

# The Oakland Observer

June 19, 1964

Oakland University, Rochester, Michigan

Vol. V — No. 32

## Name U. Relations Boss

Appointment of Troy F. Crowder to the position of Director of University Relations was approved yesterday by the MSU Board of Trustees.

Crowder, who will officially begin his July 1, replaces Loren Pope, who resigned last September.

Forty years old, Crowder has a strong background in journalism and university relations.

### Comes From Montana

He comes to Oakland from Montana State University, where he is currently Assistant to the President and is responsible for the university's public relations and development program. He has been at Montana since 1960.

Before his post there, Crowder was Assistant to the President at the Colorado School of Mines for one year and Assistant to the President of Educational Television and Radio Center in Ann Arbor for two years.

### Paper Advisor

While Director of University Relations at Ferris, Crowder taught journalism courses and served as advisor to the school paper.

He also served as advisor to the school paper at Fort Hays Kansas State College while filling the post of News Service Director. He also taught journalism courses at Fort Hays.

Crowder also has three years' experience teaching high school in Pickstown, South Dakota.

### Degree in Journalism

A member of Sigma Delta Chi, professional journalism fraternity, and Pi Delta Epsilon, honorary journalism fraternity, Crowder earned his M.A. in journalism at the State University of Iowa with a public relations sequence. His B.A., also in journalism, was earned at the University of South Dakota.

Crowder spent nearly 3½ years in the Air Corps. A Presbyterian, he is married and the father of one child.

### Editorial

## Lay Readers?

Professors have frequently used readers to supplement their own remarks on exams and papers. But recently we heard a rumor that certain professors are using readers instead of reading exams and papers themselves.

This rumor is difficult to believe. Is it possible that a conscientious professor could farm out his work to someone less qualified than himself? Of course not. Each professor must realize that the primary reason he was brought here was to teach students, and an important part of teaching is making marginal notes and comments on student papers and exams. If a professor feels that a reader is able to discharge one of his major functions as well as the professor is able to himself, why then the professor should be summarily dismissed, or the reader should be given faculty status.

Chances are that professors who use readers (if indeed there be any) are guilty not of incompetence, but mere laziness. It would hardly become any such professor to award less than an honors grade to any of his students, for no student should be expected to exceed one of his teachers in competence or in industry.

## The Bear

*The kindly bear requests no Grace,  
No lines of malice blot his face.  
The hardness of the grazing cow  
Invests the brains above his brow.*

*All summer long he takes repast;  
Winter is time enough to fast.  
In summer he mountains up his paunches,  
In winter, slumbers on his haunches.*

*The bear's a passive-type Consumer,  
Knowing neither wrath nor humor;  
He is not enthusiastic;  
His moods are temperate and elastic.*

*The bear is born while his mother sleeps,  
And when he dies, away he creeps  
To where his carcass won't encumber,  
Then repeats his winter slumber.*



Follow the fold?



"It's okay, Dave—you'll get used to being a dean."

## \$17 Dorm Hike

By the Observer Staff

A \$17 increase per semester in room and board costs was announced last Thursday by John Corker, Director of Student Housing.

Corker announced the MSU Board of Trustees decision in a memorandum mailed to resident students with housing contracts for the fall.

### Affects Both Schools

The increase will affect both Oakland and Michigan State, Corker stated.

Chancellor Varner, who stated at an all-student meeting in February that he expected no increase for the fall, said Monday that another increase can be expected again next fall. "Costs are skyrocketing," he stated. Varner's earlier statement was based on the fact that an anonymous donor had contributed substantially to the construction of Hill House.

Martyrdom is the last refuge of a scoundrel.

### Telephone System

Varner gave three reasons Tuesday for the Board of Trustees decision.

Telephones will be installed in each room of all four dormitories in the fall. The system will be similar to the one used in the dorms at State and will eliminate the cumbersome intra-dorm and inter-dorm phone system now in existence.

### Increased Building Costs

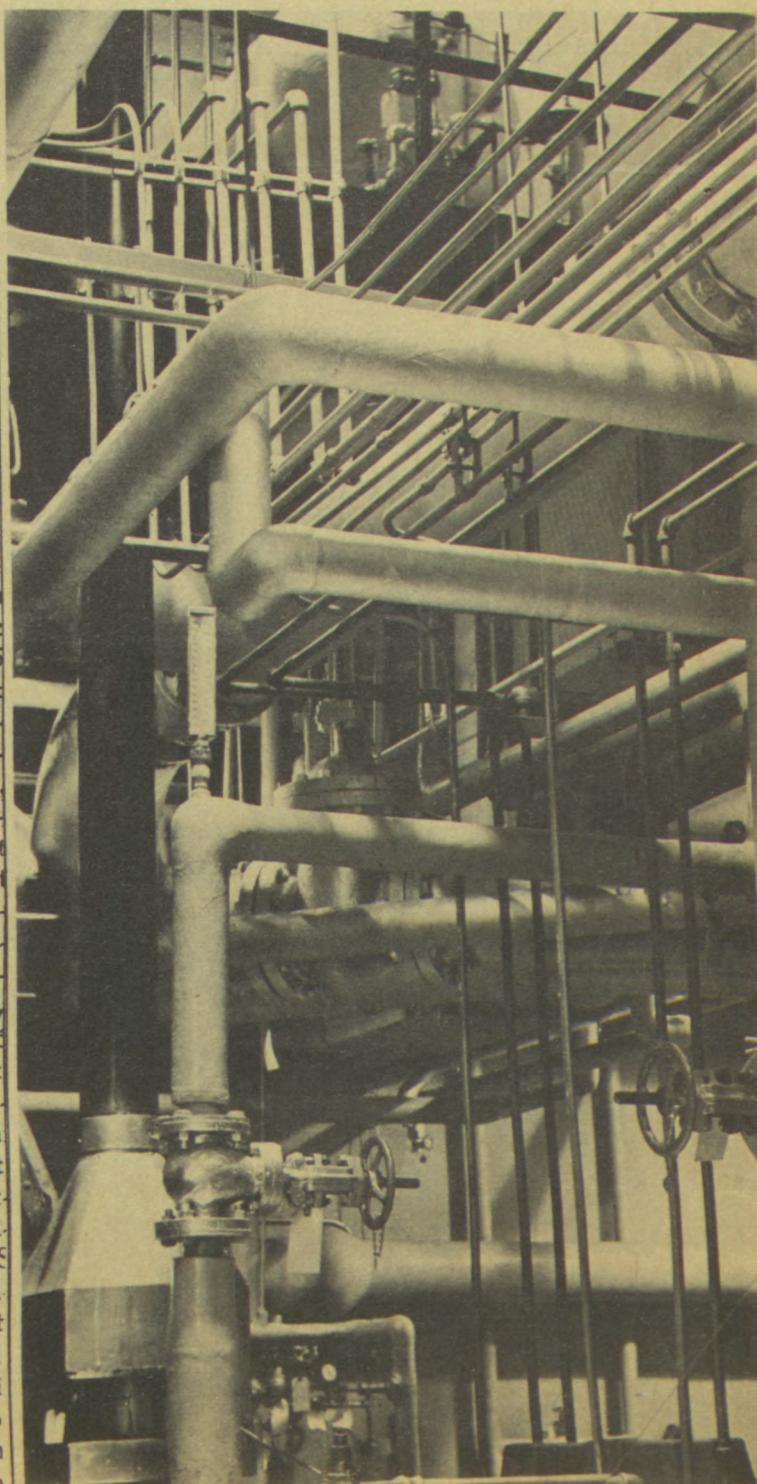
Increased building costs were cited as the second reason for raising residence halls fees. New contracts won by the electrical workers and the sheet metal workers are two examples of the rising costs of construction.

Labor costs have also risen, Varner said. Included in the over-all increase in labor costs is a new student pay scale.

Student pay-rates have been raised to \$1.25 per hour, instead of the old \$1.00 per hour rate. This is the second change in student rates within a year.

## Student Dump

Szovjet felderítő repülők be-repültek Alaszka légterébe Alaszka területe fölé. Amint tudjuk Alaszka az Északamerikai Egyesült Államok 49-ik állama, amely legközelebb fekszik Oroszországhoz. Amerika 1867-ben vásárolta meg az oroszoktól. Területe 1,815.875 négyzetkilométer, lakosainak száma 215.000, de ebbe bele-számít már az az 50.000 katona is, akik ott állomásoznak. Fővárosa Juneau. A kanadai-amerikai vita után, amely azért tört ki, mert Kanada nem volt hajlandó a Szovjet elleni atom-védelmi hálózathoz csatlakozni, Alaszka most azzal a pro-pozícióval jelentkezett, hogy területén építse ki az elhárító röppentyű támaszt pontokat. Előbb a fővárosban, az AMERICAN LEGION alaszka csoportja tartott nagygyűlést amelynek határozatához csatlakozott az alaszkai VETERANS OF FOREIGN WARS szervezet is. A határozat három pontból állt, Első pont felhívta minden alaszkai polgárt, hogy az állam tisztsviselői támogassák a megfelelő katonai területek kiválogatásában második pont: nem lehet tovább halogatni a stratégiai.



Pipes, by Howard A. Coffin

**Freshman's Prayer**

Duly tested  
Duly placed  
With my processed  
Face defaced,  
Duly spindled,  
Duly punched  
Duly rested,  
Duly lunched.

Lord, compound not  
Lowy's mess;  
Send me a-right  
To D L or S:  
And make it right, Lord  
The first time  
So, Lord I can  
End this rhyme.

There is no greater sign of a general decay of virtue in a nation than a want of zeal in its inhabitants for the good of their country.

**Letters**

Sir!

Again journalism has been served. I was interviewed by a noted auricular oracle concerning my resignation. This sage's tongue second guessed his tympanum and spewed forth misinformation. To correct—CHOICE magazine is published by the American Library Association and housed at Wesleyan University, Connecticut; CHOICE does not list new books, it reviews all books cited between its covers.

Peter M. Doiron

Sir:

Your last issue (sic) of the paper left much to be desired. Evidently you and your staff felt so also, as you failed to acknowledge authorship. Indeed, we can see why as the evidence is excrated all over the editorial page. We think your headline concerning the "newshitters" accurately represents the quality of your adolescent paper.

Sincerely,  
Rody Yezman  
James Brucker

*Always an Excellent Selection of  
Flowers and Gifts for Your Every Need*

**Holland's  
Floral and Gifts**  
Come in and see Alice and Bill Holland  
308 Main St. OL 2-9661  
Rochester  
Member of F.T.D. — Worldwide Delivery

CLEANER . . . WHITER . . . BRIGHTER  
Washes At

**Rochester Imperial Self-Serve****LAUNDRY**

FILTER-SOFTENED WATER

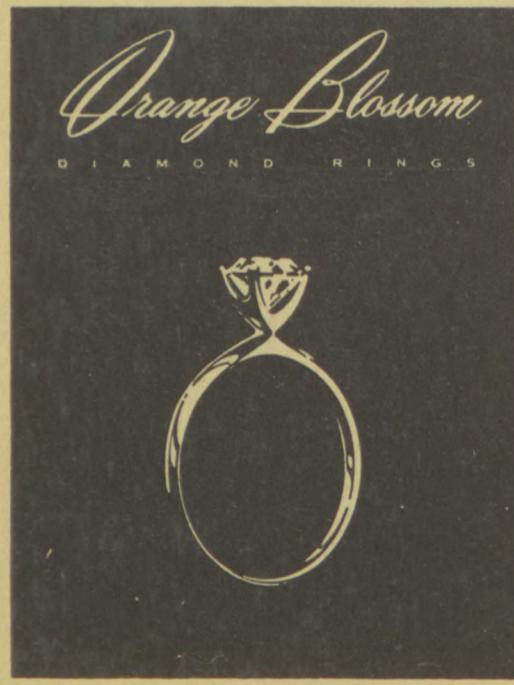
COMPLETELY FREE OF RUST AND IRON  
COIN OPERATED MACHINES

WASH 20c

FLUFF DRY 10c

408 MAIN STREET

2 Doors South of the Theatre



Downtown  
16 W. Huron St.  
FE 2-0294

**Connolly's**  
JEWELERS

BIRMINGHAM  
162 N. WOODWARD  
MI 6-4293

REGISTERED JEWELERS, AMERICAN GEM SOCIETY

J. Milhening, Inc.

Miracle Mile  
2203 S. Telegraph  
FE 2-8391

Detroit, Michigan

THE ACADEMY AWARD WINNER!  
**Tom Jones!**TEST PICTURE  
EASTMANCOLOR A UNITED ARTISTS-LOPERT RELEASE

EVENINGS 7:15 - 9:35

FORUM • FE 5-6211

**Prescriptions**

Prompt Free Delivery

Complete Lines of  
Cosmetics  
School Supplies**PERRY DRUGS**689 E. Blvd. 1251 Baldwin  
FE 3-7152 FE 3-7057**Austin-Norvell Agency**

INC.

Over 40 Years of  
Distinguished Insurance Service  
70 W. LAWRENCE (Cor. Cass)  
PONTIAC, MICHIGAN 332-0241

**CHOICE of the ARTIST**

Baldwin Pianos  
Baldwin Organs  
C. G. Conn-Selmer  
Band Instruments

Complete Accessory Dept.  
for All Instruments

Tuning and Repair  
Complete Instrument  
Repair Dept.

All Work by Factory  
Trained Men

**Calbi Music Co.**

119 N. Saginaw, Pontiac  
FEDERAL 5-8222  
Locally Owned

**M.G.M. Cleaners**

SPECIAL OF THE WEEK  
LADIES' OR MEN'S SLACKS  
**\$1.09**  
5 SHIRTS FOR \$1.19  
OAKLAND CENTER  
BASEMENT  
HRS. 8-5

things go  
better  
with  
Coke

**SPARTAN  
MOTEL**

"Modern to the Minute".

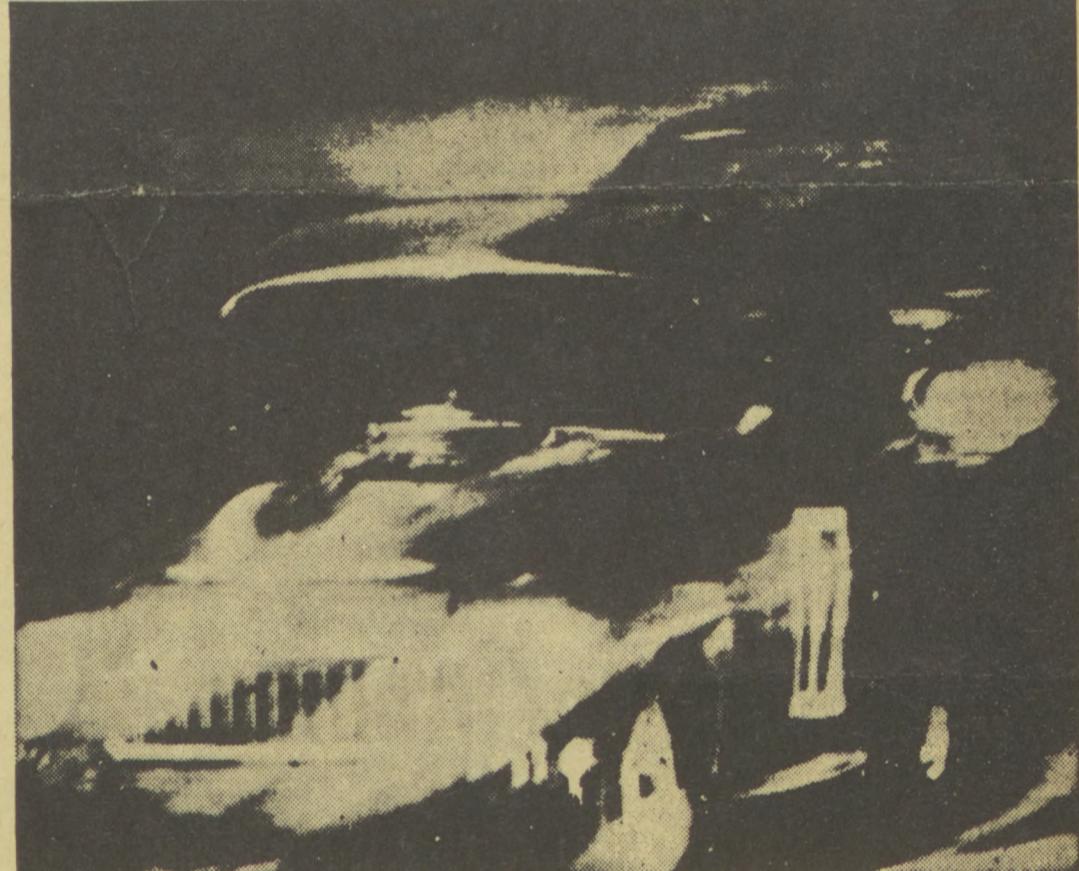
42 Units  
With Efficiency  
Apartments



In the Heart of Town

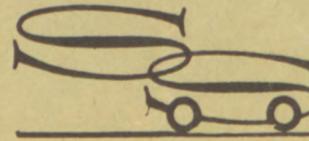
Near Oakland University

Rochester, Mich.  
OL 1-8101

**Volvo wins again at Marlboro!**

**Volvo takes 2nd annual  
12-hour endurance race at Marlboro, Maryland.  
Sweeps a field of 40 cars  
to repeat its performance of 1961.**

("So what" you say? Well this: If you want a compact that runs away from other popular-priced compacts in every speed range, gets over 25 miles to the gallon like the little economy imports and is virtually indestructible, Volvo is it. Ask us to prove it.)

**PONTIAC SPORTS CAR**

467 AUBURN AVE. • PHONE 335-1511 •  
PONTIAC, MICH.  
AUTHORIZED VOLVO DEALER