

Wednesday, Jul 20, 2016

Non-Profit Management Certificate program to begin in fall 2016

In keeping with Oakland University's commitment to community engagement and advancing regional quality of life, the Department of Professional and Continuing Education is introducing a new Nonprofit Management Certificate program starting in fall 2016.

A Oakland University team of graduate level faculty experts specializing in the fields of nonprofit organizations and public administration spent two years researching and developing a curriculum that will allow area nonprofit leaders to acquire and enhance the advanced business management skills they need to meet and exceed today's management standards of excellence.

"In terms of content, it includes all the important aspects of successful nonprofit management," said Marina Saitgalina, an assistant professor of political science and key contributor to the program development process.

"The program also has an added social benefit – it allows for creation of a network of local leaders with a potential of future partnerships and collaborations to address public needs." The six-course certificate program follows the Nonprofit Academic Centers Council's 2015 Graduate Curriculum guidelines. Courses include:

- Management Best Practices in the Nonprofit Sector
- Entrepreneurship and Fund Development
- Financial Management and Accountability for Nonprofit Managers
- Performance Metrics in Nonprofit Management
- Leadership and Human Resource Management in NPOs
- Communication, Marketing and Outreach for Nonprofit Managers

In addition program developers have partnered with IUPUI to integrate the nationally recognized course "Principles and Techniques of Fundraising" into the program.

"We are pleased to be able to offer this training, which will help enhance non-profit organizations in our community, using our expertise in service to our region," said Kevin J. Corcoran, Dean of the College of Arts and Sciences at Oakland.

Registration for the first course is now open. Classes will take place from 6-9 p.m. on Tuesday evenings starting on September 6 and will continue for seven weeks. All program courses will require 21 hours of online course participation in addition to classroom work.

Enrollment is \$695 per course. Students may register for all six to complete the certificate or register individually for only the courses in which they are interested in attending. Additional information and registration is available on the [program website](#).

