



Thursday, October 23, 2003

Two new ways to connect with OU online

Visitors to the university's Web site can now make a secure gift to OU and sign up or renew their OU Alumni Association (OUAA) membership with a few simple clicks of the mouse and their credit or debit card.

"As more and more people rely on the Internet for banking and Web-based purchasing, Oakland is pleased to announce its expansion of online services," says Susan Davies Goepp, vice president, university relations. "Through online giving and membership renewal we are providing visitors with a convenient and easy way to maintain their relationship with the university."

Online giving is now part of an overall suite of flexible giving methods. Alumni and friends can choose to give via the Web, through the mail or by telephone. Alumni are encouraged to stay connected to the university through the OUAA, and the ease of **online membership** will make this possible.

Online giving and OUAA membership options can be accessed by clicking "Give to OU" on OU's home page at www.oakland.edu.

Questions or comments about online giving should be directed to Julie Vulaj, director of annual giving at (248) 370-3700 or via e-mail at vulaj@oakland.edu. Questions or comments about OUAA membership should be directed to Gail Meyers, alumni membership coordinator at (248) 370-3700 or via e-mail at meyers@oakland.edu.

SUMMARY

Visitors to the university's Web site can now make a secure gift to OU and sign up or renew their OU Alumni Association (OUAA) membership with a few simple clicks of the mouse and their credit or debit card.

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Modified by CareTech Administrator (webservices@caretechsolutions.com) on Thursday, October 23, 2003

Article Start Date: Thursday, October 23, 2003