Dakland University Commencement 1984

Celebrating
A Quarter Century
of Access to Excellence

Oakland _____ University



The motto, Seguir Virtute E Canoscenza, has a very distinguished origin, Canto XXVI, 1. 120, of Dante's *Inferno*. These are the final words of Ulysses' great speech to his men urging them to sail on and on in pursuit of knowledge and experience of the world—even beyond the pillars of Hercules, traditionally the frontier and limit of legitimate exploration.

This is the three-line stanza:

Considerate la vostra semenza Fatti non foste a viver come bruti Ma per seguir virtute e canoscenza.

Consider your birth

You were not made to live like brutes

But to follow courage and knowledge.

SCHOOL OF ECONOMICS AND MANAGEMENT

7:30 p.m. June 3, 1984

Baldwin Pavilion Oakland University Rochester, Michigan

PROGRAM

PROCESSIONAL

Eleftherios N. Botsas, Marshal

EXORDIUM

David P. Doane, Associate Professor School of Economics and Management

PERORATION

Owen F. Bieber, President International Union, United Auto Workers

PRESENTATION OF SPECIAL AWARDS

Ronald M. Horwitz, *Dean*School of Economics and Management

INVESTITURE

Keith R. Kleckner, Senior Vice President for University Affairs and Provost

ALUMNI WELCOME

Frank O. Valdez, *Chair* School of Economics and Management Alumni Association

VALEDICTION

Keith R. Kleckner, Senior Vice President for University Affairs and Provost

RECESSIONAL

Music by Oakland University Trumpet Ensemble, John Smith, Director

On Academic Regalia An edifying note contributed by a certain anonymous doctor of philosophy

On at least two solemn occasions during the academic calendar—spring and fall commencement—the faculty of the university publicly displays its full academic regalia and participates in the liturgy of processional and recessional, that curious coming and going that symbolizes the ceremony of commencement. The purposes of commencement are well known, but the reasons for the peculiar garb of the celebrants and their odd order of march are often as obscure to the audience as they are, in fact, to the faculty itself. This note may serve to explain academic dress and the professional pecking order it costumes.

Contemporary academics are descendants of clerical schoolmen in the universities of medieval Europe. Like the clergy, members of the bench and bar, and other learned professions, the medieval scholar clothed himself in heavy robes to stay warm in unheated stone buildings. Like all members of an hierarchical society, the medieval faculties rejoiced in visible insignia of rank. These outward signs of accomplishment and authority were tailored into the robes. Although the need for such voluminous garments to keep the scholar from freezing is long past, the use of them as emblems of dignity remains.

You will observe that all caps and gowns worn by our faculty are black, with certain disturbing exceptions. Black was the color adopted by mutual agreement among American universities at the end of the nineteenth century. In Europe each university has its own distinctive gown, varying in color and cut from all others. A European academic assemblage is a far gaudier occasion than its counterpart in America. Recently, certain universities in this country rashly broke the agreement and authorized robes in their own colors: for example, the crimson of Harvard and the green of Dartmouth may be seen in our ranks. This unsuitable spontaneity has been frowned on by sister institutions, yet the mavericks not only persist in their madness, but gain adherents to their ranks with each passing year.

There are three basic academic degrees: the baccalaureate or bachelor's degree, the master's degree, and the doctorate. A special style of robe is prescribed for each. The bachelor's gown is sparsely cut, neat, but a bit skimpy and unadorned, as befits apprentices. The master's gown is still simple, but fuller, sports a sleeve of extraordinary design impossible to describe, and has a hood draped from the shoulders down the back. Once used to keep the frost from the tonsured heads of medieval clerks, the hood now is solely a badge of a degree of scholarly achievement. The master's

hood is small and narrow, but displays the colors of the institution that awarded the degree. If you knew the colors of American universities, you could easily identify whence came our masters. The doctoral robe is the most handsome of academic raiment. Generous of cut, of fine aristocratic stuff, it is faced with velvet and emblazoned with velvet chevrons on the ample sleeves. You will note that most of the velvet facings and chevrons are black. but that some are of other colors. According to personal taste, the doctor may display the color of his doctoral degree on his sleeves and facings: light blue for education, pink for music, apricot for nursing, orange for engineering, and many more. The royal blue of the Doctor of Philosophy (Ph.D.) is the most commonly seen in a liberal arts institution such as Oakland. The doctor's hood is the most elegant of all academic appurtenances. Large and graceful, it is lined in satin with the colors of the university that awarded the degree and is bordered with the color of the degree itself. Most academic costumes include the square cap called a mortarboard; the doctor's tassel may be either black or gold—tassels of all other degrees are black and stringy.

To instructed eyes, the order of march in the processional and recessional reveals the standing of individuals in the institution's formal hierarchy. In the processional the order of entrance into the hall is, quite fittingly, from most junior to most senior. The baccalaureate candidates enter first, followed successively by the masters and doctoral candidates with the whole separated from the faculty by a decent interval. In the faculty order, the instructors precede the assistant professors who in turn are followed by the associate professors. The august full professors bring up the rear. After a respectful distance come the deans who in turn are separated by a significant space from the awful majesty of the platform party, the president, the vice-president, and the members of the board of trustees. All remain standing until the board is seated. After the ceremony, the order of recessional is the reverse of the processional. The greatest dignitaries stream out of the hall first, with the artfully organized ranks of priority wallowing in their wake.

It is hoped that these notes may make more intelligible the spectacle you are witnessing today. A discerning intelligence may detect in it many clues to an understanding of the academic profession as it confronts the ambiguities of the future with ancient wisdom and dignified confidence.

DEGREES AWARDED DECEMBER 1983

MASTER OF BUSINESS ADMINISTRATION

Paul Charles Bieber
Mary M. Blackard
Paul Joseph Burger
Dorothy A. Butler
Lynne Marie Casey
William Grant Cobert
Tamara Scott Davidson
Don Richard Dikeman
Virginia Ellen Dodd
Linda J. Kuznicki
William MacRae Lewis
Judith Marie Lockhart
Doreen Barry Luongo
David Perry Malone
Mark Stephen Mantarian

Judith Stephanie Milosic Francis J. O'Donnell Rebecca Sue Ridley Mohammad Saberan Claire Laverne Smith Karen Elizabeth Stankye Thomas Michael Studenski Yvette M. Thrush Charles J. Vine Kathleen A. Vine Colleen Ann Walker Susan Kathleen Walker Mary L. Withington Ralph Bruce Yahrmatter

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ACCOUNTING

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ACCOUNTING AND FINANCE

Richard James Davis

Barbara Kay Wagner

FINANCE

Brian Joseph Cochell Stephen Richard Collard Steven Frank DiMaggio Karen Olga Elia Mary Ann Gillis Jeffrey D. Krencicki David Scott Landmesser Jeffrey Raymond Linska Robert Leland Munn, Jr. Steven Richard Setter

ECONOMICS*

David Lee Beattie Catharine Iean Catlin Scott Charles Gibson Albert Samuel Joseph

FINANCE AND MANAGEMENT INFORMATION SYSTEMS

Armen James Kabodian

^{*}Receiving a B.A. in the College of Arts and Sciences.

GENERAL MANAGEMENT

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Karen Lynne Johnson Timothy Paul Maffetone Susan Marie Martin Kathryn L. McCurdy Allan Kemp McMorris Brian Gerard McPhee Rita G. Mecoli James Hugh Miller Thomas E. Miller Susan Harris Peck Andrew Leon Peklo Thomas Brinkert Race Mark Alan Schatz Kimberly Ann Smith Susan Marie Smith Elaine Templeton Carol Sue Welch Lee I. Zednik

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Lori Jean Ashley

Lisa Janel Trimble

INTERNATIONAL MANAGEMENT

Paul Kim Gunther

MANAGEMENT INFORMATION SYSTEMS AND QUANTITATIVE METHODS

Carol Ellen Pitico

MANAGEMENT INFORMATION SYSTEMS

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MARKETING

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MASTER OF BUSINESS ADMINISTRATION

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FINANCE

Robert Joseph Bidlingmaier

David A. Dettloff

^{*}Receiving a B.A. in the College of Arts and Sciences.

Mark Steven Fetters Joan C. Folts Timothy Robert Helland James Joseph Herzog Paula Susan Hodge Lisa Kay James Camille Ann Jenrow

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Bessie Kalas Burt S. Kassab Gerald Paul Kearns Beth Ann Kennedy Sandra Ann Kirk Robert Earl Kreher Ianice Lynn Kwasek Tammy Lynn Larkin Steven Daniel Lata Tamera Marie Low Brian Leland McCallum Joan Edith McCrary Douglas G. McCrumb Peter Franklin McDonald David Paul McNaughton Kelli Anne Merlo Catherine Iean Miller Kathryn L. O'Rourke Peter Overrodder Ioan Marie Pearson Edward G. Peck Debra A. Pettit Allen Paul Piercy Marianne Theresa Pscheidl Cheri Lynn Ray Alfred Eric Ruppel Joseph D. Searing Richard J. Sizeland Michael Joseph Smith Frank Paul Soda Beverly Jean Stubbs Linda Ann Toma-Denno Mary Jo Ugorowski Antoinette C. Valenti Marshall Edward Wandrei Joan M. Wilson

Pamela Lynne Reamer Carol A. Taylor

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MARKETING

Martin J. Blaszkowski Laurie Marie Bonkowski Michelle Marie Limina Grassa Eric Michael Johnson Kathleen Mazzenga Tomas M. Metzger Sandra C. Papke Krystal Lynn Poli Deborah Ann Spatafora Karen Lynn Werner Kimberly Ann Ziomek

QUANTITATIVE METHODS

Arne Bruce Wadenstierna

UNIVERSITY AND SCHOOL HONORS

At each Commencement Oakland University extends special recognition to those students who have attained outstanding levels of academic achievement.

The University Senate, acting on the advice of its Committee on Academic Standing and Honors, authorizes University Honors at three levels for those students who have completed 62 credits or more at Oakland, with cumulative averages as follows:

 Cum Laude
 3.60-3.74

 Magna Cum Laude
 3.75-3.89

 Summa Cum Laude
 3.90-4.00

Each student who has a record of superior achievement in a major field of study is designated as graduating with school honors.

HONORS AWARDED DECEMBER 1983

UNIVERSITY HONORS

Magna Cum Laude

Susan Peck

Roberta Woodbeck

Cum Laude

Alex Alexopoulos Eileen Ney Carriveau Mary Gillis David Landmesser Pamela Nyberg Steven Setter Nancy Shedlock

SCHOOL HONORS

ECONOMICS (Bachelor of Arts)

David Beattie Catharine Catlin

Scott Gibson

ACCOUNTING

Alex Alexopoulos Eileen Ney Carriveau Anthony Fortuna Nancy Shedlock Roberta Woodbeck

FINANCE

Mary Gillis David Landmesser Steven Setter

GENERAL MANAGEMENT

Crystal Heft Susan Peck

Elaine Templeton

MARKETING

Pamela Nyberg

MANAGEMENT INFORMATION SYSTEMS

Jay Fields

HONORS AWARDED APRIL 1984

UNIVERSITY HONORS

MAGNA CUM LAUDE

Kathleen M. Borowy

David Allan Marriott

CUM LAUDE

Gary Richard Barber Michael Alfred Dorsch, Jr. Mary Bilovus Meyers Deborah Ann Spatafora Joan M. Wilson

SCHOOL HONORS

ACCOUNTING

Robert Baunoch Jayne Becker Kathleen Borowy Mary Golembeski Nicholas Onica Susan Stefut Angela Vendittelli

FINANCE

James Herzog Camille Jenrow Ronald Weier

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David Alliston Gary Barber Lois Boyd Laura Brodeur Michael Alfred Dorsch, Jr. Burt Kassab David Marriott
David McNaughton
Peter Overrodder
Antoinette Valenti
Marshall Wandrei
Joan Wilson

HUMAN RESOURCES MANAGEMENT

Pamela Fugate

Ianice Kwasek

MARKETING

Laurie Bonkowski Michelle Grassa Deborah Spatafora

MANAGEMENT INFORMATION SYSTEMS

Thomas Chaffee Karen Lektzian Mary Meyers Ingrid Schuh Mark Smith

OAKLAND UNIVERSITY BOARD OF TRUSTEES

Oakland University is a legally autonomous state institution of higher learning. Legislation creating Oakland University as an independent institution, separate from Michigan State University, was established under Act No. 35, Public Acts of 1970. The university is governed by an eight-member board of trustees appointed by the governor with the advice and consent of the state senate. The president of the university is appointed by the board of trustees and is an ex officio member without vote. The board also appoints a secretary and treasurer.

Ken Morris, Chairperson Alex C. Mair, Vice Chairperson David Handleman Patricia B. Hartmann Richard H. Headlee Wallace D. Riley Arthur Saltzman Howard F. Sims

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