

The Princeton Review names Oakland University among best business schools

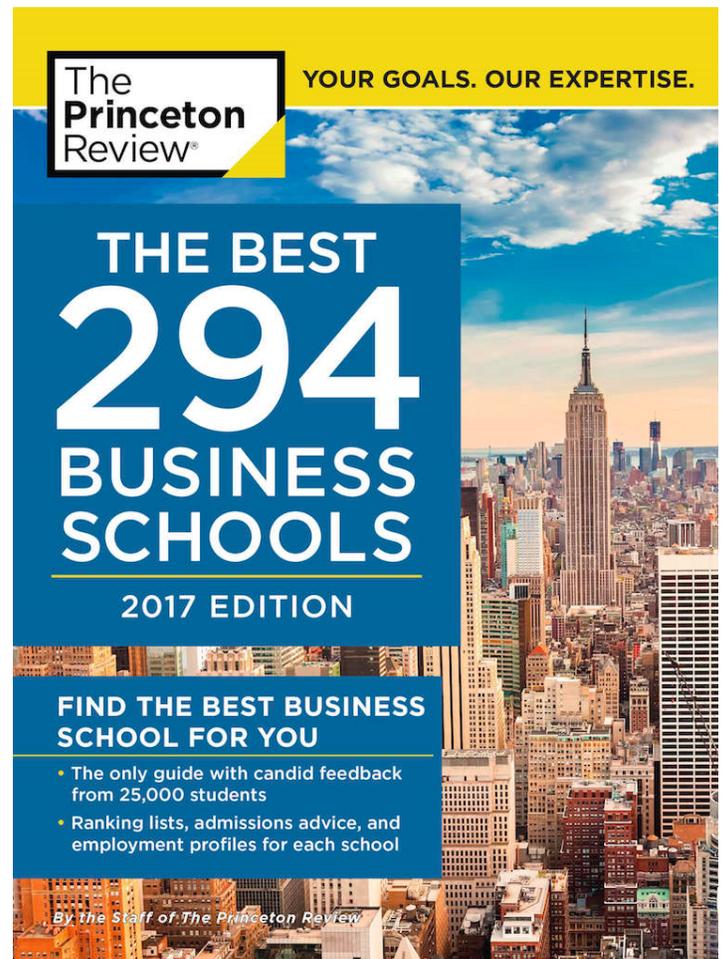
Oakland University's **School of Business Administration** is among the nation's best business schools, according to The Princeton Review. The education services company **profiles the school** in the new 2017 edition of its annual book, "The Best 294 Business Schools" and on its **website**. Oakland's business school also appears on the organization's "Best in Midwest" list.

The Princeton Review compiled the list based on its surveys of more than 25,000 students attending the 294 business schools in the book, as well as on school-reported data. The Review does not rank the business schools in the book on a single hierarchical list from 1 to 295.

According to Robert Franek, Princeton Review Senior VP-Publisher, "We recommend Oakland University as one of the best to earn an MBA. We chose the 294 schools in this book based on our high regard for their academics and our assessment of institutional data we collect from the schools. We also solicited and greatly respect the opinions of 25,000 students attending these schools who reported on their experiences at their schools on our 80-question student survey for the book."

Here's what Oakland students say about Oakland University's School of Business Administration in the 2017 book:

- At OU, "First and foremost, the quality of education is the greatest strength."
- OU's "smaller class sizes allow for more meaningful interaction with professors," "the school feels small and personal," and "everyone contributes to engaging conversations on current business applications of the lessons we're being taught."
- Oakland University's "strong correlation between academics and real-life experiences make this a robust program," as does the fact that its "faculty and administration care deeply about the value of the program to the graduate."
- Students value having individual "person-to-person contact with adviser[s]," and also flourish in collaboration with professors, who "are very enthusiastic about the subject matter that they teach, and they encourage students to excel in the business world beyond academia."
- OU's "convenient location and class times" make the program manageable for students who need to keep their current jobs. To help students land their next jobs, the university excels at identifying "what the employers' needs are, and aligning partnerships to incorporate those lessons within the educational experience."



Oakland University's School of Business Administration is featured on The Princeton Review's 2017 list of the 294 best business schools.

In addition to its elite AACSB-International accreditation for both its business and accounting programs, Oakland's business school has also been recognized by the following organizations:

- Listed as a Best Value College for Business Majors for 2016 on PayScale's 2016 College ROI Report
- Named a "Top College for Economics Majors" by San Francisco-based Zippia
- Value Colleges highlighted Oakland's Project Management Certificate Program on its "Top 50 Best Value Project Management Certificate Programs of 2016." This program is in partnership with OU's Professional and Continuing Education (PACE).
- Recognized by CEO Magazine for its Executive MBA and MBA programs

For more information on OU's School of Business Administration, visit oakland.edu/business.