

**Minutes of the Formal Session  
of the  
Oakland University Board of Trustees  
February 13, 2017**

**Present:** Chair Richard L. DeVore; Vice Chair W. David Tull; and Trustees Tonya Allen, Marianne Fey, Ronald E. Robinson, Mark E. Schlüssel, Robert Schostak and Melissa Stolicker

**Also Present:** President George W. Hynd; Chief Operating Officer Scott G. Kunselman; Senior Vice President James P. Lentini; Vice Presidents John W. Beaghan, Glenn McIntosh, Angie Schmucker; John O. Young, Vice President and Secretary to the Board of Trustees Victor A. Zambardi; and Student Liaison Cassandra M. Hock

**A. Call to Order**

Chair Richard L. DeVore called the meeting to order at 1:58 p.m. in the Auditorium of Elliott Hall of Business and Information Technology.

**B. Roll Call**

Mr. Victor A. Zambardi, Vice President for Legal Affairs, General Counsel and Secretary to the Board of Trustees, conducted a roll call and all of the Board members were present.

**C. Consent Agenda for Consideration/Action**

Chair DeVore provided an update on the presidential search noting that February 24, 2017 is the deadline for accepting nominations. Airport interviews will occur on March 24 and 25, 2017 and the goal is to have the finalists on campus before the students break for the spring/summer term. There have been contacts to over 8,000 professionals around the country via either email or phone call. This group includes standing provosts, presidents and deans, former presidents, provosts and deans, and people from industry.

**Treasurer's Report**

**Minutes of the Board of Trustees Formal Session of December 5, 2016**

**University Personnel Actions**

RESOLVED, that the Board of Trustees approve the personnel actions below.

- I. **Oakland University William Beaumont School of Medicine Standard Appointments, effective February 13, 2017.**

The following standard appointments in the Oakland University William Beaumont School of Medicine are for three years, commencing on February 13, 2017, and are renewable. These standard appointments are without salary support from Oakland University and are not tenured positions. Appointees must maintain active status on the staff of Beaumont Hospital, meet all applicable School of Medicine Participation requirements, and maintain the continued support of their Department Chairs, who are responsible for assessing their performance. Appointees' standard appointments may also be terminated at any time, upon the recommendation of their Department Chair, or for reasons that are at the exclusive discretion of the Dean of the School of Medicine:

|                              |                     |                              |
|------------------------------|---------------------|------------------------------|
| Wood, Akilah                 | Adjunct Instructor  | Foundational Medical Studies |
| Bierlein-Timinsky, Stephanie | Instructor          | Family Medicine              |
| Conrad, Nikola               | Assistant Professor | Family Medicine              |
| Maqbool, Zenia               | Instructor          | Family Medicine              |
| Dewanwala, Akriti            | Assistant Professor | Internal Medicine            |
| Paullalarevu, Raghavesh      | Instructor          | Internal Medicine            |
| Saleh, Ehab                  | Instructor          | Orthopaedic Surgery          |
| Welker, Kelly                | Instructor          | Pediatrics                   |
| Habib, Charbel               | Adjunct Instructor  | Radiation Oncology           |
| Chetta, Matthew              | Assistant Professor | Surgery                      |

**Standard Reappointments - Three Years**

|                   |                     |                    |
|-------------------|---------------------|--------------------|
| Dimon, Cain       | Assistant Professor | Anesthesiology     |
| McManus, Matthew  | Assistant Professor | Anesthesiology     |
| Muller, Betty     | Assistant Professor | Anesthesiology     |
| Price, Matthew    | Assistant Professor | Anesthesiology     |
| Brackney, Abigail | Assistant Professor | Emergency Medicine |
| Felice, Brian     | Assistant Professor | Emergency Medicine |
| Sawyer, Kelly     | Assistant Professor | Emergency Medicine |
| Shah, Payal       | Assistant Professor | Emergency Medicine |
| Braver, Tzvi      | Assistant Professor | Family Medicine    |
| Jafry, Sheala     | Assistant Professor | Family Medicine    |
| Vollmer, John     | Assistant Professor | Family Medicine    |
| Ajjour, Mohamad   | Assistant Professor | Internal Medicine  |
| Batke, Mihaela    | Assistant Professor | Internal Medicine  |
| Crawford, Joan    | Assistant Professor | Internal Medicine  |
| Demarco, Carmen   | Assistant Professor | Internal Medicine  |
| Dudar, Basil      | Assistant Professor | Internal Medicine  |
| Espinosa, Aimee   | Assistant Professor | Internal Medicine  |
| Galens, Stephen   | Assistant Professor | Internal Medicine  |
| Ghanem, George    | Assistant Professor | Internal Medicine  |
| Glazier, James    | Associate Professor | Internal Medicine  |
| Halabi, Abdul     | Assistant Professor | Internal Medicine  |
| Kiel, Raphael     | Associate Professor | Internal Medicine  |

|                    |                         |                     |
|--------------------|-------------------------|---------------------|
| Langer, Eric       | Assistant Professor     | Internal Medicine   |
| Lee, Denise        | Instructor              | Internal Medicine   |
| Lerman, Ruth       | Assistant Professor     | Internal Medicine   |
| Madoun, Manaf      | Assistant Professor     | Internal Medicine   |
| Majjhoo, Amar      | Assistant Professor     | Internal Medicine   |
| Maranci, Vera      | Assistant Professor     | Internal Medicine   |
| Muckey, Brian      | Assistant Professor     | Internal Medicine   |
| Murphy, Kathleen   | Assistant Professor     | Internal Medicine   |
| Ospina, Luis       | Professor               | Internal Medicine   |
| Pai, Amita         | Assistant Professor     | Internal Medicine   |
| Saluja, Manveen    | Assistant Professor     | Internal Medicine   |
| Scapini, Mark      | Assistant Professor     | Internal Medicine   |
| Sehgal, Raj        | Assistant Professor     | Internal Medicine   |
| Silverman, Alan    | Assistant Professor     | Internal Medicine   |
| Trunsky, Matthew   | Assistant Professor     | Internal Medicine   |
| Tu, John           | Assistant Professor     | Internal Medicine   |
| Zaki, Nadia        | Assistant Professor     | Neurology           |
| Dykowski, Mark     | Assistant Professor     | OB/GYN              |
| Flom, Stephanie    | Assistant Professor     | OB/GYN              |
| Goncalves, Luis    | Professor               | OB/GYN              |
| Mahoney, Michael   | Assistant Professor     | OB/GYN              |
| Jancevski, Maria   | Assistant Professor     | Ophthalmology       |
| Nachazel, Anne     | Assistant Professor     | Ophthalmology       |
| Bishai, Shariff    | Assistant Professor     | Orthopaedic Surgery |
| Demers, Michael    | Instructor              | Orthopaedic Surgery |
| Easton, Richard    | Assistant Professor     | Orthopaedic Surgery |
| Roodbeen, Craig    | Assistant Professor     | Orthopaedic Surgery |
| Corpuz, Nancy      | Assistant Professor     | Pathology           |
| Lamb, Colleen      | Assistant Professor     | Pathology           |
| Simkowski, Kenneth | Assistant Professor     | Pathology           |
| Devries, Jeffrey   | Professor               | Pediatrics          |
| Harper, Cheryl     | Adjunct Asst. Professor | Pediatrics          |
| Leleszi, Elizabeth | Assistant Professor     | Pediatrics          |
| Wainwright, Susan  | Instructor              | Psychiatry          |
| Stevens, Craig     | Professor               | Radiation Oncology  |
| Mick, James        | Assistant Professor     | Radiology           |

**I. Academic Administrative Appointment**

Hristova, Mariela A., Interim Associate Dean of the University Library, effective January 1, 2017, pursuant to the Interim Associate Dean Employment Agreement between Ms. Mariela A. Hristova and Oakland University that was reviewed and approved by the Office of the Vice President for Legal Affairs and is in compliance with the law and conforms to the legal standards and policies of the Vice President for Legal Affairs and General Counsel.

**II. Emeritus Appointments**

Cipielewski, James F., Professor Emeritus of Education, effective February 13, 2017.

Hoeppner, Edward H., Professor Emeritus of English, effective February 13, 2017.

Horning, Alice S., Professor Emerita of Writing and Rhetoric, effective February 13, 2017.

Izraeli, Oded, Professor Emeritus of Economics, effective February 13, 2017.

Meuser, Frances I., Professor Emerita of Spanish, effective February 13, 2017.

Pickard, Dawn M., Professor Emerita of Education, effective February 13, 2017.

Porter, Anne E., Professor Emerita of Education, effective February 13, 2017.

Russell, Joel W., Professor Emeritus of Chemistry, effective February 13, 2017.

Tracy, Dyanne M., Professor Emerita of Education, effective February 13, 2017.

**III. Change of Status**

Brown, Elise C., from Instructor in Wellness, Health & Prevention to Assistant Professor of Wellness, Health & Prevention, effective November 1, 2016.

Deng, Xiaodong, from Professor of Management Information Systems to Acting Chair, Department of Decision & Information Sciences and Professor of Management Information Systems, effective January 1, 2017.

Singhal, Rajeev, from Associate Professor of Finance to Acting Chair, Department of Accounting & Finance and Associate Professor of Finance, effective January 1, 2017.

**Acceptance of Gifts and Pledges to Oakland University for the Period of November 16, 2016 through January 25, 2017**

RESOLVED, that the Board of Trustees accept the gifts and pledges to Oakland University identified in the Gifts and Pledges Report, Attachment A, for the period of November 16, 2016 through January 25, 2017.

(A copy of Attachment A is on file in the Board of Trustees Office.)

**Acceptance of Grants and Contracts to Oakland University for the Period of November 1 – December 31, 2016**

RESOLVED, that the Board of Trustees accept the grants and contracts to Oakland University identified in the Grants and Contracts Report, Attachment A, for the period of November 1 – December 31, 2016 that was presented to the Board of Trustees.

(A copy of Attachment A is on file in the Board of Trustees Office.)

Trustee Tull, seconded by Trustee Schostak, moved approval of the Consent Agenda and the motion was unanimously approved by those present.

**D. New Items for Consideration/Action**

**Appointment of an Independent Auditor**

Trustee Robinson presented the Appointment of an Independent Auditor recommendation as set forth in the agendum item.

RESOLVED, that the Board of Trustees approves the appointment of Plante & Moran as the Board of Trustees' independent auditor for FY2017 at a projected cost of \$87,700; and, be it further

RESOLVED, that Plante & Moran will report the results of its annual examination of Oakland University's financial statements in draft form to the Board of Trustees' Audit Committee and in final form to the Board of Trustees; and, be it further

RESOLVED, that the Board of Trustees authorizes the Audit Committee Chair, President, Vice President for Finance and Administration and Treasurer to the Board of Trustees, and their respective designees, to perform all acts and deeds and to execute and deliver all contracts, instruments and documents required by this resolution that are necessary, expedient and proper in connection with the audit services, audit-related services, tax services, and other services to be performed for the University by the independent auditors and the ongoing administration of the audit services, audit-related services, tax services, and other services to be performed for the University by the independent auditors; and, be it further

RESOLVED, that said contracts, instruments and documents shall be reviewed by and be in a form acceptable to the Vice President for Legal Affairs and General Counsel prior to execution, and be in compliance with the law and with University policies and regulations and conform to the legal standards of the Vice President for Legal Affairs and General Counsel.

Trustee Robinson indicated that the Audit Committee put the university's audit services out for a bid as required by its charter. Three proposals were received from AHP, Plante Moran, and Rehmann. After reviewing the proposals the Audit Committee chose to

interview AHP and Plante Moran which resulted in a recommendation that Plante Moran be engaged as the University's independent auditor for the fiscal year ended 2017. It was chosen for its extensive experience in higher education, and after having AHP for 10 years, having a new firm in rotation was important.

In response to a question from Trustee Schostak, Mr. Beaghan indicated that Plante Moran currently audits, Eastern Michigan, Michigan State, Grand Valley State, Wayne State, Western as well as Bowling Green, Cleveland State, and Ohio. He further explained that the University typically does one year engagements and the Board renews them annually. The charter of the Audit Committee requires that the University bid at a minimum of every six years. The fees proposed from year to year call for a 1% to a 5% increase with one year a 2% decrease. Mr. Beaghan added that the 5% increase is in a year when we know we're going to have some additional federal audit work done.

After discussion, Trustee Stolicker, seconded by Trustee Schostak, moved approval of the recommendation, and the motion was unanimously approved by those present.

#### **Approval of Honorary Degree for James A. Sharp, Jr.**

James P. Lentini, Vice President for Academic Affairs and Provost, presented the Approval of Honorary Degree for James A. Sharp, Jr. recommendation as set forth in the agenda item.

RESOLVED, that the Board of Trustees awards the honorary degree of Doctor of Humanities *Honoris Causa* to James A. Sharp, Jr.

Chair DeVore commented that Mr. Sharp, Jr. has been a tremendous asset to both the City of Flint and the University, having served as a Trustee and Board Chair.

After discussion, Trustee Allen, seconded by Trustee Schostak, moved approval of the recommendation, and the motion was unanimously approved by those present.

#### **Appointment of Yang Xia to the Rank of Distinguished Professor**

Dr. Lentini presented the Appointment of Yang Xia to the Rank of Distinguished Professor recommendation as set forth in the agenda item.

RESOLVED, that the Board of Trustees approves the appointment of Yang Xia, Professor of Physics, to the rank of Distinguished Professor, effective August 15, 2017.

After discussion, Trustee Tull, seconded by Trustee Fey, moved approval of the recommendation, and the motion was unanimously approved by those present.

**Doctor of Nursing Practice-Nurse Anesthesia Track**

Dr. Lentini presented the Doctor of Nursing Practice-Nurse Anesthesia Track recommendation as set forth in the agenda item.

RESOLVED, that the Board of Trustees authorizes the School of Nursing to offer a Doctor of Nursing Practice degree – Nurse Anesthesia Track; and, be it further

RESOLVED, that the Senior Vice President for Academic Affairs and Provost will complete annual reviews of the Doctor of Nursing Practice – Nurse Anesthesia Track program to evaluate academic quality and fiscal viability to determine whether the program should be continued.

Dr. Hranchook explained that the proposed program is designed to allow students trained with a bachelor's of science in nursing to achieve a doctor of nursing practice with a specialty focus in nurse anesthesia. In 2004, the American Association of Colleges of Nursing issued a white paper with the position that all programs that educate advanced practice nurses transition to a practice-focused doctoral degree. In 2007, the American Association of Nurse Anesthetists in collaboration with our national accreditor, the Council on Accreditation of Nurse Anesthesia Educational Programs unanimously voted to adopt the position that all programs that educate certified registered nurse anesthetists move to the doctoral degree by 2025.

Oakland University School of Nursing has an established Doctor of Nursing Practice degree and this program currently offers a track for students entering with a Master of Science in Nursing to advance their education to the doctoral level and this program is our Post-Master of Science in Nursing Doctor of Nursing Practice program. In order to comply with the mandate set forth by the American Association of Nurse Anesthetists and the Council on Accreditation of Nurse Anesthesia Educational Programs, the School of Nursing is proposing a modification that will merge courses from the Post-Master's DNP program with the current Master's Nurse Anesthesia program resulting in the achievement of a terminal doctoral degree the BSN DNP Nurse Anesthesia Track. This plan of study will be completed in 36 months as compared to our current 28-month program and it will require 87 credits as compared to 58 now, which represents a 29-credit increase. In terms of our program resources, with shared authority and joint ownership, Oakland University and Beaumont Hospital continue to operate the program.

Current faculty and staff who either teach or support the current MSN-NA program and the post-MSN DNP programs will continue to teach our students that enroll in this new program. In regards to our program revenue, in academic year 2011-2012, the nurse anesthesia program moved to a flat rate tuition of \$6,800 per semester. In academic year 2015-2016, that tuition was increased to \$7,650 per semester and this continues to cover the cost of the program and will going forward.

Dr. Hranchook explained that there are approximately 25 students in the current program and that number will remain the same in the new program. There are approximately 150 to 200 students who apply to the program. In response to a question from Trustee Robinson, she indicated that no more than 25 students are admitted because of the limitation of clinical spaces. The clinical placements in three of the major Beaumont facilities as well as in Marquette and Kalamazoo. She added that 51% of the programs in the United States have already converted to the proposed program, and there are no cost implications to the University.

In response to a question from Trustee Schlüssel regarding expanded authority of these doctors, Dr. Hranchook stated that the practice doctorate does not expand the scope of practice. In response to a question from Trustee Allen, Dr. Hranchook indicated that currently there is no differential in the amount of salary that someone would make with a doctor of nursing practice unless they were to go into a leadership position or some additional area beyond working in the operating room.

Dean Didion added that there are actually 75 students out there in the clinical setting at any given time, which is where it becomes more complex to access the clinical sites since the students are required to have 2,000 hands-on hours of training.

After discussion, Trustee Stolicker, seconded by Trustee Fey, moved approval of the recommendation, and the motion was unanimously approved by those present.

#### **Renewal of Charter for Weston Preparatory Academy**

Dr. Lentini presented the Renewal of Charter for Weston Preparatory Academy (Academy) recommendation as set forth in the agenda item.

RESOLVED, that the application submitted by Weston Preparatory Academy meets the requirements of the Board and of applicable law; and, be it further

RESOLVED, that the Board approves the Academy's application to renew its charter authorizing the Academy to continue as a public school academy; and, be it further

RESOLVED, that the University administration shall negotiate and finalize an Agreement with the Academy in a form that incorporates the standardized requirements of the Michigan Department of Education and with such provisions as shall be required or authorized by the Michigan Revised School Code of 1976 as amended; and, be it further

RESOLVED, that the term of the Agreement with the Academy shall expire no later than June 30, 2020; and, be it further

RESOLVED, that the Agreement shall be reviewed and approved by the Office of the Vice President for Legal Affairs and General Counsel prior to execution, and shall be in compliance with the law and University policies and regulations and shall conform to the



legal standards and policies of the Vice President for Legal Affairs and General Counsel; and, be it further

RESOLVED, that the Board of Trustees authorizes the President, the Senior Vice President for Academic Affairs and Provost, and their respective designees, to perform all acts and deeds and to execute and deliver all contracts, instruments and documents that are necessary, expedient and proper in connection with the Academy and the ongoing administration of Oakland University's oversight function

Dr. Lentini indicated that the Academy has been authorized by Oakland University since 1998. The Academy's current contract was issued in July 2014 and will expire on July 30, 2017. The Academy is a K-8<sup>th</sup> grade school located in northwest Detroit. Ninety-eight percent of its students reside in the city of Detroit. Seventy-eight percent of its students are eligible for free or reduced lunch. There are no ELL students at the Academy, and 14% of its population receives special education services. The enrollment of this school is approximately 330 students, which is close to full capacity, and the enrollment has remained steady or grown slightly since 2012.

The Academy has undergone significant changes in its recent history and switched educational service providers in the Fall of 2013. That has continued to improve some of the performance metrics of the school. In assessing the performance of the Academy, the PSA Office sees clear improvement for the Academy in key areas of performance. Assessment data from bi-annual assessments and State standardized test assessments indicate growth.

Dean Margerum-Leys added that the Academy improved its level of academic achievement from 5<sup>th</sup> percentile to 21<sup>st</sup> percentile, which is a significant jump. Enrollment is steady and students tend to stick with this school. Looking at the 8<sup>th</sup> grade, over three out of four students have been at the school for over three years and over 70% of the staff and faculty have been there three or more years, which is a good indicator that this Academy is on solid footing.

In response to a question from Trustee Allen regarding 8<sup>th</sup> graders, Ms. Bartos indicated that the state ELA average was at 47% on the M-STEP and Weston is above the state average, not just the host district or their area schools.

In response to a question from Trustee Robinson, Ms. Bartos indicated that within a two-mile radius, there are nine school options in that area, and to move them up to the state average there needs to be more focus on math. She explained that the ELA for the Detroit Public Schools is at 13% in 2014-15, whereas Weston was 28% that same year for grades 2-8.

Trustee Allen suggested that there should be a comparison to individual schools in the two mile radius than across the city, and Ms. Bartos indicated that they do have that data which can be provided. Trustee Allen further commented that she is trying to understand what the value added is since the data provided addresses what growth data is and whether or

not they made it towards the growth benchmark, but there is no clarity of what the benchmark is.

In response to a question from Trustee Schluskel about teacher compensation, Ms. Moellering indicated that salaries are fairly competitive in starting salaries. They have more difficulty remaining competitive after the first 10 years of the teacher's career. Average salaries range between \$36,000 and \$50,000.

In response to discussions with Dr. Lentini on broader issues with charter schools, Trustee Schostak commented that, notwithstanding the success of the Academy, it is important to know its success as it relates to the management company and Oakland University's partnership, and if it has been effective and productive in achieving its goals for the University and the Academy's students.

In response to a question from Trustee Fey regarding set goals over the four-year cycle, Ms. Bartos indicated that there are contractual goals that the Academies are expected to achieve.

Trustee Schluskel indicated that the Board always narrowly discusses the issues with charter schools within the context of one school, and it is never discussed within the broad context of its implications to the University and society in general. He stated that he thinks that conversation is warranted.

Ms. Bartos explained that the new contract would require, in year three, that the management company's contract be put up for bid.

Trustee Allen raised concern that the Academy's performance was pretty low at the beginning, and that instead of focusing on growth, watching and holding schools accountable for performance is more important. If the University is going to offer alternatives in public education to students, it should be done with the discipline and responsibility that the authority warrants.

Trustee Schluskel moved to amend the recommendation to extend the contract for three years instead of the proposed four years, which was seconded by Trustee Fey and the amendment was unanimously approved.

After discussion, Trustee Schluskel, seconded by Trustee Fey, moved approval of the recommendation as amended, and the motion was unanimously approved by those present.

### **2017 Parking Expansion Project**

Scott G. Kunselman, Chief Operating Officer, presented the 2017 Parking Expansion Project recommendation as set forth in the agenda item.

RESOLVED, that the Board of Trustees authorizes the Chief Operating Officer to execute a contract with Angelo lafrate Construction for the 2017 Parking Expansion Project; and, be it further

RESOLVED, that the total cost of the 2017 Parking Expansion Project will not exceed \$7,245,365 which includes design costs, site testing, and a project contingency of \$1,006,504 (\$933,859 construction and \$72,645 design); and, be it further

RESOLVED, that the Board of Trustees authorizes the President, Chief Operating Officer, and their respective designees, to perform all acts and deeds and to execute and deliver all contracts, instruments and documents required by this resolution that are necessary, expedient and proper in connection with the 2017 Parking Expansion Project and the ongoing administration of the 2017 Parking Expansion Project; and, be it further

RESOLVED, that said contracts, instruments and documents shall be reviewed by and be in a form acceptable to the Vice President for Legal Affairs and General Counsel prior to execution, and be in compliance with the law and with University policies and regulations and conform to the legal standards of the Vice President for Legal Affairs and General Counsel.

Mr. Kunselman explained and thanked the collaboration of facilities, the police department, students, faculty and employees for their advice and counsel on this project. Currently there are have 20,000 students and 2,000 employees and any number of visitors for the 8,000 parking spaces on campus. This past fall, the University experienced extended days and weeks of parking being over subscribed to the tune of all of the spaces being full with approximately 200 more people in circulation looking for spots. That tells us that we would need almost 8,200 spots if we were going to accommodate everyone and have 100% utilization. Based on some of the work that was done previously by Hanbury Evans, there was a 95% utilization level in 2015 and over 100% now, and the recommendation at the time of the master planning exercise was to seek harmony around 90% utilization requiring an additional 1,100 spaces. This recommendation requests the addition of 660 spaces at this time.

Mr. Kunselman noted that Dr. Hynd previously authorized funding an engineering studying that identified 20 locations across campus having the potential to be expanded. The engineering analysis has helped to narrow down those proposals to seven specific sites chosen based on key elements like cost and feasibility, but also the effect on the environment, the programmatic affect and aesthetic concerns.

He added that there will be a traffic circle added at Meadow Brook Drive and Pioneer that would allow the stack out onto Squirrel to improve, but also has the bonus of allowing P39 to expand. The total project cost is \$7.2 million which will be funded using existing resources. It is imperative that this be completed by Fall of 2017, and the only time to take on a construction task of this magnitude is during the summer months.

Mr. Kunselman identified and explained the chosen sites and the improvements that are being made to each. He noted that the Master Plan includes three different sites for a future parking structure. Demand control options are also being looked at including a shuttle bus service from P37 to the heart of campus. Paying for convenience and incentivizing ride share are also being reviewed.

In response to a question from Trustee Schostak, Mr. Kunselman explained that the additional spaces in P37 and P39 will service the engineering and sciences and overflow for P36. A shuttle service currently being run from P37 as a pilot to validate just how much capacity is needed as that lot grows.

After discussion, Trustee Schostak, seconded by Trustee Schlüssel, moved approval of the recommendation, and the motion was unanimously approved by those present.

### **E. President's Report**

Dr. Hynd provided a mid-year report about the accomplishments that we've had this past academic year up to this point in time. The guiding vision has been to raise OU's reputation within the state into the top tier of Michigan publics. He has worked with Student Affairs and others on campus to work on our branding identity and we've made tremendous progress in that regard. We want to boost our measures of student quality and faculty productivity as we continue to up our brand identity and we want to grow our enrollment in programs of excellence. We now have more students that are choosing to live on campus and about 75% of our students now are taking a full academic load. Currently on BestColleges.com, we rank 6<sup>th</sup> among the state's 15 public universities and 14<sup>th</sup> among all 45 four-year colleges and universities. UniRank puts us 10<sup>th</sup> among Michigan colleges and universities. It is important to note that for 67 percent of our students that have enrolled this past year, Oakland University was their first choice. Our nurse anesthesiologist program ranked 18<sup>th</sup> in the nation, physical therapy 136<sup>th</sup>, master of public administration 146<sup>th</sup>, graduate education 158<sup>th</sup> and the engineering doctorate 193<sup>rd</sup> out of some 4,000 higher education institutions in the country. Princeton review rankings puts our School of Business Administration in the top 294 business schools and Forbes has ranked OU as 4<sup>th</sup> among public universities and 9<sup>th</sup> among colleges and universities in Michigan for our School of Business. We are among the top 200 public universities and research universities nationwide.

Oakland is now attracting a more highly qualified student. In 2006 the average GPA of our new students was 3.2, ACT 21.6 and now the average GPA is now 3.4, with an ACT of 23.6. 93 percent of our OU faculty hold a terminal degree in their field of expertise. We are attracting faculty from across the United States and some of the best universities in the country including Boston University, Harvard, Northwestern, some of the University of California system institutions, Virginia, Wisconsin-Madison.

Our students continue to accomplish things that bring great recognition to not only them and the programs they are enrolled in but also the University as well. One of our graduate students in psychology was honored for her presentation of 2016 Sigma Xi Student Research Conference and our OU graduate students earned top four prizes at the 7<sup>th</sup> Annual Minimally Invasive Neurosurgical Society Conference for their work on stem cells and regenerative medicine. Our students won the Lake Erie International Model UN Conference for the third time in four years.

We continue to support faculty at all levels of their career. Assistant Professor for Biological Sciences Fabia Battistuzzi was awarded a \$417,000 NIH grant to examine the evolution of infectious diseases. OUWB Associate Professor of Internal Medicine Matthew Sims was awarded \$2.4M grant to study the prevention of C difficile bacterial disease. Assistant Professor of Biological Sciences Mary Jamieson was awarded the inaugural recipient of the New Innovators in Food and Agriculture Research Award.

Our staff also garnered national recognition. Greg Jordan, Director of University Recreation and Well-Being, received the 2017 National Intramural Recreational Sports Association Honor Award and CIO Terri Rowe, was named the Premier 100 Technology Leader by Computerworld. Academic Affairs recently received a \$100,00 Kresge Foundation grant to support the Great Lakes Student Success Conference. The National Science Foundation provided a \$5M research grant to study and encourage low-income students to pursue STEM-related degrees. We also have become an enhanced member of the Council on Undergraduate Research to promote high-quality, student-faculty research collaborations that provides for undergraduate students to partner with faculty either during the summer or throughout the year to encourage undergraduate students to get engaged in the faculty research.

Oakland is partnering with Wayne State University to expand our 6-year law degree program which is a 3+3 program. School of Engineering and Computer Science enrollment is up 14 percent and School of Business Administration fall enrollment is also up 1.5 percent. Our Honors College continues to excel in attracting some truly outstanding students and its 25 percent increase is due not just to the quality of our Honors program but the increased reputation that OU has both across the state and across the nation.

Communications and Marketing is seeing more hits on our website including a 147% increase in traffic to the Future Students page and 55% increase in engagement on the Future Students page. There has been a 518% increase in traffic to our redeveloped Graduate homepage and we're on track again for 25 million views.

We are moving toward 18 percent of our students living on campus as resident students once the new housing is completed. Our aspiration is to be between 20-25% of our students being resident students.

Moving forward in 2017, the Strategic Plan document that has been in preparation for two years now has been published and we have agreed on goal metrics. We have, over the last six months, identified targets for our various aspirations and we have an idealized target, a minimally acceptable target and an aspirational target for the metrics that we would like to move forward. The first is related to student success and as we move forward we'll be implementing a Student Success Collaborative campus-wide for more intrusive advising. We'll increase the number of advisors, particularly as we move forward in budget development. We'll improve our retention and graduation rates through gateway course study, our grad path group and through faculty feedback trying to identify how we can move students move efficiently through their program. We'll be implementing an underrepresented, student-focused retention program and a mandatory transfer student orientation program. We'll be expanding our Tutoring Center staffing

to improve student academic assistance. We have new software for both our advisors and our tutors are working to make sure that the students that we do admit or the students that are on campus continue to stay engaged, continue to receive intrusive advising so we can improve their path to graduation.

We'll continue to work with the legislature as we consider our capital needs, particularly capital outlay project that's before the legislature and promote faculty, staff and student accomplishments by seeking out and responding to media opportunities.

The Strategic Plan's second goal is related to improving our research capabilities. Dr. Stone is in the process of continuing to build out our Office of Research Administration support structure. We want to raise OU's NSF ranking from its current position at 278 out of 905 institutions. We are in the process of implementing the OUWB research plan in Population Health Informatics. We want to continue to develop incubator strategies to serve OU's mission as a metropolitan University including research and economic development.

In the area of Expanding Community Relationships and Engagement, our third overarching Strategic Plan goal, we want to continue to advocate and communicate the University's history, mission, vision and goals with key local, county, state and federal officials. We want to coordinate the 17 OU-Pontiac Partnership initiatives that we currently have underway.

**F. Other Items for Consideration/Action that May Come Before the Board**

There were no other items for consideration/action presented to the Board.

**G. Adjournment**

Chair DeVore adjourned the meeting at 4:27 p.m.

Submitted,

Approved,



\_\_\_\_\_  
Victor A. Zambardi  
Secretary to the Board of Trustees

\_\_\_\_\_  
Richard L. DeVore  
Chair, Board of Trustees