SurPriSe (Surveillance, Privacy & Security)

A Faculty Learning Community At Oakland University

Fostering interdisciplinary approaches to understanding surveillance, security and privacy through curricular development and research

Thomas Lauer
Professor and Chair
Department of Decision and Information Sciences
School of Business Administration

Albert J. Meehan
Professor and Chair
Department of Sociology and Anthropology
Director, Concentration in Criminal Justice
College of Arts and Sciences

January 2010

Twenty three faculty (representing twelve different departments) from the College of Arts and Sciences and the schools of Business Administration, Computer Science and Engineering, Health Sciences and the Kresge Library have formed a faculty learning community to foster interdisciplinary approaches to understanding surveillance, security and privacy through curricular development and research (see attached list). Our community is called **SurPriSe**, an acronym derived from the words <u>sur</u>veillance, <u>pri</u>vacy and <u>se</u>curity. Our goal is to develop and use a truly interdisciplinary perspective to examine these three important and interrelated topics which does not assume a positive or negative position per se, but promotes open dialogue and debate.

While all three terms are contentious in current academic and public discourse, we take them to generally relate to the following. Surveillance is a characteristic of modern society where people are sorted into categories for various reasons (e.g. entitlements, allocation of services, for market advantage, and for safety) and with significant impact. This sorting occurs through the use of personal information that is systematically and routinely collected by government and corporate organizations. Privacy concerns the control of information about oneself and protection from intrusion into one's personal existence. There have been a number of harms identified that have to do with the collection, storage, analysis, sharing, and decision making which utilizes personal information. Security is commonly thought of as the protection of assets and is concerned with different risks. Risk is concerned with the magnitude of loss, the likelihood of loss, and exposure to loss. For society, once it has been decided which assets to protect, security is concerned with managing the risk to those assets often through the use of actuarial models and algorithms. As currently practiced, making particular assets and individuals more secure generally results in lessening the security to others.

All three, surveillance, privacy, and security have undergone major changes in the last three decades. Significant factors have included technological developments (e.g. the Internet, development of large shared databases, increasingly sophisticated software for data mining), the globalization of the economy and the enhanced importance of borders to control population migration, the spread of disease, and other social problems, and alteration to the legal and social landscape subsequent to 9/11 via the war on terrorism. Understanding these three topics and the relationships among them inherently requires that they be examined in concert with an interdisciplinary perspective.

The issues confronting modern society that have given rise to increased forms of surveillance, and the corresponding concerns regarding privacy and the need for more security will not go away—they will only become more complex. A principled position being explored by SurPriSe is the degree to which a society can *conduct surveillance with integrity, establish privacy as an individual and a societal value and achieve security with dignity for all individuals and groups*. By this we mean: that surveillance can occur without harmful discrimination and unwarranted abuses of power and trust by individuals and organizations; that privacy values can be preserved in the face of other contending values; and that security solutions work to protect particular assets and individuals without making others less secure. We seek funding opportunities to support research or curricular development in any of these areas or topics.

Oakland University SurPriSe Learning Community Members

Kathleen Battles Assistant Professor Communication and Journalism College of Arts and Sciences

Graham Cassano Assistant Professor of Sociology Sociology and Anthropology College of Arts and Sciences

Scott Crabill
Special Instructor
Communication and Journalism
College of Arts and Sciences
Director, Integrative Studies Program

Flora Dallo Assistant Professor Wellness, Health Promotion & Injury Prevention School of Health Sciences

Xiaodong Deng Associate Professor Decision and Information Sciences School of Business Administration

Huirong Fu Associate Professor Computer Science and Engineering School of Engineering and Computer Science

Kellie Hay Ph.D, Associate Professor Communication and Journalism College of Arts and Sciences

Diane Hartmus, J.D.
Associate Professor and Director,
Masters of Public Administration Program
Political Science
College of Arts and Sciences

Mary Hartson Assistant Professor Modern Languages and Literature College of Arts and Sciences

Fred Hoffman, J.D. Special Instructor Management and Marketing School of Business Administration

Shea Howell, Ph.D. Professor and Chair, Communications and Journalism College of Arts and Sciences Thomas Lauer, Co-Organizer, SurPriSe Professor and Chair, Decision and Information Sciences School of Business Administration

Ray Liedka, Ph.D. Assistant Professor of Sociology Sociology and Anthropology College of Arts and Sciences

Karl Majeske Associate Professor Decision and Information Sciences School of Business Administration

Karen Markel, Ph.D. Associate Professor Management and Marketing School of Business Administration

Albert J. Meehan, Co-Organizer, SurPriSe Professor and Chair Sociology and Anthropology Director, Concentration in Criminal Justice College of Arts and Sciences

Barbara Oakley Associate Professor Industrial and Systems Engineering School of Engineering and Computer Sciences

Aldona Pobutsky Associate Professor Modern Languages and Literature College of Arts and Sciences

Balaji Rajagopalan Associate Professor Decision and Information Sciences School of Business Administration

Mark Rigstad Associate Professor Philosophy College of Arts and Sciences

Julia Rodriguez Assistant Professor, Information Literacy and Educational Technology Kresge Library

Joseph Schiele Assistant Professor Decision and Information Sciences School of Business

Kim Serota, Special Lecturer Decision and Information Sciences School of Business Administration