

Excellence through Integration

Winter 2008 Business Quarterly

Integrated thought to advance scholarship and enhance leadership

A Quick Summary

Welcome to the Winter Issue of the SBA Business Quarterly.

This has been an unusually snowy winter in Michigan. Yet, the work of business school faculty and staff continues to move the school forward with greater energy and focus by continuing on our theme of "Integration."

Our integrated research approach continues to engage our faculty on issues posed by Blue Cross Blue Shield, Comerica, EAIG, EB Solutions, GM, National Water and Power, and the City of Rochester among others. For more information on these activities and the formation of an integrated business research council, check out the **Research Section**.

Our faculty continue to excel in their own research, to build global insight by interacting with faculty from India, Korea and Norway, and to participate in substantive professional activities to advance in their respective field. Check out the **Faculty Section**.

Our student leadership development is moving full-steam ahead. The "SBA Scholars" are organizing both professional and social events: etiquette dinner, bowling events, and other welcoming activities. The students are also engaged in competitions at both the national and international levels demonstrating the value of team work and preparation. See the **Curriculum Section**.

Our students also continue to engage in research, gain recognition for their accomplishments, and starting new student chapters. See the **Student Section** for individual accomplishments and recognitions.

Our integrated approach in research and education are supported by our institutional partners. With their help, we are addressing issues such as complexities in going green, understanding global dependencies and cultural differences, building quality products through collaboration, managing complex data for business intelligence, among others. Refer to the **Outreach Section**.

To further gain insight from our partners, we have formed a Business Futures Council that will help us collect input on future business needs and influence our planned research and educational agenda. Refer to the **Institutions Section** for more details.

In summary, we thank all of you for your support as we embark on this important journey to "integrate" our collective strength, wisdom and passion to create a greater impact from the School of Business Administration at Oakland University.

Look for our next bulletin in June 2008.

Institutional Interactions

Institutional Interactions

Supporting Focused research



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Contact Information

Mohan Tanniru, Interim Dean
Lisa Desmet, Secretary
to the Dean

427 Elliott Hall
Rochester, MI 48309

Archived Editions

- **Fall 2007**

The school of business administration continues its interactions with specific institutions to conduct focused research, often bringing multiple disciplines together. Refer to the research section.

Additional interactions are underway with other institutions such as

- EDS to explore interest in virtual reality environment for collaboration in product design and development, and participate in the EDS Innovation Series under Mr. Rick Solak's sponsorship
- Edict to explore partnership in the enterprise resource planning (ERP) education of students and web-enabled systems development
- Welch Allyn to explore areas of interest in business intelligence
- Netezza to explore interest in large volume data analysis in data warehousing/business intelligence applications (a symposium is planned around decision analytics on June 11th – see outreach section)
- GM to continue to explore interest in the areas of informatics, product life cycle management and IT leadership
- Ford to continue to explore interactions on IT leadership and product life cycle management
- Chrysler to explore interactions on product life cycle management, procurement, finance, among other areas
- RESOURCE to explore interactions in student projects that potentially support non-profit organizations
- New Michigan Economy initiative to explore funding for scholarships to support an entrepreneurship theme

Partnerships with University Community

OUInc: Dr. Paul Licker is continuing to interact with OUIncubator on its Collaboratory for decision support of investment community.

International Students and Scholars: SBA is joining faculty from Engineering, UG programs and others to visit several embassies in Washington to explore the viability of targeted international programs at OU.

External community

Chamber Partnerships: Two forums to support global understanding are planned. A panel discussion on global business and cultural understanding in partnership with Auburn Hills Chamber, and a networking event around multi-ethnic food in partnership with Oakland Chamber network. See outreach section.

Oakland Schools: Plans are under review to offer a summer camp to students from China, as a part of Oakland County and Oakland Schools initiative in developing partnership with high schools in Oakland County and in China.

Business Futures Council

Recognizing that business schools cannot simply react to changing market demands but must anticipate and proactively address the changes occurring in the global market place by setting their research and educational agenda, a Business Research Council has been formed. Several round table discussions with key executives in various business sectors across the US and around the globe, in partnership with regional institutions and corporate sponsors, are planned. The inaugural event is planned for April 23rd which will address some of the research and educational challenges in a changing manufacturing environment in middle America. Click [here](#) for details.

Under the auspices of BFC, the School of Business Administration will also bring major research conferences to South-Eastern Michigan to expand our collective knowledge and engage in activities that will further business education. Two such activities planned are listed below.

A Major Conference is coming to Detroit: The School of Business Administration faculty, in partnership with faculty from multiple universities (Michigan State, U of Minnesota, U of Connecticut, and U of Maryland) will be bringing a major Information Systems Conference, **Amercias Conference on Information Systems**, to Detroit in 2011.

A Major Case Competition: The School of Business Administration, in partnership with Computer Associates and **Association for Information Systems (AIS)**, is organizing an international case competition on Strategic Position of IT. Students from Carnegie Mellon, Syracuse, Indiana, Arizona, George Washington University, as well as students from Norway, Hong Kong, New Zealand are potentially some of the participants. For details, click **here**.

Outreach Activities

OUTREACH –Integration of Effort for Knowledge Sharing and Community Development

Several Outreach events are planned to connect the business school with external community on research as well as to support general education and knowledge sharing. Here are a few events planned for the next few months. See also **Events** page of the SBA web site.

Research Symposia/Forums

April 4: Marketing Forum: The challenges a firm faces going green are explored as a part of a symposium.

April 24: Collaboration for Better Products: Several CIOs are coming to discuss the role of collaboration in better product design at the 8th annual AutoE conference on April 24th. Click **here**.

April 25: Product Life Cycle Management Symposium: The School of Business Administration, in partnership with faculty in the industrial and systems engineering, and Dr. Mike Grieves, are bringing several business executives interested in the product lifecycle management research to explore the formation of a PLM research group/institute. This invitation only event will be held at Oakland Center on the afternoon of April 25th.

May 16: Global Issues: The impact of globalization on the automotive sector is explored in a symposium.

June 11: Decision Support/Analytics: The School of Business Administration in partnership with the Computer Science department is hosting an executive forum in decision analytics/support on June 11th. This is sponsored by Netezza and the goal is to look at some of the challenges in analyzing complex data for business intelligence.

Oct 1-3: Enterprise Architecture: Dr. Paul Licker is continuing to work with EAIG steering committee in structuring a senior executive symposium that looks at integrating architecture planning with corporate strategy.

Oct 9-11: Business School Fall Conference: Bridging the gap between theory and practice across multiple business themes (Details will be forthcoming).

General Forums for Knowledge Exchange and Community Outreach

April 15: MCAPA/SAE Asian Delegation: Discussion of SBA research and Product Quality

April 23: Business Futures Council (by Invitation Only) - See Institutions Section

May 14: Global Business and Cultural Differences: Panel discussion in partnership with Auburn Hills Chamber of Commerce

May 15: Oakland County Chamber Networking Event (5-7pm) - Networking with a taste of foods from around the world as a part of reception at Gustafson's Pavilion at Oakland University

For information on all our outreach events, please contact Lori Crose at llcrose@oakland.edu.

Research Partnerships and Symposia

RESEARCH – "Integration of thought" to address challenging business problems

Focused research

National Water and Power: Mr. Mike Radice, CEO and Mr. James Charles, SVP are continuing dialog with Dr. Balaji Rajagopalan and Dr. Tanniru on identifying unique service opportunities from customer billing data and marketing these services (an integration of data mining and services marketing).

Comerica: Mr. Jim Cavallier and his team are interacting with Dr. Balaji Rajagopalan and Dr. Karen Markel in the governance and sourcing strategies as well as change management as they plan transformation of a segment of their IT service function.

GM: Dr. Mukesh Bhargava (Marketing) and his counterpart Dr. Gary McDonald (Mathematics), working with other business and math faculty, have proposed to develop, validate and refine manufacturing metrics that can be used as a part of management decision support systems for the GM and truck assembly plants globally.

EB Solutions: Dr. Vijay Sugumaran is coordinating with Ms. Diane Zuckerman and Mr. David Stark in developing IT architecture for data/device integration during diagnostic support in a health care context. User interface design and economic value assessment will be explored by other faculty members.

Blue Cross Blue Shield: Dr. Miron Stano and the Health Care Management Research Group are in the second phase of discussions to define specific data analysis challenges and develop specific project proposals to move the research partnership forward.

Rochester Legacy Project: The SBA partnership with Rochester community exploring the economic impact of the Rochester Legacy project is on-going under the direction of Dr. Jonathan Silberman and Dr. Nivedita Mukherji.

Consortium based research

Following the round table discussion with the business community on October 15th, an "integrated" business research council (**IBRC**) was formed to further support collaborative research between council members and research groups. A two day conference to continue the discussion and initiate research projects is planned for October 2008. For more information on the council, refer to the contact information at **IBRC Summary**. See the research forum summary below.

Product Lifecycle Management (PLM) Consortium: Given the broader interest in the area of product life cycle management, an executive forum is planned on April 25th afternoon to bring business executives to share their common interests with the business school and engineering faculty, and explore the formation of a PLM institute. See the research forum summary below.

Research Forums/Symposia

See the Outreach Section.

Research partnerships across OU

School of Nursing: A funding proposal with nursing on the use of social networks to address health information disparity is currently under review.

School of Engineering and Computer Science: SBA is interacting with Computer Science to organize a decision analytics symposium, and with Industrial and Systems Engineering to explore the formation of a PLM institute.

Faculty Activities

International Visitors

Dr. Christoph Grimpe and Dr. Wolfgang Sofka, scholars at the Center for the European Economic Research (ZEW) in Mannheim, Germany, are visiting Oakland University in March. They are working with Dr. Mukesh Bhargava and Dr. Fuad Hasanov on the joint project exploring the **impact of public policies on the innovativeness of the auto industry in the US and Europe.**

Prof. Dr. Jon Atle Gulla, Research Scholar from Norway, Department of Computer and Information Science, Norwegian University of Science and Technology is visiting OU and will be working with Dr. Vijayan Sugumaran on some joint projects.

Dr. Rajini Gupte, Symbiosis Institute of International Business, Pune, India, and Dr. Alur Sivakumar and Dr. Pratap Chandra Biswal from T.A. Pai Management Institute (TAMPI), Manipal, India will be visiting in the Spring/Summer 2008.

Dr. Hoon Kim, Professor of Marketing, Semyung University, Chungbuk, South Korea is visiting Oakland University for the year 2008-2009. He will be working with Dr. Ravi Parameswaran and other marketing faculty on focused research areas.

Faculty Recognitions

Dr. Karl Majeske will participate in the 2008 Summer Professor Program at Chrysler. He will work with the Stamping Technology Center to develop a plan for automotive body-in-white manufacturing process approval plan common to all platforms.

Dr. Mohammad Dadashzadeh, Professor of MIS and Director of the ATiB Program, was named to the Board of Directors of Enterprise Architecture Center of Excellence.

Dr. Gene Fliedner, Associate Professor of Operations Management, has been elected as Vice President of the Midwest Region of the Decision Sciences Institute. The Decision Sciences Institute (DSI) is a professional organization of academicians and practitioners interested in the application of quantitative and behavioral methods to the problems of society.

Dr. Paul Licker was recognized by the Global Information Technology Management Association as a Fellow in their 2007 Annual Meeting.

Dr. Ravi Parameswaran was appointed to the membership in the E. Michigan District Export Council in Fall 2007. Members are appointed to the Councils (there are about 50 across the country) by the U.S. Secretary of Commerce. The DEC members advise exporters, speak at programs, talk with elected officials about the importance of trade, write articles, among other export enhancing activities.

Dr. Vijayan Sugumaran received the 2007 AISWorld NET Challenge Award at the International Conference on Information Systems for his contribution in providing the "DSS Research" resource to the IS community. This award is given to the most significant contributions to the development of AISWorld in the preceding year.

Dr. Mohan Tanniru, Interim Dean and Professor of MIS, will be on the Board of Directors of iPlant Collaborative. This effort, with \$50M NSF Grant over five years,

supports collaboration among plant biologists using Cyber Infra-structure and is spearheaded by BIO5 at the University of Arizona. For information, refer to iplant Collaborative

Research Grants

Dr. Paul Licker has been awarded an Oakland University Faculty Research Fellowship for 2008 to do research leading to a monograph on the topic of "The Two Cultures and the Internet Revolution", an updating and a retrospective of C. P. Snow's famous 1959 lecture on "The Two Cultures and the Scientific Revolution".

Dr. Vijayan Sugumaran with Dr. Narasimha Bolloju, City University of Hong Kong has received a grant from the research grants council of Hong Kong HK\$559,800 for their project related to "Using Collaboration Patterns and Use Case Descriptions to Assist Novice Systems Analysts in Quality Object Modeling."

The focused research grants approved or under review from various institutions (see research section) to SBA researchers are approximately \$400K with about \$100K is currently committed.

Faculty Professional Activities

Dr. Liz Barclay and Dr. Karen Markel organized the symposium at the Academy of Management Meetings in Philadelphia in 2007 on the topic of "Are Organizations Doing Well by Disabled Workers?"

Dr. John W. Henke, Jr. chaired the 4th Annual Supplier Relationship Management Conference which was attended by over 135 business men and women in Barcelona, February 2008.

Dr. John W. Henke, Jr., chaired a special session on "Collaboration and Standardization" at the ProcureCon 2007 Conference in Brussels, November 2007.

Dr. Chau, M. and Dr. V. Sugumaran edited a special issue on Advanced E-Business Research for International Journal of Electronic Business, Vol. 6, No. 1, 2008.

Dr. Janell Townsend is the co-chair with Dr. Rajendra K. Srivastava of Emory University for the Brand and Product Management Track, European Marketing Association Conference 2007.

Dr. Paul Licker has been invited by the University of Addis Ababa in Ethiopia to assist with the design and execution of their newly approved Ph. D. in Management Information Systems.

Emeritus Faculty

Dr. Karl D. Gregory: Distinguished Professor Emeritus received Southfield's Dr. Martin Luther King Jr. Task Force "2008 MLK Community Service Award". This award honors individuals who best exemplify King's qualities and devote time to the advancement of human and civil rights and are active in community service.

Journal Publications (Published or accepted for publication: June-December 2007)

L. Barclay and Markel, L., "Discrimination and Stigmatization in Work Organizations: A multiple level framework for research on genetic testing," 2007, Human Relations, 60(6): 953-980.

M. Dadashzadeh, "Specification and Enforcement of Semantic Integrity Constraints in Microsoft Access." Journal of Information Systems Education, Vol.18, No. 4, pp. 393-398, Winter 2007.

X. Deng, Doll, W. J. and Cao, M., "Exploring the absorptive capacity to

innovation/productivity link for individual engineers engaged in IT enabled work" forthcoming in Information & Management.

E.J. Farragher, "An Investigation of Real Estate Investment Decision Making Practices," Journal of Real Estate Education and Practice, Forthcoming.

J. Henke, R. Parameswaran, R.M. Pisharodi(2008) "Manufacturer Price Reduction Pressure and Supplier Relations", Journal of Business and Industrial Marketing, forthcoming in Vol. 23, No. 5

R. Hutchinson, (2007), "Linking Manufacturing Strategy to Product Cost: Toward Time-Based Accounting", Management Accounting Quarterly, Vol. 9, No. 1, pp. 31-42

A. Ragowsky, P. Licker, and *D. Gefen* (2008), Give Me Information, Not Technology. Communications of the ACM, forthcoming

W. Chigona and P.Licker (2008), "Using Diffusion of Innovations Framework To Explain Communal Computing Facilities Adoption Among The Urban Poor," Information Technologies and International Development, forthcoming

P. Licker (2007). User Responsibility Redux, Journal of Information Technology Cases, Applications, and Research. Vol. 9, No. 2, pp 1-4, 2007

K. D. Majeske (2008), "Approval Criteria for Multivariate Measurement Systems", Journal of Quality Technology, Vol. 40, No. 2, pp. 140 - 153

C.E. Miree and Barclay, L.A., "The Use of Technologically-mediated Tools in Undergraduate Group Work: Issues and Implications for Practice," Journal of the Academy of Business Education (In Press)

J. A. Murphy and Zhu, Y., "Unraveling the Complex Interrelationships between Exchange Rates and Fundamentals" forthcoming in the Journal of Banking and Finance

R. Orzach and *S. J. Spurr*, "Lesser-Included Offenses," forthcoming in the International Review of Law and Economics.

J.S. Serocki and K. Majeske, "Tax Patterns in USCO Selection of Controlled Foreign Corporation Versus Foreign Branch Entity Form", Journal of Global Business, 18 (36), pp. 45-58, Fall 2007

J.S. Serocki, "When USCORP Goes Global: Tax Rules and Policy Consideration", International Journal of Business Research, VII (1), fall 2007

R. Sharma, Stano, M. and Gehring, R. "Short-Term Fluctuations in Hospital Demand: Implications for Admission, Discharge, and Discriminatory Behavior," RAND Journal of Economics, (In Press)

J. Kim, Park, S., Sugumaran, V. "DRAMA: A Framework for Domain Requirements Analysis and Modeling Architectures in Software Product Lines," Journal of Systems and Software, Vol. 81, No. 1, 2008, pp. 37 – 55

V. Sugumaran, Sugumaran, R. "Web-based Spatial Decision Support Systems (WebSDSS): Evolution, Architecture, Examples and Challenges," Communications of AIS, Vol.19, Article 40, 2007, pp. 844 – 875

J. L. Zhao, Hsu, L., Jain, H.K., Spohrer, J.C., Tanniru, M., Wang, H.J., "ICIS 2007 Panel report: Bridging Service Computing and Service Management: How MIS Contributes to Service Orientation?" Forthcoming in Communications of AIS

J. D. Townsend, *Yeniyurt, S. and Talay, M.B.* (2008), "Getting to Global: An Evolutionary Perspective of Brand Expansion in International Markets, Journal of International Business Studies, forthcoming

J.D. Townsend, *Baba, M.L. and Cavusgil, S.T.* (2008), "Evolving Integration of Marketing in the Global New Product Development Process at General Motors,

Journal of Product and Innovation Management, Forthcoming

S. Yenyurt, *Townsend, J.D.*, Cavusgil, T.S. and Ghauri, P.N. (2008), "Mimetic and Experiential Effects in International Marketing Alliance Formations of US Pharmaceuticals Firms: An Event History Analysis," Journal of International Business Studies, forthcoming

R. J. Calantone, Yenyurt, S., *Townsend, J. D.*, and Schmidt, J.B. (2008) "The Effects of Genre and Competition on New Entertainment Product Sales Performance," forthcoming in Journal of Product and Innovation Management

S. Yenyurt, *Townsend, J. D.* and Talay, M.B. (2007), "Factors Influencing Brand Launch in a Global Marketplace," Journal of Product Innovation Management, 24, 471- 485

Books/Book Chapters

L.A. Barclay, Family-Friendly Organizations, In C. W. Wankel (Ed.) 21st Century Management, Sage Publications, Inc., 2007

L.A. Barclay, Review of the Nature of Leadership: Reptiles, Mammals, and the Challenge of Becoming a Great Leader by B. Joseph White with Yaron Prywes, Business Communication Quarterly, 2008, 71, 123-125

Curricular Innovations

CURRICULUM – Integration of Skills to Create Opportunities and Enhance Leadership

Skill Integration Programs

Scholars Program

Our scholars continue to participate in many activities and act as ambassadors for the school. Some of their activities this semester include:

- Bowling event, to be held at Classic Lanes on March 14, 2008. Student organizations will be there with tables set up to show the business students what their organization can offer them. Some organizations include the accounting clubs, economic clubs, marketing clubs, and human resource clubs.
- Students will also make donations at the bowling event for the scholars to walk in the Susan G. Komen – Race for the Cure Detroit Breast Cancer Walk this spring, May 31, 2008.
- Transfer Open House - Thursday, March 13
- Etiquette Dinner - Thursday, March 20
- Go for the Gold - Saturday, April 5
- Welcome Receptions - Tuesday and Wednesday, March 4 & 5
- Two more scholars meetings - Tuesday, March 11 and Tuesday, April 8

Student Competitions: Graduate

Four graduate students represented the SBA in the Detroit Chapter - ACG Case Competition that took place at Walsh on February 16th. Walsh placed first in the competition against U of M, Wayne, MSU, and Oakland University. ACG is committed to continue next year and grow the award money available. A special round of applause for all the hard work of our team: Sathya Dev, Vinay Kasimsetty, Rama Vallurupalli and Satya Vallurupalli. We also want to thank Mr. Manjunath Nagarajao, Ms. Brelenda Pirani, Dr. Drew Green, and Mr. Rizwan Shaikh for their participation in the preliminary competition at Oakland University, and a special thanks to Ms. Donna Kellstrom for coordinating this event.

Student Competitions: Undergraduate

A team of undergraduate students: Marcus Brodfuehrer (MIS) Aaron Duffy, (MIS) and Krista Hauptly, (Acct) traveled to Vancouver to compete in the **CaseIT challenge**. 15 universities from Canada, Denmark, South Africa, Singapore and Hong Kong participated; Oakland University was the only school from the United States. This competition is in its 4th year. This year, first place went to Simon Frasier University. Thanks to Dr. Balaji Rajagopalan for providing the faculty mentoring.

Students in Free Enterprise (SIFE)

The School of Business Administration's SIFE team will compete at the Cleveland Regional Competition to be held on March 19th. Champions in each league from the regional competitions will advance to the competition at the SIFE National Exposition that will be held in Chicago from May 13 -15, 2008, and the winner from the Nationals will represent the U.S. at the SIFE World Cup Competition in Singapore later this year. Thanks to Mr. Wayne Blizman for spearheading this effort.

In addition to the competition, SIFE students do community outreach and engage in entrepreneurship projects. In the community outreach area, SIFE students are delivering the weekly Bridge to Life program to students at Pontiac Central and Pontiac Northern High Schools. This program helps prepare students for life after high school. Currently SIFE is launching Project Apolo, an entrepreneurial effort in conjunction with Walgreens. This year, SIFE will be marketing posters at many Walgreens drug stores in the metro Detroit area. This year's SIFE students are also investigating the possibility of launching an entrepreneurial project at the Oakland Center. It is hoped that this can begin this summer.

ACHIEVE program

SBA faculty approved an innovative ACHIEVE program that will provide every business student, starting from their freshman year, an opportunity to practice many business and career development skills. This program will be starting in 2008.

Theme Scholar Program

An in-depth project based program that integrates select course work with an integrated theme was introduced by the SBA last year. This year, a pilot program in "Social and Public Policy" theme will be developed to allow students to integrate their class room learning with issues that impact social and public policy. Issues such as environmental policies, social entrepreneurship, health care policies to address health care disparities among urban population, as well as social networking to support global relationship building among high school and college students are being explored. Dr. Ron Tracy and Dr. Mohan Tanniru will pilot this program to assess its value in support of under-graduate experiential learning and research mission.

Graduate Programs

EMBA in health care management and IT Leadership - A revised EMBA program with concentrations in either health care management or in IT Leadership is under consideration by the SBA for potential launch in the fall 2008. More information will be forthcoming. Contact Ms. Donna Free (free@oakland.edu) for additional information.

Students/Alumni

Honors

At a luncheon during the 2008 Michigan Academy Soo Sieber (BS in economics, 2007) was awarded the Kapp Award for the best student paper presentation at last year's Michigan Academy. Her paper was entitled, "Cigarette Excise Taxes and Consumption Change." This is the second year that an Oakland University student won the award. Last year, Eric Perich (BS in economics, 2007) won the award for his paper, "Fear and Crime."

Research Scholars

Carlena Janiak presented her paper, "Will the New CAFÉ standards Hurt Air Quality?" at the 2008 Michigan Academy meetings that were held March 11, at Western Michigan University. Ms. Janiak is one of the four inaugural Research Scholars sponsored by the SBA. She is working with Dr. Ronald Tracy as both a research assistant and a research mentee.

Mr. Benjamin Smith, another research scholar, was awarded the Provost Undergraduate Student Research Award of \$1500. On top of pursuing his own research agenda, Ben is managing his course work, ATIB project work, and an Innovation project assignment. He is working with Dr. Mark Simon.

Student Recognitions

FEI Awards: Two students, Mr. Drew Green (MS in Accounting) and Mr. Christopher Kolinski (Under-graduate, majoring in Finance) will be recognized as academic scholars for 2008 from Oakland University at the Financial Executive International - Detroit Chapter dinner event on March 31, 2008.

New Student Chapter

Oakland University accounting students have reorganized a student chapter of the Institute of Management Accountants (IMA). Detroit Chapter President, Gary Kapanowski, presented the official charter to Oakland University IMA officers and their faculty advisor (Dr. Robert Hutchinson). The new student chapter will offer many opportunities for those interested in a career in management accounting to network and further develop their knowledge of this diverse field. For more information, please contact the President of the Oakland University Student Chapter, James Greer, at jsgreer@oakland.edu.

Executive-in-Residence

We welcome Mr. Don Kaegi and Mr. Van Jolissaint to join our current executives-in-residence, Mr. Rande Somma, as they work with us to help connect our students and faculty to some of the real world business experiences and challenges. Don will help with our connection to career and professional development activities and our new ACHIEVE program and Van will continue to help with the economics department and related economic club activities. Rande will work with the dean and development officer, Ms. Robin Michel, to address the broader leadership and change management issues.

Alumni News

Rodger S. Rowland, SBA '88: Citizens bank has named Mr. Rodger Rowland the Vice President and District Officer for 13 of its bank branches in Southeast Michigan.

John M. Smail Jr., SBA '93: International Automotive Components Group North America has appointed John Smail Vice President, North America Commercial Group.

Monte Oberlee, SBA '88, Administrator of Environmental Care Services at Crittenton Hospital Medical Center

Art Waldowski, SBA '83, VP of purchasing, commercial vehicle systems, ArvinMeritor

Gregory Quick, SBA '81, to SVP, Peoples State Bank from SVP, Republic Bank, Farmington Hills

Eric Haege, SBA '02 & '95, Associate Managing Directors, Private-Bank, Michigan

Robert Grant, SBA '79, President, TCF Bank Michigan, Ann Arbor

John J. Goodwin, SBA '80, Investment associates, Marcus & Millichap

Mr. Stephen W. Kent, SBA, 84, Lenovo Campus Representative for Oakland University

David E. Davis, Jr., SBA, Finance '98, Full Service Financial Consultant, The Athena Group, Rochester, MI

Roger Bick, SBA '81, Management consultant, Kenneth J. Dalto & Associates

Xiaojing (Shell) Yang, ATiB 2003, Google (soon to join Boston Consulting Group in Beijing)

Kelly Loeffler, ATiB 2000, EDS

Katja Morgia, ATiB 2004, PriceWaterhouseCoopers

Brian Jaye, ATiB 2002, Kelly Services