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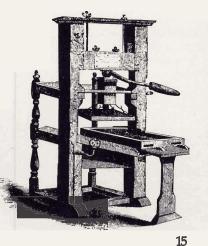
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# Oakland University

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### **Editor's Choice**

### Behind the headlines

SOMETIMES THE MOST INTERESTING stories we come across in preparing this magazine never see ink. Well, you're in for a treat, because we're going to share two with you this

The first concerns a source for our inaugural run of "Traveling OU Style," an occasional series (page 7). Sources for good stories are usually as fascinating as the stories themselves — in John Cameron's case maybe more so. The second story behind the story grew out of an interview for "1985: What a year for research!" (page 15).

Both anecdotes were supplied to me by staff writer Karen Hill as background notes for this column. I thought you would enjoy them straight from her word processor.— Ed.

Pontiac in the springtime?

I can tell you it's quite an experience to interview John Cameron. The man is a whirlwind. We spent 21/2 hours going through slides and debating the merits of different buildings and locations for the "traveling" story. He gave me a crash course in Michigan

John is so intimately familiar with architecture that he tosses off these terms you've never heard of like they're everyday words. You know he's talking English, but you feel like he's talking in another language. But he is so excited about this stuff and so eager to get you excited, that it is really interesting anyway. And eventually it starts making sense.

He's really big on Pontiac, and lots of Michigan, but says most people don't realize what architectural treasures we have here because they don't think they're exotic enough. He thinks highly of Ann Arbor, Chelsea, Tecumseh and parts of Pontiac. He says Pontiac has the finest cemetery in the state, architecturally speaking, and he takes students there. When I told him we wanted to do France, he said, "Why would you want to go to France when you can stay in Pontiac? - and I'm only half kidding.

I then spent about another hour or hour-and-a-half with him getting details on the cathedral at Anjers. I was exhausted when we were through. He is the most highenergy person I've ever met. Bar none. But the odd thing is, that even tired, it's exhilarating, because his enthusiasm is contagious.

### Curse the luck

Bill Bryant thinks his manuscript may be cursed. It had a rather mysterious background from the time it was written until it was literally discovered this century. The author left it in a monastery in Italy and was thought to have died. Bryant discovered the man actually went on to a rather stellar career within the Catholic church's hierarchy and died about 30 years later.

The manuscript disappeared and resurfaced a couple hundred years later in Sicily. From there, it went to the library of a collector, and on to another bibliophile's collection. Finally, the Hispanic Society got hold of it, and that's where the first scholar came in (he was a friend of Bryant's). The scholar was doing work for the society in New York in their catacombs and came across the manuscript. He began working on it, gave a presentation on it and died an untimely death (heart attack, but unexpected).

Next, a young scholar in South America (Peru, I think) wrote the widow and asked her to send along the manuscript, which she did. Bryant also wanted a copy, but the widow told him she'd already sent it to South America. So he wrote to the Peruvian. No answer. Six months later, he tried again. No answer. Finally, the young man's wife wrote. She said he had begun working on it and had an accident that had "ended his academic career," whatever than meant. She sent the manuscript to Bryant. He began working on it and then got sick.

Since Bryant's had this manuscript, he's been in and out of the hospital several times operations, heart attack. He's now home recovering from a heart attack. He says it's probably coincidental, but it sounds mysterious, don't you think?

# **UpFront**



More OU soccer ties

Dear OU Magazine:

With regard to your recent article on Oakland University's influence in regional soccer, I thought that you'd like to know that the Rochester Youth Soccer League (RYSL), which plays most of its matches at Oakland University, had as its founding president Frank Cardimen, special instructor in the School of Economics and Management and director of the new Center for Economic Development and Community Services. Professor Mike Riley of the Eye Research Institute was also on the RYSL's first board of directors.

> lack T. Wilson Associate Vice President of Student Affairs Oakland University

### Marchenia receives DASA

Gary Marchenia of Rochester received the 1985 Distinguished Alumni Service Award at Oakland University's fall commencement. Marchenia earned his master's degree in engineering from Oakland in 1972. He is manager of cost and manufacturing strategies at Chrysler Corporation.

Marchenia served as president of the Oakland University Alumni Association during 1984-85. "Under Gary's leadership, the alumni fund increased 16 percent," Joan Stinson, director of alumni relations, said. "He is a very good manager. He set a number of new goals for the alumni association and then made sure that they were met."

### OU head count up

Large increases in graduate enrollment, particularly in education, have helped Oakland University to a record fall enrollment of 12,586 full- and part-time students.

The figure tops the 11,971 students who attended last fall and betters the all-time high of 12,084 set in September 1983.

David C. Beardslee, director of institutional research, says that the record number can be traced to better retention at the undergraduate level and to increases in graduate enrollment, particularly in the School of Human and Educational Services. Engineering also showed an increase.

Oakland's graduate enrollment is 2,271, up 430 students from last fall; its undergraduate enrollment is 10,315, an increase of 185 students from 1984.

Human Sexuality Week brought Dr. Ruth to the Oakland Center Crockery on November 18.

### "Good sex" talk from Dr. Ruth

The Oakland Center Crockery's capacity crowd roared with delight when a tiny, German-born therapist who looks like your neighbor's mother walked into the room.

Dr. Ruth Westheimer, the sex doctor of the air, had come to deliver her views on that topic of universal interest - sex. And the audience of more than 1,200 - predominantly women — was eager to hear. (Including those who clambered up ladders to peek in windows while they listened to Dr. Ruth's talk as it was piped over WOUX.)

Dr. Ruth's stock in trade is straight talk about all those things mother always whispered about. "I have never yet talked to any group of people where I did not learn something new," she told the crowd.

Her radio program, Sexually Speaking, is broadcast in 18 major markets across the country. Her television show, Good Sex! with Dr. Ruth Westheimer, airs on Lifetime Cable network, and she has appeared on The Tonight Show, Late Night With David Letterman and Merv Griffin. She is the author of two books. Dr. Ruth's Guide to Good Sex and First Love, is a hit on the lecture circuit and is about to make her screen debut in a movie with Gerard Depardieux and Sigourney Weaver.

Despite her notoriety, Dr. Ruth calls herself primarily an educator. She holds a doctorate from Columbia University and is an adjunct associate professor at New York Hospital-Cornell University Medical Center, a fellow of the New York Academy of Medicine and a consultant at New York University-Bellevue Hospital and the Kingsbrook Jewish Medical

One of her goals, she said, is educating people about the basics of human sexuality and the importance of being sexually responsible. She mixes her message with humor and anecdotes about clients' and callers' questions. "I am willing to speak explicitly because I believe there's a need for it," she said. "We've all had teachers who were so dull we fell asleep. I believe if a teacher can talk and teach in the area of human sexuality with a sense of humor, the students will go out and remember something."

According to Dr. Ruth, she only asks personal questions in her private consultations. "In my office, all I do is talk — and give homework," she said.

# **UpFront**

### SAA at the bat

It looked extremely rocky for the Congress nine that day,

The score stood zero to five with but two innings left to play.

And so, when Dave Dil doubled, and Rob Miller to home plate came,

A smile wreathed the features of some patrons of the game.

A straggling few got up to cheer, leaving there the rest,

With a firm conviction that SAA still would win the quest . . .

And now the pitcher holds the ball, and now he lets it go,

And now the air is shattered by the force of SAA's blow.

Oh, somewhere in this favored land the sun is shining bright,

The band is playing somewhere, and somewhere hearts are light,

And somewhere men are laughing, and somewhere children shout;

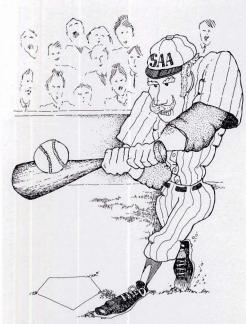
But there is no joy in Congress — SAA has won out.

Our apologies to Ernest Lawrence Thayer for the above parody of "Casey at the Bat." For those of you who weren't there, the Student Alumni Affiliate (SAA) won the "Alumni Challenge" Softball Tournament, played September 21 behind Lepley Sports Center. The SAA took the first game of the tournament, besting the Oakland University faculty/staff team 3-2. Game two — Oakland alumni versus University Congress — was won by the students, 4-3. The championship game — pitting the winners of games one and two — went to the SAA with a score of 7-3.

# SHES alumni join forces

"After two years without a board of directors, the alumni affiliate for the School of Human and Educational Services has been reactivated," the article in SHES' Alumni Information Digest stated. "A board of 11 graduates has been meeting bimonthly since February to establish goals for the affiliate and identify key people for the offices of chair, vice chair and secretary/treasurer."

The following SHES graduates compose the SHES Alumni Affiliate Board of Directors: Norine Allen ('72), president; Irene Bleisch ('83), vice president; Janice Smolinski ('78), secretary/treasurer; Jack Cloud ('72);



The Student Alumni Association won this year's "Alumni Challenge" Softball Tournament.

Jan Heuerman (79); Mary Manschesky (79); Beth Millwood (76, '84); Carl Pasbjerg ('69); Janice Piet (777); Denise Wojciechowski (79); and Lisa Woodring (79).

In his address to the initial gathering of the board, Gerald Pine, dean of SHES, urged the reorganization of the SHES alumni as a useful base for networking, professional growth and social activities relevant to the school's students and graduates.

In accordance with this mission, the SHES Alumni Affiliate hosted a reception for new graduates following June commencement and donated \$500 to help support June's "Women in Leadership" conference.

The affiliate's most recent activity, the SHES Alumni Affiliate First Annual Dinner, was held September 20 at Meadow Brook Hall. Dr. Anthony Gregorc, a recognized authority on style and mediation abilities and their influences on learning, teaching, management and administration, served as guest speaker. Gregorc is president of Gregorc Associates, Inc., of Columbia, Connecticut, which provides services to education, business and industry on how children and adults learn, develop and use their special set of mind qualities.

A project currently in the works, the Forum on Teaching Education — designed to gather data to reconceptualize teacher education and develop a five-year teacher education program at Oakland University — is also being funded by the affiliate.

# Undergrad's research cited

Undergraduates at many universities only dream of opportunities for meaningful research, but Gildana Hegyan of Bloomfield Hills has not only been published, she has gained the attention of the international science community.

Hegyan is an Oakland University senior majoring in biological sciences. She returned to campus this fall from Amsterdam, The Netherlands, where she was the only undergraduate chosen to make a poster presentation at the 13th International Congress of Biochemistry. (At a poster presentation, researchers display their data within an arena-like atmosphere and must explain, and sometimes defend, their hypotheses.)

Hegyan's project evolved as a collaboration with the labs of two Oakland professors, Virinder K. Moudgil, associate professor of biological sciences, and Egbert W. Henry, professor of biological sciences. "We know of no other undergraduate whose abstract was accepted for this meeting," Moudgil, also a presenter in Amsterdam, said.

Hegyan's paper was entitled "Estradiol-Induced Activity of Superoxide Dismutase as a Function of Age in Various Chick Tissue." Superoxide Dismutase is an enzyme responsible for cleansing the human body of some free radicals or atoms. It is the hypothesis of many experts that these free radicals accumulate in the body and are responsible for the aging process. The work Hegyan presented demonstrated that the amounts of Superoxide Dismutase can be increased at certain ages by administering the female hormone estrogen. According to Moudgil, Hegyan's findings may have implications for delaying some aspects of the aging process.

Hegyan's project was supported by the Oakland University Committee for Research and Academic Development through two undergraduate research grants, which were funded by gifts to the Alumni Fund.

### Riley elected chair

On October 9, Grosse Pointe Farms attorney Wallace D. Riley was elected chairperson of the Oakland University Board of Trustees. Riley succeeds General Motors Vice President Alex C. Mair, who continues to serve on the board as a trustee.

Riley was appointed to the board in March 1982. He is a founding partner of Riley & Roumell of Detroit and a past president of the

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State Bar of Michigan and the American Bar Association.

David Handleman, chief executive officer of the Handleman Co., will serve a second year as vice chairperson. Riley will serve a one-year term.

### The art of it all...

Two significant art exhibits found temporary lodging this fall at Oakland University.

"Selections from the Reader's Digest Collection" made Meadow Brook Hall its home October 15-22 as part of an eight-city tour that includes New York City, St. Paul, Chicago, Stuttgart, London, Milan and Paris. The exhibition, composed of 37 works chiefly of French Impressionist and Post-Impressionist periods, is the largest number of works ever assembled for a single show from the Reader's Digest collection.

The full collection of more than 300 works is the culmination of the collecting efforts of Lila Acheson Wallace, who co-founded Reader's Digest in 1922. Wallace began collecting art in the 1940s, based strictly on her own tastes and inclinations rather than the value of the works. The result is one of the finest corporate collections of Impressionist art in America.

After consideration of several possible exhibition sites in the Detroit metropolitan area, Meadow Brook Hall was chosen to receive the master works. According to Frances Chaves, curator of the Reader's Digest collection, the Hall provided an intimacy not available at the other locations considered. "It is reminiscent of the Wallaces' home as well as Reader's Digest's headquarters in New York," Chaves said.

"Selections from the Reader's Digest Collection" contained works by Monet, Chagall, Modigliani, Degas, Renoir, Matisse, Van Gogh, Seurat, Dufy, Gauguin, Lachaise, Vuillard, Picasso and Brancusi. Included are watercolors, pastels, oil paintings and sculptures.

Another exhibit, "From the Collection of Sol LeWitt," was housed in Meadow Brook Art Gallery from October 6 to November 17. It was the first traveling exhibition taken from the collection of artist Sol Lewitt, one of the leaders in the conceptual art movement of this century. LeWitt began acquiring works from his artist friends in New York City in the early 1960s. His collecting became international in scope as increased recognition of his own artwork led LeWitt to worldwide travel and influence.

"From the Collection of Sol LeWitt" con-



Pablo Picasso's "Jester" (1905) was one of 37 works displayed at Meadow Brook Hall's Reader's Digest collection showing.

tains more than 60 works, including pieces by Autin, Ferrara, Judd, Huebler, Weiner, Wiley, Rockburne, LeWitt and others.

### Happy birthday, MBT!

Meadow Brook Theatre opened its 20th season on October 10 with the Shakespearean classic "Romeo and Juliet." "84 Charing Cross Road" will run from January 30 to February 23, followed by "The Miser" and "The Good Doctor."

In addition to the productions performed on its home stage, Meadow Brook goes "on the road" during its eight-month season. 1985-86 marks the 11th anniversary of Meadow Brook's statewide tour.

Meadow Brook's inaugural tour of Michigan hit the road in 1975 with a production of the British farce "See How They Run." Since then, Meadow Brook has played to more than 30,000 people in 30 Michigan communities, from Marshall to Escanaba, Port Huron to Petoskey.

"Our goal is to bring professional theatre to Michigan residents who rarely or never get the chance to see it — to share what professional theatre is all about," said Jim Spittle, Meadow Brook's state tour director.

Funding for the tour is provided through an OutReach grant from the Michigan Council for the Arts; supplemental funds are solicited from Michigan businesses and industry.

### Human error

Dear OU Magazine,

As an Oakland alum (B.S.N. '78), I am proud of Oakland University's nursing program, and the new programs in nursing which have been developed (particularly the master's program). After reading "New Choices in Nursing" (fall '85), I do, however, feel compelled to correct your statistics regarding Oakland's record of the best students.

Your article claimed "Oakland nursing students taking the Michigan state board exam have ranked first on the mean average score for the past four years." On last year's state board exam (July '84), the nursing program at Kirtland Community College in Roscommon (where I am an instructor) ranked first on the mean score in Michigan. (Four other community colleges also beat Oakland's mean score). I include these results from the state board of nursing to support my claim. Dean Lindell would have been correct to say first among baccalaureate programs for that year; however, Oakland was not best among even baccalaureate programs in July '83.

> Beth Batchelor Mogle Waters, Michigan

The article should have stated that Oakland nursing students ranked in the top six on average standard scores and/or failure percentage positions among baccalaureate programs from 1982 through 1984. Thanks for giving us a chance to set the facts straight. — Ed.

### **Faculty honored for** excellence

Oakland University faculty members Dolores Burdick, associate professor of French, and Gilbert Wedekind, professor of engineering, shared the \$1,000 Teaching Excellence Award during the September 22 commencement proceedings at Baldwin Pavilion. Charles Akers, professor of history, received the annual \$1,000 Research Excellence Award.

The Teaching Excellence Award was established in 1981 to encourage good teaching and to recognize superior accomplishment in the classroom. Winners of the award are selected by the Teaching Excellence Award Subcommittee (TEAS), a part of the University Senate Teaching and Learning Committee.

"We hope to have increased alumni participation in the nominating process for next

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year," Richard Barron, associate professor of education and TEAS chair, said. "Typically, currently enrolled students nominate a faculty member on the basis of a particular course or set of courses. This is fine, but we believe alumni have a somewhat different, perhaps broader, perspective. They are able to tell us which faculty members have really made a difference in their personal and professional lives."

Letters of nomination should be addressed to Richard Barron, Chair, TEAS, School of Human and Educational Services, Oakland University, Rochester, Michigan 48063. Nominations will be accepted through January 27, 1986.

### The OU/Ford pact

Improved quality and lower costs of manufacturing and assembly operations for Ford Motor Co. are the aim of a \$1.3 million statistical quality program between the automaker and Oakland University.

Officials from Ford and Oakland announced the five-year statistics program agreement on September 17 at a news conference at the Dearborn Engine Plant. At the news conference, Harold A. Poling, Ford president and chief operating officer, presented Oakland President Joseph E. Champagne with a \$100,000 check to fund the first year of the program. Also on hand was Harvey Arnold, professor of mathematical sciences, who has worked closely with Ford to develop the program.

The joint effort is the first of its kind in the United States. It will supplement other OU/Ford programs that have grown, over the past three years, into one of the nation's most comprehensive ventures between a corporation and university.

"Over the next five years, Ford and Oakland University will work together to bring the application of statistical methods in the auto industry to a significantly higher plane," Poling said.

### Developer of Jarvik 7 heart speaks at Oakland

Dr. Robert Jarvik, developer of the Jarvik 7 artificial heart and president of Symbion, Inc., Salt Lake City, Utah, joined area cardiovascular surgeons at Oakland University October 26 for a symposium on "Alternatives for the Treatment of Refractory Heart Failure."

Refractory heart failures are those that require extraordinary means of treatment,

including implanting a new human heart, implanting a temporary mechanical heart or the use of new, more powerful drugs that will cause the heart to beat more forcefully.

"We have in the range of one million people a year dying of heart disease in this country and the number of heart attack deaths has been reduced to about 40,000 a year," Jarvik said. "There is clearly, and is going to remain for a long time, the need for some kind of mechanical support."

According to Jarvik, more than 50 artificial hearts have been patented and at least 30 laboratories around the world have worked

on related systems.

"I think the whole story of the future of the artificial heart is going to depend on the issue of quality of life. We absolutely would not put permanent artificial hearts in patients if we thought that all they would get was the likelihood of hospitalization, test tubes and a high incidence of complications . . . Our goal, of course, is a system that is minimal in terms of income and attention it needs, and that is not now achievable. But I think that the steps we're taking are going to get us there."

The symposium was co-sponsored by Oakland and St. Joseph Mercy Hospital of Pontiac.

### "False Magic" comes true

"False Magic" made its world premiere at Oakland University on October 31 — 360 years after it was written.



"False Magic," co-translated by College of Arts and Sciences Dean Brian P. Copenhaver, came to life October 31.

The play was unearthed from the Folger Shakespeare Library in Washington, D.C., translated from Latin and brought to the stage at Varner Hall for a three-week run — thanks to Brian P. Copenhaver, dean of Oakland's College of Arts and Sciences, and John C. Coldewey, professor of English at the University of Washington.

Copenhaver and Coldewey translated "False Magic" from "Pseudomagia," written by William Mewe about 1625. Mewe wrote the play for students at Emmanuel College in Cambridge, England, to help them study Latin. He was a student at Cambridge at the time - and a contemporary of William

Shakespeare.

"We believe it was probably performed at Cambridge, although we don't know for sure," said Copenhaver. "It looks as if the manuscript was set up to be staged. What is certain is that nobody saw hide nor hair of it from 1750 until about 10 years ago, when John and I discovered it at the Folger Shakespeare Library while going through a collection of manuscripts."

### 313-370-alum

There I was on a typical Tuesday evening, ready to get down to work in the Oakland Center Crockery. But the homework wasn't for Wednesday's 8 a.m. class. A few years have passed since those days. Rather, I was helping to secure pledges for Oakland University's annual alumni fund drive.

The 1985-86 Alumni Telefund, held in November, raised more than \$150,000 in pledges as 3,725 alumni responded to calls from some 250 Oakland alumni, students, faculty and staff.

The banners that dressed the Crockery walls said it all: "\$120,000 in Pledges — We Can Do It!" "Meet the OU Foundation \$75,000 Challenge," "Up Your Annual Giving." Pledge slips, soft drinks and chips, telephone after telephone ... all the props were in

It was a night of subtle surprises. The first few alums who said no; the first pledge exceeding \$50; the many recent graduates who made first-time pledges, meeting the OU Foundation's challenge of \$1 for every \$2 in new and increased gifts; the father who parted with his daughter's new address and phone number in exchange for a relayed message.

By the end of the evening, 288 alumni had pledged \$9,940. By the end of the telefund, the \$120,000 target had been met. And I felt better than ever about being an Oakland alum. — Nancy Ryan

# Traveling OU Style

LOIRE VALLEY, FRANCE — Gargoyles and angels watch over the Loire Valley, as they do most of France. From perches atop the aging columns of medieval country churches like the Anjers Cathedral (right), the stone figures peer at the faces of tourists and worshippers. Their carved features and the decorative stonework that surrounds them are silent testimony to the skills of the hundreds of builders who more than 700 years ago began creating France's legacy of cathedrals and churches.

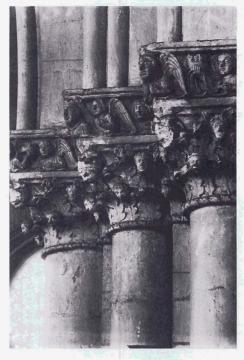
But to John Cameron, professor of art and art history at Oakland University, the figures are more than decoration. They are tools. Using them and the minute details of the surrounding stonework, he unravels the secrets of construction of the medieval cathedrals and churches of France.

Cameron has spent the past 30 years photographing the figures, columns, capitals and bases of medieval French Romanesque and Early Gothic buildings - architectural details art historians use to learn about early buildings. His stockpile of more than 65,000 negatives is reportedly the largest cataloged collection of architectural details in the world. It is a storehouse of history, a safe deposit of buildings - some of which no longer exist - created by craftsmen working as early as the 11th century. (Some of Cameron's photos are now in collections of the National Gallery of Art, where they are studied by other art historians.)

Cameron started his mission of documenting this area of architecture as a graduate student in France. Since then, he has developed a highly systematic approach to recording architectural details, and has photographed more than 5,000 monuments — most of which he remembers "surprisingly well."

His purpose was not just to record history, but to inspire students, which is also his goal for his work documenting Michigan architecture. "I want students to be turned on by this stuff," he said. "I want to reach out and grab them. If there's going to be historic preservation, it's going to happen because people get excited about it."

The Anjers Cathedral is a classic example of how architectural details serve as signposts to a building's past, Cameron said. Its elegant stonework reflects the wealth of the Loire Valley, a fertile wine region; Anjers itself was a center of ducal



# Stone gargoyles still tell tales



power at the time the cathedral was built, he said.

The cathedral was originally erected in the 11th century, a structure with a wooden roof and walls constructed in a style borrowed from Byzantine architecture. But it received a facelift in the 12th century, when the stone columns were added. The columns reinforced the interior walls and held the bases of the stone vaults that swept the ceiling — an early method of protecting the people inside against falling timbers in the event

of fire, as well as an aesthetic addition. Architectural fashion had changed by that time and the alterations were made in Romanesque style.

When studying cathedrals, Cameron pays particular attention to capitals, the "heads" of columns, where the evolution of stonecarving is most apparent. "About 1150, 1160, the development of architectural details becomes very specific and easy to track," he said. The columns and capitals of the Anjers Cathedral date to about 1220, he added, pointing to the high relief of the figures as a clue to their

"Figures on capitals don't normally have religious significance," Cameron explained, "except in certain regions or in buildings like abbeys. Everything was done for aesthetics. We use the details as devices to study the campaigns of architecture for a particular building. They help us determine when a building was built, where an addition begins, when it was added on, how the building was constructed — even whether they ran out of money or had bad weather."

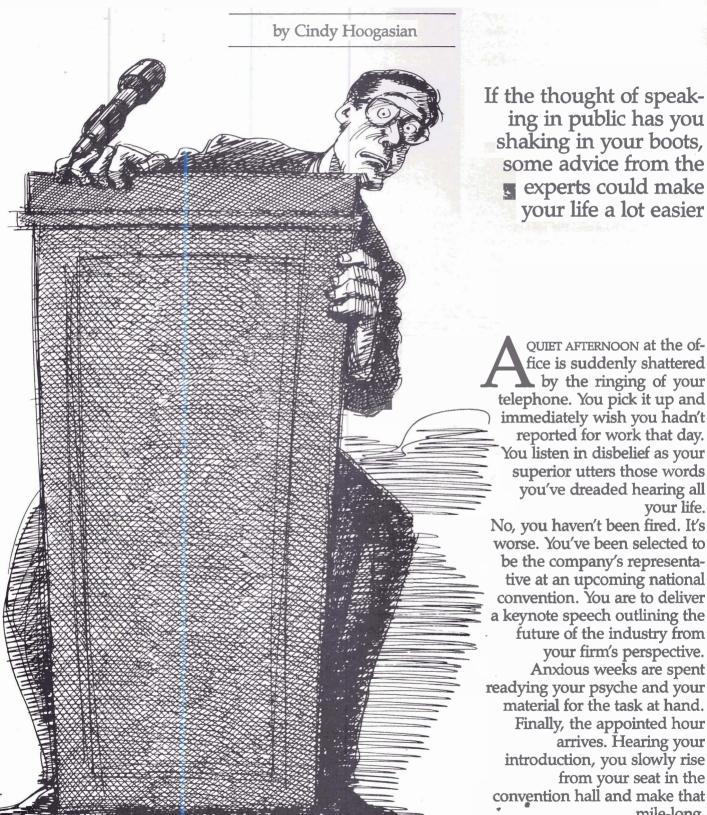
Aside from its stonework, the Anjers Cathedral is also remarkable for its tapestries, which portray the Apocalypse, and for its stained glass. "It has some very fine stained glass, but not a great deal of it," he said. "The cathedral at Chartres is the only one in France with most of its original stained glass — it has about 80 percent, mostly due to luck." The other cathedrals, like Anjers, have less than 15 percent of their original glass.

According to Cameron, the Anjers
Cathedral and other medieval churches are considered national art in France, where the finely detailed structures seem to pop up at every turn. "People are supposed to go look at these monuments and many of them do. You almost take them for granted, there are so many of them. Churches were the number one kind of building in France during this period — before the mid-13th century. The church was the dominant cultural and intellectual force at the time, and that is reflected in the architecture."

— Karen Hill

Editor's note: From time to time, the OAKLAND UNIVERSITY MAGAZINE will take journeys to faraway places through the eyes and ears of Oakland University's fascinating faculty.

# "IT'S YOUR TURN TO SPEAK"



If the thought of speaking in public has you shaking in your boots, some advice from the experts could make your life a lot easier

OUIET AFTERNOON at the office is suddenly shattered by the ringing of your telephone. You pick it up and immediately wish you hadn't reported for work that day. You listen in disbelief as your superior utters those words you've dreaded hearing all your life. No, you haven't been fired. It's worse. You've been selected to be the company's representative at an upcoming national convention. You are to deliver a keynote speech outlining the future of the industry from your firm's perspective. Anxious weeks are spent readying your psyche and your material for the task at hand. Finally, the appointed hour arrives. Hearing your introduction, you slowly rise from your seat in the

mile-long

approach to the podium. Walking across the stage, you are overwhelmed by the sea of unfamiliar, firmly set faces.

As the lights dim, so do your thoughts. Your knees are shaking, keeping tempo with your trembling hands. Soon, your notes will be reduced to a wringing-wet heap, thanks to your sweaty palms.

aking a deep breath, you try to vocalize the opening line of your speech, but the lone thought that remains in your mind is this: I've got to get out of here quick.

If you're required to make a public presentation and all you really want to do is run off stage and seek the comfort of your hotel room, you're far from alone.

According to a survey conducted by the New York Times, the fear of public speaking is the chief phobia of Americans, outpacing the fear of death, serious illness, heights and nuclear war, explained Kathy Kent Rhadigan ('83) current director of the Oakland University Forensics Team. Rhadigan and her husband, John, initially served as forensics team volunteer coaches.

Last year, the forensics team finished first in competition against 28 other schools in Division II of the National Forensic Association's National Competition. The team placed ninth nationally, competing against 140 colleges and universities.

As common as the speaking phobia is, it is a handicap that must be overcome if one wishes to fully exploit all available opportunities for career and personal advancement.

"Public speaking is a critically important skill to have," says Oakland alumnus Bob McClory ('85), who's now seeking a master's degree in public administration from Columbia University. McClory is Columbia's debate council coach. While at Oakland, he took second place for impromptu speaking at the 1985 National Speech Tournament at Marshall

University, Huntington, West Virginia. He also earned an additional 13 first-place finishes in impromptu speaking while at Oakland.

"Communication is very important to success in whatever field one chooses," McClory explained. "Without the ability to speak publicly, one limits oneself. Being a good public speaker makes a person more marketable."

"Everyone faces such a problem," remarked Karen Seelhoff, former coach of the university's highly successful forensics team and visiting assistant professor of communications at Oakland. She turned her coaching duties over to Rhadigan this fall. "It is logical to suffer from anxiety in a speaking situation. There are essentially three sources of anxiety: the audience and our attitude toward them; the message we are to deliver — its complexity, our familiarity with it and its degree of interest; and finally our self-expectations, including our feelings of inadequacy and negative previous experiences. As speakers, we need to look at ourselves and identify where these anxieties originate so we can address them. Speaking anxiety is not a permanent kind of situation. It can be remedied."

Orators concur on one thing. To lick speaking jitters, take every available opportunity to speak in public. Volunteer to read the meeting minutes of a local organization. Read scripture aloud in church. Give summaries of projects to fellow workers. Answer questions in class. Voice your opinions during small group discussions.

"If anyone is fool enough to ask you to speak, be fool enough to do it," Seelhoff advised. "The experience will develop you as a public speaker and it will give you confidence."

overcoming apprehensions about speaking comes through experience and practice. Experienced speakers have come to grips with one truth: To deliver an effective speech, one must be intimately familiar with the subject matter.

"Prepare thoroughly," Seelhoff said. "An unprepared person deserves to have anxiety." Preparing well means researching your topic, conducting interviews

to get supplemental information and, of course, practicing.

Seelhoff suggested tape recording your presentation. Persons with video cassette recorders can benefit by taping their speech and reviewing their performance, evaluating voice quality and body movements. If none of these electronic wonders are available, practice by delivering the speech in front of a mirror, or recruit friends or family to listen and critique you.

Sometimes, practicing a speech in the setting in which the presentation will be made helps alleviate speaker anxiety, Seelhoff and McClory agreed. Doing so allows the speaker to become comfortable in the surroundings, as well as to become familiar with the dynamics of the room.

Organizing your material in a logical format that reinforces the message you wish to deliver is strongly advised by Seelhoff.

"Try to stress the organizational pattern of your speech," she said. "If they understand the organization you have used, they will understand the logic of your argument and the framework of your speech. They will retain the information.

"Try to find a simple organizational pattern, clearly identifying three or four main points to be presented. Limit your topic. Don't try to present too much material."

ome speakers enjoy the luxury of learning by trial and error. For others, errors are too costly.

Oakland alumna Diane McAuley obtained a Bachelor of Science in Nursing degree in 1979. McAuley, now a registered nurse, is employed as a nursing education instructor by the Detroit-Macomb Hospital Corporation. She teaches classes ranging in size from 10 to 28 people, and has learned from trial and error.

"The first time I had to speak, I felt very scared and slightly nauseated," McAuley recalled. "The only way I got over it was to continue to review my material and become comfortable with it, secure in the knowledge that I knew it and could fall back on my knowledge no matter what happened."

After participating in an eight-hour workshop recently, McAuley and her





fellow instructors evaluated their performances and identified problems.

"The experience of the first presentation made me realize how I needed to modify my approach," McAuley said. "I knew which areas I needed to explain more fully. If you're smart, you're going to evaluate how you've done every time you make a presentation. You'll look for where you went wrong, where you lost them. Then you can figure out what you can do to make it clearer and what you can do to involve your audience more."

McAuley also discovered that an informal, personal approach to public speaking is effective. "Sometimes it's helpful to introduce humor into the presentation," she said. "You can use a humorous incident to help illustrate a point. Telling a joke can help an audience relate to an incident, taking material from an abstract level to a concrete one."

When speaking anxiety occurs, it is helpful to realize that one's body is preparing for "fight or flight," Seelhoff explained. The body produces adrenalin in reaction to the threatening situation. It is this physiological response that is responsible for cracking voices, dry throats, knocking knees and sweaty palms.

Transforming that excess energy into a positive force can enhance one's speaking abilities. "Use the tension constructively in the delivery of your speech," Seelhoff suggested. "Try to express yourself extemporaneously. Be conversational. Avoid the horrendous pitfalls of memorizing or reading your material. Discuss your ideas and make public speaking an extension of your personality. Use a limited number of notes and never read a script."

Sportscaster John Rhadigan ('83), husband of Kathy, made the mistake of relying on a script during a holiday broadcast on Flint's Channel 12 television station. It's a mistake he vows never to make again.

"The first time I let my guard down after I had been on the air about six months was last Christmas," Rhadigan said. "I was doing the sportscast on the 11 p.m. news and I completely lost my place in the script. The teleprompter was fouled up because he couldn't follow where I was going. I stumbled through a four-minute sportscast, confusing names and making all kinds of bad mistakes. I had a major league problem with that show. I learned not to write every word on paper. Once I lost my place, I was never able to find it again. Now, I ad lib much more than I did before."

nother way to fight speaker anxiety is to make eye contact with members of the audience, Seelhoff said. Select a few individuals and make eye contact with each of them. Speak a few words and move on to another person. McClory said it is sometimes helpful to plant a few familiar faces in the audience, so you know you will have a handful of receptive, supportive listeners to whom you can speak.

urn off some of the adrenalinrelated energy by moving about the speaking platform. There's no need to cling to the podium — movement generates audience interest. Use hand gestures to help emphasize points. Use facial expressions that enhance your presentation. Employing visual



aids to seize the audience's attention and to help clarify complicated statistical data is also suggested by Seelhoff.

In the minutes before you are called to the podium, release some pent-up energy by doing isometric exercises, she advised. While seated, squeeze your knees together, tighten and relax various muscle groups. Visualize yourself taking the podium and delivering a knock-out speech. Give yourself positive reinforcement, Seelhoff stressed.

Even after one has boned up on the topic, practiced, revised and practiced some more, be aware that Murphy's Law will undoubtedly come into play. If anything can go wrong during your speech, it

will. Polished speakers say that expecting the unexpected and refusing to allow distractions to interfere with delivery is vital to one's oratory success.

"If you trip and fall going up to the podium, which has happened to me, don't let it throw you," advised Shaye Dillon, who will graduate from Oakland this spring with a communications major. She has a job waiting for her at a Flint broadcasting station. "Just recover your composure, laugh and go on. Be human about it. Remember, everyone's there to listen to you and everyone there would be afraid, too. Take a few minutes before your presentation to be by yourself and compose yourself."

Senior Russell Burden, president of Oakland's forensic team, thinks a speaker should be so well acquainted with his material that unexpected disruptions cannot throw him.

"The worst thing that happened to me was when I was speaking extemporaneously in competition at Eastern Michigan University," Burden recalled. "I had just gotten into my introduction when a maintenance person walked into the room and began emptying the trash cans. I tried to continue, but I couldn't. All my attention went to that one person and I couldn't regain my concentration.

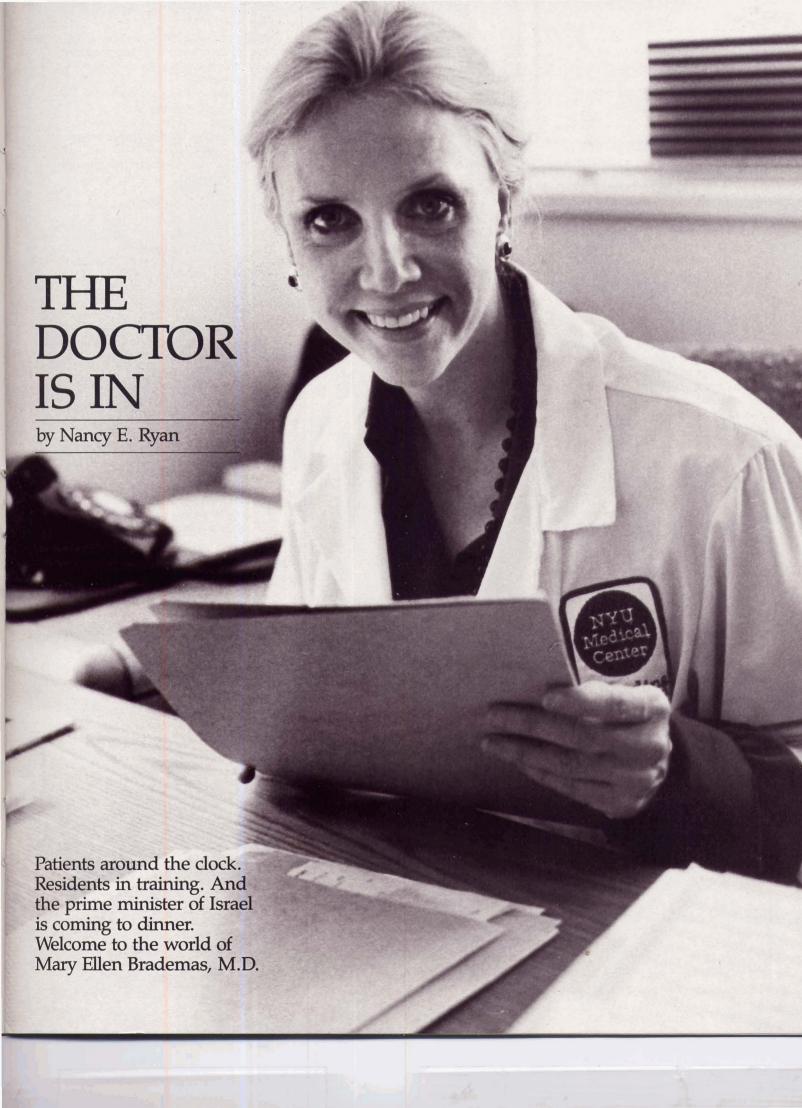
"From that experience, I learned to think about unexpected situations so that when something happens, it won't be debilitating. Be ready for anything, concentrate on your speech and these unexpected complications won't throw you."

eelhoff adds one final bit of reassuring advice. Remember, no matter how nervous and apprehensive you feel as a speaker, the audience does not perceive your actual level of anxiety.

"Research shows that no matter what our personal anxiety level is, an observer is not able to judge that level well," Seelhoff said. "Even trained observers consistently underrate anxiety levels. Mechanical devices cannot assess our levels of anxiety accurately.

"So, try to convert that tension into energy and enthusiasm for your speech. Make an asset of that liability."

Alumna Cindy Hoogasian ('78) is assistant editor of *Florist*, trade magazine of FDT. Hoogasian, previously a staff and special assignment writer for a variety of local newspapers, is recipient of the Sliger-Livingston Publications Quarterly Award of Editorial Distinction (1985), first place, editorial writing, and third place, feature/enterprise reporting, Michigan Press Association (1984).



FACT: From 1975 to 1978, a higher percentage of Oakland University graduates enrolled in medical school than those from any other public college or university in Michigan without a med school.

R. MARY ELLEN BRADEMAS ('75) is one of the above statistics. But no statistic ever had a career and lifestyle quite like hers.

Brademas came to Oakland University following a successful career as a photographic model and the birth of four children. After majoring in premed, she went on to become a graduate of the School of Medicine of Georgetown University, Washington, D.C.; a physician with her own private practice; attending physician at New York Infirmary Beekman Downtown Hospital; director of the Sexually Transmitted Disease Clinic at Bellevue Hospital; and assistant professor of dermatology at New York University Medical Center — all titles she holds simultaneously.

Anyone that involved in medicine surely has no social life, right? Not so in Brademas' case. As wife of former U.S. Congressman John Brademas, now president of NYU, she wines and dines with philanthropists, politicians,

celebrities, royalty.

"One of the things I like best about my life is that I'm in New York City. I'm really at the apex of where things are happening in relation to my medicine - especially in the young community with sexually transmitted disease. And because of John's position we are fortunate enough to be able to do a lot of entertaining," Brademas said. "I find it enormously enriching to live in this community, both from a professional and personal point of view. I really have the best of both worlds; I'm a very lucky woman."

Brademas' demanding professional life and social life - guests at a recent NYU dinner party included the prime minister of Israel - keep her on the move. A typical day sees her walking to the office at 8:30 a.m., heading toward Beekman to teach residents at 10 a.m., running personal errands during lunch, directing the clinic at Bellevue in the afternoon, seeing more private practice patients in the early p.m. and entertaining - or being entertained by - high-profile celebrities and dignitaries in her after-eight hours.

Brademas' medical credentials include an internship at Washington's Providence Hospital, residencies at the Johns Hopkins Hospital in Baltimore and NYU Medical Center Skin and Cancer Unit, and a fellowship in onychology (the study of the nail). She began her private practice

"Unfortunately, they didn't have any

funds at NYU Skin and Cancer to fund a fellowship in onychology. But they told me I could continue my research on the nail in the mornings if I ran the Sexually Transmitted Disease Clinic at Bellevue in the afternoons. And I became so involved with the clinic that I switched my subspecialty from onychology to sexually transmitted disease," Brademas said.

"The nail is probably one of the slowest growing tissues in the body. By the time I saw patients, the damage was usually quite extensive. It takes months before you see any change. It's frustrating for the patient, it's frustrating for the physician. But when you treat an infectious disease - such as sexually transmitted disease — it's much more gratifying. Most infectious diseases are curable with

"People always say 'oh, you must be so busy," she explained. "But I never feel really pressured. I suppose it's because I really like what I do. I look forward to Mondays, I'm not a workaholic. I guess I



sort of manage to go with the flow."

For Brademas, going with the flow means devoting her life to medicine but not forgetting what life is meant to be lived.

"I found out that before I went into medicine I was what one would call 'wellrounded.' I had a family, I was well-read. I belonged to the junior league. But when I went back to school my intention of getting a medical degree was so sincere, so consuming, that I became involved in medicine and nothing else."

Not that there weren't moments of doubt. But the encouragement supplied by Brademas' Oakland mentor, Moon J. Pak, M.D., Ph.D. — former director of the Center for Health Sciences and associate professor of biology — more than offset them. "I owe him an enormous debt. He really stood behind me; he insisted that I try for medical school," she said.

The demands of medical school provided Brademas with a number of challenges. "There was no time for family, there was no time for friends. You end up being a very good doctor but also a big bore. So it's important to keep other parts of your life open, to keep involved with your community."

According to Brademas, the social spotlight tends to foster a certain camaraderie — the people one sees at parties and civic functions often become

Brademas also enjoys the more private side of her personal life — her family. Daughter Katherine is married to attorney Tom Goldberg and lives in Birmingham; she is studying to become a sous chef. Son Basil Briggs, who graduated from the Sloan School at the Massachusetts Institute of Technology, is a banker with Banker's Trust in New York. Jane Cameron, another daughter, plays Nancy McGowan on the NBC soap opera "Another World." And John Briggs, the youngest of Brademas' four children, recently graduated from Boston University and hopes to pursue undergraduate study at the Tisch School of the Arts at NYU followed by a television career.

"When my family was growing up the children came first. Now they have lifestyles of their own. And although they're an important part of my life, medicine comes first now," Brademas explained. "In our family, medicine is not discussed. First of all, my husband and family really don't want to hear about it. In addition, what I do is highly confidential, I'm not able to discuss cases with them. Therefore, my two worlds remain very separate. There's a sharp line of division - they don't overlap at all."

Brademas is also committed to her community. "One night a month I volunteer at a community health center that treats patients with sexually transmitted disease. That's my project for this year. Next year it may be another service organization. But as long as I am living in this community I'll continue to do some volunteer work in it."

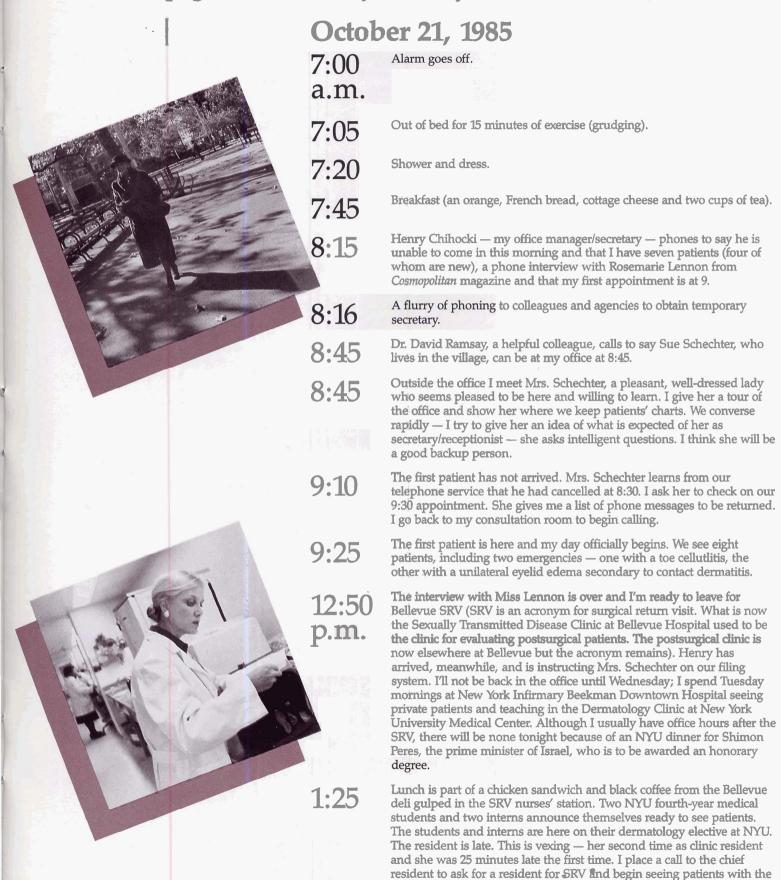
As for the future, Brademas would like to broaden her sphere of influence, perhaps through a mass media approach. "I feel that a lot can be done — especially in the community — in regard to lifestyle modification in order to prevent disease," she explained. "Someday I'd like to write a column or do a television show that would have a comprehensive impact on

how people live.

"I'd also eventually like to do some more writing. But I don't see myself changing my life much at this time. I'm really having a very good time doing what I'm doing; I can't think how my life could be much richer or fuller. And I think I owe a lot of this to my alma mater. It was my background at Oakland that made it possible for me to enter medical school the significant factor that changed my life."

# OFF AND RUNNING

A page from the diary of Mary Ellen Brademas ('75)



students and interns. The five of us file into the room with the first



7:20



patient, a man who winces as he points to the top of his leg and speaks rapidly, loudly in Spanish. I groan silently; 22 other patients are waiting. One of the students questions the patient in Spanish — my gratitude to her is enormous. The resident materializes. I leave the room to speak sharply to her, telling her that if she is late again I will ask that she be replaced. She is subdued and apologetic and gives a valid excuse for her tardiness, leaving me feeling like a frenzied shrew. SRV continues in full-swing, the students, interns and residents seeing patients and later "presenting" them to me. I go from room to room examining all the patients with them. We discuss evaluations, work-ups and treatment procedures.

I leave Bellevue by cab and arrive home at 4:25 in time for a bath before Sam Higdon comes to work miracles with my hair. (Weekly pedicures and a visit from Sam every six weeks are the two indulgences in which I revel.) I put on a long cotton smock and drag two chairs into the bathroom from the kitchen — one for Sam and one for myself.

Sam has left. While putting on a black velvet dress with blue silk sleeves, I regret the episode with the clinic resident. I walk across Washington Square to the Bobst Memorial Library. The entrance to the lobby is barricaded; through the glass library front, I see the first floor crowded with men and women in academic regalia and hundreds of people who have come to see and hear the prime minister. At the library door, a security guard goes through my purse and directs me to pass through an airplane terminal-type metal detector. Inside the barrier I see several people whom I recognize slightly. We smile and I introduce myself in a whisper — the closing talk is in progress. One lady approaches me to say she needs "some skin things taken off." I tell her our office can recommend several dermatologists and surgeons and ask her to call us for their telephone numbers. The convocation inside has just adjourned. Aided by a helpful member of the NYU staff, we latecomers make our way against the outgoing crush of people to the elevators for our ascent to the 10th floor and the reception.

The room is filling with 180 people invited to the dinner following the ceremony. I make my way through the room greeting friends. John and the platform party have not yet appeared. I pose for photographs with several people. As I turn to say hello to Gloria Steinem, my eye catches John's a few feet away. He smiles and winks a signal that the exodus to dinner is about to begin.

On the 12th floor of Bobst I find, to my great delight, that the prime minister and Larry Tisch, chairman of the board of NYU, are my dinner partners. Also at our table of 10 are John; Billie Tisch, Larry's wife; Donald and Ivana Trump; Irving and Charlotte Shapiro; and Ann Getty, an NYU trustee. Our kosher dinner — smoked salmon with horseradish sauce, roast beef Bordelaise with mushrooms, asparagus, panbrowned potatoes, endive and watercress salad, apricot tart with vanilla sauce served with red Bordeaux, dry white Bordeaux, champagne, Kedem, coffee and liqueurs — is sporadically interrupted by admirers of Mr. Peres who want to shake hands with him and offer him praise and encouragement. The prime minister is scheduled to go to two other dinners this evening and will be leaving before dessert. He is gracious, charming — we discuss his interest in medicine and the sciences. Larry Tisch is his usual articulate and amusing self and the evening is over too soon. Ivana Trump comes over to sit next to me in the seat vacated by the prime minister. We talk about her schedule, which includes the Trump Casino in Atlantic City. My admiration for this creative, hardworking woman who is also beautiful grows. I hope I can get to know her better. I must apologize to the clinic resident tomorrow.

John and I say good night to the guests, thank the staff and walk from Bobst back to 37 Washington Square, West.■

# 1985: WHAT A YEAR FOR RESEARCH! by Karen Hill



### **Exploring the New World** in its earliest days

PIRATES, BATTLES, BRUSHES WITH ROYALTY. adventures in the New World and haunting memories of the Old.

Sounds like an outline of a best-selling novel. But there's nothing new about this story - it's more than 365 years old and is believed to be the first novel written in the New World. The Orphan's Story, written by Martin de Leon before 1621, is being brought to light by William C. Bryant, associate professor of Spanish.

"Most scholars agree the first novel in Spanish America was printed in 1692," Bryant said. "This manuscript pushes back the date by almost a century." The manuscript is owned by the Hispanic Society of America.

Bryant is preparing a critical edition of the manuscript, written by de Leon before he launched a clerical career that culminated in his appointment as archbishop of Palermo, Italy.

"It's a biographical work with autobiographical details that combines fiction with non-fiction," Bryant said. "It has eyewitness accounts of the attack on Puerto Rico by Sir Francis Drake and John Hawkins, descriptions of travel and

The story roughly parallels the early years of de Leon's life. Its main character leaves Spain for the New World, takes refuge in a convent in Lima, Peru, becomes a friar, is ordained a priest, encounters pirates and the assault on Puerto Rico during his return to Europe, confesses to the Pope in Rome, joins the wedding entourage of the future queen of Spain, returns to his home town for a visit, and then makes his way back to South America. De Leon himself later became a well-connected leader of the Catholic church, serving as bishop and archbishop in Italy before his death in 1655. "It's been frustrating trying to figure out what's fiction and what's non-fiction," Bryant said.

Bryant plans to bring out a popular version of the text afer his critical edition is published. "I think it will interest a lot of non-scholars," he said. "Maybe Hollywood will want to do it. It would be an excellent movie - it has love, intrigue and adventure."

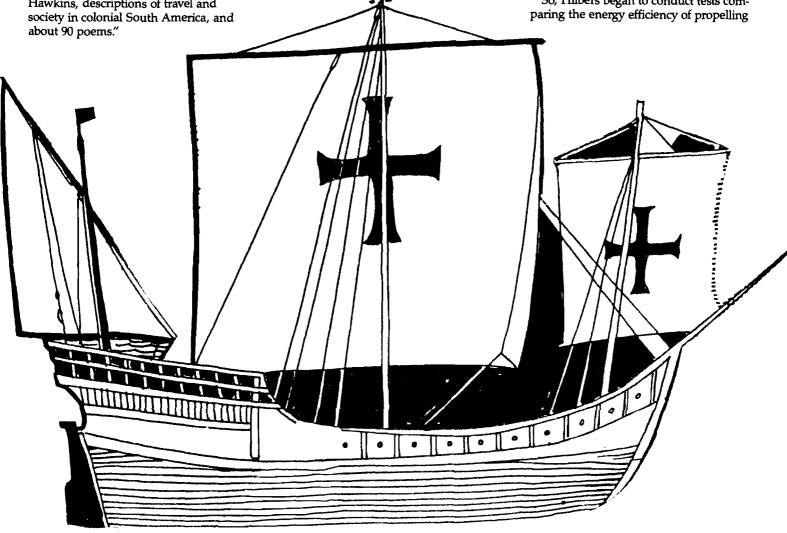
### Soft-sided chairs have wheels appeal

IN A WORLD BUILT FOR PEOPLE who walk and run, there are more than enough physical barriers for paraplegics to overcome. The last thing paraplegics want is wheelchairs that make them work harder, but that's usually the type of chair they get because that's what their insurance

That situation may change as a result of Pam Hilbers' work. Hilbers, visiting special instructor in physical therapy, found the seed for her research through her work as a physical therapist. "I'd often heard my patients say that 'sports' chairs are easier to roll than conventional wheelchairs," she said. "But there was no documentation on whether they actually were."

Because of that, Hilbers said, many insurance companies consider the sports chairs luxury items and don't provide the same amount of insurance coverage that they do for conventional wheelchairs.

So, Hilbers began to conduct tests com-



the soft-seat, lightweight sports chairs, as opposed to conventional wheelchairs. She devised a test in which she calculated her patients' work rate as they wheeled various chairs around an indoor track at different speeds, similar to the way a stress test measures an individual's working heart rate. The sports chair, she found, did indeed make traveling easier. The individuals she studied used 18 percent less energy when maneuvering a sports chair than when moving a conventional wheelchair.

Her findings are significant, she says, because they demonstrate that sports chairs aren't luxuries — instead, they make mobility easier for paraplegics than conventional chairs do and they have a legitimate therapeutic use. She is preparing her work for publication and hopes to see it published in the *American Physical Therapy Journal*.

# On how witch-hunters stirred up a brew of trouble

WITCHES. THEY INTEREST JUST ABOUT everybody. And they've been blamed for nearly every domestic crisis there is — death in the family, poor crops, bad luck.

But there was only one period of history where "witches" were regularly accused, tortured, tried and executed — from Salem, Massachusetts, to Europe.

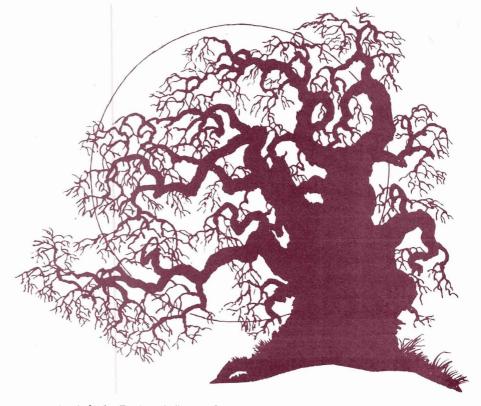
Why then?, asked Joseph Klaits, associate professor of history. His answer, Servants of Satan: The Age of the Witch Hunts, was published by Indiana University Press in November.

"The Salem witch trials were the most famous, because there were hundreds of them," Klaits said. "But most people don't realize they were only the tip of the iceberg. Literally thousands of people were tried for witchcraft in the 16th and 17th centuries, both in North America and Europe. Why then? What was it about this period that brought the witch trials about?"

It was an era of political, religious and societal change that created an environment where charges of witchcraft could result in criminal prosecution, Klaits said.

Societal attitudes were changing; the emergence of the capitalistic and individualistic society led people to question what responsibility they actually had to help their neighbors, and those who had formerly depended on their neighbors became vulnerable to attack. A look at the victims shows 90 percent of them were women, and they were mostly old, poor, single or unattached, Klaits said.

Also, religious homogenity was a preoccupation; minorities of different faiths tended to be persecuted and often left the



community (a la the Puritans). It was the time of the Reformation, and leaders became very conscious of the spiritual, viewing religious dissenters as evil — even demonic. Charges of witchcraft suddenly began to be taken seriously, he said.

Klaits researched the witch hunts by reading transcripts of witch trials, many of which were collected and published in the early 20th century.

His book began as a collection of lecture notes. "It came out of a course I was teaching on the witch trials," he said. Klaits found there was no one book he could assign to give students an overall view of the era, so he did it through his lectures. "I realized I had a book on it and I might as well write it up. It's an attempt to bridge the gap between students' interests and the concern of scholars."

His next project: studying cultural life in Alsace, France, during the age of the Enlightenment. "It'll be different," he said.

# Studying a key to controlling epilepsy

A "WONDER DRUG" WITH A CATCH is the focus of Kathleen Healy Moore's research. Moore, assistant professor of chemistry, is documenting the negative side-effects of valproate, a drug used to treat the seizures of epilepsy patients.

"For epilepsy patients, it's a very potent way of treating seizures," Moore said. "But it causes some toxic effects on the liver and needs to be monitored closely. I don't want to frighten epilepsy patients — its use now is well monitored. But it's been in use for five years and we still

don't understand all its effects."

Moore began by studying the ways normal livers metabolize fatty acids similar to valproate and how the enzymes of normal livers act on the drug. She has since begun administering valproate to rats and rabbits, closely monitoring the use of the drug and its effects. Her research is being underwritten by the Epilepsy Center of Michigan.

Moore believes that valproate's toxic effects stem from its ability to inhibit the normal metabolism of fatty acids as it accumulates in the liver. Fatty acids are an important body fuel.

"We think that valproate accumulates in the liver in its CoA, or Coenzyme A, form. Coenzyme A is crucial to a variety of metabolic processes and there is only a certain amount of it in the liver. We think that as the drug accumulates, it may be capturing CoA and preventing it from being used.

"Once we understand its effects and the way it works, other types of scientists may be able to contribute more knowledge." Ultimately, Moore says, her work could make valproate safer for epilepsy patients.

### In bondage in Brazil

IN HER NEW BOOK, Slave Life in Rio de Janeiro, Associate Professor of History Mary Karasch examines what it was like to be a slave in 19th-century Brazil. Her work covers the cultural, religious and work life of Brazilian slaves.

The slaves of Brazil were quite different from the slaves of the southern United

States in the mid-19th century, Karasch said. There were many more of them in Brazil — 80,000 in Rio de Janeiro in 1849 (more than one third of Rio's population were slaves), as compared to 15,000 in New Orleans.

Most had been recently brought from Africa — many via an illegal slave trade through which African slaves assumed the names and identities of dead Brazilian slaves in an effort to circumvent laws making the slave trade illegal. That practice made collecting data on slave mortality difficult, Karasch said, but detailed records kept by the Holy House of Mercy in Rio de Janeiro provided much of the help she needed. The charitable institution buried slaves and tracked the population. Karasch documented a number of diseases prevalent among the slave population, and found the number one killer of Rio's slaves was tuberculosis.

The large African population made the cultural lives of Brazilian slaves quite distinct from that of American slaves, few of whom were first-generation Africans, Karasch said. Their dances, musical instruments and songs all reflected African tradition. She also interviewed

Brazilian religious leaders while tracing back slaves' religious culture.

Her book is being published by Princeton University Press.

# Candid camera captures counselors' views

EVER WONDER WHAT COUNSELORS are thinking when they're working with clients? L. DiAnne Borders knows. Through her work with graduate students in the School of Human and Educational Services' counseling program, Borders, assistant professor of education, has developed new methods of determining ways counselors relate to clients and how they make counseling decisions during consultations.

"If we can learn what's going on in students' heads, we'll know how they're processing the information they're picking up from their clients and whether they're choosing logical responses," Borders said. Her goal is to develop teaching methods that will help counselors be more effective. She sees them as ideal professional development tools for practicing counselors.

Borders conducts her research by videotaping her students' counseling sessions, showing them the tapes and recording their recollections of what they were thinking and feeling at each stage of the session. When comparing the videotapes and the students' comments, she can determine how they reacted to clients and how accurate their assessments were.

"One of the real fascinations of this project is trying to find new ways to get inside their heads," she said. "Most of the students have told me participating in the study is an educational experience in itself. It makes them more aware of what they're trying to do. They're not just flying by the seat of their pants."

### A view of the Civil War through Southern eyes

THE STORY OF HOW NEWSPAPERS covered the Civil War, its causes and aftermath is told largely through Northern eyes. Carl Osthaus, associate professor of history, wanted to tell the story from the other side and went to work on a book about influential Southern editors and newspapers of the 19th century.

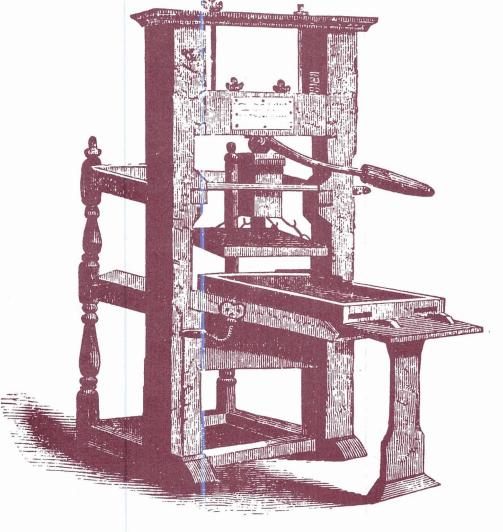
"Most of what's been written about the 19th-century press has been written about the papers in New York and a few big cities, like Philadelphia," Osthaus said. "Little has been done on regional papers or editors."

Osthaus delved into the uncharted territory by reading hundreds of issues of newspapers and business journals, from the early 1800s through the end of the century. His research focuses on the lives of 10 editors and 13 political journals and newspapers, from New Orleans to Richmond.

"I did not look for specific cities,"
Osthaus said, "I looked for individuals
and papers that were representative of the
era. Most of the editors were known as
spokesmen for their state, if not for the
whole South. These editors are not dull—
they are fascinating people."

He found that, like their Northern counterparts, Southern editors reflected rather than shaped opinion on such key issues as secession, reconstruction and white rule. "In those times, it was very dangerous to take a stand on certain issues, and yet these editors did," Osthaus said. "They really had to have the courage of their convictions."

While researching his book, Osthaus also collected information on the emergence of the "star reporter" as a force in the newspaper industry and is seeking a publisher for a related article. "It's not designed for scholars, although there's plenty of scholarship in it," he said. "It's fun and entertaining for the general reader."



# CAREER VOWS: ARE THEY FOREVER?

Thinking about changing careers?
Here's some heartening news from career counseling pros
and alums who took the plunge

by Nancy E. Ryan

HEN OAKLAND
University alumnus
Keith Byrd ('76)
shelved his accounting ledgers
for a police officer's uniform,
his family and friends told him
he was crazy. Some of his new
colleagues thought so too.
Leaving a \$20,000 job as a profit
analyst for the J.L. Hudson
Company almost seemed to run
counter to the American dream.

"I wasn't enjoying my work it wasn't stimulating for me," Byrd recalled. "It just didn't feel right, fighting the rush hour traffic and wearing a suit and tie every day. I guess in the back of my mind I always wanted to be a police officer."

Six years later, Byrd is confident he made the right choice; he still enjoys working the Bloomfield Township Police Department's midnight beat. "I like the variety of the work and the hours — I'm somewhat of a night owl. And I like the people I work with," he explained.

Byrd's responsibilities with the Bloomfield Township P.D. include patrolling, issuing tickets, assisting in fatal accident investigations, preparing cases, testifying in court, obtaining and executing arrest warrants — and otherwise enforcing the laws of the State of Michigan and Bloomfield Township.

"Getting hired was an extensive process — I had to take an aptitude test, a lengthy psychological examination, a polygraph test. They delve deeply into your background," Byrd explained. "Following this was an oral board — where a group of commanding officers fire questions at you to ascertain your ability to make judgments and see how you act under pressure."

Byrd's four-year college education (he majored in management, with concentrations in accounting/finance and computer science) met another of the Bloomfield Township P.D.'s requirements. After being hired, he was given a two-week orientation at the station and sent to the Oakland Police Academy for a mixture of classroom instruction and defensive tactics/physical training.

Making the switch from accountant to police officer felt right to Byrd. But before he did, he talked to a couple of police officers about their jobs. He also volunteered as an auxiliary deputy. After the first night of training, an enthusiastic Byrd began searching for police departments to apply to.

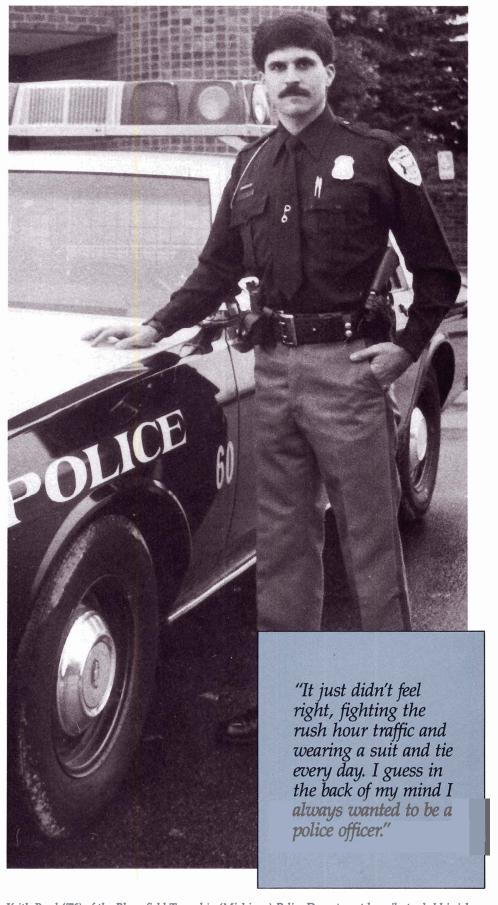
His advice to others considering a career change is practical: "Seek out some-body who's already in the career you're interested in and ask questions. This is the only way you can really find out what they do on a day-to-day basis. I didn't do this before becoming an accountant."

This process, called "informational interviewing" in career counseling circles, is an excellent way to learn more about a potential career, says Johnetta Brazzell, director of Oakland University's Department of Placement and Career Services.

"Informational interviews are really quite easy to arrange — most people are willing to talk about themselves and what they do," Brazzell said. "And there's no threat of actually asking for a job, you're simply asking for information."

According to Brazzell, information is the buzz word in terms of making a career change.

"The first step when considering a career change should be an understanding



Keith Byrd ('76) of the Bloomfield Township (Michigan) Police Department happily traded his job as a profit analyst for that of a police officer.

of who you are, what your objectives are, what's important to you at this time. It's not enough to say I'm sick of this job.' You need to know why you want to make a change."

Ron Kevern, assistant vice president for student affairs at Oakland University and director of the placement office from 1971 to 1981, agrees.

"I always tell people that they should first sit down and do a very good self-evaluation. They need to address their skills — what skills they are using, what skills they wish to use, what additional skills they possess," Kevern said. "They also need to prioritize the things they enjoy doing most — and do most effectively."

Thoroughly exploring new career routes is the next step. Career counseling, career workshops, informational interviewing and computerized career guidance systems such as DISCOVER (which is available at Oakland's Adult Career Counseling Center) can help. And both Brazzell and Kevern recommend the reading of career-related literature.

"The libraries in the Department of Placement and Career Services house hundreds of brochures that can be helpful in understanding organizational patterns within business, industry and education," Kevern said. "Kresge Library's career resources area is another good information source, as are the occupational materials published by the federal government if used with the understanding that they might not be as up to date as one might like." Kevern also recommends What Color is Your Parachute? by Richard Bolles to potential career-changers.

"People should look at the full range of options, even in regards to salary, before saying I can't do this or I can't do that," Brazzell explained. "All decisions should be based on information that's applied to their own situation, to what's important to them and where they want to go."

Brazzell is a firm believer in being prepared to make a career change, whether you like your job or not. "We're forced to change careers in many cases. We may want to work at one place for 30 years, but the place may go out of business or have to cut back. This means that everybody should keep procedures for change in mind."

ALUMNA KATHY MILLS ('76) can attest to that. Mills had more than 10 years of teaching experience and a master's degree in English from Oakland when she was laid off from her job as a junior high school teacher in 1981. "I hadn't really thought about making a career change, I loved teaching," Mills explained. "If I hadn't been laid off I'd probably still be a teacher."

Turning the negative into a positive, Mills vowed to begin a new career in a field that offered an important commodity job security.

Mills' career exploration efforts led her toward an investigation of computerrelated sales and marketing opportunities and her current position as voice communications coordinator at Electronic Data Systems (EDS). Within this capacity, Mills serves as liaison between EDS' Communications Services Division and the Chevrolet division of General Motors, coordinating all of Chevy's voice communications requirements.

But trading the classroom for the business world had its drawbacks. Mills' layoff occurred at a time when the economy was poor and jobs were hard to come by. After a trying six-month search, she was hired by the Troy Hilton Hotel in a group busi-

ness sales capacity.

And although the position wasn't computer-related, "It got me into the business world and made me realize that I was marketable." Six months later, Mills was ready to go a step further: She joined a young computer products firm as a marketing support representative. This experience, combined with her master's degree, qualified Mills for a position with the General Motors Information Systems and Communications Activity group from which she moved to her current position.

"I find my new career extremely challenging — what I like best about it is also what's very frustrating," Mills said. "I didn't come from a strong technical background, so I have to continually educate myself. I'm working with a very sophisticated customer; I have to stay abreast of

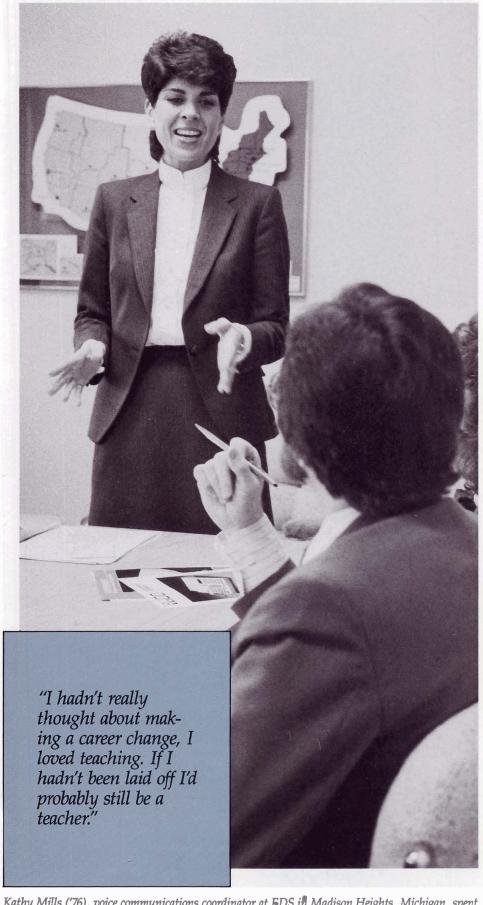
all developments in my field."

And although initially forced to make a career move, Mills finds it rewarding to look back and see the changes that have occurred in her life. "I don't think you can compare education and business. Education is personally rewarding but emotionally draining; business is more mentally taxing. I feel grateful to have experienced both worlds."

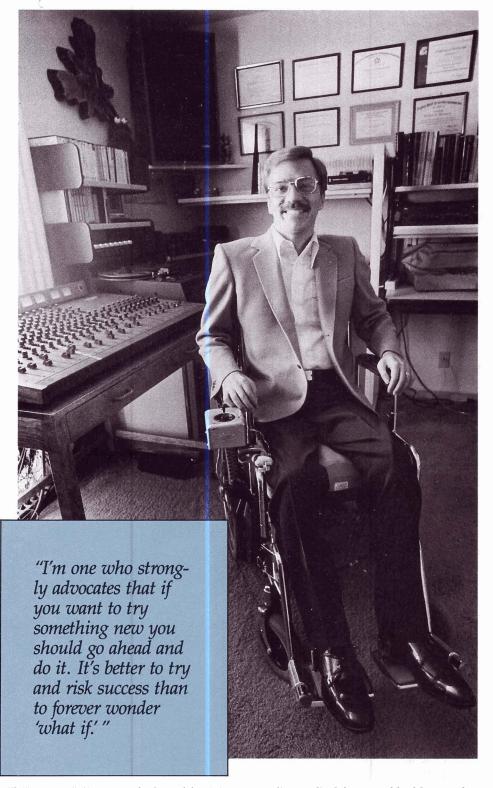
For Mills, being a teacher was initially an obstacle in her job search; many employers didn't associate teaching skills with business potential. For other careerchangers, different obstacles may apply.

"A common problem that people run into is whether or not they'll need additional education," Brazzell explained. "Sometimes they will. But I think that too often people make educational decisions before they make concrete career choice decisions."

"Income is a common concern — and a career change could very well mean going backwards in pay," Kevern said. "Another is relocation — especially if the spouse is



Kathy Mills ('76), voice communications coordinator at EDS in Madison Heights, Michigan, spent 10 years in the classroom before moving into the marketing arena.



Bill Hammers ('79), owner of a Scottsdale, Arizona, recording studio, left a mental health counseling career to return to the world of music.

employed or if there are school-aged children involved. Changing careers is often a family decision, not an individual one."

Whether a person actually gets around to making a career change depends on many factors. After a bit of careful research, some people may decide that the grass really doesn't look greener on the

other side of the fence.

"A lot of people think about it and then pull back, and that's very healthy. It's good to think — it will make you feel stronger about what it is you're doing. It also may provide you with an opportunity to explore what's available within your current career area. Sometimes it's not the

career at all that's making you unhappy,"
Kevern explained.

But those who decide to make a career change aren't alone. "Those of us in the career and placement business know that the trend is for people to change careers three or four times during their working life," Brazzell said. "And that's o.k. There was a time when this sort of thing was frowned upon, when people wanted to work for the same company for 30 years.

"When you make a career decision it doesn't mean that you're locked into it forever. You should constantly assess yourself — you will change, your needs will change."

ALUMNUS BILL HAMMERS (79) knows this to be true. Hammers grew up playing music in and around Detroit; he played the jazz piano, church organ, classical guitar, bass guitar, saxophone, clarinet, trumpet and drums. Then, 13 years old, Hammers was involved in an industrial accident that left him a quadriplegic and put his musical career on hold.

After receiving a master's degree in guidance and counseling from Oakland University, Hammers headed out to Scottsdale, Arizona, and a private practice as a mental health counselor and clinical hypnotist. But times have changed: He is now owner of his own recording studio and music printing business. Better yet, technological advances in computer programming have allowed Hammers to once again write and play his own music.

"I decided to switch careers because of counselor burnout and the opportunity to go back into my original field. I enjoyed counseling but it wasn't as personally fulfulling as music is," Hammers explained.

To prepare for his "new" calling, Hammers studied recording engineering at a local recording studio and became acquainted with the powers of the personal computer. He also enrolled at Arizona State University to study jazz arranging and orchestral composition.

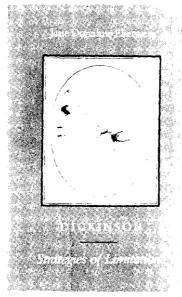
Hammers — who lives on the outskirts of Scottsdale with his wife, Christina — has named his recording studio "Altissimo," which means, in wind instrument jargon, "notes above the staff."

"Owning my own recording studio is something I'd always dreamed of doing," he added. "It's run by my wife and I. We arrange recording time, set up the studio for the musicians, engineer the recording sessions and even clean up old records and put them on cassettes. We also do the books. And I can play my own music for the first time in 13 years.

"I'm one who strongly advocates — maybe because of my own conciousness of time — that if you want to try something new you should go ahead and do it. It's better to try and risk success than to forever wonder 'what if."

### **Book Ends**

# Spinning silken poems from loneliness and sorrow



"The world doesn't need another book on Emily Dickinson. But I had one to write," said Jane Eberwein, professor of English.

Fans of Dickinson's art will be pleased Eberwein didn't let the popularity of the subject dissuade her from her goal. Her new book, *Dickinson: Strategies of Limitation*, brings fresh insight to the life and works of Emily Dickinson, the 19th-century poet from Amherst, Massachusetts.

In her book, Eberwein explores the ways Dickinson imposed limitations on her life in order to channel her creativity and energy — using it to produce fine and classic poetry.

"She had a tendency to intensify the limiting factors she encountered, and a habit of exploiting them for artistic growth," Eberwein writes. She cites three culturally imposed limitations - smalltown provincialism, Calvinist piety and the sexual stereotyping of the Victorian era - that affected Dickinson, pointing out that "Dickinson herself tightened the screws on each restriction" by choice. In addition, Dickinson imposed many more limitations on herself, contributing to her reclusive and eccentric nature. She developed a "habit of renunciation and a preference for denial," said Eberwein, who holds a Ph.D. from Brown University.

Eberwein then considers the resources Dickinson used in her attempt to penetrate these limitations and the ways she tried to push beyond them. For example, Dickinson found that physical confinement stimulated her creative drive and built her poetry on "limitation, loneliness and longing." She also used literature, one of the few cultural avenues available in the small town of Amherst, as a powerful vehicle for role-playing and developing her art. She read from literature as diverse as the Bible, Shakespeare and popular fiction, using it all as a tool for growth and a source of encouragement, Eberwein said.

Dickinson: Strategies of Limitation has been well recommended in literary circles. Everett Emerson of the University of North Carolina notes on the book's jacket that the volume is "distinctly different from other recent studies of Dickinson in two ways: first, it does not assume a thorough knowledge of the poetry, and second, it does not ride heavily a simplistic and limiting thesis. It is always clear, crisp, and readable."

It was her intention to write for both an audience with little knowledge of Dickinson's work and one intimately familiar with her poetry, Eberwein said. She noted she did not want to limit her audience to scholars; rather, she hoped to expand the audience to reach readers who were interested in Dickinson but did not know much about her. "I find her terribly fascinating and complex," Eberwein said.

# Dickinson: Strategies of Limitation by Jane Donahue Eberwein

The University of Massachusetts Press, Amherst, Massachusetts, 1985, 308 pages, hankover, Available at the Oakland University Bookcenter, \$25.

"Not even to her family did she ever fully communicate her vocation as a poet or the achievement represented by the drawerful of manuscript that (her sister) Lavinia discovered on her death. Yet hiding her light beneath the proverbial bushel barrel, (Emily) Dickinson made sure the smoldering flame would eventually ignite its container. She used her apparently unproductive seclusion for astonishing artistic ends and drew lifelong artistic benefits from the isolation that afforded her privacy for artistic craftsmanship while shielding her hypersensitive emotional nature from sensory overload.

"Denial of publication to this astonishingly gifted poet is the limitation within her life that rankles most sharply today. Dickinson, who described her verse as 'my letter to the World' must have wished an audience. The few poems that reached print anonymously and in corrupted texts reveal an initial willingness to publish, although her reaction against editorial blunders shows an aversion to compromise not possible for more professional-minded poets. Perhaps she hoped for a while that Bowles, Holland, and Higginson would help her to publish in well-read; respectable journals. When they failed her, she characteristically refrained from offering her verses to the plethora of literary magazines that might have printed some. .

In Publication — is the Auction ( Of the Mind of Man — , ' Dickinson expressed her contempt for commercial composition. To read this poem only as an ironic attempt at disguising authorial pain is to miss the genteel Yankee pride that spits out the key word, Auction. Recall Thoreau's sneers at auc-tions in Walden, the associations he draws between bodily death and material accumulation; and remember Prost's New England reversal of consumerist values: The having anything to sell is what / Is the disgrace in man. or state or nation."... Dickinson, a lady comfortably provided for, had nothing to sell in the garage sale of imagination.... If her talent belonged to God, he would somehow get the value of it and she perhaps the fame."

# BookEnds

# Oakland heralded as a "best buy"

The following entry is taken from The Best Buys in College Education, copyright 1985 by Edward B. Fiske, education editor of the New York Times. It is reprinted with permission of Times Books, a division of Random House, Inc., New York. — Ed.

Oakland University Rochester, MI 48063

Type: Public Setting: Suburban

Undergraduates: 4,117M, 5,992W Total students: 4,839M, 7,287W

Freshman profile: 3,083 applicants; 64.5% accepted, 60% acceptees enrolled. 34% in top 1/5th of high school class, 80% in top

%ths

Public/private: 91/9; minority: 7.5%

ACT E/M: 21/22

**Expenses:** T/F \$1,500, out of state \$3,795;

R/B \$2,597

Student-faculty ratio: 18:1; PhDs: 90% Library: 268,515 titles, 2,075 periodicals Median freshman class: 22; largest: 300 Need-based financial aid: 34%; average

award: \$2,800

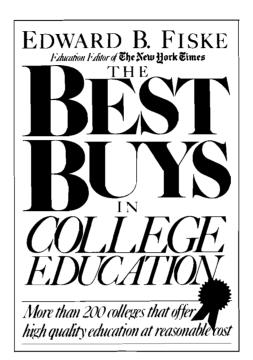
Non-need freshman awards: Several hundred scholarships ranging from \$250 to \$2,500 a year (minimum of 3.5 GPA) Money-saving options: Co-op education in liberal arts, engineering, computer science, and economics and management; paid internships; unlimited A.P. credit (minimum score of 4); up to 6 CLEP credits (60th percentile minimum) Graduates: Jobs 83%, grad 9%, other 8%

Professional acceptance: Law NA, med

60%, bus NA

Deadlines: Admissions 8/1, fin aid rolling

"In the late 1950s, just after the Russians shot Sputnik into orbit, a group of nationally prominent citizens met in a 100-room Tudor-style mansion in Rochester, Michigan, and made plans to create the 'ideal university for this age.' Oakland still has a way to go to fulfill such an exalted role, and it still has a recognition problem in its own backyard, but in a little more than a quarter of a century this medium-size public institution has earned a reputation for solid academics. It is one of the few schools around to offer students a private-school atmosphere at a public price.



"Situated on 1,500 beautiful acres halfway between the cities of Pontiac and Rochester, Oakland caters primarily to the commuter crowd from greater Detroit; but this hardly breeds provinciality. The Tudor mansion is now a major conference and cultural center that draws half a million participants each year. The academic program is organized around the College of Arts and Sciences and the schools of Human and Educational Services, Economics and Management, Engineering, Computer Science, and Nursing, the last three being the most rigorous and selective. There is an Honors College that meets the needs of highly motivated students. Though there is some criticism of the academic-advising schedule, faculty members have the reputation for caring about their students, and there seems to be enough of them to go around. I have never been lectured to by a graduate assistant, video program, or a cassette - and I'm glad of it,' says one student. The future priorities of the school may be seen in the fact that it has recently trimmed fifteen programs in order to funnel more funds toward an upgraded library, attracting more Hispanic students, improved laboratory facilities, and increased financial aid for undergraduates.

"Oakland attracts a dedicated bunch of

students, mostly from Michigan, and the atmosphere is friendly and informal. I feel as though I have 12,000 brothers and sisters,' commented one woman student. There are six residence halls, all with semiprivate rooms, and a forty-eight-unit family-housing complex of two-bedroom apartments that one student described as 'clean, plenty big, and very social.' In addition to optional plans of nine, fourteen, or nineteen meals weekly, there are unlimited seconds, a vegetarian menu, soup/sandwich line, and the weekend brunches, suggesting that the dining hall is indeed 'trying to please.'

"Oakland has no football team to mobilize the masses, but it fields Division II teams in basketball and other sports, including cross-country, soccer, tennis, and volleyball, and the intramural program is popular. The Sports Center has facilities for badminton, basketball, dance, fencing, gymnastics, handball, paddleball, racquetball, squash, swimming, weight lifting, and wrestling. There's also an eighteen-hole championship golf course. Oakland is the training site for the Detroit Pistons and a summer home for the Detroit Lions and the Detroit Symphony, which adds a dimension of world-class entertainment.

"There are 125 student organizations to keep things lively, and Greek organizations, while relatively new, are growing rapidly. These consist of four fraternities and six sororities, half of which are supported by the black students.

"Dirk Benedict, the actor on The A-Team, took advantage of Oakland, and those who have followed in his footsteps find a winning combination of scholarships and camaraderie worthy of a similar grade. I would not exchange my four years at Oakland for anything,' said a graduate in public administration. It is a fine school, and I am proud to be a part of it.' The combination of small, affordable, and rural appeals to many, and the main complaint seems to be that students have trouble carrying the message on their chests. 'Sports stores carry University of Michigan and Michigan State clothing, moans one student, but not any for Oakland University."



### **ALUMNI**

#### 1966

Barbara Williams of Rochester is handling the caseload for Special Education at Lake Orion High School, a new program with smaller classes and individualized attention for special needs of students.

#### 1067

Dr. Marshall E. Bishop has been named dean of arts and sciences at Southwestern Michigan College in Dowagiac, Michigan. Prior to joining the Southwestern Michigan College faculty, Dr. Bishop was an experimental chemist in the metallurgical laboratory at the Pontiac Motor Division of General Motors and served on the faculty of Oakland University.

Sue A. Sullivan has enrolled in the cooperative legal education program at Northeastern University School of Law, Boston, Massachusetts. During her three years in law school, Sullivan will undertake four quarters of full-time apprenticeship at law as well as seven quarters of traditional academic study.

#### 1968

Carol L. Juth received a Ph.D. in sociology from Western Michigan University. The title of her dissertation was "Organizational Deviance in the Direct Selling Industry: A Case Study of the Amway Corp." She also holds Master of Arts and Master of Science in librarianship degrees from Western Michigan University. Juth resides in West Olive.

Marty Williams is the education director of San Francisco Renaissance, an education and employment training agency. Williams resides in San Francisco with his daughter, Jody.

### 1<del>969</del>

Dr. Susanne Gatchell is the manager of technology assessment, planning and development at General Motors Corporation. Her specialty is ergonomics, or human-factors engineering. Dr. Gatchell was interviewed for an article in *Panade Magazine* of the *Detroit Free Press*.

Justin "Dan" McCarthy was awarded the U.S. Navy's Meritorius Service Medal for service as executive assistant to the head of the Supply Corps in Washington, D.C. McCarthy is now the commissioning supply officer of the battleship MISSOURI, managing logistics support for the Navy's efforts to reactivate the battleship on which the Japanese surrender was signed 40 years ago.

**George (Gregory) Ranney** was named vice president of operations at Michigan Bell Communications Inc. Ranney joined Michigan Bell in 1970.

### 1970

Susan Solomon Lipson recently published a book entitled Romeo and Juliet: Plainspoken, a speech-by-speech American English translation of Shakespeare's play. "Because the English language has changed so markedly over the

centuries, it was our objective to make 'Romeo and Juliet' more understandable and less forbidding to today's students. It has been our experience in the classroom that when the language of the story has meaning in modern terms, it enhances the students' comprehension and enables them to penetrate the drama and pathos of the human condition as it unfolds in this tragedy." The book will be published by Good Apple, Inc. Solomon has been employed as an English teacher at Walled Lake Central High School for the past 15 years.

#### 1971

Susan McKelvey has been named manager of editorial services on the Ex-Cello Corporation communications staff. She had previously been director of corporate communications for Kmart Corporation, Troy.

Karol Sprague and her husband, Jim Carnagie, announce the birth of their first child, Elyse Suzanne, on September 14. They reside in Royal Oak.

#### 1972

Anna Kretz has been named chief engineer, electrical and electronic systems, advance technology and special vehicles at General Motors Saturn Corporation.

Cindi Dilmore Perry is currently a treatment assistant in Huron Oaks Chemical Dependency Inpatient Program at the Catherine McCauley Health Center in Ann Arbor, Michigan. Perry resides in Ann Arbor with her husband, Hugh, and their two children.

### 1973

Andrew E. Bilinski has been named deputy assistant secretary of the U.S. Air Force by presidential appointment. He will be responsible for all Air Force Information Systems initiatives. Previously, he was a vice president at Information Systems and Networks Corporation and a manager at Electronic Data Systems Corporation.

James Garavaglia has been promoted to vice president, government relations at Comerica Incorporated.

**Rebecca Alpert House** and her husband, Don, announce the birth of their child, Anna Deborah, on March 16, 1985. Their son, Christopher, is 2½.

### 1974

William Vaughn has joined Barry M. Klein Real Estate Inc. as associate broker. He was formerly industrial development director for the City of Taylor.

### 1975

Christine Allemon has completed her master's degree in education at Marygrove College. She is currently pursuing a law degree at the University of Detroit, teaches Spanish in the Waterford School District and is a part-time law clerk for an immigration/international law firm in Detroit.

Don Beagle is director of the Lee County Library System in Sanford, North Carolina. He will deliver the guest lecture on public library services at the Institute of Government, University of North Carolina-Chapel Hill. Beagle has had articles published in Popular Government, Public Library Quarterly, North Carolina Libraries and in a Library Journal special report. "I am very excited to report that ours has been approved as one of eight libraries to participate in a \$200,000 project celebrating the bicentennial of the constitution."

Steven M. Kaplan is a staff attorney with the United States District Court-Eastern District of Michigan. Kaplan is also an assistant professor at Mercy College of Detroit. He is a resident of Southfield.

#### 1976

Lee J. Konczak is working toward a doctorate in industrial/organizational psychology at the University of Missouri-St. Louis. In 1985, he presented papers at two national conventions and co-authored an article that appeared in Training and Development Journal.

#### 1977

Neil Dueweke of Utica has been appointed Saturn account manager for GMF Robotics. Dueweke recently had an article published entitled "Robotics: An Overview."

Betty J. Pritchard has obtained an Ed.D. degree in educational leadership from Western Michigan University. The title of her dissertation was "The Relationship Between Managerial Experience and Conflict Management Styles of Men and Women in Community College Administration." Pritchard is director of community research at Macomb Community College. She lives in Algonac.

**Brad A. Thomas** of Mt. Clemens announces his marriage to the former Terri Smith on June 1, 1985.

Michael Wells has been an independent insurance agent since 1978 and has relocated his business to Union Lake, Michigan, as Interlakes Agency.

### 1978

Robert L. Bouchey has been named TAS Agent of the Year for 1984 at New York Life Insurance Company. Bouchey was cited for his outstanding performance in sales and sales service to his clients. Bouchey resides in Utica with his wife and son.

**Darrel Howe** has joined the staff of Lockheed Missile and Space Company in Austin, Texas, in the Integrated Logistics Support department.

Sherry and James ("79) Swindell moved from Florida back to Michigan in 1981. Sherry has started work on her master's degree in recreation administration through Central Michigan University. She is presently employed as director' of parks and recreation for Springfield Township. They have a daughter, Jessica, who is 2 years old.

## InTouch

David B. Templeton is the personnel manager at TRW's Portland, Michigan, plant. Templeton resides in Grand Ledge with his wife, Lynn, and their daughter, Erica.

### 1979

Barbara B. Bradley graduated from the University of Michigan, School of Social Work, M.S.W., A.C.S.W. Bradley is a psychotherapist at the Maple Clinic in Birmingham, Michigan, working with individuals and families. She also maintains a private practice.

Gene Polan and his wife, Janice, announce the birth of their son, Geoffrey Eugene, on September 15. Polan is employed at Chrysler Corporation, Highland Park.

Toni Simonetti has joined the General Motors Corporation public relations staff in Detroit. Previously, Simonetti was editor of the Advisor Newspapers in Utica.

Douglas W. Templeton is currently completing his Ph.D. in systems engineering at Oakland University. His thesis research is in experimental mechanics and involves the development of computer-assisted optical non-destructive test techniques. He is attending the university full time while on a full fellowship from the U.S. Army Tank-Automotive Command, where he is the research engineer directing all combat vehicle-related laser research and development. Templeton and his wife, Michele, reside in Warren.

### 1980

Susan L. McHenry-Bendel is an insurance agent and resides in Mt. Clemens.

**Joel L. Dalak** has joined Fuller Commercial Brokerage Company, Houston, Texas, as a specialist in office leasing.

Ann Wiles of Huntington Woods is coordinator for the installation of the Ulticare System at William Beaumont Hospital.

#### 1981

Carrie J. (Conley) Bryson has joined the staff at Henry Ford Hospital, Troy, as a programmer/analyst. She resides in Royal Oak.

Virginia Dooley teaches special education at East Grand Rapids High School, which was chosen as an exemplary school by the U.S. Department of Education, one of seven to be honored in Michigan. Dooley resides in Holland, Michigan, with her husband and two daughters.

Ann Marie Kosek, supervisor of employee compensation for the school district of the City of Pontiac, has been designated a Certified Employee Benefit Specialist by the International Foundation of Employee Benefit Plans and the Wharton School of the University of Pennsylvania. Kosek qualified for the designation by passing a series of 10 college-level national examinations on employee benefits subjects and by meeting and attesting to high standards of business and professional conduct.

Anne Cattermole Levy graduated in June 1985 from Wayne State University Law School with a J.D., cum laude. Levy is now working for Michigan Supreme Court Justice Patricia J. Boyle.

Richard Messmann recently completed an M.S. degree in biochemistry and has been accepted to the Wayne State University School of Medicine. Messman and his wife, Christine, reside in Harper Woods and are expecting their first child in January.

### 1982

Denise Crane was married to William Saliba in September. She is employed as a systems analyst for freight payment and rating systems at Kmart International Headquarters in Troy. Previously, she worked as a senior programmer/analyst for transportation systems.

#### 1983

John M. Bomarito has been named assistant account executive at the Ross Roy Inc. advertising agency. Bomarito resides in Rochester.

Bonnie Bradford has been appointed product manager at Stanley Door Systems, Troy.

Colette M. Fortin has been promoted to production coordinator at J. Ronald Gaffe, Inc., an advertising and marketing agency in the Lansing area. Fortin will be responsible for producing national print, radio and television advertisements.

Kevin C. Huston has been promoted to data systems analyst with Lockheed-Georgia Company. Huston is completing an M.B.A. in international management at Georgia State University and resides in Woodstock, Georgia.

Jennifer John is feature editor for Viewtron, the nation's first commercial videotex service, in Miami Beach, Florida.

Beverly D. Ned has been appointed training specialist-client training at Electronic Data Systems. Ned will be responsible for the training of all EDS Michigan clients. She also announces the birth of her first child, Deanna Marie, on March 27, 1985.

Elaine Sharon Whisenand has completed a master's degree in humanistic and clinical psychology at the Center for Humanistic Studies, Detroit, Michigan. Whisenand is

# SPECIAL NOTICE

### Change in Credential Services

Beginning in July 1986, alumni credential files that have been on file with the Department of Placement and Career Services longer than seven years (i.e., all non-updated credentials filed prior to July 1979) will be removed from our files and destroyed unless they have been updated by the individual within that time frame.

If you wish to have your credential file retained by us and if it has not been updated within the past seven years, please complete and return the form at right by July 1986.

To have your file retained, it must be updated at least once every seven years.

Last name (former name)		Firs	t name		M.I.	Student #
Address		City			State	Zip
( )			(	)		
Telephone (home)			(work)			
Degree	Major				_ Graduation date _	

Please act in the following manner on my file:

- ☐ Send me only appropriate updating material, simply to keep my credentials on file. I am not interested in activating my file at this time.
- ☐ Send me both updating and ACTIVATING material. I may/will be using my file to seek employment in the near future.

Mail to: Placement and Career Services
Oakland University
275 Vandenberg Hall
Rochester, Michigan 48063
(313) 370-3250

### InTouch

beginning a private practice in Birmingham, Michigan.

### 1984

**Leslie H. Cohen** of Oak Park is a financial analyst at Selastomer, Detroit. Cohen is enrolled at the University of Detroit to pursue an M.B.A. in finance.

Amy Hoehn has been employed by National Demographics and Lifestyles in Denver, Colorado. She relocated to New South Wales, Australia, in October 1985.

Reneá Morgan and Tracy Huth ('85) announce their marriage. Reneá is a staffing technician for Blue Cross-Blue Shield of Michigan. She has returned to Oakland University as cheerleading adviser/coach.

**Patricia Sherman** announces the birth of her first child, Annalise Faith, on March 27, 1985. 1985

Tom Barnes is a copywriter at W.B. Doner and Company Advertising. Barnes will write for Hickory Farms, Hamady Brothers, Highland Appliance and Bob-Lo. Previously, Barnes was a free-lance writer and playwright.

Edward Eickhoff has been elected founding president of The Gold Club, an alumni organization for members of the Golden Key National Honor Society. The Gold Club will provide a means for members of Golden Key to stay in touch with each other across the years, as well as to provide career contacts, new friends and support local chapters in their efforts to encourage academic excellence.

**Lisa Anne Wright** is a substitute elementary teacher in Pontiac and Troy school districts.

### In memoriam

1983

Michael Hoyt Jones died as the result of a car accident on August 30, 1985. Jones was employed as a psychologist for the Pine Ridge Indian Reservation in Pine Ridge, South Dakota.

**Dorothy Jean Willobee** died as the result of a heart attack on September 13, 1985.

### FACULTY/STAFF

Cammie Brunet-Koch ('78), a doctoral candidate in guidance counseling at the University of Michigan, has been appointed director of CIPO. She is also assistant dean of students. Brunet-Koch served as CIPO's coordinator of student organizations from 1980 to 1982. She moved to her new position from that of assistant director of residence halls.

Frank P. Cardimen, special instructor in management within the School of Economics and Management, has been named director of the new Center for Economic Development and Corporate Services. The center is designed to match area business programs and information needs with Oakland University resources. Cardimen holds an M.B.A. from Ohio University.

George Dahlgren has joined Oakland University as vice provost and dean of graduate study. Dahlgren comes to Oakland University from the northwest campus of Indiana University, where he served as dean for academic affairs and dean of faculties. He replaces George Feeman, who has taken a leave from Oakland to work in Cairo, Egypt, as a member of a U.S. educational team.

Anne Dotson, administrative secretary within Student Affairs, retired on November 15 after almost 18 years at Oakland University. Dotson began her career at the university in 1968 with the Department of Placement and Career Services. She moved to the Office of the Vice President for Student Affairs in 1983.

Julie Dziekan-Schueren has been appointed director of the 300-student Master of Business Administration program at Oakland University. She previously worked as a financial analyst at Harper Grace Hospital. Dziekan-Schueren replaces John Tower, who will continue to serve as associate dean of the School of Economics and Management and associate professor of economics and management.

Suzanne O. Frankie, dean of Kresge Library, has been appointed to the American Library Association Committee on Accreditation. She also has been named chairperson of the Michigan Library Consortium Long-range Planning Committee, and serves on the MLC Executive Committee.

Frank J. Giblin of the Eye Research Institute has received a \$25,000 Research Recognition Award from the Alcon Research Institute of Fort Worth, Texas. Giblin, associate professor of biomedical sciences, was one of 17 scientists worldwide to receive such an award. He was selected for his pioneering study of the link between oxidation of lens proteins and human senile cataract.

Mel Gilroy, deputy chief of police at Oakland University, was part of the first delegation of American police officers to visit China since the revolution of 1949. Gilroy and his colleagues met with officials from the newly created Chinese People's Armed Police Force. The delegation was invited to China by the Chinese Ministry of Public Security and selected by the International Association of Chiefs of Police under auspices of People to People.

Andrew Glantzman has joined Oakland University as sports information director. He was employed for the past six years by the University of Detroit, working first as a graduate assistant and then as assistant sports information director. Glantzman is a member of the Detroit Sports Broadcasters Association, the College Sports Information Directors of America, the U.S. Basketball Writers Association and the U.S. Baseball Writers Association.

David Housel's aerospace education curriculum, Come Fly With Me, has earned national recognition. Housel, assistant professor of education, is director of the School of Human and Educational Services' Aviation and Space Center. The award was presented to the Aviation/Aerospace Education Council of Michigan.

# Call for Nominations!

# ANNUAL TEACHING EXCELLENCE AWARD

Oakland University is pleased to announce that nominations are now being accepted for its annual Teaching Excellence Award. The award, which includes a \$1,000 stipend, will be presented to a member of the Oakland University faculty at the fall 1986 commencement.

Candidates may be nominated by any member of the Oakland University community - alumni, current students, staff and faculty. Letters of nomination should contain sufficient supporting statements to permit an initial review of the nominee. They might address one or more of the following criteria: superior classroom performance; innovative instructional practices; high educational standards; maintenance of a productive or inspirational teaching environment; and concern for students. Nominations will be accepted through January 27, 1986.

Letters of nomination should be addressed to: Richard Barron, Chair, TEAS/University Teaching and Learning Committee, School of Human and Educational Services, O'Dowd Hall, Oakland University, Rochester, Michigan 48063.

### InTouch

Robert Judd, assistant professor of engineering, is principal investigator for a project that has received a \$50,000 grant from the U.S. Army Tank and Automotive Command of Warren. The award supplements an original 1984 grant of \$50,000 to develop a new type of discrete time controller for combat and tactical vehicle functions. Judd's research involves a new theory that matches controller design with the latest in computer technology.

Norman Kloosterman, instructor in nursing, co-authored "Statement on Ethics in Critical Care Research" for Focus on Critical Care. He was also co-author of a chapter, "Care of the Hospitalized Patient Undergoing Pacemaker Therapy," in Dreifus' Pacemaker Therapy: An Interprofessional Approach.

Nan K. Loh, John F. Dodge Professor of Engineering, has been appointed director of the new Society for Machine Intelligence, an organization devoted to serving the needs of the growing machine intelligence industry. Loh is the only one of the society's 12 directors who represents an academic institution.

Donald E. Morse, chairperson of the Department of Rhetoric, Communications and Journalism, has been selected for the 20th edition of Who's Who in the Midwest as an educator, consultant and researcher. He also participated in a national seminar, "Chairing the Academic Department," which was sponsored by the Center for Leadership Development and the Academic Administration of the American Council on Education.

Gladys Rapoport, director of financial aid, retired on December 31. Rapoport joined the financial aid staff in 1964 as a student employment coordinator. As director of financial aid, she was responsible for coordinating both external and internal financial aid programs for Oakland University students.

Robert Williamson, professor of physics, recently received a distinguished service plaque from the Detroit Metropolitan Area Physics Teachers for more than 23 years of service in helping high school teachers. Williamson's contributions include helping high school physics teachers develop up-to-date demonstration materials.

# Share your expertise Arts and Sciences Career Day '86 needs you!

Alumni are a vital source of information to Oakland University students seeking careers in today's tough **job** market. Your views, occupational experiences and participation are needed to advise Oakland students at this year's Arts and Sciences Career Day, to be held Wednesday, March 19, 1986, in the Oakland Center.

If you are interested in offering your unique perspective as a College of Arts and Sciences graduate to help students in making career decisions, please return the Career Day coupon by February 7, 1986.

This program is sponsored jointly by the Arts and Sciences Alumni Affiliate, the Department of Placement and Career Services and the Student Alumni Association. For more information contact Alumni Relations at (313) 370-2158 or Placement and Career Services at 370-3250.

200	Arts and Sciences Career Day '86
	Name
	Degree/MajorOccupation
	Employer
	Business address
J	Business phone
	Please return by February 7, 1986, to: Career Day '86, Alumni Relations, 266 South Foundation Hall,

I suggest you contact the following Arts and Sciences Alumni who may be interested:

### In memoriam

Theodore O. Yntema, adjunct professor of economics and management, died September 18. Yntema, a retired Ford Motor Co. vice president and finance chairman, became affiliated with the university's faculty in 1965. Memorials may be made to the Theodore O. Yntema Fund through the Office of Developmental Affairs.

# PRESIDENT'S CLUB

New members of the President's Club of the Oakland University Foundation since the last printing of the OAKLAND UNIVERSITY MAGAZINE are:

Mr. and Mrs. Edward L. Acton Rochester Hills

Mr. and Mrs. J. Bennett Donaldson Grosse Pointe

Mr. and Mrs. Charles L. Gehringer Birmingham

Mr. and Mrs. Richard P. Huttenlocher Clarkston

Mr. and Mrs. Josef F. Hubert Rochester

Mr. and Mrs. William Latimer Rochester

Dr. and Mrs. Douglas MacDonald
Oxford

Mr. and Mrs. Constantin V. Micuda

West Bloomfield Mr. and Mrs. John P. O'Brien Harper Woods

Mr. and Mrs. M. Fred Outwater Highland

Mr. and Mrs. Robert G. Shaver West Bloomfield

The following have become lifetime members:

Mr. and Mrs. Charles L. Gehringer Dr. and Mrs. James V. Huebner Mr. and Mrs. Henry D. Price

In memoriam:

Susan Cooksey (Mrs. Warren B.) John R. Davis Thomas A. Leech Theodore O. Yntema

### Calendar

### **FEBRUARY**

"84, Charing Cross Road" Meadow Brook Theatre January 30-February 23

OU Alumni Association Business Meeting February 3

**Black Alumni Affiliate Board Meeting** February 5

"Wayside Motor Inn"\*\*
Varner Studio Theatre
February 7-23

Arts and Sciences Alumni Affiliate Board Meeting February 11

OU Board of Trustees Business Meeting\* Lounge II, Oakland Center February 12

"Celebrate the Seasons" Stately Dinner Meadow Brook Hall February 14

The J.C. Heard O Varner Recital Hall February 16

School of Engineering and Computer Science Alumni Affiliate Board Meeting February 20

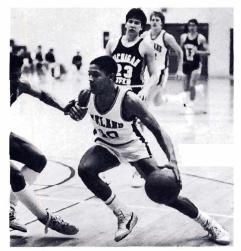
Basketball Homecoming
Oakland University vs. Saginaw Valley
Lepley Sports Center
February 22
Women: 1 p.m.
Men: 3 p.m.

Reception: 5:30 p.m. Hall of Honor dinner: 7 p.m.

Meadow Brook Theatre February 27-March 23

### **MARCH**

OU Alumni Association Business Meeting March 3



The Oakland University Pioneers will be pitted against the Saginaw Valley Cardinals at February 22nd's Basketball Homecoming. Scheduled activities include men's and women's basketball games, a cocktail reception and the annual Hall of Honor dinner (1986 inductees are Jim Dieter, '78, Jack Parker, '72, and Rod Mitchell, '77 and '79). Reservations may be made through the Department of Athletics, Lepley Sports Center, (313) 370-3190.

Black Alumni Affiliate Board Meeting March 5

Arts and Sciences Alumni Affiliate Board Meeting March 6

School of Economics and Management Alumni Affiliate Board Meeting March 11

OU Board of Trustees Business Meeting Lounge II, Oakland Center March 12

School of Human and Educational Services Alumni Affiliate Board Meeting March 12 "Celebrate the Seasons" Stately Dinner Meadow Brook Hall March 14

School of Engineering and Computer: Alumni Affiliate Board Meeting March 20

OU Dance Theatre\*\*
Varner Studio Theatre
March 27-29

"The Good Doctor" Meadow Brook Theatre March 27-April 20

### APRIL

Black Alumni Affiliate Board Meeting April 2

Arts and Sciences Alumni Affiliate Board Meeting April 3

OU Alumni Association Business Meeting April 7

School of Economics and Management Alumni Affiliate Board Meeting April 8

OU Board of Trustees Business Meeting\* Lounge II, Oakland Center

Early registration for spring session April 14-18

School of Engineering and Computer Scien Alumni Affiliate Board Meeting April 17

"Celebrate the Seasons" Stately Dinner Meadow Brook Hall April 18

"Sing for Your Supper" Meadow Brook Theatre April 24-May 18

\*\*Center for the Arts production

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THE OAKLAND UNIVERSITY MAGAZINE keeps you informed about — and in touch with — Oakland University and its many programs, alumni and friends. Please use the space provided to send us news (appointments, promotions, honors, marriages, children and other activities) or your Oakland University friends. Moving? Send us your new address right away. Let's keep "in touch"!

Parents — we know that you also enjoy reading THE OAKLAND UNIVERSITY MAGAZINE, your source of university and alumni news. Feel free to use the space provided to pass along pertinent information about your children.

Name	Major and class		
Address	City State Zip		
Telephone ()	☐ Check here if this is a new address		
Mail to: Office of Alumni Relations, 266 South Foundation Hall, Oakland University, Rochester, Michigan 48063.			

News and information (be sure to include your year of graduation and mainden name, if applicable: