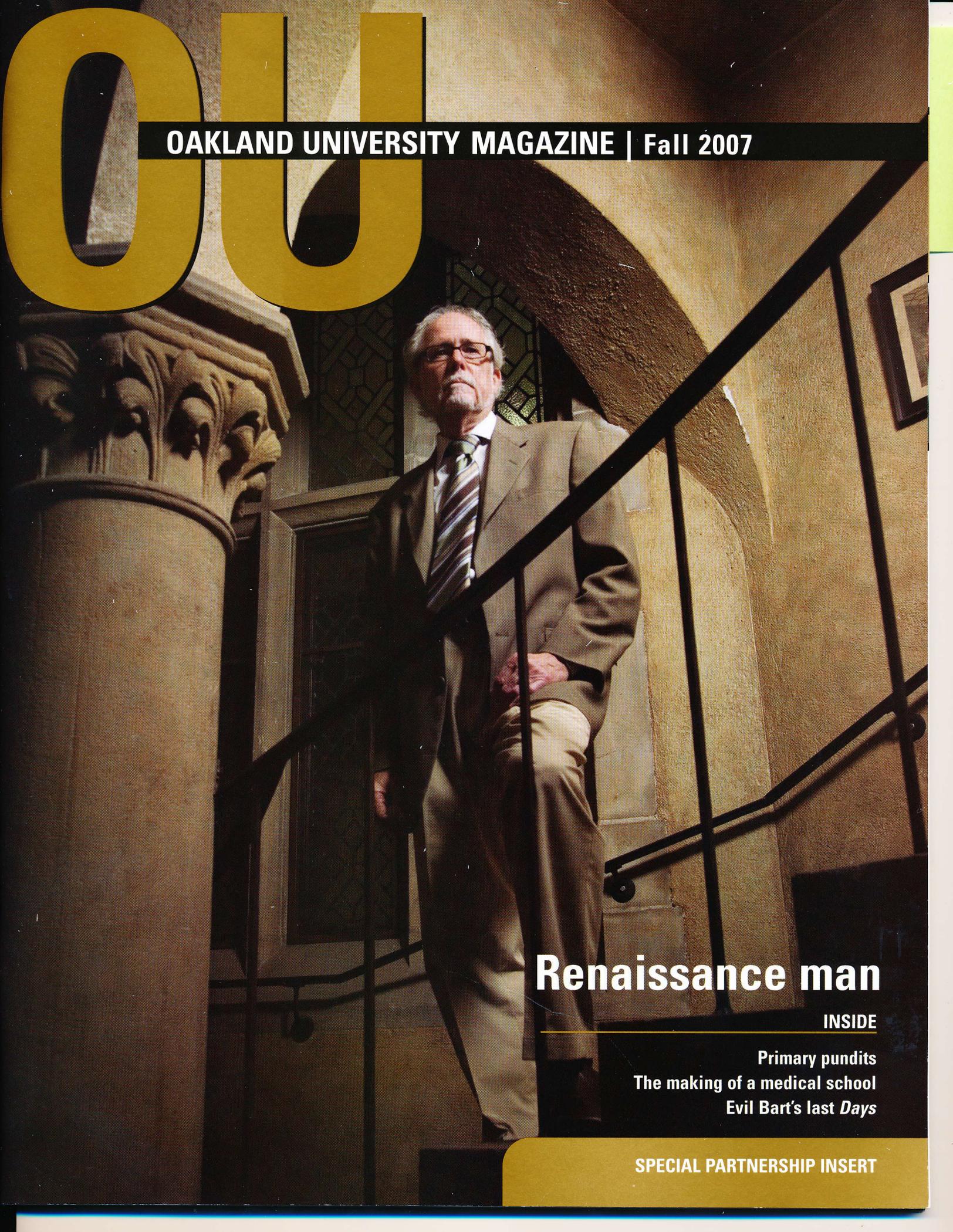


OOU

OAKLAND UNIVERSITY MAGAZINE | Fall 2007



Renaissance man

INSIDE

Primary pundits
The making of a medical school
Evil Bart's last *Days*

SPECIAL PARTNERSHIP INSERT

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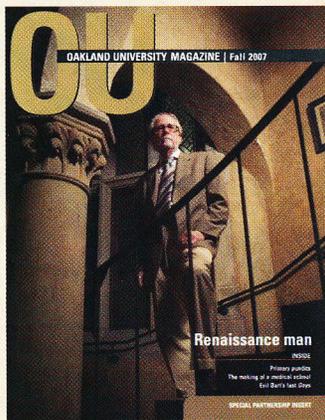
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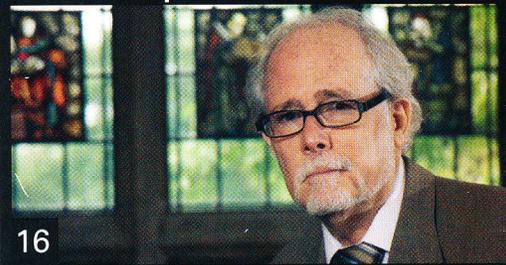


On the cover:

History professor Ronald Finucane has spent his career discovering the lessons that history has to teach us about today's world. This past spring, the Board of Trustees recognized his work by designating him as a Distinguished Professor of History. He's pictured here at Meadow Brook Hall.

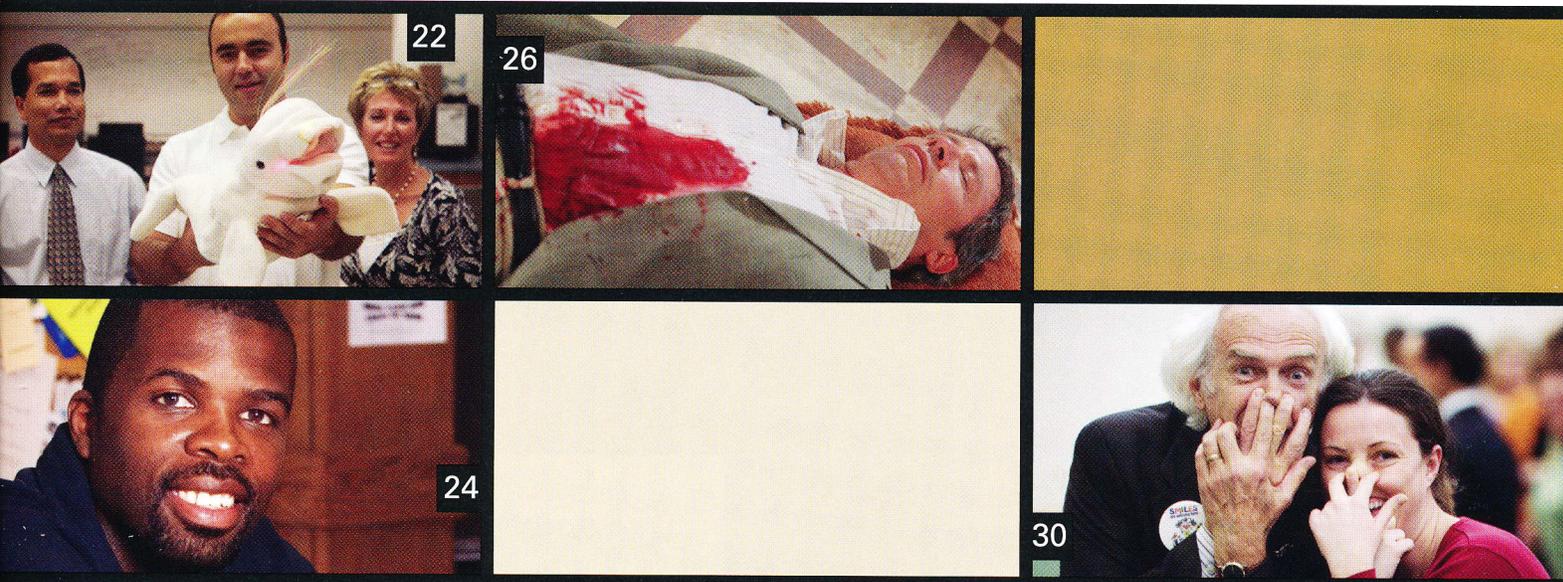
OU

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Alice Seppanen, MAT '90, SEHS '74, is a permanent middle-schooler; Patricia Mills, CAS '77, plays zookeeper; Mark Meyers, SBA '86, writes his own ticket; Kate Griswold, CAS '88, cuts, pastes and plans.

Behind the Stories

Partnership. It's a word that may evoke different thoughts for different people, and there certainly are many different kinds of partnerships. But the one thing that word always implies is cooperation — two people, two organizations, two groups working together to achieve a goal. This edition of *OU Magazine* includes a number of variations on that theme, a very appropriate topic for this last issue in our 50th anniversary year.

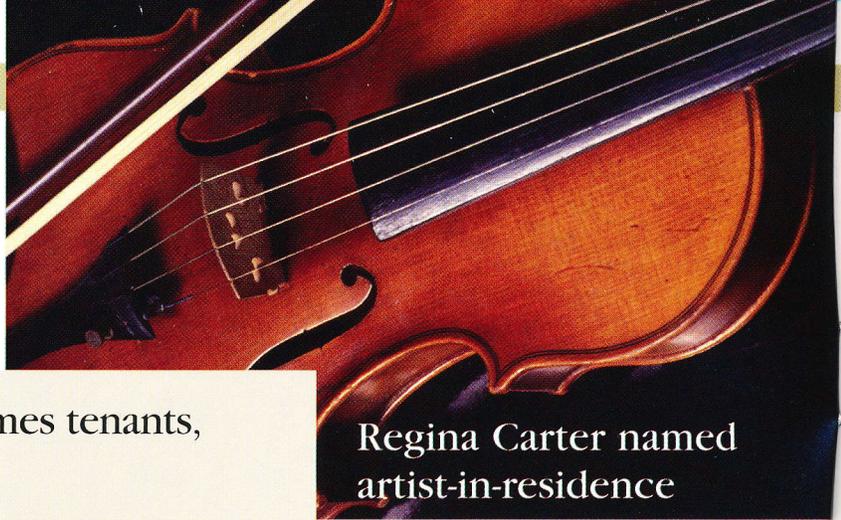
In these pages you'll find a partnership between the schools of engineering and nursing that has resulted in a promising new device that may one day soon help Alzheimer's patients; a history-making partnership between Oakland University and Beaumont Hospitals in the enormous endeavor of creating a new medical school; business partners working together to develop new products, processes and services through OU INC; and two political pundits who joined forces to give us an insightful look at this year's presidential primaries.

These are but a very few of Oakland's cooperative efforts. We have a long, strong history of partnerships with business, community, educational and other organizations and groups. You can see many of our current efforts in the partnership brochure that is included in this issue. It gives us all a sense of what the spirit of cooperation can achieve as we look back — and forward — from 2007.



Lillian Lorenzi

Lillian Lorenzi, editor



OU business incubator welcomes tenants, new virtual lab

Oakland University's SmartZone business incubator, OU INC, recently gained two new tenants. Private investment organization Great Lakes Angels arrived in August and software developer Ajlsoft Inc. moved into the incubator in December 2006.

Great Lake Angels (GLA), which strives to organize and educate those interested in investing in entrepreneurial businesses, has entered into a strategic alliance with OU INC. The non-profit investment organization has located its offices at OU INC and provides capital assistance to Michigan's entrepreneurial business community, including the start-ups housed within OU INC. GLA (www.glangels.org) also will help OU's incubator further expand its base of investment services for new and existing client companies.

Ajlsoft (www.ajlsoft.com) specializes in developing software tools that streamline the generation of complex documents that must be shared and updated by multiple users. Its new software, based on the latest Microsoft Office technologies, provides the ability for the business user to combine data, rules and documents into an intelligent work product.

"Initially, our incubator at Oakland University was most impressed with the unique software application solutions that Ajlsoft presented," OU INC Director David Spencer says. "However, we soon found that the quality of the senior management team closely matched the unique capabilities of their software innovation, and that

led to our serious interest in this company becoming a tenant client of the incubator."

Business savvy lab

OU INC provides a wide range of on-site, value-added commercialization services to emerging businesses, including access to university faculty for sponsored research, OU student interns, diagnostic assessments, coaching, and training and networking opportunities. New this year is the Technology Commercialization Collaboratory, a virtual environment with the latest decision-making software designed for online or on-site group work-team collaboration and meetings. The software leads collaboration by tailoring questions and responses to maximum efficiency. Contributions of each team member are logged in the system and each participant leaves with a report of recommendations and input.

The on-site lab is a place where teams can meet to simultaneously input ideas and provide feedback in the form of a simulated, software-led meeting. The online version provides the same capabilities, allowing participants to work from anywhere in the world. Meeting session topics include strategic and business planning, business process design, market focus group research and investment management. The lab is slated to be completed by the end of November.

For more information about OU's business incubator, visit www.oakland.edu/ouinc or call Spencer at (248) 648-4800. ●

Regina Carter named artist-in-residence

Internationally acclaimed jazz violinist Regina Carter, CAS '85, has signed on to be an artist-in-residence within the Department of Music, Theatre and Dance (MTD). She will spend two full weeks exclusively on campus each academic year to teach master classes and work with students, faculty and ensembles.

A Grammy nominee and a 2006 recipient of the John D. and Catherine T. MacArthur Foundation Fellows Grant (commonly known as the "Genius Grant"), Carter earned her bachelor's degree in music from OU in 1985. In 2001, Carter became the first jazz musician and African-American to play "The Cannon," a 250-year-old Guarneri violin once owned by Niccolò Paganini, which is kept in Genoa, Italy, and only played once a year by an individual deemed worthy.

"Shortly after she received the MacArthur award, Regina invited me to attend her performance at the Birdland jazz club in New York City. I went to Birdland to hear her perform and it blew me away," says Ron Sudol, dean of the College of Arts and Sciences. "I'd never heard anything like it before, and it was at that moment I knew that we must engage her as our artist-in-residence."

Carter is well known as an innovative musician, a trait that led her to Oakland University more than two decades ago. A native Detroiter, Carter studied at the Center for Creative Studies and the New England Conservatory of Music before transferring to Oakland because she wanted to play jazz on the violin, traditionally a classical instrument.

"We could not be more proud to be able to call Regina Carter artist-in-residence and a friend to Oakland University," says Jackie Wiggins, professor of music and chair of MTD. "For Oakland music students to be able to work with a professional musician of Regina's caliber is a remarkable opportunity." ●

OU **INCubator**
Where ideas, discovery and entrepreneurship meet



Alumnus named ambassador to Vietnam

Michael W. Michalak, CAS '68, was sworn in as the new U.S. ambassador to Vietnam in Washington, D.C. in August. Michalak was appointed U.S. Senior Official to Asia and Pacific Economic Cooperation (APEC) forum, Bureau of East Asian and Pacific Affairs, in July 2005. Prior to his current position, he was deputy chief of mission in the U.S. Embassy in Tokyo. In his more than 30 years of service with the U.S. Department of State, Michalak has worked in Sydney, Australia; Islamabad, Pakistan; Beijing, China.

Michalak received his bachelor's degree in physics at OU; a master's of physics at Catholic University of America in Washington, D.C., and a second master's degree in public administration from the John F. Kennedy School of Government at Harvard University. ●

New majors, programs added

A number of new majors, minors and concentrations were added to Oakland University this fall to give students more options and respond to the demands of specific industries. The introduction of these programs brings OU's total number of undergraduate majors to 121 and graduate programs to 98.

The new programs include:

College of Arts and Sciences

- Bachelor of Arts in International Relations
- Bachelor of Science in Social Work
- Bachelor of Science in Engineering Biology (joint program with School of Engineering and Computer Science)
- Bachelor of Fine Arts in Dance
- Bachelor of Fine Arts in Theatre
- Master of Music in Vocal Pedagogy
- Master of Music in Vocal Performance
- Master of Music in Piano Pedagogy
- Master of Music in Piano Performance
- Master of Music in Conducting
- Master of Music in Instrumental Pedagogy
- Master of Music in Instrumental Performance
- Minor in Judaic Studies
- Minor in Islamic Studies
- Minor in Christianity Studies
- Minor in International Relations

School of Business Administration

- Minor in Business
- Minor in Entrepreneurship

School of Education and Human Services

- M.Ed. in Teacher Leadership

School of Engineering and Computer Science

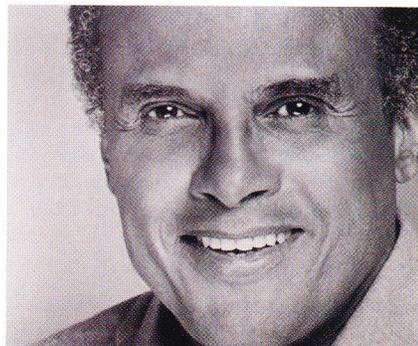
- Bachelor of Science in Engineering Biology (joint program with the College of Arts and Sciences)
- Master of Science in Software Engineering and Information Technology
- Master of Science in Industrial and Systems Engineering
- Ph.D. in Computer Science and Informatics

School of Health Sciences

- Bachelor of Science in Applied Health Sciences
- Minor in Nutrition and Health
- Concentration in Pre-Health Professional Studies
- Concentration in Pre-Physical Therapy
- Concentration in Exercise Science
- Concentration in Pre-Pharmacy
- Concentration in Integrative and Holistic Health Care

For more information on Oakland University's programs, visit the Academics Web site and browse by college, school or department. ●

Belafonte to speak at Keeper of the Dream celebration



Harry Belafonte

Harry Belafonte, described by some as "the consummate entertainer," will be the keynote speaker at Oakland University's 2008 Keeper of the Dream Awards Celebration on Martin Luther King Jr. Day, Jan. 21, 2008.

Belafonte is known for his work as an actor, musician and producer. He also is a passionate advocate for human rights who has received numerous awards for his efforts.

"We are excited to welcome Mr. Belafonte to Oakland's campus," says Omar Brown-El, director of the Center for Multicultural Initiatives (CMI). "This is a wonderful opportunity for Oakland students to hear firsthand from an internationally respected humanitarian."

The Keeper of the Dream Scholarship Awards Celebration, which honors the legacy of Martin Luther King Jr., provides up to six scholarships ranging from \$2,500 to \$5,000 for students who demonstrate strong citizenship, scholarship and leadership in breaking down cultural stereotypes and promoting racial understanding.

Previous keynote speakers have included Martin Luther King III, Coretta Scott King and Daniel G. Mulhern, first gentleman of Michigan. ●





New targets for maximum heart rate

Researchers from Oakland's School of Health Sciences (SHS) have developed a new system for determining the maximum heart rate to aim for during exercise. Their formula, which was developed using data from the now-closed Meadow Brook Health Enhancement Institute, emphasizes the relationship between maximal heart rate and age.

It replaces the long-established equation – 220 minus one's age – for determining a target maximum heart rate.

Though the original formula is a widely accepted standard for gauging exercise intensity, it was only intended to be a rough approximation, says Ron Gellish, a research associate in the SHS. In fact, researchers based the original model on data from a limited number of mostly male subjects under age 50, Gellish says. The researchers at OU wanted to use a more in-depth approach. They used data from males and females from a wide range of ages and fitness levels tracked over several years of testing.

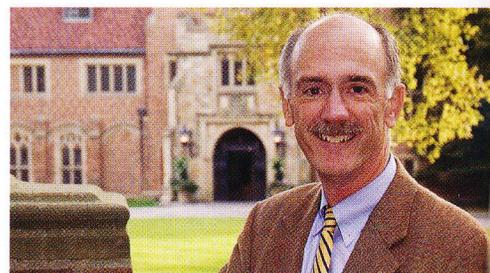
The researchers' findings also incorporated 26 years of data from the Meadow Brook Health Enhancement Institute, which allowed them to consider long-term trends among individuals who exercise.

The resulting formula is 207 minus 70 percent of one's age. For a 40-year-old, then, the recommended maximum heart rate during exercise would be 179, nearly the same target rate a 40-year-old would get from the original formula. But the 220-minus-age equation over-predicts the maximum heart rate for those under 40 and under-predicts for those more than 40 years old, Gellish says.

"If you aren't exercising intensely enough, you aren't adequately conditioning the heart muscle," he says. "While there are no deadly consequences to relying on the old formula, the new formula will help ensure that anyone working out will be making the best use of their cardiovascular exercise time."

The findings were cited and Gellish quoted in the September issue of *Shape* magazine. ●

Upward named executive director



Geoffrey Upward

Geoffrey Upward has been named executive director of Meadow Brook Hall after serving as interim director for three years. Also director of OU's Communications and Marketing department, Upward has been with the university since joining the communications department in 1984 (serving as editor for this magazine from 1984-95). He has served on the Birmingham Historical Society Board and holds memberships in the Council for the Advancement and Support of Education (CASE) and the International Association of Business Communicators (IABC). He was selected by his peers in 2004 as the IABC-Detroit's "Communicator of the Year."

As interim director of Meadow Brook Hall, Upward presided over the implementation of a new business plan and an extensive restoration project critical to preserving and maintaining the hall.

He brings experience and passion to his role of historic preservation at Meadow Brook Hall. He has held editorial positions at the National Trust for Historic Preservation in Washington, D.C., and at the Henry Ford Museum and Greenfield Village in Dearborn, Mich. He is the author of *A Home for Our Heritage*, published in 1979 to mark the 50th anniversary of the museum and village and is currently a member of Oakland's 50th anniversary committee.

"Meadow Brook Hall is a national treasure and a significant community resource," says Upward. "And, it is a front door for OU's partners and friends as they are introduced to the university through the context of its founders. As stewards of this educational and cultural legacy, we must maintain, preserve and provide access to this incredible building that helps define the Detroit area." ●

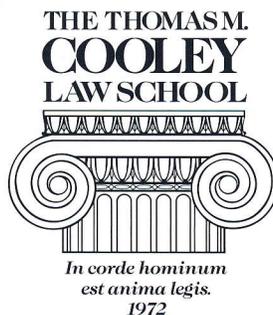
Cooley, OU expand partnership

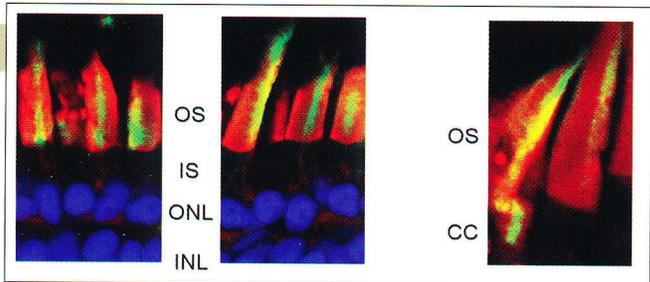
On Sept. 26, officials from Oakland University and Thomas M. Cooley Law School met to expand the successful academic partnership between the two institutions and to announce a new \$36-million facility that will serve as the Oakland County branch of the law school. Located in Auburn Hills, just minutes from the OU campus, the existing building will be renovated in January 2008 for classes. The expanded facility is expected to be ready for students in 2009.

The Oakland University branch, first announced in 2002, has grown from an initial enrollment of 45 students to nearly 600.

"The program's growth has necessitated Cooley's move to this new facility," said OU President Gary D. Russi. "Cooley and Oakland plan to expand our partnership through additional joint degree programs, preferential admissions for each other's students, internships, clinical programs, continuing education and sharing of campus facilities."

The current joint-degree program allows Cooley students to earn both a Juris Doctor and an Oakland master's of business administration or a master's of public administration. ●





\$1.8-million grant funds ERI research

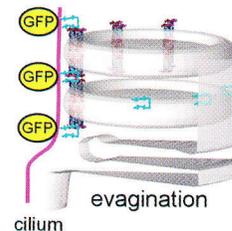
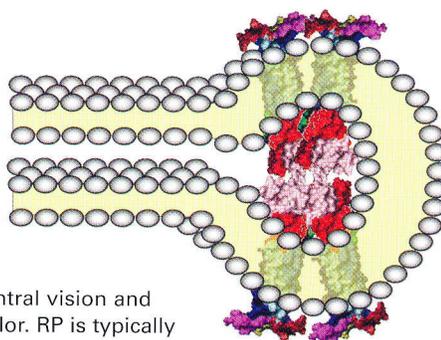
Andrew Goldberg, Eye Research Institute (ERI) associate professor, recently received a five-year, \$1.8-million grant from the National Institutes of Health supporting his studies of photoreceptors (a specialized photosensitive cell in the retina) and genetic retinal disease. His research specifically concerns genes and proteins that are important for rod and cone photoreceptor structure, and have been identified as causing progressive retinal dystrophies like *retinitis pigmentosa* (RP) and macular degenerations.

RP is an inherited condition that causes deterioration of the rod photoreceptors in the eye, which are mainly responsible for peripheral and night vision. The disease begins with damage to the rods, causing the initial symptom of night vision loss. As it progresses, cones in the central part of the retina may also be

affected, destroying central vision and the ability to discern color. RP is typically diagnosed in adolescents and young adults and is estimated to affect approximately 100,000 people nationwide.

Macular degeneration is the leading cause of vision loss among those 65 and older, affecting an estimated 1.7 million Americans. It affects the macula, the part of the retina responsible for the sharp, central vision needed to read or drive. Both age-related and inherited forms of this disease cause a debilitating loss of central vision due to cone photoreceptor cell death and subsequent retinal deterioration.

Goldberg and his team have been investigating the genes and proteins required to maintain rod and cone photoreceptor structure and viability.



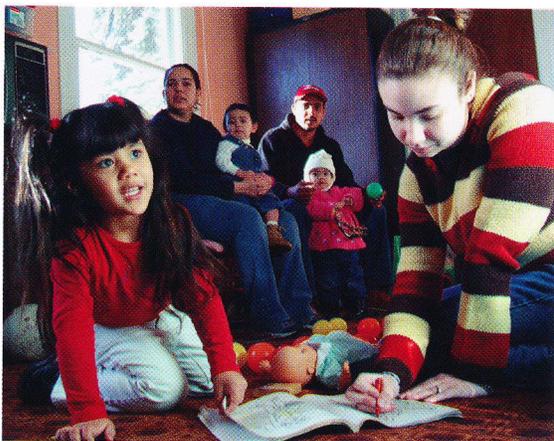
Recent advances have described how multifunctionality in peripherin/rds (a specific protein in both rods and cones) can cause either central or peripheral retinal defects and a wide variety of progressive retinal disorders.

"It's hard to fix what you don't understand," Goldberg says "Developing a concrete picture of how our rods and cones are built, function, and age, will make all the difference for those suffering from these debilitating diseases. We're extremely grateful to the National Eye Institute for recognizing our past contributions, and trusting us to continue doing great things in the future." ●

ESL Center to hit \$1 million mark

Oakland University's Center for English as a Second Language is nearing a major milestone. The center's total gross revenue is expected to top \$1 million by the end of the 2008 fiscal year. That total includes all grants, gifts and tuition received since the center was established in November 1999.

"It's thrilling," says Peter Binkert, center director and linguistics professor. "It was very tough in the beginning. This took a lot of persistence, a lot of dreaming and a lot of planning."



Teaching English as a second language through the Hispanic Outreach Program.

The center's primary components include its Hispanic Outreach program, which teaches English to Spanish-speaking Pontiac residents; the ESL Institute, which offers on-campus classes; individual instruction; and ESL endorsement for teachers. All center revenues are re-invested into the center and the university. Since 1999, the ESL has served approximately 3,500 people.

For more information on Oakland's ESL offerings, log on to www.lin.oakland.edu. ●

Faculty member's book inspires documentary

Associate professor of history Sean Moran's book, *Patrick Pearse and the Politics of Redemption*, has inspired a History Channel film documentary being produced by George Lucas. The production, *1916, The Easter Rising: The Poet's Rebellion*, is scheduled to be aired this winter.

Moran's book, released in 1998, describes how Pearse, an unlikely revolutionary, came to play the pivotal role in the nationalistic Easter Rising of 1916 in Ireland. The book analyzes Pearse within the context of contemporary Irish politics and culture to explain how he became the spokesman of the violent forces within the nationalist movement.

Moran acted as an adviser on the documentary and even makes an appearance on screen. ●

Honors for Occupational Safety Health director and student

Oakland University's Charles W. McGlothlin has been named an outstanding safety professional by his peers from throughout the Metro Detroit area. McGlothlin, director of OU's Occupational Safety and Health program, recently received the American Society of Safety Engineers' (ASSE) Regional Safety Professional of the Year (SPY) award for 2007.

McGlothlin, who represents the ASSE's Region VII, was the organization's only regional honoree from the academic world this year. He accepted his award in June during ASSE's Professional Development Conference in Orlando, Fla. "I felt honored to be recognized; humbled as well," he says.

Also at that conference was senior Ashley Streetman, the only undergraduate student among the 200 educational speakers giving presentations at the event. The Occupational Safety and Health major presented her research on ergonomically related injuries in nursing homes.

SPY awards recognize outstanding safety professionals for contributions to service and leadership within their region. Honorees demonstrate knowledge and expertise in their field, support ASSE activities, make contributions to their profession and demonstrate leadership.

During the last five years, McGlothlin has been serving the ASSE as an officer with its Detroit chapter, and in 2005-2006 he attained the rank of chapter president. He also is a member of the ASSE Academic Practice Specialty Advisory Committee. McGlothlin is especially proud of the milestone Oakland's program reached in 2005, when it was accredited by the Applied Science Accreditation Commission of the Accreditation Board for Engineering and Technology. And last fall, the program launched its master of science in safety management degree, an initiative developed by McGlothlin. "It's a degree whose time has come," he says. "More and more of our graduates are moving into management-level jobs." ●

University appoints new deans

This past summer, Oakland University appointed Ron Sudol dean of the College of Arts and Sciences; Julie Voelck dean of Kresge Library and Mohan Tanniru interim dean of the School of Business Administration.

Sudol, who has served as the college's interim dean for two years, was previously associate provost in the Academic Affairs office. He began his career with Oakland as assistant professor of rhetoric in 1977. During his years at Oakland, Sudol has published a textbook and served as editor or co-editor of four collections of essays. He has written dozens of professional articles and has received several grants, including two from the National Endowment for the Humanities. His research interests are in the areas of literacy, word processing, and the poetry of Emily Dickinson.

"Sudol's service record is extensive, including his work on the college board, his directorship of the Meadow Brook Writing Project and his participation with the Educational Testing Service," says Virinder Moudgil, vice president for academic affairs and provost.

Sudol has a bachelor's degree in English from St. Michael's College, a master's in English from Brown University and a Ph.D. in English from the State University of New York at Stony Brook.

Voelck has served as Kresge Library's interim dean since April 2004. Prior to that appointment, she served as associate dean of the library from 2001. Before her OU appointment, Voelck served as head of reference services at Central Michigan University for 10 years. She holds a master of arts degree in sociology from Central Michigan University, a master of science in librarianship from Western Michigan University and a bachelor's degree/secondary teaching certificate in social sciences and English from the University of Michigan-Flint.

Tanniru's appointment represents his second stint at OU. Between 1997 and 2002, he was the director of Oakland's Applied Technology in Business (ATiB) program and co-director of the Center for Entrepreneurship in IT. Tanniru also is professor of Management Information Systems for the school.

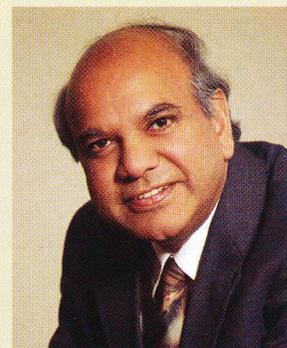
He most recently served as Salter Distinguished Professor of Management and Technology and chairman of Management Information Systems at University of Arizona's Eller College of Management. Tanniru has a master's degree in engineering and a master's of business administration degree from the University of Wisconsin and a doctorate in MIS from Northwestern University. He taught at University of Wisconsin-Madison and Syracuse University before joining OU in 1997. ●



Ron Sudol



Julie Voelck



Mohan Tanniru

— Compiled by Flori Meeks, CAS '88, a freelance writer from Tomball, Texas.

Two new members join OU Board of Trustees

Gov. Jennifer Granholm recently appointed two new members to the Oakland University Board of Trustees: Monica E. Emerson of Rochester, Mich., and Genesh V. Reddy of Okemos, Mich.

Emerson, executive director of the corporate diversity office for Chrysler Corp., succeeds Rex Schlaybaugh Jr. Reddy, president and CEO of BizTek Innovations, succeeds David Doyle. Both trustees were appointed to serve until Aug. 11, 2014.

Dennis Pawley will continue as chair for 2008 and Jacqueline Long will assume the vice chair position. ●



Monica E. Emerson



Genesh V. Reddy

Doubleheader at The Palace

If basketball is your game, we've got just the ticket. On Dec. 22, the Oakland University Alumni Association is hosting an evening at The Palace that you won't want to miss. Your ticket includes the Michigan State University game against the Texas Longhorns at 6:30 p.m., a reception at 7:30, which includes refreshments, snacks and a cash bar, followed by the Golden Grizzlies game against the Oregon Ducks at 9 p.m. The cost is \$50 per person and the event is open to all. If you'd like more information or tickets, call (248) 364-6140. Please RSVP by Dec. 10. See you courtside! ●

Tailgate parties at OU

Join fellow Golden Grizzlies fans this winter to cheer on the team. Two tailgate parties are scheduled for alumni, faculty, staff and friends. The events are free and include food and prizes. Both parties will be held at the lower courts of the Recreation Center, next to the O'rena.

GAME 1: Jan. 31, 2008
 Game: Men's team vs. North Dakota State
 Tailgate party: 6 p.m.
 Game time: 7 p.m.
 RSVP at: register@oakland.edu

GAME 2: Feb. 4, 2008
 Game: Women's team vs. North Dakota State
 Tailgate party: 6 p.m.
 Game time: 7 p.m.
 RSVP at: events@oakland.edu

For more information, call (248) 370-4908. ●

MEN'S

Nov. 5	Windsor (Exhib.)	7:30 p.m.
Nov. 11	ADRIAN COLLEGE	4 p.m.
Nov. 17	EASTERN MICHIGAN	6 p.m.
Nov. 20	DUQUESNE	7 p.m.
Dec. 1	BOWLING GREEN	4 p.m.
Dec. 6	UMKC*	7 p.m.
Dec. 8	SOUTHERN UTAH*	6 p.m.
Dec. 19	ROCHESTER COLLEGE	7 p.m.
Dec. 22	OREGON# (AUBURN HILLS)	9 p.m.
Jan. 10	CENTENARY *	7 p.m.
Jan. 12	ORAL ROBERTS*	noon
Jan. 31	NORTH DAKOTA STATE*	7 p.m.
Feb. 2	SOUTH DAKOTA STATE*	6 p.m.
Feb. 16	IPFW	6 p.m.
Feb. 21	IUPUI*	7:30 p.m.
Feb. 23	WESTERN ILLINOIS*	6 p.m.

WOMEN'S

Nov. 5	WESTERN ONTARIO (Exhib.)	5 p.m.
Nov. 12	MARYGROVE	7 p.m.
Nov. 21	AUBURN	6 p.m.
Nov. 25	CENTRAL MICHIGAN	4 p.m.
Dec. 2	FLORIDA STATE	4 p.m.
Dec. 8	SOUTHERN UTAH*	3:30 p.m.
Dec. 10	UMKC*	7 p.m.
Dec. 17	WEST VIRGINIA	7 p.m.
Jan. 2	ROCHESTER COLLEGE	7 p.m.
Jan. 12	ORAL ROBERTS*	2:30 p.m.
Jan. 14	CENTENARY*	7 p.m.
Feb. 2	SOUTH DAKOTA STATE*	3:30 p.m.
Feb. 4	NORTH DAKOTA STATE*	7 p.m.
Feb. 16	IPFW*	3:30 p.m.
Feb. 23	IUPUI*	3:30 p.m.
Feb. 25	WESTERN ILLINOIS*	7 p.m.

* Summit League Game

Tune in!

For the first time, you can hear Golden Grizzlies games on the radio — at 1310AM. Several of the games will also be televised on Fox Sports Net. Log on to www.grizzlies.com for dates and times.

Sports Wrap Up

Athletes garner academic honors

This year, Oakland University set a new record with 128 student-athletes named to the winter 2007 Mid-Continent (now Summit League) Academic All-Conference team, according to the league office. To be selected for the team, a student-athlete must achieve a 3.0 or better cumulative grade-point average and be a letter winner in the sport for which he/she is nominated.

Oakland's record 128 selections were the most in the eight-team league, with Valparaiso (118) and Western Illinois (96) having the next highest totals.

Oakland's men's and women's track and field teams each contributed the most student-athletes to the list with 19 squad members gaining recognition. Softball was close behind that with 18 honorees. Baseball added 15, women's swimming and diving 12, men's swimming and diving 11 and women's basketball 10. Women's golf added nine, women's tennis seven, men's golf five and men's basketball three.

Additionally, 190 student-athletes representing all 16 varsity teams and all classes attained the Golden Grizzlies Excellence in Academics honor for the winter 2007 term. Each term during the regular academic year the Department of Athletics recognizes student-athletes who carry a minimum of 12 semester credit hours and post minimum of a 3.0 grade-point average.

Head baseball coach named

John Musachio has been named the head coach of Oakland's baseball program. Musachio replaces Dylan Putnam, who resigned the post in June.

In his two seasons as an assistant coach with the Golden Grizzlies, Musachio worked primarily with OU's hitters. This past season Oakland led the league in hitting and doubles, and was second in five other categories, including slugging percentage and on-base percentage. Musachio also served as the program's recruiting coordinator as well as coordinating OU's baseball



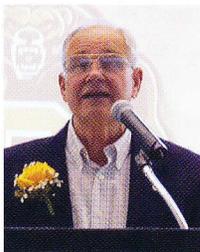
John Musachio

camp. Musachio joined the Oakland staff after serving a one-year stint as an assistant coach at Michigan State in 2004-05.

A 1996 graduate of Bradley University, Musachio was a four-year letter winner for the Braves, earning Academic All-Conference honors three times and All-MVC accolades as an outfielder in 1995 and 1996. After his career at Bradley, Musachio spent one season pitching in the Chicago White Sox organization.

Honoring Corey Van Fleet

Oakland University's Athletics department honored one of its early guiding lights on Sept. 29 with the dedication of the Corey Van Fleet Hall of Swimming and Diving History as part of the annual swimming and diving alumni weekend.



Corey Van Fleet

(AD), a position he held until 1982. While serving as the AD, Van Fleet built Oakland into one of the finest intercollegiate athletics programs in the country.

He was hired by Hollie Lepley as Oakland's first head swimming coach in 1965. During his tenure at the helm of the program, Van Fleet built the swim

team into a national Division II powerhouse, culminating with a second-place finish at the NCAA Championships in 1979, his final season as coach.

"We're excited not only to have an area that pays tribute to our swimming and diving history, but also to Corey's legacy," Tracy Huth, AD says.

Head golf coach resigns

Dave DeWulf, OU's head men's and women's golf coach resigned this May after 17 seasons with the teams. DeWulf, who holds the longest tenure as golf coach, has been the men's coach during his entire time at the university and the women's coach for the past seven seasons.

Equestrian team member finishes fifth nationally

Cortney Glass, a member of OU's Equestrian Team, finished fifth in the nation at the Intercollegiate Horse Show Association national championships this past May in Massachusetts. Glass, who has been riding horses for about 13 years, said the finish was a good way to possibly close out her collegiate horse show career.

"As far as format goes, the national competition was very similar to all the other shows I've gone to, it was just a little more nerve-wracking because it was a national competition," Glass said.

There were 18 riders in her class, and Glass had only previously competed against one of them. She went into the competition knowing it could be her last with OU's Equestrian Team. A nursing student, Glass said her focus is her studies and she isn't sure yet if she will return to competition. She qualified for nationals after finishing first in her division at the zone competition in April. Along with teammate Trista Reno, Glass made the zone competition after winning her division at the regional competition in March. ●



Tracy Huth and the Grizz

OU names athletic director

The Oakland University Board of Trustees named Tracy Huth, CAS '85, Oakland's new athletic director (AD) on Oct. 3. He has been serving as interim AD for the past year.

Huth, who graduated from Oakland in 1985, started his career as Oakland's assistant men's swimming and diving coach. He established the OU Women's Swimming and Diving team as the premier Division II program in the country. Under his guidance, Oakland finished in the top three nationally for nine straight seasons, including five consecutive national championships. Huth was named the NCAA Division II Coach of the Year three times.

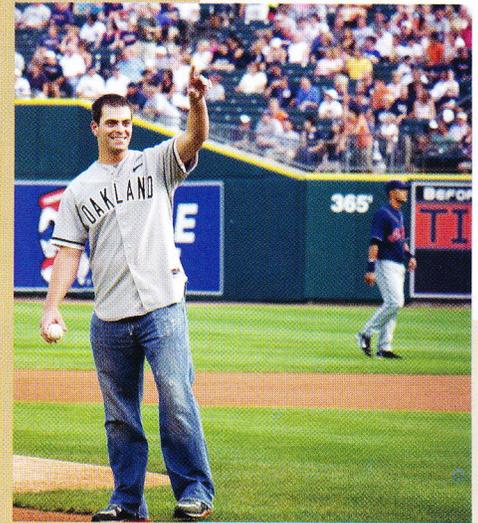
"Tracy has done an outstanding job as interim AD and has the respect of athletes, colleagues and peers, both at Oakland and at institutions throughout our conference," says Oakland President Gary D. Russi. "We're confident Tracy will be able to take Oakland University athletics to new levels of excellence and success."

In 1998, Huth was named assistant athletic director and played a key role in Oakland's move to Division I athletics. In 2002, Huth became the only person ever to be enshrined twice in the Oakland University Lепley Hall of Honor. In 1990, he was named to the hall for his swimming accomplishments as a student-athlete, and in 2002 he was enshrined in recognition of his coaching accomplishments.

"I'm really excited to begin this new phase of my career at Oakland," Huth says. "One of my top priorities will be to maintain our impressive record of exemplary scholar-athlete achievement by emphasizing that excellence is expected in both the classroom and in all athletic venues." ●

THE SCOREBOARD

The men's baseball team ended the year with a 20-34 record and several players were honored for outstanding achievements including senior **Matt Trausch**, who was named to the Northwoods League's Post-Season All-Star team by the league's head coaches and members of the media. Oakland senior first baseman **Ryan Heath** appeared in the May 14 edition of *Sports Illustrated*. Heath, who also threw out the first pitch at the OU Alumni Night at Comerica Park on Aug. 22, was featured in the publication's *Faces in the Crowd* section, being recognized for his April 22 career day against Western Illinois. Senior **Kevin Carkeek** was drafted by the Houston Astros in the 25th round of the 2007 Major League Baseball Draft. Carkeek, a two-time All-Mid-Continent Conference first team selection, is the first Oakland player to be drafted since Paul Phillips in 2005.



Ryan Heath

Oakland men's track and field team finished sixth at the Mid-Continent Conference Championships, running up a score of 50 points in the three-day meet hosted by UMKC. Freshmen **Kevin Luce** and **Zack Jones** each logged third-place finishes to lead the Grizzlies on the final day of competition.

Entering the final round of the Mid-Continent Conference Golf Championships in third place, the women's golf team finished strong with a final round of 316 that pushed them ahead of Centenary to claim second place in the final standings, posting the team's best ever finish at the championships. Oakland placed all five of its golfers in the top 20, led by top-10 finishes by junior **Jenna Goulet** and sophomore **Nikki Swan**, who each earned second team All-Mid-Con honors.



Chad Elliott

The men's golf team finished the Mid-Continent Conference championships in sixth place in the final standings. Senior **Chad Elliott** had the best individual finish for the Golden Grizzlies, earning second team All-Mid-Con honors after tying for ninth place in the final standings. Oakland finished the 54-hole tournament with a team score of 912.

Women's tennis ended their regular season hosting a Mid-Continent Conference cluster but being bested by IUPUI. Senior **Jessica Erickson** and sophomore **Amanda Scheer** had strong performances at the weekend event, winning three of their four singles matches.

In the first game of the day at the Mid-Continent Softball Tournament, Oakland got a walk-off home run in the bottom of the 10th that knocked top-seeded Western Illinois out of the competition. The Golden Grizzlies fell in the championship game against Southern Utah, 5-1. Picked to finish sixth in the league in the pre-season poll, Oakland's softball team took home the Mid-Con runner-up trophy for 2007. Senior **Tosha Hodgkinson** and sophomores **Sarah Clark** and **Jessica Granger** were named to the all-tournament team. ●

After four decades of service, professor continues to give back



Jacqueline Lougheed

As a teacher and principal in Detroit Public Schools for 40 years, Jacqueline Lougheed observed the struggles many women in the nation went through to obtain leadership positions. When she came to Oakland University as a professor in 1968, Lougheed brought her passion for teaching and a dedication

to the advancement of women in education.

Lougheed helped the School of Education and Human Services evolve into what it is today, having led the effort for a master's program in educational leadership in the 1980s. Throughout her career, the educational leadership program remained close to Lougheed's heart. In 2005, she made a gift of \$25,000 establishing the Jacqueline I. Lougheed Endowed Fund, which provides financial support to graduate students in the educational leadership program. She followed this gift with another in 2006 to establish the Jacqueline I. Lougheed Educational Leadership Fund, supporting master's students in the same program.

Lougheed recently increased her support with three new planned gifts from her estate totaling \$164,000. The first two gifts will significantly increase the previously established funds. "I

have been fortunate to meet and work with so many of these amazing students who received awards from these funds. This really reinforced for me how important it is to help them reach their goals. I wanted to help even more students and have a bigger impact on their lives," she says.

The third part of her gift establishes the Jacqueline I. Lougheed Research Endowment Fund, which supports faculty and doctoral students conducting research in women in education and women in leadership.

"I feel such joy when I think about all of the people who benefit from these gifts. It has been wonderful to meet these students who are beginning a new chapter in their careers, full of ideas and excitement. I am so happy I can be a small part of their lives and help them succeed," Lougheed adds. ●

We regret that Jacqueline Lougheed passed away on November 8, 2007.

Adjunct faculty member endows SBA scholarship

As the president and CEO of Meer Dental Supply, the largest privately owned dental supply company in the United States, Brian Meer was able to follow his lifelong goal of working in his family's business and achieving national success. Now, as an adjunct faculty member in Oakland University's School of Business Administration, he combines his passion for business with his law degree.

Meer recently established a \$25,000 endowed scholarship for OU business students. "I hope the scholarship will help a student take one more class, or not need to work as much while they are going to school so they can get better grades," says Meer. The first award will be presented next spring.

The scholarship is a gift from the Lisa and Brian Meer Foundation, established

by Meer and his wife after he sold his family's business in 1998. After assisting with the company's transition, Meer began teaching part-time at Oakland. "Teaching has been a great opportunity to give back a little bit of my knowledge to the next generation of business leaders."

Meer believes that business students should take at least one or two basic legal courses. "I like students to know the practical side of applying law to business," says Meer. "In my classroom, I share some of the dilemmas many managers face with real examples from my dental supply business. The bottom line is that you have to use your head and make good business decisions and when needed, to know how to leverage this basic business law knowledge and utilize the legal process."



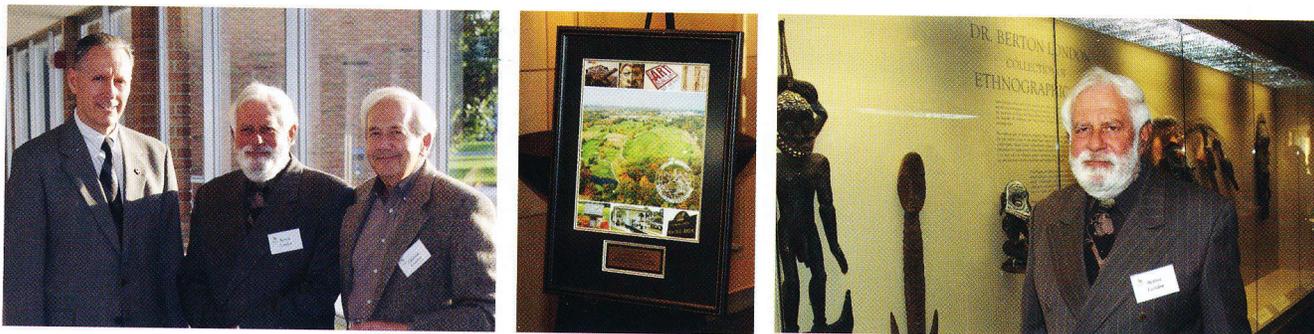
Brian Meer

Meer finds the feedback from students to be positive. "I have a different approach to teaching," he says. "I'm not a professional who has been teaching for 30 years, who came up through the ranks as a professor. I'm a businessman who enjoys teaching. I bring a different perspective to the students, and I learn from them. It's very rewarding." ●

For questions regarding philanthropic gifts to Oakland University or to connect with the appropriate development officer, contact Susan Davies Goepp, vice president for University Relations, at (248) 364-6150.

— Compiled by Amy Barker

Dr. Bert London shares his art collection with OU

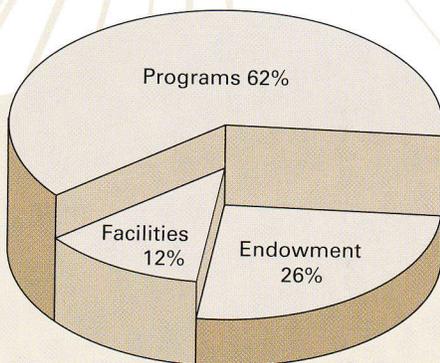


Dr. Bert London, (center) a retired cardiologist and Wayne State University professor, donated his collection of ethnographic art to Oakland University last year. On Sept. 17, a reception was held in Wilson Hall to officially dedicate the display. At left, he is pictured with his brother Edmund and OU President Gary Russi. The collection, which was a lifetime in the making and took London as far as New Guinea, Africa and Irian Jaya, is on permanent display outside the Oakland University Art Gallery in Wilson Hall.

Capital Campaign Update

In April 2005, Oakland University kicked off its first ever comprehensive campaign, "Innovation and Opportunity – The Campaign for OU." The university has continued to make good progress toward the campaign goal of \$110 million raised by 2010 with \$80.6 million raised to date. Here's a quick snapshot of campaign progress and how the numbers break down. ●

Campaign Commitment Breakdown

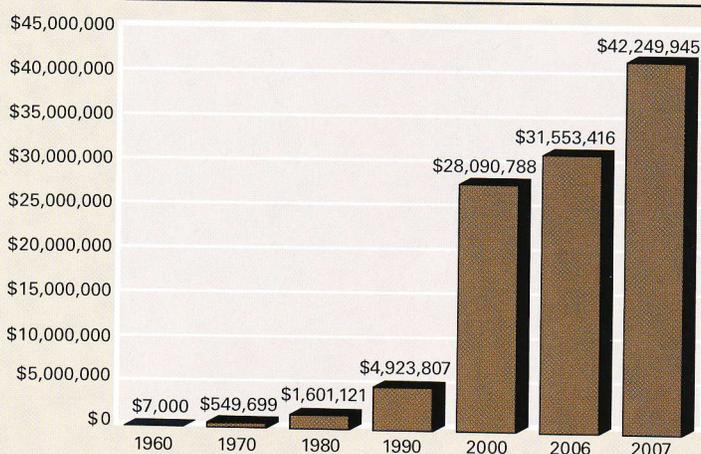


Campaign Dollars by Constituency

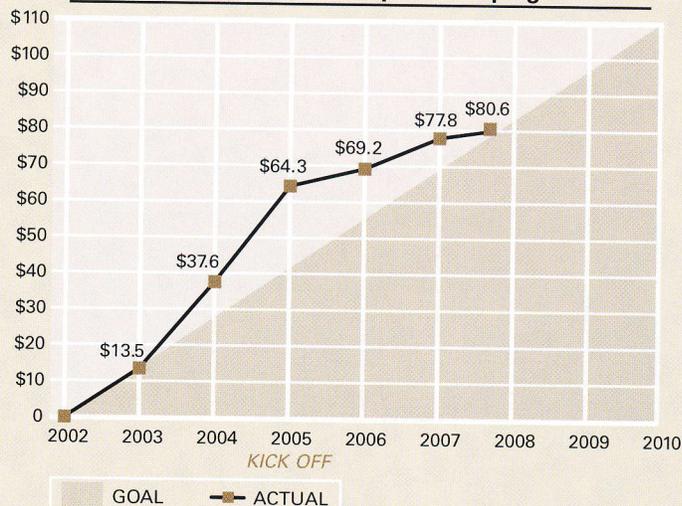
Alumna/us	\$20,372,876
Corporation	\$32,214,087
Foundation	\$9,843,436
Other Individuals	\$16,346,329
Other Organizations	\$1,869,850
TOTAL	\$80,646,578

All figures are as of Oct. 5, 2007

Endowment Fund Growth



Oakland University Eight-Year \$110 Million Comprehensive Capital Campaign



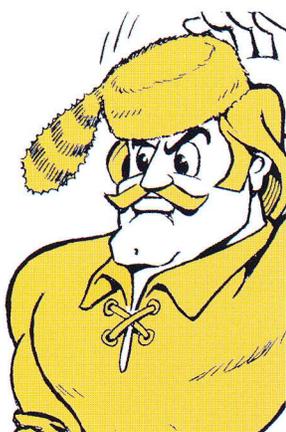


PLATE 1

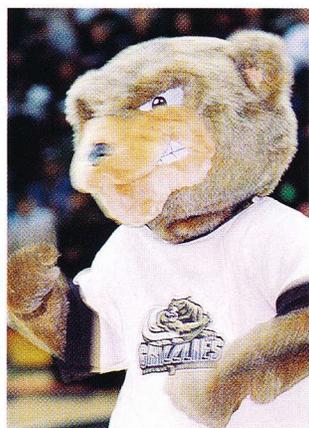


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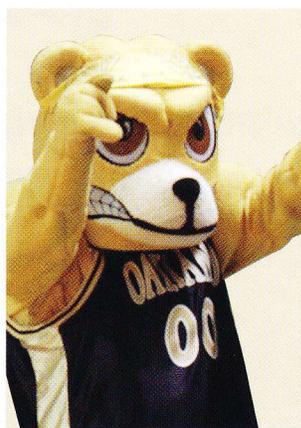


PLATE 3



PLATE 4

THE GRIZZ GETS A NEW LOOK

Everyone needs a little pick-me-up now and then especially in the highly competitive arena of intercollegiate athletics. Oakland University's familiar Golden Grizzlies mascot got a new look this fall just in time to help celebrate OU's 50th anniversary. The Grizz costume was updated to look more like the Golden Grizzlies official graphic marks and unveiled at a 50th anniversary celebration on Sept. 7.

Of course, The Golden Grizzly hasn't always been OU's mascot. Adopted in 1998 as part of the school's move from NCAA Division II to Division I competition, Grizzly replaced the school's original mascot, Pioneer Pete, who began life simply as a pioneer. In fact, in 1964, a small group of swimmers and cross country runners got together with then Athletics Director Hollie Lepley and came up with the name "Pioneers."

OU swimmer, Terry Koehler, CAS '69, was part of that original group. "We had a meeting and came up with the name 'Pioneers' because Oakland was kind of a pioneering school."

Pioneer Pete was originally drawn in buckskin by a student, but also appeared in bathing trunks — in fact OU swimmers were accustomed to seeing him that way on the wall of the old Lepley Sports Center.

The Golden Grizzlies name and mascot were chosen in 1998 after discussions and focus group results that included input from students, student athletes, coaching staff, alumni, athletic donors, faculty and staff. For those interested in Athletics lore, the closest runner up was "The SabreCats." ■



Get your Grizz gear

Grizz hats, T-shirts, jackets and more are available at the following local stores:

- Meijer store in Auburn Hills (pictured)
- All southeast Michigan Steve and Barry's locations
- Finish Line in Great Lakes Crossing Mall in Auburn Hills
- Lytle's Pharmacy in downtown Rochester
- Sports Authentics in Rochester Hills
- Textbook Exchange in Rochester Hills
- And, of course, you can always find a large selection at Oakland University's bookstore.



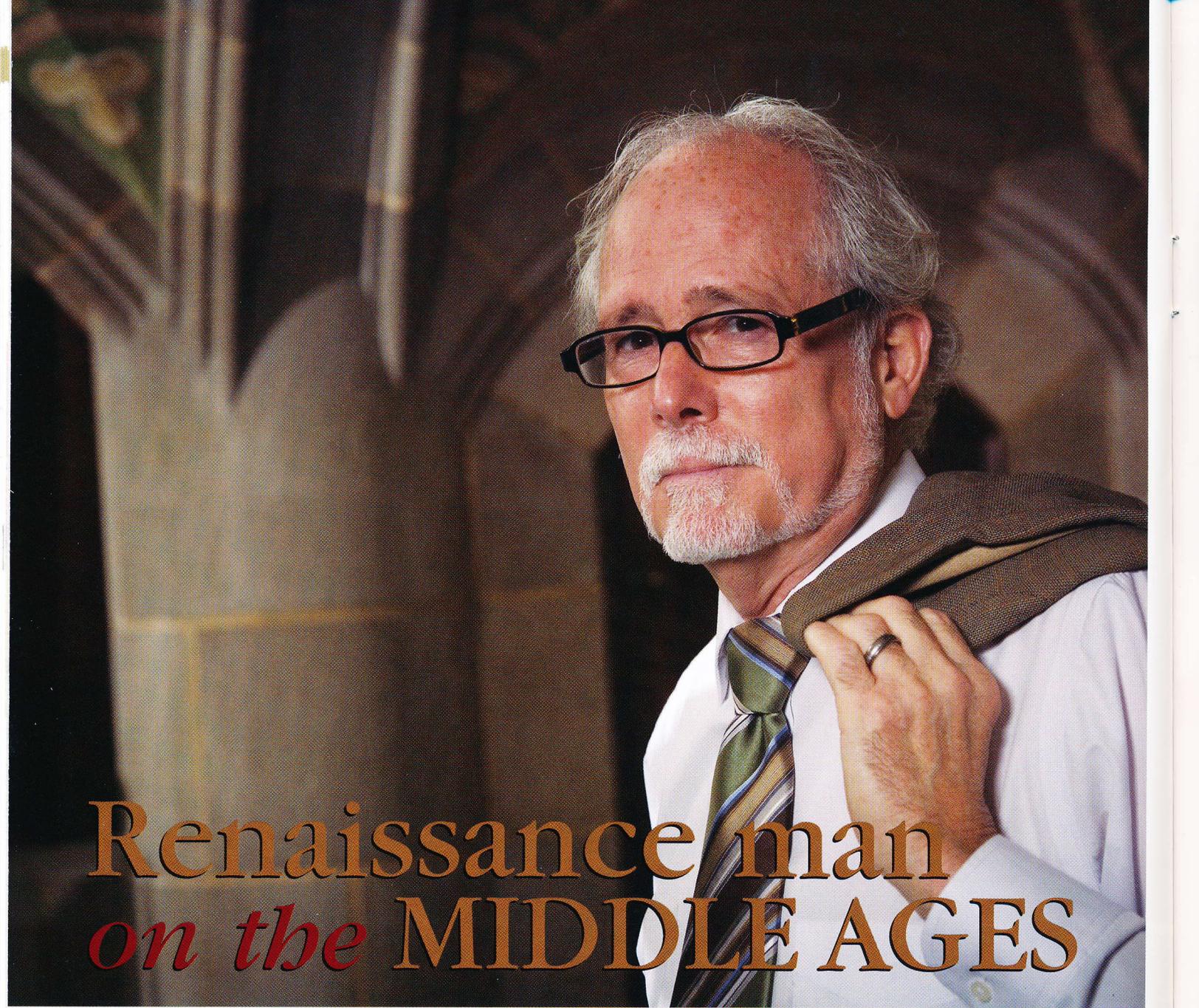


PLATE 1
OU's first mascot,
Pioneer Pete.

PLATE 2
First Golden Grizzlies mascot
is introduced in 1998-99.

PLATE 3
Updated Grizz mascot
appears in 2003.

PLATE 4
New Grizz debuts
September 2007



Renaissance man *on the* MIDDLE AGES

History Department's Finucane named Distinguished Professor By Tom Schram

A copy of a medieval text on his desk, Professor of History Ronald Finucane sits in his office in O'Dowd Hall and recounts a favorite analogy to his academic field.

"History is like walking around in a dark valley with a flashlight," he says. "And all we can do is illuminate parts of the valley and bits of the mountains and if enough people do this, eventually you get a picture of what these mountains would look like. That's pretty much what history does, because you can only focus on a tiny area."

Finucane has been shining that light for more than three decades. He has authored four books on medieval history, spent 13 years studying, researching and teaching in England, and lent his talents to the students and faculty of Oakland University for the last 16 years, nine as the chair of the History Department.

This spring, the OU Board of Trustees elevated Finucane to the rank of Distinguished Professor. "I was surprised when I was named Distinguished Professor because I know that

*Ronald Finucane was
recently named an OU
Distinguished Professor.*

we have a lot of very competent people on this campus," he says. "It's a great honor and quite gratifying."

Born in Los Angeles, Calif., Finucane attended the University of San Francisco and the University of Nevada before earning a fellowship to Stanford and then to Oxford University in England. Much of his time in England was spent in the university, researching medieval topics that became the subjects of three books and academic articles.

"I went to the library at Oxford University almost every day," Finucane said. "The resources were so impressive."

Historical perspective

Finucane says there was no single event that led him to his interest in the history of the Middle Ages.

"There was no moment of epiphany; I wish I could say that there was," he adds. "I was initially interested in anthropology. I got into history because I found that dealing with peoples' belief systems and their religious beliefs was so interesting."

At Oxford, he finished his dissertation research and received his Ph.D. from Stanford in 1972. A decade later, he chose to come home. "I realized that by the end of the 13 years I did not want to stay longer. I realized that it was time to get back to the states. I had taken myself out of the loop for so many years."

After a couple of stops at other universities, Finucane saw a posting for the OU history chair and applied. Starting in 1991, he served nine years before stepping down to concentrate on his research. "My research was suffering and I wanted to get back to it."

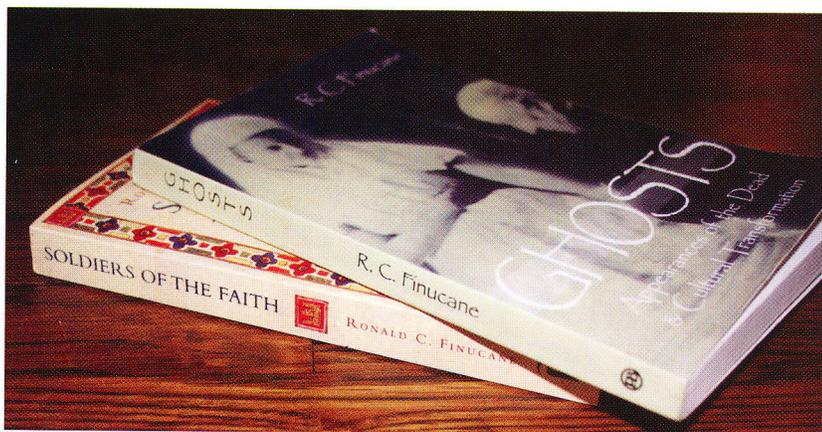
That research has led to numerous articles in academic journals and a fourth book. One book, *Soldiers of the Faith: Crusaders and Moslems at War*, has particular relevance today as the United States struggles with conflicts in the Middle East.

"One parallel is the lack of knowledge of the so-called other side, the other culture," Finucane says. "Most people living in the United States — unless they are Muslims, of course — know very little about Islam and its history and makeup. And in my book, I hoped to close that gap a bit."

Ancient ghosts, modern ideas

Other books in the medieval context dealt with ghosts and miracles, although Finucane says he believes in neither. "But I take peoples' beliefs very seriously, even if I don't agree with them," he says. "I do find the belief system very interesting."

He is currently working on a fifth — and he says final — book on late medieval and



16th-century saints. The project takes him to the Vatican regularly for research. And after three decades of lecturing, Finucane says he still enjoys going into the classroom where he currently teaches classes on medieval England and Europe, the Renaissance, Reformation and historiography, the theory and practice of studying history.

"I think teaching is opening up the minds of our students to totally different ideas that they have not been exposed to," he says. "When I teach, I like to try to break down the cultural isolationism that we build around ourselves. I like to try to foster understanding."

Finucane says he likes just about everything at OU "except the parking situation" and that he wants to continue teaching "until I drop." For Oakland University, that means many more years of "distinguished" service and for history, one more bright light that will continue to illuminate. ■

Tom Schram is a freelance writer from Huntington Woods, Mich.

This story is the eighth in the *OU Magazine* series on Distinguished Professors. Past stories highlighted Shelton Appleton, Michael Chopp, Ron Cramer, Jane Eberwein, Robert Eberwein, Mike Sevilla and Paul Tomboulia. For links to their stories, visit *OU Magazine* online at www.oakland.edu.

Tell us about a professor who inspired you. Write to us at Oakland University, 433 Varner Hall, Rochester, MI 48309-4401. Or e-mail your thoughts to OUMag@oakland.edu. Please include your full name, city of residence and phone number.



Building strength
through partnerships

OAKLAND UNIVERSITY

and the community

www.oakland.edu/partnerships



Oakland University

An Engaged Campus

Begun as a partnership with Michigan State University in 1957, Oakland University quickly took advantage of its location in the heart of growing Oakland County, Michigan. The university tapped into numerous nearby hospitals, Fortune 500 and international businesses, government agencies, educational institutions and visionaries to share its expertise and draw on the knowledge of others.

The joint programs that have resulted benefit not only students and faculty researchers, but businesses and the community. Partners have access to university researchers, highly trained and motivated students and OU facilities.

As Oakland grows in size and stature, its community engagement continues to expand. Today, Oakland boasts hundreds of alliances with organizations and institutions in the region and across the world. These collaborations have helped bring distinction to Oakland University, and innovation and opportunity for its students and faculty.

For more information about the power of an Oakland University partnership, visit www.oakland.edu/partnerships.



Oakland University medical physics graduate student researches cartilage defects in the knee with the director of biomechanics at the William Beaumont Hospital Research Institute.

Partnership will bring medical school to Oakland University

Oakland University and Beaumont Hospitals are making history by opening a medical school on Oakland's campus in 2010. The medical school will provide jobs and applied research capacity, and will address the impending physician shortage. The first two years of the four-year curriculum will consist of basic medical science in classrooms and labs on Oakland's campus, and students will be placed in hospitals for clinical rotations in years three and four. The medical school will be funded by foundations, individual and corporate donations.

Exploring technology research

The Fastening and Joining Research Institute (FAJRI), a federally funded state-of-the-art research facility, fosters close collaboration between OU, the U.S. Congress, the U.S. Army Tank Automotive Research and Engineering Center, the National Science Foundation and Chrysler Corporation. The only facility of its kind in the world, FAJRI researchers pursue both fundamental and applied research to develop and disseminate new technology for the fastening and joining of metals, composites, polymers and advanced lightweight materials. FAJRI has thrived since its beginning in 2003 with nearly 20 people on staff and \$6.8 million in grant awards.





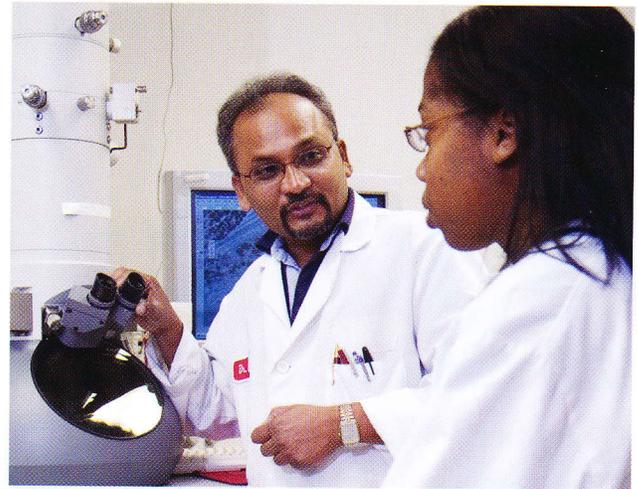
Programs at the Macomb University Center make it convenient for elementary teachers to earn an Oakland University master's degree.

First community college concurrent enrollment program

Oakland University and Macomb Community College implemented the state's first joint admission, concurrent enrollment program called Macomb 2 Oakland (M2O) in fall 2006. One application form, coordinated advising and financial aid, and expanded course selection make it easy for those who live or work in Macomb County to seamlessly complete their associate and bachelor's degrees.

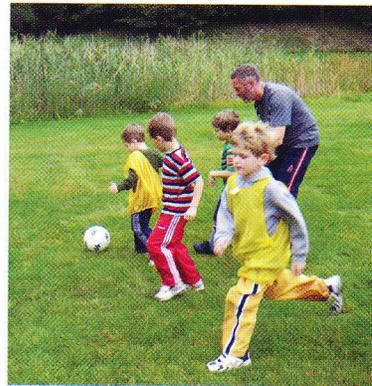
Furthering teacher education in China

The Oakland University-Guizhou exchange program has been building bridges and furthering teacher education on both sides of the world for more than 20 years. Up to a dozen OU-trained volunteers annually travel to China to immerse themselves in the culture and share their skills with their Chinese counterparts. More than 100 teachers from Michigan have participated in the program and more than 3,000 Guizhou teachers have benefited from the institute's classes, having reached 30,000 students combined when they return to their classrooms in the fall.



Focusing on health and disease

The renowned Eye Research Institute (ERI) and the William Beaumont Hospitals Ophthalmology Department collaborate on research and provide a joint Ophthalmology residency and fellowship program. The nationally recognized ERI is a unique center of ophthalmic research focusing on the underlying causes of eye diseases that result in blindness and loss of vision. Oakland University undergraduate science majors work side-by-side with faculty to experience scientific methods and the rewards of solving problems associated with human health and disease.



Connecting families affected by autism

More than two decades ago, OU began autism programs to help educators understand and respond to individuals with Autism Spectrum Disorder (ASD). The program has evolved into the Oakland University Center for Autism Research, Education and Support (OUCARES). In addition to academic programs leading to an Autism endorsement for teachers, OUCARES also provides counseling, hosts support groups and offers recreational and therapeutic programs and social opportunities for those with ASD and their families. In 2003, OU partnered with the Jack's Place for Autism Foundation to launch Jack's Place at OU, to improve the lives of families and children with ASD by connecting them with resource referrals and therapeutic programs, and delivering recreational programs, seminars and workshops.



Access to experimental labs and clinical research

At Henry Ford Hospital in Detroit, members of Oakland's Department of Physics are researching new ways to reverse the effects of stroke. Distinguished Professor of Physics Michael Chopp is the director of the Neuroscience Institute, where faculty members and students in the Medical Physics Ph.D. program have access to experimental labs, clinical research and state-of-the-art clinical equipment.



Unique ATiB program provides real-world experience

The heart of the award-winning Applied Technology in Business (ATiB) program is the dynamic relationship between Oakland University, corporate sponsors and students. The program combines a rigorous education with hands-on training in the application of information technology in business. Students earn a scholarship along with a minor degree in Applied Technology in Business while tackling five projects on-site at sponsoring organizations over the course of two years.



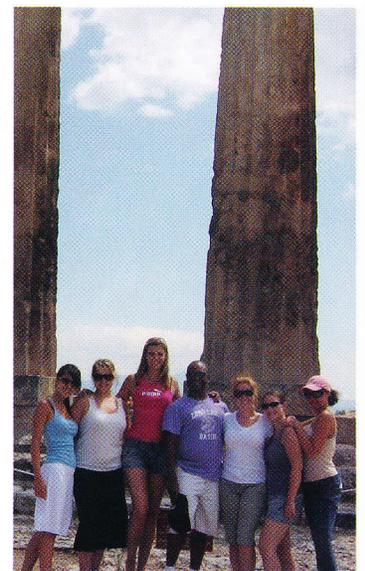
Educating future pharmacists

An alliance between Oakland University's School of Health Sciences and Wayne State University's Eugene Applebaum College of Pharmacy and Health Sciences provides Oakland's undergraduates a unique opportunity to earn a doctorate in pharmacy. Students can earn their bachelor's degree at OU while taking pharmacy classes at WSU. The benefit? Students can complete the doctoral program in seven years, instead of eight, saving time and money.



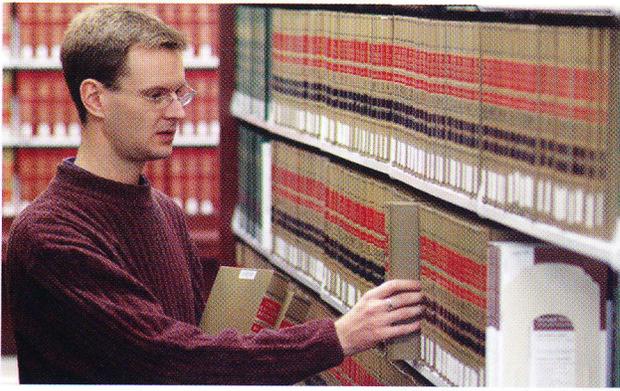
Educating future nurses

Finding new ways to fill Michigan's severe nursing shortage spurred Oakland's partnership with the St. John Health System in Detroit. Students in the Accelerated Second Degree in Nursing program are taking classes and performing clinical laboratories at Conner Creek Village, the former Holy Cross Hospital.



Performing in ancient Greece

Oakland University theatre students perform where modern western theatre originated thousands of years ago through a collaboration with the University of Detroit Mercy and the Athens Centre. Students and faculty can spend a summer month in Greece taking classes, rehearsing classic Greek plays, performing in outdoor amphitheatres and visiting archeological sites and museums.



Cooley Law School

Oakland University and Thomas M. Cooley Law School are expanding a successful academic partnership between the two institutions. The enhanced partnership will include such things as preferential admissions, continuing education and joint degree programs. A new facility, located in Auburn Hills, just minutes from the OU campus, will serve as the Oakland County branch of the law school. The building will be renovated and ready for students in 2008. The OU branch, first announced in 2002, has grown from an initial enrollment of 45 students to nearly 600.



Rochester: OU's hometown

Oakland University and the City of Rochester signed an agreement in 2003 to partner on a variety of reciprocal business and academic ventures, formalizing a relationship that began with the university's founding. Internship and community involvement opportunities, including the Rochester Hometown Christmas parade and Dancin' in the Street, enrich the lives of OU students. Many Rochester stores and restaurants provide special offers for students, alumni, faculty and staff through the OU Community GO Discount Card.



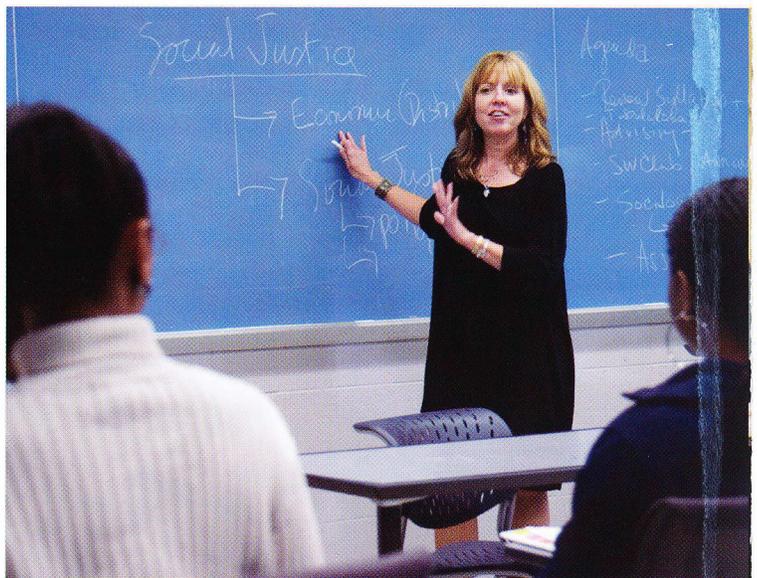
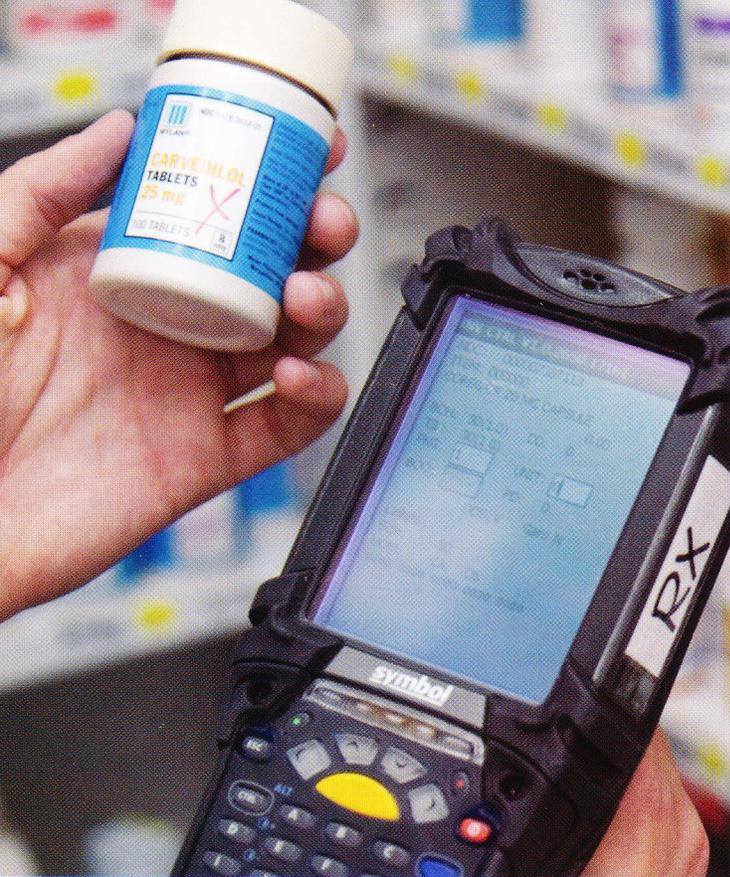
Supporting new business

The university helps nurture entrepreneurs at the OU SmartZone Business INCubator through commercialization of intellectual property, business support resources, office space and start-up services in a unique setting on OU's east campus. The OU INC Corporate Partners Program is a vital link to business development assistance including legal and patent counsel, accounting, auditing, insurance and payroll services, market and competitor research and IT and Web development.



New bachelor's in social work

OU is partnering with Michigan State University to build an accredited bachelor's in social work (BASW) program at Oakland University. The partnership will help OU earn accreditation for the new bachelor's program from the Council on Social Work Education. Data from the National Association of Social Workers projects that the need for social workers will grow 30 percent by the year 2010.



About OAKLAND UNIVERSITY

ACADEMIC UNITS: College of Arts and Sciences and the Schools of Business Administration, Education and Human Services, Engineering and Computer Science, Health Sciences, Nursing, and The Honors College

PH.D., MASTERS AND CERTIFICATE PROGRAMS: 98

BACHELOR DEGREE PROGRAMS: 121

FALL 2006 STUDENT POPULATION: 18,082

ENROLLMENT GROWTH: 26 percent from 1997–2007 (record enrollment increases in 9 out of the past 10 years)

EMPLOYMENT RATES:

Nearly 90 percent of Oakland students are employed within six months of graduation

2006–07 RESEARCH GRANTS AND EXPENDITURES: \$25.8 million

REGIONAL ECONOMIC IMPACT: \$500 million annually

ALUMNI: More than 75,000 with 83 percent living in Michigan

LOCATION: Rochester, Michigan

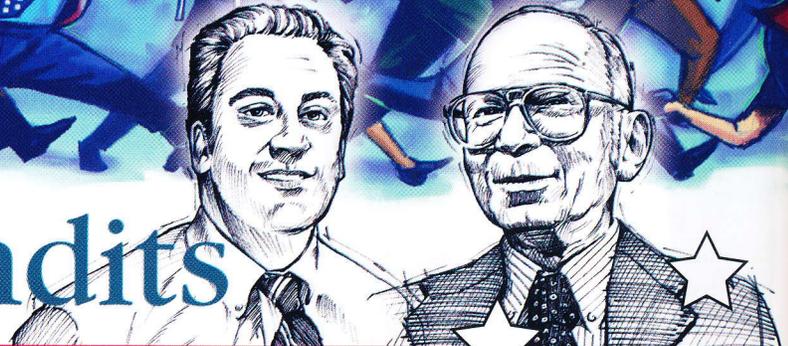
CAMPUS SIZE: 1,441 acres



For more information about the power of an Oakland University partnership, visit www.oakland.edu/partnerships.



Primary Pundits



Insights into the presidential race

From noted OU experts: **David Dulio (DD)**, (left) associate professor of political science, and **Sheldon "Shelly" Appleton (SA)**, Distinguished Professor emeritus of political science

OU MAG: Legislatures or parties in at least 20 states have moved their presidential primaries or caucuses forward and a number of other states have tried but failed to pass measures to move their dates forward. Why this big shuffle to push up primaries?

SA: In past years, candidates have toured the early primary states — especially Iowa and New Hampshire — promising them all kinds of goodies. Other states feel they should get some goodies, too, and they often argue that the early states are not very representative of the country as a whole — too white and rural.

DD: States are in a battle for relevance on two fronts. First, because of tradition and state law (in New Hampshire), Iowa and New Hampshire are in the privileged position of leading off the primary season in presidential selection. This gives these two states, as well as those that go soon after them in the process (Nevada and South Carolina, for instance), a great deal of power in selecting the presidential nominees because of the momentum candidates can create (i.e., John Kerry in 2004) or fall victim to (i.e., Howard Dean and his infamous "scream" in Iowa after the 2004 caucuses), which can propel a candidate to more success (Kerry) or help winnow the field (Dean). All the states looking to go early in 2008 want to be a part of the

early field so the candidates have to pay attention to voters there, and so they can have a large say in who the nominees will be. Second, states want to go early because of the way that nominees are picked in today's system: All a candidate needs to become the nominee of their party is to collect a simple majority of delegates to their party's convention. For instance, in 2008 there will be 4,367 delegates at the Democrats' convention in July; all a candidate needs is 2,184 of those delegates to be pledged to him or her and they are the nominee. So, if a state holds a primary or caucus after a candidate has garnered the requisite number of delegates, they are essentially meaningless in the selection process. In short, moving up is all about not being left out.

OU MAG: Michigan has moved its primary to Jan. 15, despite threats from the DNC and RNC to nullify their delegates. Why is the state willing to risk losing their voice in the primary races?

SA: The states moving up want the goodies, too and may be betting that the eventual nominee will waive the penalties to avoid alienating supporters in these big, important states in the general election.

DD: While delegates are the currency of the primary process, most states do not have overwhelming numbers



of delegates to the conventions. For instance, Florida and Michigan have roughly 5 percent of all convention delegates. The attention that a state gets by going early, as well as the informal influence they may have in selecting the nominee, is far superior to the importance of a few fewer delegates at the conventions. However, some of this is up in the air with the pledge by the Democratic candidates not to campaign in Michigan (because it violates party rules of holding a primary before Feb. 5.) This decision, and more importantly, the decision by some of the main contenders — Barack Obama, John Edwards, Bill Richardson and Joe Biden — to remove their names from the primary ballot in Michigan, could be hugely important for both the primary process and general election. First, with respect to the primaries, because Hillary Clinton has (so far) decided to stay on the ballot for the Jan. 15 primary, she is all but guaranteed a victory here which could be a nail in the coffin of other candidates' campaigns if she wins the two contests that come before Michigan. For the general election, it could be a dangerous decision for the Democratic Party — with Michigan experiencing such difficult times economically, it looks to many people like these candidates are snubbing our state. When fall 2008 rolls around, some voters may say to themselves "the Democrats ignored us and the Republicans didn't — who really is interested in our problems?"

OU MAG: How do you think the earlier primaries will affect the process?

SA: The main beneficiaries are well-known and well-funded candidates — and the lobbyists and contributors who support them, acquiring chits for future benefits.

DD: We will likely know who the nominees are earlier than ever before. This is more likely on the GOP side (because in many instances the GOP uses winner-take-all rules to allocate delegates after a primary or caucus), but the Democratic nominee will also be known very early. It will mean that the two would-be nominees will begin to battle each other, probably in March, earlier than ever before. Get ready for the onslaught of ads!

OU MAG: Overall, who does this stand to benefit most, Republicans or Democrats?

SA: In coming elections, incumbent presidents and vice presidents should benefit because they are well known and well positioned to attract contributions. It's hard for a lesser known candidate to build up momentum in the early primaries as, say, Jimmy Carter did in 1976.

DD: Neither. Both parties tend to have their nominating contests on generally the same schedule. It may benefit one one year and the other the next time around depending on the circumstances surrounding the race, but I don't see it being a big advantage for one or the other over the long haul.

OU MAG: In this 2008 presidential election, who most benefits from the front-loaded primaries?

SA: This 2008 election is unusual, because there are no incumbent presidents or vice presidents. So, neither party gets a big advantage this year.

DD: Because all the candidates spend so much time in the first few states, the less time between primaries and caucuses means that candidates who are trying to make a name for themselves, come from behind, or make up for a defeat in an early state will have a harder time and the advantage will go to the front runners or those who do well in the first states. For instance, if Hillary Clinton wins in Iowa and New Hampshire, she just rolls on to the states that follow with a great deal of momentum that she can translate into larger piles of money and likely more wins down the road. Other candidates would simply have less time to make inroads in other states that come later.

OU MAG: Has the presidential primary schedule been stable previous to this? Can you provide some historical context for this phenomenon?

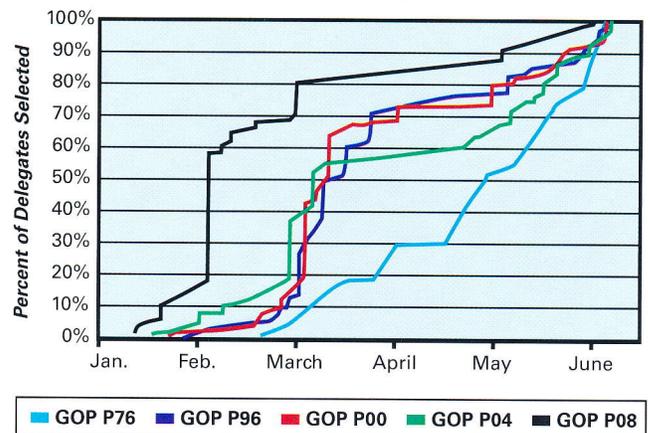
SA: The process has changed greatly over the years — even over my adult years. Before 1972, the political conventions were exciting. Negotiations there had a big influence on who was selected, and were brokered by party leaders such as governors of big states in legendary “smoke-filled rooms.” After the events of 1968, when the Democrats nominated Hubert Humphrey despite the fact that he hadn’t entered the primaries, the process was “democratized” in a somewhat different fashion by each of the two major parties, and the primaries became decisive — but remained an unregulated, scatter-quilt system. It looks to me that the smoke filled rooms did a somewhat better job in both parties, producing candidates like

Roosevelt, Truman, Stevenson, Kennedy, Willkie, Dewey, Eisenhower (but yes, Johnson, Nixon, Goldwater) vs. post-’72 nominees.

DD: It was stable until the early 1980s, when the whole phenomenon of front-loading began. The graph (next column) shows how the trends have changed since 1976 — before the push toward frontloading — and the mid-1990s through to 2008. The key to seeing the changes in the graph are 1) where the lines start in the lower left of the graph — this is the date of the first primary or caucus in a given election year; and 2) the slope of the line. Notice how in 1976 the line does not begin until late March and it’s a gentle slope upward. This means that the

primaries and caucuses began later and took longer to pick a nominee — it was early May before a majority of delegates had been assigned. In 2008, the line begins earlier than ever before, and is very steep — a majority of delegates will be chosen by the beginning of February — a point at which less than 10 percent of delegates had been chosen in the last three cycles, and before any delegates had been selected in 1976.

Republican Presidential Delegate Selection, 1976 – 2008 (by month)

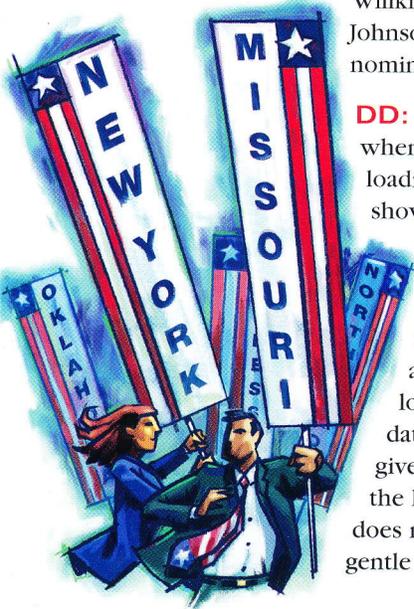


Notes on graph: Dates for 1976 are estimated and taken from William G. Mayer and Andrew E. Busch, *The Frontloading Problem in Presidential Nominations*. Washington, DC: Brookings Institution Press, 2004.

OU MAG: Voices from both parties and political experts have said that our primary process needs reforms. What remedies would you recommend?

SA: Reforms are easy to recommend, but hard to implement because (1) some would require a constitutional amendment, which is very tough to pass; (2) every “reform” helps some groups and hurts others, and the ones who think they’ll lose out — including the moneyed interests — will fight them tooth and nail; and (3) the public doesn’t understand the process or the Electoral College, and in particular does not see that letting the big interests buy influence costs them more money in the long run than would the cost of financing campaigns publicly.

Having said that, the most needed reforms, in my opinion, would be public financing of campaigns and national legislation governing the primary process and its administration so that we no longer have partisanly elected public officials running elections and trying to rig them in favor of their own party or buddies. I would prefer a series of regional primaries, rotated from election to election. We should also institute same-day registration to help increase our turnout, which is very low by international standards.



DD: It absolutely needs reform. The mere fact that we seem to be in a constant state of flux in the order of the primaries and caucuses is problematic for state parties and the elections officials in the states.

The process we have now — before it became front-loaded — was put in place to help lesser-known candidates who might not have the star power of Rudy Giuliani and Barak Obama, or the fundraising ability of Hillary Clinton and Mitt Romney. States gradually held primaries and caucuses over a lengthy nominating period and lesser-known candidates could take their success in one primary and move on to the next. The thought was that if it were a marathon, rather than a sprint to the nomination, these relatively lesser-known and under-funded candidates might be able to make some noise in a primary battle. This is all but gone today. Moving to a national primary would only exacerbate this. Some advocate for a regional primary, where the nation would be divided into four regions — say the Northeast, Southeast, Midwest and West — and each region would have a turn going first every four years — 2008: NE, SE, MW, West; 2012: SE, MW, West, NE; 2016: MW, West, NE, SE; etc. This plan creates several problems that the current system doesn't have, however. The mess that the frontloaded system is in now almost makes one long for the days when party bosses in smoke-filled rooms picked the nominees (as one of my distinguished colleagues pointed OUT!

OU MAG: In other election-related developments, California may have a referendum on the ballot this June to split their electoral votes. If that passes, what implications does that hold for future presidential races?

SA: The California referendum is an attempt to sneak through in a low-profile, low-turnout summer election a change that would be of enormous benefit to Republicans. It would trigger a round of further manipulation of the elections by partisan majorities in other states, looking to rig the votes in the favor of their favorite candidates, making our dysfunctional system even more so.

Some people suggest that it would be fair if all states split their electoral votes according to the popular vote in that state (which would probably require a constitutional amendment), or awarded one vote for each Congressional district plus two for the Senate seats, but these folks are either well-meaning and ignorant or

Machiavellian. Those “reforms” would further bias the Electoral College against large states and cities, and produce more stalemates and results that differ from the popular vote. The big loser would be California, which is already disadvantaged by having the same number of Senators (2) as small states like Wyoming with only 1/70th of California's population, and the two additional electoral votes that small states get for these senators already mean that a Californian's vote weighs less than that of a Wyoming resident in a presidential election. That's how a popular vote winner can lose (as in 2000).

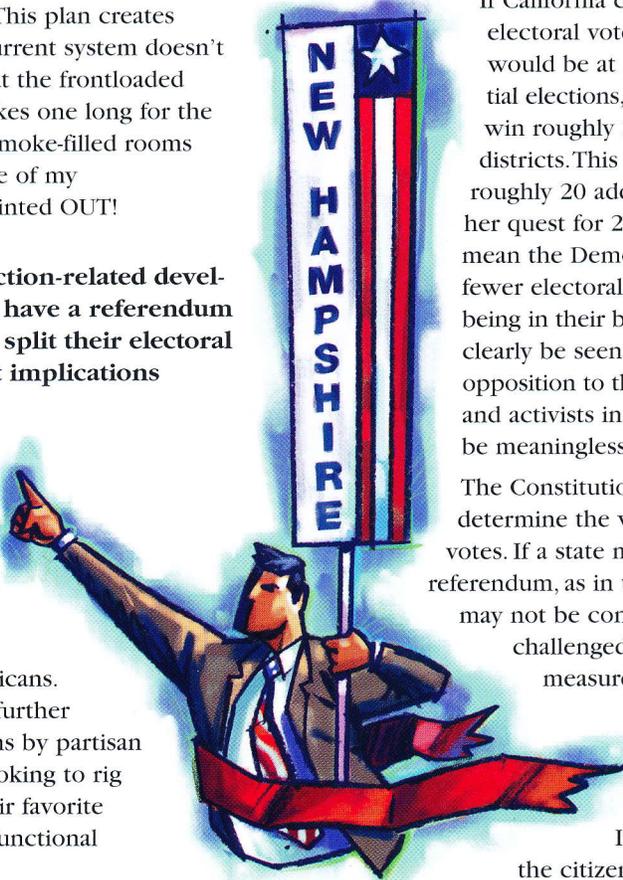
The “proportional” plan would have sent half of the last dozen elections into the House of Representatives — where each STATE has one vote — if the issue were not decided earlier via wheeling and dealing among the electors pledged to such candidates as George Wallace (1968), Ross Perot (1992 and 1996) and Ralph Nader (2000). The district plan would encourage even more legislative gerrymandering than we have today.

DD: It might mean a lot, it might mean nothing. If California changes its rules for allocating electoral votes, it would mean that Republicans would be at a huge advantage during presidential elections, since a GOP candidate would likely win roughly 20 of the state's 53 congressional districts. This would give the GOP candidate roughly 20 additional electoral votes in his or her quest for 270, but more importantly, it would mean the Democratic candidate would have 20 fewer electoral votes that they once counted as being in their back pocket. This advantage can clearly be seen in the immediate and aggressive opposition to the idea by Democratic officeholders and activists in California. However, it may also be meaningless.

The Constitution allows state legislatures to determine the way the state allocates electoral votes. If a state makes a change by initiative or referendum, as in the California case, the change may not be constitutional; it would certainly be challenged in court. Colorado had a similar measure on their ballot in 2004, and many constitutional experts doubted if the change would have been valid because of the way it would have been brought about.

It was a moot point, however, since the citizens of Colorado rejected the idea.

OU MAG: With a primary season this eventful, all we can say is hang on to your hats for the upcoming election ... ■





A WHALE of a good IDEA

Joint project between nursing and engineering pioneers device to help dementia patients
By Alice Rhein

Spend an hour in just about any extended-care facility and it won't be long before a patient with dementia will start to yell or flail or stomp their feet in what is known in professional circles as agitation. Cheryl Riley-Doucet, OU assistant professor of nursing, has been involved with geriatric nursing research since her graduate days, and says acute agitation is the most common symptom of Alzheimer's disease, which is a form of dementia.

The reason that the loss of brain function results in agitation is still largely unknown, but Riley-Doucet says there are several theories, including the Needs Driven Behavioral Model.

"According to this theory, patients with cognitive impairment are unable to attend to their psychological or physiological needs due to the disease they have," she says. This inability to manipulate the environment to satisfy their need for sensory stimulation may lead to anxiety, a pre-cursor to agitation. Additionally, dementia patients often hallucinate, which can also cause distress.

Opposite page, left to right: engineering student Ermal Gjoni with Debatosh Debnath, assistant professor of engineering, and Cheryl Riley-Doucet, assistant professor of nursing. Bottom: Gjoni was charged with the task of building the prototype.

Soft and soothing

As part of the 2006 Summer Institute in Bioengineering and Health Informatics (SIBHI), Riley-Doucet set to work with students to conceptualize a portable device that could detect anxiety through body signals such as heart rate, increased temperature and galvanic skin response (the conductivity of the skin). When a certain threshold is reached, the device triggers a number of sensory stimulations such as soothing music, pleasant aromas and lights that have been proven in previous research to relax patients and relieve anxiety which could ultimately lead to agitation.

What they came up with was a device that is soothing and reassuring in its very form — the unit comes in the shape of a stuffed whale about three feet in length.

Kristen Mills, a senior nursing student, helped develop the prototype for the Portable Automated Multi-Sensory Intervention Device (PAMID) including the whale form where the components are housed (she even sewed it together). The group chose a plush whale for its neutral color and because it lacks appendages that could possibly be discomfoting to a person prone to hallucinations. Whales also have a connection to the water and evoke relaxation.

Debatosh Debnath, assistant professor of engineering, and his students were charged with engineering the device, and began testing it on healthy students this fall. "It is a complex device," he says. "The challenges have been the human and device interface."

To interface the device and sensors, Debnath and another engineering student, Ermal Gjoni, had to account for safety, comfort, cost, transparency and portability. The sensors are housed in a heart rate monitor strap that the patient wears, and wireless communication exists between the sensing unit and the whale. The sensing unit must measure the physiological state of the patient and detect anxiety through the analysis of physiological signals. The stimulation unit must automatically administer the sensory stimulation to calm the patient. This might include fiber-optic lights, aromatherapy and music. Keeping pace with technology, the original prototype called for a compact disc player, but Debnath says the device of choice is now an MP3 player. "We'll have a USB flash drive, where music can be personalized," he says.

Enhancing patient care

In her research, Riley-Doucet has seen how Multi-Sensory Environments (MSE) can decrease restlessness and anxiety, and increase patient alertness. Her previous research project investigated the effects of MSE on

patients with dementia living in the home with their family caregivers. "I found that all the patients responded positively to the MSE and were more interactive with their caregivers when they were experiencing the MSE," she says.

Caregivers reaped benefits, too, as they were encouraged by the reactions of the loved one and felt more hopeful. "Some caregivers found the MSE relaxing as well and found it easier to interact with their loved ones," she says.

When Mills helped present their work at the Midwest Nursing Research Society annual meeting in March in Omaha, Neb., the most common comment concerned the implications on the nursing care of patients using

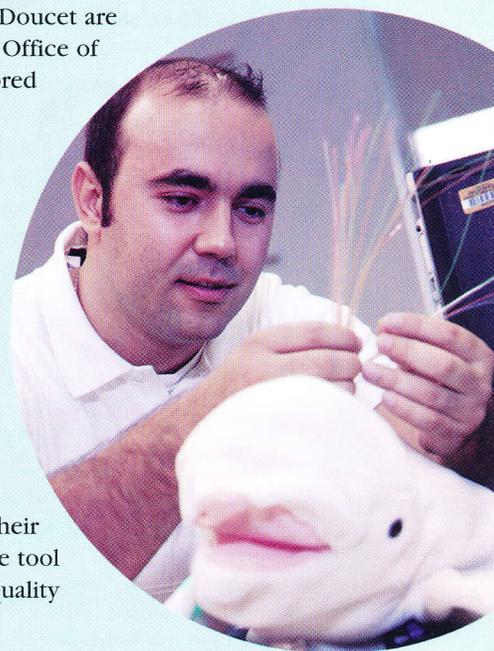
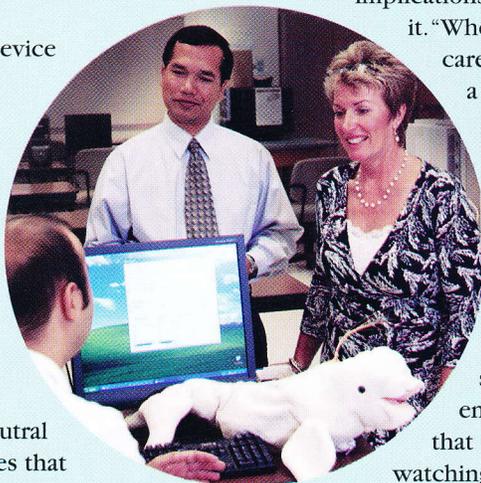
it. "Whenever I am asked about this work I am careful to add that this device will never be a replacement for diligent nursing care," she says. "It is meant to augment this care, provide an immediate response to patient agitation and ease the weight of frequently overwhelmed long-term care workers."

Riley-Doucet says the key is individualized care. "The device is meant to be personalized so that the sensory stimulation is one that they may enjoy, rather than watching a TV show that they can't understand or don't like, or watching a bunch of people walk by them."

And rather than serve as a substitute for the caregiver, the PAMID can signal that agitation is present and provide some soothing stimulation before the caregiver may even know that the patient is in distress.

The current research phase was made possible by a grant from the university's Resource Development Fund and Debnath and Riley-Doucet are currently working with OU's Office of Grants, Contracts and Sponsored Research, and OU Inc., OU's business incubator, regarding patenting the concept.

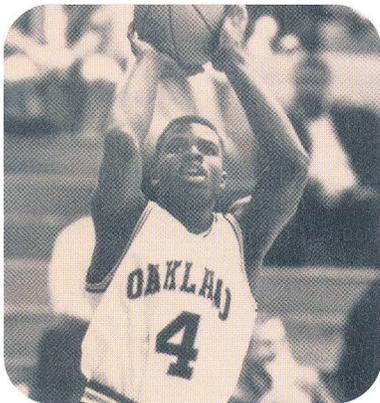
However, their main focus during this fall semester is testing the prototype on healthy subjects. So far, says Debnath, each component has worked well separately, but the challenge will be in seeing how the whole device works together. And if it performs like they expect, patients with dementia and their caregivers will have one more tool to help them both improve quality of life. ■



Alice Rhein is a freelance writer from Huntington Woods, Mich.



COFFEE BREAK



Eric Taylor was one of Oakland's standout basketball players in 1988-92. After years of playing basketball abroad, he's returned to his hometown of Grand Rapids, Mich., and opened Gathering Grounds coffee shop.

Basketball pro transitions from power moves to power brews **By Mary Gunderson-Switzer**

After playing professional basketball for more than a decade in Europe, Eric Taylor left the hustle of the court for the bustle of running his own coffee shop in his hometown of Grand Rapids, Mich. What was it that led him from hoops to scoops? A long-standing dream of owning his own business and a commitment to home.

Taylor, SEHS '93, first came on the scene as a standout OU basketball star during the 1988-89 season and after graduation, spent 13 years on courts across the European continent. His overseas career was sparked by Oakland basketball coach Greg Kampe, when he invited a German coach to watch Taylor play. The 5-foot-10-inch guard dribbled his way through games in Germany, France, Austria, Sweden, Finland and England. In 2005, he decided to hang up his jersey and return stateside.

The idea of opening a coffee shop had begun brewing while he was in Germany. "The idea came to me when I was overseas," Taylor says. "I started paying attention to the coffeehouses and cafes I frequented while there. I kept thinking how great it would be to try my hand at running a coffee shop. When I retired from pro basketball, I looked at it like a new season of life — a time to fulfill the coffee shop dream."

A new grind

In pretty quick order, Taylor made his dream a reality by opening Gathering Grounds in July of 2006. His soon-to-be-wife (the couple were married this past July), Megan, who also hails from the Grand Rapids area, worked with him to plan and open the shop. He soon recognized how much his life had changed. "Running a coffee shop and playing professional basketball are like night and day," he reflects. Ironically, Taylor feels his former OU basketball coach helped make the transition to a new career much easier. "Coach Kampe put something in my locker my junior year at OU," Taylor says. "It was a saying about success — on not being afraid to work hard and sacrifice for it."

Kampe still counts Taylor among the top five standout players he's coached over his 23-year career at Oakland, however, he remembers his former guard for a lot more on-the-court prowess. "Eric was one of those players that people looked to for leadership," he says. "He used his talents to lead not only on the basketball court, but also in other aspects of life. He always had a sense of community — and he still does."

Taylor hasn't shied away from working hard for success, and he hasn't backed down from challenges. Even before pursuing the coffee shop business, he showed a unique willingness to give his all.

"One of my basketball coaches overseas was from Yugoslavia, and all of my [German] teammates could understand his language. The other team members also spoke English very well. I couldn't understand what the coach was saying most of the time, so I had to keep asking other players to translate for me. I decided something had to be done." So Taylor convinced the Yugoslavian coach to take a 10-week German language class with him, which improved communication for the whole team.

That willingness to learn new things has benefited Taylor at the coffee shop, too. Besides familiarizing himself with the business side, Taylor has put great effort into making the shop inviting for everyone. Decorated in relaxed earthy tones, the shop is equipped with counter seats/side bar sections, varying table and chair heights and big, comfortable leather chairs.

"Providing a comfortable community gathering place that has a little bit for everyone is the main reason why I wanted to open a coffee shop," Taylor says. "Interacting with the customers is definitely the most enjoyable part of my job, and I want this to be something good for the community."

The atmosphere at the shop is clearly friendly. Customers stop in not only for lattes and lunch but for conversation, too. "I started coming in right after Eric opened the shop and we became friends," says longtime



Eric Taylor opened Gathering Grounds coffee shop in 2006 and it's become a friendly place where locals meet and spend time over coffee — exactly what Taylor had hoped for.

Grand Rapids resident and frequent Gathering Grounds customer James Greenlee. "Now, I'm in here all the time. It's a nice, friendly place to sit, chat and read the paper."

Community spirit

Giving back to the community isn't just lip service for Taylor. In the rare spare time the coffee shop affords him, he runs a local YMCA youth basketball camp/mentoring program (with William C. Abney Academy). He also heads up another free basketball camp through Wedgwood Christian Services, which is geared toward working on life skills for at-risk youth. In addition, he volunteers his time doing motivational speaking at area middle and high schools.

Measuring success is not as concrete as it used to be for someone like Taylor, who has received accolades for his basketball prowess, such as being named "most valuable player" and "top guard." But it's not recognition or money that drives him. "For me, success is sometimes about going out on a limb...and then due diligence. With the coffee shop, it's not about dollars and cents. It's about starting the business from scratch, learning what I needed to along the way and not giving up — accomplishing the mission."

What's the long-term goal for Taylor's percolating business?

"If the coffee shop is still open in five years, that'll be great. But if I can be a friendly face when people drop in, encouraging or helping somebody else who has a dream and is a little afraid to try — that will be even better." ■

Mary Gunderson-Switzer is a freelance writer from Warner Robins, Ga.



Paul Skipper/jpistudios.com

Above: Evil Bart (second from left) makes his last stand. Opposite page: The soap star's untimely demise.

Evil Bart's *LAST* Days

OU alum bids farewell to 10 years of soap opera mischief

By Mary Gunderson-Switzer

It was a rough work week for Bart Beiderbecke. He was punched in the face one day and shot in the foot on another. After swallowing a key to protect his boss, he wound up in the middle of a sword fight — and then it was all over.

Sprawled out in his boss's elegant living room (a bloody sword stuck in his chest), he uttered his last words: "I always take care of you, boss." With that, the bumbling but loyal henchman "Bart" left the DiMeras, a mafia-like family he'd protected for years. And, on cue, actor Steve Blackwood — who played Bart — exited NBC's popular daytime soap opera, *Days of Our Lives*.

For a decade, Blackwood breathed life into *Days'* wayward Bart, adding humor and vulnerability to the dark character. Years of exciting twists in the *Days* scripts kept Bart coming back for more. But then one day this past summer, the *Days* writers wielded their powerful, plotting pens — and killed off Bart.

It was a blow. A good final scene and hugs from the *Days* cast helped ease Blackwood's disappointment. Talking to him by phone on the day his last scene aired (Aug. 3), Blackwood is at his family home in Burbank, located just down the street from the *Days* set. It doesn't take long to picture Blackwood, CAS '78, as an earnest and approachable OU English/theatre major.

"Oh, hey!" he greets me, "Did you get a chance to see the show today?" His tone is friendly and casual, like he's settling in to talk to an old friend. And he's *real* — right down to talking about how chocolate syrup is used on the set.

"It's true," he answers, "chocolate syrup is used for the bloody scenes. And believe me, it's an icky mess. Ketchup would be a lot easier."

But taking the easy way doesn't seem like Steve Blackwood. A mixture of talent, passion and guts got him to Hollywood. But it's his hard work that kept him there.

Rising star

Blackwood didn't plan on an acting career. He was geared toward journalism. But after taking an OU theatre class, he realized acting was his gig. "I'll never forget my first OU play and the audience's applause. That was it — I was hooked," he says.

Blackwood takes pride in having received OU's 2001 Matilda Award for Lifetime Achievement in Theatre. He fondly recalls inspirational OU theatre professors Jessica Woods, Adeline Hirshfield-Medalia and (director) Randal Forte, who were especially encouraging of his talent. "I've got wonderful memories of the plays we put on at the old Barn Theatre. Oakland gave me a great foundation to build on," he says.

After graduating from OU, Blackwood headed to New York City with a dream and \$100 in his pocket. He lived in a hotel, working as an envelope salesman by day and playing in a blues band by night. He studied with famous acting teacher Uta Hagen and broke into off-Broadway plays. "I don't necessarily think theatre grads need to rush off to New York or California to jumpstart their careers," he says. "In this business, you need a lot of support from family and friends. I met my wife, Karen, in New York City, so I had great support. But my advice to theatre students is to get into as many local plays as they can. With that kind of visibility, a lot can happen."

A lot did happen for Blackwood. A casting director from *Days* saw him in an off-Broadway play and offered him a three-episode part playing the character Bart. He was on his way.

On the set

A role on *Days of Our Lives* was Blackwood's big break; he was determined to make the most of it. "I was so nervous. I had my wife reading my lines with me every night," he says. Work on the set was fun but hard. "It's fast paced. Work starts around 6 a.m. and can run until around 10 p.m. We tape an hour-long episode each day, often with only one take. It's exhausting but great work." Blackwood achieved his 10-year stay on the show by taking smaller *Days* roles while building up Bart. "If you study your craft, take it step-by-step and give it your all, it'll work out," he believes.

Although upbeat, Blackwood does miss his *Days* family. "We had a lot of laughs, and it was the time of my life. I still spend time with friends from the set. Who knows," he chuckles, "maybe *Days* will eventually bring me back as Biff, Bart's good twin brother."

Days isn't Blackwood's only TV role. He's also guest-starred on shows including *NYPD Blue*, *Silk Stockings*, *Doogie Howser M.D.*, *Judging Amy*, *Dr. Quinn Medicine Woman*, *The Nanny*, and *Quantum Leap*, while also appearing in films such as *Ed Gein*, *The Heidi Chronicles* and *Monolith*. Blackwood is now performing on stage at the Beverly Hills Playhouse.

All that jazz

A nationally known jazz artist, Blackwood is equally passionate about his music career. He's produced successful CDs including a children's jazz album, *Jazz Baby*, with Cybil Shepherd and critically acclaimed CDs *I Don't Worry 'bout a Thing* and *Mood Swings*. For now, he's happily juggling stage acting with singing/piano playing in jazz clubs. He's always ready for new TV roles.

For all the high-visibility shows he's been on and all the stars he knows, Blackwood's still a regular guy — so regular that he taped his last *Days* show, to make sure he didn't miss it. He's a regular dad, too. While we wind up



Paul Skipper/ipistudios.com

the interview, his 7-year-old daughter, Nicole, makes an appearance. She's at his elbow — letting him know she's getting anxious for him to get off the phone. In a parental way, he makes sure she doesn't interrupt. A minute later, he senses his time is up, graciously thanks me and exits off the phone. It's Steve Blackwood style: he's moved on to what comes next. ■

Mary Gunderson-Switzer is a freelance writer from Warner Robins, Ga.

A closer look at the stars

Is Alison Sweeney a schemer like "Sami"? Is Joseph Mascolo power-hungry like "Stefano"? Could Peter Reckell possibly be as nice as "Bo"? What are the *Days of Our Lives* cast like in real life? Steve Blackwood gives a behind-the-scenes peek at some of the set's major players. Here's what Blackwood says their off-the-set personalities are really like:

- Alison Sweeney (*Sami*): "a doll"
- Bryan Dattilo (*Lucas*): "exuberant"
- Peter Reckell (*Bo*): "salt-of-the-earth"
- Kristian Alfonso (*Hope*): "guarded"
- Deidre Hall (*Marlena*): "true professional"
- Drake Hogestyn (*John*): "loyal"
- Joseph Mascolo (*Stefano*): "fatherly"
- Thaao Penghis (*Tony and Andre*): "mischievous/pussycat"
- William Utay (*Dr. Rolf*): "funny/kind"
- Lauren Coslow (*Kate*): "cute"
- Josh Taylor (*Roman*): "intense"
- Stephen Nicoles (*Steve, aka Patch*): "cut-up"
- Martha Madison (*Belle*): "sweet"
- Jay Johnson (*Phillip*): "nicest-guy-in-the-world"
- Rachel Melvin (*Chelsea*): "big-hearted"
- Shelley Hennig (*Stephanie*): "giving/supportive"
- Blake Berris (*Nick*): "studious"

Medical Briefing

Oakland University and Beaumont Hospitals forge historic partnership

By Lillian Lorenzi

What were those terms?

Allopathic — An allopathic physician is one who holds a specific medical degree: the Doctor of Medicine (M.D.) in the United States. Allopathic medicine or allopathy, a term for scientific, research-based orthodox medicine.

Osteopathic — an academic degree offered in the United States. Holders of the D.O. degree are known as osteopathic physicians. Osteopathic medicine is a diagnostic and therapeutic system based on the premise that the primary role of the physician is to facilitate the body's inherent ability to heal itself.

AAMC — Association of American Medical Colleges

LCME — Liaison Committee on Medical Education is the accrediting authority for medical education programs leading to the Medical Doctor degree in the United States and Canada. The LCME is sponsored by the Association of American Medical Colleges and the American Medical Association.

Med school track

January 2007 — Letter of intent to create new allopathic medical school and fee submitted to LCME.

April 5, 2007 — Formal public announcement of partnership occurs with Oakland University and Beaumont Hospital representatives at Meadow Brook Hall.

On April 5, 2007, Oakland University and Beaumont Hospitals announced that they had embarked on a partnership to create a new allopathic medical school. The school, slated to admit its first 50 students in the fall of 2010, will be among an elite group: There are only 126 M.D.-granting medical schools in the country.

"This is transformational for the university and the region. The economic impact of this new school cannot be understated," said Gary D. Russi, president of Oakland University.

"With the shortage of physicians predicted over the next several years, we will be filling a need vitally important to the health care of our fellow citizens. With this partnership, we are uniquely positioned to meet this challenge."

The partnership draws on the vast resources of both institutions, which means much of the infrastructure for the school is already in place. "We are proposing Michigan's first private medical school, which will not be dependent on state funding," said Ken Matzick, CEO, Beaumont Hospitals. "Instead it will leverage the current resources of the founding institutions. We can exploit the synergies of two great local institutions."

Existing resources include:

OAKLAND UNIVERSITY

- ▲ Instruction laboratories in physiology and anatomy supplemented by a comprehensive cadaver lab
- ▲ Technologically advanced simulation models for student studies
- ▲ Strong undergraduate programs in the basic sciences; a 79 percent acceptance rate for OU's pre-med students to medical school (the national average is 40.5 percentage)
- ▲ The Center for Biomedical Research, which comprises basic, applied and clinical research in collaboration with area corporations including Henry Ford Hospital and Beaumont Hospitals
- ▲ Well-recognized academic and research strengths in biology, chemistry and related biomedical research, and a strong base through the schools of Nursing and Health Sciences

BEAUMONT HOSPITALS

- ▲ Thirty-seven accredited residencies (post medical school) and fellowships and 431 accredited resident and fellowship positions, making Beaumont the largest non-university private-practice-staff model teaching hospital system in the United States
- ▲ The Beaumont Research Institute has more than 850 ongoing clinical trials involving 50,000 patients, ranking in the top-10 non-university hospitals in the nation for research activities
- ▲ The Surgical Learning Center is one of only eight in the nation accredited as a Level One training center by the American College of Surgeons, and the only one in Michigan

December 2008 — Application materials are submitted to LCME. If the accreditation body determines the application to be complete, a site survey of the proposed new school will be authorized.

January–February 2009 — LCME conducts on-site survey.

May–June 2009 — LCME grants proposed preliminary accreditation if all aspects of the

school are found to be in compliance with regulations, allowing for the recruitment of students.

September 2010 — Charter class of 50 medical students admitted to the new school's four-year curriculum.

January 2012 — By midpoint of the students' second year, an updated education database and repeat site survey will be required.

"We feel if we're going to make a difference for the State of Michigan, we have to make a difference in how we educate our medical students."

— John Musich, M.D., vice president, medical education, Beaumont, Royal Oak

The mission of the new school will be to prepare physicians to practice 21st century medicine, with an emphasis on research, technology, preventive and pre-symptom medicine, and teamwork. "The medical doctor who graduates from our school will be a global citizen," said Virinder Moudgil, OU provost and vice president for academic affairs. "Graduates of this medical school won't be so finely tuned to their discipline to the exclusion of other areas. We are going to create a well-rounded physician who is first and foremost, patient-centered."

Curriculum and programming will be developed jointly by the partner institutions by the end of 2008 and will reflect the stated vision: **A partnership to lead innovation in patient-centered medical education and research.**

"We feel if we're going to make a difference for the State of Michigan, we have to make a difference in how we educate our medical students," says John Musich, M.D., vice president, medical education, Beaumont, Royal Oak. "We will focus on an education that will turn out a different type of doctor; a physician who will be able to handle the massive data load that will be required to practice medicine.

"Primary and preventive care are rarely emphasized in medical schools; we want to emphasize those aspects of medicine," adds Musich. "We will also emphasize treating chronic illness — the patient of the future will live longer and the physician graduating from our medical school will need to be prepared for an aging patient population dealing with chronic diseases."

The first two years of the four-year curriculum will consist of basic medical science in classrooms and labs on Oakland's campus. Students will complete hospital rotations in years three and four, with Beaumont Hospitals in Royal Oak, Troy and Grosse Pointe being the primary locations for these placements. Currently, officials do not anticipate any new construction for the first few years of operation. ■

February or June 2012 — If the school is in full compliance with accreditation requirements to date, provisional accreditation is granted.

July 2012 — Charter class begins its two-year clinical education rotations at Beaumont Hospital.

January–February 2013 — Final database submission and site visit occur, resulting in full accreditation of the school by the LCME.

September 2014 — The charter class graduates.

OU and BEAUMONT LONGSTANDING PARTNERS

It's a relationship that spans more than 20 years. Here are just a few highlights:

- ▲ The combined graduate program of Nurse Anesthesiology, initiated in 1991, is consistently ranked among the top 10 in the nation.
- ▲ Numerous joint research and grant programs
- ▲ Oakland's Eye Research Institute (ERI) and the William Beaumont Hospital ophthalmology department collaborate on research and provide a joint ophthalmology residency and fellowship program.
- ▲ Through OU's doctoral program in medical physics, OU students conduct research with adjunct faculty at Beaumont Hospital.
- ▲ Beaumont regularly provides scholarships to Oakland's School of Nursing students.

FAST FACTS

- ▲ A recent AAMC report estimates that the impact of AAMC-member medical schools and teaching hospitals is more than \$451 billion annually. In Michigan, the economic impact is estimated at \$18 billion, with 122,000 Michigan citizens employed by medical schools and teaching hospitals.
- ▲ A new medical school represents a significant economic boost for the state. For example, Florida State University College of Medicine, the first new U.S. allopathic medical school in a generation, is predicted to generate an estimated 11,000 new jobs in its state and contribute an estimated \$22 million to the local tax base.
- ▲ According to the AAMC, every dollar spent by a medical school or teaching hospital indirectly generates an additional \$1.30 when it is re-spent on other businesses or individuals, resulting in a total impact of \$2.30 per dollar.
- ▲ The 2007 class entering U.S. medical schools is the largest in the nation's history, according to the AAMC. The number of first-year enrollees totals almost 17,800 students, a 2.3 percent increase over 2006.
- ▲ Nearly four out of every 10 Michigan doctors plan to retire within the next 10 years; 37 percent of physicians in Michigan are 55 years old or older, according to a 2006 Michigan Department of Community Health survey.
- ▲ A 2006 Blue Ribbon Physician Workforce Committee estimates that Michigan will face a shortage of more than 4,400 doctors by the year 2020, approximately 12 percent fewer than required to meet the demand, as compared to the projected national shortage of nearly 8 percent.

www.oakland.edu/medicine

EDUCATION IS NO LAUGHING MATTER... OR IS IT?



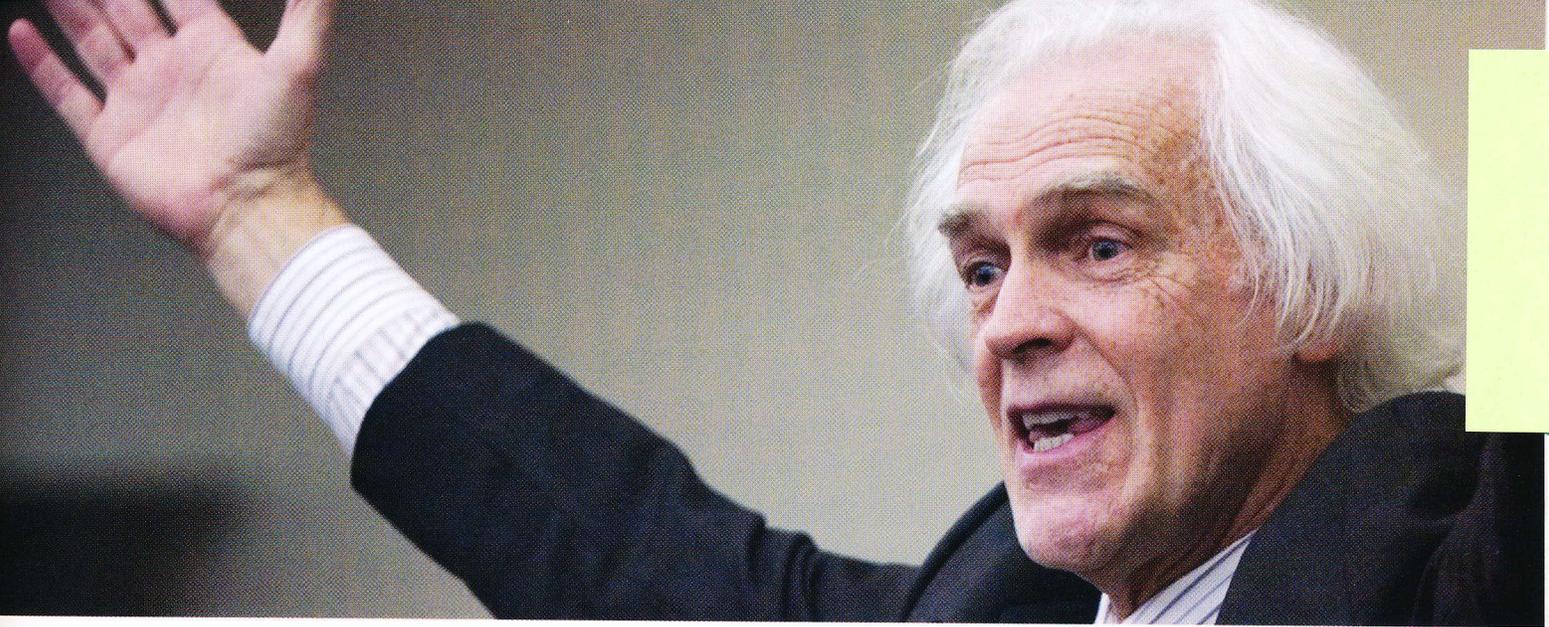
Paul McGhee, member of OU's charter class, spends much of his time showing people the real value of a good old-fashioned belly laugh.

Charter class member uses humor to teach and enlighten *By Alice Rhein*

The fact that Paul McGhee, SHS '63, still remembers that his student number was 494 is kind of funny. And his story about the initial convocation in 1959 is pretty funny, too. That's when Chancellor Durward "Woody" Varner had to quiet construction workers completing the student center so that the charter class could hear the guest speaker, famed German rocket scientist Wernher von Braun.

And then there's McGhee's story about the living situation on campus, first in "dorm-type pad #2" (which previously housed workers on the Wilson estate) during his second year, and the next year on the top floor of the science building, army barracks-style, while Fitzgerald House was being completed.

"A few classrooms on that top floor were full of bunk beds with about 25 to 30 people sleeping in each room," says McGhee. "I remember getting up at a few minutes before 8 a.m., and going right downstairs for an 8 a.m. class."



Early inspirations

Since he was in the first class of what was 50 years ago called Michigan State University—Oakland, McGhee could likely make many of his early OU experiences a laughing matter. But the leading pioneer in humor research, who helped lay the groundwork supporting the health benefits of humor, is quite serious about the education he received.

“Oakland took me from being an undeveloped mind to being a more cerebral person,” says McGhee, who grew up near New Baltimore, Mich., and attended a one-room schoolhouse until high school. “I would have never had the career I had without Oakland.”

And what a career it has been.

McGhee credits Harvey Burdick, OU psychology professor emeritus, for helping him consider psychology as a profession. After an MA at Bucknell University and a Ph.D. in developmental psychology from Ohio State, McGhee settled into a career as an academic researcher at SUNY-Albany and later at Texas Tech.

Many of his 50 published papers and 13 books, including *Health, Healing and the Amuse System: Humor as Survival Training* and *Understanding and Promoting the Development of Children’s Humor*, have made it into classrooms — including some at OU — as teaching material for courses on humor development.

Comic relief — literally

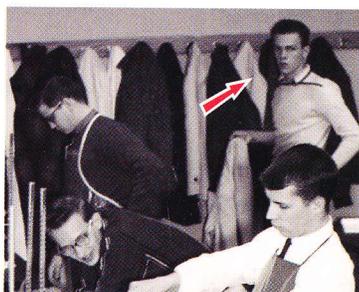
It was actually one of his own early books on humor that gave McGhee the impetus to change the direction of his career nearly 20 years ago. As he remembers, a motivational speaker he met in Lubbock, Texas, was referencing material from McGhee and told him that he should be using his knowledge to help spread the healing power of humor. “My first reaction was no, no, no, but this speaker said that people wanted material with substance. Lots of

people in health care and in the workplace need this and no one had the research-based starting point that I do,” he says.

So in 1989, McGhee quit his academic career, donned a fake nose and moustache (only sometimes), and became a successful professional speaker, learning, as he puts it, to say less and less in more entertaining ways. His list of clients reads like a Who’s Who of corporations and health care entities including: AT&T, American Cancer Society, American Heart Association, Blue Cross Blue Shield, Bristol-Myers Squibb, General Motors, NYNEX, Pfizer, Prudential, State Farm Insurance, U.S. Dept. of Justice, U.S. Navy and Xerox.

Today, the 65-year-old Delaware father of two children under 10 (“I got a late start”) counts OU among his clients as well — in March 2007 he gave three presentations including *Lighten Up! Humor is FUNdamental to Good Health* as part of the university’s Wellness, Health Promotion and Injury Prevention program.

“Over the past 10 to 15 years, job stress has been a major issue,” says McGhee, who teaches ways to use humor to manage emotions and cope with change. “A sense of humor gives the resilience you need to bend without breaking.” ■



McGhee during his student days.

Alice Rhein is a freelance writer from Huntington Woods, Mich.

If you’d like to read more about McGhee’s work, log on to www.laughterremedy.com.

Alumni

Adrienne Bass

Director, Alumni Relations

Erin Sudrovech

Assistant Director, Alumni Relations

Gail Meyers

Membership Coordinator, Alumni Relations

University Relations Offices: John Dodge House,
Oakland University, Rochester, MI 48309-4401

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E-mail ouaa@oakland.edu

Alumni Web site www.oualumni.com

Class Notes Submit by e-mail to ouaa@oakland.edu or take advantage of the form on page 34. Help make the Class Notes section more interesting by submitting a recent photo of yourself (color or black-and-white print or negative), or high resolution digital picture.



Be an ambassador for your alma mater

The OUAA and the Office of Undergraduate Admissions have combined forces to bring you a unique opportunity to be involved with your alma mater. The Alumni Admissions Ambassador Program engages successful alumni as representatives for OU at regional and national college fairs. These events offer alumni the opportunity to share their own positive college experience and subsequent successes, and to encourage local and out-of-state high school students to consider Oakland.

OU admissions advisers are currently recruiting across the state and throughout the nation, and we would like to invite you to join the team of ambassadors who will help recruit our next class of students. Check out the Alumni Admissions Ambassador Program Web site for upcoming fair dates and locations at www.oakland.edu/aaap. You may also contact Luke Fleeer, program coordinator, for more information at (248) 370-GRIZ or fleeer@oakland.edu. ●

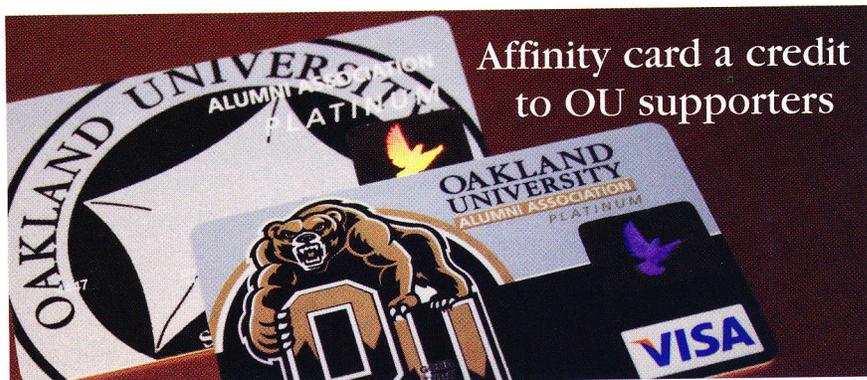
OAKLAND UNIVERSITY SAIL



SAIL increases electronic data security

On Sept. 5, 2007, Oakland University, acting in compliance with state laws and industry best practices, removed Social Security numbers as an identifier to OU electronic data. Alumni can no longer use SSN to login to SAIL; you will need to use your OU Grizzly ID to login. Oakland University provides an unofficial academic Web transcript to OU alumni who have graduated after 1987 through the OU SAIL Web site.

If you don't know your Grizzly ID, visit the alumni online community, GrizzLink, at www.oualumni.onlinecommunity.com. Membership to GrizzLink is free to OU alumni. If you are not yet a member of GrizzLink, choose "FirstTime Users" from the GrizzLink home page and follow the instructions on the Web page. The OU Alumni Association includes further details on their Web site under the left-hand navigation "Transcripts" link. Visit the OUAA Web site at www.OUAlumni.com for more information on logging into SAIL and the most updated news and event information. ●



Affinity card a credit to OU supporters

Here's an invitation that you just can't beat — apply for the new OUAA affinity charge card and get a \$25 gift card. Then head out to the stores and every time you use your new card, you'll be helping to support student scholarships and alumni programs. The OUAA and MSU Federal Credit Union are offering the VISA Platinum card, which has a low fixed rate of 12.9 percent APR and no annual fee. Applications for the VISA Platinum card were sent to all OU alumni this fall.

"This is a great way for alumni and friends to show their support for OU each and every day," says Adrienne Bass, director of Alumni Relations. "When cardholders use the affinity card to buy a new pair of shoes or purchase a book, they are helping to support student scholarships and alumni programs."

The OUAA affinity card is available to all OU graduates, friends and members of the community. The affinity card offers \$1,000,000 travel-accident insurance and is accepted at more than 25 million retailers worldwide. Watch your mail for the application and mail it back, or go online to www.ouvisacard.com or call 1-800-MSU-4-YOU (1-800-678-4968). You can also visit the OU Branch of MSU Federal Credit Union for an application. Take your Grizzly pride with you every time you shop. ●

OAAA scholarships make dreams possible

On Sept. 15, the OAAA celebrated five decades of scholarships with past and current recipients by hosting its first Celebrating Scholarship Breakfast at the Oakland Center. To date, the OAAA has awarded approximately \$788,000 in scholarships to worthy OU students. The funds for these scholarships are provided through the generous donations of OAAA members and raised through OAAA events and programs. The OAAA will be accepting applications for several scholarships beginning Jan. 2, 2008, including:

- Frances C. Amos School of Business Administration Alumni Scholarship — \$5,000
- Thomas A. Yatooma School of Engineering Alumni Memorial Scholarship — \$3,000
- Legacy Scholarship — \$3,000
- Returning Alumni Scholarship — \$3,000
- Working Student Scholarship — \$2,000

Scholarship applications and details for these and other scholarships will be available on the alumni Web site at www.oualumni.com beginning Jan. 2, 2008. Contact Carol Carpenter at the John Dodge House (248) 364-6134 or cmcarpen@oakland.edu for more information. ●



Josh Silverstein

This year's OU alumni award recipients are (l to r): Michael W. Michalak, CAS '68; Gary Pilibosian, SECS '86, '84; Robert Schostak, CAS '78; Beckie Francis, women's head basketball coach and OU first lady; Regina Carter, CAS '85; Gary Russi, OU president. Francis and Russi received Honorary Alumni Awards.

And the award goes to...

The OAAA held its 13th Annual Alumni Awards Banquet on Oct. 20 in the Oakland Center with men's head basketball coach Greg Kampe serving as the evening's emcee. The following alumni and friends were recognized for their outstanding career achievements, community service, volunteerism and more:

Michael W. Michalak, CAS '68, U.S. ambassador to Vietnam (see related story on page 5), Distinguished Alumni Service Award; Regina Carter, CAS '85, jazz violinist and recent recipient of the "Genius Grant" from MacArthur Foundation, Distinguished Alumni Achievement Award; Gary Pilibosian, SECS '86 and '84, president and CEO of

Microheat, Inc., Odyssey Award; Robert Schostak, CAS '78, president of Schostak Brothers & Company, Spirit Award; and Gary Russi, president of Oakland University, and Beckie Francis, women's head basketball coach and first lady of Oakland University, Honorary Alumni Awards.

As part of the university's 50th anniversary celebration this year, the 13th Annual Alumni Awards Banquet also featured a special tribute to the Charter Class, as well as past alumni award recipients. Special thanks go to the OU Branch of the MSU Federal Credit Union for their generous support of this year's event. ●

Welcome to our newest staff member



Karen Stacy Ballard

The Alumni Relations staff welcomed Karen Stacy Ballard as the new program and event specialist this past June. Most recently, Ballard served as the program coordinator in the Office of Student Activities at Spelman College in Atlanta, Ga. While in Atlanta, she volunteered with Hands on Atlanta and Meals on Wheels, and held memberships in the Public Relations Society of America (PRSA), National Coalition of Black Meeting Planners (NCBMP), and National Association for Campus Activities (NACA). A Detroit native, she graduated from Central Michigan University with a Bachelor of Science degree in journalism, public relations concentration and business administration minor, and a master's degree in organizational communications. ●

See special basketball events, page 9.

*Sequitur Virtute
Et Canoscenza*

Celebrating Scholarship
at OAKLAND UNIVERSITY

SEEK VIRTUE AND KNOWLEDGE

Sequitur Virtute Et Canoscenza

We want to hear from you

Alumni

Send us the latest information about you or your accomplishments for future publication in Class Notes. Be sure to include a print or high resolution (300 dpi) digital file if you have one. Class Notes are printed on a space-available basis. Return this form to the address below.

My News _____

Mr. Mrs. Miss

Name _____

Maiden Name _____

Spouse Name _____

Class Year _____

Major _____

Degree _____

Check here if this is a new address

Home Address _____

City _____ State _____

ZIP +4 _____ Country _____

Home # () _____ Work # () _____

E-mail _____

Company _____

Address _____

Title _____

Please return this entire form (with payment, if appropriate) to:
Alumni Relations, Oakland University, John Dodge House,
Rochester, Michigan, 48309-4497

Forms also may be sent via FAX to (248) 364-6141
 Contact us at 1-877-445-ALUM (2586) or at (248) 364-6130

E-mail us at ouaa@oakland.edu

Join OUAA online through our secure Web page at www.oualumni.com

OU Alumni Association Membership

An Oakland University Alumni Association membership offers many benefits — on campus and off. Campus benefits include opportunities for service and leadership, borrowing privileges at Kresge Library, a reduced rate for Recreation Center membership, discounts around campus and invitations to special alumni events. Community benefits include discounts at Stevens Worldwide Van Lines, Hertz and participating Choice Hotels. For details, check www.oualumni.com.

Alumni Membership

For those who have received a degree from OU.

- ___ \$35 Regular Alumni Membership
- ___ \$60 Two-year Alumni Membership

(both OU graduates)

- ___ \$60 Married Alumni Membership
- ___ \$100 Two-year Married Membership

Friends of OUAA

For those who wish to be connected to OU but did not receive a degree from the university.

- ___ \$50 Friends of the OUAA Membership
- ___ \$90 Two-year Friends Membership

I/We would like to contribute \$ _____ to the Oakland University Alumni Association Scholarship Endowment Fund.

Enclosed is a check payable to Oakland University.

Please charge my VISA or MasterCard

Amount \$ _____

Print name as it appears on card _____

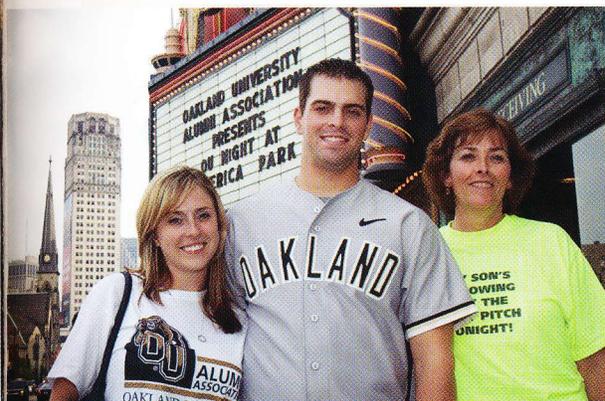
Expiration Date _____

Card Number _____

Signature _____

- I am interested in volunteer opportunities, please add me to your list.
- Please send me information on how to include OU in my estate plan.
- I am interested in other giving opportunities at OU.

Batter up! OU Night at Comerica Park draws more than 1,400



A hot, sticky summer night did not stop the record sell-out for OU Night at Comerica Park as more than 1,400 alumni, friends, family and community members attended the highly anticipated third annual event on Aug. 22. This year was especially exciting as Ryan Heath, SEHS '07, got to throw out the ceremonial first pitch. Although the Tigers fell to the Indians, 11-8, everyone had a great time!

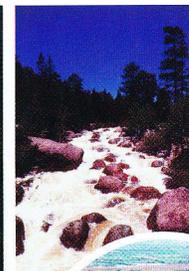
The OUAA hosted an exclusive pre-game reception for OU fans at the fabulous Fox Theatre, across Woodward from Comerica Park. The reception featured food, drinks and Tiger-orange glow necklaces for all. The first 500 people through the door also received a complimentary OU T-shirt. Don't miss out on next year's event! Be sure to check the OUAA Web site, www.oualumni.com, for information on exciting events offered throughout the year. ●

Read the book, see the movie

The OUAA Lit to Film Book Club, sponsored by the OUAA and Kresge Library, began meeting again this September. The club meets the first Tuesday of each month in Kresge Library room 225B at 6 p.m. Members read the book before the gathering, then meet to view and discuss the literature to film adaptation. Meetings are typically over by 9 p.m. and are open to all members of the OUAA. Meeting dates and titles are:

- Dec. 4 *Notes on a Scandal* by Zoe Heller
- Jan. 8 *At Play in the Fields of the Lord* by Peter Mattiessen
- Feb. 5 *The Mosquito Coast* by Paul Theroux
- March 4 *White Oleander* by Janet Fitch
- April 1 *House of Mirth* by Edith Wharton
- May 6 *English Patient* by Michael Ondaatje
- June 3 *Away from Her* based on Alice Munro's short story *The Bear Came Over the Mountain*

The group is led by Anne Switzer, assistant professor of information services and outreach librarian at Kresge Library. If you would like more information about the club or would like to join, contact Gail Meyers at (248) 364-6132 or meyers@oakland.edu. ●



Globetrotting with GRIZZLY GETAWAYS

Alumni adventures for 2008 include:

Spring time in Paris, March 28 - April 5. See the grandeur of Paris and Montmartre; enjoy dinner and a show at the Moulin Rouge; and visit Versailles, Giverny, Normandy and Champagne country. Cost: \$1,999/per person.

Dublin and Belfast, May 9-17. Start out in Dublin and see the city and its castles; Glendalough; Boyne Valley, one of Ireland's most ancient areas; the Giant's Causeway and St. Patrick's Country. Cost: \$2,249/per person.

Colorado heights, July 12-20. Ride aboard the famous Durango and Silverton Narrow Gauge Railroad through southwestern Colorado's San Juan Mountains and board the world's highest cog rail to Pike's Peak. Cost: \$2,849. *Free information session: Jan. 30 at 6 p.m. in the Oakland Room of the Oakland Center. Please RSVP to (248) 364-6140.*

Grizzly Getaway to Scandinavia, Aug. 22-30. See beautiful Sweden and Finland and have the rare opportunity to watch the OU women's basketball team play against leading teams in both countries. You'll start out in Helsinki and Stockholm and travel to Porvoo, a 13th-century Finnish hill town rich in Czarist history and ancient treasures. Trip includes the chance to attend up to four Grizzlies games. Cost: \$3,349/based on double occupancy

For more information, visit www.oualumni.com and click on the travel section. ●

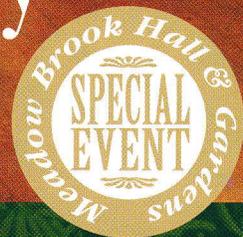
A great day on the links

More than 120 golfers filled the R&S Sharf Golf Course at the OUAA Golf Challenge on June 22. Through a record number of sponsorships this year, more than \$35,000 was raised in support of the OUAA Scholarship Program Fund. The School of Business Administration received a special bonus this year in the form of a large crystal trophy when the winning foursome, representing SBA, secured bragging rights until next year's golf challenge! ●



2007

Holiday Walk



Photograph: M.J. Beetros

Tastes of the Season

NOVEMBER 23 - DECEMBER 21, 2007



The Tastes of the Season will come alive during the 36th annual Meadow Brook Hall Holiday Walk. Join us as we celebrate the traditional smells, sweets and savories that make the holidays such a special time. For more information, please call (248) 364-6200 or visit www.meadowbrookhall.org.

Check out Downtown Rochester's Big Bright Light Show, Nov. 26 - Dec. 31. Visit www.DowntownRochesterMI.com for more details. Also, the 2007 Rochester Holiday Parade begins Dec. 2 at 1:45 p.m.

DAILY TOURS

Monday – Sunday, 11a.m. – 5 p.m. (last admittance at 4 p.m.) All tours are self-guided. Reservations are not required.

CANDLELIGHT TOURS

Monday evenings, November 26, December 3, 10 and 17
5 – 9 p.m. (last admittance at 8 p.m.)
Reservations are not required.

BREAKFAST WITH SANTA

December 15 & 16, 9 – 11 a.m.

VISIT WITH SANTA

December 15 & 16, Noon – 4 p.m.

SUPPER WITH SANTA

December 17, 5 – 7 p.m.

HOLIDAY HIGH TEA

December 18, 2 – 4:30 p.m.

New This Year!

OUR FAVORITE THINGS SHOPPING BOUTIQUE

December 5, 6 – 10 p.m. Skip the mall, shop the Hall! This new event blends food and fun with holiday shopping, featuring more than 30 local artisans offering a unique selection of holiday gifts. Tickets are \$35 per person. Reservations required.

OU NIGHT

December 10, 5 – 9 p.m. Visit with Santa Claus and enjoy light refreshments in a private reception area. \$12 per person for OU faculty, staff, students and alumni and their family and friends. Valid OU ID required. Sponsored by Oakland University Branch-MSU Federal Credit Union.

STARLIGHT STROLL FEATURING IT'S A WONDERFUL LIFE

December 13, 7 – 11 p.m. An elegant holiday celebration benefiting Meadow Brook Hall. Candlelight touring, entertainment, strolling dinner, open bar and more. Reservations required.



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Sheldon Appleton, distinguished professor emeritus of political science (l) and David Bricker, professor emeritus of philosophy, spoke to an audience of approximately 80 alumni, staff, faculty and friends.

An evening with emeriti

More than 80 people, including many retired faculty, enjoyed An Evening with Emeriti on Sept. 6 in the Oakland Center. Hosted by the Office of the Vice President for Academic Affairs and Provost and co-sponsored by the OUAA, the program celebrated the university's 50th anniversary with lectures from Shelly Appleton and David Bricker, two emeriti faculty members.

Appleton, distinguished professor emeritus of political science, discussed

the upcoming 2008 presidential election and primary season (see page 18 for related article), and Bricker, professor emeritus of philosophy, spoke on the exportability of freedom to other parts of the world. The presentations were videotaped and will be added to the university's archives. Based on the success of this event, the Provost's Office and OUAA will be partnering again this spring to bring you an Alumni College Faculty Lecture Series. Be on the lookout for more information coming soon. ●

OUAA board welcomes local meteorologist

Meteorologist Kim Adams, the newest member of the OUAA Board of Directors, can be seen every weekday morning on the Local 4 News Powercast 5. The Mount Clemens native graduated Summa Cum Laude from Oakland University and also received a master's degree from Wayne State University. In addition, she studied atmospheric science at the U.S. Department of Agriculture Graduate School in Washington, D.C., and is pursuing her Ph.D. at Ohio State University. A mother of two, Adams is active in the community and has worked with the Special Olympics, Society of St. Vincent de Paul, and was nominated for Woman of the Year by the Leukemia and Lymphoma Society. ●



Kim Adams at the 2001 OU Alumni Awards Banquet.

GrizzLink community is growing!

If you haven't heard, GrizzLink is our online community for OU alumni. GrizzLink members can update their alumni profile information, locate their OU Grizzly ID, and add class notes such as marriages, births, new employment, and other exciting accomplishments. Some alumni have already posted great

photos! Members can search for other OU alumni by name, class year, student activity and even sport activity.

To join the online community, visit www.oualumni.com and choose "GrizzLink Community" from the left-hand navigation. This *OU Magazine* includes an ID number that you will

French Film Festival focuses on contemporary works

For the second consecutive year Oakland University will host a French Film Festival celebrating contemporary French cinema. The university was one of several American universities selected to participate in the French American Cultural Exchange's film grant program, the Tournées Festival. This year the festival will be co-sponsored by the OUAA.

Six films will be shown free of charge on six consecutive Sundays at 2 p.m. in 124 Wilson Hall on Oakland's campus. All films will be in French with English subtitles. The festival is open to the public. For more information contact Alysa Hunton at (248) 364-6106 or hunton@oakland.edu. The film schedule is:

- Jan. 13 *Les Amitiés Malféiques*
(Poison Friends)
- Jan. 20 *Comme une image*
(Look at Me)
- Jan. 27 *Audelé de la haine*
(Beyond Hatred)
- Feb. 3 *Clean*
- Feb. 10 *L' Ivresse du Pouvoir*
(Comedy of Power)
- Feb. 17 *Il est plus facile pour un chameau ...*
(It's easier for a Camel)

The Tournées Festival is made possible with the support of the Cultural Services of the French Embassy and the French Ministry of Culture. ●

need to login to GrizzLink. It is located above the address label on the back of the magazine, after the # sign and before the //s. This ID and your last name will allow you to securely login as a "First Time User." Contact Alumni Relations at oliver@oakland.edu or (248) 364-6138 if you have any questions. ●

Compiled by Alice Rhein

CAS

Language skills for life

Spanish-speaking residents in the Pontiac area are learning to talk to their children's teachers. They're learning how to read food labels and ask their doctors questions. Through the Hispanic Outreach Program provided by Oakland University's Linguistics Department, these adults are gaining the language skills they need to be successful in their community.

The program, which was established in 1998, relies heavily on outside sources of support, including regular donations from General Motors. The corporation gave the program a \$20,000 gift in 2001, and it's been donating \$25,000 a year ever since. "There is a very large Hispanic population in the Pontiac area," says Anthony Morton, assistant director of OU's corporate and foundation relations, development services. "Many are first-generation Latinos who don't speak English. This program is significant to so many of its students and its student instructors. General Motors' support truly shows its commitment to Oakland University, and the Pontiac area as well."

The program's other major supporter, the Michigan Works program, has been providing \$25,000 a year as well.

The Linguistics Department at OU oversees the Hispanic Outreach Program in cooperation with Hispanic Outreach Services of Pontiac, a division of Catholic Social Services. The program offers transportation and childcare for its morning classes, which makes it possible for area homemakers to attend. The evening classes tend to draw more men. "We gear the classes toward skills people will need to survive in the community," program director Peter Binkert says. "We teach students how to write checks, go to the bank and fill out a deposit slip, things you and I take for granted."

When the Linguistics Department started this program, it had four students, Morton says. Today, it serves more than an average of 400 participants a year. "It's all due to the support we receive," he says. "These contributions have allowed us to reach more people."

SBA

Scholars Program begins

The School of Business Administration is introducing a Scholars Program this fall intended to give students unique learning and networking opportunities. The program will comprise multiple components.

The freshman component targets incoming students who earned high grades in high school. Participants take an MIS course together in the fall and an accounting class typically restricted to sophomores in the winter. Participants also meet throughout the year, where they receive advice on succeeding in their major and learn about opportunities to work with the SBA executive-in-residence.

Those who do well in the program are eligible to take a six-credit micro/macroeconomics course as sophomores. "As a result, they will be able to gain major standing at the end of the fall and start taking all SBA courses," Associate Dean Ron Tracy says.

The SBA has received a number of student inquiries about the availability of a program like this, says Tricia Westergaard, coordinator of undergraduate advising for the SBA. "This program provides another reason for students to choose the SBA program at Oakland," says Westergaard, who helped develop the freshman component.

Students in the research component will be paid to help a faculty member with a research project this academic year while developing related research projects of their own. "So the faculty member becomes a mentor to the student," Tracy says.

The junior/senior program invites participants to be ambassadors for the SBA. Each of the participants receives a scholarship.

Next year, a new sophomore component will target high-achieving students who didn't participate in the freshman program, and the theme component will allow participants to explore an aspect of business under the guidance of a faculty member.

SECS

Researching antenna power

Construction has begun on the Department of Electrical Engineering's on-campus Automotive Antenna Measurement Instrumentation (AAMI). Proposed by Daniel Aloï, associate professor of engineering and director of the Applied Electromagnetic and Wireless Laboratory (AEWL) at OU, the facility will provide faculty, students, researchers and industry personnel with state-of-the-art antenna research instrumentation for research and training purposes.

Aloï, the principal investigator, received \$400,000 from the National Science Foundation through the 2005 Major Research Instrumentation Grant to begin the project. The antenna range is a spherical near-field system that measures the power levels of the antenna from all directions around a car. This is useful for analyzing and fine-tuning cellular reception, global positioning systems and satellite radio systems. The antenna range will allow researchers to examine how well the antenna performs.

Construction on the facility, which will be located near the power sub-station at the Pioneer Drive entrance and Lonedale Road, has begun and is expected to wrap up early next spring. Aloï said that in addition to educational uses, the antenna range can be used by those within the industry for examining antennas.

SEHS

School earns top scores

Oakland University's School of Education and Human Services soared above colleges and universities throughout the state this year on teacher preparation scores from the Michigan Department of Education.

The scores are heavily based on pass rates on the Michigan Test for Teacher Certification exams, but they also factor in the results of student teacher surveys; program completion rates; enrollment diversity; and teacher preparation in special education, math and science.

The highest possible score is 70. Oakland University and Hope College in Holland, Mich., both had the state's highest score: 68.

"This is a wonderful accomplishment for the Oakland University faculty and advisers in SEHS and across campus who support teacher preparation," says Mary Otto, SEHS dean. "They do a great job of supporting students while meeting the multitude of professional, federal and state requirements. It also acknowledges the commitments of students and of cooperating teachers and field supervisors, as well as the commitment of resources and support from the administration.

"We are grateful for the recognition," Otto adds. "Obviously, exemplary programs require 'a team' and we have a great team at OU."

SHS

Recognition for OMPT program

Since it was established in 1989, the School of Health Science's Orthopedic Manual Therapy Program (OMPT) has been gaining widespread respect for its approach to instruction. The graduate certificate program, which comprises 17 credits taught during a two-year period, is designed to accommodate the needs of working professionals.

One of the qualities that sets the OMPT program apart is its approach to developing educational material. The program regularly researches the material it presents, which is part of a growing movement in the physical therapy community toward developing evidence-based practices. In fact, the program is in the midst of several controlled trials for treatment techniques now.

The program gained further recognition after the 2006 release of a textbook written by OMPT faculty members John Krauss and Doug Creighton with consulting professor Olaf Evjenth of the Orthopedic Institute in Oslo, Norway. The book, *Translatory Spinal Manipulation for Physical Therapists*, received positive reviews from three prominent physical therapy journals: *Physical Therapy*; *The Journal of Orthopedic and Sport Physical Therapy*; and *The Journal of Manual and Manipulative Therapy*.

The OMPT program has posted full enrollment for the last several years.

SON

Accelerated second degree program grows

Oakland's School of Nursing has expanded its Accelerated Second Degree (ASD) in Nursing Program to a fourth location: Oakwood Hospital & Medical Center in Dearborn.

This program is for students who already possess a bachelor's degree in another subject and have completed all necessary requirements for admission to the School of Nursing. Participants earn their BSN in at an accelerated pace in 24 months.

Previously, the SON has offered the Accelerated Second Degree program at Conner Creek Village in Detroit through St. John Hospital and at Macomb Community College. A smaller cohort of students participates at Beaumont Hospitals. Now, with the help of a \$500,000 grant from the State of Michigan, the program is operating at Oakwood Hospital as well. The Oakwood cohort already has admitted more than 25 students for the fall. Students will complete all of their classroom and clinical work at Oakwood. As with the current ASD programs offered by OU, Oakwood students will have access to state-of-the-art equipment and simulated learning technologies such as Laerdal computerized mannequins. Using this technology, simulated patient care scenarios are used to teach and evaluate students to recognize and respond to complex medical situations in a consistent learning environment and to assess their competency and understanding prior to participating in clinical experiences with real patients.

HC

Students explore their passions

Three Honors College students had the opportunity this summer to explore a particular area of interest in a unique way. Renee Blackburn participated in a national archeology project; CamieLee Frasher ran an art project for at-risk teen girls; and Tawnee Milko traveled to New Zealand with an international volunteer organization.

Blackburn was one of nine students nationwide selected to attend the



Honors College student Tawnee Milko traveled to New Zealand as an international volunteer this past summer.

National Science Foundation Summer Research Methods Project in Denton, Texas. "I've always thought archeology was interesting," she says. "When I was younger, I used to want to dig up my backyard and find mammoths or dinosaurs."

The 10-week program at University of North Texas was divided between class time and an in-depth research project. For Blackburn, it only fueled her interest in archeology. Eventually, she hopes to earn a Ph.D. in this discipline.

In Frasher's case, developing the summer art program was a chance to help others while learning more about her chosen field. Under her guidance, the participating girls created art pieces that were displayed at Detroit Industrial Projects, a Detroit-based art gallery. "I knew this exhibit would be a unique community art exhibit," says Frasher, a studio art major specializing in art education. "I felt it was a way where we could reach out to the kids in the community while at the same time showcasing what they are capable of if given the opportunity."

Milko's summer study was a combination of service and adventure. She traveled to New Zealand with International Student Volunteers, which recruits students from around the globe to work for social and environmental good. "Working in the midst of mud, rain and rainbows, my group had the opportunity to plant more than 1,000 trees, clear several acres of thorny invasive species choking out the natural fauna, share our conservation efforts with the disabled and assimilate with the local Maori people at their familial home, or Marae," she writes in a recent account of her month-long visit. ●

—Compiled by Flori Meeks, CAS '88

CAREER / ACCOMPLISHMENTS

* Starting with this issue, look for this symbol to see who's a member of the Oakland University Alumni Association (OUAA).

1960s

John Vancamp, SEHS '64, was one of several honored by Ernst & Young as a regional 2007 Entrepreneur of the Year.

1970s

Sharon Brennan, SEHS '76, was recognized with one of Oakland County's Teacher of the Year honors. She has been teaching part and full time for 30 years at Hill Elementary and Larson Middle School in Troy, Mich.

Robert Coulton, CAS '75, retired from the Department of the Navy on May 1, 2007, after serving 32 years in various environmental and safety science professions. He is now spending time living both in Rehoboth Beach, Del., and Queensland, Australia.

Monica Emerson, CAS '71, was recently appointed to represent the general public as a member of the Oakland University Board of Trustees for a term expiring August 11, 2014. She is executive director of the corporate diversity office for Chrysler Corporation.

Nihal Goonewardene, CAS '72, has been appointed to the Board of Overseers of the Fletcher School of Law and Diplomacy at Tufts University in Medford, Mass.

* **Dennis Kanka, CAS '71**, is a senior logistics engineer with CEVA Logistics of Jacksonville, Fla., after accepting an early retirement from General Motors where he worked for over 25 years.

Judy (Hays) Kenney, SBA '79, is the new general manager of WTFX Fox 4, the Fox affiliate of Fort Myers, Fla. Her company purchased the station in December 2005 and asked her to relocate from Lansing to Fort Myers to run the station.

Sally Littleton, MA '79, resides with her husband in Traverse City, Mich., where she has been living for the past 18 years. She retired in 2001 from a private

psychotherapy practice. Her mother **Betty Marie Anderson, CAS '85**, graduated from OU with a communications degree, followed by her eldest daughter **Maria (DiPonio) Hillary, MA '98, CAS '95**. Though her three other children chose different schools, they still have a strong OU family. Littleton's memories of fellow students, great faculty, interesting courses and, most of all, walking across the beautiful campus have never faded.

* **Wendy Lull, CAS '74**, was named one of New Hampshire's Outstanding Women in Business by *New Hampshire Business Review Magazine* in 2007.

Leigh Marciniak, CAS '75, has joined the staff of the Better Business Bureau of Detroit and Eastern Michigan as marketing director. Her focus will be on promoting and retaining business memberships for the 90-year-old nonprofit organization.

Maria Marcotte, CAS '72, is managing partner and COO at Brogan & Partners Convergence Marketing in Birmingham, Mich.

Robert McGowan, MA '75, CAS '72, was selected as the Good Neighbor Gardener of the Year by the judges of the 2007 Scotts Give Back to Grow Awards.

Daniel Medow, SBA '71, is president of Medow & Mayberry News Corp. in Hamtramck, Mich. The company recently purchased *The Hamtramck Citizen*, the *Livonia Gazette*, and the *Farmington Gazette*.

Kenneth Munn, SEHS '73, joined BBK, Southfield as managing director; he was previously director of supplier economics and financial analysis at Chrysler Corporation.

David Naeyaert, SECS '72, operates a farming and excavating business in Berlin Township, Mich. He and his wife, Marianne, have been married for 25 years and have a 15 year old daughter, Julia.

Rosie Richardson, CAS '74, is assistant principal at Pontiac Central High School.

1980s

Mary Brombach, MAT '85, is a special education teacher at Oak Park High School.



Melinda Conway Callahan, MPA '85, was recently among 65 professionals selected to participate in Leadership Detroit's Class XXIX. Leadership Detroit is the Detroit

Regional Chamber's premier leadership development and training program. More than 1,600 regional leaders have completed the program, including Gov. Jennifer Granholm.

Sharman Davenport, CAS '80, is director of Lighthouse PATH. PATH is a subsidiary of Lighthouse of Oakland County Inc., a non-profit organization that helps low-income people in need. PATH gives long-term support to help women achieve independence and give their children a healthy family environment.

* **Joan Flynn, BGS '86**, has been the Macomb County Commissioner for the past 12 years. Last year, she served as vice chair of the board, and this year she is the Chair of Operational Services.

* **Joseph Gibson, BGS '83**, recently joined North American Bus Industries as senior vice president of Sales and Marketing responsible for the North American Transit bus market.

* **Susan Hammer, CAS '82**, received her teaching certification in K-12 art from Wayne State University in 2006.

Rob Johns, SBA '85, just started a new position with CitiStaff, Inc. as an account manager selling staffing services and solutions. He specializes in information technology and project management placements.

* **Michael Lau, SBA '82**, is a vice president and certified investment management analyst for UBS Financial Services in Rochester where he has worked for the past 20 years. His wife, Nancy, is a stay-at-home mom to Jacqueline, age 10, and Mikey, age 6.



Alice Seppanen will tell you that middle school is the best place to be.

Alice in the middle

Spreading the fruits of knowledge to hormone-ravaged emerging adolescents may not seem like the ideal career. But it clearly works for **Alice Seppanen, EDS '93, MAT '90, SEHS '74**, who has been on the front lines of middle school education for more than 30 years, first as a teacher and for the last 16 years as an administrator.

"I go out and meet someone at a party and they'll ask you what I do. I say 'middle school principal' and they go 'Ohhhhhhhhh no.' And I say 'No, no. This is the best job in the world.'"

Seppanen adds that although she hadn't planned to spend her entire career with middle-schoolers, she got an opportunity early on to teach middle school in Troy and discovered that she loved this age group. "I just love the developmental stage of these kids and their sense of humor," she says. "This age group is so ethical and so interesting. And, they're really funny."

It is this positive attitude that has made Seppanen a bright and shining star at Lake Orion's Oakview Middle School and got her selected as Michigan Middle Level Principal of the Year by Michigan Association of Secondary School Principals (MASSP).

Seppanen found out about the award at an MASSP luncheon last fall in Traverse City.

"I had no idea," she said. "I was stunned. I'm humbled."

Seppanen, who lives in Rochester Hills with her husband, also a middle school principal, stays on the cutting edge of middle school education by working with the groups such as Schools to Watch and Michigan Association of Middle School Educators.

"It's my mission in life to champion middle school kids and middle school education," said Seppanen, who has been at the helm of Oakview since the school opened in 2002. "As the principal, my first job and responsibility is to be the instructional leader here and to make sure there is quality for every child in every classroom. That's a large umbrella."

She has nothing but fond memories of her own education at OU.

"It was fabulous. I think back and I have pictures of individual professors that come to mind that really inspired me. But I also think at Oakland, aside from the personal factor, there were high standards and expectations. I felt challenged."

And as for the future?

"I'm just going to continue being principal at Oakview and meeting the challenges my little friends bring me every day. I love what I do." ■

By Tom Schram, a freelance writer from Huntington Woods, Mich.

Robert Read, CAS '82, is president and COO of TheraMatrix, Michigan's largest private physical therapy practice.

Marvin Stone, SBA '81, is owner of both the Gingleville Ace Hardware on Baldwin Road and Stone's Ace Inc. in Clinton Township, Mich.

1990s

Merlyn Beard, CAS '99, was named District 4 Orchestra Teacher of the Year by the Michigan School Band and Orchestra Association. He has been a music teacher for 17 years, spending the last 13 in the Waterford School District.

Stacie Behler, CAS '92, is vice president, Corporate Communications/Public Affairs at Meijer, Inc. in Grand Rapids, Mich. She was recently accepted into the 2007 class of Leadership Michigan, a program of the Michigan Chamber Foundation. She is one of only 29 professionals from across the state that received admittance into this year's program.

Robert Brown, SEHS '98 has been a manager for Chrysler Corporation for 11 years. He believes that exposing young adults to the auto industry is critical to the survival of the American economy. He also notes that Oakland University is a catalyst of innovation and an institution that drives its students to drive the future.

* **Ren J. Carlton, SBA '97**, has been awarded the 2007 Michigan Small Business Journalist of the Year by the Small Business Administration. He is president of DAS Professional Services and host of the Business Reality Network Show.

Michael Charach, CAS '95, has joined CBS Television Distribution as Director, Station Relations for *Entertainment Tonight* and *The Inside*. In this new role, he will oversee advertising and promotional efforts and provide support to television stations that air the entertainment shows. Charach is also an Emmy-winning producer.

Jennifer (Kincer) Catallo, CAS '93, is a special lecturer in the music department at Oakland University. She also works in the television commercial, film and



It's polar bears and penguins for Patricia Janeway, who serves as communications director for the Detroit Zoological Society.

Her job's a zoo!

But for this animal advocate, there's little time to monkey around

What do you get when you combine a background in law, teaching, public relations, advertising, television and even mounted horse patrol?

You get Patricia Janeway — a woman uniquely qualified to be communications director for the Detroit Zoological Society. On the job since January 2006, it was 10 years ago that Janeway first thought about working for the zoo. "While working in public relations for Detroit TV, a reporter asked what my dream job would be," she reflects. "I said I'd love to work at the Detroit Zoo someday. Now here I am!"

The Detroit Zoological Society is a not-for-profit corporation that operates the Detroit Zoo and Belle Isle Nature Zoo, and communications is a vital component. Whether diligently typing up news releases, managing interns, rushing to meet news crews for special animal habitat features, Janeway's days are full — but fun.

"I'm plenty busy, so I don't get to see the animals as much as I'd like, but the zoo is the best place to work," she says. "The hands-on experiences and animal encounters are my favorite part of the job," Janeway

says. "Just being at the 'Arctic Ring of Life' exhibit — watching the polar bears as they swim through the tunnel and looking at the kids' expressions in the viewing area — it's priceless."

Janeway has had her share of animal adventures. She's witnessed a root canal on a polar bear. She's fed grapes to gorillas while "shadowing" a zookeeper. She tells about a recent photo shoot: a beautiful model (decked out in a white chiffon gown) sat for pictures in the penguin habitat. "The penguins were so friendly that they kept trying to sit on her lap," she laughs. "As I was watching this scene, I thought: 'Where else could I have this amazing experience?'"

For **Janeway, CAS '77**, the steps to her zoo job began at OU. With a family full of OU graduates — two brothers (and their wives), as well as two sisters — she was drawn to OU's English program and journalism classes. Remembering her all-time favorite, OU emeritus English professor Gertrude White, as kind, funny and wise, Janeway feels her strong educational foundation paved the way for her successful, varied career. Having taught public relations classes

1990s *continue*

voice-over industry and recently was selected as the actor for the Boyne Resorts television campaign that is currently airing. She appears in the Flagstar Bank commercial and will be appearing in a Majic Windows TV spot with newscaster Mort Crim. She works on a film set nearly every week. Her recent children's manners DVD project titled *Time for Manners* was considered for one of Oprah Winfrey's next great invention shows.

* **Teresa DeBastiani, MPA '97**, is a first vice president in charge of the Troy and Rochester, Mich., branch offices for LaSalle Bank. She is married and has three children, Jack, Jessica and Jonathan.

Joanne Gerstner, CAS '93, is chair of the board VP of Development for Women in Sports Media, a nonprofit organization representing women in print, broadcast, PR and online sports media. She is also a sports writer at *The Detroit News*.

Tammy Gilbert, MED '96, is a sixth-grade teacher at Boulan Park Middle School.

* **Vesna Gorec, SEHS '99**, returned to her native Slovenia for a three-year contract position in the computer industry. She now lives in Ajax, Ontario, with her husband, Roman Zakrajsek, and dearly loved cat, Honey. She keeps busy writing for a Toronto Newcomers Club.

herself at OU, Janeway says: "I always tell college kids that if they don't know what to major in, they should major in English or journalism. They'll use writing throughout life and in so many jobs."

When it comes to writing a happy ending for herself, Janeway couldn't have choreographed a better story for her recent wedding. On July 7, she got married at the zoo's lovely Butterfly Garden. To cap it off, "Dining in the Wild" zoo chef Tim Budzinski prepared an elaborate reception feast in the zoo's Wildlife Interpretive Gallery.

The only thing missing? Perhaps the penguins, with their ever-ready tuxedos. ■

By Mary Gunderson-Switzer, a freelance writer from Warner Robins, Ga.

Great Minds Think Alike

Celebrating A Partnership
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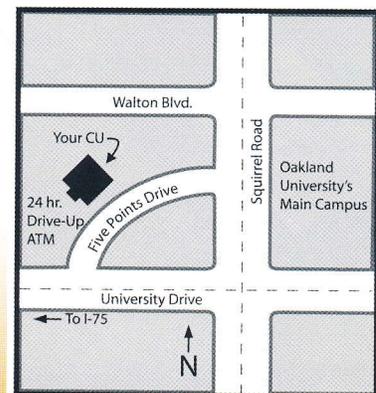
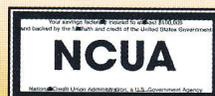


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Mark Meyers spent years on the road as a software consultant. When he put away his suitcase, he turned his many road stories into a writing career.

When Mark Meyers writes, his nom de plume takes the credit

Traveling to 25 states and seven countries as a software consultant, **Mark Meyers, SBA '86**, was a hardened road warrior with stories to prove it. But when the New Baltimore, Mich., resident decided to put pen to paper for *Bondage, Gunshots and Mergers: Nine Years on the Road with PeopleSoft*, it was his pseudonym, Peter Wortham, who wrote the classic line: "...the artificial glamour of the job usually condensed down into a black-and-white crime scene photo of a 44-year-old man alone in his underwear, on a hotel bed with remote control in hand. It's not an attractive picture."

A MIS major and former *Oakland Sail* staffer, Meyers, 47, worked for PeopleSoft before and during its tumultuous takeover by the Oracle Corporation. The details of his oft-humorous experiences are chronicled in what began as a collection of short stories he sent from the road to friends and family, including Shirley, his wife of 21 years, and three children, now all in their teens.

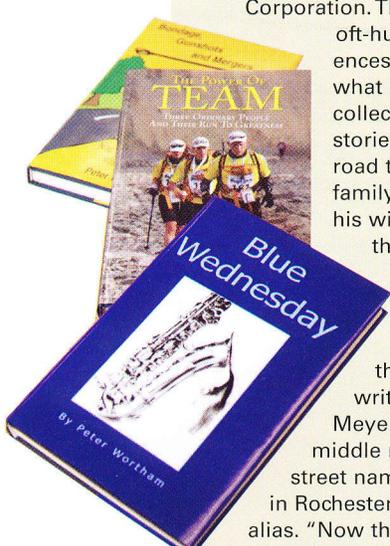
"What I discovered was that it was fun to write for fun," says Meyers, who chose his middle name, plus the street name Wortham Drive in Rochester, Mich., for his alias. "Now there's no going

back," says Meyers, or Wortham, who just published his third book, *The Power of TEAM: Three Ordinary People and Their Run to Greatness*, a true story about an endurance race that takes place in four deserts on four continents. Meyers' former co-worker, David Kuhnau, is one of the book's three heroes.

As an enterprise architect for Kelly Services in Troy, Mich., Meyers is responsible for "the technical architecture that matches business requirements for a global software solution," he says. "That's a lot of words. Essentially, I take all the big ugly software from back-office functions (HR, payroll and accounts receivable, for example) and build the technical infrastructure to support it."

While Wortham is already several chapters into another book, Meyers stays busy with work and hobbies, which include building boats, playing golf and making wine. He credits OU with his success and finally got to thank adjunct professor of Management/Marketing Frank Cardimen this year for helping him establish his MIS career. "There was a 20-year communication gap, but I finally grabbed him for lunch and gave him a book," says Meyers. "He's the most influential professor I had." ■

By Alice Rhein, a freelance writer from Huntington Woods, Mich.



1990s continue

Beth Hanna, SEHS '95, has received the 2006 Presidential Award for Excellence in Mathematics and Science Teaching — the nation's highest honor for teaching — in these fields. She is the only mathematics winner from Michigan and one of 93 teachers nationwide to be honored. Hanna is employed at Pattengill Elementary School in Berkley.

Stephen E. Hart, CAS '91, was elected to the position of shareholder at the law firm of Ogletree, Deakins, Nash, Smoak & Stewart, P.C.



Monica Lane Jones, ME '99, CAS '92, recently published a novel entitled *Better Late Than Never*.

Brenda Karl, SBA '93, has been promoted to director, technology risk management services, at Horn Murdock Cole. She was previously senior manager.

Sheryl (Clark) Klemanski, SEHS '82, CAS '91, is the director of Institutional Research, Planning and Assessment at Brevard College in N.C. She is married to John S. Klemanski, professor of political science at Oakland University.

* **David Kolasinski, CAS '94**, has accepted a position as health, safety and environmental director for Global Precision Tubing with Norsk-Hydro. He resides in Saline, Mich., with his wife, **Melissa, CAS '95**, and their two children.

Cynthia A. Kozak, LPC, CH, MA '97, BGS '92, recently started a private practice as a counselor/hypnotherapist. She assists clients with weight loss, smoking cessation, phobias, anxiety issues and confidence building. In August 2007, she will complete training to become a certified Hypnobirthing Fertility Practitioner.

* **Ronald McKee, SBA '96**, is senior transaction specialist and earned real estate designation of CCIM.

Tammy Meyer, SEHS '91, her husband, and three daughters recently moved 1,500 miles across the country to New Mexico. Their dream has always been to move south and they love it. She will be a substitute teacher in the fall.

Rayissa Palmer, CAS '96, is the VP of Marketing & Communications for Scottish Re (U.S.) Inc., a global life reinsurance specialist based in Charlotte, N.C. She leads the North American marketing efforts for the organization including branding, advertising, internal/external communications, and events. In addition, Palmer is on the board of directors for Hands on Charlotte, the Queen City's premiere non-profit volunteer service organization. Founded in 1991, Hands on Charlotte's mission is to strengthen the community and enrich lives by mobilizing a diverse corps of citizens in direct volunteer service.

Jinho Park, SHS '96, passed his Senior Professional in Human Resources certification exam in December 2006. He is currently the human resources manager at Chicago Metallic Corporation. He recently hired fellow OU alumna **Lisa Storc, BGS '04**, as human resources generalist.

Mary Rademacher, MA '97, is a counselor at Waterford Mott High School.

Betty Stacer, SON '93, is director of Beaumont Hospice in Troy, Mich.

Brad Southern, SBA '97, is senior consulting manager, forensic, litigation, and valuation services group for UHY Advisors MI, Inc. in Sterling Heights.

Tammy Thompson, BGS '98, went on to earn her Med and SWT. She is currently a social worker and marketing director in homecare working with senior citizens. She produces a cable show called *Senior Moments* for public access and sings in a duo called *Sentimental Strings!* Her greatest challenge to date is surviving breast cancer after finishing both chemotherapy and radiation in March 2006.

Randy VanWagoner, CAS '90, is president of Mohawk Valley Community College in Utica, N.Y.

Laura Vultaggio, CAS '91, joined Kaufman Financial Group/Burns & Wilcox as director of corporate communications. She was previously the manager of corporate communications with Visteon Group.

Wendy Waldrep, CAS '95, has been promoted to vice president of sales for RE Forms Net.

2000s

Gloria Brooks, CAS '01, joined Arbor Hospice & Home Care as president and CEO; she was previously COO for the Visiting Nurse Association of Southeast Michigan.

Monika Christensen, CAS '04, is enjoying her second year as an entrepreneur. She owns Housekeeping Maid Easy, a residential/commercial cleaning company in Fishers, Ind. The business has grown to 12 employees and services more than 100 homes each month.

Anahid Derbabian, MA '05, is chief executive officer and founder of Integrity Communications.

Chad Hermans, CAS '06, was recently sworn in as a new patrol officer with the Rochester Michigan Police Department. Prior to his appointment, he was employed with both the Pontiac and Lathrup Village Police Departments.

Michelle (Krzeminski) Kane, MAT '00, recently published a novel, *Confessions of a Catholic Schoolgirl*. She is donating 25 percent of the book's proceeds to the Michigan Coalition Against Domestic Violence.



* **Kristine Klute, CAS '05**, is working in market research in San Francisco, Calif., and applying to graduate schools.

Jason Kummerl, SECS '03, has joined Handleman Co. as a senior system specialist for the information technology department; he was previously with Visteon.

* **Michael T. Murphy, CAS '01**, is the newest associate at Blank Rome LLP. He will work in the firm's litigation group.

Janet O'Brien, CAS '02, joined Federal Reserve Bank of Chicago-Detroit Branch as the Community Partnering Marketing Coordinator. She is working on key projects such as Money Smart Week in both Michigan and Indiana to promote financial literacy.

Erica Ortleib, CAS '04, has joined pushtwentytwo, a full-service marketing and communications agency, as an account manager.

Eric Perich, SBA '06, is the recipient of the Kapp Award from the Michigan Academy of Arts, Sciences, and Letters. The award is presented to the outstanding undergraduate paper presented at the previous Academy annual meeting.

* **Suzanne Elizabeth Schoenrock, SON '06**, moved to Florida to work as a charge nurse in a hospital operating room.

* **Jessica Semanson, SHS '06**, moved to Illinois shortly after her graduation in December 2006 to work as an exercise specialist at the Lake Forest Hospital Fitness Center. She was promoted after just two weeks to fitness assessment coordinator in addition to her role as exercise specialist. She attributes her confidence and experience to Oakland University and its great faculty and staff.

* **Robert Walker, CAS '03**, has been appointed Head Tennis Professional at Berkley Tennis.

Patience Wright, MED '03, SEHS '00, is owner of The Purple Bear, a children's boutique in Birmingham, Mich., that specializes in children's clothing, shoes, toys and books.

ENGAGEMENTS / WEDDINGS

* **Amanda (Ogg) Abernathy, SEHS '05**, married Gary Abernathy in May 2006. She is currently teaching 4th grade in the Pontiac School District.

Stacey Bortman, SEHS '05, is engaged to Jason Raznick. A July 2008 wedding is planned.

Susan O'Connor, CAS '04, and **David Renne, SBA '04**, announce their engagement. The two are planning to wed in February 2008, and will be moving to Florida following a South American honeymoon.

Andrea Zarczynski, CAS '04 and **Michael Szatkowski, CAS '05**, were married on Aug. 25, 2007. The couple will be relocating to California.

BIRTH/ADOPTION ANNOUNCEMENTS



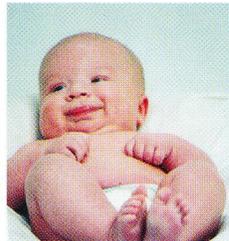
Deborah Michal (Langrill) Beaudoin, Ph.D '05, CAS '01, and her husband **Jason James Beaudoin, ME '07, SECS '00**, happily announce the

birth of Luke James on June 5, 2007. Proud grandparents include two OU alumni; **Sharon (Haney) Beaudoin, CAS '78**, and **Lawrence Langrill, CAS '75**. Six OU degrees in one family!



Kathleen Brown, SEHS '00, and her husband **Tim Brown, SEHS '00**, announce the birth of their daughter Taryn Mackenzie on March 16, 2007. She joins big brother Ryan.

Carol (Brown) Carpenter, CAS '00, and her husband, **Aaron Carpenter, SBA '97**, are thrilled to announce the birth of their third son Eli Matthew on February 3, 2007. He joins proud big brothers Drew Mitchell, 5, and Brady Michael, 3.



Kristi (Morauski) Chaffin, SHS '99, and her husband Bryson are proud to announce the birth of their son Mason Garrett on May 21, 2007. They currently reside in San Antonio, Texas.

Kip Harris, CAS '02, and his fiancée announce the birth of their first child, Nolan Howard Kaline Harris on May 26, 2007. He and mom are doing great!

Diana (Pletz) Hatcher, CAS '98, and her husband Chris are proud to announce the birth of their son Aiden Lamar on February 1, 2007.

Jennifer (Herrera) Hess, SBA '03, and her husband Jeffrey welcomed their first child, Aubrey Rebekah on December 28, 2006. She weighed 6lbs. 4oz. and was 19 1/2 inches long.

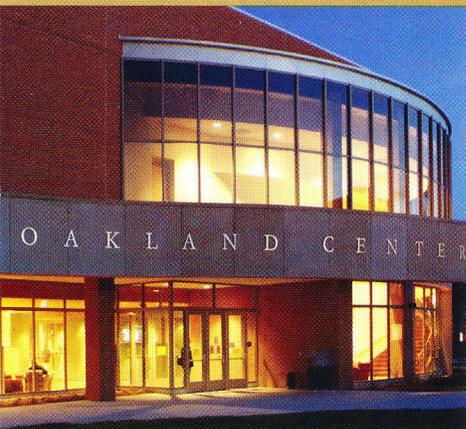
Tina (Hamlin) McComas, CAS '95, and her husband, Andy, are proud to announce the birth of their son Jonathan



on March 15, 2007. He joins his 3 1/2 -year-old sister, Elizabeth.

Jennifer (Nokielski) Napper, SEHS '96, gave birth to her second son, Braden Sean on November 16, 2006. He joins big brother Keegan Matthew and proud daddy Steven.

Jeff Olson, SEHS '03, and his wife **Kristin (Kouba), CAS '02**, announce the birth of their daughter Ella Faith on April 21, 2007.



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The Oakland Center, located at the heart of the campus, hosts more than 6,000 events each year, attracting nearly 80,000 students and 140,000 OU faculty, staff and guest conference attendees. The Pioneer Food Court, Café O'Bears and the OU Bookstore are also located right in the building. Ample parking is available.

For more information, call us at (248) 370-3230 or visit our Web site at: www.oakland.edu, click Visitors and Friends and then click Oakland Center.

Oakland Center

DEATHS

Larry C. Barton, CAS '71,
died April 12, 2007.

Carol Borgman, CAS '85,
died March 29, 2007.

Marvin Burstyn, CAS '73,
died May 12, 2007.

Sharon K. Devereaux, SEHS '78,
died April 10, 2007.

Reta Grey, MAT '71, died Jan. 6, 2007.

Sharon Hinz, MAT '77, died Jan. 5, 2007.

Jane E. McAnall, SEHS '86,
died March 21, 2007.

Steven Nowak, SBA '85,
died March 12, 2007.

Linda Podor, SEHS '83, died Jan. 4, 2007.

Wendy Sable, SEHS '86,
died March 6, 2007.

Doris Ann White, MAT '77, SEHS '75,
died May 8, 2007.

Robert Wozniak, SECS '71,
died April 9, 2007.

Far flung ALUMNI



We have friends in high places ...
literally.

This image from Northern Ontario was sent to our basketball coach, Greg Kampe. His friend, Joe Nirta, spotted this unmistakable "OU" from the air. We just had to share it. We'd like to share other photos. In fact, we'd like to see how far our Golden Grizzlies garb travels. If you're globe-trotting and wearing anything Golden Grizzlies, send us a picture. You can e-mail electronic photos to lorenzi@oakland.edu or snail mail prints to: Lillian Lorenzi, Communications and Marketing, Oakland University, Rochester, MI, 48309-4401. ●



Kate Griswold turned a scrapbooking pastime into a successful business venture.

Running with Scissors

Who would have thought that attending a home retail party would be a life-altering experience? Certainly not **Kate Cron Griswold, CAS '88** — until it happened to her.

"Before I left for a scrapbook products party at a friend's house, I said to my husband, 'Don't worry — I won't buy anything. I'm just going to be polite,'" she recalls. "That was pretty funny. I got totally hooked at that event on the whole concept of using scrapbooks to preserve our family history."

Griswold began capturing family memories soon after through artfully framed words and pictures. In 1999, she turned her hobby into a business by partnering with a relative to create the annual Great Lakes Mega Meet, a weekend scrapbooking convention in Michigan. Griswold has since become the sole owner and expanded the event to one that attracted 9,000 attendees in 2007.

It's a perfect pairing of passion and profession.

After graduating with a BA in English and communications, Griswold held marketing communications-related positions at several health care marketing firms. "I've always worked for smaller entrepreneurial companies, so that's probably what sent me in that direction," she says. Early mentoring

by an older colleague and Griswold's marketing experience have been essential to Scrapbook Mega Meet's success.

She says that OU's Honors College education prepared her well for entrepreneurship. "The professors were passionate about the subjects they taught and that really provided an inspiration," Griswold says. She particularly credits Dolores Burdick, emerita professor of French, as a key figure in her education and career. And she wouldn't have her scrapbook inspirations — two daughters, now 11 and 14 — without her OU alum husband **John Griswold, SECS '89**.

Griswold sees less of John and the girls than she likes during the first half of the year as she prepares for the May convention, but that schedule allows her to take most of the summer off to be with her daughters when they're out of school.

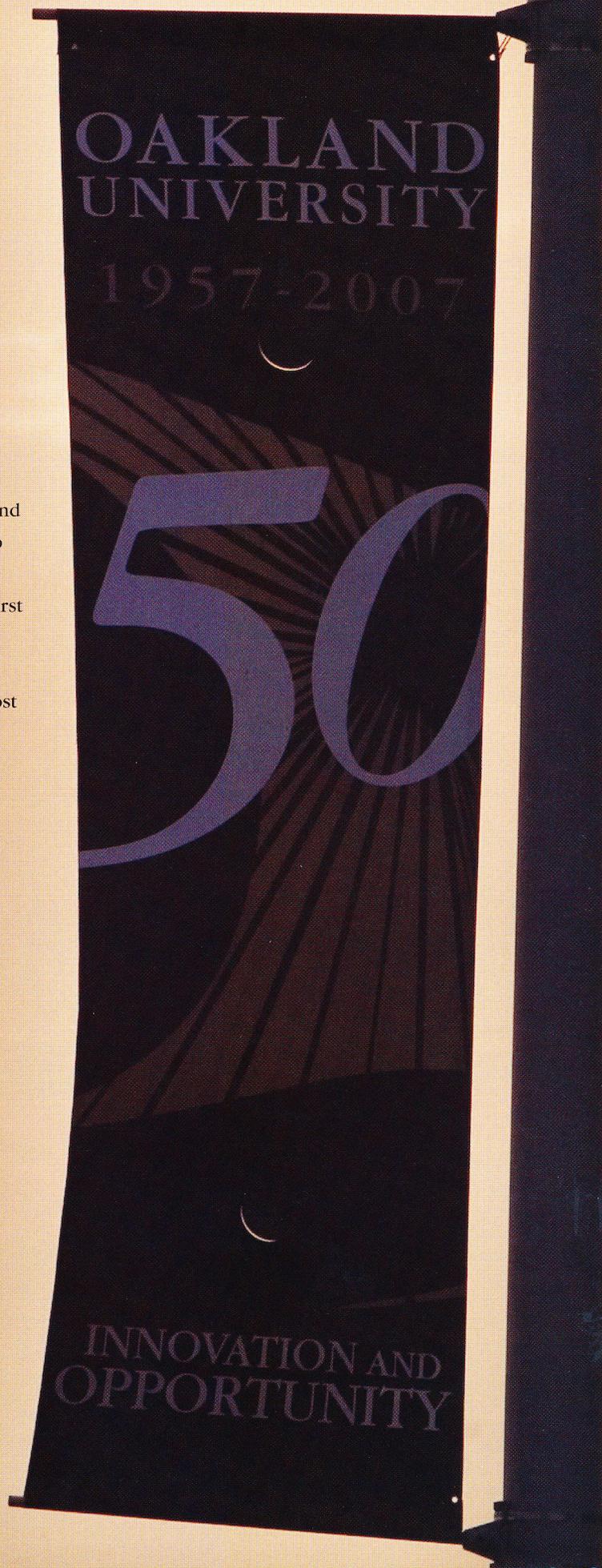
"I could make this something even bigger, but right now, I'm enjoying more freedom to be with my kids, so I'm not going to change things," she says.

You can check out Griswold's Web site at www.megameet.com. ■

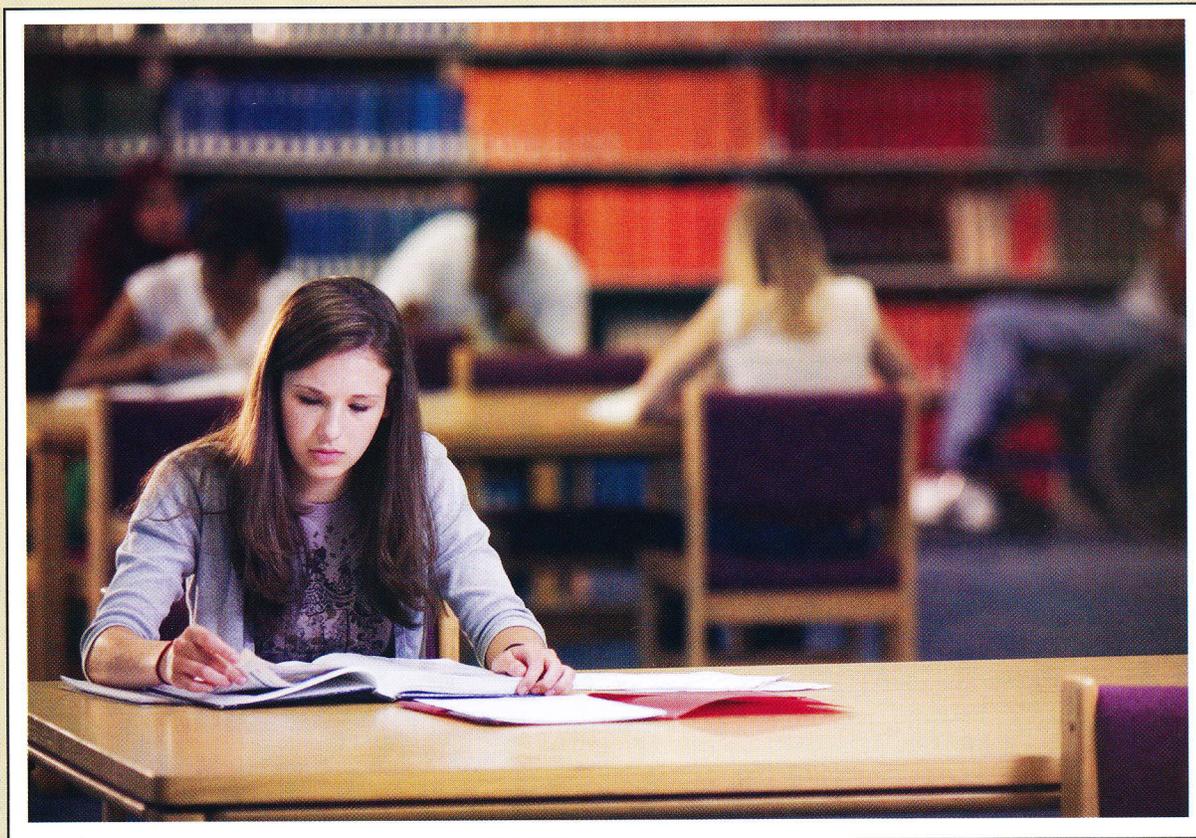
By Sandra Beckwith, a freelance writer from Fairport, N.Y.

OU Moment

Our Golden Anniversary year is about to draw to a close but the celebration of Oakland's achievements, inspirational founding spirit and, in particular, the people who have given of themselves and their talents, continues. Oakland University moves into its sixth decade with the same optimism, pioneering spirit and dedication to community that defined our first 50 years. Guided by our founding motto "Seek virtue and knowledge," inspired by the seafaring Greek hero, Ulysses, Oakland invites you to come along on this most exciting and rewarding journey. ♦



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