

# OU NEWS

August 15, 1978

## Record number of recruiters expected on campus this fall

The office of career advising and placement is expecting a record number of recruiters to visit campus this fall, an exciting prospect for prospective graduates.

"Oakland was host to more than 200 recruiters last year, certainly the best year since 1971," says Ron Kevern, director of career advising and placement, "and this year will be much better than last year.

"I would expect this situation will exist on most Michigan campuses." He calls the increased activity at OU a reflection on the improved state economy and a result of the proper blend of academic programs at the university.

"Much of the fall recruiting space is already filled, and we are urging companies who have not yet scheduled to call the office in the near future to reserve a date and time to visit campus."

In addition, summer activity was very high with more than 1,000 job opportunities listed in the office. Career advising and placement is now a year-around job, Kevern notes, and after the school year recruiting season the summer is spent getting ready for next year's visits and assisting alumni who want to change jobs.

Kevern notes that "grade point average and type of degree have a definite relationship in the employment search, but just as important is the ability of the candidate to communicate well and to sell himself." Last year the Office of Career Advising and Placement offered some 50 sessions to students on the art of interviewing and resume writing. He explains that students are encouraged to make early contact with the placement office and many stop by for advice before they even finish enrolling at the university.

Among the areas with the best placement opportunities were engineering, computer and information science, and management, particularly when these students also had courses in accounting, finance, or human resources development.

The university graduated its first nursing class this spring and all students were quickly placed in their field. Sixteen hospitals and agencies visited campus to recruit these students.

Job opportunities are opening up in education with the heaviest interest

in the areas of special education like the learning disability programs.

The director reports that liberal arts graduates are being surveyed to determine the special skills they are using in their employment. Many liberal arts graduates go on to graduate or professional schools or accept jobs in social services and government related fields.

## IN THE SPOTLIGHT

**Oakland's admissions** office is taking a unique approach to a problem occurring nationwide—the dwindling number of students enrolling in graduate programs.

Oakland's solution is to let as many prospective students as possible know exactly what OU has to offer through a concentrated marketing effort.

Responsibility for that task belongs primarily to Norian Johnson, who joined the admissions office in May of 1977 after one year at the University of Detroit. Johnson has a master's in counseling and personnel from Western Michigan and a bachelor's in political science from Bradley University.

"It's an exciting thing because there are no ground rules," she says of her job.

"Nationally, graduate admissions have fallen off, but traditionally, you do not recruit in the graduate area. Oakland is unique in Michigan for this approach.

"Our immediate goal is to increase graduate enrollment by building the channels of communication with the public and private sectors."

Oakland is not using a hard-sell technique in its marketing efforts, but just trying to educate more students to what is available. The marketing effort will include a brochure on graduate studies, advertising, and public service announcements for radio and television.

"We're trying to develop an awareness of our programs. We think Oakland is unique in its graduate studies because we are state-supported and offer a variety of programs but have still remained small."

**The principal** officer of the U.S. Consulate in Salzburg, Germany, for the past four years will spend 1978-79 here as a "Diplomat in Residence."

The announcement of Clifford J. Quinlan's appointment to Oakland culminates a six-year effort by members of the university to participate in the state department program.

"We are delighted to be selected as a host institution," said Frederick Obear, vice president for academic affairs and provost. "This is a very forward-looking kind of program. It's the kind of program where everyone benefits. The state department builds relationships while

providing a sabbatical for their personnel, and it provides a resource person for the university and for the region."

Quinlan will have an office in the history department but will not be assigned regular classes. Instead, he will conduct seminars, give public talks, and be available as a resource for the community. He is scheduled to arrive in late August.

Quinlan joined the state department in 1950 after serving in the Army during World War II. He has a bachelor's degree from the University of Minnesota (1948) and a bachelor of science degree in Foreign Service from Georgetown University (1949).

His state department career has taken him to Germany, Pakistan, Nigeria, Yemen, Egypt, and Turkey. He received the department's Meritorious Service Award in 1965 and studied Arabic language and culture at the Foreign Service Institute's School in Beirut, Lebanon.

**Three grants** totaling \$326,170 for the student services department were among seven gifts accepted by the Board of Trustees at its meeting July 26.

The student services' grants were all from the U.S. Office of Education and included \$149,800 for the project "Special Services for Disadvantaged Students" and \$175,470 for the Upward Bound program. Both grants were to be administered by George Jackson. A third grant of \$900 was to be used as a supplement to the original award for the "Veterans' Cost of Instruction Program," under the direction of Manuel Pierson.

A fourth grant from the U.S. Office of Education of \$44,000 was awarded to Sidney Graber and Doris Sponseller of the School of Education in support of the program "Project Early: Training Facilitators for the Education and Development of the Young Handicapped Child."

The biology department received \$35,235 from the National Eye Institute for the program "Morphological Studies in Experimental Cataracts," under the direction of Nalin J. Unakar; the Institute of Biological Sciences received \$39,096 from the National Institutes of Health for the program "Intraocular Transport," directed by Venkat N. Reddy; and the chemistry department received \$222,400 for the "Comprehensive Assistance to Undergraduate Science Education Program," under the direction of Joel Russell.

**Oakland** is offering 13 credit evening classes starting August 30 at the Birmingham Center for Continuing Education, 746 Purdy St.

The topics range from financial accounting and marketing to the evolution of man and culture and a study of how to cope with death and dying.

The courses include: Evolution of Man and Culture, Death and Dying, Workshop: Probation and Correctional Guidance, Basic Writing Skills I and II, Introduction to Financial Accounting, Marketing, College Algebra I and II,

Introductory Mathematics for Social Science II, Human Sexuality, Topics in Psychology, and Forms and Effects of Mass Communication.

All of the courses are offered through the Center for General and Career Studies. For further information, call 377-2010.

# FOR YOUR INFO

**A paper on** "Progesterone receptor: Inhibition of nuclear uptake and DNA binding by aurintricarboxylic acid" was presented by Virinder K. Moudgil, biology, and Thomas E. Eessalu, an undergraduate student, at the annual meeting of the American Society of Biological Chemists held in Atlanta, GA, on June 4-8. Eessalu presented part of this work at the Annual Student Research Conference held at OU. The work was supported by biomedical and faculty research grants from Oakland University to Moudgil.

**Students who** completed requirements for degrees in June 1978, or who will complete degree requirements in August, 1978, are invited to participate in commencement ceremonies on Sunday, September 17.

Commencement will be held in Baldwin Pavilion on the Meadow Brook Festival grounds at 2:00 p.m. Graduates will assemble, in academic regalia, no later than 1:15 p.m. in the box office area east of the pavilion. All graduates will be individually recognized in the ceremony and academic honors earned by June and August graduates will be announced.

Admission tickets will not be required for the ceremony. Seating for guests will be available in the pavilion on an unreserved basis and on the lawn around the pavilion.

Academic regalia may be rented at the university bookcenter beginning September 8. Graduation announcements and class rings may also be purchased there.

**The University Library** will be open the following hours during the last few weeks of summer term: Tuesday through Thursday, August 15-17, 8 a.m. to 11:30 p.m.; Friday August 18, 8 a.m. to 7 p.m.; Monday through Friday, August 21-25, 8 a.m.-5 p.m.; Monday through Wednesday, August 28-30, 8 a.m.-5 p.m. The library will be closed the weekends of August 19-20 and 26-27. Regular hours will be resumed on Thursday August 31.

**Reminiscences of** the university's early years by Woody Vamer and John Hannah were part of the "Founders Evening" hosted last week by President and Mrs. Donald O'Dowd.

The evening was held to commemorate the 20 years since the key planning decisions which launched Oakland were taken. The Sunday evening celebration included remarks by Vamer and Hannah, and entertainment by the Meadow Brook Estate. The guests included charter faculty and staff members, charter alumni, members from the 1959 Michigan State Board of Trustees, and members of Oakland's current Board.

**Alex Malr** and Marvin Katke have been reappointed by Governor Milliken for another eight-year term on Oakland University's Board of Trustees. Both men's previous appointment expired this month.

**Final registration** for fall semester will be held August 28, 29, and 30, from 8:30 a.m. to 7 p.m. in the Oakland Center. For the convenience of working students, registration will also be held the first night of classes at extension sites in Birmingham, Farmington Hills, Royal Oak, and Sterling Heights. Graduate students are asked to register on the 28th. For further information, phone 377-3450.

# JOBS

**Coordinator of Architectural Services**, AP 4, permanent full time position in the Department of University Engineering.

**Director of Community Education**, AP 7, permanent full time position in the Center for General and Career Studies.

**The OU NEWS**, an official publication of Oakland University, is published weekly during the year and distributed free within the university community. Its content is under the editorial control of the Office of Public Relations. Submit material to Nancy Liese, editor, 109 NFH.

# CALENDAR

## WEDNESDAY, AUGUST 16

9:00 p.m. Walking Tall, Film Series, Abstention, Oakland Center, Residence Halls, Free

## THURSDAY, AUGUST 17

7:00 p.m. OU Outlook, "Free Press—Fair Trial," featuring Jane Briggs-Bunting, WPON 1460

8:30 p.m. Anthony and Joseph Paratore pianist-duo in recital, Meadow Brook Music Festival, Tickets 377-2010

## FRIDAY, AUGUST 18

8:30 p.m. Cleo Laine, Meadow Brook Music Festival, Tickets 377-2010

## SATURDAY, AUGUST 19

8:30 p.m. New York Pro Arte Chamber Orchestra; Raffael Adler conducting; Igor Kipnis, harpsichordist, Meadow Brook Music Festival, Tickets 377-2010

## SUNDAY, AUGUST 20

8:00 a.m.- Sports Car Club of America "Auto Show," northwest parking lot, sponsored by Public Safety

7:00 p.m.  
7:30 p.m. "Jacques Breil is Alive and Well and Living in Paris" starring Ely Stone and Joe Masiell, Meadow Brook Music Festival, Tickets 377-2010

## THURSDAY, AUGUST 24

7:00 p.m. OU Outlook, "World Food Crisis—If Not Now When?" featuring Dr. James Ozinga, political science, WPON 1460

8:30 p.m. Mostly Mozart Nite #1, Meadow Brook Music Festival, Tickets 377-2010

## FRIDAY, AUGUST 25

1 p.m. Musica Aeterna String Ensemble in the English Garden at Meadow Brook Hall, Meadow Brook Music Festival, Reservations limited to 200, 377-3316

8:30 p.m. Helen Reddy, Meadow Brook Music Festival, Tickets 377-2010

## SATURDAY, AUGUST 26

8:30 p.m. Mostly Mozart Nite #2, Meadow Brook Music Festival, Tickets 377-2010

## SUNDAY, AUGUST 27

2:00 p.m. Mostly Mozart Nite #3, Musica Aeterna Orchestra, Meadow Brook Music Festival, Tickets 377-2010

7:30 p.m. Country Western Nite at Meadow Brook, Bobby Short, Meadow Brook Music Festival, Tickets 377-2010

For news of daily campus events, call the OU Hotline at 377-4650

Calendars are published every Tuesday during the academic year. Event listings should be submitted one week prior to publication at Campus Information, Programs, and Organizations, 49 Oakland Center, 7-2020.