

# WELCOME FRESHMEN

## Duncan Sells To Ann Arbor Popular Dean Resigns

J. Duncan Sells, assistant provost, resigned abruptly at the end of the spring semester. He had been on leave-of-absence doing graduate work at the University of Michigan. He has taken the position of Dean of Student Activities at U. of M.

Sells, who was very popular with students at Oakland, said in a telephone interview, "The post at Michigan is definitely a step upward for me--both financially and as an opportunity in my field."

"I will be able to work in the area of student services, which is my major interest. My job at Oakland seemed to be moving farther and farther from this area."

Sells came to Oakland in the fall of 1961 as dean of students and became assistant to the dean of the university in 1964. The

title was later changed to assistant provost in last summer's administrative reorganization.

He came from Cornell University, where he had been Director of the Office of Financial Aids.

Dean Sells, as he was popularly known even after his title changed, graduated from Cornell in 1942 with a bachelor's degree in zoology and chemistry, and worked for some time on a doctorate in biology.

He is currently working on his doctorate in higher education administration at U. of M.

D.B. Varner, chancellor, noted that Sells "has made a very great contribution to the growth of the university. We are sorry to lose him, but we'll have to get used to losing people like him, like Charles Hucker and Francis Tafoya,

who get offers they can't turn down. They get those offers because they are good."

Sells's job has been parcelled out to various offices. Fred Obear has assumed the title assistant provost, dean of freshmen, and head of the charter college, and will handle all advising programs and records of freshmen and new students.

Dean of students Thomas Dutton has taken over records of upper classmen, reinstatements, and questions of academic standing.

Sells commented on leaving, "of course, I've left a lot of myself all over Oakland. It has been a great experience working here, and I have high regard for the students and staff with whom I've worked."



J. Duncan (Uncle Dunc) Sells Observer Photo

## The Observer

September 10, 1965

Oakland University, Rochester, Michigan

Vol. VII - No. 1



An unknown campus humorist chose this method of indicating the number of administrative changes at OU this year. See statements from the new deans on inside pages.

## Exploding Toilets Wreak Havoc On The Hill

What could easily have been a tragedy turned out to be a humorous beginning of the new semester Sunday when one of the

toilets in Hill House exploded.

The air pressure, regulated automatically, had built up considerably and when a freshman girl flushed the toilet, it completely disintegrated, cutting the girl's foot and cutting the leg of another girl's mother who was nearby.

An ambulance rushed them to St. Joseph's Hospital in Pontiac, where they were treated for the cuts and released.

James Appleton, housing director, commended the staff in Hill House for alert action in the situation.

"They handled the incident very well," he said. "They had the situation under control very quickly."

He also assured students that the problem with the air pressure has been corrected.

## Sunday Flicks \$4

"Picnic" leads off the Sunday evening movie series this term.

Starring William Holden, Susan Strasberg, Kim Novak and Rosalind Russell, the film is adapted from the Pulitzer-prize-winning play in which a Labor day picnic brings to a climax the conflict and emotions of a stranger's 24-hour visit in town.

First in a series of 15 films, "Picnic" will be seen Sunday, September 12 at 8 p.m. in the Gold Room. Single admission is 35¢, series tickets may be purchased for \$4.

## 30% Tripled: Returnees Swell Ranks

An exceptionally high number of returning resident students have overloaded the dormitories for the third straight year.

Nearly 30% of the rooms have been tripled as the dorm occupancy swelled to more than 800 students.

James Appleton, housing director, explained that 75% of last year's resident students have returned to the dormitories.

"The number of new students is about what we expected," he said. "But the returning student ration really jumped over previous years."

"However, during the semester, some of the overcrowding should be alleviated," he added. "Some of the students who have signed contracts and paid their \$25 will never show up. The normal attrition rate will also relieve the overcrowding somewhat."

There will be some adjustments shortly, Appleton said, because of students who do not show.

"However, all room assignments are frozen until Sept. 24 when late registration ends," he explained. "That way, we will be sure they are not going to show up."

Despite the overcrowded situation, Appleton is optimistic about the residence halls.

"I'm glad to see the ratio of resident students to commuter students increasing. It's a good sign," he stated.

## Summer Election Council Reorganized

Separate house councils are in the offing this fall under the newly reorganized Dorm Council.

Feeling that the unwieldy size and scope of the D.C. was hampering its success, the group was completely reorganized with the approval of the student body this summer.

Under the new plan, D.C. becomes, in effect, an inter-dorm council. Each residence hall will have its own separate committee, operating as an entity, but including in its membership representatives to an overall Dorm Council.

In the smaller dorms, students

will elect 1 dorm committee member from each floor and 1 social committee member per wing. In addition, the house elects 1 student to represent them on the inter-dorm council.

Thus, Fitz, Anibal and Pryale will each have house committees consisting of 7 students and including the head resident as advisor.

In the larger residence halls, Hill and dorm #5, 2 members will be elected per floor to the general house committee and 1 student per floor to the social committee. Two students are elected at large to represent these dorms in the inter-dorm council.

In addition to those members representing their specific houses, the inter-dorm council will also include several others elected at large by the entire dorm population.

The establishment of the Fitz fireplace committee and the Pryale social group let the D.C. to recognize the need for separate dorm organization and identity.

Retiring president Gary Durst noted that the old Dorm Council got bogged down under specific hall problems like the vending machines in Fitz or plants in Pryale.

The new organization will allow the inter-dorm Council to discuss more important all-inclusive issues without neglecting specifics.

Elections for Dorm Council are expected next week.

## Frosh Indoctrinated

Close to 1000 new students climax their first week on campus today when they go through their first registration.

The freshmen, the largest entering group in OU's seven-year history, will swell the total enrollment to 2300.

Upperclassmen registered yesterday, but no immediate figures were available at press time.

Late registration begins Monday and runs through Sept. 24.

Orientation week began for the freshmen with the convocation address by Dean of Freshman Fred Obear (see story, page 6).

During the week the freshmen were kept busy with testing, a seminar on the Lord of the Flies, informal discussions with faculty members, and several dances.



## Editorial

## Today Is Freshies' Day

"Welcome, Freshmen!" is a phrase bandied about by just about everyone this week, ourselves included. I really don't know why. You're just like everyone else around here. A little greener, perhaps, a little more dogmatic, a smidgen more idealistic, and, so they tell us, a little smarter.

Past Convocation speakers have exhorted you to "Either fish or cut bait." They've said, "Joe College is dead. Be prepared to do your damndest." They've claimed, "Many of you are senile," intellectually speaking.

They were all right: you will work, and you will work hard, or fall by the wayside. You will also play, and love, and drink, and some of you will think. And of those few who think, some will talk and write about their thoughts, and be involved with what they think about. These people will learn.

In the meantime, you have all been told many lies about going to college, about Oakland in particular. You will be disillusioned. The lies don't matter, really. Oakland is still a school with its own uniqueness which can't be written down by the public relations people; which is far removed from proselytizing admissions officers.

Some of you will feel, eventually, what Oakland is. Some of you will pass from day to day inside the vacuity of your own small selves, neither seeing or caring. Others will be permanently unhappy here. I hope none of you are ever content and unwilling to try to change what you find wrong.

Let me hear from you, and Good Luck, Freshmen.

-- dej

## Just Plain Folk

There has been at least one tradition at Oakland which has held fairly consistently over the years. Everyone is on an equal social footing, formally speaking. There are no "Doctors" or "Deans" to keep straight, no freshmen or seniors. Only people.

Part of the egalitarian atmosphere is maintained by addressing everyone as "Mister," "Miss," or "Missus." Never worry about a person's educational status, he's just "Mr."

Indeed, some faculty members fairly bristle when addressed by their formal titles: they feel that such distinctions work to destroy any rapport between themselves and students. There are, naturally, others who visibly preen when "Dr." proceeds their names. Part of effective brown-nosing is knowing which are which.

For myself, I reserve "Doctor" for those faculty for whom I feel a special respect. The Observer mentions a person's title in an appositive clause following his name, and thereafter uses only the last name.

We suggest that the spirit of academia, which is the last step in the process of becoming men and women, calls for an amount of recognition of students as equals. Therefore, at Oakland, faculty and administrators are "Mr." until they begin to use your first name -- then you may also feel free to use theirs.

This full-fledged tradition in appellation embodies well the Oakland spirit of cooperation and closeness within the whole of the university community.

## Stamp Out "Tourists"

Having just returned from an extended motor tour of New England and the Maritime Provinces, I am impressed by two things. One is the extraordinary natural and man-made beauties of our Eastern States and of our great neighbor to the North. The other is the callous carelessness with which strangers to these scenic wonders deport themselves.

Tourists, and the noun is rightfully an evil epithet, have a definite proclivity to forgetting that other people will follow them. Thus, wherever you go, you'll wade through an odoriferous jungle of candy wrappers, beer cans, pop bottles, sticks and stones, popcorn boxes, newspapers, advertising pamphlets, and that newest bit of tourist-trash, Polaroid camera negatives.

They holler at each other, bitch at the kids, break twigs off trees, and even chisel bits of stone from historic monuments. The favorite of all places to toss things is into deep natural chasms, where it's nearly impossible for maintenance personnel to get at the crap destroying the view.

It appears to be a matter of upbringing. I, myself, would never think of discarding a Kleenex along a trail in Fundy National Park. It would not occur to me to throw anything into the "Flume" gorge in New Hampshire. But people do, apparently thousands of them.

You conscientious college students: you, the leaders of tomorrow, the hope of the nation: you future "tourists," I hope that littering the countryside, especially the parks and historic spots, will become the sign of the very utmost in boorishness to you; that you will discipline yourselves and train your children to feel instinctively the inviolability of public and private property. I hope that putting the crud in the cans universally supplied for that purpose will become a matter of personal pride. I hope that whatever rationale is necessary to jolt your, and the rest of the nation's consciences will be applied, so that you will not be called upon to try to ignore the offal of past spectators in order to enjoy what you came to see.

-- dej

## Comment

## If at first . . .

To the Editor:

Oakland University is now in a situation where student government is becoming a necessity. Unfortunately, no power structure exists that could fill this void.

Many administration members frankly admit that they need the representation of student opinion in making their decisions, but, as of yet, they cannot determine any such feelings. This does not mean, however, that any student congress need be administration controlled. An effective commonwealth could work with all university personnel to the benefit of everyone.

Con-Con, the last student movement, failed due to increased apathy among its members. A new movement by another group of students is now working, in hopes that they may offer a workable plan to students for ratification.

I support this try, and hope that other students will do the same. More information about their work should be available soon.

Ken Weingarden  
6506

## We're Home Again!

To the Editor:

Feeling more than usually benign, we trundled into the housing office to find out our address.

"Yes, we have a name."

"No, it isn't spelled that way!"

"5668"

"You don't have it listed, but..."

"Yes, we filled out all the forms.

The little one you tear in half, too."

"Of course, we requested a room!"

"You're all filled up!"

"But it's your fault!"

"I DEMAND..."

"...talk to the dean?"

"A triple?"

"With two freshmen in #5?"

"One of us sleeps on the floor?"

"Of course there are only so

many beds."

"413 dollars?"

"Yes, we're a returning student."

Where? Why?

J. Hays

## The Oakland Observer

Published weekly at Rochester, Michigan by students of Oakland University. Views expressed in editorials are those of the Observer and do not necessarily reflect those of the University. Offices are located in the Oakland Center; telephone 338-7211, ext. 2195.

SHERI JOHNSTON

Editrix Emerita

DAVID JOHNSTON

Editor

BILL CONNELLAN

Special Editor

CARL BARANSKI

Student Activities

JAMES HINGA

Sports

SUE ADAMS

Special Writer

MAGGIE O'REILLY

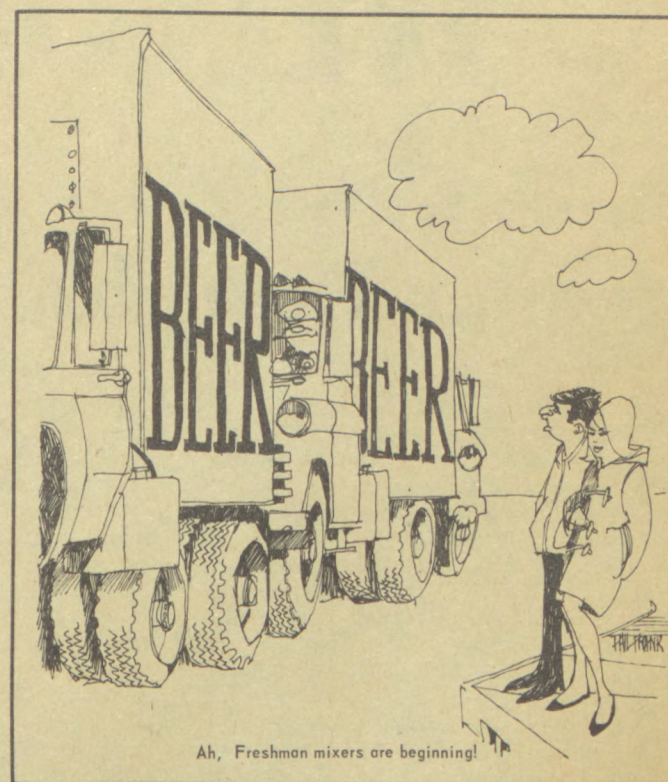
Business Manager

BRUCE CHADWICK

Advertising Manager

EDITH BOZANICH

Circulation



adapted from State News

## A Tribute

## Dean Sells, Students' Man

Four years ago about this time, Duncan Sells was just beginning as dean of students at Oakland. Now he's gone. During that time he earned the respect and affection of every student who ever had any dealings with him. He was instinctively called "Dean Sells," as though the "Dean" were his first name.

He performed well in all circumstances -- firmly, and with an inborn understanding of his youthful charges. He has, of all the things rare in an administrator, a sense of proportion.

Reprinted below is an editorial from the September 22, 1961, Observer, when Sells was new.

## Thanks, Cornell!

"Ask Dean Sells first."

A new operating procedure at MSUO. It is evidence of student endorsement of a new dean.

Dean Sells is actually interested. He listens. And when he gives advice he has something to say.

He has a sense of humor. He needs one for a job that is mostly overtime.

He is authoritative and responsible, but no one is afraid of him. Is it merely coincidence that with his arrival the dean's office was moved from the "inner sanctum" of room 155 to a light, glass-enclosed area? Those who imagine a dean as an austere, hardfaced individual glaring at the world -- or a distraught student -- through beady eyes will be forced to construct a more accurate image. Dean Sells has rendered such a conception invalid.

"More students have come into the Dean's office in the last two weeks than came in in the last two years," says a member of the administration.

We don't wonder how MSUO got along without Dean Sells. We know. It was rough. But he was worth waiting for.

Three years later, the Observer said,

## The Best Years

When Duncan Sells arrived at Oakland three years ago, the Office of the Dean of Students was in an uproar. The college had grown tremendously in two years, and the dean's office had not yet caught up to developments.

Then Sells arrived. From the first, he stamped himself as equal to his job. He worked quietly and yet forcefully, and such has become the distinctive and agreeable Sells Style.

At most campuses, the Dean of Students is the scapegoat, the "Black Dean" of the administration. At Oakland, Dean Sells has been consistently popular as an administrator. Even though a large part of his job is enforcing the rules, Sells has been admired and respected by all far beyond the due of an average policeman.

In 1964 Sells apparently fell out of favor with somebody or other who didn't like the "Sells Style." He was elevated to the assistant provost position, where it took him four months to find out what his job was supposed to be. It was only a matter of time before he went looking for another school.

I, and everyone I know, hope that the University of Michigan will know what to do with a man who is perhaps more of a student at heart than he is an administrator. Oakland couldn't handle it. -- dej



# ICA, IM Activity Underway

by J. Hinga  
Sports-Craftsy

In sports, as in so many things at OU, the key word is future. A backward glance reveals a mediocre spring sports season, but be prepared for the greatest year for sports that the Pioneers have known.

This spring Oakland's golf team, led by coach Dick Robinson, made a surprisingly good showing. Gordie West, our top golfer captured medalist honors in several meets. But after the middle of June they had no teams left to play against, and were forced to end their season.

The most exciting sports news as Intramural softball where the Pickwick Club won all nine of its regular season games. Pickwickers were captained by T. J. Lins-truth, and claimed such other stars as Dan Phillips, ace pitcher and league leading hitter, and Jon Blocher, quick thinking shortstop who was second among league hitters.

The Faculty-Staff team made a late season drive to win second place. Commuters ended third, and Fitzgerald House finished dead last in the league, but made a strong showing in post season play-offs.

OU had a tennis tournament, but it was never officially completed. At last word Dave Meyers and John Bradfield were in the finals. Bradfield had already beaten Meyers in the same tournament, so he must have been the winner.

In the track and field world Don Inman totalled 157 points to win the second annual Intramural Decathlon. Allan Cotter finished second in the meet which saw six records fall.

That's about it. Not really en-

## Petty Patter

Activities director Jim Petty reminds that all student organizations must register for the fall semester in the Activities Center. Students interested in forming new clubs should see him.



"Modern to the Minute"

42 UNITS  
With Efficiency  
Apartments

SENSIBLE RATES

**SPARTAN  
MOTEL**

Near Oakland University  
Downtown  
ROCHESTER, MICH.  
OL 1-8101

ough to have a heart attack about, but each sport was fun for those who took part.

Now it's fall, and the trees at OU boast bountiful blossoming jocks. A visit to the Sports and Recreation Building will show there is something for everyone -- from folk dancing to judo. An exciting staff including Hollie Lepley, director; Robinson, assisting Lepley; Veronica Dempsey, director of women's activities; and Corey Van Fleet, "coordinator of aquatic activities", now mans the sports facility.

First official practice for the cross country team will be held today. Returning lettermen Louie Putnam, Gil Ashendorf, and Gary Cobb, along with a dozen first year men have already began individual work-outs.

Their schedule already lists nine meets beginning Sept. 18 at Defiance College. The soccer team

Plans on opening this season Sept. 28 against Hope College. There's room for men on all intercollegiate teams, and intramural action, and sports days should highlight the fall season. Instruction in a wide range of sporty activities is also available for all at the IM Building.

Men interested in participating on the Intercollegiate baseball, cross country, golf, indoor track, soccer, swimming, tennis, or track teams are invited to visit the IM Building as soon as possible.

The physical examination for the fall Intercollegiate program will be given at 6:45 p.m., Sept. 18, in the training room of the IM Building.

The winter should be even more exciting when Oakland swimmers splash again. And don't be too shocked if a Pioneer cage team makes a December debut.

## All Students Interested In Student Government

meeting in 128-129 Oakland Center  
Wednesday, September 18, at 4 p.m.

Paid Advertisement

Telephone: 651-8622

HELEN S. WILLIAMS

formerly of

THE OLD RED HOUSE

invites you to visit

HER NEW SHOP

*The Book Stall*

436 1/2 Main Street

Rochester, Michigan

A Bookshop dedicated to children  
*only the rarest kind of best in everything  
can be good enough for the young*

Walter de la Mare

Choice Young-Adult and Adult Books, too.  
Those wonderful hand-made playthings (ours alone) from  
Aunt Sue's House and the delightful, imaginative dolls  
of Joann Serota.

**UNIVERSITY SEAL**

one and two button  
CONTINENTAL SUITS  
by Brookfield

FOUR PIECE SUITS

- \* A matching suit
- \* Extra contrasting pant
- \* Reversible vest

**\$47.50 to \$64.50**

TRADITIONAL PATTERNED  
SPORT COATS

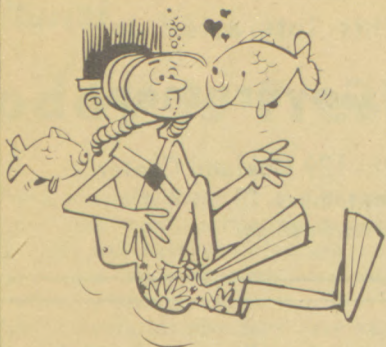
Herringbone, deep plaids,  
blazers

priced from \$27.50  
others to \$37.50

CONTRASTING SLACKS  
from \$7.50





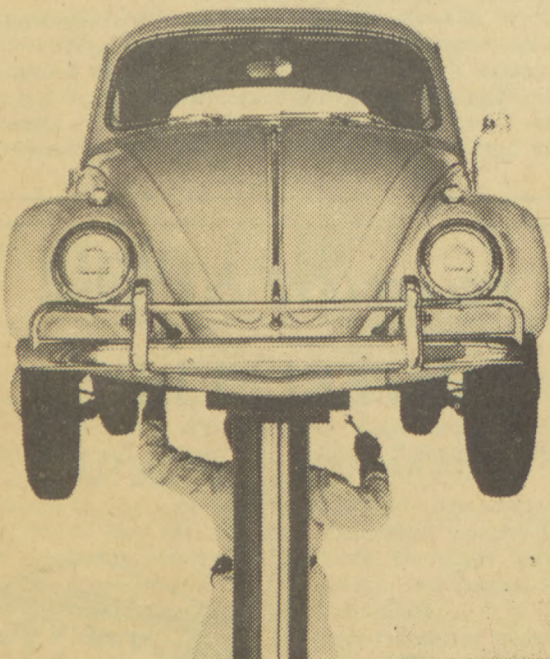


HAVING A LITTLE  
GET-TOGETHER?

FIND ALL YOUR FALL  
FUN NEEDS AT

## TROUT'S PARTY STORE

CORNER of PERRY and WALTON BLVD.  
2561 Lapeer Rd. 334-6335



© VOLKSWAGEN OF AMERICA, INC.

### This is one of the reasons a Volkswagen's so reliable.

Volkswagens break down.

Just like everything else in this world.

But if everything else in this world could be put back in shape as easily as a Volkswagen, the world would be in pretty good shape.

Volkswagens are easily fixable because fixing them was part of the original design.

For one thing, Volkswagens don't change drastically from year to year.

So VW mechanics get plenty of practice (and plenty good at) servicing Volkswagens.

And they never have to fiddle with a carburetor, touch up a clutch, or yank out a cable with their fingers crossed.

When improvements are made, most of the new parts are made to fit the older models.

Which means you can get parts for vintage VWs without making a tour of the local junkyards for them.

And Volkswagen parts are easy to install.

We can replace a fender with just ten bolts.

Or an entire engine in just ninety minutes.

In fact, that's another reason Volkswagens hold together so well: they come apart so easily.

Showroom: HOURS  
Daily to 6 P.M. - Mon. Tues. & Thurs. 'til 8 P.M.  
Service: 8 - 5 Daily; 8 - 12:00 Sat.  
Parts: 8 - 5:30 Daily; 8 - 12:30 Sat.

# autobahn motors



1765 S. Telegraph Pontiac 338-4531

## Varner Promises Freshmen Continued Emphasis on Individual Despite Size

by D. B. Varner  
Chancellor

On behalf of the faculty and staff, I would like to take this means of welcoming you to Oakland University. As the academic year progresses, I hope to have the opportunity to express this greeting personally, as well as talk with you about our institution and whatever

subjects interest or concern you at the time.

As you well know, you are embarking on a most important and influential period of your life. Our entire purpose is to provide you with every resource and every opportunity to make your college career a meaningful one. Undoubtedly, the major educational resource an institution can offer is an

outstanding assemblage of outstanding teacher-scholars.

It is a pleasure to report to you, as I have publicly, that Oakland University's faculty is equal to any undergraduate liberal arts faculty in the country. I say this without reservation, knowing their impressive educational backgrounds, their zeal for learning, and their keen interest in teaching.

Because it is a faculty bound, no set pattern or tradition for its efforts to create a stimulating, active community of learning, you will be involved in a rigorous program intended to develop understanding, critical judgement and values.

Perhaps equally important, you will find them, and the administrative staff, interested in you as an individual -- a characteristic of Oakland which we intend to preserve even as the institution becomes larger.

Each of you brings to the task of learning the academic qualifications and, apparently, the necessary desire. It is now your responsibility to take full advantage of the opportunities awaiting you.

We are pleased to have you join us.

## SMOKERS

Have you ever noticed that some advertisements try to pull the wool over your eyes? Try to make you buy something without telling you what you'll have to sacrifice in order to get that something?

Not Us!

We want you to know that if you DON'T buy the ASCENDANT now for the reduced price of \$4.00, you will be able to purchase 80 cigars, put a down payment on a good Kaywoodie pipe, or buy almost 11 1/2 packs of cigarettes. We also want you to know that if you DON'T buy the ASCENDANT now at \$4.00, you MAY be in the hole 100 nickel cigars, a good Kawoodie pipe, or 14 1/3 packs of cigarettes when you do decide to purchase it in the months ahead.

The last part of the school year is always the most nerve-racking. Buy the ASCENDANT now and smoke later...when you'll really need it.

OK?

By the way, the ASCENDANT will be the new pictorial essay with narrative, capturing all of the action at Oakland. It's like a year book...but not like one you have ever seen.

Yes. There should be a picture of you in it..... smoking.



## KING MOTEL

45 UNIT MOTEL  
SWIMMING POOL

TWO MILES WEST ON  
MT. CLEMENS FROM  
OAKLAND UNIVERSITY

1300 Opdyke Road  
M 24 by Pass E. of Pontiac  
Pontiac, Michigan

FE 3-7906  
FE 3-7907

## HOUSE OF COLOR

Complete Line  
of Artist's Supplies  
Paint - Wallpaper  
Draperies  
417 Main, Rochester  
OL 6-0211

## PARENTS . . .

WE INVITE YOUR FAMILY TO DINE

# club rochester.

FINEST  
TYPE OF  
AMERICAN  
FOOD AND  
COCKTAILS  
COMBINED WITH A RELAXING ATMOSPHERE

\* LUNCHEON  
\* DINNER  
\* SUPPER

306 MAIN ST.

ROCHESTER



## Emphasizes Student Development

by Thomas Dutton  
Dean of Students

I would like to welcome you to Oakland University and to express the hope that your educational work will be productive and rewarding. I am sure that you will find that members of the University community are willing to help you to receive the maximum benefit from the curriculum and to have an enjoyable and satisfying learning experience.

Each of you has many talents to cultivate, and to develop one's talents to the fullest is an accomplishment of great personal reward. To achieve this development, you must make a fundamental commitment to academic and personal excellence and participate actively in the learning process.

The University's curriculum provides opportunities for you to develop personally and intellectually, to cultivate an appreciation of the pursuit of knowledge and academic attainment, to gain insight into yourself and the world in which you live, and to refine your values and attitudes.

An important dimension of the educational enterprise is the extra-curricular program which includes student activities and organizations, student publications, student-faculty discussions, cultural events, student government, intramurals, and intercollegiate athletics.

This program fosters the integration of intellectual and social life and the establishment of viable relationships with other students and with faculty and administrators.

Moreover, the University has many sources of counsel to help students resolve their problems, to assess their strengths and weaknesses, and to make mature judgments concerning their educational endeavors.



ments concerning their educational endeavors.

Faculty advisers, individual faculty members, dean of students' staff members, health service personnel, psychological services staff, and other staff members are available to assist you when problems and questions arise.

I encourage you to take full advantage of the University's educational program and guidance services and to attain high standards of achievement. In this way your educational career at Oakland University will be more profitable.

The primary objective of the office of the dean of students is to contribute to student development through a diversified program of educational activities and services.

This program includes counseling; intellectual, cultural, social and recreational activities; student government and leadership training; student publications; group living; financial aids; student health; physical education and intercollegiate athletics.

A major function of the office is to counsel students concerning personal and educational questions and to help them achieve their educational objectives.

The office also administers the withdrawal procedures for upper-class students as well as the academic standing and re-instatement policies. In addition, the office maintains the central records for upperclass students and issues class excuses.

If you should need assistance during your college career, please feel free to contact me or members of the staff of this office. We are willing to help you in every way possible to have a meaningful educational experience at Oakland University.

I hope that you have an enjoyable and successful year.

### COLLEGE WARDROBE HDQTRS

**LUCILLE  
SHOPPE**

**CARPENTER'S  
MEN'S WEAR**

FOURTH AND MAIN  
DOWNTOWN ROCHESTER



Opens September 13  
Hours: 11 am to 4 pm  
Monday through Friday

VISIT  
the **Scholar Shop**  
lower level Oakland Center

**Delightful Gifts**  
moderately priced

Unusual accessories for students' rooms  
India print or Madras bedspreads  
Wall plaques  
Ash trays - waste baskets - mobiles

For Coeds  
jewelry - pierced and  
"chicken" earrings  
madras purses  
head scarves  
hosiery

For men Students  
madras belts -  
watch bands  
key cases  
Rooster ties  
tie tacs

All proceeds of the Scholar Shop go to the Oakland University Scholarship Fund.

## OU Residence Halls- More Than Bed and Board

by James Appleton  
Associate Dean of Students

This fall, over 30% of the student body will live on campus. For these students the University assumes the responsibility of providing the best food service and the most comfortable and congenial living accommodations possible.

In addition, the residence halls contribute to the educational opportunities provided at Oakland by facilitating student orientation to the college environment, by encouraging a continual interchange of ideas, by sponsoring activities and events, and by involving the student in a community situation for which he must assume some degree of responsibility.

The student is exposed to a res-

idence hall environment that complements the academic mission of the University, and that, in itself, serves certain definite ends which higher education claims.

Men are housed in Fitzgerald and our new unit; women live in Anibal and Hill House. Pryale remains co-ed and houses a few upperclassmen and the resident portion of the Charter College.

A new hall is under construction which will be opened in the fall of 1966. This addition of 572 spaces will greatly increase the co-ed living opportunities at Oakland.

The residence hall program is expected to play an increasing role in campus life as the proportion of resident students grows to 50% of the total student body by 1969.

## ÆCON-O-CHECK\*



...THE CLASSICAL WAY  
TO HANDLE YOUR  
ÆCONOMIC DISBURSEMENTS

\*Ætually NBD's convenient, exclusive, low-cost, ideal for student or staff, no-minimum balance, imprinted with your own name, bound in a handsome carrying case, available at our nearby Rochester office, ECON-O-CHECK checking account complete with handy check register that'll tell where the money went and whence it came. 20 checks for \$2.50.

**NATIONAL BANK OF DETROIT**

339 Main St., Rochester, Michigan  
... and 83 other locations



Member Federal Deposit Insurance Corporation



# Obear Slaps Parental "Heavy-Hand" Attitude



You'll find more to read at

## READMORE



- \*Paperback books exclusively
- \*5,000 titles in stock
- \*Bestsellers and current fiction
- \*Classics and reference works
- \*Study aids \* Backlist titles
- \*Open 'til 10 PM 7 nights a week

## READMORE

175 West Maple Avenue \* Birmingham \* 647-2248

For all your audio - visual needs  
Call FE 4-1523 to learn about  
the big savings on the very latest equipment

## Audio Visual Center

Rental, Sales  
and Service

55 Oakland Avenue  
Pontiac

- \* PROFESSIONAL EYE CARE
- \* EXAMINATIONS
- \* CONTACT LENSES
- \* 2 HOUR REPAIR SERVICE
- \* SELECTION OF FASHION FRAMES
- \* NO APPOINTMENT NECESSARY

Dr. Stuart A. Karmann  
Optometrist

## Rochester Optical Center

333 Main                      Rochester  
Olive 1-3800

Although the crowd was not as large as were the Music Festival crowds, several people were forced to sit on the grass Sunday afternoon as Dean of Freshman Fred Obear delivered the convocation address at Baldwin Memorial Pavilion.

More than 2,000 freshmen, parents, and friends, sat under sunny skies as Obear spoke at the

seventh annual freshman convocation.

Speaking first to the parents, who had been urged to attend convocation for the first time, Obear warned the parents not to hope for a "carbon copy" when their children graduate from college.

"This parental demand for a 'carbon copy' rather than an 'original' is not wholly uncommon

but certainly detrimental to the process of education," he said.

He told the parents that the university is a very complex entity and that learning, not teaching, is the primary function.

"Universities have become great not as centers of indoctrination for a particular brand of morality or a prescribed political philosophy, but simply by encouraging the pursuit of learning," he said.

"This means keeping alive the spirit of inquiry, the desire to experiment, and providing opportunities for creative effort."

Concluding his remarks to the parents, he said:

"You as parents must provide an environment in terms of surroundings and attitudes conducive to continued growth for your sons and daughters. It is perhaps your hardest test to encourage your student's independence while at the same time continuing to provide some emotional and probably much financial support.

"Your willingness to free them from decisions and problems at home but equally as important to free them for making their own decisions outside of home, particularly on academic matters, will be crucial to the success or failure in which each of you will partake."

Turning his attention to the students, Obear gave his viewpoint of the campus unrest that has swept the nation in the past few years, culminating in the Berkeley riots last fall.

"More than just a hand-full are now objecting to the established order," he said.

"Students - who in the past have attended college without questioning the going system - now organize themselves into groups or committees for the purpose of examining college curricula; they meet with faculty members and administrators to

Continued on Page 8.

Always an Excellent Selection of  
Flowers & Gifts for Your Every Need  
**Holland's**  
Floral and Gifts  
Come in and see Alice & Bill Holland  
308 Main St. OL 2-9661  
Rochester  
Member of F.T.D. — Worldwide Delivery



England's Favorite Lightweight Motorcycle  
**INTERNATIONAL**  
**GRAND PRIX CHAMPION**

- \* 12 different models \$245-589
- \* easier starting & shifting
- \* quieter running
- \* more useable horsepower
- \* more comfortable to ride
- \* go anywhere, park everywhere
- \* up to 200 miles per gallon
- \* 12,000 mile-12 month warranty

Convenient Terms . . . Parts and Service

# TUKO

872 E. AUBURN  
Near John R.

UL 2-5363  
Rochester, Michigan

Shop

**Finger's**  
of the Mall

For All:  
School Supplies  
Artist Supplies  
Drafting Materials  
Stationery  
Pens, Pencils & Repairs  
Custom & Standard Picture  
Frames.

FREE PARKING 682-0411



## Busy Place

# We Take Care of Freshmen

by Fred Obear  
Dean of Freshmen

To put the matter simply, the office of dean of Freshmen is responsible for academic matters concerning all freshmen.

In carrying out these responsibilities, we work closely with the Office of Psychological Services and the Office of the Dean of Students.

This office has the responsibility for the Academic Advising Program. This includes upper-class advising, although the assignment of advisers to upper-class students is done by department chairmen.

The freshman advising program is a major activity of this office.

This year there are 18 freshman advisers, including five charter college faculty members.

They are: James Bailey, Russian; John Barnard, history; J. G. Blair, English; Robert Facko, music; Robert Howes, history and area studies; Jack Moeller, German; Rosalie Murphy, English; John Dettman, mathematics; William Hammerle, engineering; Steven Miller, chemistry; Walter Wilson, biology; Edward Starr, economics, and Carl Vann, political science.

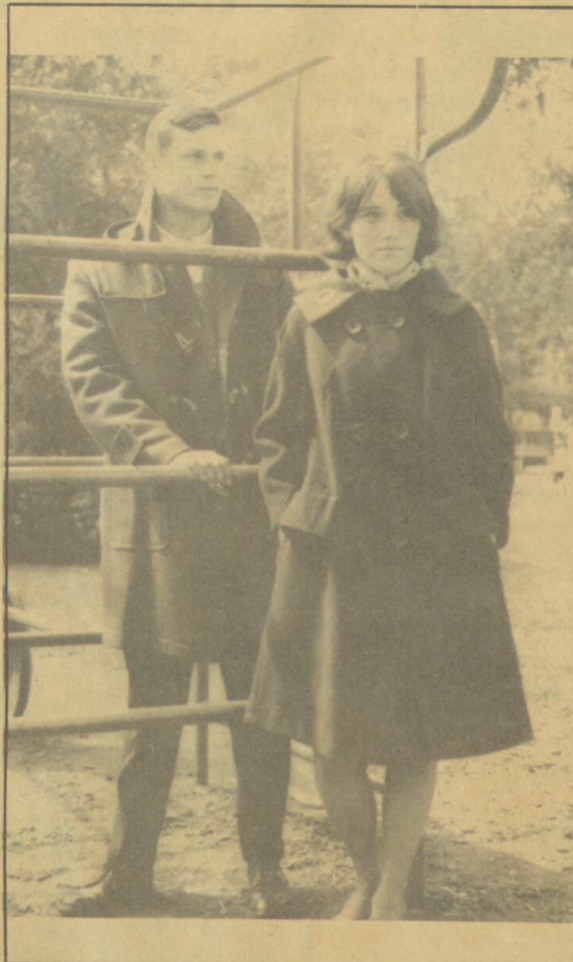
The five charter college faculty members are Sheldon Appleton, Melvin Chernov, Alfred Lessing, Roger Marz and Gertrude White.

Orientation is another responsibility of the dean of freshmen. Although this program is predominantly concerned with testing

and advising, it provides good opportunity for students to get to know Oakland and to participate in some academic exercises.

Finally, the dean of freshmen is also assistant provost and as such reports directly to Provost O'Dowd. Responsibilities here include charter college and other little college programs, Parents Day, Honors Banquet, and such things as the Freshman Advisory meeting, Declaration of Major Day, Career Day, and the Senior Placement Seminar.

In my spare time, I teach one senior - graduate chemistry course and supervise a senior research project for one student!



Diane Stewart

Jeff Hanway

## She's Dean of Women, Too

by Pat Houtz  
Associate Dean of Students

I would like to welcome all you new freshman students to Oakland University and wish you exciting, productive and successful years with us. In order to help you to attain your educational goals, I have briefly described below the services with which this office can help you.

First of all, we hope you won't wait till a problem arises before dropping in to get acquainted. However, if you need some advice about financial aids, Mrs. Gladys Rapoport will be able to give you full details on loans, grants, scholarships, and campus employment.

Mrs. Jane Cartmell and Mrs. Jackie Compton, Registered Nurses, will be on duty from 7:30 a.m. to midnight effective September 13. Not only are they interested in treating your illnesses but also in developing a preventive program.

All you aspiring actors and actresses will want to meet Mr. Tom Aston and see the theatre facilities in the basement of the Sports and Recreation Building. A varied and interesting list of plays is on the docket for this year. Watch bulletin boards for try-out schedules and dates of plays.

A special invitation is extended to those women who are interested in being active in developing and expanding programming for women students. We anticipate an exciting year and hope you will take an active part in developing unique and interesting programs

for all women students at Oakland.

Last, but far from least, we are here to work with you and the rest of the University community to make your experience at Oakland meaningful. We will be glad to discuss any problem -- academic, social or personal -- and work with you toward a satisfactory solution.



The sports car connoisseur will find in the latest M.G. - Austin Healey line all that he has been looking for . . .

SEE AND TEST DRIVE THE NEW 1966 MODELS AT:

## FALVEY IMPORTED CARS

\* Overseas Sales Specialists  
We sell at factory  
\* Overseas tax free Savings

LI 3-5000

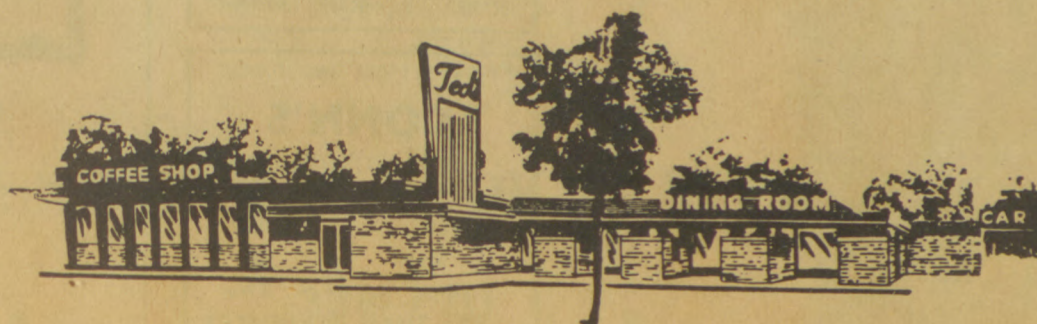
Open until 9 pm  
\* Mon., Tues., Thurs.  
\* 22600 Woodward  
Ferndale

# Ted's

Over a million guests a year enjoy our many services.

- Sunday Breakfast Buffet—9:00 A.M. till noon
- Monday night—Round-Up Ranch Room with Cowgirl Hostesses
- 100 car station service — we are the world's largest electronic car service.
- 300 seat capacity in our air conditioned dining room and coffee shop
- and of course . . . quality food and service at moderate prices.

Drop in soon . . . we are sure you will be pleased



Bloomfield Hills

Pontiac Mall



# Frosh Intellectuals Read, View "Flies"

Orientation week took on an academic air this fall as freshman read and discussed William Golding's once controversial novel, "Lord of the Flies."

At summer sessions, freshman received a free copy of the novel which they were assigned to read. They then met Monday in seminar groups of 20 to 30 students, one professor and one upper class student to discuss the book.

Monday night, freshman viewed the movie version of Golding's novel, then met again Tuesday for a comparative discussion of the book and film. The last facet of the plan calls for writing a paper which will be critiqued, and used

by the Writing Center to evaluate each student's need for additional writing training.

This plan, informally called the Freshman Student Seminar Program, was the brain child of Frederick Obear, dean of freshman; John Blair, English professor; and the Student Orientation Board.

Reacting to complaints that orientation was not intellectual enough, they developed this plan to expose freshman immediately to an academic atmosphere. At the same time, these fresh-from-high-school-students get a taste of college class work.

Enthusiasm for the program ran high among students and professors.

"A completely new experience," said Vicki Frost, Detroit freshman. "I didn't realize there was so much in it," she continued. "The discussion started quietly, then began to really move -- student participation was high."

In Miss Frost's seminar group the discussion ran from the Christian concept of man as basically evil to contemporary civil rights.

Cindy Diehl of Milford was surprised to find that her ideas differed quite a bit from those of other students.

Her group too, ranged over a variety of topics. They questioned the possibility of our society disintegrating, wondered if the boys in Golding's novel were developing their own religion.

Faculty enthusiasm was per-

haps even higher. Jesse Pitts, professor of sociology commented, "The students took off like a light. This sort of thing could be very successful. We adapted our teaching to what interests students, instead of just what we professors think is interesting and worthwhile. As long as the material interests us too, it might improve our capacity to teach, but a bored prof is far more deadly than bored students."

"Great fun!" said James Appleton, associate dean of students, who also conducted a seminar program. "I thought the program was very well conceived."

"Lord of the Flies" was an excellent book to stimulate discussion. I was impressed by the students, they are articulate, quixotic and this is a tremendous way to get them into the swing of things academically.



## Green's Artist Supply

TO SATISFY ARTISTIC DEMANDS

- \* Picture Frames
- \* Custom Framing
- \* House Paints

Architectural Supplies  
Ceramic Supplies  
Complete Artist Supplies

BIRMINGHAM

400 South  
Woodward

MI 4-9034



ROCHESTER

2429  
Main Street

651-3900

## Convocation

Continued from page 6.

discuss educational issues; they lead civil rights struggles; volunteer for Peace Corps Service, agitate for disarmament, demonstrate over Vietnam, and undertake social service projects.

"Their voice is being heard and it is often a mature voice. There is no doubt much truth in the statement, 'if Booth Tarkington were to write Seventeen today, he'd have to call it Twelve.'"

Obear also took a swipe at the would-be censors.

"We cannot substitute dogma for knowledge, indoctrination for understanding, or adjustment for education."

"Whitney Griswold, former president of Yale University, has expressed a similar point in the following remarks, 'Books won't stay banned. They won't burn. Ideas won't go to jail. In the long run of history, the censor and the inquisitor have always lost. The only sure weapon against bad ideas is better ideas.'"

Following Obear's address, there was a reception for the freshmen and their parents at Trumbull Terrace.

## Mrs. Wilson

Mrs. Alfred G. Wilson, shown at right addressing the second annual Oakland Encore for alumni, is well remembered as the benefactress of Oakland University since she and her husband gave the land on which it stands.



Opdyke (M-24) At  
Pontiac Rd. Pontiac Call 334-9551



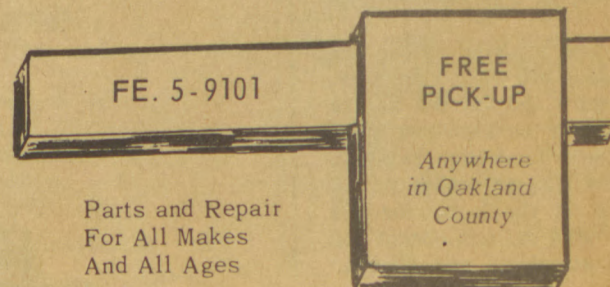
LIGHTNING FAST  
CURB SERVICE

Carryouts - Call 15 Minutes  
in Advance

OPEN 6 A.M. - 1 P.M. Daily  
6 A.M. To 2 A.M. Fri. & Sat.



AUTHORIZED  
SWEEPER  
SERVICE



Parts and Repair  
For All Makes  
And All Ages

**BARNES & HARGRAVE**

742 W HURON \* ACROSS FROM POST OFFICE

*Kay*  
baum

166 W. MAPLE  
BIRMINGHAM

DETROIT BIRMINGHAM GROSSE POINTE

Permanent Press Specialized at

**CONN'S**

IDEAL FOR CAMPUS  
PANTS \* SHIRTS

Needs Wash  
No And  
Ironing Wear

LESS THAN 10 MINUTES  
FROM CAMPUS  
Downtown Pontiac  
73 N. Saginaw



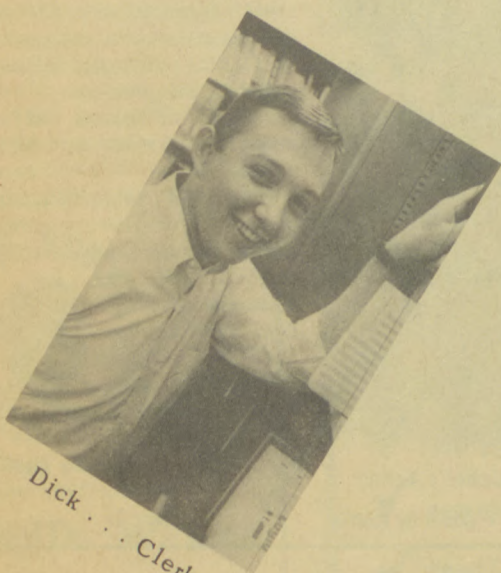
DETROIT BIRMINGHAM GROSSE POINTE

PENNY MORAN



# HOWDY

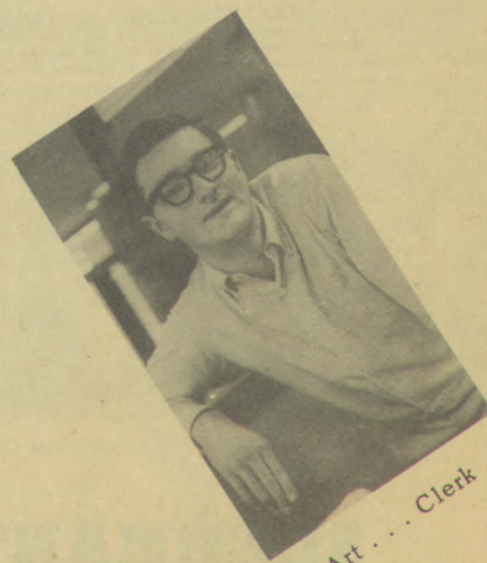
ALLOW US TO  
INTRODUCE OURSELVES  
YOUR BOOK CENTER STAFF



Dick . . . Clerk



David Bixby . . . Manager



Art . . . Clerk

READY

TO  
you

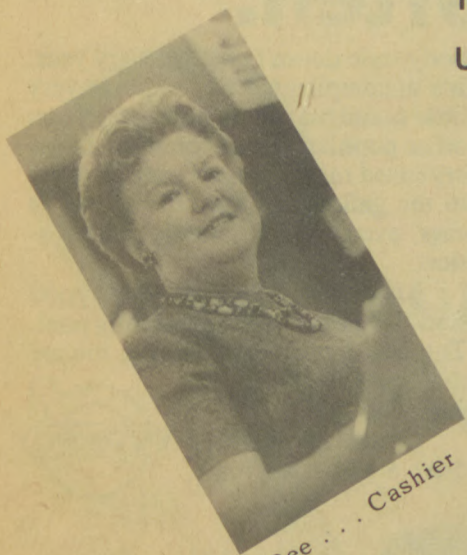
SERVE

with

New Books  
Used Books

New Products  
School Supplies

TOP QUALITY PRODUCTS  
EFFICIENT SERVICE



Bee . . . Cashier



Sharon . . . Secretary



Audrey . . . Cashier

UNIVERSITY BOOK CENTER

Lower Level  
Oakland Center

338-7211  
Ext. 2125

Sept. 13th thru 16th  
OPEN: 8:30 a.m. - 9 p.m.



## OU Awards 43 Degrees in First Summer Commem'nt

Forty-three students were awarded degrees at Oakland's first summer commencement August 22. Robert G. Hoopes, chairman of the English department, addressed the graduates in the Howard C. Baldwin Memorial Pavilion.

University honors went to five graduates. Graduating magna cum laude were Carolyn R. Gromer, elementary education; Frederick S. Pearson, political science; Janet L. Dixon, elementary education; Edith A. Harris, history-secondary education; Mary A. Lutz, elementary education, graduated cum laude.

Departmental honors went to Robin J. Young, art; Miriam F. Foxman, English; Edith A. Harris, history; Donald C. O'Brien,

history; Lecy O. Roe, music; Frederick S. Pearson, political science; Bonnie Jo Zeld, psychology; Janet L. Dixon, teacher education; and Mary A. Lutz, teacher education.

Invocation and benediction for the ceremony was given by Rabbi Aaron Brander, of the Beth Tephilath Moses Synagogue in Mt. Clemens. Degrees were conferred by Chancellor Varner.

Yukiko Shuya, a graduate student in English, is looking for a place to live and a roommate, preferably another grad. She may be reached through G. White of the English Dept.



Through these portals pass satisfied customers

### SHERMAN'S

FLORSHEIM SHOES OF QUALITY

also Featuring Hush Puppies & Sebago - Moc's

of **Birmingham**

CORNER MAPLE & PIERCE

## JERRY'S

CITGO SERVICE



WELCOMES YOU TO OAKLAND AND  
TO OUR CONVENIENT SERVICE



3450  
WALTON

OPEN:  
24 HOURS

CALL  
335-1963



Senior Dave Lewis receives diploma and handshake from

Chancellor Varner.

photo by Coffin

## DAFS Series Moves To Hills Theater; Prices Go Up

A seven-film series for the fall semester was released this week by OU's Dramatic Arts Film Society (DAFS).

Several changes have been made in the series this year, the most significant being that the films will be shown at the Hills Theater in Rochester, rather than on campus.

Another major change is that sound will be dubbed in rather than subtitles.

Two reasons were given by a DAFS spokesman for this change.

"The subtitles tended to destroy the totality of the visual image," he said. "Besides, the Hills Theater is not adapted for subtitles."

Season tickets for the films, to be shown at 7 and 9 p.m. every other Tuesday, are \$5, an increase of \$2 over last year.

Tickets purchased at the door will cost \$1 apiece.

A plea for student and faculty support was made by DAFS this week.

Financial problems have plagued DAFS from the beginning, and strong support is needed this year to sustain the series.

The schedule:

Sep. 21 - Gervaise  
Oct. 5 - A Taste of Honey  
Oct. 19 - Lavendar Hill Mob  
Nov. 2 - Sunday and Cybele  
Nov. 16 - The Devil's Eye  
Nov. 30 - Mr. Hulot's Holiday  
Dec. 14 - Ivan the Terrible, Part I.

## How often do you buy a new car?

## That's too often.

Buy a Volvo, keep it a long time and get out from under car payments for a change.

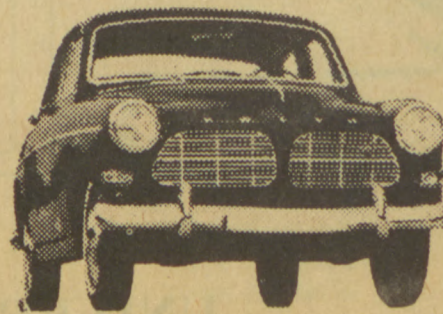
How long can you expect a Volvo to last? We're not sure yet. In Sweden, Volvos are driven an average of eleven years. When you consider that in Sweden there are no speed limits on the highways and there are 70,000 miles of unpaved roads, you can understand why we have to bite our tongues to keep from making some rash promises.

One more thing. You won't mind keeping your Volvo a long time. Its

body style doesn't change every year. It's uncomplicated and requires very little maintenance. It runs away from other popular-priced compacts in every speed range, yet gets over 25 miles to the gallon like the little economy cars, even with automatic transmission.

And your Volvo will look good standing next to your swimming pool. The one you build with the money that used to go for car payments.

Come in and test drive a Volvo any time.



## PONTIAC SPORTS CAR

467 Auburn Ave. Pontiac, Michigan Phone 335-1511  
Authorized Volvo Dealer  
We Specialize in Volkswagen Service



# Distinguish Art From Ideas

In a book recently published in hardcover by the Princeton University Press, author John G. Blair, assistant professor of English, has chided critics of poet W. H. Auden for what he calls "their refusal to look at the art of his (Auden's) poetry as distinguished from the ideas it expresses or implies."

Entitled *THE POETIC ART OF W. H. AUDEN*, Blair's book is more than a critique of previous Auden criticism; it is a positive attempt to illuminate characteristics of Auden's poetry which Blair feels have lent to the poet's work a consistency which other critics deny.

In a recent campus discussion of his book, Blair explained that Auden's philosophical vacillations and his tendency to employ an unending variety of poetic forms have befuddled some of the academicians who have sought to characterize his poetry.

Auden's mode of approach to the problem of creating a poem is almost unique among major American poets today, Blair said. He commented that Auden, a skill-

ful literary craftsman, "finds it especially satisfying to succeed in saying something meaningful while using highly complicated literary forms."

According to Blair, Auden is likely to begin writing a poem by first choosing a form, rather than a subject, with which he feels it will be interesting and challenging to work. Then, said Blair, "He will ask himself, 'what does this particular form allow me to say?'"

Blair had two personal interviews with Auden while in the

process of writing his book, Blair's first. "He's a very kind and considerate person, but also highly self-conscious," Blair said, and added: "His unusual involvement with form seems to be a way in which he avoids being tied-up by himself."

The OU professor's interest in Auden's poetry dates back to 1960 when he was working on his doctorate in English at Brown University. He earned his Ph. D. in 1961, and his doctoral thesis on Auden provided the basis for his book.

## Work Available

### Part-Time Job "Educational"

"On-campus, part-time work is of considerable educational value, even though the student may not realize it at the time," stated Gladys Rapoport, head of the student Employment Service, in a recent interview.

Student employment is one of the biggest ventures on campus with upwards of 350 students holding jobs. The university needs students to fill many, varied, part-time jobs, but it needs people who can fill these posts competently.

Most students holding jobs work about 15 hours a week at a rate of \$1.25 an hour, which, incidentally, is not as bad as most people seem to imagine.

Food services, the library,

maintenance, office help, and faculty assistants make up the bulk of the student jobs.

Students are placed in their positions by the Student Employment Office not in a haphazard manner, but using a combination of the student's skills, interests, availability, and personality.

The student must remember that the jobs are not gifts and must be performed with some degree of competence.

Most of the very desirable jobs as guides, library assistants, and office work are more scarce and offer better working conditions.

The skills which are in great-  
(continued on page 12)

**THE FORVM**  
12 N. Saginaw  
Pontiac

**Starring**  
Marcello Mastroianni  
Virna Lisi

**2ND. WEEK!**

**Casanova '70**  
Filmed In  
C-O-L-O-R

Features 7:20, 9:30  
Sunday 3:10-5:15-7:20-9:30

*School time is  
Olympia  
portable time!*

- ✓ 88 character keyboard
- ✓ convenient half-spacing
- ✓ distinctive type faces
- ✓ handsome new styling
- ✓ easy operation
- ✓ finest features
- ✓ true office machine action
- ✓ trouble-free performance

**JONES TYPEWRITER**  
Sales and Service

1058 W. Huron Pontiac, Mich.

**WIN  
a new  
Polaroid  
Camera  
from  
LEVI'S®**



It's the "instant snapshot" camera you've always wanted! Crystal-clear black-and-white photos ready for your album in 10 seconds! Works indoors and out, rain or shine!

**Not a contest! Nothing to buy!**  
**Come in for details!**

WHITE LEVIS Black Olive White	STA PRESS Continental and Ivy model	LEVI CORDUROY WHITE OLIVE
\$4.25	from \$5.98	\$5.98

**MITZELFELD'S**

... fine apparel  
... Rochester.

**TOP  
QUALITY  
PICTURES**

"PSYCH"  
"HUD"  
"DR. STRANGELOVE"  
"PICNIC"  
"THE MOUSE TRAP"  
"DAMN THE DEFENDERS"

**SUNDAYS**

**GOLD ROOM 8:00 pm**

**SAVE \$1.25 BY PURCHASING  
SERIES TICKET @ \$4.00**

REGULAR  
**ADMISSION  
35¢**

TICKETS SOLD IN THE ACTIVITIES CENTER  
DOWNSTAIRS OAKLAND CENTER



**"Not a Yearbook"****Ascendent Needs Staff**

Ascendent is Oakland's newest publication. Called for convenience a yearbook, "It's not like any yearbook you've seen," says business manager, Bruce Chadwick.

Editor of the 160-page publication is Kathy Keiser, who describes the book as "New, different, unique. It isn't a yearbook, it's a composition stressing creativity in photography, lay-out and copy."

"Most important, it will em-

phasize the Oakland student 'living Oakland'; the Ascendent hopes to convey the idea that this is one particular group of students in one particular living-working experience. And the Ascendent staff hopes to add to the remembrance of that experience."

Students interested in working on the Ascendent staff should contact Miss Keiser, Chadwick, or associate editor Margo Weiberg. Offices in the lower level of OC.

**Collateral Series Survives Again; Begins Sept. 21**

Repeated this term is last year's successful Collateral Film Series.

Beginning September 21, with "Animal Farm," the series continues with "All Quiet on the Western Front," "Henry V," "The Seventh Seal," and "Birth of a Nation."

Designed to supplement the Western Literature and Western Institutions courses, the Series is also open to upperclassman.

**Kingsley Inn****HOTEL ACCOMMODATIONS**

- 102 Luxury Guest Rooms
- Parking Facilities for 500
- Cocktail Lounges
- Coffee Shop
- Sauna Baths
- Heated Swimming Pool
- Barber Shop
- Beauty Shop
- Travel Service

- Banquet Rooms, Meeting Rooms, Ballroom

Dining Rooms

CITY OF BLOOMFIELD HILLS

MI 4-1400

564-5143



Kathy Keiser

**Campus Jobs**

Continued from page 11.

est demand are manual labor; maintenance (painters and carpenters); food service waiters and waitresses; computer programmers and key punch operators; and foreign language typists.

While the Student Employment Service does not promise complete satisfaction in placing students in a job, it is reminded that skills acquired in an improbable job may stand in good stead in later life.

**The Jaguar Overseas Delivery Plan is better—so is the car**

1. Choose from 4 outstanding Jaguars: XK-E coupe or roadster. 3.8 'S' sports sedan. Luxurious 4.2 sedan.

2. Place your order direct with the authorized Jaguar dealer who will later service your car.

3. Buy it at low, tax-free factory prices. The money you save can be applied to your trip overseas.

4. Ask for delivery in Great Britain or any principal European city.

5. Forget red tape, masses of forms and applications. Just 2 forms are all you need in the Jaguar plan.

6. Let your dealer arrange for car registration, license plates and auto insurance (compulsory in Europe).

7. Forget about meeting airplane

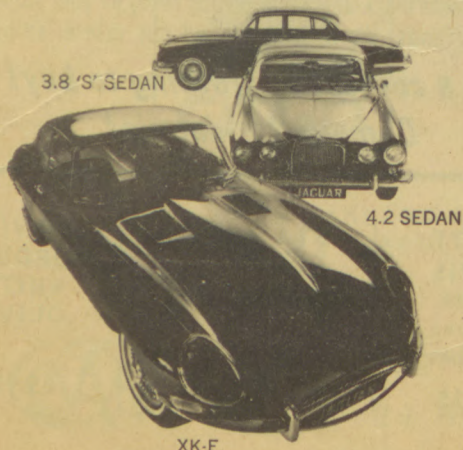
and train schedules in Britain or on the continent. Drive when and where you want. At your leisure and save money doing it.

8. When you're ready to come home, leave your car at one of our specified agencies, or return it to the factory for shipment home. The cost is reasonable.

9. Spend many enjoyable years with your Jaguar on your return home. Your local Jaguar dealer has the skilled mechanics and parts to maintain your car properly.

See your local Jaguar dealer or write Jaguar Cars Inc., 32 East 57 Street New York, N. Y. 10022.

Jaguar: A different breed of cat.



3.8 'S' SEDAN

4.2 SEDAN

XK-E

See and test drive the NEW JAGUAR at

**FALVEY IMPORTED CARS**

LI 3-5000 22600 Woodward - Ferndale

**Calendar****Friday, Sept. 10**

NEW STUDENT REGISTRATION  
8:30 - Play "The Apple", Little Theatre.

**Saturday, Sept. 11**

1:00-5:00 - Tour of Detroit  
7:30 p.m. - Pool Program: water show, fashion show, dance, I.M.  
11:30 p.m. - Co-Rec Midnight Swim, I.M.

**Sunday, Sept. 12**

8:00 - Film "Picnic" - Gold Room, O.C.

**Wednesday, Sept. 15**

9:00 p.m. - Record dance, Grill, O.C.

**Friday, Sept. 17**

7:30 p.m. - University Chorus Hootenanny and Dance (tent)  
8:00 p.m. - Co-Rec Badminton, west gym, I.M.  
8:30 p.m. - Co-Rec Swimming I.M.  
9:00 p.m. - Co-Rec Water Basketball, I.M.

**CLASSIFIED ADS**

LOST -- one small white purse containing money and ID. Reward with or without money. Ext. 2667 after 5 p.m. or 332-5298 before 5.

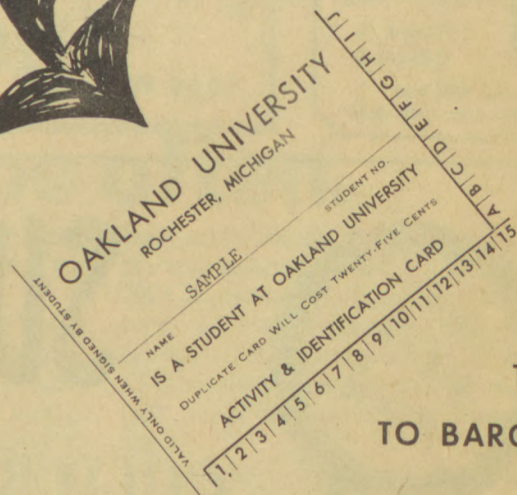
Every 12 ounce glass of hippopotamus milk contains 128 calories.

WELCOME  
TO  
ROCHESTER

**HELLER'S JEWELRY**

The Store that service built.

409 MAIN STREET  
ROCHESTER  
OL 2-4151

**LEE'S****SALES AND SERVICE**

YOUR  
TICKET  
TO BARGAINS!

**WATCH FOR THESE STUDENT DISCOUNTS**

WITH SHOW OF I. D. CARD

**ALWAYS**  
**25% OFF**  
ON ALL PARTS

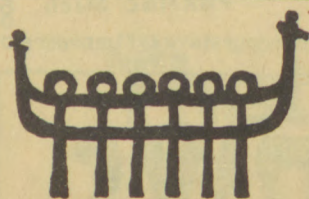
**2¢ OFF**  
PER GALLON GAS

**TO COME**  
REVERSE CHROME  
WHEELS

EXPERT SCOPE  
TUNE-UPS

STARTERS AND  
GENERATORS

**921 MT. CLEMENS**  
WEST OF OPDYKE

**HANSEN TRAVEL AGENCY**

THIS IS TO  
INTRODUCE  
YOU TO

**HANSEN TRAVEL AGENCY**

NEVER ANY  
SERVICE CHARGE

CALL US FOR ANY  
AND ALL TRAVEL  
ARRANGEMENTS

**332-8318**