

**Minutes of the Meeting  
of the  
Oakland University Board of Trustees  
April 1, 1999**

**Present:** Chairman David J. Doyle; Trustees Henry Baskin, David T. Fischer, Louis Grech-Cumbo, Ann V. Nicholson, Rex E. Schlaybaugh, Jr., and James A. Sharp, Jr.

**Also Present:** President Gary D. Russi; Mr. David S. Disend, Dr. David J. Downing, Ms. LaShanda Evans, Ms. Susan Gerrits, Ms. Linda Hickmott, Ms. Rhonda G. Saunders, Ms. Lynne C. Schaefer, and Dr. Mary Beth Snyder

**I. Call to Order**

Chairman David J. Doyle called the meeting to order at 2:05 p.m. in the Gold Rooms of the Oakland Center.

**II. President's Report**

President Gary D. Russi reported the following information:

- Ms. Sheryl Hugger was recognized as the April Employee of the Month.
- Oakland University has chosen students, Ms. Kristen DeRemer and Mr. Mychael Thom, and faculty members, Dr. R.C. Finucane and Dr. Dyanne Tracy, as the recipients of the 1999 Michigan Association of Governing Boards of Colleges and Universities (MAGB) Awards.
- Founders Day activities are scheduled for April 20, 1999. The day will include the Fourth Annual Faculty Recognition Luncheon to recognize OU faculty for teaching excellence, research, and service. The official groundbreaking for the School of Business Administration and Information Technology Institute Building will commence at 4:30 p.m.
- The April 1, 1999, edition of the Detroit News includes a comprehensive front page article on Oakland University's growth, reputation, and stature throughout the region.

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### III. Reports

#### A. Report on Status of Enrollment

Dr. David J. Downing, Interim Vice President for Academic Affairs and Provost, reported on the status of FTIAC (first time in any college) and transfer students. He stated that both numbers are consistent with previous reports of increased enrollment growth. Dr. Downing also noted a significant increase in paid deposits for FTIAC and transfer students for the summer and fall 1999 terms.

The Board thanked Dr. Downing for his report.

#### B. Report on Multi-Purpose Complex

President Russi reported that on December 3, 1998, the Board of Trustees asked him to review the concept of a multi-purpose complex on campus, including broad-based campus consultation. President Russi highlighted the following four-part review process:

##### 1. Broad-Based Campus Consultation

An ad hoc Multi-Purpose Complex Review Committee (MPCRC) was commissioned on January 5, 1999, chaired by Ms. Lynne C. Schaefer, Vice President for Finance and Administration. The committee reported their results to the President on March 15, 1999. Between February 8 and March 10, 1999, the committee met with 22 campus groups and found that the campus community, as a whole, supports the concept of a multi-purpose complex. The MPCRC developed a set of guiding principles to provide a framework for evaluating public-private partnerships for campus development, including a multi-purpose complex. On March 18, the University Senate endorsed the MPCRC report.

##### 2. Exploration of Various Financing Options

The university has begun exploring the various public and private financing options available for the development of a multi-purpose complex. Refinement of those options will occur if and when more detail is available about the complex, including the individual components, actual public and private partners, revenue streams, and the other aspects of this development. A recommendation

is presented later in the agenda to obtain consulting services for further exploration of financing options.

### 3. Exploration of Private and Public Partnership Opportunities

The university continues to explore the interest of potential public and private partners for this development. Until the university firms up its plans and is able to provide a greater level of detail, it is unlikely concrete commitments will be obtained for such partnerships. Market demand analysis, site planning, financial projections, and other data gathering activities will be crucial to developing partnerships. The proposed consulting services are key to obtaining this information.

### 4. Next Steps

The following are the next steps to take in the development of a multi-purpose complex on campus:

- Continue to evaluate the feasibility and desirability of developing a multi-purpose complex on Oakland University's campus.
- Enter into serious discussions with the Palace to explore bringing a performing arts center to campus that meets the guiding principles.
- Conduct market demand analysis for a conference center and hotel, and for an ice arena that will serve as a venue for intercollegiate hockey.
- Develop independent financial projections for such a development in order to engage in informed discussions with potential partners.
- Continue to identify and cultivate potential private and public partners.
- Engage in ongoing campus consultation at important milestones throughout the development process.

The Board thanked President Russi for his report.

## IV. Roll Call

Ms. Susan Gerrits, General Counsel and Secretary to the Board of Trustees, conducted a roll call vote. All of the Board members were present.

V. Action Items

A. Consent Agenda

Chairman Doyle presented the following recommendations:

1. Approval of the Minutes of the Meeting of March 4, 1999

2. University Personnel Actions

Optional Faculty Promotions - Effective August 15, 1999:

Associate Professors with tenure considered for promotion to Professor:

Bryant, Maria Szczesniak	Chemistry	Promote
Maines, David R.	Sociology	Promote
Kulkarni, Devadatta	Mathematics and Statistics	Promote
Tracy, Ronald L.	Economics	Retain in Rank
Walters, Toni S.	Reading and Language Arts	Promote

New Appointment

Pritamani, Mahesh D., Assistant Professor of Finance, effective August 15, 1999  
(\$82,500) (New appointment filling a vacant authorized position)

Emeritus(a) Appointments

Hughes, James W., Professor Emeritus of Education, effective April 1, 1999

Wallace, W. Donald, Professor Emeritus of Physics, effective August 15, 1999

Wilson, Diane R., Professor Emerita of Nursing, effective April 1, 1999

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Change of Status

Machmut-Jhashi, Tamara, from Assistant Professor of Art History, to Assistant Professor of Art History and Acting Chairperson, Department of Art and Art History, effective April 29, 1999, through June 26, 1999

Wood, Susan E., from Professor of Art History, to Professor of Art History and Acting Chairperson, Department of Art and Art History, effective June 28, 1999, through August 21, 1999

**3. Revision of 1999-2000 Academic Calendar**

Dr. Downing submitted the following resolution to the Board for approval:

RESOLVED, that the Board of Trustees approves the revision of the 1999-2000 academic calendar as presented in this agendum.

(A copy of the 1999-2000 academic calendar is filed in the Board of Trustees Office.)

**4. Recommendation to Accept Gifts to Oakland University and the Oakland University Foundation for the Period of February 1 through February 28, 1999**

Trustee David T. Fischer, seconded by Trustee Ann V. Nicholson, moved approval of the consent agenda.●The motion was unanimously approved by those present.

**B. Alfred G. Wilson and Matilda R. Wilson Awards and Human Relations Award**

Dr. Mary Beth Snyder, Vice President for Student Affairs, submitted the following resolutions to the Board for approval:

**A Resolution of Commendation to Mr. Darrin Hanna**

WHEREAS, Mr. Darrin Hanna entered Oakland University as a freshman to pursue dual majors in Computer Engineering and Mathematics from Rochester High School in Rochester; and

WHEREAS, Mr. Hanna demonstrated academic achievement as an instructor in the Chemistry Supplemental Instruction Program; and

WHEREAS, Mr. Hanna served as chemistry, math, and computer science tutor, and chemistry lab instructor; served as a member of the Menninger Society and International Electronic and Electrical Engineers Society; served as a business owner; received the 1998 Office and Technology Information Showcase for Michigan award, and received the Governor's 1995 statewide award for volunteer efforts and community dedication; and

WHEREAS, Mr. Hanna has been selected as the 1999 recipient of the Alfred G. Wilson Award given annually to a graduating senior who has maintained high academic standards, who has demonstrated extraordinary leadership capabilities and involvement in the Oakland University community, and who has expressed social concern; now, therefore, be it

RESOLVED, that the Board of Trustees expresses its appreciation to Mr. Darrin Hanna for his commitment to campus life at Oakland University; and, be it further

RESOLVED, that the Board of Trustees commends Mr. Darrin Hanna for the quality of his leadership and extends to him its best wishes for continued success in all of his future endeavors.

### **A Resolution of Commendation to Ms. Becky O'Connell**

WHEREAS, Ms. Becky O'Connell entered Oakland University in pursuit of a journalism degree from Roseville High School in Roseville; and

WHEREAS, Ms. O'Connell demonstrated academic excellence as President of Golden Key National Honor Society while completing her degree in journalism; and

WHEREAS, Ms. O'Connell demonstrated leadership capabilities and commitment to the university and the greater community through her desire to enhance school spirit through her involvement in the OU Pep Band, holding offices of president and treasurer; served as president of Women in Communication; served as news writer for WXOU radio station; served as public relations vice president for Gamma Phi Beta; served as publicity committee

member for the Student Program Board and Residence Hall Council floor representative; and

WHEREAS, Ms. O'Connell has been selected as the 1999 recipient of the Matilda R. Wilson Award given annually to a graduating senior who has maintained high academic standards, who has demonstrated extraordinary leadership capabilities and involvement in the Oakland University community, and who has expressed social concern; now, therefore, be it

RESOLVED, that the Board of Trustees expresses its appreciation to Ms. Becky O'Connell for her commitment to campus life at Oakland University; and, be it further

RESOLVED, that the Board of Trustees commends Ms. Becky O'Connell for the quality of her leadership and extends to her its best wishes for continued success in all of her future endeavors.

**A Resolution of Commendation to Mr. Barry Gray**

WHEREAS, Mr. Barry Gray entered Oakland University as a freshman from Lutheran High School East in Harper Woods; and

WHEREAS, Mr. Gray distinguished himself as a conscientious student leader committed to increasing unity and understanding among diverse groups of students; and

WHEREAS, Mr. Gray demonstrated leadership capabilities and commitment to the university and the community through his untiring participation to improve race relations and multi-cultural understanding as president of the Association of Black Students and representative to the Student Congress Multi-Cultural Advisory Board; served as an Upward Bound peer counselor and president of Men of Brotherhood; served on the Office of Equity Advisory Board and member of the Indian and International Student Associations; and drafted the successful Martin Luther King, Jr. Day Bill; now, therefore, be it

RESOLVED, that the Board of Trustees expresses its appreciation to Mr. Barry Gray for his commitment to campus life at Oakland University; and, be it further

RESOLVED, that the Board of Trustees commends Mr. Barry Gray for the quality of his leadership and extends to him its best wishes for continued success in all of his future endeavors.

Trustee Henry Baskin, seconded by Trustee Fischer, moved approval of the recommendation. The motion was unanimously approved by those present.

### **C. Approval of Contract with Michigan Virtual Automotive College**

Dr. Downing stated that on August 6, 1998, the Board of Trustees accepted a \$483,985 grant from the Michigan Jobs Commission (MJC) to provide training services to employees of FANUC Robotics. The training is to be administered through Oakland University and appropriate Oakland University subcontractors, such as the Michigan Virtual Automotive College (MVAC). While the original instructional program with MVAC called for an expenditure of less than \$200,000, the scope of requested training programs was revised by FANUC Robotics in November 1998 resulting in a commitment of \$214,650. After an extensive review by MVAC, the contract was recently returned to OU for final approval, and since the amount is in excess of \$200,000, the internal procedures identified the contract as one requiring Board approval. Dr. Downing stated that the principal investigator for the grant, Dr. Michael P. Polis, Dean of the School of Engineering and Computer Science, is present to answer questions regarding the recommendation.

Dr. Downing submitted the following resolution to the Board for approval:

RESOLVED, that the President or the Vice President for Finance and Administration is authorized and directed to enter into a contract with the Michigan Virtual Automotive College to fulfill university obligations under Michigan Jobs Corps Grant No. 97-142, with such services not to exceed \$214,650.

Trustee Nicholson, seconded by Trustee James A. Sharp, Jr., moved approval of the recommendation.

In response to a question posed by Trustee Baskin, Dr. Downing clarified that Oakland is subcontracting with MVAC for \$214,650 of the MJC \$483,985 grant, to conduct an instructional program for FANUC Robotics. The balance of the \$483,985 is being used for other instructional programs for FANUC Robotics that are being delivered by Oakland University and another subcontractor, Oakland Community College.



Trustee Baskin inquired if the university receives any revenue from the program, and Dr. Polis replied that the university receives a 15% fee per grant for new students. He explained that MJC grants are scored based on the kinds of courses industry currently requires, and that the MJC goal is to both create and retain jobs in Michigan.

The motion was unanimously approved by those present.

#### **D. Approval of Bookcenter Lease Agreement**

Ms. Schaefer stated that in 1992, Oakland University contracted with a private vendor, Barnes & Noble, to provide bookstore services on campus. The current contract with Barnes & Noble expires on June 30, 1999, and consistent with university policies and procedures, a Request for Proposals (RFP) was sent to eight potential vendors. In order to properly evaluate the four RFP respondents, a Bookcenter Review Committee (BRC) was formed consisting of Trustee Nicholson and representatives from the faculty, students, and administrative units. The BRC evaluated the proposals, performed reference checks, and interviewed each of the respondents. Ms. Schaefer reported that the student representative, Mr. Hemant Mahamwal, conducted a student survey to identify bookstore priorities. Based on the BRC evaluation and the student survey, Ms. Schaefer stated that she recommends that the university enter into a new five-year agreement with Wallace's Bookstores effective July 1, 1999. She noted the following factors in arriving at that decision:

- Wallace's offer is the highest financial offer of the four proposals, with an annual lease payment of 11% of gross sales up to \$4M, 12% of gross sales over \$4M, and a minimum payment of \$400,000 per year.
- Wallace's has pledged a \$500,000 capital investment to renovate the bookcenter, in addition to annual lease payments.
- Wallace's will provide \$10,000 per year in textbook scholarships to be administered through the Financial Aid Office.
- Wallace's has a very strong operations foundation and uses innovative marketing strategies.
- Wallace's frequently goes beyond contractual requirements to ensure quality service to its clients.
- Wallace's is one of the oldest and largest college store companies with over 80 college bookstores in 23 states.

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Ms. Schaefer added that Wallace's headquarters are in Lexington, Kentucky, and that Wallace's Director of Retail Transition, Mr. Andrew Wilkinson, is present to answer questions.

Trustee Nicholson commented that the committee worked very hard to evaluate all four proposals, and that she believes Wallace's will provide excellent service to Oakland University.

Ms. Schaefer submitted the following resolution to the Board for approval:

**RESOLVED**, that the Vice President for Finance and Administration is authorized to execute a Lease Agreement for Book Store Services between Oakland University and Wallace's Bookstores for the five year period beginning July 1, 1999, and ending June 30, 2004. Under the financial terms, Wallace's will pay to Oakland University an annual lease payment of 11.0% of gross sales up to \$4,000,000, and 12.0% of gross sales over \$4,000,000; or a guaranteed annual payment of \$400,000; whichever is greater. Additionally, Wallace's will make a capital investment of \$500,000 for renovation of the Oakland University Bookcenter, and will provide \$10,000 in textbook scholarships for each year of the agreement; and be it further

**RESOLVED**, that the agreement shall be reviewed by the Office of General Counsel prior to execution and shall conform to all University policies.

Trustee Sharp, seconded by Trustee Rex E. Schlaybaugh, Jr., moved approval of the recommendation. ●

Trustee Baskin inquired about the lease cost per square foot, and Ms. Schaefer responded that the cost is \$40 per square foot for 10,000 square feet at a total cost of \$400,000. Trustee Baskin also asked about the timing for the \$500,000 bookcenter renovation. Ms. Schaefer stated that she believes the renovation will occur during the first year of the lease.

Trustee Sharp asked if Wallace's has addressed the student concerns on pricing and availability of used books. Ms. Schaefer replied that, although specific arrangements with Wallace's have not been negotiated, the students have identified their priorities and concerns with Wallace's. She added that the agreement will include default language on extension provisions. Trustee Sharp was also concerned about Wallace's

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having plenty of time to amortize the promised revenues to the university, without raising textbook prices. Ms. Schaefer stated that Wallace's will have time during the five-year contract to "recoup their investment." She added that the pricing structure will be consistent with industry standards. In response to Trustee Sharp's inquiry, Mr. Wilkinson stated that Wallace's operates one of the largest wholesale college textbook companies in the country, with over four million titles in stock in a 100,000 square foot warehouse in Lexington. In terms of industry practice and pricing, Wallace's is on par with its major competitors.

At Trustee Fischer's request, Mr. Wilkinson explained that Wallace's renovation plans are to start construction as soon as possible in order to open the "flexmart" retail bookstore in fall 1999 or spring 2000. Mr. Wilkinson explained that the "flexmart" concept was designed to expand and contract depending on campus needs.

At this time, Chairman Doyle called on Mr. Mahamwal, Student Body Vice President, who requested to address the Board on this item.

Mr. Mahamwal stated that he is pleased with the BRC's recommendation to contract with Wallace's for the bookcenter operation. He presented University Student Congress Resolution 99-14 to the Board, titled the "Book Store Contract," which addresses student concerns about the relationship between the students and the bookstore, including partnership opportunities and textbook pricing. Mr. Mahamwal stated that the Student Congress is pursuing the pricing issue by sharing ideas with departments and faculty and seeking assistance from the State of Michigan. Last year the students approached the House and Senate State Appropriations Committees to solicit their support for the release of book lists to students by universities and bookstores. The purpose of that effort was to assist the OU student government and other university student governments across the state with book swaps and other market-oriented services to help control the prices of textbooks. Mr. Mahamwal added that the BRC was very considerate of the students' concerns.

Chairman Doyle thanked Mr. Mahamwal for his comments.

The motion was unanimously approved by those present.

### **E. Approval of Consulting Services for Multi-Purpose Complex Review**

Ms. Schaefer referred to a revised agenda item on this issue that was distributed prior to the meeting. She noted that this item was tabled by the Board at the March 4, 1999, meeting. Ms. Schaefer stated that as the university

continues to explore the concept of a multi-purpose complex, there are many unanswered questions that need further study by specialized experts prior to a determination on how to proceed. To meet that need, the university identified and forwarded Requests for Statements of Interest and Qualifications to 12 firms and received 9 responses. The top three respondents were interviewed, and the unanimous choice was the team of the Smith Group and Ernst & Young Kenneth Lavinthal (SG/EYKL), who have a national practice in public-private partnerships. They were chosen because SG/EYKL has an established detailed and rational process for evaluating opportunities for public-private partnerships; the Smith Group is headquartered in Detroit, which will be helpful in terms of understanding the marketplace; and the team has worked together on a number of projects similar to the proposed multi-purpose complex.

Ms. Schaefer stated that in preliminary discussions with SG/EYKL, a very comprehensive scope of services was identified. The revised agenda proposes to proceed slowly by moving forward with "Phase 1" of the consulting services, which includes the following steps:

- Establish financial, operational, and programmatic objectives for public-private partnerships. This step is to be conducted by the administration in consultation with the Board.
- Identify the advantages and disadvantages of a multi-purpose complex versus having separate sites on campus for developments.
- Conduct a market demand analysis, financial feasibility analysis, and site location evaluation.

Ms. Schaefer added that the cost estimate for Phase 1 services is not expected to exceed \$130,000. She submitted the following resolution to the Board for approval:

WHEREAS, the Board of Trustees at its December 3, 1998, meeting authorized the President to review the concept of a multi-purpose complex on campus and to report back in April 1999; and

WHEREAS, the President has submitted such a report as part of this April 1999 agenda, and proposes to continue to move forward with this concept; and

WHEREAS, Oakland University does not have a depth of experience or expertise on staff to conduct market and financial feasibility studies and other analysis required to fully evaluate the feasibility and economic return of a multi-purpose complex; now, therefore, be it

RESOLVED, that the Board of Trustees authorize the Vice President for Finance and Administration to negotiate and enter into a contract with SG/EYKL for Phase 1 of the consulting services necessary to evaluate the concept of a multi-purpose complex; and, be it further

RESOLVED, that the contract for Phase 1 shall be for a sum not to exceed \$130,000; and, be it further

RESOLVED, that such contract will include specific milestones and deliverables required to assist the university in arriving at reasonable conclusions about whether to pursue the development of a multi-purpose complex on campus.

Trustee Baskin expressed concern regarding the commitment of \$130,000 to conduct market and feasibility studies on the proposed multi-purpose complex before the Master Planning process is completed. He stated that the Master Plan should identify important factors, such as what the university's future direction should be and how its land should be utilized. Trustee Sharp concurred with Trustee Baskin's concern.

Ms. Schaefer stated that the multi-purpose complex is actually a separate process from the Master Planning process. She stated that the complex is a "very special" kind of university land use, and in order to determine if the university should pursue the idea of public-private partnerships, like the complex, with possible financial returns on the land assets, careful market demand and financial analysis must be conducted.

Ms. Schaefer added that, although the decision on public-private partnerships will be "fed" into the campus Master Planning process, no funding or steps have been created to conduct an evaluation on a multi-purpose complex as part of that process.

Trustee Schlaybaugh stated that, although he shares some of the concerns raised by Trustees Baskin and Sharp, the university needs to determine the appropriate financial, operational, and programmatic objectives of future public-private partnerships, inclusive of a multi-purpose complex. He viewed the proposal as a necessary corollary to the "Creating the Future" project and as an attempt to supplement the Master Planning process in the area of public-private partnerships. Trustee Schlaybaugh added that the public-private partnership concept is a discussion that the Board needs to engage in,

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whether there is support for the multi-purpose complex or not, and in doing so, it is the Board's duty to get the best advice possible on that issue. He recommended that, at this time, the university should confine its activities to Phase 1 to determine the guiding principles through the assistance of the best experts, and not enter into active negotiations with the Palace on a multi-purpose complex.

Trustee Sharp suggested that the consulting services should focus on public-private partnerships in general. He stated that "in all fairness, we need to know who we are and what our assets truly are."

Trustee Baskin stressed the importance of utilizing the university's land properly, since it is the university's resource and legacy. He stated that the Board, as the university's

caretakers, should not dispose of university land haphazardly without consensus and a comprehensive plan. He questioned whether the university academic community consists of individuals who can conduct the study and identify the advantages and disadvantages of a multi-purpose complex versus separate sites for major developments.

Trustee Nicholson commented that she needs more concrete information before she can evaluate any proposal of this nature. She stated that other proposals for public-private partnerships will be made, and the Board needs as much information as possible to determine future land use and whether the university should enter into those partnerships.

Trustee Schlaybaugh stated that he had the opportunity to meet with the consultants, and he was impressed with the public-private partnerships that major universities are involved in around the country. He commented that he is not very well equipped to understand both the opportunities that the university may have, and how the university should appropriately respond to proposals without understanding the process better. Trustee Schlaybaugh viewed the study as one that will provide background, knowledge, and resources to evaluate such proposals.

There was a general discussion about the specific need for a multi-purpose complex. Trustee Fischer commented that the university has already entered into public-private partnerships for the Meadow Brook Music Festival, the bookcenter, and the food service. Recently the focus has been on a performing arts center, but the overall focus is broader than that project. He stated that discussions with SG/EYKL have opened up other possible land use opportunities that are available to the university that did not exist five to fifteen years ago. Trustee Fischer also stated that the Board needs to

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know what those opportunities are and whether they are feasible in order to be better informed to make land use decisions. Trustee Schlaybaugh stated that the individuals who participated in the "Creating the Future" Strategic Plan initiative identified public-private partnerships, including a performing arts center, conference and hotel center, and an ice arena, as potential assets to the university. In response to a question posed by Trustee Baskin, Chairman Doyle stated that the University Senate supports the continued exploration of a multi-purpose complex, in consultation with the campus community. He added that it is up to the Board to decide what type of information is needed to make a decision on a multi-purpose complex.

Trustee Schlaybaugh proposed the addition of the following resolved clause to the resolution:

RESOLVED, that the President is authorized to move forward with Phase 1 of the consulting contract in consultation with the Board of Trustees.

He also proposed eliminating the second whereas clause that reads:

WHEREAS, the President has submitted such a report as part of this April 1999 agenda, and proposes to continue to move forward with this concept.

Student Liaisons, Ms. LaShanda Evans and Ms. Linda Hickmott, commented that the students are confused about the multi-purpose complex concept, and that they encourage the Board to gather more information on its benefits to the university. They asked if the university can complete the Master Plan before addressing the feasibility of a multi-purpose complex. Trustee Fischer stated that the purpose of the Master Planning process is to deal with the issues of the campus property. He views this study as an opportunity to discover which public-private partnerships would best benefit the university. Trustee Schlaybaugh added that the Master Plan currently identifies a conference center, and the proposed study will further identify the feasibility of such partnerships.

Trustee Louis Grech-Cumbo agreed with the importance of conducting the Master Planning process and public-private partnerships study simultaneously to determine both the feasibility and land use options.

Trustee Baskin questioned the priority of a multi-purpose complex over other developments, such as a dental school or law school. Trustee Schlaybaugh replied

that the multi-purpose complex is being targeted because the opportunity has been presented to the university. He noted that discussions on an ice arena have been going on for two years. Within the last eight months, a proposal was made to put in a performing arts center. In addition, local business and industry have contacted the university about the feasibility of putting in a conference and hotel center.

After further discussion, the Board asked Ms. Gerrits to present the following proposed amended resolution:

**Phase 1 consists of the following elements:**

- Establish Financial, Operational, and Programmatic Objectives for Public-Private Partnerships
- Identify Advantages and Disadvantages of Public-Private Partnerships, Including, but Not Limited to, a Multi-Purpose Complex, versus Separate Sites for Major Developments
- Market Demand Analysis
- Financial Feasibility Analysis
- Site Location Evaluation

**Amended Resolution**

WHEREAS, the Board of Trustees at its December 3, 1998, meeting authorized the President to review the concept of a multi-purpose complex on campus and to report back in April 1999; and

WHEREAS, Oakland University does not have a depth of experience or expertise on staff to conduct market and financial feasibility studies and other analysis required to fully evaluate the feasibility and economic return of public-private partnerships on campus, including, but not limited to, a multi-purpose complex; now, therefore, be it

RESOLVED, that the President is authorized to move forward with Phase 1 of the consulting services, in consultation with the Board of Trustees; and, be it further

RESOLVED, that the Board of Trustees authorize the Vice President for Finance and Administration to negotiate and enter into a contract with SG/EYKL for Phase 1 of the consulting services necessary to evaluate the concept of



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public-private partnerships on campus, including, but not limited to, a multi-purpose complex; and, be it further

RESOLVED, that the contract for Phase 1 shall be for a sum not to exceed \$130,000; and, be it further

RESOLVED, that such contract will include specific milestones and deliverables required to assist the university in arriving at reasonable conclusions about whether to pursue the development of public-private partnerships on campus, including, but not limited to, a multi-purpose complex.

Trustee Sharp, seconded by Trustee Nicholson, moved approval of the amended resolution.

Chairman Doyle called on student, Ms. Jennifer Bartholomew, at this time who requested to address the Board on this item.

Ms. Bartholomew expressed concern over whether a multi-purpose complex would have any academic bearing on the university. She commented that she believes that the money spent on a multi-purpose complex study would be better spent on buildings like the new School of Business Administration Building or renovation of Varner Hall. Ms. Bartholomew added that in the university's pursuit for prestige and recognition, it has lost sight of the fact that "we are here for the students." She promoted a focus on student needs, rather than efforts that might draw people to the institution to generate money.



The Board thanked Ms. Bartholomew for her comments.

The amended motion was unanimously approved by those present.

#### **F. Approval of Oakland University Board of Trustees Meeting Dates for 1999-2000**

Chairman Doyle submitted the following resolution to the Board for approval:

RESOLVED, that the Board of Trustees approves the following dates for the regular Board meetings for the university fiscal year 1999-2000.

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The meetings will be held at the Oakland Center, Oakland University, Rochester, Michigan at 2:00 p.m. unless otherwise posted:

**Thursday, July 29, 1999** (Oakland Room)  
**No August 1999 Meeting**  
**Thursday, September 2, 1999** (Gold Rooms)  
**Thursday, October 7, 1999** (Gold Rooms)  
**Thursday, November 4, 1999** (Oakland Room)  
**Thursday, December 2, 1999** (Gold Rooms)  
**No January 2000 Meeting**  
**Thursday, February 3, 2000** (Gold Rooms)  
**Thursday, March 9, 2000** (Gold Rooms)  
**Thursday, April 6, 2000** (Gold Rooms)  
**Thursday, May 4, 2000** (Gold Rooms)  
**Thursday, June 8, 2000** (Gold Rooms)

Trustee Fischer, seconded by Trustee Nicholson, moved approval of the recommendation. The motion was unanimously approved by those present.

#### **VI. Discussion of May 6, 1999, Board of Trustees Meeting Agenda**

The Board reviewed the May 6, 1999, proposed agenda. Trustee Baskin requested that a report from the legal counsel be added to the May 6, 1999, Board meeting agenda on the rationale for the objection to the mandatory retirement pay out that was addressed by Professor Philip Singer at the March 4, 1999, Board meeting.

#### **VII. Other Items that May Come Before the Board**

The Board thanked the Student Liaisons and other student leaders for the "Getting to Know Your Board of Trustees" luncheon and discussion.


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**VIII. Adjournment**

Trustee Baskin, seconded by Trustee Grech-Cumbo, moved adjournment of the meeting. The motion was unanimously approved by those present. The meeting adjourned at 4:54 p.m.

Submitted,

Approved,

  
\_\_\_\_\_  
Victor A. Zambardi

Assistant General Counsel

  
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David J. Doyle  
Chairman