

OU NEWS

July 18, 1978

Freshmen goals have changed

The goals of freshmen entering Oakland University during the past 10 years have slowly shifted from idealistic or humanistic values, such as developing a meaningful philosophy of life, to more concrete, individualistic goals, such as becoming an authority in my field, or being well off financially.

The shift is outlined in one of the latest reports of David Beardslee, director of the Office of Institutional Research.

The objectives which are now most important to an increasing percentage of first-year students are: becoming an authority in my field; being well-off financially, obtaining recognition from colleagues for contributions to my special field; and having administrative responsibility for the work of others.

The largest increase has been in being well-off financially, which was checked by 33 per cent of the students in 1966 but by 62 per cent in Fall 1977.

At the same time, the goals of developing a meaningful philosophy of life, keeping up with politics, writing original works, or creating works of art, all decreased among students, some as much as 20 per cent.

Beardslee's report was based on data collected at orientation from the American Council on Education (ACE) questionnaire. The ACE questionnaire, asks students to rate certain objectives as essential, very important, somewhat important, or not important. The data concerns only freshmen students who enter Oakland directly from high school.

All of the goals increasing in the past 10 years involve personal

achievement or success of a material and social sort, while those decreasing are idealistic and humanistic in their thrust.

Some goals have been effected little in the past 10 years, or declined sharply in the middle of the decade but have increased once again.

Those which reached a low point in 1974 but are deemed important once again are: raising a family, influencing the political structure, influencing social values, and cleaning up the environment.

Beardslee noted that the goals of men and women are now virtually the same, although some slight differences exist. More men consider being successful in a business of their own and keeping up with political affairs important, while more women respond to helping others in difficulty and helping promote racial understanding.

Beardslee's study shows that the traditionally "female" goals have not declined, but women's goals have become more complex. For example, in 1966 only nine percent of women felt having administrative responsibility for the work of others was essential or very important. By 1977, four times as many women (38 percent) viewed that as important.

A comparison of OU students with the national profile shows OU students are very similar to the rest of the country, although Oakland freshmen give greater allegiance to the values of promoting racial understanding, influencing social values, and cleaning up the environment.

IN THE SPOTLIGHT

Rosalind Andreas will be chairperson and Ken Buback midwest regional coordinator for a new commission on commuter programs established by the American College Personnel Association. The executive board approved the formation of the commission at the association's recent annual meeting in Detroit. Andreas and Buback are both in the office of Campus Information, Programs and Organizations. Other leadership on the commission comes from the University of Maryland, University of South Florida, and the State University of New York at Binghamton.

Phillip Singer, sociology and anthropology, was granted \$693 from the University Research Committee toward the purchase of a copy of his film on **Traditional Healing in Guyana: The Divine Madness of Kail Mai Functional Therapy**.

The Oakland University Alumni Association granted Russell Carroll of Rochester the funds to finance a trip to Park City, Utah, to present his paper on "UBV Photometry of the Contact Binary VW Cephei."

Although still in high school, Carroll has done work with OU's physics department. He was invited to Washington, D.C., this past spring as a finalist in the Westinghouse Science Talent Search program and finished 14th nationally.

He attended a meeting of the Astronomical Society of the Pacific in Utah. The funding was provided by the alumni association's undergraduate research fund.

Jean S. Braun, psychology, was appointed by Governor Milliken to serve on a 15-person search committee charged with locating candidates for the position of director of the State Department of Mental Health.

The Urban Affairs Center co-sponsored the National Minority Business Educators and Trainers Forum, held June 8 and 9 at Stouffer's Northland Inn in Southfield. Those attending the conference came from across the United States. The two-day participation totaled 79 persons. Speakers included Allan Stephenson, Deputy Director of the Federal Office of Minority Business Enterprise, and Harold Jones, the Region 5 Director of the Office of Minority Business Enterprise.

The Forum was co-sponsored by the Division of Minority Business Enterprise, State of Michigan. Both co-sponsors received, as recognition for efforts expended in putting on the Forum, an executive declaration from Governor Milliken's office which was presented at the Thursday night dinner portion of the Forum.

Don Schwerin, political science, participated in two panels at the annual meeting of the Society for the Advancement of Scandinavian Studies held at the University of Massachusetts at Amherst May 4-6. The panels were "The politics of economic policy-making in an era of world recession" and "Corporate pluralism in contemporary Scandinavia."

Schwerin also presented a paper to the ECPR-VW Overload Project Meeting in Glasgow in June. The paper was entitled "The limits of organization as a response to wage-price problems."

The Board of Trustees accepted a total of \$332,072 in gifts and grants at its June 28 meeting. Included were five grants from the National Institutes of Health, one from the U.S. Naval Research Laboratory in Washington, D.C., and one from the U.S. Office of Naval Research, Arlington, VA. The grants will be used for projects under the direction of Denis Callewaert, chemistry, V. Everett Kinsey, Institute of Biological Sciences, Venkat N. Reddy, Institute of Biological Sciences, Arun K. Roy, biology, Abraham Liboff, physics, and Parbury P. Schmidt, chemistry.

Douglas Gregory, economics and management, was on the program committee and chaired a session on "Issues in Health Care Economics" at the recent convention of the Eastern Economic Association in Washington, D.C. He and Miron Stano presented papers on "Economic Aspects of Capitation Pricing by HMO's," and "Pricing and Utilization of Physician Services," respectively.

An-Loh-Lin presented a paper on "Effects of Inflation on Nominal Inventory/Sales Ratios," and **Charles Weber** presented a paper on "An Analysis of the Wage Determination Process for Public Employees in the Detroit, Michigan area." Weber also participated in a discussion on labor economics.

Virginia E. O'Leary, psychology, has been elected as a representative to the Council of the Society for the Psychological Study of Social Issues, a Division of the American Psychological Association.

Sid Mitra, economics and management, presented a paper at the Western Economics Association International Meeting in Hawaii. The title of the paper was "Playing the Options Market: A Functional Tool." Mitra also chaired a session on consumer economics. Mitra currently holds an OU research grant to work on the subject.

George Feeman, mathematical sciences, presented the banquet address on the topic "A Mathematical Connection to Nepal" at the annual spring meeting of the Michigan Section of the Mathematical Association of America. The meeting was held at Michigan State University in East Lansing on May 5-6. Donald Malm served as program chairman for the meeting and was elected Chairperson of the Section for 1978-79.

Feeman also gave the main address on the topic "Beyond the Basics" at the finals of the State Junior High School Mathematics Competition held at Central University on May 13.

Judith K. Brown, anthropology, reports that her paper on "A Note on the Division of Labor by Sex" has been reprinted in the second edition of **Woman in a Man-Made World: A Socioeconomic Handbook**. The handbook is published by Rand McNally. The Brown paper was first published in 1970.

Dave Aussicker of the Center for General and Career Studies has announced that Oakland University has taken steps to establish its presence in two more neighboring communities and to provide convenient educational opportunities for residents in those areas.

Effective Aug. 30, the opening day of registration, new off campus sites will be in operation at Harrison High School in Farmington Hills and at Stevenson High School in Sterling Heights, Aussicker said.

Some 13 graduate and undergraduate classes will be offered for the fall semester at Stevenson and eight classes will be taught at Harrison High School. The Harrison list includes an assertiveness training course offered through the Continuum Center. All classes will be offered in late afternoon or evening.

Both sites are operated directly under the auspices of the Center for General and Career Studies. Brochures have been mailed to 117,000 residents in the Sterling Heights and Farmington Hills area to alert them to the new educational centers. The university has operated successfully off campus evening programs at Shrine High School in Royal Oak and at the Birmingham Center for Continuing Education.

FOR YOUR INFO

New selected reference books and government documents in Kresge Library and the Performing Arts Library:

BIBLIOGRAPHIC GUIDE TO SELF-DISCLOSURE LITERATURE, 1956-1976. By Carolyn Moss.

THE GOURMAN REPORT: A RATING OF AMERICAN AND INTERNATIONAL UNIVERSITIES. By Jack Gourman.

THE GREAT INTERNATIONAL DISASTER BOOK. By James Cornell.

HARPER'S DICTIONARY OF HINDUISM: ITS MYTHOLOGY, FOLKLORE, PHILOSOPHY, LITERATURE, AND HISTORY. By Margaret and James Stutley.

A MATTER OF LIFE AND DEATH: VITAL BIOGRAPHICAL FACTS ABOUT SELECTED AMERICAN ARTISTS. By A.T. Schwab.

OAKLAND PRESS MORGUE NEWSPAPER INDEX. Pontiac, Mich.

SELECTED BLACK AMERICAN AUTHORS: AN ILLUSTRATED BIO-BIBLIOGRAPHICAL DICTIONARY. Compiled by J.A. Page.

STATUS OF CHILDREN (Biennial). Describes statistics from a wide variety of both federal and non-federal sources pertaining to children, and to the conditions, trends, and programs that affect them. 203 p.

CAMPING IN THE NATIONAL PARK SYSTEM. Describes 100 areas of the National Park System which provides camping facilities for people who wish to use them as a base for the enjoyment of the surrounding park area and recreational facilities.

CRIME RESISTANCE: A WAY TO PROTECT YOUR FAMILY AGAINST CRIME. Practical suggestions from the FBI on securing your loved ones, home and property.

SAFETY STANDARDS FOR BACKYARD BOAT BUILDERS. An explanation of Federal recreational boat construction requirements intended for the non-professional builder in order to avoid certain safety hazards found to be the cause of boating accidents. (U.S. Coast Guard). 43 p.

WORKING FOR THE USA. Gives information about U.S. Civil Service Commission employment. 32 p. December 1977.

AN ANNOTATED BIBLIOGRAPHY ON RIVER RECREATION. A guide to water recreation activities in the United States. 62 p.

SOLAR ENERGY AND YOUR HOME. A booklet designed by the U.S. Department of Housing and Urban Development to answer frequently asked questions on how solar energy can be put to work at home. 20 p.

PASSIVE DESIGN IDEAS FOR THE ENERGY CONSCIOUS CONSUMER. Stresses using solar energy naturally, with little mechanical hardware, little or no other energy and at a low cost to design an energy conscious home. 32 p.

A PRIMER ON AUTO EMISSIONS SYSTEMS FOR HOME MECHANICS. An illustrated guide for performing basic checks and correcting problems with auto emission systems. U.S. Environmental Protection Agency, Nov. 1977, 98 p.

THE COMMON MAN THROUGH THE CENTURIES: A BOOK OF COSTUME DRAWINGS. By M. Barsis. New York: Ungar. 1973.

A COMPANION TO THE OPERA. By Robin May. New York: Hippocrene Books. 1977.

CONTEMPORARY AMERICAN THEATER CRITICS: A DIRECTORY AND ANTHOLOGY OF THEIR WORKS. Compiled by M.E. Comtois and L.F. Miller. Metuchen, N.J.: Scarecrow Press.

Students of superior ability are applying for Oakland University's Honors College, statistics show.

Of the 36 students accepted for the first class during the past year virtually all finished in the top 10 percent of their high school classes and about half were in the top two percent.

Melvin Cherno, director of the Honors College, reports that applicants for this fall have even higher qualifications.

There will be five or six valedictorians among the freshmen opposed to two last fall and close to 80 percent of the new students' ACT composite scores will be in the upper 8 percent. Only 60 percent of last year's class ranked in the 8 percent category. Again, more than two thirds of the Honors College class will receive merit scholarships from the university. The spread of majors is wider than in the first accepted class and includes nursing students and an education major. Participation by humanities majors will be limited, Cherno reports.

By June 30 there were 74 applications for the Honors College and 40 of these were judged as qualified. Twenty-five of these 40 applicants have indicated that they will attend OU. Some applications are still to be processed and Cherno predicts the fall class figure will be around 40 students.

A joint conference committee of the legislature has approved an \$18,112,400 general fund appropriation for Oakland University for 1978-79.

University officials called the appropriation the best in years. It is part of the state budget package approved by the legislature and sent on to Gov. William Milliken for consideration.

The university had requested \$19,963,400 in state funding for 1978-79, the legislative recommendation, while below OU requests, still represents a 15.7 percent increase over the 1977-78 appropriation of \$15,656,400.

JOBS

Assistant Director, Oakland Center, AP-4, a permanent full time position in the Oakland Center.

Collections Office Assistant, CT-7, a permanent full time position in the Business Office, Student Accounts.

Senior Accounting Clerk, CT-6, a permanent full time position in the Business Office, Student Accounts.

Department Secretary, CT-3, a permanent full time position in the Department of Student Services Records.

Head Salad Maker, a permanent full time position in the Department of Food Service.

The OU NEWS, an official publication of Oakland University, is published weekly during the year and distributed free within the university community. Its content is under the editorial control of the Office of Public Relations. Submit material to Nancy Liese, editor, 109 NFH.

CALENDAR

WEDNESDAY, JULY 19

7:00 p.m. Film Festival, Vandenberg Multipurpose Room, CIPO/Residence Halls

THURSDAY, JULY 20

7:00 p.m. OU Outlook, "Witchcraft—Beyond Halloween," featuring Dr. Dr. Joseph Klaitis, history, WPON 1460 AM

8:30 p.m. Sixten Ehrling, conducting Eugene Istomin, pianist, Meadow Brook Music Festival, Tickets 377-2010

FRIDAY, JULY 21

10-5 p.m. Public Tours of Meadow Brook Hall, Adm. \$2 OU students, under 12 and over 65; \$3.50 adults

8:30 p.m. Fred Waring and His Pennsylvanians, Meadow Brook Music Festival, Tickets 377-2010

SATURDAY, JULY 22

10-5 p.m. Public Tours of Meadow Brook Hall, Adm. \$2 OU students, under 12 and over 65; \$3.50 adults

8:30 p.m. Detroit Symphony Orchestra, Meadow Brook Music Festival, Tickets 377-2010

SUNDAY, JULY 23

1-5 p.m. Public Tours of Meadow Brook Hall, Adm. \$2 OU students, under 12 and over 65; \$3.50 adults

8:30 p.m. "Star Ship Encounters," Detroit Symphony Orchestra, Meadow Brook Music Festival, Tickets 377-2010

MONDAY, JULY 24

12 noon Sport Series: Dr. Stransky, Fireside Lounge, Oakland Center, CIPO Programming

TUESDAY, JULY 25

7-10 p.m. Candidates for Primary Election presented, Vandenberg Cafeteria, League of Women Voters/Political Science Dept.

WEDNESDAY, JULY 26

8:30 p.m. Leo Sayer, Meadow Brook Music Festival, Tickets 377-2010

9:00 p.m. "Enter the Dragon," Abstention, CIPO, Oakland Center, Residence Halls

THURSDAY, JULY 27

11-4 p.m. Sports Equipment Exhibit, Outside East Oakland Center, CIPO Programming

7:00 p.m. OU Outlook, "Death and Dying—A Survivor's Affair," featuring Dr. William Jones, education, Mary Buttery, RN, Crittenton Hospital, and Lew Wint, Clarkston funeral director, WPON 1460 AM

8:30 p.m. American Ballet Theatre's Ballet Repertory Company with Leslie Browne, Meadow Brook Music Festival, Tickets 377-2010

FRIDAY, JULY 28

10-5 p.m. Public Tours of Meadow Brook Hall, Adm. \$2 OU students, under 12 and over 65; \$3.50 adults

8:30 p.m. American Ballet Theatre's Ballet Repertory Company with Leslie Browne, Meadow Brook Music Festival, Tickets 377-2010

SATURDAY, JULY 29

10-5 p.m. Public Tours of Meadow Brook Hall, Adm. \$2 OU students, under 12 and over 65; \$3.50 adults

8:30 p.m. American Ballet Theatre's Ballet Repertory Company with Leslie Browne, Meadow Brook Music Festival, Tickets 377-2010

SUNDAY, JULY 30

1-5 p.m. Public Tours of Meadow Brook Hall, Adm. \$2 OU students, under 12 and over 65; \$3.50 adults

7:30 p.m. Ferrante and Teicher, Meadow Brook Music Festival, Tickets 377-2010