



Wednesday, September 22, 2004

OU releases DVD about certificate program

Oakland University's **School of Education and Human Services** has produced an informational DVD about its graduate-level certificate program, Brain-Based Teaching and Learning. The film demonstrates applied brain-research techniques in a dynamic environment to create a low-threat, high-challenge classroom, optimizing student learning. Creativity, music as an instructional tool and memory techniques based on scientific research are highlighted.

Jerry Evanski, OU instructor and educator for more than 20 years and a national consultant on brain research and classroom methods, is featured in the film. He has trained extensively in brain research application in educational settings with Eric Jensen, Richard Allen, and Geoffrey and Renatta Caine, all experts in the field.

Evanski is the author of "Classroom Activators, 64 Ways to Energize Learners," a practical, research-based teaching guide that is certain to boost learner motivation. He developed and teaches the program curriculum.

To obtain a copy of the Brain-Based Learning Program DVD or video, contact Professional Development at (248) 370-3033 or e-mail pro-development@oakland.edu.

Information about the cohort program beginning on Saturday, Oct. 2, at Lakeland High School in White Lake is available on the **Professional Development and Education Outreach** Web site or by calling (248) 370-3033. The application deadline is Friday, Sept. 24.

SUMMARY

Oakland University's School of Education and Human Services has produced an informational DVD about its graduate-level certificate program, Brain-Based Teaching and Learning. The film demonstrates applied brain-research techniques in a dynamic environment to create a low-threat, high-challenge classroom, optimizing student learning. Creativity, music as an instructional tool and memory techniques based on scientific research are highlighted.

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