

## **Still Growing**



"Oakland's enrollment has grown by 6 percent in the past decade, making it the third highest growth by percentage of all Michigan universities in that time frame, trailing only U-M and MSU."

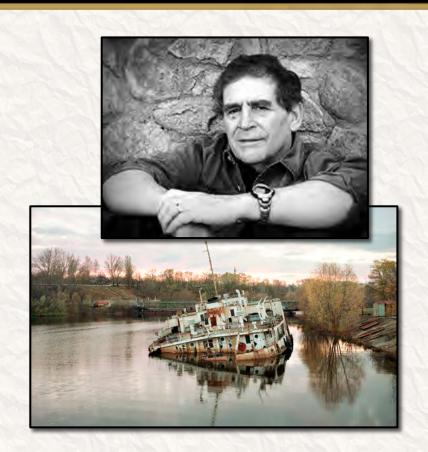




#### **Varner Vitality Lecture**

- Alan Weisman
   Journalist, Author, Contributing Editor, Commentator
- Symposium Chernobyl Then and Now:
   A Global Perspective
  - Serhii Plokhii, Professor of Ukrainian History and director of the Ukrainian Research Institute at Harvard University
  - Mary Mycio, JD, author of "Wormwood Forest:
     A Natural History of Chernobyl"
  - Adriana Petryna, Professor in Anthropology at the University of Pennsylvania
- David McMillan's Chernobyl Exhibit

  "An Intimation of the Way the World Would End"





#### Thursday, March 21

- Elissa Slotkin
   U.S. Representative for the 8th District
   300 attendees
- Elizabeth Smart

  Leading advocate child
  abduction prevention
  and recovery programs
  800 attendees
- OU Chamber
   Orchestra Concert





'The Who's Tommy,'
Tony Award-Winning
Rock Opera

Ruth E. Carter,
Oscar Winner for
Best Costume Design







#### Great Lakes Regional Student Success Conference

Professor José Antonio Bowen



Professor Robbie Melton



Professor George D. Kuh



March 21-22, 2019

**Dr. Susan Awbrey,** GLRSSC founder and acting Dean of the OU Graduate School **Krista Malley,** GLRSSC Advisory Board Chair and OU Director of Student Success

#### **Student Success**





'Ask Ora!'



**OUWB Match Day** 

### **Upcoming Campus Events**



Cis Maisel Center for Judaic Studies and Community Engagement

April 8

**Commencement Ceremonies April 26-27** 

Recognizing and Responding to Human Trafficking Conference April 29



















### Advocacy



February 28	Testimony before House Appropriations Subcommittee		
March 5	Networking lunch and general session – Michigan College Access Network 2019 Conference		
March 14	ch 14 Post-budget briefing with area legislators		
March 28	Education roundtable with Gov. Whitmer – increasing		

number of postsecondary degrees

### **Higher Education Testimony**



# House Appropriations Subcommittee for Higher Education and Community Colleges

Scott VanSingel, Chair

Ann Bollin, Majority Vice Chair

**Phil Green** 

Mark Huizenga

**Bradley Slagh** 

Sarah Anthony, Minority Vice Chair

Jon Hoadley\*

Newaygo

Brighton

Bad Axe

Grandville

Holland

Lansing

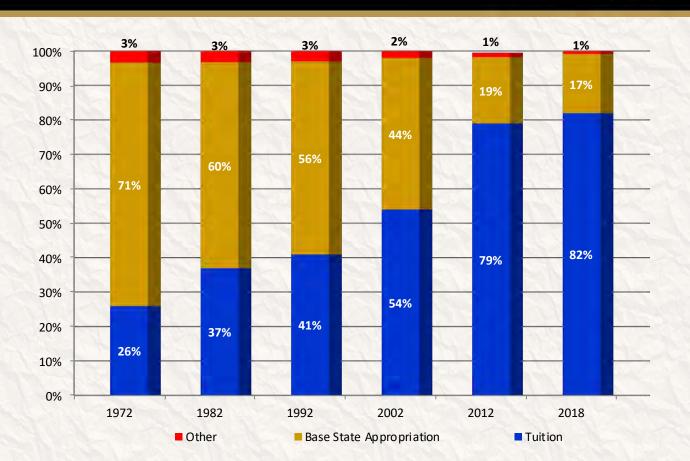
Kalamazoo

<sup>\*</sup> Only returning committee member

### **Declining State Appropriations**



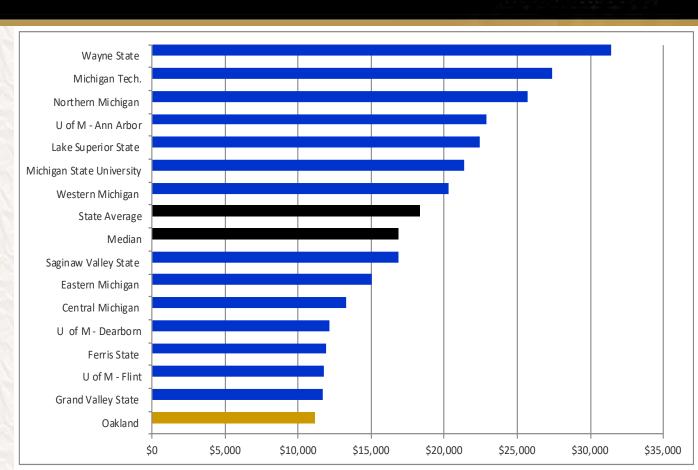
OU General Fund Revenue Resources 1972-2018



### **Inequity in Support**



OU Equivalent State Funding Per Degree



### Sound Fiscal Management



- Among Michigan's 15 Public Universities:
  - Fourth lowest revenue per undergraduate student
  - Fourth lowest expenditures per student
  - Lowest utility costs per square foot
- Since 2005, \$50 million in base and one-time cost containment measures



#### **2019-20 Revenue Scenarios**



	State Appropriations	Tuition Restraint	Net New Revenue
Governor's Proposal	3% ATB Increase	3.2% Cap	\$7,984,600
Generated Revenue	\$1,584,600	\$6,400,000	
Hypothetical Formula Funding	4.5% Increase	3.8% Cap	\$9,972,000
Generated Revenue	\$2,372,000	\$7,600,000	

**Projected Revenue Lost Under Governor's Proposal** 

-\$1,987,400



### 2018-19 Accomplishments



- Largest FY 2019 percent increase, 3.1%, in state funding versus to 2% overall increase
- Major Lame Duck Issues
  - \$30M in state capital outlay support for the renovation of South Foundation Hall
  - Lobbied to protect Oakland
     University's existing liquor licenses
  - Successfully lobbied to prevent approval of teacher preparation bills opposed by Schools of Education



### Relationship Building



#### **100th LEGISLATURE AND NEW ADMINISTRATION**

- Meetings with members of the House and Senate Appropriations
   Subcommittee on Higher Education and Community Colleges, Joint
   Capital Outlay Subcommittee and other pertinent committees
- One-on-one with new legislators from the area and OU alums
- Meetings with members of the new administration
- Michigan Association of State Universities government relations meetings
- Coordination of President's testimony before House Appropriations
   Subcommittee on Higher Education and Community Colleges

# Relationship Building

OAKLAND UNIVERSITY.

- Post FY2020 budget briefing and Oakland University overview with subcommittee chairs, other elected officials – including OU alums – and staff
- 22nd Annual OU Day at the Capitol 300 participants
- Attended the Seventh Biennial Freshman Orientation and Legislative Leadership Conference
- Attended the MASU/Dykema networking reception with elected officials and staff



#### **Future Plans**



- Continue efforts to build meaningful relationships with key legislators
- Arrange for elected officials to visit campus
- Continuously advocate and lobby for budget and policy matters favorable to Oakland University and higher education, and against those that are not







#### **GOAL 1: STUDENT SUCCESS**



"Oakland University has produced some of our best nurses at Beaumont Health. We have a long-standing relationship with OU, and their nursing students join our team prepared to provide compassionate, extraordinary care every day for our patients and families."

-- Susan Grant

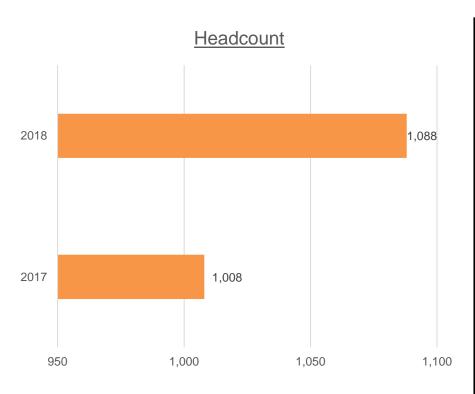
Executive Vice President and Chief Nursing Officer, Beaumont Health

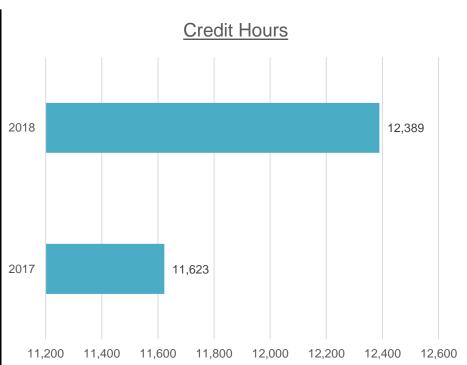
# Student Perspective



### Fall Enrollment (excluding pre-nursing)







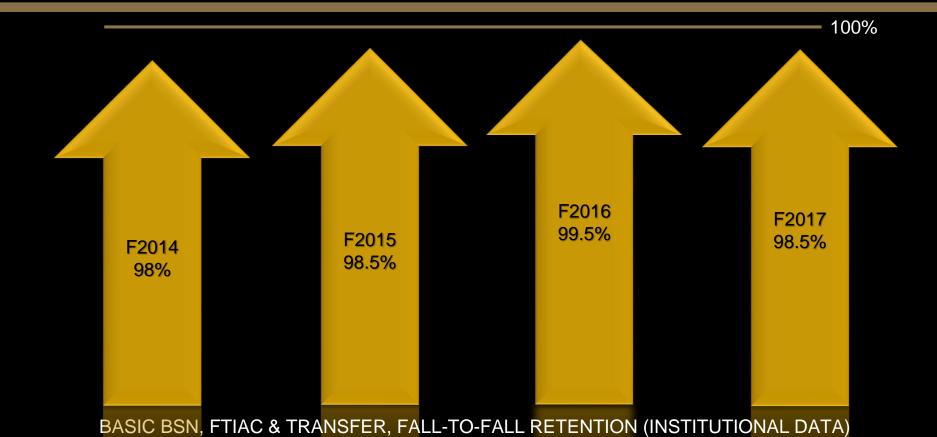
### Retention Snapshot





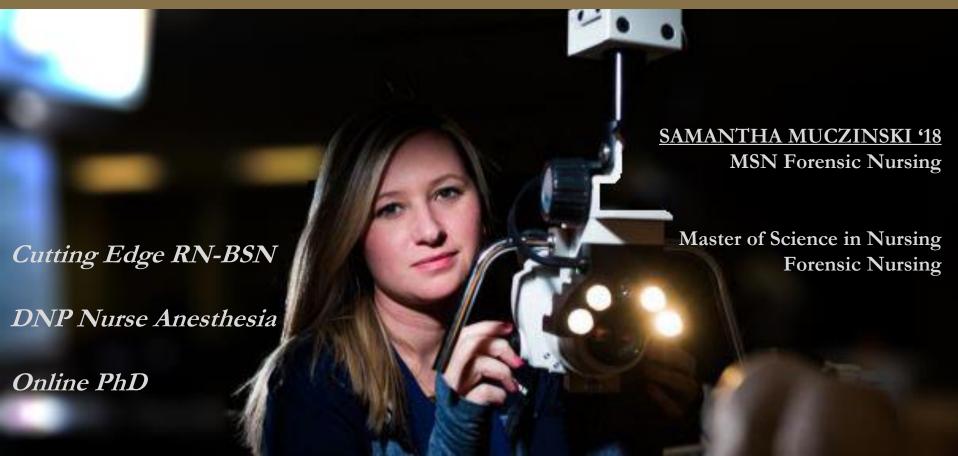
### Retention Snapshot





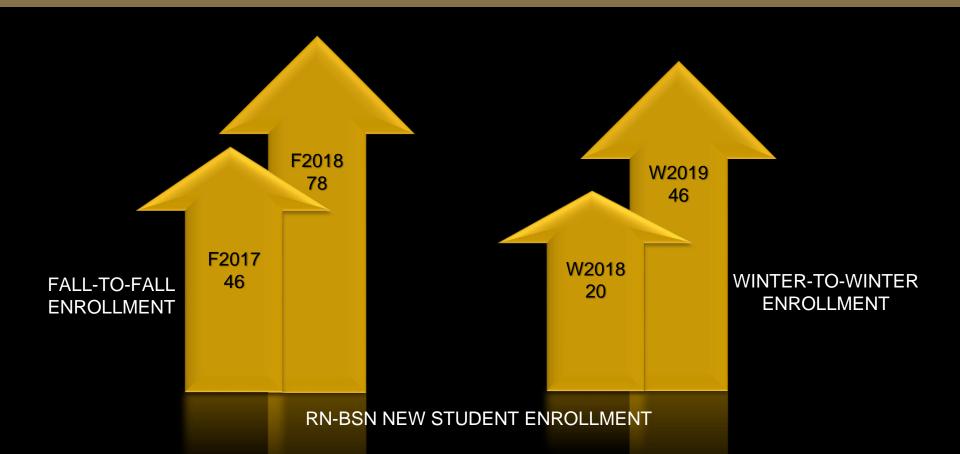
### New Programs/Program Innovation





#### **RN-BSN Outcomes**





#### Accelerated Second Degree BSN Program





#### Simulation and Clinical





# Student Perspective



### Academic Advising





#### Opportunities for Professional Engagement





### Scholarships





## Student Perspective



## GOAL 2: RESEARCH & SCHOLARSHIP





#### Faculty & Student Research





# Nursing/Engineering Summit





#### GOAL 3: COMMUNITY ENGAGEMENT





### Clinical and Community Partners



## **Beaumont**















## Pipeline to Nursing





Metro-Detroit Middle School Students

#### Continuing Education



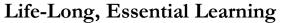
SANE Training
Animal Assisted Therapy
McLaren CE





merican Red Cross

Michigan Region





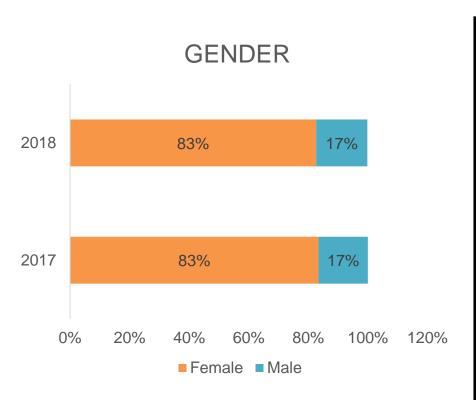
## GOAL 4: ADVANCING DIVERSITY

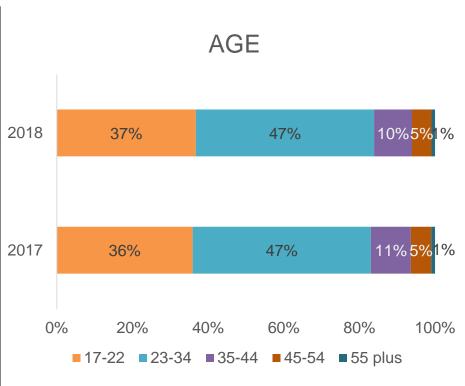




#### Fall Demographic Trends

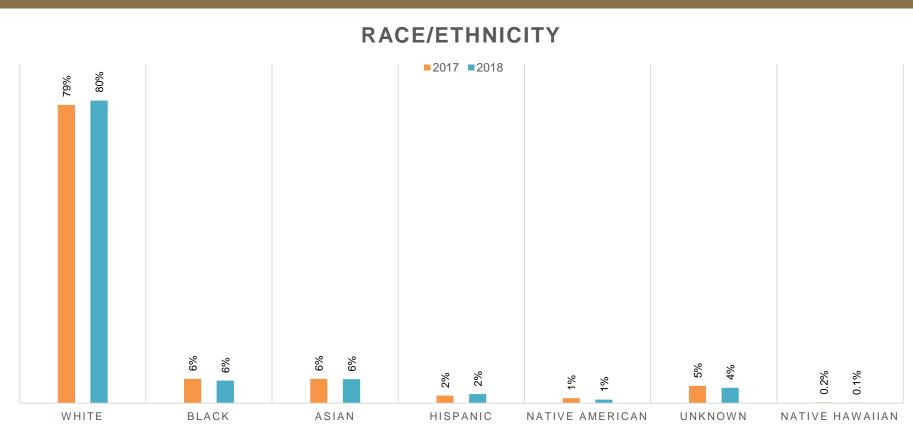






#### Fall Demographic Trends





## Faculty Recruitment





#### HRSA Grant







To recruit from underrepresented graduate/undergraduate students and prepare graduates to provide care to underserved populations.



DR. JULIE KRUSE, PhD, RN
Associate Professor



DR. MEGHAN HARRIS, PhD, RN
Associate Professor

DR. ANNE HRANCHOOK, DNP, CRNA
Assistant Professor

## Community Agency Relationships



Rochester Medical Group Rolando Estupigan, DO, PC Royal Oak Pediatrics, PC Ryan Medical Associates, PC Saginaw County Department of Public Health Saginaw Valley Pediatrics Salil Dua, MD, PLLC Samina Ansar Ghazi, MD, PC Sanctuary at Bellbrook, Senior Living Facility Sanctum Ho

Shelb,
Shenandoan
Shishir Senapati, Mb,
Shores Primary Care
Shores Rheumatolor
Silver Pine Med
Skywalk In
Somerset Family Medicine
Somerset Gynecology &
Obstetrics, PC
Somerset Skin Center, PC

Precepted)

Satinder K. Aggarwal,

Shelby Crossing Health Campu

Sharon Tice, MD

Shelby Macom

Specialists in Rehabilitation
Medicine, PC
Spectrum Health System
St. Clair County Homeland Security
Femergency Management (NonL& Precepted)
St.

Tecumseh Family Practice
The Gennan Medical Group, PC
The Project
The Senter

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Michigan
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William P. Bowman, MD, PC
Willingham & Cote, PC (Non-Precepted & Precepted)
Winen First OB/GYN Center, PLLC
Women's Health and Menopause Center
Women's Health Specialists

Women's Healthcare Associates of Oakland, PLLC

s center

- poration - amily Care, PLLC - Yasser Hassane MD d/h

Yasser Hassane, MD d/b/a Summit Pediatrics

CA West Central Michigan-Domestic ence Crisis Services Your Physicians, PC

Zawaideh Medical Cent

# Increased relationships with agencies working with underserved populations

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rgent Care Manage Lent, PC
Utica Community Schools
Valerie Hudson, MD, PLLC
Van Buren Urgent Care Center,

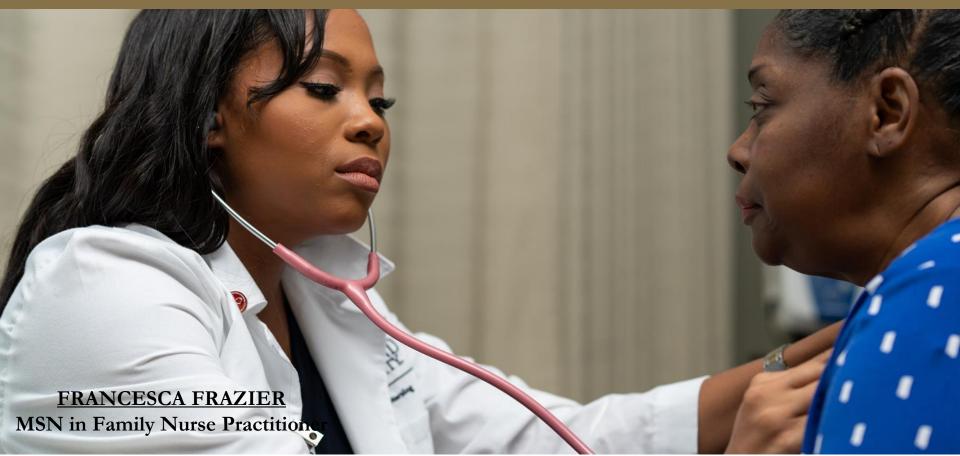
Centers
White Lake Family Health Services,
LLC
White Pine Family Medicine, PLLC
William Beaumont Hospital

William F. Murray, MD. FACP

er MD School of

## NursingCAS (Centralized App Service)





## Future Opportunities for Growth



