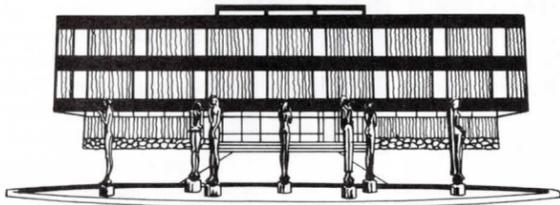


OAKLAND UNIVERSITY NEWS



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March 28, 1986

A publication for faculty, staff and friends

Fruits of Ford Pact Develop with Lab

With a financial assist from Ford Motor Co., the university is purchasing a \$190,000 minicomputer to establish a statistics laboratory.

The seven Board of Trustees members in attendance unanimously approved the purchase on March 12. Ford has committed \$100,000 toward the laboratory.

University officials said Ford has been of

great assistance to the Department of Mathematical Sciences as the unit has developed a major effort in applied statistics. Faculty members in the department now have two multi-year contracts and a grant program with Ford.

One Ford-OU contract is for provision of research and instructional services of statistical quality control to the Engine Divi-

sion. A second is with the Graphics Development Section of the Computer-Aided Design Systems Department. Ford is also providing a \$225,000 grant to be paid over three years. OU will match \$100,000 of the grant to establish the laboratory and the remaining \$125,000 is for the support of full-time faculty members in applied statistics.

Faculty members say the laboratory will

serve as an instructional facility for undergraduate and graduate students in applied statistics; for graduate and some advanced undergraduate students in mathematics and computer science interested in the design of graphic software; and to run statistical simulations and evaluations, and advanced graphic design solid-modeling programs.

Conference at OU

At-risk Students Explored

State and national leaders will discuss recruitment, retention and graduation of at-risk students at the Meadow Brook Invitational Conference from April 9-11.

Scheduled speakers are Phillip Runkel, superintendent, Michigan Department of Public Instruction; Reginald Wilson, director of minority affairs, American Council on

Education; Clark Chipman, higher education representative, U.S. Office of Education, Region V; Congressman William D. Ford; and J. Herman Blake, president of Tougaloo College in Mississippi.

The program, *Excellence in Education with Equity: Toward the Year 2000*, will cover the status of at-risk students in higher education, including basic educational preparation, access to curricula and financial equity. The program is sponsored by the Office of Student Services in conjunction with the 20th anniversary of the federally funded Project Upward Bound.

In addition to university officials, guest lecturers and participants in concurrent sessions will be Clara Fitzpatrick, assistant director, The College Board; state Senator William Sederburg, chairperson of the Senate Subcommittee on Higher Education; state Representative Morris Hood, chairperson of the House Subcommittee on Higher Education and the House Appropriations Committee; and Ronald Jursa, director of student financial assistance services, Michigan Department of Public Instruction.

At a dinner on April 10 in Meadow Brook Hall, 20 years of Upward Bound activity at the university will be recognized. Runkel will speak and Donald Bemis, superintendent of Utica Community Schools and Board of Trustees member, will offer remarks. Serving as a reaction panel will be school Superintendents Arthur Jefferson, Detroit; Odell Nails, Pontiac; Leonard Denak, Oak Park; and William Coyne, Ferndale.

To register, call Elizabeth Glass at 370-3218.

Jazz Musicians Do Well at Festival

Students in jazz studies captured two of the six awards at the 13th annual Aquinas College Intercollegiate Big Band Jazz Festival in Grand Rapids.

Jazz ensembles from 17 colleges and universities from Michigan, Ohio and Indiana competed. In all categories, 38 colleges and universities sent groups. OU was represented by the Afram Jazz Ensemble, directed by Marvin "Doc" Holladay, and the Jazz Guitar Ensemble, directed by Steven Carrier.

The Jazz Guitar Ensemble won the Best Section Award and senior Scott Petersen earned the Best Wind Section Player Award for his performance on the saxophone. Petersen, a music major, is a member of the Afram Jazz Ensemble.

Petersen performs professionally with the J.C. Heard Orchestra and the Motor City Jazz Quintet. He is also music director of The Suspects.

The groups were judged by a Saginaw Valley State College faculty member and two professional musicians.



Randolf Aires of Sears speaks to School of Business Administration students about the role of the Washington, D.C. lobbyist. Aires and six other executives visited March 18 and met with students and faculty members. OU was one of only four universities to host the executives.

It's Now Business Adm.

The School of Economics and Management has been renamed the School of Business Administration to reflect the current programs and missions of the unit.

The Board of Trustees unanimously approved the change at its March 12 meeting. The name change is now in effect.

The SEM was formed and named in 1969 as an outgrowth of a Department of Economics. Since then there has been substantial growth in the demand for

business-related courses and majors in business fields.

In 1985, 16 percent of all undergraduates with a declared major were in the business fields of premanagement, accounting, finance, human resources management, general management, management information systems, and marketing. At the same time, the Master of Business Administration program had grown to become the second-largest graduate program on campus.

Rivera Inspires Multi-media Exhibit at OU



The auto industry is depicted through music, dance, poetry and other media at the Meadow Brook Art Gallery.

The vitality of the auto industry is depicted in music, verse and dance through a multi-media exhibition opening April 5 in the Meadow Brook Art Gallery.

Muscle and Machine Dream: A Portrait of Motor City was inspired by the creation of *Detroit Industry*, Diego Rivera's timeless fresco mural in the garden court of the Detroit Institute of Arts.

Curator Kiichi Usui says the exhibit synthesizes poetry, music, dance, photography, sculpture and video art. Each artist has been moved by the genius of the Rivera mural and by personal observations of the auto plants and their workers.

The public is invited to opening programs at 1:30 and 3 p.m. April 5. A highlight will be a presentation of a voiceweave slide presentation on an 8-by-8 foot screen and a live dance performance. These presentations will be repeated at 1:30 and 3 p.m. April 6. Reservations are required; call 370-3005.

During regular gallery hours, voiceweave slide and videotape presentations will be presented at 1:30 and 3 p.m. and at 7:15 p.m. when there is a Meadow Brook Theatre performance.

The voiceweave slide presentation is based on photographs and paintings depicting the history of the auto industry and the

city of Detroit. Video presentations consist of the dance performance, computer-simulated paintings based on highlights from Rivera's life, and scenes woven together from the modern auto plant and the dancers performing to choreography based on the workers' movements.

Along the gallery walls will hang photographs of Rivera at work on his DIA mural and of the industry that he used to create his masterpiece.

Usui says the selected photographs come from *The Rouge: The Images of Industry in the Art of Charles Sheeler and Diego Rivera*, an exhibit first organized by the DIA in 1978 and now on loan to OU for the exhibition.

The project will be available for exhibition at other museums and to special interest groups. The exhibition is funded by the Michigan Council for the Arts and Meadow Brook Gallery Associates.

Usui says the work would not have been possible without the cooperation of automotive executives Donald E. Petersen, Ford Motor Co.; Stephan Sharf, Chrysler Corp.; and James B. Fitzpatrick, General Motors Corp.

Thomas Fitzsimmons, English, provided the poetry. The voices were done by Dolores
(Continued on page 2)

Our People

To be included in this column, mail a brief description of your achievement to the News Service, 109 NFH. Items are published on a space-available basis.

- Tung Weng, electrical and systems engineering, received an incentive award for his work at the Naval Research Laboratory in Washington, D.C. Weng invented a *TiW Diffusion Barrier for AuZn Ohmic Contacts to P-Type Inp*. The invention will improve the performance of microwave amplifier circuits.
- Jesse R. Pitts, sociology and anthropology, gave a lecture to La Societe Tocqueville in Paris on *Recent Social Trends in the U.S.* He will be a regular columnist on American affairs for the quarterly *Commentaires*, which is edited by friends and disciples of the late Raymond Aron.
- Keith Stanovich and Ruth Nathan,

New Faces

The following personnel transactions have been announced by the Employee Relations Department.

- Wendelin Dailey of Rochester, a laboratory research technician II in the Eye Research Institute.
- Debra Henry of Clarkston, a food service apprentice with the Food Service.
- Walter Hill of Rochester, assistant to the director of the Center for the Arts.
- Wilbur Kent, Jr. of Rochester, an assistant program administrator at Meadow Brook Hall.
- Marlene McKean of Rochester, a secretary I in the Meadow Brook Health Enhancement Institute.
- Gail Pendragon of Rochester, a secretary II in the School of Business Administration.

Funding Opportunities

Sources of external funds listed below are provided by the Office of Research and Academic Development. For details, call 370-3222, or visit 370 SFH. Unless noted, proposal due dates are unknown.

- National Cancer Institute**
Mammography and breast palpation, July 14; and smokeless tobacco, June 1.
- National Institute of Allergy and Infectious Diseases**
Sexually transmitted diseases, July 15.
- Health Resources and Service Administration**
Maternal and child-health projects, April 1.
- Agency for International Development**
Family planning, May 15.
- Department of the Interior**
Technical writing, April 26.
- Center for Disease Control**
Occupational health and safety, June 1.
- Department of Defense**
University research initiative, April 15.
- Federal Home Loan Bank Board**
Research on risk management and capital growth, April 18.
- Department of Education**
School construction grants, June 30; bi-

Job Listings

Details about job openings are available from the Employee Relations Department, 140 NFH, or by calling 370-3480.

- Women's basketball coach, miscellaneous, Department of Athletics.
- Manager, AP-12, Internal Audit.
- Greenskeeper IV, AFSCME, Katke-Cousins Golf Course.
- Laboratory research technician I, C-7, Department of Biological Sciences.
- Accounting clerk IV, C-8, Cashier.
- Office assistant II, C-7, Office of the Registrar, records.
- Secretary I, C-4, Office of Academic Advising and General Studies.

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- James Llewellyn, senior editor and news director.
- Jay Jackson, staff writer.
- Ann Straky, photographer.

psychology, wrote *Children's Word Recognition in Context: Spreading Activation, Expectancy and Modularity for Child Development* journal. Marilyn Vala-Rossi, a former OU undergraduate student, was co-author. Stanovich recently wrote a book review in *Contemporary Psychology* journal.

- At the Southeast American Institute of Decision Sciences, Alan Reinstein, management, presented *The Public Sector Audit Committee: A Means to Improve the Accountability of Local Units of Government*. He made the presentation with Gerald H. Lander of the University of South Florida and R.L. Gabbart of Wayne State University. Reinstein and Lander's article, *An Economically Based Decision Model for Pension Compensation*, was published in *Advances in Management Studies*. They also wrote *Improving the Management Accountant's Education* for the March issue of *Management Accounting*, and *The CPA's Role in Preparing Prospective Financial Information* for the spring issue of *The Michigan CPA*.

- Robert Eberwein, English, participated in a panel at the Florida State University Comparative Literature and Film Conference in Tallahassee. The theme was *Gender: Literary and Cinematic Representation*.

- James Hoyle, English, was one of 30 individuals selected to participate in the Summer Institute on Greek Tragedy in Translation sponsored by the National Endowment for the Humanities. The institute will be at Dartmouth College.

- Thomas W. Casstevens, political science, was team leader for an evaluation of technology (engineering, agriculture and management) transfer in Tunisia. The report of the team, *Technology Transfer by Participant Training: Tunisia*, was filed with the U.S. Agency for International Development.

lingual education, April 14; and severely handicapped children.

- Max and Anna Levinson Foundation**
World peace, human rights, etc., May 1.
- Money for Women Fund**
Grants to individual artists of \$500, June 1.
- Wenner-Gren Foundation for Anthropological Research, Inc.**
Small-grant program, June 1.
- Camille and Henry Dreyfus Foundation, Inc.**
Teacher-scholar grant program, April 15.
- Department of Health and Human Services**
Analyze and evaluate data from surveys used experimentally to certify end-stage renal disease facilities. Contractor will use results to help modify the survey process. Also, develop and demonstrate a method for national organizations to compile and disseminate their existing information about mental health systems policy issues, April 20.
- Naval Regional Contracting Center**
Conduct management planning, analytical and administrative services, examine long- and short-range issues and develop alternatives. The procurement is 100 percent set aside for small businesses, April 15.
- National Institute on Alcohol Abuse and Alcoholism**
Develop a policy analysis system that will support the Office of Policy Analysis in carrying out its legislative and other policy-related activities.

In The News

Some people in the news in recent weeks have included the following:

- Ronald Horwitz, dean of the School of Business Administration, and Theresa Cross of the SBA faculty, were interviewed for separate segments on Channel 7 television.
- Jerry Rose, director of the Office of Admissions and Scholarships, was quoted in a *Detroit News* article on admissions guidance services.
- Virinder Moudgil and Arun K. Roy, biological sciences, were each cited on the science pages of the *News*; Moudgil for his work on the French drug RU-486 and Roy for his work on aging.

Former Official to Speak on Soviets

A former ranking Soviet official and author of *Breaking with Moscow* will lecture at 2:15 p.m. April 8 on *The View from the Kremlin*.

Arkady Shevchenko will speak in the Oakland Center Crockery. In April 1978 he became the most important Soviet official to defect to the United States. He was then under secretary general of the United Nations. For 22 years he had participated in the Soviet foreign service. Prior to being granted refuge in this country, Shevchenko had served for several years as a source for American intelligence agencies.

His book, published in 1985, is an account of personal and political turmoil that provides personal insights into Russian rivalries for internal power, activities of key decision makers, and Soviet strategy on such issues as disarmament, Vietnam and Soviet-American relations.

Shevchenko received his doctorate in international law from Moscow's elite



Shevchenko

Diplomatic Institute. He was an adviser to Foreign Minister Andrei Gromyko and held the highest diplomatic rank of ambassador extraordinary and plenipotentiary.

Tickets, available at CPO or at the door, are \$2 for the public, \$1 for OU employees and Alumni Association members, and 50 cents for students. Group tickets are also available. Call 370-2020. The event is sponsored by the Student Life Lecture Board and the Student Program Board.

Lectures Aid Retirement

Five preretirement planning seminars are scheduled in April.

The seminars are sponsored by the Credit Union and the Employee Relations Department. All sessions will be from 3-5 p.m. in 156 NFH. Refreshments will be served. Participants may choose from any or all of the sessions.

- April 1 — Retired Michigan Education Association Director Thomas J. Northey will speak on *Graduating from the World of Work*.

- April 3 — Speakers from the Social Security Administration and TIAA-CREF will

talk about *Social Security, Medicare, TIAA-CREF*.

- April 8 — Fred W. Stransky, director of the Meadow Brook Health Enhancement Institute, will comment on *Health Enhancement*.

- April 10 — Attorney Arthur R. Cox of Bebout, Potere, Cox & Hughes will speak about *Wills and Trusts — Dollars and Decisions*.

- April 17 — Northey will return to speak about *Days vs. Dollars — When Should I Retire?*

Pitts' Talk His Last at OU

The Department of Sociology and Anthropology is featuring a "last lecture" by Professor Jesse R. Pitts, who will retire at the end of the academic year. The lecture will be from 3-4 p.m. April 7 in 128-130 Oakland Center. All faculty, students and alumni are invited.

Pitts will lecture on *Crisis in Academe?* The professor, who has been associated with OU for 22 years, says he will cover such topics as:

- Is there a crisis in higher education

enrollment?

- Is there a crisis of morale in the professorate?

- Can the efficiency of teaching be increased substantially by the use of videotaped lectures and computer-administered tests?

- Is the stress on publication the best way to maintain the commitment of professors to high standards of teaching?

- Is the lecture as a teaching device inevitable, even though it is a rather inefficient way to transmit knowledge?

- What should be the content of a liberal education at the end of the 20th century?

- How does the university maintain academic freedom in an environment where it is exposed to passionate claims by minority groups, feminists, fundamentalist Christians and patriotic youth who are outraged by statements they consider to be damaging to their respective faiths?

- Precisely what is the role of academe in promoting respect for the sacred as against its role in building "crap detectors" in the minds of its students?

Pitts says he will bring to bear on these issues the results of scholarly research — where they exist — and the lessons of his own experience.

Letter

The Pontiac-Oakland Symphony wishes to thank the members of the OU community who bowled in the Bowling for BACH\$ fund raiser on February 1. Together with their many OU sponsors, they helped to raise \$3,500 for POS youth and educational programs. OU bowlers were Julie Alford, Karen Brookshire, Jan Chrisman, Laura Schartman, David Schartman and Rose Smith.

Jan Chrisman
Office of the Registrar

Phone Tips

If you encounter a fast busy signal when calling off-campus, are you remembering to camp on that busy line so that your call will go through as quickly as possible without having to be redialed?

The way to activate this feature is:

- Before you hang up, enter Flash * 1.
- When the computer calls you back with a long ring, pick up the receiver and enter * 1 and the number will be redialed for you.

There are two reasons you may encounter an error tone when trying to activate this feature:

- You are already camped on another line.
- The fast busy signal you hear is a busy Michigan Bell circuit and not a busy OU trunk.

While on the telephone do you hear one or sometimes two beeps in your ear and don't know why?

Someone has waited out the busy signal on your line and activated the automatic camp-on or someone has parked a call on your line. One beep indicates an on-campus call and two beeps indicate an off-campus call. To answer that call, ask the person you are talking with to hold and then enter a Flash * 1. This places the person you were

talking with on hold and connects you with the second caller. You may alternate between the two callers at will by using Flash * 1.

Phone Tips is provided by Telecommunications Manager Judy Wharry.

Rivera

(Continued from page 1)

Burdick and Brian Murphy of the faculty, and Antonia Sanchez, Gerald Robinson and Joel Williams. Denise Szykula, a former dance faculty member, did the choreography. Completing the creative staff were Detroit professionals Dana Newhouse, music; David Barr, sculpture; Jef Bourgeois, video artist and sound mixer; photographers Dick Bakker, Lynne McGee and James Wilkie; and dancers Dennis East, Kevin Edwards, Kathleen Hartway, Kathleen Kelly, Bill Kopulos and Harriet Payne.

Regular gallery hours are 1-5 p.m. Tuesday-Friday, 1:30-6:30 p.m. Saturday-Sunday; and 7 p.m. through the first intermission when there is a Meadow Brook Theatre performance.

Meeting the Market: Recruiting Shifts Gears

Recruiting, marketing and enrollment management.

Those words, added to the college admissions vocabulary over the past two decades, indicate the direction higher education is headed in finding and retaining students.

In short, the life of an admissions adviser is becoming increasingly complex. Advisers discover that they must seek out a desirable cross-section of students, rather than sit back and wait for the students to show up. Colleges and universities not only compete with each other for the shrinking pool of college-age students, but with private industry and the military.

Admissions Director Jerry Rose says that OU takes distinct approaches to reaching students, depending on which age category one wants. The steps required to recruit a high school student differ greatly from those of an older student who may wish to return to college, or one who wishes to enter graduate study. Recruiters must also be sensitive to special needs of students and to finding minority students.

"When we started 15 years ago, the word marketing was used in relation to college recruiting in only a limited amount. Just a few institutions nationally would use the term marketing. In about 1971 or '72, it started becoming at least an acceptable term to say this is all a part of marketing. We're involved in pricing of education, we're involved in promoting education, we're involved in a product: is it the right degree program, is it the right curriculum for what students are looking for in the market? Those are very clearly marketing challenges," Rose explains.

Admissions officers must weigh whether it is more cost-effective to make personal visits to prospective students or mail high-quality brochures and other publications. Over the past few years, OU has upgraded its own publications to keep pace with those of other institutions.

Although it may work for magicians, creating an illusion is not enough. Rose notes that publications open the door, but somebody has to be available to answer prospective students' questions. Recruiters must also be able to back up their statements with concrete programs.

"Publications have taken on a greater role, but it doesn't necessarily mean that's why students are enrolling," Rose says. The traditional personal contact is the most effective means of recruiting a student, but it is not the least-cost method. "You can use a publication early on to create an awareness with a large group of students," he says.

Many universities have increased their spending on each student recruited, Rose says. OU has held the line over the past five years and is under the averages for state and private colleges. Rose cites examples of the wide-ranging cost of recruiting. Trinity



Effective marketing for universities includes quality brochures. As the university changes, so do its publications (current ones are standing).

University in Texas spends approximately \$1,100 per student enrolled on recruiting costs. OU spends about \$137. The figures include staff, travel, publications, and all other costs associated with admitting students.

With enrollment at record levels for this past fall and again this winter, it appears the course OU has taken has paid off effectively.

In 1985, 8,362 applications from new first-time students, transfers and graduates were

accepted and 3,337 students were enrolled.

When it comes to first-time students, Rose says that 30,000 high school graduates each year meet OU admissions requirements. Most will hear from OU before their senior year begins. Personal letters are sent and those who express an interest in OU will be contacted again. Rose's office sends application materials to 807 Michigan high schools, recruiters visit the schools, and college day/night programs are attended.

Students are also invited to visit career days at OU.

The recruiting effort continues throughout the students' senior year by such means as newsletters, personal phone calls and staff visits.

Similar procedures are followed for transfer students, graduate students, and returning adults who wish to complete their education. The differences, however, are often in where the students are found. Recruiters may visit private businesses to find adult students, or go to colleges that do not have graduate programs.

Although OU continues to draw heavily upon students from Oakland, Wayne and Macomb counties, outstate students are recruited. One reason is to provide the university with a mix of students from various backgrounds, and another is to ensure enough students who will live in the residence halls.

"We have been able to impact outstate on Oakland's presence by promoting Oakland more aggressively. The recognition that marketing is a manageable kind of thing and not an accident has moved into a new phase. The term we use to describe it is enrollment management. Once you have an adequate number of students coming to the institution, then it's equally important to look at those who are staying: retention. That's a part of marketing the institution," Rose says.

Enrollment management, the director says, is accomplished by coordinating efforts with housing officials, financial aid and academic advising.

One marketing change that has affected all institutions is the drive for minority students. Special efforts are made to recruit them, by such means as assigning an admissions adviser to them exclusively.

"Minority students that are academically admissible to Oakland are heavily competed for, sought after, by colleges that have a commitment to serve minority students, that have a commitment to graduate more minorities. The competition is unusually heavy for academically admissible minority students," Rose says. The competition will force OU to spend more on minority recruiting, Rose adds.

Universities face a challenge from outside Michigan, too. Rose says, out-of-state universities may increase their recruiting efforts in Michigan in the next few years, which will place more pressure on OU and other schools.

Rose says that universities elsewhere have discovered that their out-of-state tuition rates are comparable to in-state rates charged by Michigan universities. Under such conditions, out-of-state universities can make a strong pitch for the top academic talents.

Historian Previews Book on '67 Detroit Riot

The 1967 Detroit riot, called the worst American civil disorder this century, resulted more from a series of chance events than plans laid out by militant activists of the period, a University of Michigan historian says.

Professor Sidney Fine, a scholar of Michigan history, detailed some of his findings about the causes of the riot before an Oakland Center audience on March 20. As a guest of the Department of History, he was on campus to speak to students and faculty members. Fine is writing a book on the riot.

"It is easy enough to demonstrate that blacks in Detroit in the 1960s were discriminated against, and suffered from blocked opportunity. But that in itself does not explain why the riot occurred, when it occurred and where in the city it occurred," Fine says.

"Similar conditions existed in lesser or greater degree in other Northern cities, some of which suffered riots, some of which did not."

The riot started, Fine says, because of a series of unlucky events for the Detroit Police Department, and because of an attitude on the part of politicians that Detroit was a model city not at risk.

As historians, Fine says wryly, the police did a poor job in learning from the past, especially from the 1943 riot. Rather than study that riot for possible clues during the mid-1960s when civil rights marches were occurring, the police concentrated on a mini-riot in 1966 that was stopped in its second day. The problem, Fine says, is that the 1966 and '67 riots occurred under opposite con-

ditions in different neighborhoods and that tactics which worked in 1966 failed miserably in 1967.

In any event, the riot began in the early morning of July 23 after police attempted to close down a "blind pig" — an illegal liquor establishment. Such arrests are usually routine, but this one had its difficulties, Fine says. Over 80 persons were in the blind pig on 12th Street on the hot, muggy night. Rather than arrest only the three proprietors, police attempted to arrest everyone.

Chance Events Brought on Disturbance

Once the raid was announced, police were unable to take the revelers out the back door to the alley, which was preferred, because of a padlocked door. Those arrested were led out to busy 12th Street where they had to wait about an hour for enough police vans to arrive. As the arrested waited, Fine says, a crowd gathered, despite the late hour. A few persons later incited the crowd and the mood changed drastically. Complicating matters was that as the riot began, about 5 a.m. on a Sunday, police staffing was at its lowest level and reinforcements were few.

From that point, the crowd grew rowdy and before long a full-scale riot was breaking out, Fine notes.

"Chance not only determined the number

of people inside the 'pig,' but also what happened afterward," Fine says, "a series of chance events."

By the time the riot was over several days later, over 1,700 stores had been looted, 682 fires had been set, and 657 persons were injured. Worst of all, 43 persons died in the street violence.

The violence, especially the looting, Fine says, resulted from a number of factors: greed, opportunity with little risk of being caught, or just the fact that looters were "gangsters or hoodlums." Low on the list, he says, was vengeance against merchants, whether black or white.

"Middle-class blacks caught up in the disorder stole goods that they later ashamedly returned. More than 30,000 items of looted property ended up in police hands, some of this returned voluntarily after the riot," Fine says.

The riot, Fine says, was a surprise to social scientists and politicians. "Difficult as it may be to believe today, Detroit as of 1967 was nationally viewed as a model big city in many respects, and particularly in terms of black-white relations," he says.

Fine says politicians were lulled into believing the press clippings over the years and did not anticipate problems, despite earlier riots in Los Angeles and Newark. Further muddling matters, he adds, was the strained relationship between Governor George Romney and Mayor Jerome Cavanagh, and the one between Romney and President Lyndon Johnson. Their inability to agree on methods of control resulted in vacillation by the police. The

rioters gained control.

"Detroit actually had very serious housing, education, employment and police-community relations problems. It's reputation as a model city was inflated. But the city's favorable image gave its leaders a false sense of confidence that they could cope with any difficulty," Fine says.

Post-mortems on the riot often mention that the rioters were those who suffered most from economic conditions, and tend to imply that the entire black community was involved. Fine says data are often erroneous because of sloppy records that do not coincide with eyewitness reports. Further, Fine says, studies have found that black rioters were not necessarily more aggrieved than other blacks. Even the police statistics can mislead, he says. Of the 7,231 arrests, 14 percent were for curfew violations. About half were for looting, but the looters were not necessarily rioters in the typical sense of the word.

What eventually brought the riot under control was the presence of Army troops sent by President Johnson, the Michigan National Guard and the state police. However, because of the political differences between LBJ and potential presidential candidate Romney, the Army troops were not sent until the president inflicted the maximum political damage on Romney that he could, Fine says. The mayor and the governor also disputed how the riot should be handled.

The numerous events — perhaps insignificant singly — combined to form a perfect situation for a riot, the historian contends.

Original Version of Haydn Slated

The original version of Haydn's *Lord Nelson Mass* will be performed for the first time in the Detroit area by the professional string musicians of the Renaissance City Chamber Players and the student vocalists of the Oakland Chorale. The 8 p.m. April 6 concert will be in Varner Recital Hall.

In addition, the Center for the Arts is sponsoring an all-Beethoven program by the University Chorus and the University Orchestra on April 11, and on the same night, an appearance by the Detroit Contemporary Chamber Ensemble.

The *Lord Nelson Mass* concert will also include works by Mozart and Spanish composer P. Antonio Soler. The concert will emulate Haydn's original scoring by using

not only two organs, but timpani and natural trumpets. The 24-member Chorale and the 10 string players of the Renaissance City Chamber Players will be a perfect match.

Student soloists will be vocalists April McNeely, Beatrice Garshott and Scott Jussila; and organists Melissa Ambrose and Leslie Wills.

Lyle Nordstrom will conduct. Tickets are \$4 general admission and \$3 for students and senior citizens.

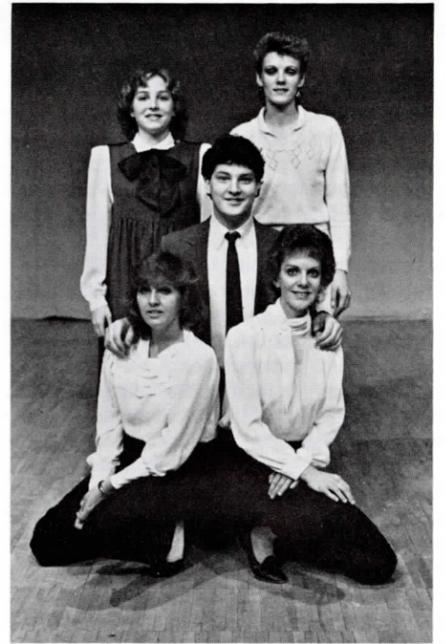
The all-Beethoven concert will feature the University Chorus and the University Orchestra, along with four professional soloists. The event will be at 8 p.m. April 11 at First Presbyterian Church, 1669 W. Maple Road, Birmingham.

The program will include *Mass in C Major* and *Elegischer Gesang*. The soloists will be soprano Rosaline Contrera Guastella of the Michigan Opera Theatre, alto Susan Stott of the Detroit Symphony Chorale, tenor David Phelps, who has sung with numerous musical societies and theatres, and basso John Paul White, artist-in-residence of the Department of Music, Theatre and Dance.

John Dovoros will conduct. Tickets are \$5 general admission and \$4 for students and senior citizens.

In Varner Recital Hall at 8 p.m. April 11, the Detroit Contemporary Chamber Ensemble will perform works by David Amram, Glenn Gass and Bela Bartok. Barrett Kalellis is music director and conductor and James Dawson of the Department of Music, Theatre and Dance is executive producer. Tickets are \$7 general admission and \$4 for students and senior citizens, and may be purchased at the door.

For details about all concerts, call the Center for the Arts box office at 370-3013 from 11 a.m.-5 p.m. weekdays.



Student soloists, from top, left to right: Beatrice Garshott, April McNeely, Scott Jussila, Melissa Ambrose and Leslie Wills.



Students had a chance to learn what the job market is like by speaking to College of Arts and Sciences graduates at the annual Career Day. Alumni assured students that despite the emphasis on high technology today, the liberal arts degree is alive and well. Photo by Sharon LeMieux.

Students Serve 'em Right

The Table Tennis Club left its mark on the Region 7 Table Tennis Tournament for the fifth consecutive year.

Sophomore Dave Alt, a mechanical engineering major, and John Herrington, a junior chemical engineering major, participated in the competition at Ohio State University in February.

Alt won the singles event for the second consecutive year. He beat a University of Michigan student in the finals. In the double-elimination event, Alt did not lose a game. Herrington placed fifth in the singles competition. In the round-robin doubles, Herrington and Alt did not lose a game and

Adults Explore Careers

Adults enrolled in high school completion programs are invited to the first Adult Student Open House from 3-8 p.m. April 16 in the Oakland Center.

The event is sponsored by OU, Oakland Community College and the Oakland Schools Community Administrators organization.

The program is intended to encourage adults to complete their high school work and to consider a further step: taking courses at the community college or university level.

Free sessions will be offered on admissions, academic and career counseling, financial aid and placement.

placed first, also for the second time. OU players have finished first, second or third since 1982.

The talented players are coached by Joseph Hovanesian, engineering. The competition is sponsored by the Association of College Unions International, which holds recreational sports tournaments. Region 7 includes U-M, Wayne State, Michigan State and similar institutions in Ohio. The ACUI appointed Herrington to run the Region 7 tournament next year.

Alt is eligible to compete April 25 against all regional winners at the Olympic Training Center in Colorado Springs. No doubles event is held. The ACUI will cover Alt's expenses at the center, but not his transportation. It is uncertain whether Alt will be able to attend.

Room Rates Revised

Room and board rates will rise 1.98 percent for 1986-87.

The increase is necessary because of insurance and the cost of replacing high-temperature hot-water lines. The seven Board of Trustees members present on March 12 unanimously approved a price increase of \$53 for the fall and winter semesters. The new \$2,755 rate includes 19 meals a week and a \$20 flat fee for laundry. Similar increases were approved for other housing and meal options.

'Good Doctor' Calls on MB

The Good Doctor is prescribing laughter at Meadow Brook Theatre until April 20.

Playwright Neil Simon adapted nine short stories by Russian writer Anton Chekhov, taking the funny, touching and sometimes farcical stories and turning them into fast-moving vignettes with surprise endings.

The sketches range from a government clerk sneezing on a general at an inopportune moment to a dental student who gleefully extracts a tooth from an unwilling priest. A poignant skit, done almost entirely in song, is about a chance meeting of two elderly people on a park bench. Finally, a father introduces his 19-year-old son to sex in both a bawdy and touching story.

Simon ties it all together with someone called The Writer, as Chekhov himself, wandering through, commenting and participating. James Anthony makes his Meadow Brook debut in this part. He has

performed in off-Broadway plays and regional theatres, and done five Simon plays as actor or director.

Detroit actress Juliet Randall makes her first appearance at Meadow Brook. She has been a leading player at the Phoenix Theatre in New York, the Missouri Repertory Theatre and Shakespeare festivals across the country. She has also been artist-in-residence at Stanford.

Director Carl Schurr is a Meadow Brook veteran. His other credits include directing *Catch Me if You Can* with Ray Walston, *Hotline to Heaven* with Tom Ewell, *The Tender Trap* with Tab Hunter, *Never Too Late* with Eddie Bracken, and *The Seven Year Itch* with William Christopher, plus more than 20 productions at the Hayloft Dinner Theatre in Washington, D.C. He has also written musicals for children and appeared as an actor with Jean Stapleton.

Foreign Students Need Hosts

The Study Abroad Program within the Center for International Programs needs host families for three exchange students.

The exchange students will arrive from Nanzan University in Japan for the 1986-87 academic year. For most of their stay, the students will live in the residence halls. However, when the halls are closed for holidays or breaks, host families are needed.

The Center for International Programs will provide an orientation session for host families and other assistance. The only

responsibility of the host family is to provide the student with a warm, nurturing atmosphere. No financial commitment is involved.

For details, call Margaret Pigott, coordinator, at 370-4131 or 370-2154 before April 18.

Banquet Open to All

All faculty and staff members are invited to attend the athletic banquet at Petruzzello's in Troy on April 8.

The banquet, at \$13 per person, will begin at 7 p.m. and honor the 1985-86 athletes. Call 370-3190 for more details. Petruzzello's is at 6950 Rochester Road, south of M-59.

Hours to Register Set

The registrar has announced that spring early registration will be in 100 O'Dowd Hall from April 7-18.

Hours will be 8:30 a.m.-6:30 p.m. Monday-Thursday and 8:30 a.m.-4:30 p.m. Friday. The same hours will be in effect for the early fall registration from August 4-14.

Students should consult their schedules as registration will be conducted alphabetically within class standing. For information, call 370-3450.

Events

CULTURAL

March 28-29 — Dance Theatre, Varner Recital Hall. Modern and jazz dances. Call 370-3013 for times and tickets.

April 1 — Jazz Guitar Ensemble, 8 p.m., Varner Recital Hall. Free. Original music and works by jazz greats. Call 370-3013 for details.

April 3 — University Drive and Starshine, 8 p.m., Varner Recital Hall. Variety of musical styles. Call 370-3013 for tickets.

April 5 — Pontiac-Oakland Symphony, 8 p.m., Oxford High School. Works by Dvorak, Weber, Walton and Beethoven. Call 334-6024 for tickets.

April 6 — Oakland Chorale and Renaissance City Chamber Players, 8 p.m., Varner Recital Hall. Works by Haydn, Mozart and Soler. Call 370-3013 for tickets.

April 11 — Detroit Contemporary Chamber Ensemble, 8 p.m., Varner Recital Hall. Music by David Amram, Glenn Gass and Bela Bartok. Call 370-3013 for tickets.

April 11 — OU Chorus, Orchestra and soloists, 8 p.m., First Presbyterian Church, 1669 W. Maple Road, Birmingham. All-Beethoven program. Call 370-3013 for tickets.

Through April 20 — *The Good Doctor* at Meadow Brook Theatre. Call 377-3300 for times and tickets.

April 20 — Lutenist David Rogers, 8 p.m., Varner Recital Hall. Free. Works by Borrono, Dowland, Dalza, Kapsperger and Francesco Da Milano. Call 370-3013 for details.

CONFERENCES

April 12 — Pontiac Area Black Family Conference, 8 a.m.-3 p.m. at the Whitmer Human Resource Center in Pontiac. Sponsored by the Ken Morris Labor Studies Center and the Coalition of Black Trade Unionists. Free. For details and to register by April 1, call 370-3124.

April 9-11 — Meadow Brook Invitational Conference at Meadow Brook Hall and the Oakland

Center. Theme: *Excellence in Education with Equity: Toward the Year 2000*. State and national speakers will attend. Sponsored by the Office of Student Services in conjunction with the 20th anniversary of Project Upward Bound. For details, call Elizabeth Glass at 370-3218.

April 19 — Annual Sewing Conference, O'Dowd Hall and the Oakland Center. Sponsored by the Division of Continuing Education. Call 370-3120 for details.

COURSES

April 7-June 23 — Legal Assistant Diploma Program. Offered by Division of Continuing Education. For details about this and the full schedule of other classes, call 370-3120.

FILM FESTIVAL

April 5 — *Women and Work: Are Women Worth/Less?*, 10 a.m.-3:30 p.m., 156 NFH. Sponsored

by the Women's Studies Concentration, Ken Morris Labor Studies Center, the Union Minorities/Women Leadership Training Project and the North Oakland/OU Chapter of the National Organization for Women. Three films, a panel discussion and lunch. For fees and details, call 370-2306, 370-3136, 334-9437 or 852-5394.

LECTURE

March 28 — HAVEN, the domestic violence counseling center, will present a program about relationships that go bad and what to do about them, noon-1 p.m., Oakland Center Fireside Lounge. Free. Call CIPO at 370-2020 for details.

April 1, 3, 8, 10 and 17 — *Getting Ready for Retirement*, 3-5 p.m., 156 NFH. Different speakers and topics each week. Sponsored by the Credit Union and the Employee Relations Department. Free. Call 370-3545 for details.

Send calendar items to the News Service.