



ROCHESTER -- a city growing towards the future, still retains the quaint, small-town atmosphere of the early 1900's. (Staff photos by Aaron Rubin; early Rochester photos courtesy of the Rochester Clarion). STORY ON PAGE 3

the Oakland Sail

Oakland University/Rochester, Michigan/Vol. II, No. 15/Mar. 14, 1977

Tuition increase in September definite

By Karen Sue Hermes

*Tuition is unlikely to increase more than \$1 or \$1.50 per credit hour in September, estimates OU President Donald D. O'Dowd.

Room and board will increase only slightly, if at all, says Patrick C. Nicosia, OU manager for business operations.

A definite figure for the tuition increase will be determined by the Board of Trustees after the Michigan State Legislature announces its 1977-78 fiscal appropri-

ations. Figures for room and board should be decided at the Board's March 17 meeting.

Ray Thomas Harris, OU budget director, says O'Dowd's tuition estimate "sounds reasonable." Governor William Milliken recommended \$14,904,154 to the legislature for OU's 1977-78 fiscal budget. OU's request was for \$16,691,558.

"The governor's recommendation is the bottom line and we very rarely get less," Harris says. "Most often the legislature will appropriate more."

"The Board is waiting to make a definite tuition decision until the state's appropriation picture is clear," Harris says. He expects this will be sometime in May or June.

For operational costs, OU's dormitories depend on self-generated income rather than state appropriations, Nicosia says. Even though food and utilities have gone up, he estimates any increase in room and board will be "way below what is considered average inflation."

Tuition, currently \$24.25

per credit hour for Michigan resident undergrads, has increased \$3.75 per credit hour since September 1975 and \$5.25 since September 1973.

Room and board, currently \$749 a semester for a double occupancy room, has increased \$75 since September 1974 and \$104 since September 1973.

At what point will OU price itself out of the market? "Every time you raise tuition, you price yourself somewhat out of the market," says O'Dowd. "Every time the cost goes up, students have to pay for it. Some percentage of them have to make a choice. Most take fewer classes."

Enrollment figures confirm this.

Although Oakland's actual student head count remains steady, there was a drop, from 8,537 in 1975-76 to 8,430 in 1976-77, in full-time equivalent students, says a spokesman. These figures are computed by adding the total number of undergraduate credits delivered in a fiscal year and dividing by 31 (based on the assumption most students average 31 credits a year).

For most students, another tuition increase in September won't keep them from (continued on page 5)

Presidential review moving along well

By Dave Ross

The review of OU President Donald O'Dowd is moving along well, according to Trustee Richard Headlee.

The three-member Presidential Review Committee, composed of Trustees Marvin Katke, chairperson, Ken Morris, and Headlee, has been meeting privately with individuals from the community, faculty, administration and student body.

Comments the committee has received have been very in-

formative and, in general, have praised O'Dowd's performance during the six and one half years he has been president, Headlee said. The variety of people who have made their comments known to the committee will be sufficient to allow the Board of Trustees to reach a definite conclusion about O'Dowd's performance, he added.

The results of these interviews will be consolidated by the committee and presented to the Board sometime in the future.

Headlee said he has no idea what the Board's reaction would be if the review proceedings revealed some major shortcoming on the part of President O'Dowd.

There is no precedent for the Board to follow in dealing with the results of the review. This is the first time the presidential review procedure has been used at Oakland since the procedure was adopted by the Board in 1974 as part of employment relations policies.

Editor's Opinion

Concerning the continuing debate over students' writing ability, is it any wonder that incoming freshmen are deficient in an area of communication that society holds up and inspects in a sterile, educational vacuum?

Proficient writing is only one form of communication

Sail Staff

Karen Sue Hermes
editor-in-chief

Beth Isenberg
news editor

Bob Massey
features editor

John Schroder
sports editor

Dave Ross
political writer & columnist

Aaron Rubin
Jon Leon
photographers

Sue Chapman
advertisement artist

board of directors

Tom Aston
Marion Bunt
Brenda Hillock
Terry Kalausich
Helen Schwartz
Cathy Sendek
Annette Veginiski
Jack Wilson

The Oakland Sail is a non-profit student publication serving the Oakland University community on a weekly basis. The Sail is not an official publication of Oakland University, and the views and opinions expressed are not those of the university, but it is assisted by university services in accordance with university policy.

The Oakland Sail
36 O.C.
Oakland University
Rochester, Michigan 48063
(313) 377-4265

and like all communication, is a means to an end, not an end in itself. Therefore, all university instructors, not just those in the English department to whom the teaching of writing has been traditionally and erroneously relegated, should devote themselves to its development.

Good writing should be thought of as merely another means of communication and an integral part of the total learning process, not as a neatly packaged discipline to be dropped off in English department mailboxes around the country.

No one really raises much of a fuss over the fact that basic Italian, introductory history, and beginning chemistry are taught at the university level. Why is there no heated discussion over the fact that students are coming to the university unprepared for advanced work in those areas?

It's time to call a halt to the war of accusations concerning who is to blame for the alleged decrease in writing ability exhibited by freshmen at the university level.

There is a job to be done. All university faculty should concern themselves with doing it.

--Roger Opipari

Oakland Sail seeks new editor-in-chief

The Oakland Sail Board of Directors is seeking a student to serve as the Oakland Sail's editor-in-chief for the 1977-78 academic year.

The editor-in-chief will receive a scholarship for the Fall '77 and Winter '78 semesters. It includes tuition and fees for up to 16 credits each semester.

Applications are available at Campus Information, Programs and Organizations in 48 O.C.

Applications are due March 18 at 5 p.m. They may be returned to 48 O.C.

BackTalk

Dear Editor,

As two concerned seniors we'd like to respond to the Feb. 28 article "Oakland faculty fights lack of literacy." The article superficially outlines an existent problem, but fails to offer any solution; the closest the article comes to a solution is to suggest increased written work for the students because they had once acquired basic writing skills, but have now lost them through lack of reinforcement. Is Ms. Hamilton really implying that students once possessed these basic skills? Furthermore, does she have the audacity to suggest that they were acquired in the Learning Skills Department? We contend that the Learning Skills Department should not exist and therefore advocate its abolition.

The only thing the Learning Skills Department has going for it is a large enrollment of illiterates at this university. Going against it, however, are two things: valid student criticism based on ineffectiveness and the impossibility of developing basic writing skills in a remedial, two semester program. However, these are minor points; even if the department were totally capable of fulfilling its task (which it is not), it should not exist at the university level. A prerequisite for college admission should be substantial proof of basic literary skills. Students should be able to compose a cogent essay of at least one thousand words in standard English as well as possess the ability to pass a rigorous reading comprehension exam. More concisely, do not admit illiterates. We feel that the mere existence of illiterates and a Learning Skills Department at this university is degrading. (It's no wonder we're mistaken for O.C.C.). People should not receive college credit for remedial work; this devalues any degree granted by this university. Once students are admitted we suggest a require-

ment for graduation similar to English 140 that integrates the study of literature and constant reinforcement of the basic writing skills.

Of course we're setting ourselves up to be asked, "What do we do with all of the illiterates?" At the risk of sounding calloused and selfish, we offer no solution for this problem. For us to offer a reasonable solution we would have to take to task the entire educational system below the college level, which is where the problem, and therefore the solution, must lie. We realize what folly it would be to try to restructure the entire educational system in this letter and are too sagacious to partake in such inspired follies.

--Mike Nelson
--Terri Chiaverotti
class of '77

Dear Editor,

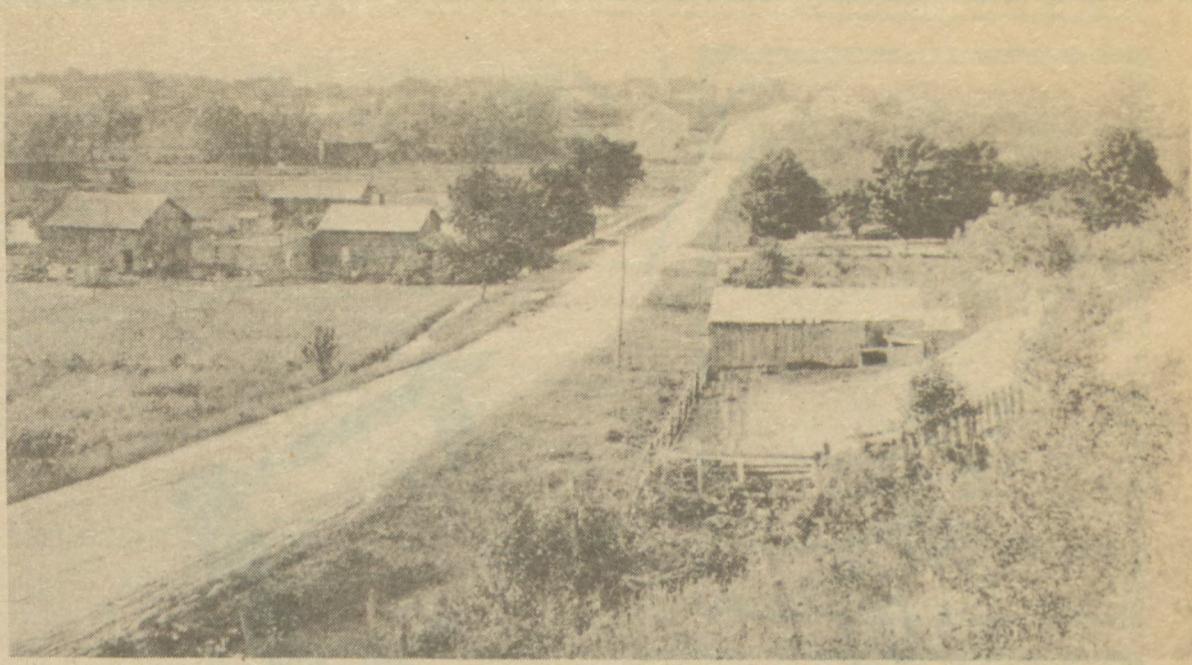
As a member of the first graduating class of OU in 1963, I would not like to see the university make another name change. The original name, Michigan State University Oakland (MSUO) was changed to Oakland University just months before our commencement exercises. OU has an identity that would be lost if changed.

Having known Mr. and Mrs. Alfred Wilson, I don't think they would be pleased with the name Meadow Brook University. The manor house is unique and should have its own identity.

As a teacher in the area, I am very pleased when I can recommend students to OU. It has an admirable academic program that has continued through the years since some 550 of us began classes in September of 1959 on the campus which was then only North and South Foundation Halls.

--Al Monetta
class of '63
Student Number 0069

All signed letters to the editor of appropriate content and length will be considered for publication by the Oakland Sail. However, the Sail reserves the right to deny publication of any letter submitted.



ROCHESTER'S FIRST ROAD -- built in 1824, was once traveled only by horses. Today, however, Rochester is a developing city with modern roadways, subdivisions and shopping malls. (Staff photos by Aaron Rubin).

A growing town retains quaint image

By Jack McCoy

First in a two-part series on Rochester

When the United States government initiated a program to distribute land for farming following the War of 1812, the area north of Detroit was passed over, regarded as a vast area of swampland.

The Ottawa Indians knew otherwise, and in 1817 they directed a man named James Graham inward from Mount Clemens to "a land abounding with hills and oaks." Graham and his family found what they were looking for, clearing a spot for a temporary shelter behind the municipal building that stands in downtown Rochester today.

Graham's wife named the city after her hometown of Rochester, N.Y., establishing the beginning of the oldest community in present day Oakland County.

This was a modest beginning indeed for what today is one of the most heavily populated and richest counties in the entire country.

For many years, Rochester was a self-sustaining rural community. The town's first industry was a saw mill, built in 1819, which provided lumber for the buildings erected on land parcels purchased from the Federal Government for \$1.25 an acre.

In 1824, the community had its own post office and its first road, designed to connect Detroit with Pontiac with a branch from Royal Oak to Rochester.

The first retail establishment was a general store built in 1824. Soon after followed a drugstore, a hotel and the town's first resident doctor.

The period following the development of the Detroit and Bay railroad line in 1872 was a thriving time for the merchants of Rochester.

Together with the advent of the Inter-Urban electric streetcar around the turn of the century, which ran from Rochester to Detroit, the village was brought into increased contact with the city of Detroit.

This was about the time that Rochester's first, and for many years only, newspaper began publication. The Rochester Clarion was founded in 1898 by Charles Summer Seed, grandfather of Charles Seed, who still publishes the Clarion today. "For a subscription, they took in a box of eggs or a pound of butter," says Seed of his grandfather's operation.

"It was a beautiful small town, says Lee Johnson, who has lived in Rochester all her life. She is a member of the Yates family who

started the Yates grist mill in 1863 and which still operates today as a cider mill, just outside of Rochester.

Rochester is no longer a small town, however. Although only 1.6 square miles in size, with a 1976 population of about 7,500, Rochester has been engulfed by an ever-growing Avon township.

Why has the Avon area attracted such a large number of people in recent years? City clerk Ross, who has lived in Rochester for 40 years, says it is the natural beauty of the area.

"People come here because of the rolling hills, the trees and parks, instead of a lot of concrete."

Will Rochester and Avon township lose their appeal if the present growth trend continues?

Some, like Lee Johnson, think it already has lost much of its charm. "When I was growing up here, I knew everyone in town," she says. "Now I don't know anyone. It's like I'm an alien here."

Rochester is doing everything it can to preserve its rich historical past. Many of the original downtown buildings are still housing businesses, although most of them have been structurally improved.

And it's still the place to shop for antiques, handmade leather goods, glassware and jewelry, a saddle for your horse or feed for your chickens all the while leaving your car (or horse) in one spot.

Next Week:
What OU means to Rochester



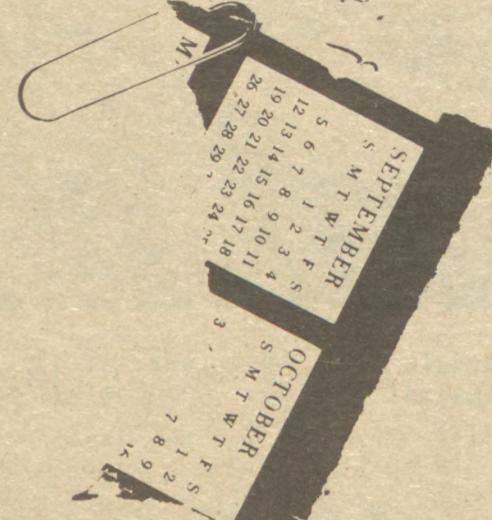
Examination Book

NAME	Ruth
SUBJECT	Yuk
INSTRUCTOR	John
EXAM SEAT NO.	1
DATE	May 15, 1966
GRADE	S.

A+
but your handwriting
is worse



FREE



McDonald's

The Village Project, at O.U.'s
BARN THEATRE PRESENTS
AN S.E.T. PRODUCTION OF:

Moonchildren

a play by Michael Weller.

MARCH 18, 19, 20, 25, 26, 27, APRIL 1, 2, 3.

8:30 P.M.

O.U. Students - \$2.00, GENERAL - \$3.00

call - 377-2245.

Robert Rafferty



mer jobs

mcCarthy 2/17/66

egitate sum



days
MARCH

The New York Times Book Review

Tuition increase

(continued from page 1)
 coming back, says Robert W. Swanson, vice president for business affairs. As tuition goes up, students' need for financial assistance goes up and that assistance will naturally be increased, Swanson says.

But James C. Shaffmaster, a junior who has had to rely on student loans to pay for his tuition, says another \$1.50 increase in September will mean the difference between being in debt up to his neck and being in debt over his head.

Classifieds

CONTACT LENS WEARERS save on your supplies. Send 13¢ stamp for price list. Contact Lens Supply Center, 341 E. Camelback, Phoenix, Arizona 85012.

BALLET EXERCISE CLASSES now forming for teens and adults of all ages. No prior ballet training needed. Sunday afternoon classes. Call 547-0513 or 891-1790.

FOR SALE: 8-track tapes \$3 Good music. Call 851-9769 evenings.

FOR SALE: 1972 Maverick 6 cyl. 2 door, excellent condition, exceptionally clean, extra wheels with snow tires, special trim. Complete break job recently. New universal joint, rear axle carrier assembly, hoses. Call 377-3378.

ROSAMOND'S UPHOLSTERY & SEWING SERVICE specialists in leather repair and custom alterations. 139 Romeo Rd., Rochester. 652-4662.

UNIQUE AMATEUR ENTERTAINERS NEEDED for gong show. If interested, call 588-0441.

MATURE, RESPONSIBLE 21-year-old student seeking female to share 3-bedroom house. \$105 a month. Split utilities. 739-8760.

WOULD A BUSINESS PRODUCING AN IMMEDIATE INCOME INTEREST YOU? \$1,000 per month potential 6 to 12 month from now. We will work with serious-minded persons with or without business experience. Operative full or part-time. Call and arrange a personal interview. 373-2744 11 a.m. to 9 p.m.

ENGLISH STUDIES

AT
OXFORD

this summer



Six weeks of study and adventure at Oxford University of Oxford, England, the most famous and most beautiful university town in the world.

Full-time, in-college private-room residence at fabled Corpus Christi College.

- ENL 275 Introduction to British Literature
- ENL 428 Major English Romantic Writers*
- ENL 429 Modern Drama*

All integrated with field trips to many literary and historical landmarks, such as Stonehenge, Coventry, Canterbury, and Tintern Abbey, Windsor Castle, as well as excursions to Stratford and London to view several plays.

*open to graduate students

Total cost: \$1149.00

(includes tuition, room and board, 10-12 tours, theater and admission tickets)

Dates: July 4 - August 13, 1977

For details call:
377-4120
927-1103
or Write: English Studies at Oxford
Department of English
University of Detroit
Detroit 48221

What's free at the
GRAHAM HEALTH CENTER
this week and every week?
Blood Pressure checks!

Unhappy with your doctor?
Try one of ours!
GRAHAM HEALTH CENTER

Mary Jane Flowers of Rochester, Inc.

- Finest in Flowers and Gifts -

NORTH HILL PLAZA
1457 N. MAIN STREET
Rochester, Michigan 48063



ROCHESTER

651-8990

ROYAL OAK

Celebrate
St. Patrick's Day
March 17

Top of the Morn'
Pancake Breakfast
...all the pancakes
you can eat for
only 50¢
9:00-11:00 a.m.
Crockery, O.C.

All Day Open House
at the new office of
Campus Information,
Programs, and Organizations
49 O.C.
free refreshments
11:00 a.m. - 2:00 p.m.

sponsored by
Campus Information,
Programs, and Organizations

3 Faces Disco
54 W. Auburn Rd.
Rochester
852-6450

A NEW PLACE
TO MEET A NEW FACE
WE'RE MORE THAN A DISCO

Rocky Road Monday, March 14
at THREE FACES DISCO

OU's Bob Sokoler as D.J. every Tuesday
Wednesday - two bit beer night
Thursday - "Double Pleasure" 2 for 1 ladies' night
Friday - T.G.I.F. (champagne night)
Saturday - green light special night
Happy hour daily 4 p.m. - 8 p.m.

Dance Contest every Sunday
\$25 WINNERS WEEKLY \$50 WINNERS MONTHLY
Grand Prize -- Weekend for two in Toronto
PROPER ATTIRE A MUST

U of M sub shatters women's dream

By Stuart Alderman

Another few seconds on the clock might have made a difference for OU, as the Pioneers came roaring back but fell short to the University of Michigan in the women's

state tournament, 66-64 on March 2.

This was the OU women's first trip to the state tournament. The loss dropped the women's impressive season record to 16-5 compared to last year's 3-12

mark.

OU's '77 version led only twice in the game and that was early in the contest and trailed 36-30 at half time.

The Wolverines took command in the second half extending their lead to 10 points. OU trailed 60-50 at one point, but ripped off nine straight points to close the gap to 60-59 with 2:44 remaining.

The Pioneers eventually tied the game at 62-62 with 1:31 left when Beth Kamp converted both ends of a one-and-one situation.

U-M scored soon after on two foul shots by substitute Terry Conlin. OU tied it up again on a jump shot by Helen Shereda with only 39 seconds to go.

With nine seconds remaining, the Wolverines' Terry Conlin did it again as she hit a 10-foot jumper which proved to be the clincher. Shereda took a desperation 15-foot baseline shot with two seconds remaining, but missed.

"We beat ourselves," said Coach Rose Swidzinska. "Our offense was not moving to-

night which really hurt us along with some mental mistakes. We just gave the ball game away."

Shereda, a six-foot-one freshman, led all scorers with 19 points and pulling down 15 rebounds. Michigan was led by Natasha Cender's 18 points.

OU's other starters also finished in double figures, but it wasn't enough. Kamp dumped in 12 points and Kathy Hewelt, Lori Klerekoper, and Jeannette Fisher added 11 each.

The women have nothing to be ashamed of despite the loss, as this season was the most successful ever at OU. They have turned the basketball program around at OU 'just over night.'

No players will be lost due to graduation this season as they hope to remain a top contender in the GLIAC next season.

Netters whipped

Sophomore Marc Berke was the only Pioneer winner in the tennis team's opening 8-1 loss to Michigan Tech.

**INFLATION FIGHTER SPECIAL
entertainment '77**

or

METRO '77

Passbooks

SPECIALLY PRICED AT
\$9.50 for limited time
REGULARLY \$10.95

HUNDREDS OF HALF OFF AND "TWO FOR THE PRICE OF ONE" COUPONS FOR DINNER, THEATRES AND SPORTING EVENTS AT THE CAMPUS TICKET OFFICE, 48 OAKLAND CENTER, 7-2020

Become a
Montessori Teacher

Summer Study, Graduate and
Undergraduate Programs

College Credits

MONTESSORI CENTER
OF MICHIGAN

2490 Airport Rd.

Drayton Plains, Mi 48020

313/673-0007

BURES SERVICE



FOR VOLKSWAGEN ONLY

(ONE DAY)

SERVICE

NEW PARTS REBUILT

FOR APPOINTMENT CALL

548-9666

CATALPA
WOODWARD
11 MILE ROAD

1815 WOODWARD

BERKLEY

1 BLOCK NORTH OF

11 MILE ROAD

VW BUG
MARCH SPECIAL
Tune Up.....\$16.95
Muffler.....\$43.90
Price includes parts and
labor up to 1971. Check
our other low prices.

FREE!

Buy Any Medium Pizza
At the regular price
Get Identical Medium Pizza **FREE**



WITH THIS COUPON

COUPON GOOD
Mar. 14 thru Mar. 22

Little Caesars Pizza

624 MAIN ST.
ROCHESTER- 652-0880

There IS a difference!!!

PREPARE FOR:
MCAT • DAT • LSAT • SAT
GRE • GMAT • OCAT • VAT

Our broad range of programs provides an umbrella of testing know-how that enables us to offer the best preparation available, no matter which course is taken. Over 38 years of experience and success. Small classes. Voluminous home study materials. Courses that are constantly updated. Permanent centers open days, evenings & weekends all year. Complete tape facilities for review of class lessons and for use of supplementary materials. Make-ups for missed lessons at our centers.

ECFMG • FLEX
NAT'L MEDICAL & DENTAL BOARDS

Flexible Programs & Hours

25882 Orchard Lake Rd.
Suite L-7
Farmington Hills, Mi.
48018
(313) 476-8388

Centers in Major U.S. Cities and Lugano, Switzerland

**Stanley H.
KAPLAN**
EDUCATIONAL CENTER

TEST PREPARATION
SPECIALISTS SINCE 1938

flipper mc gee

AMUSEMENT CENTER

50¢ of Free
pinball arcade games foosball

With This Coupon & OU Identification

I COUPON PER CUSTOMER PER DAY

Coupon good Monday thru Saturday 10 a.m. to 6 p.m.

Remember: Get 50¢ of Free Pinball
on Your Birthday

WINCHESTER MALL
Rochester & Avon Rds.

EXP. Mar. 19

Young matmen get taste of Nationals

By Dick Foster

Although they didn't place in the NCAA II Wrestling Championships on March 4-5, the Pioneers returned from Cedar Falls, Iowa, feeling pretty good.

The squad scored 2½ points well behind champion California State-Bakersfield's 107½ points and runner-up

Augustana College's 78.

Among the national contingent were freshman Phil Lieblang (118 lbs.), junior Richie Hufnagel (134 lbs.), freshman Mark Christiansen (142 lbs.), freshman Don Maskill (150 lbs.), and sophomores Dean Waldrup (158 lbs.) and John Whitfield (167 lbs.).

Grabbing a 12-2 major de-

cision, Lieblang crushed his seventh-seeded Central Connecticut State rival.

His Southern Connecticut State opponent in the second match held a 19-4 record in the New England Conference, but couldn't handle little Phil. Lieblang whipped the SCS senior, 6-4.

Co-captain Hufnagel lost 6-4, while Christiansen and

Maskill also suffered first round defeats with respective scores of 3-1 and 10-6.

Waldrup won his first match, 7-5, over a California State Northern grappler, but then lost. Whitfield lost his only match, 10-2.

The valuable experience gained will help the Pioneer wrestlers improve their 6-7 record of 1977.

Tankers survive scare to win Motor City crown

By John K. Schroder

The Pioneer tankers overcame a 35 point deficit on the final day to capture their fourth consecutive Motor City Invitational Swim Championship at Wayne State's Mattheai Pool on March 3, 4 and 5.

OU totaled 643 points to nip Bradley of Illinois, which led after the first two days, but had to settle for second with 633 points.

Notre Dame was third with 544 points and Wayne State (405), Northern Michigan (385), Wisconsin - Milwaukee (151), Valparaiso (144), and Ferris State (120) rounded out the field.

The Pioneers easily won their second straight Great Lakes Conference title, which ran simultaneously

with the Motor City's, with 292 GLIAC points.

Northern was second with 188, Wayne and Ferris followed with 183 and 53 points respectively to round out the GLIAC performers.

Trailing after the first two nights of competition, OU Coach Corey Van Fleet was very concerned saying, "I don't know if we can make up the 35 points we gave away."

However, Freshman Brad Goff led the OU resurgence on the final night as he became a double winner capturing the 1650 yard free style in a record time of 16:34.11 minutes. He won the 400 yard individual medley in a record 4:19.3 on Friday.

Jordan Hatch also became a double winner to aid in the OU comeback as he added the 100 yard free style in

:48.557 seconds to his earlier win in the 200 yard free style with a 1:46.186 clocking.

Winning the 100 yard backstroke in :56.579 seconds was Tom Boyd and the Pioneer quartet of Goff, Hatch, Paul Karas and Ian Dittus won the 800 yard free style relay on Friday in a record time of 7:05.596 minutes.

Freshman Tom Allen erased a former OU standout's 200 yard breast stroke record (Tim Brooks '75) swimming to a first in 2:15.59 minutes.

Showing some of the depth necessary for a national title, the Pioneers are priming for the Nationals at Youngstown, Ohio to be held March 17-19.

"We won't be embarrassed next season -- cage coach Jim Mitchell

By Stuart Alderman

It's all over! The OU cagers came on strong during the final two weeks winning three of four games and captured the season finale over Wayne State, 71-67 on Feb. 23.

Ty Richardson led the Tarters by pumping in 22 points and Tim Kramer guided the Pioneer attack hitting for 16 points.

The hustle of junior Bill Scott produced seven assists and 14 points. Junior Eulis Stephens had 12 points and 14 of Oakland's 32 rebounds.

Freshman Brent Robinson, the only out-of-state player on the team, from Independence, Kentucky, came off the bench to turn in a strong performance at guard contributing nine points.

For the only senior on the squad, Jeff Grimes from Detroit Mumford, the game was extra special. The captain of the Pioneers went scoreless in the first half, but came roaring back with 12 points in the second half.

"I started off slow in the game because I was tight," said Grimes. "No matter what happened during the

season, our team stayed together. We were all one family."

Under new Head Coach Jim Mitchell, OU posted a 9-19 record this season.

"In the month of January, we had 13 or 14 losses and could have quit, but the kids wouldn't let me quit," said Mitchell.

"We now have a positive attitude, which is the most important item on a sports team," said Mitchell. "More people in the community and on campus are aware of our program."

Mitchell claims that things will be a little easier next year because he'll know the players better and the players will know his philosophy of the game.

"We won't be embarrassed next season," he said, "we'll be winning more games." Seven of OU's 19 losses were by nine points or less.

Many students at OU did not take time out to watch a game this season. The Pioneers were a young, but quick and exciting team to watch despite their dismal record. Watch for them in the future.

Pioneer of the Week

Mar. 2-
Mar. 8



Brad Goff has definitely been the year of the freshmen at OU. The Class of 1981 has contributed some outstanding performances in athletics.

Winning two individual events and participating on a winning relay and grabbing another individual second has earned Brad Goff a spot as the Oakland Sail's Pioneer of the Week.

In the Motor City Invitational's opening event March 3, Goff had to settle for second in the 500 yard free style behind a record breaking performance by Northern's Ole Thorsrud of 4:45.687 minutes.

A graduate of Bloomfield Hills Lasher, Goff shaved six seconds off teammate Tom Boyd's 1976 MCI record, swimming to a 400 individual medley first in 4:19.3.

Brad ended the day teaming up with Paul Karas, Jordan Hatch, and Ian Dittus to au-

thor a record of 7:05.596 in the 800 yard free style relay.

Bettering Karas' mark by more than 12 seconds, Goff won the 1650 yard free style in 16:34.11 minutes and OU was on the way to its fourth straight Motor City title.

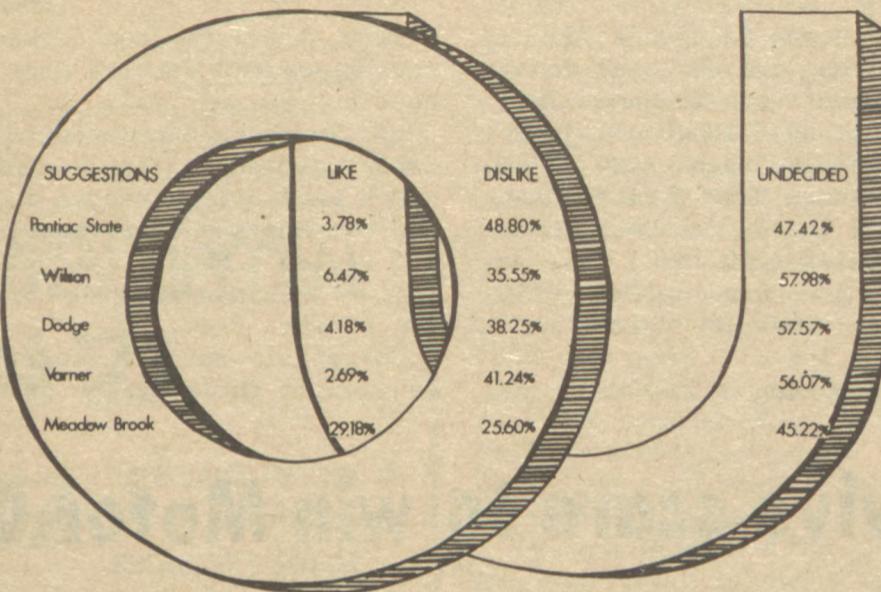
Thumbs down on re-naming, poll says

By Beth Isenberg

As a result of a proposal to re-name OU by Jack T. Wilson, dean for student life, considerable controversy has stirred in the community.

To determine the overall opinion on the proposed name change and suggested names, OU's Tautological Society conducted a survey in which 1004 responses were received from students, faculty and staff.

The results concluded that 70.45 percent of those polled preferred that OU's name remain unchanged, while 23.8 percent preferred a change and 5.75 percent were undecided.



Comments from those surveyed included: "Think of the alumni!," "I enrolled into Oakland University

and I want to graduate from Oakland University," and "The prestige of any university should be based on

the caliber of the students graduating from it, not the name of the school or the possible changing of that name."

Some surveyed commented on the cost involved in changing OU's name: "Who's going to pay for this massive transition," "Find something better to do with the money involved with changing the name," and "Let the first person who puts up the money choose the name."

No serious steps have been taken to implement a name change, according to Donald D. O'Dowd, OU president. "The proposition is no more than a trial balloon at this time," he said.



bookin' break



drama

- March 14 "The Merchant of Venice" Meadow Brook Theatre thru Wilson Hall.
- March 20
- March 18 "Moon Children" Barn Theatre 8:30 p.m. Admission \$2 for students.
- 20

films

- March 16 "The Heat's On" Varner Recital Hall 7:30 p.m. Admission \$1

sports

- March 17 Men's swimming NCAA II Championships Youngstown, Ohio 12 noon.
- March 19
- March 17 Women's Swimming AIAW Championship Providence 10 a.m.
- March 19

happenings

- March 14 "Gay Issues Toward an Understanding," second seminar in a Sexuality Awareness Series Hamlin Hall Lounge 7:30 p.m. Free admission
- March 15 "Fundamentals of Christianity"--exploring faith issues St. John Fisher Chapel 7:30 p.m. to 9 p.m.
- March 16 Silk-screen printing demonstration Students may participate Exhibition Lounge, O.C. 11 a.m. to 1 p.m. Free of charge
- March 18 Free transportation to Detroit Institute of Arts, lunch and a tour of Greek Town 10 a.m. to 5 p.m. Sign up at the Campus Ticket Office
- March 19 Dance Performance Varner Recital Hall
- 20
- March 20 Tour Meadow Brook Hall 1 p.m. to 5 p.m. Admission \$2 for OU students, \$3.50 for adults, \$2 for those under 12 and over 65

music

- March 16 Student Recital II Varner Recital Hall 8 p.m.
- March 17 "Inside-Out" Steve Wood--sax and flute; Keith Vreeland--piano; Ken Kellet--bass; Jeff Cumpston--drums; Brad Felt--tuba Abstention, O.C. 9 p.m.
- March 18 Renaissance Band and Baroque Ensemble will perform a concert of music from the 16th and 17th centuries Varner Recital Hall 8 p.m.
- March 21 Pfeiffes Recital Varner Recital Hall 8 p.m.