

To: Sharon Howell, Chair, Rhetoric, Communication & Journalism

From: Shannan McNair, Chair
University Assessment Committee

Date: April 8, 2008

Subject: Response to Assessment Plan in the Proposal for a Major
in Writing and Rhetoric

The University Assessment Committee (UAC) has reviewed and accepted the assessment plan for the proposed Major and Minor in Writing and Rhetoric. We realize that this is a plan for a new program and that some of the assessment measures are not fully developed. We therefore approve the assessment plan with the provision that an updated plan be submitted with the first assessment report. Your first assessment report will be due **October 15, 2010**, or two years after the start of the program, with all future assessment reports due on a 2-year cycle.

The committee noted:

- Appropriate program objectives have been identified
- There are direct measures tied to these objectives
- There is a plan for reviewing assessment results to ensure use of the data for program improvement

Reporting formats, details of the criteria the UAC uses to review assessment plans and reports, and current reporting schedules may be found at the UAC website:

<https://www2.oakland.edu/secure/oira/assessment.htm>

If you would like additional information, please contact Charles Marks, marks@oakland.edu or Chris Clason, clason@oakland.edu .

For information purposes, a copy of this memo will be sent to Dean Sudol and Provost Moudgil.

Cc: Ron Sudol, Dean, College of Arts and Sciences
Michelle Piskulich, Associate Dean, College of Arts and Sciences
Kathleen Moore, Associate Dean, College of Arts and Sciences
Virinder Moudgil, Vice President for Academic Affairs and Provost
UAC files