



Wednesday, September 27, 2000

Oakland University gets its own license plate

Oakland University license plates **now are available** to Michigan motorists.

The license plate was unveiled at the state capitol by Secretary of State Candice Miller Sept. 26 and is one of 15 university-themed license plates available in Michigan through a new state initiative that allows residents to show pride in the school of their choice while helping that school raise additional revenue.

"This is a great opportunity for universities to raise extra funds while gaining recognition," said OU President Gary D. Russi. "I look forward to seeing OU license plates around the state."

Two versions of the plate are available - a registered license plate that may be renewed annually and a collector's version. A portion of the proceeds from the sale of each Oakland University plate will go to the OU Alumni Scholarship fund.

The registered plate costs an additional \$35 over the annual vehicle registration fee, with \$25 going to the alumni scholarship fund. The plate can be renewed annually for a \$10 fee, which will go to Oakland university.

The collector's version of the plate is available for a one-time fee of \$35, with \$25 going to the university.

The registered license plates will be sold through Secretary of State offices beginning Oct. 2. Collectors' plates also are being offered through the Secretary of State office in Rochester Hills, the OU Bookstore, and soon on the OU website at www.oakland.edu.

Oakland University will hold a license plate kick-off at the Rochester Hills Secretary of State office on Crooks Road and M-59 at 9 a.m. Monday, Oct. 2. President Russi will be there to purchase the first OU license plate.

Oakland University is a comprehensive state-supported institution of higher education located in Oakland County, Michigan. The university has 109 bachelor's degree programs and 63 graduate degree and certificate programs. Dedicated to preparing learners for the 21st-century workplace and society, Oakland University is organized into the College of Arts and Sciences and the Schools of Business Administration, Education and Human Services, Engineering and Computer Science, Health Sciences, Nursing; and the Honors College.

SUMMARY

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Created by CareTech Administrator (webservices@caretechsolutions.com) on Wednesday, September 27, 2000

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