



Monday, October 21, 2002

Pawley Institute names board of advisers

Oakland University's newly established Pawley Institute recently named its board of advisers. Dennis Pawley, an Oakland alumnus, benefactor and member of the university's Board of Trustees, established the institute through a gift to the university.

The Pawley Institute will integrate engineering, business and human resources for education and research on lean principles and practices. The institute will be dedicated to expanding lean research, education and partnerships with business and community leaders. Lean is a concept popularized by Toyota but finding application in businesses of all types to improve the way each business operates. Lean incorporates tools, techniques and management philosophies to streamline processes and eliminate waste.

Pawley, former executive vice president of worldwide manufacturing and labor relations for DaimlerChrysler, is credited with transforming the former Chrysler Corporation into a profitable low-cost automotive manufacturer in the 1990's. In April 2001, Pawley, along with two partners, established the Lean Learning Center in Novi, Mich., to provide lean education and consulting.

The Pawley Institute board of advisers includes: Dennis Pawley, partner and founder of the Lean Learning Center, Novi, Mich.; Jamie Flinchbaugh, partner and founder of the Lean Learning Center, Novi, Mich.; Joseph Day, chairman and CEO, Freudenberg-NOK, Plymouth, Mich.; John Franciosi, senior vice president of employee relations, DaimlerChrysler, Auburn Hills, Mich.; Shamel Rushwin, vice president, North American business operations, Ford Motor Company, Dearborn, Mich.; and Joseph Spielman, vice president and general manager, General Motors Fabrication Division, Troy, Mich.

SUMMARY

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Created by CareTech Administrator (webservices@caretechsolutions.com) on Monday, October 21, 2002
Modified by CareTech Administrator (webservices@caretechsolutions.com) on Monday, October 21, 2002
Article Start Date: Thursday, October 23, 2003