



Wednesday, July 7, 2004

Concours d'Elegance returns to Meadow Brook Hall

By **Dawn Pauli**, contributing writer

Meadow Brook Hall is again the backdrop to the internationally renowned **Meadow Brook Concours d'Elegance**. This year's event expands to a weeklong celebration featuring extraordinary classic vehicles, high fashion, art and exceptional food, beginning Monday, July 26, and culminating with the 26th annual grand viewing on Sunday, Aug. 1.

"This year's Meadow Brook Concours d'Elegance, with the help of DaimlerChrysler, Ford and GM, will be the best ever," said Richard Kughn, chairman of the Meadow Brook Concours d'Elegance board of directors. "We added events and features and created Meadow Brook Consours Week, offering something for everyone from the serious car collector to the curious."

About 280 of the world's most prized classic and antique automobiles will be on display and in competition.

This year's Concours will highlight the cars of the Golden Age, 1927-1942, when Detroit was the undisputed motor capital of the world and automobiles were elaborate showcases that were customized to match their owners' lavish lifestyles. Cars of the Brass Era (pre-1916) and American and European motorcars of both the pre- and post-war eras also will be featured. A special display will pay tribute to the 100th anniversary of Rolls-Royce, and the legendary Chrysler 300 will receive recognition in honor of the nameplate revival.

Featured vehicles include the "Seabiscuit Buick," a 1932 Buick Murphy Town Car purchased by C.S. Howard, owner of the famous racehorse, as a gift for his daughter-in-law, Anita. Other special vehicles at this year's event will include the Shah of Persia's 1939 Bugatti Roadster; a 1931 Marmon V-16 Town Car owned by Clive Cussler, author of the "Dirk Pitt" detective series novels; and cars by famous Italian designer Giotto Bizzarrini. Other rare and exotic Italian cars also will be on display on the west lawn at Meadow Brook during the **Concorso d'Italia** on Saturday, July 31.

Since its 1979 inception, the Meadow Brook Concours d'Elegance has contributed more than \$5 million to Oakland University for preservation of Meadow Brook Hall, now celebrating its 75th anniversary. The event attracts car collectors and enthusiasts from throughout the world.

Tickets for the **Meadow Brook Concours d'Elegance** may be purchased in advance for \$20 each through Sunday, July 25, at the Concours d'Elegance office at 2690 Crooks Road, Suite 307, in Troy or by calling (248) 269-7672 or by going **online**. Tickets also can be purchased at the gate on the day of the event for \$25 each. Children ages 12 and under are free accompanied by a paying adult. Groups of 20 or more can purchase tickets by calling (248) 269-7672. Ticket prices include a souvenir program. Parking is free and shuttle buses will be available.

2004 Meadow Brook Concours d'Elegance schedule of events:

Ladies of Concours

Sunday, July 25

Noon-4 p.m.

Village of Rochester, Rochester Hills

Fox Theatre Premier Reception

Tuesday, July 27

6-10 p.m.

Fox Theatre, Detroit

Hosted by Ford Motor Company

LaBellissima Festa

Wednesday, July 28

7–10 p.m.

Cauley Ferrari Maserati, West Bloomfield

Hosted by Cauley Ferrari Maserati

RM Auctions Inc. Classic Motor Car Auction Preview

Friday, July 30

9 a.m.–6 p.m. and

Saturday, July 31

9 a.m.–1 p.m.

Shotwell-Gustafson Pavilion next to Meadow Brook Hall

Fashion Show and Luncheon

Friday, July 30

11 a.m.–2 p.m.

Meadow Brook Hall

Automotive Art Exhibition and Reception

Friday, July 30

6–8:30 p.m.

Walter P. Chrysler Museum, Auburn Hills

Hosted by DaimlerChrysler

RM Auctions Inc. Classic Motor Car Auction

Saturday, July 31

1–5 p.m.

Shotwell-Gustafson Pavilion next to Meadow Brook Hall

Hosted by RM Auctions Inc.

Concorso d'Italia at Meadow Brook Concours

Saturday, July 31

9 a.m.–4 p.m.

West Lawn of Meadow Brook Hall

Strolling Dinner and Silent Art Auction

Saturday, July 31

6–11 p.m.

Meadow Brook Hall

Hosted by Bentley, Audi, Volkswagen and Lamborghini. Gala afterglow sponsored by American Axle Corporation.

26th Meadow Brook Concours d'Elegance

Sunday, Aug. 1

9 a.m.–4:30 p.m.

Meadow Brook Hall

For more information, call the Meadow Brook Concours d'Elegance office at (248) 269-7672 or visit the **Meadow Brook Concours d'Elegance** Web site.

SUMMARY

Meadow Brook Hall is again the backdrop to the internationally renowned Meadow Brook Concours d'Elegance. This year's event expands to a weeklong celebration featuring classic vehicles, high fashion, art and exceptional food, beginning Monday, July 26, and culminating with the 26th annual grand viewing on Sunday, Aug. 1. This year's Concours will highlight the cars of the Golden Age, 1927-1942, when Detroit was the undisputed motor capital of the world and automobiles were elaborate showcases that were customized to match their owners' lavish lifestyles.

Created by CareTech Administrator (webservices@caretechsolutions.com) on Wednesday, July 7, 2004

Modified by CareTech Administrator (webservices@caretechsolutions.com) on Wednesday, July 7, 2004

Article Start Date: Monday, July 26, 2004