



Tuesday, February 25, 2003

OU Magazine gets new look, new Web site

By **Mary E. Iorio**, OU Editor

Expect something a little different in your mailbox.

For the past year, the OU Magazine editorial staff has worked on a fresh new look and improved content for the university's alumni publication. Starting with the Winter 2003 issue, expect more stories, an expanded alumni section, a revamped and interactive **OU Magazine** Web site and Web links to offer more detail on nearly every story. The changes come as a direct result of input from alumni, faculty, staff and friends who participated in focus groups last spring.

The inaugural issue features scholar athlete Megan Piar on the redesigned cover. Find out how the determination that makes Piar a talented catcher for OU's softball team also makes her a top student. Her 4.0 grade point average her junior year led the university's softball team to its highest academic ranking ever, earning a spot among the top 30 softball teams nationwide. Her accomplishments echo those across the Athletics Department where new initiatives to support athletes in their studies has prompted higher academic results across all 14 Division I teams.

Stories cover everything from internationally recognized research to the efforts of one student to reach back and help his community to OU's own violin virtuoso. The goal: to provide a sense of the breadth of this university, its students, professors, programs and alumni. Other stories include:

- New stroke research by Michael Chopp, Ph.D., professor of physics and health sciences. His innovative experiments may give stroke victims more time for treatment, dramatically improving their chances of returning to a normal life.
- The lifelong commitment of Political Science Professor Sheldon Appleton, who was named one of the university's newest distinguished professors. Appleton has inspired a generation of students to serve their country and their communities as politicians, professors, provosts – even college presidents.
- Insight into the career of jazz violinist Regina Carter, CAS '75. The Grammy nominee has performed around the world and recently played the world-famous Paganini Cannon.
- The generous donation of OU Alumnus and Trustee Dennis Pawley to establish a Lean Learning institute on campus.

If you just can't wait to get a look at it, check out the revamped Web version of **OU Magazine**. Find all the stories and departments along with the larger Alumni Section, news from our Schools and Colleges and more Class Notes. The site also offers opportunities to easily write a letter to the editor, link to more information related to every story in the magazine and quickly submit Class Notes or address changes.

Read it and let us know what you think. We're listening.

SUMMARY

For the past year, the OU Magazine editorial staff has worked on a fresh new look and improved content for the university's alumni publication. Starting with the Winter 2003 issue, expect more stories, an expanded alumni section, a revamped and interactive OU Magazine Web site and Web links to offer more detail on nearly every story. In addition, a new OU Magazine Web site recently was launched.

Created by CareTech Administrator (webservices@caretechsolutions.com) on Tuesday, February 25, 2003
Modified by CareTech Administrator (webservices@caretechsolutions.com) on Tuesday, February 25, 2003
Article Start Date: Wednesday, October 15, 2003