

Wednesday, May 17, 2017

New report shows positive career trends for recent OU grads

The latest First-Destination Survey Report, which is based on data from the 2015-2016 graduating class, shows positive trends for recent OU graduates in the job market and other post-graduation paths.

The report, which was produced by OU's Office of Career Services, highlights a range of career-related metrics, including overall employment rate, internships, graduate education, salary information and career outcomes.

In particular, the survey revealed a 92 percent placement rate, which was the highest in eight years.

"We were very encouraged to see a high placement rate for our graduates," said Senior Director of Career Services, Wayne Thibodeau. "Career Services continues to develop new collaborative programs and initiatives with each of our Schools and the College in an effort to meet the needs of our students prior to graduation."

The report combines survey data, social media mining and departmental records for more than 2,000 graduates to provide a snapshot of undergraduate students' progress during their initial transition out of college. Below is an infographic of the First-Destination Survey Report.



Data compiled by OU's Office of Career Services points to positive trends for OU graduates in the job market and other post-graduation endeavors.

FIRST DESTINATION SURVEY REPORT HIGHLIGHTS

Summer 2015 - Winter 2016

OAKLAND
UNIVERSITY
Career Services

KNOWLEDGE RATE



Acquired verifiable outcome knowledge

71%
of 2,961 graduates

FIRST DESTINATION OVERVIEW

PLACEMENT RATE

92%

*OU's highest placement
rate in the last 8 years!*

Placement: Employed, Pursuing Continuing Education, Pursuing Other Commitment (e.g. Serving in the Military, Volunteering, Raising a Family)

79%

CAREER OUTCOMES

Career Outcomes: Employed, Participating in a program of voluntary service, Serving in the U.S. Armed Forces, or Enrolled in a program of continuing education

79%

← *reported work was directly
related or somewhat
related to their career plan*

17%



pursuing further education

JOB LEAD SOURCE



At least

19%

*of employed graduates were
directly impacted by Career
Services resources/network*

INTERNSHIP DATA



50%

*of graduates completed an
internship while at OU*

OVERALL EMPLOYMENT RATE

71%

Employment Rate



97%

Employed in Michigan



SALARY INFORMATION

\$50,000

Median Salary

\$49,447

Average Salary

*Of employed students who reported salary income
*Does not include any signing bonuses

EMPLOYMENT INFORMATION

TOP INDUSTRIES



SELECT TOP EMPLOYERS

Beaumont Health System

St. John Providence Health System

Fiat Chrysler Automobiles

General Motors

Ford Motor Company

Out of top 10