

Tuesday, Oct 10, 2017

U.S. News & World Report recognizes OU business programs

U.S. News & World Report has recognized Oakland University for its business programs on its recently released list of [Best Colleges for 2018](#).

“Recognition by this premier organization is strong proof that word is spreading about the high quality of Oakland’s business programs and its faculty,” said Dr. Michael A. Mazzeo, dean, School of Business Administration at Oakland University.

The listing is based on a survey of deans and senior faculty members at each undergraduate business program accredited by the AACSB worldwide.

“Our business school has a tremendous reputation in the metropolitan Detroit area. We have a very experienced and highly regarded faculty, excellent programming and successful alumni,” Mazzeo added. “While ratings and recognition do not tell the whole story, they do help further enhance the value of a business degree from Oakland University.”

Oakland business graduates benefit from the school’s focus on integrating real-world experience into a strong business curriculum. Coupled with an increased emphasis on connecting students to employers throughout their education, Oakland University business students are prepared to launch successful careers. With an average 94 percent placement rate and steadily increasing starting salaries, Oakland business graduates land career positions at organizations across industries.

Other organizations have recently taken note of Oakland University’s School of Business Administration. Most significantly, The Princeton Review continues to name the OU School of Business as one of the Best Business Schools in the United States, while PayScale recognizes Oakland University as one of Michigan’s Best Value Colleges for business majors.



U.S. News & World Report has recognized Oakland University for its business programs on its recently released list of Best Colleges for 2018.



(248) 370-2100 | [Contact OU](#)
[Campus Map](#) | [Address Lookup](#)

© 2017 Oakland University