanship which has gone into building the most beautiful car on wheels has won respect and renown throughout the world . . . We are justly proud of your progress in the past and extend heartiest best wishes for another golden era of progress . . .

WARD'S 48
SOUTH
SAGINAW
HOME OUTFITTING COMPANY

50 years



*Generations of
Service*

to community, country and industry. A record we are closely associated with and an association enjoyed since your founding . . .



CONGRATULATIONS
PONTIAC MOTOR DIVISION

EAMES & BROWN

Plumbing and Heating Contractors, Suppliers

55 E. PIKE ST.

PH. FE 3-7195

City Salutes Division for Its Civic Work

The City of Pontiac through its City Commission and administrative staff welcomes the opportunity to salute Pontiac Division of the General Motors Corporation on their 50th anniversary.

It will be a pleasure to participate in the planning and development of the tremendous program which will give our people an opportunity to show their appreciation for the many returns that the community has had as a result of the splendid record and progress of the Pontiac Division.

The spirit of cooperation exhibited by the Pontiac Division in matters concerning the city's welfare and administration has been admirable.

They are not only tremendous contributors in taxes, in the support of the community's activities and all levels of government, but they have cheerfully cooperated by providing the assistance of their personnel in many public activities not directly connected with government but in the general interest of the community.

★ ★ ★
Surely everyone should feel very thankful that Pontiac has had such a tremendous career in this city and we should all do everything possible to make this celebration a real expression of community appreciation. It is the community's hope that we jointly have many years of progress.

WALTER K. WILLMAN
City Manager



GEORGE M. WATSON

George Watson Personnel Head at Pontiac Motor

George M. Watson, personnel director at Pontiac Motor Division, was born April 13, 1895 at Pittsburgh, Pennsylvania.

He came to Pontiac at an early age and prior to joining General Motors, was employed at the Welch Motor Car Company, the O. J. Beaudette Body Company, and the Hess Spring and Axle Works in Pontiac and Hayes Ionia Body Company in Ionia.

He began his career with GM in 1921 when he took a job with the Oakland Motor Car Company, predecessor to the Pontiac Motor Division. His experience includes positions in sales inspection; new car delivery foreman; foreman in the export department and chief inspector in Oakland-Pontiac assembly.

He entered the personnel department as an employment manager. Later he was promoted to assistant personnel director and in 1944, became the personnel director for Pontiac.

★ ★ ★
The Watsons, who are active in the civic life of Pontiac, have one daughter, Mary Ann.

Watson is a member of the Pontiac Chamber of Commerce, Kiwanis, Boys' Club, Elks, Huron River Hunt and Fish Club and the Orchard Lake Country Club.

\$3 Million Taxes Here Paid by Pontiac Motor

Pontiac's biggest taxpayer is the Pontiac Motor Division, which this year paid more than \$3 million in city, school and county taxes.

City Treasurer Walter A. Giddings said that Pontiac Motors pays 28 per cent of all taxes collected by the city.

This year's bill was approximately \$3,379,000.



BEGINNING OF A HERITAGE — A pair of Oakland Motor Co. employees see the birth of an auto industry giant, the Pontiac automobile which would, in six years, completely overshadow the Oakland and force it from the picture.

Peaks of Cuba's highest mountains reach nearly 8,000 feet. India holds second place in world trade in cotton textiles.

We Salute

PONTIAC MOTOR

Division on this momentous occasion and extend our best wishes on this your

50th ANNIVERSARY



Donelson-Johns
FUNERAL HOME

455 WEST HURON ST. PONTIAC



Congratulations, Pontiac Motor Division, on your 50th Anniversary!

MAC MANUS, JOHN AND ADAMS, INC.

Congratulations

Pontiac
Motor Division

50
YEARS

50 Golden Years of
Automotive Leadership

VIC'S
RECORD SHOP

702 W. Huron FE 8-6531

First of Pontiacs Had 6 Cylinders, Cost Only \$825

The first Pontiac was a real humdinger, a six-cylinder whiz with "full balloon cords" and "high speed window regulators."

Not only that, it cost only \$825, delivered at the factory. The Pontiac was built by Oakland Motor Car Co. but was considered as "the first six-cylinder car named and sponsored from original design by General Motors."

One of the original ads for the auto carried this list of inducements:

"... comes equipped with full balloon cords, nickel radiator, Fisher VV windshield, automatic windshield cleaner, indirectly illuminated instrument panel, rear vision mirror, high speed window regulators and other important essentials to pride of ownership."

Elliott M. Estes Chief Engineer at Pontiac Motor

Elliott M. Estes, chief engineer, Pontiac Motor Division, has been with General Motors since 1939. A native of Mendon, where he was born January 7, 1916, Estes studied for four years at General Motors Institute in Flint, Michigan.

Then he entered the University of Cincinnati, where he studied for two years and graduated with his



ELLIOTT M. ESTES

degree in mechanical engineering. Estes joined the GM Research Laboratories as a research engineer in 1939.

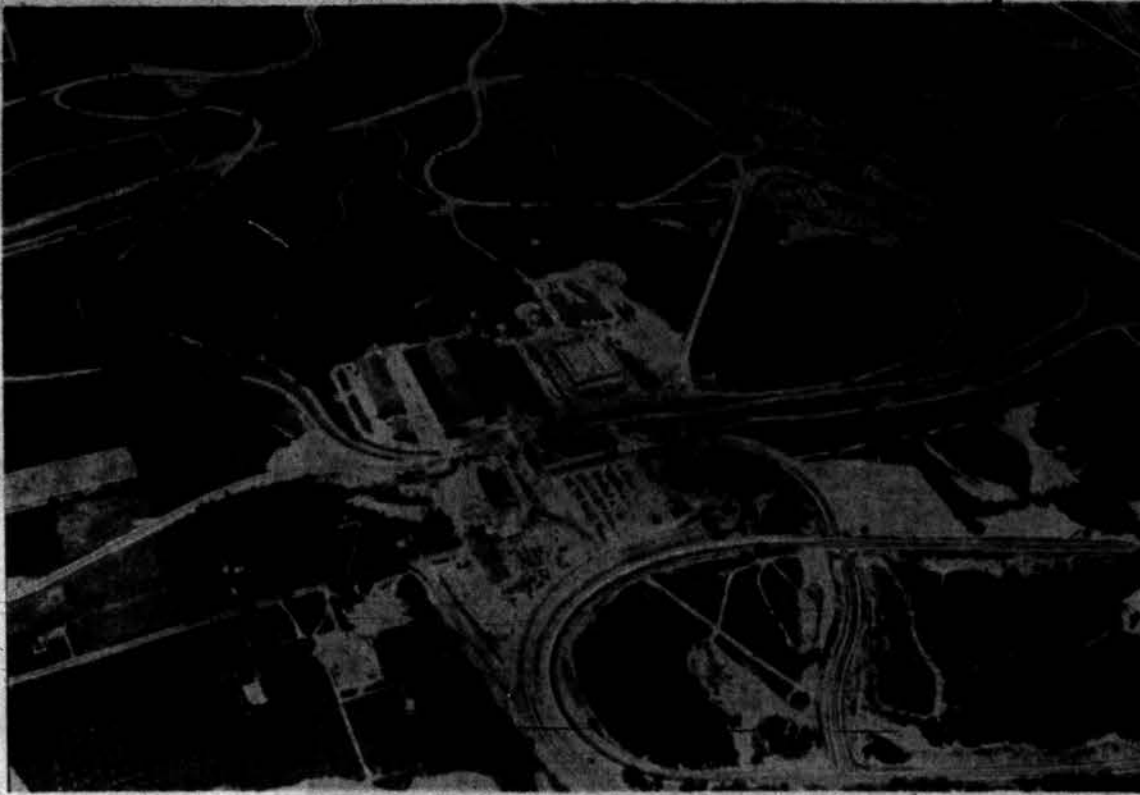
He joined the Oldsmobile Division as motor development engineer in 1946 after seven years with the GM Research Laboratories in Detroit. Later he was advanced to assistant motor engineer and to chassis engineer early in 1951. He became body engineer late in 1952.

In May, 1954, Estes was promoted to assistant chief engineer in charge of the body design, chassis design and standards engineering groups. He joined Pontiac as chief engineer September 1, 1956.

He is married and has three sons.

Clover Urged on Danes

OMAHA — Danes in the United States are urging their homeland to adopt a national flower. At present it has none. The weekly publication, Den Danske Pioneer, of Omaha has suggested red clover because, as the fodder of dairy cattle, it is the foundation of Danish agricultural prosperity and, as the one reader wrote, "The red clover is also a symbol of fresh charm, inner merit, and quiet constancy with hidden reserves of strength."



GM PROVING GROUND — Realizing that it takes a great deal of testing to perfect a top flight car, General Motors maintains this sprawling 3,756 acre proving ground near Milford. It incorporates driving conditions from all parts of the nation into a 60-mile network of roads which covers the area. The five auto divisions, as well as truck, coach, earth mover and military builders, maintain garages at the proving ground and utilize it night and day, 365 days a year.

Weapons Flowed From Plant in War

Pontiac Motor Division did an outstanding job during the World War II all-out production effort.

During the war push, Pontiac manufactured Bofors and Oerlikon anti-aircraft guns, aerial torpedoes, five inch rockets, artillery shells, tank axles and truck parts.

Exact production figures are classified information.

The Pontiac plant was also the first to win an "E" award for production excellence, garnering the flag from the Navy for its Oerlikon and torpedo work.

The Bofors was an Army contract to build the guns on four-wheeled platforms for use in the field. The 500-part gun was originally built in Sweden.

The Oerlikon was a deadly anti-aircraft gun used on navy ships. It was the primary air defense weapon on air craft carriers, ringing the deck of the big ships.

Pontiac engineers cut production time of the Oerlikon by 50 per cent while manufacturing it.

The Pontiac plant also won considerable Navy praise for the work on aerial torpedoes, considered one of the toughest production jobs in the war effort.

Presently, the Pontiac division is manufacturing the M39 .20 millimeter aerial cannon, considered the fastest firing cannon in the country's arsenal.

Test Run Permanent

TOMAH, Wis. (U) — Auto dealer Clyde Lund has this motto posted at his showroom: "Take it and try it out."

Recently two well-dressed men, supposedly shopping for a new car did just that. They and the car haven't been seen since.

Russia did not adopt the Gregorian calendar until after World War I was ended, despite the fact the calendar was generally used in the civilized world.

It weighs 173 pounds and is capable of firing 1,600 rounds per minute. Several thousand engineering changes have already gone into the cannon, which is presently in the process of undergoing a major change in overall specifications.



Congratulations Pontiac Motor

Division

on Your

50th

Anniversary

F. J. Boutell Driveaway Co., Inc.

AUTOMOTIVE TRANSPORTERS SINCE 1915

245 East Walton

Pontiac, Michigan

1861

A trail through the forest cut by the Indian... soon followed by the white man seeking his fortune in furs. A rich land that soon attracted more... and then came the road and the horse and stage.



1907

again land attracted his fortune was industry. The a way of living to a tion. The great



the white man and sought in a new wheel had changed means of locomobile industry became a part of the crossed trails and the settlement

1957

land to expand through the years contributed to the vast growth of Pontiac the industry and Pontiac the city. We are grateful to the leadership of the industry that has given us so much.

Congratulations PONTIAC MOTOR DIVISION

50 Golden Years

Downtown Pontiac Specials!
Boys' Dungarees . \$1.49

Sizes 6 to 12, Reg. \$1.98

Boys' Sport Shirts \$1.49

Size 6 to 16, Regular \$2.95

Ladies' COTTON HOUSE DRESSES

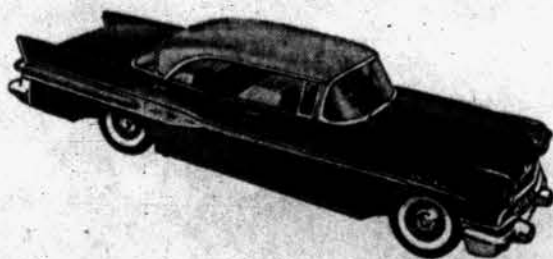
All Sizes to 52
Regular \$2.98

\$1.49

MALLOY'S

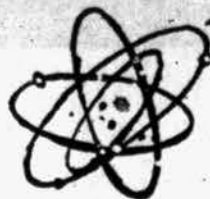
5 N. Saginaw

FE 4-1192

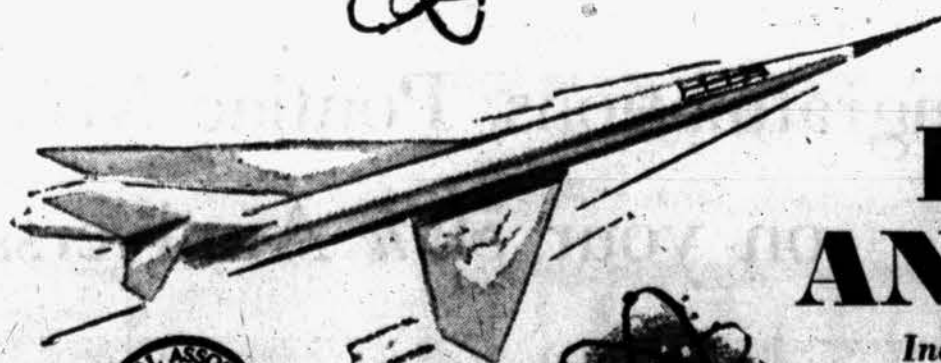


Congratulations Pontiac Motor Division

on Your 50th Anniversary



Through the past twenty-five years our organization has been closely associated with Pontiac in Assembling Tracts of Land, Land Management, Industrial Site Purchase and Development.



ROY ANNETT

Inc. REALTORS

28 E. Huron Street

Ph. FE 8-0466

PONTIAC MOTOR DIVISION

50th
YEAR

THOMAS ECONOMY FURNITURE CO.

43rd
YEAR

From One 'Old Timer' To Another

Congratulations

Our best wishes go to the Pontiac Motor Division on completion of 50 years in business...a period in which they have contributed so mightily to the growth and prosperity of this area.

Thomas Economy Furniture Co.

361 SOUTH SAGINAW STREET

Comptroller Norris Joined General Motors in 1933



RUSSELL L. NORRIS

Russell L. Norris was appointed divisional comptroller of Pontiac Motor Division on October 1, 1956 and has been associated with GM since 1933 when he became a cost accountant with the Chevrolet Division in Indianapolis, Indiana.

Born in Illinois on July 16, 1899, Norris attended the University of Wisconsin and in 1923 he married Hildreth Carr of Lebanon, Indiana.

After three years with the Chevrolet Division in Indianapolis, Norris went to Janesville, Wisconsin as a supervisor in accounting. Then in 1939 he was transferred to Chevrolet's main office in Detroit and in 1942 joined Chevrolet-Flint as general supervisor in accounting.

In 1943 he became resident comptroller at GM's former Eastern Aircraft Division in Bloomfield, N.J. Later Norris held the same position at the Atlanta, Georgia plant of the Buick-Oldsmobile-Pontiac Assembly Division.

Bridge Sales Career Commenced in 1926

Frank V. Bridge, General Sales Manager for Pontiac Motor Division, began his career as an automobile salesman in 1926.

Bridge has lived in many sections of the country since he left his native South Dakota. From 1941 to 1949, he was Zone Manager for Buick successively in Denver, St.



FRANK V. BRIDGE

Louis, Minneapolis and Los Angeles, and held positions of both Zone Manager and Regional Manager in Chicago.

He was Buick Assistant General Sales Manager in charge of the eastern area when he was promoted to his present position in January, 1954.

The son of Frank D. Bridge and Mary Hensley, Bridge was born on January 22, 1904, at Plankinton, South Dakota. He received his preparatory schooling in Rapid City and then attended the University of South Dakota and the South Dakota State School of Mines.

Bridge married the former Naomi Elliott in Rapid City in August, 1926. They have three children: Mrs. Beverly Vining of Staten Island, New York, F. James Bridge and Keith Bridge.

Bridge's favorite pastime is hunting. He lives in Bloomfield Hills. He is a member of Sigma Alpha Epsilon fraternity.

Youth Activity Centers Formed on Cook Islands

COOK ISLANDS—Youth centers are being formed on the Cook Islands, to enable the young people, for the first time, to develop some social activities apart from a few dances and the movies. The first center, with 27 young men, was formed at Ngatangia, on Rarotonga, early this year. A young women's center later was formed there with 15 members and others have since been organized. Each center has four elected elder members who guide its activities. Major interests thus far are improving the knowledge of English and learning carpentry. Both girls and boys study bookkeeping. Sports gear will come later.

Norris was promoted to divisional comptroller of the Guide Lamp Division, Anderson, Indiana in 1947. He held that position until transferring to AC Spark Plug Division in 1954 as divisional comptroller.

As a resident of Flint, Norris is a member of the Chamber of Commerce and the Flint Golf Club. While in Anderson, he was a director and president of the Chamber of Commerce, a director of the Community Club, as well as drive chairman, and a member of the Country Club.

Robert W. Emerick Heads Pontiac PR

Robert W. Emerick, Director of Public Relations at Pontiac Motor Division, was born in Hamilton, Ohio, February 21, 1913.

He was graduated from Hamilton High School in 1930 and Miami University in 1934. Following graduation he played professional football with the Detroit Lions.

He joined General Motors Fisher Body Division's advertising department in 1934. He went to General Motors Public Relations Department in 1937 where he held a number of positions, including director of GM's plant city public relations activity in the New York area, and GM Public Relations Regional Manager in Atlanta and Indianapolis.

He is active in civic affairs and is a member of the Pontiac Chamber of Commerce, Pontiac Rotary



ROBERT W. EMERICK

Club, Boy Scouts, Boys Club, Junior Achievement, United Fund, Public Relations Society of America and Detroit Chapter, Adcraft Club of Detroit, Oakland Hills Country Club, Pontiac City Club, and the Indianapolis Country Club. He is married, has two sons Robert and Richard and lives in Birmingham. He assumed his present position in November, 1953.

Agriculture is a 12-to-13-billion-dollar customer of American industry and labor each year, not including the billions of dollars that farm folk spend for consumer goods.



HOT TRIP — Included in the final steps of auto production at Pontiac Motor Division is a trip through this bake oven for drying and baking paint. The oven is hot enough to set the car on fire if the conveyor belt should stop.

17,000 Will Tour Pontiac in 1957

An estimated 17,000 persons will tour the Pontiac Motor Division plant this year, using the 35-passenger train which makes six trips each weekday.

The tour train service has carried more than 100,000 persons through the plant since its inception in 1950.

Prior to that time, the tours were of the walk-around variety

and no count was taken of the visitors.

The tour itself covers the Strato Streak engine plant, one of the most modern in the industry, and the final assembly line—following the cars from bare frame to mechanical road test of the completed unit.

The four-coach car makes the trip in 45 minutes and employs a crew of two—a driver and a "talk-

er" who is helped by individual loudspeakers on each seat.

The halibut gets its name from the word "holy," once being widely used as food on Christian holy days.

Auto Association Offers Advice to Halt Accidents

DENVER (INS) — Here's some advice from the Rocky Mountain Automobile Association of America on how to ward off traffic accidents:

More traffic accidents take place during the four-hour period from 4 p.m. to 8 p.m. than any other time. Keep your guard up all the time, but remember this period is especially hazardous.

When you walk in traffic never leave the curb without looking both ways first, even if the traffic light is green.

Defective spark plugs that may fire when your engine is idling may miss firing at high speeds and waste gasoline at the rate of one gallon in ten.

Be sure to use the "right" door when you get out of your car in traffic. The "right" door is the

one on the curb side, the side away from traffic.

One difference between a good and a bad driver is that the good driver rarely gets himself into situations where he needs to react swiftly to avoid trouble. A bad driver has several close calls almost every time he drives.

Iron Curtain Survives Along Austrian Border

VIENNA—All along the Austrian-Hungarian frontier Hungary has a big labor force with much material at work completing a new barrier on the border.

It is estimated that before long the entire frontier will be sealed off with barbed wire entanglements and mines. The new barrier is more formidable than its predecessor, most of which was torn down last year. The entanglements are about seven feet high and extremely dense, arranged in most cases in a phalanx of three successive rows. The mines are buried and well concealed. Anyone making contact with the barbed wire can detonate a mine.

Greece produced 40,000 tons of table olive oil in 1955 compared with 40,500 tons in 1954.

The Red Cross nurse made her first appearance during a yellow fever epidemic in Florida in 1883.

Congratulations



Pontiac Motor Division on your 50th Anniversary

BRYAN FRENCH

351 N. Paddock
FE 5-6973

Congratulations

PONTIAC MOTOR DIVISION
on Your
50th ANNIVERSARY

The Business Institute
7 West Lawrence St. FE 2-3551



ARCHIE



SIDNEY



MAURICE



MARVIN

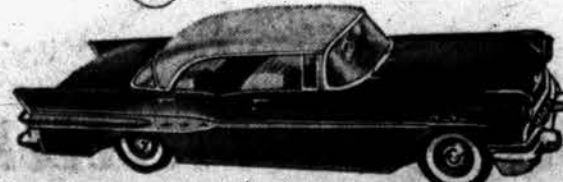
THE BARNETT BROTHERS



Extend Heartiest

50th ANNIVERSARY

GREETINGS TO



PONTIAC MOTOR DIVISION

Congratulations
to
GENERAL MOTORS and
Pontiac Motor Division

An Automobile that we in Pontiac are proud to call our own.

SALLAN JEWELRY

"33 Years in Pontiac"
88 North Saginaw St.

Bloomfield
FASHION SHOP

Barnett's
MEN'S STORE

PEGGY'S
14 NORTH SAGINAW ST.



A "DAMSEL OF DESIGN" — Jan Krebs of Waterbury, Conn., is a talented designer assigned to Pontiac Motor Division's styling studios where she puts the "woman's touch" into Pontiac cars. She is seated beside a Pontiac convertible that sports gay com-

binations of metallic chiffon pink leather and multi-colored Aztec nylon fabric on the seats. Just for the lady is a lift-out vanity in matching leather.

Oakland-Pontiac Highlights Viewed

1893—Edward M. Murphy founded the Pontiac Buggy Company.

1907—Foreseeing a future for the horseless carriage, Murphy opened part of his buggy works to the production of automobiles. He named his new car business the Oakland Motor Car Company. The two-cylinder car was designed by A.P. Bush.

1908—Oakland became a four-cylinder car.

1909—Oakland Motor Car Co. joined the General Motors Corporation.

1913—Oakland introduced its first six-cylinder car.

1926—Oakland introduced the first Pontiac in January. The new six-cylinder auto was an instant hit and manufacturing facilities were vastly expanded with the construction of a gigantic new plant located on 246 acres in north Pontiac.

1931—Oakland became a V-8 car.

1932—Production of the Oakland was discontinued and all plants were devoted to the growing

Pontiac auto. In the same year, Pontiac adopted the Oakland V-8 motor.

1934—The first of the "Silver Streaks" were introduced in Pontiacs.

1942—Pontiac geared to war production of anti-aircraft guns, aircraft torpedoes, tank axles and truck and motor parts.

1946—Pontiac reconverted to auto production.

1950—Pontiac produced 469,813 autos.

1953—Employment figures rose to 18,400. Pontiac entered into an expansion program designed to increase floor space by more than one million square feet. Included in the proposed projects were a new press plant, foundry addition, car finish building, customer drive-out building, parts warehouse, shipping dock, three-story and basement addition to office building and a new automatic plating system. The program is nearing completion.

1955—Pontiac hit its record year with 554,090 cars produced.



BOARD OF DIRECTORS

HON. CLARK I. ADAMS
MAHLON A. BENSON
CONRAD N. CHURCH
LOUIS H. COLE
R. CLARE CUMMINGS
JOHN Q. WADDELL
GEORGE E. ZIMMERMAN

HONORARY DIRECTOR

CHAUNCEY H. HUTCHINS

OFFICERS

R. C. CUMMINGS President
M. A. BENSON Vice-President
JAMES CLARKSON Executive
Vice-President and Secretary
E. W. JOHNSTON Treasurer
VERN McMASTER Asst. Treasurer
C. BRYAN KINNEY Attorney

BRANCH MANAGERS

WILLIAM DIEKE Downtown Branch
M. M. SORENSON Rochester Branch

AUDITORS

JENKENS and ESHMAN



Pontiac Federal Savings



HOME OFFICE: 761 W. Huron
ROCHESTER BRANCH
407 Main Street

DOWNTOWN BRANCH
16 E. Lawrence St.



PONTIAC Federal SAVINGS

EXTENDS

Congratulations

TO

Pontiac Motor Division

ON THEIR
GOLDEN

Anniversary

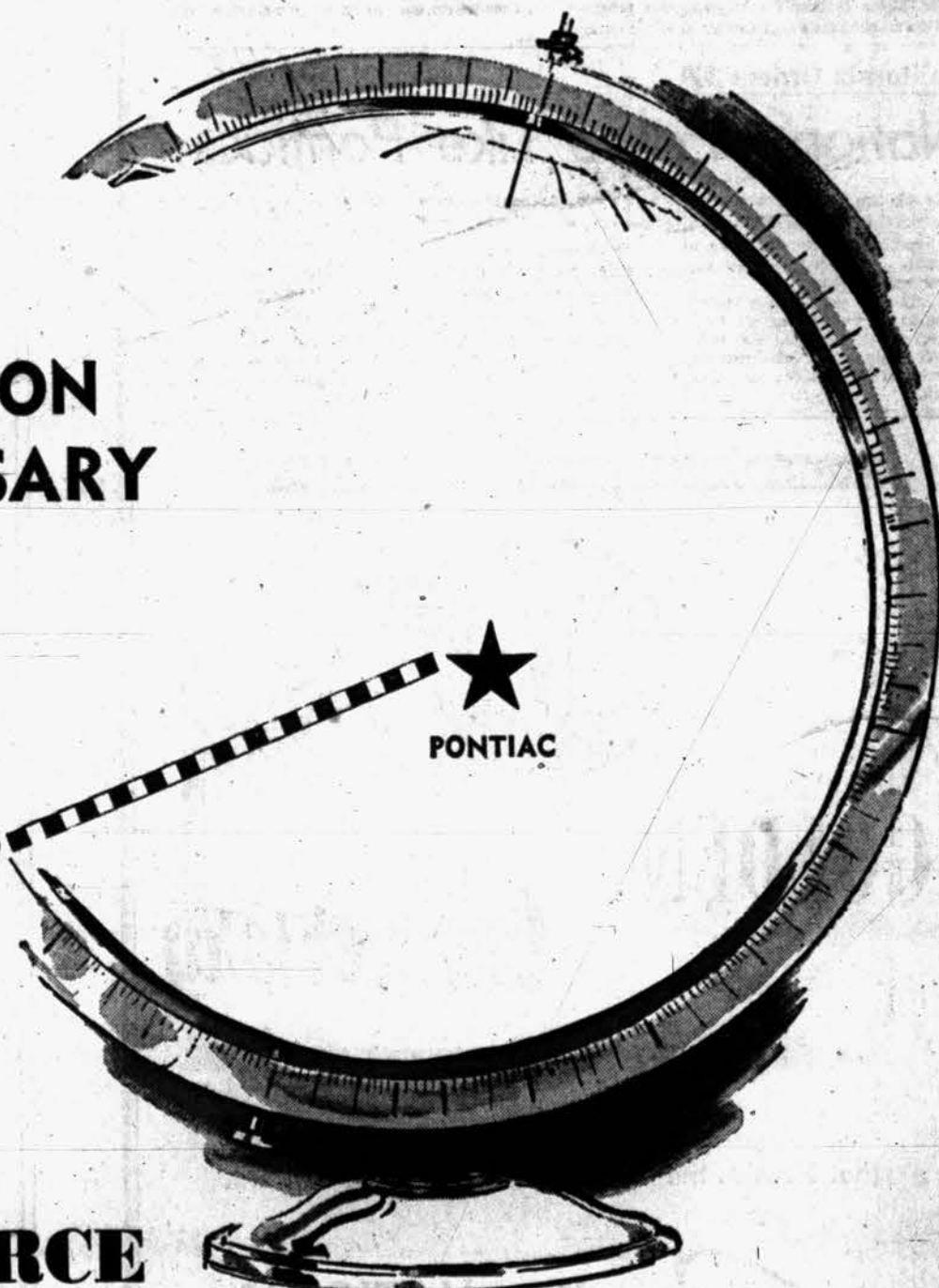
Congratulations...

**PONTIAC MOTOR DIVISION
ON YOUR 50th ANNIVERSARY**

*Thanks For Putting
Pontiac On The Map*

**PONTIAC AREA
CHAMBER of COMMERCE**

Waldron Hotel Building, Pontiac



Proving Ground Rugged Test for New Pontiac

It would take a heap of driving to get around the world twice in a single day—but that's exactly what test drivers do every day testing Pontiac and other cars at the General Motors Proving Ground at Milford.

They rack up more than 50,000 miles of driving a day — twice around the world.

All that driving is done with two aims in mind, to measure performance of present cars and test engineering designs for future cars.

Even while auto dealers are selling 1957 models, the 1958 versions, still months away from public display, are being put through severe tests at the proving ground to make sure they will stand up under the beating of day-in day-out driving.

COVERS 3,575 ACRES
Today the Milford grounds cover 3,575 acres and somewhere on the

grounds can be found almost any driving conditions that exist for the average motorist in America today.

When the grounds opened in 1924, the entire roadway consisted of 1.7 miles of paved road and 3.9 of gravel.

Today a network of roads winds around the grounds to add up to 60 miles of raw dirt, rough paving stone, brutal Belgian Rock, shifting gravel, black top and smooth concrete roads.

There is a triangular test track, a pair of straightaway tracks and a variety of hills from gentle inclines to a grade of 60 per cent.

A mudbath duplicates the country road in springtime while a thousand-foot bathtub provides a watery test of car and motor.

If all that isn't enough, GM maintains another giant proving ground in Arizona where desert and mountain travel need not be faked—they are right there.

RUGGED TESTS
In the process of becoming a 1958 production model, a Pontiac

goes through a grueling test schedule.

A variety of testing devices measure stopping ability, at speeds ranging from 25 to 70 miles per hour. How much pressure is needed, what reaction is produced, how fast the car stops are all answered before it is allowed to go on the road.

Acceleration tests are important in finding out how quick the Pontiac will get around a moving car while passing or how fast it will be able to move into a moving stream of traffic.

A fifth wheel, resembling a bicycle wheel, is towed behind the car to give an accurate account of acceleration data.

Stability tests start with the car riding a giant swing to establish the center of gravity. From that relatively simple task, the car is taken to the Sid Pad for a series of quick turns at speeds up to 50 m.p.h.

TIRES BLOWN
Then a pair of dynamite caps are attached to a tire and it is blown out at various speeds, up

happen should a tire blow out of natural causes at that speed.

There is even a scientifically induced rollover test to determine stability and body construction strength.

Off the road for awhile, the Pontiac would then be taken into a room where lights are utilized to chart and measure the visibility of the cars' various windows.

Back on the road with the fifth wheel trailing for some gas economy tests. These tests are important enough to be called off if a wind of more than 15 m.p.h. blows up. The gas consumption is measured down to the thimble-full for accurate counting.

Then the car heads for the hills, literally. Most of the hill climbing tests are run on the 7, 11.6 and 15 per cent grades, although the hills go all the way to 60 per cent in grade.

Back inside, the car undergoes a battery of measurements to determine how much room there is for driver and passengers and how much the car can take in the matter of weather endurance.

PRODUCE HEAT, COLD
Searing heat or ice-producing cold are artificially produced at will in the proving ground laboratories.

Each of the GM divisions maintains a garage and testing facilities for use on the overall proving ground.

ties for use on the overall proving ground.

In addition to the five auto divisions, the ground is used to test truck and bus models of General Motors Truck and Coach Division, earth moving equipment manufactured by GM and a separate military proving ground has recently been added to test trucks and tanks built by GM divisions.

The grounds operate on an around the clock schedule, with night testing just as important to driver safety as the daytime tests. It takes a heap of driving to test a car before it hits the market and GM test drivers go around the world twice a day to do that testing.

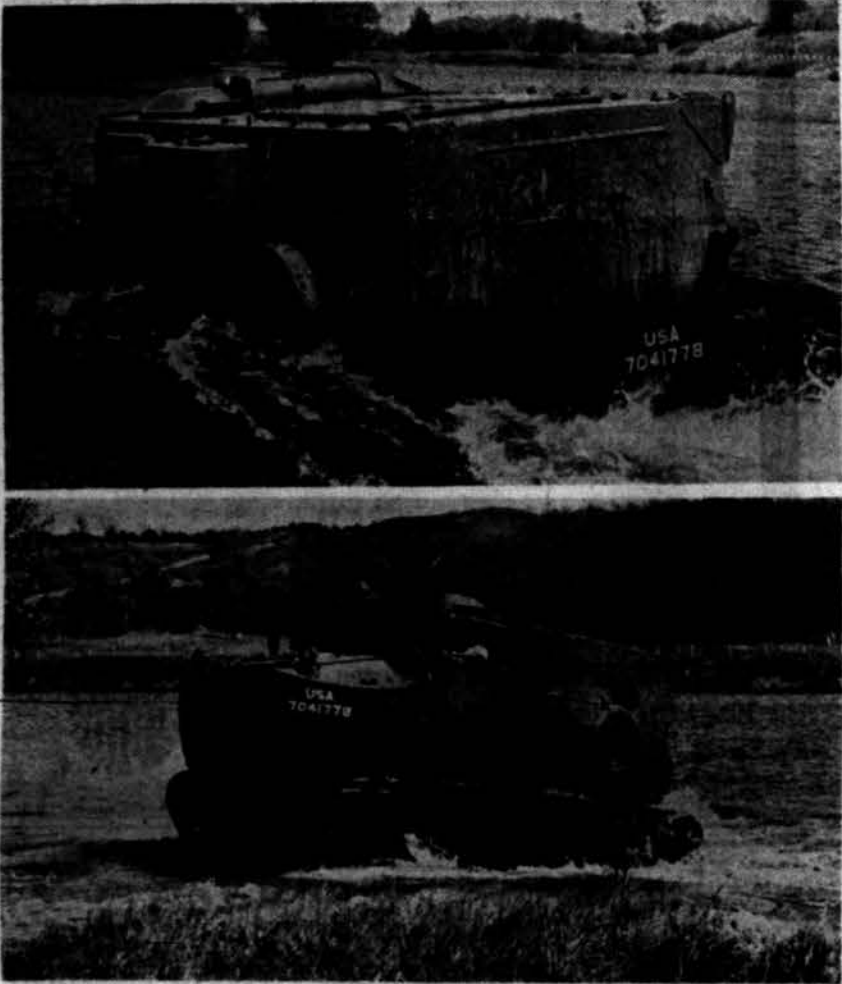
Highway construction expenditures throughout the nation totaled 41 billion dollars in 1955, a rise of 9 per cent over 1954.

The word "wake," a vigil around a corpse, stems from the Saxon word for "watch," according to the Encyclopedia Britannica.

Congratulations
Pontiac Motor Division

On **50th** Anniversary

PONTIAC CUT STONE
M-59 (1 Mile W. of Airport) OR 3-1594



WATER BABY — The Otter, a product of Pontiac Motor Division's war production program, is an amphibious cargo carrier at home on land or in the water. Here it splashes about gaily like its namesake does in Michigan's north woods.

California Orders 300

Nation's Police Like Pontiacs

In addition to being a popular car with the American driving public, Pontiac has proven to be a favorite of the nation's law enforcement agencies.

Many such groups have chosen Pontiac as the key car in their patrol fleets, including the California state police, who recently purchased 300 Pontiacs for patrol work.

The choice is no hit-or-miss proposition, either.

Before choosing the Pontiac in competitive tests, the California patrolmen put it through a rigorous workout to test economy, acceleration, safety and comfort for those long patrols.

An order for 300 cars indicates

the Pontiac passed the tests with flying colors.

The Pontiac Motor Division built a special motor for law enforcement agencies, also available to the public, which utilizes extra carburetion and machining work to push the horsepower over the 300 mark.

PONTIAC MOTOR DIVISION'S



GOLDEN

Anniversary

An Outstanding Achievement for General Motors that Heralds the Certainty of Another Golden Era.

Rapp's **NATIONAL CLOTHING CO.**
9 South Saginaw St., Pontiac

FINE CARS For 50 Years

.....

Fine Flowers For 67 Years



The Pearce Floral Company Extends

Congratulations

to the Pontiac Motor Division
on Completion of a Half Century of
Business

Our Best Wishes and Sincere Appreciation for Your
Contribution to the Growth and Prosperity of This Area

Pearce Floral Company

Fine Flowers Since 1890
559 ORCHARD LAKE AVENUE

Congratulations

**PONTIAC MOTOR DIVISION
On Your 50th Anniversary**

*Producing a
Quality Product
For 50 Years
Has Helped
You and the
Community, too!*

Yes, today you can look with pride on 50 years of service to the City of Pontiac, the state and the nation.

Your contribution to the community goes much farther than employing thousands of local workers, important as that is. Your dedicated leadership and wholehearted support has meant the successful conclusion of many worthwhile civic projects.

We of Consumers join the people of the City of Pontiac in extending hearty congratulations and sincere thanks for a half century of distinguished service.



Consumers Power Company

Shopping for Pontiac Division Calls for \$50 Million Budget

When M. F. Rummel goes shopping, he does it in a big way. Each year Rummel, in his job as purchasing agent for Pontiac Motor Division, contacts more than 5,000 sources in spending his \$50 million dollar budget.

Locally, the company buys supplies from 165 non-production suppliers in Oakland County.

Included in Rummel's shopping list are 350 production suppliers and 5,000 non-production suppliers. He also does all the production purchasing for Buick and Oldsmobile divisions.

While many of the purchases wind-up directly on the finished auto (there are 5,000 parts in a 1957 Pontiac), Rummel also buys such items as paper slips, grass

seed, paint brushes, fertilizer, women's hats (of the safety variety), police uniforms and carloads of gas and oil.

Last year he bought a pair of crutches for the hospital and recently he purchased 10,000 aspirins at one time.

Rummel's biggest problem is getting there on time with the proper goods.

Because of limited storage space,

all supplies must arrive just when they are to be used, not a week early and certainly not a week late.

Helping Rummel in his giant shopping job is a purchasing department of 74 persons.

Women Legislators Gain

CHICAGO — State legislatures number 314 women among their elected members this year compared with the previous record of 308 last year. Men-only legislatures still exist in Alabama, Arkansas, Georgia, Iowa, Kentucky, Louisiana, North Carolina, Oklahoma, and Wisconsin.

We Salute

**PONTIAC
MOTOR
DIVISION**

ON THEIR

50th ANNIVERSARY

MARK DAVIS

CAMERA

MART

83 N. Saginaw St.

FE 4-4343

IF IT'S PHOTOGRAPHIC

WE HAVE IT FOR LESS

BABY, IT'S COLD INSIDE — While most Pontiac owners won't run into this kind of icy weather, the engineer finds it's plenty cold inside as he tests a Pontiac for cold weather

operation at the General Motors proving ground, used by all GM divisions including Pontiac Motor Division. Temperatures in the chamber can be pushed down to 60 degrees below zero.



COMFORT STYLING — While most styling problems concern the outward appearance of a new model car, much styling attention is given to interior details like the looks — and comfort — of the seats. The Pontiac Motor Division styling, like that of all GM divisions, is carried on in the

new GM Technical Center. Each division has a styling section in the center and rigid security is maintained between the sections. Only the styling chief and his assistant are permitted to pass from one section to another.

Congratulations

PONTIAC MOTOR DIVISION

on Your **50th Anniversary**

We Are Proud to Have Furnished You
READY-MIX CONCRETE
and
CINDER BLOCKS
Over the Past Years



Oakland County's
Only Manufacturer of
Autoclaved Concrete Block

Whether you need a yard or a thousand yards of Ready Mixed Cement we'll deliver it. With our fleet of 25 trucks it enables us to give fast, dependable service to everyone.

Just tell us what your job is, when you want it, and we'll do the rest. CALL FOR ESTIMATES!

MANUFACTURERS of BRICK — BLOCK and CONCRETE

BOICE BUILDERS' SUPPLIES

545 S. Telegraph Rd.

Phone FE 5-8186

**We
Congratulate
You
PONTIAC MOTOR DIVISION**

ON YOUR



PROGRESS THE AMERICAN WAY

We salute you, Pontiac Motors, and extend best wishes on your 50th Anniversary of engineering and manufacturing might and progress.

Baldwin Rubber Company

366 EAST SOUTH BLVD.

Suggestion Plan Means Money to Thoughtful Workers

Idea men make money at Pontiac Motor Division, and not just on the administrative level.

Last year, for instance, the company paid out \$150,198 to employees through the plant's Suggestion Plan.

Through that medium, employees of almost every level and department are eligible to submit suggestions on how to improve production methods or end result.

Top prize in the suggestion derby is \$2,500, with a minimum of \$10.

The "rules" of the plan are simple. All but a few classifications of employees are eligible and the suggestion should show how to 1) save time or material, or 2) improve the quality of production, safety conditions, plant housekeeping, working conditions, or produce some similar benefit.

COMMITTEE RULES

After the suggestion is made, it is investigated as to practicability and ruled on by a special Suggestion Committee.

Cash awards are determined on the nature of the idea and its application.

Top awards often come from material or labor saving suggestions.

Where savings are measurable, the award is based on one-sixth of the saving over a period of a year.

Where possible, the awards are made with U.S. Savings Bonds, with checks used to clear up odd amounts.

HAD 133 SUGGESTIONS

Some employees, like Paul R. Bennett, profit handsomely from the plan. Bennett has turned in more suggestions, 133 in all, than any other Pontiac employee.

He has had 76 of the suggestions accepted, to the tune of \$7,312.06 in awards. Bennett, a tool maker for Pontiac, lives at 212 E. Rundell.

Another man, machinist Glenn Knapp, of 136 N. Clemens St., runs a close second to Bennett with \$7,029.71 in winnings.

Included in Knapp's award total is a pair of maximum, \$2,500 awards.

Another employee, John E. Olson of the foundry pattern shop, turned in two suggestions in the same day, had both accepted and profited for the day's work by \$1,336.50 in awards.

EYE FOR FLATS

While the great percentage of suggestions deal with technical matters and minor production adjustments, former Pontiac employee J. Simpson Green won a top award for the simple suggestion of putting a sharp edge on the jack handle for use in prying off hub caps.

A total of 23 maximum awards have been presented since the

\$2,500 level was adopted in 1951. Five such awards have been presented so far this year.

The entire program is 15 years old, starting in 1952 with the stepped-up effort at the Pontiac plant.

In that time, more than \$900,000 has been dispensed in awards. Plans call for the presentation of a hi-fi record player to the em-

ployee whose suggestion award puts the division over the million dollar mark.

The biggest year for the plan came in 1955, when 2,202 suggestions accepted were worth \$193,873 to employees.

In addition to the cash awards, Pontiac employees may win a Suggestion Plan pin with their ideas. A "one-star" pin is presented for

the first award accepted which is worth a \$25 bond or more.

A diamond star pin is given for the fifth acceptance of that value or better.

The suggestion program is well promoted throughout the plant and has drawn more than 50,000 ideas in 15 years.

The division recently won an achievement award from the National Association of Suggestion

Systems, an organization representing more than 1,100 plants.

The plan is carried on as part of Plan, which is credited with 30,000 out more than a million dollars a

the General Motors Suggestion improvements each year and pays year in awards.



STRATO STREAK — This 1954 four-passenger "spectator sports sedan" achieved a streamlined look largely through its height, or lack of same. The car stands only four and a half feet high

and features interior seats that swivel and a no-center-post construction that leaves the entire side open with both doors open.



Anniversary

Best Wishes to Pontiac Motors

"May You Have Continued Success"

LORD'S FURNITURE

APPLIANCES and TELEVISION

125 W. Huron (where Wrigley's used to be)

FE 4-0581

'Lucite' Coating for Pontiac Cars Replaces 'Duco'

A pioneer in the use of "Duco" automotive paint, Pontiac Motor Division has recently made another advance in the field with the highly successful "Lucite Acrylic Lacquer."

Heralded as significantly better than "Duco," the new "Lucite" finish is virtually impervious to sun, salt air, rain and temperature changes.

"Lucite" actually gets harder and brighter with age, Pontiac engineers say.

The new paint was used experimentally on 1956 models after long testing in Florida. Its use was expanded in the 1957 line of cars and will also be used more on the 1958 models, Pontiac officials say.



Congratulations

PONTIAC MOTOR DIVISION on Your

50th ANNIVERSARY

Thank You

for a Half Century of Progress



CONGRATULATIONS

PONTIAC MOTOR DIVISION'S



on your 50th Anniversary and your record of accomplishment.

Our employees join us in extending best wishes.

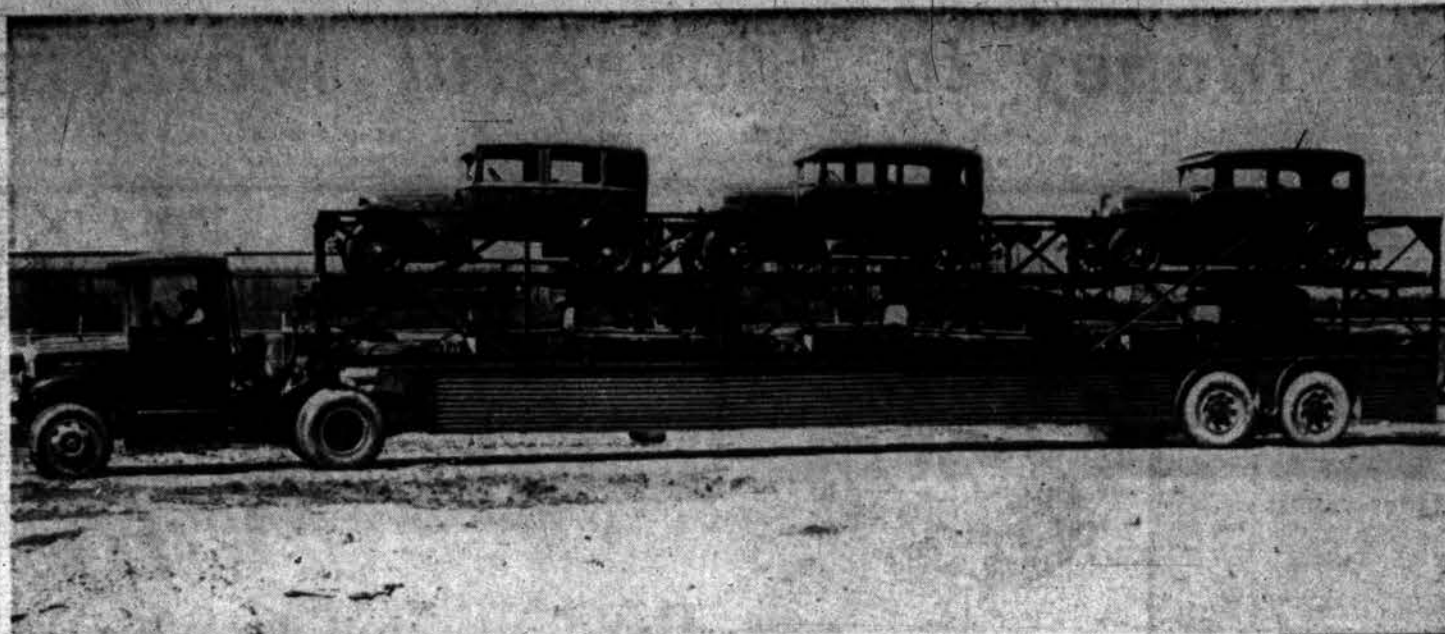
NELSON

MANUFACTURING COMPANY

2260 Scott Lake Road, Drayton Plains
OR 3-1242

Dickinson's

PONTIAC • BIRMINGHAM



BIG LOAD, BUT TOUGH ON CORNERS — Early Pontiacs were carried across the nation in primitive haulaway trucks like this. Carrying six cars to the load, the trailer was a huge affair and found turning corners extra hard.

Periscope to the Future--the 'Dream Car'

While the scientist and engineer work for the future in the laboratory and on the proving ground, automotive styling experts utilize their own periscope to the future--the "dream car."

Without this tool to let the imagination run wild, many of today's innovations would never have left the stylist's drawing board.

The dream car has given the American motorist better looking, more advanced cars which were produced years ahead of

the time they would have appeared in normal evolution.

In addition, the dream car has acted as a yardstick for style experts to measure public reaction, thus giving the average motorist a voice in the look and performance of the newest models.

Harley J. Earl, General Motors vice president in charge of styling, originated the concept of a dream or experimental car to test public reaction to design and engineering innovations.

In 1938 he built the famous "Y-

Job" in cooperation with Buick Division. From that beginning evolved 36 GM dream cars, including five produced by the Pontiac Motor Division.

In 1938 all five GM divisions produced a dream car for the annual Motorama show, with Pontiac contributing the Parisienne, a somewhat "old hat" affair by today's standards but a real pace setter just four short years ago.

In 1954 the Pontiac entries in the dream car field were the Bonne-

ville Special and the Strato-Streak.

The Bonneville Special was a sporty little two-seater with a dome-type bubble and a streamlined look. The Strato-Streak was a sedan model featuring four-door styling and a more regal look than the racy Bonneville.

In 1955 the Strato-Star combined the earlier looks with a sedan sized auto with curved racing lines and a powerful look.

The 1956 version, the Club de Mer, is a low, two-passenger sports car which stands only 38.4 inches from road to top of windshield.

SPORTS REAR FIN
The car features a fin which sprouts from the rear surface, a pair of bubble windshields and a giant air cooler scoop which occupies the whole front of the car.

The Parisienne, Strato-Star and one Bonneville Special are in storage awaiting future use while the other Bonneville and the Strato-Star are being utilized by the Pontiac engineering department.

The Club de Mer is currently on a tour of European auto shows.

The dream cars provide a true testing ground for new innovations. The 1938 "Y-Job," for instance, included the first electrically operated convertible top, the first power windows and the first blending of front fenders into the doors.



STURDY FAVORITE — This 1933 sedan was one of the last "boxy" Pontiacs but was nonetheless, a sturdy favorite of auto owners of the day.

It was the first product of the company produced without a sister car, the Oakland, which had been discontinued the previous year.



Hey There . . .

PONTIAC MOTORS...

We Understand
You're Celebrating
Your 50th Anniversary!
That's Swell . . .
and We'd Like to
Present You With
This Prize-Winning
Blue Ribbon for Being—



"DOLLAR for DOLLAR"

"THE BESTEST WITH THE MOSTEST"

CAPITOL SAVINGS & LOAN ASSOC.

1890 — "In Our 60th Year of Public Service" — 1957

75 W. Huron Street, Pontiac

FE 4-0561

Congratulations

Pontiac Motor Division
on Your
50th Anniversary

"In Pontiac Just as Long and Just as Reliable"

James Hampton of HAMPTON ELECTRIC

825 W. Huron St.

FE 4-2526

CONGRATULATIONS

PONTIAC MOTOR DIVISION'S

We are pleased to have served you
during our ten years of operation.

FORSTER TOOL & SUPPLY

Andy Forster

Factory Supplies
Fire Extinguishers
Machinery

766 Woodward Ave.
Pontiac

Congratulations

PONTIAC
MOTOR
DIVISION'S **50th** Anniversary
Celebration

A Golden Achievement in Automotive Engineering . . . and we're proud to have been
suppliers to Pontiac Motors for the past
29 years.

UNIVERSAL OIL-SEAL CO.

**34 W. Kennett,
Pontiac**

Two Employees Who Grew With Oakland-Pontiac

When Fred H. Burmeister decided to get a good, steady job back in 1915, he went down to "the old Oakland plant" and applied for a job in the service department.

Today, 42 years later, he has moved up to the accounting department and is living proof that the job was both good and steady.

Burmeister, 58, of 44 N. Shirley, is the oldest employee, in years of consecutive service, with Pontiac Motor Division.

His counterpart, 66-year-old Floyd E. Loree, the oldest hourly worker, dates employment with the company back to 1912 but "only to 1916 on a permanent basis."

Burmeister did clerical work in the service department in the "old building" until 1922. At that time he moved to accounting and now is an allied account accountant.

Married, he has a son and daughter and four grandsons.

Loree and Oakland Motor Car Co. first met when he was hired, in 1912, to polish brass on the Oakland as they came off the line.

He worked periodically with the firm and also with a construction contractor until 1915, when he "settled down" with the motor car company.

Burmeister roomed at the house of the contractor who employed Loree and the two were friends before they started working for Oakland.

When he finally joined Oakland permanently, Loree operated the first spray gun in the paint department and then worked in the garage, testing drive-out cars.

He then became an administration building driver for 15 years, until 1935, when he was put in charge of the courtesy department.

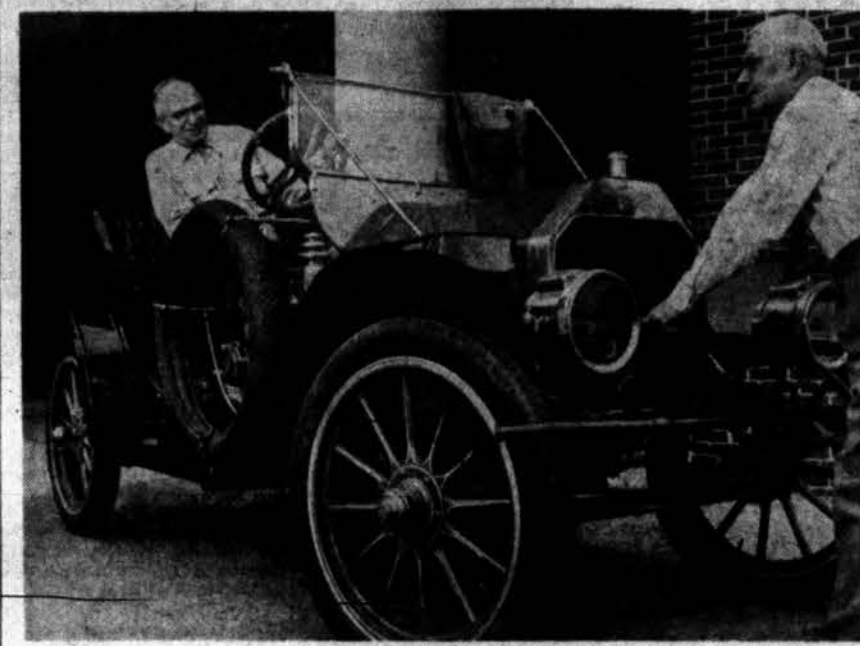
In 1941 he was shifted to the

tool room and presently is a utility receiving clerk.

Loree lives at 5641 Williams

Lake Rd., Drayton Plains, is married and has two daughters and a son.

Loree owned an Oakland, although Burmeister did not, and both have owned many Pontiacs.



JUST LIKE OLD TIMES — When Floyd Loree (driving) and Fred Burmeister got together for a picture as the oldest Pontiac employees in point of service, the original Oakland used as a prop

needed a bit of prompting with the crank. Loree spent many years as a driver for the company while Burmeister started in the service department.

Has 'City Within a City' Facilities

Newspaper Published for Employees

Included in Pontiac Motor Division's "city within a city" facilities is a newspaper, "The Pontiac Warrior."

The employee publication is an eight-page monthly production styled with a magazine format. It assumed that guise only recently after many years as a newspaper size bi-monthly publication.

The paper began back in the days of the Oakland Motor Car Co., when it was called "The Reflector."

Following the outbreak of World War II, the publication became "The Pontiac Gunner" for one year and then, as the result of a name suggestion contest, it became "The Pontiac Warrior."

The paper features news of the plant and its employees with news items about division promotions, new programs, suggestion system payoffs and personal notes about workers.

PLANT REPORTERS

Each section of the plant has its own reporters who compile a column of news items from the department for each issue.

Feature style contents include articles on hobbies, sidelines and relatives of workers, as well as some at-work pictures and a plant pin-up or two.

During the war the paper often was published more than twice a month and it carried war news and pictures pertaining to weapons manufactured in the Pontiac plant.

Included were many letters of

commendation from individual boat commanders praising the plant for its high quality anti-aircraft guns.

Production Manager With GM 30 Years

Ray J. Longpre, Pontiac Motor Division's production manager since 1946, is a native of Lake Linden, where he was born on January 29, 1897.

Joining Pontiac on October 17, 1927, Mr. Longpre was material supervisor in the Stamping Plant and later became general material supervisor prior to his current assignment.

Before coming to GM, he had worked for the J. W. Murray Manufacturing Co. and Packard Motor, both of Detroit.

Mr. Longpre is married and has three children, Robert Longpre and Ray Longpre Jr., both of Montevia, Calif., and Mrs. Virginia Stevenson of Ludington, Mich. He

The paper has won several awards from the International Council of Industrial Editors for its outstanding work.

is an active member of the Elks and Knights of Columbus.



RAY J. LONGPRE



BLASTING BEAUTY — The Bofors anti-aircraft gun was one of Pontiac Motor Division's proudest war time products. It had many uses, including this type of tank mount for mobile air defense. The gun was described as "a blasting beauty the Jerries fear" by one officer during the World War II era.

Jamieson Climbed Up From Salesman's Post

John C. Jamieson, executive assistant to the general manager in charge of dealer relations for Pontiac Motor Division, was born November 11, 1896, in Edinburg, North Dakota. He attended North Dakota State College at Fargo.

Following college, he was self-employed in farming until 1924 when he became a salesman and later sales manager for a retail automobile dealer in Arizona.

In 1933, he joined General Motors as a district manager for the Chevrolet Division.

He went with Pontiac in 1935 as a district manager in the Denver zone. In 1937 he was appointed assistant zone manager in Denver.

He served as business management manager in Pontiac's Chicago zone in 1940. He was assistant zone manager in the Dallas zone from 1941 to 1945 when he was promoted to zone manager in Dallas.

He became regional manager for Pontiac in 1949 with headquarters in Kansas City. He was transferred to head the midwest region in 1950 and had headquarters in Chicago until 1952. From 1952 to 1953 he was regional sales manager for the Pacific region.

In 1953, he was appointed assistant general sales manager, in charge of Pontiac sales in the Western half of the United States.

He has held his present position since May 1956.



JOHN C. JAMIESON

Savers 'Billed' by Bank

SAN FRANCISCO—A San Francisco bank has evolved a new "pay - yourself - first" arrangement in which monthly "bills" go to depositors. Under the plan, a customer gets a statement assessing him for the sum he has volunteered to save.

Study New Possibility for Repairing Teeth

CHICAGO — Dental researchers report that developments now in the research stage will make dental

treatment better and more comfortable.

Among them are remineralizing agents applied to the teeth to repair weakened enamel before cavities can start, anti-enzyme agents to prevent decay, a filling material

to stimulate in the repaired tooth the formation of secondary dentin, the substance underneath the enamel layer, and another that would "grow" to the tooth surface and actually help ward off future decay.



Congratulations

Pontiac Motor Division

on your

Anniversary



A.J. STARK Pharmacy

MEDICAL Bldg. 880 WOODWARD
Phone FEderal 5-9454

Congratulations

PONTIAC MOTOR DIVISION'S



Anniversary Celebration

... for a fun-filled vacation, travel
Pontiac—the Golden Chariot
of Automotive Progress.

... for European tours, travel
Pontiac—the one complete
travel service.

Pontiac Travel Service

698 West Huron

Pontiac

Congratulations

Pontiac Motor Division

On Your

50th

ANNIVERSARY

A Golden Half Century of Progress

PONTIAC VALVE-IN-HEAD COMPANY

MANUFACTURERS



CONGRATULATIONS

Pontiac Motor Division

On Your

50th ANNIVERSARY

Paint, Lumber, Building Supplies

Donaldson Lumber

27 Orchard Lake Avenue

FE 2-8381

Negro Family Arouses Town

Two Factions Develop Over Its Plans to Move Into Community

LEVITTOWN, Pa. (P)—Many of the 60,000 inhabitants of this sprawling residential development were banded into two factions today because of some new neighbors—a Negro family.

The groups have their names and their leaders. They both profess a desire to be lawabiding and avoid violence.

One organization — called the Levittown Betterment Committee — is in direct and definite opposition to the plans of William J. Myers, 32, and his wife and three children to move into an \$11,000 home here.

The committee, headed by James Newell, says Myers should stay out for his own good and for the good of Levittown. Newell has conducted mass meetings to back up this contention.

The other group — called the Citizens' Committee for Levittown — stresses a more conservative approach. Its leader, the Rev. Ray L. Harwick, a Protestant minister, deplored the actions of some of its citizens and condemned what he called "racial bias."

Mr. Harwick said some members of his group are opposed to the Myers' moving into this all-white community, while others would welcome the Negro family as neighbors.

Harwick says: "One purpose of our group is to show there are plenty of people who don't get panicky in a situation like this, who believe the situation can be worked out calmly, intelligently and legally without anyone compromising his beliefs or getting hurt in the pocketbook."

Newell says: "Our purpose in continuing our organization is to devise peaceful means of accomplishing the purpose of restoring our entire white community. One of the means to be considered is supplying Myers with sufficient funds to enable them to buy an even better home in a location such as Concord Garden Homes, which is devised for integration of Negro and white."

Myers, a college-educated refrigeration engineer, hasn't moved in to his house in this vast development of new low and medium priced houses on the outskirts of metropolitan Philadelphia.

Since it has been known he has bought here, mobs of up to 500 have congregated in front of the house.

Rising Costs Pinch U.S. Highway Program

By G. K. HODENFIELD

WASHINGTON, Aug. 17 (P)—Construction of a 41,000-mile network of superhighways crisscrossing the nation has been caught in the pinch of rising costs, and diminishing income.

Results of the pinch may not show up until fiscal 1960, which starts July 1, 1959. From then until possibly 1963, or later, it's going to hurt.

The highway act of 1956 contemplated completion of the interstate system in 13 to 15 years. Officials of the Bureau of Public Roads are now talking in terms of 16 years and possibly longer. Even to complete it in 16 years will call for a mammoth burst of roadbuilding activity in the last year or so of the program.

Original estimates put the cost of the vast road-building project at 27½ billion dollars. The federal government picks up 90 per cent of the tab and states pay the balance.

Rising costs have knocked that estimate into a cocked hat. A new estimate now being completed is expected to add a minimum of three billion dollars to the bill and maybe more.

To make the pinch more binding, income from the special excise taxes on gasoline, tires etc., is falling behind schedule. These highway users' taxes go into a special highway trust fund. Under the pay-as-you-go legislation, federal allocations to the states for the interstate system cannot exceed the amount in the fund.

In fiscal 1957, which ended last June 30, trust fund income fell 60 million dollars below the 1½ billion which was forecast. Because work is just now getting under way on the interstate network—and the high spending hasn't really started—there was still a surplus of 432 million to be carried forward. Another surplus of 170 million has been forecast for this fiscal year, although it probably won't be that high.

In fiscal 1959 a deficit of 232 million will eat deeply into the surplus that has been carried forward.

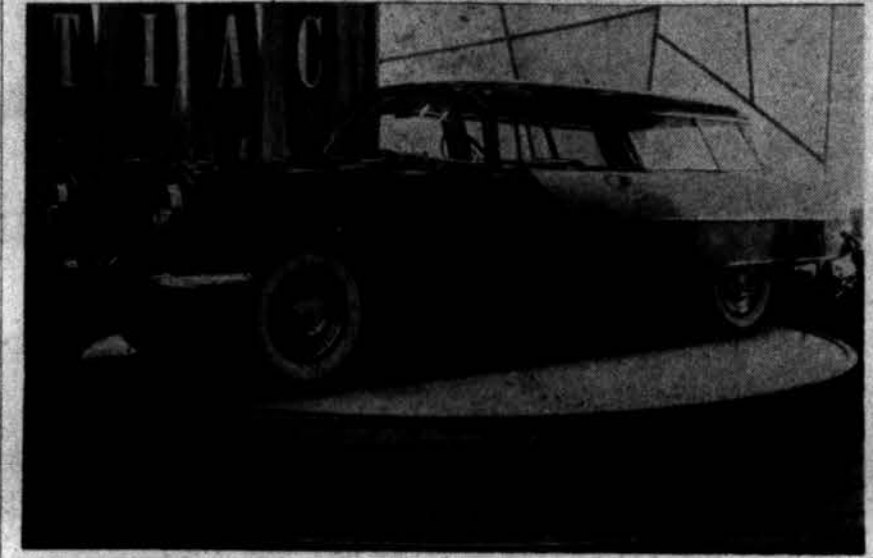
'Worm' Poorly Named

ALBUQUERQUE, N.M.—Poorly named is the most helpless of all the lizards, the blind worm, also known as the slow worm.

It has no legs and looks like a snake. It is not blind, not slow, and not a worm. It has small bright eyes, equipped with eyelids, and on occasion it can move very quickly.

ward. And then, starting in fiscal 1960, which begins July 1, 1959, that built-up surplus will probably disappear altogether and the program will start to lag.

In writing the highway act, Congress authorized federal allocations to the states for the interstate system on this basis: \$1,175,300,000 for fiscal 1957, \$1,700,000,000 for 1958, \$1,500,000,000 in 1959, \$1,025,000,000 in 1960, and \$1,025,000,000 in 1961.



STYLE SETTER — Pontiac Motor Division was an industry leader with this Safari station wagon, an ultra modern concept of the old station wagon. This six-passenger model has "he-

man" power and room enough to haul a good sized family a long way. It comes in a variety of colors and offers air conditioning for that long, hot trip.

Anti-Communist Law Bogs Down in Courts

By JAMES MARLOW

Associated Press—News Analyst

WASHINGTON (P)—Today is the third anniversary of a law which the government has treated like poison ivy. It's stayed away from it almost completely.

This law was passed at a time when Democrats and Republicans in Congress were trying to outdo each other in their anti-Communist fervor just before going home to face the voters in the 1954 elections.

This week a government lawyer, looking at a copy of the 1954 act on his desk, said: "From the way this law was put together, I think members of Congress must have written it on the back of match-boxes."

Congress started out that year with talk of outlawing the Com-

munist party by making membership in it a crime. Realizing this might not stand up in court, the lawmakers wound up weaseling with a statement which merely said: "Therefore, the Communist party should be outlawed."

It sounded big but didn't mean anything because it didn't do any outlawing.

This act of three years ago did attempt to say the party should be denied the "rights, privileges and immunities" enjoyed by legal organizations. In three years what rights, privileges and immunities has the party lost?

None, so far as this writer could find. For example: it was thought in 1954 the party might, under the new law, be denied the

use of the mails for its newspaper, the Daily Worker.

But the Post Office has taken no action of any kind against the party. Nor could this writer find any other government agency which had taken action under the 1954 act with the exception—explained later—of the Justice Department.

And there's a reason: If the government used the 1954 act against the party it might get so tangled up with what it is trying to do to the party under a previous act, passed in 1950, that all its long efforts under the 1950 law might be wrecked.

In 1950 Congress passed the Communist Control Act, which called for forcing the party to register as a Russian agent and reveal its membership. In addition, the law imposed a whole series of prohibitions and penalties on party members.

Before any of those things could happen, these steps would have to be taken:

The government would have to charge the party—before the Subversive Activities Control Board—with being a Russian agent. (The government did.)

The SACB would have to hold hearings to let the party answer the charges. (The board did and the hearings lasted months.) Then the board would have to rule the party was truly a Moscow tool. (It did.)

Still nothing could happen until the party sought through appeals to the courts to get the ruling declared invalid and the act itself ruled unconstitutional. (The party carried its fight to the courts.)

This whole chain of events began seven years ago, shortly after the 1950 act was passed. The case has now been in the courts for years, and it may take more years before there is a final decision from the Supreme Court.

But if now, while the test of the 1950 act is pending, the government began doing some of the other things to the party called for by the 1954 act, the Communists might, and no doubt would do this:

They might try, by legal arguments about persecution, to get the courts to throw out all the government has been trying to do under the 1950 law.

The 1954 act in large part makes additions, or amendments, to the 1950 act. The government has thought it safe to use only one of them, one which lets it move against Communist-infiltrated unions.

The government has started action—also before the SACB—against two unions: the United Electrical, Radio and Machine Workers of America; and the International Union of Mine, Mill and Smelter Workers.

But—even here the government is in knots. Before anything comes of its case against the two unions, the courts will have to uphold what the SACB has already done under the 1950 act.

If the courts finally knock out the 1950 act, the SACB itself will be knocked out and anything it ruled now about the two unions mentioned above wouldn't count anyway.

Senator in Paraguay

ASUNCION, Paraguay (P)—Sen. Homer Capehart (R-Ind.) arrived yesterday from Buenos Aires on a two-day visit. He will see President Alfredo Stroessner and other officials, who will decorate him with the Grand Cross of the Paraguayan Order of Merit. Capehart is a delegate at the Inter-American Economic Conference in Buenos Aires.

U.S. Watching Syrian Crisis

Dulles Adopting Policy of Wait-and-See Over Breached Relations

WASHINGTON (P)—Secretary of State Dulles adopted a watch-and-wait policy today in the crisis over relations between the United States and Arab Syria.

Dulles, back yesterday from a nine-day vacation at Duck Island in Lake Ontario, plunged into a more immediate crisis — House cuts in the foreign aid money bill.

Dulles left it to his Middle East specialists to keep an eye on developments in Syria while he prepared for his closed door testimony on the aid bill before the Senate Appropriations Committee.

American relations with Syria are at a very low point. Three American diplomatic officials have been expelled from Syria on charges of plotting overthrow of the Moscow-oriented Syrian government. The United States has

denounced the charges as fabrications and the Syrian ambassador and an aide have been ousted from Washington in retaliation. The U.S.-Syrian rift has given the Russians their biggest boost in the Middle East in two years—since 1955, when Egypt accepted the Soviet offer of arms.

State Department officials said no plans had been made to send a troubleshooter to Syria. Dulles took such an action two years ago when the Egyptian-Czech arms deal became known. He sent George Allen, then in charge of Middle East affairs, to see Egyptian President Nasser in Cairo. But it was in vain. The deal went through.

Dulles had no comment to make after his arrival back in Washington yesterday.

Imports From U.S. Up

PARIS — France last year imported from the United States goods worth \$680,400,000 compared with \$458,500,000 in 1955.

French exports to the United States in 1956 totaled \$223,500,000 against \$208,200,000 in 1955. The increase in imports from the United States was 48 per cent; the gain in exports was only 7.5 per cent.

Happy Celebration . . . PONTIAC MOTORS



You have achieved success both in business and in friends made . . . You are truly "Pontiac's Own."

AUBURN 5 & 10

640 Auburn (1 Block East of East Blvd.)

Congratulations PONTIAC MOTOR DIVISION



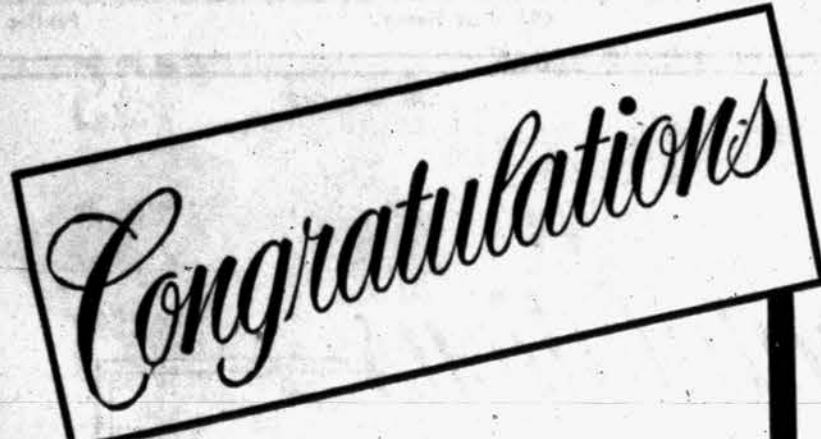
Anniversary Celebration

In Both Styling and Research Pontiac leads the way — We're proud to be suppliers for such an outstanding automotive achievement.

STANDARD ELECTRIC COMPANY

175 S. Saginaw

Pontiac



Pontiac Motor Division

on your 50th Anniversary

1907-1957



HARDWARE • COAL • BUILDING SUPPLIES

151 OAKLAND FE 4-1594

PONTIAC MOTOR DIVISION'S

Anniversary **50th** Celebration**LOOK***This Big
Beautiful*PONTIAC
2 Door Hardtop**'57 PONTIAC
2-DOOR HARDTOP***Including All These Extras*

★ Hydramatic ★ Defrosters ★ 2-Tone Paint ★ Underseat Heater ★ Sales Tax
★ Radio and Antenna ★ Whitewall Tires ★ Turn Signals ★ Oil Filter ★ License Plates

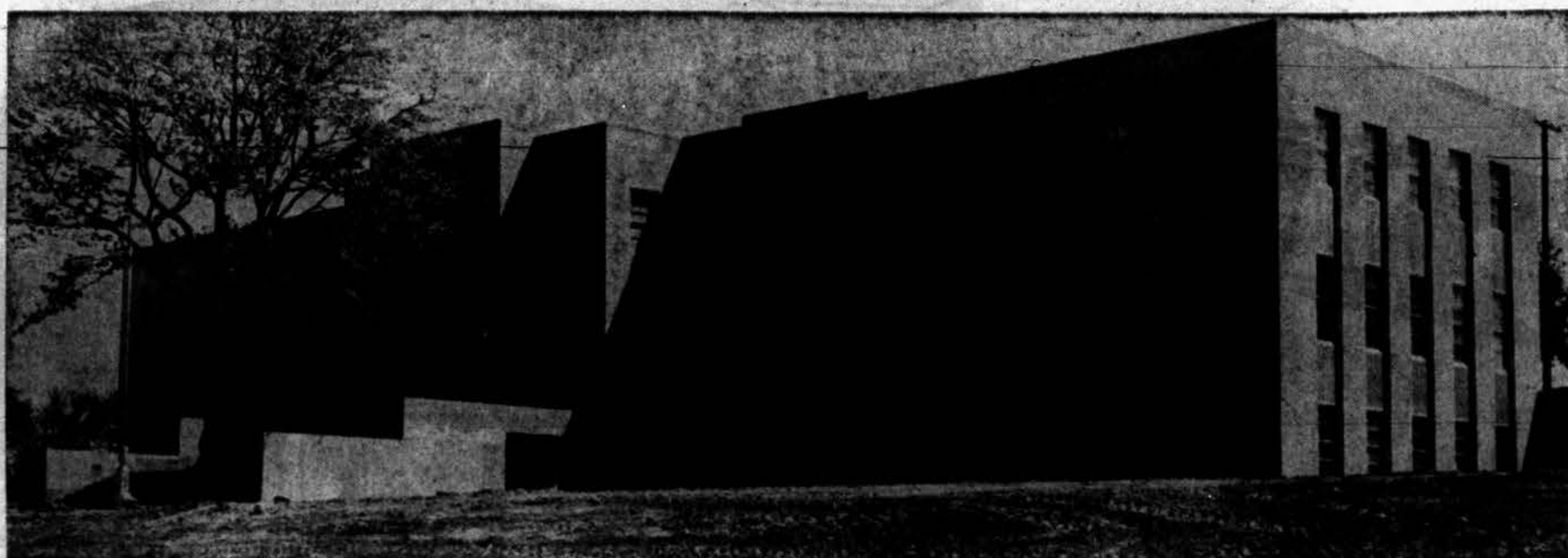
*Delivered to Your Home for Only***\$2599****PLUS TOP ALLOWANCE
FOR YOUR PRESENT CAR****USED CAR BUYS**

- | | |
|--|---------------|
| '51 PONTIAC 4-DOOR SEDAN
Good transportation. Has radio, heater and hydramatic, full price..... | \$195 |
| '54 FORD TUDOR SEDAN
This good looking blue and white tudor has overdrive, radio and heater. A smart second car for the family..... | \$795 |
| '55 FORD CRESTLINE V-8
A one owner green and ivory tudor sedan with radio and heater that is really sharp..... | \$1095 |
| '54 BUICK SPECIAL 2-DOOR SEDAN
Has dynaflo. Clean red and white job with radio and heater. See it today..... | \$995 |
| '55 PONTIAC 4-DOOR STATION WAGON
Clean two-tone blue wagon with hydramatic, radio and heater. Here is a car you will be proud to own and priced at only..... | \$1695 |
| '55 PONTIAC STAR CHIEF CONVERTIBLE
What a honey! Has power brakes, power steering, electric windows, hydramatic, radio and heater. Low mileage. A steal at..... | \$1695 |
| '55 PLYMOUTH HARDTOP
With power steering, power brakes, powerflyte, radio and heater..... | \$1495 |
| '56 PONTIAC STAR CHIEF CATALINA COUPE
A beauty with genuine leather interior. Has power steering, power brakes, hydramatic, radio, heater and like new look. It's yours for..... | \$1995 |

**PONTIAC
RETAIL STORE**

65 MT. CLEMENS ST.

THE CITY OF PONTIAC



Salutes PONTIAC MOTOR DIVISION

ON ITS

50th *Anniversary*

The City Government of Pontiac is proud to participate in this celebration. Thanks largely to the great Pontiac Cars, the name of Pontiac is known throughout the world as a symbol of American Engineering and Manufacturing might and progress. We are the only city in the world so honored.

City Commissioners

- District 1—Dr. Roy V. Cooley
- District 2—Philip E. Rowston
- District 3—William W. Donaldson, mayor
- District 4—Floyd P. Miles
- District 5—John A. Dugan
- District 6—John E. Carry
- District 7—Gilbert W. Long



Walter K. Willman
City Manager

A Record that Rates a Headline



There are always reasons why a leader stands out,
loyalties are created, admirers imitate and competitors envy.

During the fifty years Pontiac Motor Division has been
a part of Pontiac it has always been an outstanding leader
in community support. It has created and carried this city's
fame throughout the world. It has given us prosperity.

On this 50th Anniversary we join with all your friends
in extending our most sincere best wishes.

THE PONTIAC PRESS

Burglars, Beware! Don't Be Seen on Radar Screen

LONDON (INS)—Pity the poor burglar — life is constantly getting more difficult and dangerous for the man with the jimmy.

Back in the old days the only thing that kept him from the loot was the policeman's feeble lantern. His jimmy could easily take care of any door or window which came between himself and the loot.

But then came patent locks, burglar alarms and other protective devices, the telephone and police radio cars.

And now scientists, who can never let well enough alone, are seeking to trap the burglar with radar.

British experts have now developed a home radar set which is just the ticket for the nervous householder or poultry farmer.

PRICE ABOUT \$700

The price is no more than \$700. The set can be linked to an alarm signal which will announce the burglar's stealthy arrival even before he breaks in.



ANTIQUES WILL RIDE AGAIN — This scene will be duplicated this evening in the parade honoring Pontiac Motor's 50th anniversary. A procession of Pontiacs

will visually outline the progress made during the span being honored. This collection of old cars on Saginaw took place during a 1945 parade.

CONGRATULATIONS PONTIAC MOTOR DIVISION

ON YOUR '50th'
ANNIVERSARY

26
E. Huron
(Downtown)
FE 4-3813

Flash
CITYWIDE

339
W. Huron
(Drive-In)
FE 4-8512

H
A
P
P
Y

B
I
R
T
H
D
A
Y

Pontiac
Motors

from

LAZELLE
Agency, Inc.

504 Pontiac State
Bank Building
FE 5-8172



JOHN F. BLAMY

John F. Blamy Joined Pontiac During 1930

John F. Blamy, Chief Inspector of Pontiac Motor Division has been associated with the firm since September of 1930.

Blamy joined the division immediately upon his graduation from General Motors Institute. His first job was in the standards department. Three years later he was transferred to salary payroll.

He has progressively handled supervision of time study and cost estimating, supervision of work standards, and held the position of assistant superintendent of planning and standards.

In 1933 he was promoted to the position of assistant personnel director in charge of salaried personnel. He held this position until 1935 when he was named assistant chief inspector. In 1936, Blamy was promoted to chief inspector.

Blamy married his wife, Marion, on March 6, 1937 and is the father of a boy, John III and a girl, Gail.

He is active in local Boy Scout activities, and is a member of the Pontiac Chamber of Commerce.

Rail Song Anonymous

NEW YORK—Both the author and the date of writing of the most famous railroad song, "I've Been Working on the Railroad," are unknown. The first known appearance of the song in a publication was in 1894, when it was printed under the title, "Levee Song."

Martin F. Rummel an Oakland Veteran

Martin F. Rummel, purchasing agent for Pontiac Motor Division, was born at Frankenmuth, July 31, 1904.

He was graduated from Saginaw Eastern High School in 1923 and from Michigan State College with a B. S. degree in 1927.

Upon graduation from college he entered the employ of the Oakland Motor Car Company July 5, 1927.

While taking a foreman's training course he worked on the assembly line and then was transferred to the purchasing department as a follow-up clerk. He became a buyer in 1932, assistant purchasing agent in 1941 and was appointed purchasing agent July 1, 1946.

Rummel is married and has two children, Roger Paul and Maribel. He resides in Birmingham and is a member of the Pine Lake Country Club, Detroit Athletic Club, Pontiac City Club, Pontiac Chamber of Commerce, Boys Club of Pontiac, YMCA and Lutheran Laymen's League.



MARTIN F. RUMMEL

Congratulations PONTIAC MOTOR DIVISION on your 50th Anniversary

Best Wishes on a Half Century

of Fine Automobiles!

JIG BUSHING CO.

Serving Pontiac Motor Division for 29 Years

454 N. CASS AVENUE

Congratulations

ON YOUR
50th ANNIVERSARY

PONTIAC
MOTOR
DIVISION 

We are certainly proud of you Pontiac Motor Division on your fine success over the past fifty years of automotive engineering in bringing to the public an automobile of fine engineering, fashion, and durability.

You have set the stride, Pontiac, and we vow that we will keep up with you—for we, too, believe that for the city of Pontiac, there is nothing better or finer than the Pontiac Car. We add our special congratulations to Pontiac Motor Division from the men and women of our staff.

LEWIS

fine furniture

S. Saginaw Street at Corner of Orchard Lake Avenue

Congratulations

PONTIAC
MOTORS

We All Appreciate How Much
General Motors Means to Pon-
tiac.



"Be Sure You Are Well Insured"

Kenneth G.
HEMPSTEAD
INSURANCE

102 E. Huron Phone FE 4-8284

Representing Central Mutual Insurance Co.



TECHNICAL WATERWORKS — The fountain shooting water high at the left is a main feature of the General Motors Technical Center, used jointly by GM's transportation divisions. The styling auditorium, the silver dome at the right, is another landmark of the beautiful center.

Plant Appetites Keep Caterers Hopping

Feeding an empire like the Pontiac Motor division is no small chore. If you don't believe it, just ask the men who do it—Davidson's Industrial Caterers, Inc.

During any given month, the catering firm feeds an average of 101,000 persons in the Pontiac dining rooms.

The shopping list for such a mission is imposing. Six tons of meat are purchased each month, as well as six and a half tons of potatoes and two and a half tons of onions.

Five tons of flour is needed for cooking each month, along with 1,380 pounds of beans, more than two tons of sugar, 1,406

pounds of coffee and 2,000 bunches of celery.

In addition, the catering company provides more than 30,000 sweet rolls, doughnuts and individual cakes in a single week. They are consumed in the dining rooms

and via vending machines throughout the plant.

The caterer estimates that 1,745 meals are served in the average day even though only one third of the employees buy a full meal.

The other two thirds of the work-

ing force brings a lunch from home and supplements it with soup, milk and dessert from the catering facilities.

For the mathematically inclined, the 1,406 pounds of coffee figures out to 76,000 cups in a month.



CURVES APPEAR — The square box look of the early Pontiacs began to disappear in the 1930's, as shown by this 1937 sedan, a real curvy showpiece in its day.

Barges Haul More Coal

CINCINNATI — The movement of soft coal by barge transportation on the nation's inland waterways serving coal-producing areas has increased by 26 million tons since 1947 and is still gaining. It is heaviest on the Ohio, Monongahela, Kanawha, Tennessee, Illinois, Allegheny and Mississippi rivers, but it is also growing on the Kentucky and Green rivers.

India Authorizes \$6 Million Loan for Dam Project

NEW DELHI — India's government has sanctioned new loans of \$840,000 and \$5,250,000 to Rajasthan and Madhya Pradesh states, respectively, for the Chambal irrigation and power project.

They bring the loans approved for this purpose to Rajasthan to nearly \$5,000,000 and to Madhya Pradesh to almost \$10,000,000.

The Gandhi Sagar Dam, a component of the multipurpose project, has risen some 70 feet along its full length of 1,685 feet. Eventually it will tower 204 feet above bedrock.

Completion of the first stage of the project, scheduled for 1962, calls for the irrigation of 1,000,000 acres and five power generators of 23,000 kilowatts each.

Fewer Workers Get Job-Insurance Cash

WASHINGTON — During fiscal 1936 a sharp decline in the number of workers drawing unemployment - insurance benefits was recorded, although eligible for protection and the dollar value of average weekly benefit payments reached all-time highs.

The Labor Department reports that about one-third fewer workers received benefit payments each week and total payments declined by 27 per cent.

Congratulations

PONTIAC MOTOR DIVISION
On Your 50th Anniversary
From All of Us at

DENI'S FRIENDLY SERVICE

"At the Sign of the Flying Red Horse"

390 E. Blvd. (at Mt. Clemens)

FE 8-3961

Congratulations

PONTIAC MOTOR DIVISION

on Your

50th BIRTHDAY

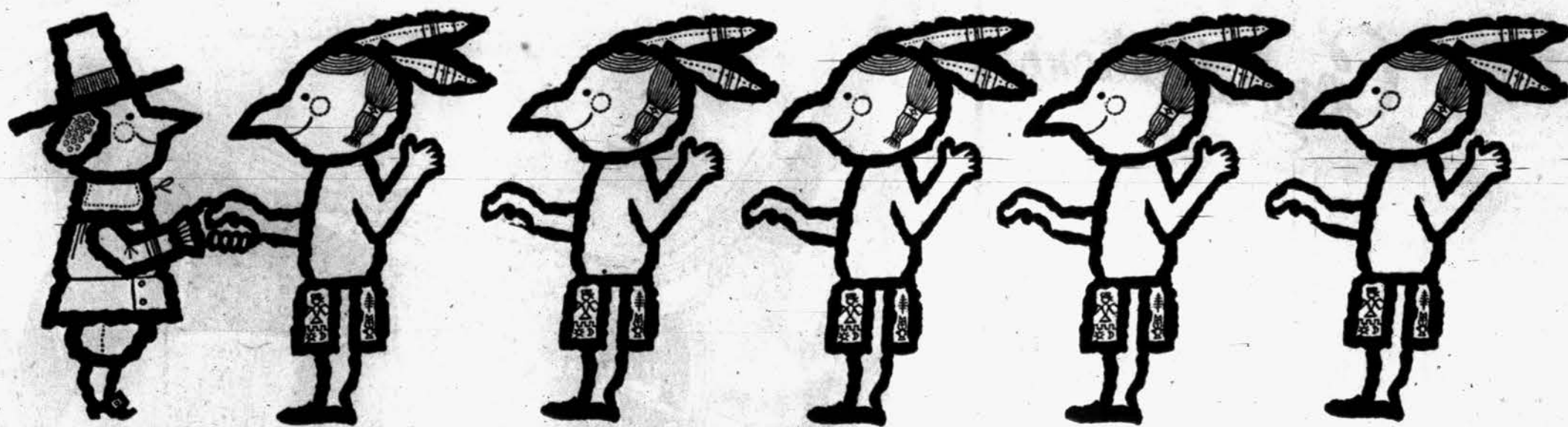


Complete Home Modernization
Ambassador Insulation

2110 Dixie Highway—Corner Telegraph

FE 5-8405

As One Red-Blooded American to Another . . .



Congratulations

Chief Pontiac . . .

Ted's

Woodward at Square Lake Rd.

THE BERRYS



Pilots Travel in World's Toughest Areas

AF Transports Must Fly Everywhere

U. S. Air Force transport pilots must fly to remote corners of the world where emergencies often arise. Part of their training is to cope with these emergencies. At the moment, the Air Force is actually flying into situations that at the moment appear hopeless. Elton C. Fay, the Air Force's military affairs reporter, flew on one of these training missions the other day. He describes the flight—"the most interesting one I ever made"—in the following dispatch.

By ELTON C. FAY
ELMENDORF AIR FORCE BASE, Alaska, Aug. 14 (delayed).—Up in the jagged-toothed mountains east of here is one of the world's toughest training grounds for pilots.

Today, Maj. Leslie J. Greenwood, in charge of flying training at Bolling Air Force Base, near Washington, D. C., has brought three of his instructors to demon-

strate that even big, lumbering transports can fly unscathed out of seemingly impossible places.

"I just want to give them confidence in themselves and in their airplane," Greenwood says.

Those who rode with today's training flight developed, in a few minutes, complete confidence in the skill of the U. S. Air Force's transport pilots—and in an elderly Douglas C-54 which has accumulated something like 22,000 hours of flying time and three million miles of travel since it was delivered.

Suppose you were flying low to keep under weather, and found a wrong turn had headed you up a canyon. In a like situation today,

Greenwood brings his plane in at 100 feet over the water, points it up the fjord, turns and twists with the curving shoreline.

The walls close in gradually on each side. Ahead lies the end of the 6,000-foot-deep chasm. It slopes up and up, to merge with ice fields above.

More power now. The growl of the four engines deepens. The pilot pulls back on the yoke and the C-54 starts climbing, rock rubble a few feet below.

The plane's climb increases as the ice and crevasses show ahead. Now it is thousands of feet up. And an ice wall is just off the right wing tip.

Here Greenwood shows his pi-

lots how you can turn and go back if you can't go ahead.

The right wing comes up in a bank, higher and higher until it is pointing at the blue sky. The engines roar at full power. Slowly the 20-ton airplane tightens its turn, fighting away from the mountainside.

The sheer face of a cliff is no longer ahead. It is 50 feet under the belly of the plane as the aircraft comes about with its wings almost vertical.

You are around.

An average of 5,100 doctors of medicine are graduated each year from the nation's 77 accredited medical schools.

Greatest single snowfall in the U. S. was 95 inches at Silver Lake, Colorado, within a span of 32½ hours.

Largest hailstone recorded was 17 inches in circumference, square mile, is about 4,000 times weighed 15 pounds, falling at Potter, Neb., July 6, 1928.

Puerto Rico, with 544 persons per square mile, is more densely populated than Alaska.



THEY DIDN'T PHONE AHEAD FOR RESERVATIONS

Vacations are supposed to be fun. And making sure of comfortable accommodations is the first step. A Long Distance call to hotel, motel or resort will assure your family's comfort. When

you're vacationing, telephone ahead for reservations, before you leave home or from handy Public Telephones along the way. You can call places a day's drive away for less than a dollar.

MICHIGAN BELL TELEPHONE COMPANY

Socialite Believed in Russia

Daughter of Ex-Ambassador Linked to Red Spy Apparatus by Counterspy

WASHINGTON (AP)—House investigators say testimony by U. S. counterspy Boris Morros clearly establishes the daughter of a former U. S. ambassador "as part of the Soviet apparatus."

Chairman Walter (D-Pa.) of the House Committee on Un-American Activities said Morros has named Martha Dodd Stern as a Soviet spy who once tried to betray Morros' counterspy activities to the Soviets.

Mrs. Stern is the socialite daughter of the late William E. Dodd, who was ambassador to Nazi Germany from 1933 to 1938. She and her husband recently vanished from Mexico City and the belief has been expressed both here and behind the Iron Curtain.

Walter said testimony by Morros "clearly established Martha Dodd... and her husband, Alfred Stern, as part of the Soviet apparatus." Stern is a wealthy investment broker.

Morros, a Russian-born Hollywood composer-director, was revealed last week as a double agent who had fooled the Soviets for 12 years. He gave first details in a news conference in New York, and Walter said he gave the committee further information under oath in New York Friday.

Walter said his committee had been in contact with Morros for the past six months, and has gleaned much valuable information from him. This, Walter said, included statements that:

1. A secretary in the U. S. Embassy in Prague, Czechoslovakia, and a member of the U. S. intelligence agency in Germany were Soviet agents. The individuals were not named.

2. Morros' superiors in the Soviet espionage net asked him to get compromising information about President Eisenhower and other prominent Americans.

3. Fifty-five business firms in the United States were really covers for Soviet espionage activities. None were named.

A committee aide said Mrs. Stern's alleged activities in behalf of the Soviets occurred in the 1940s.

The couple went to Mexico several weeks ago. Last May they were convicted in absentia of contempt when they ignored a subpoena to appear before a New York federal grand jury investigating Jack and Myra Sobel. The Sterns were fined \$25,000 each.

Morros' double role came to light after Myra Sobel and Jacob Albam were sentenced for espionage. Jack Sobel still is awaiting sentence.

Walter said Morros testified Friday that Vassili Zubilin, former second secretary to the Soviet Embassy, took Morros to the Stern home in Connecticut.

"Subsequent to this, Martha

Dodd Stern wrote a derogatory report to her superiors in which she questioned Morros' loyalty to the Soviet apparatus," Walter said.

Zubilin left the United States in 1945. According to Morros' testimony, Jack Sobel then became Morros' superior in the espionage operation and sent Morros to Moscow in 1950 to confer with Soviet officials and receive assignments.

Walter announced introduction of an omnibus bill on internal security, which he said would provide broad new powers for fighting the Communist conspiracy in the United States.

Walter said the bill represents the most comprehensive effort ever made to deal with all problems in the field of internal security, and that it stems from extensive investigation and study by his committee staff.

Meanwhile, editors for the Soviet government's publishing house in New York said last night that books by Mrs. Stern will be

translated and published in Russia.

Unintended Test Proves Honesty

PROVIDENCE, R. I. (AP)—Police said today an unintended test showed Providence residents are honest to a large degree.

The unintentional test began Saturday night when Gordon Reid, 26, tossed \$300 in small bills from the roof of an apartment building where he is superintendent.

He admitted in court later he was under the influence of several drinks.

Traffic was tied up for some time as men, women and children scrambled to collect the bills.

Residents read in the Sunday Journal that the money was not Reid's and he had no right to toss it away.

"Up to last night, 35 persons had returned \$600 of the money."

Congratulations

PONTIAC
MOTOR
DIVISION



50th Anniversary

Better to Have Stolen Couple Quarts of Milk

IRVINGTON, N. J. (AP)—Thieves broke into North Jersey Dairyland Inc., yesterday, removed a 500-pound safe, dragged it down two flights of a fire escape and then jammed it into an automobile.

They drove the safe five miles before lugging it out of the car and prying it open.

The fruit of their labors? Thirty-five cents. A company spokesman said that was all the safe contained.

Oakland Fuel & Paint

436 Orchard Lake Ave.

FE 5-6150

OPEN MONDAY AND FRIDAY EVENINGS 'TIL 9:00 P. M.

FREE PARKING

WYMAN'S 10-Value Packed Days of

PONTIAC MOTOR DIVISION'S

Anniversary 50th Celebration

24-Piece Silverware Set FREE

During Celebration Days with Every Dinette Set! Buy Now...
Charge It at Wyman's Where Your Credit Is Instantly Oked!

SALE! 5-Pc. CHROME

DINETTES \$49⁹⁵

HARMPROOF TOP

Reg. \$69.95 Value!

CHROME APRON

TRIPLE-PLATED CHROME

SAVE \$20
EASY
CREDIT
TERMS

LOOK!
Silverware Free
5-Pc. Dinette
ONLY \$49⁹⁵

Use your credit
Easiest terms in
town

Be Sure to Ask for
Wyman's Blue Trading
Stamps. Good for Val-
uable Premiums!

WYMAN'S

2 FURNITURE STORES 2

17 E. Huron

18 W. Pike St.

PARK

FREE

Beside Our
Stores



STRATO STAR — This was Pontiac's 1955 "dream car," a two-door hardtop coupe powered by a 250 horsepower Strato Streak V-8 engine. The sporty looking sedan is currently being utilized by the division's engineering department.

Agreed to Abandon Rights of Settlement to National Park

Explorers Gave Yellowstone to America

By TOM HENSHAW
Associated Press Feature Writer

Eighty-seven years ago, a group of summertime explorers sat around a campfire in northwestern Wyoming and reached a decision that has brought untold delight to millions of vacationing Americans. The men, all prominent citizens of Montana Territory, agreed to give up their rights of settlement to Yellowstone Valley and push for its establishment as a "public park . . . for the benefit and enjoyment of the people."

MADE OFFICIAL

It was in such a manner that Yellowstone National Park — the world's first — came into being. The U. S. Congress made it official with legislation two years later.

Today, the National Park Service, established in 1916, has jurisdiction over 181 national service areas, covering 38,121 square miles, only slightly smaller than the state of Virginia.

Showplaces of the park service are the 29 national parks, 26 of them within the continental United States, Hawaii, Alaska and the Virgin Islands have the others. There are national parks in 21

states from Olympic (Washington) in the west to Acadia (Maine) in the east and from Isle Royale (Michigan) in the north to Everglades (Florida) in the south.

MANY PARKS

There is a national park within easy vacation driving range of almost every spot in the United States. Each has something different to offer the vacationer.

Yellowstone, the "oldest" (1872) and largest (bigger than Rhode Island and Delaware combined), has the world's greatest geyser area. It has an estimated 3,000 spouting geysers and hot springs.

Everglades, the youngest (1947), is the largest subtropical wilderness within the continental United States, nearly 2,000 square miles of swamp, prairie and mangrove forests filled with colorful wildlife.

DESERT SCENERY

Big Bend, another newcomer (1944), so-called because it is on a great bend of the Rio Grande River in Texas, offers spectacular desert scenery and mountains.

Smallest of the national parks is Platt, near Sulfur, Okla., about 912 acres of cold mineral springs. It's one of the least

known and oldest of the parks, established in 1906.

The second smallest (986 acres) is Hot Springs only a short distance away in Arkansas. It's aptly named with 47 mineral springs of some therapeutic value.

Two parks are mainly underground, Carlsbad in New Mexico and Mammoth Cave in Kentucky. Carlsbad has the longest series of underground chambers yet discovered while Mammoth Cave is noted for a river that flows 360 feet below the ground surface.

California has four national parks, Lassen, the only recently active volcano in the United States (1921); Sequoia with its giant trees; Yosemite of the postcard waterfalls; and Kings Canyon, with its deep gorges.

Only six national parks are located east of the Mississippi — Everglades, Mammoth Cave, Isle Royale, Acadia, Shenandoah (Virginia) and Great Smoky Mountains (Tennessee and North Carolina).

Each park is staffed by a crew of park rangers, whose duties vary from dispensing information, collecting fees, checking on the well-

being of park animals and even rescuing tourists who have climbed or wandered into perilous predicaments.

All the national parks have campsites at which visitors are permitted to remain for varying lengths of time. Most have cooking and toilet facilities and a few even have showers and laundry facilities.

The National Park Service, created in 1916 to supervise the parks, currently is embarked on an ambitious 10-year program to tidy up and develop the millions of acres under its jurisdiction.

One of the prime objectives of "Mission 66", as it is called, is the elimination of private holdings within the national parks. There are nearly 600 square miles within park boundaries not owned by the federal government.

The program, which has a target date of 1966, the 50th anniversary of the service, also aims to enlarge the park staffs and to check the vandalism of visitors, which costs about a half million dollars a year in litter cleaning bills alone.

Congratulations

PONTIAC MOTOR DIVISION

on Your

50th ANNIVERSARY



Contract Cartage Co.

353 MADISON AVE.

Pontiac, Michigan

CONGRATULATIONS

PONTIAC MOTOR DIVISION

*We Congratulate You for a Golden Era of
Automobile Engineering Achievement*

Cutting Tools and Supplies, Inc.

PONTIAC

MICHIGAN

Anticipate 1,160 Marlette Pupils

School Opens Sept. 5;
Buy Bleachers; Remodel
Former Cottage

MARLETTE — Enrollment of 1,160 is expected at Marlette, Supt. of Schools Alfred G. Amundsen stated.

Forty-five teachers complete the staff, except for a fifth grade vacancy which Amundsen still is seeking to fill.

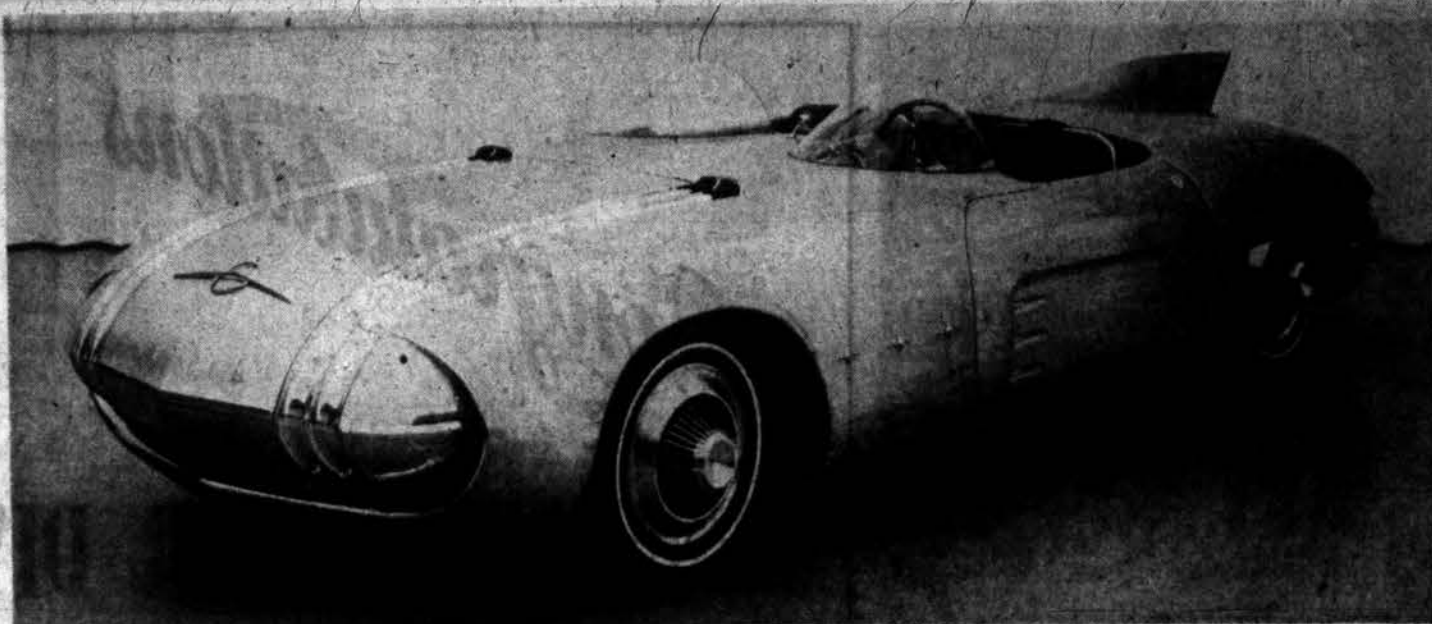
Pre-school conferences will occupy Sept. 3 and 4 at Marlette, with the first regular day of school on Sept. 5.

Two extra sets of portable bleachers have been purchased for the school and community use, the superintendent said. Donations of \$360 a piece were made by the Juvamus and Saddle Clubs and the Board of Education appropriated the remaining funds to buy the bleachers.

The portable bleacher increased the seating capacity at the football field to about 1,000.

The former kindergarten cottage has been remodeled for use as a Board of Education office and the former superintendent office is now the high school principal's office.

A tarantula's fangs work vertically instead of horizontally as in other spiders.



LATEST DREAM — This Club de Mer is the latest of the Pontiac Motor Division "dream" cars. The two-passenger sports model is currently touring European auto shows. Included in the features of the car is a stabilizing fin in the rear and an air

scoop cooling system in the front of the car. The head lights are hidden during daylight hours by revolving them into the front part of the car.

Pontiac Handling More, Too

Hospital Admissions in State Up 41,907

Hospital admissions in Pontiac, an all-time high of 987,436 patients and throughout the state soared to last year.

This was an increase of 41,907 patients over the 1955 total of 945,529 patients, according to statistics released today by the Michigan Hospital Association.

Admissions to the three Pontiac hospitals also increased in 1956. Pontiac General Hospital received 12,670 patients last year, as compared to 12,397 in 1955 for an increase of 273 persons.

St. Joseph Mercy Hospital took in 1,368 more patients in 1956 than it had in 1955. The hospital's record show that 16,831 entered last year as against 15,463 the previous year. Pontiac Osteopathic Hospital declined to reveal the number of patients admitted in 1956, but cared for 5,647 persons last year.

The hospital moved from a 26-bed unit at 32 Auburn Ave. to its

present 121-bed unit at 50 N. Perry St. in March of 1956, said Harry Whitlow, hospital administrator, and therefore was able to increase the number of patients admitted substantially.

Statistics on the state hospitals were collected from questionnaires sent to 261 Michigan hospitals.

The MHA report disclosed that during any day in 1956, there was an average of 62,627 patients in Michigan hospitals.

Hospitals throughout the state spent \$15 million dollars more for the care of patients and child deliveries in 1956 than the previous year.

Michigan short-term general hospitals spent an average of \$28.76 a day on patients, which was \$3.77 more than the average daily cost of \$24.99 for the rest of the Nation.

The average expenditure on each patient in these hospitals last year was \$213 as against \$205 in 1955.

COST JUMPS GREATLY

The MHA report also pointed out that cost of providing a day of care to a patient jumped 159 per cent between 1946 and 1955 — from an average of \$11.10 a day to \$28.76 last year.

Ralph C. Hutchins, president of the MHA, indicated that one of the reasons for the record number of admissions to state hospitals was the growing population.

Because of pre-payment hospital plans, he said, many more persons are now able to take advantage of hospital treatment.

Increased hospital facilities were also cited as a reason for the climb in admissions.

Congratulations...
to the Pontiac Division of
General Motors on Fifty Years
of Progress!

1907 - 1957



We, in Pontiac, are justly proud of the most beautiful car on wheels... We, at Gee's are proud of the fact that we number our customers in hundreds from the Pontiac plant. We salute the Pontiac Motor Car Company and every man and woman in their vast plants whose skilled craftsmanship help to produce such a fine automobile. Truly the past fifty years has been an era of outstanding craftsmanship and progress. May the future be as bright.



Yes! You get Holden Red
Trading Stamps with Gee
coal or fuel oil deliveries.

91 LAKE ST.

FE 5-8181

Oxford Girl, Leonard Man Exchange Vows

The wedding of Janet Somerville, daughter of Mr. and Mrs. Harry W. Somerville of Oxford, and Walter Smith, son of Mrs. Edith Smith of Leonard, took place at the home of her grandparents, Mr. and Mrs. Clinton White of Oxford, Aug. 10. The double ring service was read by the Rev. Alfred Eddy in the presence of the immediate family.

Given in marriage by her father, the bride wore a ballerina length gown of white, tulle and Chantilly lace and carried a bouquet of white carnations. The gown was princess-style, featuring a fitted bodice, Sabrina neckline and short sleeves.

Her headpiece was covered with lilies-of-the-valley and had a short veil.

Carol Sue Somerville, sister of the bride, assisted as maid of honor and wore a ballerina length gown of blue tulle and carried a bouquet of yellow carnations.

Assisting the groom as best man was Gerald Griffin of Oxford, uncle of the bride.

For going away the bride wore a beige dress with pink accessories. After a short honeymoon to Niagara Falls they will make their home on Forest Street in Royal Oak.

tem, said Prosecutor Frederick C. Zieman, is that alleged fathers are charged nowadays in civil action, not under criminal laws.

"Therefore, the fathers have no police records, which seems to be for the best in these kind of cases," Zieman said.

The paperwork necessary to bring a paternity case to conclusion is more cumbersome, Zieman said, but the prosecutor's office now has got its routine pretty much under control, he added.

The new law has another advantage for the lower courts, such as Pontiac's. Formerly, bastardy cases went through these courts like any other cases.

Under the new law, the lower courts have no part in the cases so their dockets are freed for other matters.

Cases nowadays are started in Circuit Court, under a complaint brought at the Prosecutor's office by the expectant mother.

The alleged father is summoned into court and during pleadings admits or denies paternity. A jury trial is called after a denial is made, with the prosecutor's office

Colored Safety Glass Contains Plastic Core

BOSTON — Now being imported from West Germany is a colored safety glass developed for use in such products as office partitions, shower doors, table tops, and outdoor furniture.

The color is obtained from pigmented vinyl plastic sheets laminated between two sheets of safety glass. The importer says the material requires practically no maintenance and is less expensive than colored tempered glass.

Happy Birthday PONTIAC MOTORS

Yours is truly a great birthday
... all of Pontiac is proud of you.
May you continue to thrive, as
you have done in the past.

GREEN PARROT

1650 North Perry St.

Pontiac, Mich.

The official language of Israel, Jackson Hole, Wyo., once was Hebrew, but street signs are in called "the most talked-of out Hebrew, English and Arabic. law rendezvous in the world."

CELEBRATION CLOSE-OUT SPECIAL

CHILDREN'S BOOKS

- BOBBSEY TWINS
- NANCY DREW
- JUDY BOLTON

REG.
\$1.00

50¢

Congratulations
Pontiac Motor Division
on Your
50th Anniversary

BROWN BROS.

4 North Saginaw St.

FE 2-4242

Congratulations PONTIAC MOTORS

on
Your



ANNIVERSARY.

You are Pontiac's own to be proud of... your leadership in the community, your help in making Pontiac a known city, and a thousand other things prompt us to wish you continued success.

DIXIE POTTERY

5281 Dixie Hwy., Drayton Plains, Mich.

Congratulations

GENERAL MOTORS on



Anniversary Celebration

from Two Generations of Benson's serving
GENERAL MOTORS and PONTIAC

M. A. Benson Lumber

Company, Inc.
PONTIAC

Congratulations

Pontiac Motor Division

on Your

50th Anniversary

1907-1957

Oakland and Strand Theaters

Equipment Layout Makes for Efficiency

Analyzing kitchen layouts developed by universities and equipment manufacturers, the bureau reports that the prize winning plans always provide for a work flow from (1) refrigerator to (2) sink to (3) range. This order of placing appliances never varied without a loss in kitchen efficiency, it was found.

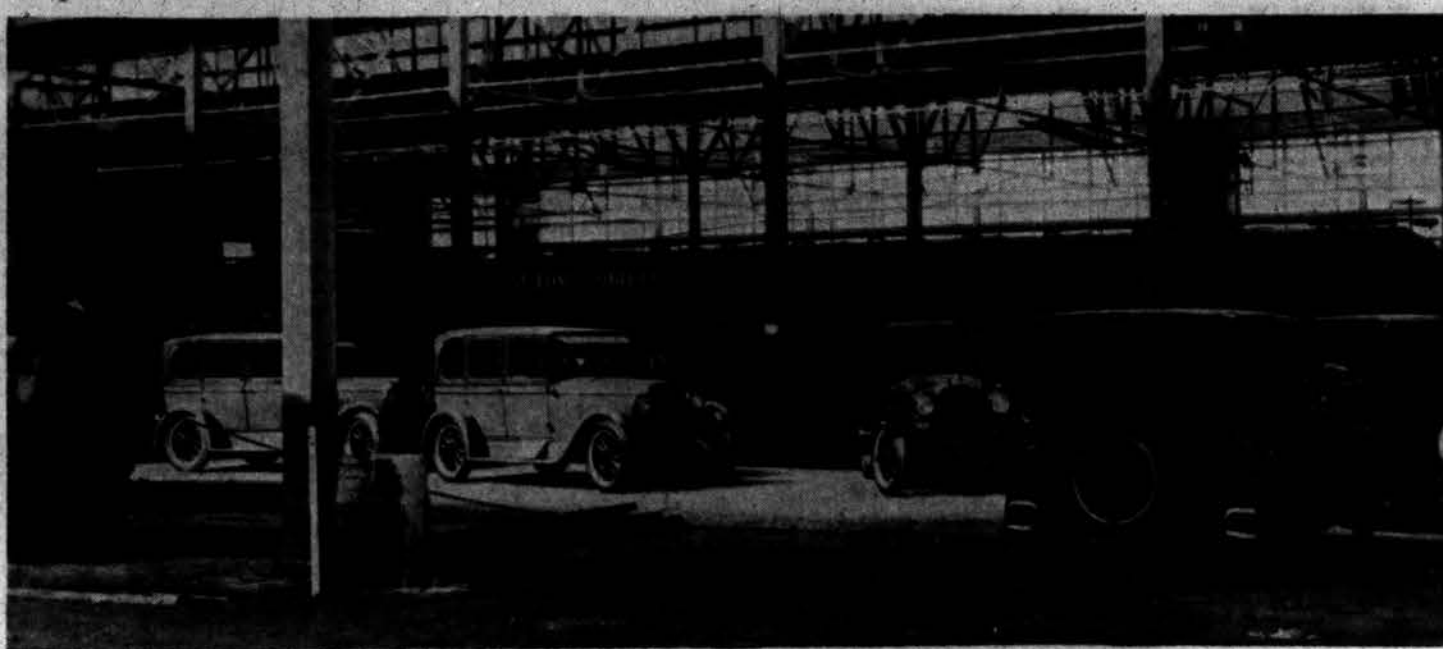
"If equipment must be placed along a single wall, no more than 12 feet should be allowed from refrigerator to range with the sink midway," this research report states. "An H-style kitchen with equipment along two parallel walls should have a room-width of at least 8 feet, with refrigerator and sink on one side and the range opposite. An L-shape for cabinets and appliances is popular when eating space is wanted in a kitchen. The U-shape is usually the most efficient of all."

Trends to Prosperity

CLEVELAND — According to data compiled by the Cleveland Trust Company, the American economy has a strong propensity toward good times and prosperity. In the last 167 years, business activity has risen in 90 years and declined in 77 years, a ratio of close to 5 to 4 in favor of prosperity. In addition, business activity was steady in the other six years.

One X-Ray for Teeth

CHICAGO—Dental research technicians are experimenting with a radically new X-ray machine that is likely to be in general use before long, called the panoramic x-ray, it revolves around the patient's mouth, taking a picture of all the teeth on one film.



SHIPPING OUT — Early Pontiacs are loaded on freight cars in the old Pontiac plant prior to being shipped to dealers throughout the nation. Three of the old model cars could be carried in each railway car.

Viet Nam Farmers Dig for Irrigation System

SAIGON, Viet Nam — Thousands of Vietnamese farmers in the Phan Ly Cham district, about 100 miles northeast of Saigon, have inaugurated a remarkable new dam and irrigation system. They built most of it themselves, removing, by hand, 20,000 cubic meters of earth for the irrigation system.

American aid was required only in the construction of the 200-foot-long dam, built of stone. The project will convert dry wasteland into 1,700 acres of new rice fields that will yield two harvests a year.

Danish Move Toward Social Welfare Goals

COPENHAGEN — The emphasis in Denmark is on lifeseeing instead of sightseeing. Though Denmark has its share of castles and cathedrals, museums and monuments, the Danes prefer to plunge their visitors into the present rather than the past. The aim is to show the world their remarkable way of life.

No bigger than the King Ranch in Texas, this neat little kingdom has made gigantic strides in social welfare. Medical care and education are free, slums and illiteracy do not exist, old-age and misfortune are not financial hazards, the present is secure and the future is bright.

Anyone who wants to do a bit of lifeseeing can begin in Copenhagen with the World of Tomorrow Tour, a half-day swing through the city's modern social institutions. The junket, run at a fare of \$1.75 per person, covers garden colonies, old-age homes, ultra-modern schools and nurseries.

Reminiscent of American Victory Gardens, Copenhagen's garden colonies are plots of ground which urbanites rent from the city for a small fee. Here they grow flowers and vegetables in colorful and appetizing profusion. Many of the gardeners add pastel summer cottages with traditional steep-pitched roofs. The fairytale effect resembles a page out of Hans Christian Andersen.

If children ever dream of a perfect school, it probably looks like the Woodyard School where several hundred lucky young Danes attend classes. The building is designed around an immense tree which seemingly grew for the sole purpose of having youngsters climb its sprawling branches.

CLASSES OF 25 — A coeducational public school for students between six and 17, Woodyard limits its classes to around 25 pupils. The curriculum, with

English compulsory, is taught by the latest methods.

There is a movie theater, a shop with enough tools to build a house and a chemistry lab cited by UNESCO as the most advanced of its kind. Each class has a separate entrance from playground to schoolroom, and each has its scaled-to-size coat racks, boot scrapers and wash basins.

If Denmark's young people are well educated, its elder citizens are well treated, too. Solhjem, one of 25 homes for the aged near the capital, houses over 100 elderly men and women. Designed by the country's top architects, Solhjem is a delightful project with open-air rooms, terraces and gardens.

Tenants have access to a recreation room and hospital. Room service is provided and laundry is done free-of-charge. Several old-age homes contain completely equipped apartments which rent for \$45 per year to single persons or \$60 per year to couples. Those who are admitted have their old-age pensions withdrawn, but spending money is supplied.

The best of Danish goods will be on display under one roof called The Permanent, a showroom which houses just about everything of top quality and all of it for sale. Whether one goes in for Danish mink and court silver or a few souvenir trinkets, the cost is, at least one-third less than elsewhere.

LIFESEEEING IN HOME — Anyone who wants to carry his lifeseeing inside the Danish home can easily arrange to do so. The Danish National Tourist Office in Copenhagen has a file of literally thousands of its citizens who enjoy playing host to visitors from abroad.

Whether one is a bird-watcher or a banker, the Danes will find the tourist his Danish counterpart, and set up an invitation to dinner at home. Many a new transatlantic friendship, say the Danes, begins

over smorrebrod and coffee in a cozy kitchen.

Hotel space in this hospitable little land is fast catching up with its popularity. Several new hostels have gone up this year, and two others are scheduled for 1938. A single room with bath averages \$4 with breakfast and gratuities. Space, however, should be reserved well in advance at any season.

Nightclubs and music halls do a big business in Copenhagen in the fall. Ballet, drama and opera returns to the Royal Theater in September. This playhouse, operating since 1748, is divided in half with opera and ballet on the side of the Old Stage, and plays on the side of the New. Tickets sell for as little as 50 cents each.

The whole of this tiny Viking land can be toured in a week. Travelers can visit two or three Scandinavian countries and still take advantage of the low air fares available for a journey completed in 7 days. Round-trip New York-Copenhagen by air is about \$500.00 excursion fare.

Visa Plan Simpler

TOKYO — A new visa arrangement, which will facilitate travel between Japan and the United States, has just been put into effect. Nonimmigrant visas, valid in most cases for multiple entries for four years—instead of one year as previously—will be issued free by two governments on a reciprocal basis to eligible nationals of both countries.

Lights Come on Again

BLOCK ISLAND, R. I. — The lights came back on last night on this tiny coastal island ending a 24-hour blackout that began Thursday afternoon during a severe electrical storm. A Navy generator towed by tugs from the mainland was installed during the evening.

Ancient City Found in Calcutta Vicinity

CALCUTTA — Archaeologists have established that a pre-Christian civilization flourished at Chandraketurgarh, 23 miles from Calcutta.

A 2,300-year-old city with a system of underground drainage has been unearthed by excavators from Calcutta's Asutosh Museum. The underground pipelines were made of terracotta. Indications are that the site was inhabited for about 1,500 years.

There are about seven million blind persons in the world, according to estimates of the United Nations, or about equal to New York's population.

Washington — Congress appropriated an unprecedented half-billion dollars to meet relief needs arising from the disastrous drought of 1934.

Congratulations

PONTIAC MOTOR
DIVISION

on Your

50th

ANNIVERSARY

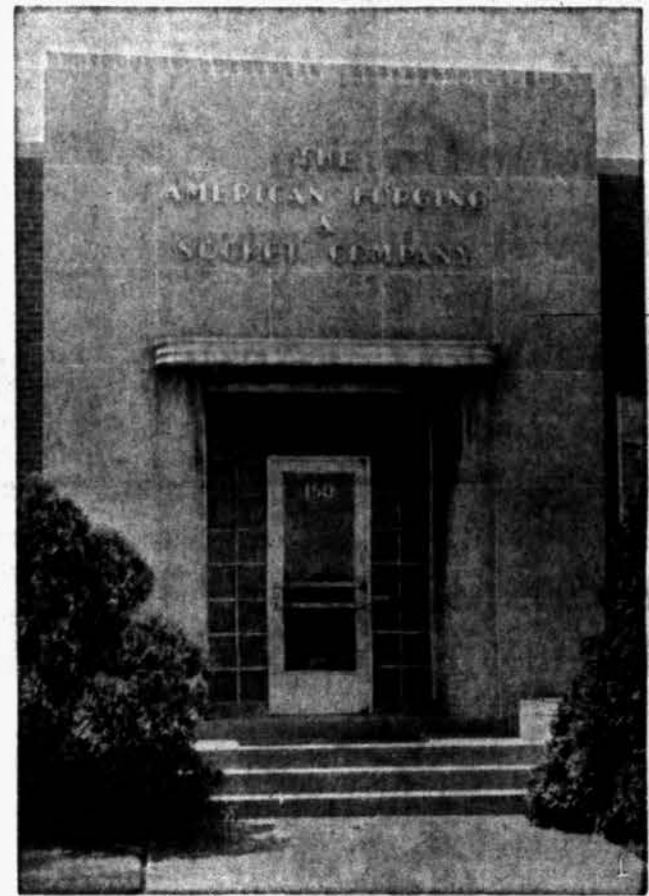


Sparks-Griffin
FUNERAL HOME

"THOUGHTFUL SERVICE"

46 WILLIAMS ST.

PHONE FE 2-5841



THE
AMERICAN
FORGING AND SOCKET
COMPANY

Congratulates

PONTIAC MOTOR DIVISION

on Their

50th ANNIVERSARY

1907 1957



Manufacturers and Suppliers of

Pressed Metal Stampings and Assemblies
for Automotive and Related Industries
Seats and Seat Backs Air Ride Suspensions
Seat Adjusters Gearshift Housings
Brake Levers Hood Locks Hinges
Farm Implement Parts Air Ducts Window Guides
Radiator Grilles Armament Materials



L. H. Cole Oil Co.

37th Year in Business

Extends Congratulations

to

PONTIAC MOTOR DIVISION

in Their

50th YEAR

We wish to express our appreciation to the Pontiac Motor Division for their important contribution to the growth and prosperity of this area!

L. H. COLE OIL COMPANY

Gulf Jobber

392 S. SANFORD STREET

Happy Birthday "Pontiac" on Your 50th Anniversary

The Choice of Pontiac

FOX DRY CLEANERS

27 Years of Quality Dry Cleaning

Mon. thru Fri. 7 a.m. - 6 p.m.
Sat. 8 a.m. - 6 p.m.

719 W. Huron FE 4-1536

Far East Holds a Pack of Troubles for the United States

The writer of the following dispatch, Edward R. Kennedy, has traveled extensively in Formosa, Japan, Hong Kong and Southeast Asia where disturbing signs of anti-Americanism have been seen recently. His roundup which follows is based on contact with important American and native officials in those areas.

By EDWARD R. KENNEDY
BANGKOK, Thailand (NEA) — Outbreaks of anti-Americanism in the Far East are seen here as a disturbing sign all is not well in

our relations with our Asiatic allies and real danger may lie ahead. Asian sources say the United States wisely gave up "gunboat diplomacy" in the Far East but still demands extraterritorial legal rights for its servicemen and other nationals abroad—a policy Asia sees as a hangover of colonial exploitation.

As informed U. S. quarters view the situation, the perils are several:

1. Popular resentment against U. S. use of extraterritorial authority can flare quickly into riot, as happened at Taipei when American military officials acquitted a soldier of manslaughter charges against a Chinese, and refused to turn him over to Chinese civil authority.
2. Pro-American political leaders in Asian capitals who accept the doctrine of extraterritoriality run the risk of being branded U. S. puppets and consequently may face political suicide.
3. The Chinese Communists

try swiftly to exploit anti-American feeling by encouraging riots and other incidents in capitals throughout Asia. One knowledgeable official says the Red underground has been fanned thus far in desperate efforts to stir bloody uprisings as a sequel to the Taipei affair.

It is believed the Communists

did not inspire the Formosa riots, but only alert action in Manila, Hong Kong and Bangkok is said to have blocked popular demonstrations spurred by the Reds in these cities.

The Communist aim is to discredit America generally in Asia. If serious disturbances erupted and local governments were driven to quell them with a heavy show of force, Peiping and Moscow would use the events to blunt the effect of Russia's assault upon Hungary.

Besides the Taipei incident, the firing on a U. S. Navy launch in Thailand and the continuing Japanese demonstrations against nuclear tests point up America's current difficulties in the Far East.

Asian authorities demand the right to bring American nationals, whether servicemen or not, to trial for crimes allegedly committed on Asian soil. They identify exercise of this right as important proof of the real independence of their governments.

Many Asian lands do not have the same fear we have that they will go Communist. They have been coping with Red China for nearly a decade, and rightly or wrongly feel they can handle Peiping. What they seek is the chance to try on their own.

People in Asia say "the wise bamboo bends with the big wind" unharmed. Many pro-American Asians believe the United States can bend with the relatively slight anti-American breeze now blowing, without suffering real damage.

Sol's 60 Relatives Charter 2 Buses to Pay Him Visit

LOS ANGELES (AP)—Sol Levine has driven here from his home at La Mesa so many times he could almost do it in his sleep.

He has 60 relatives in Los Angeles and for years has been making the 100-mile run up the coast for births, weddings and other family functions. After the last event, three weeks ago, he declared: "This drive is killing me. Let's have the next one at my house."

Great idea, said everybody, and yesterday it was a whirl.

Sol's relatives, ranging in age from 3 to 71, boarded two chartered buses in Los Angeles and set out for a visit in La Mesa.

Sol wasn't quite prepared to put his guests up for the night, but he did give them a fine picnic on his lawn—which he covered with four dozen rented chairs, tables and some of his own furniture. The relatives hopped back in their buses after the feast and headed home.

Rodeo Clown Injured

STOCKTON, Calif. (AP)—Slim Pickens, the West's best known rodeo clown, was recovering today from a severe kicking received from a Brahma bull at the San Joaquin County Fair.



A LOT OF HORSES — This room full of Pontiac V-8 Strato Streak engines represents a whole lot of horsepower all in one place. The company's Strato Streak engine plant is considered one of the top such operations in the auto industry and draws engineers and executives from all over the country to study the system.

New Highway Covering Tested Near Ann Arbor

ANN ARBOR, Mich. — Stretches of highway here have been paved with non-stretchable rubber.

An experimental blacktop containing rubber was laid on a road between Ann Arbor and nearby Saline, said Howard G. Miner, superintendent of the Washtenaw County Road Commission.

It costs five or six cents more per gallon than the regular tar and asphalt blacktop, but it is supposed to be more durable and easier to lay and maintain, he said. The rubberized surface also provides more traction and is more elastic in cold temperatures, he said.

Road builders in all parts of the country will be watching this experiment, Miner said. "This is the first stretch of road in this part of the country to be paved with the new material."

AN EYE TO THE FUTURE

Congratulations Pontiac Motor Division on Your 50th Anniversary

WOLCOTT REAL ESTATE

708 N. Woodward, Royal Oak LI 6-3300

Another Load for PONTIAC MOTOR DIVISION

50th ANNIVERSARY

Congratulations on Your

MILLER TRANSPORTATION

1410 Franklin Road FE 5-6393

H. D. Wyman C. Newkirk

Russian Groups Don't Associate

Whites, Reds Pass on Streets in China; Nary a Word Spoken

Editor's Note — Following is another article from Red China, written by British reporter David Rothman of the London Times.

By DAVID ROTHMAN

HARBIN (AP)—They are from the same country, living together in a foreign land, yet they pass in the streets with never a word. They speak the same language, but when they meet, there is no flicker of recognition.

They are the White Russians and the Red Russians of Harbin, in Red China's far northeast.

Who are the Red Russians? They are the Soviet technicians helping the Chinese run their factories and train their industrial workers. The hotels and official places here are full of them.

Who are the White Russians? They are the pathetic remnant of a once prosperous colony of 150,000, who first settled here in Czarist days, and whose numbers were later replenished by refugees from the Russian Revolution. Having fled from one Communist revolution, they found themselves engulfed in another. They fled from Red Russia in 1917; in 1949 Red China submerged them.

Everywhere in this strange city, still Russian in its architecture and in many of its characteristics, one sees these relics of a former day. They are poorly dressed, and most of them are unemployed. They have little now to do but eke out their lives and dream about the past.

Their numbers have dwindled over the years, and today less than 7,000 remain on the vast colony of former times. Many have departed in recent years, and many more have applied to go. Red China has no use for them, and makes no objection to their going.

A spokesman for the Central Council of the Soviet Overseas Assn. in Harbin said that of about 35,000 Russians living in Harbin in 1949, 25,000 had returned to the Soviet Union at the invitation of the Soviet government. Others, he said, went to Australia, South America, Israel and Turkey.

But members of the White Rus-

asian community said only about 7,000 went to the Soviet Union, with 10,000 or more going to other countries in the West. They said there was extreme pressure on White Russians from the Soviet consulate in Harbin to get them to go to the Soviet Union.

Senate Crimps Air Force Plans for Dairy, Bakery

WASHINGTON (AP)—A Senate committee has put a crimp in Air Force plans to make its own ice cream, bread and pastries at the New Air Force academy at Colorado Springs, Colo.

The Senate Small Business Committee said the service has agreed to abandon earlier plans to make these products itself and instead will buy ice cream and bakery products from commercial firms in the area.

Among other actions designed to reduce government competition with private business, the report yesterday listed agreement by the Navy to close down all its paint manufacturing plants, except one for research purposes.

Sen. Thye (Minn.), senior Republican on the committee, and Chairman Sparkman (D-Ala.) said many defense and civilian agencies still are competing with private industry.

They said the Defense Department listed 1,755 operations as competitive with private business earlier this year but that so far only 548 of these operations have been canceled or curtailed.

Rabbit Hunters Ticketed — Picked Wrong Airport

LOS ANGELES (AP)—Police and airport patrolmen handed citations yesterday to nine men and a woman for trespassing on International Airport.

Officers said the group had about 20 Greyhounds and were letting the dogs catch rabbits on airport property. Pilots had expressed fear a dog might be struck.

Police said they'll ask the city attorney to issue complaints against the dog owners.

Highest recorded shade temperature in the U.S. was 134 degrees at Death Valley, California July 10, 1913.

Truman to Get VFW Award

Ex-President Lauded for Outstanding Efforts in Cause of Peace

MIAMI BEACH, Fla. (AP)—The Veterans of Foreign Wars, convening here Sunday, will confer its major gold medal awards on former President Harry S. Truman and Sen. Symington (D-Mo.).

Cooper H. Holt, national commander, said Truman would be honored with the Bernard Baruch Medal as the VFW National Council's choice of the man who has done the most toward promoting world peace. The basis of the award was Truman's initiation of the Marshall Plan and Greek-Turkish aid, reckoned as continuing forces for peace.

Truman has indicated he will be unable to appear at the Miami Beach convention and will receive the medal when the VFW National Council meets at Kansas City in October.

Symington will speak next Monday night at the convention and will receive the H. H. (Hap) Arnold Medal for outstanding contributions to aviation. Symington was secretary of the Air Force in Truman's Cabinet. He has been a strong advocate of developing this nation's guided missiles program.

Ship's Tables Stocked

NEW YORK — The ocean liner United States carries 58,000 pieces of glassware, 72,000 pieces of silverware, 59,000 pieces of chinaware, and 250,000 pieces of table linens.

CONGRATULATIONS

50th Anniversary Celebration

PONTIAC MOTORS

Fifty Golden Years that contributed greatly to the American public in the development and perfection of a wonderful automobile.

U. S. Royal Tires

DON R. MacDONALD, INC.

370 S. Saginaw

Congratulations

PONTIAC MOTOR DIVISION

on your **50th Anniversary**

1907 1957

KUNDY Glasses

13 NORTH SAGINAW

CONGRATULATIONS

PONTIAC MOTOR DIVISION

On Your **50th Birthday**

TILE—LINOLEUM—PAINT AT

SMITH'S OUTLET

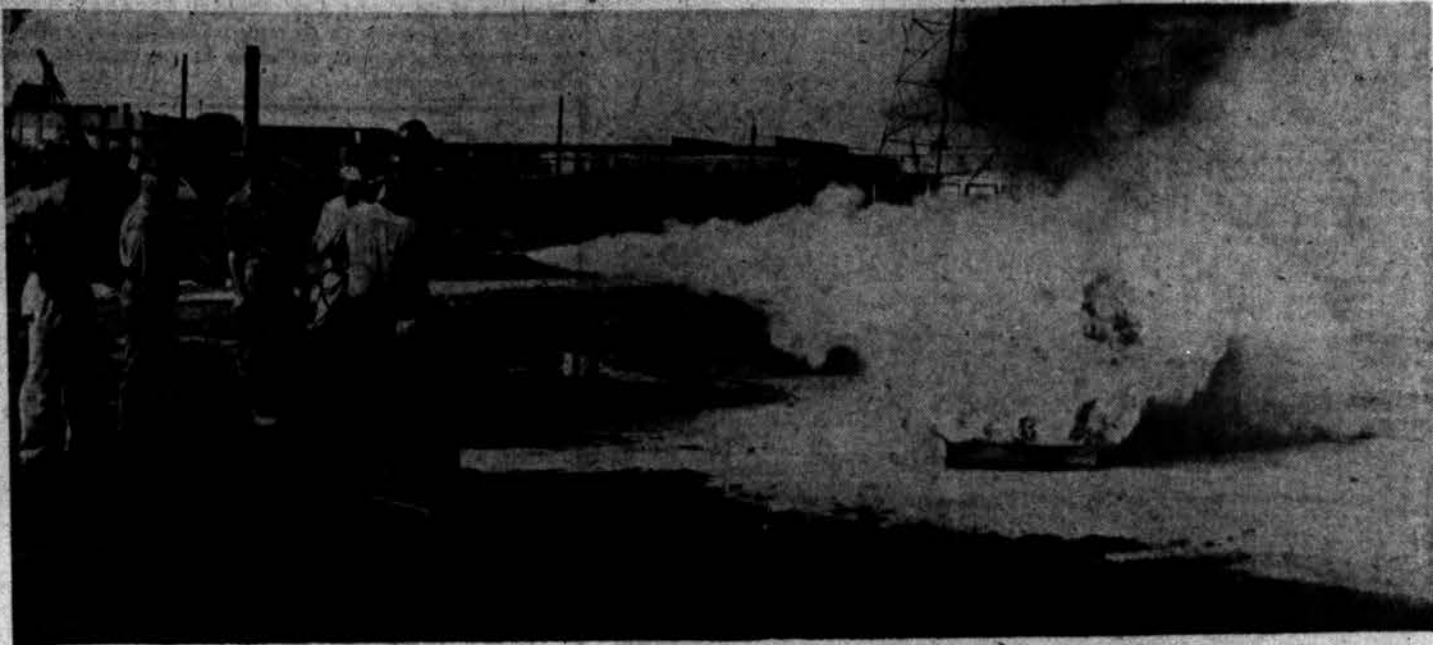
257 South Saginaw St. FE 2-7755

Congratulations

TO **PONTIAC MOTOR DIVISION'S 50th Anniversary**

Fleet Carrier Corporation

586 South Boulevard East



FIRE FOG — Members of Pontiac Motor Division's volunteer fire department spray fire-fighting "fog" on a blazing box in a periodic practice run. The company's department has a full time fire chief, three full time assistant chiefs and 104 volunteer firemen who answer calls at the sound of the fire bell. The department holds periodic meetings and practice sessions to improve the fire fighting techniques and uphold the good record compiled so far.

Touring Opera Urged

OSLO—The Norwegian Government has asked Parliament to appropriate funds to further plans for a national opera. The proposal recommends the establishment of an independent

corporation that would present operas in various cities. The state would pay 60 per cent of the subsidy and Oslo's City Government the remainder.

Stone Mountain is the largest stone mountain in North America.



Congratulations

PONTIAC MOTOR DIVISION



ON YOUR

50th

Anniversary Celebration

MATTHEWS-HARGREAVES

(Everyones Friend)

211 S. Saginaw

631 Oakland at Cass

Pontiac Motor Has Top Medical Facilities

An employee's health is his most important asset. With that in mind, Pontiac Motor Division maintains one of the top medical departments in the entire auto industry.

In addition to a central hospital, the department includes five first aid stations throughout the sprawling plant area.

Primary function of the medical department is to treat on-the-job injuries and administer what aid is needed.

In 1956, the hospital had 157,866 visits.

When other help is needed, the employee is referred to his family physician.

Recently, for example, a man was struck by a heart attack shortly before starting his shift.

Utilizing the department's ultra-modern ambulance, staff members administered oxygen and medical

aid and took the man to a hospital designated by his wife.

Oxygen was administered on the trip to the hospital, where he was

delivered into the care of his family physician.

In the case of non-job injury or illness, necessary aid is provided.

Starr Worked at Oakland to Begin His GM Career

B. E. Starr, General Manufacturing Manager of the Pontiac Motor Division, was born August 5, 1899, on a farm in Sanilac County; he moved to Pontiac in 1913 and attended grade school and high school, graduating in January 1919. While going to high school he worked three summer vacations at the old Oakland Motor Car Company.

After finishing high school he went to work at the old General Motors Truck Engineering Department in Pontiac as a tracer and worked there a total of seven years, attending night school at the same time.

He left General Motors Truck Company in February 1928, and went to American Car and Foundry Company in Detroit, but returned to General Motors Truck in August 1928, as a checker in the Truck Division.

In January 1927, he joined Pontiac Motor to work in the newly formed experimental engine design division and worked on design and checking. Later he was made assistant motor engineer and did liaison work between the engineering department and all branches of manufacturing.

In September 1937, he was transferred to the manufacturing department as assistant plant superintendent of the motor plant. He remained in the motor plant until Pontiac's first war project, the Oerlikon gun, was started and in February 1941, he was transferred to that branch as plant superintendent.

He was transferred to the Turboprop plant on September 1, 1943, as plant manager and remained on that project until May 1, 1944, when he was promoted to General Superintendent over all plants.

From January 1947, to January 1951, he held the position of Manufacturing Manager. Since 1951, he has been General Manufacturing Manager of Pontiac.

Starr, who resides in Holly with his wife and two children, is a sports car enthusiast.

Aid to Asia Increases

WASHINGTON—Western Europe and Asia each received two fifths, or \$1,900,000,000 of total United States economic and military assistance in 1956.

Aid to the former declined by nearly 10 percent and to the latter rose by about 25 percent.



B. E. STARR

Garden of Americas Planned at Miami

MIAMI — Development of a 13-acre "Garden of The Americas" is under way in Miami. It will contain the national flowers of the 21 American republics. Native landscaping will be installed around each of the featured plant displays, providing an appropriate setting.

South Florida is the only United States area where the national flowers and trees of all the Latin-American nations can be grown outdoors. A circular observatory in which some of the rare plant species will be protected is included in the plan.

The only similar undertaking is the "Garden of Peace" in La Plata, Argentina, where 18 of the nations are represented.

Rags Still Being Used

PORTLAND, Ore.—Rags, one of the earliest sources of fiber for pulp — manufactured into paper, paperboard, rayon, or other materials — are still used to some extent.

Rag pulp is made into high-grade writing papers, bonds, currency, carbonizing tissues, and other industrial specialties.

Waldron Hotel
Salutes

**PONTIAC
MOTOR
DIVISION**

ON ITS

50th
Anniversary



Congratulations

**PONTIAC
MOTOR DIVISION**

Nellie's and Russ' Country Store

4500 Elizabeth Lake Road

Congratulations

Pontiac Motor Division
on Your 50th Anniversary of
Building Fine Cars!

Thomas Die and Stamping Co.
2170 East Walton Blvd.

Congratulations

TO YOU

PONTIAC MOTOR DIVISION

ON YOUR

50th ANNIVERSARY

Motorcar Transport Co.

290 E. TENNYSON AVE.
PONTIAC, MICHIGAN



Congratulations
to
**PONTIAC
MOTOR
DIVISION**
of General Motors

50 Years of Automotive
Leadership —
A Wonderful
Achievement!

**C.J. NEPLER
COMPANY**

818 Community Nat'l Bank
Bldg., Pontiac 14, Michigan
FE 2-9119

Happy
Anniversary
Pontiac Motors
from
B&G Tile Outlet
1055 W. Huron St. Pontiac



Congratulations
Pontiac Motor Division
on your



Anniversary

H. H. STANTON

103 State

FE 5-1683

Congratulations



In the future, as in the past, we will bring to your loyal employees the first footwear available. We feel that you are entitled to the best.

Listed here are a few of the Nationally Known Makes of shoes on display at Todds.

For Men

Florsheim, Matrix,
Plymouth, Conformed,
Scholls

For Women

Florsheim, Vitality,
Tweedie, Irv. Drew

For Children, Boys and Girls

Fleet-aire - Gerberich, Payne - Girl Scout

"The Finest in Fine Shoes for the Entire Family"

TODD'S SHOE STORE

20 W. Huron

FE 2-3821

Eye Conversion of Salt Water

**Texas Scientists Seek
Cheap Plan of Saving
Contaminated Wells**

AUSTIN, Tex. (INS) — While Texans were battling to survive the spring deluge of rain, scientists at the University of Texas went on with their work to perfect a cheaper process to reclaim water from wells along the coast that are contaminated with salt.

Drought or deluge, the Department of Interior and American industry are spending close to a half-million dollars annually on research to find more economical ways to purify salt water. Such a discovery would be a boon to arid areas of the Southwest, where wells with a high saline content cannot be used for irrigation nor watering cattle.

The Navy also is highly interested in the research to assure cheap, pure water aboard its fleets.

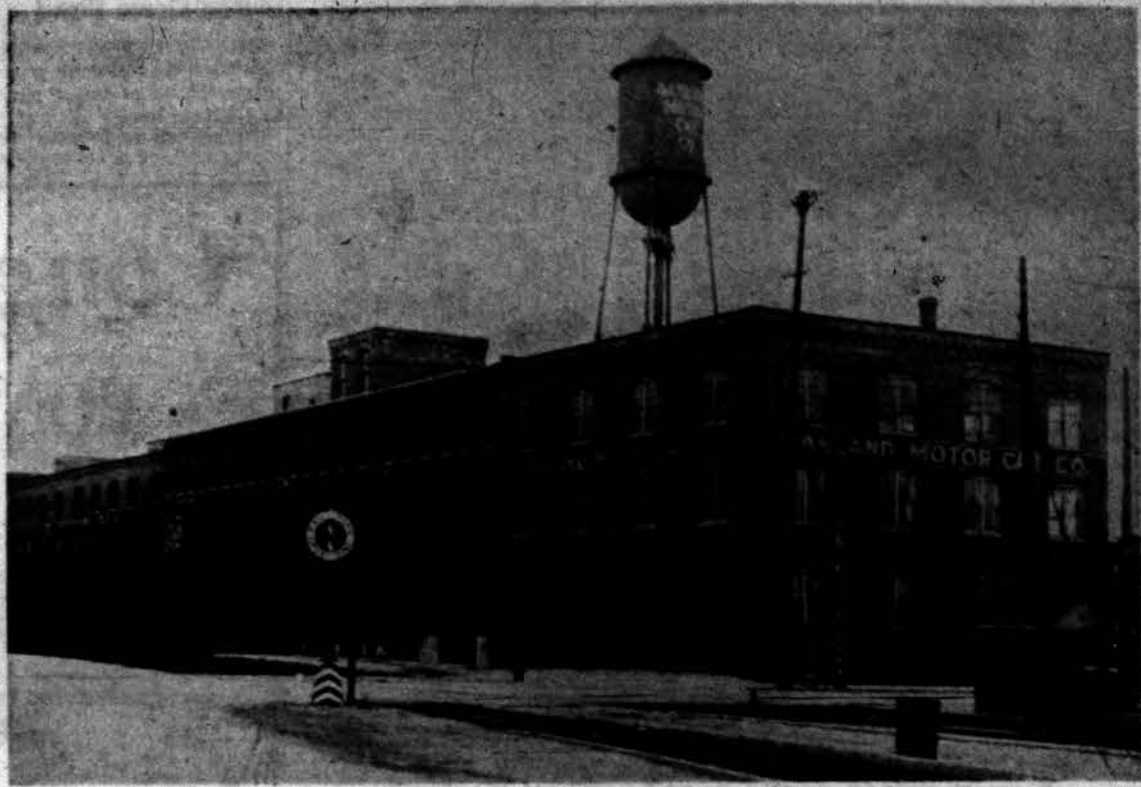
At the University of Texas Prof. W. R. Woolrich is directing a study of purifying salt water through a freezing process. It is one of several research projects being conducted by the Department of Interior that include distillation, membrane processes and solar distillation (evaporation by the heat of the sun).

Prof. Woolrich says it is now possible to produce potable drinking water by the freezing process for \$1.50 per 1,000 gallons, which he thinks is not a too favorable comparison with 50 cents per 1,000 gallons that city water costs in small lots.

Though it is more expensive than the other processes, the Texas researcher says the freezing process has one important advantage. Because of the low temperatures, scaling and corrosion which are commonplace to other methods are virtually nonexistent.

Roughly this is the way the process works:

Large quantities of salt water are placed in freezing vats. As the water freezes the outer layers of ice become pure and push the salt impurities toward the center of the ice block, which part is removed and discarded.



ORIGINAL BUILDING — This big brick building, located on Oakland avenue across the tracks from the present Administration Building, began as the factory for the Pontiac Buggy Co., later

became the main plant for the Oakland Motor Car Co. and housed the first assembly line for the Pontiac automobile.

Harley Earl Giant of Auto Design

DETROIT (INS)—A letter writing-critic once asked the chief designer of General Motors:

"Why don't you design cars for grownups like me instead of mid-gets like you?"

Whatever his ideas on automobiles, the writer obviously never had met Harley J. Earl who comes a good deal closer to being a giant, with some 235 pounds hung on a 6-foot 4 1/2-inch frame.

40 MILLION CARS

And in the 30 years since he joined the GM Styling Section, the 62-year-old Earl has designed an imposing lot of cars "for grown-ups." In fact, he estimates that when he retires in another three years, he'll be responsible for the design of 40 million automobiles.

GM's chief stylist—a vice president since 1949—was the first man to build trunks into the body of a car. And years ago, while looking at a new car sketch, he rubbed the running boards off the drawing and they never again appeared on automobiles built by GM.

Earl introduced the now-famous "fish tails" on luxury cars and put porpoises on front fenders. He was the first man to design a so-called "dream car." Trains, buildings, cameras, refrigerators bear his trademark and last year, GM sold billions of dollars worth of products designed by him.

Sitting in his comfortable, luxurious office at GM's new \$100 million Technical Center on the outskirts of Detroit, Earl said:

"You know, many people think I dream up all the new designs that our cars have. They don't realize how many of our ideas come from the public and the aviation industry. And make no mistake about it, America's women

have a lot to say about what they want in the new family car."

WOMEN HELP

Earl, who has been designing cars for GM since 1927, said that the woman behind the wheel of today's automobile is more than a designer. "She's an advisor to car designers."

He explained: "As soon as we installed the power devices, making it easier for them to drive, they began to take a more serious interest in the family car. They forced us to start using nylon for seat covers. They disliked wrinkling their dresses when gliding across the old cord material to get out. They also have a lot to say about colors now."

The designer of the future paused here for a moment to fill in some details about his past.

Earl was born in Los Angeles, the son of Jacob W. Earl who had once been a Cadillac, Mich., lumberman but at the time of his son's birth owned the Earl Carriage Works. It was here that young Harley got his first taste of the business.

HARLEY TOOK OVER

The elder Earl, now 92 and living in retirement on the West Coast wanted his son to become a lawyer. But his plans failed to materialize when Harley took charge of the plant when "the old man decided to take a long vacation." Earl worked overtime and during vacations designing custom automobiles for movie stars in Hollywood. He re-designed conventional chassis and built plush bodies to fit over them.

"I'll never forget Fatty Arbuckle's order," said Earl. "It was the most streamlined vehicle anywhere—and it cost him \$25,000. Next, we made a special job for Tom Mix. It had a real saddle fastened to the hood and his unique 'TM' brand all over."

Harley's fame as a car designer spread throughout the country and finally reached the ears of the Cadillac Motor Division of GM. They invited him to Detroit in 1926 and asked for designs on a new car they were introducing—the LaSalle. He's been there ever since. Looking into the future, Earl foresees a halt to the increasing exterior dimensions of automobiles. "They may not get any smaller, but they won't get longer, wider, or higher."

Increased interior dimensions without increasing exterior dimensions will be accomplished by new

methods, materials and ideas, says Earl.

Since 1937, when General Motors originated the experimental or "dream car" idea of testing public reaction to new styling and engineering features, Earl has tried to keep pace in this way with the public's ideas.

SAFARI LEADS

Among the features which have won public acclaim via the "dream car" method are the panoramic windshield, the four-door hardtop, and the station wagon styling now featured on the Chevrolet Nomad and Pontiac Safari.

Asked where some of his ideas come from, Earl replied: "The airplane has developed into being our greatest help in designing automobiles."

He recalled that shortly before Pearl Harbor was attacked by the Japanese in 1941, he was invited to Selfridge Air Base, just outside Detroit, to see a new airplane—the first P-38. He be-

GM, Pontiac Team Improve Shafts

The General Motors Proving Grounds, oldest, largest and best equipped automotive test facilities in the world, comprise an invaluable tool for testing automotive advancements developed at the GM Technical Center.

A fairly recent and excellent example of teamwork between the Technical Center and the Proving Ground is the cast malleable iron crankshafts recently adopted by GM's Pontiac Motor Division for its entire production needs. Crankshafts traditionally have been forged from steel.

GM's Research Staff developed an alloy of two parts of bismuth in 10,000 parts of malleable iron, and four parts of boron in 100,000 parts of iron.

The Research staff recommended this alloy casting for crankshafts pointing out that it would make possible substantial manufacturing economies over forged cranks. It also stated that the cast cranks would stand up as well as forgings.

Pontiac Motor Division expressed interest. It installed a number of the cast cranks in experimental cars, and put them through the most exhaustive tests they could conceive at the Milford Proving Ground. The cranks came through with marked success.

Today, foundry authorities express the belief that the future of cast cranks is very bright.

Provisions of the Geneva Convention or Treaty provide for the humane treatment of prisoners and holiday at the urging of Sarah Lincoln made Thanksgiving Day a national holiday.

Congratulations
**PONTIAC
MOTOR DIVISION**

On Your

50th

ANNIVERSARY



Pontiac's Newest
**CHRYSLER
PLYMOUTH
DEALER**

R & R MOTORS, Inc.
724 Oakland Ave.
FE 8-6801

Congratulations
PONTIAC MOTOR DIVISION

On Your

50th
ANNIVERSARY

1907

1957

CLOONAN'S

"For Famous Names in Cosmetics"

72 NORTH SAGINAW ST.

Congratulations

**PONTIAC MOTOR
DIVISION**

on Your

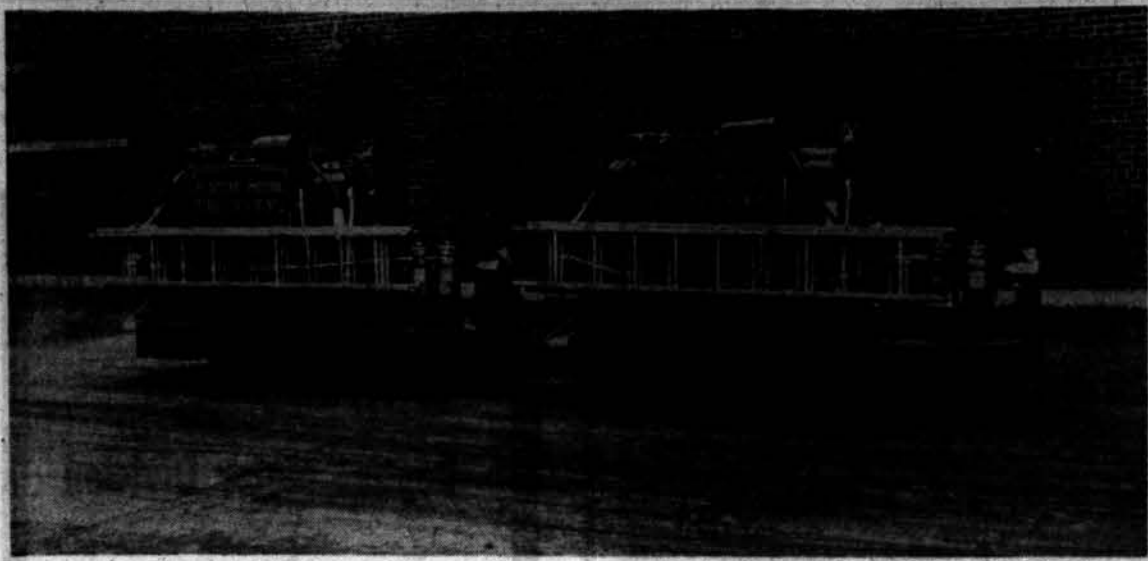
50th ANNIVERSARY

PONTIAC MOTOR PARTS

Parts Headquarters for the Doctor of Motors
Automotive Parts and Equipment

29 Auburn Ave.

Phone FE-2-0106



EFFECTIVE 'TOYS' — These are two of five fire trucks of the Pontiac Motor Division which look like toys but are effective weapons in the fight against fire in the company's plants. The volunteer fire department each year answers calls on about 35

fires, using both these trucks and hand equipment. The plant has a 24-outlet automatic CO2 system and a sprinkling system with 104,500 sprinkling heads.

Take 2 Suitcases for Convenience When Traveling

NEW YORK (INS) — When it comes to traveling, two bags are better than one.

The idea is to take a duet—one large bag to be stowed away and one to remain with you at your plane, train or bus seat. The big bag should contain the bulk of your traveling possessions, such as dress, shoes and suit.

The small bag should contain such handy traveling companions as handkerchiefs, toilet articles and a change of undies. You can conserve weight and space, as well as avoid breakage, by choosing cosmetics that come in small fold-up metal tubes.

Girls off to college proms and mothers with infants find the hat box a handy piece of luggage. The over-the-arm handle leaves the hands free to tend the baby. The college girls like hat boxes because of their light weight and ease in packing.

Scenic Wilderness Draws Travelers

PORT ANGELES, Wash. (INS) — How about a vacation in a magnificent scenic wilderness?

Olympic National Park in Northwestern Washington has a welcome mat out and scores of improvements underway for this summer's visitors.

The high mountains rise within a dozen miles of the Pacific Coast and contain at least 50 glaciers, thousands of permanent snow patches, scores of lakes and streams.

Five thousand Olympic elk and more than 50 other species of wild mammals roam the forested slopes and valleys.

Six hundred miles of roads lead through the wild country with campgrounds and lodges for visitors who want to hike, fish or admire the rugged surroundings.

2,600 Ideas for Stamps

WASHINGTON—The Post Office Department has more than 2,600 different subjects on file as possibilities for stamps—all on valid subjects. In its entire history the United States has issued only about 800 different stamps.

Death Rate Decreases

CARACAS—Venezuela's tuberculosis death rate has plunged in the last 10 years. Dr. Jose Ignacio Baldo, director of the Ministry of Health's tuberculosis division, reports that a decade ago 215.6 of every 1,000 deaths in Venezuela were caused by this disease.

Congratulations

to
General Motors

PONTIAC MOTOR DIVISION

Good Luck and Forward to Another Golden Era of Automotive Advancement

KUHN AUTO WASH

149 W. Huron

FE 2-1215

Offers Comprehensive View

Trip to Arctic Popular in Finland

HELSINKI — One of the most popular tours in Finland is a seven-day journey from Helsinki up to Rovaniemi on the Arctic Circle, down to Tampere and through the scenic lakes to Aulanko. The price for this comprehensive view of the country is 47,400 marks or \$146 covering all hotels, meals, sight-seeing and first-class fare via air, rail, bus and water coach.

Tourists spend a day and a half exploring the capital. Though founded 400 years ago, Helsinki is a strictly modern city. Typical of its startling contemporary architecture are such edifices as the Post Office, Olympic Stadium and House of Parliament.

Despite its streamlined facade, life in Helsinki moves at an easy pace. People spend hours browsing around the noisy Market Place, strolling through its open-

air museum, zoo, botanical gardens and amusement park.

Anyone who wants a complete change of scene can ride across the harbor to the fortress of Suomenlinna. Built on a series of islands by the Finnish Army in 1748, Suomenlinna ranked as a northern Gibraltar until forced to surrender in 1808.

NOW A MILITARY MUSEUM

Today, the fortress is a military museum close to a sandy bathing beach. Inside an old fort near the King's Gate is the Valhalla, a brand new restaurant, where diners can sample reindeer steak and other Finnish delicacies in an authentic historic setting.

On the second day of the tour, passengers take a four-hour flight north over crystal lakes and boundless forests. The plane sets down at Rovaniemi on the

Arctic Circle. Though every last farmhouse was burned to the ground during the last war, Rovaniemi has been rebuilt into a modern city in the midst of wilderness.

Its deluxe hotel caters to tourists and sportsmen all during the year. Skiing draws the crowds in winter; the Midnight Sun in summer; salmon fishing, hunting, and reindeer round-up in early fall.

After a day in Lapland, tourists board a train for the overnight journey to Tampere, one of the world's few scenic, but industrial, cities.

Except for a 15th Century stone church in the suburbs, Tampere is a modern jewel. Few historic associations are to be found in the vicinity. However, the Lenin Museum near Hammeenkatu Bridge marks the spot where the first meeting between Lenin and Stalin took place in 1905.

Tourists Finding Enjoyable Beauty on Trip to Alaska

The Pacific Area Travel Association predicts tourists will flock to Alaska this year to enjoy the beauty of a land once considered a distant outpost for rugged sportsmen.

The Association says the tourist boost in the American territory will result from broader transportation schedules including 39 ship cruises and 50 regularly scheduled flights departing from Seattle or Vancouver, B. C., each week.

Motorists can reach the northland on the Alaska highway.

Tourist schedules highlight tours of colorful fishing and lumber towns, festivals and celebrations, polar bear hunts and visits to Eskimo villages.

Sitka, capital of the territory during Russian rule, is one of Alaska's most interesting cities.

And the Association adds that Alaska is far from being a land of perpetual ice and snow. The group suggests summer visitors should not be without a bathing suit.

Tourists in Tampere board a water coach for a five-hour cruise south through Lakes Roine and Vanajavesi to Aulanko. Along the way, the boat passes dozens of tiny mill towns with their neat little cottages, vegetable gardens and greenhouses clustered between factory and church.

BIRTHPLACE OF SIBELIUS

The tour stops at the Hotel Aulanko, one of Finland's most modern showplaces, set in a natural park. In this idyllic setting, visitors can play golf, swim, ride horseback, or try the famous Finnish steam bath.

Nearby is Hammeenkatu, birthplace of Finland's great composer, Sibelius. Here, too, are the crumbling ruins of a castle which dates from the Crusades. Six miles away is Matkula Church, built of stone in 1250.

Two hours by rail from Hammeenkatu is Helsinki, where the tour ends. Full details of this excursion can be obtained through the Finnish National Tourist Office.

Helsinki is easier to reach than most tourist imagine. The city is just an over-night hop by air from New York via London, Hamburg and Copenhagen. The round-trip tourist fare from New York to Helsinki is about \$68.

Congratulations

PONTIAC MOTOR DIVISION



Jacobsen's FLOWERS

101 North Saginaw Street

We have served Pontiac and surrounding territory for 37 years. Fresh flowers daily from our green houses at Lake Orion. Deliveries twice daily to Detroit, and intermediate points. "Flowers by Wire Throughout the World."

CONGRATULATIONS...

PONTIAC MOTORS

on Your

50th ANNIVERSARY!

May You Have Many

Happy More...

Scarlett's BICYCLE SHOP

20 E. Lawrence St., Pontiac, Mich.

Congratulations
Pontiac Motor
Division

1907

1937

on Your

50th Anniversary

50 Years of Progress

CALBI MUSIC Co.

119 North Saginaw St.

FE 5-8222

WARMEST

Congratulations

On The Occasion of Your



Anniversary

**SUPERIOR METAL PRODUCTS
MANUFACTURING COMPANY**

AUBURN HEIGHTS, MICHIGAN

Nests in Straits of Magellan

South American Seaport Weaned on Mutiny, Gold

WASHINGTON — Surprising is the word for Punta Arenas, the world's southernmost and perhaps windiest city.

The Antarctic-bred wind is so strong, travelers say, that it parts a dog's hair and spits gravel in a man's face.

Still, this seaport — nestled in the Strait of Magellan at the toe of South America — is by no means Chile's chilliest city. Winter temperatures average only 1½ degrees colder than those in Washington, D.C., the National Geographic Magazine says.

An icy barrier of Andean peaks and glaciers cuts off Punta Arenas from the mother country. But it is a modern provincial capital. Its population of 48,000 is as cosmopolitan as that of old Ellis Island on the day of a ship's arrival.

MOVIES, GOLF, CULTURE

The remote metropolis has paved streets, sidewalks, hotels, concrete buildings well-stocked shops, movie houses, daily newspapers, social clubs, a jet air base, a golf course, and a museum.

For years the city has been prosperous. As a present-day gateway to Antarctica and the center of a growing oil industry across the Strait of Tierra del Fuego, its prospects are even brighter.

Considering the city's lurid past, however, it is not surprising that a traveler expects to find a muddy frontier town. Punta Arenas got its teeth on bloody mutiny, got on its feet during a gold rush, and founded its fortunes on the wealth of sheep.

Early voyagers could hardly have envisioned a bustling city at Punta Arenas's site. Magellan first

weathered the Strait's storms, reaching a quiet haven that he significantly called the Pacific. Sir Francis Drake, who later navigated the Strait and was immediately blown down to Cape Horn, observed that the "Atlantic Ocean and South Sea meet in a most large and free scope."

After Drake's voyage, Spain nervously planted an outpost not far from the seaport's present location. The settlement failed to withstand the onslaughts of storms, hunger, disease, and inhospitable Indians. Chile in 1845 set up a penal colony there. The convicts did not like Punta Arenas. Led by mutinous guards, they wrecked the settlement, and it became a no man's land. Eventually another settlement took form.

U.S. Government Debt Averages \$24 Apiece

WASHINGTON — The United States population has grown so fast in the past year that the amount each of us owes on the total debt of federal, state, and local governments is now \$1,909 — \$24 less than the year before.

But the debt of all these governments is at an all-time high. At the end of fiscal 1956 the combined government debts stood at \$21 billion dollars, an increase of three billion dollars in a year's time.

Eye Work-Shoe Rubbers

RAHWAY, N. J. — A Rahway rubber company has designed new rubbers for wide-toe work shoes. The company says they are sturdy but light, with soles finished in a special diamond grid pattern to reduce slipping.



SPORTY LOOK — This Bonneville Special is Pontiac's first real sports car "dream" car, with a long, low look, spoked wheels and a race-type front end. The bubble cockpit gives excellent visibility and wind protection.

Pickets Block Tigers' Gates

But Court Order Stalls Strike of Concession Workers at Stadium

DETROIT — A strike of Briggs Stadium concession workers that almost shut out fans from last night's Detroit — Chicago baseball game appeared near settlement today.

Negotiators for Local 705 of the Restaurant and Hotel Employees Union and Sportservice Inc. said they had worked out an agreement which would be offered for union ratification. No details were given pending a membership vote.

Few fans who planned to attend the game changed their plans because of the touch-and-go situation that prevailed until shortly before the contest started at 8:15 p.m.

A court order, issued about two hours before game time, broke up the concession workers' picket lines and opened the gates of the 46,000-seat stadium.

Of a crowd of 40,000 expected before the trouble developed, 37,445 attended.

At issue in the dispute was the demand of some 250 concession workers for a \$1 a day increase. The union posted picket lines which were honored by ticket sellers, ticket takers, ushers, maintenance men, ground crews, and electricians.

The Detroit Baseball Co. which owns both the Tigers and the stadium was not involved in the dispute.

Ball club officials, however, had said they would hold the game in an empty park, if necessary, because of its importance.

Circuit Judge Robert M. Toms issued the restraining order against the picketing pending a show cause hearing Monday.

Other ball park personnel agreed to show up for work as long as there were no picket lines.

Trouble between the union and Sportservice, a Buffalo, N. Y., firm which operates in 42 states, has been smoldering all season.

The union says concession workers now average from \$8 to \$8.75 a day.

Texas Official Shoots Mayor, Then Kills Self

MANSFIELD, Tex. (INS) — Mansfield City Secretary J. D. Hayes shot and wounded Mayor Roland Turck yesterday in the City Hall, then ended his own life.

Mayor Turck, shot in the left thumb as he fled from the gun-wielding city official, said Hayes blamed him for a city council order calling for a detailed audit of the official books.

Turck told police Hayes tricked him into coming to the clerk's office on the pretext of discussing a city insurance policy. Hayes drew the gun, ordered Turck to sit down and spent the next 10 minutes telling the mayor how he was going to kill him.

Built Many Aqueducts BAGHDAD — Reservoirs were used by Ennadu of Babylonians about 2920 B. C.

Two Yanks in Leather Shorts Return After Year in Germany

NEW YORK (NEA)—Put Elvis Presley in leather shorts and he would go big in Germany. At least, youths around Crailsheim are rock 'n' rolling.

"But they didn't learn it from us," two Worthington, Minn., boys explained. "We don't dance!"

FRESH OFF BOAT These teenagers, Edward Blair and Gene Janssen, were fresh off the boat after almost a year in Crailsheim.

Why the leather shorts? Ed, with horn-rimmed glasses nestled on a sunburned nose, explained:

"There isn't too much money for youths our age in Germany. So they can't afford fads. But the leather shorts . . . these are a matter of family pride. The dirtier they are the prouder kids are to wear them. Dirt means they are very, very old. And everyone dances, from the waltz to rock 'n' roll."

NOT HOMESICK These lads just finished a year of being "too busy to be homesick." They were on the last leg of the trip home. Waiting were their parents and friends who will know how they've grown since embarking last July.

At 17 they were ambassadors without portfolio from a small community. Sending them to Crailsheim was a 10th anniversary gesture for Worthington. Since 1947 this town, just 11 miles from the Iowa border, has been a sister city to Crailsheim. This means packages of clothing, letters, financial help and friendships.

Of Scandinavian and German stock, Worthington citizens wanted

Oxford Resident Hurt in Highway Collision

Two men, one an Oxford resident were injured Friday in a rear end collision on M-24 just south of Greenfield Rd., in Orion Township, according to Oakland County Sheriff's reports.

Peter J. Torres, 70, of 1490 W. Drahn Rd., Oxford, and Lawrence J. Dirksen, 58, of Flint, the two drivers involved, were treated for minor injuries at St. Joseph Mercy Hospital, and released.

A zoo in Barcelona, Spain has an elephant that plays the harmonica.

to help heal World War II wounds. About 300 U. S. communities have similar projects. Without an IBM machine, agencies matched the two cities. Crailsheim is 13,000, while Worthington numbers 8,000.

RESEMBLANCE ENDS

Here much of the resemblance ends, the boys learned. The German community is in rolling, hilly terrain, between Stuttgart and Nurnberg. Heavily industrialized, it is a compact city of apartment-dwellers. Worthington is a farmer's town.

Gene Janssen is a farm boy. His family lives two miles from the city. Ed's father is a truck driver for Swift & Co.

"We were surprised at how much Germany is rebuilt," Ed said. "Actually, we found people and youth there not too different from Americans," Gene added.

NEED CREWCUT

"But the people still compare us to England. Why, if you don't have a crewcut, they don't think you are an American," he continued. Both were long hairs at this point.

Most impressions are culled from soldiers and movies, they discovered.

In Crailsheim Ed lived with a

widow's family and Gene split his time between homes of an architect and a lawyer.

EVERYTHING FUN "Everything was fun. We even had our afternoons free—to study, that is."

The boys explained classes often began as early as 7 a.m. with very few afternoon classes. A normal load was 13 subjects, with plenty of homework.

In the classroom, the teacher was boss and discipline strict.

The biggest difference, Gene and Ed agreed, was that German youth don't have as much freedom as U. S. rock 'n' rollers. Mainly because they don't have their own cars; they can't drive until 18 and cars are too expensive.

A 15-year-old, however, can buy cigarettes and beer legally in Germany. "But they don't get drunk," Gene said, "because they are allowed to have the liquor."

The happy wanderers are home with their German cameras and leather shorts. Are they still all-American boys?

Glancing at a threatening sky, Ed said, "I hope it doesn't rain. I want to see the Yankees."



'AMBASSADOR' AND HOSTS — Gene Janssen (second from right) of Worthington, Minn., poses with Margarete, Dietrich and Peter Stoll and the Stoll family car in Crailsheim.

Few Motels in Chains DENVER—Although chain operation is growing, 77 per cent of America's motels are still individually owned and operated.

Miles of U.S. Pipelines OKLAHOMA CITY—About 173,000 miles of petroleum pipelines are in operation in the U.S.

Congratulations

Pontiac Motor Division on Your 50th Anniversary

1907-1957

C. WEEDON Home Equipment Co.

1661 S. Telegraph Rd.

FE 4-2597

We're Proud of you!

Pontiac Motor Division on Your 50th Anniversary

PONTIAC DRIVE-IN Theatre

PONTIAC MOTORS

50th Anniversary...

truly a great milestone on the path of progress...

made by a great company. Although the path has been alternately rough and smooth, Pontiac Motors has shown the spirit and leadership of a Winner... May we wish you a...

HAPPY BIRTHDAY

The Kingsley Inn

PHONE Midwest 4-1400

WOODWARD at LONG LAKE RD., BLOOMFIELD HILLS

Congratulations

Pontiac Motor Division on your 50th Anniversary

1907-1957

WAGNER

HARDWARE and APPLIANCES

1960 Opdyke at Pontiac Road



Hi There, Pontiac, It's a

Happy Birthday

We're Wishing You...

This is one of the happiest and most memorable events in your long and star-studded career... It is our wish that you may continue on a long and successful career.

Spencer's Floor Coverings

3511 Elizabeth Lake Road

Pontiac

ANNIVERSARY

greetings to a great industry. respected and respecting.

PONTIAC MOTOR DIVISION'S

GENESEE WELDING SUPPLY Inc.

165 S. Telegraph Rd.

FE 5-6221



baby of the industry

EDSEL

Yet to be delivered but being expected by anxious relatives.

CONGRATULATES A GRANDDADDY

of 50 PONTIAC

RIEMENSCHNEIDER-ENGELHART

Pontiac's New Edsel Dealer

232 South Saginaw St.

Man Called Fox Out to Out-Fox Weather Cycle

NEW YORK (NEA)—A philosopher downtown in the financial district has a new plan to mint pennies from heaven. This may be understating it, because in his words:

"The possibilities are fantastic. Fantastic."

GOOD WEATHER

His name is H. L. Fox. He's an insurance man whose company is called Good Weather, Inc. It works this way: G.W.I. will.

1. Guarantee you a good-weather summer vacation, or your room and board back.
2. Guarantee you a severe winter (profitable, if you're a fuel oil distributor) or your investment back.
3. Guarantee you a mild winter (nice, if you're understaffed to remove snow from city streets) or your costs back.

CHARTS, STATISTICS

Fox sits in a small office surrounded by surveys, lists, charts and statistics which prove that there are scores of industries and services whose business status depends on the weather. There are public utilities, construction outfits, fishing industries, ice cream manufacturers and a host of others.

In addition, there are the vacationers who want fair skies or warmth or snowy ski trails.

"You see," Fox said, "We're filling a very important need."

But making it pay off is another matter. G.W.I. is underwritten by Lloyds of London and several large American insurance companies who see profit in a plan that has never been tried before, and where each policy must be tailored to fit each holder.

Even the expert climatologists on Fox's staff tell him: "The best we can do is make an educated guess."

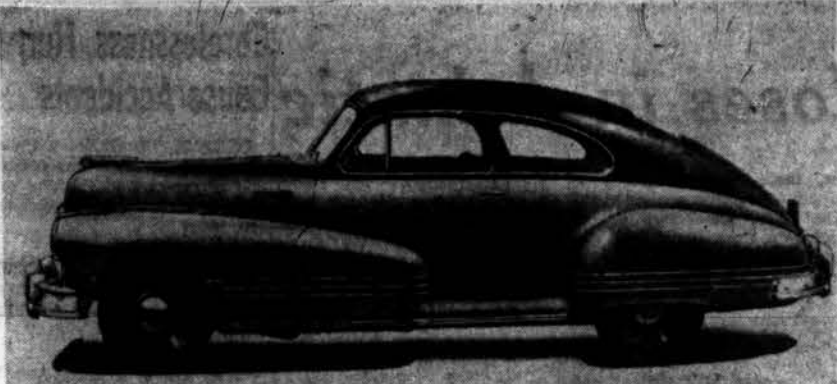
On the basis of U.S. Weather Bureau hourly statistics, you may find out that it rained on alternate Aug. 27ths at Asbury Park. Your educated guess would be that it will either rain or not rain on this Aug. 27.

But Fox and his backers are undaunted. If you will pay them six per cent of your room and board bill, they will guarantee you six good weather days out of every week of your vacation.

The policy covers the play-day, from 9 to 6, and pays off if you don't have at least six rain-free hours. (Rain, according to Fox, is any precipitation measurable by U.S. Weather Bureau machines.)

ALTER TO SUIT

If it's only warmth you want, Fox will alter to suit. If the temperature does not reach 75, for example, a part of your expenses are returned. If it's not 70, more is returned, and so on.



POSTWAR STARTER — This 1946 Pontiac sedan doesn't look much different than the 1942 Pontiac, mainly because the Pontiac Motor Division had turned in one of the outstanding war

production records in the industry and didn't have time for big new cars when auto production began again in 1946.

Sloppy Joe Quits School Scene—Teens Adopt 'Dress Right' Code

NEW YORK (U)—Is Sloppy Joe quitting school?

Yes, say spokesmen for the nation's multi-billion-dollar textile and apparel industry. And Sloppy Josephine is leaving, too.

You all know Sloppy Joe. He affects Nazi-style motorcycle boots, leather jacket, ducktail haircut and sagging denim pants. His female counterpart adorns her person with baggy dungarees and rumpled sweatshirt.

This, as every parent, teacher and apparel merchant knows, has been the standard uniform on high school campuses from California to Maine and Illinois to Texas.

Now, say the textile and apparel people, high school kids are dressing up. The ducktail haircut is yielding to the crew cut. Girls have suddenly started to imitate fashion models; boys have taken to liking to "Ivy League" styles.

The official publication of the Amalgamated Clothing Workers Union, reports that "teenagers are saying goodbye to Sloppy Joe and Sloppy Josephine."

GETTING BUM'S RUSH

"The brother and sister act of bizarre clothing is getting the bum's rush from the very youngsters who, in their hopped up lingo, previously called it 'cool' and rejected conventional styles as strictly for 'squares'! Teenagers are getting fed up with slovenliness as a means of setting themselves apart . . ."

Scholastic Magazine, which circulates among high school educators, says 65 per cent of the nation's public high schools have adapted "dress right" codes.

Banned is the conventional "Sloppy Joe" uniform. Boys are

told to wear clean shirts, neckties, creased pants and shined shoes; suggested attire for girls includes blouses, sweaters, skirts, jumpers, suits and conservative dresses.

The students themselves started it all—nobody tried to force it down their throats.

With the approval and encouragement of Dr. Joseph Manch, Associate Superintendent of Schools in Buffalo, N. Y., the Inter-High School Student Council last year passed a resolution calling for "dress right" programs in the city's 14 public high schools.

SLOGAN BORROWED

The "dress right" slogan was borrowed from the American Institute of Men & Boys' Wear, trade association for the men's and boys' apparel industry which is sponsoring a "dress right, you can't afford not to" campaign through department and apparel stores.

It caught on fast. Similar programs were adopted via student council action in such widely separated places as New Orleans, Brooklyn, N. Y., and Antioch, Ill. A Chicago high school installed a full-length mirror in a prominent spot.

An accompanying sign in big letters challenges passersby with the question: "How do you measure up?" The student council in a Bronx, N. Y., junior high school adopted the slogan: "How is your A.Q.? Those who are 'hep' know that A.Q. means 'Attire Quotient.'"

The nation's teen population is bursting at the seams. There are 8½ million kids of high school age in the United States today—25 per cent more than in 1931. By 1965

Japan Boosts Films

TOKYO — An organization has been formed to publicize Japanese films abroad. Called the Japanese Picture Export Association, the nonprofit agency is under the joint jurisdiction of Ministries of Foreign Affairs and International Trade and Industry.

Denver Adopts Charge for City Annexation

DENVER — Denver recently adopted an annexation charge of \$2,000 an acre, plus 8 per cent of the land area, for unincorporated areas outside the city wishing to be admitted to the city by annexation.

tion. Denver is the largest city yet to adopt an annexation charge.

The city set the fee after a cost analysis showed that schools, fire and police stations, sewers, streets, and other facilities cost the city nearly \$9,000 for every acre of suburban land annexed.

'Car That Flies' Made

LOS ANGELES — A Western company is producing demonstration models of a "car that flies" at 100 miles an hour and rolls on the road at 50. The tail and wings fold into a trailer unit and the whole vehicle is said to fit into a garage.

Congratulations

Pontiac Motor Division

on Your

50th Anniversary!

J. A. FREDMAN, Inc.

GENERAL CONTRACTOR
PONTIAC, MICHIGAN



Congratulations

Pontiac Motor Division

On Your

50th

Anniversary

We, at Pontiac's largest Buick sales and service, extend heartiest congratulations to everyone at the Pontiac Motor Division of General Motors on their fiftieth year of progress.

OLIVER MOTOR SALES Inc.

210 ORCHARD LAKE AVE., PONTIAC

Pontiac Motor Division

We wish to extend our warm congratulations on your 50th Anniversary . . . Looking back on your past 50 years, you must be very proud, as you deserve to be. May you have continued success.

DRAPERIES
CARPETING
LINOLEUM
TILE
BED SPREADS
SLIP COVERS



FE-4-0516

Molls

FLOOR
COVERINGS
DRAPERIES
BEDSPREADS

1666 SOUTH TELEGRAPH South of Orchard

Extra dry batteries for radios and flashlights will keep longer and better if wrapped in plastic or wax paper and put in a cool place, a battery manufacturer advises.

State Supplies High-Grade Ore

Iron Mines Considered Important in Economy of Michigan, Nation

LANSING — Upper Peninsula mines, suppliers of iron ore for more than a century, promise to continue as an important factor in the economy of Michigan and the nation.

Millions of tons of high-grade iron ore have been shipped in the last 110 years, but it is low-grade ore which may hold the real promise for the future. Modern beneficiation and mining methods, to utilize the low-grade ore, will do much to meet the increasing demands of industry for steel.

Economists predict that steel companies will be using 150 million tons of ore by 1965 and 200 million tons were used in 1934.

Known reserves of high-grade ore—called "direct shipping ore"—would be exhausted in another 10 or 15 years, at the present rate of use. Of course, further explorations undoubtedly will reveal additional supplies of high-grade ore.

Geologists, however, estimate there are some two billion tons of low-grade ore in the first 100 feet below ledge in the Michigan iron ranges.

Mariners Can Breathe Easier

Iceberg Season Closes in Atlantic

BOSTON — Mariners traversing the Atlantic shipping lanes can breathe easier for a few months. The iceberg season is over.

"The iceberg season this year was longer than usual," Capt. Kenneth S. Davis of the Coast Guard, commander of the International Ice Patrol, said today. "It normally lasts from mid-March to mid-July. This year it began in mid-February and ended officially Aug. 10."

The patrol logged a record 897 bergs this season, Capt. Davis said. In an average season, 396 are sighted and charted.

For the Coast Guard, however, the logging of the last berg does not mean the end of the work.

When the last berg has been logged, all the information is turned over to a team of five coastguardmen and a civilian oceanographer at Woods Hole, Mass.

The last berg charted this season was "a whopper, more than 600 feet long and 200 feet wide," Capt. Davis said.

The patrol has about 250 officers and men.

There are two cutters, the Achusnet and the Evergreen, and several planes, converted B17 bombers. The patrol is based at Argentia, Nfld., a huge naval base, during the iceberg season.

"It is a lonely tour," said Capt. Davis, who has headed the patrol for three seasons. "We are all glad to get home. The weather while we are there is foggy 85 per cent of the time."

The bergs are located by the planes, which scout daily off the Grand Banks of Newfoundland, traditional route south for the bergs after they break off the Greenland ice cap.

The berg position is radioed to a cutter, which takes up a position in sight of the berg and logs it. The information then is radioed to ships.

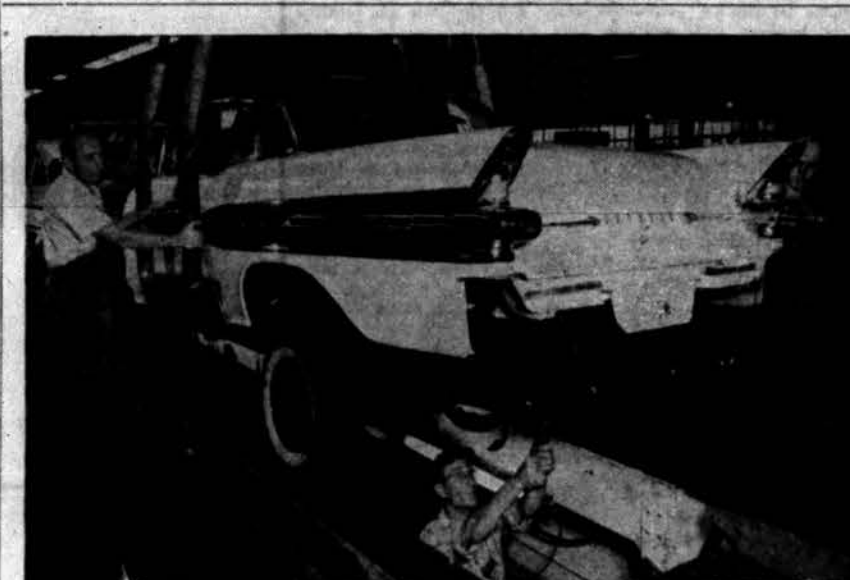
When more than two bergs are sighted at once, the patrol concentrates on the southernmost ones, those most dangerous to transatlantic shipping.

The southernmost berg sighted this season, Capt. Davis said, was about 1,000 miles due east of New York.

The International Ice Patrol was established in 1914, two years after the luxury liner Titanic struck a berg and sank on its maiden voyage with a loss of 1,517 lives.



ANNIVERSARY MODEL — This is the Silver Streak Pontiac which highlighted the 25th anniversary of Pontiac cars in 1931. The shining, two-tone sedan with a load of chrome and white side walls is a major advance from the black sedan of 1926 which started the Pontiac climb to fame.



"BODY DROP" — After Pontiac bodies, made by Fisher Body Co., are sub-assembled on the second floor of the Pontiac plant, they are carefully "dropped" into position on the wheeled frame as it passes down the final assembly line. Careful planning and scheduling is necessary to assure that the right body will come down on the right frame for the cars which are specifically ordered from dealers.

Carelessness, Hurry Cause Accidents

URBANA, Ill. (INS)—A University of Illinois study has revealed that 56 per cent of all farm accidents are caused by carelessness and hurry.

The report shows that most winter accidents occur when farmers rush while doing chores and handling livestock.

"They get in a hurry and become careless, surprising an animal and causing it to retaliate," says O. L. Hogsett, university farm safety specialist.

He says most spring and summer accidents happen in work shops and on tractors. In fact, Hogsett says, the tractor causes more accidents than anything else on the farm.

Mummifying Finest in Region of Cheops

CAIRO — The art of mummification was unknown in Egypt during the prehistoric period.

Crude and unskillful attempts at mummifying were being made by the end of the Third Dynasty, but it was during the Fourth, in the reign of Cheops, builder of the Great Pyramid, about 5,000 years ago, that this art reached its greatest heights.

At first this funerary practice was reserved to the Pharaoh, the royal family, the nobles, and the priests. Later the common people were allowed this privilege.

Nova Scotia Booms

HALIFAX—Nova Scotia's population has increased to 694,717, a gain of 52,133 during the last five years.

and now we pause for ...

Congratulations

to

PONTIAC MOTOR DIVISION

WPON

Pontiac's Own Radio Station

1460 On Your Dial

Congratulations

Pontiac Motor Division

on Your

50th Anniversary



1 1
9 9
0 5
7 7

"Get Several Estimates—Make Sure One Is Ours"

MIDWEST SUPPLY

AND HOME IMPROVEMENT CENTER

9 N. Telegraph

FE 4-2575

Congratulations

PONTIAC MOTOR DIV.

on Your

50th ANNIVERSARY

REDMOND'S

81 North Saginaw St.

FE 2-3612

Poison-Covered Knife Is Stolen

Taken From Apartment of Indonesian Consul in New York

NEW YORK (AP)—A poison-covered oriental dagger that might bring a quick and painful death with a single cut has been stolen from the apartment of an Indonesian consular official.

Police issued this warning: "Don't take that knife out of the scabbard. The blade is poisoned. Just touching it to any open wound could be fatal."

The seventh century dagger, with an ivory handle and gold-covered teakwood scabbard, valued at \$3,000, was stolen Saturday night from the Riverdale apartment of Koesmariono Prastodindokoesomo. He is deputy chief of the supply mission attached to the Indonesian consular general's office.

The 42-year-old official returned with his wife and two children from a visit to New Canaan, Conn. about 11 p.m. Saturday to find the dagger and about \$6.70 in coins missing.

He said the knife had been in his family for generations and is passed on from father to son. The official said it is considered sacred and capable of warding off evil spirits from the rightful owner's family.

"Each year, it is sent to a Hindu monk who bathes the blade in a solution of poisonous herbs, roots and sulphur. It got its last bath three years ago, he said."

More Tourists Expected

SAN JUAN, Puerto Rico—Travel authorities estimate that the Caribbean area will attract 1,135,000 visitors this year compared with a million last year and that they will spend more than \$130,000,000.

Disappearance Brings Flock of Rumors

China's Mao Gone Again

TOKYO (INS)—Mao Tse-Tung, Red China's number one cloak-and-dagger mystery man, has again vanished from public view.

Reports reaching Tokyo from the China mainland say that Mao was last seen in Shanghai in the early part of July when he made a hurried trip there to confer with local authorities. Since then he has not been seen in public and his whereabouts have become a mystery.

Some of the latest rumors include: Mao is now engaged in a secret rendezvous with Soviet Russian emissaries from Moscow.

He is gravely ill, taking medical treatment at an undisclosed hospital.

He has left the country for Moscow to confer with Soviet leaders.

He is taking a rest at one of his many secret retreats, which include Peizhao Beach near Tientsin, Tsingtao on the northeast coast and Lushan (mountain) in Anhwei Province.

MOVEMENTS SECRET — Mao Tse-Tung's movements are always shrouded with secrecy and any protracted absence from public functions immediately gives birth to rumors of all kinds.

Mao's ill health and the possibility of a political assassination also contribute to wild speculation.

When first reports of Mao's illness began trickling in from behind the bamboo curtain speculation began to rise as to the choice of his heir apparent.

In this connection several names were mentioned, including those of Vice-Chairman Liu Shao-Chi, Premier Chou En-Lai and Defense Minister Gen. Chu Teh.

Most qualified observers give the edge to Liu Shao-Chi, Mao's stablemate since the inception of the Chinese Communist Party. It is generally believed Liu is now being groomed to step into Mao's shoes in the event of the latter's death.

With Mao Tse-Tung temporarily out of circulation now, official functions are being presided over by Vice-Chairman Liu Shao-Chi and Premier Chou En-Lai. These two were Red China's official representatives to the Polish reception in Peiping last month.

A whopping crop of fresh rumors began to circulate both inside and outside of the bamboo curtain when the Chinese Communist dictator failed to attend a reception given in Peiping by the Polish embassy on the occasion of Poland's National Day, July 21.

An earlier report had said Mao would either make a trip to Poland or attend the gala Polish reception in Peiping.

Some of the latest rumors include: Mao is now engaged in a secret rendezvous with Soviet Russian emissaries from Moscow.

He is gravely ill, taking medical treatment at an undisclosed hospital.

He has left the country for Moscow to confer with Soviet leaders.

He is taking a rest at one of his many secret retreats, which include Peizhao Beach near Tientsin, Tsingtao on the northeast coast and Lushan (mountain) in Anhwei Province.

MOVEMENTS SECRET — Mao Tse-Tung's movements are always shrouded with secrecy and any protracted absence from public functions immediately gives birth to rumors of all kinds.

Mao's ill health and the possibility of a political assassination also contribute to wild speculation.

When first reports of Mao's illness began trickling in from behind the bamboo curtain speculation began to rise as to the choice of his heir apparent.

Congratulations Pontiac Motor Division

on Your

50th Anniversary

1907-1957

THATCHER

PATTERSON

WERNET

"Pontiac's Oldest Insurance Agency"

711 Community National Bank Bldg.

FE 2-3224

Congratulations

PONTIAC MOTOR DIVISION ON YOUR 50th ANNIVERSARY

J & R AUTO STORES

115 N. SAGINAW

Congratulations

PONTIAC MOTOR DIVISION ON YOUR

50th ANNIVERSARY CELEBRATION

CATSMAN

TRANSIT-MIX CONCRETE

399 South Paddock St.

PONTIAC MOTOR DIVISION'S 50th Anniversary

FLEXALUM ALUMINUM AWNINGS

COOLER ON THE INSIDE—SMARTER ON THE OUTSIDE



ONLY FLEXALUM GIVES YOU ALL THESE EXCLUSIVE FEATURES

- PERMANENT FINISH
- COMPLETE VENTILATION
- WEATHER PROTECTION
- GLARE-FREE "HALO" LIGHT

Special Discount to All General Motors Employees During Week of August 19-24!

L & V Awning Company

163 W. Montcalm

FE 5-2102

CONGRATULATIONS

PONTIAC MOTOR DIVISION'S

50th Anniversary

MODERN AGE FURNITURE

15 E. Pike St. Just Off Saginaw

PONTIAC

Heavy Engineering Construction Gains

DETROIT — Contracts for future construction in Michigan in June totaled \$138,757,000, an increase of less than one per cent compared to June 1956, Marvin J. Brokaw, F. W. Dodge Corporation district manager, reported today.

June contracts by the major construction categories compared to the similar month of a year ago showed: non-residential at \$39,255,000, down 11 per cent; residential at \$69,721,000, down 15 per cent; and heavy engineering at \$38,781,000, up 76 per cent.

The first six month total of construction contracts compared to the like 1956 period showed: non-residential at \$275,146,000, down one per cent; residential at \$280,932,000, down 25 per cent; heavy engineering at \$148,185,000, up 20 per cent; and total construction at \$704,263,000, down nine per cent.

Brought Cows in 1495
HAWANA — When Christopher Columbus first reached America there were no cows, but on his second trip, in 1495, he brought cattle and other farm animals to the islands of the West Indies.

Uganda Central Swamps Paradise for Hunters After Crocodile Skins

By E. A. JONES

KAMPALA, Uganda (U) — The huge swamps of central Uganda, where the Nile meanders through jungles of 10-foot papyrus and huge beds of floating weed, are a paradise for crocodile hunters. Africans in the area do a flourishing trade in crocodile skins. Last year about 3,500 skins ended up as shoes and handbags in fashionable stores in America and Europe.

There are several methods of crocodile hunting. Shooting is no good, as a dead crocodile sinks like a stone and by the time it floats again the skin is ruined.

One method is to fish with a meat hook on a wire hawser. The

hook is inserted in an inflated pig's bladder, which is set drifting. The croc snaps at the appetizing looking object and gets a mouthful of air and a meat hook in its gullet.

More exciting and spectacular is harpooning crocodiles from a canoe by torchlight at night. I've sampled it.

Preparations were simple. Harpoon points were sharpened and fitted with loose wooden shafts to float free when the barb had gone home.

A length of wire with a float at the end was attached to the harpoon head. Powerful flash-lamps and a couple of meat choppers completed the hunting kit.

A shock awaited us at the landing place, where our African hunters produced their canoes. Heavy, hollowed out tree trunks, the ancient dugouts rose only about four inches above the water and threatened to roll under at the slightest movement. Water trickled and spurted through cracks in the sides.

The water was dark and smelly, and a pallid marsh-glow showed where opened channels wandered through acres of weed. Despite severe misgivings, we climbed aboard and wobbled away from the bank.

Sebi, my harpooner, swept his torch over the swamp. Floating weeds gleamed silver-green in its

beam. Nameless swirls and splashes rippled the surface as the light passed.

The beam of light steadied when twin red lights glowed and flickered from a black mass of papyrus roots.

"Gonya," breathed Sebi. He kept the torch trained on the red gleam of the crocodile's eyes as the paddler swung the canoe and sent it gliding forward.

As we crept nearer the horny black ridge of the crocodile's spine shone wetly above the surface. Its fat body showed greenish-gray in the halo of light which spread under the water. I leaned out for a better view.

CROCODILE RETREATS

The red lights flicked off, the water swirled softly and there was a faint rustle among the papyrus stalks.

Sebi cursed in Arabic. "When you leaned out the gonya saw there was something big behind the torch and took fright," he explained.

For hours the dugout slid quietly through the swamps. Twice more crocodiles' eyes glowed red in the torch beam, but each time they swirled beneath the surface before we could get within striking distance.

One of the other canoes was luckier. It ran into a pack of young crocodiles and bagged two.

"Only small crocodiles left now," said Sebi sadly as we headed for home. "They frightened of light."

"Too bad big one didn't stay to fight, then — zup! — we get him."

His confidence in his crazy craft was reassuring, but it still looked like a floating coffin to me.

I couldn't help feeling that if we had tangled with a big croc this never would have been written.

GM's McCORD

Radiator Core Dealer and Service Shop in Pontiac

Hagler's

RADIATOR SHOP

Serving Pontiac Motor Division for Years.

102 E. Howard Street
Ph. FE 2-1131

Congratulations

GENERAL MOTORS

PONTIAC
MOTOR DIVISION

50 GOLDEN YEARS

MOTOR EXCHANGE CO.

405 S. Saginaw

Pontiac

Congratulations

Pontiac Motor Division

on Your

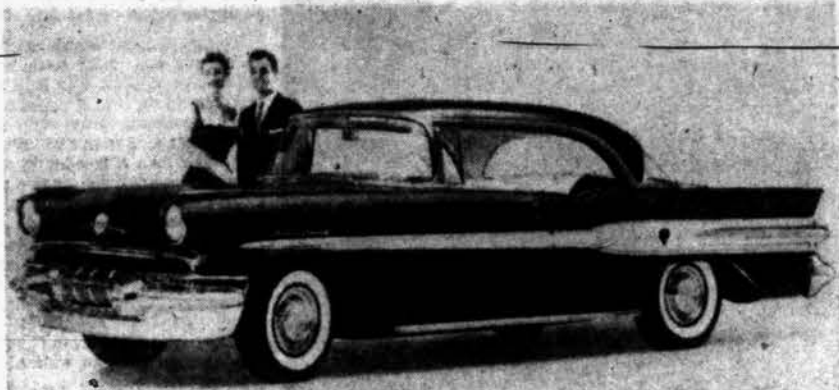
50th Anniversary

AL HANOUTE

CHEVROLET—BUICK

MY 2-2411

Lake Orion



PRETTY PICTURE — The 1957 Pontiac Custom Catalina Sedan makes a pretty picture, even in black and white. In color, the traditionally sporty two-tone color scheme blossoms into a

three-tone effect on the newest Pontiac. In addition to a different colored roof, Pontiac owners may have a third color in their sweeping side panel.

American Concerns Acquire Property in Old Devon Port

Plymouth, Town Which Sent Pilgrims to New World, Beckons U. S. Industry

WASHINGTON — Plymouth, England, which sent out the Mayflower's Pilgrims to found a New World namesake, today is welcoming reverse American settlement and industry.

At least two United States concerns have recently acquired factory and theater properties in the old Devon port of southwest England. Together with new British light industries, the American projects will help the city in its program to vary a long navy-geared economy.

Curiously, Plymouth's forward look shares current interest with the nostalgic voyage of the Mayflower II—replica of the Pilgrims' squarerigger now crossing the Atlantic in a re-enactment of the 1620 event.

In triumph and trouble, seafaring Plymouth has made history for more than six centuries, says the National Geographic Society.

Since Edward I assembled a fleet of 325 ships there in 1287, this deep-water port between the Tamar

and the Plym has served as a base for British naval operations.

It played a significant role in medieval wars with France, in Napoleonic struggles, and two world wars. But its most colorful adventures grew out of English-Spanish rivalry during the days of gold-heavy galleons, pouncing privateers, and raids on the Spanish Main.

Plymouth was the salty hometown of many of Elizabeth's Sea Dogs. Such men as Francis Drake, Walter Raleigh and the Hawkinses, John and Richard, were neighbors and kinsmen, linked by blood and marriage as well as exploits in exploration and arms.

From Plymouth in 1577 Drake sailed on his audacious, freebooting trip around the world. Returning he found the city sick with plague, but his own fortunes blooming. He was knighted by Queen Elizabeth in 1581 for his accomplishments — and the loot — and later became mayor of Plymouth.

In the decade before the defeat of the Spanish Armada (1588) Plymouth launched several memorable expeditions. One, led by Sir Humphrey Gilbert, founded at St. John's, Newfoundland, the first British colony in North America. On another, Sir Richard Grenville carried the first settlers to Roanoke Island, then part of Raleigh's Virginia grant.

Legend says that when news struck Plymouth of the approaching Spanish Armada, Drake and other townsmen were playing bowls on the Hoe—the famous esplanade high above Plymouth Sound. A dubious but popular anecdote has Drake saying there was "plenty of time to finish the game and beat the Spaniards after."

Cans Cost Money!

INDIANAPOLIS — The annual value of products turned out by the metal-container industry in the United States is about \$1,600,000,000. Volume output of cans has increased by some 60 per cent since 1947.

Giant Forest, California, once had 60 inches of snowfall in 24 hours. Greatest seasonal snowfall on record occurred in 1906-07 at Tamarack, California, with 894 inches.



Congratulations

GENERAL MOTORS

Pontiac

Motor Division

The BEST to one of the BEST

H. R. NICHOLIE

Insurance Agency

FE 2-2326

49 Mt. Clemens St.

PONTIAC MOTOR DIVISION'S

Anniversary



Oliver Supply Co.

"Serving Greater Pontiac"

150 S. Telegraph Road

FEderal 4-1577



All of Us at

SAM BENSON'S

Extend

Congratulations
To

the Management and All Employees of the

Pontiac Motor Division

On Their

50th ANNIVERSARY

SAM BENSON

Come in for your free
entry blanks on the
Golden Pontiac.

20 S. Perry Street

Come in for your free
entry blanks on the
Golden Pontiac.

Good Wishes to
PONTIAC MOTOR

... DIVISION ...

on its

50th Anniversary

PONTIAC BRANCH

DETROIT BALL BEARING
COMPANY of MICHIGAN

461 South Saginaw St.

Phone FE 2-9211

Pontiac 19, Michigan

F. R. WOOD, Branch Manager

Huge Cost of Modern Weapons Behind Russian Plea for Disarmament

WASHINGTON (NEA) — The fantastic cost of keeping ahead of weapon obsolescence is one of the chief reasons for Russia's big interest in a disarmament agreement with the U.S.

Russia's leaders are now apparently convinced that the enormous drain on their resources in trying to maintain a posture of mass, modernized military preparedness is too great.

The effort to "modernize" its air and ground forces since World War II has been such a staggering economic burden on the Soviet system it caused riots and revolution among the satellites and discontent inside Russia.

Now, with the advent of missile nuclear warfare demanding another complete modernization of weapons at an even greater cost, it's believed that communism can't afford it and survive.

This is the opinion of top Pentagon sources and other intelligence experts as to why Russia is now making such strong disarmament overtures to the U.S.

The U.S. policy of all-out weapon research, but with limited purchases of the newly-developed weapons, helped maneuver Russia into this position, it is claimed.

"This was a calculated risk,"

a Pentagon spokesman says, "but it looks like it might pay off." Pentagon intelligence sources reveal that Russia's basic, ready, "modernized" military strength consists of a two and one-half million-man ground force, an Air Force with more than 8,000 MIG-15 and MIG-17 fighters and a fleet of close to 400 subs.

It has just begun to build a strategic bomber force. And it is expanding its surface fleet.

Russia is well along in ballistic missile development. But it has not begun to incorporate tactical missiles into its forces, as the

U.S. has been doing for the past three years.

Impressive as this Red armed might sounds — it does not include satellite or Chinese Communist forces—the basic Russian weapons are now obsolete, and growing more so every month.

Practically all of Russia's MIG fighters are subsonic, in the 600 m.p.h. range. Practically all U.S. operational fighter planes are supersonic, in the 800 m.p.h. range. And the USAF will soon get delivery on a new fleet of 1,300 m.p.h. fighters.

Altogether Russia built 29,000 jet MIGs which are now obsolete. To replace them with supersonic fighters would be a heavy blow to Russian economy. The discovery of what it costs to build a huge bomber fleet has shaken Russian leaders, it is reported.

Russia built 28,000 medium T-54 tanks for its ground forces. They would have been a sensation in World War II. But they are obsolete in terms of communications equipment and mobility they need for widely-dispersed, fast-moving tactical atomic warfare.

Russian troops have been given

an estimated 15,000 rubber-tired armored personnel carriers. These, too, would have been fine for World War II. But they're rated obsolete for nuclear warfare.

SUBS VERY COSTLY

Russia's fleet of snorkel subs cost the Red economy an enormous sum in manpower and materials. But the growing fleet of U.S. atomic subs, the devastating effective atomic depth charge and the efficiency of the combined anti-sub warfare devices leave the Red sub fleet still dangerous, but completely obsolete.

There are scores of similar examples of the growing obsolescence of Red arms.

Today if there was a war with Russia the sheer mass of the Red's aging arms would still leave the outcome in doubt, not figuring the effect of swapping H-bombs. Each month and year will find the advantage of mass alone growing smaller, U.S. military experts point out.

To maintain the advantage massed arms has given it in world politics since World War II, Russia must begin its second major arms modernization program right now, it is claimed. And this will require far more than a face-lifting of its present weapons, the experts say.

To modernize in terms of guided missile warfare would mean such things as creating a new electro- to be done in the U.S. But Russia's industry in Russia. This had Russia's present electronics industry doesn't even supply the average Russian with a pop-up toaster.

Thus, attempting to move into the missile age and keeping its theory of making great numbers of weapons would rule out pop-up toaster and a lot of other consumer goods for the next generation in Russia.

All of the experts discussing this fact of the cost of weapon obsolescence to Russia, however, are quick to point out that it's no surrender in the cold war.

"Remember, when Russia appears to take a step backward it is really a plan to take two steps forward," warns one.

"The two steps forward in this

CONGRATULATIONS

PONTIAC MOTOR DIVISION

We Are Glad to Have General Motors a Part of Pontiac

DR. HAROLD L. BUSSEY

OPTOMETRIST

43 S. Saginaw

FE 4-5211

Union Troops Scrounged for Food

Civil War Diary Records Efforts of Boys in Blue

ANN ARBOR — How did the Boys in Blue make out as foragers scrounging for food where they could find it?

The four-year Civil War diary of Henry Mortimer Hempstead, a Marshall lad, throws some light on the subject. The account is now in the possession of The University of Michigan Historical Collections.

PURSUIT OF FORAGE

On Jan. 1, 1864, he writes: "Mosby Creek, Tenn. — Our only and constant occupation was in pursuit of forage for ourselves and horses. Heavy details went out daily, after riding many miles before finding enough even to fill the bags which they carried on their saddles. And for bacon and meal a 'find' of a few pounds of either was considered a prize indeed."

"I remember distinctly one day while gathering some straw in an old log barn to make a bed of I found six hard frozen eggs and went into camp feeling rich, but as five of us sergeants were messing together it was only one egg apiece with one extra which I received as the finder."

"But the enemies were in even worse plight than ourselves, for while their commissary department may have been as well stocked as ours, they were not so well clothed, many being without overcoats or boots and shoes."

INVITE SURRENDER

One of the first days of the year our foragers in their search for corn found themselves near a picket post of the enemy and rode forward and discovered five Johnnies hovering over a small fire at the roadside with their guns leaning against the fence near them. We rode up and invited them to surrender. Their answer was, 'We

reckon yo'uns don't have no worse shack than we'uns do.'

"They obeyed our orders and picked up their guns and old blankets and followed into camp with us. And they were indeed a pitiful looking lot without overcoats and their feet wrapped up in old blankets or pieces of carpet and old shoes held on by pieces of string around the bottom. I did not blame them for being glad they were captured."

"Our men soon became so indifferent on their hard rides after forage that without a strict order to the contrary they would leave their guns in camp. One day our foragers found that not far from them was a barn well stocked with corn, but the enemy had thrown their pickets outside of it to preserve it for their own use. The detail was quite a large one but on inspection of arms it was found that while most of them carried their revolvers only two of the party had their carbines."

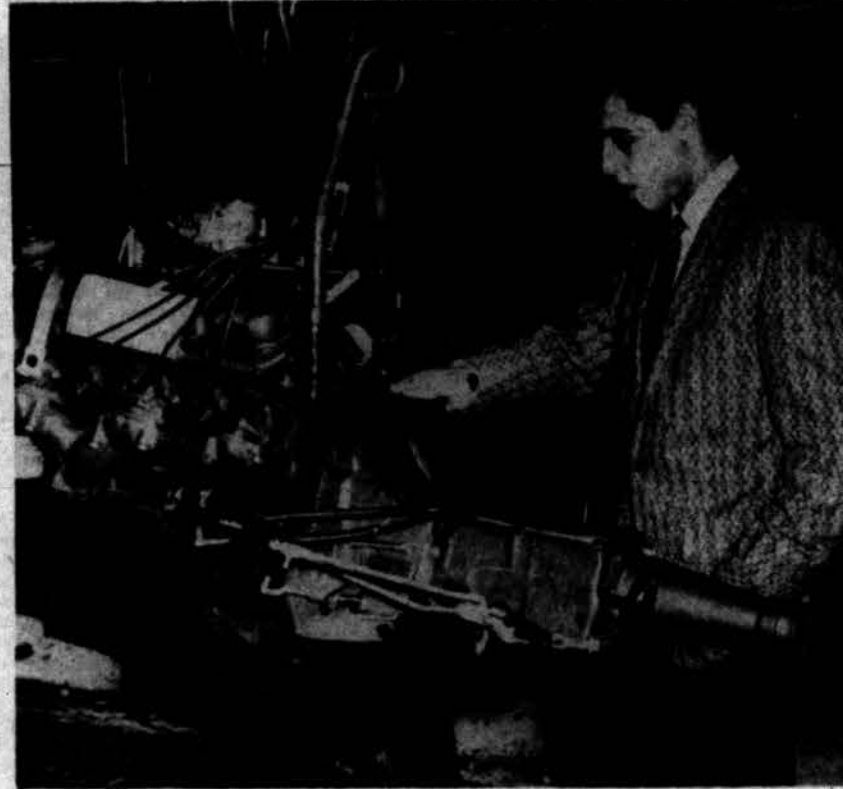
"But the corn must be had! So an attacking force was organized with the two carbines in advance. The picket charged with a great display of lung power and some firing of revolvers. They were chased in past the corn and the road picketed while our bags were filled and the party returned to camp."

Seek Foreign Service

WASHINGTON—There were 12,500 qualified applicants for entry into the United States Foreign Service in 1956 compared with only about 1,500 a few years ago.

3 in 5 Own Homes

CHICAGO — Three out of every five households in the United States now own their homes, a record high in both number and proportion.



SAL IS AMAZED — Teen screen star Sal Mineo expresses amazement at the workings of the engine plant which produced this Strato

Streak engine. The young movie idol toured the plant while in the city on a personal appearance tour.

West's Sculptor Extraordinary

Artist Polk's Carved Wooden Indian Almost Nailed by Nevada Policemen

RENO, Nev. — Even out West sheriffs hardly ever arrest wooden Indians for being drunk. But it happened to Queet Tso, a stern-faced Navajo silver-smith.

Of course, Queet Tso, or Smokey Joe as his friends call him, is a very special wooden Indian who can move his arms, legs and head. He was created by Frank Polk, wood sculptor extraordinary.

Smokey Joe was carved life-size a couple of years ago for Nick Jackson, owner of a silver shop here and a close friend of Polk. Clad in moccasins, red shirt and faded Levi's, he is so life-like that customers sometimes talk to him.

Just before Christmas, Nick decided to have a little fun. He put a flask in Smokey's hand and propped him against the front of the shop on the sidewalk. To the huge enjoyment of those watching inside, a Reno patrolman passed by, spotted the bottle and reached over to get that "drunken Indian" out of there. It wasn't until he grasped the wooden shoulder that the policeman discovered it was just a carving.

HAILED BY ARTISTS

Polk, Smokey Joe's creator, is an ex-cowboy whittler who is being hailed by artists and cowhands alike in this Nevada high country as the "Charley Russell" of Western wood sculptors. He is a modest guy who has reached the top despite an eight-year bout with John Barleycorn and many years of wandering.

Although his work has sold as

high as \$350 for a piece in New York and he generally has more work ordered than he can get done, he still takes time out to wonder, now and then, in a soft-voiced stutter, if maybe he might not be a better artist if he had studied more and spent less time "whooping it up" around the West in his young years.

Frank started working with horses and cattle around Prescott, Ariz., when he was 14 — that was 34 years ago. He tried the rodeo circuit and wrangled dudes in northern Nevada before the bright lights of Hollywood called and he became a movie cowboy.

While recovering from an illness in Santa Monica, he met George Mitchell, illustrator and commercial artist, who got him interested in wood carving. Polk showed so much promise that Mitchell urged him to work seriously at it.

Back in Reno, Frank started carving in earnest, and drinking the same way. "I didn't get much done for about eight years," he recalled.

Then the war broke out and since he was rated 4F, he went back to cowboying, since the ranchers all were short of help and "I thought I ought to do what I could."

BACK TO CARVING

After the war, Polk returned to his carving without the drinking. He had made friends with a number of wealthy Nevadans

who believed in his ability and he says they "bought enough stuff to see me through" the tough starting period.

Most of his carvings which carry the FP brand consist of two or more figures and the prices run from \$350 up.

Jackson, who handles some of the finest Western artwork and whose artisans all are master silversmiths and master carvers, thinks that within a few years Polk's work will be worth three or four times its present prices.

Fuel From Algae

BOSTON — Methane gas, a fuel, is being produced from algae in a method that simulates the natural process by which swamp gas is produced.

81 in United Nations

UNITED NATIONS, N. Y. — The membership of the United Nations has grown from 51 in 1945 to 81 this year.



"Honest" Jim Purdie

We Congratulate Pontiac Motor Division ON 50 Years of Progress



MACK'S DRUG STORE

3050 Eliz. Lk. Rd. FE 2-7941

(Across from Dell's Inn)



"Square Deal" Herding Ferguson

Congratulations To

Pontiac Motor Division

On Your

50th Anniversary

We Are Proud of Our Association With You

U. S. TRUCKING Co., Inc.

600 E. South Boulevard

Congratulations

PONTIAC MOTOR DIVISION

on this occasion of your

50th Anniversary

PONTIAC ELECTRICAL SUPPLY Company

3432 Highland Road Felix Ballard

We Join the Many Pontiac Firms Who Congratulate Pontiac Motor on Their 50th Anniversary

The Fred N. Pauli Co. Jewelers

Pontiac's Oldest Jewelry Store — The Store Where Quality Counts

28 West Huron Street



Lawyer May Run for Attorney General

SAN FRANCISCO (AP) — George T. Davis, widely known criminal lawyer whose clients have included Caryl Chessman, Death Row author, and the late Tom Mooney, said last night he was seriously considering running for attorney general.

Davis, 50, a Democrat, said he was thinking of making the race if Edmund G. (Pat) Brown, present attorney general, runs for the Democratic nomination for governor in 1938.

Davis never has run for public office. But he has been an active party worker.

Mooney, convicted in the 1936 Preparedness Day bombing which killed 10 in San Francisco, was pardoned by Gov. Culbert L. Olson in 1939 after his case went four times to the U.S. Supreme Court.

Sub Sank Union Ship

ATLANTA — The first submarine to sink an enemy vessel under combat conditions was the Confederate craft Hunley, built during the Civil War.

Bob Considine Says:

Baruch Was Lone Wolf of Wall Street

NEW YORK (INS)—Two generations of Americans have grown up to look upon Bernard M. Baruch as the archetype of elder statesman, adviser to presidents, park bench philosopher, and the author of the Baruch Plan for the control of atomic weapons.

Today, with the appearance of the first of his two-part autobiography (Henry Holt and Co., publishers), we are reminded of Baruch the financier, the intrepid lone wolf of Wall Street, the messenger boy who at 25 was a partner in a brokerage firm and at 35 a multimillionaire. The first of the Baruch books, on which he has been working since the 1930s, deals with that forgotten period in his life—and it makes exciting reading.

MADE FORTUNE

For example, he tells us of the time when his observance of Yom Kippur, the holiest of the Jewish holy days of obligation, provided him with a fortune. It was September, 1901, and the market was still gasping from the assassination of President McKinley. Baruch, after a careful study, decided to

sell Amalgamated Copper short. The day of his big kill was to be Monday, September 22. On the 21st, his mother called him.

"Son," she said, "you know Yom Kippur is coming?" Baruch's heart sank, but he held true to his faith. All that Monday his phone at Elberon, N. J. rang shrilly, but he wouldn't touch it—because to do so would have profaned the Day of Atonement. Each call must have suggested to him that his plans had gone awry; that he was being wiped out. In the afternoon he and Mrs. Baruch called on his mother, who lived nearby. The phone calls followed him there, but again he wouldn't answer.

Sundown came at long last and Baruch called his friend, Harry Content. A amalgamated had opened at 100 and dropped to 97 before noon. Had he been on the floor he would have sold at that point and taken a modest little profit. But by closing time, he learned, it was down to 93%. He let it go to 60 before he actually sold, and made \$700,000.

That was just 16 years before

Hull suggested that it might be nice for the government to have something called an income tax.

As a young man (whose hero was Bob Fitzsimmons and whose one-time ambition was to be heavyweight champion) Baruch wheeled and dealt with such titans as J. P. Morgan, John D. Rockefeller, Thomas Fortune Ryan, Henry H. Rogers, Edward Harriman, the Guggenheims, "Bet A Million" Gates, and Diamond Jim Brady. He says this of that much caricatured latter gentleman:

"I never see a flashy dresser today without thinking how pallid his appearance would be beside Diamond Jim Brady. Jim loved to

startle people and to be talked about. He never would use old money. If crumpled or dirty money came his way he sent it to the bank for crisp new bills. Whenever he appeared in public he always wore formal clothes, and generally he had a beautiful woman on his arm.

"But for all his penchant for show, Jim was a kindly man and a wonderful friend. There was not a particle of malice in his make-up. . . He touched neither tea, coffee, nor alcohol. He did not smoke. But I have never known any three men to eat as much as he did.

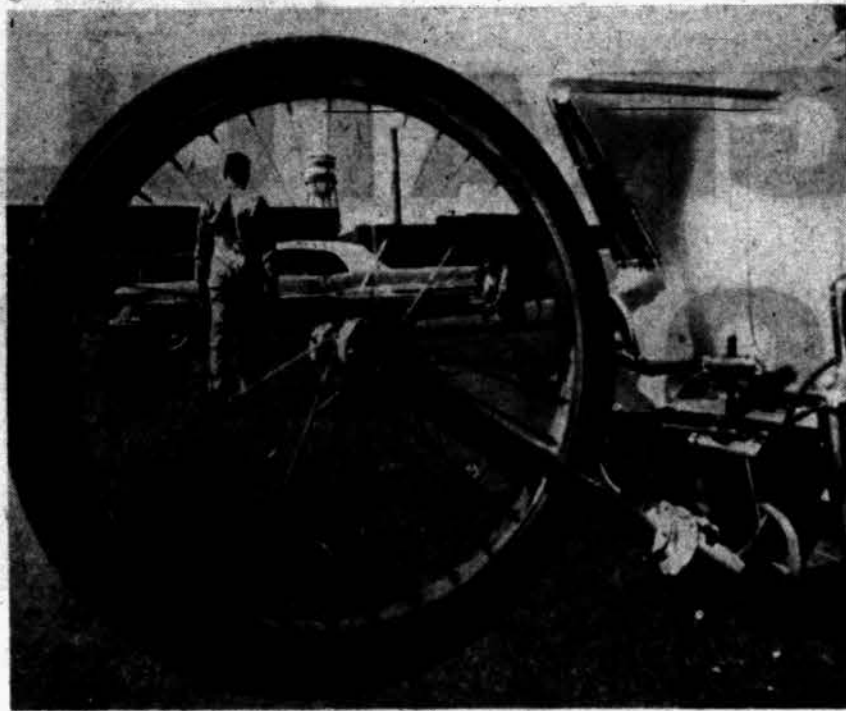
"He consumed ice cream by the quart or oranges by the dozen at a single sitting. When he traveled

he carried crates of oranges with him. I have seen him eat three or four dozen oysters as a before-dinner appetizer. Once he told me: 'A fellow wanted to bet me he could eat more ham than I. Before I bet I asked him how many hams he could eat.' "

Baruch has one chapter which is titled, "My Big Disappointment in Life." Its first paragraph is something I won't forget for a long time. It goes:

"Although I have had relatively little to complain of in my life, one disappointment I have felt quite keenly—that I never got to own or run a railroad."

It's a book about a delightful man of massive and lively vision.



FIFTH WHEEL. — The fifth wheel is no joke at the proving ground, it is an essential part of the testing program. The wheel, used here to frame the picture of another fifth wheel being

attached to a Pontiac convertible, is used to reach the utmost in accuracy in both speed and mileage measurement.

Students Unruly 100 Years Ago, Diary Proves

ANN ARBOR (INS) — Teachers who complain about roughneck students can be glad they weren't around when schoolrooms sported coal stoves and the equipment needed to keep fires going.

Elizabeth Gurney, who was 17 in 1837, wrote in her diary about the day her teacher, Mr. Sadler, asked three boys to leave the room for talking out of turn.

The boys declined, Elizabeth said, so Mr. Sadler picked up a coal poker and started walking toward them.

One of the boys then took off his coat and rolled up his sleeves. Another picked up a coal shovel and announced they were ready to fight if Mr. Sadler desired.

Mr. Sadler, proving discretion is the greater part of valor, said he didn't want to exchange blows with the boys and proceeded to diplo-

matically talk them out of fighting. They finally took their seats.

Elizabeth's diary is part of the University of Michigan's historical collections.

Peru Eliminates Visa

LIMA — Peru is the latest Latin American country to eliminate the visa as a documentary requirement for United States citizens visiting here. Instead, a tourist card, obtainable at transportation companies for \$2, will suffice. A passport and a smallpox vaccination certificate, however, are still required.

Japan Leads in Pearls

TOKYO — Japan leads the world in producing cultivated pearls. Some 1,300 firms are engaged in this business. Pearls thrive only in clear, uncontaminated sea water. Japan annually exports millions of dollars' worth of pearls, the bulk of them going to the United States.

Forest fires in the United States each year, most of them caused by human carelessness, destroy enough timber to build 86,000 average private homes, according to federal estimates.



Congratulations
Pontiac Motor Division
ON YOUR
50th Anniversary

We stand for progress and take this opportunity to congratulate you on 50 years of constant growth and achievement.

NYE DAIRY

Congratulations
PONTIAC MOTOR
DIVISION ON YOUR
50th ANNIVERSARY

**General Printing
& Office Supply**

17 W. Lawrence St.

Neumode

Is Proud to Join in

PONTIAC MOTOR DIVISION'S

50th

Anniversary Celebration

Back to School Values!

Dependable
SEAMLESS
89c

The ideal stocking for casual everyday wear. Dependable Seamless have reinforced heels and toes... just the stocking to give you hardy wear!



Popular white bobby
sox with bulky tri-
fold cuffs. 55¢
2 pairs \$1.00

Colorful boys' sox in large assortment
of patterns and colors. 39¢

Neumode Hosiery Shop

82 North Saginaw

FE 2-7730

CONGRATULATIONS. PONTIAC MOTOR

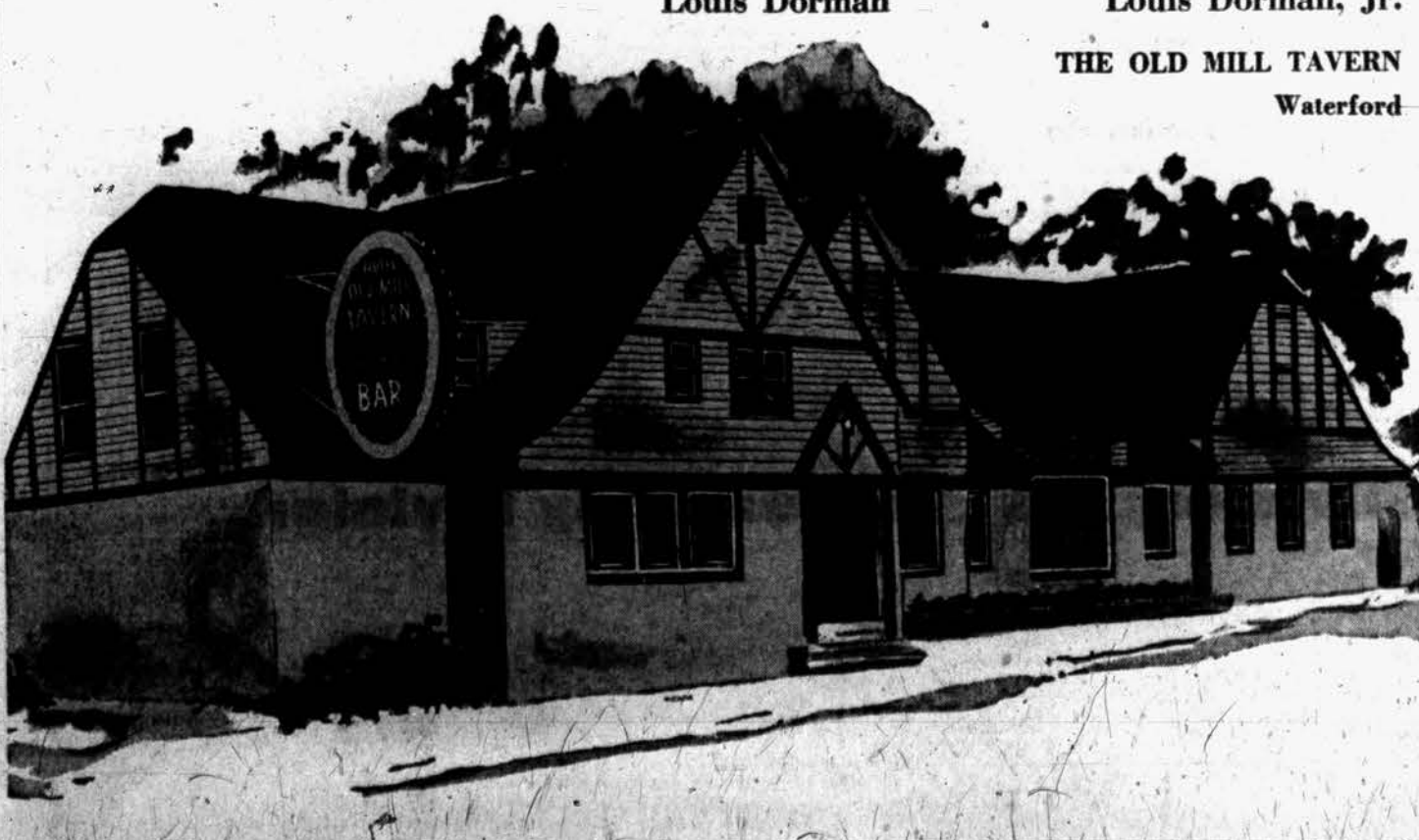
DIVISION ON YOUR 50th ANNIVERSARY

We Have Enjoyed Being Host to So Many of You Folks

Louis Dorman

Louis Dorman, Jr.

THE OLD MILL TAVERN
Waterford

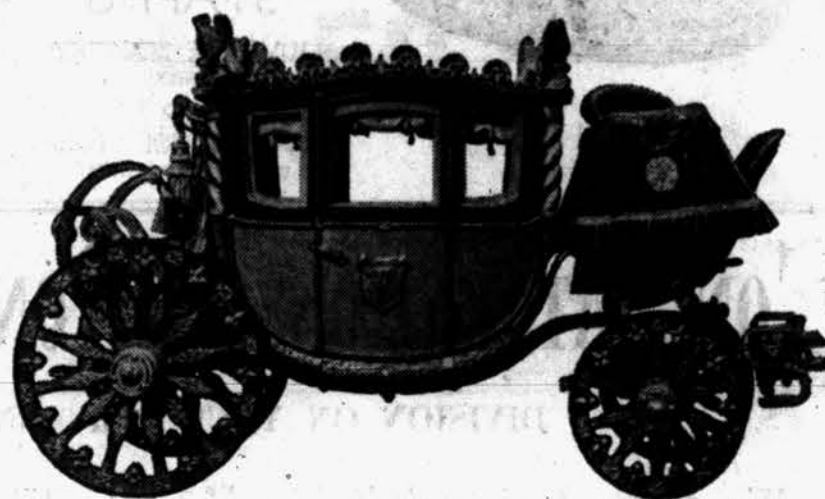


CONGRATULATIONS TO PONTIAC

FROM GMC TRUCK



**AND FROM
FISHER BODY, TOO!**



We want to salute you, Pontiac, and to extend our warmest best wishes on this, your 50th Anniversary of building fine cars.

Those of us here at GMC Truck & Coach are proud to have shared in the fruits of your success, as your neighbors and fellow citizens in the city of Pontiac.

And those of us at Fisher Body are equally proud we had the opportunity to play a role that helped you grow.

We confidently predict a future of even greater achievement for Pontiac cars and for the city of Pontiac.

And we express our appreciation to our good friends, the people of Pontiac, who have played such a vital part in your success.

GMC Truck & Coach Division



Fisher Body Division

Grid Cards Hit by Flu

CHICAGO (INS) — Four members of the Chicago Cardinals football team were still absent from practice with a disease identified as Asiatic flu, which last week struck down 40 players and coaches.

Still out of action at yesterday's practice session at the Lake Forest training camp, were ends Lee Sugar and Max Boydston and coaches Charlie Trippi and Tom Keene.

Dr. Ralph O'Halloran, team physician who diagnosed the disease as Asiatic flu, said it apparently had run its course.

6 in Quarter-Finals

JOHNSTOWN, Pa. (U) — Only Brooklyn and Baltimore were undefeated as six teams moved into quarter-final games today in the

All-American Amateur Baseball Assn. tournament.

WEEKEND FIGHTS
PORTLAND, Ore. — Pat McMurry, 187½, Tacoma, Wash., knocked out Carl "Bobo" Olson, 185, Vancouver, Wash., 2

Partello Takes Racing Honors

Fair Breaks Crankshaft in Trials and Is Unable to Run

Everyone was out to beat Joy Fair at the Pontiac Speedway last night and as it turned out nearly everyone got a share of the \$1,200 purse except Fair.

The Pontiac driver broke his crank shaft in warming up for the qualifying trials and was unable to get into the races the rest of the evening.

Chuck Partello of Rochester has himself a big night by winning the feature, winning his heat, taking first in the four-car dash and finishing second in the Australian pursuit.

Leon Welske of Detroit flipped in his car in the semi-finals and took a long roll. He was released from Pontiac General Hospital after X-rays and examinations.

Next Sunday is "Amateur Day" at the speedway. Anyone over 21 can register to drive in a race strictly for amateurs.



BEST-IN-SHOW — Pontiac Kennel Club show champion, yesterday, was the fine basset hound above, shown by Frank Hardy for owner Christ Teeter of Birmingham. Ch. Siefenjaenhein Lazy Bones won the fine Pontiac Press best-in-show award (trophy at right).

Basset Hound Top PKC Dog

'Lazy Bones' Captures Press Award

First basset hound ever to take top honors in the annual all-breed, unbenched dog show held by Pontiac Kennel club made the grade yesterday over a strong field of competitors.

Chris Teeter's (Birmingham) Ch. Siefenjaenhein Lazy Bones, or just Lazy Bones, went to the top of the show at the North Side rink. He won the fine Pontiac Press best-in-show trophy for his owner. Bones was in the hands of his regular handler, Frank Hardy of East Meadow, Long Island who has taken the fine hound through three years of successful show competition. Sunday's win was Bones' 3rd top honor of the year. He won at the Morris-Essex show in Madison, N.J. in May as best of breed, was top basset hound in the April International show National championship in Chicago. It was his 3rd straight win at Chicago, to make him the country's top basset hound, with 28 group wins.

Lazy Bones, progeny of Ch. Lynmar Clown and Ch. Webb's Black Amanda, has won best of breed in most of the country's leading shows, from coast to coast. His latest win, besides the PKC victory, was in the Oakland County Kennel club show in May. He

shows next in Cleveland, next Sunday.

Bones also won the group No. 2 top sport Sunday on his way up. A good gallery watched the competition, moved inside because of weather conditions.

PKC Presy Ed Kraft was honored by the Dog World, national dog magazine for his efforts and those of PKC in behalf of the

animals. The certificate was presented by Ginny Wood, conductor of TV's program, Pet Parade.

Group one—Irish setter, Ch. Requisite of Maple Ridge, owned by Argo Lass Knapke, Joseph Trydrach.

Group three—Dobberman pointer, Ch. Highbriar Typhoon GP, owned by Betty Thomas.

Group four—Kerry blue ch. Lakiraneus Marder Son, owned by M.E. McEachen.

Group five—toy poodle, Paula's Petite Pierre, owned by Paula Jean Maclewick.

Group six—miniature poodle, owned by Mrs. George Wood.

Lakeland Only Area Team Left in District Action

Lakeland Pharmacy was the only Pontiac area softball team still in the running for a district softball championship after the weekend smoke of battle cleared away at three district centers. Lakeland, gunning for a Class C crown at Drayton Plains, tangles with Roseville tonight at 8 o'clock for district honors.

Stadium Inn dropped two straight at Pontiac's Beaudette Park to fall by the wayside in Class A while Louie's Tavern and Emmanuel Baptist were casualties in the 'B' ranks at Mt. Clemens. The Pontiac Police were eliminated in 10 innings Saturday night on the Drayton diamond.

Lakeland earned its crack at the 'C' title by splitting a pair of 5-0 shutouts yesterday with Roseville. Norm Jennings hurled a brilliant one-hit masterpiece in the nightcap to keep the Pharmacy alive after Dominic Citrone blanked the Waterford club on three hits. It was Roseville and Citrone who bested the Policemen and Elmo Burgess, 3-2.

Jennings had a perfect game going until the 7th inning when Dick Gellash led off with a single for Roseville's lone baserunner. Tom Studt slammed an inside-the-park homer with a mate aboard in the 7th.

Southfield won the 'A' crown at Beaudette Sunday behind the herculean work of pitcher Danny Thomas. Thomas pitched 1-0 and 5-0 shutouts in addition to clinching two home runs, his 1st round-

tripper in the 7th winning the opening game. Joe Pascoe also homered for the winners. Louie's and Emmanuel bowed out at Mt. Clemens, with the Baptist exit coming after a heart-breaking loss in a 24-inning marathon which saw Glenn (Wimpy) Johnson hurling the whole frustrating route.

Bluebird Damaged; Record Tests End

CANANDAIGUA, N. Y. (INS) — British speedboat king Don Campbell heads for the Canadian National Exhibition in Toronto today after he narrowly escaped death in another abortive attempt to break his own water speed record.

Campbell's jet-propelled Bluebird II was lifted out of the water and carried through the air for more than 100 feet during his unsuccessful try yesterday on Lake Canandaigua.

The daring Britisher, who set a record of 225.63 miles per hour last year, turned in an average speed of 209.25 mph halfway through the measured kilometer mile, Campbell said he reached a speed of 240 miles per hour, but a swell caused by the wake of a small pleasure craft lifted his boat out of the water and forced him to make a split second deceleration.

Damage to the boat was estimated at \$40,000.

Detroit Girl Repeats as Bicycle Champion

KENOSHA, Wis. (U) — Nancy Neiman of Detroit has successfully defended her title as women's champion of the Amateur Bicycle League of America.

Miss Neiman scored 17 points yesterday to clinch the crown.

Tom Myall of Dearborn, Mich., was third in the junior men's championships with nine points. Perry Metzler of Brooklyn won the crown with 13 points.

Aaron, Cardinals Feuding

MILWAUKEE (INS) — St. Louis officials and players have tagged Milwaukee's ace hitter Hank Aaron as a "bush leaguer" for charging that Cardinal pitchers were flinging "bean balls" at him.

Cardinal coach Terry Moore, branding Aaron's assertions as "bush league tactics," said that a "big leaguer doesn't say these things."

Aaron, currently hitting .331, said during Saturday's game with the Cardinals:

"It's getting so now that you can't even hit a long fly ball without getting one thrown at your head."

When you ask for a **"Beneficial"** **LOAN** **LIKES to say "YES"**

BENEFICIAL makes getting a loan a friendly matter. Over two million people a year get a prompt "Yes!" here. You can, too! Get loan in a single visit to the office when you phone first. Or more convenient, come in today!

Loans \$25 to \$500 on Signature, Furniture or Car

7 WEST LAWRENCE STREET, PONTIAC
2nd Floor, Lawrence Bldg. • Phone: Federal 2-9249
OPEN EVENINGS BY APPOINTMENT — PHONE FOR EVENING HOURS
Loans made in residence of all surrounding towns

Beneficial FINANCE CO.

ARC WELDERS
GROUP HOSPITALIZATION, PAID
HOLIDAYS, VACATION PAY

Apply:
PARAGON CONSTRUCTION CO.
44000 Grand River, Novi, Mich.
Phone: Northville 2910 — WO 3-3515

ROOFING
HOT SPRAY METHOD
FLAT ROOFS

Applied at 250 degrees F. — HOT
SPRAY — ASSURES — PERMANENT — PROTECTION AND ADHESION. Will not
check or crack under any weather
conditions.

50% SAVINGS
Guaranteed on Any Roof Job
Old Roofs Made Better Than New

Commercial Repair Service — Flat Roofs Our Specialty
"We Stop Any Leak—No Roof Too
Large or Too Small"

Sheldon Roof Spraying Co.
COMMERCIAL—INDUSTRIAL—RESIDENTIAL—APARTMENT

DIEM'S
PONTIAC
MOTOR
DIVISION'S **50th Anniversary** Special

MONDAY and TUESDAY
Only 237 Pairs
MEN'S SHOES
Dress and Sport Broken Sizes

\$5 and \$6
Values to \$14.95

DIEM'S SHOES
87 North Saginaw St. FE 2-2492
OPEN MONDAY AND FRIDAY NITES
"Where Fit Comes First"

CALL RALPH
for a New or Used
CHEVROLET
CAR or TRUCK
MATTHEWS-HARGREAVES
Ralph Matthews Cass and Oakland FE 5-4161

Call FRASER
To BUY or SELL
REAL ESTATE
Representing
Bateman & Kampson Realty
FR 4-0528 OR 3-5021

IT PAYS TO DRIVE 7 MILES TO ROCHESTER FOR A DEAL ON THAT NEW CAR

Rammner-Davis, Inc.
Dodge — Chrysler — Plymouth — Imperial — Dodge Trucks
1001 N. Main St., Rochester OL 2-9111

prevent "bad breaks" with good **BRAKES!**

Get a Firestone BRAKE SPECIAL ... and You'll be Safe!

RELINE
FORD ... PLYMOUTH and
CHEVROLET
With Blended Brake Lining
\$16.95 PONTIAC or BUICK \$19.95
\$5.50 Down 75¢ Week

Firestone STORES
146 West Huron St. FE 2-9251

Venturi's 22 Under Wins at St. Paul

ST. PAUL, Minn. (U) — The golf sages who have predicted greatness for Ken Venturi had a solid talking point today—a 22-under-par ramble that brought the Californian a record-breaking victory in the St. Paul Open.

Venturi climaxed the finest shooting of his career yesterday with a 68 for a two-stroke margin over fellow townsman Bob Rosburg of San Francisco and a 72-hole 266. The score equalled the tournament mark shared by Cary Middlecott and Lloyd Mangrum.

It was the first circuit championship for a pro newcomer who some of the experts say may be a coming superstar of Ben Hogan magnitude.

Walker Directs IL Stars Today Against Brooks

MONTREAL (INS) — Dixie Walker, once the "Peepul's Cherce" of Brooklyn, will lead the International League All-Stars against the Dodgers today in the loop's second All-Star classic.

Walker, manager of the Toronto Maple Leafs, will pilot the all-star squad.

The first team, which was selected by fan vote, consists of Buffalo first baseman Luke Easter, Toronto second sacker Mike Gollat, shortstop Mike Baxes of Buffalo, third baseman Frank Verdi of Rochester, catcher Ray Noble of Buffalo and outfielders Gene Green of Rochester, Bobby Del Greco of Montreal and Johnny Powers of Columbus.

Escanaba LL Finalists

CRYSTAL LAKE, Ill. (U) — Escanaba, Mich., the northern regional Little League baseball champion, is readying for the National Little League finals at Williamsport, Pa., Wednesday.

Escanaba, compiling four of its five runs in the fifth inning, took the regional title from Hamtramck, Mich., 5-3, Saturday.

McMurtry KO's Olson and Bobo Quits Game

PORTLAND, Ore. (U) — Pat McMurry went home to Tacoma, Wash., to prepare for some big money heavyweight bouts after ending Carl "Bobo" Olson's long career with an explosive right hand Saturday night.

McMurtry, 187½, stopped Olson, 185, former middleweight champion, in 2:34 of the second round of a scheduled 10-round main event of an outdoor show. Olson announced his retirement from boxing minutes after his handlers had revived him.

Navy Begins Work

ANNAPOLIS, Md. (U) — Fall practice opens Tuesday for a Navy football team which Coach Eddie Erdelatz says experienced "the best spring practice we ever had."

Hazel Park HARNESS RACEWAY

OPENS MON. NITE AUGUST 19th

9 RACES NIGHTLY—RAIN OR SHINE
POST TIME 8:30 ... BUSES DIRECT TO TRACK
10 MILE ROAD near JOHN R.

Exclusive Franchise Open Here FOR QUALIFIED

GREYHOUND RENT-A-CAR LICENSEE

• Greyhound Rent-A-Car Inc. is expanding its nationwide Car Rental and Car Leasing Services. We are looking for qualified licensees in a number of areas, including this city.

• If you are now engaged in the car rental business, or have had experience in it, or are interested in investing in and operating such a business, Greyhound Rent-A-Car offers you an unusual profit opportunity, present and future.

• Greyhound Rent-A-Car is a division of, and is backed by, the famous Greyhound Corporation, the first name in highway transportation.

• Write or wire Richard J. Ford, President, Greyhound Rent-A-Car Inc., Board of Trade Building, Chicago.

GREYHOUND Makes You Known to Everyone ... Everywhere

Giants Move Expected Today

County Golfers Seek National Honors at OSU

Four Michigan youths, three from the Oakland County area, started their search for individual and team honors today in the national Junior Chamber of Commerce golf tournament at Columbus, O.

Pete Green of Birmingham, Tom Grace of Lathrop Twp., Joe Brisson of Grosse Pointe, and Bill Stacey of Grand Rapids comprised the Michigan entry in the teen-age tourney today through Saturday at the Ohio State University golf course.

Brisson was medalist of the state Jaycee tourney at Grand Rapids, beating out Grace in overtime for the honor. Green finished 3rd and Stacey 4th.

Nine trophies and \$2,500 in college scholarships are at stake in the national tourney, sponsored by the Jaycees in cooperation with Coca Cola.

159 Try Qualifying for Michigan Open

A huge contingent of 159 golfers started parading to the 1st tee at 6:30 this morning in hopes of qualifying for the annual Michigan Open golf tournament Friday through Sunday at Edgewood Country Club.

Only an estimated 50 were expected to make the grade in the 18-hole qualifiers over the 4,400-yard Edgewood course. Par at the Commerce Road layout is 35-36-71.

Upwards of 100 pros and amateurs who were exempt from qualifying are expected to join today's fortunate few for the 72-hole state Open tourney, including Wally Burkemo, Chick Harbert, Gene Bone, Lloyd Syron and Glenn Johnson.

A pro-am metro event Wednesday and a show headed by trick-shot artist Paul Hahn Thursday are planned preliminaries to the Open test.

Double Play Mufflers
Blow-Out Proof
Free Installation
\$8.15
glass packed
MOTOR MART
AUTO PARTS
121 123 E. Montcalm
FE 4-8230

Shift to Frisco to Be Decided at Closed Vote

New York Directors in Session to Make Coast Move Final

NEW YORK (AP)—The board of directors of the New York Giants went into closed session today to vote on whether to accept president Horace Stoneham's proposal to move the team to San Francisco. Their approval was expected to be virtually unanimous, thus leaving the way clear to iron out the details of the shift.

Only last month, Stoneham said that if any of the nine directors attending the meeting was against the idea of moving westward, he would not try to persuade the dissenters to vote with him.

There was some talk that some of the directors were unhappy at the thought of deserting New York, but once Stoneham got around to citing facts and figures, the talk died down.

Stoneham, it was learned, was ready to tell the directors almost exactly what he has revealed publicly over the course of the past month—that the San Francisco offer is "very firm and very fair," that the bid includes a 45,000 capacity stadium along with control of the concessions.

The Giants cleared only \$20,000 last season and Stoneham is certain that they could make between \$200,000 and \$300,000 operating in San Francisco in 1938.

Besides announcing acceptance of the Frisco offer, the Giants are expected to reveal that they already are dickering with the Boston Red Sox, the owners of the San Francisco club of the Pacific Coast League.

The Giants are said to have offered the Red Sox \$125,000 for the Frisco franchise. Stoneham also is said to be willing to trade the Red Sox San Francisco for Minneapolis, even-up. The Giants own the Minneapolis franchise in the American Assn.

If the Red Sox accepted the latter proposal, the Giants would be likely to place a club in Salt Lake City in the realigned PCL.

Western Amateur Opens

ST. LOUIS (AP)—The rugged 6,902-yard Old Watson Country Club course today is the scene of the beginning of a 72-hole qualifying round of the Western Amateur golf tournament. One of the favored golfers is Joe Campbell of Knoxville, Tenn., 1935 collegiate member of the Walker Cup team champion from Purdue and only in this tournament.

Win 6th Straight Game

Cubs Rampage; Would Like to Reopen Season

CHICAGO (AP)—Where would the seventh-place Chicago Cubs be today if at the start of the season, they had the same team they have now?

"I don't know," says Manager Bob Scheffing, "but I think we'd be a lot better off than we are." Riding a six-game winning streak and winners of 12 of their last 15 games, the Cubs' manager believes his club has knocked both St. Louis and Cincinnati out of the pennant picture.

"This is a different team than opened the season with us," said Scheffing. "I don't know where we'd be if we started out this way, but we'll cause a lot of trouble from here on in."

"We've beaten St. Louis six straight and now we're beginning to catch up to Cincinnati by taking the last three games."

The Cubs beat the Redlegs 8-2 yesterday to make it six straight wins, including three in a row over Cincinnati. Rain wiped out the second game.

"We're a better club than when we opened the season," says Scheffing. "We have Bob Speake in center, a sound Dale Long at

first and then there's Chuck Tanner, Bob Morgan and Bobby Adams. Also we're getting some pretty pitching from Dick Drott, Bob Rush, Moe Drabowsky, Jim Brosnan and Don Elston."

Elston and Brosnan are newcomers who have perked up the Cubs but Scheffing credits a lot of Chicago's recent success to hitting.

"We have six guys on this team who can put the ball over the fence," said Scheffing, "and with the way our pitchers have been going why shouldn't we win?"

"Tanner, Moryn and Long can all hit it out of the park and, of course, Ernie Banks is our big man. He's just started to hit and all we have to do is keep him hitting."

Banks drove in three runs in yesterday's game, two coming on his 27th homer of the year.

"We can use the breaks," said Scheffing. "We've had enough against us. We're out to win every game we can. I'll use starters in relief. If we get hot and win 12 of 15 and either New York or Philadelphia lose 12 of 15 we'll be there to move up a notch."

COMPLETE OPTICAL SERVICE

NO APPOINTMENT NECESSARY

- Eyes Examined
- Prescriptions Filled
- Prompt Repairs



DR. ARNOLD MILES, Optometrist

NU VISION Optical Co.
FE 2-2895
103 N. Saginaw St.

"Modern Bowling at It's Best"

The All New "Lakewood Lanes"

14 All New Brunswick Alleys with Automatic Pinsetters

• A Modern Lunch Room at Your Convenience

OPENING—EARLY SEPTEMBER

LAKEWOOD LANES

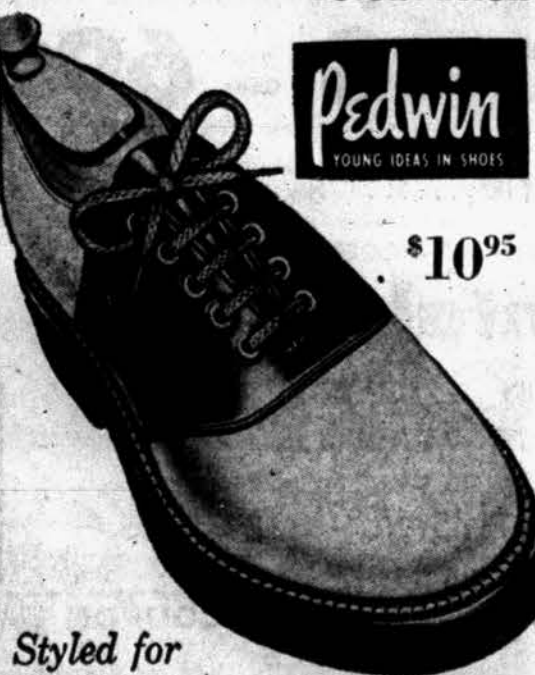
3121 W. Huron (M-59)

After 5:30 P. M. — FE 2-7442

FE 4-7043

Pauli's... Are Proud to

Join in



Styled for the young man of good taste

SADDLE OXFORDS

Trim looking, smooth fitting in a handsome black and white combination or beige. A popular style at Pedwin's modest price. Sizes 6 1/2 to 12, A-D.

PAULI'S SHOE STORE

35 N. Saginaw Open Friday Nights
Serving Pontiac Over 75 Years Till 9 P. M.

At Harold Turner's Everything's Big Except the Price...

BIG '57

NEW SHIPMENT OF
1957 FACTORY OFFICIAL CARS
JUST ARRIVED!

FORDS CHEVROLETS PLYMOUTHs

MANY WITH LESS THAN
1500 MILES...THE NEXT
THING TO A BRAND NEW CAR!



Some with power steering, power brakes, power windows, power seats, air conditioning... Almost all have automatic transmissions... choose from station wagons, 2 doors, 4 doors, Fairlanes, Fairlane "500", Custom "300", Hardtops, Convertibles, Victorias... These 1957 Ford Official Cars come in practically every wanted color and color combinations... Your car will probably make the down payment. Top Allowance... Low Bank Rates... Long, Easy Terms.

Priced as Low as

\$1795

LESS TOP ALLOWANCE
FOR YOUR CAR!

Extra! USED CAR VALUES

'51 MERCURY SEDAN

Has radio, heater, overdrive, what a buy at only

\$195

'51 BUICK SEDAN

With radio, heater, Dynaflo, a perfect car for transportation

\$195

'52 FORD TUDOR

Radio and heater... priced for quick sale at only

\$345

'54 FORD CUSTOM TUDOR

With Ford-O-Matic, radio and heater, see it. Buy it

\$595

'55 FORD TUDOR "8"

What a sweet car with radio and heater and it's yours for only

\$895

'54 BUICK SPECIAL HT

Here is a buy for the early bird. Be here tomorrow

\$1095

'56 NASH RAMBLER

With white wall tires, radio and heater. Harold Turner's price is only

\$1395

'55 FORD CUSTOM RANCH WAGON

With radio, heater, white wall tires, and power steering. You'll never get a better buy

\$1395

'55 CHRYSLER SEDAN

Automatic transmission, radio and heater. It's a steal at

\$1495

'56 FORD CONVERT.

With automatic transmission, radio and heater. The white wall tires really dress this smart beauty. See it

\$1695

Harold Turner-FORD

464 South Woodward ----- Birmingham

JO 4-6266

A Phone Call Will Start
a Courtesy Car

MI 4-7500

DOUBLE PLAY
You get them both with
Fiber-Tone... deep-action cleaning
and "pre-soaking"
re-cleaning... best double-play
of the season
for sport shirts and slacks!

**beautiful
FiberTone
Cleaning**
LICENSED METHOD

Dependable, Rapid Service

FREE Clear Plastic Bags
on Your Cleaning

SHIRT LAUNDRY SERVICE
Bring Your Garments in—
or Give Us a Ring
FE 2-6424
FATHER & SON
DRY CLEANERS
Office and Plant 941 Joslyn
Corner Mansfield

New Highway Aid to Tourists

Artery Part of Network Connecting Attractions in Western U.S.

SILVER CITY, N. M. (INS)—The recently-dedicated U. S. Highway 260 in New Mexico and Arizona is the latest addition to a scenic network of roads connecting the most popular tourist attractions in the West.

The new all-paved highway completes the "park to park" shortcut route between Carlsbad Caverns National Park in New Mexico and Grand Canyon National Park in Arizona.

The highway is a result of nine years of effort by southwest supporters of a road to connect the two scenic attractions.

The trip over the highway is a treat in itself.

It travels northward from Denning, N. M., through the beautiful Mogollon Mountains and the Apache and Gila National Forests, through the petrified forest and then, over U. S. 66, on to Grand Canyon.

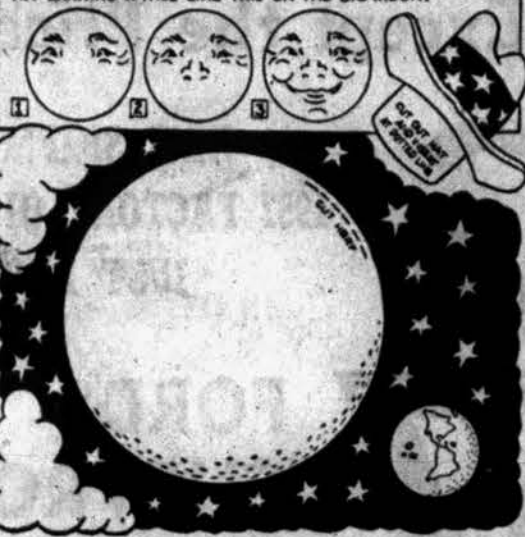
The route is dotted with ghost towns dating back to frontier days, and prehistoric Indian ruins dating back 1,000 years or more. There also are several tempting trout streams along the way.

The highway also connects with other roads headed for other recreational areas.

New Mexico State Highway 83 provides a newly-paved route into the scenic Sacramento Mountains. U. S. Highway 70 connects with the recreational facilities in the Cloudcroft area in the Lincoln National Forest, and the White Sands National Monument near Alamogordo.

Junior Editors Quiz on SATELLITES

TRY DRAWING A FACE LIKE THIS ON THE BIG MOON!



QUESTION: How many satellites does the earth have now?

ANSWER: The word satellite comes from the Latin word *satelles*, meaning an attendant. Today it is most commonly used in astronomy to describe a heavenly body which revolves around — or attends — a planet.

The moon is the earth's only satellite now. It constantly follows the earth on its journey around the sun. The planet Jupiter has the most satellites, 11. Saturn has 9, Uranus 4, Mars 2 and Neptune 1. Pluto has none.

Earth may soon be circled by man-made satellites. Scientists plan to launch them during International Geophysical Year which started July 1. These satellites are small magnesium spheres filled with sensitive instruments which are designed to learn some of the secrets of the universe. They are scheduled to be launched into space by rockets when scientists finish perfecting them.

FOR YOU TO DO: Obtain a map of the heavens, from a library or planetarium, and use it to study the stars and moon at night.

(You may win \$10 by sending a good question to Violet Moore Higgins, AP Newsfeatures, in care of this paper. Tomorrow: How big were dinosaurs?)

Boy Goes Wondering With Blanket, Pajamas

PAWTUCKET, R. I. (AP)—Stephen Landry, 2½, dressed in his best pajamas and carrying a blanket, set out to see the world.

He got only a block from his home when a woman spotted him and called police.

Half an hour later, his parents discovered his disappearance and went to the police station, where he had been bedded down.

A talkative woman is like a blotter—she's apt to soak up everything and get it all backwards. The expert B'way horse player is the one who always knows the day before which horse is going to win, and day after exactly why it didn't. —Earl Wilson.

Real Stagecoach Holdup Has Anti-West Angle

MOSCOW (INS)—A regular cops-and-robbers story, with a "stagecoach holdup" and a chase by a posse is reported in a newspaper published in the Soviet hinterlands.

The Aug. 14 edition of *Zarya Vostoka*, published in the Georgian Republic, reached Moscow today.

Recently, the paper said, a band of hoodlums headed by six-shooter-toting V. Gigaure, held up a bus on the road between Tiflis and Tiaeti.

G. K. Dzaparidze, a militia lieutenant, fired at the bandits but he and a woman passenger were mortally wounded by the robbers.

Dzaparidze's fellow militiamen picked up the Gigaure gang's trail, pursued them through wild hill country and cornered and nabbed Gigaure and his henchmen.

Gigaure and two others were tried and shot, the others sentenced to long prison terms. Dzaparidze was awarded the order of the Red Star, posthumously.

Automatic Washer and Dryer Repair Service

All Makes—Expert Trained Technicians

ALL WORK GUARANTEED

Complete Line of Automatic Parts
All Types of Dryer Venting Supplies

BUSSARD ELECTRIC

Phone FE 2-6445

84 Oakland Avenue—Free Parking

Monday and Tuesday Feature...

KROGER FRESH BAKED PLAIN, SUGARED OR COMBINATION

DONUTS

Enjoy the freshest, tastiest donuts ever — Kroger baked donuts. Made by Kroger's master bakers. Priced extra low Monday and Tuesday only this week.

dozen
15¢



ENJOY A REAL BUDGET SAVING — "THRIFTY" LEAN

ROUND, RIB OR SIRLOIN Steak

"Thrifty" meat comes from young, range-fed cattle. Stock your freezer now at this low price.

Lb. **69¢**

LEAN, GROUND Beef . . . 39¢ Lb. 3 Lbs. \$1.00

FRESH PRESSED FLAVOR—KROGER

Tomato Juice

Pressed from the finest tomatoes. Stock your pantry — save.

Big 46-Oz. Can **19¢**

PRICED EXTRA LOW THIS WEEK

Swift's Prem . . . 12-Oz. Can 39¢

DELICIOUS GOLDEN, AVONDALE, UNPEELED

Whole Apricots

In light syrup. Buy plenty at this low Kroger price—save.

3 2½ Cans **69¢**

HOMESTEAD Margarine . . . 1 Lb. Pkg. 15¢

PRODUCE IS FRESHER AT KROGER—JUMBO 27 SIZE

Cantaloupe

Rushed to Kroger fresh off the vine. Priced low.

25¢

ESSEX, FROZEN Strawberries . . . 10 oz. Pkg. 15¢



DELICIOUS TOWN SQUARE QUICK-FROZEN

Fruit Pies

Apple or peach. Plump, juicy fruit, tender flaky crust.

3 22-Oz. Pies **\$1**

Get Top Value Stamps Plus Low, Low, Low Prices at Kroger!

We reserve the right to limit quantities. Prices effective through Tuesday, August 21, 1957.

B.F. Goodrich

BACK TO SCHOOL BICYCLE SALE

YOUR OLD "BIKE" MAY BE THE DOWN PAYMENT or **4.00** Down **1.75** Weekly



Make your child the envy of every kid on the block with this **39.95** CLIPPER
• Glossy black enamel finish
• Jewel chrome trim
• Sturmy-Archer 3-speed gears
24" Size

WE SALUTE PONTIAC MOTOR DIVISION

ON THEIR

We Are Proud to Be Suppliers of New Tires on These Outstanding Automobiles!



ANNIVERSARY



SEALS PUNCTURES PERMANENTLY
A patented sealant surrounds the nail and keeps it in an airtight grip. When the nail is removed, sealant flows into the hole, making a permanent repair.

NOW!

THIS LOW PRICE

LIFE-SAVER

Regular Price 37.95
Plus Tax Without Trade-In
BAYON ONLY

29.95

6.70-15
*Plus Tax and Substantial Tire

NEW TREAD TIRES—FULLY GUARANTEED!

Plus tax and basic carcass at \$2.50 to \$3.25.

Up to \$3.25 Allowance for Your Tire!

Get low cost—SAFE—mileage with these Factory Type treads on your own or our guaranteed basic carcasses.

710-15 . . . \$10.95 600-16 . . . \$ 8.95

670-15 . . . \$ 9.95 760-15 . . . \$11.95

B.F. Goodrich

B.F. Goodrich

111 N. Perry St., Pontiac

OPEN FRI. TEL. 9

FE 2-0121

Pontiac's Two Guard Units Busy at Grayling



STEPPING OUT — Members of both Pontiac National Guard units were reviewed this weekend by Gov. G. Mennen Williams, marking the midpoint in the annual two weeks of field training. Among some 10,000 Guardsmen at Camp Grayling

are members of Company M, 125th Infantry Regiment, and the 107th Ordnance Company.



SPUDS, NATCH — Wouldn't be the service without a potato or two. Doing the honors is Pfc. Robert J. Pugh Jr. of 43 Fairgrove, of the 107th Ordnance. At left, Cpl. Eugene Kleinow of Rochester and Pvt. William Ellis of 731 Second St., show that it's not all work.

Pontiac
Press
Photos
by
Tom
Gerls



ON FIRING LINE — Specialist 2. C. William D. Greenfield of 69 S. Parke and Specialist 2. C. Curtis J. Batten of 74 Parkhurst give a firing demonstration of the latest weapon standardized for use by NATO forces.



HONOR MAN — Sgt. I.C. Adolphus B. White Jr., of 2025 Old Lane Dr., (third from left) was honored twice at the encampment. He won the Major General Thomas A. Colladay medal as the top enlisted man in the 125th Infantry, and was also named the lead-

ing enlisted man in the state National Guard. Congratulating him are (l-r) Sgt. I.C. Glenn Simpson, of 97 Osceola, Sgt. I.C. Billie J. Flippo, of 103 Hamilton, and Capt. A. J. Largent, commanding officer of Company M, 125th Infantry.



PROUD NOTED — With the painted advice, "You call, we haul," this 107th Ordnance repair vehicle got a lot of laughs, and

also some business too. With it are Specialist Batten, and Lt. J. O. Karau, of 2515 Silverside St., Pontiac.

Cadillac



Keeping Current... For Economy!

In the illustration above, you see a very happy man at a very wonderful moment.

The title, the keys and the car are his—and he's starting out on his first journey at the wheel.

Of course, there's not much doubt as to why he decided to purchase a new Cadillac.

Like everyone else who selects the "car of cars", he did it to "keep current", so to speak, on all of Cadillac's new miracles of performance and beauty and comfort.

But coming to Cadillac, as he did, at this particular time of the year, we also suspect that he was inspired by the added motive of practicality.

For in addition to the normal Cadillac economies of modest purchase price, low operating cost and

high resale value—Cadillac dealers are, at this time, *seasonally prepared* to make Cadillac ownership even more attractive than ever.

Because of the demand for used cars and because of increased production of the Cadillac car itself, the odds are that this gentleman received both a generous allowance on his previous car and prompt delivery of his new Cadillac.

Have you considered how wonderful it would be to step into a Cadillac of your own? Then, you should pay your dealer a visit—spend an hour on the highway in the luxury of Fleetwood coachcrafting—and get the facts for yourself.

You'll agree, we know, that the car is Cadillac—and the time is now!

VISIT YOUR AUTHORIZED CADILLAC DEALER

Money Mounts in Pot-O-Gold to \$2,200

Another \$100 added to the pot puts the Pot-O-Gold prize money at the \$2,200 mark. Unless you don't mind someone getting in ahead of you to collect the loot, better get started right now on the new puzzle below.

The new puzzle contains a series of squares which are alphabetically lettered and a corresponding list of sentences with two clue words. Each of the words is numbered. The object is to select the word which you think best fits the clue sentence. You then place the number of that word in the square which has the same letter as the clue sentence.

In other words, you will read the clue labeled A and decide which of the two words makes the most sense in the sentence. You then write the number of that word in the puzzle square marked A.

Do the same with all other squares. Read all the clues carefully and be sure the right numbers are in the right squares.

PUZZLE NO. 64

A	B		C	D
E		F	G	H
	I	J	K	L
M	N	O	P	
Q	R		S	T

NAME

STREET ADDRESS

CITY PHONE NO.

Clip Along Dotted Line and Mail

SOLUTION CLUES

- Unlikely to improve the looks of a woman's figure. (1) SLACKS; (2) SNACKS.
- If a jury's ——— initiates the judge, he may take things into his own hands. (3) CONFUSION; (4) CONCLUSION.
- We admire a person in deep trouble who carries on without complaint. (5) GAILY; (6) DAILY.
- Of a brilliant writer's new book, sometimes stir up much critical discussion. (7) PREMISE; (8) PREFACE.
- A peevish old man is likely to use a shotgun in ——— off trespassers. (9) WARNING; (10) WARDING.
- In a promising new venture, would cause a break-up in the partnership. (11) DECEIT; (12) DEFEAT.
- Communist agitators in a newly independent country are an ——— nuisance. (13) INTERNAL; (14) INFERNAL.
- Often comes to light in bank audit when a teller is suddenly missing. (15) SPECULATION; (16) PECULATION.
- If the windows of a house are ———, you assume that no one lives there. (17) SHUTTERED; (18) SHATTERED.
- The clerk who greets co-workers with brush familiarity shows a ——— in manner toward the boss. (19) DEFERENCE; (20) DIFFERENCE.
- Likely to be part of the act of a burlesque comedy team. (21) BATTERING; (22) BANTERING.
- An adventurous boy would find it exciting to go ——— on his father's test of a new jet plane. (23) ALOFT; (24) ALONG.
- Will drop in market value, of course, if not properly cared for. (25) CASTLE; (26) CATTLE.
- Years after making a new life, an escaped convict, in his dreams, may be ——— by police. (27) HAUNTED; (28) HUNTED.
- Such wives often cause lazy men to work harder than they want to. (29) SHREWD; (30) SHREWS.
- Father's ——— sometimes obligates his heirs to dispose of property unwillingly. (31) REQUEST; (32) BEHEST.
- Slang terms tend to ——— many errors in the English language. (33) PERPETRATE; (34) PERPETUATE.
- Effort of this sort could finally bring an end to a long quarrel. (35) GENTLE; (36) MENTAL.
- On opening night, a bad show may be loudly applauded by the star's personal ———. (37) CLAUQUE; (38) CLIQUE.
- There's no use arguing with someone whose reasoning on the subject is this. (39) IMPECCABLE; (40) IMPLACABLE.

OFFICIAL CONTEST RULES

- Anyone is eligible to enter the POT-O-GOLD contest with the exception of Pontiac Press employees or their immediate families.
- Entries must be on official entry blanks printed in this newspaper.
- To submit an entry the contestant must print his answers in the proper spaces, cut out the area enclosed by dotted lines and attach it securely to a 2-cent postcard. No entries will be accepted if they are in envelopes. Entries for Puzzle No. 64 must bear a Tuesday, Aug. 27 postmark (or before). No entries received after that time whether mailed or delivered by hand, will be declared eligible. The Press is not responsible for entries lost or delayed in the mail.
- Sorry, telephone calls or mail concerning details of the contest cannot be answered or acknowledged.
- The Pontiac Press will award a cash prize of \$100 a week to the winner of each weekly POT-O-GOLD contest. If more than one winning answer is received the prize will be divided equally among the winners. If any week or weeks should pass without any winners, the prize will be added weekly until a winning solution is submitted.
- Winners will be awarded an extra cash bonus of \$25 each if they are Pontiac Press subscribers of record on the day winners are announced. Only one such bonus can be awarded to each prize-winner no matter how many weekly prizes may accumulate.
- Each week's puzzle will be published Monday, Wednesday and Friday until the contest's end. Either or all will be considered as official entry blanks.
- Winners and correct solutions will be announced each Friday of the week following individual contests. Official keepers of answers will be Frederick C. Ziem, proprietor of Oakland County's Only General Features Corp., originators of the puzzles, will know the solutions until after each contest is over. Answers will be delivered to the Press judges by Mr. Ziem after the final deadline.
- There is only one correct solution to the POT-O-GOLD puzzle, and only that correct answer can win. The decision of the judges is final and all contestants agree to abide by the judges' decision. All entries becoming the property of The Pontiac Press and none can be returned.
- Completed puzzles must be addressed to POT-O-GOLD, POST OFFICE BOX 58, Pontiac, Michigan. Winners will be notified either by telephone or in the mail.

May Add Drug Products

CHICAGO (INS) — Gillette Co. today announced organization of a new division to study the possibility of adding one or more proprietary drug products to the company's line.

CORRECTION

In the Huron Theater Advertisement featuring "Three Violent People" in our issue of Saturday, Aug. 17, incorrect prices were used.

The correct prices for this feature are:

Adults - 70c
Children 20c

The Pontiac Press regrets this error.
THE PONTIAC PRESS

Cool KEEGO

MURT LANCASTER • TONY CURTIS

SWEET SWEET OF SUCCESS
Released New United Artists

REVOLT AT
FORT LARAMIE
COLOR by De Luce

WANTED

1000 COMIC BOOKS
1000 True Love Story Mag. We Handle Tricks, Jokes, and Novelties.

PIPER'S MAGAZINE OUTLET
24 Auburn Ave. FE 4-5544

WALLED LAKE PARK

Just across the border!

Tuesdays and Thursdays
Bargain Nights

ALL RIDES 10c

Adults & Children
Free Admission
Free Parking

HURON

MONDAY

Spencer Katharine

TRACY HEPBURN

Desk Set

Plus!

Three

Violent

People

CHARLTON HESTON • ANNE BAXTER

Tuesday: "Slender" & "Monkey on My Back"

Doors Open 10:45 A.M.

EAGLE

Now! Thru Tues.

SAMUEL FULLER'S

china gate

CINEMA SCOPE

GENE BARRY ANGE DICKINSON NAT KING COLE

BURIED TREASURE! HIDDEN DESIRES!

SECRET OF TREASURE MOUNTAIN

from Pontiac's

★ FIRST and OLDEST DRIVE-IN THEATER

Blue Sky

★

Language in Brazil Has Some Surprising Angles

BY EARL WILSON

RIO DE JANEIRO—If you're coming along with us on this South American vacation, you've got to learn a little Portuguese.

The Brazilians know a lot of English—but they can make mistakes, too. A reporter asking me about my work said to me: "I understand in Naples you have interviewed the great Italian gangster Rocky Marciano?"

I guess Lucky Luciano and Rocky Marciano sound alike to a Portuguese ear.

Even the Portuguese from Portugal can't always dig Brazil's Portuguese. One of the tough words for me is "I," which of course no columnist can do without.

Well, it's spelled "Eu" and pronounced (approximately) "you." So if you is I, and I is you, down here, you can picture some of the serious misunderstandings that can result.

The Brazilians do a lot of kidding, too, when they speak. When one car here smacks another one, some of the Brazilians say that the two cars "kiss."

If a Brazilian wants to say that Blanche Thehom, who just sang here, is terrific, he first holds his right ear with thumb and forefinger.

Then he says, "D'aqui," translated "from here."

He doesn't hold his ear because he's speaking of a singer. He holds his ear even if he's discussing a writer or a soccer player. I can't find out why, but everybody understands it.

Carmen Miranda's brother-in-law, George Litman, husband of Aurora Miranda, told me here about an experience he had once in San Diego, Cal.

"I was in a hotel late at night and wanted a shower. There was no soap," he remembered.

"I phoned down and asked for some soap. They said 'How many soaps?' I shouted to get me just some soap."

"They didn't bring any so I took a bath without soap and went to bed. Then I was waked up by a man carrying three big bowls of hot soup. He was very mad. He said he had gone all over town looking for dis and now by golly somebody has got to eat dis hot vegetable soup!"

THE MIDNIGHT EARL

One of Sid Caesar's top writers will decide this week whether to wait for Sid or take another job... The M. Series named their Fire Island cottage "Old Actors' Home"... Just-divorced Sherry North dated musician Pete Rugolo at Las Vegas... Joan Collins visited Rome, was joined by Arthur Loew... Singer Anita O'Day'll fly here from L.A. for the N.Y. Jazz Festival Aug. 23-24.

EARL'S PEARLS: When some men have the choice between two evils, they'll always pick the blonde.

WISH I'D SAID THAT: "The trouble with the average wife is that she'd rather mend your ways than darn your socks." That's earl, brother.

(Copyright 1957)

Istanbul is taking on a new look. The government is spending over 12 million dollars to repave and widen 155 miles of streets in the city. The whole face-lifting process new roads skirt the Bosphorus.

MA 4-2151 AIR CONDITIONED OPEN 6:45

Take

Walt Disney

Johnny Tremain

and the LOST SAFARI

Tonight's Feature

FROM EVERYONE IN TOWN!

Congratulation On

PONTIAC MOTOR DIVISION'S 50th Anniversary

from Pontiac's

★ FIRST and OLDEST DRIVE-IN THEATER

Blue Sky

★

Bob Hope Plans Picture Series

'Paris Holiday' to Be Followed by Others in Similar Style

By LOUELLA O. PARSONS

HOLLYWOOD (INS) — The "road" pictures with Bing Crosby and Bob Hope were delightful and added much to the prestige of both Bing and Bob, and now the same general idea is going to take a "Holiday."

Bob Hope's just made "Paris Holiday" with Fernandel, and he plans to bring the French comedian to Hollywood for "Hollywood Holiday." Another of the series will be "Vacation in Rome."

Bob has been in Washington on a personal appearance tour for five days with "Paris Holiday" at the Carter Baron Theater. He'll be heading in this direction before many days.

An enthusiastic cable from Douglas Fairbanks Jr. brings news of a plan he has to film a multi-million dollar motion picture in Turkey, Spain and Yugoslavia.

Says Doug: "I have an option on Cecil Woodham Smith's novel, 'The Reason Why,' the true inside story of the Light Brigade and why the great heroic tragedy of the Crimean War occurred."

This war inspired Tennyson's famous poem, "The Charge of the Light Brigade."

"I hope," says Doug, "to entice Laurence Olivier and Rex Harrison as two of the principals with myself playing the third. I have been promised assistance from the British, French and Turkish governments."

What more can a pretty girl ask than a new serious romance, an exciting new movie, and a Broadway play slated for next December?

This is the happy fate of Teresa Wright, who in the TV version of my life story, portrayed me with a charm to which I am unaccustomed. Career-wise, Teresa starts today in "Teach Me to Cry." She plays John Saxon's mother for Ross Hunter at Universal-Internation.

ANITA

Message to Our Patrons!

As a theater manager, I have seen many fine outdoor western pictures. Who can forget the classic, "Stage Coach" of recent date, "Hondo," "Shane," "High Noon," are memorable. "Night Passage," filmed in the new process, Technicolor, starring Jimmy Stewart, and the young, personable Audie Murphy, we feel sure that you will agree "Night Passage" will take its place among the top four or five westerns ever produced.

Art Sanford, Mgr.

Features at 1:00-3:00-5:00-7:00-9:00

OAKLAND Theatre

NIGHT PASSAGE

DAN DURYEA • DIANNE FOSTER

20 Minute CinemaScope Featurette and Cartoon!

COMING: Walt Disney's 'BAMBI'

STRAND NOW thru Wed.

When He Puts on the PRESSURE...Life EXPLODES!

SAL MINEO

DINO

CO-FEATURE "BADGE OF MARSHALL BRENNAN"

STARTS THURSDAY

JACK WEBB

DIFFERENT!

JACK WEBB

WATCH FOR IT!!!

THRILLING!

TONITE!

AT YOUR DRIVE IN Theaters

CHILDREN UNDER 12 ADMITTED FREE

PONTIAC

2435 Dixie Hwy. at Telegraph 7-5-4500

THE LONELY MAN

JACK PALANCE • ANTHONY PERKINS

OWL SHOW

Pat O'Brien

"ANGELS WITH DIRTY FACES"

WALAKE

Maple Rd. East of Walled Lake MA 4-3135

MON. - TUES.

THE SKY'S THE LIMIT!

JOHN WAYNE DAN DAILEY MAUREEN O'HARA

THE WINGS OF EAGLES

WARD BOND

PLUS

HERBERT A. YATES

HELL'S OUTPOST

ROD CAMERON • JOHN LESLIE

A NOVEL PICTURE

COMMERCE

South End of Union Lake Road Open 7:00 PM 3-0661

A NEW TRIUMPH FOR

WHAT-A-GUY WAYNE!

JOHN WAYNE DAN DAILEY MAUREEN O'HARA

THE WINGS OF EAGLES

WARD BOND

BLUE SKY

2150 OPDYKE ROAD Phone FE 4-4611

JAYME MANSFIELD

Will Success Spoil Rock Hunter?

—AND—

GEORGE MONTGOMERY

GUN DUEL

TV DURANGO

WATERFORD

Cornet WILLIAMS LAKE and AIRPORT ROADS Phone OR 3-2683

MONKEY ON MY BACK

The Story of Barney Ross

★ PLUS ★

IRON PHEASANT

Bernard Baruch Has Given Much to World

(Few men have taken so much from life — or given so much to their fellow man — as Bernard Baruch, the remarkable "elder statesman" who will celebrate his 87th birthday Monday. Following is the first of the articles by a veteran reporter, who has interviewed Baruch many times, recounting dramatic moments from Baruch's career, and providing his prescriptions for success and happiness.)

By JAMES L. KILGALLEN
INS Staff Writer

Bernard M. Baruch, a kind and gentle man by nature, was emerging from a cab on a Manhattan street corner one day when a rough fellow in an automobile drew up to the sidewalk and started berating the taxi driver.

"You should be ashamed of yourself to talk that way," said Baruch.

The irate stranger slammed the cab door on the cab driver's hand. Baruch slipped out of the other door and confronted the intruder who started to swing. Baruch dropped him with one punch.

What the roughneck didn't know was that Baruch, in his college days, was a crack boxer.

Baruch, who will be 87 years old on Aug. 19, is one of the most remarkable men of our time.

He is a legendary figure in America. His career has been outstanding. He was an office boy at 19, a junior partner in a Wall Street firm at 25, and millionaire before he was 35.

He has been the "elder statesman" and adviser to seven presidents — from Woodrow Wilson to Dwight D. Eisenhower — and over the years has rubbed elbows and worked with the great men of the world.

"Keep punching — the other fellow may be worse off," has been one of Baruch's axioms throughout his long and useful life.

Authorship of "The Baruch Plan" for the control of atomic energy was one of his late-in-life contributions to his country. Before the United Nations, in behalf of the United States government, he in-

sisted that the indispensable requirement for an enduring peace is a foolproof system of inspection and control of all forms of nuclear energy. His program still stands as American policy, despite the Soviet Union's bitter opposition.

Baruch brushed aside any discussion of current problems. He doesn't want to appear to be "a pop-off fellow."

"I don't want to tell the world what to do," he said.

Baruch is a handsome figure and attracts attention wherever he goes. He is a strappingly-built man, 6 feet 4, florid-complexioned and silver-haired. Although time has forced concessions on him, he still walks with a soldierly step.

He wears a pince-nez, with black ribbon attached, and he has transformed the use of a hearing aid into a symbol of elderly, dignified and poised deportment.

Even though he's taking it easier, his days are sometimes crowded. His advice is constantly sought by important people. All kinds of VIP's visit him at his home on East 86th Street when they come to New York.

He attends banquets on occasion and now and then makes a speech. He retains a staff of stenographers and researchers at his mid-Manhattan office. He keeps up with the trend of the times and his mind is as brilliant as ever.

Baruch comes from a good family noted for its longevity. The Baruchs generally enjoyed good health and a long life. Baruch had an uncle who sold his business at 75, re-purchased it as 85, tripled

its production at 99, and passed of them died at the age of 99. on at the age of 102. He had three (Tomorrow: Baruch's formula on how to be a success in life.)

Test 'Drive-In' Phones

NEW YORK — "Drive-in" coin telephones are being tested in the field by Bell Telephone Laboratories. The phones, mounted on metal stands beside roadways, provide curb service for telephone

users. A metal box holds the directory and a plastic hood shields the instrument in bad weather.

In a town of 1,000 population, according to the American Cancer Society, four persons will be under treatment for cancer this year.

Powdered Metals Sold

MESTERS VIG, Greenland — Powdered lead and zinc concentrates mined at Mesters Vig have found a stable market in Belgium, where smelting works refine the ore to metallic lead and zinc.

PENNEY'S Join All Oakland County ... in Extending Congratulations to

PONTIAC MOTOR DIVISION'S

Anniversary 50th Celebration

PENNEY'S
ALWAYS FIRST QUALITY!

TAKE FIRST PICK WITH LAYAWAY!

go back to school with this term's smartest togs... from Penney's!



you mean these sleek Pen-Lons ARE MACHINABLE!

Specially developed nylon yarns will not pile — Silky soft, they'll always drip-dry to the same like-new full-fashioned shape. Sizes 32 to 42.

short sleeve pullover .4.98
long sleeve pullover .5.95
long sleeve cardigan .6.95

Where there's fun, there's a

Saddle Afoot

plain or buckle back, and so modestly priced at Penney's!



4⁹⁸

Plain or buckle-back smarties leadin' a mighty soft life on cushiony crepe soles! Cool black and white combination in smooth leather with black soles for a look of continuity and firm stepping. (They practically guarantee no slipping.) They adapt wonderfully to rugged outdoor life, campus life. Sizes 4 to 9.

Surgeon General Hopes for Best

Readies for Flu Epidemic

By INTERNATIONAL NEWS SERVICE

Dr. Leroy E. Burney is an easy-to-talk-to, pipe-smoking government official who believes it is better to prepare for the worst before hoping for the best.

As surgeon general of the United States, Dr. Burney is now leading the campaign to prepare the nation for an influenza epidemic which he hopes will not occur.

As a public health expert, however, the short, pleasant-voiced doctor would consider it a complete dereliction of duty if he did not urge all possible steps to prepare for a probable sweep of Asiatic flu through the country.

At the same time, he has already sparked a campaign which should provide more than 50 million vaccine doses to prevent any major epidemic by the end of 1957.

Burney is the eighth person to hold the office of surgeon general, and has been in that post only one year. He was sworn in Aug. 8, 1956. His entire professional career has been spent in public health activities.

He was born in Burney, Ind., on Dec. 31, 1906, went to Indiana University and after an internship at the U. S. Marine Hospital in Chicago in 1930-31, he joined the Public Health Service in 1932.

During World War II, he had a special assignment to study communicable diseases in Mediterranean ports. After the war he was named by the Public Health Service to his native state of Indiana where he served as secretary of the Board of Health and state health commissioner for nine years.

When the Public Health Service called him back to Washington in

1954 to become an assistant surgeon general, there were strong protests from Indiana state officials and health experts.

Burney was a "dark horse" as the successor to Dr. Leonard Scheele, who resigned Aug. 1, 1956. Close friends, however, were not surprised when he leaped from the post of deputy chief of the Bureau of State Services to head the Public Health Service.

Burney married Mildred Hewins of Boonville, Ind., in 1928, just after earning a bachelor of science degree from Indiana University, and while still working on his M.D. degree. The Burneys have two children, Robert G., 20, and Kay Susanne, 17.

FUEL OIL

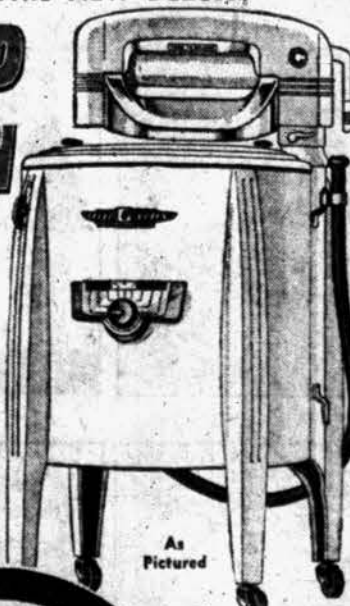
No Contract Necessary
Call Today

Gregory Oil Co.
94 East Walton Blvd.
Phone FE 5-6141

Look for the "SMALL" Print for the "BIG" Bargains in TOM'S Ad on Page 12 in This Issue!

NOW at **WAYNE GABERT'S**
\$41.95 TRADE-IN
FOR YOUR OLD WASHER
ON THIS NEW DELUXE

SPEED QUEEN



- * Double Walled Bowl-Shaped Tub
- * 20-Gallon Capacity
- * 1-Year Service

NO DOWN PAYMENT

Regular Price \$159.95
\$118
2 Years to Pay!
90 DAYS SAME AS CASH

Wayne Gabert
Your Electrical Appliance Specialist

121 N. Saginaw Open Friday and Monday Nights 11 P. M. FE 5-6189

Flames Sweep Oregon Range

All Available Equipment Used by Fire Fighters to Control Blaze

VALE, Ore. (U.P.) — A 12,000-acre range fire kept fire-fighting equipment in eastern Oregon so tied up over the weekend that ranchers had to stamp out another small range blaze with their feet.

The 12,000-acre fire was believed to be virtually out today. A skeleton crew of 30 men kept watch last night.

The fire broke out Friday, starting from a hay-baling operation. Within a few hours it had raced through thousands of acres of dry grass and brush.

It leveled the old mining town of Malheur City, now an abandoned ghost village, and burned down power poles. Several ranches and a valuable stand of timber were saved.

The Bureau of Land Management here reported that a small range fire broke out near Vale while all equipment was in the field fighting the big one.

A rural volunteer fire department rushed to the scene, but for the most part, BLM officials said, fire fighters had to stamp on the flames to put them out.

The fire was held to only five acres.

Helps You Overcome FALSE TEETH Looseness and Worry

No longer be annoyed or feel ill-at-ease because of loose, wobbly false teeth. **PARTHET**, an improved saliva-free (non-acid) powder, spritzed on your plates holds them firmer so they feel more comfortable. Avoid embarrassment caused by loose plates. Get **PARTHET** today at any drug counter.

Treat Lung Collapse With New Device

CHICAGO — An article in the American Medical Association's Journal reports that a "dead-space rebreathing tube" has been developed that may offer a simple, inexpensive, and effective method for preventing and treating collapse of the lung.

Such collapse is a common and often dangerous complication after surgery or in pneumonia, in which secretions collect in the lungs and prevent them from getting enough oxygen.

The report says researchers have found that breathing through a rubber tube placed in the patient's mouth while his nose is held shut is more effective than the standard method of breathing into a paper bag and less expensive and simpler than breathing pure carbon dioxide through a face mask.

THE GIRLS

by Franklin Folger



"Is the regular man on vacation?"

BOARDING HOUSE



OUT OUR WAY



DIXIE DUGAN



By McEvoy and Strieber



DONALD DUCK



ALLEY OOP



By T. V. Hamlin

NANCY



By Ernie Bushmiller

CAPTAIN EASY



By Leslie Turner

BOOTS AND HER BUDDIES



By Edgar Martin

MORTY MEEKLE



By Dick Cavalli

GRANDMA



By Charles Kuhn

THE JACKSON TWINS



By Dick Brooks

Freshens Your Taste

Helps keep your mouth and throat cool, moist, comfortable.

Buy some today.

You'll Find PROFITABLE OPPORTUNITIES

Every Day in the Pontiac Press Want Ad Section

Take advantage of this easy way to solve all your buying and selling problems.

To Place Your WANT AD DIAL FE 2-8181

WRIGLEY'S SPEARMINT CHEWING GUM

FALL Fashions

show

PONTIAC'S LARGEST and MOST COMPLETE
Tomorrow-Tuesday-August 20

Come see the newest fashions for Fall and Winter. Modeled by lovely folks just like you and me. In a colorful, beautifully lighted stage right in our parking area. Ample seats.

SPECIAL ENTERTAINMENT

FREE Port
FREE Prize



Cushion Tread



Walking is a genuine pleasure in Porto-Peds. Their built-in resilient air-cushion and flexible Arch Lift give you the pleasant effect of walking on pillowy clouds.

Come in this week. See the many smartly-styled original Porto-Ped models we are showing. Sizes 6 to 13. Widths AA to EEE.

Tan, Black & Calf \$17.95
Moc Toe

The SHOE BOX

Tel-Huron Shopping Center
TE 4-0259

Ten Wing
Tip

\$14.95

OPEN EYE'S TO
9 PM Mon-Thurs-
Fri-Sat.

Cunningham's

72x84
Nylon and Rayon

Blankets

Slumber Soft

Blended Nylon & Rayon

\$5.95 Value **\$3.99** Size 72x84

EXECUTIVE TYPE BRIEFCASE

• TWIN LOCKS
• EXPANDING INDEX

\$3.33

Size 17x12x4

FRESH, MIXED
SALTED NUTS

Mixed Nuts King Size
with Peanuts 14-oz. Can **88¢**

BONNIE BURNS

BRIQUETS

• BARBECUING
• BROILING
• GRILLING **2 For 29¢**

TENNIS RACQUET and PRESS

BOTH FOR \$3.29

Cunningham's
DRUG STORES

10 TIMES FASTER!
10 TIMES EASIER!

10 IN 1 AUTOMATIC GUN TACKER KIT

SAME GUN USES 4 DIFFERENT SIZE STAPLES!

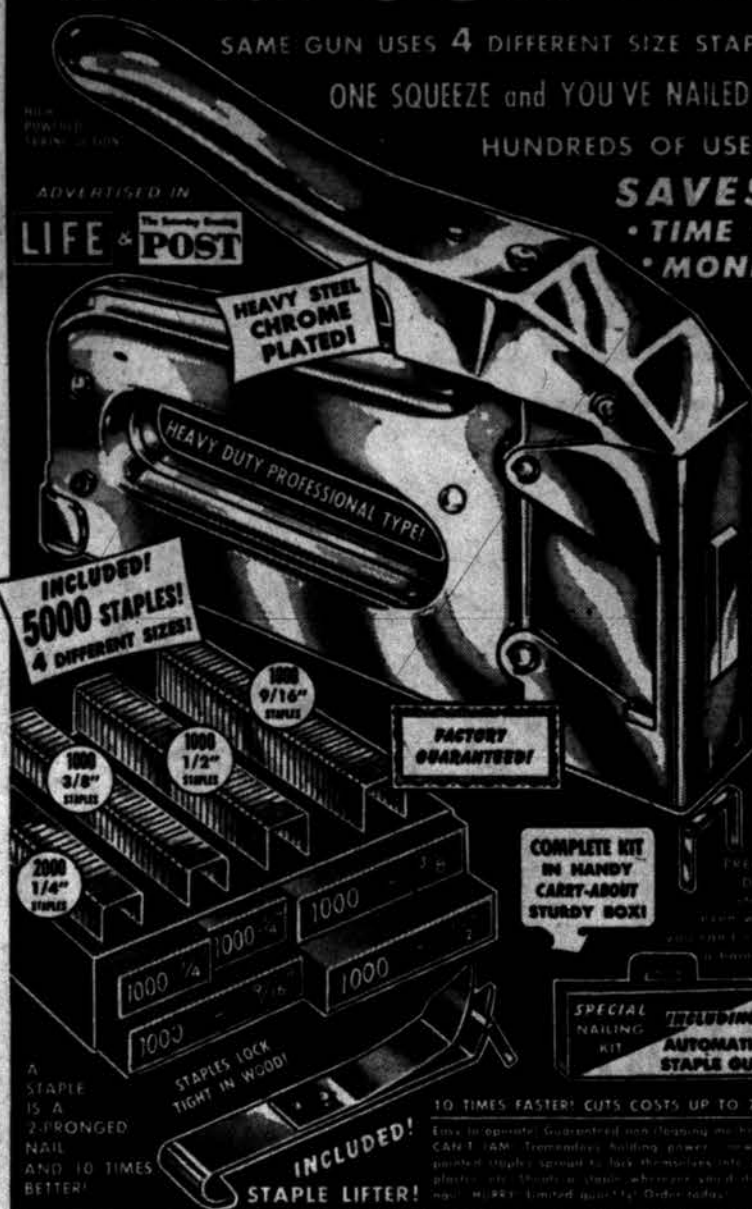
ONE SQUEEZE and YOU'VE NAILED IT!

HUNDREDS OF USES!

SAVES TIME & MONEY

\$1.00 DOWN A WEEK

SAVE DURING SALE! **14.95** FOR COMPLETE OUTFIT



OLD WAY NEEDS 3 HANDS NEW, AUTOMATIC WAY!
10 of the 1,001 USES!



Naturalizer.

THE SHOE WITH THE BEAUTIFUL FIT



Heel-hugging, toe-free fit looks good from any angle.

Here's that beautiful Naturalizer fit... in textured calf

The pumps you've been looking for... soft, light and attractively tailored. See Naturalizer's new textured calf pumps in your size today.

New Fall Colors to Choose From

The SHOE BOX

Tel-Huron Shopping Center

\$11.95

soft toe... try it complete flexibility, too

OPEN TO 9 MON., THURS., FRI., SAT.

WONDERLAND'S GREAT JACKET SALE!

for Girls and Boys 3 to 6X

Now, just in time for school and those crisp, cool days ahead! All are special priced for great savings on these smart practical jackets.



Mr. Fred Says:

It is my personal opinion that you will agree these jackets are perfect for that in-between season, and that they are real values. Won't you come in and see? Thank you.

SPECIAL VALUE! ZIP-JACKET

Flannel lined-polished washable cotton.

Regular \$3.99

\$2.44



Regular \$5.99

CAR COAT \$3.19

Boy's or girl's, red or blue. Flannel lined corduroy. An exceptional value at this Sale Price.



Regular \$4.99
Corduroy

Flannel-Lined, Zippered-Front

\$2.66

Boys' or Girls' Red, Navy, Aqua

Mr. Fred's **WONDERLAND Shop**
"Best for Children"

SHOP WONDERLAND — IN TEL-HURON CENTER

WHAT A SALE!
Come in!

FREE ENTRY BLANKS

and tickets to Tel-Huron Fall Fashion Show! Staged Under-the-Stars in our big paved parking area Tuesday, August 20, 7:30 P. M.

Shop to 9 P. M. Mon.-Thurs.-Fri.-Sat.

MYER'S Jewelry Shop

Tel-Huron Shopping Center

N Shopping Center

NEIGHBORHOOD SHOPPING CENTER--TELEGRAPH RD. at W. HURON STREET

0-7:30 P.M.-Staged in Our Parking Area

able TV
s Galore

Showing Ladies', Men's, Teens', Children's Fall and Winter fashions from the stores in Tel-Huron Shopping Center. Back-to-School Clothes. Career Outfits. Party Gowns. New Suits. New Mix-and-Match Sets. Shoes and Accessories. It's a wonderful evening we've planned for you. Won't you come and enjoy it? Meet our noted commentator.

JUMPING-JACKS® FLEXIBLE SHOES FOR HARD WEAR

Styled Right for Back-to-School!

And oh so comfortable! Carefully crafted from fine, flexible leathers... Jumping-Jack Seniors and Parties give young feet the freedom they need!

JUMPING-JACKS® SENIORS

Sizes 6 to 8...\$6.49
Sizes 8½ to 12 \$6.99
Sizes 12½ to 4 \$7.99

Jumping-Jacks
Sold in Pontiac
at The Shoe Box
Exclusively



Sizes 6 to 8...\$6.49
Sizes 8½ to 12 \$6.99
Sizes 12½ to 4 \$7.99

Ask for Free Entry Ticket!
Tel-Huron Fall Fashions
Under-the-Stars



The SHOE BOX

TEL-HURON SHOPPING CENTER
OPEN TO 9 MON-THURS-FRI-SAT



TEL-HURON
Congratulates
Pontiac
Motor
Too!

special
tuesday
only!

casual
dresses
\$8.50

misses' and
half sizes

Your best example of how to dress now through fall... in menswear casuals at an amazing low \$8.50! Rayon stripes, nubby Weaves, novelty flecks, all new fall designs. Town dark greys, blues, browns. A collection sure to please! sketched: menswear stripes, for this button-front sheath, huge sailor collar. 14 to 20; 14½ to 22½. special, \$8.50



clearance

starting tuesday

summer dresses

\$5

formerly \$8.98 to \$14.98

- clearance of summer dresses in a marvelous assortment, sizes to flatter every figure!
- casual and dressy styles in a wondrous array!
- choose from broadcloths and sheer fabrics sure to please you!
- solids, prints, stripes, checks in collection! Hurry!

Winkelman's

TEL-HURON SHOPPING CENTER

open nights to 9 p.m.
monday, thursday, friday, saturday

Osman's

BACK TO SCHOOL
Specials

ALL WOOL
Flannel
SLACKS

All wool flannels with that new modern slim look that's leading the style parade this Fall... they'll rate an A-plus with sport coat, suits or flannel shirt. A real must in every man's campus wardrobe. Choose from rich Autumn shades of greys, tans, browns or charcoal.

Regular \$16.95
\$12.95

SPECIAL PURCHASE
for Back-to-School

FLANNEL
SHIRTS

Here's the most versatile shirt on the campus scene, a handsome "wear-around-the-clock" flannel. So comfortable to wear, so bold in appearance.



LIMITED
QUANTITY
\$1.88
each

OPEN
Monday, Thursday,
Friday, Saturday
Evenings

Osman's
Available at Both Stores
TEL-HURON SHOPPING CENTER

For NOW and BACK-to-SCHOOL KRESGE'S



Girls' Dan River® Cotton
WOVEN-PLAID
DRESSES

\$2.98

Sizes 3 - 6x

and

\$3.98

Sizes 7 - 14

Quality fabrics! Fresh styles!
The values are sensational!

An outstanding group of dresses, made of fine Dan River® cottons. Will not wrinkle, and need little or no ironing.

A. BIG GIRLS: Crisp colorfast woven plaids with sissy ruffles of nylon lace; full skirts. 7-14.

B. TINY GIRLS: So-fresh plaids with laces, bows, solid color trims. Stand-out full skirts. 3-6X.

3-6x
\$1.88

S. S. KRESGE COMPANY

CLASSIFICATIONS INDEX

ANNOUNCEMENTS

Card of Thanks 1
In Memoriam 2
Flowers 3
Funeral Directors 4
Monuments 4A
Cemetery Lots 5

EMPLOYMENT

Help Wanted Male 6
Help Wanted Female 7
Help Wanted 8
Employment Agencies 8A
Instructions 9
Work Wanted Male 10
Work Wanted Female 11

SERVICES OFFERED

Building Service 12
Building Supplies 12A
Business Services 13
Bookkeeping & Taxes 14
Chiropractors 15
Foot Specialist 15A
Dressmaking & Tailoring 16
Furniture Refinishing 16A
Garden Plowing 16B
Income Tax Service 17
Insurance Agencies 17A
Laundry Service 18
Landscaping 18A
Moving & Trucking 19
Painting & Decorating 20
Photos & Accessories 21
Physio-Therapy 21A
Television Service 22
Typewriter Service 22A
Upholstering 23

NOTICES

Lost & Found 24
Hobbies & Supplies 24A
Notices & Personals 25

WANTED

Wid. Children to Board 26
Wid. Household Goods 27
Wid. Miscellaneous 28
Money Wanted 28A
Wanted to Rent 29
Share Living Quarters 30
Wid. Transportation 31
Wid. Contracts, Migs. 32
Wanted Real Estate 32A

RENTALS OFFERED

Rent Apt. Furnished 33
Rent Apt. Unfurnished 34
Rent Houses Furnished 35
Rent Houses Unfurnished 36
Rent Lake Cottages 36A
For Rent Rooms 37
Rooms With Board 38
Convalescent Homes 38A
Hotel Rooms 39
Rent Stores 40
Office Space 41
For Rent Miscellaneous 42

REAL ESTATE FOR SALE

For Sale Houses 43
Income Property 43A
For Sale Lake Property 44
For Sale Resort Property 44A
Suburban Property 45A
For Sale Lots 46
Sale Industrial Prop 46A
For Sale Acreage 47
For Sale Farms 48
Rent Farm Property 48A
Sale Business Prop. 49
For Sale or Exchange 50

FINANCIAL

Business Opportunities 51
Sale Land Contracts 52
Money to Loan 53
Mortgage Loans 54

MERCHANDISE

Swaps 55
For Sale Clothing 56
Scrap & Iron 56A
Sale Household Goods 57
Valentine Gifts 58
Christmas Gifts 59
For Sale Miscellaneous 60
Do It Yourself 61
Cameras & Equipment 61A
Sale Musical Goods 62
Sale Sporting Goods 63
Hunting Accommodations 65A
Sand, Gravel & Dirt 66
Wood, Coal & Fuel 67
Plants, Trees, Shrubs 68
For Sale Pets 69
Dogs Trained, Boarded 70

Death Notices

COLLIER, AUG. 10, 1937, STELLA P. 3088 Lakeside, age 65, dear mother of Don P. Collins, Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mrs. Collins will be taken to Oakwood for service and burial Wednesday afternoon.

SHIRCH, AUG. 10, 1937, MRS. LARA, age 64, beloved wife of Carl Shirch, died at her home, 1014 W. 10th St., Pontiac, Mich., at 10:30 a.m. Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mrs. Shirch will be taken to Oakwood for service and burial Wednesday afternoon.

SHIRCH, AUG. 10, 1937, JAMES, age 65, dear father of Florence Shirch, died at his home, 1014 W. 10th St., Pontiac, Mich., at 10:30 a.m. Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mr. Shirch will be taken to Oakwood for service and burial Wednesday afternoon.

JOHNSON, AUG. 10, 1937, ROY, age 67, dear father of Mrs. Harold Johnson, died at his home, 1014 W. 10th St., Pontiac, Mich., at 10:30 a.m. Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mr. Johnson will be taken to Oakwood for service and burial Wednesday afternoon.

PERFOLI, AUG. 10, 1937, CORNELIUS, age 65, dear father of Mrs. Perfoli, died at his home, 1014 W. 10th St., Pontiac, Mich., at 10:30 a.m. Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mr. Perfoli will be taken to Oakwood for service and burial Wednesday afternoon.

ROUSE, AUG. 10, 1937, BABY DARLENE, age 1, dear daughter of Mr. and Mrs. Rouse, died at her home, 1014 W. 10th St., Pontiac, Mich., at 10:30 a.m. Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mr. Rouse will be taken to Oakwood for service and burial Wednesday afternoon.

SHOW, AUG. 10, 1937, MRS. ANNE, age 65, dear mother of Mrs. Show, died at her home, 1014 W. 10th St., Pontiac, Mich., at 10:30 a.m. Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mrs. Show will be taken to Oakwood for service and burial Wednesday afternoon.

SPARKS, AUG. 10, 1937, FRANCIS A., age 65, dear father of Mrs. Sparks, died at his home, 1014 W. 10th St., Pontiac, Mich., at 10:30 a.m. Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mr. Sparks will be taken to Oakwood for service and burial Wednesday afternoon.

VAN DYKE, AUG. 10, 1937, ELIZABETH, age 65, dear mother of Mrs. Van Dyke, died at her home, 1014 W. 10th St., Pontiac, Mich., at 10:30 a.m. Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mrs. Van Dyke will be taken to Oakwood for service and burial Wednesday afternoon.

WEAVER, EDNA (NEE SPERRY), age 65, dear mother of Mrs. Weaver, died at her home, 1014 W. 10th St., Pontiac, Mich., at 10:30 a.m. Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mrs. Weaver will be taken to Oakwood for service and burial Wednesday afternoon.

WEAVER, EDNA (NEE SPERRY), age 65, dear mother of Mrs. Weaver, died at her home, 1014 W. 10th St., Pontiac, Mich., at 10:30 a.m. Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mrs. Weaver will be taken to Oakwood for service and burial Wednesday afternoon.

WEAVER, EDNA (NEE SPERRY), age 65, dear mother of Mrs. Weaver, died at her home, 1014 W. 10th St., Pontiac, Mich., at 10:30 a.m. Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mrs. Weaver will be taken to Oakwood for service and burial Wednesday afternoon.

WEAVER, EDNA (NEE SPERRY), age 65, dear mother of Mrs. Weaver, died at her home, 1014 W. 10th St., Pontiac, Mich., at 10:30 a.m. Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mrs. Weaver will be taken to Oakwood for service and burial Wednesday afternoon.

WEAVER, EDNA (NEE SPERRY), age 65, dear mother of Mrs. Weaver, died at her home, 1014 W. 10th St., Pontiac, Mich., at 10:30 a.m. Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mrs. Weaver will be taken to Oakwood for service and burial Wednesday afternoon.

WEAVER, EDNA (NEE SPERRY), age 65, dear mother of Mrs. Weaver, died at her home, 1014 W. 10th St., Pontiac, Mich., at 10:30 a.m. Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mrs. Weaver will be taken to Oakwood for service and burial Wednesday afternoon.

WEAVER, EDNA (NEE SPERRY), age 65, dear mother of Mrs. Weaver, died at her home, 1014 W. 10th St., Pontiac, Mich., at 10:30 a.m. Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mrs. Weaver will be taken to Oakwood for service and burial Wednesday afternoon.

WEAVER, EDNA (NEE SPERRY), age 65, dear mother of Mrs. Weaver, died at her home, 1014 W. 10th St., Pontiac, Mich., at 10:30 a.m. Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mrs. Weaver will be taken to Oakwood for service and burial Wednesday afternoon.

WEAVER, EDNA (NEE SPERRY), age 65, dear mother of Mrs. Weaver, died at her home, 1014 W. 10th St., Pontiac, Mich., at 10:30 a.m. Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mrs. Weaver will be taken to Oakwood for service and burial Wednesday afternoon.

Funeral Directors

Donelson-Johns
Funeral Home
2040 W. 10th St., Pontiac, Mich.
Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mr. Donelson-Johns will be taken to Oakwood for service and burial Wednesday afternoon.

Voorhees-Siple
Funeral Home
2040 W. 10th St., Pontiac, Mich.
Funeral service at Don P. Collins Funeral Home, 2040 W. 10th St., Pontiac, Mich., at 2 p.m. Interment at Oakwood Cemetery, Pontiac, Mich. Mr. Voorhees-Siple will be taken to Oakwood for service and burial Wednesday afternoon.

WHITE CHAPEL - TWO GRAVES
2123, three \$100 and \$200, LI 5-2577.

Help Wanted Male
Appliance Salesman
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

SQUARE DEAL
CARTAGE
1301 E. 10th St., Pontiac, Mich.
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

ATTORNEY
We have an immediate opening for a young attorney. The analysis and investigation work is interesting and offers a good opportunity for advancement. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

A FEW MEN
Needed for outside work. Mechanical ability helpful. Apply 1014 W. 10th St., Pontiac, Mich.

CAN YOU HANDLE 50
ACTIVE LISTINGS
We have the perfect property and are in immediate need of additional sales help. Call us today to see if you are qualified. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

PHONE 3-1414
C. Schuett, Realtor
We have the perfect property and are in immediate need of additional sales help. Call us today to see if you are qualified. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

DRAPING TRAINER - ALSO
MANICURIST
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

DRIVERS WANTED WITH
LATE MODEL PICKUP TRUCK
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. APPLIANCE REPAIRMAN
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. APPLIANCE REPAIRMAN
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. APPLIANCE REPAIRMAN
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. APPLIANCE REPAIRMAN
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. APPLIANCE REPAIRMAN
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. APPLIANCE REPAIRMAN
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. APPLIANCE REPAIRMAN
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. APPLIANCE REPAIRMAN
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. APPLIANCE REPAIRMAN
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. APPLIANCE REPAIRMAN
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

Help Wanted Male

SALESMEN
Mutual of Omaha's expansion in Oakland County makes openings for 1 qualified representative.
Men selected will be paid \$100 per week. During training period, \$50 per week. \$100 to \$200 a year.

OLIVE 1-9961
PAUL T. WILLIAMS AND ASSOCIATES
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

SALESMAN COLLEGE GRADUATE
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

SHEET METAL LAYOUT MEN
needed for Experimental Engineering department, six or more men. Must be experienced. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

SOCIAL WORKER
\$20.00 to \$25.00 weekly
To fill future vacancies in Pontiac, Michigan. Must have a degree in social work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

Shoe Salesman
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

WANTED JANITOR, MIDDLE-AGED
Apply in person at 1014 W. 10th St., Pontiac, Mich.

WE NEED
Several men who want to sell household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

YOUR OWN BUSINESS
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

Help Wanted Female
1 FULL TIME, ALSO 1 PART-TIME. Must be experienced. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

Help Wanted Female

Opportunity
Woman for General Household Work. Must be able to cook and clean. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

Pharmacists
POSITIONS WITH SECURE FUTURE. Excellent salary. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

Cunningham
DRUG STORES
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

SOCIAL WORKER
\$20.00 to \$25.00 weekly
To fill future vacancies in Pontiac, Michigan. Must have a degree in social work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

Shoe Salesman
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

WANTED JANITOR, MIDDLE-AGED
Apply in person at 1014 W. 10th St., Pontiac, Mich.

WE NEED
Several men who want to sell household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

YOUR OWN BUSINESS
We need a man between 25 and 34, interested in making \$100 a week, with experience in selling household appliances. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

Help Wanted Female
1 FULL TIME, ALSO 1 PART-TIME. Must be experienced. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXP. WOMAN TO HELP IN CARE
of children & household work. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

Employment Agencies 8A

ACCOUNTS RECEIVABLE
Prefer some college for this position. A firm that will train you in their own bookkeeping system. Some typing and figure background. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

CALL SCOTT EMPLOYMENT
Agency for domestic help. By day or week. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

EXPERIENCED WHITE WOMAN
wants baby sitting and housework. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

GIRL DESIRES HOUSEWORK
day week, esp. FE 4-4893.

IRONING DONE IN MY HOME
OL 5-718.

LADY WISHES WORK 3 DAYS
week. Ref. City Limit. FE 4-1912.

NEAT WALL WASHING. OTHER
work. Ref. FE 4-1912.

RELIABLE WOMAN WILL RAB
baby sitting and housework. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

WASHING & IRONING. PICK UP
at 4. Local. On W. Side. FE 4-1912.

WASHING & IRONING. PICK UP
at 4. Local. On W. Side. FE 4-1912.

WASHING & IRONING. PICK UP
at 4. Local. On W. Side. FE 4-1912.

WASHING & IRONING. PICK UP
at 4. Local. On W. Side. FE 4-1912.

WASHING & IRONING. PICK UP
at 4. Local. On W. Side. FE 4-1912.

WASHING & IRONING. PICK UP
at 4. Local. On W. Side. FE 4-1912.

WASHING & IRONING. PICK UP
at 4. Local. On W. Side. FE 4-1912.

WASHING & IRONING. PICK UP
at 4. Local. On W. Side. FE 4-1912.

WASHING & IRONING. PICK UP
at 4. Local. On W. Side. FE 4-1912.

WASHING & IRONING. PICK UP
at 4. Local. On W. Side. FE 4-1912.

WASHING & IRONING. PICK UP
at 4. Local. On W. Side. FE 4-1912.

WASHING & IRONING. PICK UP
at 4. Local. On W. Side. FE 4-1912.

WASHING & IRONING. PICK UP
at 4. Local. On W. Side. FE 4-1912.

Work Wanted Female 11

A-1 IRONING. WHITE SHIRT
socks. Wash. & fold. Apply to Mr. Williams, 1014 W. 10th St., Pontiac, Mich.

A-1 IRONING. 33. REF. PICK UP
at 4. Local. On W. Side. FE 4-1912.

A-1 IRONING. 33. REF. PICK

For Sale Houses 49

WILL BOLLING
On your own, you can't afford to miss
out on his also alterations. FE
#-2778

'FERRY'
OFFERS

TODAY'S SPECIAL
First-time advertised. Lovely 3
bedroom home on paved street,
oak floors. Carpeting, full basement,
gas heat, 1 1/2 car garage.
Must be seen to be appreciated.
Only \$13,000, terms.

NORTH SIDE
Off track, 2 bedroom, located on
paved street, near schools &
storen, full basement, oil heat
\$11,500. \$1500 to handle \$70
per month.

INCOME

3 family on paved quiet street,
w/ fully walled carpeting, new ultra-
modern kitchen w/ full basement,
auto. heat, incinerator, separate
entrance & baths. \$1954 full price.

JERRY E. ADAMS, CO.
Open Even 'til 9: Sun. 1 to 5
2326 Dixie Hwy. - FE 4-6561

HOLLY, New 3 BDRM. RANCH
style home. Bricks, cinder blocks,
tile floors, hardwood floors, oil
heat, large lot. Easement on lake.
\$12,500. terms.

New 2 bdrm ranch style home.
Plastered walls, hardwood floors,
oil heat, full basement, large lot.
Easement on 3 lakes. \$12,900.
terms.

**We have many other new and older
type homes in all price ranges.**

HOLLY, Michigan 42041
Ask for Mr. Barnes

Earl E. James

LOW DOWN PAYMENT
\$1,100 down buys this 3 bedroom home, 1 1/2 car garage, lake privileges, etc. Call today.

FIX IT YOURSELF
Just a lil fixin and you will have 2 large 3 bedrooms, full basement home in 11 min. from Pontiac. \$9,600. \$1,800. down \$600. month.

FE-13444 or call **WM 4-6311**

3 FAMILY INCOME. PURN. 3 rms. down. Glassed-in porch. 3 rms. & bath up. Pvt. encl. furnace. New garage. Dr. basement. In Keeg. 8000 sq. ft. \$5-4234.

MULTIPLE LISTING SERVICE

4 BEDROOMS
Home, built in '33. Price reduced to \$1,500 for quick sale. Owner must leave due to illness in family. Aluminized steel roof and screens. Full basement and excellent location. Only \$10,000 with the price. Free inspection. Don't be late for this one.

HANDY
Is the word for this north and 2 bedroom bungalow in "New-like" condition within 1 block of the bus line. It offers a full basement with auto, gas heat and hot water. The kitchen and bath both have ceramic features. Full price \$8,750 — terms.

LAKEFRONT SPECIAL

California type home on large parcel! 100x300. Caring, fireplace, new Delco furnace, new roof, landscaped around only lowering costs. Perfect for the retired couple. Only \$11,500.

OAKLAND LAKEFRONT

74 ft. long ranch home located on nicely landscaped lot with 60 ft. of sandy beach. Large living room with brick fireplace, enclosed porch, huge overlooking lake, 3 large bedrooms and large ceramic tile bath. In garage.

with 10 x 19 dining area, large utility room, built-in breakfast bar with cupboards and drawers, tile floor, concrete driveway, lots of cement flooring. Evergreens and flowering shrubs and cement walks to lake. Yes, also guest house at lake. Also a GE range heater plant costing over \$6,000. Yes and more too, for only \$18,000.

BIG TALK . . .

About a BIG home in Pioneer Highlands. Yes, it's brick, too! BIG bedrooms mean big bath, too! Big rooms down. BIG "garage" on a hillside. BIG lot. Everything is BIG but the price. Call NOW to see this BIG value.

Kampsen
REALTOR, FE 4-0528
377 S. Telegraph Hwy. & Sun
WHITE
BROS.
-\$750 DOWN
3 spacious rms. & full bath, located in Dayton Plains. Only 1 block from transportation. 2 large bedrooms, separate dining room, den, screened porch, bear garage. Part basement, storm & screen door.

Immediate Possession
Modern to the minute nearly new 3 bedroom, 1 1/2 bath, extra large utility room, central air conditioning, screens, \$9,140 incl. Located near downtown, close to right in for \$1,400 down & \$78 per mo. including taxes & insurance.

School is the Word
Ready for occupancy. Right home for a growing family. Real value for your dollar. This 3 bedroom home is beautifully located on a quiet corner lot. All aluminum siding, aluminum storms & screens. Extra large living room with new wall-to-wall carpeting. It has hardwood floors, extra fine basement, with finished brick rear porch. Call today to see new Waterford School. Give

[illegible]

advertised listing on a choice
lake & location for \$31,000. Cash
to new mortgage.

WHITE BROS.
REALTORS
ON J-1300
1600 Dixie Hwy
Open Even. til 9; Sunday 10 to 5

For Sale Cars 9

1960 STUDABAKER, RADIO AM
HEATER. No money down, assum
payments of \$8.00. Month. C
Credit: Miss Mr. Parks, Mitsu
e-1400, Harold Turner Ford.

WILL ACCEPT
Outboard motors, boats, app
sances guns, cameras, etc.
part payment on a good used ca
Baltimore area.

BILL SPENCER
USED CARS
82 Oakland Ave. FE 4-91

WORTH WING FORD
STATT'S
MOTOR SALES
DODGE CARS & TRUCKS
SAVE MANY DOLLARS
1967 Dodge Custom Royal, load
with extra. Demo.
1967 Dodge Coronet, 4 door, fu
equipped. Demo.
1967 Dodge Station Wagon. Full
equipped. Demo.
1963 Mercury 4 door, R. & H. r
nice.
1964 Chevy, R. & H. Power Gl
See this one.
1964 Dodge 1/2-ton pickup. Ve
clean.
1964 1/2-ton Dodge panel. See th
origin.
USED CARS AVAILABLE
SPECIALS \$89 UP
99 MEN MY 30700 Lake Ori
WE BELIEVE FOR THE FINEST
USED CARS AVAILABLE
Schutz Motors
812 S. WOODWARD B'RA
MT 6-3022 Open til

1956 VOLKSWAGON
Excellent condition. Ph. MA 8-4

Picture Yourself
Enjoying late summer and f
society in one of these beaut
able in price, good looking of
from OLIVER BUICK.

\$2195
'66 Olds 88 3 dr. Sedan, radio
heater. Hydramatic. P. w
brakes, W-wall tires. 4,999 act
miles.

\$1395
'66 Chevrolet Station Wagon. Rad
& heater. Powerglide.

\$1195
'64 Ford 3 dr. Victoria. Radio
heater. Fordomatic. W-wall

\$595
'66 Buick Special 3 dr. Hardtop
Radio & heater. Standard shi
Hurry, this won't last long.

\$1295
'66 Ford Fairlane 3 dr. Sedan. R
dio & heater. W-wall tires. 1
ed glass. Standard shift.

\$1150
'66 Chevrolet 4 dr. Sedan. Radio
heater. Standard shift. 340
green.

\$1395
'64 Buick Roadmaster 3 dr. H
top. Radio & heater. Dynaflo
full power.

\$1495
'66 Ford 3 dr. Hardtop. Radio
heater. Power-steering. W-w
dies. Fordomatic.

OLIVER
BUICK
210 Orchard Lake Ave
FE 2901 Open till

Why
a savings and many
are just a few of our
and colors that are

al Value
ires
els
ntee
own the car

Oakland Ave.
'55 Pontiac
STATION WAGON 479 - Hy-
dramatic, Radio & Heater,
MAROON tones.
\$1545

'54 Chevrolet
4 DOOR - Powerglide, Beau-
tiful condition.
\$895

'54 Chevrolet
4 DOOR 210 - Radio & Heater,
Shure Line HEDGE & Bermuda
GREEN.
\$895

'52 Chevrolet
2 DOOR - Radio & Heater,
Powerglide.
\$495

211 S. Saginaw
'55 Chevrolet
CONVERTIBLE - IVORY &
TURQUOISE, Powerglide, Radio
& Heater
\$1395

'55 Pontiac
SPORT COUPE - Radio &
Heater, Hydramatic, W/Walls.
IVORY & Lake BLUE.
\$1495

'53 Pontiac
4 DOOR - Radio & Heater,
Hydramatic, Light BLUE.
\$745

'52 Chevrolet
CONVERTIBLE - Radio &
Heater, Powerglide, W/Walls,
Light BLUE
\$395

OSE FROM
M \$75 TO \$245
AR TO YOUR DOOR.
ED TRUCKS

greaves
hevrolet Dealer
Oakland Ave.
FE 5-4161

Open Mon. and Fri. Nights Till 9 P. M.

PONTIAC MOTOR DIVISION'S

50th

SEARS
ROEBUCK AND CO.

Anniversary Celebration

Homart Roofing Sale
10% Off 3 in 1
SHINGLESRegularly Sells
at 3.33 Bndl. **\$3** Bdl.

Give your home greater protection and beautify it at the same time. Made of pure asphalt, 220 lb. per square. All materials guaranteed for ten years. Buy now and save at Sears.

Homart Siding Sale
Insulated SidingDark Brown,
Green and Gray **720** Bdl.

Regular \$8 Bndl.

Give your home that new protection it needs and beautify it at the same time. All materials guaranteed for ten years. Buy now and save.

10% OFF ON ALL OTHER COLORS
10% OFF! ASBESTOS
SIDING, Reg. 5.40 Bdl. **486** Bdl.Use Rock Wool Pellets to
Insulate Attic FloorsReg. 2.89
1.84
Bag

House stays warmer in winter, cooler in summer, when you insulate with easy-to-use rock wool pellets! Bag covers 40 sq. ft.

Rock Wool Batts (Carton Covers 50 sq. Ft.) .3.99

No-Rust Beauty—
Aluminum CanopyUnpainted **10.25**

Reg. 12.95

Protects you and friends in bad weather—beautifies your home always. Never rusts.

Painted Canopy13.50

Half-Round Style,
26-ga. Steel Guttering10-ft. length **1.59**

Pipe and trough are galvanized, resists rust! Install it yourself... no soldering.

Box Style, 10-ft. length...1.99

Come In and See Our Complete Line of Building Materials



Folding Door

Install in Just Minutes

Reg. 8.95 **6.95**

Space saving Homart in durable vinyl plastic, opens at a touch. Fits all doorways up to 32-in. wide, 80-in. high.

10% OFF on All
Jalousie Windows

26 1/2 x 38 1/2

Reg. 223 **20.70**

Low in price, handsome in appearance! Practical too—gives greater ventilation. Matching doors \$2.85

Removable Cellar
Windows and Screens33x15-in. **2.49**

Combination sash of sturdy Ponderosa pine. Rust - proof aluminum screen. Aluminum Type5.95

Homart Jack Posts
Support 20,000-lbs.Reg. 9.25 **7.49**

Stop floors and walls from sagging in your house, garage, or barn! Easily installed posts extend to 7-ft. 2-in.

Aluminum Combination
Doors and Windows

TILT-ACTION ALUMINUM COMBINATION WINDOW is of extruded aluminum. Convenient finger-tip ventilation... easy to clean. Designed with the housewife in mind. Also a complete line of wood doors and windows.

Regularly 18.95

16.95

any standard size

OUR FINEST ALUMINUM COMBINATION DOOR of the highest grade extruded aluminum. Includes 2 storm and 1 screen inserts. Complete with door closer, chain, check and all hardware. Grill extra.

Regularly 44.95

\$37 ^{\$4} Down
Installed\$46WIN
A 1957
PONTIAC
4 Door
Hard TopGet Your Free Tickets
at Sears Now

Everybody has an equal chance. Simply register your name at Sears Downtown. You do not have to be present to win.



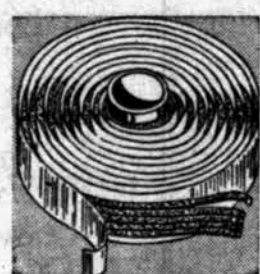
10% OFF All Mixers!

Buy Now and Save!

3 cu. ft. **67.95**

Reg. 74.95

Rugged mixer easily mixes mortar, concrete and other materials! Adaptable for motor power or hand crank.

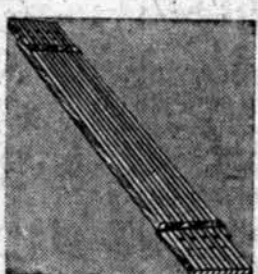


Kalk-Kord Sealer

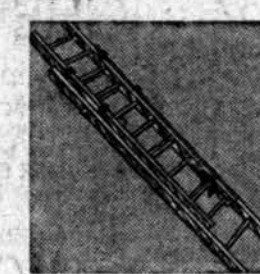
Fills-up Cracks

60 ft. **98¢**

Easy to use sealer stops drafts, keeps out dust. No tools needed; use on any clean surface. Stays soft, flexible.

Workmaster
Extension Planks6-ft. **9.75**

Made of sturdy ladder grade wood rails attached to steel guide rails at both ends. Fine quality construction.

16-Ft. Workmaster
Extension Ladder16-ft. **11.98**

Made of finest ladder lumber—built for security and durability. Lightweight. Hardware resists rust.

Tough, Attractive
Floor, Deck EnamelGallon **4.98**

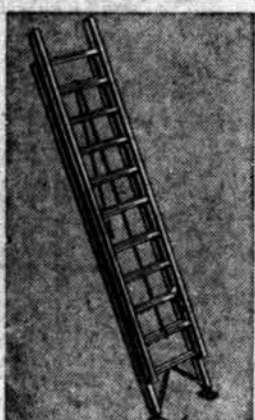
Weather resistant finish for porches, walking surfaces, boat decks. Not recommended for concrete near soil.

Tirpolene Makes
Paint Go FurtherGallon **98¢**

Makes paints go further, brush on more easily and smoothly. Mixes with all paints. Has very mild odor.

Dazzling Finish
Snowwhite EnamelQuart **2.19**

Odorless! Rich gleaming white stays white. Fresh, sanitary for kitchen or bath, mar resistant surface.

Adjustable,
Sturdy Magnesium
Extension Ladder20-ft. **59.95**

\$6 DOWN

Our fine quality magnesium extension built for heavy duty use. Will not rot, decay or splinter. Flat tread, rungs, aluminum bolts, hinged feet, and rubber treads and ice cleats.

Caulking Gun
Helps Insulate
Your HomeSkeleton
Type **1.39**

Easy to use! Do-it-yourself! Does a neat and lasting job of keeping out dust, drafts and moisture. Also holds in expensive heat. Gun is sturdy yet lightweight and efficient.

Caulking Gun
Cartridges39¢Mildew-Resistant
Exterior Paint2-gal. **9.96**

An excellent 1-coat paint when used over an already painted surface in worn but sound condition.

Plastic Dropcloth
Protects Valuables5x12-ft. **1.98**

Quick, clean protection for furniture, floors, rugs. Dried paint shakes right off surface. Clear, lightweight.

MASTER-MIXED
cement
bonding
paintSTOUTLY...PROTECTS...MAKES
masonry, block, and masonryNew Cement Bonding Paint
Beautifies, Protects, Seals

For Exteriors, Interiors

8 Colors Plus White **4.98**

25 Lbs.

Specially formulated Portland Cement base paint for use on porous masonry... stucco, cement blocks, brick and others. When properly applied, paint makes surface durable and protective.

Paint Dept., Basement

Paint Renews
Color of Roofing
and SidingReg. 4.79
Gallon **3.77**

Bring back vibrant colors to your asphalt composition roofing or siding. Binding action of paint extends life of surface. Apply with brush, roller or spray on. Available in 5 smart decorator colors.

Beautify With
Our Finest One-
Coat House PaintGallon **6.39**

Our best house paint in the latest modern colors. 8-trend setting colors are permanent ones that hide even black in one coat. Extra durable finish is fume proof, mildew resistant for added protection.

Stucco, Asbestos
and Masonry
House PaintGallon **5.98**

Our most durable paint for stucco, asbestos siding and masonry finishes. Can be applied on damp or dry weather surface easily. Use inside or out. Available in 12 eye-appealing colors, plus white.

"Satisfaction guaranteed or your money back" SEARS 154 North Saginaw Street

Phone FE 5-4171