



Thursday, October 2, 2003

EMBA targets health care providers

Targeting doctors, nurses and hospital administrators with a master's degree that puts a major focus on the issues and challenges specific to health care, Oakland University's Executive MBA in Health Care Management (EMBA-HCM) launched its third cohort of students in September.

The EMBA-HCM program provides health care professionals with an understanding of the management concepts and skills that will assist them to effectively manage in the health care industry. Geared toward physicians and health care administrators with a minimum of five years experience, the program helps students develop a strong understanding of operational and strategic management targeted at their industry.

"We've got high demand for the program because we've got a high quality of instruction and courses relevant to cutting-edge issues in health care," says Miron Stano, director of the program. "Our cohort concept starts all students together in mid-August. They go through all the courses together as a group, so they're almost like a family. They get that kind of support. Because they're all health professionals, there's a common jargon. Twenty-one months later, they all graduate together."

EMBA-HCM classes meet Friday afternoons and all day Saturday on alternate weekends, offering a convenient schedule for busy professionals. Courses in the program are taught by a combination of SBA faculty and select senior health care professionals.

This year, lecturing professionals include former Michigan Supreme Court Justice Conrad Mallett Jr., now interim president of Sinai Grace Hospital in Detroit. He is teaching a course on legal and ethical issues in the health profession. A course on "Quality Improvement in Health Care" is being taught by Ernie Yoder, chair of Internal Medicine at Providence Hospital.

For more information on the program, visit the [Center for Executive and Continuing Education](#) Web site.

SUMMARY

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