

September 7, 1976

OAKLAND UNIVERSITY

STUDENTS CELEBRATE OAKLAND FALL DAZE

A variety of events including receptions, dances, and a carnival have been scheduled throughout September as part of Oakland Fall Daze, a program sponsored by the Freshman Advisory Council.

Some 1,300 freshmen and 1,100 transfer students will join with continuing OU students to celebrate the opening of the fall semester.

Some program highlights: September 8, noon, Mime Ensemble, Fireside Lounge, Oakland Center; September 9, 11:30 a.m., tug of war, afternoon concert and picnic at Beer Lake, 5:30 to 8:30 p.m., hot air balloon tethering south of the Barn Theatre, 8:30 p.m., Barn Theatre production of "Godspell" followed by a dance in the lower level; September 10, beer bash, 9 p.m. to 2 a.m., Crockery, Oakland Center; September 11, disco party, 9 p.m. to 2 a.m., Crockery, Oakland Center; September 15, reception for evening students, 5 to 7 p.m., Lounge II, Oakland Center; September 19, special tours of Meadow Brook Hall, admission \$1; September 21, reception for new scholarship recipients, 2 to 4 p.m., Sunset Cafeteria, Oakland Center; September 23, carnival, 2 to 5 p.m., patio of the Oakland Center; September 29, open house at the Women's Center, room 53, Oakland Center, 11 a.m. to 1 p.m.

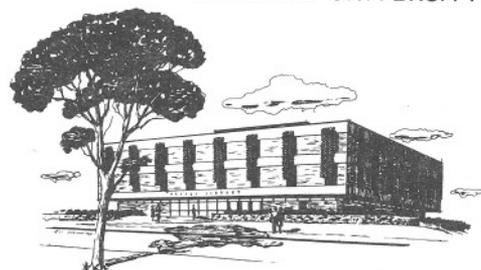
OU GETS CARILLON FROM COMMUNITY NATIONAL BANK

Oakland University has received a \$30,000 electronic carillon system from Community National Bank of Pontiac. The system is installed in Varner Hall.

Two keyboards have been placed in the recital hall with speakers on the building roof so that the carillon can be heard on all parts of the campus.

The carillon has 96 bells, and it will automatically toll the hour and quarter-hour during the day. It is one of the largest instruments made by the Schulmerick Carillon Company. Sound is produced by sets of bell castings being struck by small clappers. The sound is amplified and broadcast through a large number of speakers.

The Department of Music is arranging a contest to encourage short original student and faculty compositions for the carillon. The works will be played each noon.



OU NEWS

ROCHESTER, MICHIGAN

PASLAY RESIGNS

Paul R. Paslay, dean of the School of Engineering since 1973, has resigned to become dean of the College of Engineering at the University of Illinois at Chicago Circle.

Howard R. Witt, professor of engineering and associate dean, has assumed the additional responsibilities of acting dean. A national search will be conducted for a new dean, Frederick W. Obear, academic vice president and provost, said. The search should be completed during the fall semester, he said.

OU SENIOR GETS AWARD

Deborah Richardson, an OU senior English major, has been accepted for the 1977 volume of the Marquis Who's Who in American Women. The poet's works have appeared

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STUDENT BODY MAKE-UP AFFECTS LIBERAL ARTS MAJORS

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Oakland University can expect a continued decline in the enrollment of liberal arts majors particularly in the arts-humanities area, and continued demand for career-oriented programs.

The findings are contained in Memorandum No. 10, supplements numbers 5 and 6, published by the Office of Institutional Research (OIR).

The supplements examine the current major field choices of three classifications of students, the first time in any college students (FTIACS), the classic student (under 24, single, and carrying 12 or more credits), and the growing number of neo-classic students (24 or older or married or part-time students).

Brief summaries of the reports are carried here. Additional information can be obtained from David C. Beardslee, OIR director, room 271, South Foundation Hall.

Beardslee found that the number of undecided FTIACS admitted each year has been dropping and that the percentage of those undecided students that eventually picked liberal arts majors is also dropping.

Between 1968-72, as many as 40 percent of the FTIACS came to OU undecided on a major. Some 60 percent of that number eventually picked a liberal arts major, Beardslee said.

Recently the number of undecided FTIACS has dropped to about 30 or 35 percent and for fall, 1976, the number will dip to only 15 or 20 percent undecided. Of the smaller number of undecided, only about 40 percent now go on to a liberal arts major, Beardslee said.

Hard hit by the trend is the arts-humanities area that used to get 17 percent of the enrollment of undecided FTIACS. Now the area attracts only about nine percent of the undecided FTIACS (as that group itself declines in numbers). The arts-humanities area is also hurt because it is the less frequent choice of a major by the growing numbers of neo-classic students, Beardslee said.

Largest gainers among the originally undecided FTIACS are management and the "new" curricula including human resources development, health sciences, communications, and nursing.

Beardslee admits that the usage of code 600 (undecided) is being replaced by a set of area undecided codes for fall, 1977, and that the present data do relate to a changing situation. "However, it will be some years before the designations of the current undecided (code 600) students can be ignored in attempting to project enrollments by major. As of winter, 1976, there were still 783 OU students still coded as undecided," he said.

Beardslee compared the curricular choices of the increasing number of neo-classic students and the classic ones based on fall, 1975, data. Statistics show that the difference in choice of major is not between the liberal arts and applied majors. The percentages of liberal arts and professional majors are nearly the same for the two groups.

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in more than 20 publications including The New York Quarterly and Intellectual Digest. Richardson is poet for the Michigan Council for the Arts "Creative Writers Project."

COMMENCEMENT IS SEPTEMBER 18

Oakland University's fall commencement exercises will be held Saturday, September 18 at 10:30 a.m. in Baldwin Memorial Pavilion. An academic procession will precede the ceremony.

The commencement will honor 796 students who have completed their degree work during June or August of this year. President Donald D. O'Dowd and Frederick W. Obear, academic vice president and provost, will address the graduates and their families.

GOODMAN IS COUNSELOR

Jane Goodman of the Continuum Center, along with other experts in the field of career counseling needs of adults, took part August 5 in counseling the American College Testing Program. The OU personnel discussed their outreach model for the Career Planning Program for Adults.

CE PROGRAM APPROVED

The American Bar Association has granted approval to the Legal Assistant Diploma Program offered by the Division of Continuing Education. The program is the first in the state to receive ABA approval.

OFFICE OF COMPUTER SERVICES
ANNOUNCES
MINI LECTURES ON BURROUGHS SOFTWARE AND SERVICES

<p>Lecture: INTRODUCTION TO COMPUTER SERVICES AT OAKLAND UNIVERSITY</p> <p>Day & Date: Monday, September 13, 1976</p> <p>Time: 11:00 - 12:00 a.m.</p> <p>Location: 237 Dodge Hall</p> <p>Topic: Will discuss different computer related services offered to faculty members. Hours of operation, timesharing and batch modes, testing-scoring, and so on, will be discussed.</p>	<p>Lecture: TIMESHARING ON THE BURROUGHS</p> <p>Day & Date: Tuesday, September 14, 1976</p> <p>Time: 10:00 - 12:00 a.m.</p> <p>Location: 204 Dodge Hall</p> <p>Topic: The Burroughs timesharing system will be discussed from a user's standpoint. Useful command words will be discussed in detail. A work shop involving the timesharing terminals will follow the lectures.</p>
<p>Lecture: BATCH PROCESSING ON THE BURROUGHS</p> <p>Day & Date: Wednesday, September 15, 1976</p> <p>Time: 1:00 - 3:00 p.m.</p> <p>Location: 235 Dodge Hall</p> <p>Topic: The Burroughs batch processing system will be discussed from the user's standpoint. Frequently used control cards will be discussed in detail. For those interested members, a work shop will follow the lecture, meeting in the keypunch room. Time on the computer will be provided.</p>	<p>Lecture: SPSS AND OTHER STATISTICAL PROGRAMS FOR RESEARCH AND INSTRUCTIONAL USE</p> <p>Day & Date: Friday, September 17, 1976</p> <p>Time: 11:00 - 12:00 a.m.</p> <p>Location: 237 Dodge Hall</p> <p>Topic: Statistical Program for the Social Sciences (SPSS) will be discussed along with other newly developed software packages. A question and answer session will be planned for those individuals interested in specific software packages and data bases currently available. Software catalogs will be distributed.</p>

Faculty or staff who are interested in attending any or all of the lectures must send in the registration form below.

Send to: Patrick Whitehead
Room 224 Dodge Hall
Office of Computer Services

NAME _____
DEPT. _____

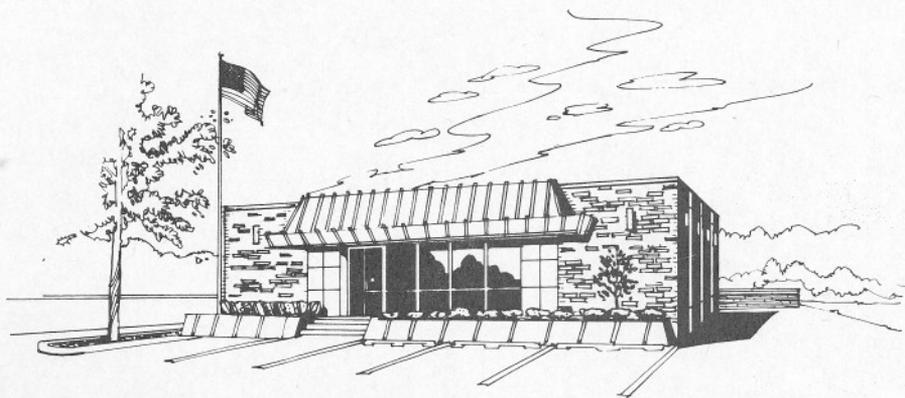
- Lecture: Introduction to Computer Services
(Please Timesharing
check Batch Processing
appropriate SPSS and Statistical Programs
box)

FUTURE LECTURE SURVEY:

Would you be interested in any of the classes listed below if offered later this fall term?

- BASIC Programming FORTRAN Programming Keypunch Instructions
 Series of SPSS Work Shops Series of SYMAP Workshops Other _____
(Please fill in.)

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- Each Member Account Insured to \$40,000 by NCUA

LOAN SERVICES

- Instant Cash Loans
- Phone-a-Loan
- Credit Life Insurance – *no extra charge*
- Emergency Wire Withdrawals

CONSUMER INFORMATION

- Automobile Blue Book
- Mobile Home Guide
- Dealer Cost Book for New Cars
- Boat and Motor Purchasing Guide

SPECIAL SERVICES

- Savings Draft Accounts
- Family Membership
- Flexible Payroll Deduction
- LifeTime Membership
- Group Tours
- Bill-matic (automatic bill-paying service for members traveling abroad)
- Financial Counseling – *no charge*
- Notary Public – *no fee*
- Travelers Checks – *no fee to retirees*
- Money Orders – *no fee to retirees*

INSURANCE SERVICES

- Family Group Life Insurance
- Accidental Death and Disability Income
- Automobile Insurance
- Homeowners and Renters Insurance
- Individual Life Insurance

Oakland University Service Center

OF THE MSU EMPLOYEES CREDIT UNION

3265 East Pontiac Road • Phone 377-3545 • 9 to 5:30 Monday thru Friday

Some 51.5 percent of classic students pick liberal arts plus secondary education while 48.5 percent of the classic students pick career-oriented fields. The respective figures for neo-classic students are nearly identical, 50.6 and 49.4 percent.

The difference is really "which" liberal arts majors the groups pick and even more so "which" professional and career-oriented majors, Beardslee said.

The study shows that neo-classic students are found in the majors which are most common majors for each sex, i.e., management, social science, human resources development, and education. However, the classic student shows a more frequent choice of the less common liberal arts curricula--for example, mathematics, arts, physical science, language, and philosophy. Their choices of professional majors are also different, i.e., engineering and nursing are more frequent choices by classic students. These differences, Beardslee noted, are the same ones found to characterize older or married versus young and single students, a comparison made in his OIR Memorandum No. 5, supplement no. 5.

Classic and neo-classic groups seem at present to be continuing to shift in parallel toward applied or career-related or professional curricula other than teacher education. At the same time, it appears likely that the make-up of the undergraduate student body will involve a slightly declining enrollment of classic students and an increasing number of neo-classic ones.

Beardslee says these trends should produce the greatest growth in student demand for management-related majors, human service majors, and the social sciences. English and history, if they capitalize on the interest of the neo-classic student, should be able to hold their own or even increase their enrollments of majors, while the university must anticipate only slow growth in the number of mathematical sciences and physical science majors. Engineering, unless it recaptures the interest of young people, faces a slow growth at best since the growing enrollment of neo-classic students will yield only a small enrollment growth in that field, Beardslee said.

INTRAMURAL SPORTS SCHEDULED

Sports minded students, faculty, and staff can pick from a variety of competitive intramural activities slated for the fall semester.

The list includes competitions in golf, cycling, cross-country, men's and women's basketball, wrestling, floor hockey, and racquetball. Registration information can be obtained by calling the Sports and Recreation Building at 377-3190.

ASTON DESIGNS IN BOOK

Brigham Young University Press has released a new book entitled Mosaic Theatre: Theatrical Constructs for Tomorrow, in which designs by Tom A. Aston illustrating the use of projected scenery were used. The volume was written and edited by Lyle Woodberry. The use of these designs was an outgrowth of an article published by Theatre Crafts Magazine entitled "Projected Scenery for the Opera," in which Aston detailed the use of projected scenery and polarized slides.

GYNECOLOGIST AT CENTER

Gynecologist Bernard Stern, M.D., will return to the Graham Medical Center on a part-time basis starting September 6 to provide gynecological, fertility, infertility, and family planning services. Additional information is available by calling the health center at 377-2341.

LIBRARY SERVICE SET

The Reference Department of the Kresge Library resumes the extended schedule for reference services on September 7. Reference assistance will be available from 8 a.m. to 9 p.m. on Monday to Thursday, from 8 a.m. to 5 p.m. on Friday, from 1 to 5 p.m. on Saturday, and from 2 to 6 p.m. on Sunday.

MALM AT NATO PROGRAM

Donald Malm, mathematical sciences, has participated in the summer NATO Advanced Study Institute on Computer-Based Science Instruction at Louvain-la-Neuve, Belgium.

CALENDAR

September 8 - 21, 1976

THE ARTS

10-12, 17-19 "Godspell," SET, Barn Theatre,
8:30pm

EXHIBITS AND TOURS

19 Meadow Brook Hall, student dis-
count day, \$1

STUDENT ACTIVITIES

8 Mime Ensemble, Commuter Services,
Fireside Lounge, Oakland Center,
12noon-1:30pm

9 Concert and picnic on Beer Lake,
11:30am-3pm

9 Refreshments with Campus Ministers,
Vandenberg multi-purpose room,
3-5pm

9 Tug of War: Administrators vs.
University Congress, Beer Lake,
11:30am-3pm

9 Dance, lower level of Barn Theatre,
10:30pm-12:30am

9 Hot Air Balloon Tethering, south
of Barn Theatre, 5:30-8:30pm

10 Beer Bash, Crockery, Oakland Center,
9pm-2am

11 Disco Party, Crockery, Oakland Cen-
ter, 9pm-2am

15 Reception for Evening Students,
Lounge II, Oakland Center, 5-7pm

18 Fall Commencement, Baldwin Pavillion,
10:30am

SPORTS

Soccer

11 Alumni, here, 1pm

15 Olivet College, away, 4pm

18 Wabash College, here, 1pm

Intramural

16 Entries for Football
Field Day, play begins
September 21

CONFERENCES, WORKSHOPS, DISCUSSION GROUPS

7-21 Registration, Division of
Continuing Education.
Tuition discount of 1/2
of tuition is available
to OU students, faculty,
staff, and their spouses.

GOLF COURSE

Open OU Katke-Cousins Golf
Course open for play

OU, an official publication of Oakland University, Rochester, Michigan, is published weekly during the school year and distributed free within the university community. Its content is under the editorial control of the Office of Public Relations.