

JUNE 21, 1972

**SPEECH COMMUNICATION DEPARTMENT APPROVED**

A full-fledged Department of Speech Communication was approved by the Board of Trustees at their May 13 meeting. The new department is an outgrowth of the present speech program under the direction of Adeline Hirschfeld, who will become chairman.

The department has been recommended by the College of Arts and Sciences, the Academic Policy committee and the University Senate and will offer a concentration in speech communication rather than a major initially.

Donald Hildum, prof. of psychology, will move his primary appointment to speech communication and will teach many of the new courses. In addition, an interdisciplinary faculty will be recruited from the departments of English, philosophy, psychology and sociology.

An understanding of the communication process complements almost any major at OU and opens opportunities in professions such as teaching, public relations, law, industrial communications, advertising and social service.

Speech pathology and audiology, subspecialities in speech communication will require a graduate degree.

These openings are especially timely for women, now that the teaching profession is absorbing fewer graduates.

Cont. pg. 5, col.2

**TRUSTEES HOLD SPECIAL MEETING**

Oakland University Board of Trustees publicly met at 8:00 p.m., June 18, in Varner Hall. The special meeting was called to conclude timely business.

The Board focused on three elements: appointments, food services and residence hall room and board rates for the coming year.

Highlighting the appointment and changes of status were the elevations of George T. Matthews to Vice-Provost for the University and Reuben Torch as Acting Dean of the College of Arts and Sciences.

[SEE RELATED STORY BELOW]

**MATTHEWS NEW VICE-PROVOST, TORCH NAMED AS ACTING DEAN**

George T. Matthews has been announced as Vice-Provost for Oakland University. Formerly Dean of the College of Arts and Sciences, Matthews will be succeeded by Reuben Torch, associate dean of the College of Arts and Sciences and prof. of biology.

The Board of Trustees approved the appointments at their June 14 special meeting, recognizing the fact that the rate of change in educational needs is greater than ever before, and that Oakland University will be addressing itself increasingly to the business of providing relevant education.

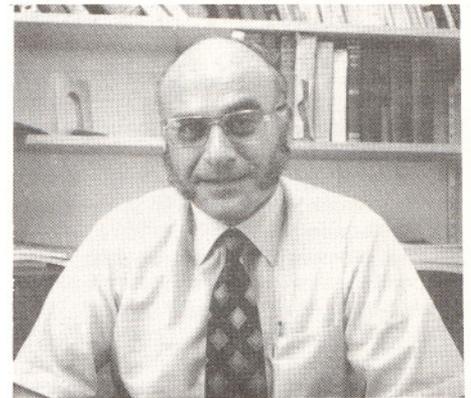


George T. Matthews

The other ten-month appointments effective August 15 were:

- Richard F. Barron, asst. prof. education
- Delphine A. Bozardt, inst. education
- Robert J. Casady, asst. prof. mathematics
- Thomas W. Church, inst. political science
- Alice C. Gorlin, inst. in economics
- George R. Johnstone, visit. inst. education
- Alvern A. Lostetter, Jr., Asst. prof. of art
- Mariano Pallarés, inst. Spanish

Cont. pg. 6, col. 1



Reuben Torch

Professional administrators are needed who have vast academic background and who can objectively cope with today's higher education motives. Matthews brings a strong blend of administrative and academic backgrounds from his top role in the College of Arts and Sciences to which he was appointed in 1961.

He is a graduate of Columbia University where he earned a B.A., M.A., and a Ph.D. He served as chairman of the Department of History until 1963 and is the author of numerous scholarly works. Matthews served as treasurer of the Society for French Historical Studies. He is vice-president of the Renaissance Society and a member of the AAUP. Cont. pg. 2 col. 3



*Mrs. Barbara Smith, first graduate of OU's Career Opportunities Program, receives her degree from President O'Dowd. She is applauded by Frederick Obear, vice-president for academic affairs and provost, and Laszlo Hetenyi (right), dean of education.*

## UNIVERSITY'S FIRST C.O.P. GRAD "A FIRST-RATE STUDENT, TEACHER"

OU announced its first graduation of a C.O.P. student June 4, 1972. The C.O.P. is a national priority activity under the Education Professions Development Act of 1967. Its sole purpose is to meet the educational needs of persons in low income families. Its goal is to attract capable persons to careers in education--in order to improve both education and employment opportunities for the poor.

The program functions as an interdependent network of schools, colleges (and/or universities), communities, and the State Department of Education. All enrollees are employed as paraprofessionals, i.e. Teacher Assistants in the area being served by C.O.P. At OU, the C.O.P. participants are all Pontiac residents and employed as paraprofessionals in the Pontiac school district.

Oakland University's first C.O.P. graduate is Mrs. Barbara Smith, a Pontiac resident of 18 years. Mrs. Smith is a widowed mother of three and an active participant in her community. She has served in such capacities as den mother for the Cub Scouts, and as a member of the Pontiac Urban League.

Much of Barbara's work in the community has involved providing direct services to children which invoked a deeper interest in the field of education. Intermittent with the arduous task of maintaining her family and serving the community, Barbara Smith has made several attempts to pursue studies at the University level.

She attended Lane College in Tennessee and the University of Michigan. Prior to entering C.O.P., she was an OU student, but dropped out because of academic difficulties. In June, 1970, she entered the Career Opportunities Program as an elementary education major and has progressed at an accelerated rate.

She has applied for admission to the University's Graduate Program in Education and has been admitted. Her graduate advisor reports that she has "hit the top as a student." He knew Mrs. Smith during the period when she first attended Oakland University. He states without question that the C.O.P. has provided an opportunity which enabled Mrs. Smith to develop into a first-rate student and teacher.

## Szabo Food Services To Start June 26

Szabo Food Services has been chosen as Oakland University's new contractual food services company. Szabo's contract, which runs for one year, beginning June 26, 1972, was approved by the Board of Trustees during their June 14 special board meeting.

Chosen on the basis of their national reputation and capability with other clients in this area, Szabo now serves businesses, schools, hospitals, restaurants, department stores and U.S. government installations.

Szabo's experience in dealing with unions and minority groups and in supervising a client's employees were other factors considered in the acceptance of their bid.

Robert Swanson, vice-president for business affairs, stated that Szabo will be responsible for all needs of the 1400-acre campus. Supplemental needs for conferences and other on-campus visitation groups, will also be handled by the company.

Five companies were invited to bid by OU. CMI, former food services contractor for OU, was one of the two who declined to bid. Szabo and the University mutually reserve yearly renewal options.

### APPOINTMENTS cont. from pg. 1

Reuben Torch, named by the Trustees as the acting dean of the College of Arts and Sciences, came to OU in 1965. Torch has served as professor of biology at OU and as associate dean of the College of Arts and Sciences. He has published several scientific papers.

He has been active on the Executive committee of the Graduate School, and the Steering Committee of the University Senate. He has chaired the Premedical Advisory Committee and the Committee to Study the Establishment of an Evening School. Torch is also a member of the Board of Directors for the Oakland University Credit Union.

# PARKING LOT CHANGES PLANNED FOR CAMPUS

The Board of Trustees approved several recommendations designed to improve parking conditions on campus and to provide for future needs as the University expands.

This was the result of a long-range parking study compiled by R. Bruce Fiandt, director of space utilization for campus development, and approved by Glen Brown, asst. president for campus development.

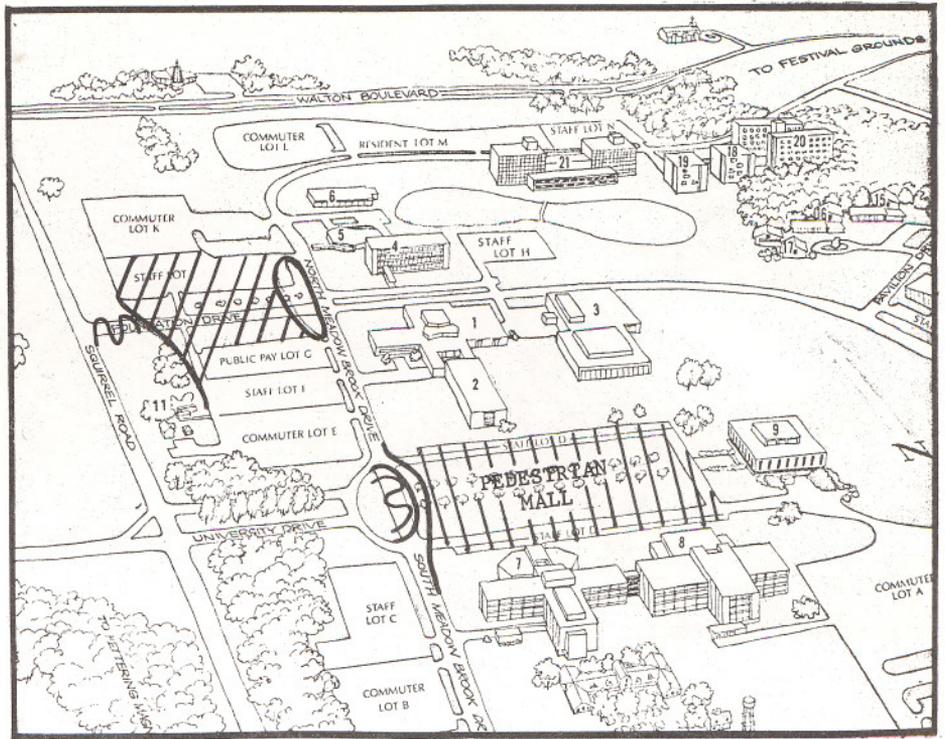
The existing lots west of North Foundation Hall and across North Foundation Drive will be expanded to add approximately 390 new spaces.

This will be accomplished by extending pay lot G and the area west of that lot across Foundation Drive to connect with lots J and K.

Foundation Drive will be closed off to traffic, eliminating an unnecessary access road.

Parking areas will be screened from Squirrel Road by bermed areas (4 or 5 feet high grass-covered banks). The bermed areas would be landscaped appropriately to enhance the appearance of the area.

The traffic circle at University Drive and Meadow Brook Drive will be completed. North Meadow Brook Drive from the traffic circle to the Graham Health Center will be resurfaced.



The roads in the Library pedestrian mall area will be removed with necessary changes made in adjacent walkways.

The existing pay lot G of 192 spaces will be converted to a sticker parking and Lot H with 44 spaces will become a gated Guests Only pay lot.

## ENGLISH —A SECOND LANGUAGE: LINGUISTICS INSTITUTE TACKLES PROBLEM'S ROOTS

English is a second language for many people today. Inner city residents grow up hearing a different dialect than suburban dwellers and the burden of crossing the understanding gap often falls upon the high school teachers.

To fill the needs of teachers who would like to update and retrain themselves in regional and social dialects, language structure and semantics, Oakland University's Department of Linguistics is offering an Institute, "Practical Linguistics for English and Language Teachers."

The Institute will be held June 26 to July 28, 9:30 a.m. to 12 noon, as Linguistics 500. Members of the 4-credit class will have the option of earning a regular grade or an "S" for credit or an "N" for no-credit.

Six Oakland University professors will give lectures and conduct workshops. Peter J. Binkert, asst. prof. of linguistics and classics, will discuss "Grammar and Semantics."

Robert Christina, asst. prof. of education, will lecture on "Linguistics and Reading." (Col. 3)

Robert L. Donald, asst. prof. of English, will develop "Regional and Social Dialects Usage."

Peter G. Evarts, prof. of English, will discuss "Discourse Analysis."

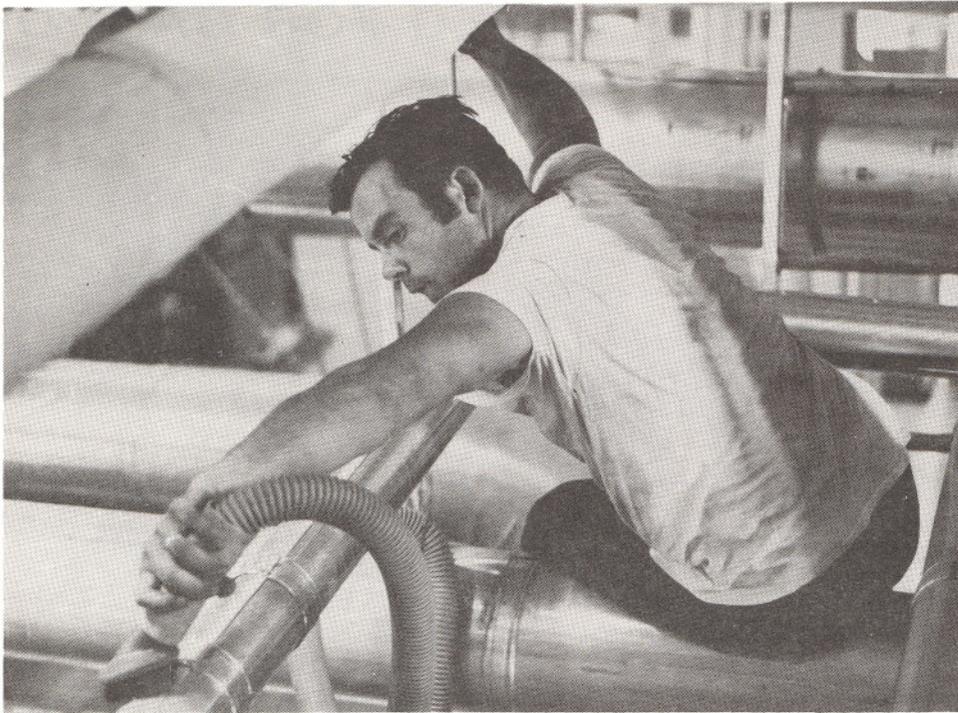
Daniel H. Fullmer, asst. prof. of English, will teach "Phonology and Spelling."

William Schwab, prof. of linguistics and English, will lecture on "Grammar."

The study of language changes almost as rapidly as that of the technologies which supply the new words and meanings. Increased cross-cultural exchanges have accelerated the need to keep abreast of linguistic changes. Dick, Jane and Sally in their clean, white house have all but disappeared from first-grade primers.

They have been replaced with children of all races coming home to apartments and tenements in the city, with traffic in the background replacing green fields.

For further information, call 313-377-2175. Enrollment in the Institute is limited to 60.



WHEN YOU'RE HOT . . .

*The pipes from a temporarily-opened boiler get a thorough spring house-cleaning by Ron Long, of the Utility Dept. in the Central Heating Plant.*

## ESD-OU DISCUSS WASTE DISPOSAL AT CONFERENCE

A Solid Waste Management Conference, jointly sponsored by the Engineering Society of Detroit (ESD) and OU's Division of Continuing Education, will deal with government regulations and waste problems of public and private industry.

The conference will be from 8 a.m. to 5 p.m., June 27-8, in the Oakland Center. The all-inclusive fee is \$45 for ESD members and \$55 for non-members.

As the first educational program in the new ESD-OU affiliation, the conference will discuss recycling, technical disposal problems and other areas critical to heavy industry.

Lead by conference chairman, James Bonnington, Chrysler Corp., the conference will host representatives from the Environmental Protection Agency to discuss Federal regulations and from the Michigan Dept. of Health to deal with state regulations.

Representatives from Ford Motor Co.; Battelle Memorial Institute, Columbus, Ohio; Dow Chemical Co.; and the Container Corp. of America will give problems of and solutions to foundry, plating, chemicals and paper handling.

A questions and answer session moderated by Robert H. Edgerton, assoc. prof. of engineering, and an outline of waste disposal by private enterprise and space age solutions to earth problems will wind up the conference.

For reservations mail a check to ESD, 100 Farnsworth, Detroit, Mich., 48202. For more information, write or call ESD at 313-332-5400.

## COMMERCIAL ARTS WORKSHOP HELD FOR KIDS FROM 8 TO 80

Fun for kids from eight to eighty will be offered in a commercial art class this summer at OU.

Deyna and Gary Mondshine will teach lettering, making community action posters, indian batik and tie-dye T-shirts, a little stitchery, rug-making and jewelry-making.

There is a \$15 fee which includes materials for the class, and members will be sent home with their own materials for individual projects after the class ends.

## PSYCHOLOGY PAPERS GIVEN BY FACULTY

Papers recently presented by members of the Dept. of Psychology:

Boaz Kahana, chairman of the Dept. of Psychology, presented a paper at the American Orthopsychiatric meetings in Detroit, April 8, entitled "Multidisciplinary Intervention Programs with Children of Psychotic Parents."

Gary Klein, asst. prof. of psychology, and Helen Gail Klein presented a paper at the meeting of the Eastern Psychological Association in Boston entitled "Rehearsal Strategy and Encoding Features in Memory," April 27-29.

The Kleins also read a paper at the meeting of the Midwestern Psychological Association in Cleveland entitled "The Effects of Thematic and Syntactic Constraints on Word Identification" May 4-6.

Ralph Schillace, asst. prof. of psychology, chaired a symposium on the development of M.A.-level programs for "The Preparation of Community College Teachers of Psychology" at the meeting of the Midwestern Psychological Association, May 4-6, in Cleveland.

Harvey Burdick, prof. of psychology, presented a paper at the meeting of the Midwestern Psychological Association in Cleveland entitled "The Professor vs. the Teacher: Roles and Designs in the Training of Community College Teachers," May 4-6.

The workshop will meet in the New College Cave Room, 105 Vandenberg Hall.

There will be two class sessions, June 24 to July 22 and July 29 to August 26, from 1:00 to 3:00 p.m. every Saturday.

For further information write to: Commercial Art Workshop, c/o New College Office, Vandenberg Hall, Oakland University, Rochester, 48063.



## MUSICIAN WINS RAPOPORT AWARD

For his significant contributions to student life in the residence halls and for "maintaining and vitalizing the student experience," Oakland University sophomore Reginald Fields has been awarded the third annual Gladys B. Rapoport Scholarship.

A resident of Vandenberg Hall, Reggie or Shoo Bee Doo as he is known to many, has made his impact on residence hall and university life through music. During last year's winter semester, he organized a group of musicians and promoted a series of biweekly jazz concerts held in the Vandenberg Hall cafeteria.

"I saw an urgent need for some type of entertainment on campus," Reggie explains. "This entertainment that I had visualized was not entertainment for entertainment's sake, but entertainment to achieve racial congruity on campus."

"Music is universal," says the musician who plays the bass viol. "It's something everyone can dig--black, green, yellow or purple."

Reggie called the first concert, Shoo Bee Doo Part One, "Emerging Traffic."

"It was different cultures emerging together to dig on music," he states.

By the eighth concert, called Shoo Bee Doo Part Eight, "The Final Exam," students were packing the cafeteria.

The first series was so successful, Reggie has plans for a new series starting in the fall. His latest activity was co-chairing with OU student Thomas Kredo, the large concert committee for student activities. The end result was a concert last month in Baldwin Pavilion.

According to Mitchel Livingston, area coordinator for the residence halls, "Shoo Bee Doo has been successful in bringing all people together and in giving them a common experience they can share."

A graduate of Martin Luther King High School, Reggie is an eastside Detroiter.

He is the son of Mr. and Mrs. Johnnie Fields.

Benefactors for the Gladys B. Rapoport Scholarship are OU alumni Jill and Douglas Bastain. The scholarship of \$100 went previously to Stephanie Spears and James Sceydeur.

## OU CALENDAR DEADLINE SET

The office for Student Organization has set a deadline of June 30 for submitting a calendar of events and activities to them for inclusion in the OU Calendar.

Inclusion in the Calendar is not only good publicity, but it increases the chance of proper funding from the Student Activities Board (SAB).

For further information, call Greg Janks at 377-3580.

## SPEECH cont. from pg. 1

New fields of public administration and management are opening up to women, fields in which the ability to convert "personal knowledge and experience into social currency" or mastery of speech communication are at a premium.

Presently, students may concentrate in speech communication with modified majors in linguistics, political science, psychology and sociology. Also on its way to implementation is a minor in speech education for secondary teachers.

## Trustees Approve Room And Board Rate

An increase of \$36 for the fall and winter semester (1972-1973) room and board rate for residence halls was approved by the Oakland University Board of Trustees, June 14 at their special board meeting. The increase reflects the addition of 12 days to the '72-'73 academic calendar and the addition of a private phone service for each room.

However, the daily rate for the '72-'73 period has dropped to \$5.52/day from \$5.76/day in '71-'72.

For 1971-72, the (210-day) two-semester rate was \$1190 with an optional \$21 for private phone, bringing the total to \$1211.

For 1972-73, the (222-day) two-semester rate is now \$1226 which includes the telephone service.

The basic telephone service amounts to approximately 9 1/2¢/day.

## BIOLOGICAL SCIENCES GET AWARDS

Three awards totaling \$157,600 were made to the Institute of Biological Sciences by the Eye Institute of the National Institute of Health (NIH).

The first award was \$66,000 for investigation of "Intraocular Fluid Dynamics" under the direction of V. Everett Kinsey, director of the Institute of Biological Sciences.

V.N. Reddy, asst. director of the Institute, received \$68,040 for the study of "Intraocular Transport."

Michael V. Riley, assoc. prof. at the Institute, was given \$22,960 to support his research on "Control of Corneal Hydration and Transparency." Riley's Career Development Award from the NIH in the amount of \$22,840 was also renewed.

The level of funding is up slightly from last year although it appears lower because indirect costs to OU, amounting to about \$73,000, are no longer included as a part of the research grant.



# campus calendar

EXTENSION  
377-3180

- Tuesday** 8AM-4PM Undergraduate summer session registration continues  
*June 20*
- Wednesday** 8AM-4PM Undergraduate summer session registration continues  
*June 21* 12 noon Free S'Mores, Grille Patio
- Thursday** 8AM-4PM Undergraduate summer session registration continues  
*June 22* 1:15 PM Giftshop closes afternoons until July 7
- Friday** 8AM-4PM Graduate summer session registration  
*June 23*
- Saturday**  
*June 24*
- Sunday** *June 25* 1-4PM Al McGuire's Basketball Camp begins  
1-4PM Meadow Brook Hall Tours  
1-4PM Knole Cottage Playhouse Tours
- Monday** Al McGuire's Basketball Camp continues  
*June 26*

## TRUSTEES cont. from pg. 1

- James C. Schmidt, asst. prof. of education
- David George Smith, visit. asst. prof. of education

## Changes of Status:

- Eleutherios N. Botsas to assoc. prof. of economics and management and chairman of the Department of Economics
  - Francis M. Butterworth to a sabbatical leave of absence from 8/30/72 to 4/27/73
  - Peter G. Everts to assoc. prof. of English and acting chairman of the Department of Learning Skills
  - Robert G. Gaylor to assoc. prof. of the library and assoc. dean of the library
  - Adeline G. Hirschfeld to assoc. prof. of speech communication and chairman of the Department of Speech Communication
  - Siddheshwar Mittra to prof. of economics
  - Richard M. Reese to asst. prof. of management
  - Lois Reilly to assoc. prof. of the library and acting assoc. dean of the library
  - Harvey A. Shapiro to the dean of the School of Economics and Management
  - Philip Singer to prof. of anthropology and acting chairman of Allport College
- Reappointments (3-year terms):
- Alfred Lessing to chairman, Charter College
  - Paul Tomboulion to chairman, Department of Chemistry
  - Howard R. Witt to asst. dean for Undergraduate Programs

The Board approved the bid of Szabo Food Services, one of five bidding firms, to serve the University's food service needs for one year beginning June 26, 1972.

Despite a reluctance to do so, the Board approved a modest increase in room and board for the 222-day period in the residence halls. An increase of \$36, 16¢ a day, was added to the total cost, bringing the two-semester total for room, board, and obligatory private phone (with unlimited local service) to \$1226.

Following an inquiry by the Board on clarification of the status of food cooperatives, the meeting was adjourned.

## CUTTS PUBLISHES POEM

John P. Cutts, prof. of English, has just had a poem published, "On Doing Our Thing," in The Lake Superior Review, III.1 (Summer, 1972) 23-25.

*OU, an official publication of Oakland University, Rochester, Michigan is published weekly during the school year and distributed free within the university community. Its content is under the editorial control of the Office of University Relations, which is charged with exercising editorial judgment over all articles.*

## DANFORTH FOUNDATION BESTOWS HONOR ON OU FACULTY TEAM

The Danforth Foundation named two OU faculty members among 177 chosen this year as associates.

Donald G. Malm, assoc. prof. of mathematics, and his wife, Becky, special instructor in dance for New College, were chosen to join 2500 present associates from all academic fields.

The Danforth Foundation, created by Mr. and Mrs. William H. Danforth in 1927, is a philanthropy concerned with two major areas--education and the city.

The purpose of the program is to encourage the educational process in colleges and universities. By working directly with students on a personal level, the program improves and strengthens student-faculty relations.

Danforth Associates are selected by regional committees and are people who are vitally concerned with human relations as well as scholastic values.

During its last fiscal year, the Foundation allocated about \$450,000 to the Associate Program. The funds are used to provide modest stipends to Associate couples to support their special projects in keeping with the aims of the Program.

UNIVERSITY CALENDAR 1972-1973		
Fall Semester, 1972		
Aug. 28, 29	Monday, Tuesday	Orientation
Aug. 30, 31, Sep. 1	Wednesday-Friday	Registration
Sep. 5	Tuesday	Classes begin
Nov. 23-26	Thursday-Sunday	Thanksgiving
Nov. 27	Monday	Classes resume
Dec. 15	Friday	Classes end
Dec. 18-22	Monday-Friday	Finals
Winter Semester, 1973		
Jan. 2	Tuesday	Orientation
Jan. 3-5	Wednesday-Friday	Registration
Jan. 8	Monday	Classes begin
March 1-4	Thursday-Sunday	Winter recess
March 5	Monday	Classes resume
April 20	Friday	Classes end
April 23-27	Monday-Friday	Finals
Spring Session, 1973		
April 30	Monday	Registration
May 1	Tuesday	Classes begin
May 28	Monday	Holiday
June 24	Saturday	Commencement
June 20	Wednesday	Classes end
June 21, 22	Thursday, Friday	Finals
Summer Session, 1973		
June 25	Monday	Registration
June 26	Tuesday	Classes begin
July 4	Wednesday	Holiday
Aug. 15	Wednesday	Classes end
Aug. 16, 17	Thursday, Friday	Finals

\* All students who have received or expect to receive their degrees during this academic year participate in this Commencement ceremony.

This calendar subject to revision