

THE OAKLAND OBSERVER

Vol. IV — No. 14

Michigan State University Oakland

Friday, December 7, 1962

AVERSIVE STIMULATOR PRESIDENT PREDICTS SEVERE DEPRESSION THROUGHOUT BUGGY WHIP INDUSTRY

AREA 3, Nov. 28 -- An economic recession was predicted here today by Dr. Donald Hildum, president of the Aversive Stimulator Company, as he surveyed the results of the industry's third quarter decisions.

"Other companies are expanding too rapidly," he warned. "We are headed for recession."

Hildum met his competitors' charges that he is "almost out of money" with the statement, "That is nothing to worry about at this point."

Dr. John Maher, president of Song-Blair-Becker-Maher, expressed overall pleasure at industry results. "Great God! I'm just very pleased that everything worked out," he added. He observed that other companies "clearly are losing control of their production costs." However, "The inventory position of the industry, the number of goods sitting around on the shelves, is intolerable," according to Maher.

Dr. Nat Simons, president of BAS Buggywhips, had no comment for the press.

EVENING LIBRARY EXTENSIONS NIXED BY WILDER AND STAFF

Opening Kresge Library on Friday and Saturday nights "is not a matter of finances but of the energy of the (library) staff," David Wilder, university librarian, stated last week.

Rather, it is "a matter of where we elect to put their time and their work. It is perfectly possible to add the Friday and Saturday and have them work at that time instead of another time," he added.

Other problems are presented, however, by longer library hours, Wilder emphasized. He disapproves of operating the library between 5 p.m. and 10 on Friday and Saturday with only student help. "We need to keep someone at the information desk...otherwise we are not running a library but a study hall."

Book binding and cataloguing services would suffer if staff energies were employed in later hours, he feels. But Wilder adds, "If we got everything scheduled just right, you could theoretically make as much progress on Friday as at any other time." One reference librarian Friday night would mean "one less person here Friday morning," he points out.

Wilder also stated that students should be able to schedule their library work within the 82½ hours per week that the library is now open until enrollment has increased sufficiently to insure more librarians "and therefore less damage to other parts of the program by spreading them out more, and ...larger attendance on the part of students."

Still, "A Saturday night opening might be worth a great deal to the few students who came," he mused.

DORM STUDENTS TO USE U. BUS

MSUO students now have an opportunity to travel to Detroit Saturday evenings in the university bus.

The ten-seat Ford Falcon bus may be used by resident students to take advantage of Detroit's many cultural and social events, Dr. Robert Holmes, assistant dean of students, explained this week.

MYTHICAL CORPORATIONS FORMED FOR COMPUTER BUSINESS GAME

By Marilyn Young

Observer Staff Writer

Decision-Making Exercise, an economics game designed to give students experience with business relationships, is currently being tested by a group of MSUO professors in preparation for use in an Operations Research course next semester.

Instructor of the course Dr. John Maher called the exercise "the most exciting thing I've run into in teaching." Maher later expressed his excitement in the statement, "If there's one thing I hate it's price-cutters and chiselers, and in this industry I find I am confronted by just such an animal."

The industry to which he referred consists of three companies which manufacture buggy whips. The price-cutters and chiselers are six of his colleagues who comprise companies #1 (Nat Simons--president, Sheldon Appleton, Harvey Burdick) and #3 (Donald Hildum--president, Edward Heubel, Thomas Jenkins). Maher is president of company #2 which also includes John Blair, Theodore Becker, and Czetong Song.

Quarterly decisions made weekly by each company are processed by the IBM 1620 computer for immediate results. Thus the business activity of several years may be experienced in one semester and economic philosophies and realities may be subjected to comprehensive analysis.

For example, when Maher interprets Aversive Stimulator Company (#3) policy as "conservative," stating that "it would have flourished in the 1890's," Thomas Jenkins, one of its members, adds that it does not "risk decisions which might lead to total collapse, as some of our competitors might be doing."

Company president Hildum outlines a market philosophy: "We decry the reckless and inflationary expansion plans of our competitors, who seem to have overestimated the future market. Our feeling is that the existing market should be exploited in depth..., aiming at satisfied customers and cowed horses..."

Maher notes a similarity between Simons and Billie Sol Estes. Simons has no comment.

Dr. Robbin Hough, director of the exercise, referees in the computer center as stock market reports, coming in over the accounting machine, decide the issues.

AWS SPONSORS TOY TWIST SAT.

Toys worth not less than \$1 each will be the admission fee to this year's toy dance sponsored by MSUO's Associated Women Students.

The dance, which will be held from 8 p.m. to 12 Saturday, Dec. 8 in the Oakland Center Gold Room, is officially titled "Toy Twist" and is the first AWS-sponsored event this year.

Its purpose is to obtain toys for 25 to 40 children from the Oakland County Children's Center. MSUO's gifts will be presented to the orphans, four to 12 years old, at a Dec. 18 Christmas party.

A toy box will be set up in the Oakland Center for students and faculty members unable to attend the dance, according to Mrs. Becky Malm, Promotion Council head.

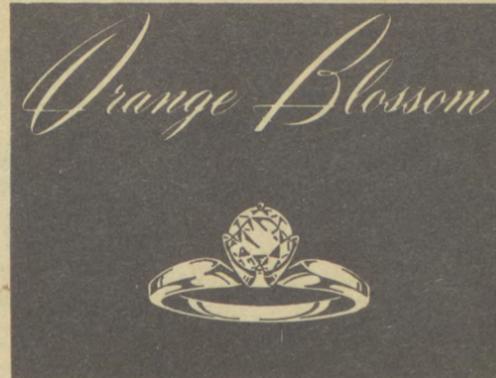
SAC PLANS MSUO ACTIVITIES CALENDAR

Plans for an MSUO date book, to include all major events scheduled for the 1963-64 academic year, were announced this week by Robert Holmes, assistant dean of students. There is a definite need for a central calendar as a means of arranging university events, according to Holmes.

The calendar would help clubs avoid duplication of dates in scheduling dances and other social events. The book would also leave space for students to fill in private dates and appointments.

Holmes said that the calendar should go to the printer no later than August 1, 1963.

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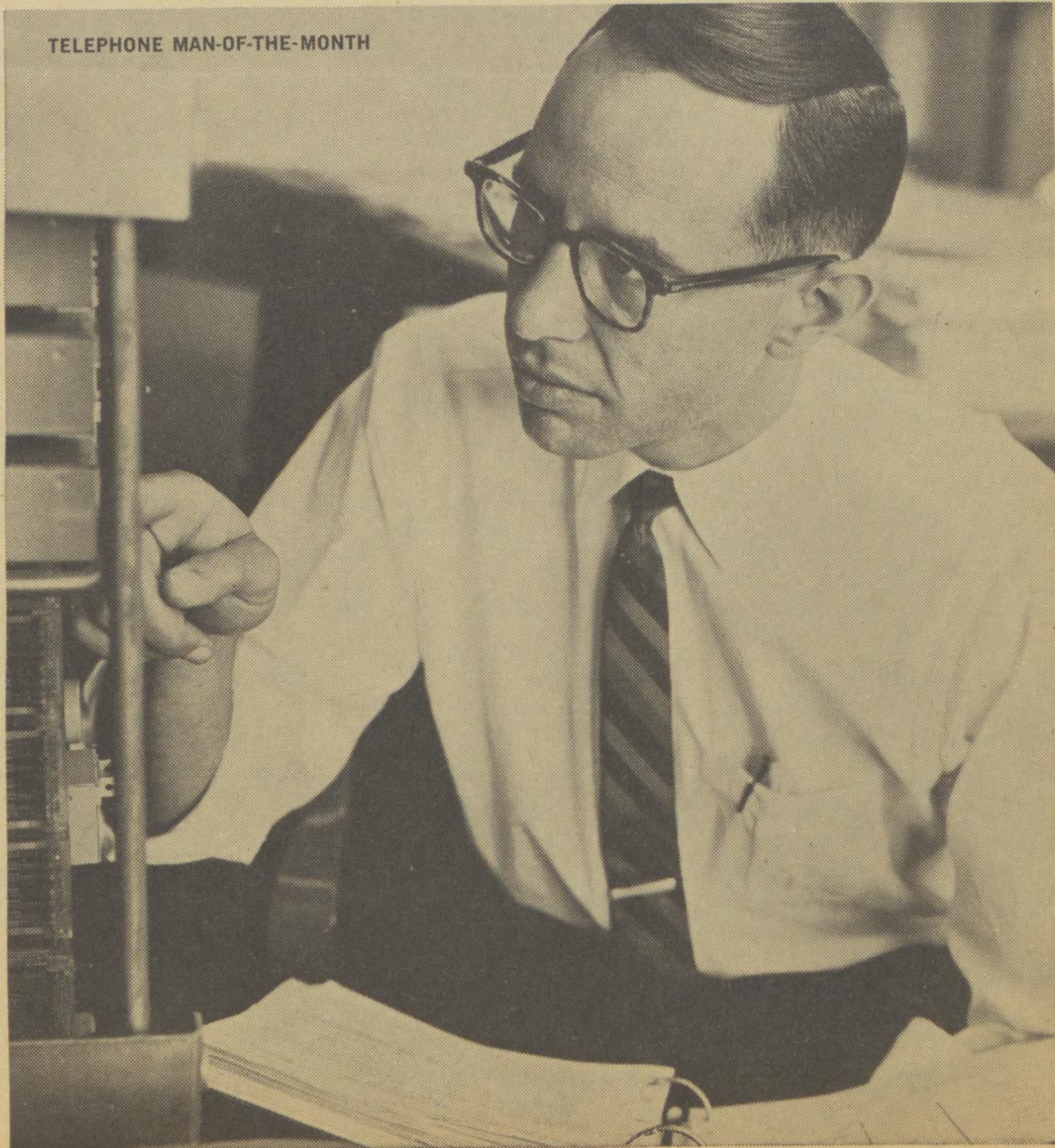
Paul's job is to evaluate Illinois Bell's plant training methods. He came to this job from one in which he supervised 72 repairmen and installers. As Test Center Foreman for the Franklin District of Chicago, Paul learned the

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TELEPHONE MAN-OF-THE-MONTH

CAPACITY WAYNE GLEE AUDIENCE TREATED TO MUSICAL PRECISION

By Rollie Bristol
Observer Music Critic

Precision was the word for the performance of the Wayne State University Men's Glee Club in the Oakland Center Gold Room last Friday night.

It is the opinion of this reviewer that this type of program is not presented often enough nowadays, and it was a welcome change from the more conventional glee club concert of lighter musical fare.

The majority of the numbers were done by memory save for the composition by Poulenc, which is an extremely difficult work to perform. The group displayed excellent musicianship. Except for a few sloppy entrances, the Glee Club presented themselves as a unit conveying expression through excellent diction and a mastery of the phrasing and dynamics of the works performed.

One of the highlights of the evening was the presentation of Reflets dans L'Eau and Mephisto Waltz by a promising young 18 year old pianist, James Tocco. He handled the Debussy piece with the greatest of ease, and did a

perfect job mechanically on the Mephisto Waltz.

This reviewer was not too satisfied with the two Donaudy songs done by Frank Bruno, baritone soloist. It may well be that this criticism is due to the performer's inability to relax, since he improved markedly in his third presentation, "Vittorio Mio Cor."

Mr. Harry Langsford deserves much praise for this group, for they had that intangible quality that makes for a truly good and enjoyable performance.

PIANIST SCHWARTZ SET DEC. 14

Pianist Joseph Schwartz, hailed by critics across the country, will play Bach, Beethoven, Brahms, Copland, and Chopin for MSUO students Friday, Dec. 14, at 8:15 p.m. in the Oakland Center Gold Room.

Schwartz won the celebrated Naumburg Award in 1958. Since then, he has toured the country many times, and has made numerous appearances in Brazil.

Besides his concertizing, Schwartz is an assistant professor of piano at the Oberlin Conservatory of Music. His recital next Friday marks his second appearance at MSUO.

\$70 STOLEN

More than \$70 was reported stolen from Mrs. Carolyn McAboy last Monday afternoon. Mrs. McAboy, then of the South Foundation Secretarial Pool, said that she left the money in a change-purse on her desk.

After being absent from the Stenographic Offices for about five minutes, she discovered that the purse and money were missing.

Police were not notified, and no trace of thief or booty has been found.

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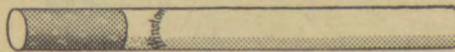
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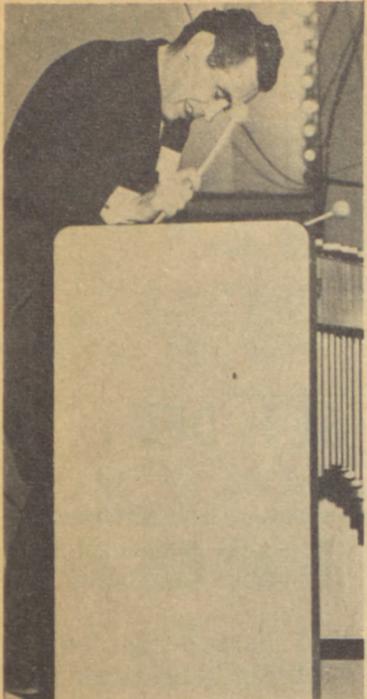
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THE OAKLAND OBSERVER
LETTERS TO THE EDITORS

To the Editors:

In the Observer of Nov. 30, 1962, it is stated that a decision regarding student discipline "was then submitted to the Faculty Senate Committee on Student Affairs and approved by the five-member group."

This committee has never had a case of student discipline submitted to it; has never reviewed such a case; has no authority to approve or disapprove such cases; and has no intention of undertaking such reviews.

I presume the statement in the article referred to a committee appointed by the Dean to review cases of student misconduct. This latter group is not a committee of the Faculty Senate.

David C. Beardslee
Chairman, Faculty Senate Committee on
Student Affairs

Ed. Note -- Mr. Beardslee is correct. The committee which reviewed the student judiciary decision a committee on student conduct. Committee members are Donald O'Dowd, dean of the university, Duncan Sells, dean of students, and Richard Burke, assistant professor of philosophy.

To the Editors:

Your gross and uncivilized action in printing yesterday's pretentiously elongated "Judiciary Permitted..." story deserves a profound cry of foul from every humane voice on campus. By disclosing their names you have assisted three students in difficulties not at all, and you can only have augmented their public embarrassment and unhappiness.

What will be your answer if you honestly put to yourself the questions: what end has been served and what good has been done? Your column head announces a story that will report on powers and actions of the Judiciary. Summary and discussion of those matters, surely welcome and legitimate, in no way required the gratuitous identifications which you elected to add. The question is hardly one of journalistic rights and freedom; it is one of decorum and consideration for others. Between these ideals there is no necessary antithesis, except as it may be invented by those who, for whatever their childish reasons, envy the editors of Confidential their jobs.

The expletive "bad taste" enfeebles my indignation in the students' behalf. I think that in authorizing appearance of the story in its published form you have acted cheaply. If any one has conducted himself-- and on campus--in a manner severely unbecoming a representative of this institution and of the newspaper whose ideals it is yours to fashion and serve, I fear it is you.

Robert Hoopes

To the Editors:

The Oakland Observer is obviously in need of something beyond a manicure after scraping (or penetrating) the bottom of the journalism barrel to print the Nov. 30 article concerning the actions of three students.

I do not in any way legitimize the unfortunate occurrence, neither do I mean to take issue with the hearings on off-campus activity at this time. What does puzzle me, however, is the reason you feel the incident and

Letters to the Editors (continued)

subsequent action taken are of such campus-wide interest and moot importance that nearly an entire issue is given to the subject.

Do you not feel a "social responsibility" toward the privacy of the students involved, or at least toward MSUC itself, since copies of the Observer find their way into the hands of many colleges and neighboring high schools?

If you are reaching in for the excuse of notoriety being the element necessary to bring your views on the hearings into public view, you had better use the other, uninjured, hand. And a reach pole from the YMCA.

Ronald C. Ludy

Dear Student Judiciary Members:

I once was under the impression that one receives ratings in social conduct in Kindergarten, and is treated accordingly. It becomes apparent that at this High School the practice has extended to grade fifteen.

Long live the Student Judiciary!

William Poffenberger

To the Editors:

If your policy towards printing fails to include the word "discreet" which this last issue appears to portray - I suggest that you incorporate it immediately.

I doubt whether it is the purpose of the Oakland Observer to damage a person's character and to print facts that are part of a person's personal life. (I am referring to the issue about "Judiciary Permitted to Rule on Student Conduct off-campus") Besides, if this was to be the subject of the article, why did you spend 3/4 of the time naming the students.

You could have carefully eliminated their names and still have gotten your point across. These students had already been tried twice, did you need to bring up the case for a third trial? Perhaps some of us would have known whom the Observer was talking about, but now the entire university knows.

I personally am not interested in knowing how much of a fine they received and where they spent the night, or who came to bat for them.

If this is to be the bulk of your paper -- can it.

I am not interested in rehashed gossip!!

Madeline McCormick

To the Editors:

Picking up a copy of the Nov. 30 Observer (which I had thought was the dummy copy that the printer gets), I finally found the letters to the editor section which has been appended to the paper like an afterthought. Somewhere within this section I found under the title of "In Defence (British spelling, no doubt) Of the Sculpture" the haggard remains forming some semblance of a letter written to you earlier. There were more periods in front of the sentences than at the ends of all of the ones in the letter.

May I ask what was so offensive to the editors that caused such a wholesale dissection? I do not remember using any profane words, although

Letters to the Editors (continued)

a few came to my mind when I read your rendition of the letter. I neither insulted anyone any more than I normally do, nor perhaps no more than some of the other letters you receive. I don't think my letter was too long.

* * *

But enough of this catharsis. I must go and tell the student judiciary about my improper-passing ticket that I received from the state police last April. I'm sure they will want to bring me before their bar of justice.

Larry L. Carey

Ed. Note -- probably.

To the Editors:

I have been called naive many times, and now must admit that I have been. I was rather proud that Dr. Samuel Shapiro was teaching here. This, I thought, is the one thing that really shows that MSU⁰ is willing to let students think, and is willing to let sharp edges come where they will.

Now, of course, I know what this really meant. His contract had not come up for renewal yet. How can I be proud to have been a member of an institution that gives as one of its reasons for existence its aim to give students sharp edges and then won't keep one of its most controversial faculty members? This shows where MSUO really stands...

Thomas Kerley

To the Editors:

For those who have not read my last complaints about our "student judiciary," I would like to state a few of the things wrong with ours. It does not represent the students in any way that I can see. It is not chosen by them and there is no way now known that it can be removed by them. In this respect, and because it is chosen by the dean of students, it is very like a puppet government. It is again like a puppet in that it must dance to any tune the dean of students chooses to play. Because of this it is a mockery to call it a judiciary. Members of it have even gone so far as to admit that they are told whom to call guilty, and that it is their job to do this.

As far as I can tell, the only possible purpose of this body is to tell people who are not in this university that the student body condemns certain people and actions that it may or may not condemn. As long as the student court is what it is this is a lie. It may be a noble lie, but it is still a lie..... If the dean of students wishes to condemn a student, let him admit that he is doing this and take the responsibility on himself...

Thomas Kerley

THE OAKLAND OBSERVER

THIS WEEK ON CAMPUS

Friday, Dec. 7 (Pearl Harbor Day)

noon - Friday Readings, 190 Science. Melvin Chernov: American Autobiography

12:30 p.m. - Foreign Exchange Committee Meeting, SAC offices

8:30 p.m. - Faculty Square Dance, Oakland Center Gold Room

8:30 p.m. - Grill Dance, Oakland Center Grill

Saturday, Dec. 8

8 p.m. - AWS "Toy Twist," Oakland Center Gold Room

Sunday, Dec 9

3 p.m. - Jack Brokensha Jazz Quartet, Oakland Center Gold Room

Monday, Dec. 10

noon - Music Listening Program, 190 Science. Christmas Portion of Handel's "Messiah"

12:30 p.m. - Christian Science Organization Meeting, O.C. Piano Room

4 p.m. - Freshman Meeting, 125 Oakland Center

Tuesday, Dec. 11

11 a.m. - 4 p.m. - Newman Club, 125 O.C.

4 p.m. - SAB Meeting, SAC offices

Wednesday, Dec. 12

noon - International Affairs Discussion Group, 128 O.C.
John Maher: Economic Effects of Disarmament

1 p.m. - Collateral Program, 190 Science. Peter Amann: The Ancien Regime, European society on the eve of the French Revolution

4 p.m. - Orchesis, Oakland Center Gold Room

4 p.m. - Freshman Meeting, 125 Oakland Center

8 p.m. - DAFS film, "The Roof," 190 Science. Shorts: Pacific 231, and Reflections on Black

This Week on Campus (continued)

Thursday, Dec. 13

noon - Meadow Brook Theatre Guild performance of scenes, O.C. Gold Room

12:30 p.m. - SAC Social Committee Meeting, 126 O.C.

1 p.m. - Music Listening Program, 190 Science.
Beethoven: Symphony #8
J.S. Bach: Cantata #56

4 p.m. - Orchesis, Oakland Center Gold Room

Friday, December 14

noon - Friday Readings, 190 Science. Robert Hoopes and Gerald Straka

noon - French Club, Oakland Center

8:15 p.m. - Joseph Schwartz, pianist, Oakland Center Gold Room

following concert - Grill Dance, Oakland Center Grill

N O T I C E S

Students who wish to reserve space in advanced English classes during the winter semester should sign for courses on the English department bulletin board in NFH. Any English student who has not received the English department class list should see his instructor.

The new MSUO catalogue has been mailed to all students in residence. In view of this and in the interests of economy, students are asked not to request additional copies. If students desire additional copies for their personal use, they are available in the library or desk copies may be used in the registrar's office. Students may purchase extra copies at 50¢ each. However, if their use is intended in connection with people outside the university, a request may be made at the registrar's office for a catalogue to be mailed to the interested person at no cost.

P L A C E M E N T B U L L E T I N

Wednesday, Dec. 12 -- International Business Machine Corporation interviews

Openings for following majors: Math-Science
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Business Economics

Types of positions: Data Processing Systems
Engineering and Sales