



# OAKLAND UNIVERSITY

## News

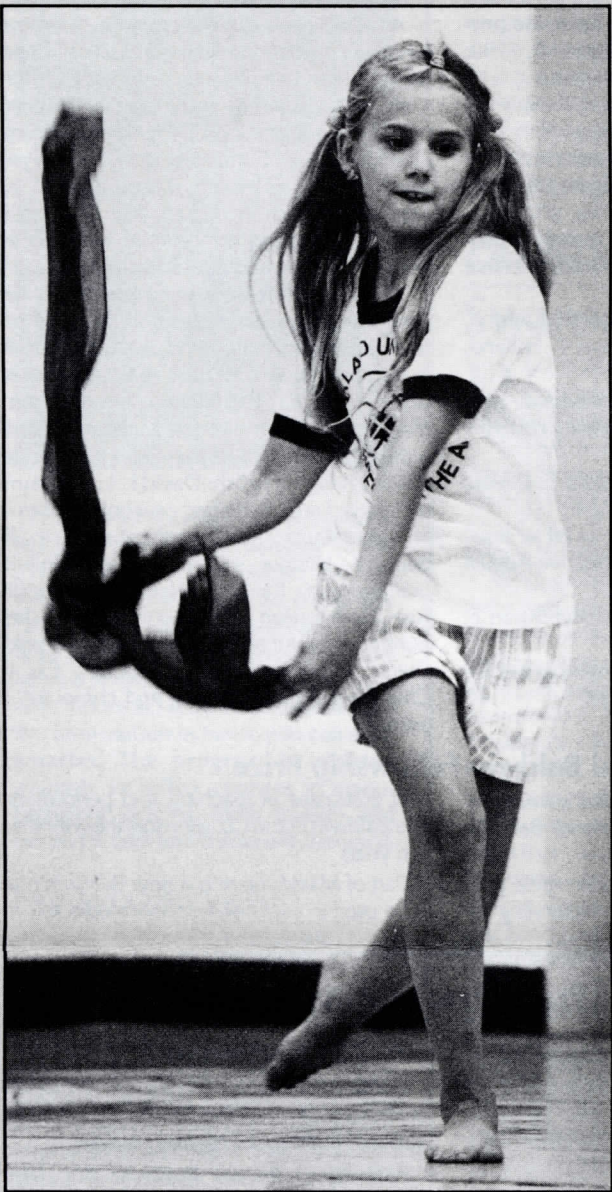
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### Swoosh

Kimberly Mueller tries out a dance step she learned at an Arts-for-Youth Camp sponsored by the Center for the Arts.

## Tuition Rise Averages 7.5 Percent

Required tuition and fees will increase an average of 7.5 percent for Michigan resident undergraduate and graduate students starting this fall.

The 1989-90 increase was approved by the Board of Trustees on July 26 to cut a projected budget deficit while staying within general guidelines suggested by the governor.

The rate change in tuition, plus required fees, means:

- A resident first-year student or sophomore taking 31 credits for two semesters will pay \$2,076.50, an increase of \$139.50, or 7.2 percent.

- A resident junior or senior taking 31 hours will pay \$2,347.75, an increase of \$155, or 7.1 percent.

- A resident graduate student taking 24 credit hours a year will pay \$2,853, an increase of \$216, or 8.2 percent.

Resident credit hour costs will be \$61 for

first-year students and sophomores, up \$4.50; \$69.75 for sophomores and juniors, up \$5; and \$111.75 for graduate students, an increase of \$9.

Tuition increases were also approved for out-

### On Page 3:

- Board names university library and its wings for major donors.

- Eye Research Institute and Beaumont Hospital strengthen joint teaching, research.

of-state students at both the undergraduate and graduate levels. The changes in tuition and required fees are 8.5 percent for lower division undergraduates, 8.6 percent for upper division undergraduates, and 8.6 percent for graduate students.

Required fees of \$185.50 for all undergradu-

(Continued on page 4)

## Ball State Educator Starts September 1

## Dean Appointed to Arts, Sciences

A Ball State University educator will become dean of the College of Arts and Sciences on September 1.

John K. Urice was approved July 10 as dean and tenured professor of theatre by the Board of Trustees.

At Ball State University, he has been the first dean of the College of Fine Arts since 1984 and a professor in the Department of Theatre.

Keith R. Kleckner, senior vice president for academic affairs and provost, noted that Urice's appointment concluded a national search for a replacement to Brian P. Copenhaver. The former dean left the university last year to accept a position in California.

Kleckner said, "In the person of Dr. Urice, Oakland gains an experienced academic leader to guide the development of its College of Arts and Sciences. As the core academic unit of the university, the college faces strong challenges to relate its activities more closely to the university's professional schools and to rapidly developing local industry and businesses, while at the same time preserving the innate values of a truly liberal education. Dr. Urice brings exactly the right personal qualities and experiences to lead the college in meeting these challenges."

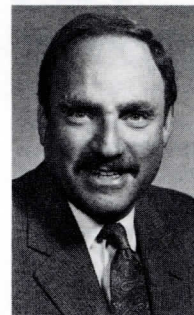
Prior to his Ball State appointment, Urice was director of the Master's of Business Administration in the Arts program and the Center for the Arts at the State University of New York at Binghamton.

Earlier positions included stints as program coordinator and as director of the Fine Arts Council of Florida, the official state arts agency.

The new dean received his doctorate from Florida State University in theatre arts and administration; a master's in drama from the University of Miami in Coral Gables; and a baccalaureate degree in political science from New York University.

Urice has presented papers at many conferences and symposia in addition to speaking and presenting workshops around the country. His recent work includes guest editing a special issue of the *Journal of Arts Management and Law* focusing on *Information Systems and the Arts*. He has published scholarly articles in *The American Journal of Political Science*, among other journals.

Urice does extensive consulting for arts groups and other nonprofit organizations. In 1981 he received a National Endowment for the Arts grant to assess the impact of grants from the National Endowment to state arts agencies.▼



Urice

## Laser Lights to Brighten Annual OU Picnic

The annual faculty and staff picnic scheduled for August 25 will be followed by a performance of the Laser Light Spectacular at Meadow Brook Music Festival.

The picnic begins at 6:30 p.m. and the concert follows at 8:30 p.m. The Meadow Brook Festival Orchestra, conducted by Richard Kapp, will play the greatest hits of the classics, including the *1812 Overture* with cannons.

President Joseph E. Champagne and his wife Emilie have invited the university faculty, staff, Board of Trustees and Alumni Association

board members to take this opportunity to relax and interact with others in the campus community.

Reservation forms have been mailed on campus and may be returned to the President's Faculty/Staff Picnic, 101 NFH, by August 18. Complimentary parking passes will be sent to you, and the picnic and concert tickets will be provided at the festival box office.

The picnic is supported by the Oakland University Foundation.▼

## Classics, Study of Genius: New Paths for Continuing Education

The Division of Continuing Education will introduce cultural programs in a carefree atmosphere of learning — opportunity to delve into great literature and genius minds of film through physics without the exams and papers required of undergraduates.

The new *Educational Voyage Series* will begin September 12 with Shakespeare's *Hamlet*. Brian Murphy, director of the Honors College, will lecture. The program starts the non-credit program of study *Classics of Western Tradition*.

The seminars, designed simply for enjoyment, will be conducted by OU faculty members in 10-week sequences, 7-8:30 p.m. Tuesdays, with three terms per academic year.

Meadow Brook Hall library will be the setting. Enrollment is limited to 25 persons to allow time for free exchange of interpretations and questions that expand understanding of the texts.

Frank P. Cardimen, Jr., interim vice president for university extension and public service, offers background for the new series. Reflecting on the effects of the agricultural,

industrial and now the technology revolution, he says.

"The question is: How will humans adapt to the new technology? With the increase in technology-based companies around Oakland, and with Oakland's roots in liberal arts, it is appropriate to return to the classics to understand the human question."

Continuing with the study of humanity in the *Classics of Western Tradition* for fall term are Homer's *The Odyssey*, Plato's *The Republic* and Hawthorne's *The Scarlet Letter*. A seminar series for winter and spring 1990 follows in the two-year program. Enrollment may be for single 10-week sessions or for the entire two-



year sequence. Tuition is \$175 per 10-week course, \$450 for three consecutive courses and \$800 for the full two-year program (paid in advance). For faculty and staff, a 20 percent discount is available.

A second program under the *Educational Voyage Series* title, called *Enigma of Genius*, will be conducted Thursdays at Meadow Brook Hall. It offers an opportunity to get to know great

minds from film, literature, music, science and art.

Celebrities and Oakland faculty members will speak about geniuses in their particular area of accomplishment. Brian Murphy will begin the series with a talk about Shakespeare

on September 28. Remaining programs feature actor/author/lecturer Lew Ayres on Sir Laurence Olivier, October 19; Professor Abraham R. Liboff, physics, on Nobel Prize-winner Richard P. Feynman, November 16; Detroit Symphony Orchestra conductor Gunther Herbig on Ludwig van Beethoven, January 31; Detroit Institute of Art Director Samuel Sachs on American artist Winslow Homer, February 15; and journalism Professor Neal Shine on Irish poet and dramatist William Butler Yeats, March 29.

These guest lecturers will reveal the nature and accomplishments of their respective geniuses and answer questions in the series of three seminars per fall and winter semester.

The seminars will be held from 7-9 p.m. Enrollment is \$13 per seminar, \$60 for the series.

The *Classics of Western Tradition* and *Enigma of Genius* programs are offered in conjunction with the College of Arts and Sciences. Details about the two programs may be obtained by calling 370-3120.▼



# Biologist Finds That Cells Have Their Own Version of Mail Call

The human cell uses zip codes to sort out the destinations of new proteins just as the mail service depends on the codes to route letters.

Biologist Frank Butterworth has received a \$20,000 Bristol-Myers Co. Research Corp. grant to study what he calls "one of the more important questions in cell biology: How do newly synthesized proteins know where to go in the cell?"

Butterworth explains, "Proteins are made in one compartment called the endoplasmic reticulum, transferred to a part of the cytoplasmic membrane system called the Golgi apparatus, concentrated, and then, depending on the protein, sent to various parts of the cell or secreted.

"How do these proteins know where to go in the cell?" Butterworth asks. He says current theory suggests that "molecular zip codes" are attached to the protein with each type of protein having its own specific zip code.

The researcher says the "code" is a series of sugar molecules that are attached at specific (glycosylation) sites on the protein. "The combination of the type of glycosyl residues and the position of the site determines the zip code."

Butterworth has worked on the cellular and molecular biology of yolk protein secretion, protein which is normally synthesized in one tissue and transferred through the blood to the ovary.

In his current experiments, Butterworth, in collaboration with Mary Bownes, Department of Molecular Biology, University of Edinburgh, has a mutant which fails to secrete yolk proteins. "In the mutant the yolk protein is synthesized, but it never leaves the cells, and the primary question is what happens to the protein in the cell," Butterworth says.

One clue, the biologist says, "is that the mutation has created an additional glycosylation site in the protein. Perhaps the 'zip code' of the protein has been altered, 'demanding' a new destination, such as the lysosomal compartment which degrades proteins. Other possible compartments would be the nucleus, mitochondria, and lipid- and glycogen-containing regions."

To test the hypothesis, Butterworth and Bownes will use the electron microscope in conjunction with immunocytochemical procedures to detect in which compartment the mutant protein is located. Next, using molecular methods, they plan to make more mutants where additional glycosylation sites will be introduced, and also sites normally present will be altered.

Then the researchers will try to determine into which compartments these newly created mutant proteins are sent. In this way they hope

to gain a better understanding of the original question about protein traffic at the subcellular level: which "zip code" will send the protein to which compartment.

Students currently working on the project at Oakland are Tyree Jones and Vicki Burde.

— By Jim Llewellyn

## Faculty Personnel Decisions Approved

The Board of Trustees unanimously approved re-employment and/or promotion decisions July 26 that affected both tenured and non-tenured faculty members.

**From assistant professor to associate professor with tenure, effective August 15, 1990:**

Floyd G. Willoughby, management; and Brian P. Sangeorzan and Robert P. Van Til, engineering and computer science.

**From assistant professor to associate professor with tenure, effective August 15, 1989:**

Penny S. Cass, nursing.

**From assistant professor to associate professor with tenure (early promotion), effective August 15, 1989:**

Keith A. Berven and Sheldon R. Gordon, biological sciences; and Sherman T. Folland, economics.

**From assistant professor to associate professor with tenure (early promotion), effective August 15, 1990:**

J. Austin Murphy, finance; and Ka C. Cheok, engineering and computer science.

**Associate professors re-employed as associate professors with tenure, effective August 15, 1990:**

Michael E. Gillespie, theatre; and Susan E. Wood, art history.

**Associate professor re-employed as associate professor with tenure (early):**

Edward J. Farragher, finance.

**Instructor re-employed and promoted to assistant professor, nontenure, effective August 15, 1989:**

Mary E. Mittelstaedt, nursing.

**Assistant professors re-employed to second two-year probationary terms as assistant professor, nontenure, effective August 15, 1990:**

Kevin T. Grimm, English; John S. Klemanski, political science; Albert J. Meehan, sociology; Sheila M. Jacobs, management information systems; Sandra H. Pelfrey, accounting; Julia J. Dorminey, Joyce A. Eckart and Dyanne M. Tracy, human and educational services; and Mary A. Johnson and Anahid Kulwicki, nursing.

**Assistant professors re-employed to final two-year probationary term as assistant professor, nontenure, effective August 15, 1990:**

Bonnie F. Abiko, art history; Wallis May Andersen and Van E. Hilliard, rhetoric; John F. Halpin, philosophy; Feona M. Hansen-Smith, biological sciences; Susan E. Hawkins and Bruce J. Mann, English; David L. Lau, communications; Frank Schieber, psychology; Taruvai N. Subramaniam, mathematical sciences; Rebecca L. Warner, sociology; Sadik Cokelez, management; Kevin S. Nathan, accounting; Ann H. Atkinson and Andrew S. Gunsberg, human and educational services; and Frank A. Cioch, Monohar K. Das, You-Liang Gu and Chin Long Ko, engineering and computer science.▼

## Hop in, Scarlett

### Gable's Packard Among Stars of Concours

Cars once owned by Clark Gable and James Cagney will grace the lawn of Meadow Brook Hall during the 11th annual Concours d'Elegance on August 6.

"Cars" might be a bit of a pedestrian label, considering they and the vehicles on display will be classic Packards and Ferraris. Approximately 200 classic autos will be shown.

More than 10,000 spectators are expected to see the cars from 10 a.m.-4 p.m. The Concours is the largest single-day fund-raising event for the benefit of Meadow Brook Hall. Admission is \$10 for adults and \$5 for children ages 5-12. Children ages 4 and under will be admitted free.

The Concours weekend actually consists of three events. In addition to the auto exhibit at Meadow Brook Hall, a by-invitation-only art

show on August 4 and auto races from August 4-6 share the spotlight.

Race fans can attend the fifth annual Meadow Brook Historic Races at the Waterford Hills Road Racing Course in Clarkston. Ferrari will be the honored marque. The races will include a Ferrari-only exhibition parade, as well as vintage races between some historically famous race cars.

This year's Concours organizing committee is headed by Honorary Chairman Robert Stempel, president and chief operating officer of General Motors.

For information about the Concours at Meadow Brook Hall, call 370-3140. For information about race tickets and times, call 373-2500.▼

## Our People

**If you have a news item about yourself, send it to the News Service, 104 NFH. PRESENTATIONS**

•Gerard Joswiak, computer services, presented research, *Genome Size Determination in the Cyprinid Genus 'Phoxinus' Through Flow Cytophotometry and Feulgen Staining* at the meeting of the American Society of Ichthyologists and Herpetologists in San Francisco. Joswiak initiated and coordinated the project with five other institutions, including the University of Michigan, the University of Windsor and William Beaumont Hospital.

•Keith Stanovich, psychology, presented two papers, *The Phonological-Core Variable-Difference Framework for Understanding Variation in Reading Ability and Orthographic and Phonological Processes in Children's Reading* at the meeting of the Society for Research in Child Development held in Kansas City. Stanovich has had two articles, *Learning Disabilities in Broader Context* and *Various Varying Views on*

*Variation*, appear in the *Journal of Learning Disabilities*.

•Robert P. Judd, engineering, presented a paper at the American Control Conference in Pittsburgh. *Application of Discrete Time Quantized Data Controllers to Nonlinear Systems* was coauthored by Robert P. Van Til, engineering, who also chaired a session at the conference on Digital Control Systems. Judd coauthored another paper with doctoral student Laszlo Hideg, *Analysis of Two Step Learning Systems*.

### PUBLICATIONS

•Robert Stern, chemistry, has signed a contract to write 10 chemistry questions for the Medical College Admissions Test, which is now under revision.

### CONFERENCES

•Jane Eberwein, English, attended a meeting of the Emily Dickinson International Society in Washington, D.C. She is a founding member and secretary of the organization.

•Roberta Schwartz, rhetoric, communication and journalism, attended the National Broadcast Editorial Association convention in Washington, D.C.

### HONORS

•Gloria Boddy, continuing education, has been elected to a three-year term on the Board of Directors of the Southeast Michigan Chapter of the International Association for Financial Planning.

•Julia J. Dorminey, curriculum, instruction and leadership, has been appointed institutional liaison by the Michigan Association of Teacher Educators Executive Board for OU and the association.

•Egbert W. Henry, biological sciences, has received a \$4,000 grant from the Howard University-Rockefeller Foundation Program in Life Sciences Careers for high school students. Science-talented minority students in the 10th and 11th grades at Pontiac area schools were selected for this program. They will learn laboratory research techniques in the laboratories of biological sciences faculty members during the eight-week summer portion of the program.

•Tung H. Wang, electrical engineering, has been awarded a U.S. patent for his innovative work on a high speed/high frequency electronic devices. His device is capable of operating at 8 GHz with low noise and high gain.

## Funding Opportunities

The Office of Research and Academic Development has details about sources of external funding. Stop by 370 SFH or call 370-3222. Unless noted, proposal due dates are unknown.

### National Endowment for the Arts

Choreographers' study, August 21.

### Nuclear Regulatory Commission

Nuclear power production safety research, October 1-December 31.

### Department of Education

International studies and foreign language grants: October 30 for international research, November 6 for undergraduate international studies and foreign language, and November 8 for business and international education; and research on handicapped children.

### Health Resources and Services Administration

Undergraduate nursing scholarships, July 31 for applications; continuing nursing education in pediatric emergency care, October 1.

### U.S. Information Agency

Fulbright teacher exchange program, October 15; international education and cultural activities grants, September 30.

### National Endowment for the Humanities

Special challenge grants, January 19.

### Environmental Protection Agency

Environmental health and biology research, September 15 and February 16 for environmental health, September 16 and March 17 for environmental biology.

### National Institutes of Health

Division of Research Resources: animal facility improvement, December 4.

### National Institute of Mental Health

Alzheimer's disease treatment and family stress, October 1, February 1 and June 1; and research on homeless mentally ill, October 1, February 1 and June 1.

### National Science Foundation

Presidential young investigator awards in science and engineering, October 2.

### National Heart, Lung and Blood Institute

Black and Hispanic children with asthma, December 1.

### Centers for Disease Control

National Institute for Occupational Safety and Health: occupational safety and health research, October 1, February 1 and June 1 for research and demonstration grants; November 1, March 1 and July 1 for career development and small grants.

### National Institute on Drug Abuse

Environmental factors and drug abuse, February 15 and May 15.

### National Institute on Aging

Special emphasis research career awards in geriatrics.

### Department of Interior

Water resources research grants, November 21.

## Jobs

For information on position openings, call the Employee Relations Department, 140 NFH, at 370-3480.

- Master trades VI, AFSCME, Campus Facilities and Operations, mechanical maintenance.
- Secretary I, C-4, Meadow Brook Health Enhancement Institute.
- Secretary II, C-5, School of Nursing.
- Scientific programmer analyst II, AP-8, Office of Computer Services.
- Office Assistant II, C-7, Payroll.

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•James Llewellyn, senior editor and news director

- Jay Jackson, staff writer
- Rick Smith, photographer

## New Faces

Recent staff additions include the following persons:

- Alice Carleton of Rochester, a secretary II in the Eye Research Institute.
- Thomas Hacker of Clarkston, a systems programmer/minicomputer systems in the Office of Computer Services.
- Robert Hanson, Jr., of Sterling Heights, a master tradesman VI in Campus Facilities and Operations.
- Brent Jex of Auburn Hills, an officer in the Department of Public Safety.
- Carol Leach of Highland, a secretary I in the Department of Biological Sciences.
- Lori Lynch of Rochester Hills, a clerk II in the Office of Admissions and Scholarships.

•Sharon Truxton of Holly, a secretary II in the Office of Placement and Career Services.

•Patricia Vickers of Rochester Hills, a secretary II in the Office of Placement and Career Services.

•Richard Christopherson of Pontiac, a custodian I in Oakland Center Operations.

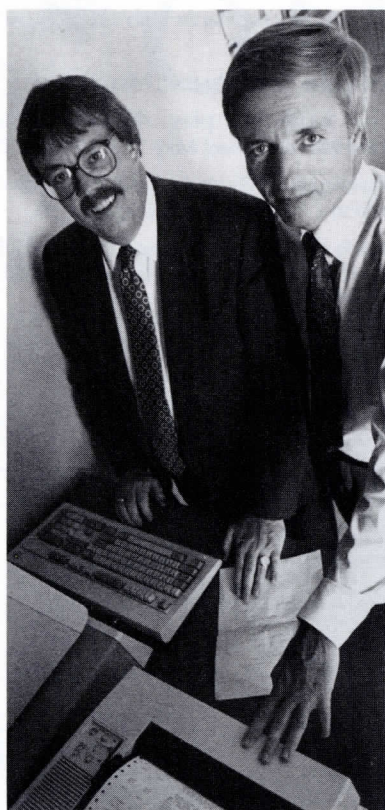
•Grover Tighe of Detroit, central heating plant supervisor/plant engineer in Campus Facilities and Operations.

•Jennifer Ketchum of Rochester, an assistant program administrator at Meadow Brook Hall.

•Daniel Niezurawski of Marine City, superintendent of plant maintenance, Campus Facilities and Operations.



## Bits & Pieces



Personnel Specialist Larry Sanders, left, and John Savio, manager of the MSU Federal Credit Union, find out what CP Charlie can do for them. The car-pricing computer program, available to credit union members, gives users a breakdown of how much a car and options actually cost a dealer. With the information in hand, you can shop smarter. The program is updated monthly to reflect changes in manufacturers' pricing. Both foreign and domestic cars and trucks are included.

### Nursing Cuts Credits

Fewer credits will be needed to obtain a Master of Science in Nursing.

Instead of 48 credits, students will need 36 as of September 1. The revision makes coursework more responsive to needs in the nursing profession. The redesigned program is similar in length to those at Wayne State University and the University of Michigan. It will now take about 1.5 academic years for a full-time student to obtain the degree.

"These newer programs reduced extensive coursework in research methodology and advanced nursing theory, leaving these areas for doctoral study," says Keith R. Kleckner, senior vice president for academic affairs and provost.

### Art Show at the Hall

A two-day art show and sale at Meadow Brook Hall will feature the works of 111 contemporary artists from 11 states and Canada.

The *Art and Meadow Brook* show on August 19-20, sponsored by the Creative Council, will be in the courtyard and gardens.

Admission and parking are free. Refreshments will be available, and ensemble music will enhance the event. Hours are 10 a.m.-6 p.m. August 19 and 10 a.m.-5 p.m. August 20. For details, call 370-3140.

### Book 'em, Danno

You can run, but you can't hide from the library staff.

With their new "fine and bill" circulation system, Kresge Library circulation detectives can track down and nail miscreants who abuse their borrowing privileges. If you lose an item or otherwise fail to return it, you can expect to get a notice about the replacement cost.

Louann Stewart, circulation unit manager, at 370-2496, or Eric Condic, assistant to the dean, at 370-2467, can fill you in on the particulars.

### MARCS Adds Director

Gary Moss has been appointed program manager of the Multicultural Association for Retention and College Success within the Office of Student Life.

Moss has been at the university since 1982 in the placement office.

## Library, New Wings Named for Major Donors

Kresge Library, with its newly added north and south wings, has been named for benefactors who played a leadership role in securing project funding.

The Board of Trustees on July 26 approved naming the entire \$11.5 million project the Kresge Library in honor of the late Mr. and Mrs. Stanley Kresge and the Kresge Foundation.

The new north wing will be named the Howard L. McGregor, Jr., Wing in honor of the

businessman and philanthropist who contributed \$1 million for the structure. The new south wing will be named the Alumni Wing in honor of OU graduates who have made \$1 million in contributions and pledges for the expansion.

Trustees authorized placing plaques to note this construction partnership between the state of Michigan and private sector gifts and grants. The state provided \$7 million, and \$4.5 million came from other sources, including \$1 million

each from the Kresge Foundation, Oakland alumni and McGregor.

Kresge Library renovation costs of \$11.5 million included \$9 million for construction, \$1 million for immediate acquisitions and \$1.5 million in endowment for acquisitions.

A public dedication ceremony for the library, now doubled in size, is scheduled for November 8.▼

## University, Beaumont Hospital Strengthen Research Relationship

An affiliation between William Beaumont Hospital and Oakland University for interactive research, grants and teaching in ophthalmology has been approved.

The Board of Trustees action July 26 builds on an established relationship between the basic research being conducted at the university Eye Research Institute and clinical research being conducted in the Department of Ophthalmology at Beaumont.

Existing programs include joint appoint-

ments, cooperative research projects, and participation by Eye Research Institute faculty in instructional programs for William Beaumont residents.

The new program will aid instructional and research programs at each institution, enhance applications for federal and private support of vision research, and provide a superior educational experience for Beaumont's residents, fellows and medical students in ophthalmology

through interaction with the Eye Research Institute.

The Eye Research Institute has established a reputation as one of the country's outstanding basic research units and the only important group of its kind not affiliated with a medical school.

Venkat N. Reddy, Eye Research Institute director, noted, "We're probably unique in the country in that every faculty member is funded by the National Institutes of Health."

Beaumont's Department of Ophthalmology has established a reputation as one of the country's leading centers of clinical instruction and research. Through this affiliation, both units have opportunities to develop their programs beyond levels achievable if they remained separate.▼

### Charter Administrator Retires

## Swanson Recalls a Long Oakland Career

Robert W. Swanson — vice president for developmental affairs, special consultant and *midwife*?

"I'd like to make the observation that it's a rare experience to be involved in the birthing of a new university," says Swanson, who officially retired June 30 from the university which he helped get up and running in 1959.

Although retired, Swanson has not cut all ties to the university. The charter administrator continues to serve as a special consultant to the Oakland University Foundation. In this capacity, he advises the staff on matters related to the foundation and its President's Club fundraising arm.

On July 26, the Board of Trustees conferred emeritus status on Swanson, capping a distinguished career that has included serving in a number of capacities. Through the years at OU, he served as treasurer of the board, vice president for business affairs, vice president for development, professor of administration, and most recently, vice president for developmental affairs and executive director of the foundation.

In addition to nurturing the growth of the President's Club, Swanson was instrumental in the success of the Macomb County Scholarship Committee. That group sponsors a town hall lecture series to benefit OU students from Macomb County communities.

If there's a regret in seeing the two organizations grow and prosper, it lies in being unable to maintain personal contact with members. The President's Club roster alone tops 1,100 members. "That represents a very impressive and significant number of individuals who have identified with Oakland and made a fairly significant commitment in support of the university," Swanson says. "The result of this has been the growth and development and enhancement of high-quality characteristics that were documented and endorsed by the North Central Association accreditation review and report."

In 1959 the chance to help shape a new university lured Swanson to Rochester from East Lansing. At Michigan State University, Swanson had a good job in financial administration. When the opportunity came up to come to Michigan State University-Oakland as director of business affairs, Swanson jumped at it.

"It really didn't take very long for me to evaluate the invitation, ponder it and make a decision. It was developed under the auspices of MSU, which gave it instant credibility and a standard. I was familiar with the principals who were given the responsibility of developing it. President (John) Hannah was the guiding force."

Timing was perfect for such a venture. Following the Soviet launch of Sputnik, a move to exceed that achievement began in the United States. The status of a university education rose accordingly.

"It was a good time to launch a new educa-

tional enterprise in the state of Michigan," Swanson observes.

Swanson's educational ventures have not been limited to East Lansing and Rochester. From 1956-59, he helped citizens of Vietnam establish their independence following the French colonial rule. Swanson served as a consultant to an MSU advisory group that was under contract to the U.S. State Department. The group stayed in what was then Saigon.

Among its responsibilities, the advisory group developed and taught in the National Institute of Administration. "The purpose was to



Robert W. Swanson, who retired June 30, will continue to serve as a special consultant to the Oakland University Foundation. He stands in front of John Dodge House on the East Campus.

train civil servants who would become educated and equipped to manage the governmental affairs. Under the French colonial regime, all of the managerial posts were held by the French. The indigenous Vietnamese didn't hold positions higher than clerk."

At home, though, the past 30 years with Oakland have been a particular pleasure for Swanson. "It was a great career development experience, and one that has permitted me to get acquainted with and associate with and become friends with a great number of dynamic civic, community and business individuals who have in turn made a great contribution for the development of Oakland University."

Although there were many such persons, Swanson notes he is particularly proud to have known such benefactors as Marvin L. Katke and Helen Kyes. They not only contributed finances, but their time and expertise.

Swanson plans to keep active in his role as foundation consultant. "I look forward to maintaining the relationship with Oakland, because I feel that I have a very heavy personal investment in Oakland University, that I just would regret turning my back and walking away from it.

"I'm proud of what has transpired in the past 30 years, but furthermore, I feel the future of Oakland University is great. I think it has an almost unique potential. We have a great opportunity here, given the amount of high-tech and other businesses, and community development that is taking place in north Oakland County. I look forward to observing, and to a smaller extent, being a part of what I feel is a great potential for Oakland in the future."▼

## Chinese Students Pushed Leaders to Limit, Prof Says

John Marney has some words to the wise for local revolutionaries:

"If you're going to start a rebellion, you'd better be sure you've got your supporters in place."

Failing to do that contributed to the downfall of the student protest against the Chinese government in June, the associate professor of Chinese said. Marney related his observations of the Chinese rebellion to an Oakland Center audience. The professor was in China, although not in Beijing, when the outbreak occurred and was able to gather details about the violence while traveling.

While getting about on the Trans-Siberian railway in the People's Republic, Marney found that official news of the student rebellion was almost nonexistent outside the capital. "If the government says it didn't happen, it didn't," he said.

Marney asserted that the students' actions led to the Tiananmen Square violence. Students made a tactical error by trying to break into the Forbidden City to present demands to government leaders, he said. Until troops were told to restore order, he said, the government, with its elderly leaders who have been through numerous rebellions, showed unusual restraint.

"Everybody should have seen it coming. They backed old men into this situation. The only way they knew how to react was to hit the students hard."

Marney predicted the student movement will now be "very quiet" as the government restores control. "The student movement is going to go underground for a long while," he added.

As for the military leaders who defied the government, Marney sees a purge, although the Western world will not hear much of it. "This could run into as many people as the government wants to get rid of...you don't even have to be guilty," he said.▼

## SBA Dean Gets Five-Year Extension

Dean Ronald Horwitz of the School of Business Administration has been reappointed to a third five-year term, effective September 1.

The Board of Trustees approved the reappointment July 26. "In the opinion of (the SBA) faculty, Dean Horwitz has done a very commendable job of leading the school, and he has their overwhelming support for appointment to a third five-year term," noted Keith R. Kleckner, senior vice president for academic affairs and provost, in his report to the board.

Under Horwitz' leadership, the SBA has expanded to seven undergraduate majors (from two) and an MBA program. The school has also gained accreditation from the American Assembly of Collegiate Schools of Business.

Horwitz remarked that he sees opportunities ahead for the SBA to benefit from the nearby Oakland Technology Park. He asked the board to support policies that will enable the school to boldly explore these opportunities.▼



## CFA Events for Next Season Include Student, Professional Acts

Season tickets are now on sale for Center Stage Series events at the Center for the Arts.

Programs start in September and continue through May in Varner Recital Hall or Varner Studio Theatre. If subscriptions are ordered by September 15, an additional 10 percent will be taken off the discounted rates.

The programs include both professional entertainers and student performers. Persons interested in the productions are encouraged to order tickets early. Last year, attendance records were set, and 18 performances were sold out.

The 1989-90 season includes:

- Shakespeare's *A Midsummer Night's Dream*, September 15-17 and 22-24.
- The Detroit Concert Band in *A Musical Kaleidoscope*, October 15.
- Mike Naylor and the Motor City Samba, October 27.
- Stephen Sondheim's musical, *Company*, November 3-5, 10-12 and 17-19.
- The Lafayette String Quartet, November 12.
- Love songs by sopranos Jan Albright and Edith Diggory, basso John Paul White and pianists Joyce Adelson and Jane Brandt in *To You, With Love*, November 19.

- Meadow Brook Estate Holiday Extravaganza, December 1-3 and 8-10.
- Lafayette String Quartet, January 21.
- Herbert Blau's play, *The Donner Party*, February 2-4 and 9-11.
- Pianist Jorg Demus with *Masterworks of Vienna*, February 16.
- Singer Sheri Nichols in *Celebrated Chanteuse*, February 24.
- Lafayette String Quartet with cellist Paul Katz, March 8. This concert will be in Orchestra Hall in Detroit.
- The Sandy Wilson musical, *The Boyfriend*, March 16-18, 23-25 and 30-April 1.

•Pianist Flavio Varani in *Parisian Holiday*, March 25.

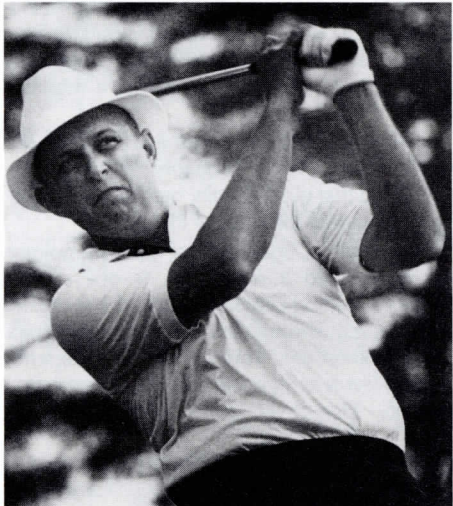
•Pianist Pauline Martin with *Dazzling Keyboard Gems*, April 8.

•Lafayette String Quartet, May 6.

•Tom Stoppard's play, *Rosencrantz and Guildenstern are Dead*, May 11-13 and 18-20.

•Pianist David Syme in *Thunder, Lightning & Passion — The Romantic Era*, May 20.

Details about season subscriptions may be obtained from the Center for the Arts box office at 370-3013.▼



### Out for an Afternoon Drive

Greg Demanski, president of the alumni association, is on the ball in more ways than one. At the association's annual golf outing in July, his three-some tied for first place with a score of 63 in the scramble event. That was nine under par. The event brought alumni back to campus to mingle and shoot the breeze, even if they couldn't shoot the lights out.

## Big Macker Attack: Let the Games Begin

If you can dribble a basketball and shoot, the Gus Macker 3-on-3 Tournament is up your alley — almost literally.

Athletic ability is practically secondary in the national tournament, which is played outdoors on streets, parking lots and just about any smooth surface. The Macker tournament comes to campus for the first time on August 26-27.

Persons of any age and ability may play. Temporary baskets will be set up near Lepley Sports Center. Team entry forms are available at Lepley Sports Center and in racks in the Oakland Center. Four-person teams have until August 11 to sign up.▼

## Tuition

(Continued from page 1) ates and \$171 for all graduates were unchanged, but selected computer technology and lab fees were established.

Juniors, seniors and graduate students in engineering, computer science, business administration, mathematics, physics, chemistry and biology will pay from \$50 to \$80 a semester, depending upon number of credits carried. In addition, a computer lab fee of \$25 a semester has been established for lower division students. The computer charges will not begin until the winter semester when the new academic computer system is fully in place (see separate story, page 3). The computer technology fees are similar to those already assessed in other state universities.

University officials say the computer fees will raise approximately \$342,000 in additional revenue over the remainder of 1989-90 and will support existing and new computing systems

and computer-intensive special equipment. The fees will maintain the new systems and upgrade the older systems.

Tuition and required fees also rose 8.5 percent for nonresident lower division undergraduates and 8.6 percent for upper division undergraduates taking 31 hours. For nonresident graduate students with a 24-credit load, the increase is 8.6 percent.

The university had considered an average 8.1 percent increase in tuition and required fees for Michigan resident students, but reconsidered at the request of Governor Blanchard, who sought to hold increases near 7 percent. Robert McGarry, vice president for finance and administration, said the approved increase is based on an optimistic estimate of a 5 percent increase in state support for OU beginning October 1.

With a 5 percent increase, the university will still have a \$2.4 million general fund operating deficit for the 1989-90 year, McGarry reported.

## CE Programs Aim at Business Leadership

The Division of Continuing Education will introduce two programs to address critical business problems.

An Executive Roundtable will afford the rare opportunity for executives and presidents of small- to medium-sized companies to informally discuss common business problems and exchange ideas.

Consultants in various business areas will lead the roundtables four times annually at Meadow Brook Hall. Sessions are held exclusively for roundtable members.

The first topic, on September 26, will be *Legal Issues in Human Resource Management* with consultant David P. Jones, president of Personnel Designs, Inc. Succeeding sessions will be held in November, February and April.

Also offered is a certificate program, *Production and Manufacturing Management*, that be-

gins September 18. It will provide production and inventory control principles that are important for quality and profit. The program is for manufacturing supervisors, foremen and lower-level management, individuals working in purchasing and others in manufacturing who need an in-depth knowledge of this area.

The noncredit evening program of 10-week classes, designed to be completed in a year to 18 months, provides an internship and free job referral service with area manufacturers. Classes will be made available individually, and the program can be tailored specifically to the operation of a company, according to program director Carmen Thomas. Faculty will include Amir M. Hormozi, assistant professor of management information systems.

The School of Business Administration co-sponsors both programs.▼

## Employee of the Month

Vicki Larabell, office automation analyst in the Office of Computer & Information Systems, received the Employee Recognition Award for August.

Larabell has been an OU employee since October 1975 when she was hired in the Oakland Center Operations Office. She has been in her current position since May 1986.

In selecting Larabell, the review committee relied on such nominating statements as:

•"Vicki has excellent public relations skills and is sensitive to the needs of faculty, staff and students involved with PC use. She plans, organizes and follows through on all of her training programs, and she is creative and flexible...key traits to her success."

•"Vicki has been an exceptional employee by providing the necessary training for PC users on campus. Vicki is always available and pleasant to work with. She makes learning pleasurable and fun."

•"Ms. Larabell not only performs her job responsibilities in an excellent manner, but she is also involved with additional activities, such as the AP Assembly as an officer, organizing

bowling leagues and golf outings, and generally involving herself in many areas that give the university a sense of 'community.' "



Larabell

•"Vicki is an outstanding representative of the type of employee that makes Oakland University an excellent institution of higher learning and an enjoyable place to work."

•"Not only is Vicki an impressive individual due to her excellent skills in the position she presently maintains, but her genuine concern, respect and commitment to students is extremely touching. Vicki is not just a boss and mentor to students, she is their friend."

Nomination forms are available in all departments, the Employee Relations Department and CIPO. For details, call Larry Sanders at 370-3476.

With projected budget cutbacks, \$1.3 million from the tuition increase, and \$342,000 in computer fees beginning in winter semester, the budget will virtually be balanced, he said.

"New revenue actually generated from the recommended tuition and required fee rates over fiscal year 1988-89 will total only 6.7 percent because the increases are not effective until fall semester (excluding summer) and the historically higher off-campus rates are being brought into line with on-campus rates," McGarry said in his statement to the board.

Trustee Ken Morris opposed the tuition increase, saying each time tuition rises, some students lose the opportunity for a college education. Trustee Larry Chunovich noted that although he agrees philosophically with Morris, he disagrees pragmatically. Failing to raise tuition could mean program cutbacks that would lessen quality, he said.▼

## Events

### CULTURAL

August 19-20 — Art at Meadow Brook invitational multimedia show and sale, Meadow Brook Hall courtyard. Opens at 10 a.m. both days. Free admission. Call 370-3140.

### MEADOW BROOK MUSIC FESTIVAL

Call 370-2010 for concert ticket information.

•August 4 — Julius LaRosa, Helen O'Connell, Modernaires and Tex Beneke & His Orchestra.

•August 5 — Sharon, Lois & Bram (11 a.m. and 3 p.m.) and Canadian Brass (evening).

•August 6 — DSO with Conductor Gunther Herbig and clarinetist

Richard Stoltzman.

•August 8 — Temp-

tations and O'Jays.

•August 10 and 13 — DSO with conductor Gunther Herbig and pianist Flavio Varani of the Department of Music, Theatre and Dance faculty.

•August 11 — Peter, Paul & Mary.

•August 12 — DSO Pops with conductor Ron Goodwin.

•August 17 — Anne Murray.

•August 19 — Fred Penner (11 a.m.) and Chuck Berry, Coasters and Little Anthony (evening).

•August 20 — Michael Feinstein.

•August 21 — Jean-Luc Ponty.

•August 25-26 — Meadow Brook Festival Orchestra with conductor Richard Kapp in a laser-light spectacular.

•August 27 — Monkees.

•August 30-September 3 — Annie with Jo Anne Worley.

### ETCETERA

August 6 — Concours d'Elegance classic car show and art sale, Meadow Brook Hall grounds. All day. Admission. Call 370-3140.

August 7, 9 and 14 — Seminar, *Down to Work Study Skills: Making the Grade in College*, 7-10 p.m., Oakland Center Lounge II. Fee, but reduced for university employees. Sponsored by the Continuum Center. Call 370-3033.

August 8, 15, 22 and 29 — Seminar, *Careers in Transition*, 7-10 p.m., Bloomfield Township Library. Fee, but reduced for university employees. Sponsored by the Continuum Center. Call 370-3033.

August 14-24 — Early registration for fall semester, Oakland Center Crochery.

August 15 — Academic Edge Toastmasters Club, noon-1:30 p.m., 267 SFH. Members and observers welcome. Brown-bagging permitted.

August 16 and 23 — Seminar, *Designing Your Retirement: Taking Control of Your Future*, 7-9:30 p.m., Bloomfield Township Library. Fee, but reduced for university employees. Sponsored by the Continuum Center. Call 370-3033.

August 19 — Seminar, *Successful Job Hunt Strategies*, 9 a.m.-4 p.m., 128-130 Oakland Center. Fee, but reduced for university employees. Sponsored by the Continuum Center. Call 370-3033.

August 25 — Annual faculty-staff picnic, 6:30 p.m., Meadow Brook Music Festival grounds, followed at 8:30 with Laser Light Spectacular concert. Watch for invitations in campus mail.

August 29 — Regular fall registration begins in the Oakland Center Crochery.

September 28-30 — Third annual Working Black Family Conference, cosponsored by Ken Morris Center for the Study of Labor and Work, Whitmer Human Resources Center, Pontiac. Free. Call 370-3124.

### COURSES

The Division of Continuing Education begins its *Educational Voyage Series* in September, including *Classics of Western Tradition* and *Enigma of Genius* programs. Call 370-3120 for a brochure.

Meadow Brook Health Enhancement Institute offers an exercise-education program for adults with insulin- and noninsulin-dependent diabetes. The program focuses on strategies for life enhancement. Interested persons will learn about exercise, nutrition and self-care measures, and may participate in three medically supervised exercise sessions per week. Call 370-3198.

Lepley Sports Center offers low-impact aerobic exercise classes for men and women in six-week sessions. Call 370-3190.

### TOURS

Meadow Brook Hall is open from 1-4 p.m. Sundays and 10 a.m.-4 p.m. Monday-Saturday for tours during August. No reservations required. Admission.

### ATHLETICS

August 7 — Public Safety Golf Outing, Katke-Cousins Golf Course, for benefit of university golf team. Call 370-3331.

August 26-27 — Gus Macker basketball tournament. Call 370-3190.

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