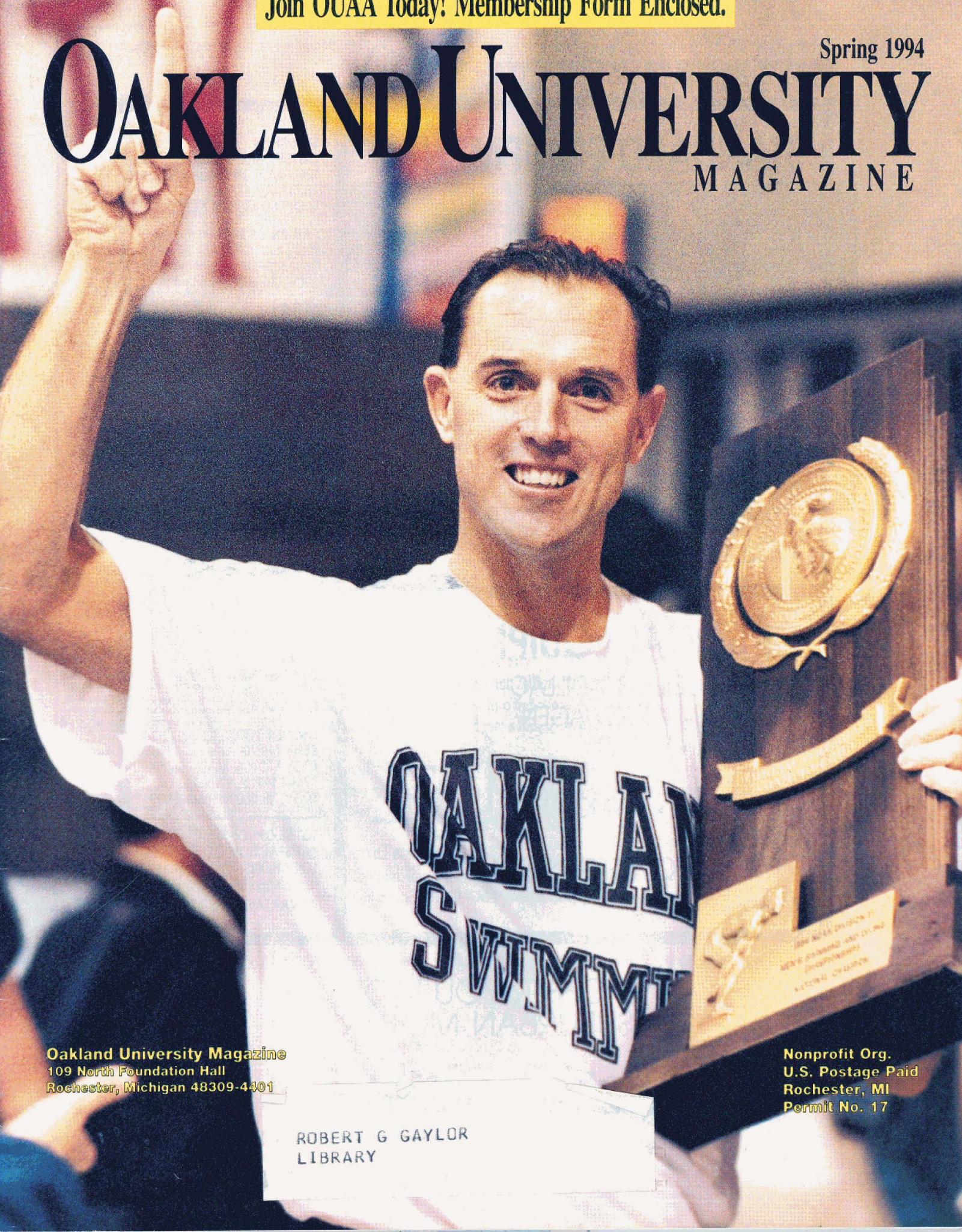


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Spring 1994

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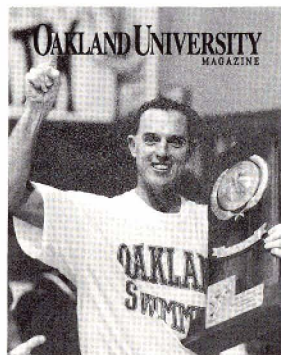
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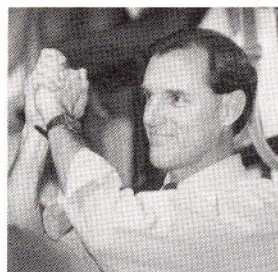


## ON THE COVER:

*NCAA Division II Men's  
Swimming Coach of the Year  
Pete Hovland celebrates his  
team's national championship.*

# OAKLAND UNIVERSITY

Spring 1994  
MAGAZINE



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The women's swimming and diving team won a record fifth consecutive national championship in March, and the men's team captured their first since 1980.

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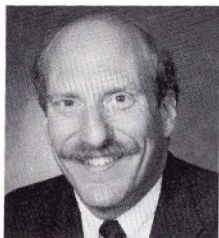
A successful career ends for Meadow Brook Theatre's artistic director.

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## Campus Calendar . . . . . 28

Plan now for the annual Alumni Association Golf Outing.

# ENCOURAGING COMMUNITY SUPPORT



When President Packard called and asked me to guest write this issue's opening column, I was eager to chronicle some of the many exciting changes taking place throughout the university. As Oakland's newly arrived vice president for university relations, my job is to raise OU's profile in the community and to encourage community support for our growing list of programs. To quote President Packard, "It is time now to broaden our perspective; to adopt a statewide mission and position ourselves among the top-ranked universities in the state, not in size, but in focus; and to seek to provide for Michigan that which we have helped accomplish for our region. Second best was never good enough for Oakland University, nor is it good enough for Oakland County or the state of Michigan. The core of our growth and success has been the high expectations we have placed on ourselves to serve you well."

Here is a sampling of what the university is undertaking:

- Oakland is increasingly sensitive to its dependence on and inter-relationships with the community beyond the campus and is trying hard to forge new partnerships.

Among corporations, for instance, Oakland is building relationships on three fronts: education and training for their work forces so that they can better meet competitive demands; technology transfer, bringing ideas from our labs to the marketplace; and research and development for those who want to contract with us.

In education, we are fostering cooperation: Oakland has signed 10 articulation agreements with Oakland, St. Clair and Mott Community Colleges in the last few months. OU is also actively involved in the Pontiac, Detroit and suburban school systems to help them improve administrative and teaching skills.

Through research and training initiatives in nursing and physical therapy, Oakland is working closely with area hospitals to improve their ability to provide the highest quality patient care. In a recent development, Providence Hospital in Southfield has agreed to provide the university with a Physical Therapy Fellow (an additional faculty position) that will help expand Oakland's physical therapy program by 25 percent.

I encourage you to read Kathy Dahlstrom's and Jay Jackson's story beginning on page 12 which tells more of the important work Oakland is doing.

- The university is seeking alumni volunteers, looking to raise the number of people who do meaningful, viable service to their alma mater from 200 to 2,000 in the next five years. To accomplish this, we need your help, whether it be by assisting with new student recruitment or orientation, working as mentors, helping with internships or career placement, or fund raising.
- Oakland is communicating more. Three major new publications are in production: *Spirit*, to our alumni body, encourages them to volunteer and focuses on those whose fine work supports us in so many ways; *Legacy*, a newsletter about planned giving, provides prospective donors information about the benefits of including OU in their estate planning; and *Partners*, keeps our donor audience abreast of the gifts we receive and their vital importance to Oakland.
- Finally, the university will be saying thank you better to those who support our activities. We now send regular, detailed reports about our endowment funds to our donors, and this past fall we held our first luncheon to introduce our scholarship donors to our scholarship recipients. We are inaugurating our first annual donor recognition gala, October 22, 1994, for those whose cumulative giving to the university is at least \$15,000.

Speaking of getting more support from the community, we are off to a good start this year. We are running about 25 percent ahead of last year in the amount of gift dollars received through the same period of time. Thanks for the faith and confidence in our work.

David S. Disend  
Vice President for University Relations

## Oakland Institutes Academic Diversity Requirement

Students enrolling at Oakland next fall will be the first who must complete a course designated as meeting the university's ethnic diversity requirement before they are allowed to graduate.

To fulfill the requirement, students may select from a list of courses that have been identified as having a strong diversity component. Some of these courses also satisfy the general education requirement.

Rather than single out one course to meet the ethnic diversity requirement for all students, the university faculty chose to offer a broad selection of courses for students. The purpose is to increase awareness of American ethnicity in life and culture, and to prepare students for living and working in a multicultural society.



*President Sandra Packard and Governor John Engler.*

## University Welcomes Michigan Quality Council

Establishment of the Michigan Quality Leadership Award places Oakland University prominently in front of the eyes of thousands of state business and industrial leaders.

Headquarters for the Michigan Quality Council, which will present the award, will be at Oakland University for the next three years as a result of a collaborative effort between the state and the university. The award will be Michigan's equivalent of the Baldrige Award given by the U.S. Department of Commerce to companies exhibiting excellence in quality service or manufacturing.

Governor John Engler unveiled plans for the award at Meadow Brook Hall. The Michigan Quality Council, officially formed by the governor last November, consists of leaders from business and education in both the public and private sectors.

The governor commented the award will motivate companies to follow the example set by firms that have already made great strides in quality. "The award gives us a chance to recognize and honor businesses that are making a total commitment to quality," Engler said. He added that it's more than an award program; it creates a statewide "culture" and goal for businesses.

By working with state universities and school districts, the Michigan Quality Council will also help educate small businesses, which typically have fewer resources available to them, about the benefits of total quality practices.

"We're pleased but we also feel a great responsibility to this challenge for Oakland University to be part of the Michigan Quality Council," said President Sandra Packard.



*Flavio Varani*

## Pianist Heads for Japan with Vienna Chamber Ensemble

Flavio Varani, professor of piano in the Oakland Department of Music, Theatre and Dance, has been invited to tour in Japan with the Vienna Chamber Ensemble.

Varani will perform as a soloist with the ensemble, which consists of members of the Vienna Symphony. Varani will also perform piano recitals while on the tour from June 15-30. The invitation resulted from Varani's introductory tour of Japan last November, which was arranged by former Japanese students who are now university professors. His tour consisted of eight concerts in five cities, including Tokyo, Toyama and Ishinomaki.

Touring is nothing new to Varani. He has been on the concert stage since he was 7 years old. He studied with the legendary Magda Tagliaferro in France and Austria and won first prize at the International Chopin Competition in Majorca, Spain, when he was 18. He regularly performs in South America and Europe.

## FOCUS

### W. Richard and Millicent Wallin

Joined the President's Club in 1978, became Lifetime members in 1987 and achieved Ambassador status in 1991

**Family:** Four grown sons

**Home:** Rochester, Michigan

**Occupation:** He is president of Akerman & Wallin, Inc., Auburn Hills, Michigan, a manufacturers representative for the auto companies since 1955.

**Her connections with OU:** She is a member and past president of the Meadow Brook Theatre Guild. "I originated the costume shows that the guild presents to the community." She is also active in the Rochester Garden Club and the Crittenton Hospital Auxiliary.

**His connections with OU:** He is a member of the President's Club Executive Committee and chairperson of the Faculty Forum Committee. In the community, he served for eight years on the Oakland Township Library Board.

**Mutual interests:** Sailing and sailboat racing on Lake Michigan

**His advice to students:** "Get the best education you can get, but don't be so specialized that you lock yourself into one field. No one knows where your career will take you."

**Educational background:** He has a degree in business administration and she has a degree in liberal arts, both from Miami (Ohio) University. "We're what they call a 'Miami Merger,'" he says.



### Health Program Earns National Honor

A study to evaluate links between moderate exercise and prevention of cardiovascular disease in older black Michigan residents in Pontiac and Detroit has won a national citation for Professor Brian Goslin of the School of Health Sciences.

The project, *Straight from the Heart — Health and Lifestyle Characteristics of Older Black Americans: Effects of Moderate Exercise*, has been called a model community health program by the director of the U.S. Department of Health and Human Services. The project was nominated by the chief of the Public Health Section, Michigan Department of Public Health.

Goslin says the work was important because the risk factors of heart disease, including high blood pressure, smoking and high cholesterol, are higher in black Americans than in whites.

The year-long effort included a study group ranging in age from 34 to 89 years. Education, income and employment status of the sample were consistent with demographics of Michigan blacks. Subjects were moderately obese, and their dietary habits were judged to be considerably less than ideal for good health and longevity.

Exercise and health promotion programs are beneficial to these individuals by improving their life-style awareness and practices. A number of measures which contribute to healthy life-style improved as a result of the intervention, including healthy diet awareness, attitudes towards exercise, perceived quality of life and sense of exhaustion/stress.

Goslin recommends that further study of elderly, inner-city black residents focus on the attitudinal and behavioral changes. He adds that development of culturally sensitive health promotion literature needs to be pursued. Subjects in his study ate foods and participated in activities which were not referred to in the generic literature used by many health promotion agencies. Furthermore, there were specific health-risk characteristics such as hypertension, obesity and environmental stress that deserve emphasis in programs aimed at black, urban residents.

### Departments Share in 'Make-Break' Program

The benefits of a program which rewards and supports academic departments that have increased enrollment during the spring and summer semesters is being felt throughout the university.

President Sandra Packard instituted the Make-Break Program beginning with the 1993 spring and summer sessions. The program encourages departments to expand academic offerings to better serve students and share in the increased revenue generated by having more students enrolled.

"By having a Make-Break Program at Oakland," said President Packard, "we are encouraging departments to increase services to our students. This program is market-oriented. That is, departments benefit by providing the kinds of classes students want in the spring and summer. The university as a whole benefits from increased tuition revenue and greater exposure to students from other institutions, many of whom will return to Oakland to take additional classes."

Departments receive a form of "profit sharing" under the incentive plan. In the spring and summer 1993 semesters, the university generated \$188,659 more than the base target figure of \$2,242,205 in tuition revenue. Half of the \$188,659 remained within the general operating fund to support central student services, such as admissions, Kresge Library and the registrar. Half was distributed to the Division of Academic Affairs.

Departments will be able to use the funds for special equipment purchases, for example, or any other purpose that enhances the mission of the school or department.

## Is Sunlight Harming Your Child's Eyes?

An Oakland professor wants to know if sunlight poses a danger for children's eyes that may show up later in the form of cataracts.

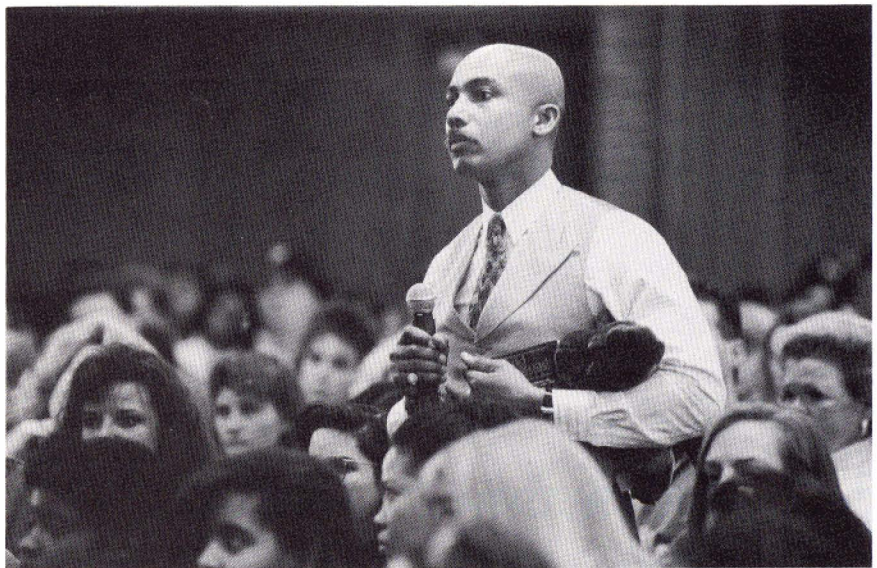
Professor Kenneth Hightower of the Oakland University Eye Research Institute presented findings of one of his studies on ultraviolet light and cataract formation to an international conference in the Netherlands. He was among 20 scientists from around the world who shared their expertise at a conference, "The Ultraviolet Scenario for Senile Cataract: Fact or Fiction?"

"The Netherlands is concerned with the measurable increases in UV-B (ultraviolet light) through depletion of the ozone layer, and the Netherlands government has asked its Health Council to evaluate the scientific data and discuss the role of sunlight in the development of cataract," Hightower says.

The Netherlands Health Council noted there is controversy whether the demonstrated lens damage that occurred in animals from irradiation of UV-B could be proved in humans. Epidemiological studies of UV-B's effects on human lenses are inconclusive. Hightower reported on his work on lenses from donor eyes, not living subjects.

Hightower's research involves irradiation with UV-A and B light on healthy, cultured human and animal lenses donated for research. His research tests the hypothesis that ultraviolet light contributes to human cataract. Studies with rabbit lenses have already shown that young lenses are more susceptible than older ones to UV-B radiation and cataract formation after 30 minutes of continued exposure. Hightower tests the effects of smaller, repeated doses to see if the young lenses are still damaged in this process.

"It is possible that small, repeated doses of UV-B to youngsters are more damaging than when older persons receive the same dose," Hightower explains. Membranes that bind and protect animal lens cells are damaged by UV-B irradiation, similar to that observed in human skin cells. More importantly, the ability of the lens to repair these membranes by making new ones seems to be damaged by UV-B.



*Talk-show host Montel Williams spoke to more than 1,000 students on campus in an uplifting talk, congratulating them on making the choice to further their education and encouraging them to make a difference in the lives of others. "You have taken the first step forward in doing something," he said. Williams wants students to help the country get back to the level of the three R's: restraint, responsibility and respect.*

## Quick Action Keeps Fire Damage to a Minimum

Professor Virinder Moudgil often works late at night on his various research projects, and for that, the university is grateful.

His late-evening work in the Department of Biological Sciences laboratory may have saved the Dodge Hall of Engineering from destruction.

Damage from March 14 fire will be repaired relatively quickly. The restoration is possible thanks to the cooperative efforts of area fire departments and university personnel that kept the blaze from spreading uncontrollably.

Investigators determined the source of the fire which destroyed a third-floor tissue laboratory was a glassware dryer. The fire worked its way up to the fourth floor through walls and out the roof. Water damage from fighting the fire was heavy in some parts of the building. In all, the loss was pegged at nearly \$1 million.

Moudgil smelled smoke while down the hall in his laboratory, and called in an alarm, no doubt saving the building from much more severe losses and possible injury to occupants. Despite the damage, university officials noted it could easily have been much worse if the fire had spread horizontally. University officials on the scene helped firefighters from Auburn Hills, Rochester Hills and Troy by providing them with inventory lists of potentially hazardous materials in the building where the fire occurred. Firefighters were able to take necessary precautions to enter the building and contain the fire.

The team effort included the university's director of environmental health and safety, who was on the scene nearly 24 hours straight, helping firefighters and later campus and external cleanup crews by ensuring they had complete information about the building's contents.

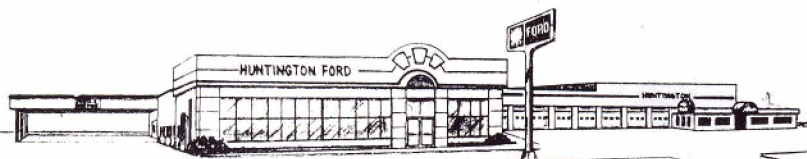
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## **CAMPUS NEWS**

### **Adding to Campus Safety**

The university Department of Public Safety and Police and the University Student Congress teamed up to provide a pilot Safewalk service for pedestrians.

Safewalk is available from 6 p.m. to midnight Sunday through Thursday for anyone who wishes to be accompanied between buildings, or from a building to a parking lot. Student marshals, who work for the department, assist persons.

Safewalk is the latest in a series of programs the department has supported to make the campus more secure. Last year the department installed "blue light" emergency phones in strategic locations and added mountain bike patrols. The university also expanded the Brightway paths to provide well-lighted sidewalks.

### **Alum Earns Ford Award**

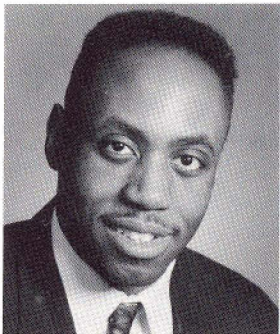
Alumnus Paul Karas has something in common with Henry Ford — they're both known for breakthrough innovation and technological achievement.

Ford Motor Company named Karas one of 45 worldwide employees to receive the Henry Ford Technology Award. Karas earned his bachelor's degree in engineering in 1977 and his Master of Business Administration in 1985.

"The Henry Ford Technology Award is our Nobel Prize, our Pulitzer, our Academy Award all rolled into one," said Alex Trotman, chairman of Ford Motor Company. Since the award's inception 13 years ago, fewer than 400 employees have received it. "It's a demonstration of the importance we place on our technical experts and the role they play in the future of our company."

Karas was part of a two-person team that developed a new method of testing vehicle aerodynamics and mechanical drag on the test track.

If the Karas name sounds familiar, it's for good reason. He swam on the Pioneer team from 1973-77 and is a member of the athletic Hall of Honor. In his swimming days, he was a 20-time All-America, and was national champion in the 500-yard freestyle in 1974 and the 200-yard butterfly in 1976.



McIntosh

## Equity Director at Helm

A veteran administrator from Wayne State University has been appointed director of the new Office of Minority Equity at Oakland.

Glenn McIntosh began his duties in January. Since 1990, he was an academic services officer/extension coordinator at WSU. He becomes the first full-time director of the Office of Minority Equity, which was established in the fall 1993 semester at Oakland.

"Glenn McIntosh has an impressive background in student affairs and in representing the interests of racial and ethnic minority students," said President Sandra Packard.

## A Place to Call Home

Living on campus has always been a great way for students to enrich their college experience. Now upper-division students have a residence hall of their own.

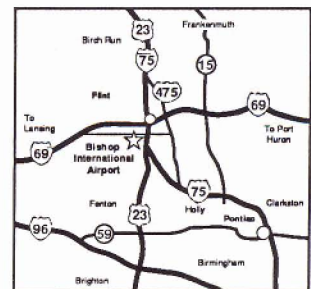
Hill House is reserved for students ages 21 and older with junior or senior status. The renovated hall opened its doors this past fall semester, after a summer of renovations which included new paint, carpeting and up-scale mini-blinds throughout the six-story structure, plus an updated lounge area with new furniture and a new computer room.

"The response from students has been overwhelming," says Jean Ann Miller, assistant director of residence halls and student development. "Most of the 95 rooms are occupied. Students like the option of having a guaranteed single room, and all of the rooms in Hill House are now designed for single occupancy."

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## QUOTABLE

*"We often talk about Oakland and its excellence as a well-kept secret. I feel the women of Oakland are one of its secret strengths. Women have achieved much during the last two decades, but much remains to be done. Women are still promoted and paid less in our work places; represented less in our government; listened to and encouraged less at all levels in our schools; abused in our homes; assaulted in our streets and increasingly represented among the impoverished in our nation. I believe the spirit of this award, and the challenge, is not to rejoice in our achievements, but to confront the need for continued change and to accept the personal responsibility to make a difference wherever we find ourselves and whatever our roles. This is the responsibility which ACE-NIP accepts. And so it is an honor and a privilege for me to work with you toward the larger goal, which I think Ruth Bader Ginsberg described so perfectly: making our world one which cherishes our daughters as much as our sons."*

— Margo King, assistant vice president for university relations, on accepting the Phyllis Law Googasian Award for her work in advancing the visibility of women in high-profile jobs at Oakland University, and in mentoring other women for careers in higher education. The award is presented annually by the campus chapter of the American Council on Education-National Identification Program, and is named for a former university trustee.

## Hall of Honor Inducts Four Past Athletes

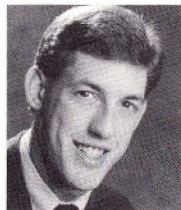
**F**our former Oakland athletes and four long-time activists for the Athletic Department were cited at Hall of Honor ceremonies in February.

The annual event in Meadow Brook Hall recognized swimmer Nancy Schermer DeJonge, swimmer Mark VanderMey, basketball guard Scott Bittinger and soccer forward Meally Freeman.

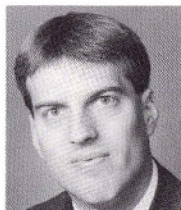
Also honored were Ralph Crocker, vice president of NuTech Graphics, with a Community Service Award for his volunteer work with the Marriott Soccer Classic; Brian McCarthy and Denise Wise, owners of Primo Screen Printing, with a Community Service Award for donations of items for the department's use in promotions and Geoff Upward, OAKLAND UNIVERSITY MAGAZINE editor and director of publications at Oakland, with the George Wibby Award for volunteer work and philanthropic efforts for the department.



**DeJonge** was a 24-time All-America swimmer during her career from 1985-88. She held 14 different school and pool records, and still holds the school record in 100-, 200-, 500-, 1000- and 1,650-meter freestyle events, as well as the pool record in the 100 freestyle. DeJonge qualified for and swam at the 1988 U.S. Olympic Trials. She received a bachelor's degree in elementary education and now teaches third grade.



**VanderMey** is the only Pioneer athlete to ever earn NCAA Division I All-America status (Oakland competes in Division II). He was a 27-time All-America and seven-time national champion during his career from 1985-88. VanderMey was a member of the 1986 U.S. National Team and swam at the Goodwill Games in Moscow, and swam in the 1988 Olympic Trials. He holds a bachelor's degree in communications, and is now swim coach for the East Grand Rapids Aquatics.



**Bittinger** was the first men's basketball All-America, and the first Pioneer to have his jersey retired. He earned All-America honors from *Basketball Times*, and held numerous school and league records. He set single-season school records for field goals made, free throws made and total points, and the league record for points in a season. Bittinger was also a two-time league academic honoree. He received his degree in accounting from Oakland and his master's in business administration from Wayne State University. He is employed by ITT Automotive as a cost accountant.

**Freeman** led the Pioneers in both goals and points during his two seasons (1984-85) at Oakland, and earned All-America status after his senior year. In his first season, Freeman led the Pioneers with 16 goals and 10 assists, and the team went on to its third straight NCAA tournament. He also led the team in goals as a senior, and became the third Pioneer soccer player to achieve All-America status.

## SPORTS

## A Triumphant Season in Pioneer Basketball: Two NCAA Tournament Appearances

**“W**e will be deep, athletic and talented. With this group, we will be back in the saddle.”

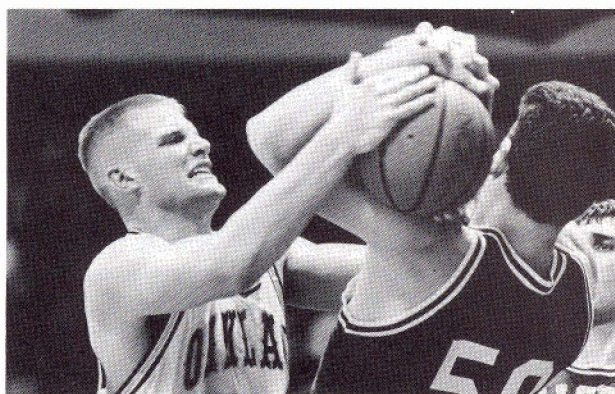
That bold prediction back in November by Bob Taylor, coach of the Oakland women's basketball team, could have left him stranded. His players backed up the statement, however, with a resounding run through the league, taking first place in the regular season and capturing the league championship tournament title for the

For the men's team, it was also a record-setting year. Coach Greg Kampe's squad set marks for number of wins at Oakland (closing the season at 21-10) and the first-ever men's appearance and victory in the NCAA tourney. It was a year for interesting numbers:

- The men finished their eighth consecutive season with a winning record and a top-four league finish.

- The team broke or tied 28 school records.
- The team averaged 97 points per game, but scored 98 in the second half alone against Madonna University. Oakland won the game by the remarkable score of 189-107.
- Pioneer shooters let fly with 1,000 three-point attempts this season.

Senior Tom Eller completed his career with 1,852 points and 827 rebounds, placing him in the top five in school history in both categories. Senior Ty McGregor



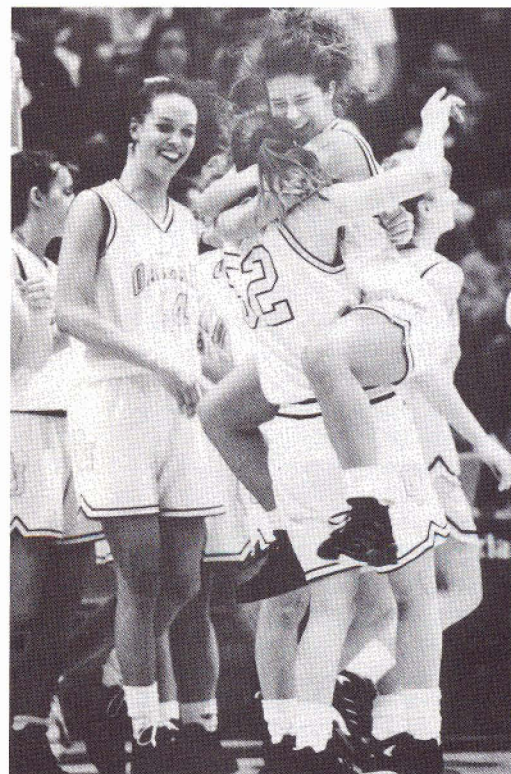
*Matt Stuck gets a hard-fought steal in a game against Hillsdale College.*

third time in six years.

To top it, the team made it to the NCAA Division II national tournament first round, losing in an upset to Lake Superior State University. The accomplishments earned Taylor a title of his own: Coach of the Year in the Great Lakes Intercollegiate Athletic Conference.

The women's team finished with a 23-5 record and a ninth place standing in the national polls. "We had an outstanding season, but it ended a little sooner than we hoped," Taylor said.

Taylor's Pioneers made a few other notable points. A 109-100 overtime win in January set a record for the highest-scoring overtime contest in NCAA women's basketball history.



*Women's team members rejoice at winning the league championship.*

finished with 1,144 points and 386 assists, placing him among the best on the all-time lists. Despite a second-round NCAA tournament loss to Wayne State and the loss of four seniors, the coach is optimistic for next season.

"We had a great season, but with our nucleus we can be even better in the future," Kampe said. "We lost a lot in ability and character, but we also have a lot of talent coming back."

### By the Numbers

Here's how Oakland fall and winter season athletic teams did in 1993-94:

	Overall	GLIAC	NCAA
Men's cross country	—	2nd of 10	—
Women's cross country	—	7th of 8	—
Men's soccer	14-4-2	—	Top 8
Women's tennis	8-1	2nd of 9	—
Volleyball	22-11	3rd of 10	Top 28
Men's basketball	21-10	4th of 10	Top 32
Women's basketball	23-5	1st of 10	Top 32
Men's swimming	9-0	1st of 4	1st
Women's swimming	9-2	1st of 5	1st

**E**CLIPSING THEIR OWN RECORD of four consecutive national championships, Oakland's women's swimming and diving team won their fifth in March, while the men's team completed the one-two punch with their first national title since 1980.

This is what people mean when they say there's a dynasty in the making, especially the competing coaches who face Oakland University. The list of awards from the NCAA Division II championship meet in Canton, Ohio, goes a long way. Some highlights:

- Coach Tracy Huth's women's team scored a record 630 points to top runner-up Air Force's 454.
- Senior Amy Comerford and sophomore Kristen Nagelkirk each won three individual national titles.
- Men's coach Pete Hovland won the Coach of the Year Award (his fourth) while his team racked up 791 points to take first place for the second time since 1980. Second-place California State-Bakersfield, the eight-time champion and perennial thorn in Oakland's side, trailed with 718.5 points.
- Diving coach Nikki Kelsey was Coach of the Year for the men's team.
- Men's diver Dario DiFazio won individual national championships in two events and was named Diver of the Year. During the course of the season, he broke every Pioneer school record.

The women's team also won 12 events, more than any other school has won in a Division II meet. The Pioneers won all five freestyle events, both backstrokes, the 200 individual medley and four relays.

"It's typically not our style," said Coach Tracy Huth, who coached all four previous title teams. "We usually come in and win because of our depth. Winning individual events outright is not our tendency."

Huth had a good feeling from the start. "By the end of the second day you could really see us getting into our groove," said Huth, who was a collegiate swimmer at Oakland and is a 1985 graduate. "We really swam well the last couple of events of the day and it set us up for the last two days."

Both teams trailed going into the final day of events, but strong finishes left the other teams in their wake. "I've got no problem saying we completely dominated the final two days of the meet," Huth said. "We set the scoring record and we won 12 of the 18 swimming events. We also won every individual freestyle race and every freestyle relay. Every one of our girls scored points. It was a complete team effort."

Hovland, who swam on the 1980 Oakland championship team, virtually predicted the finish. He told his swimmers and divers the

# SWIMMING TO VICTORY

night before the final events that they were where he expected them to be. "I wasn't surprised, and the kids had a lot of confidence going into Saturday," Hovland said. The Saturday completion of the four-day event was a "relaxing day," he insisted, since he knew his team strengths were about to emerge and flip the leader board.

During the Friday men's events, the team leaders kept changing, with Bakersfield ending on top. "The coaches kept coming up to me and saying it was one of the most exciting meets ever," Hovland said. "I said, 'Yeah, sure, maybe for you guys.'"

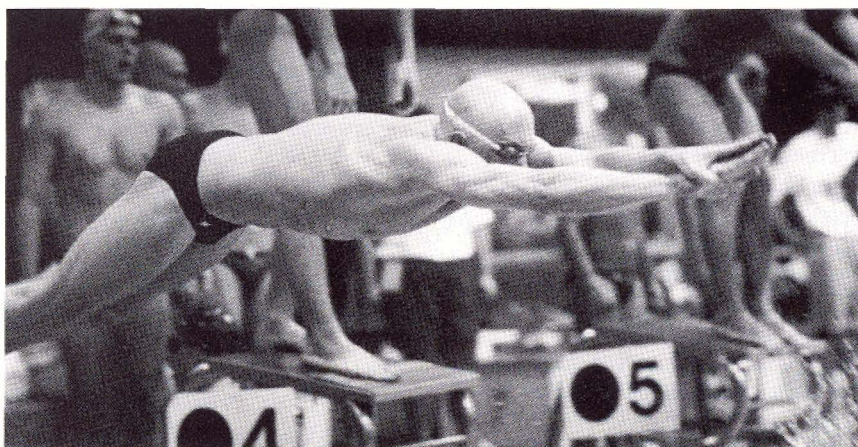
Hovland's 17 team members included nine first-year students and just one graduating senior. Is Bakersfield loaded with senior talent? "Oh, yes. Hallelujah!" Hovland joked.

Oakland is in good shape to return as the team to beat next year.

As for being named Coach of the Year, Hovland deferred to his team. "It was pleasing because we captured the title, but it's really a direct reflection of how well the team performed," he said. "It was a total team effort." ■



*Members of the swim teams join with supporters in the crowd in a cheer for the Pioneers.*



*The final event of the day told the story for the men's team. Morgan Bailey was instrumental in the 400-yard freestyle relay.*



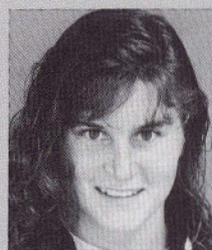
Senior Amy Comerford wrapped up an outstanding Oakland career with a win in the 200-yard individual medley. The title was one of three she won. Sophomore Kristen Nagelkirk also won three individual titles.



Members of the five-time national championship women's swimming and diving team proudly display their trophy.

## Major Awards for Swimmers

Two of Oakland's best swimmers have received prestigious national recognition for their outstanding seasons.



Nagelkirk

Sophomore swimmer Kristen Nagelkirk is one of six collegiate women's swimmers nominated for the Honda Award for women's swimming and diving.

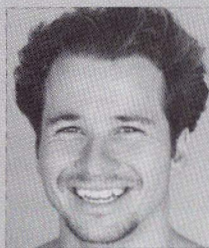
The annual

award is presented to the nation's top collegiate women's swimmer or diver. Eleven Honda Awards are bestowed on the best female athletes in 11 sports, and the 11 are eligible for the Honda Broderick Cup as outstanding collegiate athlete.

Other nominees for the Honda Award in swimming come from Colorado State University, Stanford University, the University of Florida, the University of Southern California and Kenyon College.

Nagelkirk was the top scorer at the NCAA Division II championship meet with 74 points. Individually, she won titles in the 100-, 200- and 500-yard freestyle events, and finished fifth in the 50-yard freestyle. Her victory in the 200 was her second straight. She was also a member of the team's championship 400- and 800-yard freestyle relay units, and a member of the 400-yard medley relay team that placed second. In all, Nagelkirk won five national titles and was a seven-time All-America swimmer.

Also, junior diver Dario DiFazio earned the Diver of the Year title at the NCAA Division II national championship meet. He also won two individual national titles. During



DiFazio

the course of the year, he broke every Pioneer school diving record.

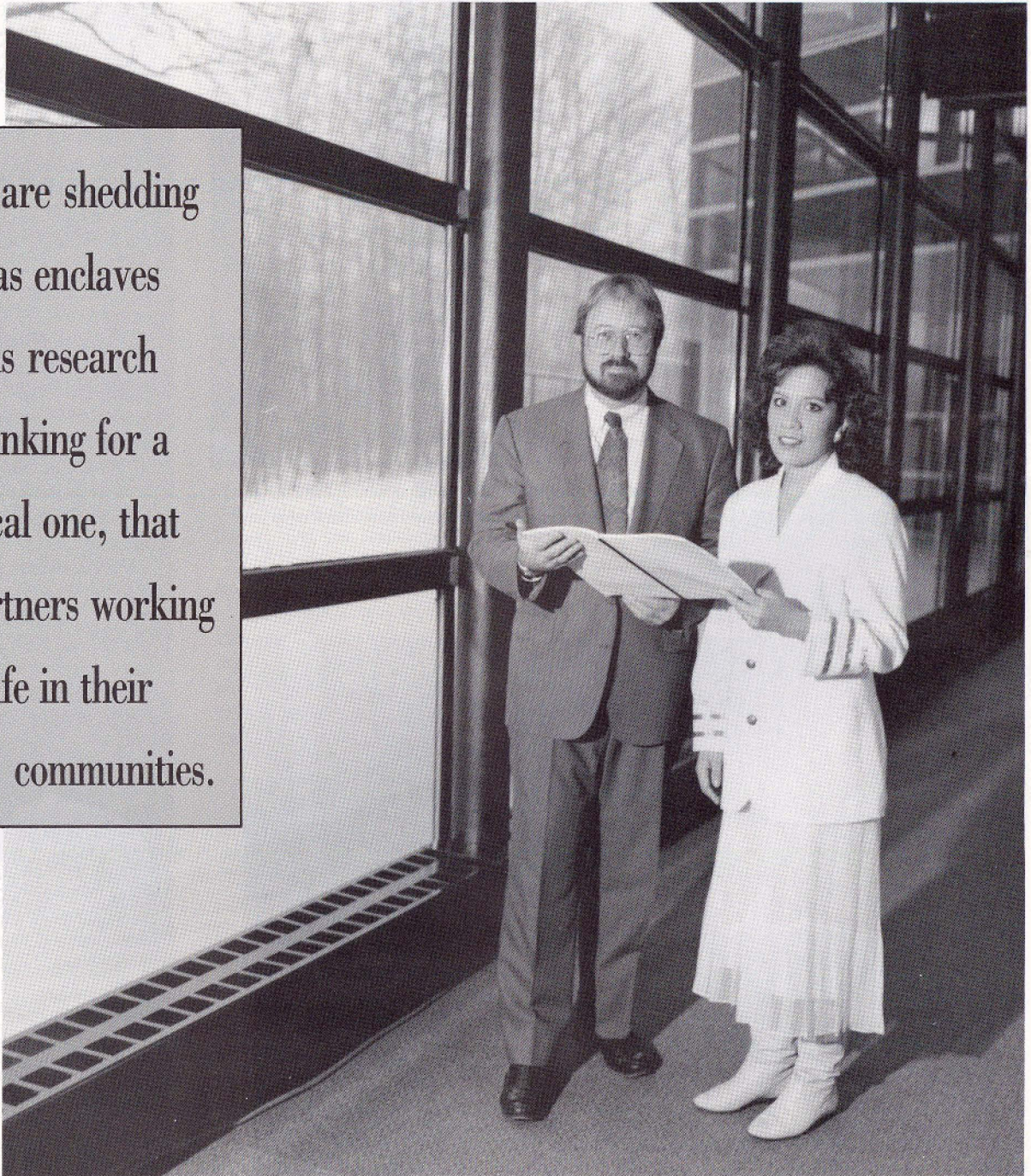
DiFazio had a long record of success before arriving at Oakland. The native of Caracas, Venezuela, was a member of the Venezuelan Olympic team in Barcelona in 1992. He was also a two-time South American Champion and is rated in the top 25 in the world on both boards.

# Partnerships

By Kathy Dahlstrom  
and Jay Jackson

Oakland University and the Community — Strengthen Alliances

Universities are shedding their image as enclaves of mysterious research and deep thinking for a more practical one, that of active partners working to improve life in their surrounding communities.



*Students from Oakland University do more than learn in the classroom, they also take their skills to the community. Jeff Cohee, assistant to the mayor of Rochester Hills, Michigan, asked students in the Public Affairs Research Laboratory to conduct mail surveys. Senior Danielle Allen says the 10 hours a week devoted to the lab helped her prepare for a career as a paralegal.*

IT'S A RELATIONSHIP BORN because the sum is greater than the parts. Whether faced with reductions in funding from private and public sources, or finding a synergy born of mutual interests, universities need collaborative relationships with business and industry to sustain their growth. Likewise, American businesses, in the midst of "down-sizing" and "right-sizing" movements to reduce personnel, need expert advice that universities offer to guide their decisions.

Collaborations are not limited to private entities. Cities and schools across the United States rely on nearby universities to improve their services and combat social problems. In many cases, universities are catalysts for growth, or stability, that officials crave.

Oakland University is not unlike its national counterparts. Yale and Northwestern Universities were instrumental in developing surrounding neighborhoods with businesses and research firms; and the rapid growth of the famous Route 128 research corridor outside Boston was due in no small measure to the proximity of a lengthy list of academic institutions. In Oakland County's burgeoning Auburn Hills, the Oakland Technology Park is a direct result of efforts between Oakland University, Oakland Community College, state government and private business.

## A World of Opportunity

One reason universities are viewed as significant forces in a community is their sheer size, and what they bring to the table: the prestige of problem-solving experts in one place. For a corporation with a home office in another state, or even another nation, a university can serve as a local resource. Few private businesses can match the widespread intellectual impact or available expertise of an educational institution. Locally, as one of Oakland County's 25 largest employers with more than 1,200 full-time employees, Oakland University makes that kind of impact, and is a force in the economy, too. Oakland's value to surrounding communities goes far beyond the \$52 million payroll and \$11 million in supplies and services — from paper towels to electricity — it consumes annually.

National corporations are not shy on contracting with universities for help, and the payoff for the university is relevant experience as well as financial support. Professors conducting research can validate their methods by seeing if the theoretical is practical in a for-profit organization and can discover for themselves what the market place says needs development. They also learn first hand what kind of graduates they should be producing. Student participants find out how to apply their "book learning" on the job, before they even get a job. When IBM needed to get a

plant up to speed quickly, it asked the University of North Carolina at Charlotte for help. The result? Long-term relationships that include lecture series with experts touching on IBM's concerns, faculty experts to advise management and work opportunities for students.

General Motors faced closing a plant in Alabama. Plant leaders asked the University of Alabama at Tuscaloosa to take a look at cost-cutting efforts with fresh eyes. Their results were impressive. They not only saved enough money to make corporate leaders in Detroit happy, but enough to keep the plant open. The academicians suggested everything from not air-conditioning a warehouse to using groundwater from an aquifer to help cool another building. Students gained valuable data collection and analysis skills.

Through an increasing number of joint ventures with education, government and industry, Oakland University provides similar beneficial resources to Metropolitan Detroit. Collaborations range from training programs for General Motors, Ford and Chrysler and stress seminars for postal workers, to a counseling program at a children's home and a project to improve health services for the elderly.

Medical centers are among the most visible signs of university-community (or so-called town-gown) relationships. Hospitals often have state and national research reputations and the latest technological equipment. Oakland University is unusual, however, in that it lacks a medical center of its own, but is renowned for its own Eye Research Institute and its collaborations with Henry Ford Hospital in Detroit, Providence Hospital in Southfield and William Beaumont Hospital in Royal Oak, to name a few.

Oakland researchers work closely with medical personnel at these hospitals to find solutions for eye disease, muscle soreness, strokes and migraines, cancer, antibiotic resistance, sleep disorders, osteoporosis, infertility and other medical concerns.

## Aggressive Outreach

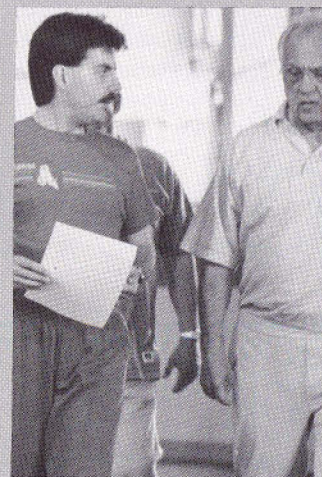
Gary D. Russi, Oakland's vice president for academic affairs, says being a successful university in the 1990s requires a relationship with the community. Yet a prosperous university must forge the relationship, not sit around waiting for it to happen.

"Everyone reaches out to help — and also to enrich the university," he says. Oakland University's responsibility for service calls for aggressive outreach to profit and non-profit organizations. "They want us to help them solve the problems of the future. They know where they need to go and need help getting there."

## A Sampling...

- The university's Continuum Center received a \$450,000 grant from the W.K. Kellogg Foundation to develop a national model program for training employees and volunteers of senior citizen centers and adult day-care centers.
- Oakland President Sandra Packard directs the subcommittee on education and economic development of the Oakland County Business Roundtable. The group studies ways to make county-wide improvements. Recommendations are expected in 1995.
- The Oakland University Eye Research Institute, working with Senju Pharmaceuticals of Osaka, Japan, is one of the few laboratories in the world that have been successful in growing human lens epithelial cells. Researchers subject the cells to conditions which cause diabetic-induced complications such as diabetic retinopathy, diabetic neuropathy and cataracts.

- Oakland's Meadow Brook Health Enhancement Institute trains future internists and family practitioners. Thirty-six doctors-in-training from Michigan, Maine, Texas and California learn about preventive health care



each year during one-month rotations. The institute teaches proper techniques in exercise for all body types, stress testing and stress management, and nutrition counseling.

- Oakland University works with several community colleges to offer 2+2 Programs. Certain community college students who successfully complete their studies in engineering, business administration, education, health sciences or general studies are automatically enrolled at Oakland University as juniors.

*continued on page 15*

Increasingly, hundreds of private businesses have provided K-12 schools, colleges and universities with significant funding to improve student talent. For example: Amoco provides more than \$5 million a year, including money to fund math education programs through the University of Chicago; Citibank gives more than \$4 million a year, including funds to Brown University to give K-12 teachers skills that emphasize thinking and problem solving; and Whirlpool contributes more than \$4 million a year to education, including funds to improve primary schools in Benton Harbor, Michigan.

Why? The corporate world recognizes that to hire graduates or retrained employees to run automated machinery, develop sophisticated computer programs and develop products that compete on a global stage means that educational institutions must be first rate.

Successful partnerships spring from common needs. Cash-strapped communities need help grappling with problems related to the environment, education, health and the economy. In Philadelphia, a consortium of 28 universities and teaching hospitals developed a major science center that created thousands of jobs. Not all problems and solutions are on such a large scale, but all problems are just as important to local governments if they need answers.

Oakland University pitched in when nearby Oakland Township and Rochester Hills needed to survey residents about delivery of services. Their governing bodies turned to Oakland's College of Arts and Sciences. Students in the Public Affairs Research Laboratory of the Department of Political Science conducted mail surveys to find out what community members consider major problems in the area. Each project involved about 800 surveys, sent out in three waves to gather a proper sample. Professors analyzed the results.

Jeff Cohee, assistant to the Rochester



*Elementary school children in eight metropolitan Detroit districts are learning math in a new, fun way and producing positive results, thanks to an innovative program called Beginning School Mathematics, created in New Zealand and introduced in the United States by Oakland's School of Education and Human Services through a grant from the W.K. Kellogg Foundation.*

Hills mayor, says the city likes to work with the university, which is partially within Rochester Hills boundaries. "Also, Oakland's fee basically covers costs, while a private company would charge much more," says Cohee, who has a bachelor's degree, '83, and a Master of Public Administration, '88, from Oakland.

## Taking Service Seriously

Dean Gerald J. Pine has long advocated the "interconnected" university. His School of Education and Human Services (SEHS), one of the university's five professional schools, is involved in several collaborations designed to improve kindergarten-college education. Along with preparing teachers, SEHS develops new methods of teaching

subjects such as reading and math.

"I think institutions are now beginning to see their own welfare tied up in service to others," the dean says. "Institutions have a lot to learn from these relationships."

Superintendent William G. Keane of Oakland Schools (the intermediate school district of Oakland County) works with Pine on several joint ventures. Keane says Oakland takes part in more collaborations than any other university he knows.

"A lot of universities say they have a three-fold responsibility to teaching, research and service. Often they give short shrift to the service part of it," he says. "Oakland is wonderful about coming into the community, and not always into the easiest situations."

Pine says long-term relationships have paid off in changes in school curricula and the way students are taught. In turn, the university has become more aware of classroom issues, including educational equity and racism. It's part of a national trend toward universities becoming active reformers of K-12 education.

For example, the Collaborative for Educational Equity and Multicultural Curriculum, chaired by Pine, works to reduce prejudice and discrimination. In con-

junction with SEHS and Oakland Schools, 13 metro school districts discuss issues that affect ethnic, cultural and racial diversity.

## Theory into Practice

Some collaborations, such as the paid internship programs with Oakland County, can be very demanding. Through county and state grants, 70 Oakland University students work in offices doing everything from accounting to writing and editing newsletters.

As part of the Oakland County Circuit Court Community Service program, OU students work 20 hours a week placing adult felons in community service work. They interview clients, verify their eligibility and link them with nonprofit agencies.

Once offenders are placed, the interns

monitor their progress monthly. They also draft court reports for the 50 to 100 cases they handle. "They really get to see the issues talked about in their classes," explains Joyce Esterberg, program manager in the university's Department of Placement and Career Services. Esterberg's office last year received \$435,098 in grants to put students to work in various government agencies.

Seeking out sources of funding for research is not new; only now the sources have changed somewhat. In the past, state and federal governments were consistent providers, but no more. Federal government support peaked in the 1970s. During the 1992-93 fiscal year, Oakland University funding for projects brought in a record \$4.8 million for research from all sources, including private businesses.

Says Donald McCrimmon, director of the university's Office of Grants, Contracts and Sponsored Research, "There are plenty of opportunities. We're just getting our feet wet."

## Creating Community Ventures

The list of projects that result from town-gown relationships isn't limited to those measured in millions, or even billions, of dollars. They can be as simple as a single faculty member seeing a need and responding.

While working on her nursing doctorate, Oakland University's Anahid Kulwicki saw promise in what the Arab Community Center for Economic and Social Services could do for its clients.

Her interest in ACCESS didn't end with

her research on Arab-American women and health care. Kulwicki, an assistant professor of nursing at Oakland University, stayed on to administer health education programs and write successful grant proposals for the southwest Detroit center.

As health research director there, she met with Donna Shalala, U.S. Secretary of Health and Human Services. Kulwicki requested that ACCESS be designated as working with a medically underserved population to qualify it for federal funds; a decision on that is pending. The professor also works with the state on a proposal for a more comprehensive health clinic that will expand services to indigents, children and senior citizens.

"We see her as part of us," says Ismael Ahmed, ACCESS executive director. "She helped make a difference in our community."

Kulwicki, who studies AIDS, cardiovascular and teenage health problems, sees her volunteer work at the center as part of her university workload. Her nursing students spend time at ACCESS, as well as in other community-based clinics that cater to African-American, Hispanic, Hmong and Native American clients.

"The university is part of the community," Kulwicki explains. "And if we don't take extreme steps to be part of the community, we'll lose touch and the community will lose interest in us." ■

*Kathy Dahlstrom is a free-lance writer and visiting instructor of journalism at Oakland University. Jay Jackson is associate editor of the OAKLAND UNIVERSITY MAGAZINE.*



*A health care clinic devoted to Arab Americans (ACCESS — Arab Community Center for Economic and Social Services) is operated with the help of faculty and students from Oakland University's School of Nursing.*

*continued from page 13*

- Engineering faculty work with Chrysler Corporation to improve automotive fuel economy with improvements to the On Board Diagnostic system. Faculty members are developing a real-time signal processor that detects engine misfires at any speed. The detectors are expected to begin appearing on 1995 models sold in California and on 1997 models nationwide.

- School of Business Administration faculty members assist executives at Volkswagen of America, Inc. Sessions focus on understanding the process of change, fostering team-building, and identifying characteristics of successful companies.



- The School of Education and Human Services helps primary grade teachers

revamp their curriculum to stress integrated and experiential learning. The SEHS's Early Childhood Staff Development Program goes to area schools to offer advice on helping youngsters to learn through a unified lesson plan that incorporates physical and social development with reading and math skills.

- The School of Nursing and the Counseling Center consult with the St. Vincent Sarah Fisher Home for teenage mothers and abused or neglected children. Oakland's nursing faculty members assist mothers in adjusting to parenting and in developing an understanding of their baby's needs. The Counseling Center consults with St. Vincent's therapists who work with children who have been removed from their families due to neglect or abuse. The university staff offers strategies to help the children.

- The Oakland Department of Mathematical Sciences provides on-site master's degree credit courses in applied statistics for Ford Motor Company personnel, and has been doing so for nearly 10 years. The applied statistics program is rated among the top three in the United States by independent studies.

# A SLICE OF HISTORY

**“FORE!”**

THIS EXPRESSION ECHOED through the hills of Rochester long before anybody dreamed of the existence of the Katke-Cousins Golf Course, or Oakland University, for that matter. Thanks to John Dodge's love for the game, golf has been a tradition at the Meadow Brook estate since the early 1900s.

John Dodge was a fun-loving, earthy, practical, hard-working, ingenious and quick-tempered man, whose fame came from automaking, not golf. He was an entrepreneur and had his own way of doing things in business as well as in his personal recreation. Legend has it that John was “excused” from a few public golf courses for his salty language. Lucky for John, he had the means to create a personalized, nine-hole golf course in the backyard of his Rochester farmhouse, complete with a clubhouse which doubled as a hunting lodge. Whatever his motivations, there is no question that sometime around 1908 John built a challenging course for himself, which he called the “Meadow Brook Golf Links.”

“An early personal printed scorecard of John's hangs in the Katke-Cousins Club-

house today, and from the looks of it, John took his golf game quite seriously,” says Bill Rogers, managing director and PGA golf pro at Katke-Cousins



*John Dodge*

ins Golf Course. “Back then a bogey was the same as a par is today, so his bogey 37 was a challenging round for nine holes.”

Having his own private course had obvi-



*Katke-Cousins Golf Course today.*

## KATKE-COUSINS GOLF COURSE TRACES ITS ROOTS TO AUTO BARON JOHN DODGE

By Lynn Elliott

ous advantages. It was a time when the young game of golf was an increasingly popular pastime for local businessmen, and courses were crowded on weekends and holidays. The privacy of the Dodge course allowed John and his friends to play a leisurely round of golf without the congested conditions of public courses. Stepping out from the front door of the farmhouse, Dodge met with the conveniently placed first tee. Dodge and his guests never needed to request permission to “play through” — the 3,081-yard course was designed with crossing fairways and could accommodate only one group at a time. The original farmhouse still stands nearby and is used for university offices. Dodge's clubhouse has been remodeled, but serves the same purpose today.

**T**he Katke-Cousins layout is used year-round. The university golf and cross country teams compete there in season, and students, staff, faculty, alumni and donors enjoy the golfing challenges it presents. In the winter, it's a favorite spot

for cross country skiers.

Similarities still remain between the Dodge and Katke-Cousins courses. According to Rogers, the second green and the ninth hole of the Dodge course appear to sit very close to where Katke-Cousins' second green and ninth hole sit today.

When John Dodge closed the course for the season in 1919, little did he know that the next round of golf would not be played on the grounds of Meadow Brook until 1977. Tragedy struck on January 14, 1920 when John Dodge died of influenza while on a trip to New York. After his death, his wife Matilda kept the farm running for the children's sake, but instructed her farm manager, John Cline, to “let the golf course lay, but don't let it go to ruin. Let the sheep run

on the golf course." Matilda's wishes were carried out, and John's golf course became grazing land.

Years later, Matilda and her new husband, Alfred G. Wilson, built Meadow Brook Hall on the estate, which in 1957 was given to the state of Michigan to build what would become Oakland University.

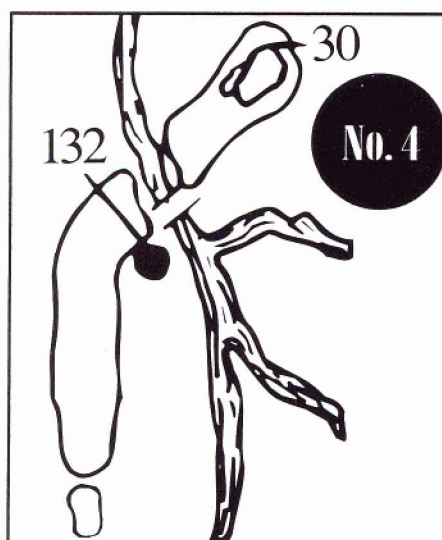
Golf was a four-letter word not mentioned again until 1976, when the late Marvin Katke, a supporter of Oakland University since its inception, had the foresight to perceive a golf course as a beneficial investment for Oakland University. Katke proposed an 18-hole course, offering to donate funds to build the front nine holes and find a financial backer to support construction of the back nine holes. Oakland University welcomed the idea and pursued Katke's vision by hiring Robert Beard to design the course. While the front nine holes were under construction, Katke recruited his good friend Harold Cousins, to donate funds for construction of the back nine holes.

Surprisingly, during construction of Katke-Cousins, the Dodge golf tradition was uncovered when galvanized pipe used to irrigate the original greens was found on the site. Prior to that there had been no visible signs of the old Dodge course.

The dedication of the course took place in the fall of 1976 when the front nine holes were completed. In the spring of 1977 the course opened its doors for business with the additional nine holes.

A round of golf at the 7,142-yard, par-72 championship Katke-Cousins offers the beginner, intermediate or advanced golfer a challenging but memorable experience. The course hosts 32,000 rounds of golf annually, virtually its capacity. The course also hosts fund-raising events for Oakland University alumni, the athletic department, the campus police department, the local UAW and, of course, the Gehringer Golf Classic, the largest golf event held annually at Katke-Cousins and one of the largest in the state.

Katke-Cousins is rated among Michigan's most challenging courses by professionals and amateurs alike. The Detroit News has listed it among the top 10, and the fourth hole itself as one of the top 18 in the state. The course is often the site of qualifying rounds for such tournaments as the Buick Open. If you're lucky, you may even be on the course when entertainers like Johnny Mathis and Bob Seeger or professional golfers Fuzzy Zoeller, Fred Couples and Mark O'Meara are



*"The 4th requires a real long tee shot to get to the opening and it's very narrow. You've got the water hazard on the right, Galloway Creek, and it's unplayable on the hillside to the left. Select the club for a 190-215 yard tee shot which will place the ball in the fairway in position to hit through the dog-leg right opening to the green. The second shot is slightly uphill, you must allow for this in your club selection. The approach shot is usually into a deceptive breeze so you should consider adding at least one club."*



Bill Rogers

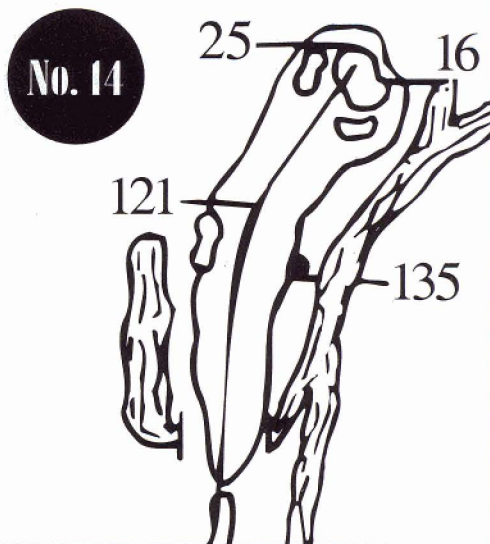
## HOW TO PLAY 4 AND 14

### SOME PROFESSIONAL ADVICE ON STAYING OUT OF THE ROUGH

Head PGA professional Bill Rogers came aboard in 1977 and has become familiar with virtually every nuance of the Katke-Cousins course. In Rogers' opinion, the front nine is more difficult for most players. The 9th hole, is his least favorite because it's long and uphill. "A blah hole," he says, because it's hard to focus on the pin.

Rogers' favorites are 4 and 14, both dogleg rights. Here's how he suggests most golfers should play those holes.

*"The tee shot on this par 4 must be played to the left center of the fairway to avoid the woods guarding the dog-leg right. Avoid swinging too hard from the elevated tee and aim along a target line at the fairway bunker on the left. The elevated green is guarded in front by two deep bunkers and behind and right of the green by a water hazard. Avoid being long and to the right. Fourteen has an elevated tee and you've got the lake on the left and creek on the right."*



in town and enjoying a round.

Interestingly, more than 100 golfers have scored a hole-in-one, a phenomenal statistic, Rogers says, because the par three holes are difficult. An average of nine golfers a year finds the cup with one swing.

It has been about 86 years since the first

divot flew at Meadow Brook. The sheep may have long gone away, but the advantages and salty language of golf at Meadow Brook carry on. ■

Lynn Elliott is a writer with D'Arcy Masius Benton & Bowles advertising agency in Bloomfield Hills, Michigan.

# Impressive PERSONALITY

by Jay Jackson



Say hello to the voices of Bart, Michael,  
Barbra, Janet, Pepper and Roseanne  
(and anyone else **Lisa Jesswein '89**  
cares to be) on WKQI radio.

**"B**E YOURSELF," GOES THE OLD LINE about success.

But wouldn't it be better if you could be yourself and someone else and someone else...? Think of all the first impressions you could make.

Lisa Jesswein, '89, does. She's one of the lucky few who can pull off voice impersonations and makes a living at it. The entertainer is a featured player on WKQI-FM in Detroit doing comedy routines with her multi-voice repertoire. She's part of the "Purtan's People" crew of radio personality Dick Purtan's popular and award-winning morning show.

One day Jesswein may be Bart Simpson, Michael Jackson, Barbara Walters and Barbra Streisand. The next she might be one or more of the characters she developed herself, including the ever-and-over-bubbly Janet of the World Home Shopping Club ("Hi, Hon!"), valley girl and movie critic Pepper Maxwell, staff psychologist Dr. Karen, truck-stop waitress Wanda Jean, and Mary, the spouse of Japanese comic Socki Toome. With the established voices of other Purtan's People personalities, Jesswein blends into a cast that fits virtually any situation.

"I didn't set out to be in radio," Jesswein explains. "I'm a performer, and what I wanted to do was try a bunch of different things. It just so happened that radio opened up to me first." While at Oakland, where she earned a degree in communications with a minor in psychology, Jesswein performed in student theatre and was active in numerous campus organizations. She never lost her love of entertaining, though, no matter what the occasion.

And spontaneity is one reason Purtan's radio show works. Producer Gene Taylor writes comedy skits while the program moves along from 6 to 10 a.m., hands out the scripts and, if they're lucky, cast members rehearse for a minute or two before going on air. Even when a script doesn't call for Jesswein's talents, she has to be ready. At the last minute, someone doing a routine may mention actress Julia Roberts, for instance. Taylor or Purtan might point to Jesswein and expect her to jump in with an *ad lib*.

"People say, 'How did you do Julia Roberts?'" Dick asked me to do her one day. No one knows how she sounds. She's got no *real* voice, and people are not going to call up and say, 'That didn't sound anything like Julia Roberts!' You just go with whatever the boss says," Jesswein laughs. For others, like her killer Roseanne Arnold that sends

the heft right through your speakers, there's no fooling anyone. It's on the money or it's not on the air.

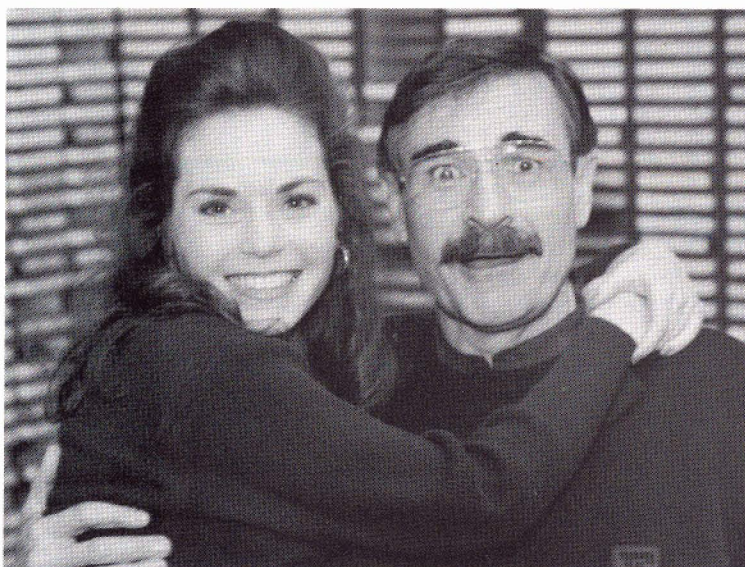
Finding success in a top radio market for a beginner isn't as easy as sending in a clever resume. Jesswein recorded 29 voices on an audition tape for Purtan. "About two weeks later, Dick called me up and said he was interested in my Roseanne Arnold and Bart Simpson voices," Jesswein recalls. "He said he wanted me to come in and meet some people. When I walked in, Gene Taylor said, 'How would you like to do Roseanne live?' I did Roseanne live that first day, which is a little more pressured than doing it taped, obviously, but since I come from a theatre background, doing things for the first time live is not too hard for me."

Jesswein is particularly pleased with the reception she has received for the characters she has created, and not just her impersonations of famous people. "Dick was kind enough to say, 'Let's hear them, we can work with them.' Janet from the World Home Shopping Club has actually become quite popular; a lot of people know who she is. That's very exciting for me because I created her."

For about three months Jesswein did voices at the station on tryout until she landed air time with pay. For nearly two years now she's been a versatile supporting cast performer, doing her live routines and recording comedy bits. The taping goes on while the listeners in radioland hear the music. In the studio, it seems like insanity, with two or three people doing voices, repeating stumbled lines, and getting it done in a minute or two. By the time engineer John "Ankles" Stewart edits the tape, the miscues are forgotten.

Live comedy takes unexpected turns, with blown lines or cast members losing control laughing. But that gives the audience a feel for being part of it. Who can't associate with making an embarrassing mistake? "Sometimes it can be even funnier if your skit goes into the dumper," Jesswein says. "It's a blooper, and people like those things."

Behind the voices there is a real Lisa Jesswein, but she's about as far removed from the real Roseanne Arnold as one can get. Following graduation from Oakland,



Jesswein traveled through Europe performing as a variety show clown, then came home to do, as she says, "the expected thing: a salaried job in retail management. That lasted one month. I knew I didn't belong, and the thing for me to do was perform." That desk job appealed to her as much as school does to Bart Simpson. For the next two years, she taught, worked community theatres and did anything else that developed her career interests.

Jesswein's affinity for entertaining started at a young age. She watched cartoons and emulated the voices to entertain herself and her family while growing up. Even while in her metro Detroit elementary school, Jesswein wrote comedy sketches and acted out her characters. Her TV heroes were the likes of Jonathan Winters and Carol Burnett, entertainers who could leap from one zany characterization to another.

One wouldn't expect to find so many different characters residing in Jesswein's vocal chords. Her range of voices also adds intrigue to what she really looks like. Fat, thin, tall? The mystery of radio forces the audience to imagine what the cast actually looks like. And don't expect Jesswein to reveal herself at the market by complaining about the price of bananas in her Barbra Streisand voice.

"The only place I like to do voices outside the station is at an event on behalf of the station. I don't like to go out with my friends and have someone say, 'Oh, do Roseanne Arnold.' If you're an accountant, I don't say to you, 'Do some accounting.' I feel that my voices are reserved for performing for the station or on stage."

Within the studio, the camaraderie of Purtan's People keeps the atmosphere easy-going, but Jesswein admits you can't get too comfortable with your coffee and bagel.

WKQI's Lisa Jesswein and Dick Purtan.

"The only tension comes if you're sitting there and Dick points at you and you don't have an *ad lib*. It's like live theatre, but I don't think any of us would be here if we weren't professionals. If we slack off, they can get someone else."

Although Purtan stresses professionalism, he takes the time to know his staff. "He's a very gentle man, like a big teddy bear who genuinely cares about people. He's a jokester and a funny man," Jesswein says of him. "We're

like his second family. He's very protective of us, and he'll take care of you if something is going on in your life."

Jesswein describes herself as a combination of her on-air persona ("a real ham at heart") and a person driven to improve. "My life is almost like Janet's, only Janet's is turned up a notch," she says, reflecting on her words. "That's scary."

When not performing with Purtan's People, among other things, Jesswein teaches after-school theatre at Detroit Country Day School in Beverly Hills and does inspirational speaking. Others find her life story inspirational, but her accomplishments in radio are almost secondary. The 27-year-old is more than a survivor in the entertainment business; she's a survivor, plain and simple. At last count, she had been through 13 surgeries, including five in one year.

"I've had two kidney transplants. I started going to clinics at age 7 and at age 12, I went on dialysis. Last year I had my gall bladder removed, a kidney transplant from my twin, Michelle, and I had my parathyroids removed. They found cancer in my throat, so they removed the cancer and my thyroid gland. Then I had a total hip replacement. That was all within nine months."

Jesswein found out early that adult decisions can land in the hands of the young. "When I was 12, my decision was to comply with dialysis. Instead of worrying about making it on the cheerleading squad, I was worried about whether I was going to die. When you're faced with something like that, you have to say you're going to go for it. Now that I have the chance, I'm going to do what I love." ■

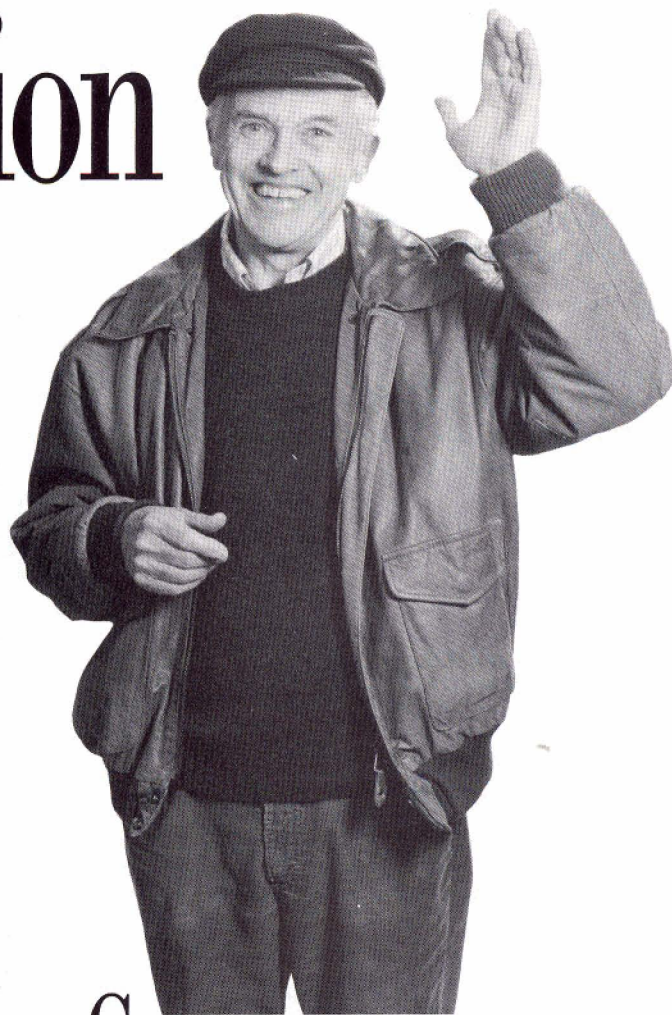
# A New Direction

By Jay Jackson

TERRY KILBURN HAS BEEN THROUGH his share of “golden ages.”

Not that the artistic director of Meadow Brook Theatre for the past quarter century had anything against his job, but there’s another golden age awaiting. This one follows his retirement on March 31 from Meadow Brook and the newfound freedom to travel as he pleases.

Kilburn, 67, has been part of the golden ages of radio, theatre and films in a career that started in his native England. To borrow a phrase that applies to his life and career, he’s been through the best of times and the worst of times, and sometimes those were at the same place.



Growing up in a family of limited means, Terrence Kilburn quickly learned the meaning of getting by with only a little. At age 8, he broke into entertainment by doing impersonations of movie stars. Talent scouts found him, and when he was 10, he and his mother were shuttled across the world to Hollywood, where he performed with Eddie Kantor on radio. One big break came when he landed the role of Tiny Tim in the MGM classic, *A Christmas Carol*. The slightly built actor, then and now, also made a lasting impression as Colley in *Goodbye Mr. Chips* with Greer Garson in 1939.

“A lot of people consider that to be the golden age of movies,” he says, noting that Robert Donat won best actor for the film in a year dominated by *Gone with the Wind*.

Acting would have been a fine career, and Kilburn appeared in more than 30 films, but he discovered directing when he got to UCLA and that stuck in his mind. He eventually dropped out of school to start his own theatre companies with friends. “We became so enthusiastic about starting a theatre, I guess I forgot about the idea of getting a degree,” he muses.

One of those friends was Charlie

Chaplin's son. "Mr. Chaplin used to come down and watch our rehearsals and give us advice," Kilburn recalls. "It was a very exciting time to work with him."

At 20, Kilburn padded off to New York, and landed parts on Broadway. He appeared as Marchbanks opposite Olivia DeHavilland in *Candida* and as Charley in *Charley's Aunt* with Jose Ferrer. He replaced David Wayne in *Teahouse of the August Moon*. Yet that directing notion never left his mind.

After returning to California, Kilburn continued to direct. His big break came in 1959 when an offer to work in England came "out of the blue," he says. Snapping it up, he stayed there to stage the British premiere of *Inherit the Wind*, all the while winning the London Critics' Award for his work.

Kilburn returned to the United States to care for his elderly mother, who had become ill. He needed work, and found an opening at Meadow Brook.

"Meadow Brook sounded like something that would interest me because I wanted to start a regional theatre," Kilburn explains.

When Kilburn was named artistic director, he inherited a theatre in deep financial trouble. Climbing out of the hole meant lean budgets while trying to build a strong subscriber base. With it came sniping from critics that the theatre played it safe with bland and predictable programming. Kilburn heard the critics, but has an explana-

tion. "You have to understand the economics of the theatre," he says. "You can't be a mad genius anymore and come in and say, 'I want this and I want that.'"

**K**ilburn politely says that over the long haul, the National Endowment for the Arts has "not been kind" to regional theatres like Meadow Brook. Most of its money has gone to larger theatres, he says, even though their productions may not be of Meadow Brook's caliber. Some theatres, he adds, operate on a yearly budget equivalent to what Meadow Brook spends over three or four years.

"You have to feed the flame before it flickers out," Kilburn says of the future of regional theatres.

In a perfect world, Kilburn would have done more experimental theatre to complement Meadow Brook's main offerings, but on a smaller stage. The money was never there to build that second theatre.

Kilburn looks back fondly at what has been accomplished. In a sincere tone, he praises the staff and crew of Meadow Brook for their professionalism. Much of that feeling is returned by those who have worked with him.

Robert Hurley, stage manager for more than 30 of Kilburn's shows, credits Kilburn with "building Meadow Brook" and for

**"You have to feed the flame before it flickers out," Kilburn says of the future of regional theatres.**

providing him with insights into the workings of the theatre.

Kilburn notes, too, that Meadow Brook has played a part in the careers of many famous thespians, including actors William Hurt, Curtis Armstrong, Robert Englund, Deborah Mooney, Linda Gehringer, Polly Holliday, Mary Pat Gleason and countless others. With a laugh, he points out that Marianne Muellerleile appears in films and TV shows all the time, but because she refuses to change her name, may be one of Meadow Brook's most anonymous alums.

Jayne Houdyshell, an actress currently appearing at Meadow Brook, has known Kilburn for more than two decades, tracing their professional career and friendship back to Oakland's former Academy for the Dramatic Arts. "As a man, he is sweet, kind and understanding," Houdyshell says. "As a director, he taught me how to focus on the character as a real person, not just as a role. In recent years we have become more like peers."

As Kilburn looks back, he can lay claim to directing 84 plays, exactly 82 more than he thought he would be associated with when he first heard of Meadow Brook.

The stage veteran harbors no ill-will toward Meadow Brook, but says it's time for a younger person to "energize" the theatre. The challenge facing his successor, he says, will be the public's burgeoning entertainment options, including the emergence of 500-channel cable TV and movies-on-demand in your living room.

"The future should be bright," Kilburn says, "but Meadow Brook will have to change with the times. I think there will always be a segment of the population that enjoys live theatre, and there will be a need for that human experience and exchange."

Sliding quietly into retirement means Kilburn will pack up and go. First there'll be California and Minnesota, and then England awaits.

Oh, and there's a new career Kilburn's been meaning to launch since he was a child. He'll grab a paint brush and palette and attack the canvas. "It will become my first passion," he smiles. ■



One of the last productions that Terence Kilburn directed during his long career at Meadow Brook was Agatha Christie's *Black Coffee*, which starred Yolanda Lloyd Delgado, Eric Tavares and Lance A. Retallick.

## Volunteer Service a Key to Achieving OU's Goals

- Recruiting top students from across the nation to attend Oakland University
- Motivating students to stay in school; providing role models for career planning
- Helping students gain practical work experience through co-ops; recruiting students for good jobs
- Planning reunions; ushering at Meadow Brook Theatre; shepherding a vintage car through the grounds of Meadow Brook Hall during Concours d'Elegance

These are just some of the tasks alumni volunteers are asked to take on through a new initiative aimed at renewing alumni interest in the life of Oakland University. This volunteer service program has been launched by your Alumni Association.

The focus is intended to assist the university in carrying out the goals and objectives outlined in the university's new strategic plan, initiated by President Sandra Packard and developed by the university community this past year.

"Accomplishing these goals will be no small feat," says OUAA President Colleen Ochoa '88. "It will require the active participation of the best of each of the university's constituents, especially our alumni."

Alumni volunteers are being recruited for a growing range of activities, according to Jill Dunphy, director of alumni relations. "We currently have approximately 300 alumni volunteers actively engaged in service throughout the university," she says. "Our goal is to increase that number to 2000 by 1998."

"The activities are truly diverse, ranging from occasional envelope stuffing and ushering to leadership roles in fund-raising, student recruitment and academic advisory positions."

Adds Ochoa, "I have been an active volunteer for several years now. I do it because it's fun. I have learned so much in the process, and met many interesting people. It's really broadened my personal and professional network."

To find out more about alumni volunteer opportunities at Oakland University, call Dunphy at the Alumni Relations Office, (810) 370-2158.



## Save These Dates!

**July 11** — 19th annual OUAA Golf Outing at Katke-Cousins Golf Course

**September 29-October 1** — Homecoming. We'll roll out the red carpet for returning alumni with reunions, awards and great memories.

**October 25** — Business and Engineering Career Day. Volunteer to share your experience and expertise with more than 200 Oakland students. Noon to 4 p.m.

Volunteers are needed for all programs. Call the Alumni Relations Office at (810) 370-2158 for more information.

## Career Counseling for Oakland Alumni

The Continuum Center, part of Oakland University's Department of Continuing Education, offers a host of workshops and services to get or keep your career on track, including individual career counseling.

Individual career counseling consists of personal, one-on-one sessions with counseling specialists. The process begins with a basic assessment and continues for as many sessions as the client desires, with options for assistance in resume writing, coaching in interviewing skills and image consulting. It also includes up-to-the-minute testing and information on the Michigan labor market.

Appointments are available for afternoon and evening sessions. Fees are on a sliding scale, starting at \$35, based on total family income. MasterCard and Visa cards are welcome. For information, call (810) 370-3033. Outside Oakland County, call toll-free at 1-800-370-3042.

## Professionals: Get Some Credit

Saturday classes for insurance agent relicensure, plus a total of 24 continuing education credits for CPAs, will be offered in the CPA Weekend offered May 13-15 at Oakland University.

Selected courses also provide continuing professional education credit for certified internal auditors, certified management accountants and certified financial planners.

Many courses are recommended for CPA auditing and accounting continuing professional education credit, including review and update of official auditing standards.

Tuition is \$35 per course or \$120 per day, lunch included. Saturday insurance classes are \$70 per class. Registration fee is \$25.

For a brochure or information, call the Continuing Education office at (810) 370-3120 from 9 a.m. to 5 p.m. weekdays.

## Nominate Your Fellow Alum

Nominations are now being accepted for the 1994 Alumni Awards.

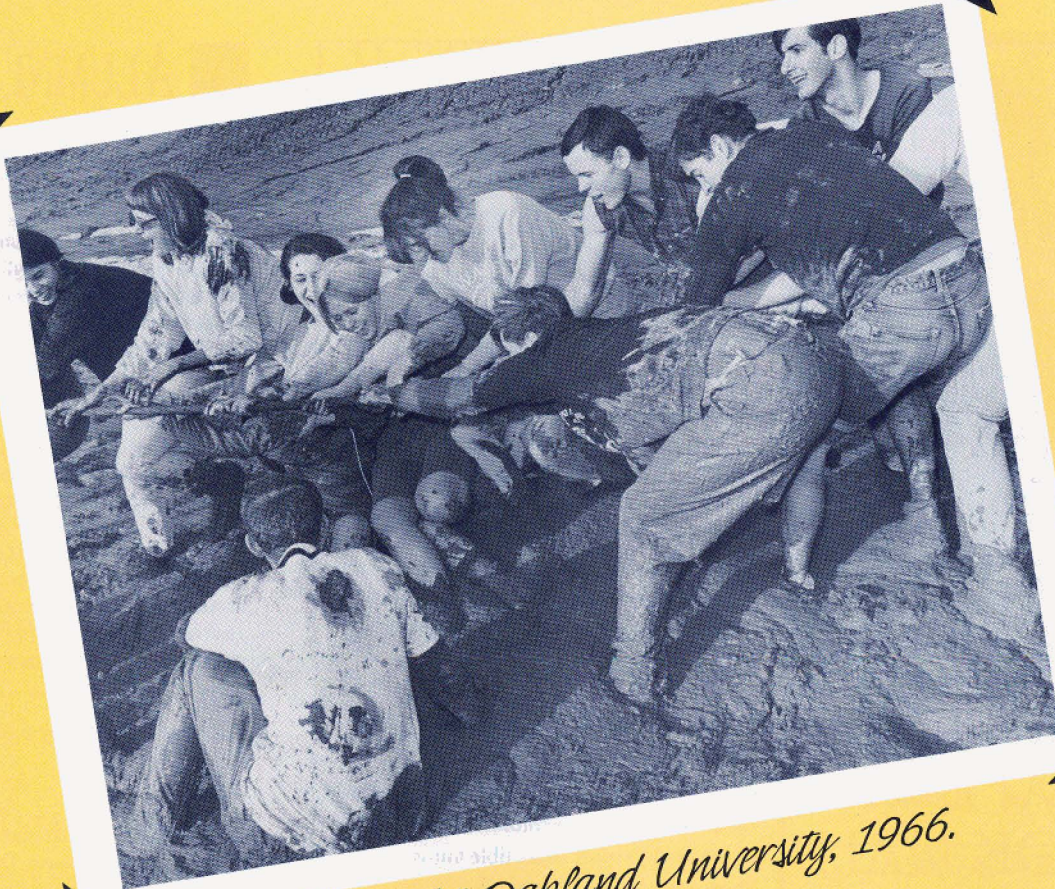
The OUAA has added three new awards to the Distinguished Alumni Service Award. The new awards are:

- The Distinguished Alumni Achievement Award, recognizing outstanding achievement in one's professional field or in benefiting the community
- The Spirit Award, recognizing outstanding alumni service to the university
- The Odyssey Award, recognizing the person or persons whose actions exemplify Oakland University's motto, "Seek Truth and Knowledge."

The Distinguished Alumni Service Award will continue to be presented to the alumnus/a who has contributed exceptional service to the university, or who has taken on a special project that has advanced the university.

Nominees for all awards must be Oakland University graduates. To nominate yourself or someone you know, send us the name, address and phone number of the nominee, along with a brief statement outlining the qualifications of the nominee.

Nominations must be postmarked by Friday, May 13 to be eligible. Mail them to the Alumni Relations Office, John Dodge House, Oakland University, Rochester, MI 48309-4401. Or, fax them to (810) 370-4206. For more information, call the Alumni Relations Office at (810) 370-2158.



*"Tug of Mud," Oakland University, 1966.*

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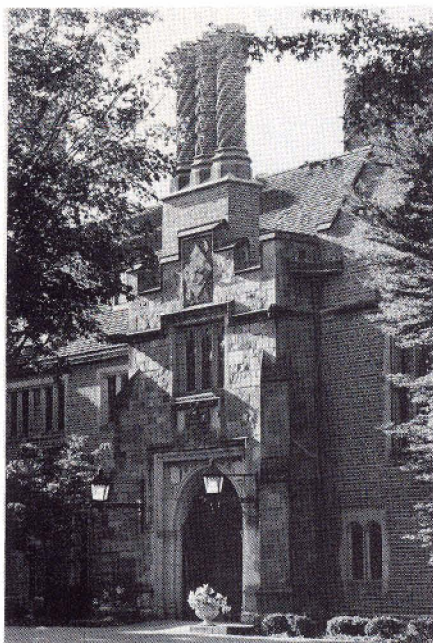
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- \* Enjoy celebrity lectures, NCAA championship sports, and performances by the Department of Music, Theatre and Dance.
- \* Get low rates on car loans, mortgages, checking accounts and other financial services through the OU Branch of the MSU Federal Credit Union.
- \* Widen your personal and professional network through special OU reunions, career workshops and use of Kresge Library and computer centers.

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**Join or renew your membership by June 30, 1994, and your name will be entered automatically in the OUAA Membership Sweepstakes drawing.**

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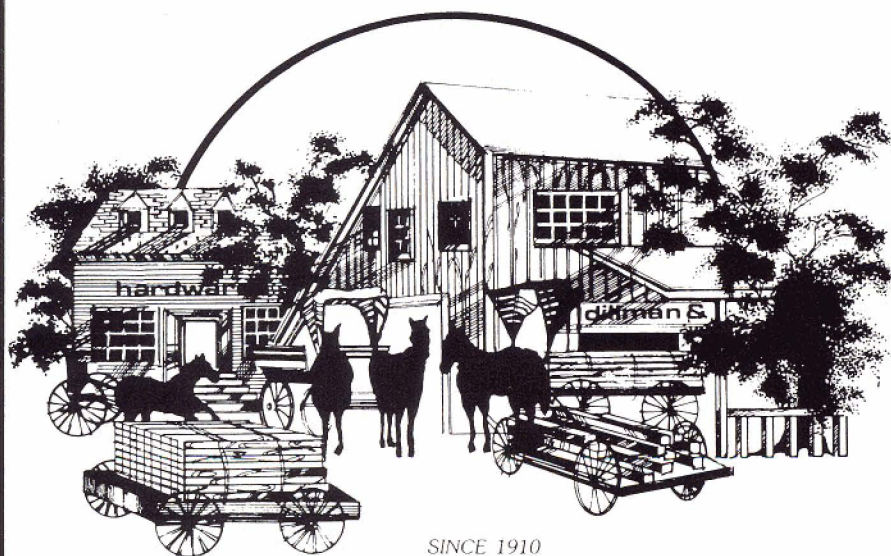
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## ALUMNI NOTES

1967

**Karen Hargreaves-Fitzsimmons**, Professor Emeritus Thomas Fitzsimmons (English) and Ooka Makoto, visiting professor and poet-in-residence, 1981, wrote "Water Ground Stone, the Ground of Japanese Poetry." It is available from the University of Hawaii Press.

1977

**Kevin Mixer** and his wife, Sandy, and children Matthew and Benjamin, moved to Plano, Texas, where Kevin is a project manager for EDS.

1974

**Diane Brimmer** has been promoted to associate dean of student life and counseling at Saginaw Valley State University. She received a doctorate in educational administration from Michigan State University.

1977

**Laura Witschi** is library director of Schreiner College in Kerville, Texas.

1979

**Diane Gedeon-Martin** is president of her own development services company, The Write Source, based in Bloomfield Hills. She opened the company last August.

**Linda L. Shaw** works in the cardiology department at Duke University Medical Center in Durham, North Carolina. She welcomes old friends to look her up.

**JoAnn Thomas** received her master's degree in nursing from Wayne State University, and was inducted into the Lambda Chapter of Sigma Theta Tau national honor society for nursing. She has joined Options & Choices, a health promotion and wellness education group, as an advanced practice registered nurse.

1980

**Clifford L. Harris** attends Walsh College, Troy, Michigan, where he is pursuing a master's degree in finance.

1981

**Rosemary Ging** is vice president of marketing and development for the Easter Seal Society of Southeastern Michigan, Inc.

1983

**Michael Landry** and his wife Creina, announce the birth of their daughter, Addison Catherine, on June 17, 1993. Michael graduated from Palmer College of Chiropractic on June 11, 1993. He plans to practice in New Hampshire for two to three years before moving to Melbourne, Australia, where Creina's family resides.

**Kate (Krzczkowski) Schwert** married Dr. Robert Schwert on November 5, 1993. They reside in Elk Rapids, Michigan. She is a medical case manager for Recovery Unlimited in Traverse City.

**Lee Anne Placzek** married Kevin Miskowski in Livonia, Michigan. She is an administrative manager at Harper Hospital in Detroit. They live in Rochester.

**Janet (Dougherty) Roberts** has started her own pub-

# ALUMNI NOTES

lic relations consulting practice, Custom Communications, in Highland, Michigan.

**1985**

**Sheila Kilman** married James Mathis on September 3, 1993, in Plymouth, Michigan. They reside in Royal Oak.

**1987**

**Mary E. Locey**, financial service sales consultant for Baker Financial Group, has been appointed accountant II in the Eastern Michigan University Institute for Corporate Learning. She is an Ann Arbor resident.

**Steven and Beth (Bagosy, '89) Sandman** announce the birth of their second child, Lauren Nicole, on September 11, 1993.

**1988**

**Elaine Mayer Heidemann**, a graduate of Detroit College of Law, joined the law firm of her father and brother, Heidemann and Heidemann, P.C., and opened an office in Auburn Hills, Michigan.

**1989**

**Kimberly Magin** married Nick Avery on October 16, 1993. She is director of a private preschool in Land O'Lakes, Florida. They live in Zephyrhills.

**1990**

**Robert Seffinger** accepted a position in the pension and benefits legal department of EDS.

**Kathy Dzuris** has relocated to Myrtle Beach, South Carolina, where she is director of professional services for HealthTeam, Incorporated, a licensed private-duty nursing agency.



## KEEP IN TOUCH

OAKLAND UNIVERSITY MAGAZINE keeps you informed about, and in touch with Oakland University and its many programs, alumni and friends. Please send us news (appointments, promotions, honors, marriages, children and other activities) about yourself or your Oakland friends. Moving? Send us your new address right away. Let's keep "in touch!"

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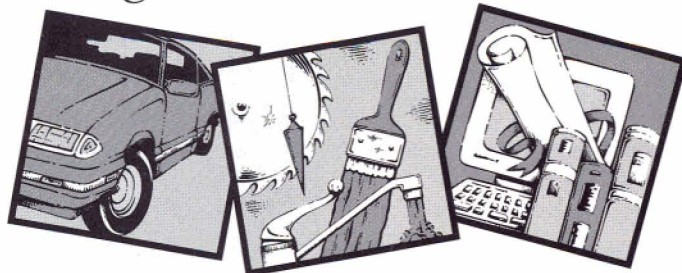
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## ALUMNI NOTES

1991

**Sarah (Nagel) Graham** and her husband Greg live in Battle Creek, Michigan. After receiving her master's degree in communication from Eastern Michigan University, she accepted a position as a communication faculty member at Kellogg Community College.

1992

**Terry M. Clissold** completed a contract/employment with Oakland County Community Mental Health Services for Developmental Disabilities. Clissold accepted a position at the ARC of Oakland County as the social services coordinator.

**Shelli A. Duby** is a program facilitator in Burbank, California. She implements a curriculum-based program for children of single-parent families. She now works on an outreach drug abuse prevention program in the local school districts.

**Christina Vydick** married Russell Casey on September 12, 1992. After graduating from her internship at William Beaumont Hospital, she moved to Bark River, Michigan, in the Upper Peninsula. She is employed at the Veteran Affairs Medical Center in Iron Mountain as a nuclear medicine technologist.

1993

**Joanne Gerstner** is a copy editor/writer for NBA Inside Stuff and PGA magazines at Quarton Publishing in Troy, Michigan. She lives in Grosse Pointe Woods.

**Gina L. Pattison** has been hired by Comerica Mortgage Corporation as an origination support analyst.

### IN MEMORIAM

1969

**Sharon (Rounds) Skinner**

1993

**Christina M. Eucker**

## PRESIDENT'S CLUB

Members who have joined the President's Club of the Oakland University Foundation since the last printing of the Oakland University Magazine.

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**Mr. and Mrs. Emmett W. Mills**, Royal Oak  
**Mr. and Mrs. Randy J. Roemmich**, Troy

*continued on page 27*

# PRESIDENT'S CLUB

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 Mr. and Mrs. Herbert Vader, Troy  
 Mr. and Mrs. James R. Walker, Rochester Hills  
 Ms. Jane Walter, Rochester  
 Ms. Peggy Cooke, Rochester Hills

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 Mrs. William Springer (Cornelia)

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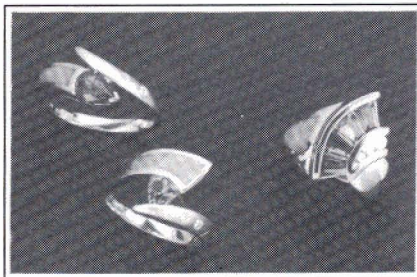
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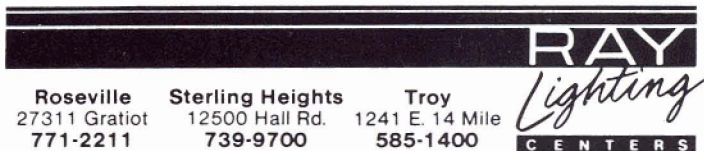
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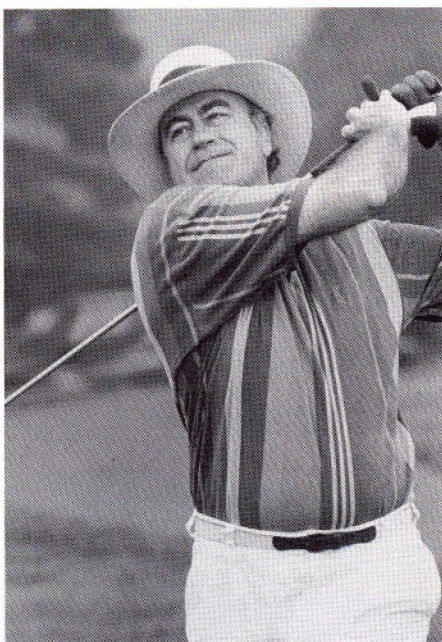
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## CAMPUS CALENDAR



*The Charlie Gehringer Memorial Golf classic on June 6-7 benefits Meadow Brook Hall. WJR's Frank Beckmann (above) is among those who have participated. This spring, Beckmann shot his first-ever hole-in-one while playing on the Katke-Cousins course.*

### Alumni Association

September 29-October 1

Homecoming  
Oakland Center and Varner Hall

October 25

Business and Engineering Career Day  
Oakland Center

### Art

July 18-19

Meadow Brook Art Gallery Art Fair  
Meadow Brook Music Festival grounds

August 20-21

Art at Meadow Brook  
Meadow Brook Hall

### Miscellaneous

June 10-12

Meadow Brook Landscaping and  
Garden Show  
Meadow Brook Hall

June 18-28

Big Apple Circus  
Field at Walton Boulevard and Adams Road

August 7

Concours d'Elegance  
Meadow Brook Hall

October 11

Business Forum, noon  
Shotwell-Gustafson Pavilion

October 13

Hammerle Memorial Lecture  
201 Dodge Hall, 3 p.m.

### Athletics

June 6-7

Gehringer Golf Classic  
Katke-Cousins Golf Course and  
Meadow Brook Hall

July 11

OUAA Golf Outing  
Katke-Cousins Golf Course

August 27-28

Gus Macker 3-on-3 Basketball Tournament  
Lepley Sports Center and general campus

### For information:

(all area code 810)

Alumni Association — 370-2158

Lepley Sports Center — 370-3190

Meadow Brook Hall — 370-3140

Meadow Brook Theatre — 377-3300

All others — 370-2020

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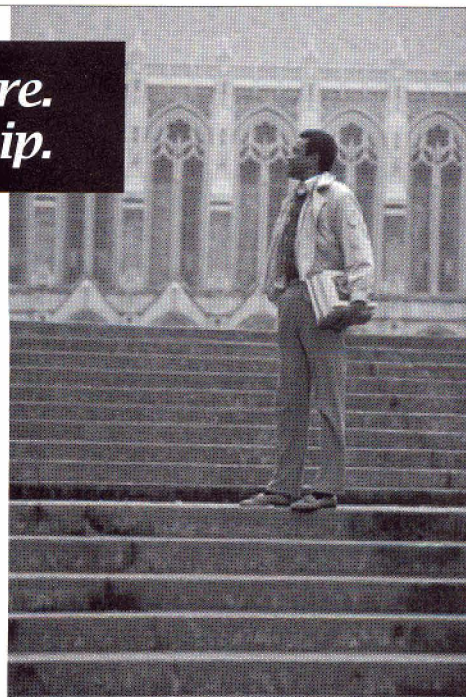
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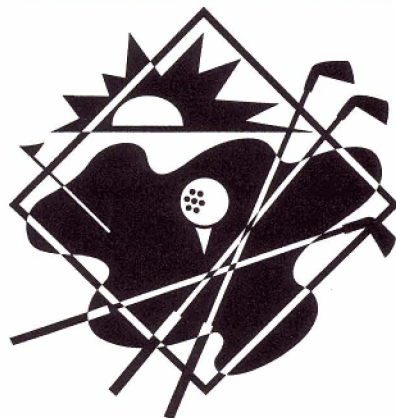
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### THANKS!

The Oakland University Alumni Association  
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Mark your calendar now for this year's  
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