

Thursday, Dec 14, 2017

## Oakland University bringing Plum Market to campus Fall 2018

Plum Market will become Oakland University's newest dining partner and will be located in the newly renovated Oakland Center on the university's Rochester campus.

Plum Market is a privately-owned Michigan-based company operating five full-service grocery stores, a location at Detroit Metropolitan Airport, and more than 10 food service operations across Southeast Michigan and Chicago.

Plum Market was selected for its variety of healthier and innovative food choices and desire to help build a sense of community around dining. The company specializes in using only the freshest ingredients with an emphasis on organic produce and All Natural meats, and locally-sourced products. Oakland University serves a volume of 23,000 meals a week and just over 350,000 meals each semester.

Chris Reed, Director of the Oakland Center, said, "Along with our campus-wide food service vendor Chartwells Higher Education, OU is proud to partner with Plum Market as the flagship dining location in the Oakland Center, which is currently undergoing a major renovation and expansion. The Plum Market location will include a CoffeeBar featuring freshly brewed Zingerman's Coffee, so this opportunity to bring two well-known Michigan-based companies into this highly anticipated expansion provides something new and exciting for the OU community." Plum Market will be the centerpiece on the main level of the new expansion.



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Students will now have access to Plum Market's variety of chef crafted options that are made from scratch. Typical menu options will include

- A Showcase featuring seasonally fresh composed salads and globally infused recipes
- All Natural meat and seafood entrées available at our Carving Station
- Grab & Go artisan sandwiches and Organic snacks
- All Natural soups with vegetarian choices and meat-based options
- A CoffeeBar featuring Zingerman's brewed coffee and freshly baked goods offered daily

The mission is to recreate how people think about eating. With the growing attention to food quality and eating healthy, Oakland University and Plum Market's partnership will focus on quality food, service, and a level of engagement with students and faculty will go beyond to meet the expectations. Plum Market customizes each menu to best fit the specific wants and needs of students and faculty, including accommodating food allergies.

"This is an exciting time for Oakland University, and the relationship with Plum Market will truly enhance the student experience on campus," said Glenn McIntosh, VP for Student Affairs and Chief Diversity Officer at OU. "Not only will this help attract new students, but it will also make our campus a destination for the local community to visit campus and become a part of Oakland University."

This program's goals align directly with Oakland University's vision to bring healthy, high-quality meals to college dining options. "We could not be more excited to open this Plum Market location," said Plum Market CEO and Co-Founder Matt Jonna. "It's an honor to have our concept complement Oakland University's newly renovated dining facility. We believe our concept brings fresh and healthy offerings many of the students and staff will appreciate."

**About Plum Market:** Plum Market is your source for Natural, Organic, and Local food and beverage essentials. The Michigan-based company is privately-owned by Matt and Marc Jonna, and operates five full-service grocery stores across Bloomfield Township, Michigan; West Bloomfield, Michigan; Ann Arbor, Michigan, and Chicago, Illinois; and has a location in the McNamara Terminal of the Detroit Metropolitan Airport. Plum Market's Food Service division operates more than 10 locations across Southeastern Michigan. For more information, visit [www.plummarket.com](http://www.plummarket.com), join us on Facebook <http://www.facebook.com/PlumMarket> and follow us @PlumMarket on Twitter and Instagram

**About Oakland University:** Oakland University is a doctoral, research university located on 1,443 acres of scenic land in the cities of Rochester Hills and Auburn Hills in Oakland County, Michigan. The University has 140 bachelor's degree programs and 137 graduate degree and certificate programs. Oakland is a nationally recognized public university with nearly 20,000 students. Academics include programs in the College of Arts and Sciences, School of Business Administration, School of Education and Human Services, School of Engineering and