

# OAKLAND UNIVERSITY

Fall 1994

## MAGAZINE

Alumnus Thom Hawley  
Guides Car Ferry Service

Oakland University Magazine  
109 North Foundation Hall  
Rochester, Michigan 48309-4401

MARY L OTTO  
SCHOOL OF EDUCATION HUMAN SV

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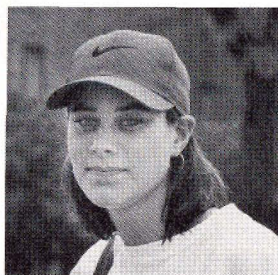
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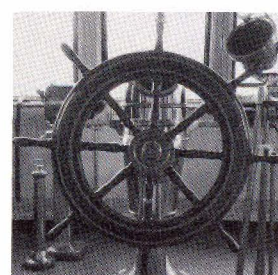
*Alumnus Thom Hawley plays an important role in guiding the rebirth of a historic Ludington, Michigan, car ferry service. This issue focuses on alumni involvement in Great Lakes boating heritage.*



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# PRESIDENT'S MESSAGE



## Students First: The Oakland Commitment

Since its founding in 1957, Oakland University has sought to provide students with a first class education. Over the years as we grew from a small, intimate campus to a mid-sized, comprehensive university, we maintained this early commitment to quality education. Small classes taught by doctoral level faculty and opportunities for students to participate in faculty research are the standard at OU, not the exception.

Over the years as Oakland grew it also increased in research and scholarly productivity. The percentage of faculty who have published scholarly books or articles in first tier journals place Oakland among the best research universities in our region. This achievement was recognized two years ago when we were invited to join the National Association of State Universities and Land Grant Colleges.

So too have we expanded our commitment to community service and regional advancement. As Oakland County's major public institution of higher education, Oakland University has provided expertise and assistance to countless businesses, hospitals, schools, organizations, and individuals.

Each of these areas of expanding accomplishment — teaching, research and service — has helped us to better serve our region and our state. However, if a university is not vigilant, along with expansion can come an increase in bureaucracy and a decrease in emphasis on the individual student. During the past eighteen months, Oakland University has taken a very close look at itself and its future through a broad based strategic planning process. One hundred and sixty-seven faculty members, staff, students, alumni, trustees, and university friends participated in this process through service on task forces and committees. Hundreds of others participated in committee hearings and community discussions as we set about the task of focusing our agenda for the next decade.

Through this strategic planning process we have reaffirmed our commitment to students as our first and most important priority. All across the university we are making changes to insure that we will continue to serve our growing student body (a record 13,165 this fall) with the same personal attention we gave our very first students in 1959. Some of these changes include:

The conversion of North Foundation Hall into a Student Services Center. To provide "one stop shopping" for students we placed Admissions, Financial Aid, the Academic Skills Center, the new Office of Minority Equity, the Academic Advising Office, the Affirmative Action Office, Student Accounts, and the Office of the Vice President for Student Affairs in North Foundation Hall last summer. Now we have the task of remodeling and redecorating and in the future hope to also move Placement Services into this building. One night each week we

keep student services offices open into the evening to assist working students.

Residence halls are being improved. Voice mail and connections for personal computers have been added to each residence hall room. This capacity also allows students to directly link up with Internet, the information superhighway, through the campus network. We hope to have the option of cable TV available in all rooms by the end of the year. Several residence halls have been refurbished and evening and weekend programming has been expanded.

Three days of Homecoming activities and a full week of Welcome Week activities are new, including a Freshmen Convocation to which all parents, spouses and children are invited. A Keeper of the Dream Banquet, race relations forums, and student support groups have been added to our cultural diversity programming.

An ethnic diversity requirement has been added to the curriculum for all students. A new Freshman Success Seminar for incoming students is resulting in improved retention and grades for those students who opt for the course. The Enhanced Studies Program, which helps students having difficulty in specific courses, has been expanded. In fact, with the move of our tutorial services to North Foundation Hall, all our academic support services are being used more by students. A Masters Degree in Engineering Management has been added and some new doctoral programs are in the planning stages.

A new student organization was formed two years ago for nontraditional students and three new women's intercollegiate athletic sports have been added—soccer, golf, and cross country. Construction on the new Science and Engineering complex will start this year and we are hard at work on the planning for a new sports and recreation center which we hope to have constructed and in use by 1998!

The list can go on and on—new scholarships, a deferred payment plan for tuition, articulation agreements with five community colleges, a new language laboratory, several new computer laboratories, classroom and Oakland Center upgrades...

As our region grows, so too must we grow. We anticipate that we will be serving 15,000 students by the year 2000. As we grow, however, we have committed ourselves to maintaining our historic strengths — high quality education, world class research, and generous service to our region. Most importantly we have committed ourselves to maintaining and enhancing Oakland's historic focus — **Students, our first and most important priority.**

A handwritten signature in cursive script that reads "Sandra Packard".

Sandra Packard, President



## Professor Witnesses Historic Election in South Africa

Vincent Khapoya was an eyewitness to world history in South Africa, and the images he saw will stay with him a lifetime.

As one of 60 official United Nations presidential elections observers in South Africa, Khapoya got a feeling for what it means for millions of people to cast ballots for the first time ever. The political science professor saw people standing in lines for eight hours or more, without complaint; he saw the elderly proclaim their own sense of freedom after marking their paper ballots; and he saw signs of the former ruling white class resigning themselves to the idea of shared political and economic power under President Nelson Mandela.

Khapoya spent two weeks in South Africa in the remote Zulu country, arriving by rented car "plastered with UN markings" for safety. The area was one where violence was expected, but Khapoya says everyone was pleasantly surprised that the election went smoothly.

"White people had stocked up on guns and ammunition to protect themselves from the black masses, but they never had to use the guns," Khapoya notes. Despite an election with millions of paper ballots and long lines, tempers rarely burst.

Khapoya was moved by the reaction of the people, who often thanked the observers for taking a personal interest in their election.

One tense moment came when Zulu warriors showed up to vote, complete with clubs and machettes. They were asked to leave their weapons outside, so as not to scare other voters. "Some warriors didn't like that," Khapoya says, "and they turned and left."

The United Nations originally selected 50 official observers from the United States, but added another 10 at the last minute. Khapoya

was among the original 50 and the only one from Michigan. In all, 96 countries were represented by the UN contingent of 1,800 observers. Another 700 official observers were sent by other African nations and European and Commonwealth countries.

Since this was the first election for blacks, such things as voter registration lists did not exist. Each person could bring one of five

forms of acceptable ID, including a priest or tribal chief who would swear under oath that the person was qualified to vote.

Khapoya, who was born in Kenya, has taught about South Africa since 1971. Still, the visit there was emotionally moving for him. He heard some whites bemoan losing privileges, while seeing blacks living in cardboard huts. He saw white schools that were comparable to community colleges in Michigan, while

black schools lacked desks and usually had 115 students per classroom. He also knew where the whites and blacks lived by the roads: If they were paved, whites lived nearby.

"It's possible for the whites to continue to live at a high standard with much less than they have now," Khapoya says.



Vincent Khapoya

## Seniors Receive Citations

Three graduating seniors received the prestigious Matilda R. and Alfred G. Wilson Awards and the Human Relations Award at June commencement.

Wilson Award winners were David Martin and Lisa McRipley. Cher Coner won the Human Relations Award. The Wilson Awards honor the memory of university benefactors Matilda R. and Alfred G. Wilson.

Martin graduated with a bachelor's degree in systems engineering. He plans to obtain a doctorate in controls engineering and pursue a career in teaching.

Martin made national news during commencement when he surprised everyone during his acceptance speech by proposing marriage to his girlfriend, Anne Morin. Martin and Morin were interviewed on the CBS *This Morning* program.

McRipley majored in communication arts. Among her activities, she conducted diversity awareness programs for the Residence Halls and coordinated two "We Have A Dream" rallies. She also produced a video, *We Have A Dream ... At Oakland University*.

Coner was cited for her efforts to bring understanding among diverse student groups, particularly through the medium of music. As a three-year president of the Gospel Choir, Coner led the organization to expand the diversity of programming and increase cross-cultural understanding on campus and in the community. Coner received her degree in nursing.

**Alfred G. Wilson Award** recipient David Martin wasn't at a loss for words during his acceptance speech at the School of Engineering and Computer Science commencement in June. Martin surprised everyone by winding up his talk with a marriage proposal to Anne Morin, his girlfriend of six years. (She said yes.)





## OU Foundation Gives University Strong Support

The Oakland University Foundation has again shown its confidence in the university through allocations of \$306,940 to support academic programs and staff development.

Foundation Chair Lou Ross, vice chairman of Ford Motor Company, said the disbursements include \$175,440 in standing and multiyear allocations, and \$131,500 in special appropriations requests. The foundation is a private entity established to help support university programs.

Foundation support for 1994-95 includes \$10,420 for faculty and staff excellence awards and recognition programs. Multiyear allocations were led by \$100,000 to the Kresge Library Endowment as the fifth of five payments.

## Can Your Car Get 819 mpg?

Students in the School of Engineering and Computer Science know something about building vehicles for the specialty market.

First they claimed a second-place finish in the International Unmanned Vehicle Competition (see page 5) on campus in May, then in June it was a first-place trophy at the Midwest Supermileage Competition in Marshall sponsored by the Society of Automotive Engineers. The high-mileage contest pitted 21 university teams against each other to see who could build an experimental vehicle that was good to the last drop of fuel. Oakland's entry averaged 819 mpg by alternately running and gliding over a nine-mile course. The car didn't actually go the full 819 miles; a carefully measured amount of fuel was used and the distance achieved on it was extrapolated to get the mile-per-gallon figure.

The secret to Oakland's success was the vehicle's extremely light carbon-fiber body riding atop a three-wheel chassis. All entries were powered by 2 horsepower Briggs & Stratton engines. The vehicle, 26 inches high, 3-feet wide and 8-feet long, had just enough room for a driver who didn't breathe too deeply.



*President Sandra Packard presents Ronald Benach of Lake Forest, Illinois, with the President's Trophy. Benach entered a 1930 V-16 Cadillac Sport Phaeton convertible. Robert Udell, chairman of APX, the sponsor of the trophy, looks on.*

## Concours d'Elegance Again Attracts Thousands

More than 280 of the world's finest classic autos were displayed at the 16th annual Concours d'Elegance on the grounds of Meadow Brook Hall in August.

The Concours, considered one of the top three classic car shows in the world, attracted more than 15,000 spectators. Proceeds from the event are used for Meadow Brook Hall preservation.

This year's featured marque was the Pierce-Arrow, a car that is sometimes called the "American Rolls-Royce." Thirty Pierce-Arrows were displayed, including a rare 1933 Pierce Silver Arrow, one of only five built. Also, President Woodrow Wilson's 1919 Pierce-Arrow Vestibule Suburban Limousine and the oldest known Pierce-Arrow to exist, a 1905 version, were displayed.

Honorary chairperson this year was Allan Gilmour, vice chairman of Ford Motor Company. Pat McGarity, retired director of finance and administration for corporate design at Ford, chaired the event.

## Ford Awards Engineering \$750,000 Grant

One of the largest gifts ever to Oakland University has been awarded by the Ford Motor Company Fund to support teaching and research in the School of Engineering and Computer Science.

The \$750,000 grant will be paid to the university in three equal installments. More than 600 Oakland graduates work at Ford Motor Company, including a doctoral graduate in education.

SECS Dean Michael P. Polis said the Ford contribution continues a long history of support for the university. That includes a \$500,000 commitment announced by Ford in 1986 that was payable over five years.



## New Vice President Begins Duties

**O**akland's reputation for teaching and attention to undergraduate students are two of the factors Dr. Mary Beth Snyder cites as reasons for becoming the new vice president for student affairs.

Snyder took office September 1, coming from Iowa State University in Ames, where she has been dean of students since 1989.



Snyder fills a vacancy created by the resignation last January of Wilma Ray-Bledsoe.

"This institution has achieved a reputation for its good teaching and attention to the development of

undergraduate students," Snyder says.

"What attracts me is the commitment to the continuation of that tradition with a strong faculty, good leadership and a student body that is exciting for its diversity of academic interests and cultural background."

Prior to working at Iowa State, Snyder was director of student affairs from 1987-89 within the office of the president at the University of California. She was also a senior analyst and coordinator of student relations there. Previously she had research experience at UCLA and Ohio State University, where she was assistant to the vice president for student services and director of student activities and community life.

The new vice president was born in Saginaw, Michigan and grew up in Royal Oak. She received her bachelor's degree in English literature from Western Michigan University, her master's in student personnel work from Ohio State and her doctorate in higher education from UCLA.

## Oakland Robotics Vehicles Take on the Best

**R**ight there in the sun-drenched field at Oakland University, separating competing students from two Colorado schools, was a Coyote.

In this serious but friendly competition, it was Oakland University's second-place Coyote vehicle that kept the Colorado School of Mines (first) and the University of Colorado-Boulder (third) from creeping home with the top two prizes in the second annual International Unmanned Vehicle Competition.

Coyote, the nickname for a sophisticated robotics vehicle stuffed with computer-guidance systems, was entered by students in the School of Engineering and Computer Science.


Twelve universities competed for \$10,000 in prize money, broken down into \$5,000, \$3,000 and \$2,000 for the top three. Oakland had two other vehicles, but they were unable to compete due to technical problems.

Critically important in judging the winners was the ability of the vehicles to stay within a marked course and avoid obstacles, such as hay bales. Once a vehicle was let loose on the course, no human intervention was allowed. Professor Ka C. Cheok, who organized the event, says that even with the computer guidance and other gizmos, the student projects are well down the robotics evolutionary chain when measured by world-class standards.

"They are at the level of animalistic intelligence right now," Cheok says. "To be really clever, they have to observe a wider field of information, perceive the environment, learn from their mistakes, and remember the experience. None of these are there yet, but they will be there."

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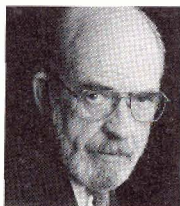
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## Faculty Receive Awards

Oakland University honored four faculty members with the competitive Teaching Excellence and Research Excellence Awards for 1994.

Committees of their peers selected **Ron Cramer** and **Jacqueline Loughheed**, both of the School of Education and Human Services, for teaching excellence, and **J. Austin Murphy**, School of Business Administration, and **Robert Schwartz**, SEHS, for research excellence.



Cramer



Loughheed



Murphy



Schwartz

Cramer was cited by students and peers as a professor committed to his students and to teaching. As a professor of reading education, he combines innovative teaching practices to motivate and inspire students with high educational standards. Cramer is known nationally for his work as a textbook author for children in grades K-8.

Loughheed has won national awards for her ability as a teacher, ranging from undergraduate teaching to aiding graduate students to become leaders in their respective schools. She has been cited for her annual Women in Leadership Forum and for her efforts to initiate classes and approaches that emphasize gender equity. Loughheed is credited for combining rigorous standards with a compassionate and nonthreatening teaching atmosphere.

Murphy was cited for his entire career as a productive researcher, particularly the work he has done since coming to Oakland in 1984. His record includes 46 articles and one book to date, with two other books accepted for publication. His supporters cite the fact that his articles are almost all sole-



## Fall Enrollment Sets Record

Fall enrollment figures confirm this is a record semester for Oakland University.

The head count for undergraduates and graduates reached 13,165 students, according to information from the Office of Institutional Research.

"We are excited that our students have affirmed our belief in OU's academic quality and still affordable prices and have chosen to enroll," President Sandra Packard said.

authored, a rare occurrence in finance, where articles often have two or more authors. Murphy's high quality publication outlets have included "Journal of Banking and Finance," "Journal of Futures Markets," "Journal of Financial Research" and "Financial Review."

Schwartz received wide acclaim for his research on how vocabulary is learned and can be taught. He was successful in having Oakland designated a training site for Reading Recovery, a unique program aimed at the lower 20 percent of readers in first grade. He is on the Editorial Committee for the Reading Recovery Council of North America, and has served on the Editorial Review Board of "Reading Research Quarterly," the most prestigious research publication in the field of reading.

## Surgeon General Speaks on Campus

The surgeon general of the United States addressed a record audience from the health-care field at the sixth annual Nightingale Awards for Nursing program.

The banquet at which Dr. Joycelyn Elders spoke honored four nurses from the Detroit metropolitan area for outstanding nursing administration, nursing research, nursing education and nursing practice.

Dr. Elders spoke primarily about teenage pregnancy and its associated health risks. She noted one-quarter of teenage mothers live in poverty. "Too many of our nation's young people are becoming parents before they become adults," she said. "The lamentable fact is that the United States surpasses all other developed western nations in the rate of adolescent pregnancy, abortions and births."

The surgeon general called for better access to preventive health services, affordable contraceptives for adolescents, better family planning programs, effective sex and health education classes, and research into understanding the social, physical, school and home environment characteristics that place children at risk.

## Reaccreditation for SBA

Undergraduate and graduate programs in the School of Business Administration have been reaccredited by the prestigious American Assembly of Collegiate Schools of Business. Oakland's business program is one of six in Michigan and one of 303 schools nationally to receive AACSB professional accreditation.



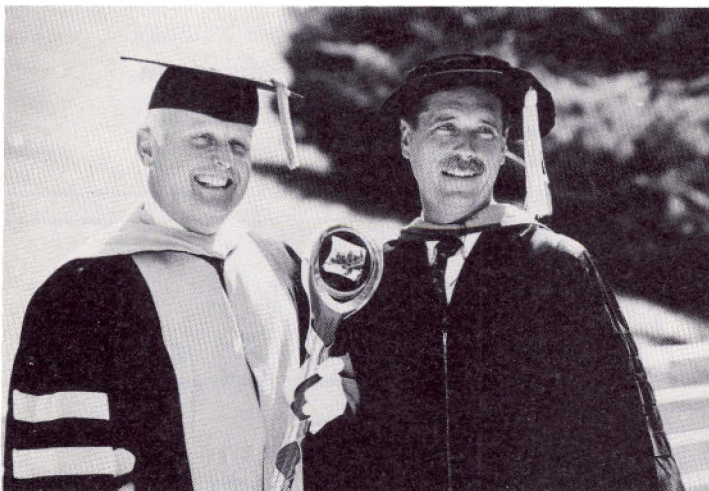
## President Packard Donates Mace to OU

One of the oldest traditions in academe has a place at Oakland University, thanks to the generosity of President Sandra Packard and her husband, Martin.

The Packards have donated a custom-designed mace to the university that will be used during ceremonial events. It was presented to the faculty for its first use during the September 18 commencement.

The scepter mace, considered a symbol of the university itself, is carried by the university marshal during commencement to signify the arrival of the faculty processional. Oakland's mace was crafted by P.R. Haig Jewelers in Rochester, Michigan.

The 30-inch long, approximately 8-pound mace has a white oak handle trimmed with a sterling silver ribbon. A black obsidian disk on top is ringed with silver and is inscribed with the university motto. Obsidian is a natural black glass formed by the Earth. On each side of the obsidian disk, there is a 14k yellow gold sail. On the base of the handle, there is a gold oak tree that was modeled after a live tree on campus. The clean, straightforward design of the mace reflects the fact that Oakland University is a contemporary institution.



David Bricker, university marshal, display the mace that will be carried during university ceremonies. With him is Richard Rozek, who served on a committee that developed the mace.

A mace is one of the traditional pieces of academic regalia of many universities, and is often displayed permanently to instill a sense of pride in the university and its ceremonies.

David Bricker, university marshal since 1988, held the mace high during the commencement.

"It was a very special occasion

and I was pleased to be the first to carry it," said Bricker, who donned white gloves to protect the silver along the handle.

The President asked the university marshals if they would like to have a mace shortly after her arrival in 1992. A committee consisting of Priscilla Hildum, academic affairs; Stuart Dorsey, instrument shop; and Richard Rozek, health sciences, explored numerous design possibilities. Rozek researched the history of maces, from Medieval times when they were used in warfare, to the present when they are steeped in ceremonial traditions.

Jeweler Paul Haig '73, a member of the President's Club, also designed the medallion presented to the President during her inauguration. That medallion is also a permanent part of the university's academic regalia. Rozek worked closely with Haig and his designer, Robert Dobbie, to come up with a pleasing mace.

Dobbie said the work involved in creating the mace was extensive. Cutting, drilling and polishing the hard obsidian disk to hold the gold oak tree took approximately 35 hours.

The mace will be permanently displayed in Kresge Library after a case is constructed to allow the university community to see the mace and develop an appreciation for Oakland's newest tradition.

## New Trustees Appointed

Governor John Engler has appointed Ann S. Nicholson of Grosse Pointe Farms and Lou Ross of Bloomfield Hills to the university Board of Trustees for eight-year terms.

Nicholson serves as coordinator of the Read Right Program for PVS Chemicals, Inc. Ross is vice chairman and chief technical officer of Ford Motor Company,



Nicholson

and a member of the Office of the Chief Executive and the company's Board of Directors.

Nicholson also is a tutor for Cornerstone Schools and is chair of the

50th anniversary archives project for the American Association of University Women. She is treasurer of the Grosse Pointe South High School Mothers Club, Grosse Pointe Branch, and a member of the fund-raising committee for the Grosse Pointe South High School TV Productions Lab Telethon.

The trustee is a 1965 graduate of Stanford University, where she earned a bachelor's degree in economics.

Ross has also been a member of the Board of Directors of the Oakland University Foundation



Ross

since 1990, and its chair since 1993, a capacity in which he continues to serve. He has held numerous executive-level positions at Ford, serving in the United States, South America and

Asia. He holds a bachelor's degree in mechanical engineering from Wayne State University and a master's degree in business administration from Michigan State University.

In addition to his community work with Oakland University, Ross is active on the MSU Foundation Board of Directors, the Advisory Board of the Heart and Vascular Institute of Henry Ford Hospital, and the board of GMI, a technical-training institution.



Hilarious Farce

**Noises Off** September 29-October 23

American Classic

**To Kill A Mockingbird** October 27-November 20

Holiday Favorite

**A Christmas Carol** November 25-December 29

Comic Drama

**Benefactors** January 5-29

Spirited Comedy

**I Hate Hamlet** February 9-March 5

50th Anniversary

**The Glass Menagerie** March 16-April 9

Romantic Comedy

**She Loves Me** April 20-May 14

Oakland University's

**MEADOW-BROOK**  
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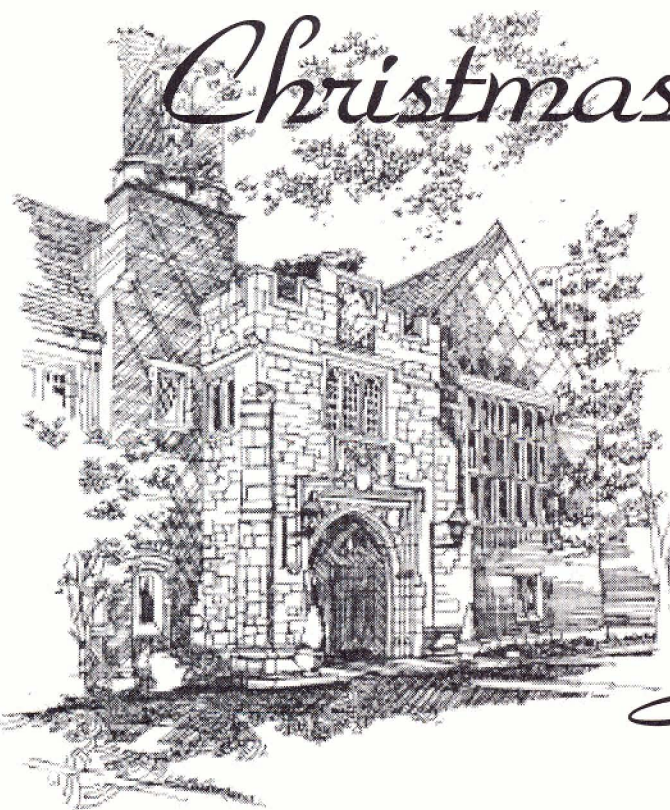
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# *Christmas in the Castle*

*15 days of holiday enchantment*

*November 27-December 11*

*(Preview days Nov 25-26)*

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# Taxing Decisions

## IRS Says Treat a Gift as a Gift, and Nothing More.

THE RIPPLE EFFECT from recent changes in federal tax laws in Washington, D.C., extends to the information contained on the gift receipt donors receive from Oakland University.

Oakland was forced, as all charitable organizations were, to grapple with the new Internal Revenue Service regulations springing from the Revenue Reconciliation Act of 1993. The tighter IRS rules have important consequences for donors and their charities.

By and large, the rules concern gift receipts. Since the mid-1970s, the IRS has urged donors and charities to ensure that what they call a gift is actually that and nothing more. Charities must adhere to the new rules, too, or else face IRS fines. The IRS requires charities to clearly indicate the gift amount on the receipt and to specify the value of items or services the donor has received in return. Consider these points:

- If tickets to this year's Kresge Library fund raiser are \$125 per person, and the dinner is worth \$50, then the receipt must show that for \$125, the donor actually gave a deductible \$75 gift. Further, if a donor's spouse had a touch of the flu that night and did not attend, but the donors told the library to keep the money — the gift is still \$75. The IRS says that the donor's opportunity to take advantage of an offer is still value returned.

- Donors can no longer use a canceled check as proof of a gift of more than \$250. They must also have a proper receipt from the charity. The IRS alleged past abuses, such as a holiday shopping spree at a museum store. A \$1,000 canceled check, in this case payable to a *bona fide* charity, is not proof of a gift.

- The \$25 annual membership dues for the Oakland University Alumni Association is *not* a deductible charitable gift. The IRS considers dues to be support of an alumni program that has specific financial benefits for the member.

Late in the fall of 1993, Oakland considered its options and crafted its response to the law. Members of the President's Club,

who give a minimum of \$1,500 per year, will notice a significant change. In the past, golf privileges at Katke-Cousins Golf Course, membership in the Meadow Brook Health Enhancement Institute, Kresge Library borrowing privileges and use of Lepley Sports Center were the main President's Club benefits.

"Under the new IRS rules, the university would have had to give the donor a receipt listing a gift of not \$1,500, but approximately \$1,000, to reflect the value of those benefits, even if the donor did not use them," says Fran Engelhardt, chair of the Oakland University Foundation Gift Development Committee. "The President's Club Executive Committee decided a better solution would be to issue members a 'clean' gift receipt. That is, members will be credited with their \$1,500 contribution, and be eligible to pay for the additional benefits they wish to have."

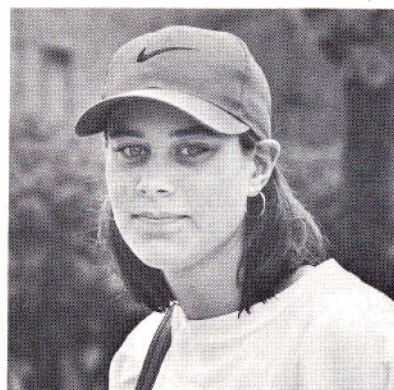
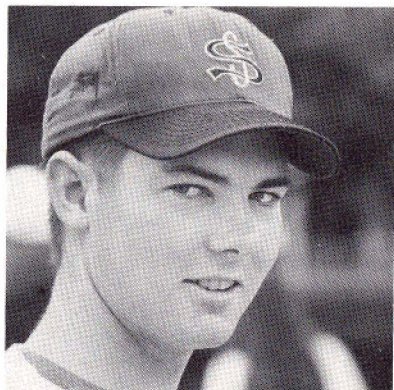
Once the Oakland University Foundation made those decisions, it was fair, perhaps even necessary, to treat all donors alike. To ensure equitable treatment among donors who wish to use the golfing facilities, Oakland set the minimum gift level at \$1,500. Donors who contribute at least \$1,500 are eligible to purchase nondeductible golf course access privileges for \$250 a year.

"The foundation worried when it recommended this course of action. Clearly, the university could have lost donors because of these decisions, and we waited anxiously throughout the year to see what would happen," said James Williams, chair of the President's Club Executive Committee. "The President's Club, which underwent the biggest set of changes, enjoyed a net gain of 47 members, bringing membership to an all-time high of 1,285. Even better, overall giving to the university shot up a remarkable 21 percent."

Additional information about gift policies at Oakland University is available from Pam Acheson, director of development, at (810) 370-4247. ■



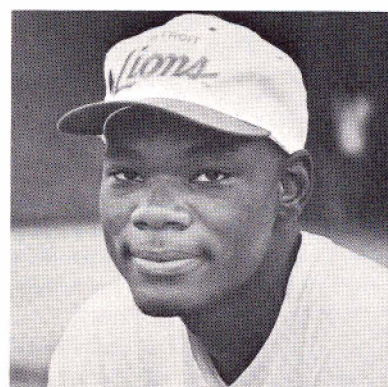
"No drinking  
and no drugs,  
and a place to  
exercise and lift  
weights."



"I want to be  
able to use my  
modem and  
printer for my  
computer."

# The Changing Face

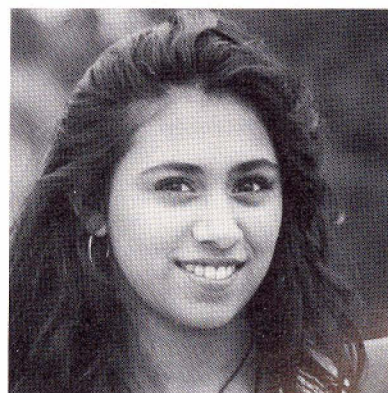
"We need cable  
TV. Definitely!"



"Housing where  
all the students  
are like me —  
over 21."

# of Residence Halls

"Voice mail  
would make my  
life a lot easier."



"A quiet floor so  
I can study  
without all the  
parties."

## Universities adapt to student wish lists

By Jay Jackson



**I**T'S NO SECRET THAT UNIVERSITIES compete to find the best students possible to fill their classrooms.

What many parents may not realize is that the competition for students doesn't end on the academic side. Equally important to colleges is filling one of their largest physical assets: the residence halls. To keep rooms full, colleges and universities across the country have changed to give living spaces a more home-like atmosphere. With few exceptions, college students have choices in living arrangements: on campus, off-campus apartments or home with the folks.

Oakland University is keeping up with the trend, and setting examples for others to follow, with its changes in housing. Twenty years ago, theme housing like "wellness halls" for healthy lifestyles and a "Scholar's Tower" strictly for high achieving students was rare, if it existed.

Eleanor Reynolds, '70 director of the Department of Residence Halls at Oakland, remembers that it used to be easy to fill the rooms at nearly any university. When the area around a university was largely undeveloped, as it was at Oakland, the residence halls were the only source of affordable housing.

"Universities were traditionally in what could be called 'rural' areas in the past," Reynolds says. "Most of them had to provide housing for students. As we have seen, big cities and suburbs have spread and have moved out where the universities are."

Urban sprawl has provided opportunities for private developers to add apartments that compete with the residence halls. Mainly, though, suburban living gives students the option of living at home and commuting.

"Students themselves became a market for university housing officers to go after," Reynolds says. Although many colleges require on-campus living for at least the first year, schools like Vanderbilt in Memphis, Tennessee, go to the other end of the spectrum. All Vanderbilt undergraduates must live on campus all four years, which if nothing else, guarantees a full house.

The hope of housing officers has always been that on-campus living, a lifestyle in itself, would be enough of a perk to keep students coming back. The student housing market was a bucket with a leak, though. You had to keep filling residence halls with new students to keep them full. As the hole got bigger from older students moving to apartments or back home, the tap couldn't be turned on fast enough to bring in more first-year students.

Oakland's on-campus housing peaked in 1970 when 2,083 students stayed on campus.

During the 1993-94 academic year, there were 1,154 students in the residence halls. The number of 18-year-olds went into a decline over the past decade, too, and that added pressure to attract older students, who are less inclined toward traditional residence halls living.

Oakland is seeking that market in part with the Hill House apartment-style rooms for students age 21 and over only. Reynolds would like to expand this Upper Division Hall concept to draw back older students to campus life and create a more diverse residence halls population.

Still, throughout the country the buzzword is "theme" halls these days. At Purdue University, a Lifestyle Plus program for more than 850 students ensures a healthy environment. In addition, floors devoted to women studying engineering have been created starting this fall. At Douglass College, part of the Rutgers system in New Jersey, a residence hall for women in science, engineering and math has been a popular choice for the past five years.

In the late 1980s, Purdue's occupancy rate was 102 percent. Now it's still well above 90 percent, but the decrease was enough to justify creating a manager of marketing and communications position to promote the residence halls.

Purdue's Barbara Middleton says the university sees thousands of students living in private, off-campus apartments, and wants some of them back. "It's a concern, and we're constantly assessing what we're providing students and how we can please them," the manager of marketing and communications says.

Oakland's Reynolds notes that high on students' wish list is cable television, as it is at other schools. Oakland is negotiating for cable TV in the residence halls with a private company. Other university housing officers say cable is one of the amenities that students expect, along with in-room, high-speed computer connections to the campus network. This fall Oakland is adding that capability (at a slight charge), along with voice mail (free).

**O**ne trend that Reynolds sees continuing is the demand for single rooms, even though they cost more. Gone are the days when most students looked forward to having a roommate. Adds Reynolds, many students come from homes where children have never shared a room, and they don't want to start when they're 18.

Single rooms are a plus and a minus. On the down side, fewer students per room mean less income that can be used to fix up the residence halls and provide more amenities.

The plus is that the room is not altogether vacant, and the students pay a supplement to cover part of the lost revenue from the university not renting a double.

Jim Flader, assistant director of housing at Vanderbilt, sees trends like specialty halls affecting both private and public institutions, big and small. His private school has added "living-learning lodges" where students with a like interest, such as wellness, world religion, child abuse or even the arts in Nashville, live and study the lodge's topic for a semester. Vanderbilt also has a residence hall devoted to students studying foreign languages. Competition to get into those halls is strong.

Keeping up with the requests students have can be expensive. Vanderbilt just completed a 10-year, \$40 million renovation of 25 residence halls. The buildings now include music practice rooms, study lounges and something that anyone could appreciate: a lighted panel in each room that tells the student when his or her washer in the laundry room is done. "The students really like that feature," Flader says.

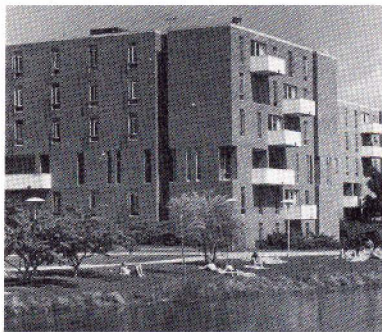
At Michigan Technological University in the Upper Peninsula, housing adaptations include "chemical-free" floors where smoking and drinking is prohibited. Due to the school's remote location, cable TV and cable radio are popular student options.

Small touches are nice, Vanderbilt's Flader says, but in the end, a university must provide interesting programming to keep students' interest. Jean Ann Miller '77 agrees. As assistant director of residence halls in charge of student development at Oakland, Miller coordinates social and educational activities, including off-campus trips to major theatres and other attractions. Special programs in the halls are held, often with a goal of helping a local charity.



The **Scholar's Tower** is part of the West Vandenberg Hall. Approximately 120 students choose the Scholar's Tower lifestyle. Students who have been awarded merit scholarships or have a grade point average of 2.8 or better are eligible.





**The Upper Division Hall** in Hill House provides living arrangements for students who are at least 21 years old and junior, senior or graduate student status. Presentations and programs in career planning and placement, academic advising, financial planning, graduate studies preparation programs, cultural diversity in the workplace and life planning are among the goals of the hall. Each room is a guaranteed single with carpeting and new furnishings.

is in good shape financially, it's due to older residence halls being paid off long ago, with no new construction to add to fixed costs. In fact, Oakland consolidated its debt and retired remaining bonds early to take advantage of lower interest rates. Now the residence halls repay the university for the money it "borrowed" and will be free-and-clear of that obligation in 1998.

"Our occupancy level has started to climb due to President Sandra Packard's initiative to recruit more out-of-state and outstate students," Reynolds says. "These students are important to us because they give the campus a good cultural and geographical diversity within our student body. This enhances the life and flavor of the institution."

Reynolds, who lived in the residence halls herself during her four years at Oakland, knows from personal experience what it's like to live in a large building, such as the East and West Vandenberg complex, with space for 540 students now. Even though Vandenberg is small by large university standards, a big residence hall of any kind is falling from favor. Smaller halls build a greater sense of community, Reynolds adds. Anibal House, which is Oakland's wellness hall, and Fitzgerald are among the original three "cottage" halls with space for approximately 90 students each. The third, Pryale House, now

houses the Department of Psychology. Hill and Van Wagoner, each able to accommodate nearly 200 students, round out Oakland's offerings.

"I wish I had Pryale back!" Reynolds muses. "Anibal and Pryale are the jewels." Reynolds says an ideal hall at any university would house only 100 students, but land-starved schools in urban areas cannot compete on that front.

Someone who has been away from a residence hall for 15 or 20 years probably wonders what the issue is when university officials say that the face of residence halls is changing. People are people, right? Yes, but what they bring with them isn't the same.

Personal computers are almost as common with students today as record players were before compact disc players. Reynolds notes that just renovating a room for electrical demands is a major cost issue. The old days of one or two plugs taking care of a student's needs are gone. Not even counting personal items like a hair dryer, a student may bring a computer, a printer, a computer modem to reach outside services, an answering machine ... in other words, enough electronics to keep the generators at Detroit Edison spinning. "This is definitely the electronic age," Reynolds says. ■

**J**udy Wiegand, student president of Oakland's Residence Halls Council, says students often talk about what other universities offer in housing, after hearing from their friends, but when it comes down to it, the choice to stay on campus may not depend on whether there is cable TV or carpet in the room. Now going into her fourth year in the residence halls, Wiegand says being among fellow students and experiencing life away from home is still a big attraction.

"Living on campus has a lot more to offer to students, because you're in a community with your friends," she says. "We're getting a lot for our money, because it's convenient."

Universities have a good reason to search for residence hall prospects. Behind most residence halls is a bonded indebtedness from construction or renovation (aside from regular maintenance and utility costs) that must be paid off through student room-and-board rates.

If the trend is for students who live nearby to stay at home, then the answer is to recruit students from outside the area. Reynolds says studies have shown that students who live within an hour of campus are a toss-up in the market. They may choose to live on campus and save wear and tear on the car, but then again, they may like their home atmosphere and cost savings.

The number of commuter students has a direct effect on our occupancy rate; no question about that," she says. Although Oakland



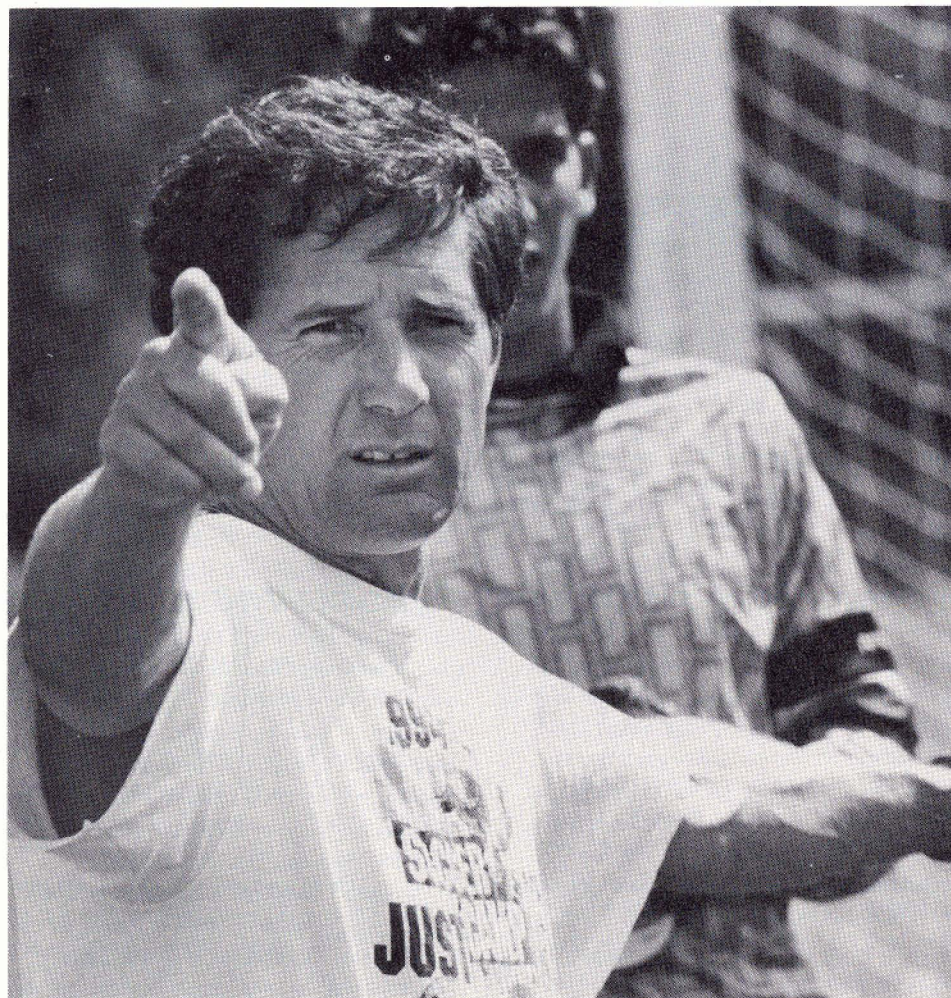
**Anibal House** serves as the "wellness hall" for nearly 90 students. The substance-free hall provides students the opportunity to explore the different dimensions of wellness: emotional, social, intellectual, physical, spiritual, sexual, environmental, vocational-occupational and cultural. Anibal has weight and workout rooms for physical fitness.



# Eye on the Goal

By Darrel W. Cole

The success of Oakland University soccer is rooted in the determination and integrity of its coach.



Coach Gary Parsons

**T**HE YEAR WAS 1982. The opponent was Michigan State University. While Oakland University soccer was struggling for recognition, second-year coach Gary Parsons was determined to develop the program his way. He needed to make a statement, and once he did, Oakland soccer would never be the same.

Parsons let the players know it was Oakland's team — not their own. "I threw a couple guys out of the game against MSU because they had a lot of that 'me, me' stuff going on," Parsons said. "I think that was Oakland's wake-up call. The players had to ask themselves if they were going to be a bunch of bozos out there or work together.

"Now I give them all the credit because they came around that year, got to the national semifinals and, with basically the same group, did the same thing the next year."

With a 13-year record of 195-52-25, Parsons has guided the Pioneers to national prominence in Division II soccer. Not only has OU soccer been successful ever since, its influence is felt throughout the state with former players continuing as coaches and professional players.

Just as the program has grown, so has Parsons' passion for the game. Beyond OU, his influence reaches out to other levels of soccer as well. He was an active member of the committee to bring World Cup Soccer to Michigan, serves on the state's Olympic Development Program, runs OU's highly successful youth soccer camps and has also created his own youth soccer club called the North Metro Rangers, now six teams and growing.

He's come a long way for someone who didn't start playing soccer until he was 15, for his high school in Oakham, Massachusetts. After an MVP-playing career at Plymouth State College, degrees in math and physical education, and a couple years coaching high school and playing club soccer, Parsons landed a part-time assistant coaching job at Eastern Illinois University. After two years as an assistant at the University of Milwaukee-Wisconsin, Parsons got his chance when former OU Athletic Director Corey Van Fleet hired him in April 1981, making him Oakland's fourth coach since the varsity program started in 1973.

"When I started at OU, I wasn't looking 10 or 15 years down the road to any certain aspirations," said Parsons, 42. "It was just an



opportunity to make a good situation of a program and see where you could go with it. It just evolved from there.

"I knew we needed to add a few players to the team and needed some recruits. We had a good won-loss record that first year but our schedule wasn't strong enough to be considered for the playoffs."

**T**hose early years were, in Parsons' own words, "not smooth sailing."

"I had some characters on that first team. We had some meetings of the minds to discuss what our goals were and that sort of thing."

Morris Lupenec (B.S. elementary education, '84) will be the first to admit Parsons' first few years as coach were difficult on the players. Now head coach of University of Detroit-Mercy men's soccer, Lupenec says his years with Parsons — as a player and later an assistant coach — shaped his own coaching philosophy and "taught him about life."

Getting players like Lupenec, the team's star in 1980, to believe in him was Parsons' biggest challenge. The year before, under coach Klaas De Boer, the team was 14-4-2, led by the freshman Lupenec's 41 points.

"I knew I was a goal scorer and didn't want to change that," he said. "But when we got more of a supporting cast and a stronger schedule, I had to be a better defender, also. That was tough for me at first under Gary. I learned, as well as the others, that individual stats don't mean squat when you're not going to the playoffs."

After going 14-4-1 in Parsons' first year, the Pioneers made it to the national semifinals in the turning point 1982 year and 1983.

"The taste of winning as a team really changed the direction of the program," Parsons said.

It's been a rarified atmosphere ever since for Parsons and the Pioneers. As is typical with the hard-working Parsons, he says the success is all due to the players, especially the seniors.



*OU averages at least one All-America and four All-Region players each season. In 1994, the Pioneers return a talented class of players, led by second team All-America senior Mali Walton (above), senior Eli Tiomkin, OU's leading scorer for the third year in a row and set to become the leading scorer in OU history, and senior John Gentile, a former All-Mideast selection before a season-ending injury.*

"I don't believe the coach makes a team successful. Certainly I have a part in guiding them, but I've always said to my players that they are the reason we succeed or don't."

"I know what it takes to go from A to B to C to D — that's not difficult, but the actual pulling together as people to get it accomplished is," Parsons says. "It's one thing for me to get on a player, because after a while, he'll just turn off. If you have eight or nine other guys out there seeing this player cheating a little and then getting on him for it, he'll wake up. Peer pressure means a lot more than me yelling at him."

Former players like Lupenec and Nick O'Shea (B.S. Business '84) have watched

Parsons' coaching style for several years as players and coaches. They and others almost universally describe Parsons as a "class act."

"Some coaches say everything has to be done their way, but he gives his players the respect and responsibility of sorting out their own difficulties," said O'Shea, who is coaching the first women's team at OU this fall (see related article on page 15).

"We've had all kinds come out that were good people in different ways," said Parsons. "That's why I say you don't have to get along off the field because of the different backgrounds, but on it you should be reaching for the same goal. You have to have a competitive spirit and you all have to see eye to eye on the issue of the ball."

Understanding the team's year-to-year goal of winning a national championship is even more important considering many players are recruited from foreign countries, such as Israel, England and Canada. Parsons said he hears about possible recruits from other coaches and players. In addition, players looking for universities seldom overlook OU because of its soccer tradition and strong academics.

Since Parsons' 1981 arrival, a supportive administration and solid players have moved OU soccer into one of the top five Division II programs in the nation. Statewide, OU is the most successful program, Division I or II.

Over the past 10 years we've been dominant against teams in the Midwest, but nationally, Seattle Pacific, Florida Tech, Southern Connecticut and MIT have dominated Division II soccer," Parsons said.

Roger Faulkner, a Detroit-area businessperson who chaired the bid committee to bring World Cup Soccer to Metro Detroit and has been the state's biggest influence in promoting soccer, said "Oakland is definitely the leading soccer program in Michigan be-



cause everyone looks up to it and strives to be where they are." Faulkner, who also formed Michigan's first pro soccer league and is on several state and national soccer committees, added, "Even though the university is not that well-known overall on the national level, Parsons has made the soccer program known among soccer people and that's an incredible accomplishment."

That's why Morris Lupenec says his Division I team's win over OU last season was "a hell of a feat."

"At the Michigan college level, they are the best and if we can get U of D to OU's level we're on the way to the top. OU has surely put Michigan soccer on the map and any coach that isn't looking to Gary to find out how to build a good team is missing out."

**M**uch of Oakland University men's soccer success belongs to the players who have helped spread the word of OU soccer by playing professionally and coaching in high schools, youth leagues and colleges.

"Definitely that is the most important thing about what I'm doing," said Parsons, "the fact that you are having some influence on them and their lives and they put that effort back into teaching kids soccer. I think that says more about our program than how many championships we've won or how many playoffs we've been to." While it's hard to keep track of them all, Parsons said he knows of 25 former players who are coaching soccer in the metro area.

Despite the successes on and off the field, Parsons said the program can always be improved. "It's never where you want it to be, and if it is, then you ought to move on," said Parsons.

Improvements to keep OU soccer growing are limitless, and Parsons said he has several goals to shoot for, including field lights for Friday night games to draw fans, a bubble for the field and, possibly, moving up to Division I.

"Soccer is one sport in this community that can really generate fans. I think the only limitations are our visions," said Parsons. ■

*Darrel Cole '91 is a freelance writer from Auburn Hills, Michigan, and a former member of the Pioneer men's basketball team.*

## New Team in Town



The highly-successful men's team isn't the only one playing soccer on Pioneer Field this fall. Nick O'Shea, a former OU player and six-year head coach at Schoolcraft College, is in charge of the new women's intercollegiate program, with men's coach Gary Parsons overseeing it.

Part of the growing pains for the new women's team includes having a tentative schedule of games and limited selection of players. O'Shea said last year's club team players, such as Keely Hamilton, Jody Richards, Christine Walkons and Geneveve

Long, will provide the nucleus of this season's team.

A September 30 matchup with University of Detroit-Mercy's tough team, coached by OU soccer alumnus Mike Lupenec, should be the first real test. Games against other top teams include an October 8-9 tournament with Division II playoff teams Mercyhurst and Gannon, as well as featured contests against Lewis, Siena Heights and Schoolcraft.

## World Cup Spotlight

Oakland University's involvement was integral to helping bring the most popular sport in the world to the Pontiac Silverdome for the World Cup this past summer. Men's soccer coach Gary Parsons helped with the actual bid proposal. Pioneer Field was a practice site for the U.S. and Swiss teams and Meadow Brook Hall hosted a number of high-level receptions.

OU President Sandra Packard served as chairperson of Michigan's World Cup Education Committee, which coordinated culturally related programs in K-12 schools throughout the state. OU professors donated their time as interpreters for the many foreign players, media and fans.



## Chasing a National Title

Heading into his 14th season, head coach Gary Parsons has led his squad to the national Division II playoffs 11 of the past 12 years, earning five Mideast Coach of the Year honors in the process.

Parsons' teams have advanced to the national Division II semifinals five times (1982, '83, '86, '88 and '92), including a 1986 Division II runner-up finish. The Pioneers have been rated number one in the Mideast region four times and have been rated as high as second nationally.



# Ferry Tales


By Vicky Billington



“When I was growing up . . . it was always kind of a reassuring sound to know that the car ferries were working.”

— Thom Hawley '77

For an OU alum and a resurrected northern Michigan car ferry service, the future is full steam ahead.

 THE STEAMER NEVER GOES UNNOTICED by the townspeople or the tourists as it pulls into its Lake Michigan ports.

When Oakland graduate Thom Hawley spots the ship, he can only smile.

Since its rejuvenation in 1992 when Hawley '77 came on board as director of public relations and marketing, the success of the *S.S. Badger* has exceeded expectations, pumping close to \$25 million annually into the Great Lakes region's economy.

Each arrival of the four-story, 410-foot car ferry brings with it upwards of 600 passengers and as many as 130 cars, motorhomes and tour buses.

The 39-year-old Hawley, a Ludington, Michigan, native, is pleased to be a part of the ferry's renewed success.

Just a few years ago, all car ferry service to the western shore city of 10,000 was halted after 100 years of operation and the city lost an important and distinctive industry, rich in history.

“It was a devastating economic loss to the community,” says Hawley.

Some form of car ferry service had operated out of Ludington since 1875, carrying railroad cars to Michigan and Wisconsin destinations for various railroad companies, and later adding automobiles and minimal passenger accommodations. By the mid-1970s, however, rising costs of vessel upkeep and advances in railroad technology slowly forced the service to close, displacing hundreds of workers on both shores of Lake Michigan.

“When I was growing up I remember hearing the train cars screech and clang along the tracks at night. It was always kind of a reassuring sound to know that the car ferries were working.”

Then in 1991, a local retired millionaire bought the car ferry service, pledging to re-open operations on Lake Michigan.

Hawley was a perfect choice to help di-



rect its marketing and public relations. He and his family had lots of experience preserving Ludington's history and making it part of the present.

After graduating from Oakland with a bachelor's degree in political science and public administration, Hawley went back home to Ludington and became the founding executive director of White Pine Village, a 25-building restoration near town that features some of the city's original 18th-century buildings, including the first town hall and school house restored to their 1850s condition, a working blacksmith shop and museum interpreters dressed in period costumes. His great aunt started the village, and today in downtown Ludington, the Rose Hawley Museum features exhibits on the maritime and lumber history of the area.

Hawley worked at White Pine Village for 13 years. "I even lived at the village for the first 10 years, in one of the historic buildings," he says. "So, in effect, I was part of the display."

During those years, Hawley also did some graduate work in public administration at Western Michigan University.

"I left the museum in May of 1991 because I felt I needed to take some time off and to turn my sights to other opportunities."

That was the last year Hawley has had time to take a summer vacation.

Today, like the *S.S. Badger*, Hawley is always on the go.

When the new Lake Michigan Carferry Service finally got the go-ahead to begin operations, Hawley had a mere two months to prepare for the first shipping season.

"I had no prior experience with ships," he says, "and the task seemed formidable. We developed a marketing plan, started soliciting passengers and went right to work."

Hawley also worked closely with the Mason County Economic Alliance to raise funds and apply for a grant to promote the service.

With a limited start-up budget, he relied on the news media that first season to get the word out that a new cruise service, strictly for passengers, was under way from the shores of Lake Michigan.

"During that first season, everyone did whatever had to be done to get the ship ready and keep it running," he says. "I helped in the galley, made beds, picked up trash. It was a very exciting year."

Hawley still knows every inch of the *Badger*, from the captain's deck to the boiler room in the belly of the ship, where 71 tons of coal are burned daily to provide enough steam.

"I've lost track of the number of times I've taken the ferry," Hawley says. "There have been a number of times I was on board for 36 hours straight."

Hawley also organized an onboard maritime museum. "I thought it was important for the area and for the passengers to know

the history behind the ship and the car ferry operation."

Today the Lake Michigan Carferry Service makes two daily lake crossings between Ludington and Manitowoc, Wisconsin, turning a 10-hour car ride around Lake Michigan into a four-hour cruise. Amenities on board include staterooms, two restaurants, a cocktail lounge, a retail shop and "Badger bingo." For younger travelers, the ship features arcades, puppet shows and movies on board.

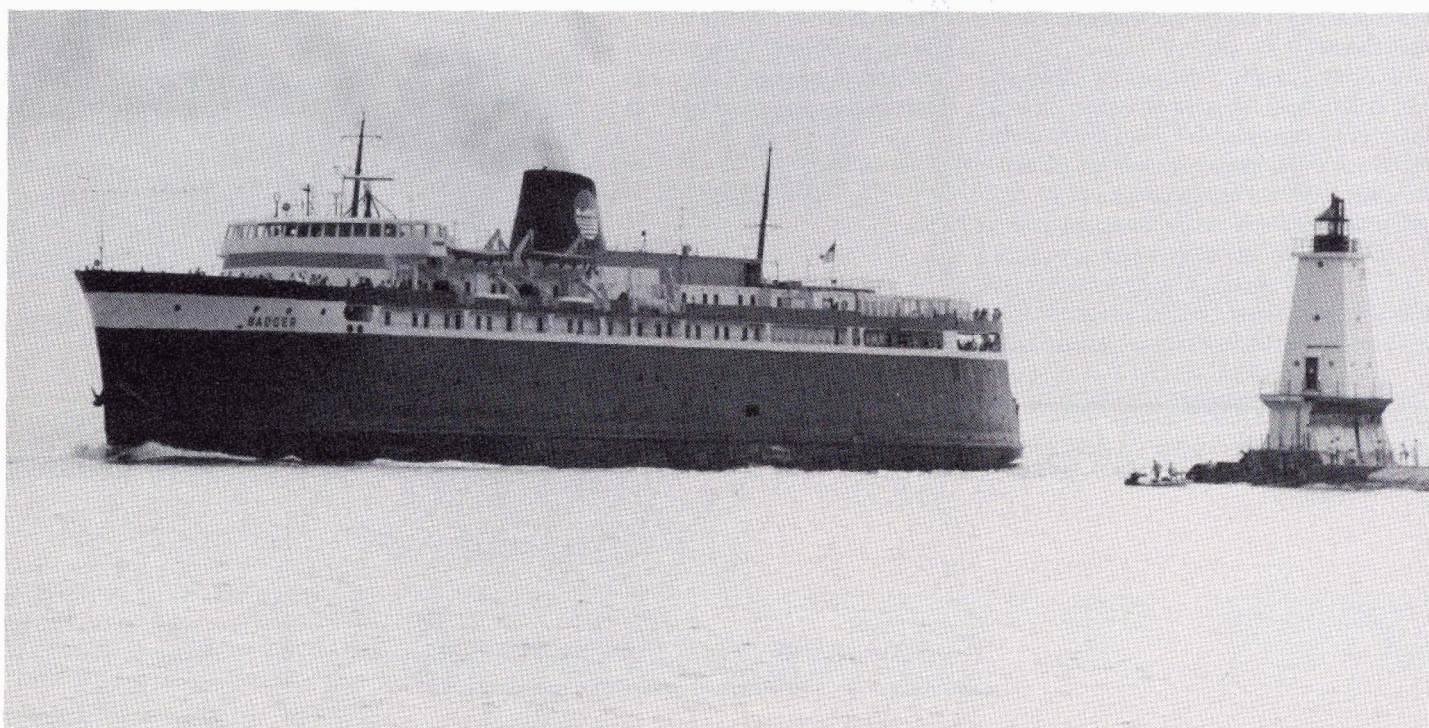
Hawley now spends a lot of his time traveling the Great Lakes region talking to various tourism groups to drum up more business.

"I put 9,000 miles on our new van this spring, just traveling through the upper Great Lakes region," Hawley says. He also tries to get on as many television and radio stations as possible.

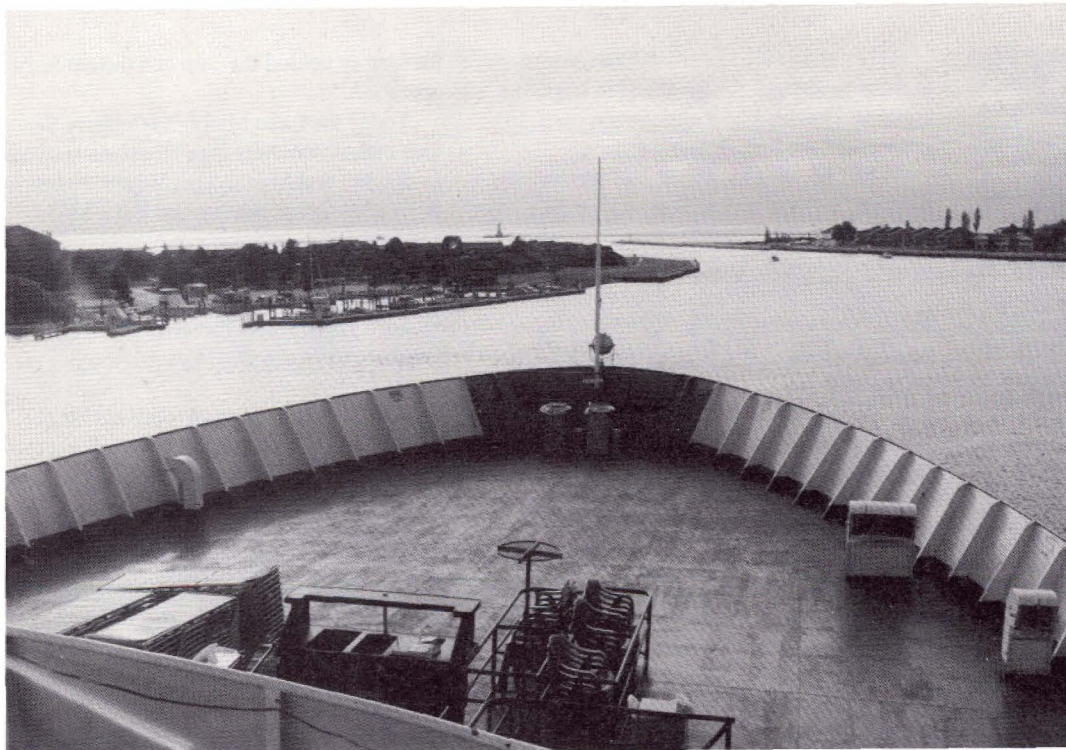
"Some people say I have the best job in Mason County," says Hawley. "I have a lot of contact with people on a day-to-day basis, and I like that."

The challenging part of the job today, he says, is finding new, creative ideas for passenger services and to "understand what motivates passengers."

"The car ferry is not a destination itself, though some people do take it just for the experience," he says. "The ferry is really a fun way to get to other Great Lakes destinations."







The Lake Michigan  
car ferry service  
makes two daily  
crossings between  
Michigan and  
Wisconsin.

When Hawley came to OU as a junior, transferring from West Shore Community College, it was the first time he had lived outside of Ludington.

"I lived in Pryale House (now home to the Department of Psychology). I enjoyed living in one of the smaller dorms. I was elected president of the area hall council government and met many fine and lasting friends."

He also remembers having dinner several times at Sunset Terrace with then OU President Donald O'Dowd.

Hawley was also a recipient of a Student Life Scholarship, given to students with high grade point averages who get involved in the OU community. During his stay at Oakland he was a volunteer at Meadow Brook Hall and at the Booth House for the Cranbrook Educational Community.

"I've always been active in the community and state affairs," adds Hawley. "I try to give something back to the community."

Hawley has served on a number of state-

wide and national boards, including serving as vice president of the Michigan Museum Association. He was also named one of the nation's outstanding young Americans by president Ronald Reagan in 1985.

As he looks toward the future, Hawley says "change is inevitable, but I'd like to be able to stay with the car ferry operation.

"It's good for our community, and it needed a boost. There are a lot of people wanting us to succeed. Though there are a lot of spectators, there are a lot of cheerleaders as well." ■



When the season ends mid-October,  
the *S.S. Badger* will have  
contributed more than \$25 million  
to the Great Lakes economy.



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# Runabout Renaissance Man

By Laura Arnsbarger

David Irvine '87  
recaptures the  
glory years of  
power boating.

ONCE YOU SEE ONE, you never forget it: long, low, sleek and shiny.

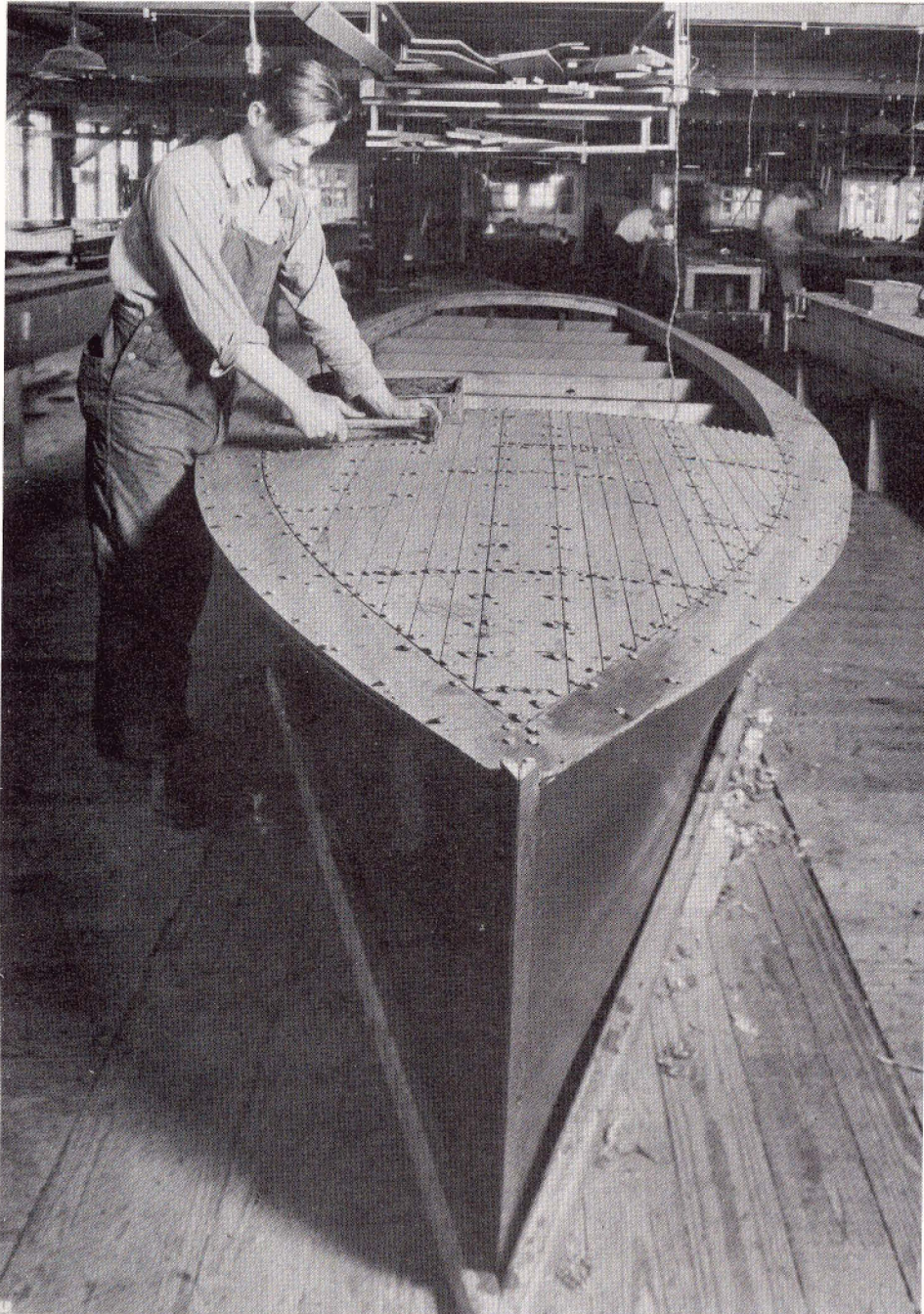
A wooden boat.

It slices through the water, powerful engine rumbling, sun glinting off the smooth mahogany hull. There's a whiff of nostalgia here; wooden boats were to the 1920s what Lamborghinis are to us today: status, a statement, much more than merely a way to get from here to there. Glimpse a wooden boat and you look through a window into our past, when these "runabouts" were the ultimate in class and distinction. That window looks toward our future, too, as the interest in restoring, building and owning wooden boats enjoys a renaissance.

The romance of runabouts has been beautifully captured in a video by David Irvine '87 entitled, *Runabout Renaissance: The Rebirth of the Wooden Pleasure Boat*. Now a resident of Shelbyville, Michigan, Irvine grew up across the state along the St. Clair River in Algonac, the one-time hub of the wooden boat industry. After graduating from Oakland with a bachelor's degree in communications, Irvine went on to graduate school at Michigan State University and began searching for a subject for his master's thesis.

Already familiar with wooden boats (Irvine's father had purchased a second-hand Cuthbertson Craft when Irvine was 9) his timing for a video on them was perfect. Interest in wooden boats had languished since the 1950s with the advent of fiberglass, but by the 1980s a new generation was restoring, building and buying these remarkable craft.

From the beginning, Irvine knew his



*The glory years of power boating started shortly after the turn of the century. At the Chris-Craft factory in the 1920s, a worker skillfully assembles a mahogany boat.*

Photo courtesy of The Mariners' Museum, Newport News, Virginia.





David Irvine shot nearly 50 20-minute videotapes while preparing "Runabout Renaissance." More than 1,000 copies of the final product, a 30-minute video, have been sold in the United States and Europe.

video would be more than just a master's thesis. "One of the goals was that it appeal to a general audience, as well as to people who have an interest in wooden boats. Another goal was that the video be useful afterward," he says.

Useful it has proven to be; *Runabout Renaissance* aired several times on Michigan public television stations and garnered praise from builders and owners alike. Irvine and his wife, Joyce, started Video-Craft to market the 30-minute program, and they've sold well over 1,000 copies in the U.S. and Europe over the past three years.

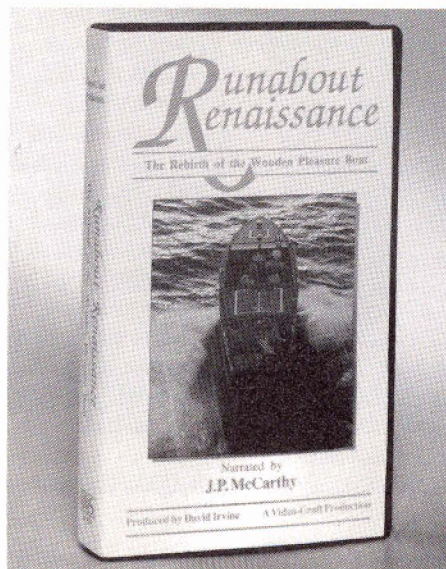
"For a limited-interest video it has exceeded my expectations," Irvine says, modestly.

Irvine estimates that he shot close to 50 20-minute tapes for *Runabout Renaissance*. He visited boat shows and auctions and interviewed craftsmen and wooden boat authorities all over the country. He wrote the script, then edited the program, interspersing his footage with fascinating black-and-white archival film of craftsmen as they painstakingly, and lovingly, create another wooden work of art. The spirit of the 1920s is further evoked by music from that era, drawn from his father's collection of old jazz albums. And the finishing touch? Narration by Michigan's top radio personality, J.P. McCarthy; no small coup for a fledgling filmmaker.

"He was very kind, very generous to do that," says Irvine. All that work was re-

warded in 1992 when the Association of Visual Communicators presented Irvine with a silver CINDY, the "Oscar" for audio-visual producers.

Irvine's filmmaking career was launched with automobiles, not boats. As a student employee at Oakland, he produced a 30-minute video about the annual Concours d'Elegance classic car show at Meadow Brook Hall. He also shot a number of instructional videos for Parke-Davis Pharmaceuticals in Rochester, first during his student



internship and later as an employee.

Irvine learned much of his craft from television production classes at Oakland with instructor Bob Parent. Irvine was one of Parent's first undergraduate assistants, and it was Parent who suggested the MSU graduate program. "Bob taught me a lot. He helps with directions, but he lets people learn from doing and from making their own decisions. He's good at getting students involved."

By the time Irvine graduated from MSU in 1990 with a master's degree in telecommunication production, he had dozens of projects on his "reel," including pieces for the Holt public schools near Lansing and the Michigan Office of Substance Abuse Services.

Fortunately, Irvine is able to use his skills in, and his love of, filmmaking at work, too. He's the chief of medical media production services at the Veterans Administration Medical Center in Battle Creek, Michigan. The 874-bed facility relies on video, closed circuit TV, and satellite transmissions for conferences and educational and entertainment programming.

Like any good shooter, Irvine has another project in the works. The subject, again, will be wooden boats; this time, the intricate process of restoration. "When people finish watching this video, they should have a good idea of what's involved in restoring a boat," says Irvine. "Perhaps they'll do some of the work themselves, or they may have people maintain the boat for them. They'll be a little more intelligent about what they need to know."

Again, Irvine will write the script and select the music, then he'll face the challenge of whittling 12 hours of videotape into a 60-minute program. The completion date? That may be Irvine's biggest challenge of all. "I've had a 'hope date' for it for the past two years," he laughs, somewhat ruefully. "When you have a busy job, a house, a puppy, and a lawn that needs to be cut ...." Gone are the days of the carefree graduate student.

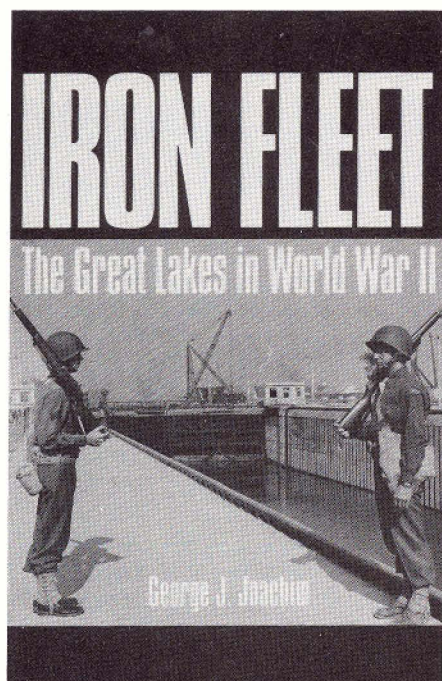
David Irvine, unlike some filmmakers, is adamant about sharing the credit for his work. He cites his wife; his father, the late Keith Irvine, and mother, Aline Irvine; Oakland instructor Parent; boat owners and boat builders. Perhaps the most telling, and touching, credit of all appears at the beginning of *Runabout Renaissance*:

"This program is dedicated to the many craftsmen whose names have been overshadowed by the names of the wooden boat manufacturers for whom they labored." ■

*Laura Arnsbarger is a Troy, Michigan, freelance writer whose work has appeared in national and local publications.*



# Protecting the Great Lakes



From J. Edgar Hoover to Dwight D. Eisenhower, the protection of the shipping locks at Sault Ste. Marie was a major concern during World War II. In his book, "Iron Fleet: The Great Lakes in World War II," (an excerpt follows) Oakland University graduate George Joachim '90 chronicles the events surrounding the protection of the Soo Locks. The book, published by Wayne State University Press and available through bookstores everywhere, resulted from a master's thesis Joachim completed while pursuing his Master of Arts in history. Joachim, a practicing attorney from Marine City, Michigan, had already earned his law degree from the Detroit College of Law. He got his master's in history, he says, because of his interest in the lore of the Great Lakes region. —ed.

## J. Edgar Hoover

was just one of many Americans who recognized that the long and tortuous shipping route from the northern ore ranges to the midwestern steel plants was the jugular vein of the nation's war production effort. Given the relatively small amount of ground storage available, any prolonged disruption of Great Lakes traffic would bring an eventual halt to steel production, so measures had to be taken to protect the shipment of bulk cargos from either direct attack or sabotage.

In the months following the outbreak of war in Europe, it was sabotage that loomed as the larger threat ... there were approximately three hundred freighters operating in the iron ore trade at any time during the war years. While the loss of individual vessels would not have had a crippling effect on the industry, the sinking of one or more ships in any one of the several narrow channels of the system could have had disastrous consequences. This was particularly true of the Soo Locks, through which passed over 90 percent of the iron ore shipments.

The initial impetus for the adoption of security measures to protect the Great Lakes shipping industry came from representatives of the Canadian government .... A copy of these rules was forwarded to the Lake Carriers Association by the Royal Canadian Mounted Police, who requested that the LCA adopt similar measures to coordinate the security efforts on both sides of the border....

Pursuant to the new measures, the LCA instituted a shore-leave pass system that required all sailors to have in their possession a pass signed by an officer of the ship before leaving the vessel in port. Upon his return, the individual had to display the pass to the deck watch, as well as submit to a search of all parcels, including private luggage. Officers of the ship were also required to search the hold before cargo was taken on board and actually to observe and supervise the loading process so as to exclude the introduction of any explosive materials aboard the ship.

Immediately after the freighter had left

port, an officer was to conduct an extensive search of "all closed compartments, the fore peak and after peak, blind hold, dunnage room, windlass room, and chain locker" and was to enter such in the ship's log. A similar inspection was to be made before entering the Sault or Welland Canals; and the ship was to hoist a large, yellow flag with a black ball in the center, indicating the letter "I" in the International Signal Code, to notify officials at the locks that the inspection had been completed. No ship was to be granted passage without displaying the yellow flag. ...

## Aboard ships

of the Pittsburgh fleet, a company policy in effect long before the wartime regulations required the mate on duty to walk to the stern of the ship and inspect the steering gear on the fantail before the boat entered the locks. This practice was continued during the war years, but officers who sailed during those days readily admit that no effort was made to complete the type of search envisioned by the LCA regulations. Even hoisting the requisite inspection flag became a nuisance after many trips, and the sailors developed several ingenious methods to avoid this chore. Some simply left the flag up full-time; but the elements would soon wear out the pennant, so a more durable replacement was needed. Aboard one Pittsburgh ship, the crew painted a piece of scrap metal with the colors of the inspection flag and placed it above the pilot house when approaching the locks, while the mates aboard the *James J. Hill* went them one better by permanently fastening their painted piece of tin to the roof of the bridge.

...The 1940 regulations paid particular attention to the highly vulnerable Soo Locks, which would become one of the most heavily guarded civilian installations in the United States. The first step in providing protection for the locks came as early as 26 August 1939, when British troops were posted at the locks and their approaches on the Canadian side. One week later, after Hitler's attack on



Poland, the United States government announced that visitors would no longer be allowed at the locks on the American side.... Also, on 3 September, a detachment of twenty soldiers from nearby Fort Brady was detailed to the locks, machine guns were set up on piers at both approaches, and snow fence barricades topped with barbed wire were installed to limit access. By 12 October, "antiaircraft guns, machine guns, a battery of sky-piercing searchlights, squads of infantrymen, a small fleet of coast guard craft and miles and miles of new fence topped by barbed wire" were in place around the locks. ...

## The War Department

had long recognized the strategic significance of the locks; but in the aftermath of Pearl Harbor, there was no clear military consensus as to the capabilities of the Axis to launch an assault against this target, without which there could be no agreement as to the extent of defensive measures necessary. An internal Naval Department memorandum of 19 January advocated that "a ground force of not less than ten thousand (10,000) be deployed strategically, equipped with automatics, machine guns and rifles," while a War Department assessment claimed that "the equivalent of an Army Corps will be required" to provide an effective defense "commensurate with the importance of the objective." Military decision makers were understandably reluctant to detail such an enormous number of troops to the protection of an internal facility at a time when their resources were thinly stretched around the globe....

The evaluations ... credited the Germans with the ability to launch several different types of attack against the Soo facilities, including long-range bombing, torpedo-plane and dive bombing. While each of these methods was within the realm of possibility, each involved extraordinary difficulties in planning and execution.

The Sault Ste. Marie region was some thirty-five hundred miles from Axis-held territory in northern Europe, within one-way flying range of the German HE-177 high altitude bomber; but an assault of this nature had little likelihood of success, since the locks offered too small a target for high-altitude bombing. A much greater risk was posed by a combination of dive bombers and torpedo planes, but these aircraft had limited range and could not reach the target from Europe. The concern, however, was that the Germans would send ships into the far reaches of the Hudson Bay region and attempt to mount an attack with torpedo planes from these remote locations, which were within flying range of the Soo. From the Axis viewpoint, such an action posed major problems of coordination and — perhaps more importantly — could not be launched until mid-to-late summer, when the ice finally released its grip in the far north. The military regarded this last point as crucial, since disruption of the locks would be most critical in the spring, when iron ore stockpiles at the lower lake ports had been depleted.

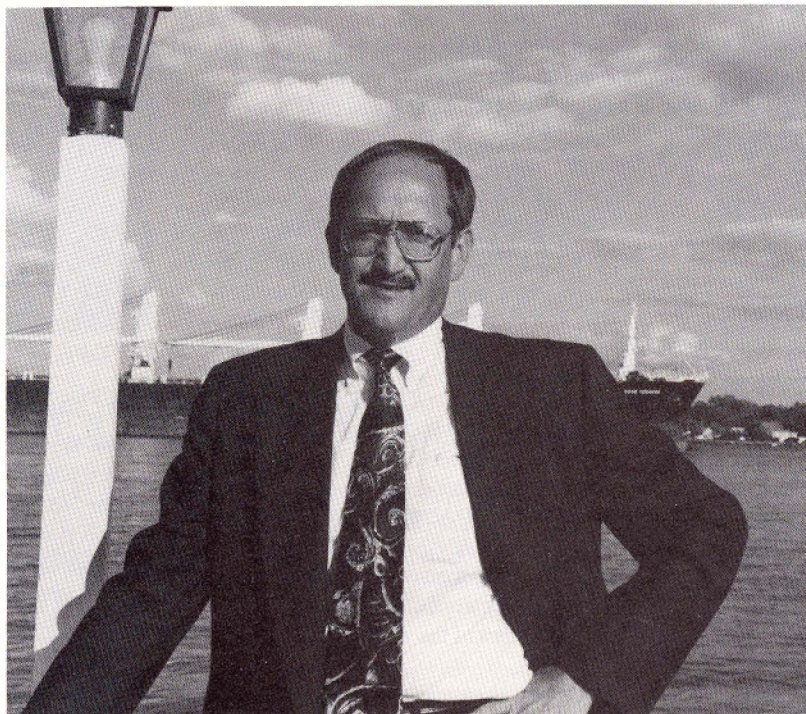
The third type of assault (and the one most feared by the War Department planners) was attack by German paratroopers. Under this scenario, assault troops would

be delivered to the target in one of several types of German seaplanes capable of flying the great distances involved. After landing in one of several acceptable sites on the outskirts of the American Soo, the troops would form up and attack the locks, quickly overwhelming the military police battalion, which was not trained or equipped to meet such an assault. Once the locks were in enemy hands, army engineers reported that a force of one hundred demolition experts with four tons of high explosives could completely destroy the gates and operating machinery of all three operational locks in just half an hour. Following such damage (the engineers went on to estimate), it would take four months to bring one lock back into operation and a full year before all three could be utilized.

## While military planners

recognized that a direct attack against the locks at the Soo was very unlikely (Brigadier General Dwight D. Eisenhower's opinion was that "any attack against them must take the form of a military adventure rather than of a methodical approach"), the catastrophic results of a successful enemy operation were

such that the War Department moved immediately to strengthen the defensive force assigned. In March, the Sault Ste. Marie Military District was formed under the authority of the Central Defense Command in Memphis, Tennessee, thus placing the entire Sault Ste. Marie area under direct military control; and on 28 March, the 131st Infantry Regiment replaced the 702nd Military Police Battalion. During the following months, additional anti-aircraft and barrage-balloon elements were added to the defense forces, as well as two companies of chemical-warfare troops to provide smoke defense. At peak levels, a force in excess of seven thousand troops was defending the locks, and the area was referred to as "probably the most heavily defended in the country." ■



*George Joachim*



## Alumni Awards Program Expands

Singling out an individual for the annual Distinguished Alumni Service Award has always been a difficult task.

Now, to reward more individuals for their volunteer contributions in different arenas, the Alumni Association has created three new awards to complement the Distinguished Alumni Service Award. All the recipients were honored at an October 1 banquet during homecoming festivities.



Paul and Diane Haig

**The Odyssey Award** recognizes a person whose life expresses the spirit of the university motto, "To seek truth and knowledge." Recipients **Paul Haig '73** and **Diane Haig '82** own P.R. Haig Jewelers in Rochester. He graduated with a degree in education, but following his love of art, opened what has become a successful jewelry store. There, he met his wife, Diane, one of the first women at Oakland to have received a degree in engineering. Their combined interest in ancient and folk art has taken them around the world. They frequently share their treasures through exhibits at Oakland's Meadow Brook Art Gallery and Kresge Library. Their interest in art is combined with a commitment to community service, as shown by their involvement in the President's Club, the Friends of Kresge Library and the Board of Directors of the Meadow Brook Art Gallery. In 1992, he was commissioned to design a medallion for President Sandra Packard's inauguration at Oakland. A recent art collecting trip to Sumatra led the Haigs on an encounter with a headless corpse, a stampeding elephant,

and, finally, a month's stay in a jungle hospital after their tour bus careened over a bridge, breaking Paul's back. In typical fashion, within weeks of returning home, Paul and Diane were making plans to share the artifacts they brought with them at the Meadow Brook Art Gallery in conjunction with the Field Museum in Chicago.

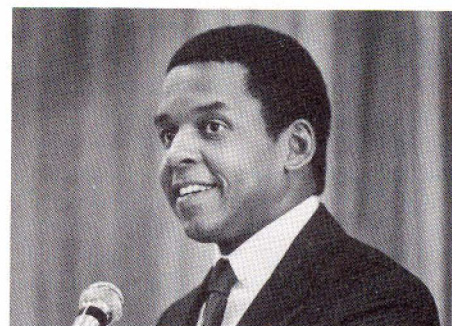
**The Spirit Award** recognizes outstanding volunteer service to the university. Recipients are **Julie Granthen '81 and '87** an economics instructor at Oakland Community College in Auburn Hills, Michigan; **Marjorie Neubacher '80** a retired teacher of the deaf and department head of special education at Lahser High School in Bloomfield Hills.; **James Wilbert '73** a partner in the Detroit office of accounting firm Coopers & Lybrand; and **Marion Bunt '82** who is retired from Oakland University.

Granthen received her first degree from Oakland University as a member of the Honors College. She chaired the first Honors College reunion and coordinated the first TeleFund for the Honors College. Granthen has been a volunteer counselor in the MBA program of the School of Business Administration.

Neubacher was elected to the OUAA Board of Directors in 1988 and served as president in 1992-93. She is an Admissions Ambassador and Tele-Fund volunteer, and, coordinates the recruit-ment of hundreds of new alumni volunteers.

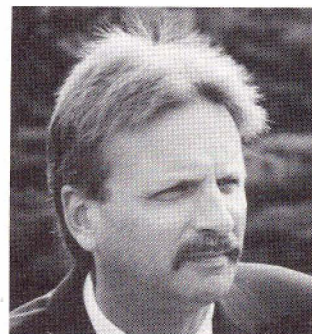
Wilbert was a charter member and president of the SBA Alumni Affiliate. He continues to serve the SBA as a founding member and chairman of the Oakland Accounting Department's Advisory Board, and as a member of the SBA's Board of Visitors.

After her retirement from Oakland University, Bunt concentrated her talents on the OUAA Board of Directors to which she was elected in 1989. She actively recruits students through the Admissions Ambassadors Program.



David Baker Lewis

**The Distinguished Alumni Achievement Award** recognizes outstanding professional or community achievement. Recipient **David Baker Lewis, '65** is an attorney in Detroit and a member of the Oakland University Foundation Board of Directors and the President's Club. Lewis earned the prestigious Alfred G. Wilson Award, and in 1970, became a charter member of the university's Board of Trustees and was its chairperson from 1978-81. In 1979, Lewis received the Distinguished Alumni Service Award.



Harrison Miller

**The Distinguished Alumni Service Award** recognizes outstanding alumni volunteer leadership. **Harrison Miller '73 and '88** was elected to the OUAA Board of Directors in 1988, shortly after receiving his master's degree. Over the past six years, Miller has served on or chaired every OUAA committee and held the treasurer, vice president and president's offices. He initiated the OUAA Cultural Diversity Committee, which identifies and involves underrepresented groups of alumni in volunteer positions.



## OUAA Needs 800 Volunteers

Expanding Oakland's volunteer network will be critical to the university meeting its challenges over the next decade. To that end, the OU Alumni Association has been working on an ambitious program to bring in 800 alumni volunteers over the 1994-95 academic year, according to OUAA President John Flick.

"Volunteers can help us in many different ways that are tied to the objectives of the university and give them a stake in Oakland's future," says Flick. "We offer a wide range of activities for all levels of interests and availability."

Student recruitment, mentoring, orientation, networking, career placement, fund raising and special events planning are just a few of the areas in which alumni volunteers can have a major impact.

Leadership positions are also available within the OUAA Board of Directors and its academic affiliates.

For information about alumni volunteer opportunities, call the Alumni Relations Office at (810) 370-2158.

## Exchange Student Hosts Needed

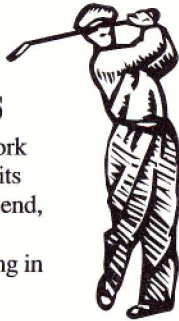
Volunteer host families are needed by the Center for International Programs to assist students from Nagoya, Japan.

Exchange students from Nanzan University will be at Oakland during the coming academic year. The role of the host families is limited to helping the students with their arrival, acquainting them with the area and helping them settle into the residence halls. The host families also bring the students into their own homes during holidays.

Carlo Coppola, director of the center, says his office will provide host families with support. For details, call (810) 380-2154.

## Help Out at Next Homecoming

Although it's only been a few days since this year's Homecoming celebration, plans are already in the works for 1995. If you are interested in serving on the 1995 planning committee, contact the Alumni Relations Office at (810) 370-2158.



## Golfers Tee Off in Successful Outing

A perfect day for golf greeted the 121 participants in the 19th annual OUAA Golf Outing on July 11 at the Katke-Cousins Golf Course.

First-place winners in the morning round were Ron Ciesielski '73, Judie Hetsler '71 and '81, Ken Ciesielski '84 and Trueman Lamphere. Afternoon round winners were Greg Stanalajczko '83, Phil Cini, Greg Reynolds and Don Reynart. Each team split a \$500 gift certificate from the Katke-Cousins Golf Course.

Assisting Outing Chair Ed Williams '73, were Fran Amos '80, Pete Arbour '86, Henry Carnaby '75, John Edwards '79, '86, Sue '88 and Cam Evans; Harry Miller '73, '88, Marj Neubacher '80, Stacy Richardson, Anita Wojciechowski and Bill Wilcox '78.

Hole sponsors included Saturn of Southfield, the Oakland University Branch of the MSU Federal Credit Union, Rockwell International, TGIFriday's, Co-Op Optical, Farm Bureau Insurance and Michigan Tile and Supply, Ltd.

## No Application Fee for Post-Baccalaureate Work

Graduates of Oakland University who are interested in returning to take additional undergraduate courses may apply as post-bachelor (PB) students without paying the usual \$25 application fee.

PB status allows students who have earned a bachelor's degree to take additional undergraduate courses for personal, professional and academic fulfillment. Second degrees may not be earned under the PB status, but minors may be added to an existing degree.

For more information about the post-bachelor program, call the Office of Admissions at (810) 370-3360.


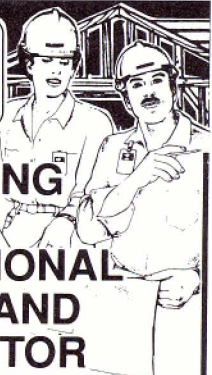
## Enigma of Genius Lectures Continue

The College of Arts and Sciences and the Division of Continuing Education are teaming up again this year to offer the Enigma of Genius lecture series.

Oakland faculty members will deliver lectures through March at the Community House in Birmingham. Each is from 7:30-9 p.m. Tickets are \$12 each.

Speakers include Carl Barnes, art and art history, "James McNeill Whistler, American Painter and Etcher," October 26; Curtis Chipman, mathematical sciences, "Alan Turing," (a British mathematician who built the first British electronic computer), February 1; and James Ozinga, political science, "Karl Marx, German Philosopher," March 8.

Call Continuing Education at (810) 370-3120 for information.

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## PRO-CLUB





## Alumna Receives Top Advertising Club Award

Oakland alumna Marianne Fey has received the Woman of the Year Award from the Women's Advertising Club of Detroit.

Fey '80 is director of client services at McCann/SAS. She was chosen by a panel of judges representing various facets of the advertising industry. At Oakland, she has been active in the Alumni Association, a member of the President's Club and a supporter of the Meadow Brook Art Gallery.

Fey opened the Detroit satellite office of The Competitive Edge in 1980. Under her leadership, the single-person office grew into a thriving agency specializing in automotive dealer group advertising, with more than 30 employees and billing over \$30 million. In 1990, she was named president of The Competitive Edge, a \$60 million national agency.

In 1991, the agency was purchased by McCann-Erickson, which later was renamed McCann/SAS, and was designated to handle the advertising activities for GMC Truck.

In presenting the award to Fey, the WAC cited her accomplishments and contributions within the advertising industry and within the Detroit community. She was also recognized by *Crain's Detroit Business* as one of the "90 for the '90s" and was chosen Outstanding Woman in Agency Top Management in 1990 by the Detroit Chapter of American Women in Radio and Television. Her professional and community affiliations include the Adcraft Club of Detroit, the Women's Advertising Club of Detroit, Leadership Detroit, the March of Dimes and the Oakland University Magazine Advisory Board.

## ALUMNI NOTES

### 1963

**Joyce (Rose) and Grant Kitchen** attended the 1994 Oakland University graduation of their daughter, Anne, who graduated cum laude. Anne was awarded departmental honors in both fields of her double major of English and political science. She plans to attend Wayne State University's Law School in the fall.

### 1969

**David F. Black** recently completed his tenth year as the managing attorney of the Belvidere, Illinois, office of the UAW-Chrysler Legal Services Plan where he is engaged in the general practice of law with an emphasis on consumer protection.

**Frances Bartlett Schwab** is program coordinator for the Master of Science in Systems Management Program at the College of Notre Dame. She is also doing some teaching and working with her husband, Bob Latimore, in his diversity consulting business. They moved to downtown San Jose, California, and love the activity in the area. In May 1994 they celebrated 18 years together.

**Lewis Elbinger** is a foreign service officer in the U.S. Department of State. He is located at the U.S. Embassy in Ashgabat, Turkmenistan.

### 1970

**Jeanette Jesse** is an attorney with Jesse and Jesse in Buchanan, Michigan. She obtained a law degree from the University of Notre Dame Law School. She has three children and her oldest is a daughter in her junior year at Michigan State University.

**Beatrice Moss** is a clinical social worker at Grosse Pointe Center where she takes bio/psycho/social histories of individuals. She also maintains her love for history.

### 1971

**Sallylou Cloyd** was elected secretary of the Board of Directors of Central Corporate Credit Union and chairman of the Oakland County Chapter of the Michigan Credit Union League. Cloyd is executive vice president of the SOC Credit Union in Troy, Michigan.

### 1972

**Donnie Griffith** graduated from Michigan State College of Osteopathic Medicine and completed a residency in family practice at Sparrow Hospital, Lansing, Michigan. He is now in practice in Howell, Michigan, with the St. Joseph Mercy system. His son, Jason, is applying to medical school at MSU.

**Anne Cattermole Levy** was awarded tenure at Michigan State University. She is now an associate professor of law, public policy and business.

**Yvonne Wilson** is Chapter I Teacher at Imlay City Community Schools. She was elected Teacher of the Year by the P.T.A. for the 1992-93 school year at Borland Elementary in Imlay City, Michigan.

### 1973

**Shelley Bakalis** works in a research lab at Scripps Institute of Oceanography in San Diego, California.

**Mark Livernois** is senior premium auditor/exposure analyst for Travelers Insurance Company. He and his wife, Donna, have a daughter, Cheryl, born September 21, 1988.

### 1974

**Richard D. Chase** is asset/liability manager for Central Credit Union of Michigan.

**Don Johnson** is working for IBM in the Cryptography Center of Competence. Johnson and his wife, Tracy, and daughter Katie Joy, 12, and son Joshua, 9, live in Manassas, Virginia.

**Gregory Miles** received the 1994 Russell Brown Award from the Board of Directors of the Fred Hart Williams Genealogical Society for giving unselfishly to the society and the community.

### 1975

**Sandra Burgess** has been named 1994 Headliner by the Detroit Chapter of Women in Communications, Inc. Burgess owns Burgess Editorial Services in Troy, Michigan.

**Patricia Gormely Prince** has been named treasurer of the council of the probate and estate planning section of the State Bar of Michigan. Patricia Gormely Prince, P.C., is in Bloomfield Hills.

### 1976

**John Lawton** has been appointed vice president and general manager of HRW, Inc., of Raleigh, North Carolina. Lawton continues as the executive vice president of Meadow Management, Inc., a property management firm based in Novi, Michigan.

**Dr. Douglas Templeton** received a Department of Army Research and Development Award, given for his pioneering research efforts in developing laser eye protection for ground vehicle crewmembers. He was also awarded the Army's Meritorious Civilian Service Medal, the Army's second highest civilian award, for developing and fielding laser eye protection on all U.S. combat vehicles. He is operating out of RDE Center in Warren, Michigan. He and his wife, Michele, have a daughter, Melanie, born July 16, 1993.

### 1977

**Patricia Heftler** moved her gerontology care management business to Grosse Pointe, Michigan.

**Mary McNeight** is an endodontist in Livonia, Michigan. She pursued a dental degree at the University of Detroit and proceeded there to earn her endodontic degree. McNeight is married to Dr. Lloyd Larisey and has two children, Caitlin and Corey.

### 1978

**Lynn Cargill** of Cargill & Associates, announces that she has moved her intellectual property firm to Mount Clemens, Michigan.

**Katherine Freiburger** announces the birth of David Isaac Freiburger, born February 14, 1992.

**Charles M. Phillips** received a doctorate at Michigan



State University and completed post-doctoral work at Massachusetts Institute of Technology. He is associate director, RLBL, in the department of chemistry at the University of Pennsylvania. He and his wife have a daughter, Melanie.

## 1979

**R. Douglas Cope**, assistant professor of history at Brown University, is the author of "The Limits of Racial Domination: Plebeian Society in Colonial Mexico City, 1660-1720," published by the University of Wisconsin Press.

**Timothy J. Kramer** holds a juris doctor degree from the Detroit College of Law and has become a shareholder with the law firm of Abbott, Nicholson, Quilter, Eshaki & Youngblood in Detroit, Michigan. He is admitted to practice before all Michigan courts, the United States District Court and the Sixth Circuit Court of Appeals.

**Leslie C. Goch** is a nurse epidemiologist at William Beaumont Hospital in Troy, Michigan. She has been married to Donald for 12 years, has two children, Alyssa, 5, and Cara, 2. They moved to Armada, Michigan, and are enjoying 10 acres complete with a pond and all that goes with country living.

## 1980

**Allan Benedict** and his wife, Kathy, proudly announce the birth of their second son, Ryan Edward, on July 1, 1994. Benedict is a partner and executive vice president of Nordhaus Research. The Benedicts live in Dearborn Heights, Michigan.

**Delores Lembke** and her husband own and operate Coon Creek Orchard and Cider Mill in Armada, Michigan. She invites you to come visit them!

**Daniel Schultz** is satellite operations engineer at Lockheed Technical Operations in Greenbelt, Maryland. He is at the Hubble Space Telescope Control Center at NASA-Goddard Space Flight Center.

**Cheryl Stull Boggess** is employed at Westinghouse Electric Company in Pittsburgh, Pennsylvania. Cheryl and her husband, Chuck, have two children.

**Nancy J. Taylor** is vice president/owner of 1st International Financial Corporation in Birmingham, Michigan.

## 1981

**David Mahaz** and his wife, Karen Marie, celebrated the birth of their first child, Gina Isabella Mahaz.

**Kurt D. Meyer** was appointed to the law firm of Buesser, Buesser, Black, Lynch, Fryhoff, Graham, P.C., of Bloomfield Hills and Detroit, Michigan, as an associate attorney. Meyer received his law degree at Wayne State University and lives in Troy, Michigan.

**Daniel Kunert** is property appraiser with City of Warren and has received a state certification level 3 (CMAE 3).

**Barbara O'Malley, M.D.**, who practices at William Beaumont Hospital in Royal Oak, Michigan, and her husband announce the birth of Shannon Michelle in December 1993.

**Gerald Humphreys** and his wife are parents of a second child, Cassie Marie, born December 14, 1992.

**L.C.D.R. Mary Gardner-Martin** is marketing research project director at Issues & Answers in Virginia Beach, Virginia. Gardner-Martin is in the naval reserve and the mother of a toddler, Joseph Oliver.

**Nancy (Overbaugh) Hicks** married Raymond L. Hicks on September 26, 1992 and moved to Rochester, Minnesota, where she is employed at Goodhue County Health Department as a public health nurse.

**Richard Reuter** and his wife, Elaine, announce the birth of their son, Mitchell Sinclair Reuter, on May 3, 1994.

**Kathleen (Tenniswood) Tidwell** married Ed on May 28, 1993. She was awarded a doctorate in dance and related arts from Texas Woman's University and is traveling throughout the county teaching the Cecchetti method of classical ballet training.

**Alice Wong-Nota** married Jerard Nota on May 7, 1994. They reside in Hamtramck, Michigan.

## 1982

**Steven G. Gibbs** is a partner in the law firm of Bunker, Saghatelian & Gibbs in Bakersfield, California. He and his wife, Li, have a beautiful daughter, Alixandra Lee, born September 29, 1993. He heartily congratulates the OU swim team and enjoys gloating after all the years of Cal State-Bakersfield winning. He sends a big hello to all his old fraternity brothers with an invite to look him up when in the area.

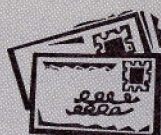
**Mark Kenczyk** joined Packard Electric Division of General Motors in Warren, Ohio, as director of purchasing. He holds a master's degree in management from Central Michigan University.

**Ann Laramée** received a master's degree in science, specializing in nursing, from the University of Vermont.

**Eric Lilley** and his wife, Melinda, are proud to announce the birth of Courtney's little brother, Christopher Alan, on November 5, 1993. Lilley works for the Boeing Customer Services Division in Seattle, Washington. He and his brother **Kurt**, '87 climbed Mt. Rainier (14,410 feet) last summer.

## 1983

**Allan Kemp McMorris** was elected chairman of the Michigan Credit Union League in Southfield,



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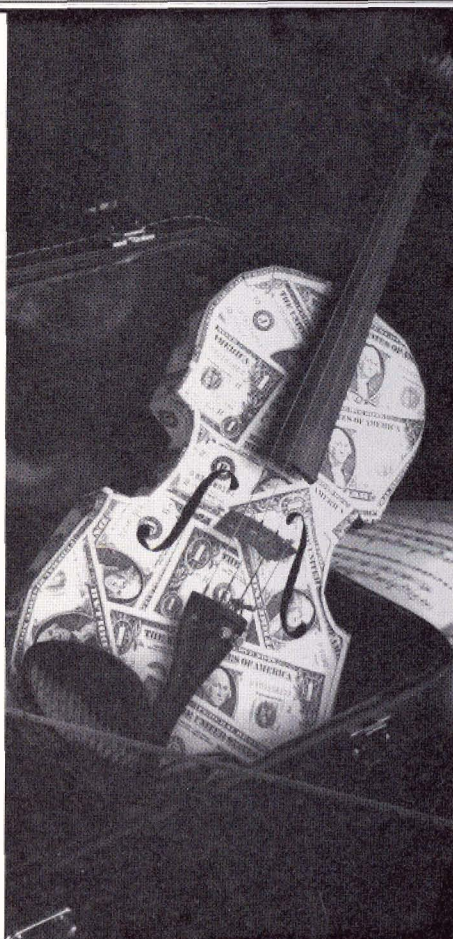
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## ALUMNI NOTES

Michigan. McMorris was also elected a director of CUcorp at its shareholders meeting and is the president and chief executive officer of the Oakland County Employees Credit Union. He attends Walsh College, where he is studying for his master's in the management program.

**Martha Powers-McCann** is a part-time teacher at Eastern Michigan University after retiring as chapel coordinator at Davison Community Schools.

**Karin (Herbert) Turski** and **Michael Turski**, '84 were married on July 18, 1992. Both are engineers at the General Motors Corporation Technical Center in Warren, Michigan.

### 1984

**Natalie (Kozak) Capicchioni** is a medical technologist for the Detroit Medical Center (presently DMC University laboratories). She is married to Berardo and has a 2-year-old son, Matteo.

**Carole Davies** was promoted to senior account executive at Eisbrenner Public Relations in Troy, Michigan.

**Strata Stidham** has been appointed interim academic coordinator of the Special Needs Department at the Auburn Hills (Michigan) Campus of Oakland Community College.

**Dr. John Ulrich** is a physician at Grandview Hospital in Dayton, Ohio, and is completing a residency in otolaryngology (head and neck surgery).

### 1985

**Lawrence Abela** received his certified management accountant designation and is an accountant at Accurate Financial Services in Southfield, Michigan.

**Elizabeth Byrne-Rodzick** enjoys her adjunct faculty position at Oakland Community College, Highland Lakes Campus, in Waterford, Michigan. She and her husband Tom and children Jack, 3, and Allison, 1, live in Northville.

**Pam (Hammarlund) Fett** married Steve on April 22, 1994. They reside in Oakland Township, Michigan. She is a photo stylist and manager of her father's advertising photography studio and also manager of his soundstage, where TV commercials, music videos, etc., are filmed. Also, she received a master gardener degree from Michigan State University.

Navy Lieutenant **Thomas W. Hair** returned from a six-month Mediterranean Sea deployment aboard the aircraft carrier *U.S.S. Saratoga*. His ship was in the region to support United Nations and NATO operations in Bosnia-Herzegovina.

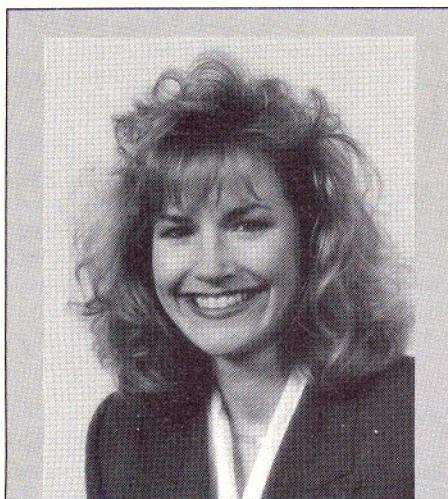
**Sandy Hepfner** and her husband, Terry Callahan, announce the birth of their son, Casey William Callahan, on June 9, 1994.

**Evelynn (Hall) Matelske** and her husband, **Mike**, '83 have moved to Danbury, Connecticut. They have two children and he works for IBM.

**Carla Mecoli** graduated *cum laude* from Wayne State University Law School and is working in the Detroit law firm of Jaffe, Raitt, Heuer and Weiss. She is married to **Jim Kamp** '84.



# ALUMNI NOTES



**Joan O'Sullivan '92** has been appointed director of human resources for Key Employee Leasing, Inc., of Southfield, Michigan. Before joining Key Employee Leasing, she held positions at ABB Robotics, Inc., of Auburn Hills, and Ernst & Young in Detroit. She lives in Rochester Hills, Michigan.

**1986**

**Meena Narula** is the founder and owner of Barclay Physical Therapy in Rochester Hills, Michigan. Narula holds a master's degree in exercise science from Oakland University, as well as a certificate in the Feldenkrais Professional Therapy Program. This past year she was selected by the Detroit Metro Branch of the Arthritis Foundation as the recipient of the Stars of Hope Award for her outstanding work in the field of rheumatology.

**1987**

**Peggy Sue (Alexander) Bailey** and her husband, Paul, welcomed their first child, Stuart MacDonald, on February 21, 1994. She was promoted to supervisor at the Michigan Peer Review Organization and is enrolled in the master's in nursing administration program at Oakland.

**John M. Brabbs** is a senior project engineer for the U.S. Army Tank Automotive Command in Warren, Michigan. He is the team leader of the vetrionils simulation facility. Also, he completed his fifth Boston Marathon this past April.

**C. J. Culver-Harrison** is vice president and director of alternatives to domestic aggression at Macomb Family Services. Culver-Harrison lives in Romeo, Michigan.

**Timothy Kieft** is project manager of research and development for New World Systems in Troy, Michigan. He and his wife, Carri, have a son, Jacob.

**Belinda Vinton** is a fourth grade teacher at Hanover-Horton Schools in Horton, Michigan. She announces the birth of her first child, Clark Jeremy, born April 3, 1994.

**1988**

**Beth (Allison) and Ron Flannery**, '83 were married on May 14, 1994. She is a senior systems analyst at HCFA, Inc., in Ann Arbor, Michigan, and he is a project leader/analyst at Zenacomp in Livonia. They live in Highland.

**Becky (Beyerlein) Boyd and Tom**, '83 announce the birth of their second son, David Alan, on June 9, 1994. He is a laboratory computer specialist with Henry Ford Hospital and she is a physical therapist for Community Home Care. They live in Rochester Hills, Michigan.

**Matthew Champagne** received his doctorate in industrial and organizational psychology from Purdue University and is an assistant professor of psychology at Rensselaer Polytechnic Institute in Troy, New York.

**John Lowery** is founder and president of Byte for Byte Computers in Clawson, Michigan, and also started a wholesale computer parts business called Creative Computer Innovations, Inc.

**Yvonne McIntyre** has completed her M.B.A. with a concentration in International Business at Wayne State University. She has been selected as the Washington, D.C., representative for her employer, Detroit Edison, and will be a lobbyist.

**Audra Sassack** is a registered nurse at Children's Hospital of Michigan. She also teaches childbirth classes at St. Joseph Mercy Hospital in Pontiac. She and her husband, Russ, have two children and live in Shelby Township.

**Mark R. Swindlehurst** has been promoted to associate of Plante & Moran, an accounting and consulting firm. He joined the firm's accounting staff in 1989 and is based in the Mt. Clemens, Michigan, office. He and his wife, Janice, live in Sterling Heights.

**1989**

**Mary Ebner** is a certified financial planner at IDS Financial Services in Lapeer, Michigan, and is chairperson of the United Way of Lapeer County Board of Directors.

**Penelope Kresmery**, B.S.N., R.N.C., N.N.P., is a certified neonatal nurse practitioner at North Oakland Medical Centers in Pontiac, Michigan.

**Jenny (Smith) and Dave Smczynski** are excited to inform us of the birth of their first child, Hanna Kay, February 10, 1994.

**1990**

**Daren A. Benzi**, a graduate of the University of Detroit School of Law, is an attorney in the Cable Services Bureau of the Federal Communications Commission, Washington, D.C.

**Julie Burnham** of Clinton Township, Michigan, is in a rotating internship program at Mt. Clemens General Hospital.

**Brian Drabik** of Fenton, Michigan, is in the rotating internship program at Genesys Regional Medical Center-Flint Osteopathic Campus.

**Mary Hrisoulis** received the 1994 Newsweek-WDIV Outstanding Teacher Award for Macomb County elementary schools. She teaches first grade in the Chippewa Valley District.



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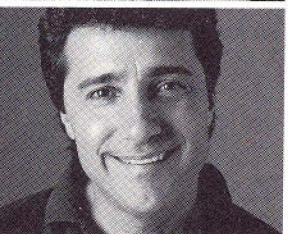
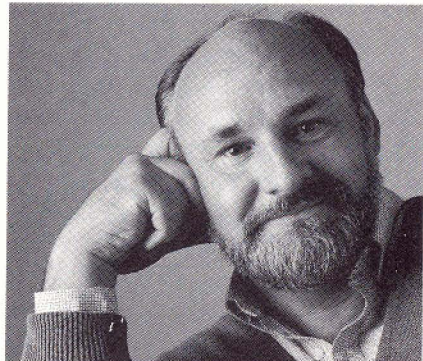
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## ALUMNI NOTES



**Jill Markovicz** is a training specialist at Arbortext, Inc., located in Ann Arbor, Michigan.

**Don Stacey** was promoted to senior engineer at Atoma International in Livonia, Michigan.

### 1991

**Debra Cheney** is research analyst for Ross Roy Communications in Bloomfield Hills, Michigan. She is planning a September 1994 wedding to Brad Stanley.

**Heather Dega** of Harrison Township, Michigan, has been selected by the Type Directors Club to receive the first Type Directors Club Scholarship Award to be used toward her senior year tuition at the School of Visual Arts.

**Deborah (Healy) Darnell** and husband, Cliff, were married June 17, 1994, and reside in Norcross, Georgia.

**Betty Saputo** is nurse clinician, radiation oncology, at William Beaumont Hospital in Royal Oak, Michigan. She has been married 25 years, has three children, one grandchild and is working on her master's degree in nursing.

**Philip G. Smits** is employed as the safety and environmental coordinator at Mallinckrodt Sensor Systems in Ann Arbor, Michigan.

### 1992

**Patricia Vanderbeke** and Scott Anderson were married on October 2, 1993. They live in Auburn Hills, Michigan.

**Alan N. Collard** has been appointed a full-time business data processing instructor at St. Clair County Community College.

**Elizabeth Grein** married Thomas Scott Stecker in April 1993. She is continuing graduate study in secondary education at Wayne State University and is a copywriter with Lintas Marketing Communications in Warren, Michigan. They live in Royal Oak, Michigan.

### 1993

**Nancy Geisler** has been promoted to office manager of Dziurman/Associates, Inc., of Troy, Michigan, an environmental consulting engineering firm.

**Kyle Green** worked in London, England, for six months with the British University North American Club university-work exchange program after graduating from Oakland. He is now a reporter for the *Spinal Column* newsweekly publications based in Union Lake, Michigan. He lives in Lake Orion.

### IN MEMORIAM

#### 1969

Michael Vargo

#### 1976

Robert H. Carr

#### 1989

Charles V. High



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# CAMPUS CALENDAR

## Theatre

**October 27-November 20**

"To Kill a Mockingbird"

Meadow Brook Theatre

**November 11-13 and 18-20**

"The Collection" and "Eight Revue Sketches"

Varner Lab Theatre

**November 25-December 29**

"A Christmas Carol"

Meadow Brook Theatre

**January 5-29**

"Benefactors"

Meadow Brook Theatre

**February 9-March 5**

"I Hate Hamlet"

Meadow Brook Theatre

## Miscellaneous

**November 27-December 11**

Christmas Walk

Meadow Brook Hall

**December 1-3**

Meadow Brook Hall Christmas Walk

Patron Dinners

Meadow Brook Hall

## Athletics (all at Lepley Sports Center)

**November 18-19**

Women's basketball Tip-Off Classic

**November 22**

Men's basketball vs. Madonna University

**November 29**

Men's basketball vs. Alma College

**December 3**

Women's basketball vs. Bellarmine College

**December 7**

Women's basketball vs. Madonna University

**December 10**

Men's and women's basketball vs. Saginaw Valley State University

**December 20**

Men's basketball vs. Aquinas College

**December 29-30**

Men's Blimpie Basketball Classic

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