

Thursday, September 16, 2004

## SpiritCash users to save 5 percent on books

By Dawn Pauli, contributing writer

Students who use **SpiritCash** to purchase new or used textbooks in the **OU Bookstore** will receive a 5 percent discount beginning this semester.

"This promotion is being offered to help promote the **SpiritCard** and its benefits to students and as a customer appreciation offer," said Debbie Ogg, OU Bookstore manager.

Barnes & Noble, the managing company of the OU Bookstore, is piloting the discount program at Oakland. Students have saved more than \$6,000 to date using the discount.

"SpiritCash is a convenient way to make purchases on campus," said Peggy Cooke, director of auxiliary services. "Now we're offering students the opportunity to save money, too."

All students, faculty and staff can open SpiritCash accounts using their SpiritCard, the official picture identification card of the university.

After opening a SpiritCash account by making a cash deposit, the card is used like a debit card throughout campus, including food outlets and the OU Bookstore. Account holders receive a monthly electronic statement to track purchases, and faculty and staff can add money to their card through payroll deduction.

To get a SpiritCard or open a SpiritCash account, visit the ID Card Office, located at 112 Oakland Center next to the Fireside Lounge.

It's easy to add SpiritCash funds by:

- visiting the ID Card Office during regular business hours;
- using the value transfer station next to the ATM in the Oakland Center;
- mailing cash or a check, payable to Oakland University, in a SpiritCash deposit envelope available at the ID Card Office.

## To get a SpiritCard:

- Students must show picture ID (driver's license, passport, state ID).
- Faculty and staff must show picture ID (driver's license, passport, state ID) and Verification of Employment Form, available from University Human Resources.
- Community members must show picture ID (driver's license, passport, state ID) and Recreation Center membership validation slip.

For more information on OU's SpiritCard or SpiritCash, see the **ID Card Office** Web page.

## SUMMARY

Students who use SpiritCash to purchase new or used textbooks in the OU Bookstore will receive a 5 percent discount beginning this semester. Barnes & Noble, the managing company of the OU Bookstore, is piloting the discount program at Oakland. Students have saved more than \$6,000 to date using the discount.

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