

Monday, May 11, 2009

## Oakland University names Patricia Zawadzki director of planned giving

### Press Release

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For Immediate Release  
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#### Oakland University names Patricia Zawadzki director of planned giving

Rochester, Mich. – The University Relations division of Oakland University has announced the addition of Patricia Zawadzki and director of planned giving.

Zawadzki has more than 20 years experience in development and marketing. Most recently she served as the chief development officer for the Michigan Humane Society, where she was a member of an executive team that provided strategic direction to lead the humane society's marketing, development, volunteer and educational projects.

Previously, Zawadzki held the position of vice president of development, marketing and public relations at the Guest House, Inc., in Lake Orion. She also has worked in development for Mercy Health Foundation and Mercy Hospitals and Health Services of Detroit.

"Oakland University is a known success story in the region and I look forward to the opportunity to help provide critical resources to ensure its success far into the future," Zawadzki said. "I'm here to assist faculty, staff, alumni and friends as they remember Oakland in their wills and estate plans in a manner that is effective for both parties."

Sue Goepp, vice president for university relations said of her new colleague, "Pat brings a wealth of major and planned gift experience to our team and we are thrilled to have her on board. I'd encourage anyone who has questions about planned giving to contact Pat."

Zawadzki can be reached at [zawadzki@oakland.edu](mailto:zawadzki@oakland.edu) or (248) 364-6129.

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#### SUMMARY

Patricia Zawadzki has more than 20 years experience in development and marketing, most recently having served as chief development officer for the Michigan Humane Society.

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