



# OAKLAND **OU** UNIVERSITY

## **ALUMNI NEWS**



Volume VII

No. 1

October, 1969

## OAKLAND UNIVERSITY BEGINS 2ND DECADE!

It is ten years since those alumni who were members of the charter class enrolled as freshmen at Oakland. The decade of growth since was observed Sept. 17 with a convocation which began a year-long series of tenth anniversary events to be highlighted by a four-part program of conferences starting this month on "The University in Crisis."

### Conferences on Higher Education

The conferences will involve the entire Oakland University community—and alumni are particularly asked to participate—in an examination of the current stresses and pressures in higher education. "The University in Crisis" is not just Oakland, but every university seeking to make a viable transition into the future.



Tuesday and Wednesday, Oct. 28 and 29, are the dates of the initial conference focusing on "The Present Shape of the University." Alumni are invited to be on campus at 1 p.m. on either or both days. On Oct. 28 such speakers as Alexander W. Astin, Director, Of-

fice of Research, American Council on Education, will analyze and review the forces which have shaped higher education in the past. Discussion will concern the apparent purposes of higher education—in actuality and as viewed by student, alumni, faculty and administrative constituencies—and the actual effect of colleges on students. On the second afternoon, representatives of each of these constituencies will react from their perspectives as a prelude to free wheeling discussion open to all in attendance at the conference.

Dr. Kenneth B. Roose, who was Associate Dean for Social Studies at Oakland during the University's formative years will be conference coordinator. He is now Vice President, American Council on Education, Washington, D.C. Between his years at Oakland and his present post he was Dean of Social Sciences at the Pennsylvania State University. Following the fourth conference he will edit the papers presented in the series for publication.

### Alumni Invited to Events of Wilson Weekend

A Friday night concert by the Young-Holt, Unlimited, and Saturday night semi-formal dance at Devon Gables, Bloomfield Hills, are slated for the annual Wilson Weekend, Oct. 24 and 25. An alumni reception will precede the concert.

Tickets for both events should be ordered through the Alumni Relations Office. A reduced price ticket for the concert is available to alumni. The order blank for tickets is on page 3.

The weekend starts at 7 p.m. Friday, Oct. 24, with a 7-8 p.m. punch and coffee reception for alumni in the Multipurpose Room of the Sports and Recreation Building. At 8 p.m. in the same building Eldee Young and Red Holt—formerly members of the Ramsey Lewis Trio—will join with Hysear Don

Walker to perform a sound they call "happy jazz." Alumni tickets are \$2.50.

Saturday night's dance at Devon Gables starts at 9 p.m., features the Johnny Walker orchestra, and is semi-formal in dress. Tickets are \$5 per couple. Alumni who would like a dinner reservation at 8 p.m. in one of the restaurant's regular dining rooms prior to the dance may indicate this on their order blanks. The Alumni Relations Office will make the reservation, but the meal will be the individual's choice from the regular menu. (Price range \$2.95-8). Devon Gables is at Telegraph and Long Lake Roads.

The alumni office was unable to arrange for use of Meadow Brook Hall for a reception which had been tentatively scheduled. **(Order blank—pg. 3)**

The late October conference on present shape of the university will be followed in late November or early December, by one on "pressures;" in mid-winter by those on "goals" and "structures."

"Our intent is to involve the whole university community as learners and teachers in understanding and improving higher education," Prof. James McKay, who is chairman of the committee planning the conferences, told the *Alumni News*. "If all are concerned about the problems throughout the year, we should be able to provide a basis and a stimulus for imaginative

(Continued on page 2, col. 1)



DODGE HALL OF ENGINEERING is built around a courtyard which makes a pleasant fall spot for a between-class break.



DODGE HALL is east of John Hannah Hall of Science (formerly the science building). Beyond it the new performing arts building rises.

## O/U 10 TENTH ANNIVERSARY EVENTS, cont'd

(Continued from page 1)

recommendations of significant changes to be made in subsequent years.

"I hope alumni will advance their ideas. They have a lot to say—and can say it with impunity."

### Student Senior Seminars

Concurrent with the conferences, undergraduates are exploring contemporary higher education in three fall senior seminars. Dr. McKay is leading one on "The Changing University: Why and How." Dr. Reuben Torch has one, "Relevance in the University Curriculum," while Dr. Ronald C. Hildum gives his the unlikely title, "The Ghost in the Machine." As kickoff in the changing university seminar, students were asked to list the problems they see in higher education—the result was a list of both major issues and minor gripes which may be the symptoms of bigger problems.

### The University in Transition

OU's 1959-and-now Chancellor Durward B. Varner was speaker at the Tenth Anniversary Convocation held on the same date, Sept. 17, as the opening one in 1959.

"We pay our respects to those ten years and that is that," he said after a brief look back. The story of Oakland University, he continued, was not one merely of two unimpressive-looking buildings grown to ten times that many unimpressive-looking buildings, but of people like Bob Richardson, David Lewis, Dan Polsby, Margaret Fenner, Isaac Jones and Larry Bailey who'd come here—some with little initial promise or with handicaps—and who

found here the people and the scholarship that has led them to making outstanding contributions to society.

"The next 10 years will be ones of transition." He outlined transition in three broad areas. First, growth towards a 20,000 student, Ph.D.-granting institution which must still manage to maintain personal touch with each student. Second, transition in relation to the community in which we live. "There is a new set of expectations about service to society . . . Humanity demands; our survival requires us to direct talents and resources toward improving the environment of the ghettos of Pontiac and Detroit." He reviewed the University's present commitments to urban affairs, to a black cultural center in Pontiac, the appointment of blacks to administrative and faculty posts to help the University relate; the commitment to take in 100 black students in 1970 now being assisted as high school students by Project 20; and promised another 100 would be admitted who met the usual entrance requirements. He announced plans to seek funds from the legislature for joint programs with the Pontiac schools and Oakland Community College to develop the human resources of those in Pontiac who had left school.

Thirdly, he said the institution is in transition in regard to a structure for decision-making. "There is a clamor on the part of students to participate more fully in decision making . . . students can't unilaterally make decisions because of their own pressures of time, relative inexperience, and short tenure on campus. But they do bring freshness, candor, relevance." He plans to

recommend enlargement of the number of students (now four) who sit as full voting members on the University Senate. Passing over long hair and untidy appearances as irrelevant, he continued, "I see in this generation the brightest hope we've ever known for mankind to live together in peace."

He promised himself as an ally to those seeking ways to peace, to an end to discrimination and poverty, but said he would be in disagreement with those who would try to shut down the University because these things existed in society.

Announcing plans for the "Crisis" conferences, he concluded:

"If we can move into the second decade with the same fundamental commitment to human development we have had in the last, then we can approach it with enthusiasm and optimism . . . We must disenfranchise ourselves and then we shall save our University."

### Oakland Chorus to Mark Tenth

David Brubeck and his trio will join the now ten-years old Oakland Chorus to celebrate the decade musically Saturday evening, Dec. 6.

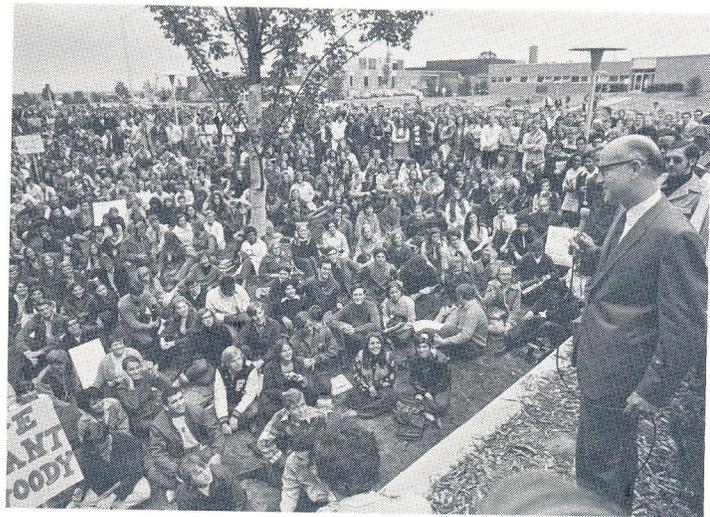
At a benefit performance Brubeck will lead a performance of his own new work based on a civil rights theme. McHenry Boatwright will be baritone soloist as this oldest of university student activities marks its birthday.

### Michigan License Plates

The 1970 Michigan automobile license plates, which go on sale in November, will be gold and white in honor of Oakland University.



FROM THE LOBBY of Dodge Hall the view northeast frames Kresge Library in floor to ceiling windows. The lobby is a gathering place for students.



"WE WANT WOODY!"—Students organized a protest demonstration when the rumor spread across campus that Chancellor Varner would be drafted as new president of Michigan State. Pontiac Press Photo by Edward R. Noble

## ALUMNA NAMED TO ALUMNI RELATIONS POST

The Alumni Relations Office has a new director and she's one of OU's own. Mary B. Schultz, a graduate of the charter class, succeeds Mrs. Dorothy E. Hope in the post Mrs. Hope has held concurrently with being Director of Placement since 1963.

Growth of the University and consequent expansion of the Placement Office, coupled with the increasing number of alumni, are the reasons for adding Mrs. Schultz to the Oakland staff. The Alumni Relations post will be half-time, with the remaining half of Mrs. Schultz' time spent in the School of Education as supervisor of student teachers in several school districts.



Mary B. Schultz '63  
Named Director of Alumni Relations

After graduation here, Mrs. Schultz taught in the Troy School District for five years and received an M.A. from Michigan State in 1967. She was a charter member of Oakland's Alumni Council, president of the Council in 1965-66, a member of Friends of Oakland University and is currently alumni representative on the Tenth Anniversary Committee. She is a member of Alpha Delta Kappa, international sorority for women educators.

Her husband, Wilfred R. Schultz, is a design engineer with Hamill Manufacturing in Romeo. The Schultzes have three boys—two in college at Western Michigan and Michigan State—and one in Troy High School.

(Continued on page 4, col. 1)

## News in Brief

Leaves permit faculty and staff to work, study or do research throughout the world: Harvey Smith (mathematics) in the executive office of the President in Washington; S. Bernard Thomas (history) to Hong Kong; Phoebe Chao (English) to Harvard; Sheldon Appleton (political science) to Hawaii; Floyd Cammack (linguistics) to remain in Tokyo; Carleton Smith (sociology and anthropology) study and teaching at Wayne State; Richard P. Tucker (history) to India and Harold Olofson (sociology and anthropology) to Nigeria.

An officer of Smith, Hinchman & Grylls Associates, the firm which designed Meadow Brook Hall said it would cost \$15.8 million to duplicate it at today's prices. The late-1920 cost was \$3.5 million.

Meadow Brook School of Music was discontinued after its fifth summer season due to rising costs.

## WILSON WEEKEND ORDER FORM

Name..... Class.....

Address.....

..... Zip.....

Make check payable to: Oakland University Alumni Relations  
Mail to: Alumni Relations Office, 269 South Foundation Hall,  
Oakland University, Rochester, Michigan 48063

I will attend the alumni reception at the Sports & Recreation Building  
Friday, Oct. 24, 7 p.m.....

..... tickets for the Young-Holt, Unlimited concert, Amount  
Fri., Oct. 24, 8 p.m.,  
Sports & Recreation Building @ \$2.50 each \$.....

..... tickets for Semi-formal Dance, Sat., Oct. 25,  
9 p.m., Devon Gables @ \$5.00/couple \$.....

Please make me 8 p.m. dinner reservation for .....  
in one of the regular dining rooms at Devon Gables.

Total \$.....

Tickets will be mailed upon receipt of your check

## Structure Changes, Growth Mark Academic Year Opening

6000 students, 19 major buildings, more than 40 new faculty members and 25 faculty promoted to higher ranks—the numbers game shows that Oakland is a growing, medium-sized university.

Fall term started Sept. 3 with one new school, a new “inner college,” and enrollment ten times that of the charter class a decade ago. The new School of Economics and Management is described in a separate story on page 6. The new Allport College of Behavioral Science joins Charter College and New College in their attempts to preserve the intimacy and impact of small, residential-type colleges as OU continues to grow.

Freshmen were asked to read the book *Flowers for Algernon*, dealing with the question of scientific experiments on human beings before preview orientations seminars exploring this topic. At one seminar Leroy Augenstein, chairman of the department of biophysics at Michigan State, led a provocative discussion after his address, “Shall We Play God?” Incoming students also saw the movie “Charley” based on the assigned book.

The large number of new members of the faculty has been drawn from staff and graduate students of institutions across the country: Stanford, Washington, Michigan, Wayne State, New Mexico, Hughes Research Labs., Missouri, Brown, Knox, Columbia, Purdue, Dartmouth, Illinois, Vermont, Michigan State, Harvard, Skidmore, Case Western Reserve, Cornell, Pittsburgh, Southern California, Maryland, Wisconsin, Max Planck Institute for Medical Research in Dossenheim, Germany, Rutgers, New York at Buffalo and Wyoming.

### ALUMNI DIRECTOR, cont'd

(Continued from page 3)

Speaking of her six years as Alumni Relations Director, Mrs. Hope said, “I regret personally that I can't carry on both the alumni and placement operations but the volume in both has meant another arrangement was needed for the success of each. I still feel like I am Alumni Relations—but I want to see alumni activities expand, and they should with Mary Schultz' leadership and as more staff and money are available.”

The Alumni Council presented Mrs. Hope with a plaque designating her an honorary life member of the Alumni Association. “I thank the Council and all alumni for the thoughtful gesture,” she said.

## REPORT OF THE 1969 ALUMNI FUND DRIVE

October 1, 1969

Total amount pledged, including corporation matching gifts, \$2,866.50.

This represents 57% of the Alumni Fund Drive goal of \$5,000.00.

### PARTICIPATION IN THE FUND DRIVE BY CLASS

Class	Number of Graduates	% Participation	Amount Pledged
1963 .....	174	26%	\$ 547.00
1964 .....	266	19%	460.00
1965 .....	184	14%	364.50
1966 .....	265	11%	428.50
1967 .....	330	12%	513.50
1968 .....	446	8%	367.00
1969 (April '69 graduates were not contacted but 4 did contribute)			11.00
		Total Pledged	\$2,691.50
		Corporation Matching Gifts	175.00
		<b>TOTAL</b>	<b>\$2,866.50</b>

If you wish to participate, please send your contribution to Alumni Relations Office, 269 South Foundation Hall, Oakland University, Rochester, Michigan 48063.

### USE OF PREVIOUS FUND DRIVE MONIES

1965	\$2,000	Books for the Kresge Library
1966	\$2,200	Panels for the Art Gallery
1967	\$2,000	Toward the purchase of a Wang electronic calculator for the physics, chemistry, psychology, and mathematics departments
	\$1,500	Chancellor's Discretionary Fund
1968	No Fund Drive	
<b>TOTAL</b>	<b>\$7,700</b>	

The members of the Alumni Council determine the use of the Alumni Fund. Suggestions from the alumni are welcome and should be sent to the Council, c/o Alumni Relations Office by November 1, 1969.

## VARIED CONFERENCE OFFERINGS

Conferences continue to bring a variety of people to Oakland for professional, cultural and social development. One of the oldest is the Writers' Conference which will have its eighth running Sat., Oct. 25.

Staffed by 45 published authors of novels, poetry, short stories, articles, and non-fiction books, the event has attracted more than 400 professional and beginning writers to campus in past years. Arthur Hailey, author of the best-selling *Airport*—who is now working on a novel about the automotive industry — will be luncheon speaker.

An unusual conference in late August was themed to “The Authentic Man.” Like the Writers' Conference, its sponsor was the Division of Continuing Education. Billed as an ecumenical conference of humanistic societies, the conference brought together such speakers as Dr. Albert Ellis, the iconoclastic psychologist; Paul Goodman,

controversial author and educator; Rev. Jeffrey Campbell, a dynamic black minister, and folk singer Joan Baez.

The Learning Strategy Center of the School of Education sponsored two meetings of grade and high school teachers and administrators in mid-September to hear James Moffett of Harvard lecture on “A Student-Centered Approach to Teaching the Language Arts.”

Sports and Recreation has invited area residents in for both men's and women's swimming programs, men's gym, and Red Cross senior life-saving. A winter term water safety instructor course will follow.

Through the fall term, continuing education is offering professional development seminars for three separate groups: physicians interested in clinical pharmacology, medical technologists, and professional engineers.

# PERSONALS—NEWS OF THE ALUMNI

## 1963

**Linda Wunsche** is working on a Ph.D. in elementary education at Michigan State University.

**Thomas McAllister** is director of special services, Vulcan Laboratories, Inc., and wife **Linda (Byington)** is teaching in Waterford School District.

Also in Waterford is **Betty Crone**, teaching at Riverside School.

**Russell Van Allen** is teaching in Clintondale School District while wife **Gloria (Brischke)** teaches in St. Clair Shores. They are building a new home in Sterling Hts.

**James T. Isler** has been appointed manager, Fall River (Mass.) operations, comptrollers department, Aetna Life & Casualty.

**Richard J. Trombley** is an English instructor at Oakland Community College and his bride of last May, Elaine, transferred to OU as a student this fall. Richard is working on an M.A. at Wayne State.

**Michael Deller** is program director of the new Bloomfield Township Public Library at Lone Pine and Telegraph.

**Howard Hinkel** and wife Gail are in Columbia, Missouri where Howard is on the faculty of the University of Missouri.

## 1964

**J. Nelson and Charlotte (Osmun)** **Howard** moved to Turkey in August from London, England. Howard will be working on a doctorate from London School of Economics. Charlotte has been teaching.

**Dr. Ronald A. Hites**, postdoctoral resident research associate at the Northern Regional Research Lab in Peoria, Ill., gave a paper in Dallas at the 17th annual Conference on Mass Spectrometry and Allied Topics last May.

**Dorothy M. Rose**, who received an M.A. from Wayne State, is art department head at Clarkston Jr. High School.

**Faye C. McCartney** teaches social studies in Avondale.

**Rodney Natho** is with Chrysler Corp. and wife **Ann (Bayless)** '65 teaches 6th Grade in Highland Park. Rod's done well with a '64 Valiant he has run at a number of car rallies.

**Jean R. Parks** recently married Methodist minister, Dr. Paul S. Durham. She is a reading advisor at Lederle Jr. High School, Southfield.

**Marshall E. Bishop** is working on a Ph.D. in inorganic chemistry at New York State University at Albany. He

has taught at O.U. in the chemistry department and in continuing education. His wife **Jacqueline** '69 is an assistant computer programmer in the Analytical Engineering Dept., General Electric.

**Yvonne Ann Janowski** married Richard Walter Risdon Aug. 2. They are living in Midland.

**Dennis J. Parle** was married in August to a fellow graduate student from Juarez, Mexico. Both are at University of Kansas where Dennis is working on a doctorate in Spanish.

## 1965

**Miriam Foxman** (Mrs. D. L.) is chairman of the English department, Abbott Jr. High School, W. Bloomfield.

**Rodger Olsen** '67 is working for the State of Michigan, Dept. of Social Services, Children's Division in charge of emergency foster care in Oakland County. Wife **Jane Ellen (Dunham)** taught for 3 years until the birth of daughter Rebecca Lynn last March.

**Larry D. Bailey** is now with Heath Co., Benton Harbor.

**Robert J. Titus** is working for Oakland County Juvenile Court—Protective Services and wife **Elizabeth (McKenney)** '66 is a reference librarian at OU and teaching a course in the new Allport College here. She received a master's in library science from Michigan.

## 1966

**Joseph E. Grinnan, Jr.**, received a J.D. degree from Wayne State University law school last June.

**Carl Baranski** is a computer programmer for the Army Mobility Equipment Command, St. Louis, Mo.

**Robert J. Surovell** received a law degree from University of Virginia and is now assistant director, Fairfax (Va.) Legal Aid Society.

**Franklin R. Taylor**, who got his B.D. degree from Episcopal Seminary, Alexandria, Va. and served in both the Atlantic and Pacific fleets of the U.S. Navy, has been appointed resident minister-in-charge of St. Elizabeth's Church, Roscommon - Higgins Lake.

## 1967

**John Wilfred Sequin** married **Crisell Marie Mahinske** '69 last July.

**Herbert M. Haffner** (M.A.) is co-author of an article in the Aug./Sept. issue of *Instructor*.

**Dennis Nevala** and **Sue Young** '69 were married in August and are now in East Lansing where Dennis is doing graduate work in advertising at MSU and Sue is teaching 2nd grade in Charlotte.

**Sue Wibby** is a Pan American stewardess living in Manhattan Beach, Calif.

**Jim Wyatt** is working on a Ph.D. in biochemistry at University of Delaware. **Sue (Adams)** '68 his wife, is working on a master's degree there and teaching social sciences at Perryville, Md.

**John N. Held** is district sales manager, Investors Diversified Services, Inc., Charleston, S.C.

## 1968

**Jim Conboy** and **Susan Hay** were married in July.

**Carolyn Cederleaf** has just completed the first year of study under a doctoral fellowship in molecular biology at the University of Pennsylvania.

**Jon Blocher** is in Marine Corps pilot training:

Lt. Jon Blocher  
N.A.S.

B.O.Q. Room 2033  
Meridian, Miss. 39301

**Cpl. Craig L. Barsuhn** is attending Non-commissioned Officer Candidate Course at Ft. Leonard Wood, Mo.

**Phyllis Stenzel (Mrs. Douglas)** is teaching English at Adams High School, Rochester.

**Thomas and Susan (Myers) Hagan** live in Fairborn, Ohio. Thomas is a psychologist at Wright-Patterson AFB and Susan is a personnel secretary for Wacline, Inc., Dayton.

**PFC Lynn L. Furman** married Beverly Baker of Troy while home on leave from Germany. Lynn is in computer work in Germany and attending classes at a branch of Boston University toward an M.B.A.:

PFC Lynn L. Furman 363 50 0855  
HQ. DET. USAAMISSA  
Test Verification Div.  
A.P.O. New York 09360

## 1969

**Douglas L. Stenzel** is at Detroit College of Law.

**Barbara Ramseyer** is a junior biologist at Parkedale Biological Laboratories, Parke, Davis & Co.

**Joyce Lorraine Brower** married Kenneth Luekens in August. They live in Oak Park.

**Douglas John Wigton** is one of 20 students who entered Michigan College of Osteopathic Medicine in September.

**Susanne Marie Gatchell** married James George Zito.

## Four Bands at Library

Ever hear of a four story library with bands playing on every floor? You can see one Saturday, Oct. 18 from 8:30 p.m. to 2 a.m. when Kresge Library dedicates, then celebrates, the Matilda R. Wilson Reference Collection.

Dedication of the \$100,000 collection students voted as a memorial (and are being assessed for over a 10-year period) will be at 8:30 p.m. At 9 the Baroque Bearcats, John Guthrie Trio, Princess and the Frog (a folk group) and The Tea start the fun and music. The party is for alumni and students. **YOU MUST BRING YOUR ALUMNI CARD OR THIS ISSUE OF THE NEWS TO GET IN.**

The Matilda R. Wilson Reference Collection is being purchased over a three-year period although funds are being collected via student assessment over 10 years. A substantial part of the collection is now in the library and available for use, hence the timing of the dedication party. Costs of the party are being defrayed by Friends of the Library and others.

## Begin School of Economics and Management

Management in its broadest sense, concerned with the private, public, and not-for-profit sectors of the economy are the focus of the newest school to be established at Oakland.

The new academic unit is the School of Economics and Management and replaces the Department of Economics and Business previously part of the College of Arts and Sciences.

Emphasis of the school is on recent developments in education for management, including the use of computers and computer-based information systems, as well as other techniques as aids to effective managerial decision-

## ALUMNI NEWS

269 South Foundation Hall  
Oakland University  
Rochester, Michigan 48063

Mary B. Schultz (Mrs. W. R.)  
Director of Alumni Relations  
Barbara E. Bryant (Mrs. J. H.)  
Editor, *Alumni News*

## OBSERVER GETS COMPETITOR

"Oakland wants a second newspaper," according to the lead editorial in *FOCUS: OAKLAND* which made its first appearance on campus Sept. 10.

"The students are looking for a choice. Look at the way *The New Voice* was grabbed up last spring." The first issue of *FOCUS*—12 pages with a sharp-looking magazine style format—beat the *Oakland Observer* to the newsstands in what promises to be a battle for campus readership. *FOCUS* will depend entirely on advertising revenue and newsstand sales at 10 cents a copy for its financial support.

making, according to Norton C. Seeber, newly appointed dean of the school.

### Focus of School

Citing the school's basic distinctions from traditional schools of business administration, Seeber said, "The focus of the school will be on resource allocation and management not only for the private sector, but also for the public, quasi-public, and not-for-profit sectors. The capability and role of trained managers in coping with the state of the urban metropolis and related social problems will be of particular importance to the new school."

## SPORTS NEWS

Enclosed with this issue of the *Alumni News* is a sports schedule for the coming year. The soccer team will compete in 11 matches with three new opponents: University of Michigan, Central Michigan and Western Michigan. Coach John Scovil begins his fourth season with eight lettermen returning from the 5-4-2 record 1968 team.

In late spring, swim coach Corey Van Fleet announced that three of his team members made the 1969 College Division All America Swimming Team. They are the first All America athletes at OU. Selections were based on final placings in the NCAA Championship Meet held at Springfield College.

Art Colton of Grosse Pointe Woods made the team as a diver on both the 1-meter and 3-meter boards. Mike Campbell of Battle Creek made it for 100 and 200-yard freestyle. Jack Parker, also of Battle Creek, got his All America rating in 3-meter diving.

## Master's in Teaching Emotionally Disturbed

A new master's degree program begins this fall in the School of Education to prepare teachers in special education for emotionally disturbed children.

Long-range objectives for the new program will include the establishment of an interdisciplinary center, to be known as the Oakland University Research and Training Center, for work in the area of the emotionally disturbed.

Alumni Relations  
Oakland University  
Rochester, Michigan 48063

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