



Thursday, January 15, 2004

## Motorists show OU pride while they drive

Michigan motorists are showing their Oakland University pride by sporting OU license plates on their vehicles. As of February 2004, more than 3,800 Oakland University license plates have been sold, raising nearly \$63,000 for the OU Alumni Scholarship Fund.

"It's really nice to show off your school pride," said Carol Carpenter, Alumni Relations program and events specialist and a 2000 OU alumna. "It's the first thing you want to buy to show off that you're a graduate of Oakland. It's also great that the funds go to scholarships for students who really need it."

Oakland University pride is evident on vehicles sporting OU plates purchased by OU alumni, friends and employees of the university. The first OU license plate was purchased by OU President Gary Russi.

Two versions of plates are available - a registered plate for vehicle use and a collector's plate for display purposes only. Both plates bear the OU name and logo. The collector's plate also includes the phrase: "Be True to Your School."

The registered plate costs an additional \$35 over the annual vehicle registration fee, with \$25 going to the OU Alumni Scholarship Fund. The plate may be renewed annually for \$10, which also will go to the university. The collector's version is available for a one-time fee of \$35, with \$25 going to the university. Registered OU plates also may be personalized with up to five characters for an additional \$30.

OU is one of 15 Michigan universities with special-themed plates. Registered OU plates may be purchased through Secretary of State offices. Collector's plates are available through the Secretary of State Office in Rochester Hills, the **OU Alumni Relations** Office or the OU Bookstore.

### SUMMARY

Michigan motorists are showing their Oakland University pride by sporting OU license plates on their vehicles. As of February 2004, more than 3,800 Oakland University license plates have been sold, raising nearly \$63,000 for the OU Alumni Scholarship Fund.

Created by CareTech Administrator (webservices@caretechsolutions.com) on Thursday, January 15, 2004  
Modified by CareTech Administrator (webservices@caretechsolutions.com) on Thursday, January 15, 2004  
Article Start Date: Tuesday, August 17, 2004