



**Oakland University**

**Board of Trustees**

**Report of the President**

**December 5, 2022**

# Agenda

- I. OU Pride – President Ora Hirsch Pescovitz**
- II. OU School of Business Administration – Dean Chuck Pierce**
- III. OU Center for Civic Engagement – Dave Dulio, Professor,  
Political Science**



**In October, OU celebrated  
Sustainability Month.**

**Events included a forum on  
“sustainability challenges,” featuring  
leaders from Oakland County.**

**Mozhgon Rajaei (right), associate  
professor of health sciences, is a  
leader of the university’s  
sustainability team.**





**OAKLAND UNIVERSITY**  
**VARNER HALL**  
SCHEMATIC DESIGN

**On Oct. 21, we thanked our generous donors for their support for the Varner Hall renovation upon the completion of “Act I.”**

**“Varner: Act II” includes a makeover to student practice rooms, recital hall and Studio Theater lobby**

**Total renovation cost: \$45 million**



Pike St

**In late October, we held the  
OU-Pontiac Initiative  
Townhall on campus.**

**Impressive collaboration  
and commitment to the  
city's promising future**

# President's Colloquium Series (Nov. 1)

## Dr. Kwame Sakyi

- **Associate Professor of Public Health**
- **Devoted his research to understand determinants of maternal, neonatal and child well-being in low and middle income countries**
- **Impact of his work is felt around the world**





## MENTALLY HEALTHY

- **OU Athletics received a \$50,000 mental health grant from the Horizon League.**
- **Funds support educating coaches, staff, and student-athletes on mental health skills and strategies**
- **Student-athletes will have access to additional licensed clinical mental health providers on campus**

OAKLAND UNIVERSITY

# STATE OF THE UNIVERSITY

2022

**Nov. 30 at Oakland Center**

**Attended by 400+ faculty, staff,  
students & visitors**







**“Changemakers in OU History”  
presented by Dominique Daniel**

**Featured interviews with current  
Changemakers**

**Presented overview of challenges  
& strategic actions, including  
budget status, and new initiatives**

A large crowd of graduates in black caps and gowns, seated in rows, attending a commencement ceremony. The graduates are looking forward, and the scene is filled with the rhythmic pattern of black mortarboards and gold tassels.

## FALL 2022 COMMENCEMENT

- December 16-17
- 756: SBA, SEHS, SHS, SON
- 661: CAS, SECS
- 417: Doctoral & Masters Degrees
- Total Graduates: 1,834

# Welcome Dean Chuck Pierce, School of Business Admin.

- **Dean Pierce began his tenure on August 1.**
- **He arrives at Oakland after 18 years at the University of Memphis**
- **Interim Dean and Professor of Management at the Fogelman College of Business and Economics.**



OAKLAND UNIVERSITY

# SCHOOL OF BUSINESS ADMINISTRATION

**Dr. Chuck Pierce, Dean**

**Dec 5, 2022 Board of Trustees Meeting**

**Vision for SBA**



# Biography

- Woodbury NJ → Hacienda Heights CA → Troy MI → Rochester NY → Syracuse NY → Albany NY → Bozeman MT → Memphis TN → OU
- BS Syracuse 1990
- PhD SUNY-Albany 1995
- Montana State 1995-2004
- Memphis 2004-2022
- Oakland 2022-present



# Values

- **Student success**
- **Quality & accessibility of academic programs**
- **Impactful research programs**
- **Business community partnerships**
- **Elevation of business school's brand**
- **Diversity, equity, and inclusion**



# Academic Programs

- **SBA 2,474 students Fall 2022 (2,038 UG; 436 G)**
- **online MBA program**
- **online undergraduate majors (e.g., MGMT, MKTG)**
- **online specialty master's programs (MS Acct, MS Business Analytics, MS IT Mgmt)**
- **expand SBA's footprint to increase diversity of student talent pipeline for business community**
- **MD/MBA program**
- **MPH/MBA program**
- **MSW/MBA program**



# Research Programs

- ***SBA Research Groups*** (e.g., analytics, artificial intelligence, blockchain tech, consumer marketing, corporate finance, cybersecurity, entrepreneurship & innovation, IT mgmt, leadership, real estate, supply chain, workplace discrimination/DEI)
- **increased publication, grant, & contract activity**
- **collaborations w/ other academic units at OU & beyond and w/ business community**





# Business Community Outreach

- ***Executive Education*** programs
- ***Executives-in-Residence*** student mentoring program (e.g., Judy Hegelund, Deloitte; Jeff Hix, BCBSM; Jody Guastella Jones, Mercedes-Benz Financial; Travis Peterson, Lear; Alexandria Salvaggio, Koucar Mgmt)
- ***Corporate Partners*** sponsorship program

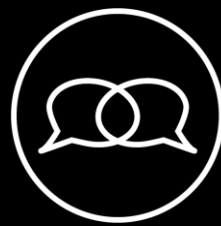


# Convener of Conversations

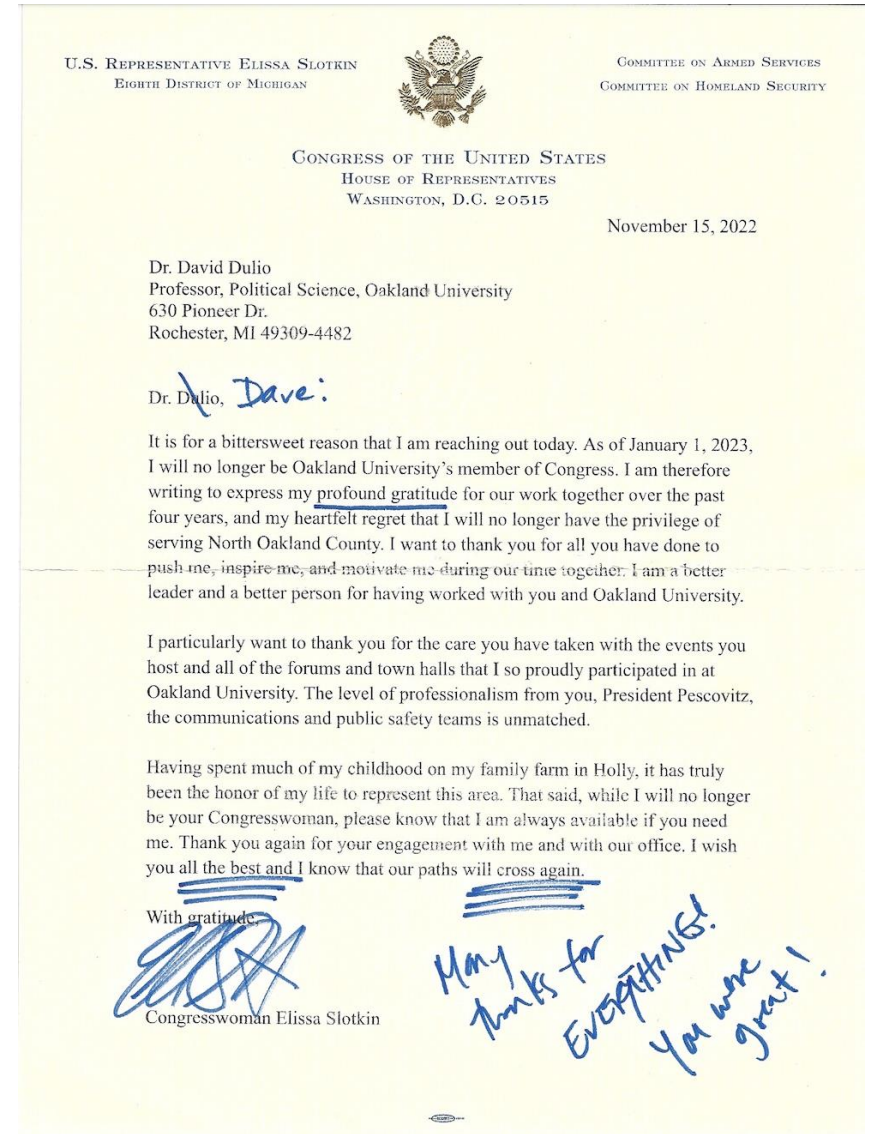
## DAVE DULIO

- **Professor of Political Science**
- **Director, Oakland University Center for Civic Engagement**





# Center for Civic Engagement Update – Fall 2022



U.S. REPRESENTATIVE ELISSA SLOTKIN  
EIGHTH DISTRICT OF MICHIGAN



COMMITTEE ON ARMED SERVICES  
COMMITTEE ON HOMELAND SECURITY

CONGRESS OF THE UNITED STATES  
HOUSE OF REPRESENTATIVES  
WASHINGTON, D.C. 20515

November 15, 2022

Dr. David Dulio  
Professor, Political Science, Oakland University  
630 Pioneer Dr.  
Rochester, MI 49309-4482

Dr. Dulio, *Dave:*

It is for a bittersweet reason that I am reaching out today. As of January 1, 2023, I will no longer be Oakland University's member of Congress. I am therefore writing to express my profound gratitude for our work together over the past four years, and my heartfelt regret that I will no longer have the privilege of serving North Oakland County. I want to thank you for all you have done to push me, inspire me, and motivate me during our time together. I am a better leader and a better person for having worked with you and Oakland University.

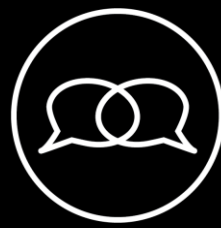
I particularly want to thank you for the care you have taken with the events you host and all of the forums and town halls that I so proudly participated in at Oakland University. The level of professionalism from you, President Pescovitz, the communications and public safety teams is unmatched.

Having spent much of my childhood on my family farm in Holly, it has truly been the honor of my life to represent this area. That said, while I will no longer be your Congresswoman, please know that I am always available if you need me. Thank you again for your engagement with me and with our office. I wish you all the best and I know that our paths will cross again.

With gratitude,

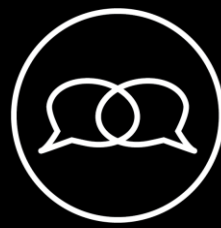
Congresswoman Elissa Slotkin

*Many thanks for EVERYTHING! You were great!*



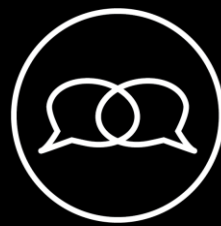
*Center for Civic Engagement Update – Fall 2022*





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*Center for Civic Engagement Update – Fall 2022*

# Finley: Oakland seeks to be most civil campus



**Nolan Finley**

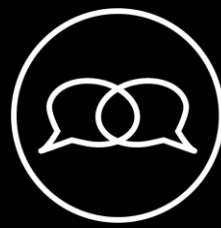
The Detroit News

Published 11:17 p.m. ET Oct. 20, 2022

[View Comments](#)

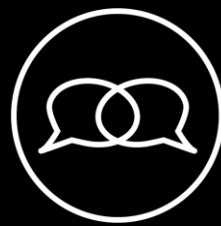


Oakland University has an ambitious goal: to be the most civil and civically engaged campus in the nation.



*Center for Civic Engagement Update – Fall 2022*

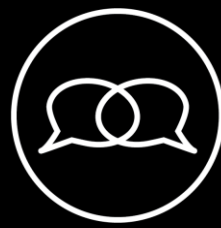




*Center for Civic Engagement Update – Fall 2022*







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**DEMOCRACY**  
**2022**  
Michigan Gubernatorial Debate

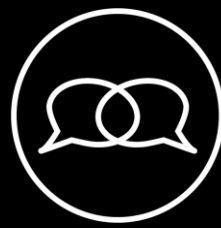
October 25 at 7pm

**FOX 17**  
WEST MICHIGAN

**abc ACTION NEWS**

**FOX 47**  
NEWS

OAKLAND  
UNIVERSITY™



*Center for Civic Engagement Update – Fall 2022*

- Recognition

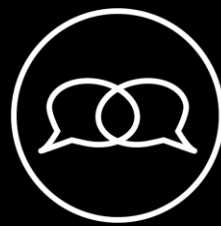
# Oakland University named among America's Best Colleges for Student Voting





## *Center for Civic Engagement Update – Fall 2022*

- Continuing to build a reputation for OU as a “convener of conversations.”
  - “Office Hours” series features OU faculty experts
    - Topics in the fall semester: US and Michigan Economy, Sustainability, Campaign 2022
  - Civility
  - After *Roe*: The Constitution, Rights, Policy and Politics



Center for Civic Engagement Update – Fall 2022

**AFTER ROE:** THE CONSTITUTION,  
RIGHTS, POLICY AND POLITICS

Virtual | Oct. 11 at 7 p.m.

FEATURING:

Jill Filipovic, CNN columnist, former contributing opinion writer to The New York Times, former columnist for The Guardian and author of *"The H-Spot: The Feminist Pursuit of Happiness."*



Alexandra DeSanctis, staff writer for National Review, visiting fellow at the Ethics and Public Policy Center and co-author of *"Tearing Us Apart: How Abortion Harms Everything and Solves Nothing."*



FOR MORE INFORMATION

