

Archives
LD
4142
.O342
A2
1992/1993

*"It is time now to broaden
OAKLAND
our perspective, to adopt a
UNIVERSITY
state-wide mission, and to
GOING
position ourselves among
FOR
the top-ranked universities
THE
in Michigan, not in size,
GOLD
but in focus."*

Sandra Packard

PRESIDENT'S REPORT 1992-93

Archives

LD

4142

.0342

A2

1992/1993

NON-CIRCULATING

PRESIDENT'S
REPORT

OAKLAND UNIVERSITY

Going for the Gold	2
Teaching and Research Excellence	4
Commitment to Students	10
Strengthening the Campus Family	18
Assuring a Safe and Attractive Environment	22
Expanding External Awareness and Support	24
Maintaining Fiscal Integrity	30
Developing Strategic Plans	32

Copies of this report may be obtained from the Department of Publications,
109 North Foundation Hall, Oakland University, Rochester, Michigan 48309-4401;
Telephone: (313) 370-3184.

Oakland University is an equal opportunity and affirmative action institution.

OFFICERS OF THE UNIVERSITY

Board of Trustees

James A. Sharp, Jr., Chair
Stephan Sharf, Vice Chair
Larry W. Chunovich
Andrea L. Fischer
David T. Fischer
David Handleman
Rex E. Schlaybaugh, Jr.
Howard F. Sims

1992-93 Administration

Sandra Packard
President

John De Carlo
Senior Vice President
General Counsel
Secretary to the Board of Trustees

Ray Harris
Acting Vice President for Finance
and Administration
Treasurer to the Board of Trustees

Ronald Horwitz
Acting Vice President for
Academic Affairs

Margo King
Assistant Vice President for
University Relations

Wilma H. Ray-Bledsoe
Vice President for Student Affairs

1993-94 Administration

Sandra Packard
President

Paul E. Bissonnette
Vice President for Finance and
Administration
Treasurer to the Board of Trustees

John De Carlo
Senior Vice President
General Counsel
Secretary to the Board of Trustees

David S. Disend
Vice President for University Relations
Executive Director of the Oakland
University Foundation

Wilma H. Ray-Bledsoe
Vice President for Student Affairs

Gary D. Russi
Vice President for Academic Affairs

GOING FOR THE GOLD



1992-93 was a year of great change and accomplishment for Oakland University. Oakland University began the year with the arrival of a new president and closed it having achieved a \$39 million legislative allocation for a new science and engineering complex. While these two accomplishments were perhaps the most visible

during the year, they were certainly not the only accomplishments for the university. All across campus, Oakland University family members were *Going for the Gold!*

Even as we faced a year of reduced resources, a new level of energy and a renewed commitment to educational excellence could be felt on the campus. Rated "a Best Buy in the Midwest" in 1991 by *U.S. News & World Report*, we did not intend to rest on our laurels. As stated in my inaugural address, it was time for us to broaden our perspective, to adopt a statewide mission, and to position ourselves among the top-ranked universities in the state. Having admirably fulfilled the aspirations of our founders, it was now time to provide for Michigan that which we so well accomplished for our region.

Oakland University's future, we recognized, would be one of challenge and opportunity. Rapidly changing disciplines

GOING FOR THE GOLD



and technologies, regional growth and competition, and state accountability and economic reality would require not only that we do more with less, but that we do it better and more visibly. The list of expectations and aspirations for OU's future that greeted me as a new president was long and formidable. Campus and community commitment to effectuate these aspirations was even greater.

Seven goals were established in the university for 1992-94:

- ◆ to serve a statewide mission for teaching and research excellence,
- ◆ to strengthen our commitment to students as our first and most important priority,
- ◆ to strengthen our campus family,
- ◆ to assure a safe and attractive environment,
- ◆ to expand external awareness and support of Oakland University,
- ◆ to maintain fiscal integrity, and
- ◆ to develop strategic plans for Oakland's next decade.

This report highlights just a few of our many efforts to meet these goals.

As you read the pages of this report, I know

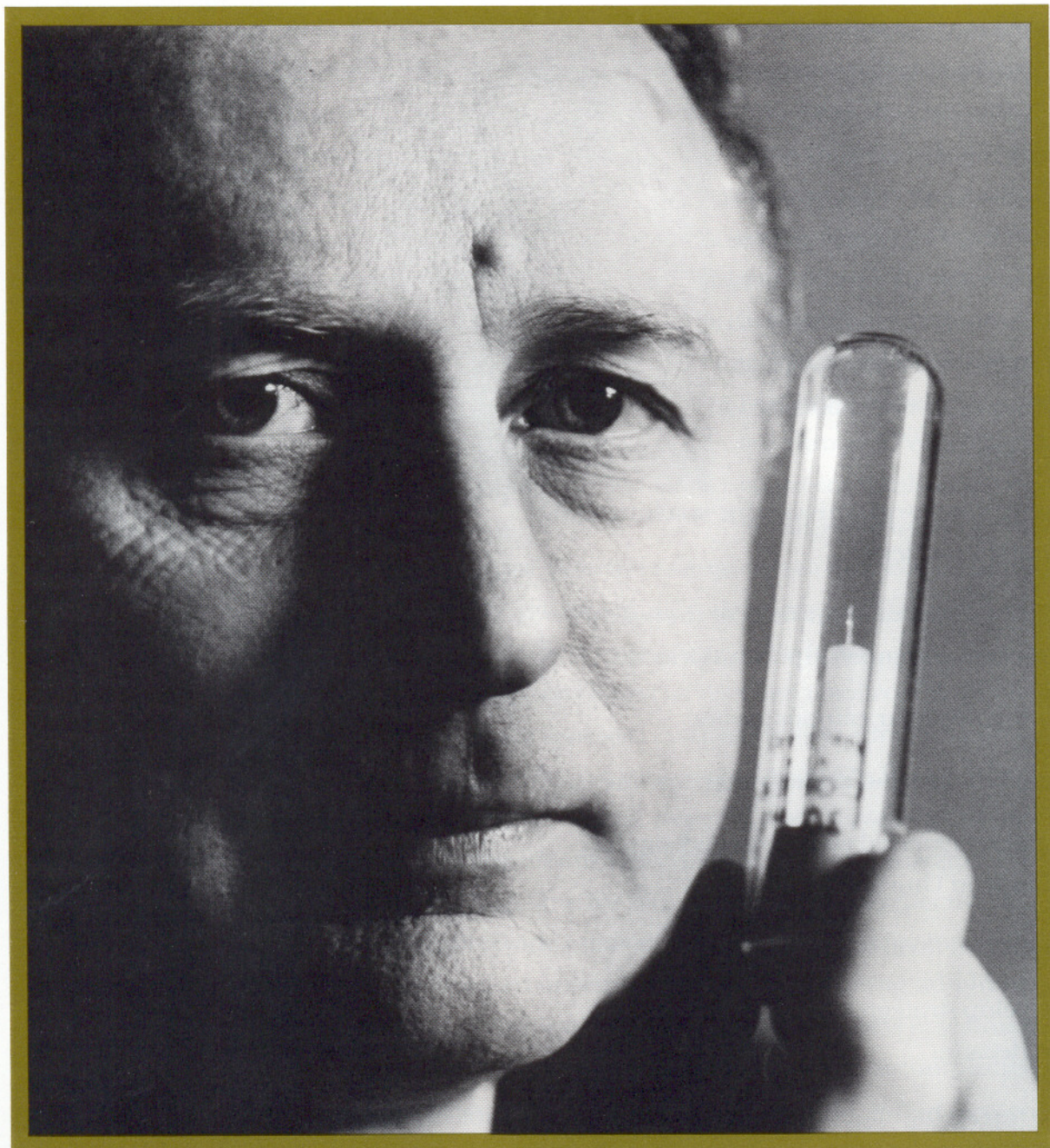
you will share my pride in Oakland University and in those who study and work within its "ivied walls." Printed reports do not lend themselves well to providing the reader with a clear picture of the day-to-day activities of a complex university. Nevertheless, we hope you can see from this brief glimpse into a very busy year why we are so proud of Oakland University and how important your support and assistance have been in helping us to succeed.

In every endeavor we set our sights high this year. We vigorously pursued excellence in learning, in teaching, in research and in service. We went for the gold and we made it!

As to our future, 167 campus and community members on eight different task forces are undertaking strategic planning. Their charge is to frame our future for the next decade. Completion of our strategic plans and Board of Trustee adoption are projected for winter 1994. Once again, then, we will roll up our sleeves, dig in, and *Go for the Gold!*

Sandra Packard
President
Oakland University

TEACHING AND RESEARCH EXCELLENCE



Professor Tadeusz Malinski displays his world-renowned microsensor.



MICROSENSOR DRAWS WORLDWIDE ATTENTION

Nearly 300 institutions from North America and Europe called about or sent representatives to the laboratory of Oakland chemistry professor Tadeusz Malinski in the past year to see his advancement in bioelectronics. He has created a microsensor one micrometer in diameter — or one-millionth of a meter — that has the potential to unlock secrets of how the human body works.

In essence, Malinski's microsensor "counts" nitric oxide (NO) gas molecules within a single cell with accuracy to a trillionth of a gram. The microsensor is a leap toward establishing reference points for how much NO should be present in different kinds of cells.

The device has attracted attention from scientists around the world who dream of understanding the role NO plays in limiting damage from strokes or destroying certain cancerous tumors.

Nitric oxide is important because of the diverse roles it plays. In one instance, NO dilates blood vessels by relaxing smooth muscle cells; in another it's a neurotransmitter in the brain; and in a far different

capacity, it destroys cancer cells.

Already Malinski's work has answered a question of critical importance to researchers studying the circulatory system. He determined for the first time that the molecule released from the endothelial cells within a blood vessel is really NO. He also proved that it is NO that gives nitroglycerin its blood vessel-relaxing properties.

SCHOOLS OFFER ENGINEERING MANAGEMENT DEGREE

The School of Engineering and Computer Science and the School of Business Administration are working together to offer a Master of Science program in engineering management.

The curriculum, which is composed of approximately 60 percent technical subjects and 40 percent business-related subjects, addresses the need for practicing engineers to keep abreast of their field, as well as to be prepared for the inevitable management responsibilities that come with career advancement.

RESEARCH SHOWS NEW RISK OF PCBs

Professor Frank Butterworth of the Department of Biological Sciences demonstrated for the first time a fundamental mechanism of polychlorinated biphenyl (PCB) toxicity.

Many human diseases are caused by recessive genes, but in order to cause the disease, the recessive gene pairs must be identical. This double recessive situation can be produced by recombination, a result of cell division where chromosomes break and rejoin. In this case, one cell would give rise to a clone of cells (the double recessives) that would express the disease.

Recombination occurs normally at a low level without serious consequences. Butterworth discovered that PCBs can cause this process to accelerate and result in an increase in certain diseases.

Some compounds (mutagens) cause gene mutations by actually affecting gene structure. Also, a newly discovered class of compounds, like PCBs, increase recombinations, causing existing mutations to become expressed.

Butterworth's research has also shown that enzymes in the body that attack foreign substances can actually make PCBs more toxic.

TEACHING AND RESEARCH EXCELLENCE



Composer Lettie Beckon Alston reviews her work during a Detroit Symphony Orchestra rehearsal.

STORM INSPIRES AWARD-WINNING COMPOSITION

Oakland faculty member and composer Lettie Beckon Alston's composition, *The Eleventh Hour (The Act of God)*, was one of four finalists in the fourth-annual Unisys African-American Composers Forum and Symposium in Detroit.

The assistant professor of music was the first female composer selected as a finalist, and only the second composer from Michigan to be so honored in the national competition. The pianist drew her inspiration for the piece from the fury of Hurricane Andrew.

The Unisys African-American Composers Forum and Symposium assists in identifying significant orchestral works by African-American composers. The forum was presented by the Detroit Symphony Orchestra at Orchestra Hall and was underwritten by Unisys Corp., with additional support from the National Endowment for the Arts, the Michigan Council for the Arts and Cultural Affairs, and the city of Detroit.

CITATIONS FLOW TO OAKLAND'S ENGINEERS

Oakland University produced four "bests" in the engineering field in 1993.

Professor Gilbert Wedekind won the Outstanding Teacher Award from the North Central Section of the American Society for Engineering Education.

The North Central Section includes Michigan, Ohio, Western Pennsylvania and West Virginia. Wedekind has taught at Oakland since 1966. His research specialities are the fluid and thermal sciences.

Professor Naim Kheir was elected a fellow of the Society for Computer Simulation. He was cited for the prestigious honor for valued contributions to the technical literature, especially in systems modeling and computer simulation, and for his long-standing service and leadership to the society and its publications.

Mark Kretz, a student working toward his master's degree in electrical and computer engineering, was named Student Engineer of the Year by the Michigan Society of Professional Engineers. He is employed by FANUC Robotics as a software productization engineer. He is also president of the student chapter of the Michigan Society of Professional Engi-

TEACHING AND RESEARCH EXCELLENCE



neers, which was selected as Most Outstanding Student Chapter for 1993.

Alumnus Donald Hillebrand was cited as Outstanding Young Engineer of the Year by the Engineering Society of Detroit. Hillebrand earned his bachelor's and master's degrees in mechanical engineering from Oakland. He is now working toward a doctorate in systems engineering at Oakland.

Hillebrand is employed by Chrysler Corporation in the Minivan Vehicle Division.

EYE RESEARCH INSTITUTE CELEBRATES 25 YEARS

One of the most well-respected institutes for eye research in the United States is celebrating its 25th anniversary in 1993.

The Eye Research Institute at Oakland University, founded under the leadership of the late V. Everett Kinsey, is recognized as one of the leading research institutions. This is also the silver anniversary year for the National Eye Institute of the National Institutes of Health. This federal agency supports nearly 80 percent of all eye research in the nation.

During the past year at Oakland, Barkur Shastry, associate professor of biomed-

cal sciences, made important advances in the study of an inherited retinal disease. Premature infants often become blind due to a disorder called Retinopathy of Prematurity. Another retinal disease which appears to be similar to ROP is seen in children born after a full gestation period. The cause of this disease, Familial Exudative Vitreoretinopathy (FEVR), remains unknown.

Shastry, in collaboration with Dr. Michael Trese, clinical associate professor in the institute from William Beaumont Hospital in Royal Oak, has discovered that FEVR can be inherited through an X-linked mode (that is, inherited from only the mother and affecting male offspring). Shastry has also demonstrated that this defective gene is localized in a specific region of the X chromosome. His finding opens the possibility of prenatal diagnosis. Shastry's research now focuses on identification, isolation and characterization of this gene, which may lead to prevention and treatment of the disorder.

The institute, under the directorship of Venkat N. Reddy, will sponsor a symposium this fall on blinding eye diseases affecting the retina and cornea. The retinal program will emphasize diabetic complications of the eye and genetic disorders. Dr. Arnall Patz,

professor of ophthalmology and director emeritus of the Wilmer Eye Institute at Johns Hopkins University, will deliver the V. Everett Kinsey Memorial Lecture. He will speak on *Challenges in Retinal Neovascularization: Retinopathy of Prematurity and Diabetic Retinopathy*. The lecture is open to the public.

UNIVERSITY STRENGTHENS TIE WITH OCC

An innovative 2+2 Program has been developed between the School of Engineering and Computer Science and Oakland Community College.

Students at the OCC Highland Lakes campus who successfully complete the first two years of an engineering or computer science major will then attend Oakland University to fulfill the junior and senior year requirements.

Curriculum guides are being created for each of the majors offered by the SECS and these will list the community college courses and credits that will apply toward a degree at Oakland University. Students who are admitted into the program by OCC and who successfully complete the first two years will automatically be enrolled as juniors at OU.

TEACHING AND RESEARCH EXCELLENCE



COMPUTER GRAPHICS BRING STATISTICS TO LIFE

The National Science Foundation made a \$60,000 grant to two Oakland professors in early 1993 to apply computer graphics to teaching statistics.

Professors Ron Tracy and David Doane of the School of Business Administration are using the grant funds to develop six teaching modules which they will share with colleagues at other universities. This is the first-ever NSF grant to the School of Business Administration.

The computer can be a great aid in helping students grasp the power of statistics and its applications and concepts, and can help students understand terms like "mean" and "dispersion." It also helps teach advanced concepts like hypothesis testing and regression analysis.

The professors say their project will not downgrade or put statistics in a trivial light. The approach is sophisticated, but at the same time easier for students to grasp.

Both Tracy and Doane realize they have two customers to sell on the concept of teaching modules: their own colleagues and the students.

AGENCIES SEEK PROFESSORS' COUNSEL

Oakland University professors have a growing reputation for commentary on state, national and international affairs.

Among them, political science Professor Vincent B. Khapoya, has testified in Congress during hearings to help shape U.S. policies towards Kenya, Malawi and Somalia.

Khapoya testified and submitted written testimony concerning Kenya to an open session of the Subcommittee on Africa of the Committee on Foreign Relations.

Khapoya was called on as an expert to address U.S. positions on the democratization process of the African nations and the U.S. response to alleged human rights abuses.

From the School of Business Administration, Professor Karl Gregory was appointed by Governor John Engler to serve on his Council of Economic Advisers.

Associate Professor Augustin K. Fosu frequently addresses economic issues in Africa, and has been invited to speak at such venues as the Stanford-Berkeley Joint Center for African Studies at the University of California.

OAKLAND 'CLASSROOMS' TRAVEL AFAR

Two Oakland professors helped foreign countries establish new programs in education and literature during the past year.

Both Sharon Muir and Sally Silk received Fulbright Scholarships. Muir was the first from Oakland's School of Education and Human Services to receive a Fulbright.

Silk, a professor of French, lectured at Moscow State University and at the Russian Institute for the Humanities, led a course in reading French novels and presented faculty seminars. An exciting part of the scholarship opportunity was the chance to create a library on French literary theory for Russian students and faculty members.

Professor Muir developed a social studies curriculum for textbooks in primary schools in Cyprus. She consulted with the Cyprus Pedagogical Institute and the Turkish Ministry of Education and conducted her research in a British-based school system while on sabbatical leave from Oakland. She lived in Nicosia, which is also home base for many journalists covering the Middle East.

Muir and Silk were the 23rd and 24th Oakland faculty members, past or present, to have received a Fulbright award to



teach, lecture or conduct research throughout the world. Fulbright scholars are supported by the U.S. Information Agency.

TWO OF OAKLAND'S BEST EARN TOP HONORS

Two Oakland professors selected by their peers and students were recognized this year for exceptional teaching and research.

Jerrold Grossman of the Department of Mathematical Sciences received the Teaching Excellence Award for being an enthusiastic, knowledgeable and caring teacher, whose innovative presentations heighten students' appreciation of mathematics and computer science and inspire them to learn more.

Richard Tucker of the Department of History received the Research Excellence Award. He has an international reputation in the fields of forestry and environmental history. His colleagues noted his research publications provide a global view of deforestation across multiple time zones and regions and demonstrate an extraordinary command of many cultures.

Both were also honored this year by the Michigan Association of Governing Boards for their contributions to higher education.

OAKLAND IN FOREFRONT OF HORMONE RESEARCH

Scientists from around the world shared their latest research information concerning steroid hormones at the prestigious Meadow Brook Conference on Steroid Receptors in Health and Disease.

Virinder K. Moudgil, Oakland University professor of biological sciences, chaired the conference organizing committee. The conference is unique in that it brings leading researchers together to share both basic and clinical research data.

Nearly 100 persons from the United States and Europe attended the event on campus. Among the important information shared was that estrogen has a direct effect on bone growth through the steroid hormone progesterone. This was a significant finding because physicians will now be able to precisely adjust estrogen treatments for post-menopausal women who are fighting osteoporosis.

Several Oakland University students also participated by presenting their own research.

TELECONFERENCE AIDS IN TRANSATLANTIC INSTRUCTION

Students at Oakland University and the University of Orléans in France were among the first to use video-teleconferencing to help one another prepare for entry into the global economy.

Oakland students in *French Translation* and *Business French* classes participated in a video-teleconference at AT&T studios in Southfield, Michigan. Oakland students spoke only French in interviews with French business and education leaders.

Oakland University and the University of Orléans have had an exchange program for five years, but the video-teleconference is one of the first projects of its kind between French and American universities.

In October, at a date and transmission site to be named, University of Orléans students will get a chance to practice their English in live interviews with executives from Michigan businesses Comerica, Inc., FANUC Robotics and Ameritech Industrial Info-Source.

COMMITMENT TO STUDENTS



Christina Grabowski and Kenneth Johnson (from left) received the Wilson Awards as outstanding graduating seniors, and Dawn Aubry earned the Human Relations Award for her work in promoting a multicultural campus.

COMMITMENT TO STUDENTS



THREE EARN OAKLAND'S HIGHEST STUDENT AWARDS

Oakland University honored two graduates with the Matilda R. and Alfred G. Wilson Awards and another with the Human Relations Award at its June 1993 commencement exercises.

Christina Grabowski and Kenneth Johnson received the Wilson Awards as outstanding graduating seniors. Dawn Aubry earned the Human Relations Award, which is given to a graduating student who has demonstrated exceptional efforts at improving multicultural relations.

The awards are the most prestigious the university bestows on its graduating seniors. All three students were also cited for their academic and other significant contributions toward enhancing campus life.

Grabowski received a Bachelor of General Studies degree with concentrations in business and sociology. Johnson was a double major in Spanish and human resource development. Aubry was a political science major.

FORENSICS TEAM AMONG NATION'S ELITE

A team from Oakland captured ninth place in the Presidents Division I national forensics competition this year.

The Oakland team of 11 students competed in such categories as public speaking and debate. Sixty-three colleges and universities were represented at the competition in Pennsylvania.

Four of Oakland's students won individual honors for their skills. They were Danielle Rogowski, rhetorical criticism; Barbara Hall, impromptu speaking; Susan Bissett, informative speaking; and David Rothley, after-dinner speaking.

ENROLLMENT RECORD SET

Enrollment at Oakland University reached a record during the fall 1992 semester.

Total headcount, including both undergraduate and graduate-level students, stood at an impressive 13,068. University policy is to grow to meet regional needs for quality instruction. Increased enrollment with qualified students is allowed when particular programs can adequately serve more individuals with available university resources.

OFFICE OF MINORITY EQUITY ADDRESSES CONCERNS OF ALL

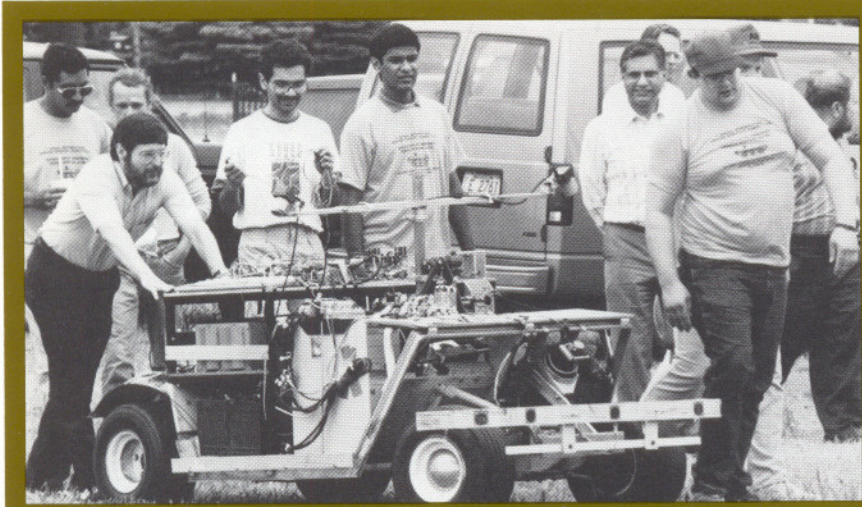
Oakland University will establish an Office of Minority Equity by the time students return for fall 1993 classes.

The recommendation to establish the office resulted from extensive studies by university students, administrators, faculty members and alumni.

The goal of the office is to improve service for minority students by enhancing the learning and living environment. The office will also address such broad-based issues as bigotry and racism and promote respect for all people.

The Office of Minority Equity will involve the entire Oakland University community in programs that explore the heritage and culture of minority students to ensure a rich Oakland experience. Most importantly, it will aid in increasing the graduation rate of minority students.

COMMITMENT TO STUDENTS



University faculty and staff go over Oakland's entry in the unmanned vehicle competition before it takes to the course.

FIRST COMPETITION FOR UNMANNED VEHICLES

Seven universities registered to compete for a single \$10,000 prize in the Unmanned Ground Robotics Competition at Oakland.

The Association for Unmanned Vehicle Systems sponsored the competition and put up the prize money. A team from the Oakland University School of Engineering and Computer Science entered a vehicle for the June 1993 event.

This was the first AUVS event designed for unmanned ground vehicles. The association wanted to interest more college and university engineering students in the field, which has potential in manufacturing, space exploration and the military.

The all-terrain vehicles, similar in size to golf carts or lawn tractors, navigated an outdoor obstacle course by means of robotic recognition systems. The vehicles traveled over a kidney-shaped course approximately 80 to 100 yards long. Vehicles were penalized for striking obstacles, stopping or wandering from the course.

Also entering the competition were the University of Tulsa, which won the event, the University of Michigan, the University of Colorado in Denver, Cleveland State University, the University of North Dakota (two vehicles), and the University of Cincinnati.

UNIQUE AGREEMENT PROVIDES SCHOLARSHIP FUNDS

Three Auburn Hills, Michigan, residents who are graduates of schools serving the city of Auburn Hills benefit from a scholarship program funded from a road construction project.

In a cooperative agreement worked out by the city and the university, the university agreed to set aside \$750,000 from the \$4.1 million proceeds of land sold to the city for the widening of Squirrel Road. The effort will result in Squirrel Road being widened to alleviate traffic flow problems from Walton Boulevard south to an area near Hamlin Road.

The Oakland University-Auburn Hills Scholarships program provides two four-year scholarships per year for a period of five years to qualified applicants from Auburn Hills. In addition, the university provides one additional four-year scholarship each year for the five-year period from other funds.

The university selects the scholarship winners, who must meet all regular university entrance requirements.

COMMITMENT TO STUDENTS



ENGINEERING SCHOLARS MAY STUDY ABROAD

An innovative agreement established in 1992 between Oakland University and Siemens Automotive will provide engineering students with a unique opportunity to study abroad.

The scholarship recognizes proficiency in a second language and provides an engineering internship in another country. The program is designed to expose Oakland engineering students to global perspectives in highly technical and competitive industries like automotive electronics. Siemens committed \$35,000 to the program over the next five years.

A junior and a senior engineering student will be selected each year for \$3,500 stipends. The awards include an opportunity for one or possibly two internships of four months or more at a Siemens facility anywhere in the world.

Oakland will select students who have ranked in the top quartile of their class, and who have proficiency in a second language, leadership skills, and willingness to accept an internship in one of Siemens' worldwide operations. Scholarship recipients must also be Michigan residents.

In addition to the scholarship, Siemens will provide travel costs and internship wages.

STUDENT ORGANIZATIONS CAPTURE HONORS

Regional and national organizations continue to recognize the community service work of Oakland students.

The Golden Key National Honor Society cited the Oakland chapter for numerous activities. Faculty adviser Jon Yates received the Outstanding Adviser of the Year Award.

In addition, Michelle Walk, chapter president and a senior economics major, was chosen to become the student representative for the 24-chapter Great Lakes region of Michigan, Kentucky and Ohio for 1993-94.

Locally during the past year, Golden Key members participated in the annual Paint Pontiac beautification project, visited Children's Village to socialize with children in protective custody, participated in the K-12 schools Best of America program to give talks on making positive life choices by avoiding alcohol and drugs, and participated as a group in the Special Olympics, the Walk for Warmth and the Great Strides Walk for Cystic Fibrosis.

Meanwhile, the student chapter of the American Market-

ing Association won two awards at the annual AMA Collegiate Conference in New Orleans. The chapter received the Outstanding Membership Activities Award and the Chapter Planning Award.

The student chapter of the Society of Human Resource Management received a Merit Chapter Award from the National SHRM for its 1992-93 activities.

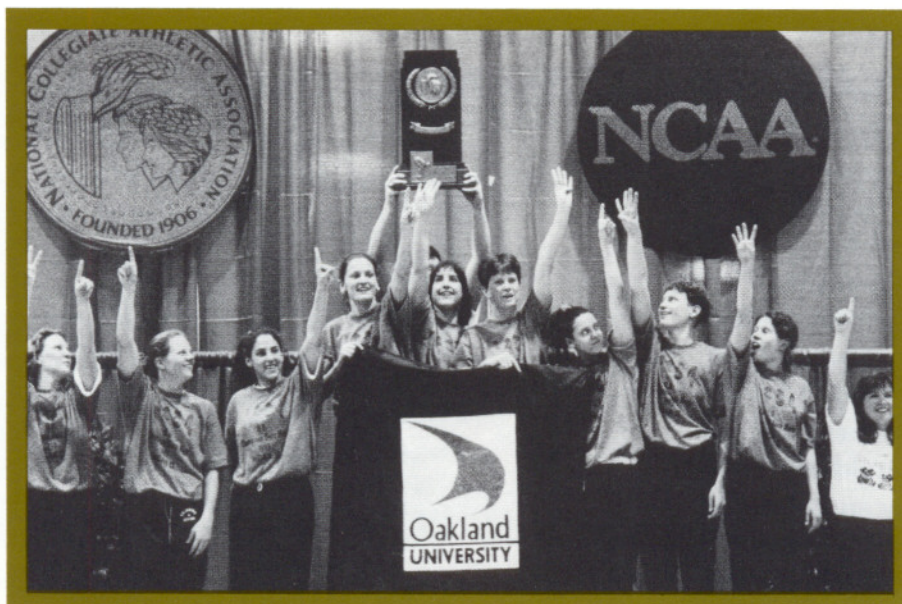
SCHOLARSHIPS HONOR MARTIN LUTHER KING, JR.

The first Keeper of the Dream banquet at Oakland was a resounding success and assures students of scholarships for the future.

The banquet will become an annual tradition in January, held to honor the memory of Martin Luther King, Jr. Proceeds from the first banquet will be placed into an endowment fund. Beginning with the fall 1993 semester, two students will each receive a \$1,000 Keeper of the Dream Award.

Selection will be based on demonstrated strong citizenship and leadership in interracial issues. Award recipients must also demonstrate scholastic achievement and exhibit a clear career focus.

COMMITMENT TO STUDENTS



The women's swimming and diving team rejoices after winning its fourth consecutive national title.

SWIMMERS CLAIM FOURTH NATIONAL TITLE

No matter how you add up the numbers, they come out to one.

As in first place — for the fourth time. Oakland's women's swimming and diving team set an NCAA Division II record this year by winning its fourth consecutive national title in competition in Canton, Ohio. The women finished a record 203 points ahead of Clarion University of Pennsylvania.

The tournament was significant for Oakland in many ways:

- ◆ Tracy Huth was named Coach of the Year for the second straight year and third time in the past four years.
- ◆ Amy Comerford won an individual championship in the 100-yard backstroke and was a member of the national championship 200 medley and 200 freestyle relay teams. The teams both set school and Division II records.
- ◆ Senior Beth Surowiec became the only swimmer in NCAA Division II history to be a member of four national championship teams.
- ◆ Five of the 12 women's team national qualifiers were first-year students.

In his five seasons of coaching, Huth's team has had a 3.00 or better combined grade point average. During the 1992-93 season it was 3.17, the highest of all Division II schools reporting in women's swimming and diving.

COMMITMENT TO STUDENTS



LEADERSHIP PROGRAMS CALL ON OUR STUDENTS

Two students are the first from Oakland to attend leadership programs in Washington, D.C., sponsored by the Washington Center for Internships and Academic Seminars at Trinity College.

Lisa McRipley attended the Women as Leaders Conference, and Alicia Cunningham-Sampson was enrolled in the Minority Leadership Fellowship Forum this summer.

McRipley was selected from 475 applicants from the United States. Two students from each state and District of Columbia were chosen to attend lectures, seminars and discussions concerning women and leadership issues.

Most recently she was honored on campus as a Sidney Fink Memorial Award recipient for promoting racial harmony.

Cunningham-Sampson is one of 48 fellows from across the United States chosen for the leadership program that mixes classes with internship opportunities. She served her internship as a communications assistant for the International Union of Electronic Workers.

Cunningham-Sampson is an English major and graduate of Cass Tech High School in Detroit. She is founder and editor in chief of *UMOJA* magazine, the African-American student publication, and a past recipient of the Fink Award.

VW EXECUTIVES FUND 10 SCHOLARSHIPS

Volkswagen of America, Inc., teamed with the Oakland University School of Business Administration in 1992 to begin funding 10 scholarships.

The Volkswagen of America Corporate Leaders Scholarship Program covers full tuition for 10 students for four years. The program is aimed at increasing diversity at Oakland in general and within the SBA in particular.

The scholarship program is notable for the means by which it is funded. Volkswagen executives at the Auburn Hills, Michigan, company headquarters are personally providing at least \$108,000 in scholarship funds to the university over the next four years. They are funding the scholarships to demonstrate their individual commitment to increasing diversity in higher education.

In addition to the scholarships, Volkswagen and the SBA have agreed to a "Tender

Loving Care" program of mentoring, academic counseling and other activities. Volkswagen will also provide internships during the recipients' junior and senior years for on-the-job training.

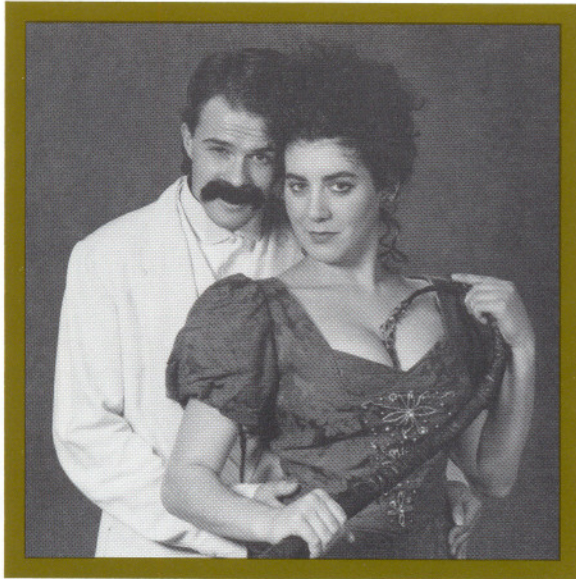
NURSING REFLECTS CULTURAL AWARENESS

A program aimed at strengthening nurses' training in community health-care centers began last fall in the School of Nursing.

Registered nurses who return to Oakland to complete their Bachelor of Science in Nursing degree serve in community agencies in Pontiac, Detroit and Dearborn. The purpose is to expose the nurses to the cultural differences of patients, especially in surroundings that are familiar to the patients themselves.

Through the program, Oakland will produce nursing graduates who are more aware of and sensitive to various community needs.

COMMITMENT TO STUDENTS



Corey Skaggs and Angela Maclean starred in Oakland's award-winning theatre production.

STUDENT THEATRE JUDGED AMONG NATION'S BEST

Oakland students who composed the cast and crew of *Cloud Nine* learned they were among the best in the nation when they emerged as winners of the American College Theater Festival regional competition.

Their efforts, judged among the six best in the nation from more than 800 entries, earned them the right to perform at the Kennedy Center in Washington, D.C. In addition, after seeing Oakland's Angela Maclean perform in *Cloud Nine* at the regional level, adjudicators invited her to compete for the prestigious Irene Ryan Foundation Acting Scholarship.

The American College Theater Festival is an annual week-long event. This was the fifth time Oakland has sent a production to the festival's regional competition. In 1982, *Jerrigg* won the regional competition and appeared on stage in Washington.

Cloud Nine by Caryl Churchill is a challenging and provocative look at sexual, racial and gender roles in Victorian colonial Africa and pre-AIDS London of 1980.

ITT FUNDS INNOVATIVE SCHOLARSHIP PROGRAM

The generosity of an Oakland University Corporate Associate member eases the financial burden for university students while at the same time providing them with valuable work experience.

Increasing diversity within the School of Engineering and Computer Science is the goal of one such program.

ITT Automotive in Auburn Hills established a scholarship fund to help disadvantaged students. The ITT Automotive Diversity Scholarship Program will fund up to four scholarships, each covering a maximum of \$5,000 for basic, full-time tuition, for up to four years of undergraduate study.

ITT Automotive funded the program to encourage academically talented disadvantaged students to pursue careers in engineering.

Oakland University and ITT Automotive will jointly review participant progress each year. Eligibility and selection criteria include meeting university admissions standards and having financial need.

COMMITMENT TO STUDENTS



STUDENT RADIO STATION CLAIMS FIRSTS

The Michigan Association of Broadcasters awarded student disc jockey Mike Fleming a prestigious first-place award in the college division for his sportscasting ability.

Fleming submitted a tape of his energetic play-by-play of a Pioneer basketball game that was broadcast on WOUX, the student-run radio station on campus. Fleming also serves as the station's general manager.

The station is heard only on the university campus, but soon that will change. The university is awaiting Federal Communications Commission approval to allow WOUX to broadcast its programming over FM airwaves. Persons living near the university will be able to tune in to the station and hear news, music, sports and educational programming from the campus.

SCHOLARSHIP CITES STUDENTS WITH SPECIAL NEEDS

Gary Stachnik proves that hard work has its rewards. He graduated with a bachelor's degree from Oakland in 1990 with majors in accounting, finance and marketing. The university recognized him as one of its outstanding graduates by presenting him with the 1990 Alfred G. Wilson Award.

The Sterling Heights, Michigan, resident is currently enrolled in Oakland's Master of Business Administration program.

Recognition for Stachnik has come again. This year, he received a \$1,000 Vartanian Scholarship, which will apply to the 1993-94 academic year. The scholarship is awarded to handicapped students who demonstrate high academic achievement and campus leadership qualities. Stachnik will be eligible for annual scholarship renewals until he completes his MBA.

The scholarship is provided by the Stephen R. and Leah P. Vartanian Endowed Scholarship Fund. Its purpose is to assist physically challenged Oakland students who are confined to wheelchairs.

COMERICA GIFT PROVIDES SBA OPPORTUNITIES

A \$100,000 gift from Comerica, Inc., to the School of Business Administration provides scholarships and awards aimed at increasing the cultural diversity of the school.

In each of the next five years, the SBA will use \$12,000 for scholarships, \$6,000 to support special mentoring and internships for disadvantaged students and a faculty service award, and \$2,000 for an honor award for an outstanding graduating student.

Two juniors and two seniors will be selected to receive \$3,000 scholarships. The first will be awarded for 1993-94.

A special component of the gift is support for mentoring and internships at Comerica.

The distinguished service award, to be created for the faculty, will cite instructors whose efforts go beyond classroom work.

STRENGTHENING THE CAMPUS FAMILY



New Oakland University Trustees Rex E. Schlaybaugh, Jr. (left) and David T. Fischer.



STRENGTHENING THE CAMPUS FAMILY



GOVERNOR APPOINTS TWO TO OAKLAND BOARD

Two community leaders have been appointed to the university Board of Trustees by Governor John Engler.

David Fischer, president of Suburban Motors, Inc., in Troy, Michigan, was appointed to an eight-year term that expires in August 2000. His civic involvement includes serving on the North American Auto Show Board of Directors and the Detroit Institute of Arts Corporate Relations Committee.

In addition, Rex E. Schlaybaugh, Jr., was appointed by Engler to fill an unexpired term through 1999. He is an attorney with the Detroit firm of Dykema Gossett, where he specializes in issues and developments related to mergers and acquisitions.

Schlaybaugh is a member of the Board of Directors of the Manufacturers Life Insurance Co. of Michigan, Bloomfield Hills Bancorp, Inc., and the Bank of Bloomfield Hills. He has also served as a member of the Michigan Department of Commerce Low-Cost Housing Task Force and as a member and chairperson of the Michigan Cemetery Commission.

OAKLAND INAUGURATES PRESIDENT PACKARD

Oakland University installed its fourth chief executive officer in an inauguration ceremony last November.

The inauguration of Sandra Packard brought together the university and external communities to hear the new president outline her plans for Oakland's future. In her inaugural address, President Packard stressed the need for the university to capitalize on the entrepreneurial spirit that its founders instilled when the university began. She also issued a challenge for the faculty and staff to make Oakland a premier university in the nation.

In attendance were representatives of 48 colleges and universities from throughout Michigan and the nation. Also attending were former presidents Joseph E. Champagne and Donald O'Dowd. Former Chancellor Durward "Woody" Varner, who was unable to attend, rounds out the list of regular chief executive officers in Oakland's history.

Funds and services for the inauguration were provided by donors.

CAMPUS GROUP HONORS FORMER TRUSTEE

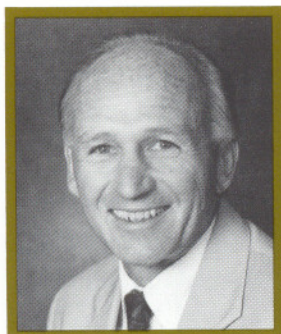
Phyllis Law Googasian, university trustee emerita, became the first recipient of an award named in her honor for promoting higher education throughout the state.

Googasian received the award from the campus chapter of the American Council on Education-National Identification Program. ACE-NIP is active in promoting education and gender equity.

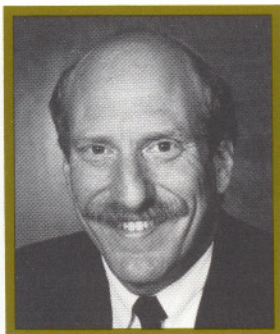
The chapter noted that Googasian, through her service on statewide boards and in local civic affairs, is a champion for higher education. The award named for her will be presented annually.

Googasian served on the board from 1984-92. She represented Oakland on the Michigan Association of Governing Boards, and served a term as vice chairperson of the university trustees.

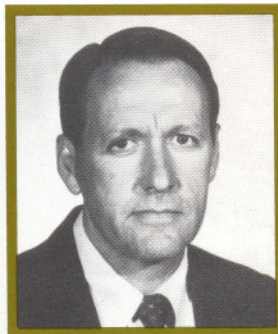
STRENGTHENING THE CAMPUS FAMILY



Bissonnette



Disend



Russi

MANAGEMENT TEAM INCLUDES NEW VICE PRESIDENTS

Three new vice presidents began service to Oakland University this summer, and will help President Sandra Packard move the university into the 21st century.

- ◆ Paul E. Bissonnette of California State University, Fresno, was appointed vice president for finance and administration, and treasurer to the Board of Trustees.
- ◆ David S. Disend of Antioch College in Ohio now serves as vice president for university relations, and executive director of the Oakland University Foundation.
- ◆ Gary D. Russi of Drake University in Iowa became vice president for academic affairs and tenured professor of health sciences.

Russi's predecessor returned to the faculty of the School of Engineering and Computer Science, and Bissonnette's and Disend's retired. The new vice presidents were selected after extensive national searches.

Bissonnette was executive assistant to the president for administration and physical development at Fresno. He brings to Oakland professional training and experience in developing funding strategies and overseeing campus construction projects.

At Antioch, Disend was vice president for development and alumni relations. He headed a capital campaign that raised more than \$50 million. His previous experience includes serving as assistant vice president for development and alumni relations at the University of Miami (Florida).

Most recently, Russi was vice president for research and strategic planning and a tenured professor of pharmacology and toxicology at Drake. He has also served as vice provost for academic affairs, vice provost for planning and budgeting, and director of university planning.

FOUNDATION SUPPORTS ACADEMIC MISSION

Support for faculty research, student scholarships and library acquisitions were all part of the Oakland University Foundation allocations during the 1992-93 fiscal year.

The foundation, an independent, nonprofit corporation, secures funding in support of the university's programs. The foundation allocated \$402,000 from unrestricted funds from a total of \$1.7 million it raised in restricted and unrestricted gifts during the previous fiscal year.

Major support for the university by the foundation Board of Directors included:

- ◆ \$100,000 for the Kresge Library endowment and \$12,500 for an Enduring Legacy Campaign display to honor donors to the library.
- ◆ \$55,000 for academic scholarships and \$10,000 for two new scholarships aimed at increasing diversity within the student population.
- ◆ \$80,000 on a challenge-grant basis to assist the College of Arts and Sciences in the purchase of special scientific research equipment.
- ◆ \$75,000 for a Faculty Research Opportunity Fund to assist faculty members on research projects approved by President Sandra Packard. The funds may be used to

STRENGTHENING THE CAMPUS FAMILY



secure matching grants or for the purchase of research equipment.

In addition, the foundation supports other projects which enhance the university's specific 1992-94 goals. These projects, submitted by faculty and staff with the approval of the president, include support for the Total Quality Management program in the School of Business Administration, a feasibility study for a new recreation building, and a special educational program in the School of Nursing.

ALUMNI REUNION A CAMPUS SUCCESS

Oakland held its all-alumni reunion during the fall 1992 semester.

Graduates returned to campus to meet with professors, to participate in special recreational and social programs, and to just catch up on the news with friends.

The event, which will now become an annual affair, was part of homecoming, a tradition which has returned to Oakland. Both events were a time for campus academic and athletic departments to showcase their talented students.

The success of the events has led to a combined and expanded program for 1993. This year the homecoming and alumni reunion will be October 7-9.

MEADOW BROOKS, ACADEMICS WORK TOGETHER

Students enrolled in programs offered through the Department of Music, Theatre and Dance are benefiting from a collaborative effort with the university's professional Meadow Brook Theatre that began in the 1992-93 academic year.

One of the most rewarding aspects is the Mary Bonnell/Meadow Brook Theatre Scholarship provided to an incoming student who demonstrates an exceptional interest in theatre. The recipient is chosen jointly by the theatre and the department.

The collaboration also includes providing free tickets to Meadow Brook Theatre performances for students enrolled in theatre classes. Selected students also serve as interns, working with the stage manager or the technical crew chief to learn how a full-scale production is really put together.

Whenever possible, different student productions may complement the plays being presented by Meadow Brook, to give audiences a different view of a subject.

Students in the Department of Art and Art History are also benefiting from a collaborative

effort with a Meadow Brook enterprise – in this case Meadow Brook Hall. Students studying art or architecture reflected in the building's design are allowed to visit and tour the 100-room Tudor-style mansion as part of their class assignments.

AMBASSADORS SEEK PROSPECTIVE STUDENTS

During 1992-93, 31 committed volunteers founded the Alumni Admissions Ambassadors to ensure that prospective students have a head start on a college experience. The group recruited outstanding students by answering questions about the university and speaking of career opportunities. The high school students learned firsthand how academic success leads to a lifetime of achievement.

The ambassadors telephoned and made home visits to prospective students and attended college night programs in local schools.

ASSURING A SAFE AND ATTRACTIVE ENVIRONMENT



New campus security measures include Brightway paths that add high-intensity light to pedestrian walkways at night between major classroom buildings, residence halls and the Oakland Center.

ASSURING A SAFE AND ATTRACTIVE ENVIRONMENT



CAMPUS SAFETY A UNIVERSITY PRIORITY

Additional Brightway high-intensity lights along pedestrian paths and six emergency phones connected directly to the Department of Public Safety and Police are helping to make the university community a more inviting place for students and visitors alike.

To further enhance the campus environment, new street name and directional signs, plus lighted exterior building signs are being added.

In the interest of campus safety, the highly visible emergency phones — marked by a blue light on top — will be installed in strategic campus locations.

SMOKING BAN EXTENDED

The university has also expanded its no-smoking policy to include all enclosed areas of the university, with the primary exception of private rooms in residence halls.

The new policy takes effect August 15 and came in response to requests by students, staff and faculty for a smoke-free environment.

STATE FUNDS SCIENCE AND ENGINEERING BUILDINGS

Governor John Engler and the Michigan Legislature authorized Oakland University to complete final planning and begin construction of a \$39 million science and engineering building complex.

The buildings will be the first classroom-office buildings constructed on campus in 13 years; since O'Dowd Hall. An October 1 ground-breaking ceremony is planned.

These new facilities will enable Oakland to better serve students enrolled in science, engineering and math programs. These areas have been identified as critical to the state's economic future.

The new buildings will be connected to Hannah Hall of Science (built in 1961) and Dodge Hall of Engineering (1968). The complex will have two wings of three floors each and a central tower with seven floors. The tower roof will be used for special engineering projects, and a separate animal

laboratory building will be added.

The primary building will contain 186,400 gross square feet. The project includes renovations to Hannah Hall to house the physical therapy and health sciences programs.

POLICE PATROL ON BICYCLES

Underscoring Oakland's emphasis on a safe and secure campus, a mountain bike patrol was added this year, with officers making their rounds through parking lots, on pathways and in areas where patrol cars cannot reach.

The mountain bikes supplement regular campus police patrols. As an important side benefit, the bikes bring officers in close contact with the university community.

EXPANDING EXTERNAL AWARENESS AND SUPPORT



Kiichi Usui (left), curator of Meadow Brook Art Gallery, and President Sandra Packard (second from right) stand with the sculpture by David Barr that Barbara and George Erb donated to the university. The work is placed in a courtyard between the Oakland Center and the porch between North and South Foundation Halls.

EXPANDING EXTERNAL AWARENESS AND SUPPORT



OUTDOOR ART GALLERY GROWS

Two outdoor modern art sculptures have been added to the grounds of Oakland University, which is already one of the leading institutions in the country for showcasing sculptors' talents.

Donors Barbara and George Erb presented the university with *Structurist No. 11* by artist David Barr. Sculptor David Scott gave an untitled work. Both pieces were accepted by President Sandra Packard and Kiichi Usui, curator of Meadow Brook Art Gallery.

The pieces have been placed in a courtyard between North Foundation Hall and the Oakland Center. The high-visibility location was selected to enhance an area where thousands of students and visitors pass daily.

The gifts bring to 12 the number of modern art sculptures on permanent display on campus.

PRESERVING AFRICAN-AMERICAN HERITAGE

Tracing genealogical twists and turns across generations can be especially difficult for many black Americans.

Often the trail blurs before the Civil War, when slavery was practiced. De Witt Dykes, associate professor of history, made a seven-city lecture tour last summer sponsored by Proctor & Gamble. In his talks, Dykes encouraged families to rekindle their interest in their own heritage.

Dykes' roots in genealogical research run deep. In addition to teaching, researching and publishing, he co-founded the Fred Hart Williams Genealogical Society in Detroit, an organization named for a pioneer in black family research. Dykes is also a charter member of the Afro-American Historical and Genealogical Society of Washington, D.C.

Dykes says families should not underestimate the importance of preserving their history. History texts usually leave out significant details about black culture, which makes it imperative that families themselves preserve the legacy. The task is formidable. Out of hundreds, if not thousands, of

organized genealogical groups in the United States, Dykes knows of only 27 dedicated to African-American heritage.

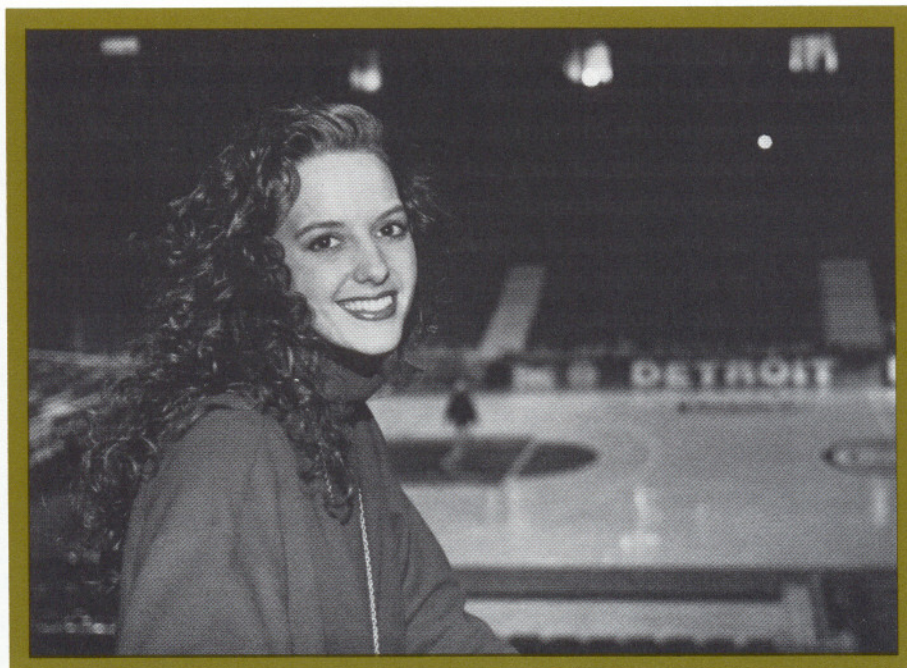
MICHIGAN'S FIRST CAREER DEVELOPMENT INSTITUTE

Oakland University was the first institution in Michigan to receive funding for a National Career Development Institute.

Oakland joins the University of South Carolina and the University of Wisconsin in receiving funding from the National Occupational Information Coordinating Committee.

At Oakland's institute, basic and advanced training in all areas of career development for counselors and other career development personnel are offered. The institute is coordinated by personnel from the Continuum Center and the Adult Career Counseling Center, both of which are units within the School of Education and Human Services.

EXPANDING EXTERNAL AWARENESS AND SUPPORT



Jennifer Middleton enjoyed a responsible cooperative education job at the Palace of Auburn Hills.

CO-OP PROVIDES VALUABLE WORK EXPERIENCE

During the 1992-93 academic year, 151 Oakland students earned more than \$1.35 million by working in cooperative education jobs in southeastern Michigan.

Those students included junior Jennifer Middleton, a human resources development major, who accepted a position with the Palace of Auburn Hills (Michigan), the sports and entertainment facility that is home to the Detroit Pistons basketball team. She was the first co-op student to serve as editor of the Palace's employee newsletter. Her assignments included working

with the 200 full-time employees on the events staff, including President Tom Wilson, and many of the 1,000 part-timers who keep the Palace operating smoothly.

Despite a 12-credit course load, Middleton worked 30 to 40 hours a week. Among her responsibilities were scheduling monthly meetings between employees and management, chairing a committee that included representatives of each department, and helping track and resolve employee concerns. She also helped set up the Palace University, a training program for all employees.

EXPANDING EXTERNAL AWARENESS AND SUPPORT



OAKLAND HOSTS WORLD-WIDE COMPUTER DATA BANK

World-wide computer users log in to a public domain/shareware software reservoir at Oakland University 24 hours a day.

The OAK Project is among the world's largest computer databases of its kind. During one recent month, more than 578,000 file transfers were accomplished. Incredibly, the world-wide reputation of the OAK Project has spread virtually by word-of-mouth among computer users.

When users sign on, whether from Michigan, Norway or China, they are greeted with a message indicating the service comes from Oakland University. The material they sift through, if printed in books, would make up more than 18,000 volumes.

Users from anywhere who can link to the worldwide Internet system with a modem have access, and an average of 80 users are on-line at any given hour. Up to 150 users can access OAK Project files at a time.

All software on the computers is free. None of it is commer-

cially produced; therefore there are no copyright violations when users download files. Users on virtually all computer systems find software of benefit.

The software archive started as a U.S. military project, but the growth in public domain software made the time spent maintaining the database unattractive to the government. A former military archivist volunteered to transfer the program to Oakland, where he helps maintain and update it daily.

NATIONAL ASSOCIATION CITES OAKLAND'S SUCCESS

Oakland University is one of the six newest members of the National Association of State Universities and Land Grant Colleges.

The prestigious association represents the interests of public higher education to the nation. During the past century, the association has forged powerful partnerships, cooperated with higher education coalitions, and led the way in the creation of such landmark legislation as that which established the National Science Foundation. It also advanced

the Higher Education Act of 1965 and the Reauthorization of the Higher Education Act of 1992.

The organization has 167 members: 79 public universities, 72 land-grant institutions and 27 public higher education systems.

Oakland's selection recognizes its growing national stature. Selection is based on scholarly quality and program scope, recognizing particularly accomplishments in the post-graduate and doctoral areas; the excellence of research; and efforts this year in achieving national prominence in higher education circles.

Membership enhances Oakland University's opportunities and status. The university's inclusion with the flagship universities in every state in this association recognizes Oakland's current excellence and continues the university's movement toward national and international prominence.

EXPANDING EXTERNAL AWARENESS AND SUPPORT



Donors Mr. and Mrs. Louis R. Ross were honored at the dedication of the Kresge Library Wall of Honor.

WALL OF HONOR RECOGNIZES LIBRARY DONORS

A Wall of Honor was dedicated in 1992 in the Kresge Library foyer to commemorate donors who have contributed \$1,000 or more to the Enduring Legacy Campaign for Kresge Library.

The campaign goal is a \$5 million library endowment fund to provide a continuing base of support for acquisitions of books and serials, and the purchase of access to information located elsewhere. As of June 30, 1993, approximately 67 percent of the goal had been received or pledged. The campaign began in September 1991. The high cost of materials makes it essential that the library continue to receive donor support. An average book costs \$50 and the average journal costs \$270.

Donors whose names now appear on the wall of honor are:

Legacy Gifts (\$250,000 or more)

- ◆ The Oakland University Foundation Board of Directors, and Melvin and Hettie Raber.

Leadership Gifts (\$100,000 to \$250,000)

- ◆ The Friends of Kresge Library, Mr. and Mrs. Marvin L. Katke, and Mr. and Mrs. Louis R. Ross.

Major Gifts (\$50,000 to \$100,000)

- ◆ Stephan and Rita Sharf, Stuart and Maxine Hall, Jo Anne and Donald E. Petersen, Mrs. Pearl Mealey in memory of Norman F. Mealey, and the McGregor Fund.

Special Gifts (\$25,000 to \$50,000)

- ◆ John M. Savio in memory of Dominick and Anna Savio, Mrs. George R. Klein and Barry M. Klein in memory of George R. Klein, Joan and Robert Rosen, the Oakland University Branch of the Michigan State University Federal Credit Union, and Mrs. Betty Warner in memory of Harold G. Warner.

Tribute Gifts (\$1,000 to \$25,000)

- ◆ Mr. and Mrs. Wilfred E. Belanger, H. Glenn Bixby, Mary Clor in memory of Daniel F.

EXPANDING EXTERNAL AWARENESS AND SUPPORT



Clor, Cathy and Bill Connellan, William S. and Ellen H. Couch, Peter and Christine de Steiger, David T. Fischer, Suzanne O. and Richard J. Frankie, John T. Franks, George and Phyllis Law Googasian, Mr. and Mrs. Karl D. Gregory, Gerald J. Grekowicz, Paul and Diane Haig, Jan and Patricia Hartmann, Mr. and Mrs. James L. Howlett, William Kath, Ronald Kevern, Jeffrey M. Krauth, Mrs. Francis C. Mc Math (Betty), Robert J. Meyer, Grant and Jan Mills, John and Kathy Mills, William A. and Diana J. Mitzelfeld, Ronald P. Monache, President Sandra and Dr. Martin Packard, Mark Picklo and Barbara Gayle Picklo, Henry D. Price, Mr. and Mrs. Lawrence J. Schloss, Drs. Joel J. and Kathleen L. Smiler, Anne H. Tripp, Mr. and Mrs. H. Wayne Wells, Phillip G. and Barbara J. Williams, and Mr. and Mrs. Robert J. Zolad.

READING PROGRAM BOOSTS CHILDREN'S SKILLS

Oakland University and 10 southeastern Michigan school districts are cooperating in a

Reading Recovery early intervention program aimed at helping first-grade pupils improve their skills.

The program helps children who score in the lowest 20 percent on reading tests. The goal is to help children develop effective learning strategies so that they can function without extra help in regular classroom reading.

Oakland's program began during the 1992-93 school year. Schools in Birmingham, Bloomfield Hills, Detroit, Farmington, Ferndale, Hartland, Pontiac, Port Huron, Troy and West Bloomfield participate.

Faculty members in the School of Education and Human Services train teachers to work with pupils, and also train teachers who themselves can train other teachers.

Reading Recovery is a national program based at Ohio State University.

TAKING THE MESSAGE OF GOOD HEALTH TO THE PUBLIC

Protecting the public from misleading claims regarding exercise and nutrition is one of the goals of the School of Health Sciences.

Fred Stransky, director of the Meadow Brook Health En-

hancement Institute within the school, was a frequent and popular subject on national network and local radio programs in the United States, Canada and Germany during the past year. In 23 radio interviews, he discussed a book he coauthored, *Fitness and Fallacies: Everyone's Guide to Safe and Effective Exercise*, which rebuked many of the claims made by so-called fitness experts. He also spoke of disease prevention in general.

The result? Calls and letters poured in from listeners who wanted more information on the subjects Stransky discussed. He points out that outreach efforts such as this are what a university is all about: serving the community's needs.

Stransky, who enjoys a widespread reputation for promoting the essential link between healthy exercise and nutrition, aims to keep the public informed about what works and what doesn't when it comes to keeping in shape. His message in a nutshell: If an exercise device or diet sounds too good to be true, it is, so save your money.

MAINTAINING FISCAL INTEGRITY



OAKLAND UNIVERSITY CONSOLIDATED STATEMENTS OF FINANCIAL CONDITION JUNE 30, 1992 AND 1991

ASSETS	1992	1991
<i>Current Assets:</i>		
Cash and short-term investments	\$27,867,000	\$21,015,000
Accounts receivable, less allowance of \$132,000 in 1992 and \$104,000 in 1991	2,648,000	3,503,000
Inventories	1,288,000	1,389,000
Deposits and prepaid expenses	670,000	1,038,000
	32,473,000	26,945,000
<i>Investments</i>	7,703,000	6,629,000
<i>Student Loans Receivable,</i> less allowance of \$415,000 in 1992 and \$450,000 in 1991	1,808,000	1,796,000
<i>Property, Plant and Equipment:</i>		
Land and land improvements	8,579,000	8,306,000
Buildings	74,172,000	73,352,000
Equipment	24,607,000	23,891,000
Library books	10,373,000	9,568,000
Construction in progress	377,000	984,000
Accumulated depreciation	(60,362,000)	(56,274,000)
Net property, plant and equipment	57,746,000	59,827,000
	<u>\$99,730,000</u>	<u>\$95,197,000</u>
 LIABILITIES AND FUND BALANCES		
<i>Current Liabilities:</i>		
Accounts payable and accrued expenses	\$2,244,000	\$2,419,000
Accrued payroll	4,974,000	4,567,000
Accrued compensated absences	1,406,000	1,419,000
Deferred revenues and student fees	2,668,000	3,075,000
Deposits	4,345,000	3,786,000
Deferred State appropriations	—	6,279,000
Current portion of long-term debt and capital lease obligation	345,000	758,000
	15,982,000	22,303,000
<i>Capital Lease Obligation</i>	—	63,000
<i>Long-term Debt</i>	3,500,000	3,840,000
	<u>19,482,000</u>	<u>26,206,000</u>
<i>Fund Balances:</i>		
Unrestricted	15,622,000	3,717,000
Restricted	11,604,000	11,121,000
Plant fund	53,022,000	54,153,000
	80,248,000	68,991,000
	<u>\$99,730,000</u>	<u>\$95,197,000</u>

MAINTAINING FISCAL INTEGRITY



OAKLAND UNIVERSITY FOUNDATION CONSOLIDATED STATEMENTS OF FINANCIAL CONDITION JUNE 30, 1992 AND 1991

ASSETS	1992	1991
<i>Current Assets:</i>		
Cash and short-term investments	\$1,390,007	\$1,491,680
Marketable securities (market value - \$2,652,294 and \$2,072,983, respectively)	2,471,990	1,903,257
Cash surrender value of insurance policies	125,321	128,932
Total Assets	<u>\$3,987,318</u>	<u>\$3,523,869</u>
 <i>LIABILITIES AND FUND BALANCES</i>		
<i>Liabilities:</i>		
Accounts Payable	\$ 1,396	\$ —
Total Liabilities	<u>1,396</u>	<u>—</u>
<i>Fund Balances:</i>		
Unrestricted	1,973,798	1,781,968
Restricted	2,012,124	1,741,901
Total Fund Balances	<u>3,985,922</u>	<u>3,523,869</u>
Total Liabilities and Fund Balances	<u>\$3,987,318</u>	<u>\$3,523,869</u>

FOUNDATION DIRECTORS

Louis R. Ross, *Chair*
 Paul E. Bissonnette, *Treasurer*
 John F. Mills, *Secretary*
 Joseph E. Champagne
 Andrew G. Creamer
 Walter E. Douglas
 Francis A. Engelhardt
 Alice Shotwell Gustafson
 Patricia B. Hartmann
 Fred D. Houghten
 Marvin L. Katke
 Barry M. Klein
 Ilija Letica
 David Baker Lewis

Paul F. Lorenz
 Alex C. Mair
 Howard L. McGregor, Jr.
 Eugene A. Miller
 Marian S. Mitchell
 Dennis K. Pawley
 Henry D. Price
 Ralph E. Reins
 Stephan Sharf
 James A. Sharp, Jr.
 L. Gene Stohler
 H. Wayne Wells
 Phillip G. Williams
 John R. Ylvisaker, M.D.

Sandra Packard
President and Ex Officio

 David S. Disend
Executive Director and Ex Officio

 James L. Howlett
Legal Counsel and Ex Officio

 James E. Kostrava
*Executive Director,
 President's Club*

 Robert W. Swanson
Consultant

NON-CIRCULATING

DEVELOPING STRATEGIC PLANS

CONTINUOUS IMPROVEMENT THROUGH SELF-STUDY

At Oakland University, the quest for improvement is ongoing, and includes all facets of university life.

This spring and summer, nine blue-ribbon task forces began studying issues important to the future of Oakland University. The task forces are looking at everything from what the university offers students through its curriculum and services, to finding ways to streamline business operations, to determining how well the university interacts with the surrounding community.

Each blue-ribbon task force includes individuals who bring a diversity of views to the area being considered, who are able to consider ideas from a university-wide perspective, and who are future-oriented.

The task forces are the Strategic Planning Steering Committee, the Task Force for Graduate Education, the Task Force for Undergraduate Education, the Task Force for Campus Family, the Task Force for Student Development, the Task Force for University Excellence and Distinction, the Task Force for Community Outreach, the Task Force for Resources and the Strategic

Plan Authorship Committee.

Of prime importance is the collaborative nature of the process, with representatives from all levels of the university community involved.

The results of the task forces will be presented to the university Board of Trustees in early 1994.

TQM ON OAKLAND'S HORIZON

Faculty and staff members of the School of Business Administration are taking the first steps at Oakland toward a Total Quality Management program.

TQM stresses making continuous improvements in all facets of daily business for the overall good of the organization. It forces an organization to evaluate what it does and decide in which areas there is room for improvement.

The TQM project within the SBA fits in well with the university's year-long strategic planning process that is now under way. Various task forces are studying the university in-depth to identify how services are provided and find ways to streamline them whenever possible. Liz Barclay, associate professor of management, serves on the university task force for excellence and distinction and heads the TQM efforts within the SBA.

SAVING MONEY A REWARDING EXPERIENCE

President Sandra Packard initiated a campus-wide competition to reward employees for submitting money-saving ideas in 1992-93. Four were selected.

- ◆ Karen Lockman, intern coordinator in the Department of Placement and Career Services, for placing students in career-related Job Training Partnership Act positions on campus.
- ◆ Paul Tombouljian, professor of chemistry, for methods to reduce the generation of hazardous waste and development of strategies for cost savings in solid-waste management.
- ◆ David Birkholz, officer in the Department of Public Safety and Police, for potential adjustments in staffing and proposed ways of using staff to fulfill the mission of the department.
- ◆ Mary Hoisington, administrative secretary in the Department of Rhetoric, Communications and Journalism, for establishment of a university-wide record retention policy.

The winners received two tickets to each of three Meadow Brook Music Festival concerts during the 1993 concert season.