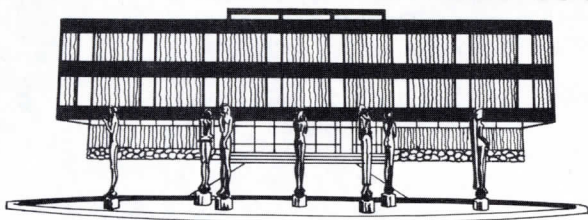


OAKLAND UNIVERSITY NEWS



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October 31, 1986

A publication for faculty, staff and friends

Invention Finds Useful Purposes in Industry

Shearography isn't defined in Webster's, but the new word is gaining recognition in the tire, aerospace and auto industries.

Inventor Mike Hung of the School of Engineering and Computer Science says the Federal Aviation Administration now recommends the process for testing airplane tires and that commercial machines using Shearography are commonly used in the rubber industry to evaluate the quality of tires.

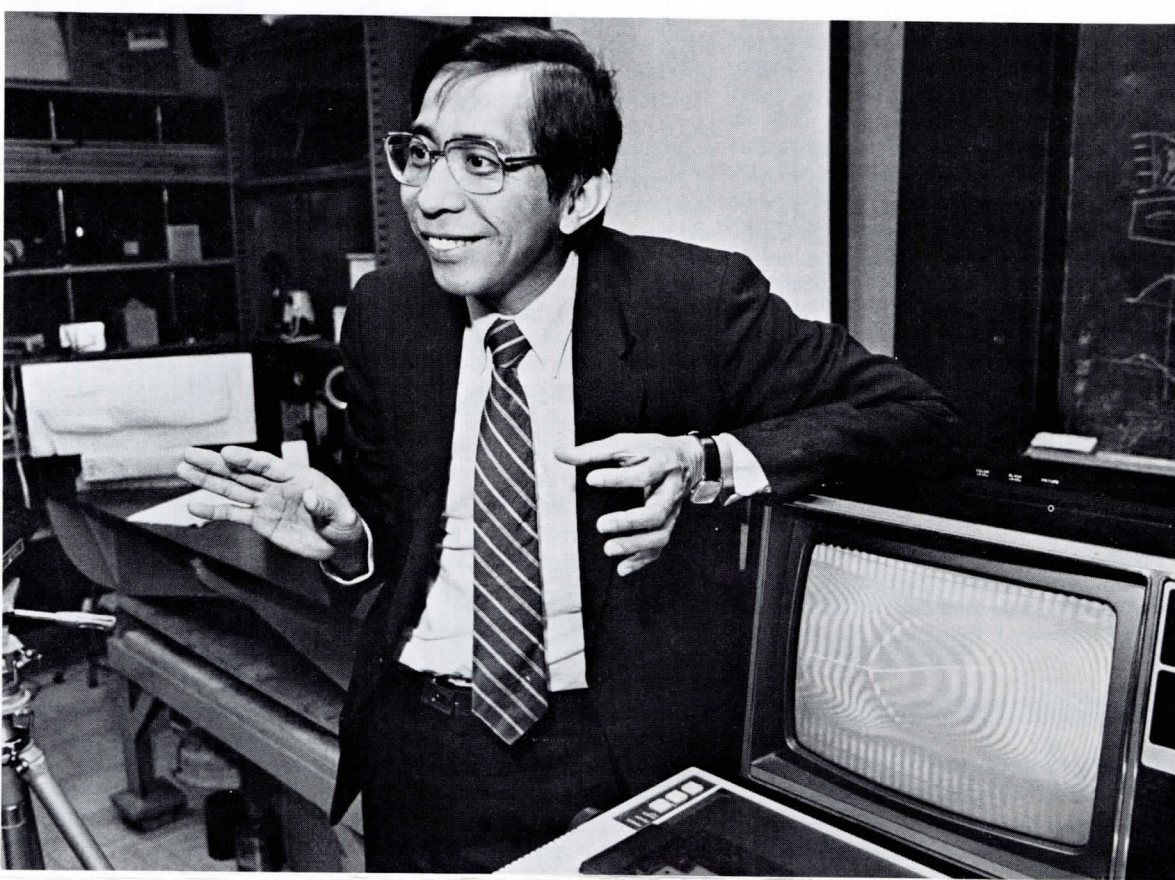
"This is not an academic toy," says Hung, an engineering professor. "It is a practical application of laser and optic technology that is attracting wide attention from government and private sources."

Hung says the device he patented is a laser, optical method combined with a computer. It is equivalent to a full-field strain gauge and provides quick, accurate, nondestructive testing for flaws such as cracks, voids, inclusions and debonding of materials, the latter a growing concern in the auto industry.

The inventor says he has received support from Chrysler Corp. and is a consultant to General Motors in investigating uses that will improve productivity and quality control. The National Aeronautics and Space Administration has also contacted him about Shearography's possible use in detecting potential defects on booster rockets and other shuttle components.

Hung says he has experimented with Shearography for about a decade and received a patent on the device in 1980. "My training was in applied mechanics and stress analysis so I was interested in measuring stress. The conventional method of measuring strain is with strain gauges and point by point, but this is not very efficient and is very inconvenient. It was bugging my mind for some time that there should be a way of measuring whole field (or the total object) at once and literally in the middle of the night I woke up and hit on this radical method."

Michael Hung explains how his Shearography process works.



Hung confesses that "Shearography is not in the dictionary yet, it is a name I invented. The process was developed originally for measuring stress and later I realized that if it can measure stress, it can measure or detect imperfections in material. It would allow you to identify the area of the component that might fail."

Hung says that "in terms of operation, Shearography is a very simple method and it is more reliable and less expensive for industrial use than holography. All you need to do is illuminate an object with a laser beam, it can be a tire, auto part, fuel tank or

space shuttle. Then the object is imaged by a special camera that is called a shearing camera which is what I have invented."

The professor further explains that "the camera produces a pair of images — shear images — and when the object is stressed, there will be some changes in the images. It follows that by comparing the image before and after the stress we get a strain map which is in the form of a fringe pattern. Where there are large changes in the fringe patterns there are high strain regions, and where there are strain regions there can be imperfections."

Hung says Shearography allows the three-dimensional shape of an article to be captured and this is very important for machine vision. It may lead to new applications for dimension gauging of parts or proposed models of cars so that engineers can get accurate dimensions.

The key for additional widespread applications is to develop "user friendly" programs for the computer and laser optics that won't need a doctorate to operate. Hung has already developed a commercial system for the rubber industry, and he says that if sufficient development funds are available, comparable programs for the aerospace and auto industries may be just a few years down the road.

Professor Hung has been at OU since 1977 but has taken leaves of absence to work with BF Goodrich Co. and at National University of Singapore. He has served as a consultant to the U.S. Army Missile Command, BF Goodrich, Industrial Holographics, Inc., General Motors and Laser Technology, Inc.

OU Offers Training for American, Japanese Executives

It is not government red tape but cultural barriers that most often frustrate the American businessman in Japan, says William Schwab of the Center for International Programs.

Schwab and his colleagues are starting their fifth year of putting that fact across to Michigan executives and thus far, more than

30 corporations have heard the message.

The seminar on *Cross-Cultural Communication Effectiveness in Japan* will be held November 20-21 in Meadow Brook Hall and repeated May 2-8. In addition, the training team will hold on-site programs.

Schwab says there has now been interest from the Japanese to start a similar program to help their executives develop successful

business, listening comprehension, vocabulary, American thought processes vs. Japanese thought patterns, and separation of the workplace and home.

Staff presenters also include Bonnie Abiko, Robert Angove, Asae Shichi and Richard Stamps.

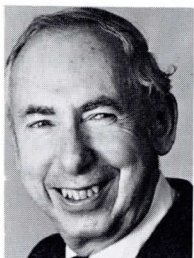
Come on, Give the Stuff Back!

Nice guy Carl Bender hasn't resorted to frisking anyone yet, but he may have a reason to start.

The Food Service director is looking for equipment that has been "misplaced" and needs your help.

"Over the years a number of pieces of Food Service Department equipment have found their way into various nooks and crannies of the many buildings at the university," Bender said, ever-so-politely. "We need these items badly in order for us to do a better job for the community. We are so in need of this equipment that we will not only come and get it, but we may even bring you a treat as our way of saying thanks."

Bender asks campus miscreants with trays, silverware, coffee pots or what-have-you to call 370-3490 on November 4 or 5 without fear of shame being heaped upon you.



Schwab

business interactions with Americans. Programs to help the Japanese adapt to American language, business ways and culture will be held January 10-February 21 and March 14-April 25, also at Meadow Brook Hall.

Five experts from

OU and the business community conduct the programs. The November and May sessions for American executives will examine the Japanese self-image, American values as a frame of reference, language barriers and misunderstandings, Japanese style decision making and the individual vs. the group, business and dinner protocol, and woman power in present-day Japan. This year for the first time, a psychologist familiar with Japan will advise American executives on dealing with Japanese and Japanese culture.

The seminars for Japanese executives will cover cross-cultural problems including speaking English in formal and informal situations, decision making in American



Communication arts student Diana Ball listens to an official of the National Collegiate Driving Championships before taking her turn in a specially modified car on a campus course. Winner Neil S. Childs III, 16.390 seconds, now competes nationally for a scholarship and use of a car. Sponsors included Dodge and the National Highway Traffic Safety Administration.

Our People

Submit items for this column to the News Service, 109 NFH. Items are published as space becomes available.

•Roberta Schwartz, journalism, wrote an article on corporate editology at Beaumont Hospital for the *Detroit Free Press*. The Economic Club of Detroit invited 10 of her journalism students to a luncheon featuring Katherine Graham, board chair of the *Washington Post*. Schwartz also wrote articles for the *Oakland Press* on skiing in Sun Valley and Ernest Hemingway's influence on Idaho. A taped interview with her done at the Horton Bay General Store this summer by WTOM-TV in Traverse City was shown in Warren and Madison Heights elementary schools. She was interviewed on the tape by OU graduate Bruna Jakub. She was invited to tour the Lawrence Fisher Mansion in Grosse Pointe by the public relations firm representing the Auto Barons Tour for article writing purposes.

•James Graham, history, is coauthor of two articles which have appeared in a volume of *Proceedings: African Agricultural Development Conference: Technology, Ecology and Society*. The proceedings were published by California State Polytechnic University at Pomona. The papers, *Future Agricultural Energy, Technologies and Technology Transfer* and *Soy Technology in Africa: A Pilot Project for Tanzania*, provide some theoretical and historical background to the current applied research of the Soytec Research Foundation, whose activities were outlined in the *Oakland University News* on October 3.

•Karl D. Gregory, economics and management, has been appointed to the Governor's Task Force on the Future of Tourism by Governor James J. Blanchard. He has also

been reappointed to the Governor's Entrepreneurial and Small Business Commission. The 23-member tourism task force is charged with developing the relationship between state government and private business in the tourism industry.

•Jane D. Eberwein, English, read a paper on *Immortality and the Shape of a Poet's Career* for a centennial symposium on Emily Dickinson at the University of Dayton. She also participated in a marathon public reading of Dickinson's poems.

•Carl F. Barnes, Jr., Center for the Arts, recently served on a panel to select works of art to be exhibited in the UAW/GM Human Resources Center. Other institutions represented on the panel were the community art centers in Pontiac and Rochester, the Cranbrook Academy of Art and the Detroit Institute of Arts.

•Thomas Fitzsimmons, English, is offering a course in *renga* poetry at the Detroit Institute of Arts in conjunction with the exhibit of Japanese painting on display through December. To register for the course, which will meet November 8, 15 and 22 from 1-3 p.m., call 833-9804.

•Joan G. Rosen, English, wrote *Loren Eiseley: Spiritual Wanderer and Naturalist* for the fall issue of *Language Arts Journal of Michigan*.

•David W. Shantz, psychology, has had a manuscript accepted for publication in *Child Development*. It is *Conflict, Aggression, and Peer Status: An Observational Study*.

•Keith E. Stanovich, psychology, has been appointed to the editorial board of the *Journal of Reading Behavior*. The journal is the primary research publication of the National Reading Conference.

Funding Opportunities

The Office of Research and Academic Development will provide details about the following sources of external funding. Call 370-3222 or visit 370 SFH. Unless noted, proposal due dates are unknown.

Public Health Service

Office of Population Affairs, new investigator award, February 1.

National Heart, Lung, Blood Institute

Mechanisms of obesity-associated hypertension, January 15 (letter of intent is due December 1).

Council for International Exchange of Scholars

Fulbright awards for academic administrators: International Education Administration, January 1.

Arms Control and Disarmament Agency

Visiting scholars program, January 31.

Department of Education

Fund for the improvement of post-secondary education, lecture program, December 2.

Kennedy School of Government, Harvard University

Ford Foundation grant, December 15.

For Your Benefit

TIAA-CREF has named Clifton Wharton, Jr., as chairman and chief executive officer. He assumes the position February 1. Wharton has been chancellor of the State University of New York the past nine years and is a former president of Michigan State University.

Wharton will succeed James G. MacDonald, who will remain a member of the board.

Wharton, 60, is also chairman of the Rockefeller Foundation and serves on the boards of Ford Motor Co. and Time, Inc. "Clifton Wharton represents the kind of leadership that will assure TIAA-CREF's continued strong performance in carrying out our commitment to higher education," said MacDonald.

Regarding his role at TIAA-CREF, Wharton said, "Never before has the insurance and pension environment faced such rapid and dynamic changes, and I look forward to these challenges. The opportunity to head the largest and most successful private

pension fund in the United States was an offer too attractive to resist."

Wharton is a specialist in economic development and U.S. foreign policy. He received a bachelor's degree from Harvard University, a master's degree from the School of Advanced International Studies at the Johns Hopkins University, and a master's and a doctorate in economics from the University of Chicago. He has also held positions with the American International Association for Economic and Social Development and the Agricultural Development Council. Twenty-one colleges and universities have awarded him honorary degrees.

Information for this column is prepared by Pam Beemer, manager, Staff Benefits Office.

In the News

Appearances by members of the staff and faculty in the media have included the following in recent weeks:

•Roberta Schwartz, journalism, was interviewed by WDET for the Michigan News Network about her film, *Young Ernie Hemingway*. The program will air on Michigan public radio stations and on WDET during the state sesquicentennial. Schwartz says she has been asked to be interviewed for National Public Radio next year.

•Faculty members from the School of Human and Educational Services were interviewed by WJBK-TV on October 22.

•WXYZ-TV taped a feature at the Meadow Brook Health Enhancement Institute for the evening news.

First Employee Award Presented to Kiefer

Mildred Kiefer, an office assistant II in the Office of Special Advising, has been presented the first monthly Employee Recognition Award.

The award cites Kiefer for her outstanding contributions to the university community. She has been an OU employee since October 1976, always working in the special advising area.

"It was quite an honor, especially to be the first person selected," Kiefer commented. She was nominated by Ronald Kevern, assistant vice president for student affairs.

As the winner for October, Kiefer receives a dinner certificate for two that will be honored at over 25 restaurants in the Oakland County area, an imprinted memo folder, a coffee mug, an award certificate and a congratulatory memo from President Joseph E. Champagne. Her name will be highlighted in a banner display in the Oakland Center.



Kiefer

Kiefer will be invited to

an annual Employee Recognition Award dinner at Meadow Brook Hall with other recipients and President Champagne.

Award recipients are selected by the Employee Recognition Selection Committee. Members are Leonard Celletti, public safety officer; Esther Easley, library technician II; Cameron Brunet-Koch, assistant dean of students and director of CIPO; Michael McCormick, mastery level VII; Cathy Rush, director of the Office of Equal Opportunity; and Larry Sanders, personnel specialist/compensation analyst in ERD and chairperson of the committee.

Effective in November, nominations will be accepted through the 15th of each month for consideration in that month. Any nominations received after the 15th will be reviewed for consideration in the following month. All individuals who have been nominated will be reviewed for three consecutive months along with any new nominations received.

Award recipients will be selected on the basis of content and quality of the nominations and not on the number of nominations received. Nominators are not limited to nominating only one individual. Staff members may nominate as many qualified candidates as they think are deserving of recognition.

Employee recognition nomination forms are available in all departments, at ERD and at the CIPO office. For details, contact any committee member or Sanders at 370-3476.

Get those orders in now if you want Jerry Redoutey to handle them. The director of purchasing is leaving OU after 19 years for a similar position at the University of Michigan-Flint. Friends may wish him farewell at a reception from 3-5 p.m. November 6 in Oakland Center Lounge II. The director leaves OU on November 7. When not at work, Redoutey spends time gardening in his new greenhouse or experiencing the outdoors through wilderness camping.

Students Receive Race Relations Award

Efforts to improve race relations within the university community have earned four students Sidney Fink Memorial Awards.

Seniors Dennis Washington and Chris Howze and juniors Tony Boganey and Ellen Jones will each receive \$50 and a certificate. The award was established by Robert Fink, director of the counseling center, in memory of his father, Sidney, who was a Buffalo, N.Y., businessman known for his efforts to improve race relations.

The four were chosen by a selection committee which noted "this group of individuals clearly demonstrated the spirit of the award through their activities as student leaders and Oakland University community members."

Washington, an English major, is president of the Association of Black Students and a resident assistant in Vandenberg Hall. He has been an active student leader since coming to OU as a Student Life Scholar from Renaissance High School. He has served as

an orientation group leader, a conference assistant and a University Congress member. He is also a member of the Honors College.

Boganey, president of University Congress, is a political science major. In the past he has served Congress as vice president and executive assistant. He is a member of Theta Chi Fraternity, has been an orientation group leader, and served on the United Way Yearlong Awareness Committee and the Academic Policy and Planning Committee. This summer he was selected as a fellow for the Center for the Study of the Presidency.

Jones is an elementary education major serving her second year as a resident assistant in Fitzgerald House. She has been active in Area Hall Council and is vice president of ABS. She has done volunteer work with children at Havenwyck Hospital. Jones entered OU as a Student Life Scholar and was recently awarded a Black Alumni Scholarship.

Public administration major Howze has promoted racial understanding through his work as a leader and member of the basketball team. He has been the team's leading scorer and received all-conference first-team honors for the past several years. He is recognized by coaches and peers for his athletic achievements and compassion for others.

Selection committee members were David Herman, dean of students; Nancy Schmitz, coordinator of student organizations with CIPO; and Cleveland Hurst, director of the Academic Support Program; and Fink.

Financial Aid Program Aimed at Part-timers

A new state program is available to provide financial assistance to part-time undergraduate students, says Lee Anderson, director of financial aid.

The Michigan Adult Part-time Grant Program provides grants for not more than two years of study to students taking from 3-11 credits. To be eligible, a student must also qualify as an independent student according to federal regulations, demonstrate financial need, be out of high school (other than GED or adult education) for at least two years, have been a Michigan resident at least 12 months, be a United States citizen or permanent resident, not be incarcerated in a corrections institution, not be in default on a Michigan Guaranteed Student or Michigan Auxiliary Loan, and be making satisfactory academic progress.

Complete details are available from the Office of Financial Aid.

Jobs

The Employee Relations Department, 140 NFH, has information about job openings. Visit or call 370-3480.

•Clerk II, C-4, Office of Admissions and Scholarships.

•Secretary I, C-4, School of Business Administration.

•Director of purchasing, AP-12, Purchasing.

The *Oakland University News* is published every other Friday during the fall and winter semesters and monthly from June-August. Editorial offices are at the News Service, 109 North Foundation Hall, Oakland University, Rochester, MI 48063. The telephone is 370-3180. Copy deadline is noon Friday of the week preceding the publication date.

•James Llewellyn, senior editor and news director.

•Jay Jackson, staff writer.

•Rick Smith, photographer.

Corporations Can Lead Changes in Quality of Life

Future workers will enjoy "reinvented corporations" that promote personal growth for the good of the institution, according to the author of *Megatrends*.

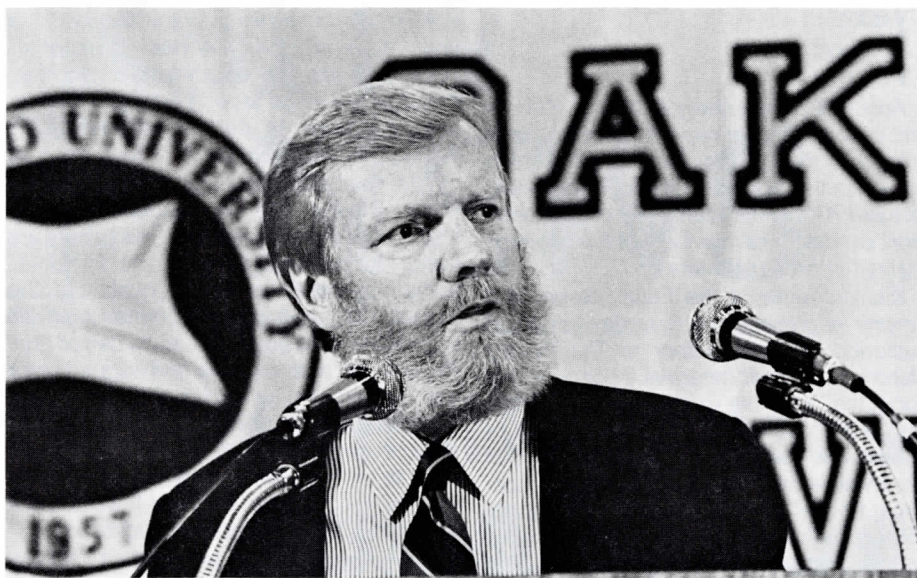
John Naisbitt outlined his views on changing attitudes in business before 1,000 executives and community leaders at the first Business Forum luncheon. It was sponsored by the Student Board of the School of Business Administration and Ameritech Publishing and held October 14 in the Shotwell-Gustafson Pavilion.

According to Naisbitt, chairman of the Naisbitt Group in Washington, D.C., and a government official during the Kennedy and Johnson administrations, the emphasis in business is now on quality of life rather than on the infrastructure of an area. Diversification is the key to economic vitality, he said.

Naisbitt, noted for his ability to spot trends, said old views toward the economy must be scrapped. Business leaders must recognize that this is the age of entrepreneurs who are creating the bulk of the 4.5 million new jobs being created and the 700,000 new businesses each year. They must recognize that to attract top workers, they must offer the most attractive work environment. They should also note that of the 8.5 million new jobs created over the past two years, high technology contributed just 15 percent, he said.

The author said at least 10 "partly baked ideas" must be considered to reinvent a corporation.

"The first is that in an information society, human resources are the competitive edge.



Author John Naisbitt outlines his thoughts on corporations.

Human resources are the key to any organization's future growth," he said.

Corporate leaders must also recognize that the United States is moving toward full employment, despite what some economists say, Naisbitt claimed. "It is a powerful new economy being put in place, and the economists are always wrong because the economists always ignore the entrepreneurs. Fortunately, the entrepreneurs always ignore the economists — otherwise we wouldn't have this. In any case, I always have felt that economics was some sort of manifestation of brain damage."

On the coming decline of teenagers in the

work force, Naisbitt added, "I have this vision of McDonald's being staffed by senior citizens. Just imagine: employees that can read and write."

Other trends Naisbitt envisions are a reduction in middle managers in corporations, managers whose job it is to promote personal growth in employees, a movement from specialists to generalists, new compensation packages, recognition that intuition, hunches and faith have a place on the job, and realizing that humans make or break the company.

Executives must also address the comparable work issues and recognize that

women play a significant role in the success of the economy. "As many as a third of those 700,000 new companies that were created last year — more than a third — were created by women. That's new and that proportion is increasing," he said.

The corporate world is not all high technology, Naisbitt said, and is being balanced with "high touch."

"I think we are witnessing the beginnings of a Renaissance in the arts and literature in the United States. Having to deal with all of this high technology, especially the computer, has caused us to want to examine and re-examine the nature of our humanity, and we do that mostly in the arts and literature."

The U.S. economy thrives because of the multicultural nature of American society, Naisbitt said. "We in the United States have the richest mix of ethnic groups, racial groups and global experience that the world has ever known and it is the richness of this mix that yields our incredible creativity and innovation. Sometimes when I get a little chauvinistic about it, I say that it is not by chance that we have, as of yesterday, 143 Nobel Prize winners and Japan has two," he said.

Corporate leaders who re-examine their goals and take human needs into account will find that they may not only make the Fortune 500 list, but what Naisbitt calls the "fortunate 500."

Following his Business Forum speech, Naisbitt addressed over 400 students and faculty members at a lecture in the Oakland Center sponsored by the Student Life Lecture Board.

Out for a Spin Bicycle Takes Musician 2,500 Miles

No wonder Doug Cornelsen never gets winded on his clarinet. When you can ride a bike 2,500 miles in 23 days, you have stamina.

Cornelsen, an applied music instructor in the Department of Music, Theatre and Dance since 1974, rode with two colleagues from the Detroit Symphony Orchestra and Detroit Chamber Winds in a Seattle to Detroit journey. They rode to prove they could do it.

"It was kind of tough," Cornelsen explains. Riding a 10-speed Fuji through the desert in Washington, across the Cascade mountains, across the Great Plains and through the cities and towns to Detroit was the culmination of a trip that was planned after meeting two bikers who had done it. "It was an idea that as soon as I heard it became eminently appealing," Cornelsen says.

Cornelsen rode across the United States with DSO members Kevin Good, trumpet; and Brian Kennedy, french horn. They completed their journey from August 19-September 10. The easy part was getting to Seattle (by plane) but getting home was no leisurely cruise — the musicians had to be back for DSO rehearsals.

Biking is Cornelsen's hobby and for several years he has ridden to Frankenmuth with friends and participated in cycling events on Belle Isle where he would put in a 200-mile day. Cornelsen says that because he is 43, additional training was necessary to prepare for the cross-country trip — pedaling 2,700 miles in practice sessions.

Once the group set out from Seattle, it was just the open road and whatever they could stuff into *panniers*, the carrying bags bikers use. Most of the time the bikers camped along the way and restaurant food substituted for home cooking.

"We rode an average of eight hours a day. Our lowest mileage for one day was 80 miles and our highest mileage for one day 166 miles, from Ludington to St. Johns."

Although the group experienced some flat tires along the way, surprisingly few problems cropped up.

"By and large the motorists were polite and some were very friendly. I think there's something in the American spirit that enjoys somebody undertaking a cross-country venture like that."

The bikers went from Seattle to Montana, mostly along U.S. 2, and then from North Dakota along the unbeaten path. The routes were found on bicycle trail maps. "We didn't go through many cities because the bike paths bypass them," he says. That didn't bother Cornelsen, he adds, because it gave him a chance to admire the scenery, whiff the fresh air and think without distractions.

"None of us had been on any of those roads before, so you learn about geography," he says. The first lesson was that the lush, green Seattle area turns to dust past the Cascade Mountains. The desert there rivals Nevada's.

The West was almost old hat to Cornelsen. He grew up in Powell, Wyo., where he learned the clarinet, and graduated from high school in Phoenix. Unlike Horace Greeley, Cornelsen went East as a young man. He



studied at the Cleveland Institute of Music and the University of Cincinnati. Following a stint in the U.S. Marine Band, including concerts for Lyndon Johnson, he joined the DSO in 1970.

The appeal of the outdoors was never lost on him. "I have always been a person who likes nature so I was very taken with what other bikers consider the boringness of the Great Plains. I was impressed with those endless expanses, the sky that stretches infinitely overhead, and the mountains. They're stunning."

Doug Cornelsen can keep good time on both a clarinet and a bike.

Miller Will Supervise Campus Facilities

Veteran Coast Guard officer and facilities expert Alan F. Miller has been named assistant vice president.

Miller began his new duties October 27 and "will bring a wealth of experience to the complex job of managing the university's physical plant, Department of Public Safety, new construction and related architectural services," said Robert J. McGarry, vice president for finance and administration.

Miller came to OU from Arlington, Va., where he had been group manager, naval sea systems support programs, for VSE Corp. Prior to joining VSE in July, Miller held increasingly responsible positions for the Coast Guard in operations, program research and engineering services, as director of major systems acquisition staff and as project manager for fleet renovation and modernization.

The new assistant vice president separated from the service in June with the rank of captain.

Miller earned a Bachelor of Science degree in engineering administration from the Coast Guard Academy, a master's in technology of systems management from American University and a Master of Business Administration from Marymount University.

Greenfield Village Discount Cards Available at ERD

Discount cards enabling holders to 19 percent off the admission price to Henry Ford Museum and Greenfield Village are available at the Employee Relations Department.

The card is useful for the entire party entering, whether composed of family or friends. With the discount card, admission to the museum or to the village is \$6.50 for adults and \$3.25 for children ages 5-12.

Additional information is available by calling 370-3480.

Note Special Hours

Special Oakland Center hours for Thanksgiving recess have been announced by Director Bill Marshall.

The OC will be closed Thanksgiving (November 27) but be open from 7 a.m.-7 p.m. November 26, 9 a.m.-6 p.m. November 28-29, and noon-11:30 p.m. November 30.



Will Tomary of Niles jots down some sound advice at the 25th annual Writer's Conference.

Writers Sharpen Wits at Conference

Work hard.
Write tersely.
Persist.

Accomplished authors William X. Kienzle and William Zinsser revved up the spirits of authors at the 25th annual Writer's Conference with that advice. The conference, held October 17-18, attracted 420 participants, most of whom are members of the sponsoring Detroit Women Writers.

Kienzle spoke at the Friday dinner and Zinsser addressed the Saturday luncheon audience. Kienzle, author of *The Rosary Murders* and other detective thrillers, spoke about the "invisible writer," meaning those who work hard yet rarely see the glory of publication. He attributed the problems of the invisible writers to the plethora of "non-book books" being written by celebrity authors, athletes, cartoonists, columnists and reporters who cash in with books about their trade.

Celebrity authors, Kienzle asserted, enjoy an author's success but lack the trials of having researched, written and found a publisher the traditional way.

Kienzle's publisher puts out two books a year. "One is mine. The rest (of materials published) are the columnists, cartoonists and others who go around saying, 'I wonder how my book is doing?' without going through the pain of writing."

The celebrity-author syndrome is out of hand, Kienzle told his audience in the Meadow Brook Hall ballroom. Publishers are hungry for profitable books but do not necessarily pay attention to the quality of the manuscript. As an example of what could sell regardless of its worth, he cited a *Detroit Free Press* writer who said she had begged actor Van Johnson to write his life story, even though he has not demonstrated he can turn out a simple declarative sentence. "He would talk into a tape recorder, they'd put a photo on the cover from *Brigadoon* and it would be a best seller," he said, drawing laughter.

The publishing business slid into misery when conglomerate ownership became popular, Kienzle said. "When a nonbook book, a newscaster book or a celebrity book makes money, it's exactly what the publisher is looking for."

The author said *The Rosary Murders* was rejected by publishers who liked the manuscript. He repeated a conversation an editor had with him:

"It's a good book but I can't publish it."

"Why not?"

"Because I can't convince them it will be profitable."

Kienzle has no sympathy for writers who have an eye toward selling future film rights. Kienzle, who quarreled this past summer with producers of *The Rosary Murders* because of their interpretation of his work, commented that some authors think success is a contract with a Hollywood agent.

"I've got news for you, kiddo. Those of us who have been touched by Hollywood write with the fervent hope that Hollywood will leave us alone."

Kienzle offered additional advice. "Let your mind linger over the more traditional concept of the words 'author' and 'book.' It was only a few years ago that authors were few and far between. There was something mystical about the words 'author' and 'book.' Books were written in unheated attics...they were the result of caring," he said.

"It was just a few years ago that you

became an author with a feeling of deep and justified humility. You would join Yeats, Melville, Shakespeare, Thomas More...Today you can add to that distinguished company the names Charlton Heston, Desi Arnaz, Lauren Bacall and Darth Vader."

Writers must not be put off by nonbook authors, but demand better treatment, Kienzle said.

Nadine Jakobowski of the Division of Continuing Education, who helped promote the conference, noted that Zinsser likewise contributed practical advice. The author of *On Writing Well* urged simplicity rather than flowery prose.

"His major point was to write lean. For instance, say 'use,' not 'utilize'; write cleanly and tersely. He gave a lot of examples and he had a good, solid message. He talked about the hyperbole that even airline pilots use. Instead of saying 'it looks like it will rain,' they'll say 'precipitation is imminent.'"

Zinsser didn't leave academic institutions free from criticism, Jakobowski said. "He pointed a finger at everybody; he left no one unscathed."

Zinsser spoke of a love for the language. "He said writers should care how the language is used and have a fondness for it and want to preserve it," Jakobowski said.

Conference attendance was excellent with 420 participants, 94 of whom attended the Friday dinner, Jakobowski said.

Lowell Eklund, executive director of Meadow Brook Hall, also spoke at the Saturday luncheon. He recapped the history of the writers' group and OU's involvement with it. A letter from President Joseph E. Champagne congratulating the group was read.

Jakobowski was pleased with the turnout, especially because so many were there for the first time. "There was a lot of new blood, a lot names I didn't recognize. Over the years the same people tend to come back but this year there were new people, more men and many younger writers. It shows that the conference is growing and is growing in appeal."

Conference director was Katherine Rowley of continuing education. She and the CE staff worked with officials of the DWW, including co-chairpersons Elizabeth Kane Buzzelli and Mona Grigg; Gay Rubin, president of the DWW; and coordinator Helen Balmer.

Concert Benefits Jones Scholarship

Musical compositions and arrangements by the late Thad Jones will be performed in a memorial concert to benefit a scholarship fund in his name.

Seventeen alumni of the OU jazz program over the past 15 years will perform at 7 p.m. November 9 in Varner Recital Hall. The concert will be directed by Marvin "Doc" Holladay, director of jazz studies. Musicians are coming from Chicago and New York as well as throughout the Detroit area for the concert.

Special guest will be Hank Jones, older brother of Thad Jones and an internationally known jazz pianist and composer. Another brother, Elvin, is a famous jazz drummer. Thad Jones was raised in Pontiac and was well known for his skills on the trumpet and valve trombone. He performed with such jazz luminaries as Count Basie, Thelonious Monk, Gerry Mulligan, George Russell and Pepper Adams. Jones' bands toured the Soviet Union and played the Newport Jazz Festival, and he taught at the International

Jazz Seminar in Barcelona, Spain.

All concert proceeds will be go toward the Thad Jones Memorial Scholarship Fund to aid future jazz students. Tickets are \$10 general admission and \$5 for students and senior citizens. Call the Center for the Arts box office at 370-3013 for details.

APs May Apply for Funding

The Administrative-Professional Development Fund Committee is again inviting applications from APs who wish to attend nonjob-related workshops and conferences that provide professional growth.

Applications are available in the Employee Relations Department, 140 NFH. Funding is available to APs once each calendar year.

Committee members are Elizabeth Kendall, Dan Lis, Jack Wilson, William Connellan, Laurel Strong and Larry Sanders.

Events

CULTURAL

Until November 9 — *Detroiters Collect: New Generation* at Meadow Brook Art Gallery, 1-5 p.m. Tuesday-Friday, 2-6:30 p.m. Saturday and Sunday, and 7 p.m. through the first intermission during Meadow Brook Theatre performances.

Until November 2 — *Richard III* at Meadow Brook Theatre. For tickets, call 370-3300.

November 6-30 — The Detroit-area premiere of *Foxfire* at Meadow Brook Theatre. Call 370-3300.

November 7-23 — *Amadeus*, sponsored by the Center for the Arts, Studio Theatre. Call 370-3013.

November 9 — Thad Jones Memorial Concert, 7 p.m., Varner Recital Hall. Call 370-3013.

November 16 — Lafayette String Quartet, 3 p.m., Varner Recital Hall. Call 370-3013.

November 22 — Dance competition with cash prize, trophy and scholarship for high school students. Call the Department of Music, Theatre and Dance for details at 370-2030.

Every Tuesday — Arts-at-Noon recitals in Varner Recital Hall. Free. Call 370-3013.

COURSES

The Division of Continuing Education offers fall classes. Call 370-3120.

The Continuum Center offers workshops and seminars. Call 370-3033 for brochures.

November 20-21 — Cross-cultural Communication Effectiveness in Japan, sponsored by the Center for International Programs, Meadow Brook Hall. Call 370-2154.

ETCETERA

November 6 — *An Evening with Doug English and Friends* for the benefit of the Department of Athletics.

The roast and toast will be at the Shotwell-Gustafson Pavilion. CBS Sports broadcaster Tom Brookshier will be the featured speaker. Call 370-3190 for details.

ATHLETICS

October 31-November 1 — Volleyball, Pioneer Classic, all day at Lepley Sports Center. Call 370-3190.

November 14 — Volleyball, Michigan Technological University, 7:30 p.m., Lepley Sports Center.

November 15 — Men's and women's swimming, University of Western Ontario, 2 p.m., Lepley Sports Center.

TOURS

Meadow Brook Hall is open for browsers. Admission. Call 370-3140.

SPBFILMS

October 31-November 1 — *The Howling*, 8 p.m., 201 Dodge Hall.

November 5 — *Goldfinger*, 8 p.m., 201 Dodge Hall. Admission.

November 7-8 — *Out of Africa*, 7 and 9:30 p.m. Friday and 3 p.m. Saturday in 201 Dodge Hall. Admission.

November 12 — *You Only Live Twice*, 8 p.m., 201 Dodge Hall. Admission.

November 14-15 — *Young Blood*, 7 and 9:30 p.m. Friday and 3 p.m. Saturday in 201 Dodge Hall. Admission.

CINEMATHEQUE

November 1 — *Nasferatu*, 7 p.m., 201 Dodge Hall. Admission.

November 8 — *Bicycle Thief*, 7 p.m., 201 Dodge Hall. Admission.

CFA Brings 'Amadeus' to OU

Just what does a comedian do when confronted with a tragedy? Act his way out, of course.

The tragedy is the well-defined role of Antonio Salieri and the acting is Joe Nipote's in *Amadeus*, the Tony Award-winning play by Peter Shaffer. *Amadeus* will be at the Center for the Arts on weekends from November 7-23.

Nipote, a part of the morning broadcasting team at WRIF-FM in Detroit and an OU senior, is cast as Salieri, the religious and moral man given to God so that he may realize his sole ambition — to become a great composer.

Tom Zizka counters in the lead role of Mozart, who besides being a genius, is a foul-mouthed, graceless libertine. The mediocre Salieri, full of corrosive envy and hatred, sets out to destroy this child of effortless greatness who hears the music of the spheres and is, in Salieri's view, the incarnation of God's voice.

The greatest tragedy lies in Salieri's realization that there is no connection between virtue and the talent he covets. He must confront the profound emptiness of a man ceasing to believe in a rational universe governed by a divine plan. By obsessively plunging into that void, Salieri escalates his

plight until he arrives at a tragic rendezvous with madness.

The struggles between Salieri and Mozart are carried out in the court of Austrian Emperor Joseph II from 1781-91.

In addition to his work at WRIF, Nipote is experienced from roles in the films *Radio-active Dreams*, *Stranger's Kiss* and *Meatballs II*. He has appeared on television in *Happy Days*, *Thicke of the Night*, *Laff-a-Thon* on Showtime, and *Young Comedians Special BODY COPY* on HBO. He has also appeared in numerous plays and performed in Las Vegas as a stand-up comedian.

Zizka is a senior communication arts major making his first appearance in an OU play. This year he was a national semifinalist as a member of the OU forensics team. He manages student radio station WOUX.

Also appearing are professional actors Harry Carlson as Joseph II and Corrine Carrier as Constanze Weber. Carlson is frequently seen in television commercials and on the stage. Since his first role as Dr. Rank in the OU production of *A Doll's House*, Carlson has appeared at the Detroit Center for the Performing Arts, the Croswell Opera House, the Michigan Opera Theatre and others. He will appear as a policeman in the film, *The Rosary Murders*, scheduled for release in 1987.

Carrier has appeared in such productions as *The Fantastiks* with the Actors Alliance and in local commercials.

Other cast members are Senator O'Brien as Count von Strack, Scott Jussila as Count Orsini-Rosenberg, William J. O'Connor as Baron van Swieten, Aleis Noel Branzei as Teresa Salieri and Venticelli (1), April McNeely as Katherina Cavalieri and Venticelli (2), Bob Sivalelli as Major Domo and Michelle Walker as Salieri's cook.

Amadeus will be at the Studio Theatre at 8 p.m. November 7-8, 14-15 and 21-22, and at 2 p.m. November 9, 16 and 23. Tickets are \$7 general admission and \$3 for OU students and senior citizens. Call the Center for the Arts box office at 370-3013 from 11 a.m.-5 p.m. weekdays.

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