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OUAA surveys campus alumni

By **Jeff Samoray**, *OU Web Writer*

Oakland University alumni working on campus soon could be invited to help form an Oakland County chapter of the **OU Alumni Association**. Those interested should complete and return the recent survey OU's Alumni Relations sent to all employees through campus mail.

"Our alumni on campus are among the university's strongest advocates and most valuable people," said Director of Alumni Relations Adrienne Bass. "We're surveying them because we want to identify who they are, discover their interests are and find out how they'd like to become involved."

The Oakland County chapter is part of a broader initiative to establish chapter and club programs nationally, Bass said.

"We hope to start the Oakland County chapter in the fall," she said. "We'll start with a chapter here, since the majority of our alums live in Oakland County – as does the majority of our faculty/staff members. They might want to become involved in leadership roles, be part of a committee, host an event or simply help us contact other alumni. Alums have alumni friends, and it's a good way to get the word out."

The membership details for the Oakland County chapter are currently being developed, but association members are always eligible for special opportunities to get involved. An Oakland County chapter will allow people who have something in common – in this case location – an opportunity to network and build friendships and associations with other alums in the community.

"It's very encouraging that we have such a large number of graduates who want to come back and become part of campus life. We want to recognize them and benefit from their experience. Our faculty and staff alums can share their ideas and interests and help create opportunities to help us connect with the broadest audience."

Of the estimated 200 alumni working on campus, the office has received close to 75 completed surveys. For a copy of an OU alumni faculty/staff survey form, contact Jamie Ruark at (248) 370-3700 or Adrienne Bass at bass@oakland.edu. For more information on opportunities for alumni at OU, visit the **OU Alumni Association** Web site.

SUMMARY

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