



Monday, October 4, 2004

Rochester merchants reach out to OU

Through discount opportunities and special event initiatives tailored by Rochester merchants to attract OU students, faculty and staff, there is good reason to visit **downtown Rochester** for savings opportunities and fun.

Oakland University/Downtown Rochester static decal window stickers have been distributed to stores and restaurants to place in both their front windows and on cash registers. The decals say: "Downtown Rochester is Oakland University Town! Discounts offered for OU students, alumni, faculty and staff with presentation of university ID. Go Grizzlies!"

About 50 businesses and restaurants are participating, each offering a variety of discount and coupon opportunities. Participating merchants include:

Antiques by Pamela
Arizona Saddlery
Aurum Jewelers
Bogart's Baskets
Brooklyn Pizza
DMJ Interiors
Derma Vogue Salon
Double Rainbow
Downtown Cafe
Fitness Together
Heller's Jewelers
Hepplewhite's
Hermitage Gallery
Lytle's Pharmacy
Midwest Jewelers
Morley's Candy
P.R. Haig Jewelers
Penn Station
Plain & Fancy
President Tuxedo
Red Knapp's Dairy Bar
Resale Connection
Riverstone Gallery
Tally Ho Antiques
The Beauty Corner
The Silk Worm
Weisman Optical
XS (Tattoos)

The following stores and restaurants are participating through the FAN's alumni discount program:

227 Bistro & Wine Bar
Andiamo Oseria
Beaches Smarter Tanning
Blimpie Subs & Salads
Buddy's Pizza Bar & Grill
China Express
Color Me Bronze
Domino's Pizza

Greens Art Supply
Hamlin Pub
Hanson's Running Shops
Hollands Flowers and Gifts
Jon Iris Salon
Moosejaw
Organize-It
Photo-Site
Pizza Hut
Quality Lubrication
Red Lotus Yoga
SEE Eyewear
Something Fabulous
Taste of Thailand
The UPS Store
The Sun Oasis
Toll Brothers Inc. @ Century Oaks
UpDog Yoga
Visions Auto Glass

About eight merchants participated in Grizzfest this year during OU's Welcome Week. The merchants brought information about their businesses to campus along with student discounts and sat at tables outside the Oakland Center to interact with students, faculty and staff.

Other upcoming events in downtown Rochester involving Oakland University include the Girls Night Out on Thursday, Oct. 7, and the Gallery Stroll on Monday, Nov. 29.

Girls Night Out

Local merchant, Robin Smith of Born To Shop organizes an annual event each year called "Girls Night Out." This year she is putting an OU spin on the name in marketing materials to help in reaching out to OU students, faculty and staff. Several hundred event brochures have been delivered to residence halls and student organization mailboxes to get the word out for students.

The evening of girls-only shopping is Thursday, Oct. 7, from 5 to 9 p.m. Shoppers can enter to win 40 \$25 gift certificates by shopping at nine stores and having a card stamped to qualify for the drawing. No purchases necessary. For more information, contact Smith at (248) 608-2920.

Art students to showcase work at Gallery Stroll

OU's **Department of Art and Art History** will show the work of 12 students during the Nov. 29 Downtown Rochester Gallery Stroll. Hermitage Gallery owner Cindy Wolanchuk approached Oakland to participate because of the university's growing partnership with the downtown.

For more information about Rochester events and activities, visit the **Downtown Rochester** Web site.

SUMMARY

Through discount opportunities and special event initiatives tailored by Rochester merchants to attract OU students, faculty and staff, there is good reason to visit downtown Rochester for savings opportunities and fun. Oakland University/Downtown Rochester static decal window stickers have been distributed to stores and restaurants to place in both their front windows and on cash registers.

Created by CareTech Administrator (webservices@caretechsolutions.com) on Monday, October 4, 2004
Modified by CareTech Administrator (webservices@caretechsolutions.com) on Monday, October 4, 2004
Article Start Date: Friday, December 17, 2004