The Oakland Observer

STUDENT PUBLICATION FOR MICHIGAN STATE UNIVERSITY OAKLAND

Vol. 2 - No. 7

FRIDAY, FEBRUARY 3, 1961

Rochester, Michigan

Commeree, Turk, Rosengard, Lockamy Elected To Senate



PILLING INTO a student powerplay, Dr. Collins, of the music department, steals the puck and gets ready to make a solo rush. Dr. Collins, voted the game's eager beaver, played an

especially strong defensive game. Don Peters netted two third

Rabbi Adler **Continues Seminar** On February 8

The second of two talks by Rabbi Morris Adler, spiritual leader of Congregation Shaarey Zedek, Detroit, will continue MSUO's Seminar in Basic Contemporary Theologies. Rabbi Adler will speak at 1 p.m. Wednesday, Feb. 8, in room 159 North Foundation Hall. He will discuss "The Ethical Nature of Judaism." Admission is free but tickets, available at the Student Center Desk, are required.

Rabbi Adler is a member of the boards of the Jewish Welfare Federation and the Detroit Round Table of Christians and Jews. He is chairman of the public review board of the UAW; vice president of the Community Health Association, vice president of the Jewish Community Council and a member of the Michigan Cultural Commission.

Other clergy participating in the seminar are Fr. Jules Toner, S. J., associate professor of history, University of De-troit; the Rt. Rev. Richard Emrich, Episcopal Bishop of Michigan and the Rev. Donald Zill, pastor of Beautiful Saviour Lutheran Church, Birming-

Hours Or Eternity?

Rabbi Morris Adler of Congregation Shaarey Zedek arrived late to give his lecture Wednesday opening the Seminar in Basic Contemporary Theologies and also missed the luncheon planned in his home.

"I deal habitually with eternity," he said, "I can't worry about a couple of hours."



Rabbi Morris Adler

period goals to lead the faculty to a 3-1 victory over the Hockey Club team in the Snow Carnival hockey contest.

Students No Match For Faculty

Inspired by a stout defense and taking advantage of sloppy goaltending by the student netminder, the faculty hockey team skated to a hard-fought 3-1 victory over the hockey club team last Friday in the kickoff event of the Snow Carnival

The undermanned faculty, augmented by student substitutes, held the game scoreless through the first period, only to fall behind early in the second when Jerre Dirker blasted a shoulder-high screened slapshot which hit the post and

dropped behind goalie Larry Hummell.

The faculty evened the score immediately, when a shot from the middle of a goalmouth pileup eluded the student goaltender, Paul Turk. The remainder of the period was scoreless, with both teams trading shots to no avail.

Soon after the start of the third period, Turk made a sliding save, only to see Don Peters ram the rebound in as he and Jim Burkhardt fought for possession. Peters notched the insurance tally, his second of the

See HOCKEY - Page 4

Eisenhower Aid Joins Faculty

Three new staff members have recently been approved by the Board of Trustees.

They are Dr. Kenneth Roose as professor of economics, Dr. Ralph C. Mobley as professor of physics, and Hollie L. Lepley as acting dean of students.

Roose, 41, now pprofessor of economics at Oberlin College, Ohio, is former Senior Staff Economist on former President Eisenhower's Council of Economic Advisors.

Roose received his A. B. degree from the University of Southern California in 1940 See FACULTY - Page 2

New Attorneys Take Office

Three Student Government Attorneys have been appointed by Paul Allen, Student body

They are Richard Carlsen, 19, 3044 Burkman, Pontiac; Jerry Korte 19, 34451 Joel, New Baltimore and Gary Wright, 19, 790 Nichols Dr. Pontiac. Their duty will be to represent the Senate in cases involving infractions of Senate legislation and questions concerning the Constitionality of Senate. A major portion of their work will involve extensive investigation and prepara-

Amendment Referendum Voted In

The results of the special Student Government election have been announced. Joan Commerce, Paul Turk, Bob Rosengard and Shelby Lockany were elected Senators. They will fill the Senate seats left vacant in the fall election and by the absence of John Don-

The first amendment to the Constitution written by the Exploratory Committee and ratified by the Student Body last spring was passed in the election. The amendment needed the affirmative vote of 45% of the student body. It was passed by the affirmative vote of 466-41.

The amendment limits the Judiciary's powers of Constitutional review. They may now question the constitutionalty of Senate legislation only when it is pertinent to a case being

The first referedum proposal for MSUO students was also passed by a wide margn. The Constitution requires 2/3 affirmative vote of the number of ballots cast to be passed. The referendum was approved by 427-55 of the students who

Tom McAllister, chairman of the elections committee reported that 62 per cent of the student body voted in the election. This record is rivaled only by the young Republicans mock election in November.

Paul Allen student body president, stated, "This can be interpreted as a vote of confidence in our student government. We are glad for the good turn out and the interest in the election. It is important that the students recognize the need for an assessment in order for the student government to offer them more services in the

Ubserver Uncensored

Many students have made remarks to the effect that the Oakland Observer is "censored" by certain members of the administration. These remarks have been made without proion by people who have no knowledge of the newspaper's operation.

The newspaper is put out by students with limited experience. Many have had no previous experience at all. But they are students who are willing to devote their free time to performing a service for the rest of the student body. Others are welcome to join the staff.

We are gratful to Mr. Loren Pope and Mr. Norman Prady for their help and advice.

Our ppurpose is to keep students informed of news that is of interest to them. In doing so we are guided only by principles of good taste and a sincere interest in the welfare of the University.

LAUREE WEBB

MSUO Image - Now Or Never?

In an address to the charter class last fall, former Dean of Students R. J. Alexander expressed the hope that one day each student would possess certain qualities which would set him apart from others; qualities that would identify him as an MSUO student. He referred to these qualities as being a composite "MSUO Image". The MSUO Image has had over a year to develop and is far from matured. Or, at least I hope that the current state of the image will not be a permanent one.

I frequently walk by the book rack across from the library and have yet to discover a sign that says, "Free, take one". But there must be such a sign somewhere judging from the amount of textbooks that have disappeared. The MSUO student has complete disrepect for the personal property of fellow students.

Reserve books have been taken from the library without being signed out. Others have been signed out under false names.

Complete tests have passed word-for-word between classes. The MSUO student shows utter disregard for any standards of honor. Students complain of the activities program that is offered for their benefit. Yet they refuse to join any of the organizations, which have ppledged themselves to satisfying student interests. Students promise to support actvities while they are in the planning stage but refuse to attend the actual events. Culture Internationale was a community success but a student failure. The Student Center film series had to be cancelled because of complete lack of interest. The MSUO student is undependable, irresponsible and apathetic.

There is little interest in school affairs. Student Government is handicapped by a shortage of student support. Barely half of the student body can be "bothered" to vote in any election. Some students have so little interest in MSUO that they return to their former high schools for lunch and social functions. Most invitations for classroom discussions are greeted by an overwhelming flood of silence. The MSUO student is extremely critical but offers no constructive suggestions and refuses to give anything of himself.

The MSUO student is far from fulfilling the MSUO Image. A minority of students have refused to conform to this pattern. But how long can they, or will they, continue to sacrifice their time and energy to make MSUO a better school for students who just plain don't care?

Lauree Webb

Campus **Poetry**

this morning

early in day

li-ht

swept clouds breathe me as I them coming with dancings and the breath of a god nakedly windsely sweeping and living becoming the purple motion of bringing tenderest fingers of no hand creating caressing the

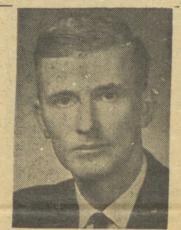
early

mightily gracing the only early in day

light

existance leaves and life abounds with no dimension

Norman A. Kurilik



KENNETH ROOSE

Faculty

(Continued from Page 1) and his Ph. D. in economics from Yale in 1948. He has won half a dozen awards and fellowships and has been in demand by industry as a consult-

Mobley will come to MSUO from Louisana State University, where he is Associate Professor of Physics and Director of the Neutron Scattering Research Project, which is sponsored by the Atomic Energy Commission.

He received his B.S. degree from Lawrence Institute of Technology and his Ph. D. from the University of Wisconsin

Lepley, 47, was director of physical education and intramural athletics before being named acting dean of students. He also is director of physical education for the Pontiac school

Beardslee Presents Image Of Teacher As Seen By Students

By Susan Bierstein

College students see the American male school teacher as a conservative, sensitive, insecure, not well-to-do, but devoted public servant.

These are a few of the conclusions resulting from a twoyear study conducted by Drs. Donald O'Dowd and David Beardslee of MSUO.

Sponsored by the Department of Health, Education and Welfare, the research sought to determine students' conceptions of men in various professions. Dr. Beardslee spoke Wednes-day, January 25 under the auspices of the Teacher Education Association at MSUO.

Twelve hundred students from four northwestern colleges were asked to rate 48 characteristics of each of 15

occupations. Schools included in the survey were Wesleyan in Connecticut, a private women's college, a private men's college, and a state university.

Although the school teacher is seen as a passive, almost effeminate, un-gregarious person, his over-all image was favorable. Students think of the male teacher as a "softy," low on social status and lacking in opportunities for advancement.

He has a limited circle of friends, does not socialize much, and does not play poker, according to the students' opin-

In spite of this, students think he has a happy home life, which is partially a result of his satisfaction in his work. He is thought of n the students' minds as a wise, realistic person, interested in culture, unselfishly devoted to people.

"The biggest weakness in the image is a factor we can correct-his economic condition," Dr. Beardslee said. "If his salary were raised, the teaher would be considered an attractive figure."

Women students have a more favorable image of the male teacher than men students do, according to the survey.

The teacher image did not vary in students from different backgrounds, nor did it change over the college years.

Men at the private school have the least favorable image.

A sampling of college faculty given the same questionaire revealed a lower opinion of school teachers, though the student image of college professors is closely related to the image of school teachers.

LETTERS TO THE EDITOR

Fraternities - No: Monasteries - Yes

To The Editor:

I read with fascination the recent editorial in your paper complaining about the shortcomings of MSUO and I read with even further fascination a number of themes from the last batch my students wrote for me, dealing with virtues and vices of MSUO. That the students voice grievances is a healthy sign that they care, but in the interest of truth I wish to point out that most of the complaints are the result of insufficient familiarity with the habits of American univer-

In my teaching profession I have had a chance to examine closely three of the main forms of college environment in the United States. I can say with reasonable certainty that the students at MSUO are quite well off. We have our deficiencies here, of course, but we are constantly attempting to remedy them - and succeeding. But the students can be sure that all of the courses they are taking, even those to be superseded next year, are, at minimum, on a par with comparable courses elsewhere. Often, they are better.

One complaint was voiced that instructors' names were unfairly ommitted from required courses in the schedule of classes. This is a tempest in a teapot. For the first two years at Brooklyn College and while I was at Wisconsin I never knew whom I would have for a teacher. There is a phenomenon known as the Assignment Committee which relieves the student of this burden.

As for complaints about social life here, I should add that the city colleges of New York are commuter schools

with rather feeble social life.

The social life at Wisconsin is paradisal. The students, however, don't care very much about their schoolwork. In fact, the students here are altogether more enthusiastic about knowledge than I found them to be at Wisconsin, where I taught freshmen for four years. For at a big state uni versity, the fraternities and teams serve as organized opposition to education. The students feel that attending classes and doing some schoolwork is the agonizing price they must pay for the pleasure of belonging to a fraternity. They mereput up with their classes with the smug assurance that the fraternities will allow their members to have a wonderful time as long as they can manage to pull a "C" in their courses. For most students a "C" is a ticket to four years of beatific fun.

But I should explain that all of the fun provided by the fraternal organizations depends for its force on the cultivation of bourgeois values, caste systems which encourage social exclusiveness, and snobbery. Now it is one thing to be a snob knowing that the gods are on your side. But to be a snob knowing that sex and beer are on your side is absurd and vulgar. The fraternities, as the students claim, may prepare one for life, but they do not, however, prepare one for the same sort of life which the university has in mind. Indeed, a fraternity cultivates those self-same worldly and shallow values which a respectable university abhors. It reaches young people that the most successful man is the man who can make his less fortunate

neighbors jealous. The frat man with the beautifullest babe, the bulgingest beer tank, the flashiest car and the fanciest frat hours is top man. I daresay that we who are associated with universities do not believe that these are the possessions which make a man superior o his fel-

The big state universities which now permit fraternities do not approve of them any more than we do here at MSUO But they have, however misguidedly, allowed these fraternities to become established and it is now almost impossible to get rid of them. As far as I can see from my acquaintance with the present faculty of MSUO, the men and women who are now teaching the students to question the hollow values of society, the hollow platitudes of popular prophets and the hollow ideals of the common man are not very likely to allow organizations preaching the very opposite to entrench themselves at our doorstep. The students here protest that fraternities are needed to give one a wellrounded education and to fit one for society. One, alas, does not have to be a member of a fraternity to learn worldly values. Daily life does an excellent job of corrupting us all. It is hard enough as is for a university to undo the damage already done to young minds by a worldly society.

If some simple soul, however, were to effect the establishment of a monastic fraternity on the MSUO campus, a fraternity antipathetic to well-roundedness, I would be happy to offer my services in mowing the grass of the cloister.

Harold Fromm

The Oakland Observer

February 3, 1961 Volume II - No. 7 Editor News Editor Lauree Webb Steve Hall Ron Miller Feature Editor Sharron Elfes Burk Scheper Business Manager Advertising Manager Circulation Manager . Jim Wolfe Susan Bierstein Art Editor Fred Vest Photographer Jon Lohla Cartoonist Copy Editor Patty Ferrell

Staff: Judy Cieluch, Brenda Craddock, Roger Finzel, Dennis Hawley, Lynne Humphreys, Jim Isler, Paulette Kimball, Shelby Lockamy, Sally Schunck, Bob Rosengard, Paul Turk, Mike Deller, Clarke Davis, Ron Hites, Julie Backer.



Students Of The Month



JOAN COMMEREE



JAMES DRUMMOND

James Drummond and Joan Commerce are students of the month for January. Jim, a sophomore, and Joan, a freshman are scholarship students and were "Students of Great Distinction" on the honor roll for the fall term. While attending Almont High School.

Jim participated in many extra-curricular activities in addition to maintaining a 3.6 average. The Debate Team, Science Club, National Honor Society, tennis team, Future Teachers Association, and President of the Student Council, kept Jim busy

Last year at MSUO, Jim was President of the Young Republicans and Vice President of the Debate Club. He is now also Chief Justice of the Student Judiciary. He is majoring in English, planning to teach. Jim would like to attend graduate school either here or at the University of Michigan.

Joan Commerce is an outof-state student from Selath High School in Seattle, Washington. Her many high school activities include participation as a cheerleader, a member of the National Honor Society, Student Body Secretary, Student Advisory Council to the Court System, President of the Librarians Club, and Treasurer of the Foreign Language Club.

Since entering MSUO, she has become a member of the AWS Creativity Committee, and the Philosophy Club.

Joan is in the Liberal Arts curriculum, majoring in history or philosophy. Joan would like to go to graduate school at the University of Chicago, and would also like to attend school in London, majoring in English history.



"CHARLIE" BROWN MODELS MERCHANDISE FOR BARBARA GARLICK

a sophomore at Lake Orion

High School. Pat and her fellow

cheerleaders and Mrs. Brown

wear seriously injured in an

a u to accident just before Christmas. Charlie's friends will

be glad to hear that all have

recovered. Pat has returned to

school and is busy making up lost time in French class.

"Dad" should be able to of-

fer her a good bit of help. His

French and French-Canadian

background gave him the ad-

vantage at St. Peter's School in

Plattsburg where he learned to

speak French. "I still say my

prayers in French to this day,'

And Charlie has still another

name — "Grandpa" — for four

grandchildren. They all belong

to his son, Dr. Edward I.

Brown, a Rochester dentist.

Who Is Charlie Brown?

"Charlie" Brown was born on Christmas Day in the year 1900 in Plattsburgh, New York. Only "Charlie's" parents called him Edward Brown. And he's been Edward to his wife for 33 years.

The nickname "Charlie" was a later acquisition. When he came to MSUO, his friendliness and the currently poular song "Charlie Brown" got together and the name stuck, It's been Charlie ever since to MSUO students.

Charlie's official job is managing the Student Center concession stand. But his "love for kids" has led him to various avocations.

On occasion he has modeled sweatshirts and bibs, kenneled autograph hounds, maintained a complete lost and found department and set the fashion pace in beanies. And of course he has served as a relay center for campus news and anecdotes and many times has offered some very sound, fatherly ad-

And who could forget Charlie's dedicated services in the world of publicity. What other school has ever had a program of dramatic and "sataritikal" readings? And nobody but Charlie could live through a massacre by the Mafia, even for a Roaring Twenties dance.

At home, its "Dad" to his 16-year-old daughter, Patricia,

DESSERTING THE FAITH
A religion census at Michigan State University Oakland indicates the presence on campus of a recent convert.

One student, filling our registration forms, indicated her religious preference as "Raspherry"

Last year she was "Vanilla."

INSURANCE

8215 HALL ROAD UTICA REpublic 2-2511 Lost and Found

There are many lost articles that have been turned in to "Charlie" Brown and are waiting to be claimed. He has coats, sweaters, raincoats, shoes, gloves, bedsheets, textbooks, notebooks, folders, paperbacks, glasses, lighters, braclets, earrings, necklaces, car keys, class rings, pens, pencils and pebble stones.

These articles will be held until Feb. 10. After that date they will be given to welfare agencies. If you think any of these items may belong to you please claim same from Charlie.

CATHERINE BENSON
Old & Out-of-Print Books
406½ MAIN STREET
Rochester, Michigan

SCIENTIFIC SPECIALISTS OBJECTS OF CRITICISM

Jacques Barzun, professor of history, provost of Columbia University and one of the leading American intellectuals spoke Jan. 25, on "How Much Science in our Mental Diet?"

Barzun is the author of a dozen books, the latest of which, "The House Of Intellect," has been a best seller for quite some time. He is also a frequent contributor to such magazines as The Atlantic

STEREO
PHONOGRAPHS

Rochester Radio & TV 430 Main St. OL 2-2141

Austin-Norvell Agency,

INC.
Over 40 Years of
Distinguished Insurance Service
70 W. LAWRENCE (Cor. Cass)
PONTIAC, MICHIGAN

AVON TAXI

RADIO DISPATCHED

STUDENT RATES

PHONE
OLive 2-6311
OR
OLive 2-4587
ROCHESTER

Monthly, The Nation, and Saturday Review.

After an introduction by Dean of faculty Robert Hoopes, Barzun launched into his forty-five minute speech with the statement that he was not going to try to attempt to answer the question proposed in the title of his talk.

Instead, he was going to try to create some questions in the minds of the listeners.

This he succeeded in doing, for when the audience was called upon for questions after his talk, he had no trouble at all filling half an hour.

He pointed out the difference between liberal arts and science.

He questioned the blind respect that society offfers the scientists and the real usefulness of scientific endeavors. He also pointed out the high degree of specialization that is prevalent among scientists.

He said:

"Specialization among scientists is no prevalent that on one sub-sub-branch of a science there might be only five men in the world who could understand what each other was talking about.

The real trouble, however, is that these five men are proud of their exclusiveness."

With this illustration, Barzun worked in another criticism of science: Scientists lack the desire and ability to communicate their work to the general public

MR. PREP Attends the Inauguration

Washington was a-whirl, gog, and a-cold. Inaugural fever, usually called pneumonia, ran high. Mr. Prep being enterprising, as always, set up a chain of penicillin boothes. At \$3.00 a shot, it is better than coffee.

In the late evening Mr. Prep, as a public service, opened a number of "Swing-easies." These were rooms where people, who knew the password, could come to dance.

Here is the inside scoop on the smoke behind the rostrum. Actually there was no short circuit at all. Due to the great shortage of rooms there were people living under the reviewing stand. The smoke was somebody's lunch being cooked.

President Kennedy, being a free soul, caused the greatest confusion of all. The secret service agents had trouble keeping up with him. He was moving so fast that for one hour the secret service was guarding the maitre-de at the Mayflower Hotel instead of the president. After all those cut-a-ways do all look alike.

For the latest in news or clothes, it's as always



Queen Crowned

MSUO's first campus queen was crowned last Saturday night at the Snow-Ball. She is Miss Marge Swoboda, 19, of Rochester. She was sponsored by the student senate of which she is vice-president,

"Queen" Marge and her court, Diana Broome and Ardith Morris, sponsored by AWS and Debate Club respectively, reigned over the final but biggest activity of MSUO's first Winter Carnival, the Snow Ball.

Marge was selected queen over a field of fifteen other girls. The judges of the queen contest were: Mrs. Ralph T. Norvell, Dean Cusack, Chancellor Varner, Mr. Harold Fitz-gerald and Mr. Pearson.

The other girls entered in the contest and their sponsoring organizations were: Marilyn Bell, Inter-Varsity; Patty Ferrell, Oakland Observer; Barbara Garlick, Yearbook; Joan Gibb, Newman Club; Dimmie Govenis, Meadowbrook Players; Linda Haywood, Spanish Club; Mary Puserski, Hockey Club. Carol Spern, Judo Club; Rita Stanley, T.E.A.; Sandra Van Cauwenberg, Men's Dorm No. 1; Eva Zumwalt, Ski Club; Pat Parker, Orchesis; and Mary Hayward, Young Republicans.

Other activities in connection with the carnival were a beard growing contest, a dog-sled race, a snow statue contest, and a cannon demonstration by John Fortier.

BLUE STAR

FAMOUS PIZZA

Blue Star **Drive In**

CURB SERVICE and COFFEE SHOP

Call 15 Minutes in advance and your PIZZA will be waiting!

PONTIAC & OPDYKE RD. FE 8-1575 or FE 3-9162 6 A.M. - 1 A.M. 7 Days



ARDITH MORRIS, DIANA BROOME AND QUEEN MARGE SWOBODA

Continuing Education Office Schedules PTA Conference

So many parents have signed up for the First Annual MSUO Conference for Parents and Teachers: "Developing Study Skills - How Parents Can Help," February 4 at Michigan State University Oakland that the maximum of 400 has been filled and the Office of Continuing Education has scheduled an identical conference on Saturday, February 18 to take care of the overflow.

"We are delighted that so many parents take seriously the responsbility of the education of their children and we hope that those we cannot accommodate at our first conference will be able to attend the second," said Dr. Lowell Eklund, director of Continuing Educa-

"Most of us are amateurs at rearing children," said Dr. Harry T. Hahn, director of instruction, Oakland County, in describing the area-conferences which he will chair. "We parents want and need sound information on helping our children make the most of everchanging and rapidly expanding learning opportunities. From the time a young person enrolls in first grade until he graduates from high school, his work-study habits, attitudes, and enthusiasm for learning are molded and developed by his father and mother as well as the school."

Otto Yntema, executive director of the Michigan Congress of Parents and Teachers, has appointed Mrs. William Porter, chairman of District VII, and Mrs. William Wright as official representatives of

the Michigan Congress of Parents and Teachers for the conferences.

Those who attend the conferences will hear the Chancellor of MSUO, D. B. Varner. Dr. Hahn, panels of parents speaking on "What we want to know" and later, "What we can do." Registrants will be able to bring their own children's problems to any of eight clinics in the afternoon where Drs. Paul Carter, Dodd Roberts and Davd Wells will discuss the special problems of science study, language arts and mathematics on the elementary and then the high school level.

Dr. Lowell Eklund said, "Fortunate indeed is the child whose parents understand current instructional practices and ap-preciate the specific ways in which the home environment can enrich and exploit their boy's or girl's full learning potential."

Teachers, according to Dr. Hahn, are often in the position of having to help parents gain insight into the particular student's study problems. The conferences are aimed at them in their role as advisers to par-

Hockey

(Continued from Page 1)

game, a few minutes later, when a rink-long clearing pass slid under the frustrated goalie. The student squad finished the game by putting the pressure on, but only managed to get the puck into the net after the whistle had sounded.

The outstanding faculty player was Walter Collins, of the music department. who, complete with raccoon coat, surprised more than one club player with brick-hard bodychecks.

Library Progress On Schedule

Last week's weather has slowed construction work on MSUO's Kresge library and the science engineering buildings.

However, weather conditions have been "as expected" and construction is on schedule.

The first two stories of the \$1,500,000 library will be completed and ready for occupation by September. The third story will be built when needed.

September will also see the opening of the west wing or the science building. The second wing is due Jan. 1, 1962, in time for the second term of the first tri-mester year.

When library and science personnel vacate North Foundation Hall, the present library area will become an office area, and the labs will be converted for use in the biology course.

The new buildings are built with future use in mind. MSUO librarian, David Wilder said:

"We tried to avoid any longrange commitments as to how the new lbrary could be used. We were trying to build one that can be adapted to various uses."

When the time comes to enlarge the library, plans are to add a three-sided structure around the original building."

There is also a possibility of research projects in the fields of physics, biology and atomic energy being conducted on the campus within the next two years", said Mr. Hammerle,

The University hopes to have dorms comppleted by Septem-

Mitzelfelds

Rochester's Complete Department Store

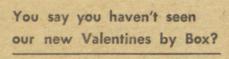
Dr. Marvin Weisman **OPTOMETRIST**

CONTACT LENSES COMPLETE VISUAL ANALYSIS

413 MAIN ROCHESTER Olive 1-7986

May We Help You With Records of All Categories

ROCHESTER RADIO & TELEVISION 430 MAIN STREET Olive 2-2141



Well, rush right down -they're terrific!

University Book Store

OAKLAND STUDENT CENTER

Open Mon. thru Thurs. 8:30 A.M. - 7:30 P.M. Fri. 8:30 A.M. - 4:00 P.M.



13516 W. McNichols at Schafer

What's Valentasa?